



# INTERNSHIP REPORT

On



Submitted to:

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Submitted by:

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## LETTER OF TRANSMITTAL

10 May, 2018

Aftab Hossain

Lecturer, Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

Subject: Submission of Internship Report.

Dear Sir,

This is my pleasure to submit my internship report on “Understanding Broadcast Journalism: Professional Experiences in Maasranga Television Centre.”. It was a great opportunity for me to acquire knowledge and experience during my internship in a renowned private media agency Maasranga TV channel. I believe that the gathered experiences will immensely help me in my professional life.

I have concentrated my best efforts to achieve the objectives of the practical orientation and hope that my endeavor will serve the purpose. However, I will always be happy to welcome any further clarification that you may require.

Sincerely yours,

.....

MD.Hasanuzzaman

ID: 142-24-375

Department of Journalism and Mass Communication

Daffodil International University

## CERTIFICATE OF APPROVAL



I am pleased to certify that the Internship report on the Maasranga Television prepared by Hasanuzzaman bearing ID No: 142-24-375 of the department of Journalism and Mass Communication has been approved for presentation and defense. Under my supervision Hasanuzzaman worked with the Maasranga Television as an intern. He completed the Work during the spring 2018, semester.

I am pleased to certify that the data, the findings presented in the report are the authentic Work of Hasanuzzaman

Hasanuzzaman bears a good moral character and a very pleasing personality. It has Indeed a great pleasure working with him. I wish him all success in life.

.....

Academic Supervisor

Aftab Hossain

Lecturer

Department of Journalism and Mass Communication

Daffodil International University



maasranga  
television

MT/HRD/042/2018  
April 28, 2018

### To Whom It May Concern

We are pleased to certify that Mr. Md. Hasanuzzaman, student of Mass Communication and Journalism, Daffodil International University has successfully completed his internship in the News Department of Maasranga Television under the supervision of Mr. Rejoanul Haq, Head of News of Maasranga Television from January 27, 2018 to April 27, 2018. He has successfully submitted his internship report to the concerned department.

*I wish him every success in life.*

Best Regards

A K Paul  
General Manager  
Human Resources

MAASRANGA COMMUNICATIONS LTD. | MEMBER OF SQUARE GROUP

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## **ACKNOWLEDGEMENT**

It was a great pleasure for preparing Internship report on the “Understanding Broadcast Journalism: Professional Experiences in Maasranga Television Centre”. I would like to thank and convey my gratitude to honorable Supervisor, Aftab Hossain Department of Journalism and Mass Communication, Faculty of Humanities and Social Science, Daffodil International University, for letting me to prepare this report and I would also like to express my sincere appreciation to him for his wholehearted support and guidance.

I am profoundly grateful to Sourov Panday, Senior Producer (News) The Maasranga Television for his hearty continuous supervision. I am also thankful to other production team members for their whole hearted cooperation. My thanks also go to my friends and classmate for their support.

Finally, I am quietly and heartily indebted to my parents who always inspire, encourage and support me to pursue such study.

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# Chapter one

## Introduction

## 1.1.Description of the Internship

The most ideal approach to conquer any hindrance between completing university and landing a position in news coverage is to have a temporary job. Temporary jobs give you on-the – work involvement, enable you to learn whether you and that industry are a decent match, and can give us important association and references. The way to a decent temporary job pursuit of employment is to keep a receptive outlook. On the off chance that us think you need a vocation in news coverage, don't constrain myself to applying for a temporary position at our most loved TV station. The field of news coverage is fantastically expansive. Understudies can discover news coverage related temporary positions in sports, news creation, program generation, mold daily paper, magazines, solution, science, music and that's only the tip of the iceberg. Hunt our temporary position leaning to realize what sorts of assistant openings for work are accessible in each field and where they are accessible.

## 1.2. Why Internship is important

Students in a broadcasting program learn the basic skills of paper news reporting, including the interview process and the writing of segments. They also learn how to produce the news by managing video and audio equipment.

A telecom reporting graduate can either be the individual who is before the camera or the receiver, filling in as the voice of the news, or the individual in the creation stall. The behind-the-scene activity of overseeing mouthpieces and appropriately shooting a communicate are as essential as the precision and instantaneousness of the data. The major is additionally for those understudies who need to alter or coordinate the news.

A degree in communicate news-casting readies the understudy to refresh people in general on a wide range of news. A four year certification qualified graduates for most vocations, however experts level program in communicate reporting are likewise accessible.

A communicate news-casting major figures out how to find sources, legitimately lead interviews, compose contents for TV or the radio, record sound clasps and alter sound and video. An intrigued understudy additionally learnt to work under strain and handle due dates. Understudies right now excited in school frequently to work at an on-grounds TV or radio station, some entire some place off grounds to increase working background.

### 1.3.Purpose of this Internship

On the completion of the internship I had wanted to

- Wanted to know about production activities
- Wanted to be a good producer
- Gain knowledge about workplace environment and adjust with that
- Acquire knowledge about news room activities
- To increase communication skill
- Be organized in my work place
- Be able to deal with lots of problem and want to be faster in work
- Establish myself as a full time staff in this organization
- To developed skill and teamwork capacity
- To learn the art of producing

## 1.4.Reason for choosing broadcast media for internship

I would like to be a TV journalist and it is the only reason behind taking an internship in an electronic media. Beside that there are some other causes. Socio- economic effects of TV channels are huge. Now a day it is one of the biggest fields for investment. Government has permitted private broadcasting satellite TV channels in 1997. Since then the number of private television channels increased rapidly. And now there are more than 28 channels running on air. Over 20 years the significant improvement of this industry is positive sign for our economy.

At once I could figure out how to enhance ability on composing and specialized exercises, voice pondering and mechanical undertaking. In any case, it isn't conceivable in Newspaper and Radio to take in these multi-assignments. While daily paper maker and columnist get enough time to present and distributed their news, it is a test for the TV journalist and maker to finish their work in brief time. And also electronic media is one of the greatest and developing enterprises where there are chance to indicate savvy and inventiveness. Then again news segment is one of the greatest wellsprings of budgetary help to run a TV house.

Presently in our nation 28 TV stations are running. There are a few TVs under preparing. Before that there was just a single TV station that is Bangladesh Television (BTV). Gathering of people had no contrasting option to watch other TV channels than BTV. Be that as it may, now there is much open door so the request of the group of onlookers is higher. So news has turned into a prominent substance of TV. Channels are contending with each other by their news. News is the first and most imperative portion to draw group of onlooker's consideration.

## **1.5. Background of my internship (Broadcast journalism)**

Broadcast news coverage is the calling that conveys TV news to general society. "Communicate" allude to the TV creation important to in fact convey the video and to the sound to the watchers' TV screens. "News-casting" alludes to the cautious assurance of realities incorporated into the stories displayed amid the broadcast.

Communicate news coverage is the field of news and diaries which are "communicate", that is, distributed by electrical techniques, rather than the more seasoned strategies, for example, printed daily papers and notices. Communicate techniques incorporate radio (by means of air, link, and Internet), TV (by means of air, link, and Internet), and, particularly, the World Wide Web. Such media scatter pictures (static and moving), visual content as well as sounds.

## **1.6. Supervisor the Maasranga Television**

During my internship period at Maasranga TV my supervisor was Sourov Panday .He is a Producer News and Current Affaires of the Maasranga Television. Every day he is made production schedule that when will someone complete the job.He controls the whole news production system very easily without any hassle. Sometimes he faces a difficult time, but then he is having problems with his head cool.



Sourov Panday

(Senior Producer News & current Affaires at Maasranga Television Bangladesh)

### **1.7.Duration of Internship**

As an Intern Journalist at the Maasranga Television, I have labored for three month. My temporary job at The Maasranga TV begins at 27 January 2018 and it formally finished at 27th April 2018.

## **Chapter Two**

### **Activities during my internship**

## 2.1. List of weekly activities

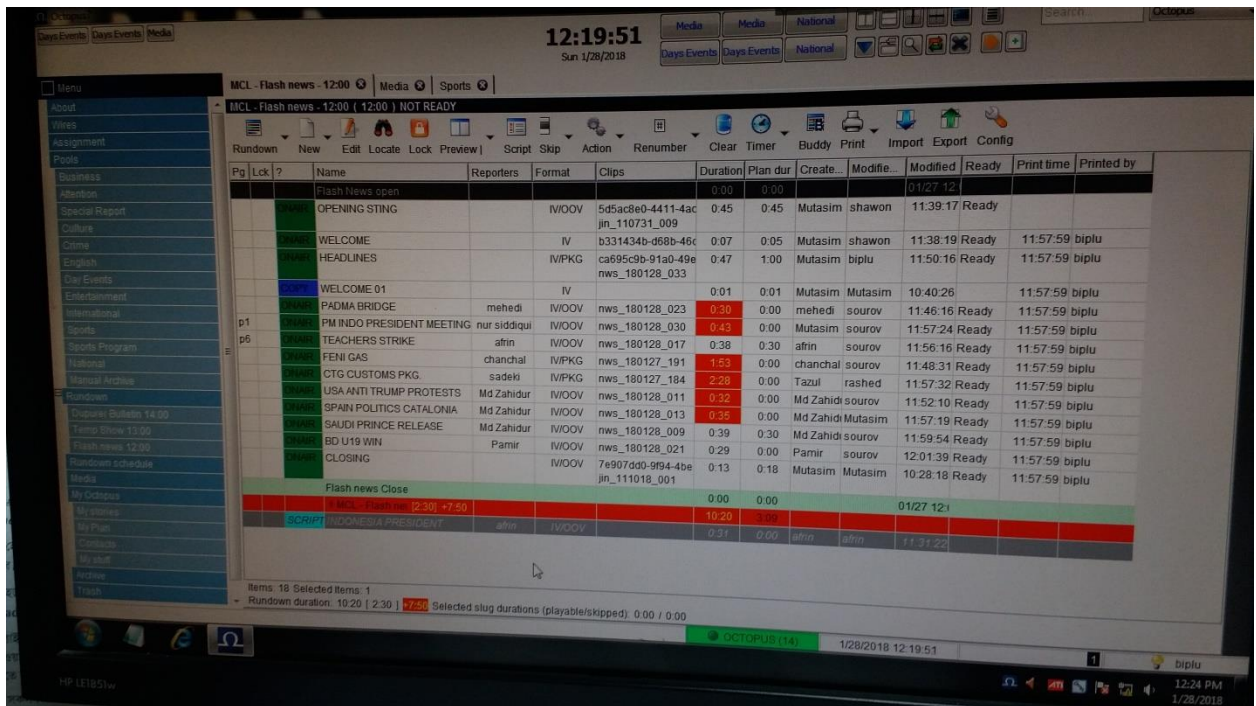
### 1<sup>st</sup> Week (27<sup>th</sup> Jan- 3<sup>rd</sup> Feb, 2018)

- Got instructions from Sourov Panday(Senior Producer of the production Department ) about my work in the Maasranga TV
- Introduced to news producer and also other news room members, that person helped me.
- Adaptation process of professional skills and environment



### 2<sup>nd</sup> Week (February 4- February 10, 2018)

- Tried to gather the basic idea about production activities.
- Worked on Rundown.
- Experienced octopus news management software by working
- Observed, how a news producer broadcast the news properly.



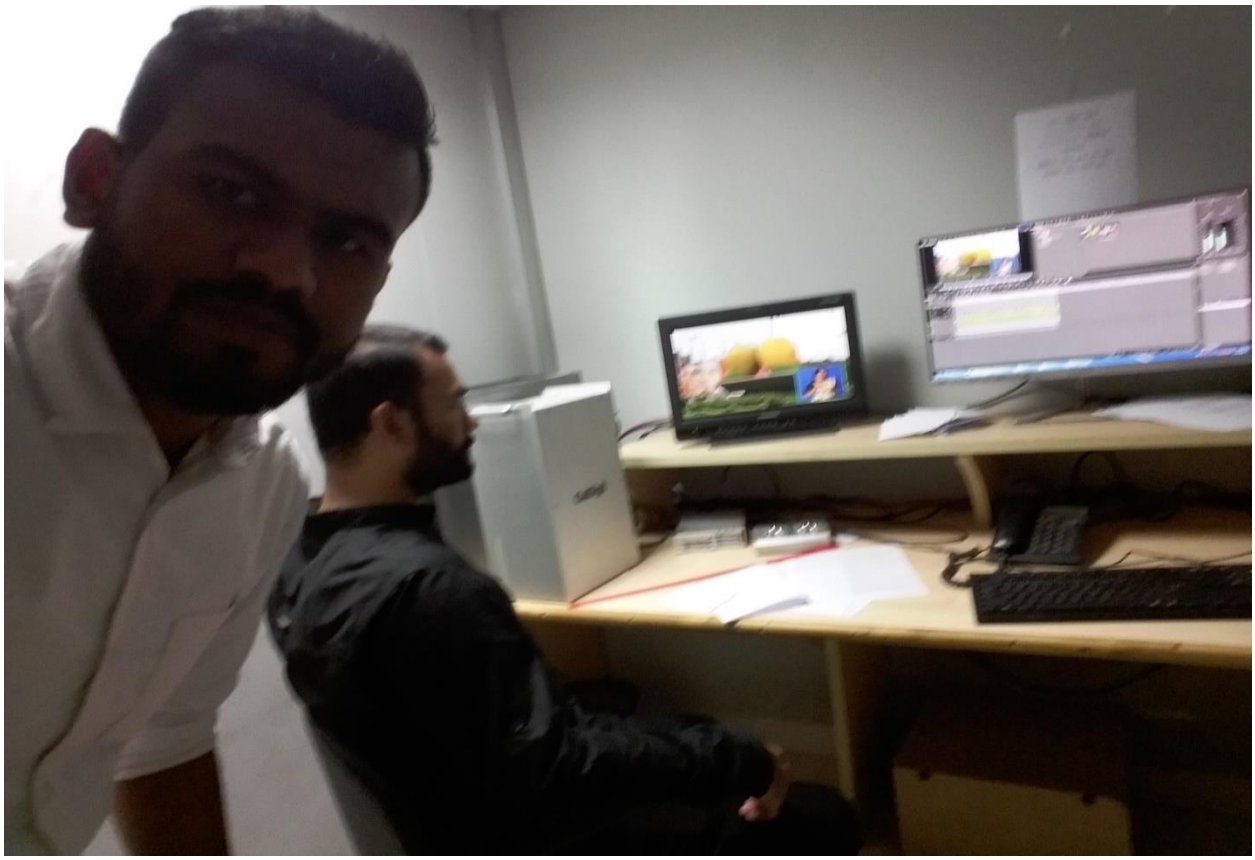
### 3<sup>rd</sup> Week (February 11- February 17, 2018)

- Experienced the process to put the slug sheet (news Id) in Rundown
- Printed the news from rundown like custom print, prompter and script print
- Managed communication between the presenter script from news room to news studio
- Learned the news editing process
- Experienced the Flash News system



#### 4<sup>th</sup> Week (February 18- February 24, 2018)

- Introduced to the news editing (audio-visual) system
- Understood about Flash News
- Collected Flash and other news pictures from online news portal and Rundown
- Broadcaste the news by working with the news producer



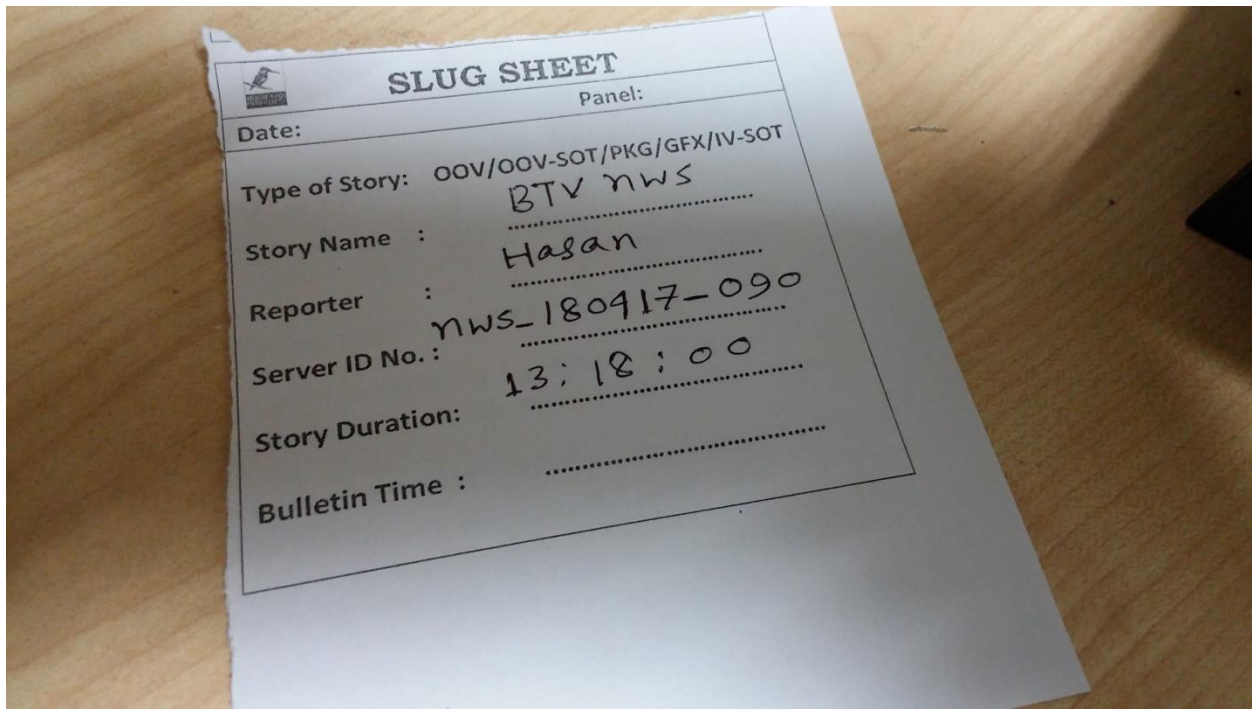
## 5<sup>th</sup> Week (February 25 – March 1, 2018)

- Broadcast the flash news
- Managed the opening picture for broadcasting the news
- Took the title super for attaching the headline for broadcasting the news
- Practiced how to make the headline for news



## 6<sup>th</sup> Week (March 4 – March 10 , 2018)

- Observed, how a producer handles the centre desk
- Attended the investigative program shooting with my investigative producer
- Practiced, how to edit the BTV news
- I informed about every instruments like Ingest, Dmng, p-2 card etc and also known the work of these instruments from the producers of Maasranga TV.



The image shows a 'SLUG SHEET' form with the following handwritten entries:

| SLUG SHEET      |                            |
|-----------------|----------------------------|
| Date:           | Panel:                     |
| Type of Story:  | OOV/OOV-SOT/PKG/GFX/IV-SOT |
| Story Name :    | BTV nws                    |
| Reporter :      | Hasan                      |
| Server ID No. : | nws-180417-090             |
| Story Duration: | 13:18:00                   |
| Bulletin Time : |                            |

## 7<sup>th</sup> Week (March 11-March 17, 2018)

- Observed the program control room (PCR) activities
- Observed, how a sound engineer controls the sound machine
- Experienced to know the instrument of PCR
- Followed, how a producer used to the Aveco-machine, Wasp-machine, Audio visual machine etc. Generally I focused to know the Adeco- machine OR SERVER and Wasp-machine.



### 8<sup>th</sup> Week (March 18–March 24, 2018)

- Carried presenter script for broadcast the news
- Used the printer and photocopy machine for official working
- Applied the Aveico- machine and Wasp machine for broadcasting news
- Produced the English Bulletin



### 9<sup>th</sup> Week (March 25–April 1, 2018)

- Participated with Investigative program team at Square Hospital with my investigative producer in second time
- I applied the Aveco Machine OR SERVER for broadcasting the news
- Practiced, how to make the headline for news
- Broadcast the Flash news



## 10<sup>th</sup> Week (April 2–April 8, 2018)

- I USED the auto script machine for showing in front of the news presenter so that he/she can present the news properly
- Carried presenter script from news room to news studio
- Broadcast the Flash news
- Produced the English Bulletin news



## 2.2. Work place log

**Daffodil**  
INTERNATIONAL UNIVERSITY  
Department of Journalism and Mass Communication  
Intern Attendance Form

Name of the Intern: Md. Hasanuzzaman  
Name of the Supervisor: Sousoy Panday

Place of Internship: Maastanga Television  
Subject: News production

| SN  | Date                 | Check in (Time) | Check out (Time) | Work Status                                              |
|-----|----------------------|-----------------|------------------|----------------------------------------------------------|
| 01. | 27.1.18 -<br>3.2.18  | 10.00 Am        | 6.00 pm          | Production activities                                    |
| 02. | 4.2.18 -<br>10.2.18  | 10.00 Am        | 6.00 pm          | Worked on Rundown and Octopus Software                   |
| 03. | 11.2.18 -<br>17.2.18 | 10.00 Am        | 6.00 pm          | Tries to learn Flash news and other news.                |
| 04. | 18.2.18 -<br>24.2.18 | 12.00 pm        | 8.30 pm          | video editing                                            |
| 05. | 26.2.18 -<br>3.3.18  | 12.00 pm        | 8.30 pm          | Practicing the Flash news and set up the opening picture |
| 06. | 4.3.18 -<br>10.3.18  | 3.00 pm         | 12.00 Am         | I have observed handles the centre desk                  |
| 07. | 11.3.18 -<br>17.3.18 | 3.00 pm         | 12.00 Am         | Edit the BTV news uses the Auto script machine           |
| 08. | 18.3.18 -<br>24.3.18 | 10.00 Am        | 6.00 pm          | Used the Aveico Machine and Vasp machine                 |
| 09. | 25.3.18 -<br>1.4.18  | 3.00 pm         | 12.00 Am         | Practicing how to make the headline                      |
| 10. | 2.4.18 -<br>8.4.18   | 12.00 pm        | 8.30 pm          | Produced the English Bulletin news                       |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |
|     |                      |                 |                  |                                                          |

S. Panday  
22.04.18

# **Chapter Three**

## **BACKGROUD OF THE ORGANIZATION**

Maasranga Television, a Member of Square Group, is a main satellite TV station in Bangladesh. Since its initiation on July 30, 2011 as a blended TV station; Maasranga Television is communicating precise, respected and tenable news from home and abroad alongside energizing and rousing stimulation for the entire family.

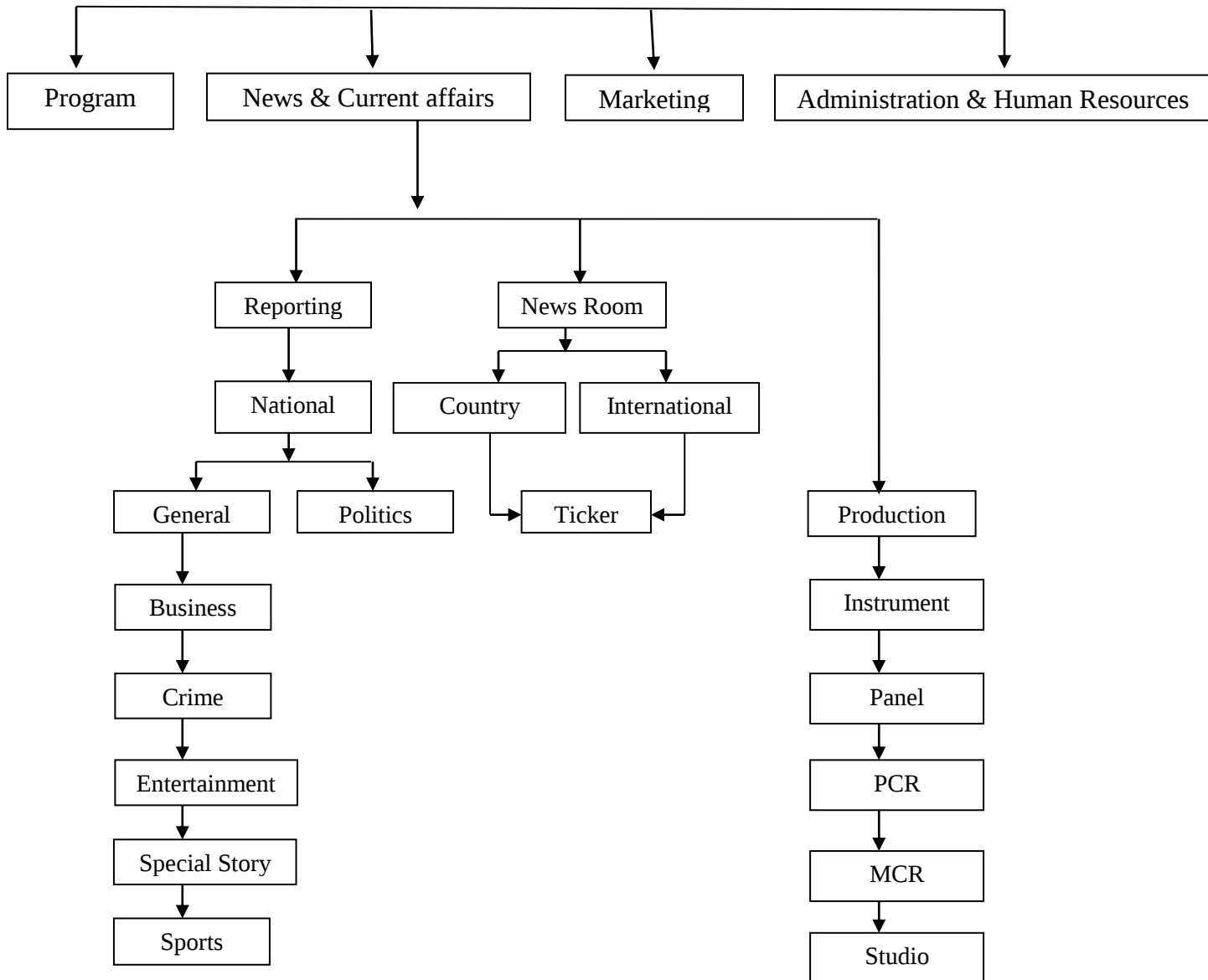
Brilliant dramatization, serials, films, melodic projects, instructive and engaging projects for kids, programs on ladies issues, parody appears, documentaries, syndicated programs on current issues, business and games appears, Live occasions and news covering the entire world are disclosed round the clock from Maasranga Television. We insightfully provide food the diversion, data and adapting needs of men, ladies and youngsters by committing particular schedule openings.

### 3.1. Major Activities of Maasranga Television

During my internship period, I have observed a number of activities of **Maasranga Television** of which the major ones include the followings:

- Broadcasting any type of production like news production or program production
- Broadcasting any type of news or information
- Creating open mindfulness
- Broadcasting stimulation programs
- Criticizing and examining govt. arrangement and exercises Presenting historical programs
- Broadcasting International News

### 3.2. Department Of Maasranga Television



## Chapter Four

# Learning and Professional Experience at Maasranga Television

#### 4.1. First Day at Maasranga Television

- I joined Production department of maasranga Television on 27 January 2018. On my day at the department, I felt very nervous but I did not express that. In Maasranga Television I found everyone very friendly. When my coordinator introduced me to them I saw everyone came to me and talked to me. Everyone asked my name and the university from which I came. It was true that I had no practical experience in journalism. But if I had an opportunity earlier I could prove that I would do well in the profession.
- I determined that during that three month internship I would have to prove that the students of the private universities could also do well in journalism. Then I gave up entire tensed mood. Walked every desk and spoke to every one friendly. Then they gradually came my desk and had a chat with me. They told me if I needed help they would provide me with any type of cooperation. Now they liked me very much. I worked hard to prove my worth and name of my university as one of best in the private university in the country.

## 4.2. Experience as Intern Student

- In my internship program I have learned how to run a news channel. It is a fantastic journey of my life just because media always play different role in the society. I came to learn how to play the role of production in simple and easy way and how to gather more information about production and how to work with pressure as an intern. I have learned about news media technology as well as good command of my voice throwing.
- A broadcast journalist or producer must need to know the basic video editing knowledge. Because in my intern experience I have seen that serious time a producer used the editing panel for make sot or out of vision , when will be need the sting picture then a producer used the editing panel for take the still picture . Specially need for a reporter also I have seen that a reporter gathers information on filed as well as he or she gives the direction to camera person or video journalist to capture the footage. After that when the reporter comes back to the house, at first he or she writes the news script and gets its approval. Then he/she goes to the video editing panel and gives instructions to the video editor to edit the footage and ensure which footage should be included in the report.

## 4.3.Tools and Technologies used

- Amid my entry level position at the Masranga Television, I utilized a few apparatuses and advances for producing news and work area works. While I was create the principally streak news ,BTV news, English news than I utilized altering panel, printer machine, auto script, Avieco, Digital Production Switcher, Mixing Console with the, newsroom, ingest, boards and so on.

#### 4.4. Special experience

I am a final semester student of Journalism and Mass Communication, Daffodil International University. But during my four years of academic learning I was not involved any media work or publication. After joining the Maasranga tv intern I was involve production team for broadcasted the news.

On 21 February I broadcasted first flash news on the “Maasranga TV” Although this is not any special or important one, but that was my first flash news preached the Maasranga Television , I can’ t express that day my feelings. That time was me very special.

# **Chapter Five**

## **Evaluation of Learning**

## 5.1. Self -Evaluation

Choosing the Maasranga TV as the host organization for my internship was indeed a very wise decision. The way they welcomed me and guided me throughout my internship period is really appreciable. The power of “we” was one of the most important lessons that I have learned from that organization. I also gained knowledge about electronic media through working there in collaboration with my colleagues. Now I know each and every step of television production and their workflow. This gained knowledge will help me better perform in any kind of situation, especially in production. Now I can consider myself as a producer. It tremendously helped me developing my activities my aesthetic sense regarding editing and producing for any broadcast media. I believed that all these knowledge I have managed to gather from the Maasranga television is sufficient enough for me to start a career in TV producer or journalism.

## 5.2. Outcomes

As an intern, I thought I would make professional skills, knowledge about the production, professional links, and mentality to work for others and some kind of reputation of being a good person to work with. After this long internship, I can say, I have achieved almost everything I wanted to and everything gone perfectly fine with media have learned producing, team work, brain storming, idea generation process, creative input, leadership capabilities, responsibilities and lots of professional behavior. I feel this will help me a lot with my goal to be a potential producer. This experience made me more professional skilled.

### 5.3. Similarities and differences between academic learning and practical work

As a student of journalism and Mass communication, I have gained lots of academic knowledge in last four years with lot of fieldwork experience. But the practical working situation and environment is quite different from academic learning. To learn something on class room and learn something on work place is totally different thing. Internship may best way to acquiring knowledge on something specific because there we can use both of our practical and theoretical aspects of learning .During our academic practicing, we do not need to think much about time. Our teachers have given us enough time to complete our course assignment. But in our professional life, punctuality should be maintained. We know that in this digital era every news and information spread around the world within very short time. We are almost 20 students but the equipment that provides us by lab is not enough. For this reason we have to wait or sometimes we have to rent equipment's to finis our work early. In professional life we do not need to think about equipment's. They provide all the necessary equipment to complete the assignment work.

### 5.4. My Limitations

It is impossible for an intern to cover up the whole thing within a short time. My creation division Maasranga television is an interesting news station. They run their exercises nearby all sort of imperatives. At Maasranga Television I was not a representative; I was just doing my three months temporary position. Among every one of them I am a lesser so they didn't allow me to utilize those instruments when news are Broadcasting. At Maasranga TV I watched that maker have a decent association with other TV channel maker and capable individuals in this general public both home and abroad. They didn't answer my inquiry dependably in light of the fact that they didn't have the consent to discuss these things. They generally treated me like a lesser maker and furthermore an internee. In this way, in my entry level position at Maasranga Television I needed to confront a few constraints.

# Chapter Six

## Conclusion

## 6.1. SWOT Analysis

### Strengths:

- Continuously broadcasting news and other programs.
- Strong and independent internal policy making
- Purposive and effective in its news treatment.
- Try to cover running issue
- Many media partners and fashion house

### Weaknesses:

- Job constraint because of lack of knowledge and technology.
- Their production desk where only 12 producers where need more producers
- This house has enough resources but not utilizing those properly. For instance it has only 6 editing panels for newsroom. It is not enough? And there are lacks adequate of video editors.
- Some problems created confusions regarding verification of data and new information
- Not much popular from other Television Channel
- Follow some others TV Channel

### Opportunities:

- Developing professional bonding/ relations
- Connecting professional resources for Production and news sessions.
- Presenting historical programs
- New Knowledge Acquired
- Arrival of new technologies

## Threats:

- Political Influence.
- Increased competition from other channel.
- Production department are very sensitive department from other department
- . Lawsuits for misrepresentation of any news or information.

## 6.2. Conclusion

I firmly believe that the experience I have gathered during my internship will help me in my professional career. Needless to say, I have differentiated the nature of institutional and professional learning throughout such internship. As news corporate Maasranga TV has been so friendly and kind to me except few obligations.

Aside from understanding communicate news coverage, the temporary job gives me the figuring out how to function inside an expert group/team/staffs/partners. Subsequently the temporary job has likewise enhanced my relational correspondence with an association.

It is contended that the partner of news corporate/organizations are utilized to speak to the political belief systems in their individual media.

As I would see it, Maasranga Television has unbiased in connection to such issue. Notwithstanding of less limitations, I am appreciative to the Maasranga TV for giving me novel entry level position.

Finally I can say I enjoyed my intern period in Maasranga Television. I learned lots of factor and gain much professional knowledge during this period. I think it will help in my future career.

# References

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- **www.maasranga.tv**
- **Wikipedia free encyclopedia.htm**
- **[http://education-portal.com/what\\_is\\_broadcasting\\_journalism.html](http://education-portal.com/what_is_broadcasting_journalism.html)**
- **www.daffodilvarsity.edu.bd**

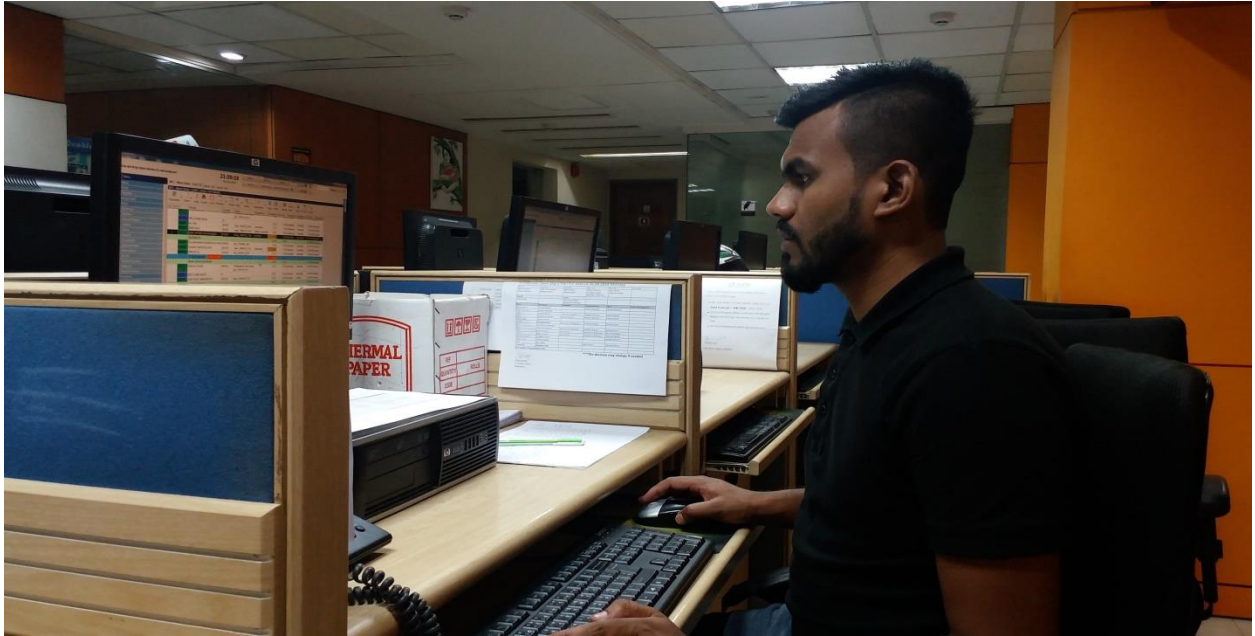
# Annex

The pictures of the work that I have done in three months are shown here

I was watching center desk the picture of that time



The picture of the time when I was working at the center desk



## Pictures of the time when I was working in the editing panel



**SLUG SHEET**

Date: \_\_\_\_\_ Panel: \_\_\_\_\_

Type of Story: OOV/OOV-SOT/PKG/GFX/IV-SOT

Story Name : BTV nws

Reporter : Hagan

Server ID No. : nws-180418-077

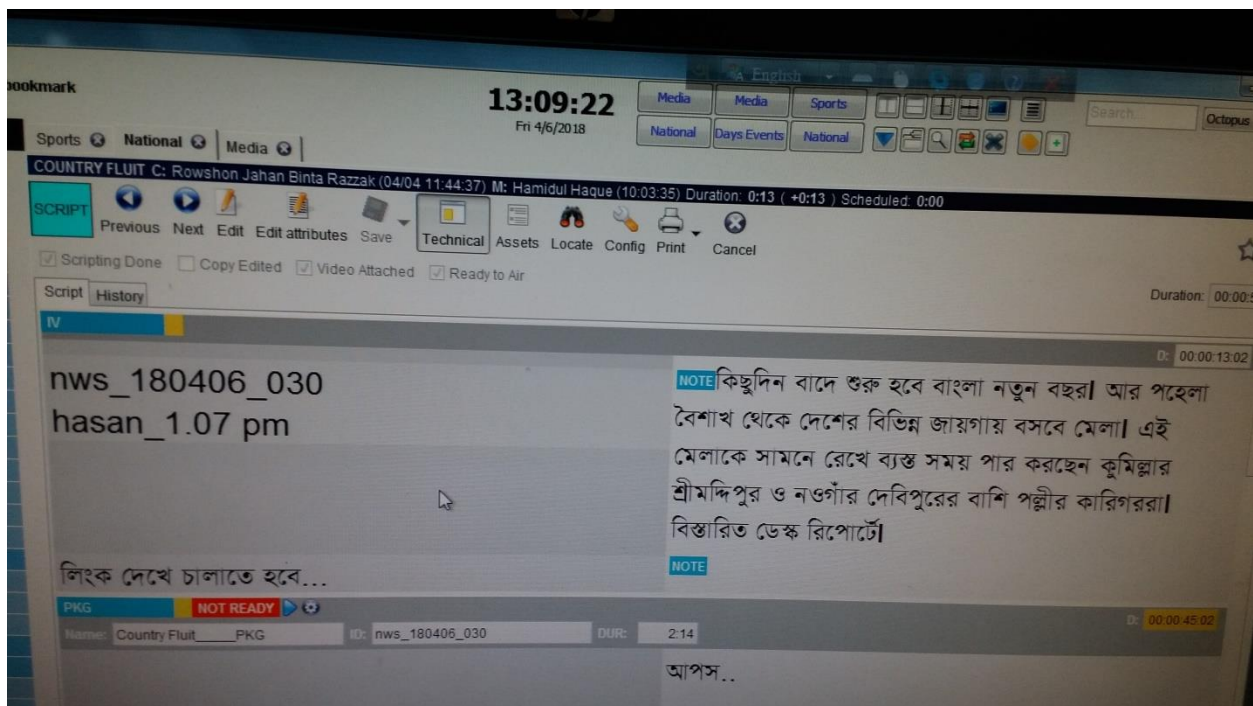
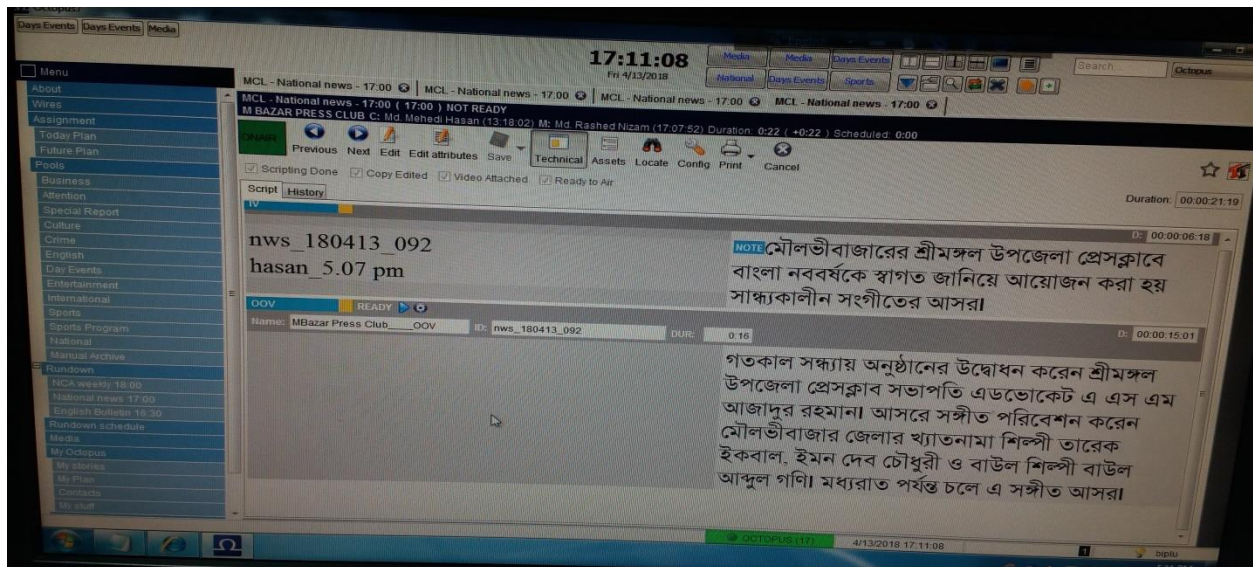
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Bulletin Time : \_\_\_\_\_

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I was set up a lot of News ID in Rundown



I participated with Investigative program team at Square Hospital with my investigative producer



## Pictures of the time when I was working in the program control room



Pictures of the time when I used the Aveco or server in the program control room



These were my best moments in three months with my Supervisor and colleague

