



**INTERNSHIP REPORT**  
**ON**  
**Marketing Strategy of AmazoPify Ltd**

**PREPARED FOR**

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**PREPARED BY**

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Daffodil International University

**Date of Submission:**



*Internship Report On Marketing Strategy  
of AmazoPify Ltd*

## LETTER OF TRANSMITTAL

To,  
**Dewan Golam Yazdani**  
Assistant Professor  
Department of Business Administration  
Faculty of Business & Entrepreneurship  
Daffodil International University

**Subject: Submission of Internship report on “Marketing Strategy of AmazoPify Ltd”**

Dear Sir,

It gives me immense pleasure that I am MD.A. Nayeem, ID 192-11-6277 a current intern at AMAZOPIFY. I'm pleased to submit to you the internship report on “Marketing Strategy of AmazoPify Ltd”. As a requirement for the internship program for a graduate degree in the Department of Marketing, Daffodil International University, I need to compose an internship report that is relevant to my work experience as an intern in the marketing department of AmazoPify. The report has been prepared as an academic requirement of the BBA program at Daffodil International University.

My working area is in digital marketing where I worked as a team leader on a digital marketing team. Via this application, I would like to submit my internship project report with its associated details. I owe you a great deal of gratitude for assigning me such interesting work and for your cooperation all through. I have given my best efforts to achieve the report's objectives and hope that my endeavor will serve the purpose.

I would be grateful to you if you would kindly approve the report and allow me to obtain my graduation certificate.

Sincerely,

**MD.A. Nayeem**  
**ID No: 192-11-6277**  
(Major- Marketing)  
Batch: 53  
Bachelor of Business Administration  
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## **LETTER OF APPROVAL**

This is to certify that the Internship Program entitled “**Marketing Strategy of AmazoPify Ltd**” has been successfully completed by **MD.A.Nayeem, ID: 192-11-6277** as a partial requirement to fulfill the Bachelor of Business Administration (BBA) degree from the Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University. The report has been prepared under my guidance and is a record of the Bonafede work carried out satisfactorily.

Therefore, he is directed to submit his internship report for evaluation. I wish him every success in his future endeavors.



**Dewan Golam Yazdani**

**Assistant Professor**

Department of Business Administration

Faculty of Business & Entrepreneurship

Daffodil International University

## **DECLARATION**

I do hereby declare that this report entitled “**Marketing Strategy of AmazoPify Ltd**” was submitted by me to the Department of BBA, Daffodil International University for the degree of Bachelor of Business Administration (BBA) program.

Moreover, I was inspired and instructed by my supervisor Dewan Golam Yazdani, Assistant Professor, Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University. In this regard, I also declare that the report has not been submitted earlier or either partly or wholly to any other University or Institution for any Degree or other similar title prizes.

*Nayeem*

**MD.A. Nayeem**

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Batch: 53

Bachelor of Business Administration

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## **ACKNOWLEDGEMENT**

The internship opportunity I had with “Amazopify Ltd” was a great chance for learning and professional development. As a part of the BBA program, every student has to undergo an internship program after the 10<sup>th</sup> semester and submit an internship report to the department. I had the opportunity to acknowledge and observe the overall aspects of that organization during this internship program.

I want to express my heartfelt gratitude to my honorable supervisor Dewan Golam Yazdani sir for giving me the opportunity to do my internship program. In spite of being very busy, he has given me support and instruction from the very beginning to the last of my internship program, on how to conduct and understand the internship program and to make reports.

Finally, I would like to thank my family, and friends for their constant encouragement without which this assignment would not be possible.

## **EXECUTIVE SUMMARY**

As a part of my BBA, I selected this topic as it covers the general statistics generation and advertising and marketing vicinity of the extraordinary sorts of organizations and systems. If I did my internship with simplest one logo, i would have enjoy in most effective one emblem however AmazoPify Ltd. I have labored on numerous brands. As a advertising and marketing pupil, my assigned project helped me apprehend the software program equipment, advertising and marketing principles, making plans, and strategies to work in an IT corporation. AmazoPify does a variety of paintings before filing the final work to the clients, and their function in doing advertising and marketing for his or her customers is great. The IT tools are genuinely crucial, and they may be the professional who is aware of the excellent use for them. Getting to know the sports of a digital advertising strategist gave me pride and satisfaction.

Virtual advertising is powerful due to the fact a logo must be acknowledged to all first. The important position is a marketing enterprise to talk the emblem with the clients and efficiently make sales.

The function of a advertising and marketing business enterprise may be very huge for promoting a product with a idea to the clients. The overall technique of this record is descriptive because it goes into intensity about the function of a advertising company and the processes that they follow to do marketing. Handling numerous amazon stores like music Magpie Ltd and exceptional-clothing Ltd. Became a exclusive enjoy due to the fact I have found out some new things like building the standards and doing the strategic plan. These things will assist me in my future activity as properly. Even as i was preparing this file for the duration of my internship length, I faced some issues like an excessive amount of work stress, multiple duties, and so on., however I have discovered so many things described in the instructions of the bankruptcy. The findings of this file additionally display that a few company-related troubles like time-related troubles, meeting-related issues, fee troubles, system evaluation, layout troubles, on-line tool problems, and overall performance size issues also are given. A few tips have been introduced at the stop of the file. I am hoping this can be beneficial for them.

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# CHAPTER 01

## INTRODUCTION

### 1.1 Origin of the Report

This internship report has been prepared as a requirement for the completion of the Bachelor of business management (BBA) application on the Daffodil international college. After the of entirety of all guides of the BBA application, I started out my internship program at my place of business “AMAZOPIFY Ltd” underneath advertising method. My trainer, the managing Director of Amazopify Ltd, given a desire one changed into allowed to select the sector in which i used to be fascinated. As my hobby and curiosity were in advertising approach, I pick to work with a startup enterprise where I work. AMAZOPIFY Ltd is 5 years vintage global-based totally e-commerce enterprise, the industry that has affected radical marketplace changes. I selected digital advertising and marketing because it's far a blooming method, the increase of virtual advertising and marketing is first rate and anticipated to develop extra.

Speaking with distant places clients via and dealing with them is any other great that I have earned all through my internship at AMAZOPIFY. My responsibility taught me how to take leadership, manage and make real-time choices in case of pressing conditions.

This report is to talk about and explain the overall marketing strategy of how to get clients from different markets place as well as outside of the market.

### 1.2 Objectives of the Internship:

The primary cause of this record is to investigate the advertising method of AmazoPify Ltd. However, the cause at the back of this examine is particularly broader. The purpose of the studies may be summarized as follows:

- Analysis of AmazoPify Ltd's website design and service strategy.
- Analyze AmazoPify Ltd 's social media marketing strategy.
- Identify weaknesses in AmazoPify Ltd 's marketing strategy.
- Make some suggestions based on the results.

### 1.3 Scope of the Study:

As a student of Marketing, it is normally essential to know the customer service and satisfaction of any organization and especially for a service-based company. In the modern world, without customer satisfaction, any organization cannot run properly.

#### **1.4 Methodology of the Study:**

The file is qualitative in nature. This document has been organized on the premise of experience amassed all through the period of internship and my very own learning and understanding. The complete method has been made through collecting number one records which played a critical function and clean to write down the document and secondary information changed into wished for the supportive dependent buildup to the document i have designed the methodology or the approach in which way the records may be gathered within the following way:

- **Primary data sources:** Inspection at specific desks, consulting with employees inside the office, and prepared and planned evaluation is the primary resources.
- **Secondary data sources:** Brochures and instructions of AmazoPify Ltd, the internet site of AmazoPify, and exceptional journal publications of Bangladesh tech area records are the secondary information assets. An intensive and intricate observe of the existing documents, convenient case clarifications, and statement interviews with the employee became finished to identify the execution and control, and monitoring method of the digital marketing policy.

#### **1.5 Limitations of the Report:**

Numerous drawbacks regarded at the time of making ready the report and hindered the entire paintings processor as underneath:

- It was difficult to make a rich file in a short term.
- For the security of the AmazoPify, much information was not provided.

So, in some cases, it was tough to pick out the actual circumstance of the AmazoPify. The trouble of this take a look at this second includes – a constrained time frame this is to be had for completing such an in-intensity report. This report became required to prepare within 3 months. It's far tough to finish the information collection, analysis of statistics, and report writing in the closing date.

## CHAPTER 02

### COMPANY OVERVIEW

#### 2.1 History:

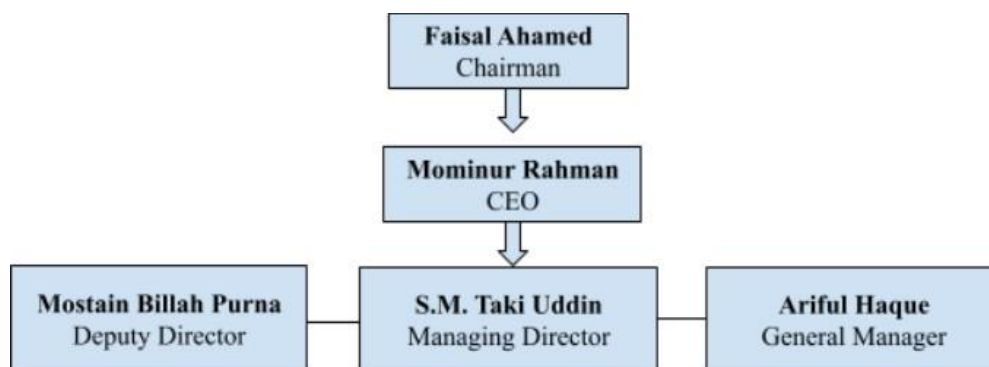
AmazoPify Ltd is an expert Amazon and Shopify save control enterprise in Bangladesh. Our goal is to make you a successful save owner together with your Amazon and Shopify shops via applying our marketing method. Our younger and experienced expert group is right here to offer an awesome go back for your funding inside the shortest possible time with their talent and skill.

Amazopify commenced its journey in 2016 and succeeded in E-commerce primarily based offerings within a totally short time in securing a long-term relationship with a number of leading customers inside the USA. We find prevailing products and do seo for promoting them to your store. We additionally take obligation for handling customer service and coping with dispute.

#### 2.2 Organizational Structure:

The Head office of Amazopify is compiled in a large multistoried building named AMAZOPIFY LTD. Nowhata, Rajshahi, Bangladesh.

Amazopify Ltd. maintains a mechanistic organizational structure where a bureaucratic environment prevails in the workplace. Decision-making processes are very centralized towards the directors and top-level executives. The organ gram of the group is graphically shown on the following page:



**Fig: Organizational Structure of AmazoPify**

### **2.3 Products offering in AmazoPify Ltd. website:**

AmazoPify services are affiliate marketing, internet marketing, digital marketing, conversion rate optimization, CMO service, search engine optimization, content writing, affiliate management, affiliate program, affiliate recruitment, content marketing, and SEO.

Main 4 services are:

- ✓ Affiliate services
- ✓ SEO service
- ✓ Content service
- ✓ IT services

### **2.4 Business Philosophies:**

Amazopify is a professional Amazon and Shopify store management company in Bangladesh. Our goal is to make you a successful store owner with your Amazon and Shopify stores by applying our marketing strategy. Our young and experienced professional team is here to provide a great return on your investment in the shortest possible time with their talent and skill.

We handle our clients' businesses as if they were our own, despite the fact that we are an agency. As a result, we are constantly looking for new ways to expand our market. As a result, you will be able to comfortably launch your company and benefit from it. So, what are you waiting for? We are always happy to assist you.

We are ready to do everything for increasing your net sales as well as net profit.

### **2.5 Value:**

- ✓ Integrity
- ✓ Innovation
- ✓ Inclusiveness
- ✓ Effectiveness

### **2.6 Mission & Vision Statement Mission:**

The mission of them is helping the business organizations so that they receive higher Return on Interest (ROI). They try to help the business organizations by marketing their products and services in an effective manner so that they can run in the competitive industries. They focus on earning maximum growth of their honorable clients.

#### **Vision:**

The vision is growing the industry towards the organizational goal. Actually, most of the digital marketing agencies focus only on making profit, but the AmazoPify focuses on growing the industry. Their philosophy is they will grow when their industry will grow.

## **CHAPTER: 03**

### **Marketing Strategy of AmzoPify Ltd.**

Whether the marketing strategy is digital or no, first you have to know what is your marketing and how willing to attract customer for your product. In order to create marketing strategy very first step is known about your customer needs and their personality.

AmazoPify Ltd follows two main strategies as their marketing policy.

#### **3.1 Website design and Service strategy:**

A perfect website is always a key value for a brand or a company. AmazoPify is not different from it. AmazoPify has its own website to maintain customers and Business.

How AmzoPify maintain their marketing strategy through their website is given below:

**Make a Blog site:** Blogging is the easy way to attract customer, about product and various kind of offers digital marketing team publish on that. In this century most of the people has used smart phone that's why easily they attached with it and genuine customer always interest about their products.

**Making Advertisement:** Digital marketing strategy on of most known way is making advertisement about business various features, offers and their activities. Because customer are the mostly attract by advertisement.

**Search Engine Optimization:** Search engine optimization is reference optimization of content to upgrade their position in extensive search engine. Through by search engine all companies are try to reach customers by search engine optimization method with all digital content.

#### **3.2 Social Media Management:**

In the technique of social media control, i used to be dealing with the web presence on social media structures like fb, Instagram, and Twitter through creating, publishing, and studying content material for posts, growing their target market primarily based on their goal market. Managing social media also consists of attractive and interacting with social media customers. I streamlined social media control with loose and paid equipment, in addition to expert social media management offerings.

Social Platforms that AmazoPify handle:

- ✓ **Facebook:** To achieve their market targets, AmazoPify use Facebook that provides several promotional targets. What you expect individuals to do as they see your advertisements is your promotional target.

- ✓ **E-mail Marketing:** Email advertising and marketing is the act of sending a industrial message, normally to a group of individuals, the usage of e-mail, in line with Wikipedia. The method is very a hit in assisting commercial enterprise owners and customers remain linked. In reality, clients regularly seek their preferred brands and neighborhood shops for email advertising campaigns.
- ✓ **YouTube marketing and Documentation:** YouTube marketing is another common marketing practice. We will create a video document here and share it on Facebook and YouTube. This will encourage individuals to grasp our idea more precisely.
- ✓ **LinkedIn:** It's a very useful track to find high profile customer to spread the business proposal. Amzopify used to find those consumers to maintain marketing strategy.

### **3.3 Critical Observation & Recommendation:**

No matter being a well-appearing enterprise, there has been a couple of limits that hampered a number of my sports in the end. I have indexed my critiques only for the guidelines bellow-

- **Lack of Manpower-** Direct sale is the core group of AmazoPify Ltd wherein I worked in my internship period. This group has simplest 3 employees. The number is less in in comparison to the workload. That's why the paintings system may be very sluggish. Maximum of the time they've to work after office hours due to workload. They need to lease greater worker on this team.
- **Lack of quality computers and other hardware-** Throughout my internship period I used my very own pc at works. Furthermore, the internal server which we used to govern AmazoPify website from backend works slowly. All the ones' things bog down an easy operation and takes a whole lot time than ordinary to finish an undertaking. For a clean operation of digital advertising enterprise, they must improve the systems.
- **Lack in Communication with different departments-** They've lacking's in verbal exchange with internal departments. I've confronted a problem with monthly profits which happened due to lack of communique with HR and money owed branch. They ought to be extra accountable with right communique.

## CHAPTER 04

### Analysis & Evaluation of the company

#### 4.1 Four P's Analysis of AMAZOPIFY:

AmazoPify is a expert Amazon, Shopify, Walmart, and eBay store management organization in Bangladesh. Their aim is to make you a successful store proprietor with your Amazon and Shopify shops by applying our advertising approach. The advertising mix (4P) of AmazoPify is defined bellow:

- **Product:** They offer a wide variety of virtual advertising product over SEO, affiliate, IT and drop-transport offerings for one-of-a-kind niche preserving a high fine.
- **Price:** As a carrier corporation, their pricing method relies upon on global marketplace price. They sale product at 50-80% markup in worldwide marketplace.
- **Place:** Today AmazoPify presents their merchandise and carrier with several business companies in USA market and IT platform of various business for serving the worldwide marketplace.
- **Promotion:** They do promotional activities when they introduce new products. Besides, they supply sales offer in exclusive occasions.

They manage their consumer's businesses despite the truth that they're a business enterprise. As a result, Amazopify continuously searching out new ways to enlarge their market.

#### 4.2 SWOT Analysis of AMAZOPIFY:

- **Strengths:**

Strengths talk over with what a company does well or has an advantage over its competitors. This will be things like their IT infrastructure, network efficiency, or first-rate customer support. In different phrases, an employer's strengths are what drives its enterprise and sets them apart. To be considered a power, it needs to provide a business with a genuine advantage. Some specific strengths I should mention:

- ✓ Availability of manpower at a lower cost.
- ✓ A few competitors.
- ✓ Locational advantage.
- ✓ The new and innovative consultancy and service.
- ✓ The quality processes and procedures.
- ✓ Unique marketing strategy.

- **Weaknesses:**

Whilst figuring out what weaknesses exist in their company, that IT company that uses old software can also experience slower production than its competition that use new or upgraded software program. A few different predominant weaknesses could be:

- ✓ Lack of sustainability of the amazon store.
- ✓ Probability of getting banned from some stores.
- ✓ Difficult to adapt to rapidly changing skills and strategies.
- ✓ Lack of skilled employees.
- ✓ Lack of enough tools and accessories.

- **Opportunities:**

Opportunities are possibilities that emerge as to be had to organizations that encourage boom. Those opportunities normally arise out of doors of an enterprise but could make a prime difference in a company's capability to end up a leader within the marketplace. Opportunities frequently align with market traits that may give corporations the risk to gain a part if they're capable of maintain tempo.

- ✓ A growing market including the internet.
- ✓ Stepping into new market segments that offer advanced income.
- ✓ A new worldwide market.
- ✓ A marketplace vacated with the aid of a useless competitor.

- **Threats:**

Threats consist of any scenario that would negatively impact a commercial enterprise. This could range from deliver chain issues to inferior community protection. While growing a listing of threats, it's far critical for corporations to don't forget what barriers they currently face in both the advertising and selling of products or services. It is also vital to be aware of protection issues that hackers ought to make the most.

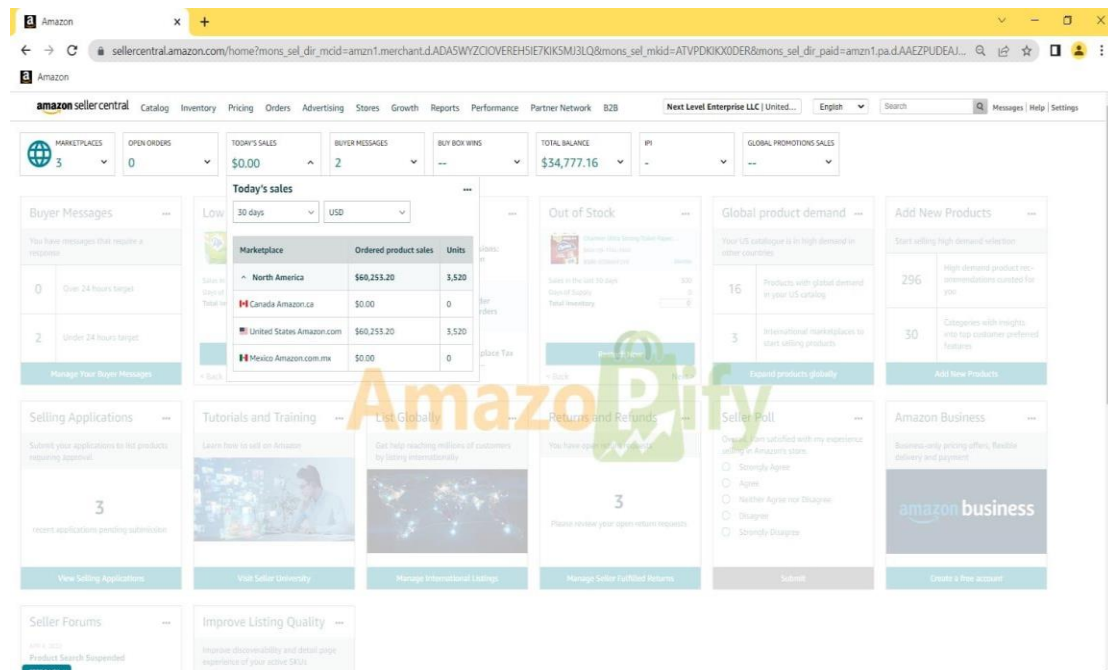
- ✓ A new competitor in your home market
- ✓ Pricing wars with competitors
- ✓ A competitor has new, innovative, and improved services.
- ✓ Getting payment from abroad is another threat.



### 4.3 Cost-Effectiveness & Analysis of AmazoPify:

- **Cost Effectiveness:**

The cost of putting out a virtual marketing campaign is comparatively way much less than a traditional marketing campaign. As an instance, a fb commercial enterprise page may be boosted for as little as five US dollars. This indicates digital advertising lets in agencies to reach one thousand humans at a cost that might have taken conventional advertising and marketing as excessive as 17 instances the authentic price held for virtual campaigns. Small and medium businesses typically do now not have a heavy marketing price range at their disposal; however, the splendor of social advertising is that it plays on a stage discipline and offers all and sundry a same hazard of competing. If the contents of small organizations are innovative sufficient, they are able to without problems take at the likes of massive corporations in phrases of creating the message across. The menu fee, seek fee, and transaction cost are very low in the e-trade business in phrases of each promoting and buying merchandise. As accommodating an internet connection is now cheaper than ever, both provider and consumer can now without difficulty get access to fast internet. Such clean get admission to has allowed the mass population to avail themselves of other types of media which might be as charming as social media. As an instance, the increase of YouTube users and also a big variety of YouTubers have taken virtual marketing to new lengths as now Pre-roll advertisements, ads in among, and so forth are visible on every occasion a video is being performed on this platform.



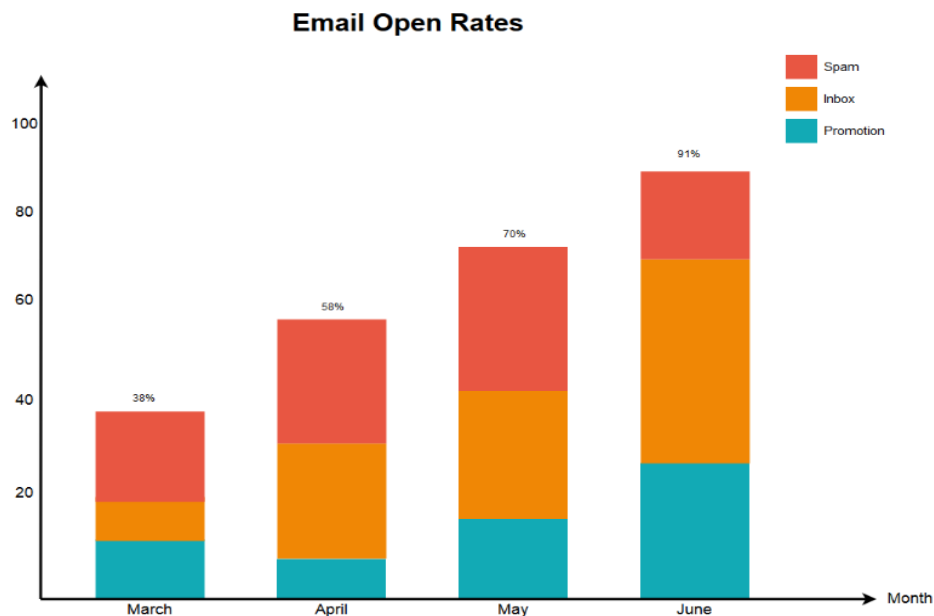
#### 4.4 Analysis of the Marketing Strategies of AMAZOPIFY:

Some effective marketing strategy has been taken by AmazoPify Ltd:

##### 01. Email Marketing:

The usage of electronic mail is another advertising approach for tech corporations. Use e-mail to:

- ✓ Thank humans for subscribing in your e-newsletter.
- ✓ Inviting them to view another piece of content primarily based on what they downloaded the primary time.
- ✓ Invite them to a webinar or different occasion.
- ✓ Ask how things are going.



- **LinkedIn: Personal, Corporate, or Both**

Some of the marketing techniques for tech businesses is using LinkedIn. 94% of B2B business enterprise marketers surveyed by way of the content material advertising Institute choose LinkedIn as their top social media platform. And there's a terrific motive for that:

- ✓ There's a heavy awareness of tech professionals on it
- ✓ 50% of consumers of B2B services and products use LinkedIn once they make a purchasing decision
- ✓ 76% rely on recommendations about that choice from their LinkedIn network

- **Organic Social Media: Twitter and Facebook**

There are more than 60 million agencies which have Pages on fb, however approximately 87% of posts to the ones pages in no way get spoke back. This offers you a gap. Provide recommendation; solution questions and offer price.

Twitter has 328 million customers, not all of whom AmazoPify desires to target. So, build a listing of followers carefully, section them into lists based totally on precise hashtags or hobbies, study some of the questions which can be Tweeted, and reply. The concept is to build relationships, and credibility and establish yourself as a idea chief. Make use of videos, direct messages, and photos to assist your Tweets stand out.

- **Paid Social Media: Facebook:**

Fb commercials may be an amazing way to construct your subscriber base, direct human beings to a touchdown web page, create interest to your emblem, and more. The common conversion rate for advertisements on this platform across all industries is 9.21%, although for tech corporations that drop to two.3%. Nonetheless, that's higher than the nearly forty% of entrepreneurs who have landing pages that convert at much less than 1.4%. Facebook has an advertising and marketing excellent Practices organization particularly for small- and medium-sized businesses in which members percentage thoughts and provide recommendation.

- **Pay-per-Click (PPC): Google AdWords Retargeting & Amazon PPC**

Retargeting refers to display commercials that display up on another site being visited with the aid of someone who's already been for your web site, and you can do that via the Google display community. This means they've already proven a few hobbies in what it's far you provide. In essence, now, even your advertisements can be pre-qualified. The Google show network is one of the most energy-packed advertising tools you could use, and it reaches 90% of worldwide net customers.

Amazon has strong algorithms for pay-per-click campaigns. This is the most effective way I think they are doing marketing.

## CHAPTER 05

### Findings, Recommendations & Conclusions

#### 5.1 Findings:

##### ▪ Key Findings

To speedy summarize the benefits of virtual marketing as seen from the point of view of the person as well as the marketer. These findings are an outcome of the revel in of the researchers at Digitally inspired Media. Also, they are from the viewpoint of the agency and its consumer's customers.

##### ▪ To the User

- ✓ Digital advertising and marketing give greater manage in deciding on content material. It offers customization of the content, the manner the user wants to view it. It offers a spread of alternatives for facts and enjoyment. It offers a wide range to pick out from for the consumer.
- ✓ It gives first-rate convenience to the user not best within the shipping of statistics but additionally in allowing him to transact — frequently in a unbroken manner.
- ✓ The great instance of giving control of content material is the My Yahoo!! Provider presented by the internet large, Yahoo Inc. It gives the person the choice of content for various topics starting from information to stock alternatives to enjoyment to sports and pretty much the whole thing.

##### ▪ To the Marketer

- ✓ It offers numerous options to a marketer trying to goal a selected community.
- ✓ It serves not handiest as a channel of statistics however additionally for product distribution.
- ✓ It gives a fantastically interactive medium that sometimes (e.G. Chats and boards) is almost same to at least one-to-one interplay with the audience.
- ✓ It allows the marketer to absolutely hyperlink his spending to movement, and pay handiest on action. This action could be a click at the banner or even a product purchased or only a banner influence or in line with one thousand impressions
- ✓ Given the payment alternatives and high interactivity, the internet gives a medium for a high stage of experimentation at a low value.

- **Benefits of Digital Marketing**

- ✓ Expanded brand reputation.
- ✓ Improved emblem loyalty.
- ✓ Greater opportunities to convert.
- ✓ Better conversion quotes.
- ✓ Better logo Authority.
- ✓ Expanded Inbound visitors.
- ✓ Decreased advertising and marketing expenses.
- ✓ Higher seek Engine rankings.
- ✓ Richer client reviews.
- ✓ Stepped forward purchaser Insights.

## **5.2 RECOMMENDATION:**

After 12 weeks of project industrial at AmazoPify, I would like to suggest that AmazoPify Ltd ought to enhance to make industrial training even more green and difficult within the future.

Firstly, I want to indicate the Host organization. I would love to signify for Human sources offer a meeting with the pupil weekly or month-to-month to ensure the welfare of the students isn't always ignored. In fact, lots of new facts can be obtained by the students. Besides that, I anticipate the corporation will provide a appropriate vicinity or room for trainees that will have a place to do reviews and speak with different trainees for greater information. Furthermore, i am hoping supervisors should enhance motivation sessions for trainees so can be greater aggressive and stimulated. This can enhance trainees' abilities, well-known expertise, and information in sure topics.

Thru outsourcing and freelancing, a number of young people are getting their very own wages. New companies can be formed to improve the enterprise. However, there are numerous obstacles too. As a developing third-global united states of America, we are facing a variety of undesirable situations alongside the manner. We've to triumph over the ones and have to make the IT industry one of the most powerful within the world. My suggestions are:

**Growth price range on Social Media advertising and marketing:** Now day by day's relatives is associating with digital promoting. Customers constantly try to hold the cost low via web-based networking media showcasing that's one motive for the disappointment of manufacturers.

**Keeps schooling for the new Interns of the enterprise:** business enterprise has to maintain making ready the brand-new internees to find out the capability that they got. It encourages an organization to select the suitable representatives.

**Growth efficiency of brand Pages on social media:** usually using object merchandising or the equal put up over and over can make clients exhausted. So, an emblem page has to likewise submit no object-associated posts which help consumers in numerous approaches.

**HR division wishes sufficient area to deliver important Papers:** The HR division need to build its area for administrative paintings.

**Brands should aim Their goal institution on social media:** Many manufacturers start web-based totally lifestyles showcasing earlier than that specialize in accumulating. So, the first want of an emblem is to cognizance on individuals.

**Add the investor to increase investment:** They can upload the potential entrepreneur to get more funds.

### **5.3 Conclusion:**

In the course of my twelve weeks of industrial schooling duration, I had the possibility to analyze and received valuable enjoy at AmazoPify Ltd. Every day of my training session, I've discovered many new matters and received knowledge that is related to IT in the fields of eCommerce management. Except that, this schooling session additionally teaches me a way to be accountable in engaging in tasks and additionally being impartial to analyze new things. I've already solved several troubles or demanding situations confronted. Similarly, all the obligations given definitely require cooperation between different colleagues. So, I have already been capable of work as a crew and be a crew player. In fact, it has progressed my skill ability in English.

**Essential and Analytical wondering:** To prepare our tasks and project, we want to analyze our troubles and venture and formulate a great option to the problem. We would ought to set a contingency plan for the solution so that we are properly organized for unforeseeable situations.

**Time control:** As general Ecommerce managers are always racing towards tight timelines and packed schedules; right time management will decrease going through income dreams. Powerful time management lets in us to do our assignments effectively and meet our schedules. Scheduling avoids time wastage and allows us to plan in advance, and advantage more as a result.

**Intention control:** Opposing a Herculean goal that appeared to be handy at the start sight, it is better to subdivide the goals into a few attainable obligations in order that we will be gaining more self-assurance by conducting those obligations.

**Colleague Interactions:** inside the working environment, teamwork is vital in contributing to a strong company. Teamwork is likewise important in attaining the dreams of the corporation as an entity. For this reason, communicating and sharing are tons needed in the running surroundings. Therefore, we ought to be respecting every other in work, and work together as a team, in preference to working on my own. This is due to the fact operating collectively as a group is less complicated in attaining our objectives, rather than operating individually.

I would like to once again appreciate everyone who has made my industrial training a superb experience

## Reference

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