



**From Academia to Practical World: My 12 Weeks Experience as a
Desk Reporter at Daily Sun**



Prepared By

Nafisa Tasnim Hridika

ID: 221-24-038

Department of Journalism Media and Communication

Faculty of Humanity and Social Science

Daffodil International University

Supervised By

MD. Abdul Kabil Khan

Associate Professor

Department of Journalism Media and Communication

Faculty of Humanity and Social Science

Daffodil International University

Letter of Transmittal

27 December, 2025

MD. Abdul Kabil Khan

Associate Professor

Department of Journalism, Media and Communication

Daffodil International University

Subject: **Submission of Internship Report**

Dear Sir,

I am glad to submit my internship report, which is prepared as part of the final requirements for completing my Bachelor of Social Science (B.S.S) degree. My internship at Daily Sun has been a very enriching period in both my academic and professional development, whereby I am able to apply what I have learned in class to the real newsroom environment.

Working in one of the leading English newspapers in Bangladesh provided an opportunity for substantial exposure to reporting, newsroom operations, and professional responsibilities.

I would like to express my sincere gratitude for your continuous guidance and thoughtful supervision throughout the internship period. Your support has played a significant role in helping me complete this report successfully.

Best Regards

Nafisa Tasnim Hridika

Student ID: 221-24-038

Batch: 45

Department of Journalism, Media and Communication

Faculty of Humanity and Social Science

Daffodil International University.



Daffodil
International
University

Letter of Approval

I am pleased to clarify the internship report on Daily Sun prepared by **Nafisa Tasnim Hridika**, **ID: 221-24-038**, Department of Journalism, Media & Communication has been approved for presentation and viva-voce as part of his course requirement. Under my academic supervision, Nafisa Tasnim Hridika worked in Daily Sun (Multimedia) as a Desk Reporter Intern. She completed the internship journey from **September 21st to December 14th, 2025**.

I am pleased to clarify that the data, the findings presented in the report are the authentic work of **Nafisa Tasnim Hridika** as per my knowledge. To my knowledge, **Nafisa Tasnim Hridika** bears a very good moral character and a very pleasing personality. I wish her all success in life.

.....

Dr. Md. Abdul Kabil Khan

Associate Professor

Department of Journalism, Media & Communication

Faculty of Humanities & Social Science

Daffodil International University

Letter of Achievement



Acknowledgement

I'm very grateful to the Almighty Allah for providing me with the strength and ability to complete this internship report. This internship has been truly a significant chapter in my academic journey to achieve the Bachelor of Social Science (B.S.S) degree. I would like to thank my university for providing me with the immense support and opportunity to gain professional experience through an internship at one of Bangladesh's leading English newspapers.

I'm also thankful to my supervisor, **MD Abdul Kabil Khan**, associate professor of Journalism, Media and Communication at Daffodil International University, for his exceptional guidance and insightful feedback throughout my internship.

I was posted as a desk reporter in the multimedia team of the Daily Sun. During my tenure as a desk reporter, I got the chance to work in collaboration with a number of groups in the completion of different tasks, which would not have been achievable without the supervision of my supervisor.

I would like to thank my "in-charge", **Md. Abu Bakar Rayhan** for his unwavering support from the very beginning. Additionally, I'm thankful to my department for keeping me informed and providing me with continuous support during this internship journey.

This internship journey will always remain one of the most enjoyable and memorable experiences of my life, and I will always be deeply thankful for the opportunity.

Sincerely,

Hridika.

.....

Nafisa Tasnim Hridika

Student ID: 221-24-038

Department of Journalism, Media & Communication

Faculty of Humanities & Social Science

Daffodil International University

*In
the Honor
of
My Parents*

Summary

This internship report presents my three-months internship journey as a desk reporter at the daily sun, a prominent English language daily newspaper in Bangladesh. I completed this professional placement to fulfill the requirement of my final year academic journey as a student of the department of Journalism Media and Communication at daffodil international university, using it as a great opportunity to fill the gap between academic theory and professional experiences.

This paper provides an overview of the Daily Sun's organizational and editorial structure and I detailed my weekly activities on the editorial desk.

My responsibilities heavily focused on the core of journalism functions, including writing hard and soft news, checking facts, creating headlines and thumbnails, presenting news under strict deadline.

Through the journey I developed important professional skills such as news and feature writing, voice-over delivery, collecting related footage, on air presentation, checking facts and analyzing data.

Finally, this report includes a critical analysis (SWOT) of the organization and strategic recommendations, the vital role of this experience is that it strengthens my career-ready skills in digital journalism and preparing me for the upcoming media landscape where I will enter soon.

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Chapter One

**Introduction
and
Internship Context**

What is An Internship?

An internship is a three-months skill-based learning opportunity that helps students the chance to turn academic knowledge to professional practice.

For students who study journalism, media, and communication, Internship is a great opportunity for them to get hands-on experience and understand how the newsrooms, media companies, communication agencies, and digital content platforms operates.

Internships provide students a special environment where classroom concepts, such as media ethics, reporting strategies, and fact checking can be applied to the real-life situations.

In addition, an internship also prepared the students for their career life in the future by providing them with an insight into the business expectations of the working environment.

Besides that, developing technical skills increases confidence, adaptability, and understanding of the power of media in defining public debate.

In summary, an internship is more than just a temporary position and an important and strategic experience that assists the student with the necessary tools to succeed in a competitive and dynamic media environment.

1.2 Significance of Internship

To make a bridge between the theoretical knowledge and the practical aspects, internships are compulsory. This will provide students, as well as fresh pass-outs, with a valuable opportunity to achieve applied know-how with a thorough understanding of the play of forces in an organizational setting.

Through Internship people may explore alternate career paths, establish professional networks, and improve their chances of strengthen the employability by engaging in real-world projects. Facing real-life challenges also helps an intern strengthen difficult or actual-life circumstances. Additionally, it helps develop critical thinking, problem-solving skills, and adaptability.

At the same time, internships teach important skills like time management, professionalism, and effective communication. It also encourages personal growth by fostering self-confidence, self-discipline, and a strong work ethic. Additionally, it enables participants to learn about industry standards and organizational culture, which entirely prepares them to meet the demands of the contemporary workforce.

1.3 Duration and Timeline

In Bangladesh, the duration of the internship may vary on the requirements of universities, industries and organizations, where some internships can last few weeks while others continue to several months. However, the common timeline for internships in Bangladesh is mostly around 10-12 weeks.

I completed a **three-month** internship as a desk reporter in the department of multimedia at **Daily Sun** is from **21th September, 2025** to **14th December, 2025**.

1.4 Reasons of My Internship at Daily Sun

Daily Sun is one of the prominent and English leading Newspaper in Bangladesh, specially it is famous for its impartial journalism, strong digital presence and wide readership. For my internship journey, I choose Daily Sun to experience how a newsroom functions and learn directly from the media experts.

Working as a multimedia desk reporter allow me to be a part of the fast provider of any content where every day is different. I get the chance to see how news is gathered every day, edited and published as quickly as possible.

This internship helps me gather many practical skills such as writing and editing news contents, collecting footage from various platforms, understanding the process of the editing, giving me the confident of presenting on-air news. I also got the chance to explore different tasks that helps me figure out my interested area in journalism.

Being in a professional newsroom boots my confidence, improves my communication skills, and teaches me how should I handle deadline and unexpected circumstances.

Besides that, as Daily Sun is an English newspaper, it helped me to reading and writing news in English, the international language of communication.

One of the greatest things of this journey is to meeting the journalists and editors who shares their knowledge with me and inspire me to grow in this field for my upcoming career.

Overall, Interning at Daily Sun is helping me establish a strong foundation of my career in the media field, and I'm very grateful to this organization to be learning every single day.



A Day at My Office

Chapter Two

Organizations Profile
Daily Sun

2.1 Background and Overview of The Organization

Daily Sun one of Bangladesh's top leading English daily newspapers, published under the East West Media Group Limited (EWMGL, a media company, operated by the Basundhara Group. It was founded in 2010, with professor Syed Anwar Husain serving as its founding editor.

The newspaper is aimed to serve trustworthy news, in-depth analysis and a fair standpoint on domestic as well as global issues since it was established. Over the years, Daily Sun has earned the popularity and reputation for maintaining its accuracy, trustworthiness, professionalism and dedication to ethical journalism.

As a part of the Bashundhara Group, one of the largest and most diversified industrial companies in Bangladesh, offers Daily Sun the opportunity to utilize and extensive network resources, modern facilities and a strong organizational support. The business projects of Basundhara Group span real state, LPG, steel, paper, cement, media and more.

It's dedication toward business ethics has make contribution to the development of trust in the media industry and other sectors. EWMGL owns a number of media organization within this system, such as newspaper, radio, television with the aim of keeping the society better informed.

Daily Sun also has well-organized newsroom with specific teams for news, features, editing, reporting, sports, business and online. The team is made up with professionals, editors, experienced journalists who works together towards maintain high standards of editorials. The organization highlights a strong value on content that is unique, accurate and fair. Besides that, it is respectful towards every perspective and it connects with readers through online platforms, special issues and additional contents as well as it's daily news coverage. when its online presence continues to grow, a worldwide audience can asset it.

Overall, Daily Sun offers interns as well as media professionals a valuable learning experience by integrating solid corporate support with journalistic professionalism.

2.2 Prominent Program of Daily Sun (MULTIMEDIA)

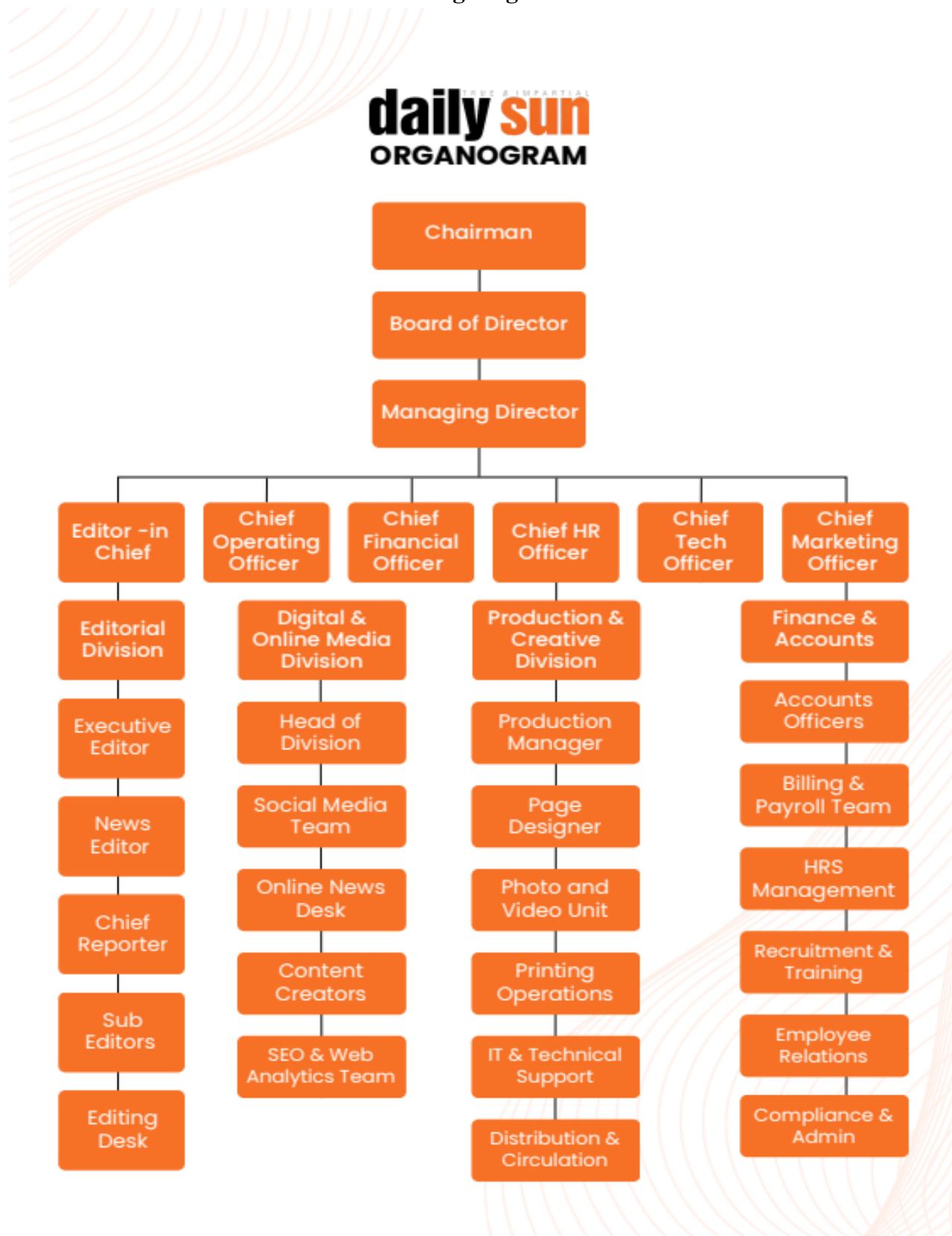
Top 10



Bulletin



2.3 Organogram



2.4 My Internship Supervisor



Md. Abu Bakar Rayhan is an experienced journalist and currently working as the **Multimedia In-Charge of Daily Sun**, a prominent English national daily newspaper in Bangladesh. He obtained his Bachelor of Social Science in Journalism and Communication from Comilla University and has experience in print and electronic media.

He has played key positions in prestigious media houses, including **Daily Samakal, Jamuna Television, and Protidiner Bangladesh**, where he has gained expertise in reporting, content writing, editing, and mobile journalism, also known as MOJO. His work experience includes script writing, desk reporting, SEO, editing, and managing social media operations.

His support and guidance helped me a lot in the development of my practical skills and professional discipline. His commitment to ethical journalism, leadership, and mentorship on digital media coverage ensured a structured and enriching experience throughout my internship period.

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Chapter Three

Learning and Experiences

3.1 Weekly Activities and Learning Outcome

Week 1 (21.09.25 - 28.09.25)

Activities: I make 20 package reports for both English and Bangla editions in the first week. Issues such as Agriculture (taro and watermelon production), International News (Rihanna and the Gaza crisis), as well as Local Features on Durga Puja Practices and Safety, were the aspects I addressed in my work. Apart from this, scriptwriting, voice-over recordings for video packages, as well as translations of texts written in Bangla to English, were my key tasks.

Learnings: I learned how to adapt my voice and writing style according to the type of story, using an upbeat voice for lifestyle features and a serious voice for political reporting. Along with it, I gained practical experience in what they called “trans-creation,” learning how to translate news effectively into English for consumption by people around the world

Week 2 (29.09.25 – 05.10.25)

Activities: I was able to churn out 21 package reports in the second week alone, thereby giving a massive push to my performance on the English desk.

The domains that I covered in my reports encompassed religion (Durga Puja rituals), international politics/geopolitics (annexation rhetoric by Russian President Putin, flotilla bound for Gaza, and relief efforts in the Rohingya crisis), as well as environment, health, and society (conservation efforts in the Mogra River).

Learnings: I learned more about "News Values," specifically about how to mix local cultural news with international breaking news. In terms of skills, I improved my English voice-over skills, focusing on accurate pronunciation for international news subjects such as global finance (Elon Musk) and the conflict in Gaza.

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Week 3 (06.10.25 – 12.10.25)

Activities: I created 17 packages in the third week, mainly focusing on the digital desk. Stories covered included international royalty-Prince William's reforms, global activism-Greta Thunberg, and science and technology, including elephant vaccines and flying taxis. I also write updates on Religious Policy on Umrah visas and human-interest features such as the "Stairway to the Clouds." Writing scripts in Bangla and English, recording voiceovers in both languages, and making sure the audio-visual content was technically sound were all part of my daily responsibilities.

Learnings: I discovered how to preserve the integrity of the original story while simplifying complicated international news for a local audience. I learned how to modify my voice-over tone to fit various themes, like: using a serious tone for human rights reports and a more engaging, enthusiastic tone for technology and travel features and greatly increased my speed in scriptwriting by producing almost all reports in both languages.

Week 4 (13.10.25 – 19.10.25)

Activities: In the fourth week, I developed my technical skills by creating social media content and package reports. Human rights and conflict stories (Palestinian prisoner release), updates to domestic policy (teacher house rent increases), and specialized election coverage (accessibility for visually impaired voters) were all part of my work. I started producing short content by writing captivating captions for Bangla Reels in addition to writing bilingual scripts and doing voiceovers.

Learnings: I gained knowledge about the significance of "Emotional Storytelling" in news, particularly how to employ voice modulation to convey the delicate nature of a story about a family reunion. Additionally, I learned how to simplify a news article into a concise, and writing powerful caption for social media (Reels) while preserving factual accuracy.

Week 5 (20.10.25 – 26.10.25)

Activities: In the fifth week, I worked in International Human Rights story of Mahmoud, Historical/Religious Features Sahabi Mosque in China, Global Economics Gold Market Instability, and Science & Health Innovation like Bone Healing. Then there were the environmental tragedies to report, like the fire incident related to oil. I was responsible for each story, from research to scripting in both Bangla and English and providing final voiceovers.

Learnings: I learned to maintain professional objectivity in telling tragic human rights stories and tragedies on a large scale. This week also brought in the chances to enhance my financial reporting skills through learning the translation of market data-in this case, gold prices was a simple understandable terminology for the public. I have also added my voice-over consistency by maintaining a professional tone and matching with the subject in both languages.

Week 6 (27.10.25 – 03.11.25)

Activities: The sixth week involved coverage on a combination of Breaking Local News, Global Conflict, and Lifestyle Features. I reported on the “Daffodil City University Clash,”. I continued reporting on the Gaza crisis and creating learning-theme-based materials on topics like the importance of gold, myths behind Halloween, and the tourist crisis in St. Martin. I continued with my routine assignment involving the scripting and voice-over for video packages in both languages.

Learnings: I learned that "Speed and Accuracy" are important in covering local campus conflicts where there are a lot of injuries reported. I also learned to do "Thematic Reporting," where I got to learn to research and compose lifestyle and historical stories, such as "Gold" and "Halloween," which are educational as well as entertaining to a cyber community. It was a big help to me to learn to combine hard-hitting news stories with some manner of feature pieces.

Week 7 (04.11.25 – 09.11.25)

Activities: During the seventh week, I covered topics included Political Milestones, Viral Trends, and Technological Innovation. I created Bangla and English both reports on international politics (Campaigns of Rahul Gandhi, India, and the First Muslim Mayor of New York, USA) and technology (China's Robotaxis). Moreover, I learned how to use the viral "Reels" format on social media by producing content based on events in Dhaka University. My assignments included scriptwriting, both voice-over, and research on various topics like art (Sculpture of Al-Aqsa, Palestine) to "banned poppy seeds".

Learnings: Through this project, I was able to learn how "Viral Content" can be identified and how it can be packaged. Additionally, this project helped me learn how technological advancements can be narrated in a more effective manner by explaining complex concepts such as self-driving cars in an engaging way. Moreover, this project has helped me learn how viral videos on sensitive events may be handled.

Week 8 (10.11.25 – 16.11.25)

Activities: In my eighth week, I accomplished 21 reports for packages and social media reels, covering Health and Science issues (coconut water benefits and brain functions while asleep), National Politics (quotations of Mirza Fakhrul Islam), and Global Human Interest (social issues from China and lifestyle from Pakistan). These included researching special subject matters, scripting content for online and television broadcasting, and voice-overs for narrations. Other subjects included human interest issues, including art projects to bring back Alexandra's River, as well as a special coffee-planting method done in tea-planted areas.

Learnings: I discovered how to entertaining scripts for consumption by a wide audience. I also wrote my scripts in "Lifestyle Reporting," including how to properly incorporate detailed descriptions using "the aroma of coffee" and "touch of art" to immerse audiences into digital storytelling. I also polished my skill to create premium luxury content for Reels with a polished, elite tone when reporting on a new auction record for Patek Philippe.

Week 9 (17.11.25 – 23.11.25)

Activities: In the ninth week, my work was focused on Politics, Mental Health, and Technological Tutorials. A major success was giving an on-camera presentation to judges within the realm of domestic politics. Writing political analyses on influential figures such as Sheikh Hasina, Tarique Rahman, and Trump was another major part. Creating tutorials on topics like Bulimia Nervosa and earthquake safety on mobile phones was also focused on.

Learnings: I gained amazing experience in "On-Air Delivery," learning the skills of maintaining calm even under pressure and delivering legal and accurate information effectively on camera. I also learned skills to convey delicate health issues with sensitivity and accuracy. Additionally, I was able to develop the skills of learning the art of presenting intricate smartphone options as a straightforward stepwise tutorial that could immediately help viewers during an emergency.

Week 10 (24.11.25 – 30.11.25)

Activities: The reports I covered this week are about Disaster Preparedness, Health Updates, and Safety. I had the great opportunity to present an important broadcast on the seismic threat posed by the earthquake fault at Madhupur. My reportage works also included stories on the hospitalization of prominent political personalities (Khaleda Zia) and the political debate in Bangladesh regarding Tarique Rahman. In addition, I produced dual-language packages on international health research progress (Preventing Dengue in Brazil) and home country safety issues, specifically the danger posed by the Bishwa Ijtema gathering.

Learnings: I was able to enhance my skills in "Expert-Style Presentation" in terms of communicating geological information about earthquake activity in a manner that spreads awareness among the masses without creating any kind of panic or hysteria. I was also able to understand "Health Reporting" in terms of monitoring and effectively reporting medical updates and healthcare activities. This week has made me realize the significance of getting official information about casualty and safety statistics from RAJUK to make my reports credible.

Week 11 (01.12.25 – 07.12.25)

Activities: Some activities during the eleventh week include the development of various investigation reports related to the influence of the health of political leaders on the general public as well as the discussions regarding the return of political leaders to the country. Research related to technology and urbanization topics, like the influence of AI on the creation of electoral disinformation and the drivers behind the traffic congestions in Dhaka, were also conducted. These activities entailed carrying out investigations, scripting, as well as voice-over work.

Learnings: I have learned about the art of reporting on “Digital Ethics,” covering the impact AI-generated content has on public perception in elections. I have also upgraded my level concerning “Urban Reporting” by learning to decompose systemic problems, such as traffic congestion, into viewable chunks for the masses. Another area, “Emotional Narratives,” such as the human-interest piece in Pabna, has also advanced in me, incorporating a more empathetic and narrative-oriented voice-over style.

Week 12 (08.12.25 – 14.12.25)

Activities: In the final week, I concentrated on Crime Investigation, Cultural Heritage, and Public Infrastructure. I did the in-depth report on the double murder case in Mohammadpur, tracing the case right from the beginning incident to the exposure of the murder motive. I also dealt with the international natural disasters, like the earthquake that took place in the US-Canada zone, international culture achievements, like UNESCO giving recognition to the Tangail sarees, and important issues, like Metro Railway function dangers. My routine work continued with extensive research, script writing, and voice-overs for the Bangla Video Packs.

Learnings: First, I have realized that "Follow-up Reporting" is a crucial topic, because a reporter needs to know how to get regular updates on a dangerous crime investigation that is still in process, so that they can give their viewers a complete account. Second, this week helped me learn more about "Heritage Reporting," since a reporter needs to know how to make their viewers aware of the national importance of our cultural achievements. Third, this week further improved my skills of reporting on issues of labor and infrastructure (DMTCL), because a reporter needs to know how an administrative strike could affect services in our city.

3.2 Internship Experience as Desk Reporter (MULTIMEDIA) at Daily Sun

One of the most motivational learning during my career has been the internship experience at Daily Sun. I got the opportunity to work very closely with some of the brightest and best teammates. Moreover, along with the enhancement of technical knowledge, their unending support and help played a significant part in keeping this journey on, being abiding by the principles of cooperation, accountability, and commitment in the profession of journalism. My confidence for the professional environment of journalism was heavily impacted by each one of them.

The person that I got most inspired from would be **Md. Abu Bakar Rayhan**, the Multimedia In-Charge, as he was my adviser. He assigned me in all aspects, from selecting the most appropriate news report to developing techniques on how I could improve my reports, making them more interesting. Before giving a voice-over, he checked all of my reports for their authenticity as well as clarity. This encouragement and constructive criticisms helped me enhance my skills as a young reporter.

I feel so thankful for the help of the following persons:

I feel so grateful to **Umme Rumman Kranty**, a dedicated desk reporter of the Daily Sun family. She is widely recognized for her extraordinary skills of reporting and her manner of presenting. She had played a great part in developing my on-camera performance. She advised me on reading English scripts with fluency, with the correct tone according to the story, and pronouncing the words of Bangla and English properly.

I would also like to thank the skilled video editors, **Harun Ahasan and Zulfikur Alam**, for assisting in molding my perception of the concept of visual storytelling. They consistently provided guidance on which stories I should focus on, what type of footage would be most appropriate, and how to sequence images in a manner that was interesting. They both also provided tips on how to edit and was always ready to assist when I needed him.

Tashriha Abdullah was another person I worked with. She is a talented desk reporter at Daily Sun. In fact, I had a very cordial relationship with her, and we would frequently share our emotions and experiences through her unique perspectives. she created pleasant nature and willingness to assist me and helped me to overcome the difficulties of the news environment. This collaboration not only helped me develop myself but also made this internship experience unforgettable.

I would also like to mention **Farzana Yasmin**, who is an amazing graphics designer at the Daily Sun. We had an incredible working experience together, and I always enjoyed my time with her whenever I had an opportunity to meet her. She is also an expert at designing incredible graphics to capture people's attention, and I used to sit next to her just to learn how she could design different graphics for the news items that I was recommended to read and write about.

3.3 Significant Experience During the Internship Period

One of the most memorable days of my 12-week internship was October 26, when I had the honor of attending Daily Sun's annual foundation-day celebration at its Bashundhara office. The newspaper celebrated its 15th anniversary of founding on that day.

A lot of media professionals, along with other important people, was invited to the celebration, and the atmosphere was full of joy. The office was also decorated. It was basically the opportunity to interact with the media professionals in person, which was the most enjoyable part of the experience. It was very motivating to get a chance to meet the professionals in the same room where we had met them as interns.

It is a source of pride for me to feel like I am part of this celebration, this energy, this moment, because I've really been able to build positive connections, learn about how a big media company works from the inside out, because of this experience. Not only that, it was like a “cultural moment” that was bigger than professional growth.



Chapter Four

Evaluation and Skill Development

4.1 How This Internship Enhanced My Professional Skills

During this internship, I was able to develop my communication skills and apply critical journalism skills while working at one of the leading English-language newspapers in Bangladesh.

One of the most beneficial things that I learned here was how to improve my reading and writing skills in English. Since Daily Sun publishes news in English, I began to practice writing news articles with proper grammar, tone, and style. I further acquired knowledge on how to rewrite news in such a way that is clear, concise, and appropriate for a wide range of readers. It increased my confidence in doing English-language journalism.

Another important learning was the prioritization of news. I learned how to prioritize news based on time and hype. I acquired the skill of learning news, headlines, and recognizing the most essential part of the news and placing it first, and the rest of the facts second. I acquired the ability to think as a journalist and make decisions confidently with the knowledge of news priorities.

Moreover, I began to develop my skills in writing different types of articles, like features and news. Moreover, I learned how to conduct fact-checking and ensure accuracy in every report I wrote. Additionally, I learned about editing and proofreading.

One of the most exciting opportunities for me was presenting the news on-air. I did not think that this early in my career, I would ever be on-air. As a result, my confidence in public speaking and presentation improved. Furthermore, I learned how on-air news segments are prepared for publication also taught basic footage gathering and content organization.

All in all, the internship at Daily Sun provided my practical newsroom exposure, taught me to think critically, and work with senior journalists even under pressure. My future career in journalism is well-grounded, and all thanks to the skills I acquired from Daily Sun. Now, I'm more motivated to pursue this field with passion and dedication

4.2 Why This Internship is Important for My Career

My internship has given me a strong background on which I can build my professional life as a journalist and media professional. This experience over the last twelve weeks has allowed me to gain enough knowledge and confidence that will now guide me along the way.

Firstly, being in a reliable news organization in English has helped me develop basic communication skills, especially in reporting, editing, and news writing. It is a great benefit to have expertise in writing in English in the field of journalism. Now, I have hands-on knowledge to implement what I have learned in academics through this internship experience.

Secondly, the work environment helped me understand the dynamics of the organization and the newsroom environment, including deadlines and editorial choices. I was able to develop the skill to think critically about news selection, make informed choices about the aspect to emphasize, and focus on the information that matters and is relevant. Decision-making is one of the greatest factors that cannot be overestimated when it comes to being a journalist.

Another important aspect of this internship was the networking opportunity. I learned from the experiences of journalists, editors, and media personalities. Not only did I learn from the discussions and interactions that helped to expand my connections, but they also inspired me to make my mark in the industry. Besides that, the most important thing is that I understand my own potential.

By presenting news, collecting footage, and providing input to mainstream articles, I felt so comfortable and assured that I might be successful in the media.

In conclusion, my internship had an important effect on my professional and academic lives. I now enjoy the clarity, confidence, and stronger sense of motivation I need to grow in my career.

4.3 The Internship's Limitations

Even though, I learned so many things throughout my time at the Daily Sun, there were still some barriers that I had to overcome.

First of all, the position was unpaid, which made it very difficult for me to balance personal costs and professional responsibilities.

Secondly, even if interns possessed the ability and willingness to conduct live presentations, they are often discouraged from it. In spite of my three successful reporting presentations, I could manage to upload only two of my pieces out of four. Due to limitations at my organization, the team was forced to remove the second piece that was published on the platform, while there was no need for the third piece to even reach the editorial board.

In addition, interns rarely have any opportunities to engage in editorial positions in journalism. This is mere supervision by senior employees for most major editing tasks, which restricts their engagement in more complicated editing tasks for journalism. Nonetheless, I gained much experience despite the limitations.

Chapter Five

Conclusion

5.1 SWOT Analysis of Daily Sun



Strengths

- Strong Brand Reputation: Daily Sun is a well-recognized English-language newspaper in Bangladesh; its brand reputation adds credibility and reliability to its multimedia content.
- News Access to News Resources: From reporters to editors, it allows multimedia team direct access inside the newsroom. The team benefits journalists with strong news sense, storytelling ability, and understanding of ethical journalism.
- Multi-Platform Presence: The Content posted on the website, Facebook, YouTube, and other social media outlets increases its visibility and audience reach.
- Newsroom Integration: it has fast news production capability, ability to produce breaking news videos, visuals, and digital content quickly.
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Weaknesses

- It has some limitations of high-quality equipment, graphics software, or studio facilities.
- It also has a small number of multimedia personnel who may have a number of responsibilities and this may have impact on the creativity and quality.
- It also has a lack of long-term planning for multimedia storytelling (documentaries, data journalism, interactives, etc.).
- They have not enough training required in motion graphics, Data Visualization, AI tools, SEO, and audience analytics.
- Dependence on Traditional News Formats, Multimedia content may still be too text-based or news-driven, with less emphasis on storytelling as a means of engagement

Opportunities

- There is an increased use of the internet that drives the creation of videos, short videos, or visual for interns like me
- “New Formats, New Opportunities”: possibilities to develop podcasts, videos, Reels, Infographics, or Visual Storytelling.
- Social Media Monetization, YouTube and Facebook have revenue via advertising and content marketing.
- Application of AI and Data Journalism, the role of artificial intelligence in video editing and voice-over.
- Translations, and content personalization in both Bangla and English version
- Youth and Global Audience Reach, English language content may appeal to the youth
- It’s easy to grab international audiences interested of Just Bangladeshi audiences

Threats

- Competition from online news portals, independent digital platforms, and social media influencers.
- Lower revenues from print could restrict expenditures on enhancing online multimedia offerings.
- Being reliant on the social media algorithms may influence their reach, engagement, or visibility.
- Sometimes the distribution of news on social sites could affect the trust that the audience places in online information.
- Media regulations and political factors in the Bangladeshi government may impact the freedom and creativity in content.

5.2 Recommendation

Despite of having an amazing experience at the Daily Sun, I would like to offer some suggestions that would increase audience participation and contribute to the general success of the newspaper.

First, it should put more effort into engaging better audience on social media, especially on Facebook. The organization would understand public opinion better and build closer relations with readers by responding to comments and criticisms.

Second, assuring quicker news updates would allow Daily Sun to keep its leading position in the very competitive media environment on occasions of breaking news.

Last but not the least, though the focus on English is a major asset, increasing on-air presentation and multi-media material in Bangla could attract a larger share of the Bangladeshi audience, as most people tend to listen news in their mother tongue.

This has led to the integrated assessment of all human activities, including consumption and production.

Chapter Six

Annex

6.1 Assignments Lists

Week 1 (21.09.25 - 28.09.25)

Bangla Content

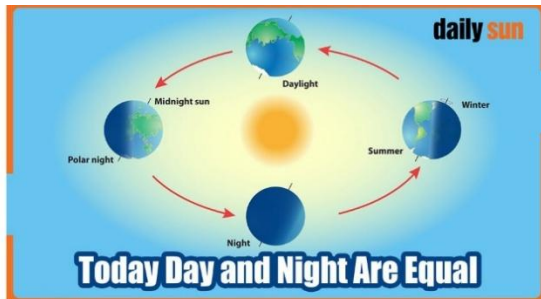
1. কচু চাষে কোটি টাকার লাভ
2. আজ দিন-রাত সমান
3. একটিও মশা নেই যে দেশে
4. অকুতভয় শামীম
5. কে করলো এই কাজ?
6. অসময়ে তরমুজে সফলতা
7. দুর্গোৎসবের নিরাপত্তায় বিজিবি
8. পূজোয় ৫ স্বাদ
9. প্রচুর আম, নেই ক্রেতা
10. আবারও মা হলেন রিয়ানা
11. অশ্রুসিক্ত নাবিল, থামছে না আত্ননাদ
12. নেতানিয়াহুর ভাষণে গাজায় হতাশা
13. পোষা প্রাণীদের টিকা কর্মসূচি
14. তেতুলিয়া হোক পর্যটন নগরী

English Content

1. Today Day and Night are Equal
2. A Country with Zero Mosquito
3. Who Stopped the Escalator?
4. Five Iconic Dishes on Durga Puja
5. Rihanna Becomes Mother Again
6. Despair in Gaza over Netanyahu's Speech
7. Yunus Trump Meeting at the United Nations







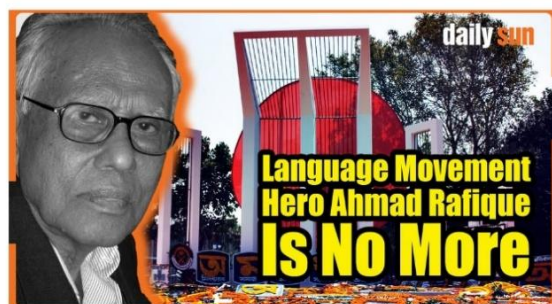
Week 2 (29.09.25 – 05.10.25)**Bangla Content**

1. মন্ডপে নবপত্রিকার আমেজ
2. ইতালির বিলাস-বহুল নৌকা
3. মগড়া নদীকে বাঁচানোর আবেদন
4. মহাস্থানের মধ্যে দিয়ে অষ্টমীর শুরু
5. বাজছে দেবীর বিদায়ের ঘন্টা
6. গাড়ল খামার দেখাচ্ছে নতুন স্বপ্ন
7. রোহিঙ্গাদের জন্য যুক্তরাষ্ট্র-যুক্তরাজ্যের নতুন সহায়তা
8. শিশুদের জন্য বিনামূল্যে টিকা
9. পুতিনের সৃষ্টিতে যুদ্ধ ন্যায়সঙ্গত
10. গাজা ফ্লোটিলা থামালো ইসরায়েল
11. গাজাবাসীর জন্য জেগে উঠেছে ইউরোপ
12. হাফ-ট্রিলিয়নিয়ার হলেন ইলন মাস্ক
13. শামীমের স্মৃতিতে পাঠাগার উদ্বোধন

English Content

1. Italy's Luxury Boat
2. New Support from the US and Uk for the Rohingya Crisis
3. Putin's View the War is Justified
4. Language Movement Hero Ahmed Rafique Is No More
5. Israel Stops Gaza-Bound Flotilla
6. Elon Mask Becomes World's First Half Trillionaire
7. Europe Rises for the People of Gaza





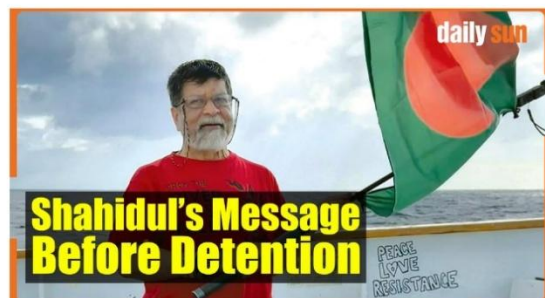
Week 3 (06.10.25 – 12.10.25)**Bangla Content**

1. খুনবার্গসহ অধিকার কর্মীদের উপর নির্যাতন
2. রাজতন্ত্র বদলে দেবেন উইলিয়াম
3. হাতি রক্ষায় টিকা
4. ওমরাহ্ এখন যেকোনো ভিসাতেই
5. আটক হওয়ার আগে ভিডিও বার্তায় শহিদুল আলম
6. ১৪ বছর পর গ্রেফতার মৃত্যুদণ্ডপ্রাপ্ত আসামী
7. আসছে উড়ন্ত ট্যাক্সি
8. বিলাসবহুল চলন্ত প্রাসাদ
9. উঁচু পাহাড়ে তৈরী হলো মেঘের সিঁড়ি

English Content

1. Thunberg and Other Activists Tortured
2. William Promises to Reform Monarchy if He Becomes King
3. A vaccine to Save Elephant
4. Umrah Now Allowed with Any Visa
5. Shahidul's Message Before Detention
6. Flying Taxi is Coming
7. A 2 million Train Journey
8. The Stairway to the Clouds Built on a High Mountain





Week 4 (13.10.25 – 19.10.25)**Bangla Content**

1. কারাবন্দী ফিলিস্তিনির মুক্তির পর আবেগঘন পুনর্মিলন
2. শিক্ষকদের বাড়িভাড়া ভাতা বাড়াল সরকার

English Content

1. Emotional Reunion After Release of Imprisoned Palestinian
2. Government Increases Teachers' House Rent Allowance



Week 5 (20.10.25 – 26.10.25)**Bangla Content**

1. ইসরায়েলি কারাগারে অন্ধ হলেন মাহমুদ
2. চীনে এখনো বিদ্যমান সাহাবীদের মসজিদ
3. তেলের লোভাএ আগুনে পুড়ে ছাই ৩৮ প্রান
4. সিলেটের ঘ্রাণে প্যারিসের আভিজাত্য
5. দরপতনে রেকর্ড, কাঁপছে বিশ্ব স্বর্ণবাজার
6. চীনা আবিষ্কারে ৩ মিনিটেই জোড়া লাগবে ভাঙা হাড়

English Content

1. Mahmoud Lost His Sight in an Israeli Prison
2. Sahabi Mosque Still Standing in China
3. Greed for Oil Turns Deadly, 38 Burned to Ashes in Fire
4. Parishian Elegance in French's Fragrance
5. Global Gold Market is Shaken by Record Price Fall
6. Broken Bones Heals in Only 3 Minutes



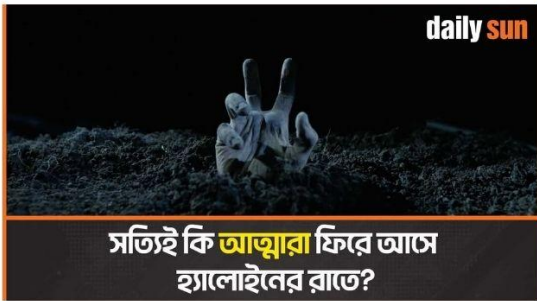


Week 6 (27.10.25 – 03.11.25)**Bangla Content**

1. ড্যাফোডিল ও সিটি ইউনিভার্সিটির সংঘর্ষে আহত দেড় শতাধিক শিক্ষার্থী
2. শান্তির নামে আবার হত্যাযজ্ঞ, স্বজন হারানোর বেদনায় গাজাবাসী
3. মানুষ নয়, কোটি কোটি কাঁকড়ার দখলে রাস্তাঘাট
4. স্বর্ণ কেন এতো দামী?
5. সত্যিই কি আত্মারা ফিরে আসে হ্যালোইনের রাতে?
6. পর্যটক শূন্য সেন্টমার্টিন, ছেড়ে যায়নি জাহাজ

English Content

1. More Than 150 Students Injured by the Daffodil-City University Clash
2. Under the Banner of Peace, Gazan Faces Grief and Loss Again
3. Why Is Gold So Precious?
4. Do spirits really return on Halloween night?
5. Saint Martin Stands Empty, not a Single Ship Set Sail





Week 7 (04.11.25 – 09.11.25)**Bangla Content**

1. আধুনিকতার নামে কি হারিয়ে যাচ্ছে আমাদের গ্রামীণ ঐতিহ্য?
2. কংগ্রেস প্রচার চর্চায় কাদাজলে রাহুল গান্ধী
3. নিউইয়র্কের ইতিহাসে প্রথম মুসলিম মেয়র মামদানি
4. চীনের রাস্তায় ছুটছে চালকবিহীন রোবোটাক্সি
5. শহরের বুকে হঠাৎ জুরাসিক পার্ক
6. পাকিস্তানের পাখির খাদ্যে নিষিদ্ধ পপিবীজ
7. নির্মান হলো আল-আকসা মসজিদের ধাতব ভাস্কর্য

English Content

1. Rahul Gandhi's Campaign Goes Viral
2. Mamdani Becomes New York's First Muslim Mayor
3. Driverless Robotaxis Navigates China's Street
4. Jurassic Park Comes Alive in the City
5. Stunning Metal Sculpture of Al-Aqsa Mosque Created





Jurassic Park Comes Alive in the City



Driverless Robotaxis Navigate China's Streets!



STUNNING METAL SCULPTURE OF AL-AQSA MOSQUE CREATED

Week 8 (10.11.25 – 16.11.25)**Bangla Content**

1. কেন অনশন ভাঙতে দেওয়া হয় ডাবের পানি
2. ঘুমালে কি সত্যিই ব্রেন পাওয়ার অফ করতে চায়?
3. চুয়াডাঙ্গার সাপুড়ের বাঁশিতে মুগ্ধ জনতা
4. দামি ঘরির ইতিহাসে নতুন রেকর্ড গড়লো পাটেক ফিলিপ ঘড়ি
5. বাংলাদেশে মিথ্যা মামলা ও বিচারহীনতার চিত্র ভয়ঙ্করঃ মির্জা ফখরুল
6. চীনে বইপ্রেমীদের নতুন আকর্ষণ “Eye of the GBA”
7. আলেকজান্দ্রার নদী বাঁচল শিল্পের ছোঁয়ায়
8. পাকিস্তানের ক্ষমতার সর্বোচ্চ শিখরে সেনাপ্রধান আসিম মুনির
9. চায়ের দেশে কফির আমেজ
10. চীনে স্কেটবোর্ডে ছুটছেন ৬৮ বছর বয়সী লিউ
11. ভাষা কি মানুষের সবচেয়ে বড় সুপারপাওয়ার?

English Content

1. Why is Coconut Water Given to Break a Fast
2. Does the Brain Really Want to power off While sleeping?
3. Patek Phillipe Set New Record in Luxury Watch History
4. Alarming Pictures of False Cases and Lack of Justice in Bangladesh: Mirza Fakhrul
5. A New Attraction for Book Lover in China
6. Alexandra’s river Revived by the Touch of Art
7. Pakistan’s Army Chief Asim Munir Holds Supreme Authority
8. The Aroma of Coffee in The Land of Tea
9. 68-Year-Old Liu Riding a Skateboard in China
10. Is Language Human’s Ultimate Superpower?



কেন অনশন ভাঙতে দেওয়া হয় ডাবের পানি?



ঘুমালে কি সত্যিই
ব্রেন **Power off** করতে চায়?



চুয়াডাঙ্গার সাপুড়ের বাঁশিতে মুগ্ধ জনতা



দামি ঘড়ির ইতিহাসে নতুন রেকর্ড গড়লো
পাটেক ফিলিপের ঘড়ি



বাংলাদেশে মিথ্যা মামলা ও
বিচারহীনতার চিত্র ভয়ঙ্কর:মির্জা ফখরুল



চীনে বইপ্রেমীদের নতুন আকর্ষণ
Eye of the GBA



আলেকজান্দ্রার নদী বাঁচল শিল্পের হোঁয়ায়



পাকিস্তানে ক্ষমতার সর্বোচ্চ
শিখরে সেনাপ্রধান আসিম মুনির





Why Is Coconut Water Given To Break a Fast?



Does the Brain Really Want to **Power Off** While Sleeping?



Patek Philippe Sets New Record in **Luxury Watch** History.



Alarming Picture of False Cases and Lack of Justice in Bangladesh: Mirza Fakhrul



A new attraction for book lovers in China
Eye of the GBA



Alexandra's River Revived by the Touch of Art



Pakistan's Army Chief Asim Munir Holds Supreme Authority



The Aroma of **Coffee** in the Land of Tea



68-Year-Old Liu Riding a Skateboard in China



Is Language Human's Ultimate Superpower

Week 9 (17.11.25 – 23.11.25)**Bangla Content**

1. যে সকল অভিযোগে যে সাজার রায় দেওয়া হলো
2. ২৩০ বছর পর মৃত্যুদন্ডপ্রাপ্ত নারী প্রধানমন্ত্রী শেখ হাসিনা
3. তারেক রহমান কবে দেশে আসবেন?
4. দিল্লিতে অনুষ্ঠিত হলো দোভাল-খলিলুরের বৈঠক
5. হয়াইট হাউজে প্রথম মুখোমুখি হবেন ট্রাম্প-মামদানি
6. যেভাবে স্মার্টফোনে ভূমিপম্পের সতর্কবার্তা পাবেন
7. খাদ্যের আড়ালে লুকানো যুদ্ধের নাম বুলিমিয়া নার্ভোসা

English Content

1. Sheikh Hassina Becomes First Female in 320 Years Face death Penalty
2. Bulimia Nervosa: The Hidden Mental Struggle Behind Eating
3. Doval-Khalilur Meeting Held in Delhi
4. First Time Trump-Mamdani Will Face Each Other at the White House
5. How to Receive Earthquake Alert on your Smartphone





Week 10 (24.11.25 – 30.11.25)**Bangla Content**

1. হাসপাতালে ভর্তি খালেদা জিয়া
2. মধুপুর ফল্ট জেগে উঠলেই ৮ মাত্রার ভূমিকম্পে কাঁপবে বাংলাদেশ
3. প্লট দুর্নীতির ৩ মামলায় শেখ হাসিনার ২১ বছরের কারাদণ্ড
4. ডেঙ্গু প্রতিরোধে সবুজ সংকেত দিলো ব্রাজিল
5. রাজউকের দেওয়া ঝুঁকিপূর্ণ ভবন সংখ্যা নিয়ে নতুন বিতর্ক
6. কেন দেশে ফিরছেন না তারেক রহমান?
7. টঙ্গী জোড় ইজতেমায় মৃতের সংখ্যা বেড়ে পাঁচ

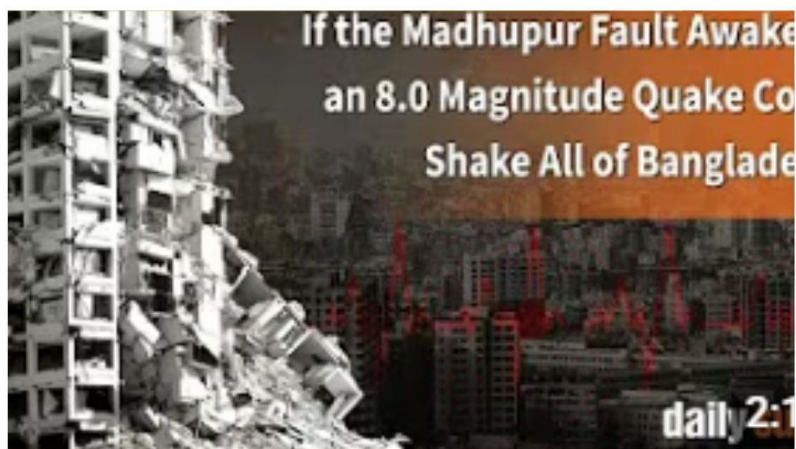
English Content

1. Khaleda Zia Admitted to Hospital
2. Brazil Gives Green Signal to Dengue Prevention
3. If the Madhupur fault awakes, an 8.0 magnitude quake can shake all Bangladesh





Khaleda Zia admitted to hospital



Brazil gives green signal to dengue prevention

Week 11 (01.12.25 – 07.12.25)**Bangla Content**

1. খালেদা জিয়ার সুস্থতার অপেক্ষায় বগুড়াবাসী
2. নির্বাচনে বিভ্রান্তি ছড়াচ্ছে এআই উৎপাদিত মিথ্যা কন্টেন্ট
3. ঢাকার জ্যামের আসল অপরাধী কে?
4. মায়ের সুস্থতার জন্য দেশবাসীর দোয়ায় অভিভূত তারেক রহমান
5. বস্তায় ভরা আট প্রাণ, সন্তানহারা টমের কান্নায় শুদ্ধ পাবনাবাসী
6. ইন্দোনেশিয়ায় বন্যায় মৃতের সংখ্যা বেড়ে ৬৩১, নিখোঁজ প্রায় ৫০০



Week 12 (08.12.25 – 14.12.25)**Bangla Content**

1. ৭ মাত্রার ভূমিকম্পে কাঁপল যুক্তরাষ্ট্র-কানাডা সীমান্ত
2. ইউনেস্কোর ঐতিহ্যর তালিকায় মনোনীত টাঙ্গাইল শাড়ী
3. খালেদা জিয়ার শারীরিক অবস্থার উন্নতি
4. মোহাম্মদপুরে মা মেয়ের হত্যা লুট নাকি সাজানো খুন?
5. শুরু হতে যাচ্ছে নির্বাচনী যাত্রা
6. ২২ ঘণ্টা পরও নিখোঁজ সাজিদ, চলছে উদ্ধার অভিযান
7. মোহাম্মদপুরে মা-মেয়ে হত্যার কারণ জানা গেল
8. ডিএমটিসিএলে কর্মবিরতি, মেট্রোরেল সেবা ঝুঁকিতে



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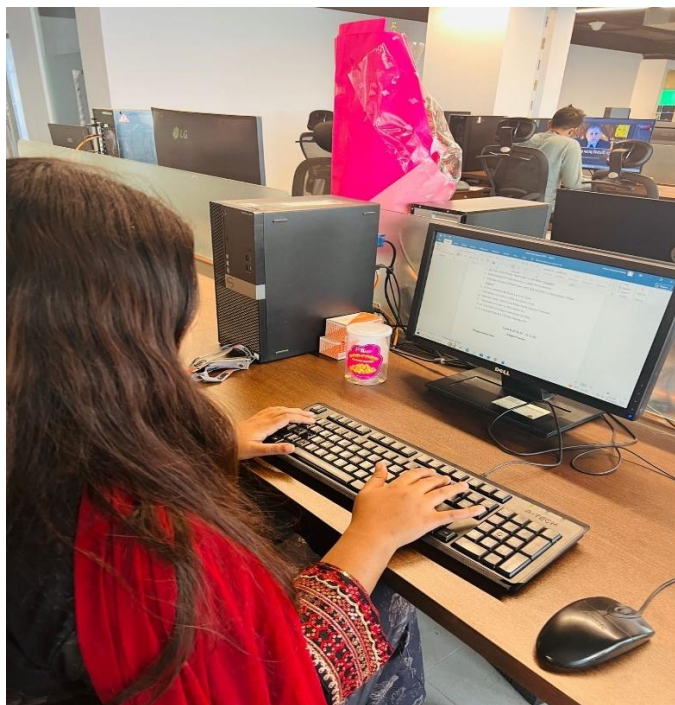
Some Memories with Daily Sun



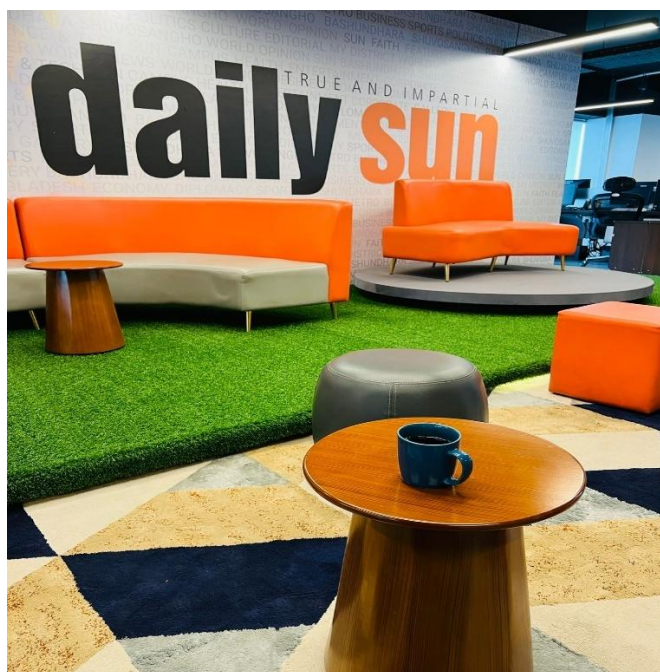
Multimedia Team



A Beautiful Day



My Desk



Coffee



My Colleague



Last Day

**Nafisa Tasnim Hridika**

1:14 PM (51 minutes ago)



Dear Library Office, As per your previous email regarding the plagiarism and AI similarity report, I have carefully reviewed the guidelines and updated my proje

**Project Report Library**

to me, Abdul, DIU

1:57 PM (8 minutes ago)

**Dear Student,**

Your plagiarism result with percentage (6%) and AI (0%) is attached. **Please go through the attachment and guidelines, then take the necessary steps.**

- Copyright Note: Write **©Daffodil International University** at the footer & Format: The report should be in ONE FILE and a PDF document
- For library clearance, please fill out your information in the internship portal. Five fields must be completed, such as: **ID, Name, Department, Project/Internship Title, and Supervisor's name** at the http://internship.daffodilvarsity.edu.bd/index.php?app=applicant_login
- Please attach the **supervisor's & your signature** on the approval and declaration page. For **page numbering**: (a) Preliminary pages - lower roman, e.g. i, ii, iii. (b) All pages of the main body-Arabic numerals, e.g. 1, 2,3, (c) All pages arrange as per table of contents

221-24-038 (6%).pdf

One attachment • Scanned by Gmail

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221-24-038

ORIGINALITY REPORT

6%	4%	0%	5%
SIMILARITY INDEX	INTERNET SOURCES	PUBLICATIONS	STUDENT PAPERS

PRIMARY SOURCES

1	Submitted to Daffodil International University Student Paper	4%
2	Submitted to University of Strathclyde Student Paper	1%
3	dspace.daffodilvarsity.edu.bd:8080 Internet Source	<1%
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6	cheapjewelryus.com Internet Source	<1%

Exclude quotes	Off	Exclude matches	Off
Exclude bibliography	Off		



*% detected as AI

AI detection includes the possibility of false positives. Although some text in this submission is likely AI generated, scores below the 20% threshold are not surfaced because they have a higher likelihood of false positives.

Caution: Review required.

It is essential to understand the limitations of AI detection before making decisions about a student's work. We encourage you to learn more about Turnitin's AI detection capabilities before using the tool.

Disclaimer

Our AI writing assessment is designed to help educators identify text that might be prepared by a generative AI tool. Our AI writing assessment may not always be accurate (i.e., our AI models may produce either false positive results or false negative results), so it should not be used as the sole basis for adverse actions against a student. It takes further scrutiny and human judgment in conjunction with an organization's application of its specific academic policies to determine whether any academic misconduct has occurred.

Frequently Asked Questions

How should I interpret Turnitin's AI writing percentage and false positives?

The percentage shown in the AI writing report is the amount of qualifying text within the submission that Turnitin's AI writing detection model determines was either likely AI-generated text from a large-language model or likely AI-generated text that was likely revised using an AI paraphrase tool or word spinner.

False positives (incorrectly flagging human-written text as AI-generated) are a possibility in AI models.

AI detection scores under 20%, which we do not surface in new reports, have a higher likelihood of false positives. To reduce the likelihood of misinterpretation, no score or highlights are attributed and are indicated with an asterisk in the report (*%).

The AI writing percentage should not be the sole basis to determine whether misconduct has occurred. The reviewer/instructor should use the percentage as a means to start a formative conversation with their student and/or use it to examine the submitted assignment in accordance with their school's policies.

What does 'qualifying text' mean?

Our model only processes qualifying text in the form of long-form writing. Long-form writing means individual sentences contained in paragraphs that make up a longer piece of written work, such as an essay, a dissertation, or an article, etc. Qualifying text that has been determined to be likely AI-generated will be highlighted in cyan in the submission, and likely AI-generated and then likely AI-paraphrased will be highlighted purple.

Non-qualifying text, such as bullet points, annotated bibliographies, etc., will not be processed and can create disparity between the submission highlights and the percentage shown.

