

BOOK REVIEW

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Title: Factors Affecting Entrepreneurial Management in Bangladesh: an Empirical Analysis

- 1. Dr. Vichayanan Rattanawiboonsom, Asst. Prof. Economics and Communications, Naresuan University, Thailand**
- 2. Dr. Muhammad Mahaboob Ali, Professor of Finance, Economics and Management and Director, IQAC, Daffodil International University, Dhaka, Bangladesh**

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Review: A well conceptualized book based on the empirical study carried out by the authors in Bangladesh. The book envisages the growth of entrepreneurial activities in Bangladesh and various policy implications impacting entrepreneurship besides fundamental concepts and theories related to entrepreneurship. It also captures the motivation, challenges and way forward pertaining to women entrepreneurship in Bangladesh.

The book came out with strong implications with respect to creating awareness and fostering entrepreneurial culture in Bangladesh. Some of the areas draw the attentions of the readers are starting up micro-enterprise, social networking, conducive policies at local and national level, social mobilization, legal assistance, technology support etc.

The book is a good source to understand entrepreneurship and its impact on the national growth. It gives a holistic picture of entrepreneurship in Bangladesh and various factors affecting the growth of entrepreneurial activities. Authors considered four factors: women, economic factor, infrastructure and institutionalization for economic development through entrepreneurial management. The book took in depth study how entrepreneurial management can work in Bangladesh.

I recommend the book to the readers and other policy makers to draw inferences while making policy or taking up start-up activities in general and specifically in Bangladesh.

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