



INTERNSHIP REPORT ON

From Highlights to Headlines: My Journey in Deepto TV's Sports Desk



DEEPTO TV

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Submission Date: 27 December 2025

Preface

This internship report offers my tasks and lessons learnt during a twelve-week internship at Deepto TV, an iconic television station in Bangladesh famous for its bilingual news, sports, and various media content. During this period, I mostly focused on the Sports Reporting Desk, where I earned invaluable expertise in sports analysis, news editing, match story writing, and studio processes connected to the field of sports journalism.

The research paper gives an in-depth narrative of my internship. It goes into Deepto TV's organizational layout, introducing individuals and teams that are key to the company's overall accomplishments. I'll go over my dedicated supervisor, who provided crucial assistance during my time as an intern.

As well, the essay summarizes each week's activities, focusing on what exactly I did and how they referred to the material that I got from my courses of study. The apparatus, gadgets, and tools used during the course of study will also be looked at in broad terms.

Yes, this report illustrates the skills I derived from this fabulous experience. The work experience provided me with the chance to encounter real-world job threats while also getting real-life job expertise, which will surely enhance my professional prospects. One of the key recommendations was the essence of maintaining multiple areas of expertise in today's vibrant media industry. The knack to multitask and regularly acquire new skills is vital for victory in today's newsroom circumstances.

Subsequently, this paper seeks to fully define the intern journey at Deepto TV, such as professional insights, growth in skills, and a clear breakdown of my weekly tasks

Letter of Transmittal

27 December 2025
Dr. Abdul Kabil Khan
Associate Professor & Head, MSS Program
Department of Journalism, Media & Communication
Faculty of Humanities of Social Science.
Daffodil International University.

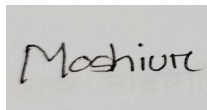
Subject: Submission of Internship Report

Dear Sir,

With respect that is due, I offer the intern report Resume for my three-month position at the Deepto TV, which I took on as part of the demands for my bachelor's program in the social sciences. It delivered me with substantial expertise and insight at the big TV channel, Deepto TV. The event gave me vital skills and knowledge that will guide me to go further in my profession. I'd want to thank the Department of Journalism, Media, and Communication at DIU, my supervisor, the Deepto TV team, and Daffodil International University for making my internship experience a success.

During this internship, I worked at the Sports Desk, where I acquired hands-on journalistic experience and learnt critical skills in reporting, script writing, and content creation. This encounter has been really beneficial for my professional development.

I am grateful to my department, my supervisor, and the Deepto TV team for their assistance and support throughout my internship.

A rectangular box containing a handwritten signature in black ink. The signature appears to be 'Moshir' or 'Moshiur'.

Sincerely,
Md. Moshir Rahman
ID: 221-24-027
Batch: 45
Department of Journalism, Media and Communication
Daffodil International University

Certificate of Completion

Age: 33 Y

KAZI MEDIA LIMITED



Date: Dec 11, 2025

Ref: KML/HR/2025/314

TO WHOM IT MAY CONCERN

This is to certify that **Md. Moshir Rahman** worked at Kazi Media Limited as an **News-Intern** from 14 August 2025 to 14 October 2025 as a part of his 3 months internship program with extension from 17 October 2025 to 16 November 2025. He has successfully completed his internship period with us.

We wish his all success in his future endeavors.

Manager- HR
Kazi Farms Limited

Plot 7/A/GA, Tejgaon Industrial Area, Dhaka 1208 || Tel: 58152830, 58152831; Fax: 02 58152832 || Email: info@deepto.tv



Certificate of Approval

This is to certify that the Internship Report titled on the experiences at Deepto TV, submitted by Md Moshir Rahman , ID No: 221-24-027, from the Department of Journalism, Media & Communication, has been officially approved for presentation and defense. The internship was completed during the Fall 2025 semester.

The information, data, and findings presented in this report are the original work of Md . Moshir Rahman. He has demonstrated good moral character, sincerity, and professionalism throughout the internship period.

I wish him every success in his future academic and professional endeavors.

A handwritten signature in black ink, appearing to read 'Dr. Khan', is displayed on a light gray rectangular background.

Academic Supervisor

Dr. Abdul Kabil Khan
Associate Professor Professor & Head Of MSS program
Department of Journalism, Media and Communication
Daffodil International University

Acknowledgments

Participants require an internship with a notable media entity, such as a newspaper, airing station, television broadcasting company, or hands-on media institution, if they desire to receive their certificate from the journalistic degree. I had the great chance to contribute inside the Sports Department at Deepto TV. I was ready to evolve abilities in what I did in a favorable yet encouraging editorial setting.

My internship coordinator, **Mohammad Hasib Uddin** (head of Deepto Sports), never failed to be supportive and fair when responding to issues I had. According to his coaching, I've drawn significant expertise in areas such as data identification, story collecting, field assignment reporting, crafting scripts, news design, and creating broadcast-worthy sports news posts.

Furthermore, I need to express thanks to the below people that proved crucial to my summer position: **Mr. Nahid Rajib** (News Editor, Deepto TV), **Mr. Apurbo Stanley Gomez** (News Editor, Deepto TV), **Mr. SM Akash** (Chief News Editor) Deepto TV), **Mr. Yousuf** Video Editor, Deepto TV, **Mohammed Parvez Khokon** (Broadcast Reporter, Deepto Sports), and **Esan Hasan** (Broadcast Reporter, Deepto Sports).

In addition, I want to thank Dr. Abdul Kabil Khan, Head of the MSS Program at the Department of Journalism, Media, and Communication, who doubled as my tutor and provided at present educational help throughout my time there.

Finally, I'd like to acknowledge Daffodil International University, as well as my biological family, and my classmates, for their continued encouragement for this crucial year of my career and studies.

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Chapter One

Introduction

1.1 What Is an Internship?

The internship is a temporary occupation that the student finishes before college, typically inside their field of study. By the end of the student's placement, the interns are obliged to complete a letter stating what they learned, to participate in given activities, and to observe additional activity.

The internships mostly consist of parts of courses of study and act as a link between academic knowledge and probable job paths. By giving students amazing practical teaching in real work contexts, they learn to work out how academic information is applied.

On-the-job internships are essentially a form of job simulation. Students gain valuable knowledge and skills that complement their education through exposure to real-life situations. Through this training, students may develop and expand their existing skill sets, which inspires intellectual development and decision-making. They may enhance their career capabilities, fulfill their potentials, and discover new talents through employment. Internships are a crucial first step to getting students ready to apply for full-time jobs in the long term. Through assignments, students have the opportunity to enter into the job market. They build an opportunity for the establishment of career objectives and to embark on the path to a rewarding career.

Conclusively, internships are vital in assisting in preparing individuals for full-time employment jobs. These avail an opportunity to consider careers that could suit them, determining career/job goals, which develop the security needed to thrive in their employees.

1.2 Why Does an Internship Matter??

Even though schools might play a critical role in the development of a student's intellectual platform, actual exposure to real situations also plays a pivotal role in embedding many fundamental skills. The opportunity that students get for actual experience regarding modern industrial situations is limited because the traditional experience covers mere concepts, definitions, and idealism. Consequently, the training process within the school setting does not equip the students with the necessary skills required for meeting the challenges of the employment role because they place the learners within working situations that offer them actual experience and specific skills necessary for forging a successful pathway forward.

In areas of research like reporting, media, or communication, obtaining practical knowledge expertise is just as important as recognizing concepts of universities. This requires students to apply skills of news-breaking methods, conducting an interview process, presentation skills, and techniques of information recognition in an actual journalistic setup ranging from those aspects that can literally be spoken of in a teaching environment. Therefore, internships have come forward, occupying conventional formative characteristics among those done in respective universities. This fills in the gap of job obligations and tasks of schoolwork by encouraging students to apply skills to trade with increased flair and quality.

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1.3 The Duration of My Internship

My internship in Deepto TV began at the Deepto Sports desk (Deepto Sports) on August 14th, 2025, and ended on November 16th, 2025.

1.4 Reasons for Internship at Deepto TV

Both from the employee and the analytical point of view, I have selected the institution for now very carefully. Deepto TV is the biggest TV channel in Bangladesh. It has an impressive record of providing trustworthy news and managing an editorial office and the new-age production environment very effectively. Therefore, it is the best place for further experience.

My selection had a great impact due to the peculiar interest in the sports coverage. The sports affairs desk at Deepto TV is well-known for its highly informative reporting, updated sports programming, and novel editorial styles. Assisting with this desk will help me learn by experience about the actual reporting regarding the affairs along with the editing needed to accomplish the task in the sports coverage. Knowledge about the profession and such necessities for the write-up of the sports domain by accredited sports editorial personnel and writers was the utmost.

Furthermore, being a journalism, media, and oral word major means that I have always tried to seek an internship opportunity that provides me with hands-on experience to apply the knowledge obtained through my education. Deepto TV has given me the utmost potential to bridge this divide since I can derive pleasure directly from the proceedings that involve the production of programming, media assistance, writing scripts, as well as liaison work in a newsroom environment.

Taking everything carefully, I chose an internship at Deepto TV because it aligns with my long-run plans, ensuring an ideal environment to learn from and allowing students to have a valuable engagement with the application of sports journalism. Not counting on fulfilling my fantasies, my role at the Olympic Desk brought me my ambition of being a sports journalist.

Chapter Two

Organization Profile

2.1 History of the Organisation

Deepto TV is a Bangladeshi Bengali-language satellite and cable television station, owned and operated by Kazi Media Limited, a subsidiary of the Kazi Farms Group. Since its inception, the channel has grown into one of the most popular television networks in the country.

Deepto TV is managed by Kazi Media Limited of Kazi Farms Group, one of the leading food and poultry manufacturers in Bangladesh that later entered into the media business. The managing director of Kazi Media Limited and Deepto TV is Kazi Zahedul Hasan.

The channel started broadcasting regular ads from November 18, 2015. The head office is located in the Tejgaon Industrial Area of Dhaka.

Its main motive was to restore the connection of local viewers to national television by producing original Bengali drama serials and airing premium foreign dramas with Bengali dubbing, like the Turkish series Sultan Suleiman. Due to this very strategy, Deepto TV became the most-watched television channel in Bangladesh within two weeks of its launching.

Its main strategy to reconnect local audiences to national television has been producing original Bengali drama serials and airing quality foreign series with Bengali dubbing, like the Turkish serial Sultan Suleiman. Thanks to this strategy, within two weeks of its beginning, the channel became the most viewed television channel in Bangladesh.

2.2 Deepto TV's Prominent Programs



1. Deepto Sports

2. Deepto Krishi

3. Deepto District News

4. Deepto Entertainment

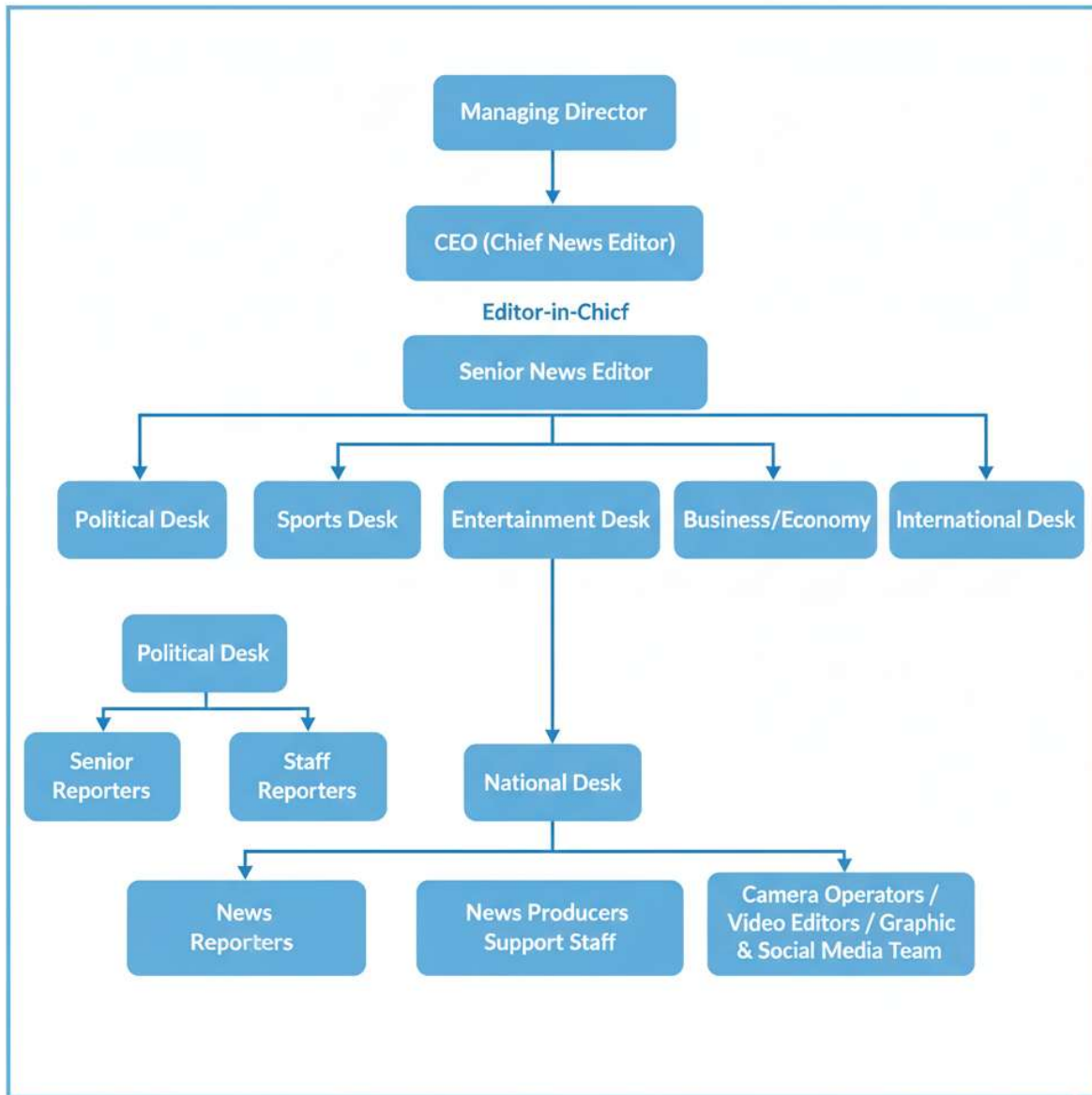
5. Talk Show: THE HOT SEAT, Desh Vabona, Ayna Ghorer Golpo

6. Dubbed Foreign Series: Two of the popular series are Highlander and Sultan Suleiman and Bahar, also called Kadın.

7. Original Drama Serials Natok: Original drama serials include Bhalobashar Alo-Andhar, Khalnayak, Maan Obhimaan, and Eid specials like Jao Pakhi Bolo and Goribulla.

8. Reality & Talent Shows: Deepto Star Hunt identifies new talents through interesting performances. Other variety programs include comedy, song & dance, cooking programs, health-related content, and Islamic content.

2.3 Organogram



2.4 My Internship Supervisor at Deepto TV



My internship had been managed by Mohammed Hasib Uddin, Senior Reporter of Deepto TV Sports Desk. For the four years that I spent as a member of the Sports Board, he supported me with constant aid, guidance, and proper mentorship. Mr. Hasib Uddin was immensely helpful as he demonstrated to me the practical aspects of sports journalism, such as reporting, changes to content, script preparation, and live broadcasting of sports. With him in charge, it was possible for me to gain actual expertise while upholding professional standards as well as media ethics. He imparted to me skills related to media work in the professional setting of media, as well as skills to interact effectively in team settings.

Taking everything into account, his input was critical in shaping the internship job, thereby filling the bridge that existed between the schoolwork and the application within the world of sports advertising.

Chapter Three

Learning and Experience

3.1 Weekly Worksheet at Deepto Tv

Week 1 (14.08.25 - 20.08.25)

Activities: I produced an OOV National Pera Olympic, emphasizing key decisions. I produced an OOV PKG containing event graphical and audio elements concerning football star Diago Madrona. Moreover, I produced an OOV and SOT concerning the football game of Norail, which involved football game comments and information. Moreover, I produced an OOV concerning Miami's victory, emphasizing key aspects of the game. In addition, I produced an OOV concerning England's series victory, which focused on key performances and results. Finally, I produced an OOV concerning the CPL Final, which showcased the results and highlights of the games.

Learnings: I learned the skills of compiling and narrating specialized sports programming like the National Pera Olympic, which demands accurate summarizing skills when dealing with expert opinions. Furthermore, I learned the skills to produce feature packages (PKG) involving the expertise to effectively merge attractive visuals and voiceovers for the Maradona Football career. Additionally, I learned the skills to effectively summarize key highlights from big events, including the CPL Final and Miami's win, for the fast-moving news environment, the OOV reports.



Week 2 (21.08.2025 - 27.08.2025)

Activities: In an OOV related to the European Championship, I posted a package of match narratives and images. Similarly, I posted an OOV and SOT on the tour of the Netherlands Indies to Bangladesh and tweeted an OOV on the new group of the Australian team. Furthermore, I posted an OOV street on the slide of England towards South Africa. One of the other activities was the creation of headlines on the ban of Suarez and the win of Antigua. I established a PKG on the loss of the Bangladeshi U-19 side and its thorough analysis and an OOV on the Nougaoon region football tournament.

Learnings: I learned how to compile and package sports-related latest scoops for immediate OOV and SOT reactions, focusing on accuracy and speed. Also, from the loss suffered by the U-19 team among others, I added to my skills on how to present technical results of matches for in-depth PKG packaging. I'm an additional superior package retriever of picturing and SOTs on sports packaging.



Week 3 (28.08.2025 - 03.09.2025)

Activities: I created an OOV regarding Mirpur, India. cricket's previous involving particular events and accomplishments. I created an OOV involving the highlights of Chris Woakes' accomplishments following the announcement of his retirement. With team trainings, interviews, and examples from the Bangladeshi Football Team's training camp, I proved myself to be a PKG. I also produced an OOV that featured the most important performances from the Aussie second-game sweep. I created an OOV regarding La Liga prior to the sweep involving personnel details and dreams, and also an OOV regarding Nassor's triumph that encapsulated the nature of the game.

Learnings: I emerge as a competent expert in producing retro and appreciative articles for the manufacturing sector, particularly in identifying the contributions at Mirpur Cricket Stadium and the cricket play there. The interviews and illustrations in the instructional camp for the Bangladesh Lions Football Team helped me improve the capacity for the production of effective lengthy PKG reporting. Appreciating the worth in team statistics apart from the authoritative preferences, I learned to become more skilled in the pre-match media and expectation for international leagues such as La Liga.



Week 4 (04.09.2025 - 10.09.2025)

Activities: working on a PKG regarding stats and crucial events for the next Champions League match. For an OOV on the Racing Claim Situations, the whole view was presented. The OOV selected was one concerning the National Cricket League (NCL), focusing on matches and successes. Another OOV was written about Inter for the area's victory that specifically focused on basic goals and competition terms. Based on the FC Barcelona vs. Manchester City frontal preview, an OOV was received. An OOV was then produced via the SOT for an OOV about the occurrence of Hamja.

Learnings: Through the expansion of my skill-set to handle daily event coverage by effectively managing CL games, such as your Point table and toe-to-toe data and standings By concentrating my specialization on their perspectives, I learned a lot about problem situations faced by Car Racing Players. Apart from that, I learned how to effectively use SOT (Sound on Tape) to create a complete soundtrack that incorporates reaction segments to ensure content and depth for the coverage of breaking news, definitely including Hamja.



Week 5 (11.09.2025 - 17.09.2025)

Activities: I crafted an OOV on World Cup updates related to Algeria, focusing on the important qualifiers and advancements. I employed SOT to generate an OOV from the group's objectives and responses during a tour of football players from Bangladesh to Hong Kong. I created an OOV that summarised significant events and game highlights from Brazil's defeat to South Korea. I created a PKG about the National Para Olympic event that included competitions, competitors, and key results. I made a PKG on the new Test-T20 format modifications, outlining updates, regulations, and professional perspectives, and I prepared an OOV on the Portugal vs. Spain pre-match build-up, concentrating on team news and expectations..

Learnings: I developed specialised skills in the analysis and presentation of complex format changes (Test-T20), which required me to integrate several expert viewpoints into a coherent PKG and effectively explain new regulations. I developed expertise in giving thorough coverage of motivational national events, such as the Para Olympic, making sure that reporting on participants' accomplishments was both compassionate and educational. I also improved my ability to manage international pre-match analysis (Portugal vs. Spain), concentrating on important team news and creating excitement, and successfully used SOT to give the Bangladeshi football players' Hong Kong tour report a human touch and authenticity.



Week 6 (18.09.2025 - 24.09.2025)

Activities: I prepared an OOV on a new record run achievement, highlighting key statistics. I created an OOV on Shreyas Iyer's injury update, summarizing its impact on upcoming matches. I produced on Youngest footballer , fan of Argentinian goalkeeper Emi Martinez . OOV on the ongoing Afghanistan–Bangladesh U-19 series, focusing on match progress. I prepared an OOV on the start of the Australia–India T20 series, covering squad updates and expectations. I made a follow-up OOV on Shreyas Iyer's injury, adding new medical updates and team reactions. Finally, I prepared an OOV with SOT on Najmul Hossain Shanto becoming the Test captain, including reactions and analysis.

Learnings: I gained crucial experience in managing and updating rolling news stories, particularly demonstrating the ability to provide accurate follow-up reports on children's footballer . I learned to swiftly synthesize data for record-breaking achievements, highlighting key statistics concisely. Most importantly, I successfully produced a high-impact SOT package on the significant leadership change (Najmul Hossain Shanto's captaincy), efficiently integrating player and expert reactions to provide deep analytical context to a major sports development.



Week 7 (25.09.2025 - 01.10.2025)

Activities: I wrote an OOV about Italy's triumph, emphasising key game moments. On the UCL pre-match updates, I wrote an OOV. I wrote an OOV summarising the outcome and standout players from Afghanistan's victory on August 30. I created a PKG with comprehensive highlights and analysis of the Ahmedabad Test match outcome. I created an OOV on India making it to the semifinals, emphasising key performances and summarising the game. Lastly, I wrote an OOV about Vinícius Júnior's departure from the club, emphasising the causes and transfer talks.

Learnings: I am highly competent at generating comprehensive play analysis software (PKG), even when it is incorporating all the footage and descriptive summaries for an enormous event such as an Ahmedabad Test. I boosted my ability to cover quarterfinal stage advancements (India making the semifinals) by focusing on reliving impact games. I also extracted experience witnessing big football negotiations, like Vinícius Júnior's escape path, which allowed me to secure private information concerning transfer decisions and someone's claimed motives for leaving.



Week 8 (02.10.2025 - 08.10.2025)

Activities: I underlined a few points of the performance of Italy in my OOV. I wrote an OOV on UCL before Spiel gossip. Quickly wrote an overview of the victories of Afghanistan, which highlighted who the main protagonists were and what happened. I created a PKG using the best recent information and took it for assessment to the soccer match Bangladesh vs. Thailand. After the game, I worked over important plays and displayed them in an OOV on India approaching the semifinals. Finally, I did an OOV to explain the disappearance of Vinícius Júnior from the squad, showing the reasons for his departure and transfer negotiation.

Learning: I developed a lot of work in creating deep match analytic suites, PKG, for landmark events such as the Bhutan football match. Finally, I learned to compile full highlights and analytical break downs. I was able to cover change in this match more successfully with the putting on summarising impact behaviours. I also gathered experience reporting big football exchanges, such as Vinícius Júnior's departure, which needed me to get intimate details about transfer debate and his supposed reasons for going.



Week 9 (09.10.2025 - 15.10.2025)

Activities: I created an OOV for Shakib's performances in CPL arcades. I created an OOV for the Caribbean Premier League winning team. I created an OOV for the unveiling of the total downfall of Chris Woakes. I used a PKG for the BD soccer academy OOV and used an OOV for the epic moments of women's ODI matches between South Africa and English soil.

Learnings: I acquired skills in posting comprehensive post-match coverage, highlighting notable performances, as well as the performance of individuals/team in camps. My skills in reporting on player retirements, for instance Chris Woakes, focusing on their playing career, improved. I get much adept at analyzing player performances by posting comprehensive PKG overviews for my domestic T20 leagues, like NCL, which required constant review of numerous teams along with match details.



Week 10 (16.10.2025 - 22.10.2025)

Activities: I have completed an OOV on the Jahanada drawback. Based on Messi's important MLS performances, I have completed an OOV. I have placed an OOV concerning situations of referee challenges and the end of La Liga final matches. I created an OOV based on the highlights of FC Barcelona vs. Real Madrid. Lastly, I wrote an OOV about how UEFA Champions League group stage games begin.

Learnings: I developed concentrated experience in reporting about cricket harassment. I gained expertise in managing contentious news situations that call for meticulous, objective reporting, like the La Liga referee disputes. Additionally, I learnt how to effectively handle the initial, wide coverage needed for the commencement of large continental championships (UCL Group Stage) and condense the intense highlights of high-profile matches (El Clásico) into succinct OOV reports.



Week 11 (23.10.2025 - 29.10.2025)

Activities: I created an OOV on Bangladesh U-19 matches against Afghanistan. I prepared an OOV for India's T20 matches vs Australia. I made a follow-up OOV on Shreyas Iyer's recovery and return. I produced a PKG in the India Bangladesh football preview. Finally, I created an OOV on Vinícius Jr.'s substitutions and Real Madrid updates.

Learnings: I enhanced my capability to provide continuous updates on player health and comeback stories (Shreyas Iyer), demonstrating accuracy in reporting medical and team decisions. I gained valuable experience in producing detailed PKG coverage on key regional football qualifiers, focusing on tournament structure and team performance. Furthermore, I developed skills in synthesizing varied club football news, linking individual player dynamics (Vinícius Jr.'s substitutions) to broader team performance and Real Madrid updates for a cohesive news report.



Week 12 (30.10.2025 - 05.11.2025)

Activities: I wrote an OOV about the Nougat tennis match, making sure to include the local viewpoint. On India's first innings scores in Test matches, I made an OOV. On Rangpur's National Cricket League T20 victory, I made an OOV. On the Ahmedabad Test match rankings, I created an OOV. Lastly, I wrote an OOV about the Women's World Cup matches between England and South Africa.

Learnings: I improved my abilities to cover many aspects of ongoing local tennis competitions, which call for constant monitoring of outcomes and particular match highlights (South Africa vs. England). By keeping track of current match rankings and describing first innings results, I became interested in statistics reporting (Ahmedabad Test). Additionally, by covering Rangpur's NCL T20 victory and synthesising important performances and local context, I developed specialised knowledge in reporting domestic cricket accomplishments..



3.2 Learnings at Deepto TV

I gained a comprehensive understanding of how a round-the-clock newsroom operates during my internship at Deepto TV. I watched every step of the news gathering, verification, scripting, editing, and broadcasting process. I was able to have a better understanding of the coordination, scheduling, and structure needed for a professional newspaper thanks to this experience. I gained direct experience in sports journalism while working on the sports desk. I gained knowledge about how to recognise important sports news, write concise, clear scripts, make highlights, and follow the typical presentation style used in sports news on television.



My writing skills and script-writing skills were greatly improved. I learned how to write scripts of a clear language that is accurate, understandable, and suitable for television. I was therefore able to master a strong writing style suitable for television news programs. I improved my skills of what I learned and data verification proficiency while a university student. I learned how to ensure that performer statistics are double-verified and that insights into a game are verified for accurate mentionings. I greatly improved as a mature individual when it comes to handling the TV network's news editor software. For an additional broadcasting job, I was trained on how to organize graphics, edit videos while producing

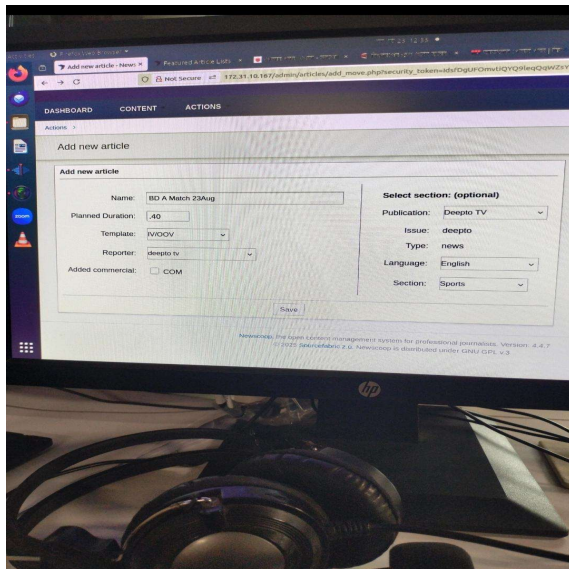
a suitable news portion. This is a technical fact that may make me more conversant with a manufacturing process.

Through working with reporters, producers, editors, and from the writer's desk, I was able to see just how valuable contributions were to the role of a journalist. I was aware of just how units worked together to bring out a full bulletin with incredibly short notice. I saw how ever-changing breakdowns of news events are transmitted against a control venue. I managed to find out how to control visual displays, timers and appearance during broadcasting on a live TV show, together with how contributors receive signals. An internship also helped me with how I can convey them correctly. I managed to find out how to handle deep journalists, convey acumen, seek advice, together with the right journalistic needs.

All things considered, my professional and personal creation benefited enormously in my work placement because I reached trustworthiness, independence, and commitment for later work in journalism. The whole process brought me less unaware than I was prior, with respect to fair conditions and responsibilities related to the media.

3.3 Deepto TV Internship Experience

I was fortunate enough to develop myself both intellectually as well as in terms of career development as an intern at starting Deepto TV. I was lucky enough to gain useful media-related info in all of that as I interned in a normal newsroom setup. I realized the importance of having their eye on how news was received, authenticated, penned down, altered, or stored in broadcast rooms. I was capable enough to learn from sports journalism reporting, scriptwriting, focal points, as well as departmental head management under the sports desk.



During this internship, I was able to receive support from my supervisor, Mohammed Hasib Uddin, who is the Senior Reporter at the Sports Desk. From this, I understood even better the challenges of commercial news reporting. On the other hand, I also received assistance from Parvez Khokon bhai in terms of getting guidance on how to edit, pick sports-related pictures, as well as creating sports packages. Whoever they are, their assistance in all matters related to schooling is always important and appreciated.

In total, my internship experience at Deepto TV has heightened my passion to pursue a career in journalistic work and will soon enable me to face whatever lies ahead of me in my future career life. Moreover, by conducting research on this subject matter and discovering more about my profession of choice and its respective industry, I have been able to develop an enhanced understanding of what it truly is like to pursue a career in journalistic work.

3.4 Special Experience During the Internship

I had some really interesting experiences in my internship at Deepto TV, which added a lot to my learning. One of the experiences I had, which proved to be pretty enlightening for me, is reporting on the press meeting that had been arranged by Amer Khan, the Media Manager for the Bangladesh Football Federation. I had the opportunity to witness firsthand the way the news and updates are disseminated among the masses through effective media management. I also had the opportunity to attend the practice session of Jamal Bhuiyan, when the Bangladesh national team was preparing for their meeting against Singapore.



For this reason, it has given me a chance to have live experience with athletes, capture important occasions, as well as compile reports for training occasions. Through undertaking such events, I have managed to develop expertise in live reporting for news as well as compiling scripts for live news occasions. Considering all these aspects, the experience has been important and has given me great memories, as well as improving my capacity as a sports journalist.

Chapter Four

Evaluation

4.1 Skills I Acquired While Working as an Intern at Deepto TV

Through my internship experience of twelve weeks in Deepto TV, I gathered some skills that proved valuable to my professional competence and prepared me for my career in media management and journalism. These skills can be categorized under three major heads: technical skills, organizational skills, and interpersonal. Technical Skills I have gained the following technical skills while working on the sports anchoring team at Deepto TV. I learnt the techniques for composing scripts for news that are short, crisp, and was entertaining while meeting deadlines, could have acquired helpful skills in TV voiceover work Modulation, Live Reporting, and Studio Presentations. I acquired basic knowledge of video editing from news packages for television. I learnt how to gather and verify correct information from trustworthy sources. In order to reach and interact with a larger audience, I oversaw the news distribution on social media channels.

Organisational Capabilities The internship also improved my organising and managing abilities. I learnt how to prioritise tasks and meet deadlines in a busy newsroom environment, developed proficiency in planning, leading, and executing media coverage for athletic events, press conferences, and other assignments, developed the capacity to manage multiple projects concurrently while collaborating with reporters, editors, and technical staff.

Social and Professional Skills Along with my technical and organisational talents, I also developed my professional and interpersonal abilities. Improved writing and verbal communication through encounters with coworkers, managers, and interview subjects, learnt how to work together in a team environment and learnt how important coordination is to producing journalism of the highest calibre, developed the ability to successfully handle unforeseen challenges during live reporting and production, cultivated business relationships with journalists, media managers, and other industry experts.

In conclusion, my internship experience at Deepto TV was very enlightening. It allowed me to apply my knowledge and skills gained through academics to practical work in a journalistic environment. Equipped with skills gained during this time, I am fully able to pursue a career in either journalism or media management.

4.2 How My Career Will Benefit from This Internship

I am sure that my twelve weeks spent at Deepto TV have given me a holistic and practical insight into the media world, which will be greatly helpful to me in deciding my future career as a journalist as well as an organizational manager. As I was working at such a professional media house, I personally witnessed how a TV channel functions as regards to gathering news and broadcasting them to the masses. Through my stint at the sports desk and various work that I did, I got to learn how all different stakeholders need to work together so that credible and engaging information is produced.

Through this internship, I had an opportunity to learn and enhance different technical skills that would be essential in a media person. I learned scripting for news and features. This has greatly helped me in relaying information to viewers in a television format in an effective and straightforward way. For voice-over scripts, I acquired skills that aided me in presenting news in an expert and interesting way. I was able to learn video editing, which afforded me an opportunity to create an entire news package to air. These skills, coupled with my social media management and fact-checking skills, have significantly improved my ability to produce quality media content.

Besides possessing technological knowledge, I have been able to develop my skills in organisation through this internship activity. In a busy setting, I was able to learn how to juggle my tasks and work on different assignments concurrently. Covering news conferences, sporting events, and other news assignments allowed me to develop my skills in arranging tasks and activities to have an effective flow of work and timely submission of news.

My work experience also contributed towards developing my social and communication skills. Coming into contact with professional journalists, production managers, and respondents allowed me to develop confidence in professional communication and collaboration. Moreover, through my experience, I have been able to develop problem-solving skills on how to quickly and effectively respond to unforeseen problems during live broadcasting and production. Furthermore, through this experience, I have gained an opportunity to increase my professional network through interaction with media professionals who can offer me advice and aid in my professional life.

In conclusion, my internship experience at Deepto TV has given me a comprehensive insight into the goals and expectations of the media industry. This has helped me to prepare for my future in the field of journalism or broadcasting. In this context, the acquisition of learning in scriptwriting, voice-over, video editing, and hands-on experience at the newsroom has given me a competitive advantage to face the future with confidence to attain success in the field of media. This internship experience has been an invaluable stepping-stone in the process of achieving my goals in the world of media.

4.3 Limitations of Deepto TV's Internship Program

Although my experience as an intern in Deepto TV is quite valuable for me and helpful under the current phase, I personally feel that even such experiences had some limitations associated with them, which had the ability to be changed for the betterment of my internship. The reason for this is that, under my current phase, the presence of global television channels for international news was quite limited.

The interns were allotted very small tasks; hence, this impacted their level of knowledge and contribution in content creation. Newspaper journalism and sports journalism were not covered adequately; hence, this impacted the level of learning for me and other interns who are interested in sports journalism. There are very few journalists; hence, sometimes there may not be enough training and assistance for interns.

Finally, the program should have employed more structured training sessions and frequent assessments to evaluate and improve intern performance. Regular feedback would have helped interns identify their strengths and areas for improvement.

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Chapter Five

Conclusion

5.1 A SWOT evaluation of Deepto TV

A SWOT analysis assists in determining an organization's external opportunities and threats in addition to its internal strengths and weaknesses. This assessment of Deepto TV is based on my internship experience.

SWOT Analysis: Deepto TV Internship Experience

 Strengths	Weaknesses 
• Strong Brand Presence • Professional Newsroom Environment • Diverse Content • Skilled Staff • Hands-on Learning for Interns	• Limited International News Coverage • Low Assignment Volume for Interns • Understaffed in Certain Departments • Limited Sports Coverage • Minimal Structured Training and Assessment
Opportunities 	Threats 
• Expansion of Digital Media • Increasing International Collaboration • Training Programs for Interns • Content Diversification	• High Competition • Rapid Technological Change • Political and Regulatory Challenges • Audience Fragmentation

5.2 Recommendations

Based on my internship experience at Deepto TV, I propose the following suggestions to increase the effectiveness of the internship program and general newsroom operations

1. Increase international sports news coverage.
2. Provide more assignments for interns.
3. Increase sports or related coverage.
4. Increase staff support and mentorship.
5. Structured training programs.
6. Regular Feedback and Assessment Interns will benefit from consistent evaluations and constructive comments as they find strengths, address weaknesses, and perform better.
7. Opportunities for independent projects and special stores.

5.3 Conclusion

A fantastic opportunity to bridge the gap between academic research and practical media work was the internship at Deepto TV. Apart from learning technical skills like script writing, voice-over work, video editing, news broadcasting, or the administration of a social network, where I acquired personal “it’s important to be familiar with news room management and news reporting processes, as well as news this period.

The fact that I was covering sports by myself taught me about sports Journalism: like broadcasting sports performances or analyzing sports matches under pressure or reporting news under tension. All of It has broadened my understanding of sports media, in addition to my skill level concerning accurate and engaging sports material and skills that are especially pertinent to sports reporting.

Additionally, this internship experience enhanced my communication, organization, and problem-solving skills, preparing me for the challenges in the media industry. But it was usually an incredibly has proved to be highly rewarding and has contributed enormously towards improving my profession as well as personal development, despite There were a few negative aspects such as limited international news or fewer scheduled tasks.

It has proven to be an immense learning experience for me, as this internship has not only broadened my understanding of the media industry, it has also allowed me to identify and the confidence and skills to pursue successfully a career in journalism and the media management, specially sports journalism. I will have a solid foundation for my future endeavors owing to the knowledge that I have gained throughout this period, especially on the sports desk.

Chapter Six

Annex

6.1 List of Assignments

Week 1 (14.08.25 - 20.08.25)

১. ক্যারিবিয়ান প্রিমিয়ার লিগে ব্যাট হাতে সাকিবের ঝড়, দলের পরাজয় ঠেকাতে ব্যর্থ।
২. অক্টোবর থেকে বাংলাদেশে আসছে ওয়েস্ট ইন্ডিজ জাতীয় দল।
৩. নিউজিল্যান্ড সিরিজের জন্য ১৪ সদস্যের অস্ট্রেলিয়া টি-টোয়েন্টি দল ঘোষণা।
৪. চ্যাম্পিয়ন্স লীগের হাইভোল্টেজ ম্যাচে মুখোমুখি ইউরোপের দুই পরাশক্তি রিয়াল মাদ্রিদ ও আর্সেনাল।
৫. ক্যারিবিয়ান প্রিমিয়ার লিগে অ্যান্টিগা এন্ড বার্বুডা ফ্যালকন্সের রোমাঞ্চকর জয়।



Week 2 (21.08.2025 - 27.08.2025)

১. সাইকেল দুর্ঘটনায় আহত পিএসজির ম্যানেজার লুইস এনরিকে
২. ন্যাশনাল প্যারা অলিম্পিকের নতুন কমিটি গঠিত
৩. বাংলাদেশ অনূর্ধ্ব-১৯ দল ইংল্যান্ড অনূর্ধ্ব-১৯ দলের কাছে হেরে গেল
৪. এফসি অনূর্ধ্ব-২৩ এশিয়ান কাপের শেষ বাছাইপর্বে মাঠে নামছে বাংলাদেশ
৫. ফুটবলের ঈশ্বর দিয়াগো ম্যারাদোনার আজ জন্মদিন



Week 3 (28.08.2025 - 03.09.2025)

১. হোম অফ ক্রিকেট খ্যাত মিরপুরের যত অর্জন
২. এশিয়া কাপের ট্রফি উন্মোচনের সময় টাইগার অধিনায়ক লিটন দাসের মন্তব্য
৩. ম্যানচেস্টার ডার্বিতে হালান্ডের নৈপুণ্যে ম্যানইউকে ৩-০ গোলে হারিয়েছে সিটি
৪. লা লিগায় রিয়াল মাদ্রিদ রেফারির বিরুদ্ধে অভিযোগ তুলেছে
৫. হবিগঞ্জে জেলা প্রশাসক গোল্ডকাপে ফুটবল টুর্নামেন্ট অনুষ্ঠিত



Week 4 (04.09.2025 - 10.09.2025)

১. ইউয়েফা চ্যাম্পিয়ন্স লিগে গ্রুপপর্বের হাইভোল্টেজ ম্যাচ অনুষ্ঠিত
২. ইন্টার মায়ামি সিয়াটল সাউন্ডার্সকে ৩-১ গোলে হারিয়েছে, মেসি গোল করেছেন
৩. আয়ারল্যান্ডকে ৬ উইকেটে হারিয়ে তিন ম্যাচ সিরিজ জিতেছে ইংল্যান্ড
৪. বাংলাদেশের রেসলিং খেলোয়াড়দের উপরে স্বৈচ্ছাচারিতার অভিযোগ
৫. সাফ অনূর্ধ্ব-১৭ এশিয়া কাপ ফুটবলে বাংলাদেশ সেমিফাইনালে পাকিস্তানকে হারালো



Week 5 (11.09.2025 - 17.09.2025)

১. ইংলিশ পেসার ক্রিস ওকস আন্তর্জাতিক ক্রিকেট থেকে অবসর
২. সিরিজের প্রথম ওয়ানডেতে ওয়েস্ট ইন্ডিজের বিপক্ষে মাঠে নামছে বাংলাদেশ
৩. দ্বিতীয় ওয়ানডে: প্রোটিয়াসদের দ্বিতীয় জয়
৪. আসন্ন ফুটবল বিশ্বকাপ নিয়ে পরিকল্পনা সাজাতে ব্যস্ত ব্রাজিলিয়ান কোচ
৫. লা লিগায় রিয়াল মাদ্রিদ দ্বিতীয় ম্যাচে মাঠে নামছে



Week 6 (18.09.2025 - 24.09.2025)

১. নারী ওয়ানডে বিশ্বকাপে দক্ষিণ আফ্রিকা ইংল্যান্ডের বিপক্ষে ব্যাট করছে
২. সিরিজের প্রথম টেস্টের দ্বিতীয় দিনে ভারত ব্যাট করছে
৩. রংপুর বিভাগ চট্টগ্রামকে হারিয়েছে জাতীয় ক্রিকেট লিগ টি-টোয়েন্টিতে
৪. আর্জেন্টিনার বিশ্বকাপ জয়ী গোলরক্ষক এমিলিয়ানো মার্তিনেজ যার আইডল
৫. নারী ওয়ানডে বিশ্বকাপে ইংল্যান্ডের মুখোমুখি হবে সাউথ আফ্রিকা



Week 7 (25.09.2025 - 01.10.2025)

১. ইন্টার মায়ামি গঞ্চা-এ নিউ ইংল্যান্ডকে ৪-১ গোলে হারিয়েছে, মেসির হ্যাটট্রিক
২. উয়েফা চ্যাম্পিয়ন্স লিগে বার্সেলোনা ও ম্যানচেস্টার সিটি ম্যাচ খেলবে
৩. হামজা চৌধুরী হংকং ম্যাচ খেলতে ঢাকায় পৌঁছেছেন
৪. বাংলাদেশ ক্রিকেট বোর্ড নির্বাচনে আমিনুল ইসলাম বুলবুল ভোট দেন
৫. ২০১৪ এর পর আবারও বিশ্বকাপে মাহরেজের আলজেরিয়া



Week 8 (02.10.2025 - 08.10.2025)

১. থাইল্যান্ড নারী দলের বিপক্ষে ম্যাচ খেলবে বাংলার বাঘীন্দ্রীরা
২. ফিফা আন্তর্জাতিক প্রীতি ম্যাচে ব্রাজিল দক্ষিণ কোরিয়াকে ৫-০ গোলে হারাল
৩. জাতীয় যুব প্যারা গেমস শুরু
৪. ২০২৬ বিশ্বকাপ বাছাইপর্বে স্পেন ও পর্তুগাল মাঠে নামছে
৫. মারুফা আক্তারের আন্তর্জাতিক পারফরম্যান্স



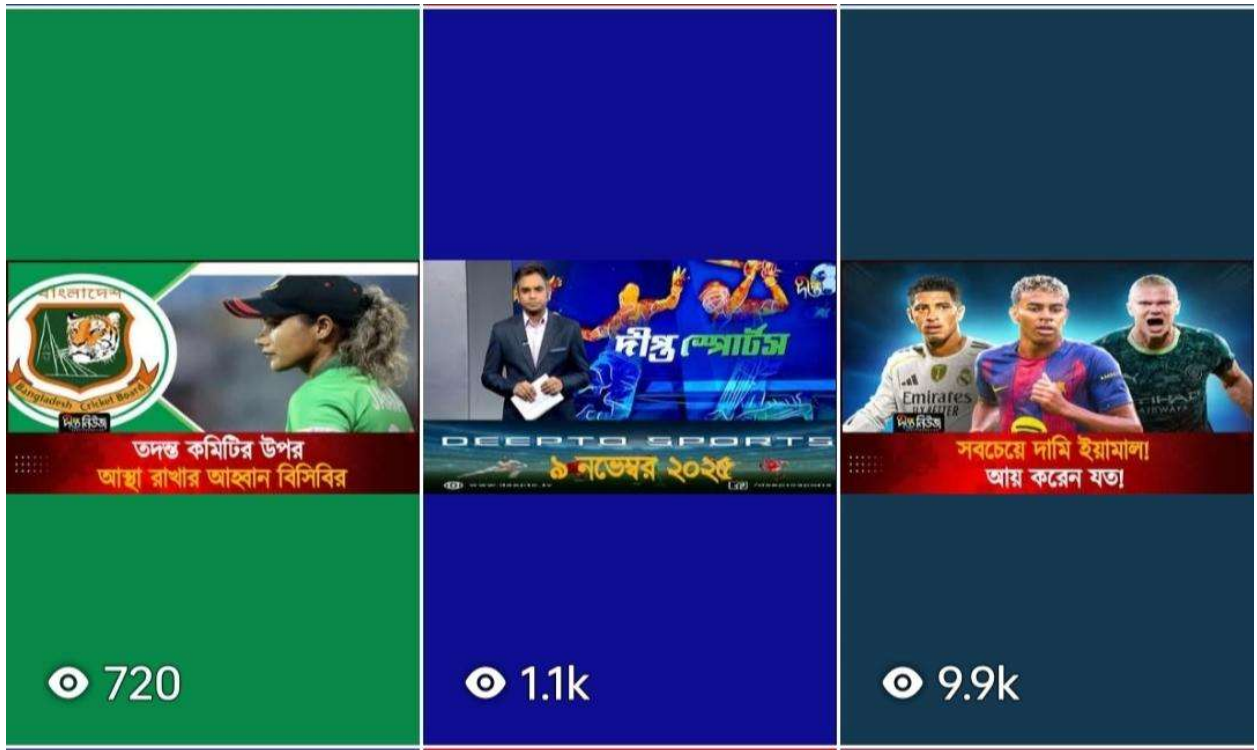
Week 9 (09.10.2025 - 15.10.2025)

১. জানুয়ারি ২০২৬ থেকে মাঠে নামছে নতুন টেস্ট-টি২০ ফরম্যাট
২. আফগান অনূর্ধ্ব-১৯ দলের ২৬৬ রানের লক্ষ্য ব্যাট করছে বাংলাদেশ
৩. হেড কোচ কাব্যেরারকে ছাড়াই অনুশীলনে জাতীয় ফুটবল দল
৪. আইসিইউ থেকে শ্রেয়াস আইয়ার ছাড়া
৫. এল ক্লাসিকোতে ভিনিসিয়ুস জুনিয়র ৭২ মিনিটে মাঠে নামলেন



Week 10 (16.10.2025 - 22.10.2025)

১. নারী ক্রিকেট দলের খেলোয়াড় জাহানারা ইমামের অভিযোগের ভিত্তিতে তদন্ত কমিটি গঠন
২. বাংলাদেশ অনূর্ধ্ব-১৯ দলকে ৪৭ রানে হারালো আফগানিস্তান
৩. সাউথ আফ্রিকাকে ৭ উইকেটে হারাল পাকিস্তান
৪. অস্ট্রেলিয়ার বিপক্ষে শেষ টি-টোয়েন্টি: ভারত ব্যাট করছে
৫. ক্লাব ফুটবলের সবচাইতে দামি খেলোয়াড় লামিনয় ইয়ামাল



Week 11 (23.10.2025 - 29.10.2025)

১. লিভারপুল ৫০ গোলের রোমাঞ্চকর জয়ে প্রিমিয়ার লিগে শীর্ষে উঠে এল
২. চ্যাম্পিয়নস লিগ বাছাইপর্বে ম্যানচেস্টার সিটিবার্সেলোনা রিম্যাচ নির্ধারিত
৩. বাংলাদেশ জাতীয় নারী ক্রিকেট দল ঘোষণা করলো নতুন ১৬ সদস্যের স্কোয়াড
৪. দক্ষিণ আফ্রিকাইন্ডিয়া সিরিজে দ্বিতীয় টেস্টের জন্য পিচ রিপোর্ট উদ্বোধন
৫. ভারতের সাথে ম্যাচ খেলতে ঢাকায় হামজা চৌধুরী



Week 12 (30.10.2025 - 05.11.2025)

১. নওগাঁ টেবিল টেনিস খেলার শতবর্ষ উদযাপন
২. ইন্টার মায়ামিরিয়েল মাদ্রিদ বন্ধু ম্যাচের তারিখ ঘোষণা
৩. বাংলাদেশ অনূর্ধ্ব২৩ দলের জন্য নতুন কোচ নিয়োগ ঘোষণা
৪. ভারতের নতুন ব্যাটিং রেকর্ড: ৮ উইকেটে ৪৫০+ রান
৫. ফিফা অনূর্ধ্ব২০ বিশ্বকাপ প্রস্তুতি: বাংলাদেশদের প্রথম প্রস্তুতি শিবির শুরু



6.2 Appendix - A

Script Drive link:

<https://drive.google.com/drive/folders/1laCcM2RS3ip0zNGjrDgaldfmJuIZGKvJ>

Website: <https://www.facebook.com/share/1JmmTUKx85/>

Facebook: <https://www.facebook.com/share/17avPZhsud/>

YouTube: <https://youtube.com/@deeptotv?si=WYHaa-zX9eFCr0Kp>

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1:57 pm



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False positives (incorrectly flagging human-written text as AI-generated) are a possibility in AI models.

AI detection scores under 20%, which we do not surface in new reports, have a higher likelihood of false positives. To reduce the likelihood of misinterpretation, no score or highlights are attributed and are indicated with an asterisk in the report (*%).

The AI writing percentage should not be the sole basis to determine whether misconduct has occurred. The reviewer/instructor should use the percentage as a means to start a formative conversation with their student and/or use it to examine the submitted assignment in accordance with their school's policies.

What does 'qualifying text' mean?

Our model only processes qualifying text in the form of long-form writing. Long-form writing means individual sentences contained in paragraphs that make up a longer piece of written work, such as an essay, a dissertation, or an article, etc. Qualifying text that has been determined to be likely AI-generated will be highlighted in cyan in the submission, and likely AI-generated and then likely AI-paraphrased will be highlighted purple.

Non-qualifying text, such as bullet points, annotated bibliographies, etc., will not be processed and can create disparity between the submission highlights and the percentage shown.



