



Daffodil
International
University

**IMPLEMENTATION PROJECT ON
PERSONALIZED GIFTS BUSINESS PLAN**



PROJECT IMPLEMENTATION
ON
MAY Gifts Business plan

Course Name: project-12
Course Code: PW-612
Semester: Fall 2024

Submitted to
MD kamruzzaman Didar
Assistant professor and Head
Department of Innovation and Entrepreneurship
Faculty of Business and Entrepreneurship
Daffodil International University

Submitted by
Yusuf Abdirahman Noor
201-45-217
Batch- 16th
Department of Innovation and Entrepreneurship
Daffodil International University

Date of submission: 18-Jan-25

LETTER OF SUBMISSION

To,

Md Kamruzzaman Didar
Head, Department of Innovation & Entrepreneurship
Faculty of Business & Entrepreneurship
Daffodil International University

Subject: **Business plan on personalized Gifts.**

Respected Sir,

With great pleasure, I present my project report on **MAY Gifts business plan** a venture focused on creating unique, personalized gifts that celebrate life's special moments. This report is crafted with dedication, reflecting my experiences, creativity, and adherence to your esteemed guidance and instructions.

I have incorporated insights from both primary and secondary sources to ensure a comprehensive and practical plan. Your invaluable support and expert advice have been instrumental in shaping this work. I sincerely request you to accept this report and provide constructive feedback to help me excel in my professional journey.

Thank you for your time and encouragement.

Sincerely Yours,

A handwritten signature in black ink, appearing to read 'Yusuf', with a horizontal line underneath. Below the signature, the date '16-07-20' is written in a smaller, less legible script.

Yusuf Abdirahman Noor

ID: **201-45-217**

Program: BED

Department of Innovation & Entrepreneurship

Faculty of Business & Entrepreneurship

Daffodil International University

CERTIFICATE OF APPROVAL

This is to certify that the final project report entitled " **MAY GIFTS business plan** " has been prepared by **Yusuf Abdirahman Noor**, ID: **201-45-217**, as a partial fulfillment of the requirements for the degree from the Department of Innovation & Entrepreneurship at Daffodil International University.

The report demonstrates his dedication, creativity and understanding of entrepreneurial concepts.

I extend my best wishes for his continued success in life.



Md. Kamruzzaman Didar

Assistant professor and Head,
Department of Innovation & Entrepreneurship
Faculty of Business & Entrepreneurship
Daffodil International University

ACKNOWLEDGEMENT

First and foremost, I express my heartfelt gratitude and thanks to Almighty Allah for His divine blessings, which enabled me to successfully complete this final year project.

I am profoundly grateful to **Md. Kamruzzaman**, Assistant professor and Head of the Department of Innovation and Entrepreneurship, Daffodil International University, Dhaka, for his invaluable guidance, deep knowledge, and unwavering support throughout this journey. His endless patience, insightful supervision, constructive criticism, and constant encouragement have been instrumental in the completion of this project.

I extend my sincere thanks to my course mates at Daffodil International University, who actively participated in discussions and supported me during the course work.

A special note of gratitude goes to my dear parents, **Abdirahman Noor** and my Mather **Sahra Osman** whose unwavering support and belief in me have been a source of immense strength. My heartfelt thanks also go to my beloved wife **Khadija Ibrahim**, who has stood by my side every step of the way, sharing in my dreams and encouraging me through every challenge.

Finally, I am deeply indebted to all my siblings and my friends who support me during my journey for their constant support and patience, which have always been a pillar of my success.

EXECUTIVE SUMMARY

MAY GIFTS is a personalized gifting business designed to offer unique, high-quality custom products such as mugs, T-shirts, keychains, arts, and photo albums. Our mission is to provide memorable and meaningful gifts that cater to a wide range of personal and corporate occasions, including birthdays, weddings, anniversary, friends' gifts, Eid celebrations, and corporate events.

The business will be established in Baidoa, Somalia, where personalized gift options are currently limited. By introducing this concept to the market, MAY GIFTS aims to offer custom made, thoughtfully designed products that appeal to local consumers seeking special gifts for their loved ones or businesses.

Through the use of local materials and production techniques, our business ensures high-quality, affordable products while supporting the local economy. We plan to build a robust online presence, utilizing social media platforms that our customers order their loved products and digital marketing strategies to reach our target audience effectively.

MAY GIFTS aims to become a leading brand in personalized gifting in Baidoa, filling a gap in the market by offering products that are not only customized but also culturally relevant. With a focus on customer satisfaction, creative designs, and high standards, MAY GIFTS is set to provide lasting value while making special moments even more memorable.

We are committed to growing the business sustainably and contributing positively to the local community by providing meaningful, locally produced gifts that resonate with the needs of our customers.

Table of Contents

Sections	Details	Page No.
Formal documentations	Cover page	i
	Implementation project	ii
	Letter of submission	iii
	Certificate of approval	iv
	Acknowledgement	v
	Excusive summery	vi
	Table content	vii
Chapter One Introduction	About MAY Gifts	2
	Background	2
	Methodology	2
	Objectives of the business	3
	The primary goals	3
Chapter two Business description	Business description	5
	Mission and vision statement	5
	Unique selling proposition USP	5
	Key points of MAY Gifts USP	6
	Core values	6
	Business model	6
Chapter Three products and services	Overview of products	8
	Core products	8
	Service offering	9

	Why customers choose our services	9
	Business structure	10
	Business location	10
	Key products and services	10
Chapter four Operation plan	Operation overview	12
	Key operations	12
	Resources and setup	13
	Operation workflow	13
	Schedule and maintenance	13
Chapter Five Marketing plan	Marketing plan	15
	Shor-term marketing	15
	Long-term marketing	15
Chapter six Financial plan	Financial plan	17
	Startup costs	17
	Monthly operating expenses	18
	Revenue projections	18
	Break even analysis	18
Chapter seven conclusion	Conclusion	20
	Reference	21

CHAPTER ONE
INTRODUCTION

1.1 About MAY Gifts

MAY Gifts is a dynamic and innovative personalized gift business that brings thoughtful, customized products to life for individuals, families, and businesses. Established with the goal of making gift-giving a meaningful and memorable experience, MAY Gifts offers a wide range of high-quality products that can be personalized to suit any occasion. Whether it's a birthday, wedding, graduations kids reward, anniversary, somalin cultural days and celebrate a special memory day, or corporate event, we provide customers with unique gifts that carry a personal touch.

Our product line includes items such as custom-engraved mugs, personalized photo frames, monogrammed T-shirts, and much more. Each item is designed with the customer's preferences in mind, ensuring that every gift is special and one of a kind. As a MAY Gifts, we understand the power of a personalized gift in conveying love, appreciation, and gratitude, and we strive to provide a seamless experience for customers to create gifts that truly reflect their emotions.

Through an intuitive online platform, customers can easily browse, select, and customize products, ensuring that their gift is perfectly suited to the recipient's personality and occasion. As we continue to grow, our commitment to quality, creativity, and customer satisfaction will remain at the heart of everything we do.

1.2 Background

MAY Gifts was born out of a passion for creativity and a desire to help people express their emotions through thoughtful, personalized gifts. The inspiration for the business comes from the founder's deep connection to family, symbolized by the initials of their children Mohamed, Abdihayi, and Yumna which form the name *MAY*. This personal touch reflects the essence of the brand: love, care, and connection.

1.3 Methodology

The strategic and operational framework for MAY Gifts, presenting an integrated approach to establishing and running the business. It emphasizes the importance of aligning the business concept with market demands while leveraging local craftsmanship and sustainability practices. methodology of this business plan focuses on a structured approach to developing and analyzing the feasibility and success potential of MAY Gifts. This includes.

- Market Research Studying trends in the personalized gift industry, identifying customer preferences and analyzing competitor strategies to carve a niche for MAY Gifts.
- SWOT Analysis Assessing the business's strengths, weaknesses, opportunities, and threats to develop a comprehensive strategy.
- Strategic planning to define clear objectives and long-term vision and creating detailed financial projections to estimate startup costs, revenue streams, and profitability.

1.4 Objectives of the business

The objectives of MAY Gifts focus on establishing a strong presence in the personalized gifts market and ensuring long-term success. The business aims to launch operations within six months, with all systems and processes ready to deliver high-quality, customizable products. Customer satisfaction is a top priority, with a target of achieving a 90% satisfaction rate in the first year by emphasizing quality and service excellence.

This is some objectives keys of our business.

- ❖ Customer Centric Product Offering To provide a diverse range of high quality, personalized gifts that cater to individual tastes and special occasions.
- ❖ Market Penetration To establish a strong presence in the personalized gifts industry by leveraging digital marketing and e-commerce platforms.
- ❖ Brand Recognition To build a trusted and recognizable brand associated with creativity, quality, and exceptional customer service.
- ❖ Financial Sustainability To achieve a break-even point within the first year and ensure steady revenue growth in subsequent years.
- ❖ Scalability To expand the product range and market reach by introducing new offerings and exploring partnerships with corporate clients.
- ❖ Customer Retention To foster a loyal customer base through excellent service, timely delivery, and consistent quality.

These objectives align with the mission and vision of MAY Gifts to become a leading brand in the personalized gifts market.

1.5 The primary goals

Through primary goals, we envision creating a sustainable and profitable business that not only meets the growing demand for personalized gifts but also delivers exceptional experiences to customers.

- To establish a strong online presence and brand recognition within the personalized gift market.
- Launch MAY Gifts withing six months of securing funding.
- To provide a broad range of high-quality, customizable products that meet customer needs for various occasions.
- To achieve steady revenue growth and break even within the first year of operation.
- To expand product offerings and explore partnerships with businesses and corporate clients for bulk gift customization.

CHAPTER TWO
BUSINESS DESCRIPTION

2.1 Business description

MAY Gifts is a groundbreaking personalized gift business in Baidoa, Somalia, offering unique, customizable products that cater to the city's growing demand for meaningful and creative gifts. Unlike traditional gift options in Baidoa, which are often limited and generic, MAY Gifts allows customers to add a personal touch through names, messages, and designs. This makes the business a first of its kind in the region, addressing a gap in the market. By combining innovation, quality, and cultural relevance, MAY Gifts aims to revolutionize the local gift-giving experience, fostering deeper connections through thoughtful and unique offerings.

2.2 Vision and Mission Statements

2.2.1 Vision

To become the leading provider of personalized gifts in Baidoa, Somalia, creating unique and memorable experiences through high-quality, customizable products that celebrate life's special moments, such as birthdays, graduations, and other joyful occasions.

2.2.2 Mission

Our mission is to bring joy to our customers by offering a diverse range of personalized gifts, including flowers, artistic portraits, customized items with names, and other thoughtful creations. We aim to make every celebration unforgettable by focusing on innovation, exceptional quality, and customer satisfaction in a market that lacks such specialized services.

2.3 Unique Selling Proposition (USP)

MAY Gifts stands out in the personalized gift market in Baidoa, Somalia, by offering a unique blend of creativity, quality and customer focused services. While traditional gift options in the region are often limited, MAY Gifts provides an opportunity for customers to create personalized, one-of-a-kind products that carry emotional and cultural significance. This innovation not only fulfills a gap in the market but also aligns with the local community's appreciation for meaningful expressions of love and care.

2.3.1 Key Points of MAY Gifts' USP

1. **Customization Options:** A wide variety of products can be personalized with names, messages, and designs, allowing customers to create truly unique gifts for any occasion.
2. **High-Quality Materials:** All products are crafted using durable, premium materials to ensure satisfaction and long-lasting value.
3. **Emotional Value:** By offering personalized items, MAY Gifts helps customers deliver gifts that hold sentimental and cultural importance.
4. **Innovation in Baidoa:** As the first personalized gift business in the city, MAY Gifts introduces a novel concept that redefines gift-giving traditions.
5. **Customer Centric Service:** A seamless ordering process, timely delivery, and attentive customer support enhance the overall shopping experience.
6. **Local and Cultural Relevance:** Products and designs are tailored to reflect the traditions and values of Baidoa, making them more relatable and meaningful for the community.

2.4 Core values

These values form the foundation of MAY Gifts, guiding its mission to deliver meaningful and memorable gift experiences to the people of Baidoa. By combining creativity with cultural relevance, MAY Gifts not only provides high-quality products but also fosters a sense of connection and appreciation within the community.

2.5 business model

MAY Gifts operates primarily as an e-commerce business, allowing customers to browse, customize, and order products online. Key components of the business model include:

- **Customization Technology:** Integrating user-friendly tools for real-time customization previews.
- **Sustainability:** Exploring eco-friendly materials and packaging to align with the growing demand for environmentally responsible products.

CHAPTER THREE
PRODUCTS AND SERVICES

3.1 Overview of Products

MAY Gifts will specialize in offering a variety of high-quality, customized products tailored to meet diverse customer preferences. These products are designed to make every occasion more meaningful and memorable by adding a personal touch focused on offering unique, meaningful, and high-quality personalized gift items. Our aim is to transform the gifting experience in Baidoa by providing products that connect emotionally with recipients while celebrating special moments. Below is a detailed overview of our offerings:



3.2 Core Products

MAY GIFTS specializes in creating a diverse range of customizable products designed to cater to various customer preferences and occasions:

- **Personalized Mugs:** Mugs with custom names, messages, or photos, perfect for birthdays, anniversaries, and other milestones.
- **Engraved Wooden Plaques:** Timeless keepsakes with engraved quotes or designs, ideal for weddings, graduations, or achievements.
- **Customized T-Shirts:** Personalized apparel with graphics, slogans, or family photos, suitable for individuals or group celebrations.
- **Photo Frames and Albums:** Stylish frames and albums customized with names and themes to preserve cherished memories.
- **Gift Boxes and Hampers:** Curated gift boxes featuring chocolates, candles, and personalized note cards, perfect for events like Eid, baby showers, or weddings.



3.3 Service Offerings

To complement our product range, MAY GIFTS provides high-quality services to enhance the customer experience:

- **Custom Design Assistance:** Our team works closely with customers to create designs that reflect their unique ideas and preferences.
- **Event-Specific Personalization:** Tailored products and services for special occasions such as weddings, corporate events, and graduations.
- **Timely Production and Delivery:** Ensuring that all orders are completed on schedule and delivered directly to customers or event locations.
- **Bulk Order Options:** Special packages and pricing for businesses or large events requiring multiple personalized items.



3.4 Why Customers Choose Services

At MAY Gifts, we believe that every gift tells a story. By offering a variety of customizable products and a customer first approach, we aim to create memorable experiences and build a strong connection with our customers. Our mission is to inspire a culture of thoughtful and meaningful gifting in Baidoa. We stand out by delivering a blend of creativity, quality, and exceptional customer service creative approach to gift giving, blending cultural significance with the emotional value of personalized products. Here's why our brand is preferred:

- **Meaningful and Unique:** Personalized gifts that hold emotional value and are tailored to individual tastes.
- **Affordable and Accessible:** Despite the high-quality and custom designs, our products are priced competitively for the local market.
- **Innovation in Gifting:** Introducing modern, personalized gifts to the Baidoa community, filling a gap in the local market.

3.1 Business Structure

MAY Gifts operates as a sole proprietorship, owned and managed by its founder. This structure ensures streamlined decision-making and allows for direct oversight of operations, ensuring that the business stays true to its core values and mission. As the business grows, there are plans to transition into a partnership or limited liability company to accommodate expansion and future collaborations.

3.2 Business Location

MAY Gifts is based in Baidoa, Somalia, strategically located to serve the local community. The business initially operates through an online platform to reach a broader audience while planning to establish a physical storefront in Baidoa as part of its growth strategy. The choice of Baidoa as the business's home reflects a commitment to supporting and enriching the local economy.

3.4 Key Products and Services

MAY Gifts offers a wide range of personalized products, including:

- Custom drinkware such as mugs and tumblers.
- Apparel like T-shirts and hoodies with custom prints.
- Photo gifts such as frames and canvas prints.
- Stationery and corporate gifts tailored for businesses.
- Seasonal and occasion-specific gifts, including Eid and wedding favors.
- T-shirts that tell a story.
- Phone cases that keep memories close.
- Tote bags

CHAPTER FOUR
OPERATION PLAN

4.1. Operation Overview

MAY GIFTS is a personalized gifts business dedicated to creating unique, custom designed products such as mugs, photo frames, t-shirts, and jewelry. The business operates through a physical store where customers can experience the customization process firsthand. The focus is on delivering high-quality items and fostering a direct connection with customers to ensure their satisfaction and trust in the brand. MAY GIFTS aims to stand out by combining craftsmanship, creativity, and excellent customer service in a welcoming and professional environment.

4.2. Key Operations

MAY GIFTS' operations are centered around an efficient and customer-focused process. Customers visit the store, where they can explore sample products, discuss their preferences with staff, and watch their chosen items being personalized. The hands-on experience helps customers feel involved and ensures that their expectations are met. The business also provides on-site production to minimize waiting times and maintain quality control.

4.2.1 Customer Interaction

The store is designed to be inviting and interactive, allowing customers to view available designs, materials, and customization options. Skilled staff members assist customers in selecting items and refining their personalization ideas. This personal engagement is a core aspect of the business.

4.2.2 Design and Production

Customization takes place on-site using advanced tools like sublimation printers and laser engraving machines. This ensures that designs are produced quickly and to a high standard. The team is trained to handle these tools efficiently, offering same-day services for most orders.

4.2.3 Quality Assurance

Quality control is a top priority at MAY GIFTS. Every item is carefully inspected to ensure it meets the customer's specifications. Any issues are addressed immediately to maintain customer satisfaction.

4.2.4 Packaging and Delivery

Each item is packaged with care using attractive and eco-friendly materials. While most customers prefer to pick up their items in-store, a local delivery option is available for those who require it.

4.3 Resources and Setup

MAY GIFTS relies on several key resources to deliver its services effectively.

Equipment and Tools: The store is equipped with sublimation printers, laser engraving machines, embroidery kits, and other tools necessary for high-quality customization.

Materials: The business sources durable and visually appealing blanks such as ceramic mugs, cotton t-shirts, photo frames, and metal keychains from trusted suppliers.

Skilled Team: The team comprises designers, production staff, and customer service representatives who are passionate about delivering the best experience.

Store Layout: The physical store includes a production area, display shelves for finished products, and a comfortable customer interaction space.

4.4 Operational Workflow

MAY GIFTS follows a streamlined workflow to ensure efficiency and customer satisfaction:

1. Customers visit the store and browse product samples.
2. Staff members assist customers in selecting and personalizing their items.
3. A design preview is prepared for customer approval.
4. The item is produced on-site using advanced equipment.
5. Each item undergoes a quality check to ensure it meets expectations.
6. The finished product is attractively packaged and handed to the customer or delivered locally if needed.

4.5 Schedule and Maintenance

The daily schedule includes opening the store, assisting customers, processing orders, and maintaining equipment. Weekly tasks involve restocking materials, reviewing customer feedback, and conducting team meetings to address challenges and plan improvements. Equipment is cleaned and serviced regularly to...

CHAPTER FIVE
MARKETING PLAN

5.1 Marketing Plan

The marketing plan for MAY GIFTS focuses on two main pillars: short-term marketing for immediate customer acquisition and long-term marketing for sustained growth and brand loyalty. This balanced approach ensures both quick market penetration and enduring business success.

5.1.1 Target Market

MAY Gifts caters to diverse customer segments, including:

- **Local Residents:** Individuals looking for meaningful gifts for family and friends.
- **Corporate Clients:** Businesses in need of customized items for branding, promotions, and employee recognition.
- **Event Planners:** Professionals organizing weddings, baby showers, and other events requiring personalized décor and gifts.

5.2 Short-Term Marketing

Short-term marketing strategies are designed to create a rapid impact, drive awareness, and generate immediate sales during the business's initial phase.

- **Social Media Campaigns:** Utilize Instagram, Facebook, and TikTok to launch promotional campaigns featuring high-quality visuals of personalized products, behind-the-scenes videos, and limited-time discounts. Paid advertisements will target key demographics, such as individuals aged 18–40 interested in gifting for occasions like birthdays, weddings, and holidays.
- **Local Presence and Promotions:** Participate in community events, markets, and fairs to showcase MAY GIFTS' offerings. Provide on-the-spot customization and offer introductory discounts or promotional items, such as free small gifts with purchases, to attract customers and build brand awareness.

5.3. Long-Term Marketing

Long-term marketing strategies aim to build a lasting brand identity, foster customer loyalty, and ensure steady growth.

- **Brand Development and Content Marketing:** Focus on creating a strong, recognizable brand by sharing the story behind MAY GIFTS, emphasizing its family values and commitment to personalized products. Establish an online presence through an SEO-optimized website and a blog that provides gift ideas, tips, and customer stories to attract organic traffic over time.
- **Customer Retention and Loyalty Programs:** Launch a loyalty program where customers earn points for each purchase, redeemable for discounts or free products. Send personalized emails to celebrate customer milestones, such as birthdays or anniversaries, and inform them of new product launches or exclusive offers to build long-term relationships.

CHAPTER SIX
FINANCIAL PLAN

6.1 Financial plan

The financial plan for MAY GIFTS focuses on the initial costs required to start the business, the monthly expenses to operate it, and how much profit the business can earn. This plan is designed to keep costs low and ensure a steady path to profitability.

In Baidoa, where the market for personalized gifts is untapped, MAY GIFTS has the potential to attract significant interest. People in the region are increasingly looking for unique and meaningful ways to celebrate special occasions such as weddings, graduations, and birthdays. By offering high-quality, customized products, the business is positioned to meet this demand and generate a reliable income. The strategy ensures affordability while introducing a modern gifting concept to the community.

6.2 Startup Costs

Startup costs are the one-time expenses needed to prepare the business for launch. These costs include buying equipment, setting up a workspace, and marketing the business to attract customers.

Expense Item	Estimated Cost (USD)	Description
Equipment and Tools	\$1,500	Machines for printing, engraving, and another customization.
Initial Inventory	\$1,000	Materials like mugs, t-shirts, wood, and packaging supplies.
Website Development	\$500	Creating a website to showcase and sell products online.
Marketing and Branding	\$800	Social media ads, promotional designs, and marketing materials.
Business Registration	\$300	Fees for permits, licenses, and legal setup.
Workspace Setup	\$1,000	Setting up a small office or home-based workshop.
Miscellaneous Expenses	\$400	Unexpected costs like minor tools, subscriptions, etc.

Total Startup Costs: \$5,500

6.3 Monthly Operating Expenses

Operating expenses are the recurring costs required to run the business smoothly. These include purchasing more materials, marketing, and paying for utilities.

Expense Item	Estimated Cost (USD/Month)	Description
Raw Material Replenishment	\$500	Buying materials to make new products.
Utilities and Internet	\$200	Bills for electricity, water, and internet.
Marketing and Advertising	\$300	Running social media ads and promotions to attract customers.
Salaries	\$600	Payment for any helpers or as your personal income.
Maintenance and Repairs	\$100	Upkeep of machines and tools.
Delivery and Logistics	\$150	Shipping products to customers.

Total Monthly Expenses: \$1,850

6.4 Revenue Projections

Revenue is the total income from selling products. Profit is calculated after subtracting monthly expenses from this income.

- Selling 150 products per month at an average price of \$15 per item gives an estimated monthly revenue of:
\$2,250
- Monthly Profit (Revenue - Expenses):
 $\$2,250 - \$1,850 = \$400$

6.5 Break-Even Analysis

The break-even point is when the business has earned enough profit to cover its startup costs.

- Total Startup Costs: \$5,500
- Monthly Profit: \$400

Break-Even Timeframe: 14 months

This financial plan allows MAY GIFTS to launch with low costs while maintaining steady operations. The focus on affordability and simplicity ensures the business can grow without heavy financial pressure. With consistent sales and gradual improvements, the business will start generating higher profits after breaking even in about 14 months.

CHAPTER SEVEN

CONCLUSION

Conclusion

MAY GIFTS is more than just a business it is a platform that fosters connection, creativity, and cherished memories. Our mission is to transform the gifting culture in Baidoa by introducing personalized gifts that add a meaningful and emotional touch to every occasion.

Through a carefully curated range of customizable products and customer-focused services, we aim to fill a gap in the local market. By offering innovative and high-quality solutions at affordable prices, MAY GIFTS stands out as a pioneer in the personalized gifting industry in Baidoa.

Our vision is to not only create unique and thoughtful gifts but also to inspire a culture of giving that strengthens relationships and celebrates life's special moments. We understand the challenges of introducing a modern concept in a traditional market, but our dedication to excellence, customer satisfaction, and creativity ensures our success.

MAY GIFTS is ready to make a positive impact in the community by bringing joy, strengthening bonds, and creating lasting memories. Together, we can make every gift an unforgettable story.

References

1. https://www.uncommongoods.com/gifts/personalized/personalized-gifts?srsltid=AfmBOorktgasq3Wz9D1Jh4xWTqO37z9U_rqjHt9Zw_fVd75DamOhdUq-
2. <https://www.printxpand.com/blog/personalized-gift-business-ideas/>

Yusuf Abdirahman

ORIGINALITY REPORT

9%	8%	0%	5%
SIMILARITY INDEX	INTERNET SOURCES	PUBLICATIONS	STUDENT PAPERS

PRIMARY SOURCES

1	dspace.daffodilvarsity.edu.bd:8080 Internet Source	3%
2	Submitted to Daffodil International University Student Paper	3%
3	www.coursehero.com Internet Source	1%
4	finmodelslab.com Internet Source	<1%
5	Submitted to University of West London Student Paper	<1%
6	Submitted to The Manchester College Student Paper	<1%
7	Submitted to BPP College of Professional Studies Limited Student Paper	<1%
8	debutify.com Internet Source	<1%
9	itsdigitaltimes.com Internet Source	<1%

10

medium.com

Internet Source

<1%

11

uniquelyjulia.wordpress.com

Internet Source

<1%

Exclude quotes Off

Exclude matches Off

Exclude bibliography Off