



**Daffodil**  
*International*  
**University**

## **INTERNSHIP REPORT**

### **ON The Daily Manabzamin**

**Submitted to:**

Mr. Sakib Mohammad Shahadat Illius

Lecturer

Department of Journalism, Media & Communication

Daffodil International University

**Submitted By:**

Humaun Kabir Masud

Student ID: 201-24-743

Department of Journalism, Media & Communication

Daffodil International University

December 30, 2023

## Letter of Transmittal

Mr. Sakib Mohammad Shahadat Illius  
Lecturer  
Department of Journalism, Media & Communication  
Daffodil International University.

### **Subject: Submission of Internship Report.**

Dear Sir,

I hope you're well. I am writing to properly submit my internship report as necessary for completion of my BSS (Hons.) in Journalism, Media, and Communication at Daily Manabzamin as a Multimedia Reporter. It was an excellent chance for me to get knowledge and experience in this workplace. I feel that the information and experience I gained from there will benefit me in my future profession.

I have done my best to attain a successful career in the future. However, I am always delighted to provide any further clarity that you may desire.

Sincerely

Masud  
.....

**Humaun Kabir Masud**

ID: 201-24-743

Department of Journalism, Media & Communication

Faculty of Humanities and Social Science

Daffodil International University

## Certificate of Approval

i



I am glad to verify that Humaun Kabir Masud's internship report on the Daily Manabzamin, carrying ID No: 201-24-743 from the Department of Journalism, Media, and Communication, has been accepted for presentation and defense. Humaun Kabir Masud, an intern for the Daily Manabzamin, worked under my direction. He performed the task from August 5th to November 15th, 2023.

I am glad to confirm that the data and findings given in this paper are the original work of Humaun Kabir Masud.

Humaun Kabir Masud has an excellent character and charisma. It has been a wonderful joy to work with him. I wish him great success in life.

.....  
Academic Supervisor

Mr. Sakib Mohammad Shahadat Illius  
Lecturer

Department of Journalism and Mass Communication  
Daffodil International University.

To Whom IT May Concern

This is certify that Humaun Kabir Masud (id: 201-24-743) a BSS (Hons) student from Dept. of journalism, Media and communication of Daffodil International University has completed his internship in Daily Manabzamin, working here from 5<sup>th</sup> August 2023 to 15<sup>th</sup> November 2023. During this period, he was assigned to Multimedia reporting section. We have found him very regular in work.

I wish him all success.

*S Hoque 01/01/24*

Md. Sajedul Hoque.

Chief News Editor

The Daily Manabzamin



## Acknowledgement

My internship gave me an understanding of careers outside the classroom. Which is why I My internship helped me comprehend occupations outside of the classroom. That is why I would rate my experience as great. I'd want to convey my personal appreciation to everyone who assisted me during my internship at one of the country's oldest tabloid newspapers. Also, I'd like to thank the department head, Mr. Aftab Hossain sir, and my intern supervisor, Mr. Sakib Mohammad Shahadat Illius sir. My internship is set to expire today under their supervision. Furthermore, the department's senior officers are not identified. I am very grateful to the authorities of Daffodil International University.

## Table of contents

SL No.	Content	Page No.
<b>Chapter One: Introduction</b>		<b>1-09</b>
1.1	<a href="#">Background of Internship</a>	01-03
1.2	<a href="#">Internship and its importance in life</a>	04
1.3	<a href="#">the Daily Manabzamin Background</a>	05-08
1.4	<a href="#">Supervisor Daily Manabzamin</a>	09
<b>Chapter Two: Activities during my internship</b>		<b>11-16</b>
2.1	<a href="#">Weekly activities List</a>	11-16
<b>Chapter Three: Learning and experience</b>		<b>17-20</b>
3.1	<a href="#">Knowledge gathering</a>	18
3.2	<a href="#">Tools and technologies Used</a>	19-20
<b>Chapter Four: Evaluation</b>		<b>21-24</b>
4.1	<a href="#">Academic learning and practical work</a>	22
4.2	<a href="#">Expectation and outcome</a>	23
4.3	<a href="#">Skills developed during my internship</a>	24
<b>Chapter Five: Conclusion</b>		<b>25-27</b>
5.1	<a href="#">Recommendations</a>	26
5.2	<a href="#">SWOT Analysis</a>	27
<a href="#">References</a>		29
<a href="#">Annex</a>		30-40

# **CHAPTER ONE**

# **INTRODUCTION**

## 1.1 Background of the Internship

According to the norms of my institution, I must do an internship for three months out of four years of academic education. As part of my aim to intern in the media industry, I picked The Daily Manabzamin for the Fall semester of 2023.

The media always portrays a country at its best to the rest of the world. Furthermore, the media is responsible for highlighting the country's current situation. Every media source in the country produces news, but I choose this specific home because I've heard from the elders that the daily Manabzamin is extremely helpful in learning to work. I began my favorite work there as a multimedia reporter. Every newspaper in the globe has significant power in portraying the country's diverse conditions to the world. And all forms of media contribute to broadening our understanding. Tells us the world's present location. It informs us about the newest discoveries and inventions. Furthermore, in today's society, newspapers are the finest sources of information, and multimedia reporting is even better. As the world becomes more globalized and the diversity of products, technologies, and ideas grows, newspapers will surely become an advertising medium. It also advises the government during national crises and natural catastrophes through editorials and op-eds. Newspapers, on the other hand, serve the public not only by providing information and entertainment, but also by raising awareness of global economic concerns and crises through predictions and proposals in the newspaper's economic forum.



The Daily Manabzamin is a premier daily that deals with all of the aforementioned issues appropriately. And it was formed in 1996. It is among the most popular tabloid newspapers on the Asian continent. I have the possibility to intern at Manabzamin Multimedia under external supervision. Mr. Sazedul Haque is now the Chief News Editor and Head of Multimedia at Manabzamin. Under his dedicated guidance, I learnt a lot in accordance with my educational program. This will really benefit my future job. The major topic of debate at Daily Manabzamin is broadcasting factual news and protecting public rights. That's why the theme is "No one cares."

The Daily Mababzamin is Bangladesh's first and largest daily Bengali tabloid newspaper. It also operates two significant internet sites. One is an online newspaper, while the other is a social networking platform. The newspaper is published in Bengali from Dhaka. The company collaborates with Sony Pictures and Warner Bros. The journal is edited and published by Motiur Rahman Chowdhury, the founding editor and current editor-in-chief, and his wife, Mahbooba Chowdhury. The company's main office is at the Zenith Tower in Karwan Bazar, Dhaka.

## **1.2 What is Internship and why Internship is important?**

An internship is a temporary employment opportunity. It is performed during the last semester of undergraduate teaching. It is frequently an organized curriculum with a time constraint and practical understanding of how to obtain specialized knowledge on a certain vocation and work in an industrial organization. Unpaid internships are quite common, although we frequently see little paid internships.

### **Reasons for Internship:**

**Practical Experience:** While the university provides us with book knowledge, the majority of our practical learning occurs via internships. It also helps students to apply what they've learned in class to real-life scenarios.

**Team Building:** When an intern crosses the line of authority, he or she may see the initial project scope. And any instructions given by one individual should be relayed to everyone.

Internships provide the first opportunity for professional networking. This is quite beneficial later on in life and greatly benefits one's job.

**Career Exploration:** They assist individuals in exploring various career pathways within the business and are extremely useful for studying and making educated judgments regarding future jobs.

**Resume Building:** Including internship experience on a resume will help individuals stand out in the job market. It exhibits initiative and practical abilities.

Overall, we were given a wider time period to finish our academic work, however in professional life, time is limited since news must be released quickly. We all know that in today's digital age, news and information circulate quickly throughout the world.

### **1.3 Background of the Daily Manabzamin**

The Daily Manabzamin is a prominent Bengali tabloid newspaper in Bangladesh. The publisher is Motiur Rahamn, and the acting editor is Mrs Mahbuba Chowdury. It is published from Dhaka. It has been published since 1996. The main office of Daily Manabzamin is located at Zanith Tower in Karwanbazar, Dhaka.

As of May 21, 2014, The Daily Manabzamin has a circulation of around 5,90,000. It is ranked 21st in Bangladesh by Alexa. The Daily Manabzamin publishes 24 pages every day. The price is BDT 10. Its print, multimedia, and internet versions are likewise extremely popular across the world.

## Overview of Daily Manabzamin:- Regular Pages

**National.**

**International (Bishozomin).**

**Sports.**

**Local News (Banglar Zomin).**

**Entertainment (Binodon)**

**Multimedia Video reporting etc.**

- Started on 15<sup>th</sup> February, 1996
- Mission- Work for mass people and give the right information.

### Types:-

- Print Edition: The Daily Manabzamin
- Online Edition: [www.mzamin.com](http://www.mzamin.com)
- E-paper: [www.emzaminpaper.com](http://www.emzaminpaper.com)
- Multimedia: <https://www.facebook.com/dailymanabzamin>

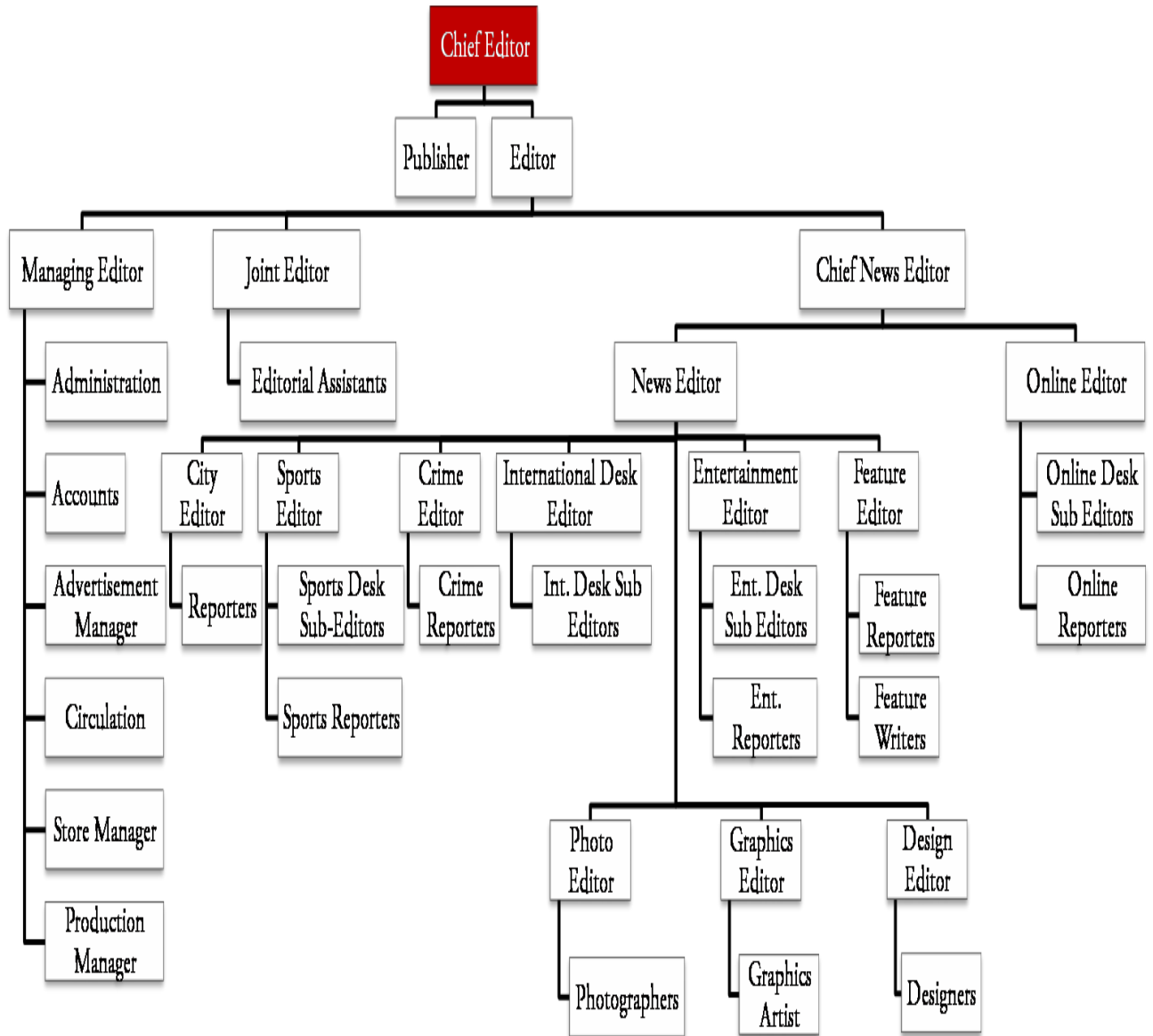
### Contact info:-

- Phone- + 88- 550-11710-3
- Fax- + 88-55013400
- Email- [news@emanabzamin.com](mailto:news@emanabzamin.com)

**Here is Manabzamin Newspaper Cover (Front Page) and Multimedia screenshot.**



## Organogram of the Daily Manabzamin



#### **1.4 Supervisor at the Daily Manabzamin**

While I was an intern at the Daily Manabzamin. My boss was Md. Sajedul Hoque, the Chief News Editor and director of the Multimedia department of the newspaper. He also works as a Special Crimes Officer.



I worked as an intern journalist for The Daily Manabzamin for 15 weeks. My internship at The Daily Manabzamin begins on August 5, 2023 and ends on November 15, 2023.

**CHAPTER TWO**  
**ACTIVITIES DURING**  
**INTERNSHIP**



## 2.1. List of weekly activities

### 1<sup>st</sup> Week (05<sup>th</sup> August – 12<sup>th</sup> August 2023)

- Get instructions from my instructor Md. Sajedul Hoque
- Introducing other Multimedia and print reporter for make Communication.
- Organized my work place (Multimedia).

### Second Week (13<sup>th</sup> August-20<sup>th</sup> August 2023)

- Basic idea about video editing.
- Going to outside for news gathering with Multimedia Reporter.
- how to Video news editor to edit news.

**Third Week (20<sup>th</sup> August-27<sup>th</sup> August 2023)**

- Practice how to edit a Video News.
- Checking mail and documentation.
- Discuss with reporter how to news gathering.
- Going to outside with reporter for practice.

**Fourth Week (28<sup>th</sup> August to 04<sup>th</sup> September 2023)**

- Practice how to take Voice over for a news.
- Practice how to editing news.
- Collaborated with a news reporter to gather information on current occurrences in the city.



**Fifth Week (05<sup>th</sup> September to 12<sup>th</sup> September 2023)**

- On Field Reporting.
- Print news writing.
- Gathering Information on going events around the city with news reporter.
- Special Visual Reporting.

**Sixth Week (14<sup>th</sup> September– 20<sup>th</sup> September 2023)**

- Practice how on field Video report.
- How to make a presentation in on screen.
- How to collect information for questioning the Guest.

**Seventh Week (21<sup>th</sup> September-27<sup>th</sup> September 2023)**

- Practice how to edit news.
- Discuss with reporter how to news gathering.
- Going to outside with multimedia reporter for practice.

**Eighth Week (29<sup>th</sup> September-06<sup>th</sup> October 2023)**

- First On field Reporting properly.
- Live Practicing.
- On spot Video editing using Mobile Phone.

### **Ninth Week (07<sup>th</sup> October-14<sup>th</sup> October 2023)**

- Field Reporting with senior reporter.
- Checking mail and documentation.
- Communication with Senior Citizens for a Special report.

### **Tenth Week (15<sup>th</sup> October- 22<sup>th</sup> October 2023)**

- Editing news on online version.
- Checking mail and documentation.
- Crucial moment live practices.
- Going to outside with Multimedia reporter for practice.

**Eleventh Week (23<sup>th</sup> October- 31<sup>th</sup> October 2023)**

- In 28<sup>th</sup> October I was covered BNP and Police attacking moment.
- I know for the first time how to cover this crucial moment.
- How to save from tear shell gas.

# **CHAPTER THREE LEARNING AND EXPERIENCE**



### **3.1. Knowledge gathering/ learning**

#### **Reporting**

During my reporting period I meet a lot person. I learned how to collect information, talk with people. I made video report for Manabzamin social media platform.

#### **Video Editing**

I wasn't a professional video editor. However, when I joined the Daily Mananzamin sector, I realized that I needed to learn how to edit professional videos. At the time, I was speaking with the house's video editor, and they gave me the instructions within around ten days. After some practice, I can say that I know how to utilize Premiere Pro, Illustrator, and Canva properly.

#### **News Writing on print**

I have a hobby and it's that, I want to publish my news on Daily Manabzamin. Because I would know Manabzamin is one of the best Tabloid print paper in Asia. For this reason, I was writing more than 15 news and all are published on this print paper.

#### **Tools and Technologies Used**

I wasn't known how to use microphone on satellite camera, used backpack, microphone connection and a mobile phone have given a smart income. But when I was joining as an intern I don't know how to make a live but when this intern give a scope to know details about all the tools and 27echnologies.

### **3.2 Tools and Technology using**

I wasn't known how to use microphone on satellite camera, used backpack, microphone connection and a mobile phone have given a smart income. But when I was joining as an intern I don't know how to make a live but when this intern give a scope to know details about all the tools and technologies.

কারও তাঁবেদারি করে না

# মানবজমিন

শেষ পৃষ্ঠা



ডনাল্ড ট্রাম্প চিঠি নিয়ে বিফিংয়ে যা বললো যুক্তরাষ্ট্র  
মানবজমিন থেকে: বাংলাদেশের অভ্যন্তরীণ রাজনীতিতে যুক্তরাষ্ট্র কোনো পৃষ্ঠা ৫ কলাম ১

বুধবার ১৫ই নভেম্বর ২০২৩, ২৬তম বর্ষ, সংখ্যা ২৬৩, ৩০শে কার্তিক ১৪৩০, ৩০শে রবিউস সানি ১৪৪৫, www.mzamin.com



## বিছানায় পড়েছিল সৌদি প্রবাসীর স্ত্রী ও দুই মেয়ের লাশ

হোসেনপুরে ট্রিপল মার্ডার  
আশরাফুল ইসলাম, বিশেষজ্ঞ থেকে: কিশোরগঞ্জের হোসেনপুরে এক সৌদি প্রবাসীর স্ত্রী ও তার দুই মেয়ের লাশ উদ্ধার করেছে পুলিশ। মঙ্গলবার সকালে উপজেলার শাহেদুল ইউনিয়নের বাসুচর গ্রামে পৃষ্ঠা ৫ কলাম ৪

ওল্ড ট্রাফোর্ডের ইতিহাস ওয়াংখেড়েতে বদলাতে চায় ভারত  
ইশতিয়াক পারভেজ, মুম্বই (ভারত) থেকে: ওল্ড ট্রাফোর্ড ভেন্যুতে বাংলাদেশ-পাকিস্তান-শ্রীলঙ্কার সংবাদকর্মীরা পৃষ্ঠা ২০ কলাম ৪

আওয়ামী লীগ প্রতিনিধিদলকে মন্ত্রী নিউ চিয়েন ছাউ

## সূষ্ঠ ও শান্তিপূর্ণ নির্বাচন দেখতে চায় চীন

স্টাফ রিপোর্টার: কুমতাসীন আওয়ামী লীগ প্রতিনিধিদলের সঙ্গে বেইজিং অংশগ্রহণমূলক নির্বাচনের পক্ষে মত দিলেন চীনের ইন্টারন্যাশনাল ডিপার্টমেন্ট অব চীনা কমিউনিস্ট পার্টির পৃষ্ঠা ২০ কলাম ১



বাহেরদর্শন এখন বিএনপি নেতাকর্মীশূন্য

## সাইফুর রহমানের মামাতো ভাই আসামি

স্টাফ রিপোর্টার, মৌলভীবাজার থেকে: প্রয়াত অর্ধ ও পরিকল্পনামন্ত্রী এম সাইফুর রহমানের ৬৯ বছর বয়সী মামাতো ভাই স্বকল্প আলমের বাহারদর্শনের বাড়িতে সাদা পোশাকধারী পৃষ্ঠা ২০ কলাম ৪



## ডেঙ্গুতে এ বছরে প্রাণহানি ১৫০০ ছুই ছুই

স্টাফ রিপোর্টার: ডেঙ্গুতে নভেম্বর মাসেও মৃত্যুর মিছিল। গত দু'সপ্তাহে মারা গেছেন ১৪৮ জন। গত ২৪ ঘণ্টায় আরও ১২ জনের প্রাণহানি হয়েছে। দেশে এই পৃষ্ঠা ৫ কলাম ৪

## লন্ডনে থামছে না বর্ণবাদী হামলা শঙ্কায় বাংলাদেশিরা

আরিক মাহমুজ, লন্ডন থেকে: গণতন্ত্র, ধর্ম, বর্ণ নিত্যকে দেশ মুরোহা। মুক্তরাজ্যে গ্রাহ্যই ঘটে বর্ণবাদী হামলা, বিশেষ করে লন্ডনে বর্ণবাদী হামলার সংখ্যা বেশি। বাহালি অধ্যুষিত পূর্ব লন্ডনে গ্রাহ্যই বর্ণবাদী হামলার শিকার হচ্ছেন বাংলাদেশিরা। গত ১২ই নভেম্বর পূর্ব লন্ডনে গ্রেনের মধ্যে পৃষ্ঠা ৫ কলাম ১



সাক্ষাৎকার

## সরকার স্যাবোটাজ করছে

হুমায়ুন কবির মাসুদ: সরকার পূর্ব-পরিকল্পনা অনুযায়ী ২৮শে অক্টোবর বিএনপির সমাবেশ বাতিল করে দিয়েছে বলে দাবি করেছেন পৃষ্ঠা ২০ কলাম ১

## সিলেটে কেমন হবে সিটি মেয়র প্যানেল

কয়েক বছর, সিলেট থেকে: মফকরা গ্রহণ করেছেন মেয়র আনোয়ারুলকামাল চৌধুরী। তিনি হচ্ছেন সিলেটের চতুর্থ মেয়র। নিজ দল আওয়ামী লীগ ক্ষমতায়। এ কারণে এবার তার উদার আশা বেশি। কতটাই বেশিই হোক চমক। চেয়ারে বসতে না বসতেই ১৭৫৯ কোটি টাকা ব্যয় এনেছেন। স্থানীয় সরকারস্বত্বীও একটি বরাদ্দ দেয়ার কথা জানিয়েছেন। আগামী ৫ পৃষ্ঠা ৫ কলাম ১

## ওমরাহ হজ্জ বুকিং চলছে

ওমরাহ হজ্জ পালনে ইচ্ছুক যাত্রীদের কম খরচে টিকেট, ভিসা, পবিত্র মক্কা-মদিনায় থাকার-খাওয়ার ও যাতায়াতের ব্যবস্থা করা হয়। হেরেম শরীফের নিকটে এলি হোটেল।

Umrah Economy & VIP Package-2023, Makka & Madina 4 & 5 Star Hotel, VISA, Air Ticket & Transport Included

আল-নাসের এভিয়েশন সার্ভিসেস  
গুড ওমরাহ লাইসেন্স নং-৪৪৮, গুড হজ্জ লাইসেন্স নং-৩২৮  
প্রোপ্রাইটর: ড. আব্দুল্লাহ আল-নাসের  
ট্রপিকানা টাওয়ার, ৪৫ জোপখানা রোড (৪র্থ তলা), ঢাকা  
ফোন: ০১৭১১-৬৭৭১৩০/০১৭১১-৫৯৫৫৮৭  
E-mail: alnaseraviation@gmail.com

**CHAPTER  
FOUR  
EVALUATION OF LEARNING**

#### **4.1. Academic learning and practical work**

Academic learning is meaningless without practical experience. I recognize that academic study and real labor are not the same. At our university, we learned via reading books and attending lectures. And in real work, we must use the information we have received. To be an expert in any field, a person must possess both academic and practical knowledge. We have accomplished a great deal over the last four years thanks to our professors. We often performed fieldwork as part of our tasks. As a result, this project served me well at work.

## **4.2. Expectation and outcome**

As a journalism, media, and communication student, I worked as an intern for Bangladesh's 26-year-old newspaper, The Daily Manabzamin. My academic studies provided me with a great deal of assistance. Although academic learning and occupational domains are quite different.

Basically, as an intern, I wanted to conduct multimedia reporting and video news editing for Bangla dailies. Finally, Md. Sajedul Hoque, the Chief News Editor and Head of the Multimedia Team, met my expectations.

### **4.3. Skills developed throughout my internship**

During my internship at The Daily Manabzamin, I was first responsible for video reporting.

During my internship at The Daily Manabzamin, in the beginning I was responsible to Video reporting.

- Learned to live on camera fluently.
- Developed my language skills.
- Gathered idea about public interest news.
- How to complete assignment.
- Team Management.
- Video News Editing.
- Extreme Video News Publish.
- Maintain social relationships.





# **CHAPTER FIVE**

## **CONCLUSION**

## 5.1 Recommendations

Here if I talk about my work experience then I must mention that I am really happy to work in Manabzamin, the old newspaper of Bangladesh and very popular newspaper in the political context of Bangladesh. Having done a lot of practical work in university life, I had no idea of the challenges I faced while doing professional internships. The intern taught me how to work punctually and how to work with the value of time.

I must also acknowledge my bosses and coworkers from my internship at Daily Manabzamin. They assisted me both directly and indirectly throughout my three-month internship, which will be extremely beneficial to me in the future. And I shall be really thankful to them.

My favorite part about my internship here is that they liked my work and hired me as a multimedia reporter, as well as honoring me according to the Bangladesh Wage Board. For this, I appreciate my university and everyone who helped me intern at Daily Manabzamin.

I am pleased to have graduated from Daffodil International University, one of Bangladesh's reputable universities. I would want to express my heartfelt gratitude to my instructors and university officials, without whom I would be unable to finish my graduation.

## 5.1. SWOT Analysis

Strengths:

- One of the known Print paper and Multimedia .
- Our editorial policy is strong and independent.

Weaknesse:

- Video editor is not up to par at Daily Manabzamin
- Studio setup needs more update.

Threats:

- Political Influence.
- Increased competition from other dailies.
- Some readers believe that newspapers pose a harm to the environment, leading them to avoid subscriptions.
- Lawsuits for misrepresentation of any news or information.

# References

## References

1. [www.wikipedia.org](http://www.wikipedia.org)
2. <https://mzamin.com/>
3. [www.daffodilvarsity.edu.bd](http://www.daffodilvarsity.edu.bd)
4. <https://www.youtube.com/@ManabZaminDigital>
5. <https://www.facebook.com/dailymanabzamin>

# **Annex**

**Here is my little bit 3 months of work**



Published on 15<sup>th</sup> November 2023



<https://www.youtube.com/watch?v=BkUJ8jvHK4w>  
Published on 12<sup>th</sup> November 2023





Published on Daily Manabzamin Multimedia  
<https://www.youtube.com/watch?v=837-ZVZZWOA>



Published on Daily Manabzamin YouTube

[https://www.youtube.com/watch?v=5fi4TK\\_dIB4&t=61s](https://www.youtube.com/watch?v=5fi4TK_dIB4&t=61s)

# ‘পাস করলে থাকবো নইলে সালাম জানিয়ে বিদায় নিবো’

হুমায়ুন কবির মাসুদ

৩ এপ্রিল ২০২৩, সোমবার



Published on Daily Manabzamin Print news



Published on Manabzamin Youtube

<https://www.youtube.com/watch?v=EZcewOH-Z0s&t=50s>



Received Intern Paper from my Intern Supervisor



Senior Reporter Piash Sarker Guide me a lot.



Published on 28 August 2023

<https://www.facebook.com/mdmasud.mondol.77/videos/658293573082402>



My working Time footage



# Thank You