



INTERNSHIP REPORT

PRESENTED BY

IQBAL HOSSAIN

ID: 221-24-026

DEPARTMENT OF JOURNALISM, MEDIA & COMMUNICATION

FACULTY OF HUMANITIES & SOCIAL SCIENCE

DAFFODIL INTERNATIONAL UNIVERSITY

PRESENTED TO

AFTAB HOSSAIN, PhD

ASSISTANT PROFESSOR & HEAD

DEPARTMENT OF JOURNALISM, MEDIA AND COMMUNICATION

DAFFODIL INTERNATIONAL UNIVERSITY

Summary

This internship report gives a thorough overview of my three-month internship at Studio Yellow Something Ltd., a creative media production company in Dhaka. The main goal of this report is to document the practical knowledge, professional exposure, and skills I gained during the internship and to reflect on how these experiences complemented my academic studies.

During the internship, I participated in various creative and production activities. My tasks included working as an Assistant Director, developing stories and moodboards, co-writing a feature film, writing subtitles for interview projects, organizing creative sessions, and assisting with content coordination. I worked on television commercials, short films, and a government-funded feature film project. This experience allowed me to observe and be involved in different stages of filmmaking, from idea development and pre-production to shooting and post-production. Additionally, organizing the weekly Eqanimity Sessions enabled me to closely interact with industry leaders, artists, and professionals from various creative fields. This became one of the most meaningful aspects of my internship experience.

Finally, the report includes an evaluation of my overall experience, a SWOT analysis of the organization, and reflections on how this internship has contributed to my personal and professional growth. Overall, this internship was an important step from academic learning to real-world professional practice. It helped me gain clarity and confidence for my future career in the media and creative industries.

Letter of Transmittal

26 December 2025

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media & Communication

Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

I am submitting my internship report after completing my three month internship at Studio Yellow Something Ltd., which was a requirement for my Bachelor's degree in Journalism, Media and Communication. This internship gave me the opportunity to gain practical experience in the creative media and filmmaking field and to connect my academic learning with real work practice.

During the internship, I was involved in different production related activities and worked with professionals from various creative backgrounds. The experience helped me develop professional skills and gain a clearer understanding of the industry, which will be valuable for my future career.

I would like to thank the Department of Journalism, Media and Communication, my supervisor, the team of Studio Yellow Something Ltd., and Daffodil International University for their support throughout the internship.

Regards,



Iqbal Hossain

221-24-026, Batch:45

Department of Journalism, Media & Communication, Daffodil International University

Certificate of Approval



I hereby certify that the Internship report detailing the experiences at Studio Yellow Something Ltd. as an Intern, authored by Iqbal Hossain, ID No: 221-24-026 from the Department of Journalism, Media, and Communication, has been officially approved for presentation and defense. The report was completed during the Fall 2025 semester.

The data and findings included in the report are the original work of Iqbal Hossain.

Iqbal Hossain demonstrates good moral character and possesses a pleasant personality. I extend my best wishes for his future success.

Academic Supervisor

A handwritten signature in black ink that reads 'Aftab Hossain'.

Aftab Hossain, PhD
Department of Journalism, Media and Communication
Assistant Professor and Head
Daffodil International University

Certificate from Organization



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E: contact@studiosomething.com
W: www.studiosomething.com
Wakil Tower, Floor -8th, Ta-131
Gulshan Badda Link Road
Badda
Dhaka 1212, Bangladesh

Certificate of Internship Completion and Appreciation

This is to certify that **Mr. Iqbal Hossain** has successfully completed his three-month internship at Studio Yellow Something Ltd. as an Assistant Director.

His internship period was from September 2, 2025 to November 5, 2025. During this period, he demonstrated dedication, creativity, and a strong sense of responsibility in his assigned tasks. His contribution to our projects and teamwork was commendable and reflected his passion for the field of media and production.

We appreciate his efforts and professionalism throughout the internship and wish him continued success in all his future endeavours.

Issued by
Studio Yellow Something Ltd.
Date: 11/11/2025

Signature
Name: Tanjilur Rahman Rafi
Designation: Executive Producer



Acknowledgement

I want to thank Almighty Allah for giving me the strength, patience, and ability to complete this internship successfully. This internship was a key requirement for my Bachelor's degree in Journalism, Media and Communication and has greatly contributed to my learning and personal growth.

I am truly grateful to Daffodil International University for providing the chance to gain real-world experience through the internship program. The guidance and support from the Department of Journalism, Media and Communication made this experience meaningful and well-organized.

I would like to express my genuine appreciation to my supervisor, **Aftab Hossain**, who is the Assistant Professor and Head of the Department of Journalism, Media and Communication, for his ongoing support, helpful suggestions, and valuable feedback during my internship. His guidance helped me understand my responsibilities clearly and prepare this report in an academic manner.

I also appreciate the management and team at **Studio Yellow Something Ltd.** for welcoming me into their professional and creative environment. Their cooperation, openness, and encouragement enabled me to learn through hands-on involvement and observation. Working closely with creative professionals gave me insight into the realities of the media and filmmaking industry.

Finally, I want to thank my teachers, classmates, and everyone who supported me during this time. This internship has been an important step in my academic and professional journey, and I will always cherish the experiences and lessons I've gained from it.



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Chapter One

Introduction

1.1 About the Internship

An internship is much more practical than doing an academic course at university. When I got the highest marks in my undergraduate course called Advertising, I got the highest marks of 92. At that point in time, I decided to explore my professional career in the Communication and Advertising field.

Join as an intern in Studio Yellow Something Ltd. is a path to learn the advertising and communication. In the three-month internship, I was constantly working on the TVC project and different multinational brands. By working with the professional artist, production crew members, director, and producer develop my skills and intellectual ability to think. In the first month, I gathered skills about collecting references, developing an idea, designing a moodboard, and creating a professional project plan for the client. These are the pre-production tasks, but from next month, I will start to be part of the post-production part. The post-production part is the most enjoyable part for me. I start to attend the shooting part. But the most learning I got from the after-shooting activities. The post-production part is complete in many layers. The editing part, sound design part, computer graphics (CG) part and most importantly, constant communication with the client. I worked on 7 TVCs, which include Robi, 10 Minute School, Nescafé, etc.

During the internship, I got diversified experience, and I actively participated in many different kinds of tasks. One of the experiences is organizing the Eqanimity Sessions, which is a weekly session, inviting the industry professionals, artists, and intellectuals. By organizing this session, I learned directly from many of my online mentors. Also, as a participant, I was allowed to ask them questions, and most of the time I got my searching answer from them.

This internship helped me explore the following areas and skills

- Understanding the advertising filmmaking process from a production house artistic perspective rather than a corporate number driven campaign
- Writing a feature film as a co writer was my first professional introduction to film screenplay writing
- Organizing sessions and communicating with people from different fields and interests
- Improving my artistic mind and creativity

1.2 Duration of my Internship

My internship at Studio Yellow Something Ltd. commenced on **September 2nd, 2025, and concluded on December 5th, 2025.** Throughout this period, I gained consistent exposure to the professional work environment and practical experience related to creative and production activities.

1.3 Reason for my Internship at Studio Yellow Something LTD.

During the final year in my advertising course I got the highest 92 marks in the class. At that time I decided I will be exploring myself in the advertising industry. Moreover, I wanted to observe and learn the advertising, storytelling, a different perspective. For that I joined the production house to learn how a story is cooked and from the director perspective.

Although working directly with the various brands as knowing the perspective why running this campaign is more meaningful. But this internship experience gives strong grounded background know to working with the corporate company.

Besides that, organizing event is also key skill of mine. During my bachelor's degree at Daffodil International University I organize various national and international event, competition, workshop, etc. At the SYS there are a program called Equanimity Sessions I got the opportunity to organize the session. And front the every session I learned directly forom the industry leader, artist, prof and intelectual and people from different interesting backgrounds.

Chapter Two

Organizational Profile

2.1 About the Company



Logo of Studio Yellow Something Ltd.

Studio Yellow Something Ltd. is a creative media production company based in Niketon, Dhaka. Founded in 2022, the company comes with a vibrant and thoughtful approach to storytelling and visual expression through film and video content. The name “Studio Yellow Something” reflects a blend of joyful energy and curiosity “*yellow*” representing creativity and cheerfulness, and “*something*” symbolizing new, off-the-track ideas that challenge the ordinary.

2.2 Company Mission & Vision

Vision:

Studio Yellow Something Ltd. is working with the vision to produce more engaging and interactive stories to the audience. They are mostly in the field of feature and short film making industry.

Mission:

The mission of the company is to create an supportive workplace for the artistic mind people and also make it a place of growth with the industry collaboration. They always focus on the which story they are working with and its impact to the society.

2.3 Contact Details

- Company Name: Studio Yellow Something Ltd.
- Industry: Media Production
- Founded: 2022
- Headquarters: House 82, Road No. 2, Block A, Niketon, Dhaka-1212, Bangladesh
- Social Media & Online Presence:
 - Facebook: *StudioYellowSomething* (Official Page)
 - LinkedIn: *Studio Yellow Something Ltd.*
 - YouTube: *@studioyellowsomething*
 - Vimeo: *StudioYellowSomething*

Chapter Three

Learnings and Experience

3.1 list of projects:

1. Equanimity Sessions (EQS)
2. Apex Maverick Film 2025
3. 10 Minute School Spoken English Junior OVC
4. NESCAFÉ Make Your World TVC 2025
5. Robi Asia Cup TVC 2025
6. Shokhi Sanitary Napkin TVC
7. Subtitle and Writing Project (Ministry of Cultural Affairs Campaign)
8. Less Meat (Feature Film Project)
9. Film Submission to Festivals

3.2 Description of the mentioned project in the internship Report:

1. Eqanimity Sessions EQS



1. Speakers Taking Equanimity Sessions

About Eqanimity Sessions: About the Sessions: Eqanimity Sessions is a weekly knowledge-sharing and networking program organized by Studio Yellow Something Ltd. This program was started with the vision of creating a place for not only artists but also all industry people to share knowledge. In this session, usually an industry expert, professional, artist, or intellectual is invited to share their journey, experiences and the answer to the interactive question from the audience.

Role and Responsibilities: Communication and Design

Learnings: As an organizer, I organize the eleven episodes of the sessions and also communicate with the upcoming guest speakers. My responsibilities is to design the promotional materials and communication with the audiences and the social media activity.



2. Activities During the Session



3. Activities During the Session

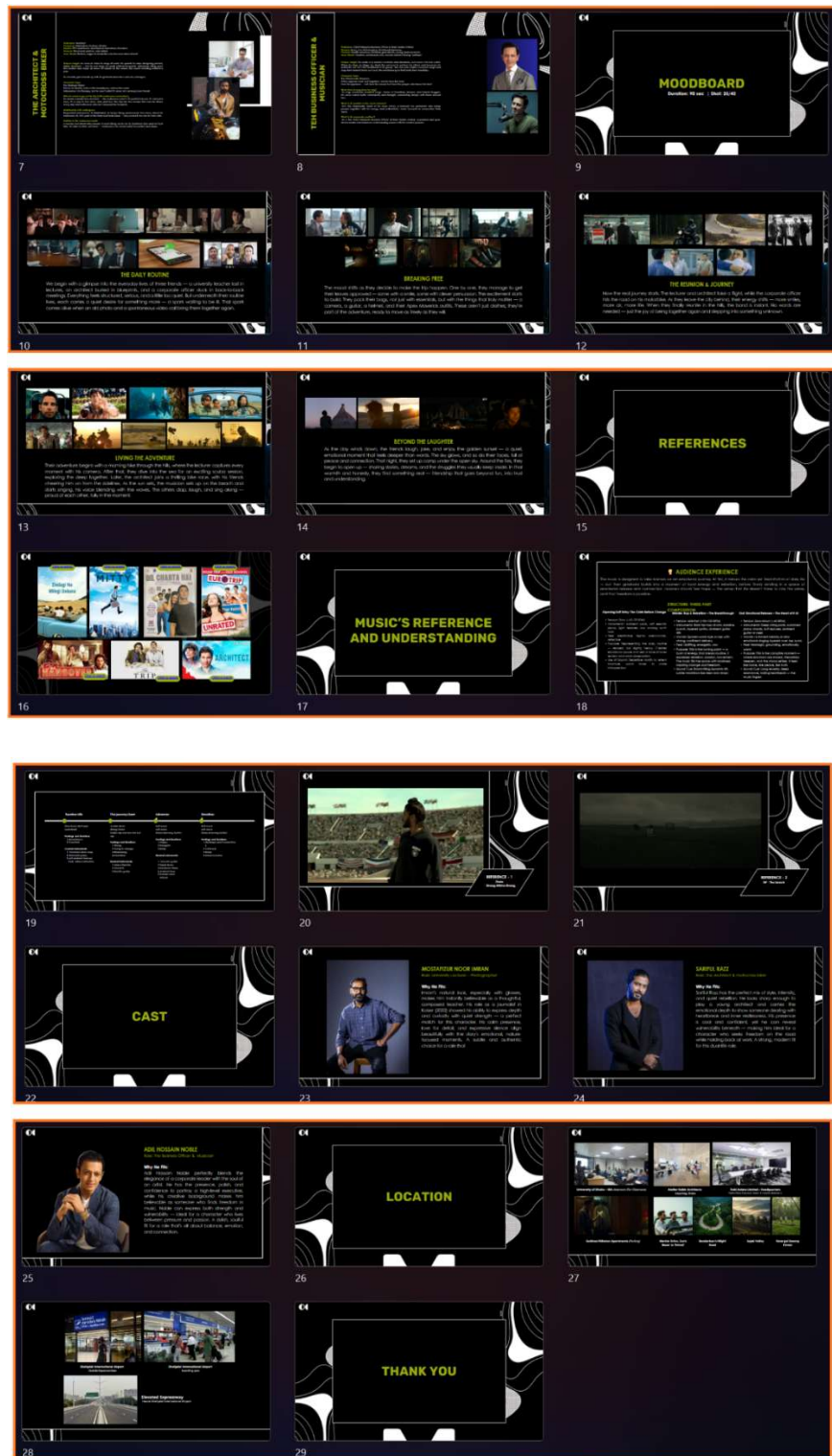
Besides organizational responsibilities, the sessions helped me develop a thoughtful and intellectual approach by learning from industry leaders across different industries. The interactive question segments during each sessions allowed me to understand their work ethics, professional balance, challenges, and dedication. My communication with a diverse group of creative audience members increases my confidence, creative thinking, and informal professional communication skills.

2. Apex Maverick Film 2025

About Apex Maverick Film 2025: Apex Maverick film 2025 is a brand launching TVC for the Apex upcoming products for the young generation. The core concept of this TVC film is to connect to the young generation with approachable visuals. The story of the film is about three friends who are going on a vacation, and the whole story focuses on the follow their passion and also promoting the brand products.

Learnings: As an Assistant Director of Raka Nowshin, this was my first assignment. This assignment introduced me to the fundamentals of TVC making, developing moodboards development and understanding of assistant director responsibilities. My tasks was character visualization, image collection for moodboards, planning set and costume references, selecting locations, suggesting music direction, and developing visual references. I Attend the advertising session conducted by Bitop Das Gupta helped me strengthen my understanding of strategic visual thinking and apply it more effectively to my work.





4. Vision Deck of Apex Maveric Film 2025

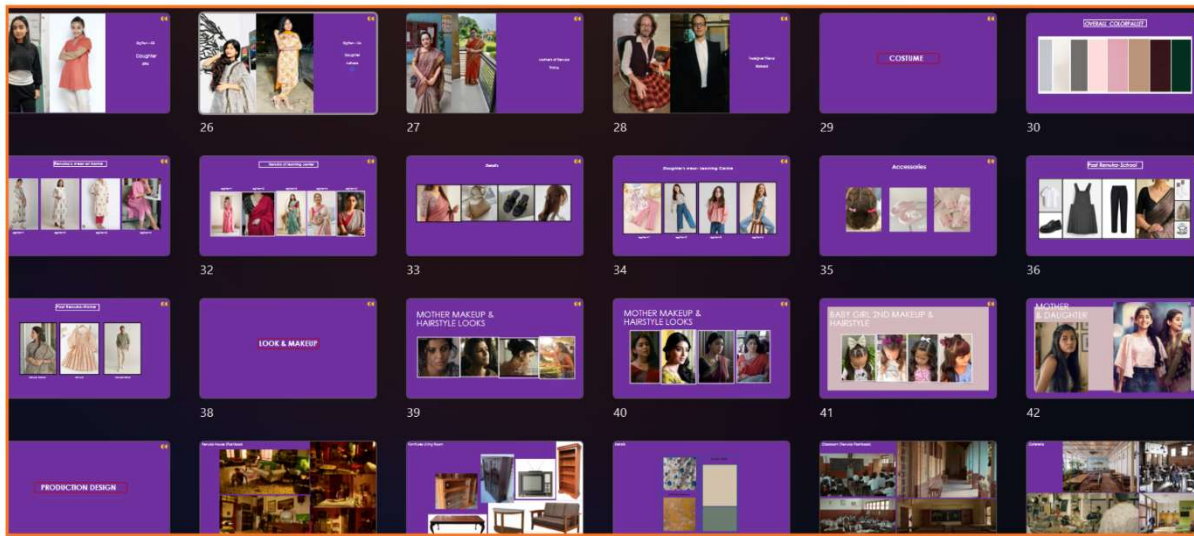
3. 10 Minute School Spoken English Junior OVC

About the Project: 10 Minute School planned to launch a junior English speaking course and developed an online video commercial to promote it. The story focused on a child overcoming her mother's fear of speaking English and achieving confidence through the course, which ultimately brings pride and happiness to the family.

Role and Responsibilities: Assistant Director

Learnings: Working with the 10 Minute School team's project give me opportunity to see a how a professional structured project looks like and professional communication practices. And the repetition of the design mood board increases my sense of collecting the reference and developing the whole story with the image from the internet.





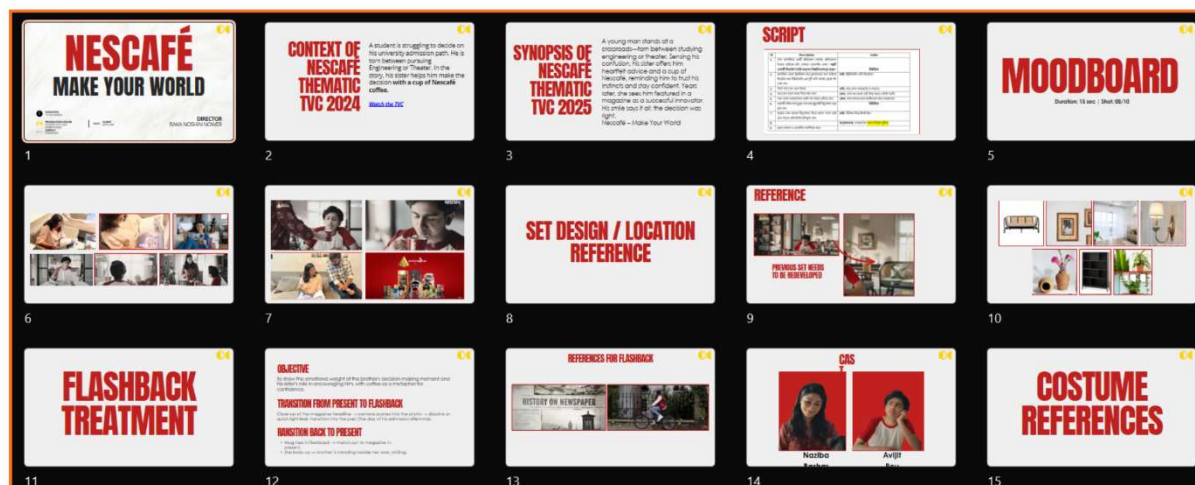
5. Moodboard of 10 Minute School Spoken English Junior OVC

4. NESCAFÉ Make Your World TVC 2025

About the Project: NESCAFÉ Make Your World TVC 2025 is all about self-expression, creativity, and inspiration. NESCAFÉ believes that smaller thought processes, inspired by personal moments, help build individual worlds.

Role and Responsibilities: Assistant Director

Learnings: This project helped me understand the TVC film production process in depth. For the first time I learned that Computer Graphics (CG) supports advertising by creating clear and noiseless visuals, creating imaginative elements, and strengthening brand storytelling.



6. Moodboard of Nescafé "Make Your World" Film

5. Robi Asia Cup TVC 2025

About the Project: Robi develops a story for their brand promotion connected to Bangladesh cricket. The story focused on the head groundsman, Rabul Is Islam, and his story of maintaining the cricket field of Mirpur

Role and Responsibilities: Assistant Director



7. Shooting Day of Robi Asia Cup TVC 2025



8. Shooting Day of Robi Asia Cup TVC 2025

professionalism of all the other departments and the importance of having clearly defined roles for the whole process to run smoothly. Also, in post-production, I was given the opportunity to learn the processes of editing, sound design, graphics, and voice recording. I learned the technical vocabulary used in post-production and watched how the producer managed to meet the client's demands and also stay on the creative track.

Learnings: I was involved in both pre production and post production phases. During pre production, I attended full crew meetings and observed how the director coordinated with departments such as casting, production, makeup, and set decoration. I also participated in location recce and captured reference photographs, which improved my understanding of visual composition and photographic framing. During the shooting, my experience as an Assistant Director gave me the opportunity to see the

6. Shokhi Sanitary Napkin TVC

About the Project: Shokhi Sanitary Napkin TVC was developed to introduce a new hygiene product by Akij. The story addressed fear, discomfort, and social hesitation surrounding menstruation within a family setting. The narrative gradually breaks this discomfort and presents Shokhi as a supportive and hygienic solution.

Role and Responsibilities: Assistant Director

Learnings: I developed the three package story based on client briefing sessions and learned how to structure a longer narrative that remains clear and relatable for a mass audience. I also designed the moodboard, explaining the story progression through visual references. From the experiences I gain from my previous television commercials projects, I improved my ability to align story structure, visuals, and brand messaging.



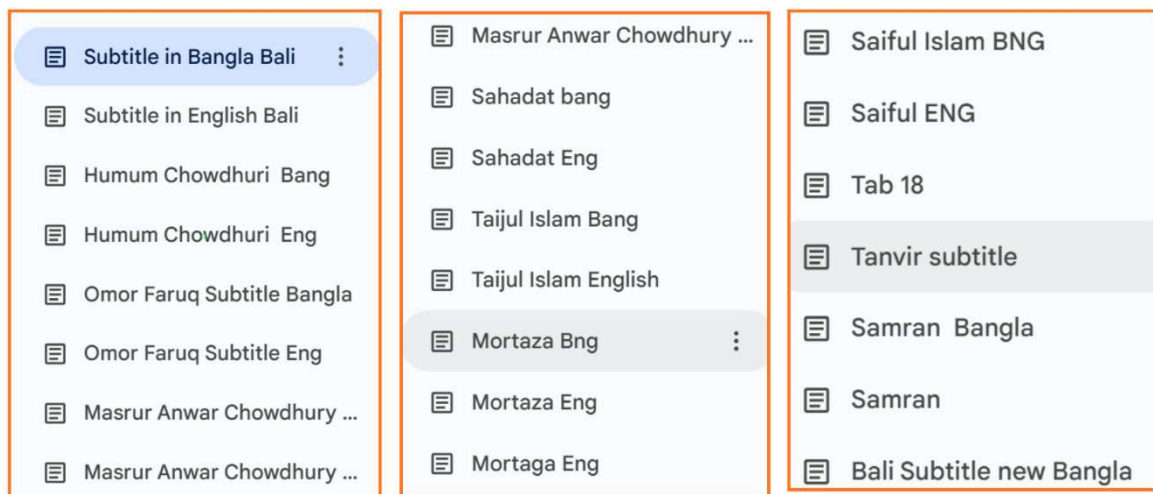
9. Shokhi Sanitary Napkin TVC

7. Subtitle and Writing

About the Project: Studio Yellow Something Ltd received a project from the Ministry of Cultural Affairs for a campaign based on interview content. The interviews included government officials, political figures, and activists as part of the campaign.

Role and Responsibilities: Subtitle Writer

Learnings: I learned how to select the right words while writing subtitles without altering the original meaning or tone of the speakers. In this project many speakers talk in local language. I subtitled fifteen interviews with a total duration of approximately two hundred minutes. From this process I learned understanding of language interpretation and accurate translation into clear and readable subtitles.



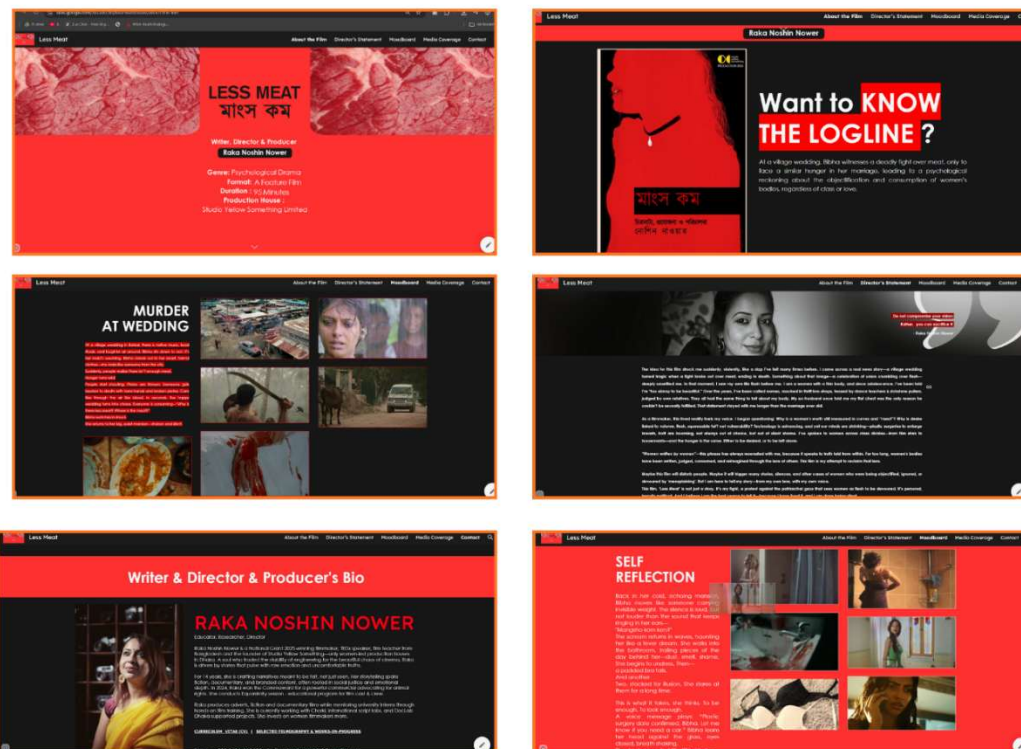
10. List of Subtitle From the Google Docs

8. Less Meat

About the Project: Less Meat is a feature film project that explores how society judges a woman based on her body structure. The story reflects on social obsession, comparison, and value systems. As part of development, the project was adapted into a short film of fifteen to twenty minutes. The film received funding support from the Ministry of Cultural Affairs of Bangladesh.

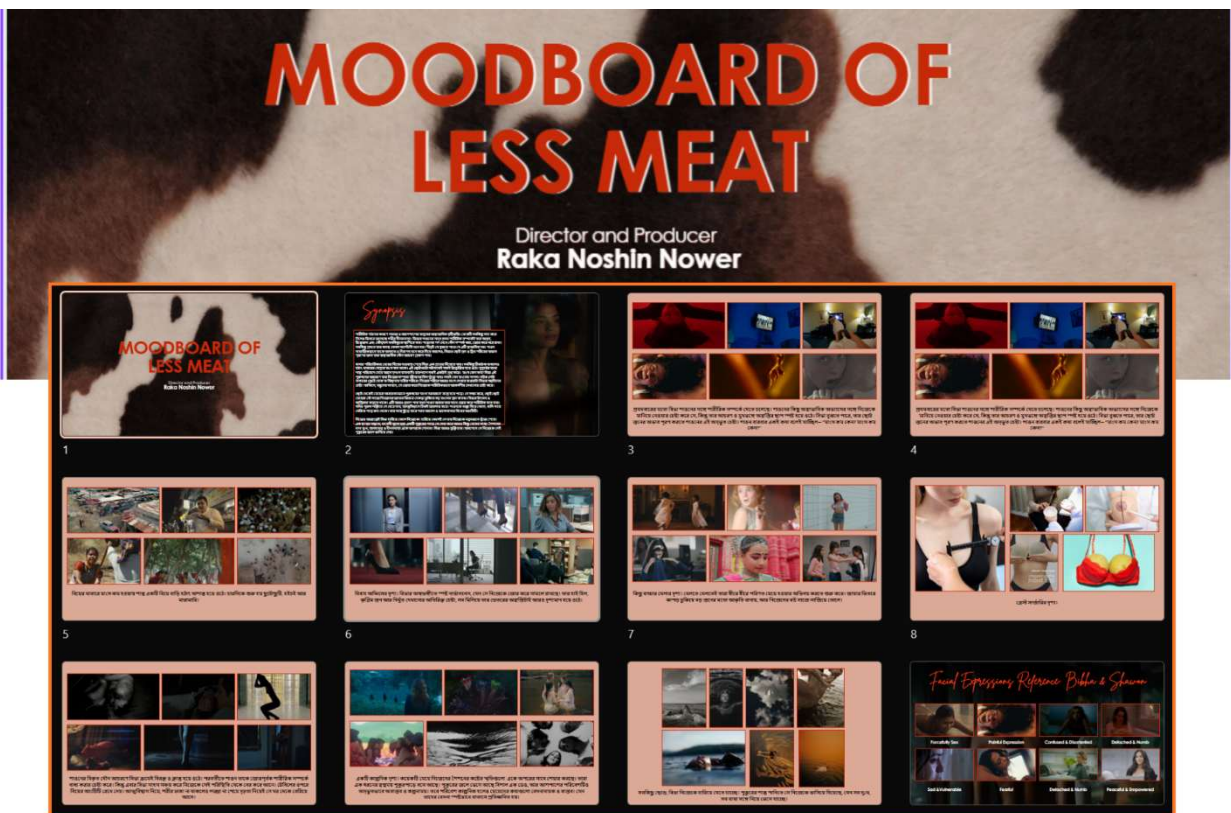
Role and Responsibilities: Co writer and Assistant Director

Learnings: My contribution as a co-writing of the screenplay was an eye opening experience, as it was my first professional film writing collaboration with Bangladeshi female filmmaker Raka Nowshin Nower. Initially I approached the script from a literary perspective but learned that screenwriting requires actions and visuals that can be filmed rather than internal thoughts. I also learned how a story can be explored from multiple perspectives and how understanding the director's vision is essential to effective collaboration.



11. Google site of Feature Film "Less Meat"

To support my thought and writing, I designed moodboard by collecting visual references from different films. I also developed a Google site to present the project details, creative vision of director, team information, and documents in one place for festival submissions and funding purposes.



12. Moodboard of Short Film "Less Meat"

Additionally, I created initial set design references for complex scenes, particularly a wedding sequence. This process taught me how to break down complex creative challenges into manageable parts for better understanding and execution.

9. Film Submission to Festivals

About the Film Submission: Film submission involves identifying suitable festivals and preparing films for official submission. I conducted research to collect potential festivals information for films directed by Raka Nowshin Nower.

Role and Responsibilities: Documentation and communication

Learnings: Firstly, the learnings that I gained during my T experience about the preparation of accurate documentation and the need for the proper information to be submitted successfully are also necessary to survive successfully in life. Maintain a structured database using spreadsheets helped me to learn proper data management. Submission of documents before deadlines and interacting with the representatives of the festivals as a delegate of the director taught me about the responsibilities and the mannerisms required at the producer levels.



13. Official Poster Design for "July Women" and "Laugh Lines"

3.3 Weekly Work Sheet

Week 1 (Timeline: September 1 – September 7, 2025)

Activities

1. Developed the promotional concept for the Eqanimity Sessions.
2. Worked on brand identity planning, targeted audience selection, guest planning, registration flow, and venue design.

Week 2 (Timeline: September 8 – September 14, 2025)

Activities

1. Organized Eqanimity Sessions Season One with Redoan Rony, CEO of Chorki.
2. Studied post production workflow and the directorial structure of film production.

Week 3 (Timeline: September 15 – September 21, 2025)

Activities

1. Organized Eqanimity Sessions Episode Two, a cinematography workshop with Tahsin Rahman.
2. Developed proposal plans and moodboards for Apex Maverick Film 2025.
3. Attended filmmaking sessions at Jagannath University Film Festival 2025.

Week 4 (Timeline: September 22 – September 28, 2025)

Activities

1. Organized Eqanimity Sessions Episode Three with Bitop Das Gupta on advertising and emerging technology.
2. Developed proposal plans and moodboards for 10 Minute School Spoken English Junior OVC.

Week 5 (Timeline: September 29 – October 5, 2025)

Activities

1. Organized Eqanimity Sessions Episode Four with jewellery artist Tahmina Shaily.
2. Developed computer graphics plans and moodboards for NESCAFÉ Make Your World TVC 2025.

Week 6 (Timeline: October 6 – October 12, 2025)

Activities

1. Organized Eqanimity Sessions Episode Five with Tanveer Hossain, producer and writer.
2. Worked on pre-production coordination for Robi Asia Cup TVC 2025 as Assistant Director, including script breakdown, recce planning, and production scheduling.

Week 7 (Timeline: October 13 – October 19, 2025)

Activities

1. Organized Eqanimity Sessions Episode Six with Nuhash Humayun, director and screenwriter.
2. Continued post-production planning for Robi Asia Cup TVC 2025, focusing on editing, computer graphics, sound, and client communication
3. Developed story proposal and moodboard for Shokhi Sanitary Napkin TVC.

Week 8 (Timeline: October 20 – October 26, 2025)

Activities

1. Organized Eqanimity Sessions Episode Seven, Guardian of the God, a theatrical play for children.
2. Wrote Bangla and English subtitles for three interviews with a total duration of forty five minutes under the Cultural Ministry project.
3. Developed a Google site for the feature film Less Meat.
4. Conducted research and created a database of potential film festivals for submissions for projects by Raka Nowshin Nower.

Week 9 (Timeline: October 27 – November 2, 2025)

Activities

1. Organized Eqanimity Sessions Episode Eight with Habibur Rahman Tareq, producer and visual storyteller.
2. Wrote Bangla and English subtitles for five interviews with a total duration of sixty minutes under the Cultural Ministry project.
3. Participated in writing sessions as co writer for the short film Less Meat.
4. Attended full crew meeting for the film Less Meat.
5. Submitted the short film Laugh Line to Dhaka International Film Festival 2025.

Week 10 (Timeline: November 3 – November 9, 2025)

Activities

1. Organized Eqanimity Sessions Episode Nine with Sunidhi Nayak, singer.
2. Developed initial set design concepts and moodboard for the short film Less Meat.
3. Submitted the documentary July Women to Chattogram International Documentary Film Festival 2026.
4. Continued writing sessions as co writer for the short film Less Meat.

Week 11 (Timeline: November 10 – November 16, 2025)

Activities

1. Organized Eqanimity Sessions Episode Ten with Diti Roy and Rahnuma Haque.
2. Finalized the script of the short film Less Meat through collaborative writing sessions with Director Raka Nowshin Nower.

Week 12 (Timeline: November 17 – November 23, 2025)

Activities

1. Organized Eqanimity Sessions Episode Eleven with Arthy Ahmed, choreographer and dance activist.
2. Wrote Bangla and English subtitles for four interviews with a total duration of fifty minutes under the Cultural Ministry project.

3.4 Internship Experience at Studio Yellow Something Ltd.

I gained multiple experiences at the same time during the internship at Studio Yellow Something Ltd. During my bachelor degree at university, I was always interested in learning how advertisements persuade people to develop a positive connection with a brand. And that drive them to become customers and consumers. During the internship, I learned that advertising is a process of storytelling based on the targeted audience and meaningful data sources.

I had the opportunity to meet some of the top advertising pioneers in the country and also visit some of the leading companies in the advertising industry in Bangladesh. I attended a session conducted by Bitop Das Gupta, Head of Strategy, Grey Bangladesh and Pakistan. I also visited Grey Bangladesh and observed their content development team. I worked under the prominent Bangladeshi female filmmaker Raka Nowshin, who has directed TVC films for several national brands including Robi, Gozayan, Nescafé, 10 Minute School, Akij, and others. As an Assistant Director, my responsibility was to maintain her work ethics and professional standards. Developing stories, preparing moodboards, collaborating with both internal and external teams, and practicing creativity together became a strong learning experience for me.

During the entire three months, the best experience for me was arranging the Equanimity Sessions because this is a weekly series in which artists, industry giants, and intellectuals are invited as guest speakers and share their experiences and knowledge. During EQS, I had the opportunity to interact with some of my mentors and thought leaders in person and listen to their talks from a very close range. Another activity in which I had a good experience was arranging these sessions as the Communication and Design team.

After my eighth week of internship, I received an offer from Director Raka Nowshin to co-write a feature film titled “Less Meat.” As a Journalism, Media Communication student, I was already well-versed in writing news articles, feature articles, scripts for videos, and a host of academic assignments within my university courses. This was my first attempt at writing a feature film involving a professional team that is government-funded, and that was rather an important landmark for me on this journey. Finally, the work environment of the production house left a strong impression on me. A production house environment is respectful, open to sharing

knowledge, and friendly, as it is driven by creative minds. I enjoyed participating in different activities, attending film related events outside the office, and being part of busy shooting schedules, which were both enjoyable and full of learning.

Key Learnings

- Learning the process of making a professional feature film, short film, and TVC film
- Improving my critical thinking, creativity, and ability to see situations from different perspectives
- Learning how to develop a story and create an artistic moodboard for film projects
- Understanding the pre production and post production workflow process and internal work structure
- Learning professional film screenplay and script writing, including the use of screenplay writing software such as WriterDuet
- Learning to write interview subtitles without harming the actual meaning of the speaker
- Learning to handle social media platforms, including content writing, caption writing, and poster design
- Learning how to organise a series of sessions and workshops with professional teams
- Learning how to communicate with different audiences, industry professionals, and artists
- Learning effective team communication, conflict resolution, and proper ways to convince team members to complete tasks efficiently
- If you want, I can **do the same correction style** for any other section of your internship report.

Chapter Four

Evaluation and Assessment

4.1 Skills I Developed During Internship

Doing an internship at Studio Yellow Something Ltd. gave me professional experience and helped me to build skills far beyond what I learned in academic life. I really learned about the internal and external aspects of filmmaking and ad production. I saw how an idea is converted into a visual story, starting with early planning up to shooting and post-production.

As an Assistant Director of SYS, I worked on projects such as Robi Asia Cup TVC, Shokhi Sanitary Napkin TVC, NESCAFÉ Make Your World TVC, and Apex Maverick Film 2025. My core responsibilities were to develop mood boards, plan shoots, coordinate with different departments, and manage the workflow of the whole production. This experience that I am having during the internship truly sharpened my professional knowledge, time management, work ethics, and attention to detail.

I was also working on improving my creative and artistic skills. The process of co-writing a feature film script "Less Meat" and developing visual concepts for several short films boosted my storytelling skills from various aspects. I was also improving my skills related to designing moodboards, breaking down stories into visuals, and ensuring that creative concepts match the vision of a director for a film. I was writing subtitles for interviews for the Ministry of Cultural Affairs, and this experience broadened my understanding of proper language and maintaining the original intent of the person speaking.

The next chapter of my internship experience where I honed skills would be communication and teamworking. In arranging eleven episodes of the Equanimity Sessions, I was able to hone the skill of teamworking with different professionals like artists, entrepreneurs, and intellectuals. However, at this juncture, different activities like event management, audience management, developing content for different social platforms, and promotional designs have helped me hone the skills of negotiation and teamworking. In addition, working with individuals from diverse professional areas has also helped me in honing my confidence level in communication.

Finally, I acquired skills in problem-solving, adaptability, and professional skills. Working with different projects simultaneously entailed analyzing, adapting, and solving problems. For the most part, this internship has provided me with the best possible training in technical, creative, and interpersonal skills in order to adequately deal with tasks in the professional environment.

4.2 How This Internship Will Help My Career

My internship at Studio Yellow Something Ltd. has been a really different experience that has helped and prepared me for the labor market within the scope of media and communications. I got a chance to apply all those different elements that I acquired through my academic process to the real life of a working environment. In the projects that I completed, ranging from advertisements on television to a full length movie that is sponsored by the government, I acquired a certain perspective on how those stories can be constructed to attract an audience.

One of the most significant skills I acquired with this internship is the art of handling real life pressures at work. Handling more than one task simultaneously, handling different tasks in a given time, and understanding how to work under the supervision of experts was the best thing that happened to me. I acquired expertise in handling different situations at work.

Organizing the Equanimity Sessions gave me the opportunity to have first hand experience regarding the organization of such events, as well as interaction and networking with the audience. Engaging with industry professionals and experts introduced me to their diverse career experiences and insights. While this experience proved invaluable for me and my network development, more significantly, it enabled me to realize the significance of learning directly from professionals in the respective fields.

A particular aspect of my professional development, then, which I consider to be important to my future career, regardless of the medial or communicative position I ultimately opt to pursue, concerns the experience which came from co-authoring the feature length movie 'Less Meat'.

On the whole, this internship experience has been an important preparation for my profession. It has taught me about the necessary technical or creative knowledge. More importantly, it has helped me make sense of my career goals. I am confident that I am prepared to make meaningful contributions in the media and creative industries-to learn and grow further.

4.3 Limitations of the Internship Program at Studio Yellow Something Ltd.

Intern with with a passionate and innovative production unit is the best experience of a creative thinker and problem solver in practice. However just like other production houses, I noticed there are some limitations in Studio Yellow Something Ltd. that I experienced during my internship period.

In my opinion, one area where I think this company could maybe be doing things a bit better is with regards to team-based projects for my lines of work. What I mean by this is that the company usually hires freelance professionals to work as artists and company staff only for a certain period of time for a certain set of projects. Although this practice was a benefit for me from a networking standpoint regarding my profession, it's a bit of a setback regarding getting a chance to work with a stable team permanently long term. on a side note, though, for a small private company, it's a common practice, and I'm accustomed to it for advancing my profession

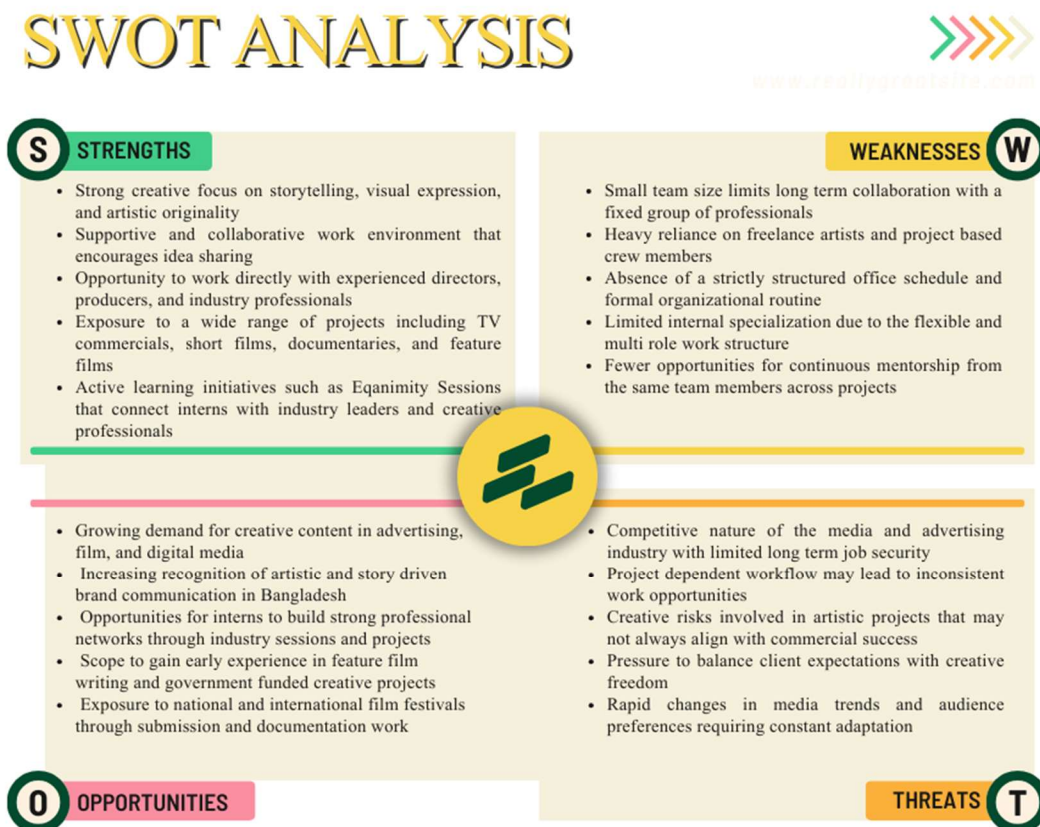
Another limitation which may be pointed out is the absence of a strictly formal office structure. In fact creative individuals favoor flexible office timing, so they can be in a position to feel free in their creative expressions. However, sometimes this flexible approach towards office timing has shaken discipline and working routines. Thus, a better definition of office structure combined with flexibility may result in improved productivity, timing, and coordination of activities among working individuals. In fact, creativity could not be hampered, but a balanced office structure will allow working in an organized manner.

Chapter Five

Conclusion

5.1 SWOT Analysis

Below is the SWOT analysis that will be conducted, which is a strategic way of assessing the company, referred to as Studio Yellow Something Ltd., as seen and learned from the internship experience. The SWOT analysis will examine the internal environment of the organization, including the weaknesses and strengths of the organization, as well as the opportunities and threats associated with the operations of the organization as a business in the field of creative media production. The SWOT analysis will ensure that the work environment and place of the organization are understood.



14. SWOT Analysis

5.2 Conclusion

Three-month internship at Studio Yellow Something Ltd. was truly meaningful to my professional journey. Working with the prominent female director Raka Nowshin is teaching me how to fight with the society for the right story. The internship provided first-hand exposure to the creative media and film-making industry, whereby much that I had learned from academic study could be put into practice in real projects. I learned assistant directing, feature film writing, organizing Equanimity Sessions, TVCs film making, all give me a chance to acquire technical and professional skills.

My comprehension of collaboration, communication, time management, and innovative problem-solving has improved as a result of this internship. In addition, it helped me understand how a professional production company operates and equipped me for challenges in the media and creative industries in the future. In general, it served as a crucial link between academic study and career goals, spurring additional development in this area.

5.2 Appendix

Facebook: <https://www.facebook.com/StudioYellowSomething/> (Facebook)

LinkedIn: <https://bd.linkedin.com/company/studio-yellow-something-ltd> (LinkedIn)

YouTube: <https://www.youtube.com/@studioyellowsomething> (YouTube)

Instagram: https://www.instagram.com/studio_yellow_something/ (Instagram)

Vimeo: <https://vimeo.com/studioyellowsomething> (Vimeo)



15. Attended the Oxfam Film for Change Screening Event



16. Attended the screening of “July Women” and the 1st Jagannath University Film Festival 2025



17. During the shooting day of a film

221-24-026

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