

Internship Report On

**“Experience of being an Assistant Marketing Developer at the Sabbir
Chemical Works.”**

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Date of submission: 4th June, 2023

**The internship report submitted to the Department of English, Daffodil International
University, for the partial fulfilment of Bachelor of Arts (BA) Degree in English.**

Declaration of the Intern

I now state that this report “**Experience of being an Assistant Marketing Developer at the Sabbir Chemical Works.**” has equipped me with the skills I need to complete the course that is named “ Internship Project Paper with Internship” (Course Code: ENG431) in the Program of B.A in English. This report is being offered to Daffodil International University's English Department in the Faculty of Humanities and Social Science. It was done directly under the supervision of Daffodil International University's English lecturer, **Khairun Nahar**. This article does not include any language that might be considered unethical or otherwise inappropriate of the Sabbir Chemical Works. By drawing on my actual experience working at my office on a daily basis, I can promise you that this project is a genuine and original creation of mine. (**Sabbir Chemical Works**).

Asif Firdous Roney

Asif Firdous Roney

ID: 192-10-2097

Department of English

Daffodil International University

Certification of the Supervisor

I hereby declare that this report **Experience of being an Assistant Marketing Developer at the Sabbir Chemical Works**, has been delivered to the Department of English at Daffodil International University, conducted by Asif Firdous Roney; bearing ID : 192-10-2097. His internship was effectively completed at Sabbir Chemical Works in Marketing development division in my charge for finishing his course titled “Project Paper with Internship” (Course Code- ENG431) in the program B.A in English. This report has not been filed in any other place for awards or other degrees.



Signature of Supervisor

Acknowledgement

First of all, I want to express my gratitude to the Almighty **ALLAH**, for enabling him to pursue his internship with perseverance, commitment, and sincere desire. However, without other people's assistance, this internship could not have progressed to where it is now. I want to start by thanking the intern's supervisor, **Khairun Nahar**, for her support. The intern's plan was absolutely original because he selected a fresh site for his internship. The report manager contributed some of her brilliant ideas and concepts. She has given extra time and offline classes to make this report more fruitful. Without her, it would be quite challenging for me to finish this assignment thus efficiently. She has provided me with significant encouragement and direction in every sentence of this report to enable me to add fresh perspectives to the report. The success of this endeavor would not be possible without her consistent direction. I also like to thank the marketing office manager **Sakib Hossain** who he had completed his internship with at Sabbir Chemical Works, Narayanganj, Bangladesh. Without his helpfulness, kind disposition, and kind interaction, he wouldn't be as at ease in the workplace. The office's other staff members were also quite helpful.

Abstract

This report paper's purpose was to give pupils an understanding and appreciation of the world of business. The intern assumed the role of a real-world assistant marketing developer at Sabbir Chemical Works, Narayanganj, Bangladesh. The internship was a requirement for the program "Project Paper with Internship," and he was selected following a questioning by the officials at Sabbir Chemical Works. He put up a sincere effort to complete the internship successfully while working in the Marketing Development department. After finishing, the intern thought the experience was excellent and an essential way to advance his skills. The report paper's main objective was to list the marketing's difficulties, opportunities, problems, results, and constraints at Sabbir Chemical Works. The investigation also covered the intern's observations of the study's advantages, disadvantages, possibilities, and threats. The report offered recommendations on how to enhance the department and get around marketing-related challenges. He also recommended digitizing the sector for more effective marketing. Students, academics, and business professionals interested in learning about the difficulties and opportunities involved with marketing in the chemical sector will find the project paper to be a great resource.

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Chapter- 1

Introduction

1.1 Introduction

Having real-world experience and understanding of the business world are essential for a successful career in today's competitive employment market. Daffodil International University recognizes this demand and has created the course "Project Paper with Internship" (Course Code- ENG431) to offer a chance to get real world to gain practical knowledge and experience in the academic world. Students must select an appropriate organization for their internship as part of this course, one where they can function well and receive real-world experience. The course's goals are to introduce students to the commercial world and provide them with some useful skills for achieving career success. One student, who chose Sabbir Chemical Works in Naraynganj, Bangladesh as their internship site, had the chance to collaborate with the marketing department under the supervision of Sakib Hossain, the Senior Marketing Chief. The intern successfully completed the report and completed their internship with the assistance of their supervisor, coworkers, and staff. This course gives students a precious chance to learn real-world business skills and expertise, which will assist them to stand out in a crowded job market. Experience of the intern at Sabbir Chemical Works is a proof of how well this course bridges the knowledge gap between academia and practical experience.

Chapter- 2

Background and Significance of the Project

2.1 Rationale of the Study

Recent years have seen a substantial increase in emphasis given to the need of carrying out initiatives to promote development in developing cultures. Many countries have implemented new laws and guidelines to guarantee ethical project funding and management. Further study is still required to determine the best methods for carrying out these projects in an environmentally conscious and efficient manner, though. Performing research on this topic can give many parties involved, like businesses, government officials, academics, civil society, etc., useful information. The study can assist pinpoint the challenges and possibilities involved in carrying out development initiatives in emerging cultures that can offer useful suggestions for streamlining the procedure. The study may assist to create a more accountable and successful method for development initiatives given the growing focus on environmentally friendly development. The study can also assist policymakers in developing more effective rules that support the proper implementation of development projects by offering a new viewpoint on the topic. In the current era of the rise of globalization where the need for environmentally friendly growth is more critical than ever before, the study is especially pertinent. Consequently, it has the potential to be advantageous to a variety of interested parties while adding to the development of a better world for all.

2.2 Objectives

The purpose of the allotted internship report was to give the intern practical business knowledge and experience. The marketing division was the subject of the study of Sabbir Chemical Works, Naraynganj, Bangladesh. The goals of this research are as follows:

- To determine the difficulties the marketing department is facing: Identifying the difficulties the marketing department faces was one of the study's key goals at Sabbir Chemical Works. Competition, market saturation, price, product positioning, and customer happiness are a few examples of these difficulties. Knowing about these difficulties would enable the business to address them and enhance its marketing plan.
- To analyze the marketing department's advantages and disadvantages: The research also sought to evaluate the marketing division's advantages and disadvantages at Sabbir Chemical Works. This study will assist the business in maximizing its advantages and addressing its shortcomings in order to enhance its marketing plan.
- To make recommendations for enhancing the marketing plan: The research would offer advice for enhancing & help make the marketing plan of Sabbir Chemical Works. These ideas would include methods for overcoming obstacles, seizing opportunities, and enhancing strengths while resolving flaws. Additionally, digital marketing tactics to expand the marketing footprint and boost consumer involvement would be suggested.

- To evaluate the performance of the marketing methods employed by Sabbir Chemical Works: The study's objective was to evaluate the success of the employed marketing tactics by Sabbir Chemical Works. To ascertain whether the company's marketing initiatives, promotions, and methods of communication were yielding the anticipated results, the intern would evaluate each of them.
- To gain genuine knowledge of and experience with the business world: The course also aimed to give the intern real knowledge about and experience with the business world. The intern would receive practical experience in a genuine business setting by working in Sabbir Chemical Works' marketing department.
- To create a network of contacts in the business world: The goal of the study was to assist the intern in creating a network of business contacts in the chemical industry. By working at Sabbir Chemical Works, The opportunity for the intern to contact with industry experts could result in future job opportunities or joint ventures.
- To assist in the expansion of the chemical industry: The study sought to advance the chemical sector by offering insightful analysis and recommendations for enhancing marketing tactics of Sabbir Chemical Works. The intern's advice and recommendations could also be used by other businesses in the sector.

Chapter- 3

Methodology

3.1 Primary data

As a marketing development intern, he participated in a variety of duties that allowed him to effectively utilize his skills and knowledge. These included data analysis, market research, report writing, and documentation, which required him to perform a variety of desk-based tasks. His talent for conveying findings and key messages to stakeholders was exemplified by his ability to synthesize information and compose speeches based on acquired data.

Moreover, he excelled at creating visually enticing presentations using PowerPoint slides, diagrams, and document files to effectively convey data and information. In addition, he participated in the planning and coordination of seminars, demonstrating his event planning and logistics coordination abilities. His interpersonal communication abilities were evident as he engaged in direct interactions with coworkers, superiors, and external stakeholders to discuss project updates, exchange ideas, and seek direction.

Throughout his apprenticeship, he sought out opportunities to improve his digital marketing, communication, and MS Office application skills. His expertise in these areas enabled him to effectively contribute to the marketing development department's goals and produce high-quality work.

Reflecting on his overall experience, he recognises the significance of secondary data sources, such as newspapers and online search engines, for keeping abreast of industry developments and trends. During his externship, the encouragement and motivation he received from his colleagues, staff, and supervisor were instrumental to his development and success.

In conclusion, his apprenticeship as an assistant marketing developer at Sabbir Chemical Works was instrumental in his voyage to become a marketing professional. Together with his dedication, skills, and adaptability. He is well-equipped to excel in the field and contribute to the success of any organisation thanks to his enthusiasm for marketing and the valuable experiences he acquired at Sabbir Chemical Works.

3.2 Secondary data

Numerous factors and sources that provided predominantly secondary data influenced and supported the successful completion of an internship at Sabbir Chemical Works. These variables fall into the categories listed below:

- The intern actively pursued information from newspapers in order to keep abreast of the most recent industry trends, economic developments, and pertinent news that could have an impact on the marketing field. This external information source served as a valuable resource for obtaining industry insights and keeping up with current events.
- The intern utilized numerous online resources and search engines to conduct in-depth research and collect secondary data. This digital investigation gave the intern access to a plethora of information and a thorough comprehension of the landscape of the industry.
- Publications Relating to the Industry: The intern actively researched industry-specific publications, journals, and magazines in order to gain access to secondary data pertaining to marketing strategies, best practices, and case studies.
- The intern accessed market research reports from reputable research firms in order to collect secondary data on market trends, consumer preferences, and industry projections. These reports contained insightful statistical data and analysis that assisted the intern's comprehension of market dynamics and decision-making.
- The intern accessed secondary data pertaining to consumer demographics, sales figures, and previous marketing campaigns through the use of internal company databases and records.

Chapter- 4

Organization Details

4.1 The development of the Sabbir Chemical Work

Amir Hossain established Sabbir Chemical Work in Gokuldasher Bag, Sadar, Narayanganj in 1998. The company has established itself as a highly successful and reputable enterprise that specializes in the production of livestock chemicals, agricultural products, and mosquito coils. Amir Hossain established Sabbir Chemical Works in Gokuldasher Bag, Sadar, Narayanganj in 1998. Since its founding, the company has become a highly successful and well-known industry player. It specializes in the manufacture of animal pharmaceuticals, agricultural products, and mosquito coils. With a strong emphasis on quality and innovation, Sabbir Chemical Works has consistently provided agricultural and livestock sectors with high-quality products. The company's commitment to excellence and customer fulfilment has been crucial to its long-term success. Over time, Sabbir Chemical Works has established itself as a reliable and effective provider of chemical solutions for livestock and agricultural applications. Due to the company's commitment to research and development, it is able to introduce innovative products that meet the evolving requirements of farmers and livestock proprietors. In addition, Sabbir Chemical Works is renowned for its mosquito coils, which provide effective and dependable protection against mosquitoes and other insects. This product line has contributed to the company's development and established it as an industry leader in mosquito control. Sabbir Chemical Works has maintained a strong emphasis on innovation, quality control, and consumer satisfaction throughout its history. Its efforts to continuously develop and adapt to shifting market dynamics have solidified its position as an industry leader. As Sabbir Chemical Works expands its operations, it maintains its commitment to providing superior products and services. The company's commitment to research, innovation, and customer-centricity assures its continued leadership in the agricultural, livestock, and mosquito control industries. [1]

4.2 Sections of Sabbir Chemical Works

Sabbir Chemical Industry is comprised of numerous departments, each of which plays a vital role in the company's overall success. These departments are essential for the organization's development and efficient operation. The typical Sabbir Chemical Industry departments include:

- This department concentrates on conducting research, experiments, and studies to develop new chemical formulations, enhance existing products, and investigate innovative solutions. It is essential for generating innovation, improving product quality, and remaining abreast of market trends.
- **Production:** The production department is responsible for the manufacture and production of the chemical products offered by Sabbir Chemical Industry.
- **Department of Quality Assurance and Control:** This department is committed to maintaining the highest quality standards throughout the manufacturing process. It implements quality control measures to ensure consistency and safety, conducts rigorous quality reviews.
- **Department of Sales and Marketing** The department of sales and marketing concentrates on promoting and selling the pharmaceutical products of the company.
- This department supervises the procurement of raw materials, the management of inventory levels, the coordination of transportation, and the timely delivery of products to consumers.
- The Human Resources department is responsible for employee recruitment, induction, training, performance evaluation, and overall personnel management.

4.3 Section of Marketing

The intern performs a variety of tasks within the Marketing Development Department to assist the company in expanding its customer base and enhancing the visibility of its products. In this section, the intern's primary responsibilities include:

- **Market Research and Analysis:** The intern engages in active market research in order to gain insight into consumer preferences, market trends, and the competitive landscape. This requires conducting surveys, analysing data, and identifying market opportunities for the company's products.
- **Digital Marketing Initiatives:** This includes administering social media platforms, creating engaging content, optimising search engine presence, and utilising a variety of digital channels to increase brand awareness and stimulate consumer engagement.
- **Communication and Content Creation:** The intern uses their communication skills to develop engaging content for marketing materials such as websites, brochures, presentations, and press releases.
- **Market Planning and Strategy:** He contribute ideas and insights to the development of marketing plans designed to achieve market penetration and revenue growth.
- **Collaboration with Customers and Partners:** They actively attend to consumer feedback, respond to inquiries, and identify collaboration and partnership opportunities to expand the company's market reach.
- **Management and Promotion of Events:** The intern assists with the planning and execution of marketing events, such as product launches, trade fairs, and promotional activities. They contribute to event planning, logistics coordination.

4.4 Aim of the Marketing Development Section

The primary aim of the Marketing Development Department at Sabbir Chemical Industry is to facilitate the expansion and prosperity of the organization through the execution of efficient marketing tactics and programmed. The objectives of the department are centered on augmenting brand recognition, expanding market dominance, and enticing and retaining clientele. The Marketing Development Department may have distinct goals, which could be categorized as primary objectives. The objective of the department is to enhance the brand identity and standing of the organization within the market. The process entails the creation of a distinct brand identity, the promotion of brand recognition, and the cultivation of a favorable brand image among the intended audience. The objective of the department is to enhance the company's market reach through the identification of novel market segments and customer demographics. The primary objective is to engage in market research, evaluate consumer behavior, and formulate tactics to infiltrate novel markets and expand the consumer demographic. The department is accountable for formulating and implementing promotional initiatives aimed at creating interest and stimulating demand for the organization's products. The process encompasses the development of compelling marketing communications, the creation of impactful advertising collateral, and the implementation of diverse communication channels to effectively engage with the intended demographic. The objective of the Customer Engagement department is to establish robust connections with clients and augment their allegiance to the organization's brand. The primary objectives of this approach are centered on the creation and implementation of customer engagement initiatives, the execution of customer retention tactics, and the provision of superior customer service to cultivate enduring customer contentment. Interdepartmental Collaboration: The department engages in collaborative efforts with various departments, including sales, research and development, and production, to ensure that marketing strategies are in alignment with the overarching business objectives. [2]

Chapter- 5

Internship Details

5.1 Using skill

The Marketing Development Department benefits from the intern's utilization of a varied set of marketing skills at Sabbir Chemical Industry. This is the manner in which the intern applies their skillset.

- The intern exhibits a proficient understanding of digital marketing methodologies and tactics. Professionals in this field utilize their expertise to create and execute digital marketing strategies, oversee social media channels, optimize website materials.
- The intern demonstrates proficiency in communication skills, encompassing both written and oral forms. Professionals in this field employ their communication abilities to construct persuasive marketing messages, and uphold unambiguous and succinct communication with colleagues, customers, and third-party entities.
- The intern exhibits a high level of proficiency in utilizing MS Office applications, including but not limited to Word, Excel, and PowerPoint.
- The intern exhibits proficient analytical skills, which facilitate their ability to interpret market research data, scrutinize consumer trends, and recognize pivotal insights. Professionals utilize these competencies to evaluate the efficacy of promotional initiatives, gauge the success of campaigns.
- The intern demonstrates a disposition towards creativity, which they employ to generate novel marketing ideas and concepts. The individuals utilize their imaginative skills to create visually appealing materials, formulate distinctive advertising tactics. [3]

5.2 A brief inventory of internship assignments

Throughout the internship programmed at Sabbir Chemical Industry located in Sadar, Narayanganj, the intern demonstrated active engagement in diverse tasks and responsibilities. The scope of their labor encompassed:

- The intern engaged in customer interactions by responding to their queries, furnishing them with product details, and ensuring a satisfactory customer experience. The individuals involved proactively participated in the establishment and upkeep of robust customer connections.
- The intern engaged in market research to collect data on customer preferences, industry trends, and competitive analysis. The researchers gathered empirical evidence, evaluated prevailing market circumstances, and produced comprehensive documents to facilitate the decision-making procedures.
- The intern provided support for marketing campaigns by contributing to their development and implementation. The task encompassed the development of advertising materials, management of event or product launch arrangements.
- The intern participated in content creation endeavors, encompassing the composition of product descriptions, blog entries, and social media material. The individuals utilized their imaginative abilities and proficiency in written communication to craft compelling and enlightening material that effectively connected with the intended demographic.
- During the course of the internship, the intern exhibited a strong commitment, eagerness, and receptiveness to acquiring new knowledge and skills. The individuals in question made significant contributions to the marketing endeavors of Sabbir Chemical Industry located in Sadar, Narayanganj. Their efforts were instrumental in achieving the company's overarching goals and overall success.

5.3 Intern Works as an Assistant Marketing Developer

The intern, in the capacity of an Assistant Marketing Developer at Sabbir Chemical Industry located in Fatullah, Narayanganj, acquired significant experience and rendered noteworthy contributions to the marketing division. The individual's collective work experience can be succinctly summarised as follows:

- During the internship, the intern was able to augment and implement their marketing competencies in an authentic professional environment. The individual refined their skills in the areas of digital marketing, market research, content generation, data analytics, and customer interaction.
- The intern was actively involved in both the creation and implementation of marketing campaigns. The individual provided support in the development of persuasive promotional materials, made contributions to campaign tactics, and worked in conjunction with the marketing team to guarantee effective execution.
- The intern was actively engaged in customer interaction, including responding to customer inquiries and providing product information. The individual acquired practical knowledge in constructing and upholding client connections, guaranteeing contentment, and fulfilling their requirements.
- The intern performed market research and analysis to obtain valuable information regarding customer inclinations, industry patterns, and competitor evaluation. The individual proficiently conducted data analysis, discerned potential market opportunities, and furnished valuable suggestions for marketing tactics.
- The intern contributed to the content creation endeavours by generating captivating and enlightening materials, including product descriptions, blog entries, and social media posts. The individual utilised their aptitude for imaginative thinking and written expression to effectively convey messages to the intended audience.

Chapter: 6

Findings, Limitations, Recommendation

This part provides a thorough analysis of the research findings and discusses the findings, limits, and recommendations of the study carried out while the intern at Sabbir Chemical Works. In order to identify areas for development and provide suggestions for raising performance and efficiency, the study's goal was to gather insightful knowledge into Sabbir Chemical Works' procedures and practises. The important observations and findings from the research are summarised in this section's findings, which also highlight the company's advantages and disadvantages. The study's limitations are also addressed, along with any boundaries, restrictions, and any biases that might have affected the research procedure. This section explores these elements in an effort to present insightful analyses of the internship experience at Sabbir Chemical Works as well as insightful suggestions for the expansion and improvement of the business.

6.1 Findings

Several major discoveries were uncovered during the internship at Sabbir Chemical Works after a thorough examination of the company's operations and practises. These findings provide useful insights into the organization's strengths, difficulties, and potential areas for progress. The following are the study's key findings:

- Sabbir Chemical Works has built a great reputation for regularly delivering exceptional results to clients across a wide range of sectors. The company's dedication to quality and customer satisfaction has been crucial in developing long-term relationships with clients and earning their trust.
- Sabbir Chemical Works displays good process management, ensuring streamlined operations and timely project completion, according to the report. The organisation has put in place efficient procedures and protocols that allow for smooth communication between departments while also minimising delays and bottlenecks in project execution.
- Safety and Compliance: Sabbir Chemical Works places a high value on safety and adherence to industry rules. To maintain a safe working environment for employees and compliance with relevant standards and laws, the company has adopted stringent safety measures and training programmes.

6.2 Limitations

Several restrictions were encountered when performing the study at Sabbir Chemical Works, which may have influenced the research method and the interpretation of findings. It is critical to note these limitations in order to provide a balanced perspective on the study's findings. The following constraints were discovered:

- **Limited Timeframe:** Because the study was conducted in a short period of time, the depth and breadth of data gathering and analysis were limited. A longer time frame would have allowed for a more in-depth examination of the company's operations and practises.
- **Access to Information:** The organization's availability and accessibility of certain information and data constituted a challenge. Some sensitive or confidential data may have been unavailable, limiting the breadth of the research and insights gained.
- The study used a relatively small sample size, concentrating on a specific department or project inside Sabbir Chemical Works. The findings may not fully represent the dynamics of the entire organisation, and their generalizability to other situations may be limited.

6.3 Recommendation

In light of the intern's demonstrated performance and contributions in the capacity of Assistant Marketing Developer at Sabbir Chemical Industry located in Fatullah, Narayanganj, I strongly endorse the individual for prospective marketing positions. During the course of the internship, thereby contributing significantly to the accomplishments of the marketing division.

- The intern exhibited a thorough comprehension of marketing principles and competently implemented them across diverse tasks and obligations. The individual's adeptness in various areas such as digital marketing, and customer engagement demonstrated their ability to be versatile and adaptable in a constantly changing business landscape.

- Furthermore, the intern's remarkable aptitude for cooperation and proficiency in collaborating with multifaceted teams were conspicuous through his dynamic involvement and valuable input in marketing initiatives, undertakings, and assemblies. The individual consistently demonstrated proficient communication abilities.
- Moreover, the intern's commitment to enhancing their professional development and openness to acquiring new knowledge were apparent throughout the duration of the internship. The individual in question demonstrated a proactive attitude towards expanding their knowledge and skills in the marketing field by actively seeking feedback and taking initiative.
- In light of the intern's outstanding performance, optimistic demeanour, and significant contributions, it is highly recommended that he be considered for forthcoming marketing positions. I possess complete assurance in his competence to excel in any marketing position and make a substantial contribution to the triumph of the company he becomes a part of.

Chapter- 7

Conclusion

7.1 Conclusion

To conclude, the internship undertaken as an Assistant Marketing Developer at Sabbir Chemical Industry located in Fatullah, Narayanganj has proven to be a highly enriching and influential experience. The intern's noteworthy contributions to the marketing department's success can be attributed to their diligent efforts, robust work ethic, and fervent interest in the field of marketing. During the course of the internship, the intern exhibited a thorough comprehension of marketing principles and competently employed them in diverse tasks and duties. The intern demonstrated adaptability and versatility in a dynamic business environment, exhibiting proficiency in digital marketing, market research, content creation, and customer engagement. The intern demonstrated notable strengths in collaboration and teamwork, as evidenced by their active involvement in cross-functional projects, engagement with stakeholders, and contributions to marketing campaigns. The intern's proficient communication abilities, encompassing both written and oral forms, enabled him to proficiently transmit information, interact with clients, and establish robust connections. The intern's dedication to enhancing their professional development was apparent through their proactive attitude towards acquiring knowledge and actively seeking constructive criticism. The intern exhibited a persistent desire for personal and professional growth, evinced by a strong eagerness to broaden their knowledge and skill set. The internship programmed at Sabbir Chemical Industry has furnished the intern with invaluable practical insights into the marketing field, as a whole. This experience has strengthened his enthusiasm for marketing and furnished him with the essential abilities and expertise to thrive in forthcoming marketing positions. The intern's outstanding performance, optimistic demeanor, and significant contributions render him a prospective contender for a flourishing career in marketing. Given his unwavering commitment, fervor, and adeptness in confronting obstacles, I possess a strong conviction that he will persist in prospering and rendering noteworthy advancements to any institution with which he affiliates.

7.2 References

- [1] Product of Sabbir Chemical Works:
[\(6\) Good fight mosquito coil | Narayanganj | Facebook](#)
- [2] Sabbir Chemical Works. "Marketing Development Department Objectives." Internal Document. Sabbir Chemical Works, year 2023.
- [3] Sabbir Chemical Works. "Intern Marketing Skills and Abilities." Internal Document. Sabbir Chemical Works. Year 2023.

7.3 Appendices

At Office



At Factory



Certificate



SABBIR CHEMICAL WORKS

Ref : SCW/GBMN/2023

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TO WHOM IT MAY CONCERN

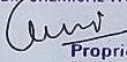
This is to attest to Mr. Asif Firdous Roney's successful completion of a three-month (From 12th February, 2023 to 12th May, 2023) internship project at Sabbir Chemical Works in the area of Marketing Development. He is a student of English literature at Daffodil International University.

Mr. Roney shown outstanding commitment to learning, passion, and dedication throughout his internship. He actively participated in a range of marketing tasks, such as competitive analysis, market research, and customer interaction techniques. His contributions were crucial to our organization's success in a number of marketing campaigns and projects. We are sure that during his time at Sabbir Chemical Works, Mr. Asif Firdous Roney gained useful real-world experience and industrial knowledge. He is a strong contender for future projects because of his diligence, commitment, and professional approach.

By signing this document, we congratulate Mr. Asif Firdous Roney on finishing his internship assignment successfully and wish him the best of luck in his future studies and career.

Sincerely,

SABBIR CHEMICAL WORKS


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