



Daffodil
International
University

Internship report

At



INDEPENDENT
Television

Prepared By

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Submitted To

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Associate Professor
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Submission Date: 15-06-2023

Summary

The report is about my three months internship as a newsroom editor at Independent Television. It is formed of my experience, my activities and all the things that I have learned from newsroom of Independent TV. It also provides information about the Independent TV, its structure and the people who are behind it. It also has information about my internship supervisor both of academic and workplace, my work and performance as a newsroom editor, describe the differences between the practical work and the academic learning, tools and technology that I used at Independent Television. Besides I have also described my strengths, weaknesses, opportunities and threats analysis of Independent Television.

Letter of Transmittal

June 15th, 2023

MD. Abdul Kabil Khan PhD

Associate Professor

Dept. of Journalism, Media & Communication

Daffodil International University

Subject: Internship Report Submission

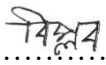
Dear Sir,

The Internship is a part of the Bachelors of Social Science (BSS) degree. It was assigned to me for complete my graduation. It is another best experience for me during my academic period. I'm grateful to my university to create this opportunity for me.

Internship opportunity was the great opportunity for me to gather knowledge and experience of job life. I got this opportunity and gather experience from one of the popular and reputed Television in Bangladesh, Independent TV. I believe the knowledge and experience that I have gathered during my three months of internship. It will help me to build my future career. I am grateful to my university, my JMC department, my supervisor and the people where I worked because I get the opportunity to complete my internship program properly. I tried to explain all of the necessary data and information which gives idea about my internship. I believe the report, will express the purpose of my internship.

I am very glad and thankful for the excellent advice, guidance and helpful mind to my supervisor. He helped me for successfully complete my internship report.

Regards


.....

Beplop sheikh

ID: 192-24-695, Batch: 37th

Department of JMC

Daffodil International University

Certificate of Approval



I am pleased to certify the internship report on Independent TV prepared by Beplop Sheikh bearing ID 192-24-695 of Department of Journalism, Media & Communication has been approved for presentation and viva-voce as part of his course requirement. Under my supervision Beplop Sheikh worked in Independent TV as an Intern Journalist. He completed the internship during January 1st to March 31st. I am pleased to clarify that the data, the findings presented in the report are the authentic work of Beplop Sheikh as per my knowledge.

To my knowledge, Beplop Sheikh bears a very good moral character and very pleasing personality. I wish him all success in life.

.....
Md. Abdul Kabil Khan PhD

Associate Professor

Dept. of Journalism, Media & Communication

Faculty of Humanities & Social Science

Daffodil International University

Certificate from Organization



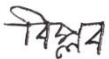
Acknowledgement

I am very grateful to Allah for providing me the capability to finish this report. The Internship was a part of academic lesson of the Bachelor of Social Science (BSS) degree. It was one of best academic part of my academic career. I am really grateful to my university because it gives me this internship opportunity.

My supervisor was MD Abdul Kabil Khan PhD, Associate Professor of Journalism, Media & Communication department, Daffodil International University. I am very glad and thankful for the excellent advice, guidance and helpful mind to my supervisor. He helped me all the time during internship. This Internship was a big opportunity for me to gather knowledge and experience of job life. I was appointed for newsroom editor, that's why in my internship period I focused mainly on script writing & voice for news. I worked there both of sports desk and National desk. This internship experience is new experience for me because for this I have feel the corporate life outside of the classroom. For this better experience, I want to remember all of the people who helped me during my internship program. I am grateful to DIU's Department of Journalism, Media & Communication, as well as my honored supervisor, MD Kabil Khan PhD. For his excellent guidance. I also grateful to MD Rakibul Islam In-Charge of sports desk and Tomal khan In-Charge of National desk and all of my team members. I would like to thank my university, department and worthy professors one more. I am really grateful to my respected teachers, Mr. Aftab Hossain, Mr. Rashedul Islam, MD Saidur Rahman Khan, Mr. Dr. Golam Rahman and all others.

This internship period is a considered advancement in my career development. I will try to apply my whole experience which I gathered in my professional life.

Sincerely



.....
Beplop Sheikh

ID: 192-24-695, Batch: 37th

Dept. Of JMC, Faculty of FHSS

Daffodil International University

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CHAPTER ONE

INTRODUCTION

1.1 About Internship

A learning and professional experience that provides practical work experience related for a student's academic study is called internship. It is a short time job experience provided by Independent Television for people - usually students, but not always to gain entry-level experience in a specific sector. It's as much labor as it is a learning experience.

Benefits of internship

- Job experience
- Access to a variety of tasks and department
- Help guide career goals
- Create a professional network
- Build a strong resume
- Secure good references and recommendations
- Build Confidence

1.2 Reason for doing Internship at Independent Television

I am student in the Journalism, Media & Communication department. To be a journalist I admitted in this department. But it was not fixed that it was print media or broadcast media. When I feel my skills refer me for to be a broadcast journalist then I decided that I do my internship in a TV channel. So I choose one of the most popular and reputed TV channel Independent. Fortunately I got that opportunity to do internship there. Finally I done my internship at Independent Television. So it was a fantastic opportunity for me that I have completed my internship at a television channel. I seem fortunate myself to have completed my internship at Independent tv which provided me variety of experience. I am grateful to my professors and university, as well as the Independent Television supervisors for providing me the opportunity me.

1.3 Duration of Internship



Me at sports-desk as a newsroom editor

My internship with Independent Television a newsroom editor on January 1, 2013. On March 31, 2023, I finished my internship. For three months, I was engaged. First two month I worked at national desk and last month of internship I worked sports desk as a newsroom editor. Every day, for six days a week, I worked, the working hours were eight hours.

1.4 About my supervisor

My supervisor was Rakibul Islam at sports desk and Tomal Ahmed at national desk. Both are in-charge of the sports desk and the national desk of the Independent Television's newsroom. I am grateful to them for their guidance and knowledge at the period of internship. They helped me with great guidance and monitored my every activity and gave me necessary advice. Also, they constantly identified my limitations and showed me the way to solve that.

CHAPTER TWO

ORGANIZATIONAL PROFILE

2.1 Background of organization



INDEPENDENT

Name of organization: ITV (Independent Television)

Genre: 24 hours News and current affairs channel in Bangladesh.

License from the Bangladesh Government: March, 2010.

Owned by: BEXIMCO Group but NDTV Worldwide Limited assists BEXIMCO with the channel planning and execution, as well as overall operational and business management

2.2 Organizational Structure

Board of directors (BD): Head of the organization

Managing Editor (ME): Top position of the management of the organization.

There are eight different departments of the organization. They are broadcast operation, broadcast technology, news,

sales and marketing, finance and accounting, human recourse, support service, and distribution.

Among these there are few departments which are divided into some sections. Like-

1. News (current affairs, national, international, English & New Media, and sports.)
2. Broadcast operation (production, motion graphics, promo, and archive)
3. Broadcast technology (MCR-Master Control Room, RF, IT-Information Technology).



2.3 Contact Details



Independent Television Ltd.

- Postal address : 149-150, Tejgaon I/A, Dhaka- 1208, Bangladesh.
- Official website : www.independent24.tv
- Facebook : independent24Television
- Instagram : independent.television
- Twitter : Independent24tv
- YouTube : [Independent Television - YouTube](https://www.youtube.com/IndependentTelevision)

CHAPTER THREE

LEARNING EXPERIENCE

3.1 Responsibilities

During my internship, I took part in variety of events. I was essentially a trainee newsroom editor. In a television like Independent TV, the newsroom editor's role is not so easy. My main responsibility was script writing which called OOV and PKG.

- None can go before or after the duty schedule until the next people come.
- Check the dashboard for taking Tikkar update.
- Always keep eyes on the news mail.
- Edit the VOXPOP and SOT from the footage.
- Go to the panel for attach footage and voice with PKG script.

3.2 Activities during internship period

During my internship period my working hour was 8 hours in a day and 6 days in a week. Sometimes this working hour are increased because of working pressure. Between pressure I worked there maximum 13 hours. The pressure depends on news value and special days. I mainly worked as news editing there. My main job was to write OOV and make the PKG. But I used to make very few PKG most of the time I was allowed to write OOV. I used to write less important PKG. Another of my main tasks was to attach videos to the PKG. To do this, I had to sit down with video editors on editing panel. Then, for the last month of my internship, when I went to the sports desk, I started making OOV and PKG as well as practicing voice. Although my voice was not taken for the news, I had the opportunity to practice.



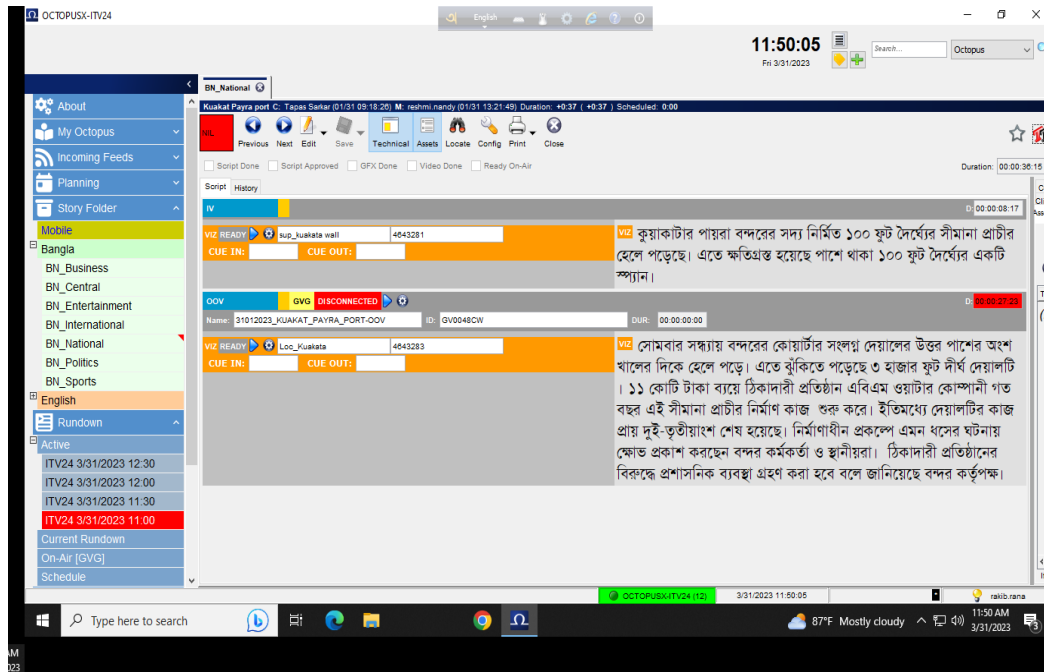
Me with my colleague of national desk

My internship was three months. First week I just seeing the working way from my teammate and to be introduced with all tools and technological side. From the second week I showed my interest and began to ask to my confusion. My teammates were very helpful, they always helped me. From third week I began to work little. After three weeks When I feel comfortable to work and got the confidence, I start my full work which was my responsibility.

3.3 Work experience of internship

I worked as a newsroom editor at Independent Television. There, I learned a lot. Independent Television is a television that helps students in Bangladesh who are pursuing their education. A separate computer and accessories are on each desk. So I got enough scope to work and I learned to edit a broadcast news, writing OOV, make PKG. I learned to whole news uploading process. There are lot of on air OOV which written by me. Although there was no access to take my voice for PKG but I practiced my voice regular at audio room and take suggestion and tips from the news presenter and senior reporter.

The first week of internship, my supervisor asked me to see the writing format. I wrote my first OOV on a Road accident where 2 people were dead. After the beginning of the 3rd week of my internship I wrote my first PKG on a national story. It was about the cow farm from Madaripur. For an intern, making PKG is more challenging than making an OOV, because in PKG we need to give voice but in OOV there is no need to provide a background voice.



My writing OOV at national desk

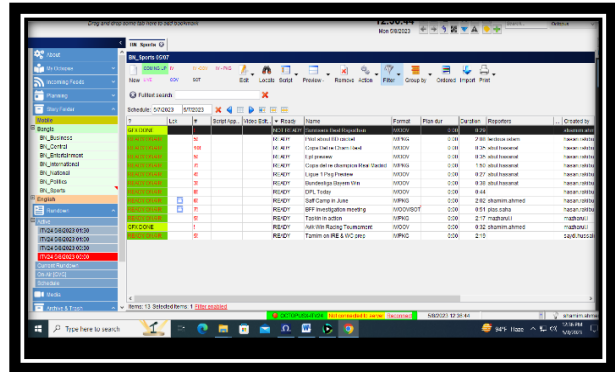
I finished my internship with a lot of Experience. It was a wonderful experience that will help me in finding a career and demonstrating my abilities, which I have learnt to do.

3.4 Tools & Technology used

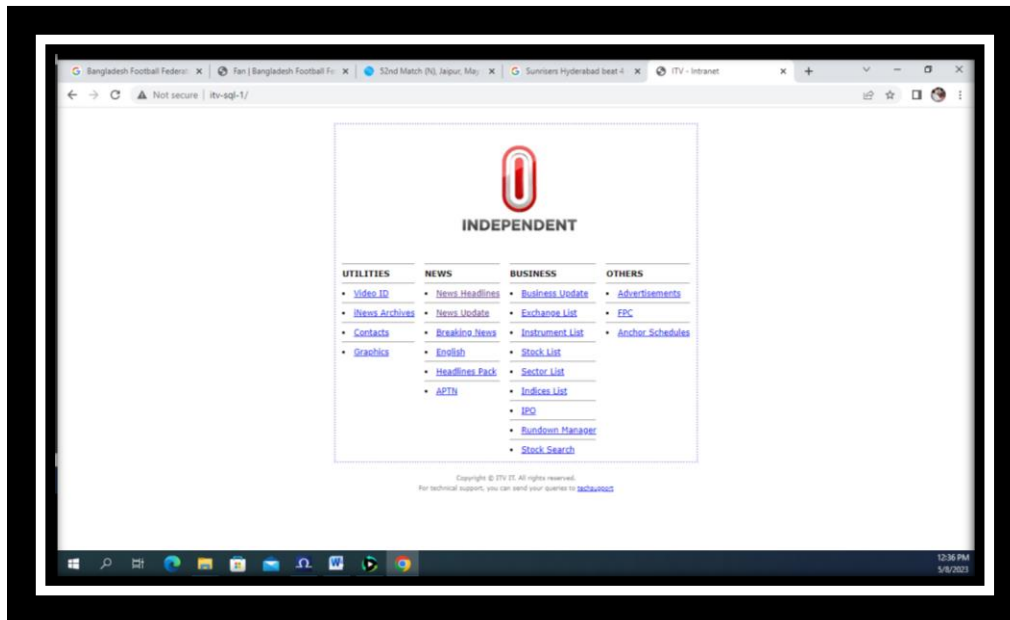
- Computer
- Printer
- Editing Panel
- Audio Room



Tikkar



Octopus



News site of ITV

CHAPTER FOUR

LEVALUATION OF LEARNING

4.1 Difference between academic & practical work

Learning in a classroom vs learning in the Practical work is a very different experience. Because we use both our practical and theoretical parts of learning in university but an internship is the ideal way to gather knowledge about a specific topic. To be a skilled worker, it is necessary to have both practical and academic learning experience. These two things are more important, and each has own significance. In the last four years, as a Journalism, Media & communication student, I have received a lot of knowledge as well as a lot of fieldwork experience, team work experience. But this internship experience is another most important for me.

During our university studies, we are required to do various assignments variety of topics. For this we work both of theoretical and practical. It also gives us lot of knowledge and experience. But the corporate life is different. It is so hard and limited time than academic learning We have learned so many topics and system for writing news. We taught the 5W and H question use for writing news. But from corporate life we learned it practically.

4.2 Internship outcome

There is a result of every work, it can be good or bad. There are many benefits and opportunities to do internship at Independent Television. First of all, the experiences which I have gathered are very essential to me. Independent Television is one of the biggest and most reputed Television in Bangladesh. So, I got the chance to create my opportunity and I got the permanent job at Digital media as a 'Media Editing Assistant' of Independent Television.

As a result of the internship:

- I have made my sources
- Create chance for the future
- I have proven myself through my work and behavior
- I have established a value for myself among the seniors
- I have learned a lot of things about TV works
- I have learned some unknown terminologies.
- I have had the experience of coping with a other TV
- I have learned to do various works, especially TV works.
- I have experienced how to keep more patience to get a wonderful outcome from an office and even from anything.

4.3 Internship Expectations

To begin of my internship, I was looking for journalism sector because my major is in Journalism. I feel interest to work at journalism sector for enrich my language skill and communication network. On January 1, 2023. I joined 24 hours news channel independent Television on “News” department to learn the TV work from professionals as well as they provide food and vehicle facilities that was, I am looking for. The internship program is primarily designed for fresh graduates looking for entry-level positions. The internship supervisor instructs, advices, and directs the intern on how to work in the professional sector during this program. It also allowed me to express myself creatively, gain, confidence and stay focused.

From this internship, my expectations were to:

- Perceive my organization’s philosophy, ideology and public relations.
- Get a clear idea of Bangladesh’s TV and their day-to-day functions.
- Improve my TV skill and put it to use in professional life.
- Be efficient and effective in decision making.

4.4 Skills Developed during internship

My three months internship with Independent TV came to close in a flash. I’m glad I did this internship since it taught me a lot of valuable lessons while also allowing me to explore my own interest and consider what I want to do after graduation. Anyway, for me, the internship training was fantastic opportunity. I have learnt a lot about writing, communication, office work, office system, punctuality and discipline, among other things. This will assist me in both of professional and personal life. My report is the culmination of my internship work and experience gained while working at Independent TV. With an experience team, I attempted to focus on news arrangement, writing for the news. It taught me office protocol in addition to everything else. As a result, my heartfelt gratitude goes out to everyone who helped make it happen.

4.5 The opportunities of future career

A internship provides full time job experience although it can be unpaid or paid but it makes job opportunities for future. Besides it makes CV strong. We all know in this era how important is experience for getting a job. Internship provides us that experience and build confidence himself. We can know about corporate life through this internship period. During my internship, I faced lot of experience people and build a relationship with them and create a channel around job sector which would help me to get job for next

CHAPTER FIVE

CONCLUSION

5.1 SWOT Analysis

Strength:

- HR management.
- Good relationship with employees.
- Known everyone every department's people.
- Experience Employees.
- Lot of machineries support.

Weakness:

- Small workforce of digital media.
- Recommendation.

Opportunity:

- Skilled workforce.
- Introduce new HR strategies.
- Time to time foreign trade training.
- New employees (fresh graduates) are recruited every year.
- New branches will be opened in different part of Bangladesh.

Threats:

- Limited desk at newsroom
- Defective Device.
- The irony of salary increment.

5.2 Recommendation

End of my internship I have learned a lot. For this internship I faced job activities during my academic period and got job experience which will help my career. I am very grateful to Daffodil International university for give me these opportunities. I did internship at Independent Tv as a newsroom editor. There I learned some things which are very practical. But my department has no course like that such as TV news, on air program, news bulletin etc. I think this type of courses would help us to work any news channel and we would get idea about news channel their work and activities. I think our courses are theoretical base but it should be more practical. We need practical work beside theoretical study. Because it seems to me that practical is more effective than theoretical.

5.3 Conclusion

I want to write this conclusion not only about my internship but also about my student life of JMC student of Daffodil International University. I want to say journalism study inform me about world about the reality of life. Some peoples who always unencouraged me and said what is your future, Journalism has no career. But now I feel they are totally wrong because It was right decision by me to choose JMC Department. This subject helps me to know about world and know a person deep inside. During my internship period, I have seen lot of career opportunities of Journalism Subject. The news of happiness is I got multiple career opportunity to become journalism student. Three months of internship is the best experience of my life. Because in this three month I first stepped my working period in my life. First time I faced the corporate life, their environment, their behavior. This three month I learned various way, various person. I got the opportunity to share opinion with the most experience people. Their comments, their discussion was always learning for me. Books or academic lesson provide us theoretical knowledge. But for face real experience it needs to go job. This internship has given me that opportunities. In my academic period, I have learned teamwork, leadership, problem solving, group work. All these things helped me my internship. Because I saw there without team work it is impossible to build career in media specially news television.

The other one thing which surprise me a lot that is environment of newsroom. first day of my internship, I asked to a senior, sir who is my boss? He answered me don't call me sir, just say Bhai and there are no boss in between journalist. All of are 'Bhai' and 'Apu'. They are very amiable. This type of conversation increased my interest a lot to build career in Journalism Through this internship I got my actual focus on career. I could decide about my career goal without any hesitation. Independent Television is one of the most popular news channel in Bangladesh where telecast news on 24 hours. I feel very fortunate myself that I did my internship there. I don't want to long conclusion because I have explained my internship at this report from chapter one and keep here various evidence. The report ends with chapter five.

APPENDIX

5.4 Appendices-A

- <http://independent24.com/>
- www.facebook.com/independent24Television
- [Independent Television - YouTube](#)
- Instagram: independent.television

5.5 Appendices-B



My writing some OOV & PKG