



**Internship Report on
Content Copywriter at TiCON System Limited**

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Declaration by the Intern

I am Mariyam, ID; 213-10-824, Department of English, Daffodil International University would like to declare that this project paper titled “Internship Report on Content Copywriting at TiCON System Limited” is the documented representation of my own effort during my internship from June 2025 to August 2025. Moreover, I declare that this report has not been submitted to any other institution or university for any academic or professional purpose. The work is original as well as has been done sincerely to meet the academic requirement of my Bachelor of Arts in English degree. I have tried my best with honesty and accuracy to prepare the entire report.



Mariyam

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Certification of the Supervisor

This is to certify that Mariyam Mim, Student ID: 213-10-824, Bathch:54, a student of the Department of English, Daffodil International University, has successfully completed her internship at TiCON System Limited as a Content Copywriter from June 2025 to August 2025.

During the internship, she worked sincerely, performed her responsibilities carefully, and showed a positive attitude. She actively contributed to different content writing and editing tasks and demonstrated good communication and time management skills.

I wish her all the best in her future career.



Fatema Begum Laboni

Assistant Professor

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Acknowledgement

At first, I would like to express my deepest gratitude to the Almighty Allah for giving me the endurance and opportunity to complete my internship along with this report successfully.

I would like to thank my respected Mrs Fatema Begum Laboni, Department of English, Daffodil International University, for her continuous support, precious guidance and proper supervision throughout my internship.

I am also thankful to TiCON System Limited for giving me the opportunity to work as an intern in their company. I would like to thank all my team members, especially my supervisors, for their kind assistance, helpful suggestions and a friendly environment. Their support helped in accomplishing my tasks with confidence.

Abstract

The project paper is based on my 3 month internship at at TiCON System Limited as an Intern Content Copywriter from June 2025 to August 2025. The internship was a part of my Bachelor of Arts in English program at Daffodil International University. It gave me the opportunity to work in a professional corporate environment. I was also facilitated to improve my writing skills and gain practical experience in the digital media field. My main responsibility during the internship was to manage the official Facebook page of the TiCON System Limited. This included writing posts, suitable captions/ tag lines and publishing them according to plan. I also monitored audience reactions, replied to basic queries and kept track of posted contents. I was also responsible for maintaining a professional online presence for the company. To prepare this report, both primary and secondary sources were utilized. Primary data came from my own experiences, observations and daily activities during the internship. Secondary data came from the company's Facebook page and reference materials about content writing. This combination helped me not only to be acquainted with my work process but also helped me to learn outcomes more effectively. Moreover, I also developed skills in time management and creativity. Meeting deadlines and finding fresh content ideas were some of the challenges I faced. This project paper also contains a SWOT analysis regarding the job as well as me. Finally, this internship offered me a unique learning opportunity with real-life work experience in content writing industry and prepared me for a successful career ahead.

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Chapter 1: Introduction

1.1 Background of the Internship

Internship works as a link between the classroom and practical work. As a student of the Department of English at Daffodil International University, I always looked for an opportunity to see how writing and communication skills work in a company. For this reason, I joined TiCON System Limited as a Content Copywriter intern. TiCON is a technology company that works with cloud services, AI, DevOps and custom software. The company has offices in Seoul, Virginia and Dhaka. Additionally, it serves clients around the world. Under this company, I completed my internship for 3 months, starting from June 2025 to August 2025.

In university, most of my writing skills originated from essays, reports and classroom presentations. However, in the company, the scenario was different. Here, the purpose of writing was changed. It was aimed to help a reader understand a product, to influence them to try a service or to follow a tutorial. At TiCON, I had to write content/ posts, product descriptions, captions and technical specifications on Facebook pages. In the posts, each content required simple language, precise descriptions and clear articulations. Additionally, I mastered the art of converting the technical specifications into easygoing English posts for the general people who might not be specialists in that aspect.

Working at TiCON also taught me the importance of teamwork. I had to work with the product manager, developers and marketing manager as well. They explained technical features as well as business goals. There, my task was to make those concepts readable and user-friendly. Moreover, I attended team meetings, took notes and corrected drafts after feedback. These practical works helped me to apply grammar and presentation lessons from my university courses. Furthermore, it also taught me new skills like using content tools, analyzing customers' psychology and meeting deadlines. Overall, this internship helped me to grow from a student writer to a professional writer and gave me a clearer direction of my career path.

1.2 Objectives of the Report

This report has several clear objectives. They are as follows:

- First, it aims to record my internship career so that the faculties, future employers and I can evaluate the tasks I completed. In the report, I have described my role as a Content Copywriter intern and listed my daily responsibilities/ tasks with examples, so that this offers a clear record of practical experience and learning.
- Second, the report also draws the connection between my university learning and work experience. Courses such as ‘Employability 360°’, ‘Presentation Skill Development’, ‘Listening, Speaking and Pronunciation’ and ‘Basic Grammar and Writing’ helped me in many ways. For example, grammar and writing lessons helped me in editing content and presentation lessons made me more confident in team discussions.
- Third, the report will evaluate my strengths, weaknesses and progress. For this reason, I have used reflections and the SWOT method. This honest evaluation aids me in setting future learning goals, such as improving technical knowledge.
- Fourth, this report identifies my challenges and their solutions during the internship. For instance, I have described problems regarding writing about technical topics. I solved them through research, asking colleagues and revising concerned drafts. Finally, the report gives recommendations for future interns and suggestions that may help the company’s internship program to run more effectively. All these objectives have made the report useful for learning and for planning the further career path.

1.3 Introduction of the Organization

TiCON System Limited is a global technology company founded in 2007. Its head office is situated in Seoul, South Korea. It also has offices in Dhaka, Bangladesh and Tysons Corner, Virginia. TiCON provides many IT services such as cloud migration and management, AI-driven products and DevOps solutions. Moreover, this company offers customized software for a variety of businesses. Additionally, the company works with both small startups and larger enterprises. The company aims to offer cost-effective, timely and reliable solutions.

The team of the company comprises software engineers, cloud specialists, AI researchers, designers and a marketing group. Together, they build and deliver products like BlessBit (a live streaming platform) and RetailRadar (an AI tool that analyzes in-store customer behavior). TiCON also maintains a partnership with larger cloud providers and uses standard tools to ensure security and performance.

TiCON's work culture focuses on learning, teamwork and meeting consumers' requirements. Communication tools such as Slack, Google Workspace, and Trello are commonly used for planning and tracking tasks in the company. For a content team member, understanding product features and business goals is highly required. During my internship, interacting with different teams helped me to learn the influence of a small content in a larger project. Learning content writing according to the company's requirements and adapting to a professional workflow were important lessons of my internship.

Chapter 2: Organizational Overview

2.1 Overview of TiCON System Limited

TiCON System Limited is a technology company that works in several fields such as cloud services, AI, DevOps and custom software development. It began its journey with a small team in Seoul, South Korea, in 2007. Over time, it expanded to Dhaka, Bangladesh and Virginia, USA. This expansion allowed the company to serve clients in Asia, North America and Europe.

The company's main focus is to provide reliable, innovative and cost-effective solutions to both small and large businesses. TiCON offers ready-made products and creates customized solutions to meet specific client needs, such as cloud migration and management services, AI-based data analysis tools, and enterprise software systems. Consequently, these solutions are used in industries like retail, finance, healthcare and media.

TiCON's team comprises professionals from different backgrounds, such as software engineers, AI researchers, cloud specialists, project managers and content creators. The diversity of the team helps the company to grow with technical expertise and with a creative approach. The work culture values learning, teamwork and adaptability. Employees are always encouraged to share ideas, experiment with new technologies and collaborate with colleagues from different departments.

In addition to service-based projects, TiCON has developed its products. For instance, BlessBit is a live streaming platform designed for businesses and individuals to broadcast events, while RetailRadar uses AI to study customer movement patterns inside stores to help retailers improve their layouts and marketing strategies. The company's reputation is built on its ability to meet its deadlines, maintain strong communication with clients and keep up with technological changes. As an intern, I experienced this culture. The broad vision of the company and its willingness to guide interns made my learning process smooth and effective.

2.2 Vision and Mission of the Organization

The vision of TiCON is ‘to be a leading global provider of innovative technology solutions that improve lives and empower businesses’. This vision reflects the aim of the company to go beyond just selling products or services. It wants to create technology that genuinely helps people or organizations to grow in a competitive environment.

TiCON’s mission is focused on delivering high-quality, reliable and cost-effective IT solutions. It tries to understand each client’s unique needs and provide services accordingly. Its mission also includes building long-term partnerships with clients by maintaining transparency and by offering continuous innovation.

A strong part of TiCON’s mission is to contribute to research and development (R&D). Therefore, the company is always engaged in exploring new tools, programming languages, and AI algorithms. The company always tries to integrate creativity with technical skills to figure out solutions for consumers’ problems.

The mission of employees is to be committed to professional growth. For this reason, TiCON encourages continuous learning through attending different workshops and online courses. It offers a supportive environment where team members can experiment and learn from both successes and mistakes.

During my internship, I saw how this mission influenced daily work. For example, team members ensured the quality of work even in tight deadlines. Feedback was always constructive and aimed to improve skills rather than criticize. This culture helps the company succeed in business as well as makes it a place where employees and interns feel valued and motivated to do their best.

2.3 Organizational Structure

TiCON System Limited follows a hierarchical but cooperative organizational structure. At the top is the Chief Executive Officer (CEO). He provides strategic direction and oversees all company operations. The heads of different departments directly reports to the CEO. The departments are Technology, Marketing, Sales, Human Resources and Finance.

The Technology Department handles software development, cloud infrastructure, AI projects and product maintenance. The Marketing Department works with branding, content creation and digital campaigns to promote products and services. The Sales

Department ensures revenue growth by managing client relationships. Human Resources is responsible for recruitment, training and employee welfare. The Finance Department handles budgets, accounts and financial planning.

Each department is guided by the team leaders who manage day-to-day activities and ensure coordination between employees. For example, my content team in Marketing used to report to the Marketing Manager. However, it also collaborated with Technology and Sales to produce accurate and impactful content. The structure supports both specialization and cooperation. Employees often work on cross-departmental projects. For example, launching a new product might involve Technology for development, Marketing for promotion, Sales for client outreach and Finance for price analysis. Thereby, clear lines of communication reduced confusion and a cooperative culture encouraged learning from people in different roles. This combination of structure and teamwork allowed the employee to be efficient and innovative.

2.4 Products and Services

TiCON's products and services are designed to cope with modern business needs in this digital era. One major service area is cloud computing. This helps companies by moving their systems to cloud platforms and by managing cloud resources with security. In AI, TiCON develops tools like RetailRadar by utilizing computer vision and analytics to understand customer movement in retail spaces. These insights help to improve store layouts and marketing campaigns. The company also offers AI chatbots, recommendation systems and predictive analytics tools for industries. In the media sector, TiCON's product BlessBit allows live streaming of events with real-time chat, HD video quality and secure access controls. This product is used by educational institutions as well as entertainment companies.

TiCON's custom software solutions are another popular area. It builds systems such as inventory management software, e-commerce platforms or data dashboards. The company also offers DevOps consulting to ensure smooth deployment, integration and monitoring of software applications. As an intern in the content team, I contributed to promoting these products and services by creating blog posts, social media content, and product descriptions. This required me to learn technical details and explain them in simple, engaging language for different audiences.

2.5 My Department/ Area of Work

I worked in the Marketing Department, specifically in the Content Team. My task was Content Copywriting. This included creating and editing different types of content such as blog posts, product descriptions, social media updates and sometimes internal documentation.

I also worked together with designers to match visuals with text and with product managers to confirm technical accuracy. Often, I received feedback from my supervisor and had to make revisions. This taught me the importance of teamwork and the value of constructive criticism.

Other tasks included optimizing content for SEO, preparing short captions for social media, and proofreading materials before publication. The experience improved my writing speed, attention to detail, and ability to adapt to different content formats.

Being part of this department helped me see how marketing and communication play a vital role in a technology company. It also gave me practical experience that closely connects to my academic studies in English and communication.

Chapter 3: Methodology

3.1 Type of Report

This report is a complete internship report prepared as part of the academic requirement for my undergraduate program. The primary focus of this report is to analyze the tasks, responsibilities and outcomes derived from my internship at TiCON System Limited. It is a descriptive and analytical report. It combines both factual accounts of my work experience and reflective analysis of developed skills during the period.

This report falls under the category of a practical work-based learning document. It serves the dual purpose of completing academic requirements and providing a detailed track of my professional growth. The descriptive section mentions the organization's profile and my work in daily operations. The analytical section reflects my challenges and their solutions with lessons learnt from practical exposure to this professional environment.

Additionally, the report adopts a qualitative method. Therefore, emphasis is given on the experiences, observations and insights rather than purely statistical data. However, quantitative information is also included wherever necessary to present a complete picture.

In essence, this report is both experiential and evaluative. It documents my contribution to the company's operations and evaluates how this experience has enhanced my technical, interpersonal and professional aptitudes. It is prepared in a structured manner to ensure clarity, accuracy and a logical flow for easy understanding by readers.

3.2 Data Collection Methods

The data presented in this report have been collected using a combination of qualitative and quantitative data collection methods to ensure accuracy and reliability. Primary data collection was primarily completed through direct participation in the internship program. By engaging in daily tasks, I was able to collect authentic and practical information that forms the foundation of this report. Additionally, informal interviews were conducted with my supervisors and colleagues to gain insights into the organization, workflow and trends. These interviews played a key role in understanding company expectations and the industry's professional standards.

For secondary data collection, I relied on company documents, training materials and publicly available information such as the company's official website and published brochures. This provided context to my practical work and helped me understand the background of different tasks.

Observations also played a key role. By closely monitoring the working patterns of team members, I was able to learn the best practices for completing my own work. The combination of observation, informal interviews and document review ensured that the collected data was both valid and relevant to the objectives of this report.

In summary, the data collection process was methodical and balanced. It combined firsthand practical engagement with verified secondary sources to create a well-structured and factual report.

3.3 Sources of Information (Primary and Secondary)

The information used in this report comes from two main sources. They are primary sources and secondary sources. Each contributed uniquely to the overall content.

Primary sources include direct experiences gained during my internship at TiCON System Limited. This includes performing assigned tasks, attending team meetings, participating in discussions and receiving feedback from supervisors. The practical experience allowed me to list down actual workflows, identify challenges and evaluate outcomes. Additionally, conversations with team members helped me understand organizational expectations and technical processes.

Secondary sources include the documented materials that provided background knowledge for my practical tasks. These sources are the company's official website, internal manuals, online articles and related publications.

The combination of these two types of sources made the report both authentic and well-supported. Primary sources offered credibility and relevance and secondary sources provided context and additional depth to my findings. The integration of both ensured an accurate, reliable and comprehensive report.

3.4 Limitations of the Report

While preparing this report, certain limitations were encountered. One of the major limitations was time constraints. The internship period was relatively short. Therefore, a limited amount of detailed observation and data collection was conducted.

Another limitation was restricted access to confidential company information. Due to organizational policies, I was unable to access certain internal documents and financial data. Additionally, some findings are based on personal observations. Although I tried to remain impartial, personal interpretation may have influenced certain descriptions and analyses.

The availability of secondary data was also limited, especially regarding certain internal processes. Furthermore, the scope of the report is confined to the tasks I was assigned during my internship.

Despite these limitations, every effort was made to ensure that the report presents a realistic and accurate picture of my internship experience. The findings and conclusions are based on verified data wherever possible and are planned to provide useful insights for academic and professional purposes.

Chapter 4: Internship Placement

4.1 My Job Position and Responsibilities

During my internship as a Content Copywriter Intern in the Marketing and Communication Department, I was able to actively contribute to the company's branding and outreach efforts. My responsibilities were diverse and it covered creative writing, editing, research and coordination tasks.

One of my primary tasks was creating written content for various platforms. I wrote product descriptions, promotional posts and articles aimed at promoting TiCON's services. I was also responsible for editing and proofreading content to ensure accuracy and proper grammar. This step maintained the company's professional image and brand value.

Another key duty was conducting research. Before creating content, I had to research industry trends, competitor strategies and target audience preferences for producing relevant and impactful content.

I worked closely with the graphic design team to coordinate visual and textual elements for the content. For example, I provided captions and taglines for images and ensured that all designs aligned with the marketing message. SEO (Search Engine Optimization) was also a part of my responsibilities. I optimized content with keywords and proper formatting to improve search engine rankings. This required a good understanding of digital marketing techniques. Additionally, I worked in planning and scheduling content by preparing monthly content calendars to ensure a steady and organized flow of posts.

Lastly, I occasionally participated in team meetings to brainstorm creative ideas and discuss campaign performance. These meetings were an important opportunity for me to learn from experienced professionals to improve my skills.

Through these responsibilities, I developed my skills in writing, communication, research and teamwork. Therefore, my position as a Content Copywriter Intern provided a strong foundation for my future career in marketing and content creation.

4.2 Daily Tasks and Activities

During my internship, my daily routine helped me grow as a content copywriter. I started every day with a brief meeting regarding daily work updates with the content team. This meeting helped us to remain organized and set our priorities.

After the meeting, I used to start my work with the assignments that were given by my supervisor. Writing new articles, editing existing content and creating social media posts were a few of them. Furthermore, I wrote blogs and descriptions for the promotion of the products. I tried to stick to the style and tone of the company in all my writing.

Research covers a significant portion of my internship period. I looked for relevant information, present trends and suitable keywords before writing. It made my content useful and interesting for the reader. Open sources as well as company sources were used to compile data.

Proofreading done by me maintained the quality of the content written by my teammates. I suggested the correction politely upon finding any mistakes. Email and WhatsApp were frequently used for maintaining communication with my teammates. This helped me in sharing ideas and receiving feedback quickly.

Moreover, I planned the content calendars and looked for new ideas for future content in team meetings. I learned how to organize work within deadlines, which improved my time management skills.

Overall, my daily tasks were diversified. I encountered new challenges and thereby got new learning opportunities every day. Therefore, my internship was eventful.

4.3 Tools and Software Used

During my internship, I used many tools and software to improve my efficiency. These tools made my task easier and organized. Among those tools, Google Docs was frequently used to write, edit and share content with my teammates. This also helped in receiving quick feedback from supervisors directly on the documents.

I used Grammarly to improve grammar and spelling. It was very useful for polishing the content before submission as well. Google Drive was used to organize my work and served as the central storage for all documents and presentations. Moreover, I also used AI tools

such as ChatGPT or DeepSeek to find content ideas. However, I used AI only as a guide and wrote everything by myself. These tools made my internship smoother and efficient. Learning to use them effectively was a significant part of my internship.

4.4 Supervision and Work Environment

During my internship, I found a friendly and professional environment. Regular feedback sessions by my supervisor and head of the department helped me to find my strengths and weaknesses. Team work of the company was exemplary. Uninterrupted communication was vital for the company as many teammates worked remotely. At the same time, I could work independently as well as be sufficiently guided by my mentors. The positive work atmosphere with friendly colleagues motivated me to a great extent and taught me the importance of good workplace relationships to improve the output of an organization.

Chapter 5: Academic Learning and Application

5.1 Relevant Courses Applied

During my internship as a content copywriter, I was able to apply many skills gained from my university courses.

‘Employability 360°’ helped me to work in a professional manner with confidence. ‘Art of Living’ helped me to stay calm and positive under pressure. Similarly, ‘Presentation Skill Development’, ‘Listening, Speaking and Pronunciation’, and ‘Basic Grammar and Writing’ assisted me to share my thoughts both in spoken and written formats effectively. Overall, these courses made my internship smooth and more successful.

5.2 Use of English Language Skills

English language skills such as writing, speaking, listening and reading were essential for me as a content copywriter. Writing was the most important for writing content and posts. Knowledge of grammar and spelling made the content clear. Speaking and listening were important for meetings. Reading clients’ emails and articles improved my ability to write good content. Above all, these experiences boosted my confidence and prepared me to work as a professional in the global environment.

5.3 Communication and Teamwork Skills

My internship taught me the importance of communication and teamwork for attaining efficient output. I improved my communication skills through meetings, emails and briefings. At the same time, working with other departments regularly improved my teamwork spirit. I developed my confidence day by day through the process. Overall, these communication skills and teamwork spirit will help me in future endeavors.

5.4 Report Writing and Editing

Report writing and editing were one of the important tasks in my internship tenure. There, I learned to prepare clear and simple reports understandable by everyone. I wrote contents with proper structures using strong headlines, subheadings and organized paragraphs. I also applied editing skills through grammar and spelling correction. This improved my patience as well as offered lifetime experiences for my future career progression.

5.5 Problem Solving and Creativity

The internship also equipped me with problem-solving and creativity skills. Systematic thought process, guidance from supervisors and online tools helped me to improve my writing. Similarly, presenting information in different styles, writing catchy headlines and drafting posts nurtured the creativity of my mind. These experiences proved to me that problem-solving and creativity can slice through the waves of challenges if applied judiciously.

Chapter 6: SWOT Analysis of Internship Experience

6.1 Strengths

During my internship, I could find out my strengths, which helped me to perform well. My writing skills are one of them. My strong basics in grammar, sentence construction and vocabulary made my writing clear and exceptional. Moreover, grasping different topics such as AI or cloud services rapidly proved to me that I am a quick learner. Similarly, I found myself to be a good team player. Discipline, carefulness, punctuality, positive attitude, respectfulness etc. helped me to gain trust from everybody in the company. All these strengths helped me to complete my internship successfully.

6.2 Weaknesses

I could also figure out my weaknesses during this tenure. Being an intern of English background, it was difficult for me to cope with IT-related issues with limited technical knowledge. Initially, I had to face challenges with time management as well as a lack of confidence. I had a fear of making mistakes. However, with time, I could overcome all those through hard work and patience.

6.3 Opportunities

TiCON System Limited opened the horizon of different opportunities to grow professionally for me. I got the opportunity to turn my classroom knowledge into working skills. Introduction to technical knowledge was another opportunity. Exposure to the professionals from different sectors and international clients/ global projects allowed me to build valuable connections as well as gave me insight into global trade.

6.4 Threats

During my internship, I could also figure out some threats to this job sector. Fast-changing technology in the IT industry, increasing competition in the job market and tight deadlines are some of them. External factors, for example, economic issues or global changes, influence job opportunities. Over-dependency on technology and the internet may affect the output due to technical failures or internet problems at any time. Therefore, I understood the importance of adaptability and continuous learning for a successful career.

Chapter 7: Personal Growth and Experience

7.1 What I Learned from the Internship

My internship at TiCON System Limited afforded me valuable experiences. I learned to adapt to new and unexpected situations every day. I learned teamwork through cooperation and communication. I learned to share ideas and exchange views or thoughts. I mastered the skill of time management to meet the deadlines. Additionally, I also mastered a few technical skills from the nature of the job at this company. Learning workplace etiquette, punctuality, formal communication and mutual respect also prepared me for my future challenges ahead.

7.2 Strengths and Weaknesses Discovered

During my internship, I could figure out my strengths and weaknesses. The quality of quick learning, remaining organized, managing multiple tasks and meeting deadlines were my strengths during the tenure. I also found myself to be a team player with strong communication skills. However, I also found a lack of confidence and hesitation to be my weakness. I preferred to work alone and hesitated to share tasks during group projects. Above all, identifying these strengths and weaknesses made me set my goals for better future growth.

7.3 Confidence and Professionalism

My internship tenure helped me improve my confidence and professionalism. Positive feedback from my peers boosted my confidence. Subsequently, I became comfortable sharing my thoughts and views in the gatherings.

Professionalism got the utmost priority during the internship period. Punctuality, responsibility, respectful behavior and positive attitude helped me to represent myself as a professional character. Appropriate dressing and polite language improved my workplace presence.

By the end of the internship, I have become confident in assuming my responsibilities and interacting professionally. Subsequently, from my point of view, now I am a more mature, confident and professional individual to face future challenges.

7.4 Challenges and Solutions

Initially, I was both excited and nervous. Adapting to a new environment, understanding the company's workflow and culture took a few days. Learning technical tools and writing professional emails for communication were also new for me. I had to learn time management skills and grew in confidence as well. Over time, I could overcome all these with the guidance of my supervisors/ colleagues and with my constant effort.

The most valuable skill I adopted during the intern period is time management. Here, deadlines are not flexible like university. Moreover, multiple tasks are required to be accomplished at the same time. Daily to-do list, Google calendar etc. assisted me in this regard. Furthermore, the skill to make a balance between speed and accuracy, prioritizing tasks and being organized collectively helped to master the skill of time management.

Work pressure was a very common phenomenon during my internship. In this context, I tried to remain motivated and seek guidance from my colleagues. I also set priority for the tasks that needed to be accomplished. Taking a small nap boosted my efficiency. Moreover, I concentrated on one task according to priority to complete it accurately. These skills will help me in my future career.

Chapter 8: Conclusion and Recommendation

8.1 Summary of the Internship

During my internship at TiCON System Limited, I received valuable industrial and educational experiences that simultaneously improved my academic knowledge and practical skills. Over 3 months, I worked mainly on content copywriting as part of digital marketing. There, I got a clear idea of a professional workplace along with professional employees.

I learned to apply classroom theories to real projects for the content creation, maintaining the company standard. Moreover, I got exposure to digital tools. Nevertheless, my writing skill was also improved due to preparing clear, concise and audience-engaging content. I also adapted the teamwork, communication and time management skills. The friendly working environment helped me to overcome my challenges as well as helped me to explore new opportunities. Above all, the full tenure was full of new lessons and challenges.

8.2 Final Thoughts

This internship was surely a lifetime experience that influenced both my professional and personal growth. I could understand the workplace chemistry and requirements for a smooth career in the content copywriting sector.

I was blessed to work with some dedicated professional personnel who offered me guidance and support throughout the internship. This working experience improved my confidence as well as my writing, research, teamwork and communication skills. Moreover, I was taught time management, task prioritization and multitasking to perform effectively. From the experience, I could figure out the gap between classroom lessons and the practical working field. Now, I am more confident than ever before and, consequently, I feel more prepared for my further career.

To sum up, I highly recommend this sort of internship for other students. Because the opportunity to learn and excel in such a supportive working environment is precious. Such experience forms a strong foundation for a successful career in the future.

Chapter 9: References

9.1 Website References

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Chapter 10: Appendices

10.1 Daily Activities

Here are some daily tasks and activities attached below:

Date	Task and Activities
10 June 25	Task: My first task was posting regarding TiCon's participation in Viva Technology 2025 in Paris. Challenge: Including all key details, event dates, venue, Pavilion number and company achievements. Solution: With guidance from my mentor I structured the content clearly and added hashtags #TICONatVivaTech and #BangladeshInnovation. Overcoming my initial nervousness boosted my confidence in content writing. Lesson: Professional social media content requires planning, creativity, and clarity.
11 June 25	Task: Creating a post for the second day of Viva Technology 2025, highlighting TiCon's participation in discussions with global tech leaders. Challenge: Keeping the content concise and including relevant information about the Pavilion location and key highlights. Solution: By using clear, short sentences and adding hashtags #VivaTech2025, #Ticon and #Innovation. Lesson: Communicating effectively and maintaining audience-engagement in professional posts.
18 June 25	Task: Posting about TiCon's invitation to the GSMP matchmaking event in Washington D.C., funded by Korea's NIPA program. Challenge: Explaining technical AI product details understandably. Solution: By simplifying technical terms and structuring the post clearly. Hashtags #GlobalSaaS, #Invited and #TiCONSystemLtd were used. Lesson: Improving my skills in creating professional, informative posts for international audiences.
19 June 25	Task: Creating an employee welcome announcement for Md. Takrimul Hasan joining as Software Engineer (Java). Challenge: Maintaining a professional yet friendly tone. Solution: By drafting multiple versions and reviewing with my mentor.

	Lesson: Balancing warmth and professionalism in corporate social media posts.
22 June 25	Task: Posting about TiCon's Seasonal Summer Fruit Festival 2025, sharing photos and highlights. Challenge: Showcasing excitement and team spirit without being too casual. Solution: By selecting vibrant images and writing a cheerful, professional caption. Lesson: Engaging followers and maintaining corporate tone for presenting company culture effectively.
30 June 25	Task: Posting a recruitment announcement for Software Developer (Java) including job details. Challenge: Organizing all information clearly. Solution: By structuring the post with bullet points and short paragraphs. Lesson: Communicating detailed recruitment information professionally.
June 30, 2025 (second post)	Task: Posting a recruitment content for iOS Applications & Framework Engineer including job details. Challenge: Presenting technical job information concisely. Solution: Using bullet points and clear formatting. Lesson: The skill of formal and precise content writing is essential for posting professional announcements.
1-7 July 25	Task: Drafting captions for social media posts, updated the content calendar, and researched trending hashtags and post timings. Challenge: Maintaining content diversity and consistent engagement. Solution: By planning posts in advance and collaborating with mentor for feedback. Lesson: The importance of strategy, consistency and coordination in social media management.
8-14 July 25	Task: Creating posts about company events, collaborations, and technical achievements. Challenge: Ensuring every post remained informative and engaging. Solution: By reviewing data analytics and adjusting post style accordingly.

	Lesson: Combining creativity and analytical thinking for content planning.
15-21 July 25	Task: Recruitment updates, posting reminders for vacancies and highlighting team achievements. Challenge: Proofreading and finalizing content. Solution: By double-checking details and coordinating with supervisor. Lesson: Need to improve the skill to produce polished content for professional audiences.
22-28 July 25	Task: Creating posts highlighting completed projects and company successes. Challenge: Producing innovative content aligning with industry trends. Solution: By analyzing competitors and exploring creative post ideas. Lesson: Enhancing audience engagement through content planning.
29-31 July 25	Task: Finalizing recruitment posts for iOS Applications & Framework Engineer positions. Challenge: Confirming details and scheduling posts efficiently. Solution: By careful verification and organized planning. Lesson: The importance of accuracy, clarity and consistency in a professional content.

10.2 Sample Work

TiCON System Ltd
10 Jun · 🌐

TiCON System Ltd proudly joins **Viva Technology 2025**, Europe's leading technology event.

📅 June 11–14, 2025
📍 Hall 2.2, Pavilion T26, Paris Expo Porte de Versailles

Visit ticonsys.com for more details and to schedule a meeting.

Experience our state-of-the-art Agentic AI, cloud services, and digital transformation solutions.

[#ticonatvivattech](#) [#VivaTech2025](#)
[#TechForTomorrow](#) [#BangladeshInnovation](#)



We will be at **VivaTech** from **11 to 14 June** in Paris
Bangladesh Pavilion / Hall: 2.2 (T-26)

ticonsys.com
TiCON System Limited | AI, Cloud, OTT & Business Automation [Learn more](#)

TiCON System Ltd
11 Jun · 🌐

Day 1 at VivaTech 2025 was a blast!

Thrilled to dive into rich tech and innovation discussions with brilliant minds.

Swing by our pavilion at Hall 2.2, T26 to join the conversation—see you there!

[#VivaTech2025](#) [#Ticon](#) [#TechTalks](#)

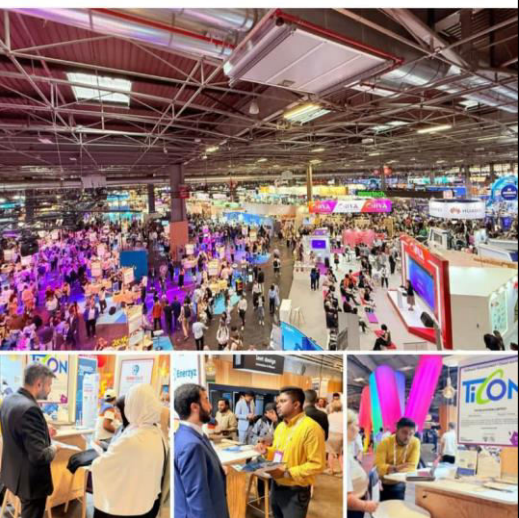


TiCON System Ltd
12 Jun · 🌐

Day 2 at **Viva Technology 2025** has been truly inspiring. We are honored to engage in meaningful discussions on technology and innovation with global thought leaders.

We invite you to visit our pavilion at Hall 2.2, T26, to join the dialogue and explore the future of tech.

[#VivaTech2025](#) [#Ticon](#) [#Innovation](#)



TiCON System Ltd
31 Jul · 🌐

We are hiring!!!

We are looking for IT Support Executive

Deadline: August 15, 2025

For detail requirements, please follow the link-
<https://ticon.sh/VjZm7>

Send your resume to: career@ticonsys.com

[#Hiring](#) [#itsupportexecutive](#)



We are Hiring! Join our team!

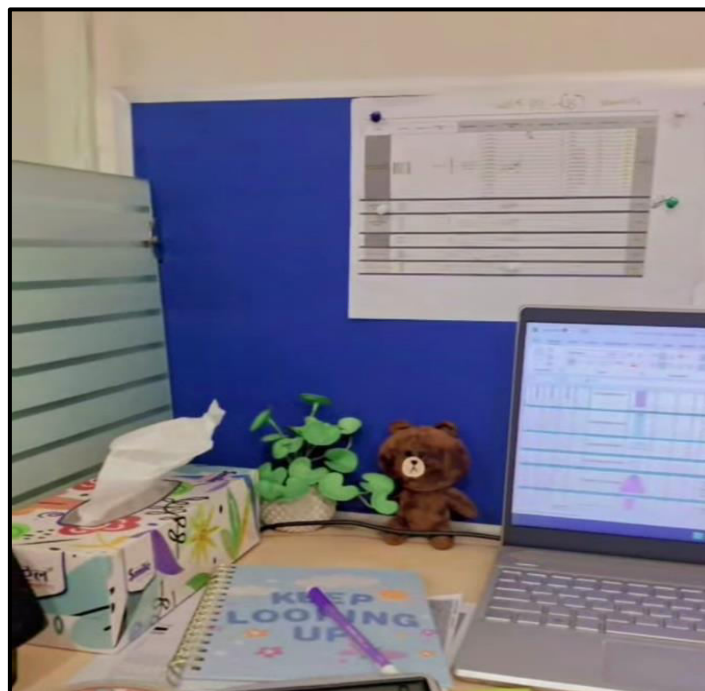
IT Support executive

Vacancy 2 | Full Time | Dhaka (Uttara)

Requirements & Others:

- Salary & Benefits: Industry Standard.
- Educational Requirements: Minimum Diploma or BSc in Computer Science
- 1 year of technical support experience is preferable. Freshers are encouraged to apply.

I have taken some pictures of my workplace at TiCON System Limited



10.3 Internship Certificate



TSL HR/T&D/Cors/559

August 18, 2025

Certificate of Completion

This is to certify that **Mariyam**, a student of Daffodil International University, has successfully completed her 3 months internship as a Content Copywriter (Intern) from June 2025 to August 2025 in TiCON System Ltd.

During the internship she demonstrated good operational skill with self-motivated attitude to learn new things.

We appreciate her contributions during the internship and wish her all the best in her future endeavors.

For and on behalf of TiCON System Ltd.




Samia Rahman
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10.4 Plagiarism Report

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