

**INTERNSHIP REPORT
AS JUNIOR COUNSELOR ON
MAC - MIGRATION & ADMISSION CENTRE**





INTERNSHIP REPORT AS JUNIOR COUNSELOR ON MAC - MIGRATION & ADMISSION CENTRE

Supervised By

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Department of Journalism Media and Communication

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Date of Submission: December, 2024

Letter of Transmittal

Date: December, 2024

To,

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media and Communication

Daffodil International University

Subject: Submission of Internship Report entitled “As Junior Counselor on MAC - Migration & Admission Centre”.

Dear Sir,

It's my pleasure to publish an internship report after a profitable four-month Internship at MAC - Migration & Admission Centre, Banani, Dhaka. The title of the internship “As Junior Counselor on MAC - Migration & Admission Centre”. I tried to explain all my learning that I have gathered from this internship duration quickly in this report.

I have situated my exceptional exertion to accomplish the desires of the report and expectation that my undertaking will fill the need. The workable data and experience collected at some point in the file planning will highly assist in my future professional life. I will be obliged on the off hazard that you sympathetically verify this undertaking.

Sincerely yours,

trsadman

Tasnim Rashid Sadman

ID No: 182-24-664

Department of Journalism Media and Communication

Daffodil International University

Certificate of Approval

This is to certify that the internship report on “**As Junior Counselor on MAC - Migration & Admission Centre**” for the degree of Department of Journalism Media and Communication from Daffodil International University carried out by **Tasnim Rashid Sadman**, ID No: 182-24-664 under my supervision. As far as I am concern, no part of the internship report has been submitted for any degree diploma, title, or recognition before.

I wish him every success in life.



.....

Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media and Communication

Daffodil International University

Declaration of the Student

I am **Tasnim Rashid Sadman**, student of **Department of Journalism Media and Communication**, Daffodil International University; I do hereby declare that the internship report on “**As Junior Counselor on MAC - Migration & Admission Centre**” is a presentation of my original work. This study combines assistance from a number of persons who have been involved in providing appropriate references to the review, conducting surveys for the purpose of analyzing the topics and discussions, and analyzing the data collected altogether.

In addition declare that I have not betrothed in any unethical ways in the course of completing the report, and that the report has been ready exclusively for the purposes of academic research.

trsadman

Tasnim Rashid Sadman

ID No: 182-24-664

Department of Journalism Media and Communication

Daffodil International University

Certificate of Completion



Date : 12.12.2024

To Whom It May Concern

Tasnim Rashid Sadman worked as an intern under the supervision of Mahmodul Hasan Rupak, Destination Manager with MAC- Migration and Admission Centre, from August 11, 2024, to December 12, 2024.

We have found him hard working, diligent and honest. We also confirm that his performance and attitude has been excellent. For this time being and that to the best of my knowledge and belief he bears an excellent moral character and is not engaged with any anti law and order activities. I trust that the information is best to my knowledge.

We wish him every success in life.

Thanking You.

A circular purple stamp with the text 'Migration & Admission Centre' around the perimeter and 'MAC' in the center. Overlaid on the stamp is a handwritten signature in black ink and the date '12.12.2024' below it.

Salauddin Juel Chowdhury
Co-Founder & Director of Immigration &
Foreign Affairs (MAC)
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director@macenter.com.bd

Acknowledgment

First of all I would like to thank and show my gratitude to almighty Allah to give me the ability to fulfill this internship report. I learned a lot of things from MAC - Migration & Admission Centre, Banani, Dhaka which will be an asset for my lifetime. Though the time was short together enough knowledge, it was a great opportunity for my career.

I am grateful to my academic advisor, **Aftab Hossain**, Assistant Professor & Head, Department of Journalism, Media and Communication, Daffodil International University. His insightful guidance, comments, and ecstasy made everything clear. With his assistance, I could do everything methodically and on time. He kept me on pace to complete my report, and her suggestions were essential for making my report as flawless as possible.

Then, I must express gratitude to my office supervisor, Mahmodul Hasan Rupak, Destination Manager at MAC - Migration & Admission Centre. He deserves special recognition for his generous support throughout my internship. He is a person of action and motivation. This excellent lady taught me far more than I anticipated. His instructions taught me about office culture and how to handle different types of people.

Last, I am highly grateful to the Co-Founder of MAC - Migration & Admission Centre, Mr.Salauddin Juel Chowdhury. Sir is very humble and has even patiently described my every query. As MAC has completed nine years in the education consulting industry, there was more scope for collecting information about the company, its marketing strategies, and all the important and necessary information I have collected from our CEO.

I have enjoyed my MAC - Migration & Admission Centre internship. I have tried to dedicate myself fully to my given task to learn about this field and consultancy area of higher education, which could help me to make my internship report perfect.

Preface

This study has been written based on the Four (Four) month internship at the MAC - Migration & Admission Centre, Banani, Dhaka. This internship report details my experiences and learning's gained during a four months placement at MAC – Migration & Admission Centre, a leading Bangladeshi student consultancy. The report provides a complete overview of my internship journey. It examines the organizational structure of MAC—Migration & Admission Centre—and introduces the individuals who contribute to its success. I will also discuss my constant supervisor, who provided inestimable guidance throughout the internship.

Furthermore, the report details my activities, highlighting the practical aspects of the internship and how they relate to the theoretical knowledge acquired through my academic studies. I will also explore the tools and equipment utilized during the internship. At length, this report endeavors to comprehensively document my internship experience, including details about the organization, my skill development.

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CHAPTER-1

INTRODUCTION



Migration & Admission
C E N T R E

1.1 What is internship report?

An internship is a temporary work experience undertaken by a student before graduation, typically within an organization relevant to their field of study. During this period, interns are expected to observe ongoing operations, contribute to assigned tasks, and culminate their experience with a formal report presented at the internship's conclusion.

Serving as a bridge between academic knowledge and potential career paths, internship are often mandatory components of specific degree programs. They provide students with invaluable firsthand exposure to professional work environments, allowing them to witness the practical application of their theoretical studies.

In essence, internships function as a simulated work experience. Students gain practical skills and knowledge that complement their academic foundation by engaging with real-world scenarios. This experience fosters professional development and career exploration, equipping students with the opportunity to refine and enhance their existing skill sets. Internships also allow them to acquire new abilities, unlock their full potential, and cultivate their professional talents. Ultimately, internship serve as a crucial stepping stone, preparing students for the transition in to the workforce as full-time employees. They provide a platform for solidifying career goals and initiating the journey towards a successful professional life.

1.2 Why is an Internship Important?

While classrooms undoubtedly serve as primary learning environments, certain skills can only be acquired through practical experience. Formal education emphasizes theoretical knowledge, often with limited opportunities for real-world application. Although classroom learning offers significant value, it cannot fully replicate the complexities of professional practice. Internships bridge this gap by providing students with practical experience, equipping them with essential fieldwork skills that pave the way for a successful career.

In the fields of journalism, media, and communication, practical experience holds equal importance to academic excellence. Students may learn theoretical concepts such as conducting interviews, news acquisition, information gathering, and formal writing. However, these skills require real-world application to be fully refined. For journalism,

media and communication students, internships thus become an indispensable prerequisite for entering the workforce. They bridge the divide between classroom knowledge and professional practice, ensuring a smooth transition into a successful career

1.3 Duration of Internship

My internship at MAC - Migration & Admission Centre, Banani, Dhaka-1213 Bangladesh commenced on August 11, 2024, and concluded on December 12th, 2024.

1.4 Reason for my Internship at MAC

An internship at MAC - Migration & Admission Centre, Banani, Dhaka sounds like an amazing opportunity for several reasons. First reason MAC have been shaped on a solid position of management support by a lengthy term vision, through their services to the Bangladeshi students' community with a standing of elevated success rates. MAC has the probable to become one of the leading consultancy firms in Bangladesh. Internships are great for learning new skills, and MAC - Migration & Admission Centre like a place where I could explore a variety of areas. They are necessary in creating motivating and educational material that appeals to the target market, which includes possible students, parents, and other stakeholders. MAC - Migration & Admission Centre has been on a mission to offer students with perfect information regarding application, admission, supporting documents, visas, and careers. That's why I chose MAC - Migration & Admission Centre for my internship.

1.5 Scope of the Study

MAC - Migration & Admission Centre helped me to organize the report. In Bangladesh, this sector has lot of scope. As they have a massive people and students with elevated scores, their preferred universities in Bangladesh are habitually not big enough to be admitted because of unsatisfactory seats. It will necessitate a huge cost, but if guest want to be admitted to well-known private universities. They may thus cuddle this as an occasion for these youngsters to study overseas.

1.6 Objective of the Study:

There are two types of objectives of this report are as follows:

- **Broad Objective**
- **Specific Objective**

Broad Objective: The Broad objective of this report is to determine “As Junior Counselor on MAC - Migration & Admission Centre”.

Specific Objective: In order to complete the broad objectives, the following specific objectives must be satisfied:

1. To know about the MAC - Migration & Admission Centre.
2. Acquire practical knowledge about MAC - Migration & Admission Centre

1.7 Methodology of the Study

I have worked as per scheduled program for internship that includes Junior counselor of MAC - Migration & Admission Centre. I have organized this report after collection information and gather practical knowledge on performing work in the firm. Proper and smooth achievement of research work requires faithfulness to some system and methodologies. In arrange to manner the report; the judgment had been taken to collect different types of primary and secondary sources.

1.7.1 Sources of Data:

- Primary Sources
- Secondary Sources

1.7.1 (a) Primary Sources:

- Direct Observation
- Practical desk work

1.7.1 (b) Secondary Sources

- Annual report of MAC - Migration & Admission Centre
- MAC - Migration & Admission Centre internal server and external websites
- Observation from internship experiences
- Articles, Newspapers and Journals
- Website: <https://macenter.com.bd/>

CHAPTER-2

COMPANY PROFILE OF MAC - MIGRATION & ADMISSION CENTRE



2.1 Overview of organization

Organization Name:	MAC - Migration & Admission Centre
Founded:	2020
Head Office:	Cube 7 (Lift 3), Road 17, Block D, Banani, Dhaka-1213 Bangladesh
Industry:	Education Consultancy
Type:	Private Company
Website:	https://macenter.com.bd/

MAC has been shaped on a solid position of management support by a lengthy term vision, through their services to the Bangladeshi students' community with a standing of elevated success rates. MAC has the probable to become one of the leading consultancy firms in Bangladesh.

2.2 Mission of the firm

To provide excellent and dynamic services to the students in Bangladesh, who are planning to pursue their higher studies abroad and contribute to the continuous development of the nation by improving the quality of life, through the provision of a world-class education.

2.3 Vision of the firm

To be the leading, dedicated, and finest consulting firm in Bangladesh for the students to pursue their higher studies abroad.

2.4 Services of the Firm

Study Abroad Guidance:

Personalized counseling for students aspiring to study at top universities and colleges worldwide.

Inclusive support throughout the application procedure to ensure finest placement based on students' academic goals and preferences.

2.5 Immigration Services:

- Professional guidance for expert individuals, families, and business professionals planning to emigrate to UK, USA, Canada, Australia, Malaysia, New Zealand, Germany, Sweden, Denmark and Finland.
- Assistance with residence visa processing, business migration, job searches, qualification recognition, and resettlement services.
- Visitor visa services with personalized, written immigration advice for comprehensive support.

2.6 Market and Customers:

Target Market: Students seeking higher education abroad, English language learners, and individuals/families/business professionals planning to emigrate.

Key Customers: Students from Bangladesh, international educational institutions, and emigrants to Europe.

Customer Segments: High school graduates, undergraduate and postgraduate students, skilled professionals, and families.

2.7 Company Culture:

At MAC- Migration & Admission Centre-2023, they foster a helpful and engaging environment for both students and employees. They emphasize personalized awareness, pioneering teaching methods, and a commitment to student achievement. Their panel is obsessive about education and dedicated to helping students achieve their academic and professional goals.

2.8 Corporate Social Responsibility (CSR):

Their main objective is to help and facilitate faultless entry or increase speed the staffing process with a long term audience in mind with their associates. With years of knowledge, they can design and execute modified solutions for their associates.

Their business model covers numerous aspects of countrywide and international recruitment in a very competent manner for their partner which includes –

- Marketplace investigation and Strategy
- Branding & promotions
- In-country panel and maintain

- Assuring superiority students through original judgment as per entry requirements.
- Agency Operations (B2B handling)
- Organizational Partnerships
- Organizing Marketing trips; journey to meet with students and agents all over the country.
- Personal summarize with potential students and agencies.

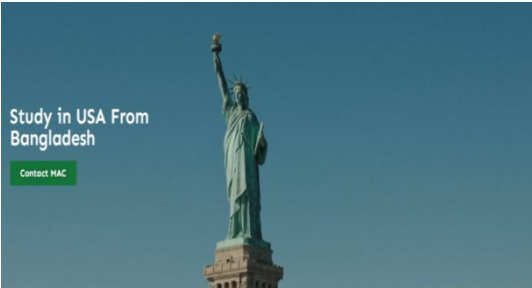


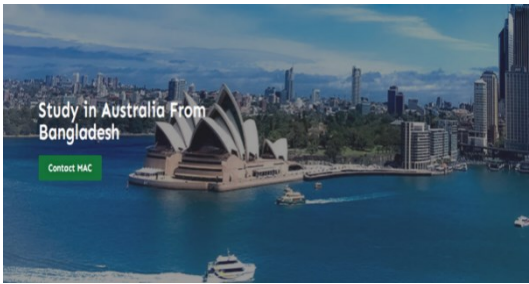
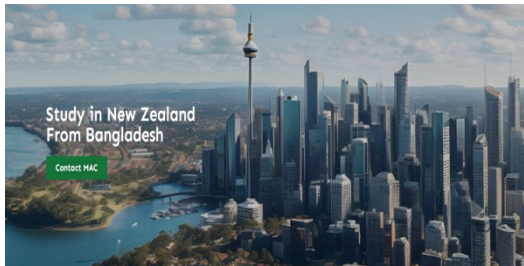
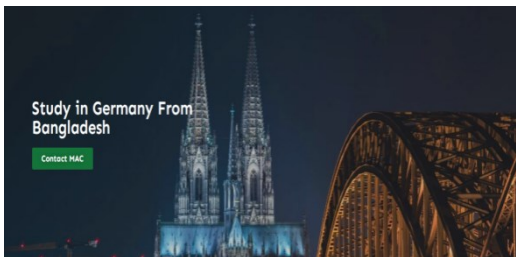
2.9 Education & Career Counseling

Their Migration & Admission center, they offer complete guidance and steadfast ethical support to those exploring study abroad options and charting their future career paths. Their aim is to make sure that your thoughts and plans are guided in the accurate direction. They are here to sustain you every step of the way as you embark on this transformative expedition of academic and professional execution.

Respite assured, their center provide a safe and secret environment where you can generously converse your education and career aspirations. Their experts will watchfully review your qualifications, interests and academic background to recommend the most appropriate study and career paths from the wide array of options available. They understand that choosing the right education and career path can be frightening, but with their supervision, you'll have a focused platform to investigate and choose the greatest options that fit your exclusive strengths and goals.

2.10 Study Abroad

Study in UK 	Study in UK offers an exceptional educational experience with globally recognized universities, rich cultural heritage, and abundant career opportunities. With access to innovative research, diverse courses, and a multicultural environment, the UK is an ideal destination for students aiming for success on an international scale.
Study in USA 	Study in USA opens doors to world-renowned education, diverse cultures, and expensive occupation opportunities. With top-ranking universities, vibrant campus life, and access to cutting-edge research, the USA is a top intention for students worldwide. Whether you're aiming for undergraduate, graduate, or postgraduate studies, the journey is filled with enriching experiences and endless possibilities.
Study in Canada 	Study in Canada is one of the top destinations for worldwide students, providing outstanding education, a welcoming environment, and plentiful opportunities for career development. From top-ranking universities to inventive programs, studying in Canada offer a pathway to a victorious future in an

	comprehensive, multicultural setting.
Study in Australia 	Study in Australia is a top destination for international students, providing important universities, different programs, and a warm, multicultural environment. With first-class education, exciting lifestyle options, and opportunities for career development, studying in Australia provides a pathway to academic and personal success.
Study in New Zealand from Bangladesh 	Looking to study in New Zealand from Bangladesh. Well-known for its world-class education, welcoming culture, and strong post-study work options, New Zealand is a fantastic destination for Bangladeshi students. Determine all you need to know about the necessities, expenses, and scholarship opportunities, like the Manaaki New Zealand Scholarship, to kickstart your academic passage in New Zealand.
Study in Malaysia 	Malaysia has emerged as the top purpose for Bangladeshi students for higher education. Its superiority education system, reasonable tuition fees, streamlined visa process and multicultural environment create it an beautiful choice for academic pursuits. However, successfully navigating the journey to study in Malaysia requires careful planning and grounding.
Study in Germany 	Germany has emerged as a major destination for higher education, renowned for its excellent academic standards, innovative research opportunities and vibrant cultural experiences. For Bangladeshi students, Germany offers a unique blend of high-quality education and affordable living costs, making

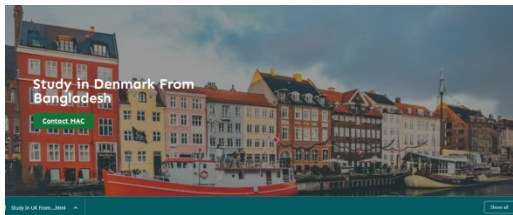
	it an attractive option for undergraduate, postgraduate and doctoral studies.
Study in Denmark 	Denmark is one of the world's the majority diplomatic and developed countries, admired worldwide for its education system, standard of living, and civic facilities. The country is prominent for its high-class educational institutions, where students can study well and get work knowledge together. Students who come to study in Denmark can simply enter the occupation of their option, which makes their future brighter.

Table 2.1: Study Abroad

2.11 Services of the Firm

- Free advice on choosing a country, university, or college, and a program based on the student's history of higher education abroad. Application Process Guideline
- The standards for admission to various institutions and universities
- Fees for instruction, living expenses, and lodging
- Financial Issues with Student Loans
- Guidance for Study Permit Supporting Documents
- Immigration advice from a skilled immigration lawyer
- Pre-departure guidance upon receiving Visa
- They help students who wish to take a year off between high school and college find meaningful activities.

2.12 Counseling on Education

Education counseling is an explanation tool for improving the importance of education. In other terms, education counseling is the experienced and principled use of interpersonal links to help public become more self-aware, believe their emotions, and grow up. It also makes sure that the capital is used in the greatest way possible. It also makes the student experience improved about himself or herself. Counseling regarding school is free for students. Students achieve what they put out to do by impending up with good

recommendations. A consultant in education helps students by their schoolwork, their mind health, and their careers. Students frequently find it hard to choose on a career path. This leads to a lot of perplexity and doubt, which can lead to nervousness, fear, and depression in children. This is what educational consultants look like. Students are not just trained how to move up in their individual and proficient lives, but they are also agreed the tools they need to do so.

2.13 Industry and Competitive Analysis

2.13.1 End to End services

Students who want to go to college overseas but don't want to be hassled out about receiving a visa at a foreign university can get a lot of help. As part of the procedure for selecting a college, the embassy helps students fill up visa applications. Students will be put in the correct college and course based on what they have done in the past. Students should turn in all their papers on moment. Then, we'll get to work on the request. The big picture of what we're doing:

- Admission Assistance
- IELTS exam registration
- University and course selection
- Visa Assistance

2.13.2 Consultancy

MAC- Migration & Admission Centre offers specialized consulting services for almost every state in the globe, based on the accurate needs of the applicant. Even although it's standard for some students to apply to foreign colleges and for visas, they can run into harms when applying to foreign schools or to the embassy for visas, because laws and regulations differ from state to state and organization to organization. This program is for students who are having trouble getting into college or getting a visa and need help.

I took this report because MAC- Migration & Admission Centre seemed to be related to my studies. The company is a very inspired and hard stage in creating a brand and character because it needs to find its place in the market and speak to the people. This is a very imperative subject, and the details shows how a consulting firm prepares its customers for the market every day. Also, each marketing student can observe how educational information is used in the real world, counting the challenges, risks, and successes. It could also help other businesses that are new to the market or are planning to join it, as well as their brand management plans (Hartong, 2021).

CHAPTER-3

Learning Experience from Internship



3.1 Internship Position

My internship at MAC - Migration & Admission Centre, Banani, Dhaka-1213 Bangladesh commenced on August 11, 2024, and concluded on December 12th, 2024. I started working for MAC - Migration & Admission Centre, the Junior counselor of the Dhaka Office, oversaw my work. Later, after finishing a four-year study, an internship is an essential component of graduating as a Department of Journalism, Media & Communication student. Because the firm provided a job for which I believed I was qualified, I decided to do my internship with this consultancy firm. When interacting with several clients as the counselor representing the business and their service, a counselor must have strong communication skills and tolerance in conduct. In order for clients to have courteous service and behavior on each visit to the office, a counselor's explanation and communication techniques must be effective.

3.2 Job responsibilities

An education consultancy firm typically provides hands-on experience in guiding students through the processes of selecting educational institutions, applying for admission, and securing visas. My Job responsibilities are as follows:

Roles and Responsibilities

Student Counseling Support

- Assistant counselor in guiding scholars about study destinations, universities, courses, and occupation pathways.
- Sustaining customers in considerate academic rudiments and financial necessities.

Application Assistance

- Serving scholars/students arrange and organize documents like educational transcripts, proposal letters, and SOPs.
- Capitulate and tracking applications to universities and additional organization.

Visa progression direction

- Provide sustain for visa application processes, counting gather necessary documents and ensuring observance with immigration rules.
- Arrange by embassies or consulates for visa upgrades.

Marketing and Outreach

- Causative to social media campaigns to support the consultancy's services.
- Supplementary in academic measures, workshops, or fairs for student enrollment.

Data management & research

- Examine universities, courses, and research or scholarship scope to keep the firm's record up-to-date.
- Sustain records of students' development and outcomes for inside reporting.

3.3 Challenges

- Negotiate inflexible and growing visa and admission system.
- Supervision high volumes of customers throughout peak application seasons.
- Addressing exclusive customer cases, such as economic constraints or application rejections.

3.4 Benefits of Interning at an Education Consultancy Firm

Professional Growth:

Revelation to a proficient work environment and knowledge the particulars of international teaching.

Relating Opportunities:

Buildup relations with students, parents, and university council.

Practical Experience:

Gaining exposure-on experience in the ground of global education & customer relationships.

3.5 Internship Outcomes

3.5.1 Related Activities

Related Activities are as follows:

Inquiry Management:

Customer observes, asks for information, and sends messages to their website behind they post something on social media in order to find the right pleased. So, any questions I get on Facebook, like comments or messages, that I answer are an invitation to contact us and check out their website.

Counseling scholars/Students:

A lot of clients who have liked or looked at their posts or posts that have been boosted are attracted in going overseas to study. I have to provide them suggestion and explain them the correct way without having to agonize about their worldwide studies.

Collecting Data:

I gather imperative information for my supervisor, such as which university is best or which school has the customers favorite courses, how much it costs to live, and what the IELTS criteria are, because each and every customer is different.

Calling for Interview:

The firm not only helps me with my work, but the firm also help me learn new things. Occasionally have to call several of the people I interviewed, which I did. To let them make out the accurate moment of the interview and to remind them to bring the forms and papers that are needed.

CHAPTER-4

Evaluation of the Study



4.1 Evaluation of the Study:

Migration & Admission Centre Migration Services, an included immigration lawful practice, offers strategic, specialist, and sensible guidance on all aspects of visa and migration-linked necessities. Their mission is to assist you navigate the intricate landscape of immigration regulation with customized services that support with your specific working model, HR needs, dictatorial environment, and industry dynamics. Their group of expert immigration lawyers can support you with a inclusive range of services designed to moderate risk and make sure observance.

Advice and Compliance

Migration & Admission Centre Migration Services provides the newest counsel and support on navigating authoritarian complication and compliance. This includes direction on the roles of directors and employees and their impact on corporate supremacy regimes.

Risk Management approach & Program plan

They assist design risk management strategies and programs, counting organizational formation, governance, policies and measures, preparation, and inside and outside connections.

Risk evaluation and Due attentiveness

Their team conducts in detail risk assessments and due attentiveness to classify vulnerabilities in schedule HR activities. The appraise possible impacts and prioritize risk strategies, advising on risk reduction and improve.

HR Strategy and evaluation

Design and execute HR strategy, and frameworks personalized to business wants and the enterprise usually. This encompasses pedals, delegated accountability, document organization systems, and processes which support with immigration and HR and incorporate data fortification, data seclusion and monitoring.

Sponsorship, observance, and Investigations

Evaluation and stipulation of information and documents as related in every case enabling the trade to complete its sponsorship and connected obligations.

Responsiveness, Training, and Education

The provide modified education and responsiveness programs for boards, senior management, and employees, ensuring everybody is well-versed about immigration methods and procedures.

End-to-End Migration Services

Their services expand outside immigration guidance to encompass employment and emigrant taxation, talent and presentation consulting, and recompense and remuneration services.

Division of the MAC global network, they offer market-leading expertise in areas such as:

- 482 Provisional Skills deficiency Visa Program
- Subsidize monitoring and sanctions
- 186 Employer recommendation system for permanent visa

Healthcare and International Education Providers –

- The healthcare sector
- International education providers
- The tackle their exclusive immigration and fulfillment needs.

Risk, Governance, and Compliance –

They focus on the new immigration regulatory environment.

They assist customers stay ahead of changes and make sure fulfillment.

4.2 Expertise of the Firm

This firm serves as a “one-stop” shop for all immigration and nationality rule matters. Their committed visa services aspire to make sure well-timed and cost-effective approvals, risk management and lawful observance. Through years of dedicated immigration expertise, they have an established track evidence of achieving outcome. Customers benefit from admission to Australia’s leading immigration attorney Maria Joeckel, who brings supreme knowledge of employer-sponsored provisional and stable entry, labor contracts, business skills immigration, skilled immigration, family immigration, scholar visas, merits and legal review, worldwide.

Pioneering Technology and Work Processes

They influence customized, inventive technology and employment processes to complement their professional, devoted, and professional services.

Worldwide Network Benefits

During their organization with the BDO worldwide network, they offer additional services in expatriate tax, worldwide mobility, and employment practices, addressing all global mobility and HR needs.

This education consultancy is dedicated to ensuring that they provide you with all connected migration and connected services, at the right place, at the right time, with supreme competence and promise.

4.3 Course, Country & University Selection

Selecting the accurate country, course and university is an imperative step in your educational expedition. At their Migration and Admissions Center, they provide inclusive maintain to direct you through these significant decisions.

Choosing Country

They will help you discover dissimilar countries based on your preferences, profession goals and financial considerations. Their experts offer complete insights into education systems, educational environments and post-study opportunities in dissimilar countries. Whether you're looking for a top-notch education, inexpensive tuition fees or a animated cultural knowledge, they'll help you find the great destination.

Course Choosing

Choosing the accurate course is necessary for your career progress. They offer personalized advice to appreciate your interests, strengths and career aspirations. Their consultants offer information on the extensive range of courses obtainable worldwide, serving you chooses a program that matches your goals and ensures a satisfying educational knowledge.

University Choosing

Among thousands of universities international, judgment the accurate one can be overpowering. Their panel makes this procedure easy by provided that information on university rankings, educational performance, university grounds facilities and student time. They consider factors such as training fees, scholarship opportunities and exact strengths of universities in your selected pasture of study. Their objective is to match you with a university that provides the best fit for your educational and individual enlargement.

4.5 Education & Career Counseling

The Education consultant firm provide inclusive guidance and untiring ethical support to those exploring study abroad options and charting their potential profession paths. Their plan is to make sure that your opinion and plans are guided in the accurate direction. They are here to sustain you each step of the way as you board on this transformative expedition of academic and proficient execution.

Respite guaranteed, their center provide a safe and classified environment where you can freely converse your education and profession aspirations. Their experts will watchfully evaluate your education, interests and educational background to suggest the most appropriate study and career paths from the extensive range of options accessible. They appreciate that selecting the accurate education and career path can be intimidating, but with their direction, you'll have a focused platform to investigate and choose the greatest options that fit your exclusive strengths and goals.

4.6 Career Counseling in Study overseas from Bangladesh

Career counseling the stage a significant role for Bangladeshis concerning studying overseas. Counselors assist students locate goals, discover study options, and recognize career possibilities. The firm also assists with fiscal planning, applications, and enriching modification. Smooth after recurring home, mentors maintain to sustain students in their career expansion. Eventually, career counseling empowers scholars to pursue study overseas opportunities that support with their ambitions and potential achievement.

4.7 Skills Gained

Communicate and Interpersonal Skills:

Appealing with diverse customers upgrade cultural understanding and the ability to build relationship.

Problem Solving

Handle complex cases, such as visa issues or fiscal constraints, improve methodical skills.

Executive Skills:

Managing manifold customer records and applications requires outstanding occasion supervision.

Industrial knowledge:

Considerate admission formula, visa necessities, and global teaching procedure.

4.8 Communication Skill

I have to converse to their guest as part of my job. I have completed a lot of dissimilar kinds of material. I took a class called Employability 360 at my academic organization. In this class, I've learned how to converse to clients in a good way and how to succeed citizens over. I also learn how to talk to public in the business world in this class. It helps me get improved.

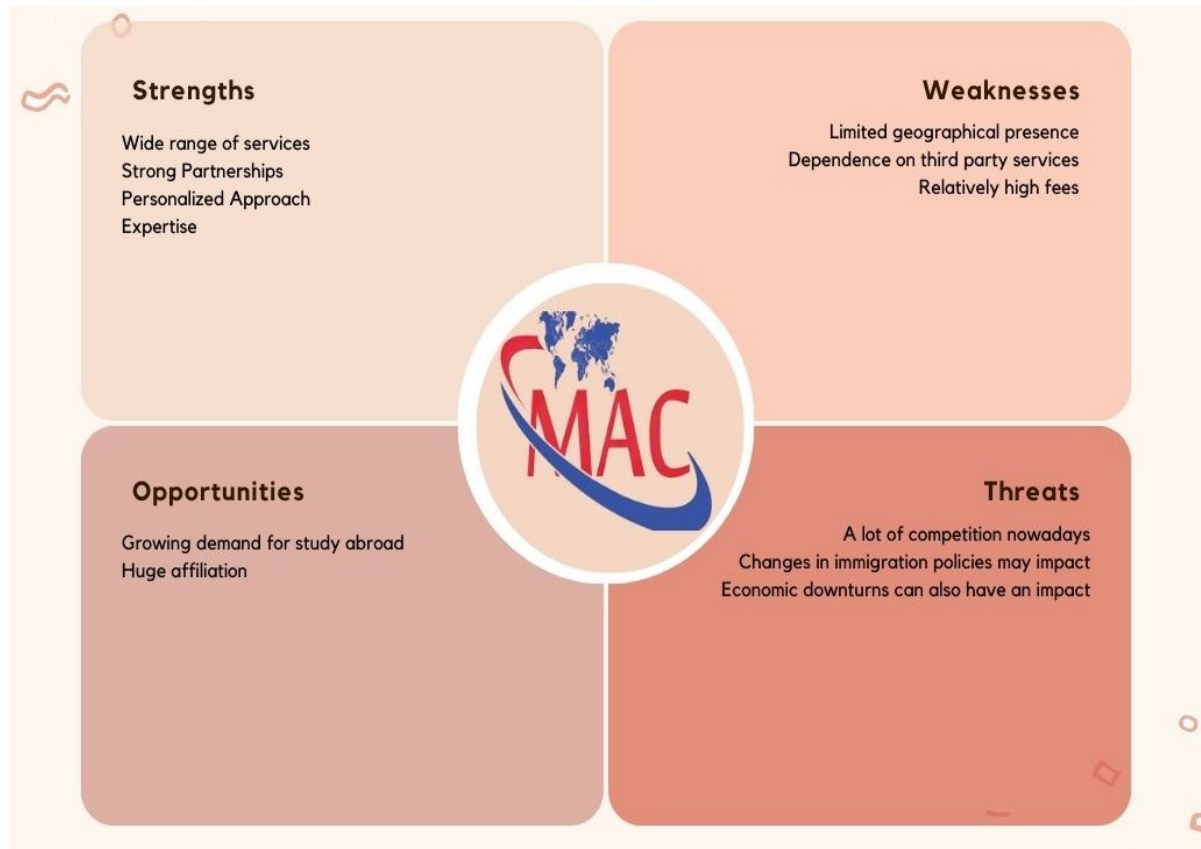
4.9 Limitations of the Study:

The limitations those I confronted mostly are given bellow:

1. The major obstruction that I faced that is the management of the firm was unwilling to share or disclose some information which was actually necessary to prepare the report due to confidential issues.
2. As I had more dependence on the primary and secondary sources, so there might be some levels of inaccuracy with this collected information.
3. It was difficult to gather actual information about others consultancy firm.
4. Lack of Capital.
5. Respondent don't want to share data.

4.10 SWOT Analysis of the Firm

SWOT analysis means strength, weakness, opportunity and threat analysis of MAC - Migration & Admission Centre. It is very important for a company to identify the strength and opportunities they have. The SWOT analysis of MAC - Migration & Admission Centre is shown below:



Strengths:

- **Wide range of services:** Migration & Admission Centre offer a broad range of services to assist students, parents, and educational institutions.
- **Strong partnership:** Their Partner Model offers you the opportunity of instant cash-flow from the first day you create this business.
- **Personalized Approach :** Personalized approach is a keystone of Migration & Admission Centre, as it ensures students accept tailored direction based on their exclusive needs, goals, and situation.
- **Expertise:** The expertise of MAC lies in its ability to afford inclusive, tailored, and up-to-date direction to students, parents, and educational organization.
- **Staff with a lot of experience:** The consulting firm has staff with a lot of experience and the knowledge and skills they need to run processes well.

- **Student-Centered Approach:** MAC - Migration & Admission Centre takes a student-centered approach to its management practices, with a focus on giving students the help, advice, and tools they need to do well in school.

Opportunities:

- Growing demand for study abroad: MAC - Migration & Admission Centre specializing in study abroad services provide comprehensive assistance to students aiming to pursue education in UK, USA, Canada, Australia, Malaysia, New Zealand, Germany, Sweden, Denmark and Finland.
- Huge Affiliation: Affiliations with top-ranked universities and colleges international (e.g., in the USA, UK, Canada, Australia, Germany, etc.).
- MAC - Migration & Admission Centre generates new customers from its social media groups
- Various universities are also associated with them, which is growing day by day

Weakness:

- Limited geographical presence:
- Dependence of third party services:
- Relatively high fees:
- MAC - Migration & Admission Centre is a increasing organization not an old established in this education consulting industry.

Threats:

- A lot of competition nowadays
- Changes in immigration policies may impact
- Economic downturns can also have an impact
- Their biggest threat comes from their competitors, so they need to do a lot of marketing.

CHAPTER-5

Findings, Recommendations and Conclusion



Migration & Admission
C E N T R E

5.1 Findings

Below are various positive and negative findings about MAC-Migration and Admission Centre:

- This organization offer skilled counseling for students hopeful to study overseas, including support with university choice, application processes, and visa maintain.
- As a counselor I Buildup relations with students, parents, and university council.
- Gaining exposure-on experience in the ground of global education & customer relationships.
- Serving scholars/students arrange and organize documents like educational transcripts, proposal letters, and SOPs.
- The consultancy firm increase responsiveness about scholarships, financial support options, and lesser-known worldwide education scope.
- They offering a one-stop service for applications, document preparation, and contact with universities, they put aside moment for students and families.
- Others firms provide tailored advice based on students' educational backgrounds, interests, and profession goals.
- Many consulting firms charge excessive fees, making their services unreachable to students from lower-income families.

5.2 Recommendations

In my Sixteen week internship at MAC - Migration & Admission Centre, I identified several areas for improvement.

- Government oversight or industry accreditation can ensure quality and ethical practices.
- Firms should provide clear, upfront information about fees, services, and partnerships.
- Counseling should prioritize students' interests rather than profit motives.
- Introducing subsidized or tiered services can make consulting accessible to a broader demographic.
- Training programs for counselors can standardize service quality across the industry.
- MAC- Migration & Admission Centre can offer good customer service after the deal. When clients are happy, it can help the industry get more clients.
- The firm can be more imaginative and reach more clients through online channels like web marketing, social media, and events. This is because most people today use social media.
- The firm capacity work with extra educational institutions to help put up a community through seminars or other educational programs.
- Shorten and digitize the consultation booking procedure.

5.3 Conclusion

This internship will help me achieve the maximum level of my profession. Every day at this work, I felt like I was departing over everything I had learned in university. This institute gave me a possibility to get away from my educational training and struggle out several new thoughts for business. By discussion to new nation in a professional situation, I learn how to build relations with my partner. This prepared it easier for me to obtain used to new places. I learned impressive new and dissimilar every day. The report is based on my moment at this business and what I learned that could help the company. To augment a muscular consulting firm, using appropriate planned management decisions, providing suitable solutions and make an everlasting relationship with customers is truly necessary.

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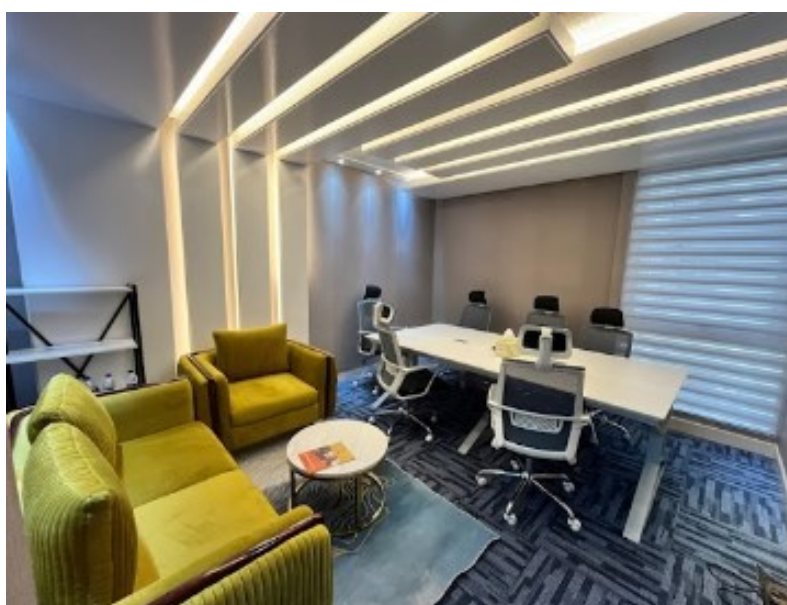
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Appendix



Study ABROAD

MAC
Migration & Admission
CENTRE

AUSTRALIA CANADA USA UK MALAYSIA EUROPE MALTA

APPLY WITH
IELTS - OIETC - PTE - MOI - DUOLINGO

MAC
Migration & Admission
CENTRE

Study in UK

MOI Accepted Universities:

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PRIFYSGOL BANGOR UNIVERSITY	University of Essex
LICA University for the Creative Arts	

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