



A Project Report

On

A computer-based text analysis of Al Jazeera's news: Framing Analysis on the first phase of Israel-Palestine conflict in 2023

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13 January 2024

Application for Approval of Project

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Subject: Application for project report submission approval.

Dear Sir,

I have conducted a project entitled “**A computer-based text analysis of Al Jazeera’s news: Framing Analysis on the first phase of Israel-Palestine conflict in 2023**” as a course requirement for my BSS program in Journalism, Media and Communication.

I have tried my level best to work sincerely to cover all aspects of the matter to which I have been assigned.

I believe that this project has enriched both my knowledge and experience. I hope you will assess my report considering the limitations of the study. I shall be highly grateful if you kindly accept my project. Your kind approval is solicited.

Sincerely,

Tanvir

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CERTIFICATE OF APPROVAL



I am pleased to certify that the project entitled "**A computer-based text analysis of Al Jazeera's news: Framing Analysis on the first phase of Israel-Palestine conflict in 2023,**" prepared by Md Tanvir Rahman bearing ID No. 193-24-718 of the Department of Journalism, Media and Communication, has been approved for presentation and defense. Under my supervision, he worked very effectively. He completed the work during the semester of Fall 2023.

I am pleased to certify that the data and findings presented in the report are the authentic work of Mr. Rahman. I wish him all success in life.

Aftab Hossain

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Mr. Aftab Hossain

Assistant Professor & Head

Department of Journalism, Media and Communication

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Declaration

I hereby declare that this project, entitled "**A computer-based text analysis of Al Jazeera's news: Framing Analysis on the first phase of Israel-Palestine conflict in 2023,**" has been carried out by me in fulfillment of the requirement for the BSS degree in Journalism, Media and Communication under the Faculty of Humanities and Social Science, Daffodil International University. I have composed this paper based on the researchers' findings from various literature, to the best of my knowledge, and the result of my own investigations. This has not been submitted in part or full to any other institution for any other degree.

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Acknowledgment

From the start, I should give thanks to the Almighty God for empowering me to finish my final project safely and soundly. At this point, I want to offer my heartiest thanks to my supervisor, Mr. Aftab Hossain, Assistant Professor and head of the Department, for his extreme help, motivation, and appreciation throughout my examination and exploration. I could not have finished my work on time without the help and guidance of my supervisor.

I want to express my gratitude to my parents for their constant support and encouragement throughout my project. I need to thank my loving guardians and my companions for their gigantic motivation and support. Without their psychological help, I couldn't achieve the goal of my work. And I need to thank my friends for their support. Finally, I need to thank Mr. Meherabul Haque, GTA at JMC, DIU, for guiding me throughout this grueling journey.

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Chapter One: Introduction

1.1 Background

The Israel-Palestine conflict, a long and complex geopolitical struggle based on historical, territorial, and ideological disagreements, has attracted worldwide attention for many years. The conflict, characterized by intricate narratives and conflicting assertions on land ownership between Israelis and Palestinians, takes place in a context where media coverage plays a crucial role in shaping public opinions. This thesis thoroughly analyzes news framing during the early stage of the Israel-Palestine conflict, focusing on Al-Jazeera, a prominent global news station known for its comprehensive reporting on Middle Eastern matters.

The origins of the Israel-Palestine conflict may be traced back to the late 19th and early 20th centuries, characterized by nationalist movements that ultimately led to the creation of Israel in 1948. This incident had a profound impact on the region, establishing the groundwork for an intricate and frequently turbulent relationship between Israelis and Palestinians. Territorial disputes, competing national aspirations, and a history of violent clashes have all played a significant role in the ongoing conflict in the following decades.

As channels for information and agents of influence on public opinion, media outlets are vital in molding the discussion around controversial geopolitical situations. The Israel-Palestine conflict is not an anomaly since media coverage mirrors a wide range of opinions and biases. News framing is crucial in affecting public awareness, as it involves constructing stories to express a specific perspective or highlight particular characteristics. Gaining insight into how news outlets build the narrative around these conflicts is crucial for fully grasping the complex nature of the discussed problems.

Al-Jazeera is a prominent and influential actor in the media coverage of the Israel-Palestine conflict, reaching a global audience amidst a competitive media landscape. The Qatari-based news channel, founded in 1996, has emerged as an essential global source of information, specifically about Middle Eastern matters. The coverage of the Israel-Palestine conflict is particularly intriguing since it can significantly shape global views and affect policy choices.

The Israel-Palestine conflict, which has its origins in the past, involves Israelis and Palestinians who both have valid assertions of the territory. This protracted dispute has led to multiple confrontations, bearing substantial geopolitical ramifications and grave humanitarian repercussions. The media's coverage, impacted by various perspectives and prejudices, can significantly influence public perception of current events.

1.2 Problem Statement

Media sources frequently utilize framing tactics that lead to forming particular narratives around conflicts. Gaining insight into Al-Jazeera's portrayal of the Israel-Palestine issue is of utmost importance since it has the potential to influence worldwide perspectives and play a role in either exacerbating or resolving the conflict. Furthermore, it is crucial to analyze the depiction of civilians in news coverage to understand the human aspect and the possible effects on public empathy and policy reactions.

The Israeli-Palestinian conflict dates back over a century to the Balfour Declaration, which was signed by Britain during World War I and promised to establish a national home for the Jewish people in Palestine. By late October 1917, British forces had wrested control of the region from the Ottoman Empire. Jews started migrating in huge numbers to Palestine as a result of the Nazi movement in Europe. The percentage of Jews living in Palestine rose from 6% to 33% between 1918 and 1947.

After Hamas took power in 2007, Israel established a siege on Gaza. The siege is still in place today. The West Bank and East Jerusalem, which the Palestinians desire to be a component of their future state, are likewise under Israeli occupation. In response to a surprise strike by Hamas within Israel on October 9, Israel established a complete embargo on the Gaza Strip, severing its supply of gasoline, food, water, and electricity. In that attack, at least 1,200 people lost their lives.

Today, about 5 million Palestinians live in Gaza, the West Bank and East Jerusalem and 1.6 million Palestinians are citizens of Israel. This makes up about half of their total population. The other half lives in other countries, including Arab countries. There are about 14.7 million Jews around the world today, of which 84 percent live in Israel and the United States. The rest live in other countries including France, Canada, Argentina and Russia.

Following the ascent to power of the Hamas group in 2007, Israel imposed an embargo on Gaza. Even now, the siege is still ongoing. Additionally, Israel controls East Jerusalem and the West Bank, which the Palestinians desire to be a component of their future state.

Following a surprise strike by Hamas within Israel, Israel shut off the Gaza Strip's supply of petroleum, food, water, and electricity on October 9 and enforced a complete embargo. That incident claimed the lives of at least 1,200 individuals.

During the raid, about 240 persons were also taken hostage. Israel declared war on itself the following day, marking the first time since the Yom Kippur War in 1973. The Israel Defense Forces (IDF) launched airstrikes on the Gaza Strip to start the conflict, and weeks later, armored vehicles and ground forces invaded the area.

1.3 Aim and Objectives

Aim: This study aims to analyze the news framing angles by Al-Jazeera during the initial phase of the Israel-Palestine conflict in October 2023. As per **Hossain et al**, global media organizations like CNN, BBC, and Al Jazeera frame their news for their news values and readers' interests. The objectives of this study aim to find out the frames employed by Al Jazeera during the conflict situation between Israel and Palestine in 2023.

Objective:

1. To ascertain the predominant frames employed by Al-Jazeera in its crisis coverage.
2. To evaluate the depiction of citizens in Al-Jazeera's media coverage.

1.4 Research Questions

1. What is the perspective and portrayal of the war situation in Palestine by Al-Jazeera during the given period?
2. How does Al-Jazeera depict civilians in its coverage of the Israel-Palestine conflict?

1.5 Significance and Scope of the Study

This study is critical because it offers valuable insights into how the media influences people's perceptions of conflicts, particularly when examining a sizable global viewership channel. Comprehending the framing tactics employed by Al-Jazeera can enhance media literacy, thus promoting a more knowledgeable public discussion on the Israel-Palestine conflict.

This study looks at the news coverage that Al-Jazeera produced from October 7 to October 21, 2023, during the early stages of the conflict that the initial Hamas attack on Israel sparked. The research will utilize a dataset of roughly 60,000 words extracted from 85 news articles.

This study seeks to gain a comprehensive understanding of how the media influences public perceptions of the Israel-Palestine conflict by examining the framing techniques used and the portrayal of civilians. Doing so aims to contribute to a more informed global dialogue on this long-standing geopolitical struggle.

Chapter Two: Literature Review

2.1 News:

The media environment has been widely recognized as a potent influence in molding public views and impacting societal discussions. In geopolitical conflicts, news sources serve as information channels and play a crucial role in shaping narratives. Researchers have thoroughly examined the notion of news framing, highlighting the role of language, imagery, and narrative structure in shaping particular viewpoints and understandings of events. The Israel-Palestine conflict, characterized by its intricate historical background and persistent tensions, serves as a prominent illustration of a geopolitical battle in which the way the media presents the issue plays a vital role in influencing worldwide perspectives.

2.2 Al Jazeera:

Al Jazeera, founded in 1996 and based in Qatar, has become a prominent force in global news, notably known for its comprehensive reporting on Middle Eastern matters. Academics have analyzed Al Jazeera's distinctive methodology, emphasizing its function as a dissenting voice that questions the predominance of Western-focused media narratives. The channel's dedication to offering a wide range of viewpoints, including those originating from the region, introduces intricacy to examining media's impact on the Israel-Palestine conflict. The channel's influence on worldwide perspectives and policy deliberations, particularly concerning the Middle East, renders it a prominent subject of study.

2.3 Middle East Crisis and History:

Comprehending the Israel-Palestine conflict necessitates exploring its historical origins in the Middle East Crisis. The emergence of nationalist movements during the late 19th and early 20th centuries paved the way for the founding of Israel in 1948. This pivotal occurrence marked the commencement of an intricate and frequently turbulent connection between Israelis and Palestinians. The subsequent years have been marked by territorial disputes, clashing national aspirations, and a series of armed confrontations. These factors have played a significant role in determining the ongoing battle for legitimacy and control over the territory.

2.4 Relevant Theories:

Within media studies, numerous ideas provide valuable insights into the mechanisms of news framing and the impact of media. The agenda-setting theory asserts that media organizations are pivotal in deciding which topics receive significant attention in public discussions, influencing how the public perceives specific concerns. Cultivation theory examines the enduring impacts of

media exposure on audience attitudes and beliefs. These theoretical frameworks establish a basis for comprehending the mechanisms by which news outlets contribute to framing intricate matters, such as the Israel-Palestine conflict.

2.5 Framing Theory:

The central focus of this research is the utilization of framing theory to examine how news articles are structured to communicate particular viewpoints. Erving Goffman's groundbreaking research on frame analysis established the foundation for this theory, which suggests that media frames direct audience interpretation by highlighting specific parts of an issue while minimizing others. Regarding the Israel-Palestine conflict, framing theory offers a perspective to analyze how Al Jazeera develops narratives, impacts public comprehension, and contributes to the formation of worldwide viewpoints.

We may better comprehend how people form their conceptions of reality and the part that media outlets play in influencing those beliefs by using the lens of framing theory. The Social Construction of Reality, which was codified in 1966 by sociologists Peter Berger and Thomas Luckman, is another theoretical viewpoint that framing is heavily reliant on. Essentially, this viewpoint contends that an individual's understanding of reality is not wholly, or even predominantly, objective. Instead, the reality that we experience is a human and social construction that is molded by our upbringing and the socialization processes that occur in the course of daily life. According to the thesis, when we encounter and comprehend the world, reality is shaped by our social interactions and experiences.

A theoretical framework for understanding this sense-making process is framing theory, and more especially, media framing. Sociologist Robert Entman defines media framing as the process by which a person "selects some aspects of a perceived reality and makes them more salient in a communicating text, in such a way as to promote a particular problem definition, causal interpretation, moral evaluation, and/or treatment recommendation for the item described." Let's break that down because it's a lot to process.

2.6 Conceptual Framework:

The study's conceptual approach thoroughly examines news framing in Al Jazeera's coverage. The scope extends beyond written elements to include visual and linguistic aspects, acknowledging the complex nature of media impact. The study analyzes Al Jazeera's framing techniques by identifying dominating frames and evaluating how civilians are portrayed in their coverage. The objective is to understand the complexities of these strategies and their possible influence on public perceptions and policy decisions.

Framing is a crucial component in which a problem can be brought to light in order to explain the happenings. It has the power to control how an audience perceives and accepts a certain meaning. People's impressions are greatly influenced by the media, therefore negative framing can have a profound effect on them. People are free to make their own decisions because, for example, the delicate topics that are being covered by the media have been presented politely without endorsing any particular viewpoint.

2.7 Research Gap:

Although previous studies have investigated media portrayal of the Israel-Palestine conflict, there needs to be a significant gap in the analysis of Al Jazeera's framing tactics during the given period in 2023. This study aims to fill this void by examining Al Jazeera's reporting from October 7 to October 21, 2023. The research seeks to provide valuable insights into the specific framing strategies utilized by Al Jazeera, enhancing our comprehension of the media's influence in forming global viewpoints on the ongoing geopolitical conflict in the Middle East.

To summarize, the comprehensive literature analysis highlights the importance of news framing about the Israel-Palestine conflict, particularly about Al Jazeera. Theoretical and conceptual frameworks establish a solid basis for the research, highlighting the significance of comprehending how media sources shape narratives that impact public opinion and policy deliberations. The project seeks to fill gaps in the current body of knowledge and enhance our understanding of Al Jazeera's influence on worldwide perceptions of the Israel-Palestine conflict during a crucial period in 2023.

Chapter Three: Methodology

3.1 Total Number of News:

To accomplish the objectives of this study, a comprehensive dataset that includes 85 news pieces from Al Jazeera will be utilized. The information in this dataset is extensive, making it possible to conduct a nuanced analysis of how the media framed the conflict between Israel and Palestine during the beginning stages of the conflict in October 2023.

3.2 Sample:

The sample for this study is news stories that Al Jazeera published within the selected timeframe. The articles cover a wide variety of subjects connected to the conflict, and they capture the multidimensional nature of the events and responses that took place during the first 15 days of the conflict, which were extremely important.

3.3 Sample Selection and Timeframe:

The sample is selected from the first fifteen days of news coverage to conduct a focused study from October 7 to October 21, 2023. This is done to ensure that the examination is concentrated. This period is critical since it encompasses the immediate aftermath and developments that occurred after the initial attack on Israel by Hamas, which marked the beginning of the conflict.

3.4 Inclusion and Exclusion of Data: The inclusion criteria include all news articles directly relevant to the conflict between Israel and Palestine published within the designated time frame. Exclusion criteria are utilized to eliminate content not pertinent to the study. This helps to ensure that the focus of the analysis is maintained on articles that directly address the conflict and its many dimensions.

3.5 Operations:

The data gathering entails a systematic approach to acquiring and compiling the selected news articles from Al Jazeera's web platform. This is part of the operations. The articles are arranged chronologically to ensure that a consistent timeline of events is maintained, making it easier to conduct an in-depth examination of the continuously developing story. To comprehensively analyze the complete dataset, each article is considered a separate unit of study.

3.6 Analyzing the Data:

Computer-Based Text Analysis: To make quantitative analysis more accessible, we will utilize computer-based text analysis tools, including Natural Language Processing (NLP) methodologies. These techniques are helpful in extracting important textual parts, recognizing trends, and quantifying specific themes that are present in news stories. Using natural language processing (NLP) improves the effectiveness and objectivity of the analysis, which in turn makes it possible to conduct an in-depth investigation of the textual material.

Framing Analysis (Thematic Coding): The qualitative component of the research includes framework analysis, which is accomplished through theme coding. To provide direction for the analysis, three key theme codes have been identified:

1. Killing Numbers: This code includes any references to casualties, death tolls, or injuries that have occurred as a direct result of the conflict. To better understand the emotional and humanitarian aspects of the news coverage, the purpose is to determine how Al Jazeera frames and reports on the human cost of the conflict between Israel and Palestine.

2. Diplomacy Regarding the Israel-Palestine Issue: This code records information pertaining to diplomatic efforts, discussions, or international initiatives aimed at resolving the conflict between Israel and Palestine. This analysis aims to investigate the role those foreign actors play in the potential resolution of disputes and to reveal how Al Jazeera interprets diplomatic efforts during this crucial phase.

3. Reactions from Around the World: The third code is centered on compiling replies and reactions from around the world to the crisis. Statements, acts, or stances taken by nations, organizations, or significant persons worldwide are included in this category. This analysis sheds light on how Al Jazeera portrays and contextualizes international responses to provide insights into the geopolitical consequences and worldwide viewpoints on the conflict.

In the data analysis phase, combining quantitative and qualitative approaches aims to provide a comprehensive understanding of Al Jazeera's framing strategies. This will allow for the provision of valuable insights into the media's representation of casualties, diplomatic efforts, and global reactions during the initial phase of the conflict between Israel and Palestine in October 2023.

Chapter Four: Analysis and Findings

4.1 Data analysis:

The data analysis step encompassed text and theme analysis techniques, employing the software MAXQDA. Thematic tagging was applied to a total of 85 news pieces that were published on Al Jazeera from October 7 to October 23, 2023. Text analysis was performed to identify the top 35 most frequently used words, which offer insights into the significant terms that influenced the narrative throughout this period.

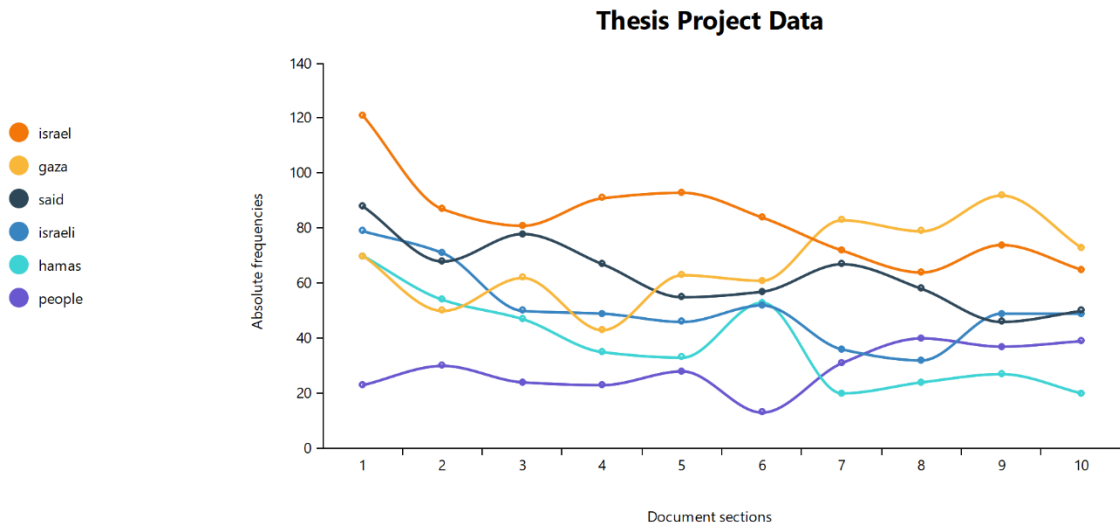
SL.	Word	Word Length	Frequency	Percentage
01	Israel	6	831	2.57
02	Gaza	4	676	2.09
03	Israeli	7	568	1.76
04	Palestinian	11	480	1.48
05	Hamas	5	383	1.18
06	Attack	6	331	1.02
07	People	6	289	0.89
08	Kill	4	212	0.66
09	War	3	197	0.61
10	Military	8	191	0.59
11	Civilian	8	141	0.44
12	Jazeera	7	132	0.41
13	Strip	5	129	0.40
14	Group	5	126	0.39
15	Aid	3	119	0.37
16	State	5	116	0.36
17	Air	3	113	0.35
18	Call	4	113	0.35
19	Water	5	108	0.33
20	Unite	5	105	0.32
21	Minister	8	104	0.32
22	Report	6	100	0.31
23	Day	3	98	0.30
24	Humanitarian	12	97	0.30
25	Use	3	97	0.30
26	Lebanon	7	95	0.29
27	Take	4	94	0.29
28	Include	7	92	0.28
29	Conflict	8	91	0.28
30	Agency	6	88	0.27

Here, we've used MAXQDA to find out the most commonly used 30 words from our preliminary data, which consisted of 85 news links. The top 30 words were selected because the minimum number option was 30 and the highest option was 100. So, we selected 30 as the appropriate number for a better interpretation (Hossain et al., 2022). From the word clusters, we can identify top five words associated to our study are: Israel (2.59%), Gaza (2.09%), Israeli (1.76%), Palestinian (1.48%), Hamas (1.18%).



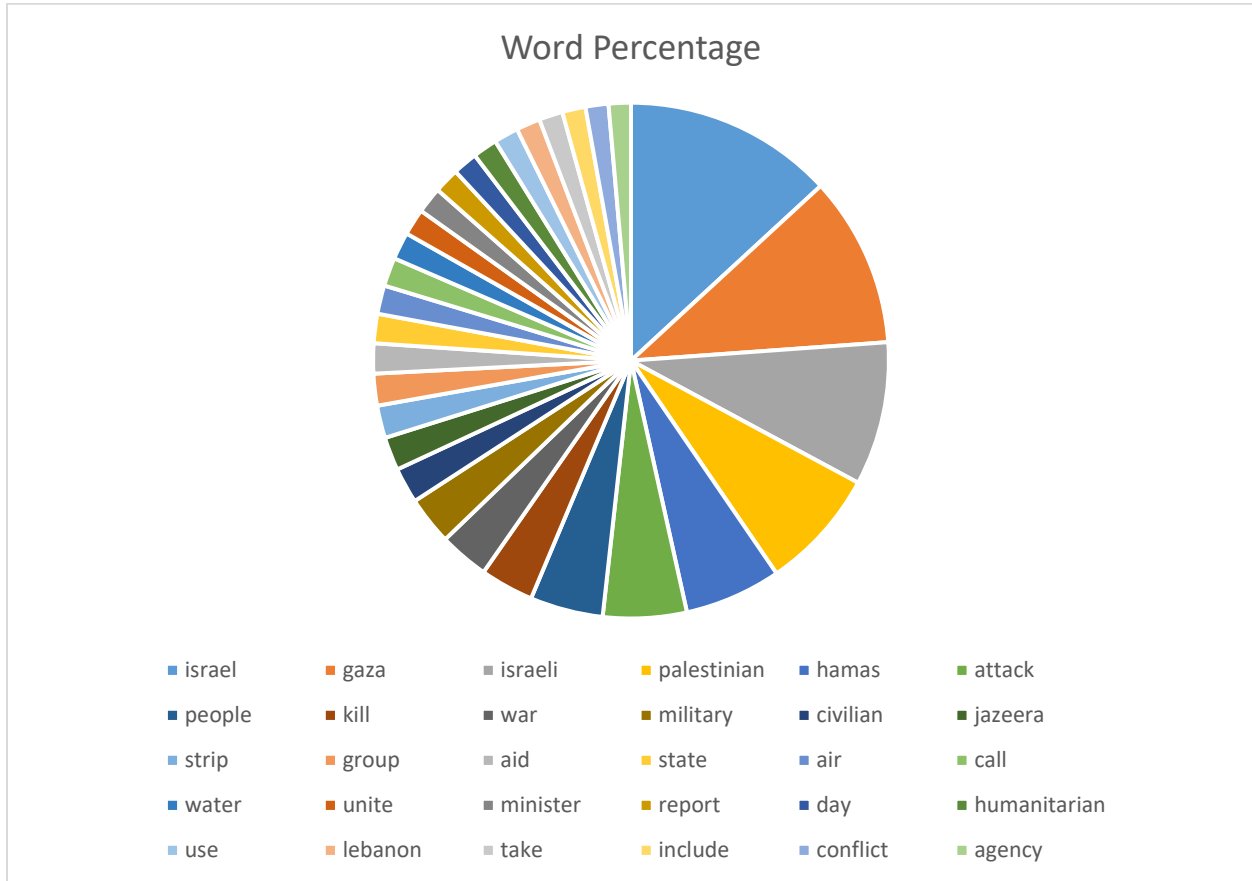
Word Cloud of Mostly Used Words

From the word cloud, we can see that the prominent words in the findings are Israel, Gaza, Palestinian and Hamas. Also, other words such as military, civilian, law, aid, are compatible with the findings, as the legal act, or DSA, is one of the sub-themes of our study.



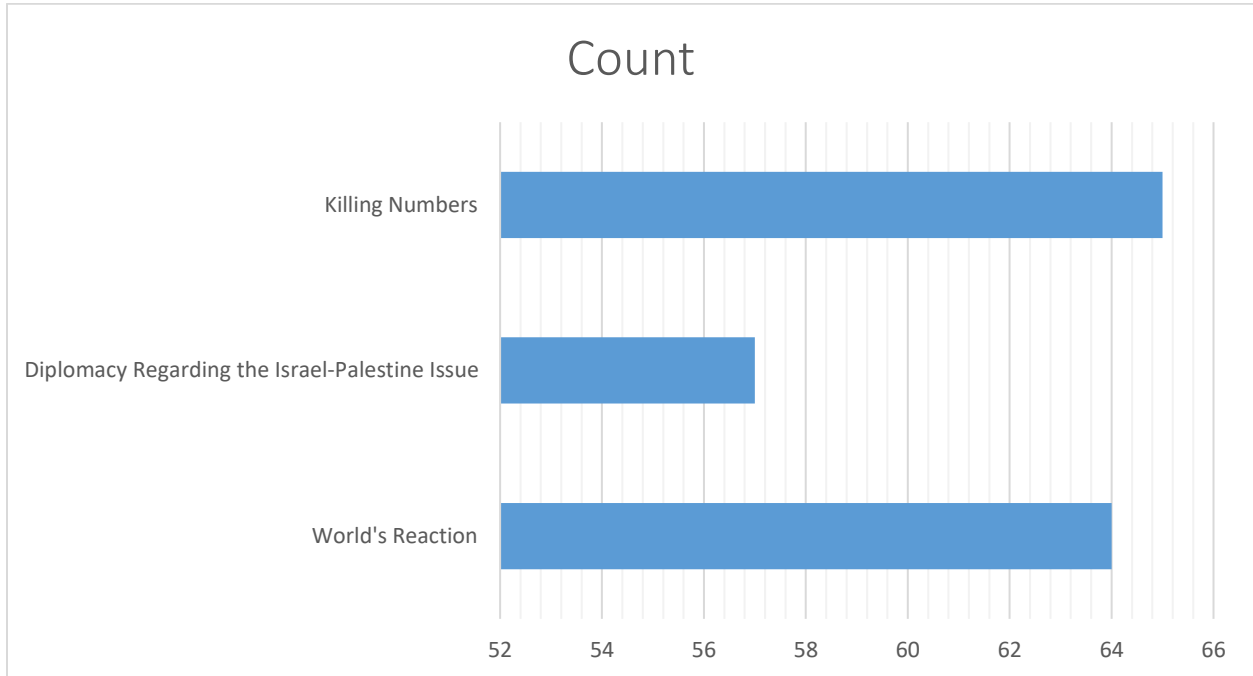
Graphical Presentation of Word Cloud

From the graphical representation, it is visible that the ranking of hamas's absolute frequency is fourth among the top seven words derived from MAXQDA software. It is also noticeable that the absolute frequency of 'hamas' has been fluctuating depending on document sections.



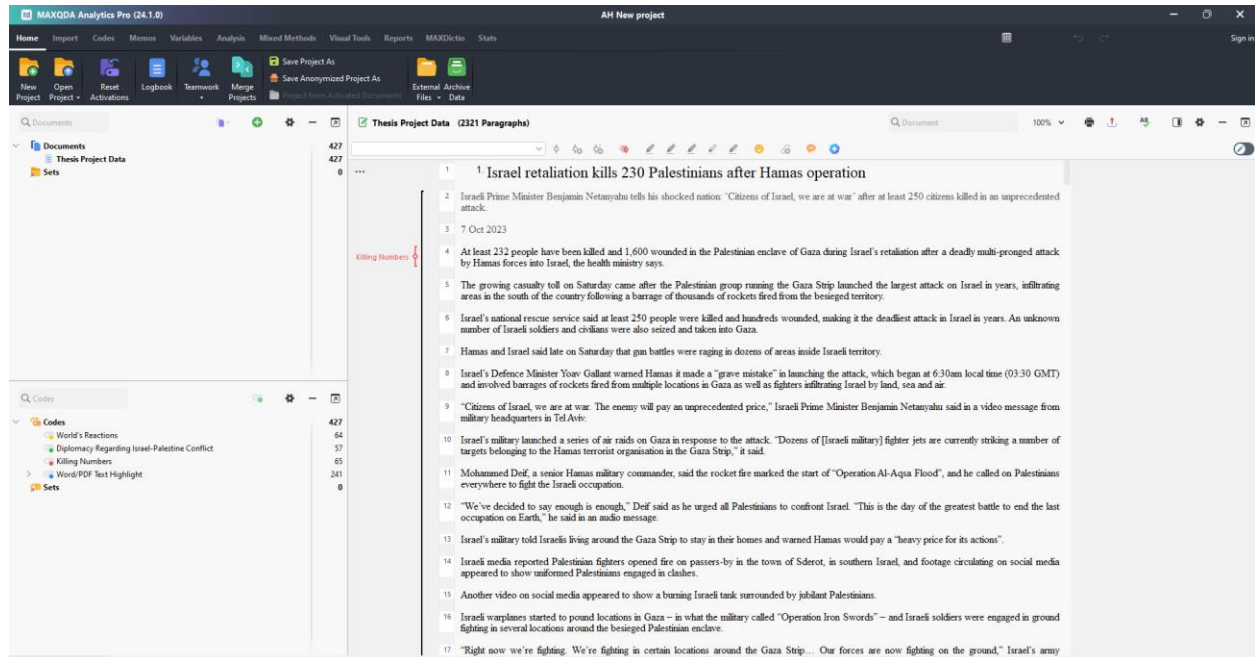
Word Percentage in Al Jazeera

We've conducted thematic analysis based on our two research questions, and thus three sub themes have been recorded. These sub-themes are: World's reaction, Diplomacy regarding and Killing numbers. Our first research question is associated with this thematic analysis.



Thematic Analysis of 85 News Articles

A thematic analysis has been conducted on 85 news articles through MAXQDA software, based on which three sub-themes have been chosen. From the analysis, it is clear that 65 news articles have mentioned killing numbers related news. And 64 news articles have mentioned world's reaction in their content. Also, there has been mention of the Diplomacy regarding news in 57 news articles.



MaxQDA Analysis of 85 News Articles

4.2 Findings

Results of Text Analysis:

The analyzed dataset highlights the most commonly utilized words, which indicate the main topics that received substantial emphasis in Al Jazeera's coverage. The five most prominent terms, "Israel," "Gaza," "Palestinian," "attack," and "people," highlight the significance of the war, emphasizing particular geographical areas and the consequences for the Palestinian populace. The terms "war," "military," and "civilian" emphasize the profound and human-focused character of the news reporting.

Results of Thematic Analysis:

The theme analysis using MAXQDA revealed many levels in Al Jazeera's coverage of the Israel-Palestine conflict between October 7 and October 23, 2023. The highlighted themes provide insight into the subtle framing methods utilized by the news outlet during this crucial period.

1. World's Reaction (64 times): The theme of the world's reaction is a dominant and recurrent motif in Al Jazeera's coverage. The recurring occurrence of this theme indicates a purposeful endeavor to record and communicate the varied responses of the global world to the Israel-Palestine issue. The coverage extends beyond the immediate war participants, embracing the wider international arena. This theme presents diplomatic comments and acts and seeks to place the conflict into a broader geopolitical context. Al Jazeera acknowledges the interdependence of the conflict with international politics, highlighting its worldwide importance.

2. Diplomacy Regarding (57 times): The significant emphasis on diplomacy about the Israel-Palestine dispute suggests a purposeful concentration on the complex diplomatic aspects and talks involved in the conflict. Al Jazeera's coverage is focused on geopolitical dynamics, emphasizing international initiatives and diplomatic maneuvers that address the war's underlying causes and effects. This theme aims to offer viewers a thorough comprehension of the ongoing diplomatic endeavors during the chosen period. Al Jazeera's consistent focus on this issue implies that they view diplomatic events as essential to the continuing narrative of the crisis.

3. Killing Numbers (65 times): The theme of killing numbers is perhaps the most emotionally charged and humanitarian aspect of Al Jazeera's framing. The news site highlights the human toll of the Israel-Palestine conflict by continuously reporting casualty counts, death tolls, and injuries. This subject highlights a dedication to depicting the consequences of the battle on civilian populations, focusing on the adverse effects on innocent lives. The consistent use of this motif is a more comprehensive media tactic to elicit empathy, compelling people to contemplate the catastrophic ramifications of the continued carnage.

The thematic analysis demonstrates that Al Jazeera utilizes an extensive framing approach that extends beyond the actual events occurring on the ground. The prioritization of international responses and diplomacy reflects an understanding of the conflict's wider consequences, while the continuous emphasis on casualty figures signifies a dedication to the humanitarian aspects. These elements collectively contribute to a narrative that portrays the Israel-Palestine conflict not only as a local battle but also as an issue of global significance with significant human ramifications.

Analysis of Research Question 1 (RQ 1):

How is Al Jazeera framing the conflict situation in Palestine during the specified time frame?

The theme analysis demonstrates that a nuanced and multifaceted approach characterizes Al Jazeera's portrayal of the war. The focus on the global response and diplomatic efforts regarding the Israel-Palestine issue suggests a deliberate attempt to place the conflict within a broader

international framework. Al Jazeera's framing implies that they acknowledge and emphasize the worldwide consequences of the conflict, presenting it as a subject of global significance.

Furthermore, the recurring motif of eliminating numerical figures emphasizes the channel's dedication to depicting the toll on real lives caused by the conflict. Al Jazeera's frequent inclusion of casualty figures and injuries is intended to elicit empathy and raise awareness about the humanitarian impact of the continuing events. This perspective is consistent with a larger story that highlights the consequences for noncombatants and the necessity of global engagement to tackle the intensifying emergency.

Analysis of Research Question 2 (RQ 2):

How are civilians portrayed in Al Jazeera's coverage of the Israel-Palestine conflict?

The thematic analysis, specifically focusing on the recurring topic of numerical casualties, provides insight into how Al Jazeera depicts people in the Israel-Palestine conflict. The channel's emphasis on losses and injuries demonstrates its dedication to highlighting the human cost of the battle, particularly the impact on civilian populations. The usage of terms such as "civilian," "hospital," and "humanitarian" reinforces the focus on humans in this perspective.

Al Jazeera strategically highlights the issue of casualties, portraying civilians as crucial characters in the story, emphasizing their susceptibility and the pressing requirement for global attention and involvement. This depiction is consistent with a broader media tactic to elicit empathy and galvanize public feeling regarding the humanitarian side of the conflict.

Al Jazeera's portrayal of the Israel-Palestine conflict during the stated period is marked by a sophisticated approach that integrates international viewpoints, diplomatic aspects, and a significant focus on the humanitarian toll of the conflict, notably its effect on noncombatants. This investigation offers insights into the media's impact on creating public perceptions and influencing the conversation around intricate geopolitical issues.

Chapter Five: Conclusion

5.1 Contributions of the Study: Academic, Policy, Implementation

This study offers significant insights into the framing methods utilized by Al Jazeera during the opening stage of the Israel-Palestine war in October 2023. The scholarly contributions reside in the sophisticated comprehension of media framing, encompassing both thematic analysis and text analysis to unveil the complex character of news coverage. This study can serve as a basis for scholars and researchers to investigate further the intricacies of media influence, specifically in the setting of intricate geopolitical disputes.

The study's findings underscore the potential influence of media framing on public views and international discourse, particularly about policy. Policymakers and diplomats can gain an advantage by knowing how media sources, like Al Jazeera, mold narratives and influence global perspectives. Gaining insight into these processes can enhance the quality of policy decisions, particularly in conflict resolution and humanitarian initiatives.

The study highlights the significance of media literacy and the critical evaluation of news from an implementation standpoint. Educators and media literacy advocates can use these findings to increase public knowledge of framing strategies, promoting a more discerning audience. By implementing educational efforts that encourage critical media consumption, individuals can gain the ability to navigate intricate narratives related to geopolitical conflicts effectively.

5.2 Study Recommendations:

- 1. Media Literacy Programmes:** Establish and execute media literacy initiatives that specifically target news framing, aiming to assist the public in critically examining and comprehending media portrayals of conflicts. This could involve partnerships between educational institutions, media groups, and civic society.

2. Transparency in Reporting: Promote transparency in reporting by urging media outlets, such as Al Jazeera, to uphold it through contextual information and varied viewpoints. Explicitly acknowledging the origins of information and providing thorough reporting helps enhance the portrayal of intricate geopolitical matters with greater fairness.

3. Global Collaboration: Promote enhanced coordination among global news organizations and conflict resolution professionals. Cooperative endeavors can improve the thoroughness and sophistication of reporting, thus promoting a more precise comprehension of intricate disputes.

5.3 Recommendations for Further Research:

1. Comparative Analysis: Perform a comparative analysis of news framing across various international news outlets to comprehend differences in coverage and the potential impact on distinct global audiences.

2. Longitudinal Study: Conduct a longitudinal study to observe the progression of media framing over a prolonged duration, offering valuable insights into the durability and coherence of framing tactics utilized by news organizations.

3. Audience Reception: Examine the influence of media framing on audience perceptions by implementing audience reception studies. This can elucidate how framing impacts public attitudes and behaviors.

Ultimately, this study provides a foundation for understanding the complex influence of media on developing worldwide perspectives of the Israel-Palestine issue. The significance of its contributions to academia, policy, and implementation highlights the necessity for continuous examination and thoughtful involvement with media narratives in the constantly changing field of international affairs. This research seeks to enhance a global audience's knowledge and critical thinking skills by providing well-considered recommendations and suggestions for further study.