



Daffodil
International
University

Internship Report on



As a Sports Reporter

Submitted to: Dr. Md Abdul Kabil Khan
Assistant Professor and Head
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Executive Summary

This report will detail my four months of experience as a sports reporter for the well-known sports internet platform "Onfield" in Bangladesh. I'll talk about my experiences covering sports both on and off the field, as well as the drawbacks and the things I've discovered thanks to my supervisor teacher's guidance. Since the first game, I have gathered news from all around the nation, both on and off the field. However, gathering news at ICC World Cup matches in India has given me the greatest experience.

Letter of Transmittal

31 December, 2023

Dr. Kabil Khan

Associate Professor

Department of Journalism, Media & Communication

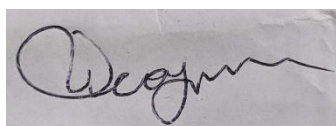
Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

It gives me great pleasure to turn in the internship report in partial fulfillment of my BSS (Hons.) in Mass Communication and Journalism. I am putting all of my effort into presenting this report on my "On-field" internship. It was a fantastic chance for me to obtain expertise and experience from working for a well-known Bangladeshi online sports news station. I think the skills and knowledge I've gained from my internship will be very useful to me in the workplace. I hope that my initiative will be successful in reaching the practical orientation's goals. I have made every effort to do so. Nevertheless, I will always be pleased to welcome any additional clarification you might need.

I would like to thank you for your kind help, extraordinary advice, direction and being the supervisor to complete my internship report successfully.



Abdul Quayum Talukder

ID: 193- 24-711

Department of Journalism, Media & Communication

Faculty of Humanities and Social Science

Daffodil International University

Certificate of Approval



I am pleased to certify that the internship report on "On-Field" prepared by Abdul Quayum Talukder bearing ID: 193-24-711 of the Department of Journalism, Media & Communication has been approved for presentation and defense. Under my supervision Abdul Quayum Talukder works with "On-Field" as an intern. He completed the work during the spring-2023 session. I am pleased to certify that the dates, the findings presented in the report are the automatic work of Abdul Quayum Talukder. Abdul Quayum Talukder bears a good moral character and a very pleasing personality.

It is indeed a great pleasure working with him and I wish him success in life.

Academic Supervisor

A handwritten signature in black ink, appearing to be "Dr. Md Kabil Khan".

Dr, Md Kabil Khan

Associate Professor

Department of Journalism, Media and Communication

Daffodil International University

Department of Journalism, Media & Communication

Faculty of Humanities and Social Science

Daffodil International University

Ref: On Field/HR/1075/2023

Date: 3rd December,2023

To,
Mr. Aftab Hossain
Head,
Dept. of Journalism, Media and Communication
Daffodil International University

Sub: Internship Completion Certificate

Mr. Aftab Hossain,

This is to certify that Abdul Quayum Talukdar (Asif) (ID 193-24-711), successfully completed the internship program from 1-July-2023 to 30-September-2023 at our organization, On Field Sports Management Limited.

During his internship he has demonstrated his skills with dedication to develop his skills. His performance exceeded our expectations. We found him committed to his profession.

We wish him all the best for his upcoming career.

For and on behalf of On Field Sports Management Limited.



Jannatul Ferdous
Chief Operating Officer



Acknowledgement

I want to start by expressing my gratitude to my teachers. especially to Dr. Kabil Khan Sir, my supervisor. Their counsel inspired, braved, and gave me strength. It allowed me to finish my trip as a consequence. They were at my side anytime. They were essential to my entire process. Apart from this, I would want to thank my CEO, Syed Abid Hossain Sami Bhai, and all of my coworkers at my office, "Onfield". for providing me with the chance to serve as an intern reporter covering all national events. For me, these are fantastic experiences that will be very helpful in my professional life.

Abdul Quayum Talukder

Id: 193-24-711

Department of Journalism, Media & Communication

Faculty of Humanities and Social Sciences

Daffodil International Universit

CHAPTER ONE

INTRODUCTION

1.1 About On Field

"On-Field" was established on 19th July 2022 with clear analysis of all sports on the field and different eye statistics, and technical analysis religious news content.

Mainly under the supervision of Sheikh Jamal Dhanmondi Club and Bashundhara Group, the online version is ahead of the on-field. Bangladesh's best sports analyst Syed Abid Hossain Sami is serving as the CEO of this organization. In addition to this, under his leadership, all the reporters tried to present the game with different eyes to the common people on the field. Bangladesh's only analytics-centric sports platform, Onfield, has earned people's trust and popularity since its inception. Onfield currently has over 2 million followers on social platforms and the positive comments are proof of that. Meanwhile, Hon'ble Prime Minister Sheikh Hasina also called Anfield and gave various suggestions and advice Which is a big achievement for Onfield, apart from this, various awards at home and abroad prove the quality of Onfield's work. At present around 40 employees are working in the office of Onfield in Dhanmondi 2 The scope of Onfield is increasing day by day to the people of the country and abroad.

1.2 OnField System of Organogram



1.3 What is the definition of internship??

An internship mostly requires practical experience in education. It offers pupils a fantastic chance to demonstrate their abilities in a professional setting. During that time, students learn academic material. Their academic classes, as contrast to their hands-on training, must make time to learn for their future employment. The purpose of an internship is to demonstrate one's job capacity and to gain and apply practical information. In the real world of students, internships are incredibly beneficial. In order to graduate from university, I must complete an internship. An internship is essential to graduating. I also had to finish an internship as a result. My experience was at the well-known sports media website On-Field.

I worked at least 8 hours daily in office and field as an intern reporter. Which helped me to learn maximum for work in my later life. I have covered all the sports events of Bangladesh on and off the field. My organization has given me opportunities to cover international matches and also sent me outside Dhaka to collect news at various times. Which is a big gain for me, I hope this experience will be useful in my later life.

During this time, I received maximum support from my office management, my intern supervisor and my colleagues, without whom I could not have completed this journey so easily.



1.4 About Supervisor of my professional

Syed Abid Hossain Sami who is working as my supervisor. He is one of the most popular sports journalists in Bangladesh. He is incredibly efficient and a great moderator, leader. He has been the Chief Analyst and CEO of Onfield , helping me every step of the way on this journey. And he helped me in every way how, when, where, what news should be disseminated and collected. Which made my work easier and more beautiful?



1.5 Period of internship

I completed my academic internship in twelve weeks. I started my internship from July 01, 2023 to September 30, 2023.



CHAPTER TWO

The activities During My Internship Period

2.1 The activities of My Weekly List

First Week

(1st July – 6th July, 2023)

My supervisor Syed Abid Hossain Sami was consulted

Acquaintance with all journalistic and professional areas of sports beat.

Being familiar with the electronic keyboard and how to write content while sitting at the desk.

- Observation of surroundings
- A thorough understanding of how to collect news outside the office is developed.
- Learned about history and current news from journalists at Mirpur press box. And I have acquired the skills to work accordingly.
- At the same time, I got the full idea of doing mobile journalism, which I think is most important for me



2.2 Second week July 8-13

The first day started live on the Tamim Iqbal issue at the Prime Minister's residence.

In the following days, various press meetings were held at five-star hotels in Dhaka on the Tamim Iqbal issue.

Without Tamim's captaincy at the BCB president's residence.

News collected in various quarters about Tamim's loss of captaincy.



2.3 Third week July 9-14!

India women's cricket team came to play in Bangladesh in the third week. And here I got the opportunity to cover my first international match. There is a chance to cover a total of 3 ODIs and 2 T20 matches in this series. And on the very first day I had the privilege of asking the Bangladesh and Indian captains questions at the press conference. Apart from this, the feeling of covering the first international match will serve me well in my career for the rest of my life.



2.4 Fourth week July 15 - 21!

This time I covered the practice of the Bangladesh team in Mirpur.

At this time, the media is very vocal about the exclusion of Mahmudullah Riyad from the team.

After the injury and retirement incident, Tamim Iqbal's return has been collected.

The news has been collected this week on the issue of fitness of Bangladesh team cricketers.



2.5 Fifth week July 23-29

Worked to collect news of Inter University Football Tournament which started at Daffodil International University ground. And collected all the updated offices. OnFind acted as the media partner for the tournament. Being able to work in my own university, I got all the help from my office and teachers at the same time. Which made my job easier?



2.6 Sixth week August 3-8

This week started with Bangladesh team training news.

The World Cup trophy comes to Bangladesh, I went for the first-time outside Dhaka to collect news on the banks of Padma in Munshi Ganj. Which helped me gain great experience, gathering news with local and foreign journalists and then working with trophies at Mirpur Stadium and Bashundhara Shopping Mall.



2.7 Seventh week August 10-15!

In the seventh week, Bangladesh cricket's first test centurion and legendary cricketer Aminul Islam sat in a meeting with Bulbul sir. To bring change about country cricket and work ethics of young cricketers. He is waiting to publish a research paper on this under ICC. I helped in collecting various information there. My company Onfield is working as a media research partner. I am very proud to be with such a job.



2.8 Eighth week August 16-22!

This week was spent covering the practice of the Bangladesh team and writing content on the desk. Bangladesh team starts practice for series at home against New Zealand. And Tamim and Mahmudullah Riyad joining the Bangladesh team, the news of the practice also made quite a big news in the media. During this time, I gained experience writing news content and working with statistics most of the time in the office.



2.9 Ninth Week August 23-29!

As BCB closed door practices without media personnel in the field, I analyzed the news from inside and outside the field every day and wrote content at the office desk Guide Syed Abid Hossain Sami worked with me during this time. Content writing and generating ideas is very easy for me.



2.10 Tenth Week September 1 - 6

Bangladesh team leaves Sri Lanka for the Asia Cup. On the first day of this week, we collect the news of Shakib Al Hasan's press meet cover and Bangladesh team's practice match. And when the Asia Cup starts, I work on the desk writing content. During this time, Shakib Al Hasan's captaincy and his activities have been specially worked on. And during the Asia Cup I helped in creating content with news and statistics about other countries besides Bangladesh.



2.11 Eleven Week September 10 - 16

Bangladesh team comes home after finishing the Asia Cup. and took part in the home series in New Zealand and for the first time I got the chance to cover a men's international match. Which is a great experience for me, I get to know different journalists from the country and abroad Learn many new things, experience working in new places. Especially as a journalist, I have never worked in such a crowded field before In this New Zealand series, how to handle office and field pressure, these matters have been dealt with brilliantly by me.



2.12 Twelve weeks September 10 - 16

At the beginning of the last week, I worked to collect news and information about the BPL auction. Then the BPL auction and post-auction cricketers' profiles and statistics are worked on. Since Onfield is an information-based platform, most of the time the office is tasked with providing information and content rather than publishing reports.



CHAPTER THREE

ABOUT LEARNING AND EXPERIENCE OF MYSELF

3.1 I have gathered Knowledge

At the time of Internship period, I accrued numerous skills. During the time of internship that skills I have gained and practiced:

- * I learned about office policies.
- * Learned about writing content on the desk.
- * How to generate statistics and disseminate news.
- * How to get along with everyone in the press box
- * Learned various aspects of video making with mobile
- * Learned mobile editing
- * Learned to generate content ideas
- * Learned how to interview
- * Learned how to reach the audience.
- * Promotion of news using social media
- * Acquired different skills in making live and reels.
- * Learned how to direct the camera man.

3.2 Use of the Tools and Technologies

I have learned to use technological devices while working on the field.

- * MOJO
- * Computer
- * BOOM
- * Camera
- * Recorder
- * Tripod

3.3 Gained Special experience

The thing I have learned the most is to maintain communication with everyone. And I realized communication is the most important thing for news media. Tried to keep in touch with reporters, cricketers, offices or sources from which news can come out. First of all it is most important to spread the right news.

CHAPTER FOUR EVALUATE OF MY LEARNING

4.1: Academic Knowledge and Practical Experience

The biggest difference between academic and practical work was that we got enough time to do academic work but less time for outside work. Jumping right in, thinking of an idea as soon as it happens, sharing it in the office and working on it. But during the academic time, the teachers explained the entire subject to us beforehand, and gave us enough time to do the tasks. One more thing I can match, during academic work we were more into studies but outside work we tried to get results. I can say that academic studies are definitely important, otherwise all things would be so easily known and all work would not be so easy

4.2 Expectations and Experiences

I was able to perform as per my expectations. My office thought of me as a reporter from the beginning and sent me to work outside the office from day one. The biggest achievement for me is that on the first day I get to cover the Prime Minister's residence, and the next week I get to cover international matches. Which was more than I expected. I would like to thank my office and my supervisor. For giving me such a chance from the beginning. I can say that I got all the experience I expected.

4.3 Developed of Skills

Following are some of the things I learned practically after completing my internship:

- Developed News Scene
- Developed practical skills
 - develop content writing
 - develop camera sense
- Increased time management skills
- Learned about Piece to Camera (PTC) by various ways
- Developed pronunciation
- Write Out of Vision (OOV)
- Learned use of Electronic News Production System (ENPS)
- Learned about making packages
- Increased Bijoy typing speed
- Improved professionalism
- Developed reading skills
- Developed voice skills
- Increased reporting skills
- Learned about field work skills
- Learned about desk reporting
- Developed team work skills
- Improved communication skills
- Properly adjusted with house policy
- Learned about use of File Transfer Protocol (FTP)
- Increased habit of news reading
- Learned news presenting skills
- Learned to work in collaboration with district correspondent
- Build up confidence
 - Increased questioning ability.
- Increased courage

The things I learned during this time attending all the events like a professional journalist will be useful in any work I do throughout my life. And I hope to be able to do my future tasks easily.

CHAPTER FIVE

CONCLUSION

5.1 Analysis of SWOT

Strength:

- They are really skilled and brave journalists
- They have an outstanding audience popularity
- Bangladesh's largest sports analysis is here
- All types of sports are analyzed
- News is published on all kinds of social platforms

- Adequate number of manpower
- Modern technology

Option:

- Working directly with Cricket Board and ICC on future international matches.
- Conducting separate data analysis of all cricket coaches and players in the country

Weaknesses:

- Not enough to cover matches abroad.
- Own more vehicles required

5.2 Recommendations

12-week internship period at Onfield. Below are some suggestions for improvement:

- Increase coverage in international matches.
- Regular coverage of overseas series
- More focus on first division cricket

5.3: Conclusion

Finally, I would like to thank my family, my office seniors, and my trainers directly. I was genuinely surprised by their wonderful support for me. I learned the distinction between information and accurate information throughout my internship. My instructor, Kabil Khan Sir suggested me. I express my gratitude to Syed Abid Hossain Sami Bhai, the CEO of Onfield. Who made it possible for me to work there? I also want to thank everyone who is supporting me and my coworkers. And I want to thank my family and all of my professors for always believing in me.

References

1. <https://www.wikipedia.org>
2. <http://www.gtv.com>
3. <https://www.daffodilvarsity.edu.bd>

Annex