



INTERNSHIP REPORT ON

From the Classroom to the Multimedia Desk My Experience at Dhakapost



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Preface

This paper contains a record of my journey as a professional intern for ten weeks at DhakaPost. com, the avant-garde digital news platform from Bangladesh that's become famous for its vibrant multimedia storytelling and instant reporting. "I am a Multimedia Script Writer, and I had the opportunity to see first hand how things are done at that level.

This was an internship where I went to shadow folks, learn from doing it myself and help out in the news room in a fast-paced place with creative geniuses.

The report presents the organizational structure of Dhaka Post and focuses on the hardworking individuals who work together to make sure everything is running as smoothly as possible in the newsroom. My supervisor, who has been instrumental in molding my learning experience, is very much appreciated for its support and guidance.

In this paper, I explain what I did every week and how theory and classroom learning evolved in practice moments in the newsroom. I also outline the tools, equipment and multi-media techniques I used to scriptwrite video news, short explainer pieces and social media content. Professional Development The progress of my professional development, is the central theme to this report. It also helped me further develop my writing skills, taught me more about digital storytelling and accustomed me to the fast pace of online media. It also developed important skills such as multitasking, communicating with others, researching topics and meeting deadlines all qualities needed in the fast-paced media world.

In all, this report is meant to contain everything that I have done and learnt during my stay in DhakaPost as an intern. com. It is a reflection on the tasks I did, skills learnt and lessons drawn from all of which will aid in preparing me for my future career as multimedia journalist.

Letter of Transmittal

10 December 2025

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media & Communication

Faculty of Humanities and Social Science

Daffodil International University

Subject : **Submission of Internship Report**

Dear Sir,

Ten weeks into my internship at Dhaka Post, it was a biggie. This was the mandatory part of my Bachelor's Degree in Social Science. It gave me valuable hands-on experience and work-integrated learning at an esteemed digital news organisation. The skills, knowledge and newsroom experience work I picked up will be a huge help in developing my career. I am grateful to the Department of Journalism, Media & Communication, Daffodil International University, my esteemed supervisor and team members of Dhaka Post for making my Internship an unforgettable one.

I have systematized the information needed such that it will enable me to write an internship report according to all of its demands. And last but not the least, I would like to thank all those who have guided and helped me in getting What I wanted to achieve regarding my Internship report.

Yours sincerely,



MST.Maksuda Akter Lily

ID: 221-24-023

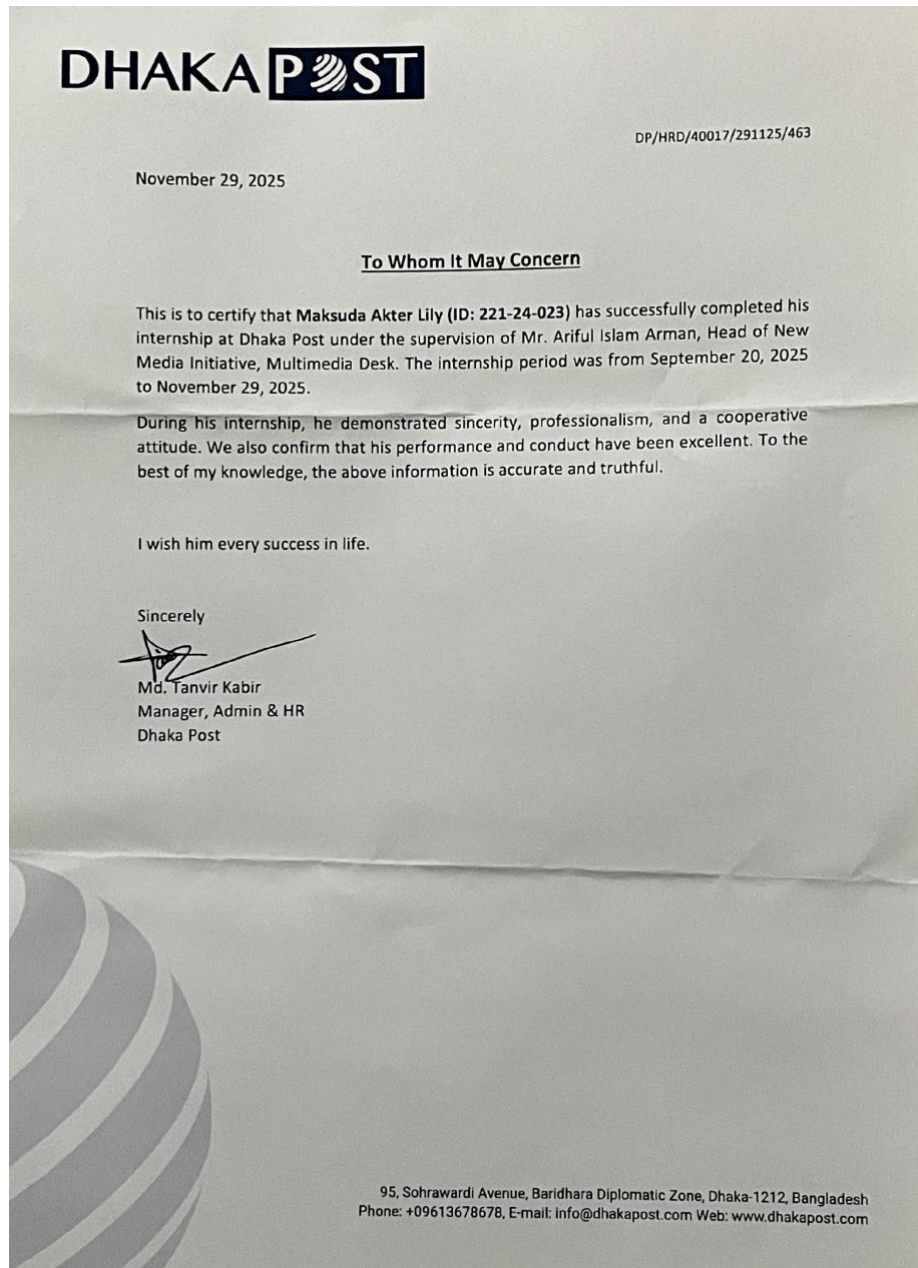
Batch: 45th

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

Certificate of completion





Certificate of Approval

This is to certify that the internship report entitled Internship Experiences at Dhaka Post submitted by **MST. Maksuda Akter Lily, ID No: 221-24-023**, from the Department of Journalism, Media and Communication, Daffodil International University, has been examined and approved for presentation and defense. The report was completed during the Fall 2025 semester.

The data and findings included in the report are the original work of **MST. Maksuda Akter Lily**. MST. Maksuda Akter Lily demonstrates good moral character and possesses a pleasant personality.

I wish her every success in her future academic and professional endeavors.

A handwritten signature in black ink, reading 'Aftab Hossain'.

Academic Supervisor

Aftab Hossain
Assistant Professor & Head
Department of Journalism, Media and Communication.
Faculty of Humanities & Social Science.
Daffodil International University

Acknowledgement

Coming up with this internship at DhakaPost.com is an imperative step of completing my undergraduate studies at Daffodil International University. The ten week experience has been key in connecting theoretical knowledge from academia to actual newsroom practices, and I am grateful to all the people that made this journey possible.

To start with, I would like to thank Mr. Saiful Islam, Head of Multimedia at DhakaPost.com, for affording me the honor to work at the Multimedia Department. His mentorship, direction, and constant encouragement had created an environment that made learning seem meaningful and motivating.

I would also like to take the opportunity to thank Desk Reporter Ms. Nusrat Jahan Mahek, whose guidance and encouragement have played an important part in my skill development. Her ability to explain even the smallest detail clearly and patiently helped her students develop skills and assisted the growth of Details helped me a lot in developing as a Multimedia Script Writer.

I would like to thank the Desk Reporter, Mr. Mohebbul Arabi Nayem, especially, for the following consistent cooperation and support throughout my internship.

I am very thankful to my academic supervisor, Mr. Aftab Hossain, Head of the Department of Journalism, Media and Communication, for his academic guidance and constant encouragement. His help throughout the internship process has been invaluable.

Finally, I would like to extend my words of thanks to Daffodil International University, my teachers, and most of all, to my parents, who always inspired and assisted me to successfully complete this internship.

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Chapter One

Introduction

1.1 What Is an Internship?

An internship is a temporary work experience that allows you to work professionally before completing your degree. It is their chance to gain experience at an organization that corresponds to their major. During this period the interns look at how work processes are organised, join in with specific tasks and write an internship report.

Internships provide a vital bridge between academic study and professional experience in the real world of work. Internships are mandatory in several academic programs because they provide students with real-world applications of their field of study. When students see theoretical ideas actually in practice, they get a more real world and honest view of what they are studying.

At the heart of things, an internship is – or would be, if one existed a form of curtailed tutelage into professionalism. It provides a way of getting involved, help students to develop technical skills so they can build upon existing skills as well as learn new competencies based on career goals. This immersion facilitates personal development, enhances workplace readiness and enables students to recognise their skills and preferences in their field of choice.

Ultimately, internships serve as an important pipeline for future employment. Benefit from career-higher education collaboration in preparing students to address career preferences, increase job search self-efficacy and prepare for the transition from school to work.

1.2 What Are the Reasons It Is Important to Do an Internship?

And if the classroom is supposed to be a base for intellectual learning, some skills can only be learned by doing. Formal education lays heavy emphasis on theoretical knowledge and seldom it offers the application of the same in practical environment. While such theories are indispensable, they fail to fully convey the complexities and challenges of professional work as lived.

Internships can help bridge that gap by offering students real-world experience. These activities enable students to apply what they have learned in the classroom and acquire critical field skills that cannot be easily practiced by reading books. This hands-on involvement also enhances their professional skills while fostering self-assurance, communication, and flexibility.

Experience is as important if not more than academia in fields such as journalism, media and communications. Students can be taught in the abstract what makes for a great interview, how to gather and deliver news, write scripts, do multimedia stories or run projects within a newsroom

environment; but learning by doing is where you learn to become expert. For a student in any of these fields, an internship will be the invaluable missing link between lecture and daily practicalities of newsroom life, deadlines, team spirit and workflows. It's an experience that bridges the gap between life as a student and life as a media professional.

1.3 Duration of My Internship

I have worked in Dhaka Post as a Script Writer (Intern), Multimedia Department since September 20, 2024 to November 29, 2024. Not only was it a time of practical experience, putting the academic theories I had learned into practice and learning new skills relevant to my career path.

1.4 Why Do I choose The Dhaka Post for internship?

I intentionally selected Dhaka Post for my internship because these looked to meet some of my professional and personal goals. At Dhaka Post, one of the fastest-growing digital news platform in Bangladesh, journalists and multimedia storytellers can work under an exciting set-up. For anyone wanting a career in the media, this was an ideal place to experience newsroom life first hand.

My experience in the Multimedia Department, particularly with scriptwriting, helped me to become directly involved in the fast-paced landscape of digital news. I wanted to learn about online newsrooms, producing multimedia content and how people connect through visual storytelling. The Dhaka Post was the ideal platform to explore these dimensions and be mentored by the cream in digital media formats.

There is no other reason to have chosen this employer than the opportunity to develop my writing and storytelling skills. The art of writing a multimedia script Writing for multiple media platforms requires clarity, creativity and versatility – all three are crucial skills in today's media convergent climate. Hopefully by shadowing experienced journalists and editors I could learn how to develop that skill set and how information is taken from raw data into engaging content for the audience.

All in all, I chose to work for Dhaka Post because I want hands-on experience in multimedia storytelling, I need to get better at establishing my professional network and planting my feet somewhere because you know journalist and good things rarely come when you start out.



Chapter Two

Organization Profile

2.1 Objectives and Expectations

As a double major in Media Studies and Journalism, I have always been a news junkie with an unending love for storytelling and the digital space. I wanted to work from a real newsroom and also learn how online news is created. So following are very proud moment for me as an Intern in Dhaka Post.

I just wanted to figure out how a multimedia newsroom functions. I wanted to understand how news was chosen, how stories were scripted and how videos were crafted for a mammoth online audience. I was working as script writer in multimedia and sought instruction on writing, editing and story telling.

I hoped that this internship would give me confidence in writing scripts accurately and quickly, especially during a fast turnaround. I wanted to know how to write clear, simple and engaging scripts that were in the same cool style as digital news.

I also was hoping to glean from seasoned multimedia reporters, editors and producers. Their mentoring and input were crucial to my address the mistakes I had made and lift the quality of my work. Another expectation was to create professional connections that could assist me in the pursuit of my future career.

My expectations before I started my internship at Dhaka Post were:

- Discovering how a multimedia newsroom runs on a daily basis.
- How to get the right tone and style in digital scriptwriting.
- Working to make my writing and editing better for video scripts.
- An education in handling pressure and meeting deadlines.
- Applying learning from my classes to actual jobs.

2.2 Host Organization

About Dhaka Post Dhaka Post is one of the most renowned digital media platform in Bangladesh known for its credibility and high quality credible news. Launched in 2017, Dhaka Post has emerged as a secure platform for both national and international news and found an excited audience in whoever wishes to read news in Bangla. The platform is known for being unbiased and providing timely reporting as well as for the delivery of real-time, objective information

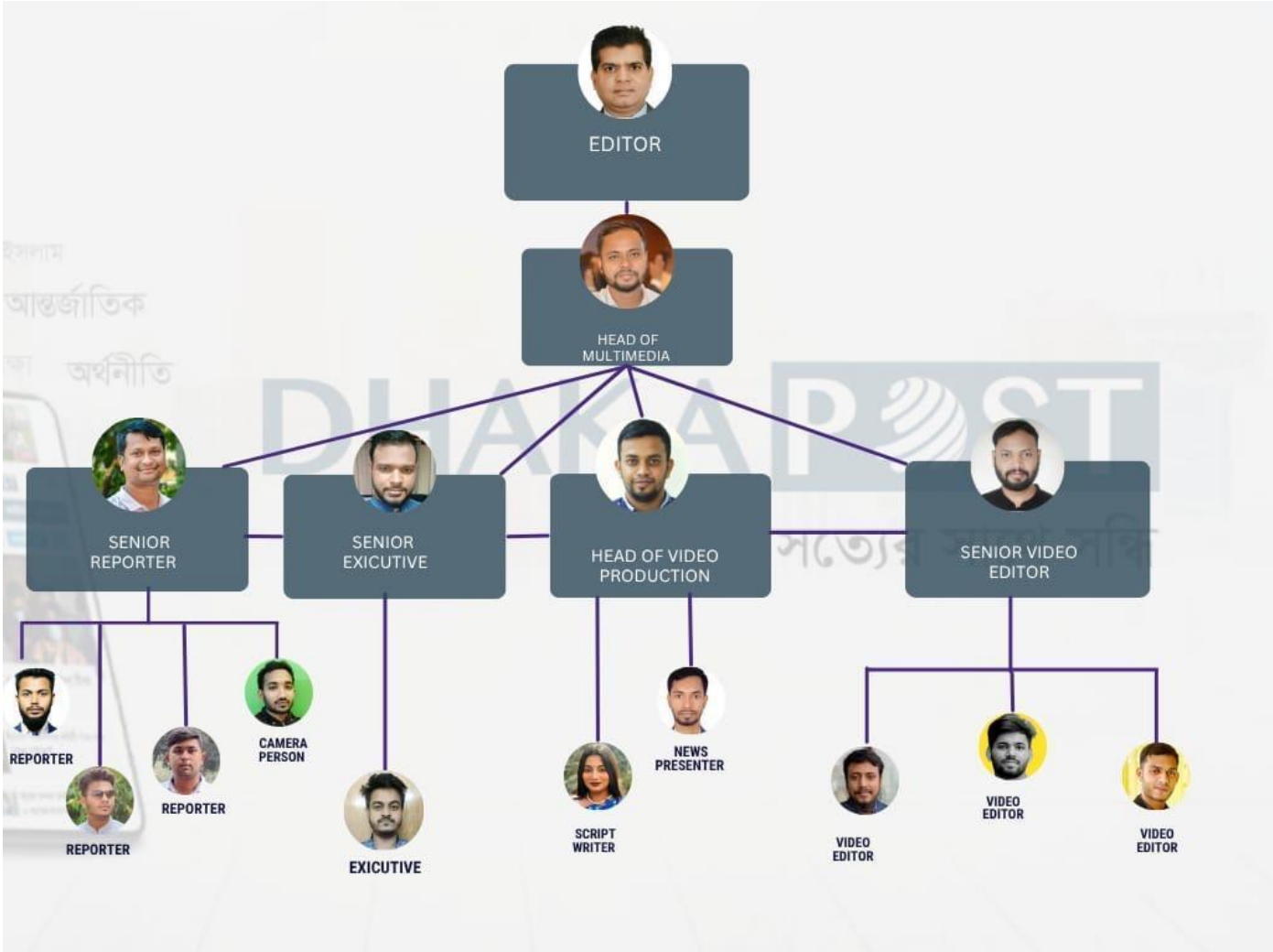
Dhaka Post is an online newspaper which publishes a wide variety of news and feature stories, including politics, national affairs, the economy, sports and entertainment; concentrating especially on local current events. It is especially known for its investigative journalism and in-depth coverage; The Nation serves as an arena for discussion of social, political, and economic issues.

In line with the digital world, Dhaka Post has already achieved larger audiences through its website and social networking portals. The digital platform enables the platform to offer news and analyses on a range of issues like local, national and international events which involve politics, economy, entertainment, sports, health and technology at an unprecedented speed with accuracy for its audience within Bangladesh and also internationally.

The journalists and editors at the Dhaka Post uphold high standards of journalism. They are in charge of making sure the news is given to you objectively, accurately and with balance.

Whether it's in digital or through social media, Dhaka Post still provides the balanced and dependable news that you have before come to rely on. Its dedication to high quality journalism and Its objective in digital reporting makes it a reliable information source and a significant media platform in Bangladesh.

2.3 Organogram



2.4 My Internship Supervisor at Dhakapost



I was under the supervision of Saiful Islam, head of Multimedia Department at Dhaka Post. He leads the multimedia team, and oversees all the video and digital content produced by Dhaka Post. One of the most valuable aspects of my internship was getting the opportunity to learn from him. Mr Saiful Islam is very experienced in multimedia journalism and has a strong knowledge of scriptwriting and news selection as well as digital storytelling. On the very first day he was helping me try to understand how the multimedia section works, how stories are told and developed and how you need to write scripts for online audiences.

The most remarkable thing about him was his calm and friendly leadership. Not even on the busiest of days, was his speech ever less than crystal clear and he always ensured that the team remained organized. His positive approach made it very comfortable for me to fit in the new surroundings and ask whenever I required any help. All along my internship, he provided me direction on topics, helped refine my scripts and showed what elements to look for in a story fit for multimedia.

Chapter Three

Projects, Learning and Experience

3.1 Projects Undertaken During Internship

Project 1

Project Name: এয়ারপোর্টের কার্গো ভিলেজে কী থাকে?

Project Type: Multimedia News Script

Date Assigned: 20 October 2025

Date Completed: 20 October 2025

Project Details

While interning at the multimedia team of Dhaka Post, I was asked to write a video news script about “এয়ারপোর্টের কার্গো ভিলেজে কী থাকে? Following the deadly fire in the cargo village of Hazrat Shahjalal International Airport, there was a lot of talk about the "cargo village". Numerous readers also asked what, exactly, a cargo village is and why it's so important. In order to cater to such curiosity of the public and articulate the notion with an uncomplicated visual storytelling, I did a complete multimedia script for Dhaka Post.

My Role and Responsibilities

The foremost obligation that befell me was to gather information about system of international airport cargo handling. I examined the process of import and export of goods by land and sea, and also How the exported goods are processed, the nature of storage facilities held, and the ways customs procedures are done.

I was able to gather important information about the case of the fire incident, the warehouses that were impacted, and the initial estimates of losses. On this, I was able to write a clear, concise, and visually structured script appropriate for use in a multimedia news package.

Challenges

“The most difficult challenge of the project was the presentation of very technical” logistics information in a simplistic and viewer-centric way. As the audience included persons with minimal knowledge about the operation of the airport, the script had to be both informative and accessible.

Another task at hand was handling the sensitive part of the story. The case involved substantial financial damage and posed a doubt about fire safety at the airport system. To write about these matters, a certain wording had to be used, facts had to be correct, and appropriate level of editorial style aimed at upholding professional accountability

Final Bangla Script (As Submitted to Dhaka Post)

মাকসুদা আন্তার লিলি

২০ অক্টোবর ২০২৫

হেডলাইন

এয়ারপোর্টের কার্গো ভিলেজে কী থাকে ?

থাম্ব: এয়ারপোর্টের কার্গো ভিলেজে কী থাকে ?

ঢাকার হযরত শাহজালাল আন্তর্জাতিক বিমানবন্দরের কার্গো ভিলেজে ভয়াবহ অগ্নিকাণ্ডের পর থেকেই “কার্গো ভিলেজ” শব্দটি নিয়ে অনেকের মধ্যেই কৌতূহল দেখা দিয়েছে। অনেকে জানতে চাইছেন আসলে কী এই কার্গো ভিলেজ? আর কেনই বা এটি এত গুরুত্বপূর্ণ?

আপস

যেভাবে আন্তর্জাতিক বিমানবন্দরে চলে যাত্রী পরিবহন ব্যবস্থাপনা, তেমনি সমান্তরালে চলে আমদানি ও রপ্তানি পণ্যের পরিবহন কার্যক্রমও। কোনো পণ্য বিমানবন্দরে পৌঁছানোর সঙ্গে সঙ্গে তা বিমানে তোলা সম্ভব হয় না। আবার বিদেশ থেকে আসা পণ্যও তাৎক্ষণিকভাবে খালাস দেওয়া যায় না। আমদানি বা রপ্তানির আগে শুল্ক বিভাগ, বিমান চলাচল কর্তৃপক্ষ এবং সংশ্লিষ্ট এয়ারলাইনের নানা প্রক্রিয়া সম্পন্ন করতে সময় লাগে। এই আনুষ্ঠানিকতা শেষ না হওয়া পর্যন্ত পণ্যগুলো অস্থায়ীভাবে যেখানেই রাখা হয়, সেটিকেই বলা হয় কার্গো ভিলেজ।

বাংলাদেশের রাজধানী ঢাকায় অবস্থিত হযরত শাহজালাল আন্তর্জাতিক বিমানবন্দরে আমদানি ও রপ্তানি দুটি বিভাগের জন্যই পৃথক কার্গো কমপ্লেক্স রয়েছে। এই এলাকাতেই ১৮ অক্টোবর দুপুরে ঘটে ভয়াবহ অগ্নিকাণ্ড, যা মুহূর্তের মধ্যেই পণ্যে ভরা একাধিক গুদামকে গ্রাস করে নেয়।

আপস

কার্গো ভিলেজে সাধারণত রাখা হয় উচ্চমূল্যের এবং তুলনামূলকভাবে হালকা ওজনের পণ্য যেমন তৈরি পোশাক, ইলেকট্রনিক সামগ্রী, যন্ত্রাংশ, ওষুধ, ফুল, ফলমূল ও শাকসবজির মতো দ্রুত পচনশীল পণ্য। এছাড়াও বিদেশি কুরিয়ার সার্ভিসের মাধ্যমে পাঠানো গুরুত্বপূর্ণ নথি, দলিলপত্র এবং কাগজপত্রও এখানে সংরক্ষিত থাকে।

আমদানি বা রপ্তানি করা পণ্যের ধরন ও শুল্কের প্রক্রিয়ার ওপর নির্ভর করে নির্ধারিত হয় সেগুলো কার্গো ভিলেজে কতদিন থাকবে। পচনশীল পণ্য সাধারণত ২৪ থেকে ৪৮ ঘণ্টার মধ্যেই খালাস করা হয়, যাতে পণ্যের গুণগতমান নষ্ট না হয়। তবে কখনো কখনো বিমানের কার্গো স্লট না পাওয়ায় পণ্যগুলো কয়েকদিন পর্যন্ত অপেক্ষা করে কার্গো ভিলেজের গুদামে। এখনও পর্যন্ত ঠিক কত পরিমাণ আর্থিক ক্ষতি হয়েছে তা নিরূপণের কাজ চলছে। তবে বাংলাদেশের সাম্প্রতিক অগ্নিকাণ্ডগুলোর মধ্যে এটি হতে পারে সবচেয়ে বড় আর্থিক ক্ষতির ঘটনা। কারণ, এখানে সংরক্ষিত পণ্যগুলোর প্রায় সবই ছিল বিদেশি ক্রেতার জন্য তৈরি উচ্চমূল্যের সামগ্রী।

আপস

এই দুর্ঘটনার পর বিমানবন্দরের অগ্নিনির্বাপন ব্যবস্থার দুর্বলতা নিয়ে শুরু হয়েছে তীব্র সমালোচনা। ফলে প্রশ্ন উঠেছে, এত গুরুত্বপূর্ণ স্থানে অগ্নিনির্বাপন ব্যবস্থা এত দুর্বল কেন? এছাড়া এ দুর্ঘটনা শুধু আর্থিক নয়, আন্তর্জাতিক অঙ্গনেও বাংলাদেশের ভাবমূর্তিতে আঘাত হানতে পারে।

এই কারনেই দরকার দ্রুত তদন্ত ও কার্যকর পদক্ষেপ।

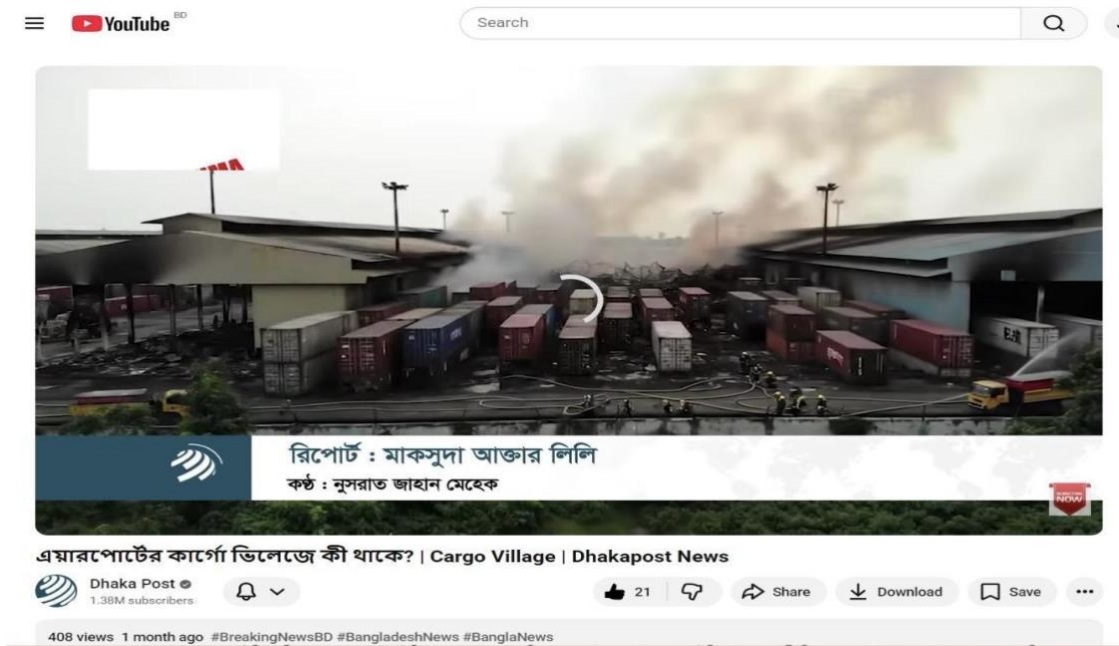


Figure 1.1: A screenshot of this news script published on Dhaka Post official YouTube channel

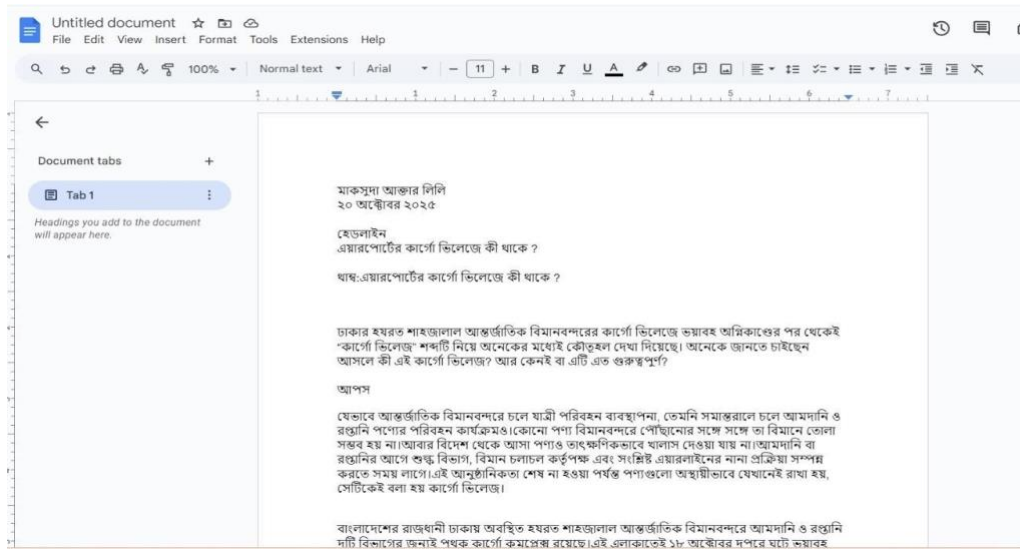


Figure 1.2: I have written this feature in Google Docs.

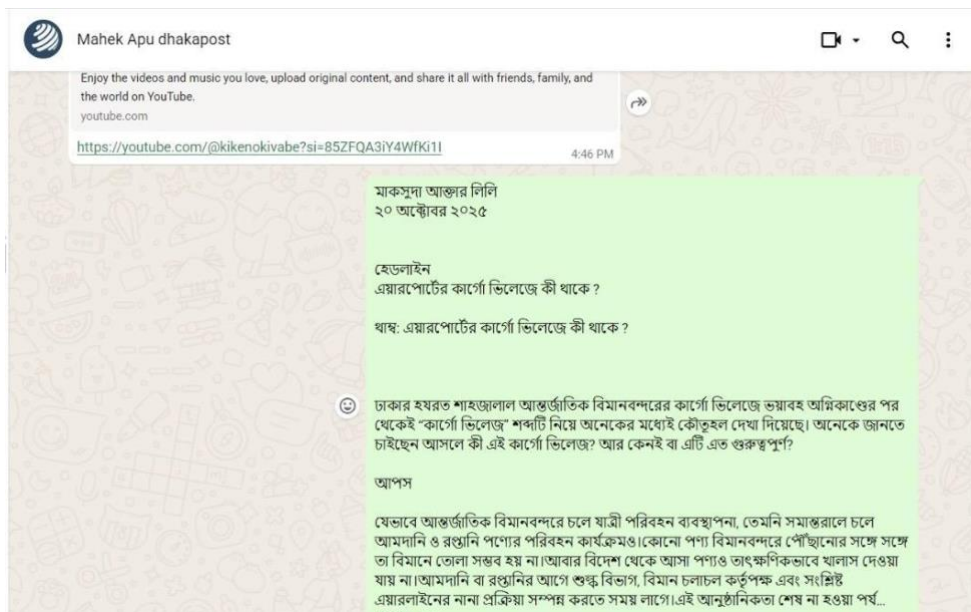


Figure 1.3: After completing this writing, I have submitted my writing to a senior script writer

Project 2

Project Title:রাজসাক্ষী কী এবং কেন সাজা কমে?

Project Type: Multimedia News Script

Date Assigned: 19 November 2025

Date Completed: 19 November 2025

Project Details

As an assignment I was doing at the Multimedia Desk of Dhaka Post. with the preparation of a detailed news script on the vastly discussed term ‘রাজসাক্ষী’(Approver), which was at the heart of national debate following the the initiation of the war crimes trial against Sheikh Hasina. Public interest grew after one of the genocide accused received a dramatically reduced sentence reduced from a sentence punishable by the death penalty down to five years solely since he agreed to be a রাজসাক্ষী. The script intended to define what a রাজসাক্ষী legally means, the way the provision operates within the judiciary of Bangladesh, why so drastic a reduction in punishment was awarded, and what controversies. The movement emerged as a consequence of this decision, since the subject was closely tied to warfare crimes, national trauma, and judicial ethics, this narrative has a high level of clarity, sensitivity and precision.

My Roles & Responsibilities

In undertaking this assignment, I have undertaken a number of critical duties. First, worked to simplify the concept of an Approver (রাজসাক্ষী) and explain it in easy-to-understand language that can be read by everyone. I examined background information pertaining to the July Movement and reviewed the accused involvement of the individual in genocide and torture. This was followed by an examination of observations about his confession and its importance made by the tribunal. I also included feedback from the public, including

concerns of victims' families, in order to ensure that the script represented a full range of views. I prepared a well-balanced and factual script for the YouTube channel of Dhaka Post, ensuring that the presentation stayed objective and journalistic in nature. standards, despite the extremely political and historical nature of this topic

Challenges

This particular project posed a number of challenges to us, the major being the legal and emotional complexity of the matter. The concept of giving sentence reductions for approvers is a subtle concept, which can be very easy to get wrong. The matter involved public figures and accusations related to a very painful period in national history, adding further layers of sensitivity to this controversy. Public opinion was also strongly divided

Thus, they are divided, which makes an unbiased approach necessary. Balancing these elements while keeping the script brief, flexible, and amenable to multimedia presentation. The presentation was a challenge, although it offered a valuable lesson experience.

Final script

মাকসুদা আক্তার লিলি

১৯ নভেম্বর ২০২৫

হেডলাইন

রাজসাক্ষী কী এবং কেন সাজা কমে?

আন্তর্জাতিক অপরাধ ট্রাইব্যুনালে শেখ হাসিনার বিরুদ্ধে বিচার শুরুর পর আলোচনার কেন্দ্রবিন্দুতে উঠে এসেছে এক বিতর্কিত শব্দ রাজসাক্ষী।

কেননা গণহত্যার আসামি রাজসাক্ষী হওয়ায় মৃত্যুদণ্ড যোগ্য সাজাও নেমে এসেছে পাঁচ বছরে। এখন প্রশ্ন হলো রাজসাক্ষী আসলে কী? এটি কি

সত্য উদ্ঘাটনের পথ, নাকি শান্তি এড়ানোর সুযোগ?

আপস

রাজসাক্ষীকে ইংরেজিতে বলা হয় অ্যাপ্রোভার। কোনো আসামি যখন স্বেচ্ছায় দোষ স্বীকার করে আদালতের সামনে তুলে ধরে সত্য উদ্ঘাটনে সহায়তা করে, তখন তাকে রাজসাক্ষী হিসেবে গ্রহণ করা হয়। বিনিময়ে আদালত তার সাজা লঘু করার ক্ষমতা রাখে।

শেখ হাসিনা এবং অন্যান্যদের বিরুদ্ধে মানবতাবিরোধী অপরাধের মামলায় এটি প্রথম রাজসাক্ষী হওয়ার ঘটনা। জুলাই আন্দোলনের সময় সংঘটিত গণহত্যা, নির্যাতন ও নির্দেশনার গুরুতর অভিযোগে অভিযুক্ত সাবেক আইজিপি চৌধুরী আব্দুল্লাহ আল মামুন ট্রাইব্যুনালে দাঁড়িয়ে নিজের দোষ স্বীকার করেন এবং ঘটনার পূর্ণাঙ্গ বিবরণ দেন। তার স্বীকারোক্তিতে উঠে আসে ঘটনাগুলোর পরিকল্পনা, ব্যবস্থাপনা ও বাস্তবায়নের গুরুত্বপূর্ণ তথ্য যা মামলাকে আরও স্পষ্ট ও জোরালো করে।

আপস

অন্যদিকে ট্রাইব্যুনাল রায়ের পর্যবেক্ষণে উল্লেখ করে, আইজিপির স্বীকারোক্তি না থাকলে অপরাধের জটিল কাঠামো পুরোপুরি উদ্ঘাটন করা কঠিন হতো। এছাড়াও তার দেওয়া তথ্য মামলাটিকে অর্থবহ ও সহায়ক করেছে বলেও উল্লেখ করা হয়। তবে এখানেই তৈরি হয় বিতর্ক, ট্রাইব্যুনাল তাকে ‘সর্বোচ্চ শাস্তির যোগ্য’ বলে আখ্যায়িত করা সত্ত্বে শুধু মাত্র রাজসাক্ষী হওয়ার কারণে তাকে দেওয়া হয় মাত্র পাঁচ বছরের কারাদণ্ড।

এদিকে এই লঘুদণ্ডকে অন্যায়্য উল্লেখ করে ক্ষোভ প্রকাশ করেছেন জুলাই আন্দোলনের অংশগ্রহণকারী ও শহীদ পরিবারের সদস্যরা। তাদের দাবি এত নৃশংসতার পর শুধু স্বীকারোক্তির বিনিময়ে কম সাজা পাওয়া ন্যায়বিচারের সঙ্গে আপোস।

আপস

তবে ট্রাইব্যুনাল অবশ্য বলছে, সত্য উদ্ঘাটনে আসামির ভূমিকা বিচার ব্যবস্থাকে আরও কার্যকর করেছে। কিন্তু এই সিদ্ধান্ত ন্যায়ের পাল্লাকে ভারসাম্যপূর্ণ করেছে, নাকি নতুন বিতর্কের জন্ম দিয়েছে এ নিয়ে এখনো চলছে নানান আলোচনা।



Figure 2.1: A screenshot of this news script published on Dhaka Post's official YouTube channel

Project 3

Project Title: ধোঁয়া আর আগুনে আচ্ছন্ন টেনেসির আকাশ ,সামরিক কারখানায় ভয়াবহ দুর্ঘটনা

Project Type: Multimedia News Script

Date Assigned: 11 October 2025

Date Completed: 11 October 2025

Project Details

The blast occurred on October 10, 2025 at a massive military explosives plant known as the Accurate Energetic Assets manufacturing center, which is situated on a campus consisting of approximately 1,300 acres within the neighborhood of Tennessee. The explosion was powerful, and residents of nearby Lovelville, about twenty minutes from the scene, felt their homes rattle. The sky was filled with thick smoke and towering flames, striking fear into the local community. Rescuers had to move cautiously to the scene because there was a possibility of further explosions. This is a plant that manufactures explosives for the U.S. military, American-aligned fighting forces and aerospace corporations. It is situated in the hilly region 60 miles southeast of Nashville. I wrote the script and at that time no one knew what had caused the explosion, and local authorities were looking into it. The purpose of my script, really, was to be clear and to explain what happened and how that affected people and buildings why this factory's important. I also had to ensure that the story was accessible to video viewers on Dhaka Post's multimedia platform.

Roles and Responsibilities

- Investigating confirmed details of the incident and gathering background information.
- Organizing the plot for clarity, accuracy and chronological order.
- Hitting both the human and operational impacts in a brief, audience-friendly way.
- Writing the script for multimedia with recommended images and voice-over narration.

Also Through this project, I have further developed the skill of interpreting complex and high-stakes events into cohesive, accurate and visually compelling multimedia news reports.

Challenges

Main challenges were to simplify technical complex fireworks information, represent the emotional aspect of the disaster without making it sensationalistic and trying especially in this topic to stay neutral and professional. Weighing fact accuracy, narrative comprehensibility and the adaptability to multiple media made this a good training in professional journalism.

Final script

মাকসুদা আন্তার লিলি

১১ অক্টোবর ২০২৫

হেডলাইন

ধোয়াআরআগুনে আচ্ছন্ন টেনেসির আকাশ, সামরিক কারখানায় ভয়াবহ দুর্ঘটনা

মার্কিন সেনাবাহিনীকে বিস্ফোরক সরবরাহ করা কোম্পানিতেই এবার ভয়াবহ বিস্ফোরণ। শুধু বিস্ফোরণই নয় সঙ্গে আঘাত ও আগুনের শিখা।

এই ঘটনা স্থানীয় এলাকা জুড়ে আতঙ্ক ছড়িয়ে দিয়েছে। 10 অক্টোবর যুক্তরাষ্ট্রের স্থানীয় সময় সকাল 8:00 টার আগে বক্সনোট নিকটবর্তী

একুরেট এনার্জেটিক সিস্টেম নামে একটি সামরিক বিস্ফোরক কোম্পানিতে বিস্ফোরণ ঘটে। এতে তাদের 1300 একরের ক্যাম্পাসের একটি

ভবন সম্পূর্ণভাবে ধসে গেছে। ধারণা করা হচ্ছে ভবনের ভিতরে থাকা 19 জন কর্মী প্রাণ হারিয়েছেন

আপস

তবে এই বিস্ফোরণের তীব্রতা এতটা ছিল যে 20 মিনিট দূরে থাকা লোভেলভিল শহরের বাসিন্দারাও তাদের বাড়ি কেঁপে ওঠার অনুভূতি পান।

ধোয়া ও আগুনের শিখা মুহূর্তে আকাশে ছড়িয়ে পড়ে। স্থানীয় উদ্ধারকারীরা ঘটনাস্থলে পৌঁছানোর চেষ্টা করেছেন। তবে আরো বিস্ফোরণের

আশঙ্কা তাদের কাজকে বাধাগ্রস্ত করেছে। ম্যাক ইউন শহরের মেয়র এটিকে কৌশলগত বিপর্যয় হিসেবে আখ্যায়িত করেছেন। এই কোম্পানি

মূলত মার্কিন সেনাবাহিনী এরোস্পেস এবং বিদেশী সেনাবাহিনীর জন্য বিস্ফোরক সরবরাহ করে। বিস্ফোরণের স্থানাঙ্কটি নাসভিলের 97

কিলোমিটার

আপস

দক্ষিণপূর্ব পাহাড়ী অঞ্চলে অবস্থিত। এদিকে এখনো পর্যন্ত বিস্ফোরণের প্রকৃত কারণ জানা যায়নি। স্থানীয় কর্তৃপক্ষ ও পুলিশ তদন্ত চালাচ্ছে।

তবে ভয়াবহ এই দুর্ঘটনা পুরো এলাকাকে শোকাহত করেছে।

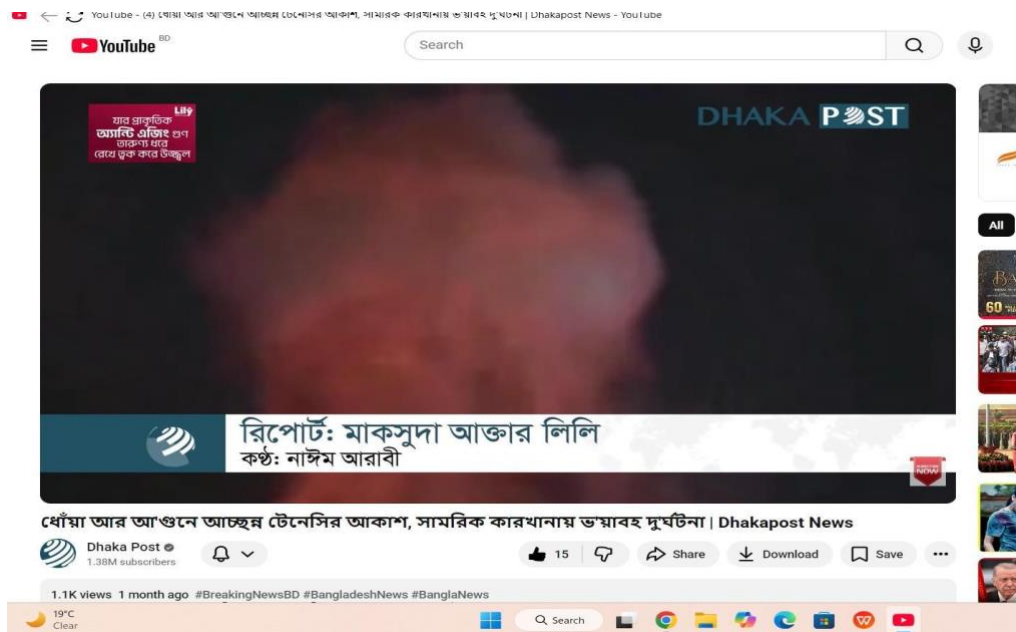


Figure 3.1: A screenshot of this news script published on Dhaka Post's official YouTube channel.

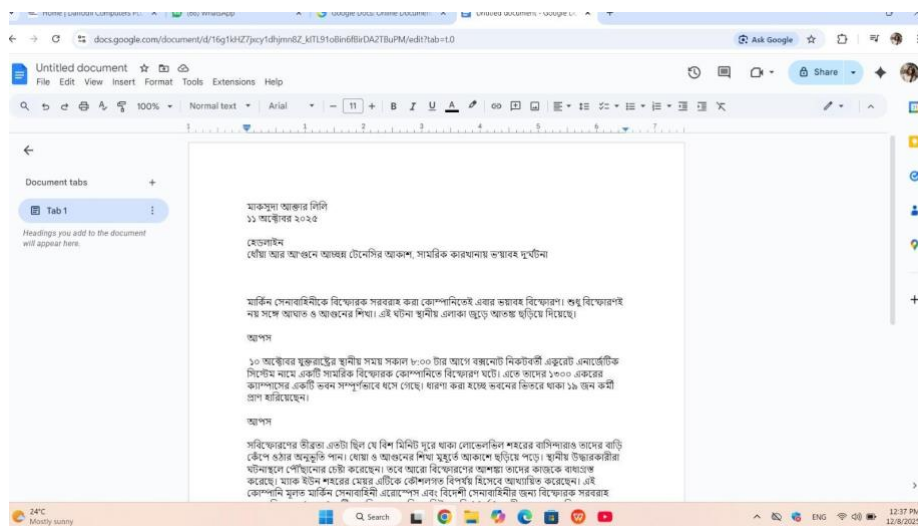


Figure 3.2: I have written news script in Google Docs

Project 4

Project Title: ক্ষমতার চূড়া থেকে ফাঁসির মঞ্চে যে শাসকরা

Project Type: Feature News Story

Date Assigned: 18 November 2025

Date Published: 18 November 2025

Project Details:

This news analysis looks at world leaders on whom the death penalty was imposed while in or after leaving office. England, Turkey, Pakistan, Iran, France being the thorniest; and aforementioned proceeded to more or less be executed for abuse of authority and truculence/charges of treason. The story provides a balanced amount of historical background and relevance for all readers, but in the form of an entertaining, short-form news read that is accurate and flows like a newspaper article.

Roles and Responsibilities:

In this project, I was in charge of the historical and to confirm international information as their blog profit World leaders executed death penalty. I translated English (and other languages) sources into plain Bangla, keeping sense and level suitable for all. I fact checked every historical date, figure and detail while keeping the original news story as clear, compellingly written and journalistically sound in its structure.

Challenges:

The project faced the challenge of presenting difficult historical and international political info in a way people are able to quickly grasp. I really wanted to do the trivia justice in translation and trimming down, nobody wants to lose anything. Furthermore, the pressurizing factor of getting a newswire out fast was also a stresser for delivering the complete story in news quality within short time limits where one had to plan and manage time valuably?

Final script

মাকসুদা আক্তার লিলি

১৮ নভেম্বর ২০২৫

হেডলাইন

ক্ষমতার চূড়া থেকে ফাঁসির মঞ্চে যে শাসকরা

ক্ষমতার চূড়া থেকে ফাঁসির মঞ্চে বিশ্ব রাজনীতিতে নানান সময় বহু সরকার প্রধান দাঁড়িয়েছেন এই মৃত্যুগড়ায় যার পেছনে ছিল অনিয়ম দমনপীরণ আর রাষ্ট্রদ্রোহের অপরাধ সেই শাসকদের কথা জানতে হলে ঘুরে আসতে হবে ইতিহাসের পাতা থেকে 1649 সালের কথা ইংল্যান্ডের রাজা প্রথম [মিউজিক] চার্লস ছিলেন এক কর্তৃত্ববাদী শাসক। পার্লামেন্টের সঙ্গে তীব্র বিরোধ আর রাষ্ট্রদ্রোহের অভিযোগে জনশত্রু আখ্যা দিয়ে শিরোচ্ছেদ করা হয় এই রাজার। এই তালিকায় রয়েছে তুরস্কের নির্বাচিত প্রধানমন্ত্রী আদনান মেন্দারেসের নাম

1907 সালে সেনা অভ্যুত্থানের পর সংবিধান লঙ্ঘন এবং ক্ষমতার অপব্যবহার শুরু করেছিলেন এই শাসক। এতে তাকে দীর্ঘ বিচারের কাঠগড়ায় [মিউজিক] দাঁড় করিয়ে 1961 সালে ফাঁসির সাজা দেয়া হয়। [মিউজিক] পাকিস্তানের জুলফিকার আলী ভুট্টো ইতিহাসের প্রভাবশালী নেতাদের মধ্যে ছিলেন অন্যতম। তিনি গ্রেফতার হয়েছিলেন রাজনৈতিক প্রতিদ্বন্দী হত্যার অভিযোগে। 1979 সালে পাকিস্তানের রাওয়ালপিণ্ডিতে তার ফাঁসি কার্যকর হয়। মৃত্যুদণ্ড প্রাপ্ত আরেক শাসক হলেন ইরানের সাবেক প্রধানমন্ত্রী

আমির আব্বাস হোবেই। ইসলামী বিপ্লবের পর দমনকারী শাসনের প্রতীক আখ্যা দিয়ে 1979 সালে কার্যকর হয় এই শাসকের মৃত্যুদণ্ড। এই তালিকায় আরো রয়েছেন ফ্রান্সের রাজা সরস দুই, হাঙ্গেরি সমাজতান্ত্রিক নেতা ইমোরে ন্যাগি, রোমানিয়ার সাবেক প্রেসিডেন্ট নিকোলাই চাউসেসকু এবং জাপানের সাবেক প্রধানমন্ত্রী হিদেকি তাজিকে। সবশেষ 2024 সালে জুলাই গণহত্যার দায় মানবতা বিরোধী অপরাধের মামলায় বাংলাদেশের ক্ষমতাচ্যুত প্রধানমন্ত্রী শেখ হাসিনাকেও মৃত্যুদণ্ড কার্যকরের নির্দেশ দিয়েছে আন্তর্জাতিক অপরাধ টাইবুনাল



Figure 4.1: A screenshot of this news script published on Dhaka Post's official YouTube channel.

Project 5

Project Title:ঘনিষ্ঠ মিত্ররা স্বীকৃতি দিল ফিলিস্তিনকে, মহাসংকটে নে'তানি'য়াহু

Project Type: News script

Date Assigned:22 September 2025

Date Published: 22 September 2025

Project Details:

On the recognition of Palestine and a dramatic geo-political change This feature article details an amazing Ridiculously good news magazine articles that says, !! to the recognition of Palestine as a state by four major Western countries United Kingdom, Canada, Australia and Portugal. As this move by Israel's traditional allies shows, it has placed Prime Minister Benjamin Netanyahu under a level of diplomatic pressure that he has not known before. The article details the reaction around the world, Netanyahu's response and what it means for peace and conflict in the Middle East. "Authoritative and well-researched, the writing is clear and journalesque engaging as this intricate international diplomacy is explained in easily digestible terms for the lay reader.

Roles and Responsibilities:

For this task, my primary role was to produce a high-quality Bangla script that can be used as multimedia content in YouTube news presentation. Well, it was I who converted the complicated global political scenario into an accessible and concise story that could be told in a visual medium. This involved shaping the script to match multimedia pacing, keeping a neutral journalistic tone and making sure it was something that could be delivered smoothly as voice-over. I also cross-referenced some facts and diplomatic details to make sure the script was realistic, current and ready for production.

Challenges:

The primary challenge of this project was condensing complicated geopolitical and diplomatic information into a form that works for rapid-paced, multimedia storytelling. “When you’re writing for YouTube, there needs to be shorter sentences, clearer transitions from one argument to the next it’s a rhythm that you have with the visual and logic of it all, while navigating other factual depths,” she says. Another challenge was distilling sensitive political statements without sacrificing nuance or inviting misperception. There were also time constraints against which to find solutions get the script done fast, but still meet whatever very high editorial standards there are for VIPs like accuracy, clarity, and audience appeal.

Final script

মাকসুদা আন্তার লিলি

২২ সেপ্টেম্বর ২০২৫

হেডলাইন

ঘনিষ্ঠ মিত্রী স্বীকৃতি দিল ফিলিস্তিনকে, মহাসংকটে নেতানিয়াহ

এবার ফিলিস্তিনকে স্বীকৃতি দিল ইসরায়েলের সবচেয়ে নির্ভরযোগ্য তিন মিত্র যুক্তরাজ্য, কানাডা ও অস্ট্রেলিয়া, সঙ্গে যোগ দিয়েছে ইউরোপের পর্তুগালও, বহুদিনের ঘনিষ্ঠ বন্ধুদের এ পদক্ষেপে যেন চরম কূটনৈতিক চাপে পড়ে গেছেন প্রধানমন্ত্রী বেনিয়ামিন নেতানিয়াহ।

রোববার লন্ডন, অটোয়া আর ক্যানবেরার ঘোষণা প্রকাশ্যে আসতেই বিশ্বজুড়ে স্বাগত জানানো হয় এই সিদ্ধান্তকে। ইউরোপের আরেক দেশ পর্তুগালও জানিয়েছে, তারাও ফিলিস্তিনকে স্বীকৃতি দেবে। ফলে ফিলিস্তিনি রাষ্ট্র প্রতিষ্ঠার পক্ষে আন্তর্জাতিক সমর্থন এখন আগের যেকোনো সময়ের চেয়ে অনেক বেশি শক্তিশালী

আপস

কিন্তু এই সিদ্ধান্তকে মেনে নিতে পারছেন না নেতানিয়াহ। মন্ত্রিসভার বৈঠকে ক্ষুব্ধ প্রতিক্রিয়া জানিয়ে তিনি স্পষ্ট করে বলেন, “ফিলিস্তিনি রাষ্ট্র কখনও হবে না। স্বাধীন ফিলিস্তিন মানেই ইসরাইলের অস্তিত্বের জন্য সরাসরি হুমকি।” নেতানিয়াহর অভিযোগ, জাতিসংঘসহ বিভিন্ন মঞ্চে চলছে

ইসরাইলবিরোধী মিথ্যা প্রচারণা। তাঁর ভাষায়, ফিলিস্তিনি রাষ্ট্র প্রতিষ্ঠা মানে মূলত সন্ত্রাসবাদের জন্য এক অযৌক্তিক পুরস্কার।

আপস তিনি আরও জানান, জাতিসংঘের অধিবেশনে তিনি তুলে ধরবেন ইসরাইলের দৃষ্টিভঙ্গি

“শক্তির মাধ্যমে শান্তি।” এছাড়া ভাষণ শেষে মার্কিন প্রেসিডেন্ট ডোনাল্ড ট্রাম্পের সঙ্গেও বৈঠক করবেন তিনি। পশ্চিমাদের শক্তিশালী এই

স্বীকৃতি একদিকে ফিলিস্তিনকে দিয়েছে নতুন কূটনৈতিক জয়, অন্যদিকে চাপে ফেলেছে নেতানিয়াহর সরকারকে।

তবে এই স্বীকৃতি কি মধ্যপ্রাচ্যে শান্তির নতুন দুয়ার খুলবে, নাকি সংঘাতকে আরও তীব্র করবে? এমন প্রশ্নই আজ ঘুরপাক খাচ্ছে নানান মহলে

Home

Videos

Shorts

Live



Figure 5.1: A screenshot of this news script published on Dhaka Post's official YouTube channel

3.2 Weekly worksheet at Dhakapost

Week 1

Activities:

Information sought included the progress of the ceasefire situation in Gaza and French leader Macron's comment to Trump about possibly winning the Nobel Peace Prize. Information about the capabilities of Arab states with regard to air defense has been collected and data is reported. Furthermore, it was prepared the scripts about how to keep car battery for six tips.

Learning

I gained more experience in the field of compiling and writing international/technical news strips. I learned from making hard news and consultation content, which made me more skilled in communicating different words.



Week 2

Activities:

I looked for news on Israel's agreement to end military operations in Gaza and summarized the facts of what happened. I looked up Erdogan's remarks about Israel's piracy and created a script for e-publication employing his words. Given that, I looked into Mahathir's criticism of Trump's 20-point plan and wrote a script for electronic distribution on that. All scripts are for multimedia video content.

Learnings:

I improved my international news scripting by these politics and conflicts and looking into these political statements. I also developed my ability to write about diplomacy concisely, and improved my capacity to produce news content for an online audience.



Week 3

Activities:

I wrote scripts for news reports that detail the process and implications of a government shut down occurs in the United States. I penned a script about a pause in an Israeli military operation inside of Gaza. I scripted a visa revocation in response to a protest on behalf of Palestine. All three scripts are designed for multi-media use and dissemination.

Learnings

I was able to get more insight into a number of political questions around the world, including how the U.S. government shutdown functions. I developed the ability to script news that was short but packed full of information for issues like Gaza conflicts. I had honed my skills in terms of how to take something diplomatic or political, and report it online that would be fair to readers of news.



Week 4

Activities: I wrote a news report about an accident in a military factory in Tennessee. I also wrote a white paper on how to cool car engines when driving in hot temperatures. News Item Additionally, I wrote a news story that explains why gold prices are going up so fast: And here's the script. And of course a report to the world about the importance of ourselves having car insurance. The scripts for all of these were developed to also be released in multimedia.

Learnings:

I learnt to write both hard news and explanatory features in one method. I broadened my field of knowledge in reporting international accidents by handling facts accurately and sensitively. I also cultivated skills to write articles for services-based work, such as Car safety tips & Insurance Awareness article. This week has broadened my understanding about economic reporting, particularly with knowledge related to the influencing factors of the price of gold and my scripting capabilities.



Week 5

Activities:

I did some research and wrote up an analytical news script on the potential hazards and challenges pertaining to Trump's proposed ceasefire. I penned a safety announcement targeted at the common errors made by bikers day-riding at night. And then I also cooked up a service-y news script in which I found ten things you need to do to be safe before embarking on a road trip. All of these scripts are meant for public use.

Learnings

In terms of my writing skill as well, I was able to improve it by learning how to signify possible danger and elaborate complex political issues in a structured manner. I learned how to write public safety and lifestyle content, which was about knowing how to put useful information in an interesting way. This week I learned how to improve both writing news commentary and serviceable analytical prose.



Week 6

Activities:

I had to write Scripts for news programs on the First Female PM in Japan, Ceasefire between Pakistan and Afghanistan and many more international political issues. I also have been writing explainers on airport cargo village operations and international protests and political rhetoric.

Learnings

I honed my ability to write incisive international and explanatory news scripts and mastered how to convey complex world stories appropriately to online audiences.



Week 7

Activities:

I developed news and feature script stories about Donald Trump going viral on the street, the world's oldest serving president Paul Biya, and life in prison at an infamous correction facility with a difficult reputation. All in all, I penned an explainer on octane boosters and how great they are for cars.

Learning

I improved my script-writing by writing descriptive and tell-show scripts.



Week 8

Activities:

I worked on writing scripts for news programs and explanations of Russia's cruise missile, which can travel at three times the speed of sound. The second was to continue writing a profile-based script on New York's first Muslim mayor, Mamdani. Third, I wrote a critical news script detailing the controversy surrounding Trump's reveal of 'Lincoln Bathroom.' And, last but not least, I wrangles a list of world gold reserves into an analytical script

Learnings

I developed better scripts now and am more efficient in writing news about the general analytical stuff and profiles. I advanced my capacity to form technical matters into comprehensible and presentable products, as well as in handling political sensitive issues accurately and impartially.



Week 9

Activities:

I set news scripts on bans for women to take treatment wearing a burqa. I reported with pen and pad on a quiet danger that's been quietly creeping up on Israel. I also wrote a feature script about the gold toilet auction that I called "America" (about background and significance). All the scripts originated in the digital and multimedia platforms.

Learnings:

I became oversensitive in covering sensitive social and political stories, to be cautious yet fair. I developed advanced skills in analytical and feature-based script writing and then was able to simplify complex global issues for digital audiences.



Week 10

Activities:

I wrote scripts for news programmes about former rulers who had fallen from power and been condemned to death. I even drafted a narration script for Rajsakshi as to what actually was it and why did we get part of sentence for others? The sports feature script for Mushfiq, who joined the legends of Greenidge and Miandad too was written. Other scripts also involved international themes, including a trial of Al-Aqsa mosque khatib in Israel and Iran alerting an attack on Khamenei.

Learnings

I developed the skill to write informative news articles, sports news and international news. I have written articles on law, politics and sports. I took care in writing the articles for accuracy and clarity.



3.3 Internship Experience at Dhakapost

My 10 weeks at Dhaka Post has been both an enlightening and eye-opening journey. In the Multimedia Sector, I was able to see how digital journalism works behind the scenes and every script becomes a full audiovisual content. Along the way, I was lucky enough to work with a number of incredibly skilled and helpful people who helped me develop my skills as a New Years Eve script writer and multimedia storyteller.

I started with Mr. Saiful Islam, the Head of Multimedia Department. His support and guidance have been instrumental in my adjustment to the fast-moving newsroom. He patiently taught the basic format of what professional script writing entailed, how to select news, gather correct data and then fashion a dialog that fits multimedia storytelling. His friendly nature and explicit directions made me feel comfortable to navigate through my first struggles and, in a greater extent recognize the very duty of a scrip writer.

Another important part of my learning was through Ms. Nusrat Jahan Mahek, senior script writer at Dhaka Post. Her advice on the whole script-writing format was really useful. She is the person who taught me to plan ideas, create flow between pages and achieve perfect synchronicity between image and text. I learned about structure and tone from Earth and how to write in a clear manner that is effective for video content.

I also got to acquire some indispensable skills from Mr. Mohebbul Arabi Nayem a desk reporter who was instrumental in molding me as voice-of talents. His practical advice on vocal delivery, tone/pacing/expression had me realizing how much voice-over impacts the details and context of a news package. He made the learning experience fun and really worthwhile.

The team work, love and guidance that I received from all of you, members of the Dhaka Post Multimedia is what I will be grateful about for the rest of my life. Appreciate that this internship has not only developed my skills but also given me confidence for the future. It was a fantastic new experience for me and has reinforced my desire to keep going with scripts, storytelling, multimedia content creation in the future It gave me a remarkable new challenge to experiment with. I am better equipped to pursue my career in this exciting field.

3.4 Internship Outcome

Working as a script writer in the multimedia department during my internship at Dhaka Post has been a rewarding and eye-opening experience. It was instrumental in helping me become a better version of myself, both professionally and personally. When I walked into the newsroom, I really didn't know what to expect but everyone was so supportive. I got stuck into some mundane jobs and a lot of it fell together for me being there and I saw how digital journalism worked.

I have acquired during this internship the following fundamental abilities:

- Gained a strong sense of how the multimedia newsroom works on a daily basis.
- Learned how to spot news and choose which stories are best for multimedia treatment.
- Developed a portfolio of writing clear, succinct and audience-friendly news scripts for video.
- Strengthened my lead-writing skills and shaped narrative arcs appropriate for audio storytelling.
- Developed skills that help me to take complex information and turn it into simple, accessible scripts for mass audiences.
- Developed my ability to write headlines and captions that are eye-catching and digital-friendly.
- Obtained experience working with tools software and basic video-editing tools) to aid in script creation.
- Gained experience on how to compile infocards, key points and bullet-based summaries for multimedia stories.
- Expanded knowledge and experience in writing script across various beats, including national, international; entertainment & lifestyle, human-interest stories.
- Further developed my skills for fact-checking all content to ensure the highest level of accuracy and credibility.
- Developed my skills to write under pressure, multitasking and consistent in the quality of scripts.
- Gained strong experience communicating with video editors, voice-over artists and reporters.
- Gained a better understanding of how to engage with an audience and write content relevant for digital, quick news consumption.
- Learned to accept criticism as a professional and channel it into improvements in my work.
- Learnt to be self-motivated, take action and work on your own to achieve independent goals.

Chapter Four

Evaluation

4.1 Skills Gained During My Internship Dhaka Post

My ten-week internship at Multimedia Department of Dhaka Post has played a crucial role in improving my skill as a script writer. Over the course of the internship, I acquired skills to manage all aspects of multimedia production from image selection to story submission and refined my work in order to develop comprehensive scripts for a digitally engaged public.

The most important things I learned include how to find interesting and relevant stories for video. Keeping an eagle eye on fresh developments, hot topics and the peculiar things people are interested in these days helped me to develop an instinct for finding stories that educate and entice. I was on top of social media trends, what people were talking about and news events, so I knew which stories warranted a multimedia touch.

I also learned about source selection and information verification through the internship. I learnt how to collect the right kind of details from various authentic sources, cross verify them and make sure that the well edited script was nothing but truth! This involved reviewing web reports, official statements and speaking to experts about a variety of different topics.

I conceived and contributed scripts for a range of video formats as part of the multimedia approach. Whether it was news explainers or feature stories, short-form informative videos vs reporting, I learned how to structure narratives so that they made sense and conveyed a sort of flow. I learned to make punches, keep the audience engaged, and write in a style that matched Dhaka Post's tone and its story-telling ability.

My practical understanding of multimedia was further enhanced during my internship. I discovered the symbiosis of script with visual storytelling knowing where to put a shot, to guide your editor what goes where and keeping the rhythm fluid between voiceover and image. I also was writing VO scripts that are friendly for voice over where you can have presenters and narrators communicate with an impact.

The other aspect of my learning what was helpful for me was to do actual editing with supervision. I was introduced to creating script timelines, finding appropriate visuals and communicating with editors so that the final video follows the narrative of the script. It really gave me a clear understanding of the more technical aspects of multimedia production.”

The work experience made me more creative, thanks to the graphic related tasks. I trained prepare quick thumbnail concepts and visual sketches that were in line with the branding style of Dhaka Post. This was an experience that made me realize how a design impacts audience reach and makes content more attractive

4.2 Why This Internship is Beneficial to my Future Career

With a ten-week of internship at Dhaka Post Multimedia, I developed solid fundamentals for the growth that lay ahead as a script writer. Along the way, I acquired a full comprehension of how digital news content gets built - from picking worthy topics to converting those into organized scripts conducive to multimedia storytelling. This tells me what skills I poses and the confidence to go ahead in a very competitive media in a rapidly changing Bangladesh.

One of the foremost things that I took away from interning at there is the necessity and benefit of having access to good sources. cross-checking facts, at least similarly checking information in secondary and tertiary references before ever putting a script down. In the current media climate, where misinformation can so easily be disseminated, learning how to do this work will help me keep my head above water and make sure that any future writing bears out as true and credible.

This is when my storytelling skills got even stronger. Writing scripts on a daily basis for various species of multimedia videos taught me to distill complex concepts into clear, captivating formats. Knowing how the script links with visuals, pacing and voiceover has improved my craft to make content which is more friendly for the general audience a necessary attribute for someone new to a multimedia industry.

It also gave me the opportunity to see more of production in general. I acquired a hands-on understanding of how editors match visuals with script, how thumbnails and graphics aid viewer retention, and multimedia content is packaged for publication. These skills will allow me to better transition to digital journalism, where writing and visuals need work in concert with each other.

Closely working with senior multimedia professionals at Dhaka Post gave me an insight of what the market demand. Watching their discipline, creativity, and work process made me know how professional you must be to succeed. Keeps improving I learned so much from their internship about my writing style and being confident in taking on real world content.

Networking is also a key take away from an internship. Collaborating with teammates, editors, and senior content creators created connections that will help me advance in the industry, offer myself a mentorship or two and kick open doors to work in multimedia down the line.

In sum, my ten-week internship with Dhaka Post Multimedia has prepared me in the writing of scripts, research process, digital storytelling and production management. I will utilize what I learned in both work experience and new knowledge gained, to soon become one of the most dedicated and talented multimedia script writers in Bangladesh's developing media.

Chapter Five

Conclusion

5.1 SWOT Analysis of Dhakapost

STRENGTHS

- A skilled multimedia team ensures high-quality and engaging video content
- Strong editorial supervision improves script clarity and credibility
- Well-equipped studio environment supports smooth production
- Large digital audience across platforms boosts content reach and visibility
- Supportive workplace encourages learning, creativity, and new ideas
- Effective collaboration between scriptwriters, editors, and reporters.

WEAKNESS

- Limited access to advanced editing and animation tools reduces production quality
- Communication gaps between departments sometimes slow down workflow.
- Tight deadlines restrict creative experimentation in script development
- Dependence on field reporters may delay script preparation for breaking news.
- High workload during busy news cycles affects consistent creativity

SW
OT

OPPORTUNITIES

- Rising demand for multimedia storytelling attracts new viewers
- Growth of short form video platforms creates scope for creative scripts
- Data-driven explainers can expand
- Dhaka Post's educated audience base
- Learning advanced tools can increase content quality
- Exploring new content categories opens room for innovative scripting
- Collaboration with social media team enhances virality and engagement

THREATS

- Increasing competition from digital news platforms reduces audience attention.
- Rapid changes in viewer preferences require constant adaptation.
- Spread of unverified online content challenges credibility and accuracy.
- Social media algorithm changes may decrease video reach.
- External pressure on newsrooms can affect content selection and narrative freedom.

5.2 Recommendations

During my ten week long internship with Dhakapost, I felt a few issue to be addressed.

- Boost editing and animation tools to elevate video quality and speed.
- Better coordination between scriptwriters, reporters and editors to ensure we all work smoothly.
- Permit a few hours a week of creative playtime to feed ideas during pressure.
- Accelerate in flow information being provided by correspondents from field to script-writer in the news room.
- Put greater emphasis on short-form videos that can bring you to a bigger digital audience.

5.3Appendix

YouTube: https://youtu.be/HytUskbk_jw?si=yfCwBHqIRjJ0HRuk

YouTube: <https://youtu.be/8PsmFTcrr60?si=qD68CxDd2DXwjR6K>

Facebook:

<https://www.facebook.com/share/v/17c8hKbES4/?mibextid=wwXIfr>

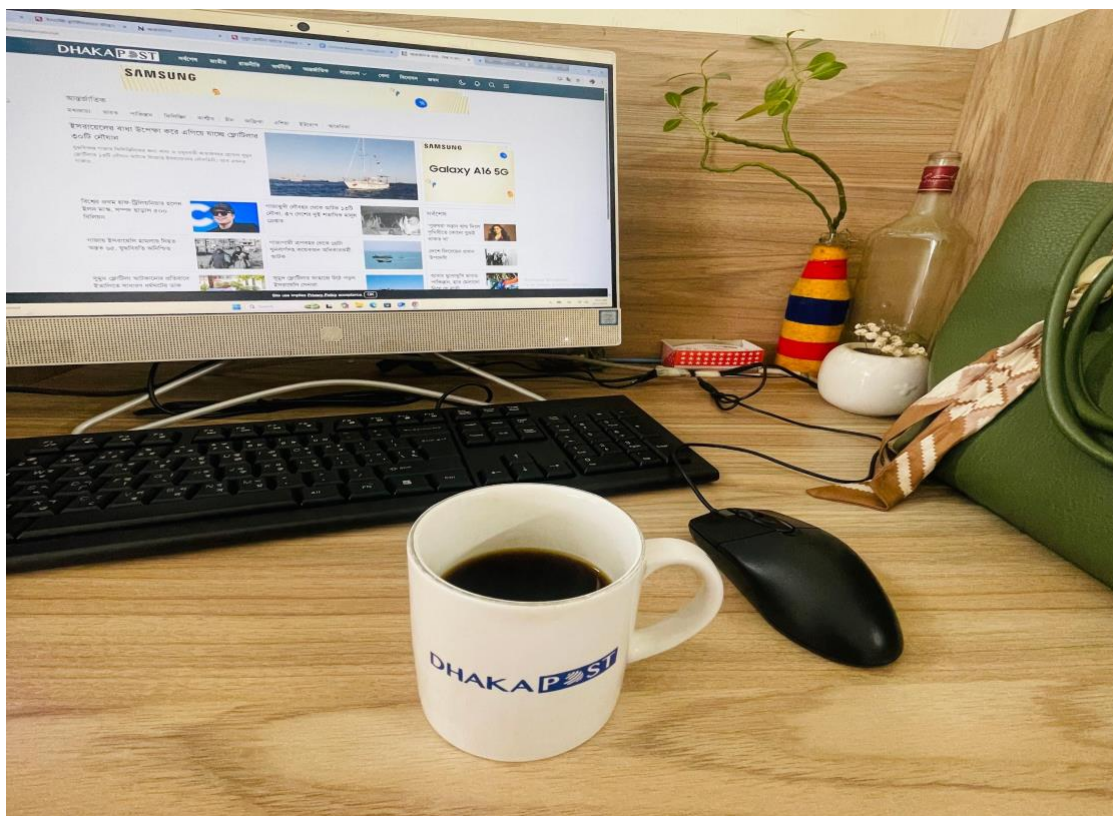


Image 01: Picture of my desk



Image02: Picture with Dhakapost Multimedia team