



INTERNSHIP REPORT

Presented By

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Department of Journalism, Media & Communication

Faculty of Humanities & Social Science

Daffodil International University



Presented To

AFTAB HOSSAIN, PhD

Assistant Professor & Head

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Daffodil International University

Summary

Over the course of a very dynamic and inspiring internship experience at the wonderful Studio Yellow Something, which is an extremely thriving media and broadcasting agency in the thriving country of Bangladesh, I got the chance to enter the dynamic world of visual media. Being part of the media team at the agency gave me the chance to explore a variety of tasks, right from being part of the directing to being a part of the on-screen cinematography process.

Every single day was informative in its own way, teaching me something new about how a media task comes into being. This report provides a very clear insight into the internship experience undertaken by me at the studio, which highlights the tasks undertaken by me at the studio. This internship experience at the studio certainly helped in increasing my awareness about the formation of a media task, including the aspects of the filming process in the form of direction and cinematography. It also helped in teaching me the skills to move ahead in the media industry.

Letter of Transmittal

27 December 2025

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media & Communication

Faculty of Humanities and Social Science

Daffodil International University

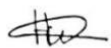
Subject: Submission of Internship Report

Dear Sir,

I am respectfully submitting my Internship Report as a partial requirement for a bachelor's degree in journalism, Media, and Communication. I completed my three-month internship at Studio Yellow Something Ltd., where I gained practical experience in media production and related professional activities.

I sincerely thank my respected faculty members and supervisors at Studio Yellow Something Ltd. for their guidance and support throughout the internship period. I hope the report will meet your kind consideration.

Sincerely,



Afzal Hadi

ID: 221-24-032

Batch: 45th

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

Certificate of Approval

I am glad to clarify the internship report on **Studio Yellow Something Ltd** prepared by **Afzal Hadi**. ID: 221-24-023, Department of Journalism, Media and Communication has been approved for presentation and viva-voce as part of the requirements for the completion of his course. The report has been prepared under my academic supervision. Afzal Hadi worked in Studio Yellow Something Ltd as a **Assistant Director (AD)** Intern. He completed the internship journey from 14 September to 30 November, 2025. I hereby confirm that the data and the findings presented in the report are the authentic work of Afzal Hadi, as per my knowledge.

To my knowledge, Afzal Hadi bears a very good moral character and a very pleasing personality. I wish him a very successful life.

A handwritten signature in black ink, reading "Aftab Hossain".

Aftab Hossain, PhD
Assistant Professor & Head
Department of Journalism, Media & Communication
Faculty of Humanities & Social Science
Daffodil International University

Certificate from organization



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 P: +880 1616 162400 Gulshan Badda Link Road
 E: contact@studiosomething.com Badda
 W: www.studiosomething.com Dhaka 1212, Bangladesh

Certificate of Internship Completion and Appreciation

This is to certify that **Mr. Afzal Hadi** has successfully completed his three-month internship at Studio Yellow Something Ltd. as an Assistant Director.

His internship period was from September 2, 2025, to November 30, 2025. During this period, he demonstrated dedication, creativity, and a strong sense of responsibility in his assigned tasks. His contribution to our projects and teamwork was commendable and reflected his passion for the field of media and production.

We appreciate his efforts and professionalism throughout the internship and wish him continued success in all his future endeavors.

Issued by
 Studio Yellow Something Ltd.
 Date: 11/11/2025

Signature
 Name: Tanjilur Rahman Rafi
 Designation: Executive Producer



Acknowledgments

My internship at **Studio Yellow Something Ltd.** was an important part of completing my undergraduate studies at Daffodil International University. This experience allowed me to apply my academic learning in a real professional environment and gain practical exposure to media production and storytelling.

I sincerely thank Director **Raka Noshin Nower** for her guidance, support, and professional insight throughout the internship. I am also grateful to the entire Studio Yellow Something team for their cooperation and encouragement.

I would like to express my heartfelt gratitude to **Aftab Hossain, PhD**, Assistant Professor and Head of the Department of Journalism, Media and Communication, Daffodil International University, for his academic supervision and continuous support. I also thank all my respected faculty members for building the academic foundation that prepared me for this experience.

This internship will always remain a valuable and memorable part of my academic journey.

Sincerely



Afzal Hadi

ID: 221-24-032

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

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Chapter One

Introduction

1.1 About Internship

One of the ways in which a systematic learning process can be defined is in regard to interns. apply academic knowledge in the workplace. While classroom education gives theoretical insight, and it can never be a genuine imitation of the dynamics, team. exploration, problems and decision-making necessary in a real work place. Internship programs can be described as a connection between the academic and the possibilities of a career, facilitating as much as possible to offer students temporary, practical experience in a related industry.

This exposure enables them to see how things work in an organization, coordination of teams, and so on. understanding the transformation of ideas between planning and execution. Students By the termination of an internship, students possess the most essential professional qualities to make a contribution to the industry, such as responsibility. flexibility, schedule, interpersonal skills, and collaboration. The internship experience at the Studio Yellow Something Ltd. has enabled me to have a first hand experience with professional media and creative industry.

Studio Yellow Something is known to be very innovative in terms of story telling, TV commercials, documentaries, short movies, web shows and so on. It has been a complete honor to belong to. a dynamic team with the help of which I gained the knowledge of the way creative ideas are created planned, and presented. performed in a premeditated production setting. It is an experience that has placed me in a better position to be more disciplined at work, to communicate. professionally, and decode the difficulties of having to work in the creative organization. This opportunity has provided a gap which might have otherwise set in between my theoretical. realizing in college and bringing to life in the work force

1.2 Why I chose Studio Yellow Something Ltd.

My academic goal energy, and career ambitions all came together perfectly at Studio Yellow Something. I was able to develop as a visual storyteller and gain significant exposure to the industry of media and cinematography during my time at Studio Yellow Something. The practical aspects of media, especially media production, camerawork, and visual communication, have always captivated me as a Journalism Media, and Communication Studies student. It was the ideal location to acquire pertinent skills and thoroughly investigate the broadcasting sector because Studio Yellow Something is a reputable professional broadcasting media making organization.

Direct Connection with the Academic Discipline:

Being a major in Journalism, Media, and Communication Studies, I place high importance on an internship that mimics the reality of the media world. The work of Studio Yellow Something is a perfect fit for my academic topics, which include content production and broadcasting.

- **A passion of visual narratives and cinematography**

The ideas of layout, lighting, cinematography, and visual storytelling have always captivated me. Finding a place where I could watch, pick the brains of professionals in the field, and use what I gained in a work setting was greatly inspired by this enthusiasm. With actual professional filming settings and a skilled crew, Studio Yellow Something presented me with the perfect chance for putting my ideas into action.

- **Collaborations with Creative Professionals:**

Work on some of my dream projects with well-known directors, producers, editors, cinematographers, and other creative teams helped me understand how media projects are meticulously planned and carried off.

- **Cooperation with Creative Individuals:**

Work on some of my dream projects with prominent filmmakers, producers, editors, filmmakers and other creative teams helped me learn how media initiatives are precisely planned and carried off.

1.3 Duration of My Internship

On the first of September 2025, I began working as an intern at Studio Yellow Something Ltd. I took part in professional production and communication activities during the internship by working on actual, projects with creative and production teams. This valuable opportunity helped a lot in my overall professional development in the broadcasting sector by introducing me to actual duties, industry workflows, and professional standards. On the last day of November 2025, the internship finished.

1.4 My Internship Supervisor at Studio Yellow Something LTD



Raka Noshin Nower, the organization's founder and creative director, acted as my internship supervisor at Studio Yellow Something Ltd.

Ms. Nawar actively monitored my work and gave me guidance regarding several professional tasks pertaining to media creation and advertising. During my internship, I worked as an **Assistant Director (AD)** belowher leadership and activation in multipole campaigns.

She additionally provided me suggestions on how to create and deliver storyboards, detailing appropriate presenting methods, visual coherence, and professional standards adhered to in marketing efforts.

In addition to collaborating on advertisements, I was in charge of the Equanimity Session's social media administration, which included planning articles, selecting the kinds of posts that would be released and when, and assisting with organizing social media-specific video productions.

In addition, working with various companies and their customers gave me real-world expertise in professional communication. During a private interview project under the Ministry of Cultural Affairs, I also had the opportunity to collaborate with well-known people, which enhanced my comprehension of professional conduct, privacy, and coordination in high-level media initiatives.

Raka Noshin Nower mentorship played a crucial role in developing my creative, technological, and communication skills. Her guidance helped me gain real world experience in advertising production, visual storytelling, teamwork, and professional media practices.



First day at Studio Yellow Something Ltd.



Some Activities at My Internship Workplace

Chapter Two

Organization Profile

Organization Profile

2.1 Background of Organization

Company Name: Studio Yellow Something Ltd.

Industry: Advertising and Marketing Communications

Founded: 2022

Founder: **Raka Noushin Nawar**

Executive Producer: **Tanjilur Rahman Rafi**

Headquarters: House-82, Road-02, Block-A, Niketon, Gulshan-1, Dhaka, Bangladesh

Company Overview:

Advertising Director, Raka Noshin Nower, in 2022. This organization has been established keeping in view an ultimate aim in the long run to develop attractive visual storytelling, joint creative projects, which in turn go beyond the existing conventions of the media.

The name of the organization, “Studio Yellow Something portrays the ideology of the organization itself, where the color yellow depicts the attributes of creative expression and optimism in the most profound way, and something depicts the quest for the idea that is distinct and uncommon Studio Yellow Something is intended to be the stage where experts in the media and creative artists come together with the vision of having the ability to change the world.

2.2 Prominent Works & Campaigns

It has produced various advertising films and creative works for prominent brands in Bangladesh:

1. Grameenphone: Undertook 'Bondhu Bojhe Amake' in 2024 and 'Friendship Day Campaign' in 2023

2. Pathao: Made several advertising films, such as the Pathao Parcel commercial, the Pathao Food commercial, and the Pathao Car commercial

3. GoZayaan: Created service campaigns, as well as Eid-themed ad films.

4. Robi: Created the commercial 'Parbe Tumio' starring popular actor Siam Ahmed.

5. 10 Minute School: Managed the director's cuts and promotional materials for an education platform.

6. Parachute SkinPure: Created commercials for their line of body lotion.

Notable Movie Projects

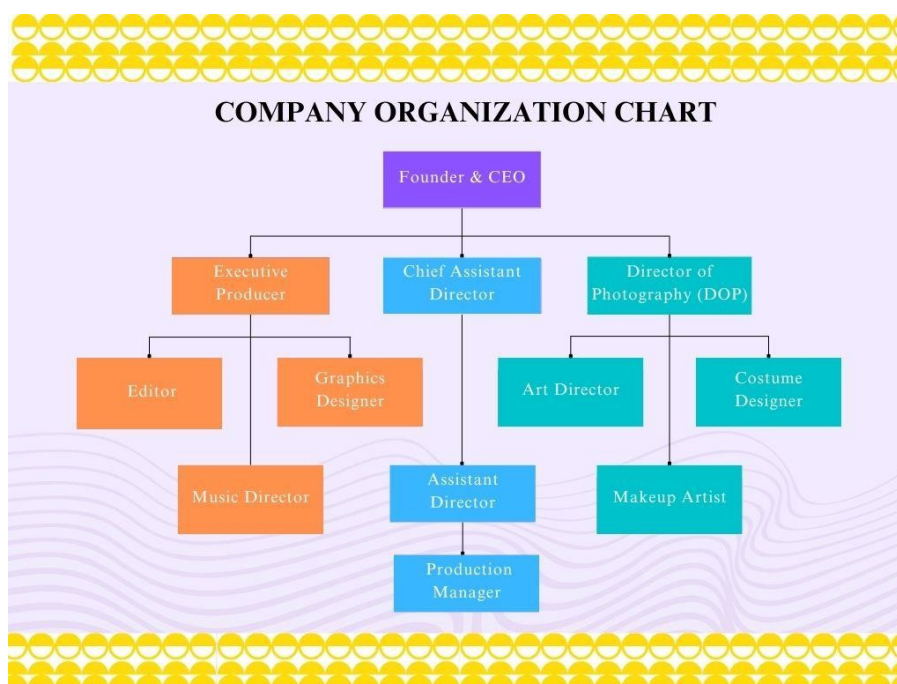
1. Laugh Lines: Official selection at the 24th Dhaka International Film Festival (DIFF) slated for January 2026.

2. Mangsho Kom: This is a short film that won the National Grant in 2025. It is under production with Raka Noshin Nower as the director.

Education Initiatives

Equanimity Sessions: This refers to the workshop on cinematography and production offered by the studio in the year 2025. The program aims to train the next generation in the industry.

2.3 Organizational Structure



2.4 Fundamental Values of Studio Yellow Something Ltd.

Data Driven Creativity: An Intersection of Data analytics and storytelling to create accurate, effective marketing.

Strategic Partnership: This involves being more than just service providers but strategic partners to businesses so that they can grow over the time.

Innovation, Future Forward: Adopting new technology and trends to stay on top of brands.

End-to-End Solutions: Providing a one stop solution (branding, web, marketing).

Experience Marketing: Making brand experiences come to life. Blending artistic and Analytical:

The key to their focus is their motto, which is Critical Thinking and Executing.

Individualized Service: A personalized service approach. Colour ideology: "Yellow" refers to a joyful, considerate, and figurative mood.

2.5 Contact Details

Head Office

Address: House-82, Road-02, Block-A, Niketon, Gulshan-1, Dhaka, Bangladesh

Contact Information: Phone: [01796-004818](tel:01796-004818)

Email: studioyellowsomething.com

Website: www.studioyellowsomething.com

Chapter Three

Learning and Experience

3.1 Responsibilities:

Through my 12-week internship experience with the Studio Yellow Something Ltd., I worked as an Assistant Director under direct direction and supervision of Ms. Nower Raka Noshin. In this internship, I got a chance to experience first hand and get involved in a plethora of activities in different phases of the media production. Starting with my practical experience in the research and pre production levels, I slowly understood the way projects are implemented and delivered in a timeline to the customers and how internet publishing is beneficial. All these lessons emphasize my brief experience, but not the least, at Studio Yellow Something that fully equipped me with the knowledge of how to design and create visual content.

Production Assistance and Directional Support:

As an Assistant Director in the Studio Yellow Something, I was directly involved with directors and cinematography units to involve the successful execution of a range of tasks and projects. I was required to work as part of the film crew in such areas as helping with the planning of a shot, setting cameras, talking about how each shot should be framed, maintaining continuity, and carrying out the emergency work on the ground. I helped in cinematography work in indoor and outdoor shoots.

Research, Interview Preparation, and Editing Assistance:

I actively participated in the research, interviewing, and editing of various documentary projects among them being some of the private projects funded by the Ministry of Cultural Affairs, Bangladesh. I was in charge of background research, designing of interview questionnaires, scheduling of interview sessions and assisting in editorial decisions. Since these were confidential projects, I needed to be secretive, professional and to be accurate.

Equanimity Session Planning and Management:

One of the most critical experiences during my internship was the arrangement and the realization of the Equanimity Session, an intellectual and creative discussion platform held weekly by the studio Yellow Something. This also involved the examination of every detail of the past sessions designing of each week, guest coordination, and active handling of registrations. At such sessions, I managed my team, maintained the participation of the participants, and resolved circumstantial issues to make every session successful.

Communication, Coordination, and Professional Conduct:

As an intern, I was confident and professional in my communication with clients, participants, producers, and collaborators. I also had the opportunity to improve my abilities on multitasking such as leadership, punctuality and problem solving skills as I maneuvered through the internship process.

3.2 Activities During Internship Period:

Week 1:

The first week, I focused on getting acquainted with the working environment, ideology of creativity, and working process of Studio Yellow Something, especially the Equanimity Sessions.

* Task 1:

- Examined past sessions of the Equanimity Sessions to understand the content format, involvement of the participants and the areas of execution.
- Examined session documentation and visual formats and production processes.
- Attended meetings to strategize on the Equanimity Season 3 of the Session 3, and bring fresh ideas to build on on the current structure and process.
- Helped in the Equanimity Session promotional video planning and visual storytelling plan.
- Helped in the selection and invitation of guests depending on relevancy and according to the theme of the week.
- Added to the launch of a formal registration procedure, concepts related to paid registration, and budget estimates.

Learnings:

This was my first week to learn about the work culture, creative philosophy, and workflow of production in Studio Yellow Something. It has illuminated the role played by planning, audience research, and informed decision making towards a successful project framework.

Week 2:

Since this week, I have been engaged in working on a number of projects, besides my normal tasks. Among the highlights of the week 2 was the fact that I was working on a private, confidential documentary project with the Ministry of Cultural Affairs, Bangladesh.

*** Task 1:**

- Organized first Equanimity Session Season 3 with Redoan Rony, a visionary filmmaker and CEO of Chorki
- Did comprehensive background research to work on the documentary project with the ministry of cultural Affairs, Bangladesh.
- Helped to arrange the date of interviews with 15 participants based on their availability.
- Attended location scouting and location suitability evaluations.
- Added to the discussion of visual planning of the documentary, such as theme, framing, and tone.

Learnings: I got to know the importance of conducting in-depth research on particular subjects, professional ethics, and professionalism when dealing with confidential or personal work. This week enhanced my knowledge and skills with regards to planning, scheduling, and location evaluation in conducting professional interviews.



Organized the Equanimity Session Season 3

Week 3:

This week entailed planning more Equanimity Session and starting interviews on the part of the. documentary project done privately.

*** Task 1:**

- Hosted episode two of the Equanimity Session Season 3 on. One of the most known cinematography was by **Tahsin Rahman**.
- Interacted with the participants and organised coverage of promotional video and images.
- Monitored all the activities in order to have a successful session.
- Composed and published three separate social media postings in all media about. this week Equanimity Session.
- Gathered event feedbacks and came up with reels and videos to use in promoting the event after.

*** Task 2:**

- Helped first hand to conduct the initial interviews in two places. (Dhanmondi, Mirpur)
- Structured transport timetables to offer transport logistics to all the team members.

Learnings:

This week has been an amazing learning experience on how strategic planning translates into effective and smooth execution. I learned how to manage logistics, communication, and sessions while handling both offline and digital promotions.



Week 4:

This week involved another episode of the Equanimity Session and continued taking interviews for the documentary project, in addition to routine editing and designing tasks.

Task 1:

- Organized the third episode of the Equanimity Session Season 3 on AI and Advertising with Bitop Das Gupta, Sr. Vice President and Head of Strategy- Bangladesh and Pakistan at GREY.
- Engaged with participants and coordinated promotional video and image coverage
- Oversaw every aspect to ensure smooth completion of the session
- Designed and posted three distinct social media posts across all platforms regarding this week's Equanimity Session.
- Collected event feedback and created reels and videos for post-event promotion.

* Task 2:

- Assisting in the second round of interviews at three different locations (Dhanmondi, Banani, and Pallabi)
- Organized transport schedules to provide logistical support to all team members
- Conducted pre-interview question sets and managed all necessities for the interview
- Maintained the documentary narrative consistency for ongoing interviews

Learnings:

I improved my skills to ensure consistency in the overall narrative and image when shooting at various locations. Assisting a session that involved cinematography helped improve my technical understanding and event management skills.



Week 5:*** Task 1:**

- Organized the fourth episode of the Equanimity Session Season 3 on Jewelry Designing and Entrepreneurship with Tahmina Shaily.
- Engaged with participants and coordinated promotional video and image coverage.
- Oversaw every aspect to ensure smooth completion of the session.
- Designed and posted three distinct social media posts across all platforms regarding this week's Equanimity Session.
- Collected event feedback and created reels and videos for post-event promotion.

*** Task 2:**

- Assisting in the third round of interviews at two different locations (Savar and Mirpur DOHS)
- Organized transport schedules to provide logistical support to all team members
- Conducted pre-interview question sets and managed all necessities for the interview
- Maintained the documentary narrative consistency for ongoing interviews

*** Task 3:**

- Directly working with the production team on a television commercial project for a well-known electronics company, KONKA.

Learned the ideal ways of shooting and editing a television commercial for the first time.

Learnings:

This week improved my skills in dealing with pressure, multitasking, and confidentiality at the same time. I learned the skill of balancing creative execution across commercial and intellectual projects.



Week 6:*** Task 1:**

- Coordinating with team members for pre-production planning of the Robi Asia Cup Project, a major collaboration project with Robi.
- Assisted in script development and mood board creation.
- Planned visual references and casting auditions
- Involved in site visits and location fixing
- Coordinated costume planning and overall video structure for the crucial project

Learnings:

This week, I developed an understanding of the connection between pre-production planning and successful project execution. Script writing, mood boarding, casting, and location assessment helped me understand and visualize the project better.



Week 7:*** Task 1:**

- Assisted the director during project production firsthand.
- Supported cinematography for outdoor shoots.
- Ensured on-time location readiness and smooth shoot-day execution.
- Transferring the project file to the editor and providing them with the necessary direction for a better outcome.
- Coordinated and managed voice artists and colorists
- Ensured visual consistency based on mood boards
- Successfully delivered the project in a record short time span

Learnings:

This week improved my discipline, problem-solving, and teamwork abilities on set. Post-production coordination activities have helped me understand how different creative individuals collaborate successfully in completing a project to meet tight deadlines.





Week 8:*** Task 1:**

- Organized the fifth episode of the Equanimity Session Season 3 with Tanveer Hossain, a prominent Producer and Writer. Additionally, organized the sixth episode of the Equanimity Session Season 3 with Habibur Rahman Tareq, a visionary Producer and Visual storyteller.
- Engaged with participants and coordinated promotional video and image coverage.
- Oversaw every aspect to ensure smooth completion of the session.
- Designed and posted three distinct social media posts across all platforms regarding this week's Equanimity Sessions.
- Collected event feedback and created reels and videos for post-event promotion.

*** Task 2:**

- Assisting in the fourth round of interviews at two different locations (Dhanmondi and Savar)
- Conducted pre-interview question sets and managed all necessities for the interview
- Maintained the documentary narrative consistency for ongoing interviews

*** Task 3:**

- Began post-production activities for the first three rounds (two/three interviews on each round) of the interview videos.
- Sat with editors to develop a rough outline of the content of the first six documentary videos.

*** Task 4:**

- Participated in Team Meetings regarding upcoming projects, assigned tasks for the rest of the week, and provided feedback on every intern's work so far.

Learnings:

This week, I learned how a story evolves in the editing process. Observing editors and collaborating with the team helped me understand the process of planning and designing the narrative structure that slowly unveils the visualized story.

Week 9:*** Task 1:**

- Organized the seventh episode of the Equanimity Session Season 3 with Nuhash Humayun, one of the most renowned directors and screenwriters in the Bangladesh film industry.
- Engaged with participants and coordinated promotional video and image coverage.
- Oversaw every aspect to ensure smooth completion of the session.
- Designed and posted three distinct social media posts across all platforms regarding this week's Equanimity Session.
- Collected event feedback and created reels and videos for post-event promotion.

*** Task 2:**

- Assisting in the fifth round of interviews at three different locations (Pallabi, Banani, and Savar)
- Conducted pre-interview question sets and managed all necessities for the interview
- Maintained the documentary narrative consistency for ongoing interviews

*** Task 3:**

- Planned and executed Ms. Raka Noshin Nower's 'Fish and Milk' shoot, handled cinematography, visual planning, and subtitles, while keeping the originality and warmth of the project's narrative.

**Learnings:**

This week developed my skills to work on multiple creative projects together, while maintaining a proper balance. It helped me realize how the use of warmth, creativity, and emotional originality enhances a story.

Week 10:*** Task 1:**

- Organized the eighth episode of the Equanimity Session Season 3 with Sunidhi Nayak, an amazingly talented singer and composer in the music industry of Bangladesh.
- Engaged with participants and coordinated promotional video and image coverage
- Oversaw every aspect to ensure smooth completion of the session.
- Designed and posted three distinct social media posts across all platforms regarding this week's Equanimity Session
- Collected event feedback and created reels and videos for post-event promotion.

*** Task 2:**

- Conducting the final round of interviews for the private documentary project of the Ministry of Cultural Affairs at Pirojpur
- Learned and assisted in drone and aerial shooting
- Worked closely with cinematographers on set during production

*** Task 3:**

- Assisting in a video production for the Bangladesh Women's Football Team on receiving the Ekushey Padak.
- Covered interviews of the football players, worked directly with cinematography, and visual planning of the project.

Learnings:

I have obtained practical experience in advanced production methods, such as drone and aerial planning. This week has improved my technical confidence and storytelling sensitivity for nationally significant subjects.



Week 11:*** Task 1:**

- Organized the ninth episode of Equanimity Session Season 3 on mental health and wellbeing with Rahnuma Haque and Diti Roy.
- Engaged with participants and to do promotional video and image coverage.
- Oversaw ensure smooth completion of the session.
- Gathered event feedbacks and came up with reels and videos to use in promoting the event after.

*** Task 2:**

- Post-production, which is supported by the Ministry of the private documentary project. Cultural Affairs, such as background exposure and the behind-the-scenes coverage.
- Coordinated with the editing panel for detailed editing revisions.

Learnings:

I learned to be patient, accurate and refined in the post-production phase. Background imagery and editing were a sign that some last-minute touches increase content quality.

Week 12:*** Task 1:**

- Hosted episode ten of the Equanimity season three with Arthy Ahmed, an a. popular and well-known choreography genius.
- Mingled with participants and organized promotional videos and images coverage.
- Monitored all issues to make sure that the session was completed smoothly.
- Composed and published three separate social media postings in all media about. this week Equanimity Session.
- Gathered event feedbacks and came up with reels and videos to use in promoting the event after.

*** Task 2:**

- Assisted in editing, incorporation of feedback and final revision.
- Orchestrated changes according to the needs of the clients.
- Finished and presented the documentary project successfully in time.

Learnings:

This week helped to enhance professional accountability and flexibility via feedback. integration and strict time limits. This provided me with a chance to reflect on my. growth in the direction of a skilled and responsible production specialist.



3.3 Work Experience of Internship:

The experience with my internship in Studio Yellow Something Ltd. was a much-memorable one. inspiring, and very much changing experience. I was able to do that during the period of my internship. was given the golden chance to be involved in real project direction, support. Cinematography, research subjects, leading and effective scheduling of sessions, postproduction co-ordination, and online communication.

It can be observed by watching the works of the industry leaders. This experience has made me more confident, enhanced my creative problem solving. skills, leadership skills, and provided me with the range to master the art of visual storytelling, including conceptualization to the end delivery of meaningful material.

This experience has not only enhanced my technical competence, as well as equipped me with future duties in the media and creative. industry.

I am indebted to Studio Yellow something Ltd. and Ms. Raka Noshin Nower, and my whole team, that has placed their faith in me and helped me along this path. I am deeply pride to have this internship experience as a valuable component as I continue to make the next step in my professional career.

Chapter Four

Evaluation of Learning

4.1 Difference between Academic Learning and Corporate World (Academic & Practical Work):

My experience in moving on to the institutional academic learning experience to the process of adapting to the Studio Yellow Something Ltd. was able to significantly change the way it had a professional setting. creative work is designed, put in practice and assessed. My learning institution is located in. provided me with theoretical and intellectual understanding of storytelling, media, and communication. researches, my time as an intern enabled me to provide a platform on which to implement and execute. that is knowledge by real time decision making, responsibility, and approaching.

1. Theory-Based Learning and Execution-Driven Practice

In universities, the media and communication concepts were largely studied with the help of. theoretical applications, case analyses and hypothetical projects. However, throughout my Studio Yellow Something internship experience, on every project, including interview research. themes to planning cinematography, required immediate realization of learnings. Creative decisions were made on the basis of quality output, satisfaction of clients and on time rather than perfection n theory grades.

2. Controlled Assignments Versus High-Pressure Deadlines

This flexibility of extending the submission and was often the case in the academic assignments. revision deadlines. Nonetheless, the work-related activities at Studio Yellow Something entailed. strict time limits, especially in the case of working in television adverts and documentary. shoots.

3. Individual Versus Group Accountability

The works that we did during our theoretical studies in the universities were largely founded on individual performance. Conversely, within the business environment, any achievement accomplished. project is deemed a product of collaborative efforts, of the directors, cinematographers, editors, production team and the clients.

4. Hypothetical Constraints Versus Real-World Limitations

Very little real world pressure was imposed on academic work. In Studio Yellow Something, every. project was affected by budget, location equipment, ethics, confidentiality or client. It required practical problem solving and not ideal solutions in the form of requirements.

5. Instructor Feedback Versus Multi-Layered Professional Review

Academic feedback had been limited to faculty and professor assessment. However, feedback received in the professional circle is relatively different and persistent, coming of. customers, editors, film directors, and production managers. Conclusively, this internship has been able to apply my academic knowledge to. professional capabilities, where creativity is not the sole thing with media production. It requires responsibility, discipline and flexibility.

4.2 Internship Outcomes at Studio Yellow Something

The exposure to came along with my twelve weeks of the internship experience at Studio Yellow Something. the media business and helped me to acquire the necessary professional experience to become a participant in the industry directly.

Professional Outcomes:

- * Actively contributed to 10 consecutive Equanimity Sessions, including planning, coordination, documentation, and digital promotion.
- * Worked on private documentary project interviews in several locations for the Ministry of Cultural Affairs, Bangladesh.
- * Directly worked on professional television commercials, including KONKA and Robi Asia Cup, learning and improving throughout the process, beginning from pre-production, shoot, to post-production.
- * Supported advanced productions, such as drone/aerial cinematography planning.
- * Involved in the national-level documentation of the Bangladesh Women's Football Team achieving the prestigious Ekushey Padak.

4.3 Internship Expectations vs. Achievements

1. Expectation: Theoretical knowledge on media and communications studies effectively.

Achievement: Successfully implemented theory in practical work, cinematography, and post production.

2. Expectation: Gain production experience.

Achievement: Involved in the production of documentaries, television TVC&OVC, interviews, and live sessions.

3. Expectation: Development teamwork and leadership.

Achievement: Coordinated Equanimity Sessions, collaborated with teams, and actively engaged with guests.

4. Expectation: Enhance technical knowledge.

Achievement: Obtained exposure to camera setups, lighting, drone filming, and post production to do work.

5. Expectation: Learn industry professionals.

Achievement: Practiced confidentiality, work ethics, professionalism, and executed client-prioritized decisions.

4.4 Skills Developed through Internship

From my engagement in production and coordination activities, I have professionally learned the following skills:

1. Pre-Production Planning: Research, script writing, Location schedule, task scheduling.
2. Cinematography Support: Camera setup, visual planning, framing, and outdoor shooting.
3. Production Management: Logistic coordination and participant engaging.
4. Post-Production Supervision: Collaboration with editor, organize documentaries, managing revisions
5. Social Media Communication: Scheduling routine post, promoting equanimity sessions, and audience engagement.
6. Leadership and Decision Making: Teambuilding sessions, addressing and solving real-time problem.
7. Anonymity and Ethics: responsible management of delicate projects with professionalism
8. Time and Pressure Management: How to meet strict deadlines with ease.
9. Communication Skills: Organizing directors efficiently and in a professional manner, editors, clients, and cinematographers.
10. Adaptability and Learning Agility: The workload of one or more is to be managed and balanced. projects in each period of time.

4.5 Future Opportunities for Portfolio and Career Growth

My internship experience at Studio Yellow Something has provided me with a firm background for professional growth. From my experience, the opportunities I can pursue with my learned industry-relevant skills:

- Advanced Assistant Director Roles: Independent Management of Production Cycles
- Documentary and Visual Storytelling Specialization: Creating a solid documentary portfolio
- Cinematography and Visual Direction Growth: Expanding technical expertise
- Development in Creative Leadership: Leading Sessions, Campaigns, and Workshops
- Cross-Platform Media Production: Television Commercials, Digital Content, and Branded Storytelling
- Industry Networking and Mentorship: Continued collaboration with established industry professionals.
- Festival & Broadcast Submissions: Preparing quality documentary outputs
- Long-Term Involvement with Production Houses: Transitioning into Mainstream Creative Careers
- Continuous Skill Development: Editing, Color Grading, and Advanced Camera Work
- Building A Professional Brand: Creating A Credible Identity as A Media Professional

Conclusion:

My internship experience at Studio Yellow Something was not an academic obligation. It was a life changing experience that actually altered my view about media production, enhanced my professional competencies and discipline, as well as assisted me in outlining my professional objectives. This internship served as an interim between my theoretical knowledge and the world application, equipping me with competence to join professional media business confidently, responsibly, and with responsibility. purpose.

Chapter Five

Conclusion

SWOT Analysis

5.1 Internship SWOT Analysis at Studio Yellow Something Ltd.



Strengths:

Good Initiative and Complete jobs: Capable of demonstrating congruency in devotion and responsibility through competence in accomplishing the assigned duties.

Eagerness to Learn and Adapt: Acted on eagerness to learn through being proactive in seeking. research techniques, tools of production, software.

Technical Skills: I have gained practical experience in video camerawork, production, and management. social media and post-production equipment to accomplish tasks effectively.

Strength and Courage: Able to assume various roles with comfort without straining. an eyelid. Being mature and professional.

Teamwork: Have the ability to collaborate with multiple teams, such as production. My team work and communication have been improved by camera, and content management. abilities.

Weakness:

Absence of Professional Experience: First of all, it is the ability to organize complicated projects and possess. sharing of multiple responsibilities at the same time has been found to be a problem of experience at the first instance.

Writing and Documenting skills: Although research and project documentation. improved, yet there is still a necessity to improve written communication to provide. industry standards of high level.

Time Management under Pressure: Time Management was on a par with overlapping tasks. underline the need to place focus on skills.

Opportunities:

Improving the Digital Media and Advertising Market: It is also an excellent chance. to apply the competencies gained in the internship in the emerging digital media and advertising. market.

Knowledge Transfer and Mentorship: It has the capability to transfer the acquired knowledge to other. individuals in the same field of technical expertise and it renders one resourceful in the respective. industry.

Career Goal Clarity and Strategic Development: The various projects and assignments. the areas of work I have been able to work on have been important in helping elucidate career. objectives.

Networking and Industry Contacts: Contact with high profile people, directors. and partners at Studio Yellow Something is an entry point to potential partnerships and networking in the future.

Threats:

Great Industry Competition: The media and advertising business presupposes the high industry competition. competitive industry in which one requires constant enhancement in ability in order to be in the game.

Technological Change: The changes in technology can be rapid that may decrease the. need of some traditional skills, which demands learning.

Conclusion:

The three-month internship experience I have done at the Studio Yellow Something Ltd. is a huge experience that has contributed to the bridge in theory acquisition in the academic work to the application process. Works on research in the private project of the Ministry of Cultural Affairs, and support in cinematography in the Robi project, editing, developing titles, managing social networks, and coordination of the Equanimity Session provided me with an idea of how social media work. My internship has enabled me to upgrade my visual planning, event organization, documentation, and communication skills.

It has also enabled me to acquire time management skills in balancing between multiple roles at once, learn how to work well when there are time constraints such as those in media production, and learn how to work in a team besides gaining confidence, improving my problem-solving skills and skills on how to apply theoretical knowledge to practical application.

In the long term this specific experience has provided me with an amazing grounding that has endowed me with expertise and outlook that I needed to perform and manoeuvre in the world of media and communication.

Appendix

Some pictures from the Robi Asia Cup shoot days



Robi Asia Cup advertisement

Story 1: Grounds Man

ম্যাচ ডে। আয়নার সামনে দাঁড়িয়ে রেডি হচ্ছেন রুচিশীল মধ্যবিত্ত গ্রাউন্ডসম্যান, রাবেকুল (৪০)। মাত্রই গ্রাউন্ডসম্যানের ডিউটি শার্টটা গায়ে চাপিয়ে চুল আচরাচ্ছেন। উনার কিশোর ছেলে সৈকত আয়নার সামনে হেঁটে পেরিয়ে যায়। আয়নায় দেখা যায় স্পষ্ট।

সৈকত আবার মাথাটা ফিক করে ঘুরিয়ে ফিরে আসে। বাবাকে কিছু একটা বলতে চায়। রাবেকুল তৈরি হতে হতেই উনার ছেলে সৈকত বলে- "আব্বা, আজকে হারলে আর জীবনেও খেলা দেখবো না।"

গ্রাউন্ডসম্যান স্থিত হাসে, **কীরে, এখনও ব্যাগ গুছাস নাই? শোন, পরীক্ষায় রেজাল্ট খারাপ করলে কী তোর উপরে হাল ছেড়ে দেই?**

ছেলে স্বভাবসুলভ ভঙ্গীতে, **না।**

রাবেকুল সাহেব ছেলের ব্যাটটা ব্যাগে ভরে দিতে দিতে বলে-

গ্রাউন্ডসম্যান: তাহলে তুই টিমের উপরে হাল ছাড়বি কেন? যারা ভালোবাসে তারা কখনো হাল ছাড়ে না।

রাবেকুল সাহেব বাংলাদেশ জাতীয় ক্রিকেট স্টেডিয়ামের ভেতরে। পরম যত্নে আর উৎকণ্ঠায় ঘাস ছুঁয়ে তাকায় আকাশের দিকে, যেনো সে প্রার্থনা করছে। বাকিদের সাথে গ্রাউন্ডে নেমে কাজ তদারকি করছে।

ঘাসের উপর রোলার চালাতে চালাতেই ক্যামেরা কাটব্যাক করে আসতেই রিয়েল গ্রাউন্ডসম্যান রাবেকুল উন্মোচিত হয়। পাশেই তার আসল নাম এবং পরিচয় পপ করে, সুপারের মতো। সেখান থেকে বিভিন্ন জায়গার বিভিন্ন ফ্যানের মুখ।

ভয়েস ওভার: ফিরে এসেছি বারবার, ফিরবো আবারও। রাবেকুল ইসলামের মতো সাথে যখন পুরো বাংলাদেশ, পারবে তুমিও।

Music:

আমরা মাঠে, গ্যালারি সবুজ

আশাবাদী বুকে আমরাই সুখ

আজ আকাশের দরজা খোলা,

আজ আমাদের পালা

Casting



Abtahi
As Son



Rocky
realtime groundman



Atiq Rahman
As Groundsman



Hasnat Ripon
As Groundsman



Arif



Shamapty Masheq
As Groundsman





Bangladesh Cricket Team x Asia Cup 2025

Grounds Man

TVC

Director | Raka Noshin Nower

Executive Producer | Tanjil Rafi

Dop | Tuhin Tamijul



The Idea

For Bangladeshis, cricket is not just a game; it's love, pride, and sometimes 'অভিমান' Wins bring us joy, losses hurt us, but our devotion to the team never fades. Through Milon Mia and his son, we show this emotion; the fiery impatience of youth and the grounded faith of a father. This reflects the heart of every Bangladeshi fan, that real love never abandons.

Director's Take

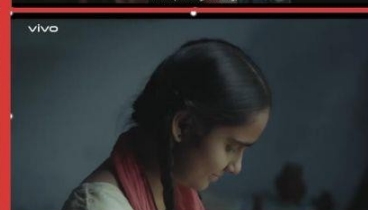
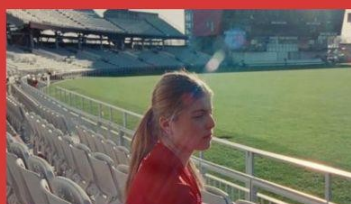
This film is a love letter to loyalty. Through Milon Mia's eyes, we witness the quiet, steadfast devotion that endures beyond wins or losses. The home's soft, amber warmth contrasts with the vast, echoing stadium mirroring the journey from personal to national pride. Our camera lingers on small details calloused hands, a son's questioning eyes, the first cut of sunlight across the pitch. The real Milon is the heartbeat moment, affirming authenticity. This is not just a cricket story it's a portrait of a man whose unwavering faith embodies a nation's resilient spirit.

Film Mood



Storyboard according Location

Look & Feel



SHOT - 1



Exterior shot of the building



SHOT - 3



As Rabekul finishes getting ready Saikat, with a flick, comes back. says to for father

Saikat: আব্বা, আজকে হারলে আর জীবনেও খেলা দেখবো না।



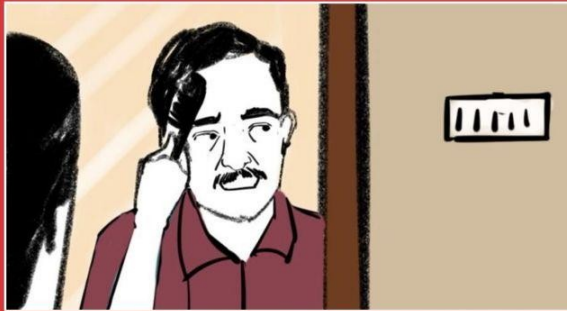
SHOT - 2



Rabekul , getting ready before a mirror, behind him his son is sitting on the dinning table



SHOT - 4



Pan back to Rabekul face understanding his boys emotion



SHOT - 5



Rabekul with gentl smiles
son understandingly gestures "No."
Rabekul: কীরে, এখনও ব্যাগ গুছাস নাই?
শোন, পরীক্ষায় রেজাল্ট খারাপ করলে কী



SHOT - 6



While putting his son's bat into the bag,
Rabekul says
Rabekul: তাহলে তুই টিমের উপরে হাল
ছাড়বি কেন? যারা ভালোবাসে তারা কখনো



SHOT - 7



Rabekuls journey with son by vespa, then he heads towards stadium

SHOT - 8



Rabekul enters in the stadium.

SHOT - 9



Tensoon is pretty visible in his face

SHOT - 10



He's walking on the green grass

SHOT - 11



With utmost care and anticipation, touches the grass

SHOT - 12



looks up at the sky

SHOT - 13



as if he's praying



SHOT - 14



Setting on the vast empty gallery



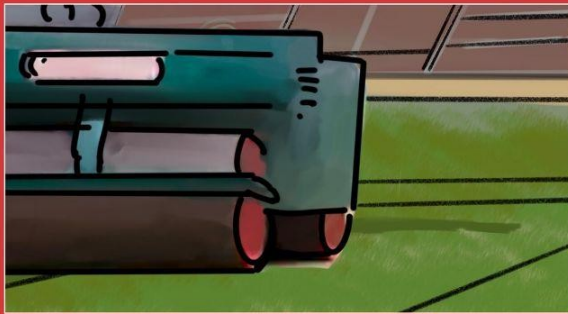
SHOT - 15



Setting on the vast empty gallery



SHOT - 16

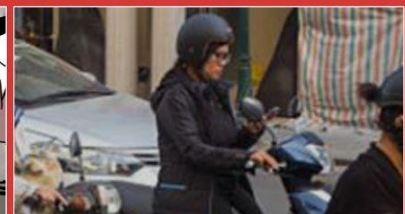


Character Rabekul drives, roller over the grass

SHOT - 17



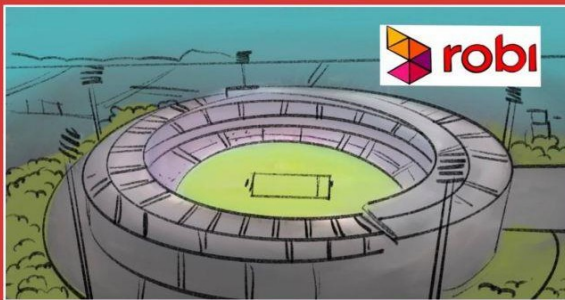
As the roller passes camera track back to reveal the real groundsman Rabekul, he turn to the camera heroically



From there, we see faces of fans from different places.

VO

SHOT -



A drone shot of as if the match have began

SHOT -



Robi's logo on a white background

Music:

আমরা মাঠে, গ্যালারি সবুজ
আশাবাদী বুকে আমরাই সুখ
আজ আকাশের দরজা খোলা,
আজ আমাদের পালা



Equanimity Session with team members and guests during my internship



Raka Noshin Nower
Founder&Film Director



Tanjilur Rahman Rafi
Executive Producer

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