

## Internship at



### as Cinematographer

## Submitted to

Md. Abdul Kabil Khan PhD Associate Professor Department of Journalism, Media and Communication Faculty of Humanities and Social Science Daffodil International University

### Submitted by

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Date of Submission: July 6, 2023

#### Preface

This report encapsulates my internship experience as a cinematographer at Dew Film, a registered freelance video production house located in Savar, Bangladesh. It encompasses my observations, learnings, and experiences gained throughout the 14-week duration. It provides insights into the organization itself, including its structure and the individuals involved. Additionally, it highlights my supervisor, weekly activities, the integration between practical work and academic lessons, the tools and equipment utilized, and the skills I have developed during this time.

Throughout the internship, I have encountered numerous real-life work experiences and the challenges that come with them. This fourteen week period has been immensely educational, providing me with valuable job experiences that will greatly contribute to my future career. Within this organization, I was involved in multitasking roles as the ever-evolving market demands more than just one skill. The ability to adapt and continuously upgrade one's skills in order to stay relevant in the industry has been a crucial lesson I learned from this internship.

This report strives to comprehensively document my experience, skills acquired, and insights about the organization. It outlines my weekly activities during the internship period. Dew Film specializes in digital production services, encompassing the creation of various media content such as TV commercials, online video campaigns, audio-visual presentations, short films, and dramas. Additionally, the organization offers digital and social media marketing services, as well as branding solutions.

By presenting this report, I have endeavored to provide an accurate representation of my internship journey and the valuable experiences gained throughout.

### Letter of Transmittal

June 15, 2023

Md. Abdul Kabil Khan PhD Associate Professor Department of Journalism, Media and Communication Daffodil International University

#### Subject: Submission of Internship Report.

Dear Sir,

I am delighted to submit the internship report as part of the requirements for my BSS (Hons.) in Journalism, Media, and Communication. I have dedicated my utmost effort to present this report, focusing on my internship experience at Dew Film. This opportunity to learn and gain experience from such a renowned organization has been truly invaluable. I firmly believe that the knowledge and skills I have acquired during my internship will greatly contribute to my professional growth.

I have exerted my best efforts to fulfill the objectives of the practical orientation and sincerely hope that my endeavors serve the intended purpose. However, should you require any further clarification or additional information, I am more than willing to provide it.

I would like to express my heartfelt gratitude for your kind assistance, exceptional guidance, and supervision, which played a crucial role in successfully completing my internship report.

Thank you once again for your support.

AIFi

Kashif Alfi Ahmed ID: 192-24-705

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

### **Certificate of Approval**



I am pleased to certify that the internship report on Dew Film prepared by Kashif Alfi Ahmed bearing ID: 192-24-705 of the Department of Journalism, Media and Communication has been approved for presentation and viva-voce as part of his course requirement.

Under my supervision Kashif worked with Dew Film as an intern cinematographer. He has completed the internship during 2nd February to 10<sup>th</sup> May 2023.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Kashif as per my knowledge.

To my knowledge, Kashif bears a very good moral character and a very pleasing personality. I wish him all success in life.

Academic Supervisor Md. Abdul Kabil Khan Associate Professor

Department of Journalism, Media and Communication

Daffodil International University

#### Letter of completion from Dew Film



Ref: W/DF-Int/001



May 23, 2023

#### TO WHOM IT MAY CONCERN

This is to certify that **Kashif Alfi Ahmed**, student ID: 192-24-705 of the department of Journalism, Media and Communication of Daffodil International University has completed his internship at DEW FILM. He was assigned as a cinematographer and worked here from February 02, 2023 to May 10, 2023.

During this time, he has demonstrated an admirable work ethic and a high standard of performance. He was highly regarded and respected in our house for his effort and moreover integrity.

I wish him a very successful career and a shining future.





Ahsan Aziz Dew Executive Producer





#### DEW FILM

38/8, Road-13, Banktown, Savar, Dhaka Phone: 01736610588 Email: dewfilm01@gmail.com

www.dewfilm.com.bd

#### Acknowledgement

I would like to begin by expressing my heartfelt appreciation to all my teachers, supervisors, and family members, whose unwavering support and guidance made this internship possible. It provided me with a valuable opportunity to expand my learning beyond the confines of the classroom and gain remarkable experiences.

I extend my gratitude to my esteemed academic supervisor, Dr. Md. Abdul Kabil Khan, for providing the necessary guidance to merge theoretical knowledge with practical applications in the preparation of this report.

I am sincerely grateful to the management of Dew Film for granting me the opportunity to intern at their esteemed organization. Over the course of fourteen weeks, every task and responsibility I undertook contributed to my acquisition of practical experience and knowledge, thus honing my skills. I express my gratitude to Mr. Ahsan Aziz Dew, the executive producer of Dew Film, for his invaluable instructions that enabled me to learn essential skills relevant to practical work.

#### AIFi

Kashif Alfi Ahmed

ID: 192-24-705

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

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# **CHAPTER ONE**

# Introduction

#### **1.1 About internship:**

An internship involves actively learning about professional work experience within an organization, providing students with firsthand exposure to real-world job scenarios and opportunities for career exploration and growth. It also facilitates the acquisition of new skills and offers a practical understanding of professionalism.

Essentially, an internship is a temporary work experience provided by organizations across various sectors such as business, non-profit organizations, and government agencies. It enables students to gain practical work experience and contribute meaningfully to the company. During an internship, individuals have the chance to work closely with a mentor who offers guidance, feedback, and serves as a role model for professionalism. Additionally, they can acquire valuable experience and skills in a specific field while building professional connections.

#### **1.2** What is internship:

I believe that an internship is a crucial component of our education that provides us with hands-on practical experience, allowing us to enhance our personal growth. During this period, students have the chance to understand professionalism and acquire practical knowledge in their chosen field. As a result, students can deepen their understanding of real-life experiences and further develop their skills.

An internship offers students the opportunity to expand their skill set, explore various career paths, and foster their professional development. These supervised and structured learning experiences take place within a real-life professional environment. Through internships, students can gain valuable insights into actual job situations and apply their knowledge in practice for a designated period of time.

#### **1.3 Duration of my internship:**

I have completed my internship in 14 weeks. The time period of my internship was from 2<sup>nd</sup> February, 2023 to 10<sup>th</sup> May, 2023.

I selected this particular organization because it aligns with my passion for creating videos, such as short films, documentaries, and advertisements. By choosing this organization, I aimed to gain practical experience in my field of interest. Specifically, I took on the role of a cinematographer, allowing me to actively participate in the production process.

Throughout this period, I had the privilege of collaborating closely with seasoned cinematographers who generously shared their knowledge and skills. Working alongside these experienced professionals, I had the opportunity to learn valuable insights and techniques directly from their expertise.

#### 1.4 My supervisor at Dew Film

Throughout my internship, I had the privilege of being mentored by Ahsan Aziz Dew, the esteemed executive producer at Dew Film. Mr. Dew is a highly regarded individual known for his helpful demeanor and exemplary conduct. As the executive producer, he oversees critical aspects of the organization such as office and production management, as well as client relations.

Furthermore, Mr. Dew exemplifies kindness and punctuality, consistently emphasizing the importance of timely completion of tasks and responsibilities. His extensive expertise in content creation has proven invaluable, and I have gained a wealth of knowledge from his guidance. I am confident that the lessons learned from him will greatly contribute to my future career endeavors.

Mr. Dew has always fostered an environment of encouragement, granting me the freedom to excel and do my best. His unwavering support has been instrumental in my professional growth during this internship.



Ahsan Aziz Dew

Executive Producer of Dew Film

# **CHAPTER TWO** *Profile of The Organization*

#### 2.1 Background of the organization:



DEW FILM is a registered freelance video production house in Bangladesh located at Savar. They provide special visual supports (cinematography, drone etc.) for personal and commercial purposes. They also make original creative visuals for entertainment/online streaming. They offer audio-visual services that are both affordable and of high quality. They can help make your visual imagination a reality. They provide services for any kind of video production (ex: AV/TVC/Documentary/Vlog), cinematography, drone and post-production.

#### 2.2 History of the organization:

DEW FILM was founded by Ahsan Aziz Dew in 2014. Some school going boys were making videos for fun and were passing their leisure time. DEW FILM is from the period of time when people kept funny videos saved in their phones and DEW FILM was quite popular at that time. From 2018 DEW FILM started its professional activities and goes on. DEW FILM is committed to provide quality works at best budget. They have creative team members to solve all the problems and to support the clients and their businesses by their visual services and media supports.

#### 2.3 Organizational structure:

Founder: The founder himself works as the CEO as well as Executive producer. He is the sole owner of the organization. And with him rest of us work as teams.

- 1. Pre-production team: It consists of Script writer and Assistant director.
- 2. Production team: There is Artist, Cinematographer, Drone operator, Light crew and production crew in this team.
- 3. Post-production team: Video editor, Graphic designer and Voice artists are members of this team.
- 4. Administrative team: Chief Executive Officer (CEO), Executive Producer (EP), Lawyer, Chief Web Developer, Manager, IT Officers are members of this team

# **CHAPTER THREE** *Learning & Experience*

#### 3.1 **Responsibilities:**

I was assigned as a cinematographer. The primary objectives of my internship were to gain hands-on experience in cinematography, develop a comprehensive understanding of camera equipment and techniques and contribute to the high-quality productions. These objectives were established in alignment with the internship program and were designed to enhance my technical and creative skills. I also had to research on clients and their demands.

Throughout my internship, I actively participated in various projects undertaken by Dew Film. I was responsible for:

- i. Assisting the cinematography team.
- ii. Pre-production planning.
- iii. Equipment setup.
- iv. Lighting arrangements.
- v. Shot composition.
- vi. Camera operation.
- vii. Assisting in post-production processes.
- viii. Client meetings.
- ix. Maintenance of shooting equipments.
- x. Drone operation.

Additionally, I actively contributed to the creative discussions and offered my input in capturing compelling visuals that aligned with the directors vision.

### **3.2** Weekly activities during internship:

#### • 1<sup>st</sup> week – (2<sup>nd</sup> February- 8<sup>th</sup> February)

I was instructed by my supervisor about what I had to do in the next three months. I was very lucky to have such a friendly supervisor.

- i. Learned the basic of drone operation.
- ii. Learned about lighting.
- iii. Learned about what to expect during a shoot.
- iv. Learned the basics of cine cameras and lenses.
- v. Got to use some techs for the first time



First week at the studio. Learning about studio lighting.

### • 2<sup>nd</sup> week – (9<sup>th</sup> February-15<sup>th</sup> February)

- i. Planning of 10<sup>th</sup> convocation shooting
- ii. Shooting of the convocation
- iii. Helping with the post production



Covered the 2023 convocation of Daffodil International University.

#### • 3<sup>rd</sup> week – (16<sup>th</sup> February – 22<sup>nd</sup> February)

- i. Learned how to make budget for a production.
- ii. Learned to negotiate with clients.
- iii. Learned how to manage clients.
- iv. Was included in a meeting with clients.



Learning about different gimbals.

#### • 4<sup>th</sup> week – (23<sup>rd</sup> February- 1<sup>st</sup> March)

On this week I was sent to Pirganj, Thakurgaon to shoot a short film. That film was a draft, some more shooting will take place and that film is being prepared to be sent to the Dhaka International Film Festival (DIFF)

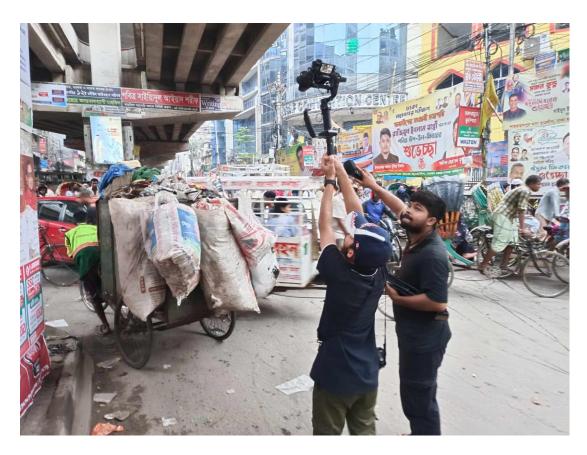


Shooting at Pirganj, Thakurgaon.

#### • 5<sup>th</sup> week – (2<sup>nd</sup> March – 8<sup>th</sup> March)

This week I worked on a documentary on the lives of the city cleaners. Got to interact with people who weren't much comfortable in front of the camera and didn't want to talk. So, managing them was a challenge as well as a new experience.

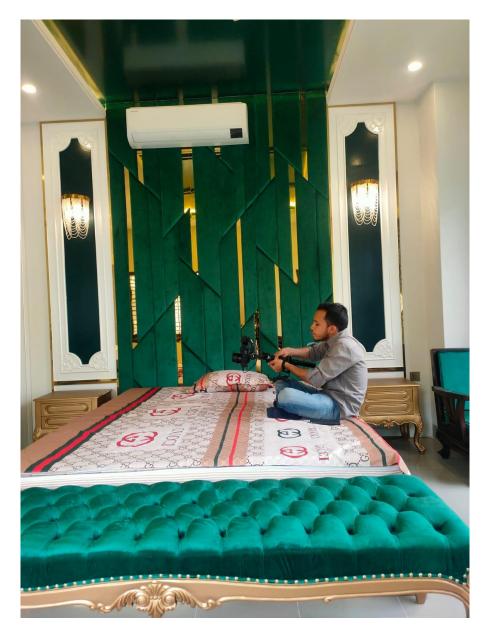
I helped the client with managing the location. The whole cinematography was done by me and also gave advices for the post production process.



Shooting in the middle of a busy street.

• 6<sup>th</sup> week – (9<sup>th</sup> March – 15<sup>th</sup> March)

Worked with Oak Wood Solutions, a furniture company to make a promotional video for them.



Promo video shoot for Oak Wood Solutions

• 7<sup>th</sup> week – (16<sup>th</sup> March – 22<sup>nd</sup> March)

I got to edit some videos this week.

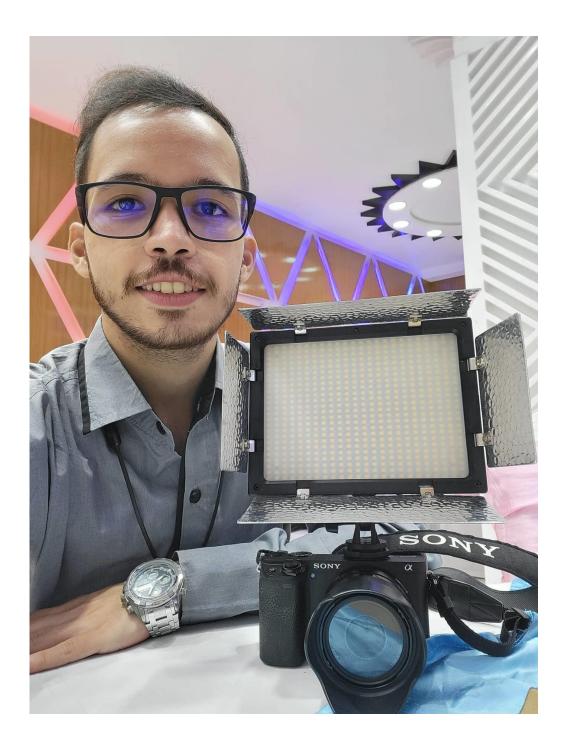
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Editing videos.

• 8<sup>th</sup> week – (23<sup>rd</sup> March – 29<sup>th</sup> March)

Got to cover some events this week.



Covering a birthday event.

• 9<sup>th</sup> week – (30<sup>th</sup> March – 5<sup>th</sup> April)

We went to shoot another short film for DIFF. Tried some new experiments here and they turned out to be successful.



Getting the camera ready for the shoot

• 10<sup>th</sup> week – (6<sup>th</sup> April – 12<sup>th</sup> April)

Worked on a Project with an NGO for uterine cancer awareness.



After an interview with Sharmin Sultana Sumi, lead vocalist of the band Chirkutt.

• 11<sup>th</sup> week – (13<sup>th</sup> April – 19<sup>th</sup> April)

This week I worked on a personal project of Munni Saha.



Shooting on Pohela Falgun

### • 12<sup>th</sup> week – (20<sup>th</sup> April – 26<sup>th</sup> April)

This week I went to different concerts with Tabib Mahmud, Gully Boy Rana & team to shoot clips for a music video



From left myself, Tabib Mahmud, Shoab Ahammad Saazib (Side Vocals), Gully Boy Rana, Subhro Raha (Music composer & sound engineer) • 13<sup>th</sup> week – (27<sup>th</sup> April – 3<sup>rd</sup> May)

We shot another short film for DIFF. This one had some risky shots such as shooting on the rail track just before the train came. I got experience of risky shooting from this project.



Shooting in Gazipur

#### • 14<sup>th</sup> week – (4<sup>th</sup> May – 10<sup>th</sup> May)

During the final week of my internship, we undertook the task of shooting a promotional video for the Faculty of Business & Entrepreneurship at Daffodil International University. Typically, a comprehensive video production of this nature would require approximately 15-20 days to complete. Under the guidance of my supervisor, I gained insights into the strategic aspects of video production and the inherent challenges of thriving in a highly competitive industry. The knowledge and skills acquired during this experience will undoubtedly prove beneficial in my future career pursuits.



Promo shoot for FBE, DIU

#### **3.3** Work experience during internship:

After finishing my academic studies, I spent my fourteen weeks as an intern in 'Dew Film' in order to gather some real-life experience. I love working in video production and digital content creation. 'Dew Film' gave me the opportunity to gain some real-life field experience which was very important for me.

It was challenging for me to get my tasks done in time. During a shoot it is not necessary that the tide will be in my favour always. So, I had to learn to improvise and get my job done.

I may have finished my internship as a cinematographer but as a production house insider, I had to know about other things and relevant equipment as well. In this era, one must be a multi tasker and be good at each task.

I am a student of the department of Journalism, Media and Communication and as a media person 'Dew Film' gave me a relevant real-life experience.

This internship allowed me to immerse myself in the filmmaking process and witness the collaborative efforts required to produce films. I actively engaged with industry professionals, observing their workflows and learning from their expertise. Through hands-on experience, I became familiar with the technical intricacies of camera equipment, lighting setups and post-production workflows, which broadened my understanding of the cinematographer's role in film production.

During my internship, I acquired valuable skills in client communication, negotiation, and securing work for the organization. I learned the importance of effective teamwork, as the production process cannot be accomplished single-handedly. Trusting and collaborating with team members proved instrumental in approaching our goals collectively.

#### **3.4 Special experience:**

My internship provided an invaluable learning experience that equipped me with essential skills in the field of cinematography. I acquired proficiency in operating professional-grade cameras and lenses, expanding my knowledge of camera techniques. This included understanding lighting strategies and how they influence the mood and ambiance of a scene. Additionally, I refined my abilities in shot composition, framing, and visual storytelling, allowing me to effectively convey emotions and narratives through the lens.

Aspiring to establish my own video production house in the future, this real-life experience has proven immensely valuable. It has not only enhanced my cinematography skills but also provided opportunities to improve in other areas. Particularly, I had the chance to learn about client management, a skill in which I initially lacked proficiency. Working with clients and further developing my negotiation skills have been vital aspects of this internship.

I have a keen interest in camera gadgets and equipment, which often come with a hefty price tag. However, at 'Dew Film,' I had the privilege of utilizing such high-quality camera gadgets and gears, gaining hands-on experience with these tools.

Although my internship focused on cinematography, I recognized the importance of expanding my skill set in today's competitive market. Consequently, I took on additional responsibilities such as directing and operating drones. Each day during the challenging fourteen-week internship period presented its own difficulties. I conducted research on clients and sought potential opportunities for the organization. While my prior academic studies had provided me with theoretical knowledge of the video production process, this internship offered practical, real-world application. I also gained insights into the hierarchical structure and chain of command within a video production setting.

I am immensely grateful to my supervisor, who played a pivotal role in guiding and teaching me valuable skills that will undoubtedly benefit me in the near future.

#### 3.5 Tools Used:

In my internship period I got the chance to use various tools and gadgets. The names are given below:

- i. Cine camera
- ii. Cine lenses
- iii. Computer
- iv. Audio recorders
- v. Sound card
- vi. Studio lights
- vii. Studio gadgets
- viii. Gimble
- ix. Follow Focus
- x. Drone
- xi. Trolly
- xii. Professional tripod
- xiii. SD, SDHC, SDXC cards

# **CHAPTER FOUR** *Evaluation of Learning*

#### 4.1 Difference between practical and academic experience:

It was during this fourteen-week internship that I learned that there are huge differences between academic studies and practical experience.

- i. Our academic theories only tell us how things are done. But this internship taught me how and when to apply those lessons in real life.
- ii. Throughout our academic theoretical knowledge, we only get to know about the workflow but we don't get to see the obstacles to overcome there. Which we have to overcome in real life and this is something that I learned from my internship.

So therefore, I can say that academic knowledge and real-life experience are totally different things.

#### 4.2 Outcome of my internship:

- i. Learned real life field experience.
- ii. Developed my skills.
- iii. Built my own sources and networks.
- iv. Explored myself.
- v. Learned about professional shooting process.
- vi. Learned to keep calm and handle any situation.

## 4.3 Expectations and Experiences:

As a cinematographer and digital content creator, I was filled with enthusiasm to gain real-life experience working in a production house. I anticipated it would be an enjoyable experience, and indeed it was, despite the considerable pressure that accompanies production work. Nonetheless, I have a deep passion for this field, and I genuinely relished the tasks and the time I spent there.

Furthermore, I initially had concerns about successfully completing my internship, but I am immensely grateful to my supervisor, Ahsan Aziz Dew. He provided unwavering support and guidance in every situation, demonstrating a genuine care for my progress and well-being.

### 4.4 Skills Development:

Throughout my internship at a production house, I have undergone various skill development processes that have significantly contributed to the successful completion of my internship. I have had the opportunity to learn and acquire numerous valuable insights during this experience.

- i. Direction skills.
- ii. Cinematography skills.
- iii. Drone flight skills.
- iv. Script writing.
- v. Digital content making.
- vi. Marketing and branding.
- vii. Communication skills.
- viii. Negotiation skills.
- ix. Client management.
- x. Improved self-confidence.
- xi. Developed editing skills.
- xii. Developed lighting skills.
- xiii. Budget making.
- xiv. Client negotiation.
- xv. Social media marketing.
- xvi. Developed production related knowledge.

## 4.5 **Opportunity for Future Career:**

My internship has provided me with invaluable knowledge and real-life experience that will be instrumental in shaping my future career, particularly in my aspiration to establish my own video production house.

Throughout my internship, I have acquired essential knowledge about the industry, gaining insights that will guide me towards success. This experience has challenged and transformed my previous notions about real-life work, surpassing the theoretical understanding gained during my academic studies.

Given my ambition to run my own video production house, the knowledge and experience I have gained during my internship will aid me in making informed decisions. Even in instances where I may encounter mistakes, I have learned how to rectify and learn from them. I firmly believe that these experiences and lessons will serve as a solid foundation for the growth of my future company. I am sincerely grateful to everyone who has supported me on this journey.

# **CHAPTER FIVE** *Conclusion*

## 5.1 SWOT analysis:

#### Strengths:

- i. They have good director
- ii. Skilled cinematographer
- iii. Good gimble operator
- iv. Good Drone pilot
- v. Skilled video editor

#### Weakness:

- i. Lack of vehicles
- ii. Still new in the industry
- iii. Needs more funding
- iv. Needs more clients

#### **Opportunities:**

- i. They can hire more advanced skilled members
- ii. They can get more potential and renowned clients
- iii. They will glow in Bangladesh's market
- iv. They will upgrade their gears and tools

#### **Threats:**

- i. They have short numbers of video editors that can make extra pressure when there are more orders
- ii. They have some lacking of equipment
- iii. They must keep on going in order to survive in this competitive market

## 5.2 **Recommendations:**

Fourteen weeks is quite a time for understanding the whole system of the organization. Working there, I have some recommendations for Dew Film:

- i. They can hire more advanced skilled video editor and gimble operator.
- ii. They can upgrade their tools and gears.
- iii. They can work on promoting themselves more.
- iv. They can increase their social media activities.

## 5.3 Conclusion:

My internship journey at Dew Film has been truly transformative, serving as a crucial stepping stone in my pursuit of a career in cinematography. The experience has equipped me with invaluable knowledge, skills, and insights that have not only deepened my passion for visual storytelling but also instilled in me a profound appreciation for the art and science of cinematography.

I would like to extend my sincerest gratitude to the entire team at Dew Film for providing me with this exceptional opportunity. Their guidance, support, and mentorship have been instrumental in my growth and development during this internship.

Thank you for taking the time to review this report, which aims to encapsulate the essence of my internship experience as a cinematographer at Dew Film. Should you require any additional information or materials, please do not hesitate to reach out.

## 5.4 Appendices:



Last night equipment check before the shooting



During a wedding event shoot.



Teaching others about gimbal operation during the break time of a short film shoot.



Short film shooting for DIFF.



Short film shoot for DIFF at Pirganj.



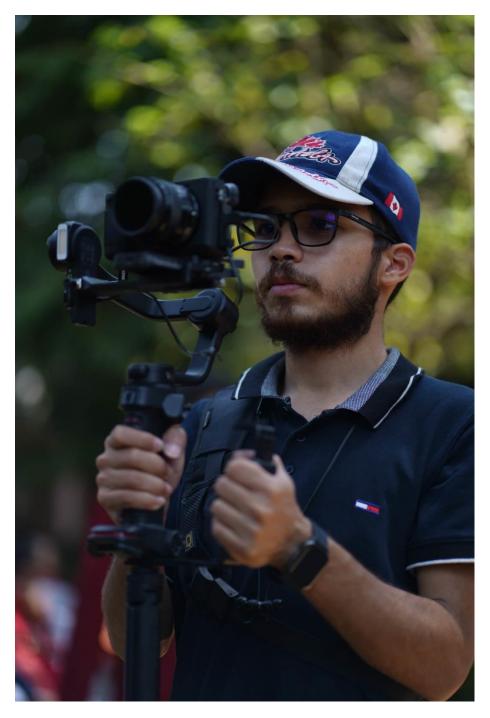
Ready for any type of situation!



Went to shoot a concert for Tabib Mahmud's music video.



Short film shoot for DIFF at Pirganj.



Shoot during Pohela Boishakh.



Promo shoot for FBE, DIU.



Promo shoot for FBE, DIU.



Promo shoot for FBE, DIU.