



INTERNSHIP REPORT ON

From the Classroom to the Newsroom: My experience at Channel 24



Prepared By

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Preface

This internship report details my experiences and learnings gained during a twelve-week placement at Channel 24, a leading Bangladeshi 24/7 satellite television channel known for its Bengali-language news and infotainment content.

The report offers a comprehensive overview of my internship journey. It delves into the organizational structure of Channel 24, introducing the individuals who contribute to its success. I will also discuss my dedicated supervisor who provided invaluable guidance throughout the internship.

Furthermore, the report details my weekly activities, highlighting the practical aspects of the internship and how they connected to the theoretical knowledge acquired through my academic studies. The tools and equipment utilized during the internship will also be explored.

Most importantly, this report emphasizes the skills I developed during this valuable experience. The internship provided a unique opportunity to confront real-world work challenges and gain practical job experience that will undoubtedly benefit my future career. One of the key takeaways was the importance of possessing a diverse skillset in today's demanding professional landscape. The ability to multitask and continuously develop new skills is crucial for success in the broadcasting industry.

Finally, this report strives to comprehensively document my internship experience, including details about the organization, my skill development, and a breakdown of my weekly activities.

Letter of Transmittal

11 July 2024

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media & Communication

Faculty of Humanities of Social Science.

Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

Submitting my Internship report after three months at Channel 24 was a significant moment in my academic journey. This Internship was a requirement for my Bachelor's degree in Social Science. It provided me with valuable knowledge and experience at the esteemed TV channel, Channel 24. The skills and insights gained during this period will greatly benefit my professional development. I thank the Department of Journalism, Media & Communication at DIU, my supervisor, the Channel 24 team, and Daffodil International University for facilitating a smooth Internship experience.

I have meticulously compiled all the necessary information to create a comprehensive report that fulfills the Internship program requirements.

I appreciate the exceptional guidance and support that enabled me to complete my Internship report successfully.

Regards



MD Rashed Jamil Alif

Student

ID: 202-24-744

Batch: 40th

Department of Journalism, Media and Communication

Faculty of Humanities of Social Science

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Certificate of Completion



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May 21, 2024

To Whom It May Concern

Md. Rashed Jamil Alif is Interning under NCA (Entertainment desk) Department with Channel 24, a concern of Channel 24 Limited of 387 (South) Tejgaon I/A, Dhaka-1208, dated January 25, 2024 to April 25, 2024.

We have found him hard working, diligent and honest. We also confirm that his performance and attitude has been excellent. For this time being and that to the best of my knowledge and belief he bears an excellent moral character and is not engaged with any anti law and order activities. I trust that the information is best to my knowledge.

We wish him every success of life.

Thanking You,


21.05.2024



Md. Kamal Abdullah Sied Jony
Manager, Admin & HR
Channel 24



Certificate of Approval

I hereby certify that the Internship report detailing the experiences at Channel 24 as an Intern, authored by **MD Rashed Jamil Alif, ID No: 202-24-744** from the Department of Journalism, Media, and Communication, has been officially approved for presentation and defense. The report was completed during the Spring 2024 semester.

The data and findings included in the report are the original work of **MD Rashed Jamil Alif**.

MD Rashed Jamil Alif demonstrates good moral character and possesses a pleasant personality.

I extend my best wishes for his future success.

A handwritten signature in black ink, reading "Aftab Hossain".

Academic Supervisor

Aftab Hossain
Assistant Professor & Head
Department of Journalism, Media and Communication
Faculty of Humanities & Social Science
Daffodil International University

Acknowledgments

My internship at Channel 24, a prominent 24/7 news and infotainment channel in Bangladesh, marks the culmination of my undergraduate studies at Daffodil International University. This experience signifies the end of years dedicated to education, challenges, and unwavering commitment. Beyond the guidance of my professors, my learning journey has been enriched by the people I have encountered, the places I have explored, and my own observations.

As a graduation requirement for the journalism program, students must complete an internship at a media outlet, such as a newspaper, radio station, television station, advertising agency, or project-based placement. I was fortunate to secure an internship at Channel 24, a leading news source in Bangladesh. This experience was exceptionally rewarding. The entire team fostered a welcoming and supportive environment, treating me with warmth and readily answering my questions. My internship supervisor, **Mr. Najmul Alam Rana**, along with the reporters and editor of the Colors24 team, were always willing to address my inquiries, regardless of how seemingly basic they might have been. Under their guidance, I acquired valuable skills in source identification, news gathering, field reporting, scriptwriting, news shaping, and crafting television-standard news stories. This internship even provided me with insights into the Bangladeshi entertainment industry.

I am deeply grateful to several individuals who made this experience so enriching. These include **Mr. Maksudul Haque Emu** (Senior Broadcast Reporter, Entertainment24), **Mr. Gazi Anis** (Broadcast Reporter, Lifestyl24), **Mr. Zubair Hasan Sojol** (Broadcast Reporter, Entertainment24), **Ms. Shuchana Hasan** (Broadcast Reporter and Presenter, Lifestyl24), **Ms. Murchana Oyshee** (Broadcast Reporter and Presenter, Lifestyl24), and **Mr. Jeny Dcruze** (Video Editor, Colors24). Additionally, I extend my sincere gratitude to **Mr. Aftab Hossain**, Head of the Department of Journalism Media and Communication, who served as my academic supervisor.

I am indebted to Daffodil International University, my parents, and friends/instructors for their immense support throughout this internship.

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Chapter One

Introduction

1.1 What Is an Internship?

An internship can be defined as a temporary work experience undertaken by a student prior to graduation, typically within an organization relevant to their field of study. During this period, interns are expected to observe ongoing operations, contribute to assigned tasks, and culminate their experience with a formal report presented at the internship's conclusion.

Serving as a bridge between academic knowledge and potential career paths, internships are often mandatory components of specific degree programs. They provide students with invaluable firsthand exposure to professional work environments, allowing them to witness the practical application of their theoretical studies.

In essence, internships function as a simulated work experience. By engaging with real-world scenarios, students gain practical skills and knowledge that complement their academic foundation. This experience fosters professional development and career exploration, equipping students with the opportunity to refine and enhance their existing skillsets. Internships also allow them to acquire new abilities, unlock their full potential, and cultivate their professional talents. Ultimately, internships serve as a crucial stepping stone, preparing students for the transition into the workforce as full-time employees. Internships act as a gateway for students to enter the professional world. They provide a platform for solidifying career goals and initiating the journey towards a successful professional life.

1.2 Why Is an Internship Important?

While classrooms undoubtedly serve as primary learning environments, certain skills can only be acquired through practical experience. Formal education emphasizes theoretical knowledge, often with limited opportunities for real-world application. Although classroom learning offers significant value, it cannot fully replicate the complexities of professional practice. Internships bridge this gap by providing students with practical experience, equipping them with essential fieldwork skills that pave the way for a successful career.

In the fields of journalism, media, and communication, practical experience holds equal importance to academic excellence. Students may learn theoretical concepts such as conducting interviews, news acquisition, information gathering, and formal writing. However, these skills require real-world application to be fully refined. For journalism, media and communication students, internships thus become an indispensable prerequisite for entering the workforce. They bridge the divide between classroom knowledge and professional practice, ensuring a smooth transition into a successful career.

1.3 Duration of My Internship

My internship at Channel 24 commenced with the Colors24 team (encompassing Entertainment24 and Lifestyle24) on **January 22nd, 2024**, and concluded on **May 20th, 2024**.

1.4 Reasons for My Internship at Channel 24

An internship at Channel 24 in Bangladesh sounds like an amazing opportunity for several reasons. First, it is a leading news station, which means I would get to see firsthand how a major media outlet operates. Imagine the thrill of being right in the middle of the fast-paced world of broadcast journalism, contributing to a respected news source!

Internships are great for learning new skills, and Channel 24 seems like a place where I could explore a variety of areas. Research, content creation, social media – depending on where they place me, I could gain valuable experience in a department that interests me. This could be the perfect way to discover my niche within the media industry.

Another perk? Since Bengali is the primary language at Channel 24, this internship would be a fantastic way to improve my fluency. Daily immersion in the language would definitely boost my communication skills.



And of course, there's the networking aspect. Interns often get to meet and learn from experienced professionals. Having the chance to connect with journalists, producers, and other media personalities could be a huge advantage when I start my career in journalism or communications.

Chapter Two

Organization Profile

2.1 Background of The Organization

Channel 24 is a prominent Bangladeshi 24/7 satellite television channel specializing in Bengali-language news and infotainment content. Established by Ha-meem Group aka Times Media LTD, it received its official broadcasting license from the Bangladesh Telecommunication Regulatory Commission in February 2010. Following a period of test transmissions commencing in August 2011, Channel 24 officially launched its programming in May 2012. The channel's headquarters are located in Dhaka, Bangladesh.

Initially, Channel 24 offered a diverse range of programming, including dramas, news broadcasts, television films, music shows, sports coverage, and talk shows. It even provided localized content specifically catered to viewers in Chittagong. Within two years of its launch, Channel 24 rose to prominence as the leading news channel in Bangladesh.

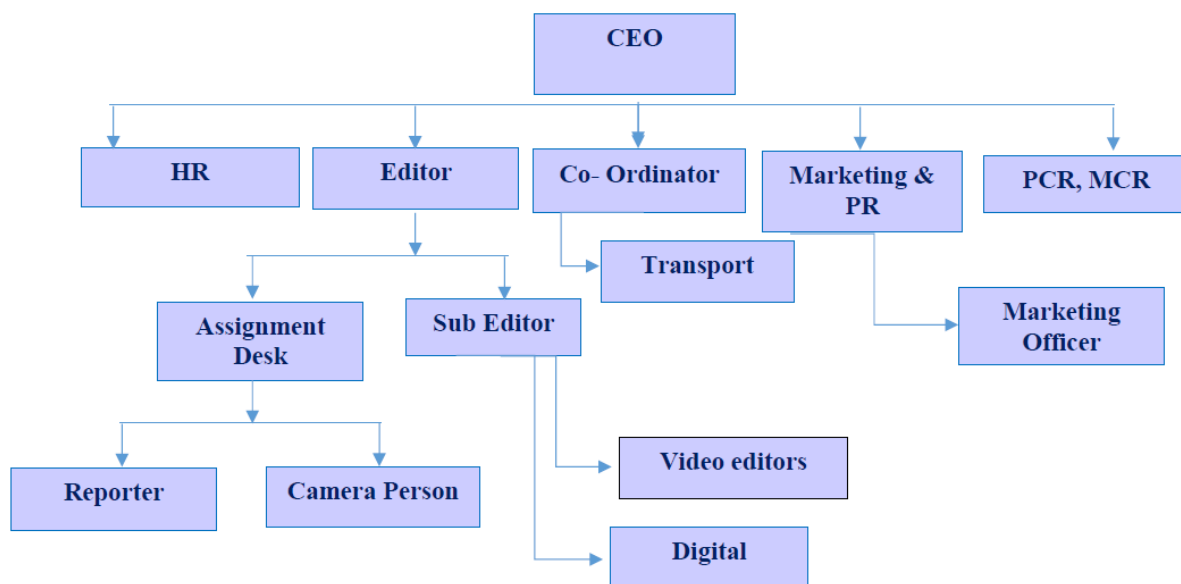
In a noteworthy move, Channel 24 became one of nine Bangladeshi television channels to partner with Bdnews24.com in May 2016. Furthermore, Channel 24 marked a historic moment in Bangladeshi media by introducing the country's first AI news anchor, "Aparajita," who debuted in July 2023.

2.2 Prominent Programs of Channel 24

1. Amar Joto Gaan
2. Beyond the Gallery
3. Entertainment 24
4. Lifestyle 24
5. Mukhomukhi
6. Prosongo Rajniti
7. Sports 24
8. Krishi 24
9. Amar Kichu Bolar Ache
10. Bajar Sodai



2.3 Organogram



2.4 My Internship Supervisor at Channel 24



During my internship at Channel 24, I had the privilege of being supervised by Najmul Alam Rana, a distinguished broadcast journalist hailing from Feni, Bangladesh. Since 2012, Mr. Rana has been an integral part of the entertainment segment of Channel 24, and his profound influence in the entertainment industry of Bangladesh is widely recognized. As the head of the Colors24 team, encompassing Entertainment24 and Lifestyle24, his leadership is exemplary. Moreover, his role as the current president of the Television and Entertainment Journalist Association of Bangladesh (TEJAB) underscores his commitment to the welfare of broadcast journalists in the entertainment sector. Mr. Rana's exceptional leadership and teamwork skills are particularly noteworthy; he consistently provided unwavering support and guidance during challenging times, ensuring the team remained focused on their goals. His adept communication skills have fostered strong relationships and a well-respected reputation within the industry. Personally, Mr. Rana was instrumental in helping me overcome initial hurdles during my internship. He provided invaluable advice on selecting impactful news topics and facilitated my involvement in various assignments alongside other reporters. His mentorship was critical to my professional development and deepened my understanding of the field.

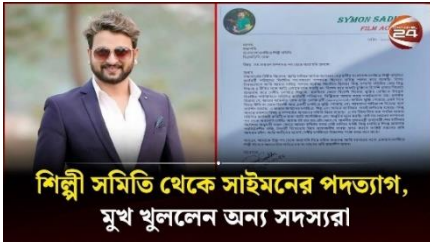
Chapter Three

Learning and Experience

3.1 Weekly Worksheet at Channel 24

Week 1 (22.01.24 - 29.01.24)

1. Met with the team members of colors24 and explored the workplace with them.
2. Went to Bangladesh Film Development Corporation (BFDC) with Mr. ATM Maksudul Haque Emu for an assignment on Shilpe Somite Elections 2024.
3. Went to the house of Mrs Aruna Biswas to get her insights on Shilpe Somite Elections 2024.
4. Went to the house of Mr Joy Chowdhury to get his insights on Shilpe Somite Elections 2024.
5. Went on an assignment with ATM Maksudul Haque Emu at Dhaka International Film Festival
6. Wrote an package report on Kanguva Movie.
7. Went to Bangladesh Shilpokola Academy on an assignment with Mr, Gazi Anis to cover Pitha Utshab 2024
8. Assisted in the production of Colors24 talk show (Siam Ahmed & Safa Kabir)
9. Wrote an OOV report on the marriage of Gulshan Devaiah & Kalliroi Tziafeta.



Week 2 (30.01.24 - 07.02.24)

1. Wrote a package report on the goodies inside the gift hamper in Koffe with Karan show.
2. Wrote a package report on the health benefits of eating pumpkin.
3. Went on an assignment to the launch of upcoming movie of Mr. Ananta Jalil & Mrs. Barsha.
4. Went on an assignment to the Pitha Utshab 2024 for follow up on the event.
5. Went on an assignment for the announcement press conference of Jaya Ahsan's movie 'Peyarar Shubash'.
6. Wrote a package report on 'Pariah' Movie.
7. Went to office of Bangladesh Awami League on an assignment to cover all the Bangladeshi Actresses getting nominations for the reserved seats.
8. Went to Star Cineplex Bashundhora for the premiere of the movie 'Peyarar Shubash'.
9. Went to Square Hospital to cover the demise report of 'Peyarar Shubash' actor Ahmed Rubel.



Week 3 (08.02.24 - 15.02.24)

1. Went to Bangladesh Shilpakala Academy to cover 'Peyarar Shubash' actor Ahmed Rubels memorial ceremony.
2. Wrote an OOV report on the separation of Esha Deol.
3. Wrote an OOV report on the upcoming movie of Varun Dhawan.
4. Went to the opening of Dukptions new branch at Banani, Dhaka.
5. Wrote a package report on Arshad Warsi's marriage after 25 years of live in with Maria Goretti.
6. Went to the launch event of Habib Wahid and Nancy's new song 'Jonak Joley'.
7. Wrote an OOV report on the demise of Dangal actress Suhani Bhatnagar.



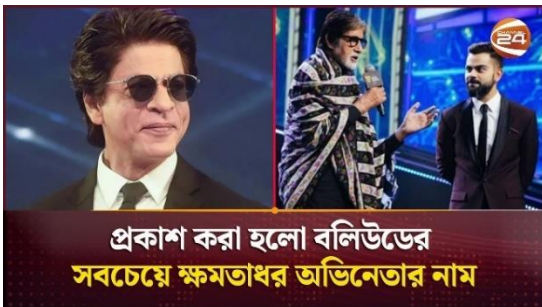
Week 4 (17.02.24 - 24.02.24)

1. Wrote an OOV report on Rashmikas Mandana's flight incident.
2. Wrote an OOV report on Varun Dhawan & Natasha Dalal revealing parenthood.
3. Wrote a package report Habib Wahid and Nancy's new song 'Jonak Joley'.
4. Wrote a package report Fatty Liver.
5. Wrote an OOV report Don 3 movie update.
6. Wrote an OOV report Deepika Padukone's pregnancy rumors.
7. Wrote an OOV report Shaitan Movie.



Week 5 (25.02.24- 5.03.24)

1. Wrote a package report the reasons of tiredness after proper sleep.
2. Wrote a package report the efficient technique of eating eggs.
3. Wrote a package report Bonobibi Movie.
4. Wrote a package report mistakes during walking.
5. Wrote a package report weekly horoscope. নাকি সেদ্ধ, কোন ডিমে বেশি উপকার.
6. Wrote a package report controlling anger.
7. Wrote an OOV report on bollywoods most powerfull actor list.
8. Wrote an OOV report on the fourth part of Planet of the Apes franchise.



Week 6 (6.03.24- 16.03.24)

1. Wrote an OOV report Fighter movie box office collections.
2. Wrote an OOV report Thalapaty Vijay's new journey in politics.
3. Went to BFDC on an assignment to cover the protest of the workers.
4. Wrote a special package report on the birthday of Shreya Ghoshal.
5. Wrote an OOV report on yodha Movie.
6. Assisted on the production of the show 'Showbizz er Shatkahon'.
7. Wrote a special package report constipation.



Week 7 (17.03.24- 23.03.24)

1. Wrote an OOV report Madhuri Dixit in Bhool Bhulaiya 3.
2. Wrote an OOV report Hollywood Movie Update.
3. Wrote a special package report on affordable flight tickets.
4. Wrote an OOV report Kareena Kapoor being National Ambassador for UNICEF.
5. Wrote an OOV report Nick Jonas health condition.
6. Wrote an OOV report Housefull 5 movie updates.
7. Wrote an OOV report Kangana Ranaut election campaign.
8. Wrote a special package report sunglass.



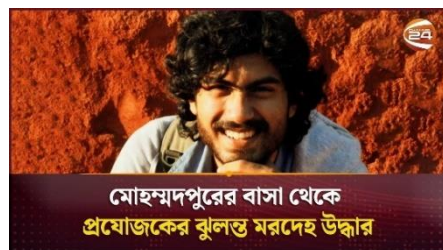
Week 8 (24.03.24- 01.04.24)

1. Wrote an OOV report on Lapata Ladies movie.
2. Wrote a special package report on food toxication due to heat.
3. Wrote a special package report on Rani Mukherjee fitness.
4. Wrote a package report on maintaining cool temperature in the kitchen.
5. Wrote an OOV report Kangana Ranaut election follow up.
6. Wrote a package report on Bizarre Beauty Trend around the world.
7. Wrote a package report on Bizarre shoes Trend around the world.
8. Wrote a package report on Bizarre Outfit Trend around the world.



Week 9 (02.04.24- 08.04.24)

1. Wrote a package report on Sohail Chowdhury murderers getting life time imprisonment .
2. Wrote a n OOV report on Salman Khan & Rashmika Mandana's upcoming movie.
3. Went on an assignment to cover the demise of Producer Masudul Mahmud Ruhan.
4. Wrote an OOV report on Dwayne Johnson new movie.
5. Assignment on exclusive report on Porimoni adopting a baby.
6. Wrote short news of showbiz updates.
7. Wrote a special package report from draft script on singer Rinku.
8. Went on an assignment to the premiere of Shyama Kabbo screening.



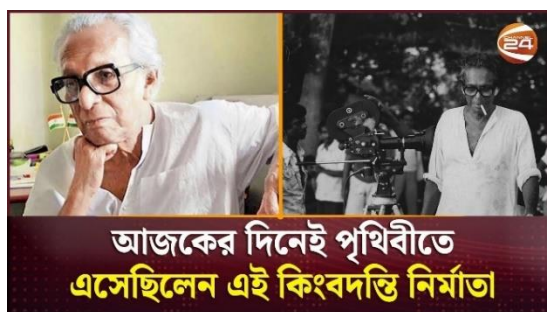
Week 10 (17.04.24- 24.04.24)

1. Went on an assignment of Shakib Khans new business Herlan launch.
2. Went on an assignment to a cloud kitchen at Dhanmondi, Dhaka.
3. Prepared report from the Shyama Kabbo screening assignment.
4. Wrote an OOV report on Kareena Kappor getting legal notice.
5. Wrote an OOV report on Kajol & Kariti Sanon.
6. Wrote a package report Eurovision 2024.
7. Went on an assignment to Baitul Mokarram Masjid market for Ator.



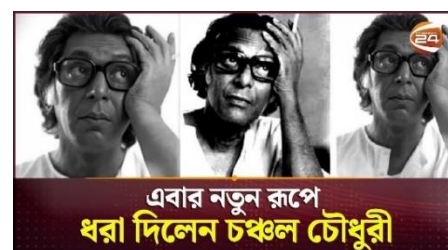
Week 11 (25.04.24- 02.05.24)

1. Went on an assignment for the announcement of the new committee of censor board.
2. Wrote an OOV report on Allu Arjun.
3. Went on an assignment for the new movie of FS Nayeem.
4. Wrote an OOV report on Kartam Bhuktam.
5. Wrote a special package report on mango health benefits.
6. Went on an assignment Shubarna Mustafas comment of Shyama Kabbo.
7. Wrote a special package report on Mrinal Sen.



Week 12 (03.05.24 - 10.05.24)

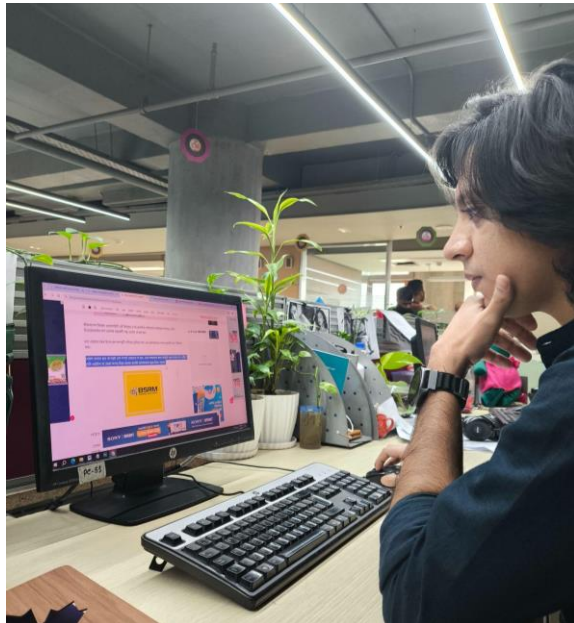
1. Wrote an OOV report on Mr. & Mrs. Mahee movie.
2. Assisted on the production of the show Colors24.
3. Wrote an OOV report on Chanchal Chowdhury's new movie 'Padatik'.
4. Wrote an OOV report on Sanjay Dutt's new movie.
5. Wrote a package report on the movie 'The Strangers'.
6. Wrote a package report on the movie 'Armanai 4'.
7. Wrote a special package report Bollywood stars in Cannes Film Festival 2024.
8. Wrote a package report on China's comeback in Cannes Film Festival 2024.



3.2 Learnings at Channel 24

Twelve weeks at Channel 24 flew by in a whirlwind of learning and excitement. It is no wonder this esteemed news station is a leader in Bangladeshi broadcast journalism. The dedication and professionalism of the employees were truly inspiring. Everyone, from seasoned anchors to the editors behind the scenes, worked together with a contagious energy that made the entire experience incredibly motivating.

The knowledge I gained during my internship was invaluable. I learned the art of curating news – understanding what stories resonate most with viewers on a particular day. Then came the crucial skill of information gathering, learning how to effectively approach sources and sift through the details. But information isn't everything – I mastered the art of verification, fact-checking everything to ensure the accuracy viewers expect from Channel 24.



My internship was not all research and verification though. I got the chance to be out in the field, covering assignments and experiencing the thrill of capturing a story firsthand. Back at the station, I honed my writing skills, crafting scripts that brought the news to life for viewers.

The learning extended beyond the newsroom too. Through interactions with people in the Bangladeshi entertainment industry, I gained a fascinating glimpse into that world. It was an unexpected bonus that added another layer to my internship experience.

Leaving Channel 24, I felt not just equipped with new skills, but also with a newfound confidence. The experience showed me the dedication and passion that goes into bringing the news to life. I feel so blessed to have had the opportunity to be a part of it all.

3.3 Internship Experience at Channel 24

My internship at Channel 24 over the past twelve weeks has been an enriching and eye-opening experience. I had the privilege of working alongside some of the most dedicated and talented broadcast journalists in Bangladesh, each of whom played a vital role in shaping my understanding of the field.



My journey began with the guidance of **Mr. Najmul Alam Rana**, Head of the Colors 24 team. His twelve years of experience as a broadcast journalist were evident in his insightful mentorship. He not only helped me navigate the initial challenges but also proved invaluable in choosing impactful news topics and even allowing me to join other reporters on assignments.

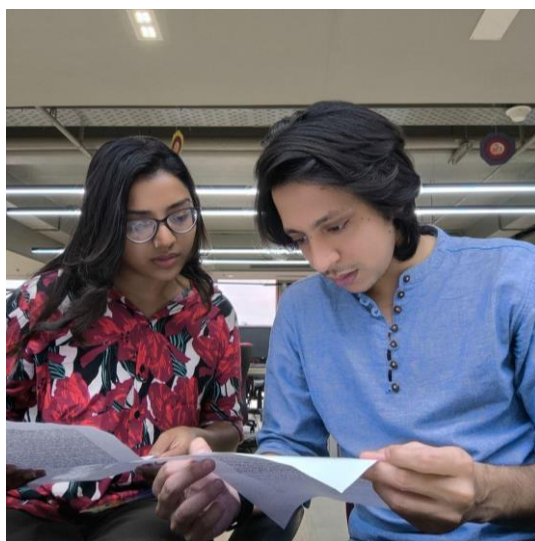
Another guiding light was **Mr. Atm Maksudul Haque Emu**, an entertainment reporter with a decade of experience. He went beyond the scope of a supervisor, becoming a true mentor and source of inspiration. Joining him on assignments for movie premieres, launch events, Shilpi Samiti elections, and press conferences provided an invaluable firsthand look at the dynamic world of entertainment journalism. Through these experiences, I not only learned the technical aspects of broadcast journalism but also had the opportunity to meet some of the most fascinating personalities in the Bangladeshi entertainment industry.





My senior from the Department of Journalism, Media, and Communication at Daffodil International University, **Mr. Gazi Anis**, played a crucial role in securing this internship. His understanding of the work culture and communication dynamics at Channel 24 proved immensely helpful. Accompanying him on assignments like the International Pitha Festival and various home cloud kitchens offered practical insights into lifestyle journalism.

The kindness and support I received from the female journalists at Channel 24 were equally valuable. **Mrs. Shuchona Hassan**, a broadcast journalist and presenter, became a source of strength and guidance. When I expressed an interest in her presenting skills, she generously shared her methods and offered advice on skill development. Her warmth and willingness to nurture young talent were truly inspiring.





Another presenter, **Mrs. Murchana Oyshee**, formed a special bond with me due to our shared Chittagong roots. This sense of familiarity allowed me to openly discuss work-related challenges. Her patience and understanding were instrumental in helping me navigate any difficulties I encountered.

Mr. Jeny Dcruze is a Video Editor on the Colors24 team. He is a very kind-hearted person and has been instrumental in helping me learn the software EDIUS. Additionally, he has guided me through the technical aspects of creating smooth broadcast stories. He taught me the format, style, and tone necessary for effective broadcast news.





Finally, a special mention goes to **Mr. Zubair Hossain Sojol**, with whom I formed a strong connection. Our collaboration in writing OOV and Package reports for the Colors 24 desk proved to be a fantastic learning experience. His expertise in writing entertainment news scripts and movie reviews broadened my understanding of the specific writing style required for broadcast journalism. Throughout the internship, his helpfulness and genuine mentorship fostered a truly special bond.

The collective support and guidance I received from these incredible individuals at Channel 24 is something I will forever cherish. Their dedication and generosity have instilled in me a passion for broadcast journalism and a deep appreciation for the complexities involved. I leave this internship not only with practical skills but also with a newfound confidence to pursue a career in this dynamic field.

3.4 Special Experience During the Internship

My internship at Channel 24 was filled with invaluable learning experiences, but one particular event stands out as a baptism by fire – the coverage of veteran actor **Ahmed Rubel's** sudden demise.

On **February 7th, 2024**, my mentor, Mr. Atm Maksudul Haque Emu, and I were invited to the premiere of the long-awaited film "**Peyarar Shubash**" at the **Bashundhara Shopping Complex Cineplex**. While enjoying refreshments before the screening, I stumbled upon a shocking Facebook post claiming that **Ahmed Rubel**, one of the film's actors, had passed away shortly after arriving at the event.

Initially, both Mr. Emu and I dismissed it as an elaborate promotional tactic, given the bizarre timing. However, our skepticism was quickly dispelled when Prothom Alo, a leading Bangladeshi newspaper, confirmed the news on their website.

The situation demanded immediate action. We, along with our cameraperson **Mr. Ali Hossain**, rushed back to the cineplex, where the gravity of the situation became painfully clear. The joyous atmosphere had been replaced by one of shock and grief. Throughout the night, I immersed myself in collecting footage and news bites from the deceased actor's colleagues and industry peers who were present at the premiere.

The emotional toll was immense, yet professionalism demanded we persevere. Exhausted but determined, we returned to the office at 4 am and tirelessly worked on creating a news package that documented the tragic event. The next day, we covered the memorial service held at the **Shilpokala Academy**, a fitting tribute to **Mr. Rubel's** contributions not only to cinema but also to Bangladeshi theatre.

This experience, though deeply saddening, proved to be a turning point in my internship. It thrust me into the heart of a major news event, demanding quick thinking, emotional resilience, and the ability to seamlessly collaborate with my colleagues to produce a timely and impactful news report.

The experience instilled in me a profound respect for the fast-paced world of broadcast journalism and the responsibility that comes with reporting on such sensitive events.



Chapter Four

Evaluation

4.1 Skills I Developed During Internship at Channel 24

My twelve-week internship at Channel 24 has equipped me with a diverse range of skills that span the entire news production process. From identifying compelling news stories to crafting the final product for broadcast, I gained valuable experience in each stage.

One of the most significant takeaways is my ability to unearth newsworthy topics. I learned to stay abreast of current events and identify stories that resonate with the audience. This involved actively monitoring news sources, social media trends, and even public conversations to pinpoint issues deserving of coverage.

Developing a keen eye for source mapping was another crucial skill I honed. During my internship, I learned to identify and utilize a variety of credible sources to gather accurate and well-rounded information for my reports. This included conducting interviews with experts and eyewitnesses, researching official documents and databases, and consulting relevant publications.

Equipped with these skills, I actively participated in covering various news events. Whether it was a breaking story or a scheduled press conference, I gained experience in gathering information on-site, conducting interviews on the fly, and capturing relevant visuals. Transforming the gathered information into a clear and concise script for a broadcast news report was another skill I developed. I learned to prioritize key details, structure the narrative for maximum impact, and adhere to the specific style guide of Channel 24.

My internship also provided opportunities to delve into the world of multimedia storytelling. I practiced providing voice-over narration for visual reports, ensuring my delivery was engaging and complemented the visuals effectively. Additionally, I gained hands-on experience with Edius software, a valuable tool for editing video footage and piecing together impactful news packages.

The internship further broadened my creative horizons by introducing me to the world of graphic design. I learned the basics of using Adobe Photoshop to create compelling thumbnails for news reports. This involved selecting captivating images, incorporating relevant text, and ensuring the overall design adhered to Channel 24's branding guidelines.

Finally, I had the opportunity to contribute to the visual appeal of the television studio itself. I learned to design eye-catching images for the studio wall, adding a dynamic element to the sets used during various news shows.

In conclusion, my internship at Channel 24 has been a transformative experience, equipping me with a comprehensive skillset that encompasses news research, content creation, multimedia production, and graphic design. I am confident that these newly acquired abilities will prove invaluable as I embark on my journey in the field of broadcast journalism.

4.2 How This Internship Will Help Me in My Career

My internship at Channel 24 has been a launching pad for my career in Bangladeshi broadcast journalism. Over the past twelve weeks, I've gained a comprehensive understanding of the entire news production process, from identifying newsworthy stories to crafting the final product for broadcast. This holistic knowledge will be crucial for navigating the fast-paced world of Bangladeshi media.

A key takeaway is the ability to source information credibly. Learning to identify and utilize diverse, reliable sources like experts, eyewitnesses, and official documents will ensure the integrity and trustworthiness of my future reports. This focus on source credibility is particularly important in the Bangladeshi media landscape, where discerning truth from misinformation is paramount.

The internship also honed my storytelling skills. By writing scripts for broadcast and providing engaging voice-overs, I learned to present information in a clear, concise, and captivating manner. This ability to capture viewers' attention and deliver impactful stories will be essential for success in a competitive media market.

Furthermore, the internship propelled me into multimedia storytelling. Editing video footage, creating thumbnails, and even designing visuals for the studio broadened my skillset beyond traditional broadcast journalism. This expertise in multimedia content creation will allow me to adapt to the evolving media landscape in Bangladesh, where digital platforms are playing an increasingly important role.

An invaluable privilege was working alongside seasoned journalists at Channel 24. Observing their work ethic, dedication, and approach to storytelling provided a deeper understanding of professional expectations in Bangladeshi broadcast journalism. This exposure will prove invaluable as I navigate the industry and build my own career.

The internship also allowed me to forge valuable connections and build a professional network by interacting with various professionals at Channel 24. These connections will be instrumental in

sourcing future stories, finding mentorship opportunities, and ultimately, establishing myself within the Bangladeshi media community.

In conclusion, my internship at Channel 24 has equipped me with a comprehensive skillset, instilled a deep appreciation for the complexities of broadcast journalism, and provided a launchpad for my career. The knowledge, experience, and network I've gained will be invaluable assets as I pursue my dream of becoming a successful and impactful broadcast journalist in Bangladesh.

4.3 Limitations of The Internship Program At Channel 24

While the internship at Channel 24 offered an incredible learning experience, there were a few limitations to consider. As with most internship programs, the position was unpaid. This meant carefully managing finances throughout the twelve weeks.

Another aspect to navigate was the restricted nature of assignments. Interns weren't allowed to independently head out for newsgathering. This made it crucial to actively seek opportunities to join established reporters on their assignments, maximizing the chance to learn from their experience.

Finally, there was a clear distinction between voice-over work and dubbing for reports. While interns could contribute voice-overs for internal practice purposes, only seasoned journalists voiced reports for official broadcast. This limitation, however, presented a valuable opportunity to hone dubbing skills, a skillset that can be quite useful in the fast-paced world of broadcast journalism.



Chapter Five

Conclusion

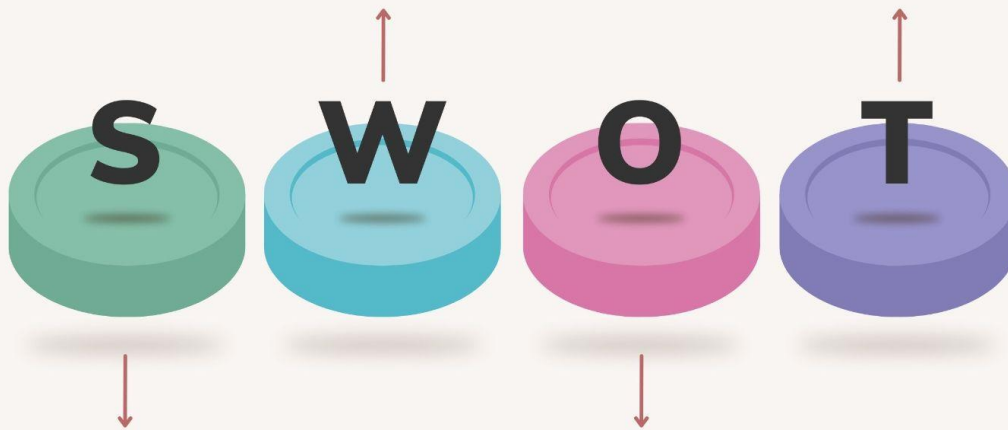
5.1 SWOT Analysis of Channel 24

Weaknesses

- Limited investment in editing equipment hinders production value.
- Office politics impede smooth workflow and collaboration.
- Lack of transportation hinders field reporting capabilities.
- Absence of male presenters limits audience appeal in Colors24.
- Low salaries make it difficult to attract and retain top talent.

Threats

- External political pressure can compromise journalistic integrity and erode audience trust.
- The migration of viewers to online platforms necessitates adaptation to changing media consumption patterns.
- The rise of online news sources demands strategic differentiation to maintain market share.
- Any lapse in journalistic integrity can result in a significant loss of viewership.



Strengths

- A strong marketing department ensures brand awareness and audience engagement.
- A robust HR department attracts and retains top-tier broadcast professionals.
- Distribution via satellite and cable television guarantees broad viewership.
- A vast network of news sources delivers diverse and comprehensive coverage.
- A strong and independent editorial policy fosters trust and credibility with viewers.
- Purposive and effective news treatment translates complex stories into engaging narratives.
- Being the first non-fiction infotainment television channel demonstrates innovation and audience understanding.
- The introduction of an AI presenter showcases a commitment to technological advancement.
- Producing programs distinct from competitors sets Channel 24 apart in the broadcast landscape.

Opportunities

- Channel 24 can rapidly adapt to modern trends to stay relevant and attract viewers.
- Uprooting office politics creates a healthy work environment, boosting teamwork and productivity.
- Upgrading editing tools and software enhances program quality, leading to a more engaged audience.
- Acquiring additional vehicles allows for more comprehensive news coverage.
- Offering competitive salaries and benefits attracts and retains skilled employees.
- Granting reporters more freedom and support fuels creativity and in-depth reporting.
- Appointing more male presenters broadens Colors24's appeal to a wider demographic.

5.2 Recommendations

In my twelve-week internship at Channel 24, I identified several areas for improvement.

1. Staffing expansion is recommended in the Colors24 sector, particularly for reporters and digital content creators.
2. The graphics department would benefit from modernization.
3. Recruiting a male presenter for Colors24 would broaden the channel's appeal to a wider audience.

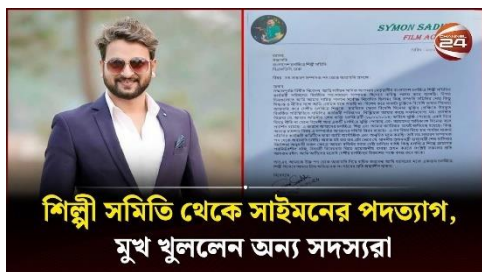
Chapter Six

Annex

6.1 List of Assignments

Week 1 (22.01.24 - 29.01.24)

1. শিল্পী সমিতি থেকে সাইমনের পদত্যাগ, মুখ খুললেন অন্য সদস্যরা
2. যে কারনে আর শিল্পী সমিতির নির্বাচন করবেন না অরুণা বিশ্বাস
3. সাইমনের পর এবার শিল্পী সমিতি থেকে পদত্যাগের সিদ্ধান্ত জয় চৌধুরীর
4. ঢাকায় হয়ে গেলো কলকাতার অভিনেত্রী স্বস্তিকার ছবির প্রদর্শনী
5. প্রথমবার একসাথে পর্দায় দক্ষিণের সুরিয়া-বলিউডের ববি দেওল
6. রাজধানীতে প্রিমিয়াম হোল্ডিংস্ লিমিটেডের পিঠা উৎসব ও আবাসন মেলা
7. Assisted in the production of colors24 (Siam Ahmed & Safa Kabir)
8. পর্দা নামলো ২২তম ঢাকা আন্তর্জাতিক চলচ্চিত্র উৎসবের
9. আনুষ্ঠানিক বিচ্ছেদের পর আবারও বিয়ে করছেন তারা



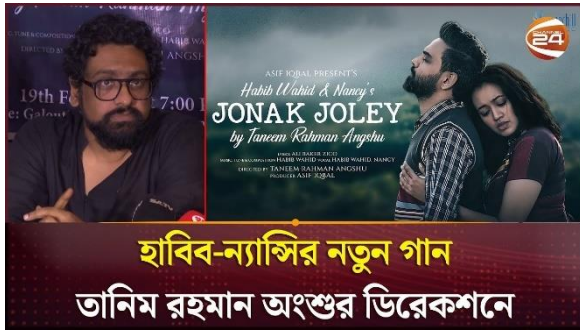
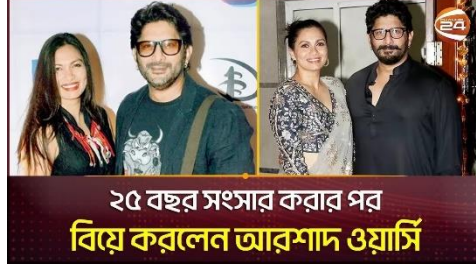
Week 2 (30.01.24 - 07.02.24)

1. এতো দিনে জানা গেলো, কি থাকে কফি উইথ করণ গিফট বক্সে
2. এই সবজি নিয়মিত খেলে দূর হবে শরীরের নানা অসুখ
3. উপন্যাসের চরিত্রে বড় পর্দায় আসছেন অনন্ত-বর্ষা
4. কেমন চলছে জাতীয় পিঠা উৎসব
5. আট বছর পর মুক্তি পাচ্ছে জয়া আহসানের 'পেয়ারার সুবাস'
6. পথ কুকুরদের গল্প বলবে 'পারিয়া'
7. সংরক্ষিত নারী আসনে মনোনয়ন ফর্ম কিনলেন যত নায়িকা
8. অভিনেতা আহমেদ রুবেলের মৃত্যুতে কান্নায় ভেঙে পড়লেন জয়া আহসান



Week 3 (08.02.24 - 15.02.24)

1. চোখের জলে বিদায় নিলেন আহমেদ রুবেল
2. এক যুগের সংসার ভাঙলেন বলিউডের এশা দেওল
3. থালাপতি বিজয়ের ছবির রিমেইক নিয়ে আসছেন বরুণ ধবন
4. বনানীতে চশমা ব্র্যান্ড ডাকপিয়ারের পঞ্চম আউটলেট
5. ২৫ বছর সংসার করার পর বিয়ে করলেন আরশাদ ওয়ার্সি
6. ব্রাশ করার পরও দাঁত হলুদ থাকার কারণ ও সমাধান
7. তানিম রহমান অংশুর ডিরেকশনে হাবিব-ন্যাসির নতুন গান
8. ১৯ বছর বয়সে থেমে গেলো দঙ্গল ছবির নায়িকার জীবন



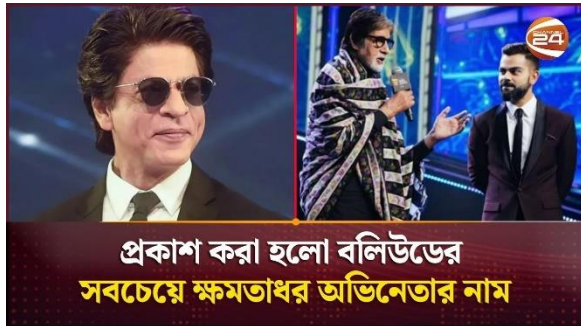
Week 4 (17.02.24 - 24.02.24)

1. মৃত্যুর মুখ থেকে বেঁচে ফিরলেন রাশ্মিকা মান্দানা
2. বিয়ের তৃতীয় বছরে সুখবর দিলেন বরুণ ধাওয়ান-নাতাশা
3. ভালোবাসার মাসে এলো হাবিব-ন্যাসির ভালোবাসার গান
4. ফ্যাটি লিভার থেকে মুক্তি মিলবে যে উপায়ে
5. ডন থ্রি ছবিতে শাহরুখ খানের বদলে থাকছে যে চমক
6. আসলেই কী মা হচ্ছেন দীপিকা
7. অজয় নাকি মাধবান, কে শয়তান



Week 5 (25.02.24- 5.03.24)

1. পর্যাপ্ত ঘুমের পরও সারাদিন ক্লান্তিভাব কেন
2. ভাজা নাকি সন্ধ, কোন ডিমে বেশি উপকার
3. নারী দিবসে প্রেক্ষাগৃহে আসছেন পানো মিত্রো-সোহিনী সরকার
4. হাঁটার সময় এড়িয়ে চলুন এই পাঁচটি ভুল
5. এই সপ্তাহ কোন রাশির কেমন কাটবে? Rashifal 2024
6. রেগে গেলেন তো হেরে গেলেন!
7. প্রকাশ করা হলো বলিউডের সবচেয়ে ক্ষমতাধর অভিনেতার নাম
8. পর্দায় আসছে প্ল্যান্টে অব দ্যা এপসের চতুর্থ কিস্তি



Week 6 (6.03.24- 16.03.24)

1. বক্স অফিসে কেমন যাচ্ছে হাত্তিক-দীপিকা জুটির ফাইটার।
2. রাজনীতির মাঠে বিজয়, তৈরি করেছেন নতুন দল
3. এফডিসিতে চার মাস ধরে হয় না বেতন, প্রতিবাদে কর্মীদের মানববন্ধন
4. আজ কতো বছরে পা দিলেন শ্রেয়া ঘোষাল
5. শুক্রবার বলিউডের প্রেক্ষাগৃহে যোদ্ধা রূপে আবির্ভাব ঘটবে অভিনেতা সিদ্ধার্থ মালহোত্রার
6. Assisted in the production of শোবিজের সাতকাহন
7. যে খাবারে দূর হবে কোষ্ঠকাঠিন্য, কমাবে ওজন



Week 7 (17.03.24- 23.03.24)

1. ভূত হয়ে সিনেমায় ফিরছেন মাধুরী দীক্ষিত
2. হলিউড মুভি আপডেট
3. চলুন জানি কি করে পাওয়া যাবে কমদামে বিমানের টিকেট
4. ইউনিসেফ ইন্ডিয়ার রাষ্ট্রদূত হলেন কারিনা কাপুর
5. গুরুতর অসুস্থ নিক জোন্সাস, বাতিল তার সব কনসার্ট
6. হাউজফুল-ফাইভ এ থাকছে নতুন চমক, আগস্টে শ্যুটিং
7. পদ্ম প্রতীক নিয়ে ভোটে প্রতিদ্বন্দ্বিতা করবেন কঙ্গনা
8. প্রখর রোদে কদর বেড়েছে রোদচশমার



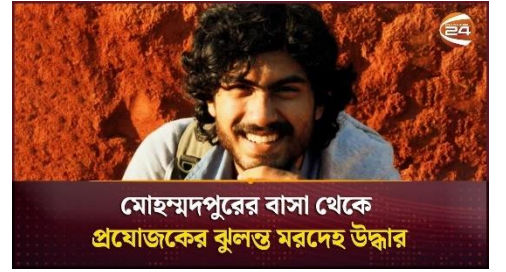
Week 8 (24.03.24- 01.04.24)

1. কেন 'লাপাতা লেডিসে' আমিরকে হটিয়েছেন তার প্রাক্তন স্ত্রী?
2. কেবল গরম করলেই যে ৭ খাবার বিষাক্ত হয়ে যায়
3. রানী মুখার্জী ৪৬ বছর বয়সেও কি করে ধরে রেখেছেন ফিটনেস
4. গরমে রান্নাঘর ঠান্ডা রাখার উপায়
5. অমিতাভের সাথে নিজের তুলনা করে তুলোধুনো কঙ্গনা
6. বিশ্বের কিছু অদ্ভুত বিউটি ট্রেন্ড
7. বিশ্বের কিছু আজব ও উদ্ভট ডিজাইনের জুতা
8. শুটিং শুরু হতেই আইনি জটিলতায় অক্ষয় কুমারের ছবি জলি এলএলবি থ্রি
9. পৃথিবীর কিছু অদ্ভুত পোশাক



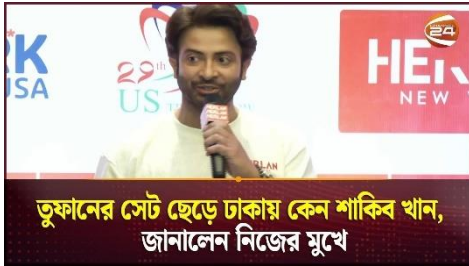
Week 9 (02.04.24- 08.04.24)

1. চিত্রনায়ক সোহেল চৌধুরী হত্যাকাণ্ডে জিজ মোহাম্মদ ভাইসহ তিন জনের যাবজ্জীবন
2. সালমান খানের নায়িকা রশ্মিকা মান্দানা
3. মোহাম্মদপুরের বাসা থেকে প্রযোজকের বুলন্ত মরদেহ উদ্ধার।
4. রেসলিং ছেড়ে এবারে এমএমএ রিং ফাইটে ডোয়াইন জনসন
5. Exclusive: ছেলের পর মেয়ের মা হলেন পরীমণি
6. কন্যা সন্তানের মা হয়েছেন পরীমণি, আবারও বিয়ে করছেন জাস্টিন বিবার
7. আবারও গানে ফিরতে চায় রিংকু
8. Assignment সংসদ সদস্য হওয়ার পর যেসব উন্নয়নমূলক কাজ করছেন ফেরদৌস



Week 10 (17.04.24- 24.04.24)

1. Assignment তুফানের সেট ছেড়ে ঢাকায় কেন শাকিব খান, জানালেন নিজের মুখে
2. Assignment মা দিবসে মায়ের জন্য তৈরী করুন স্পেশাল এই খাবার
3. Assignment শ্যামা কাব্য দেখে যা বললেন ফেরদৌস-শুভ-সাইমন, বাঁধন-সাবা
4. নিজের লেখা বইয়ের জন্য আইনি নোটিশ পেলেন কারিনা
5. ৯ বছর পর আবারও একসাথে পর্দায় কাজল-কৃতি
6. ২৪ দেশের শিল্পীদের মধ্যে সেরা হয়েছেন যে শিল্পী
7. Assignment যেভাবে ব্যবহার করলে স্থায়ী হবে আতরের গন্ধ



Week 11 (25.04.24- 02.05.24)

1. বাংলাদেশ চলচ্চিত্র সেন্সর বোর্ডের নতুন কমিটি, কাজ করবে আগামী এক বছর
2. ভক্তদের ভালোবাসায় মামলার জেরে দক্ষীনের আল্লু আর্জুন
3. Assignment চরিত্রের প্রয়োজনে ৩৫ কেজি ওজন বাড়িয়ে আবার যেভাবে ফিট হলেন নাস্টম
4. বলিউডের নতুন সাইকো-থ্রিলার মুভি 'করতাম ভুগতনাম' মুক্তি পাবে ১৭ মে
5. আম খেলে সত্যিই কি ওজন বাড়ে
6. Assignment শ্যামা কাব্য' নিয়ে যা বললেন সুবর্ণা মোস্তফা
7. আজকের দিনেই পৃথিবীতে এসেছিলেন এই কিংবদন্তি নির্মাতা



Week 12 (03.05.24 - 10.05.24)

1. আবারও একসাথে পর্দায় আসছেন রাজকুমার রাও-জাহবি কাপুর
2. Show Assistance কর্ণিয়ার কণ্ঠে 'ঢাকাতে জ্যাম'
3. মৃণাল সেন হয়ে ধরা দিলেন চঞ্চল চৌধুরী
4. আবারও খলচরিত্রে তেলেগু সিনেমায় সঞ্জয় দত্ত
5. ট্রিয়োলজি পর্দায় আনছে জনপ্রিয় হরর ফ্যাঞ্চাইজি 'দ্যা স্ট্রেনজার'
6. মুক্তির আগেই ১০০ কোটির পথে তামান্না ভাটিয়ার দক্ষিণী ছবি 'আরামনাই-ফোর'
7. বলিউডের যেসব তারকা থাকছেন ৭৭তম কান চলচ্চিত্র উৎসবে
8. ৭৭তম কান চলচ্চিত্র উৎসবে আবারও ফিরে এলো চায়ানা ফিল্ম ইন্ডাস্ট্রি

