

Title: Augmented Reality and Virtual Reality: Prospective Technology of Bangladeshi Journalism

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Abstract : In recent years, journalists have experimented with 4IR technologies like virtual reality (VR) and augmented reality (AR), and some media organisations, including the BBC, CNN and The New York Times, have set up departments, particularly for its development. In addition to placing the audience in the heart of the action and enhancing reliability, the use of AR and VR for journalistic production calls for innovative skills, responsibilities to the viewers and distribution issues. In this chapter, we have focused on the current state of journalism in Bangladesh in the digital age. As a part of the presentation journalistic aspects and issues associated with using AR and VR in Bangladesh, recommendations for future research are also included.

Keywords: Journalism, Fourth Industrial Revolution (4IR), Virtual Reality (VR), Augmented Reality (AR), Digital Media, Bangladesh, Audience Engagement, Future Research

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