



Internship Report

on

Financial Management and Cost Control in Fu-Wang Ceramic Industry Limited

SUBMITTED TO

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Date of Submission: April 20, 2025

Letter of Submission

April 20, 2025

Dr. Md. Abdur Rouf
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Department of Business Administration
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Subject: Submission of the Internship Report on "Financial Management and Cost Control in Fu-Wang Ceramic Industry Limited"

Dear Sir,

Completing my Bachelor of Business Administration (BBA) program at Daffodil International University requires me to turn in my internship report, "Financial Management and Cost Control in Fu-Wang Ceramic Industry Limited." The financial management policies and cost control systems of Fu-Wang Ceramic Industry Limited are thoroughly examined in this paper.

I truly value your direction throughout this internship and my academic path, which has greatly helped me to prepare this report. Looking forward your comments, I hope this report satisfies your expectations.



Sincerely,
Md Shafqat Hasan
ID: 212-11-6688
Department of Business Administration
Faculty of Business & Entrepreneurship
Daffodil International University

Proof of Internship Completion Letter

FU-WANG CERAMIC INDUSTRY LTD.

Date: 31st March, 2025

Subject: Proof of Internship Completion – Mr. Md. Shafqat Hasan

To Whom It Might Concern

This is to certify that Mr. Md. Shafqat Hasan, with ID No. 212-11-6688, has successfully completed his internship program at Fu-Wang Ceramic Industry Limited. Mr. Shafqat Hasan spent three months working in the Accounts Department, from February 1, 2025, to April 31, 2025.

Mr. Shafqat Hasan showed extraordinary abilities and perseverance while working on a variety of accounts department-related chores with us. His contributions to our business were much appreciated, and he satisfactorially fulfilled all the requirements of the internship program.

We hope his next projects bring the best of fortune.

I appreciate your considering of this issue.



Sincerely,

Md. Abdul Halim Thakur

Head of HRD

Fu-Wang Ceramic Industry Limited

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Declaration

I, Md. Shafqat Hasan, hereby declare that the internship report titled "**Financial Management and Cost Control in Fu-Wang Ceramic Industry Limited**" is a genuine work undertaken by me as part of the internship requirement of the Bachelor of Business Administration (BBA) program at Daffodil International University.

This report has been prepared under the supervision of the concerned authorities at Fu-Wang Ceramic Industry Limited, and I have made every effort to ensure the accuracy and authenticity of the information presented. The data used in the report has all been collected and analyzed using best practices, and all sources have been cited appropriately.

I assure that this report has not been submitted before for any academic purpose and is prepared solely for completion of academic requirement of BBA program.

Also, I confirm that I have complied with ethical principles and rules in the preparation of the report.



Md. Shafqat Hasan

ID: 212-11-6688

Department of Business Administration

Daffodil International University

Date: 20th April 2025

Approval of Internship Report

This is to notify you that Mr. Md. Shafqat Hasan, with ID 212-11-6688, has prepared this internship report entitled "**Financial Management and Cost Control in Fu-Wang Ceramic Industry Limited**" under my guidance. I hereby approve this internship report, which is submitted to partially fulfill the requirements for the Bachelor of Business Administration (BBA) degree, majoring in Accounting, under the Department of Business Administration, Daffodil International University.

I wish him every moral success in life and future endeavors.



28.05.25

Professor Dr. Md Abdur Rouf

Professor in Accounting

Department of Business Administration

Faculty of Business & Entrepreneurship

Daffodil International University

Acknowledgment

I would want to really thank all those who have helped and mentored me during the writing of this internship report.

Above all, I owe a great deal to Professor Dr. Md. Abdur Rouf of the Department of Business Administration, Daffodil International University, for his constant direction, perceptive advice, and insightful comments during the whole process of developing this report. His guidance has been really helpful in developing my analytical ability and changing my perspective of the ideas.

Particularly the Accounts Department, which gave me the chance to intern with Fu-Wang Ceramic Industry Limited, I would also want to sincerely thank you to the management and staff of that company. During my internship, I acquired quite useful practical knowledge and hands-on experience. Specifically thanks to Md. Abdul Halim Thakur, Head of HRD, for his help and collaboration.

I also owe thanks to my family and friends for their constant support along my academic path.

At last, I would want to thank all of my colleagues and students for their spiritual support and intellectual exchange that helped this report to be completed.

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Executive Summary

The financial management policies and cost control systems used by Fu-Wang Ceramic Industry Limited are thoroughly examined in this paper. Having been in Bangladesh since 1995, the company focuses in the manufacturing and selling of premium ceramic tiles. Fu-Wang Ceramic must keep strong financial management and efficient cost control techniques to stay competitive in the market given the always rising demand for ceramics in the fields of building and interior design.

The paper starts with assessing the company's working capital management, capital structure, and budgeting systems among other financial management aspects. Using important financial indicators such sales trends, profit margins, and liquidity ratios, an in-depth study of the company's financial performance over the past several years is undertaken. The paper also looks at Fu-Wang Ceramic's cost-cutting policies including lean manufacturing methods, inventory control systems, and waste-reducing policies.

The report's main conclusions are that Fu-Wang Ceramic has continuously shown excellent financial management techniques, which has resulted in profitability and steady development. Still, there are difficulties especially in controlling raw material costs and preserving liquidity among growing running expenses. Although the debt management techniques and capital structure of the organization are judged as efficient, there are still chances for improvement.

The paper ends with several suggestions for bettering cost control and financial performance. These comprise upgrading inventory control systems, making investments in automation to increase operational effectiveness, and using more sophisticated financial forecasting tools to better project changes in the market. The analysis underlines that even if the organization has a strong basis, it has to keep changing to be competitive in a corporate climate growing more complicated.

Fu-Wang Ceramic Industry Limited has generally managed its financial operations and cost control policies well; yet, there are certain areas where development can guarantee long-term profitability and sustainable growth.

Chapter 1:

Introduction

1.1 Introduction

Fu-Wang Ceramic Industry Limited are the pioneers of Bangladesh in manufacturing high-grade ceramic tiles and founded since 1995. The firm has carved out an area in the ceramics industry by offering strong, appealing, and functional products. Fu-Wang Ceramic — as the major player in the local market, with strong potential for growth, up till February 2019, the company's performance relies on sound cost effective control and good financial management systems to ensure profitability and sustainability.

In this competitive market, the need for sound financial management cannot be overstated. A sound financial structure, controlled costs, and realization of liquidity play important roles for Fu-Wang Ceramic to stay one step ahead of its competitors. It monitors its financial performance through the close-analysis of key metrics such as revenues, profit margins, and operational efficiency. Also, very tight cost control procedures are applied to harvest manufacturing costs, contain raw material invoices and reduce process complexity, thus enabling general profitability.

In this paper we analyze the financial management systems of Fu-Wang Ceramic, focusing on their cost control systems and overall financial performance. Through an analysis of these strategies, the paper aims to highlight the strengths of the company while proffering recommendations to further enhance the company's trajectory towards achieving long-term financial sustainability.

1.2 Origin of the Study

This report is one of the requirements for completing the Bachelor of Business Administration (BBA) Program at Daffodil International University. This study is a part of the internship program, focusing on the cost control and financial management practices of Fu-Wang Ceramic Industry Limited.

During the internship, I was able to go in the company's Financial Management Department, where I got first-hand knowledge of how industrial environments apply methods of financial planning, budgeting and cost management. This practical knowledge allowed me to understand the complexities and methods needed for the financial management and cost control in the ceramic industry.

Balancing theoretical knowledge with practical financial management, this course addresses both the intellectual and practical sides of financial literacy. This paper endeavors to explore Fu-Wang

Ceramic Industry Limited's current financial policies and provide recommendations to improve their financial health.

1.3 Objective of the Study

The main focus of this study is to analyze the financial management and cost control practices of Fu-Wang Ceramic Industry Limited. The objectives of the study are:

1. To Understand the financial management practices available at Fu-Wang Ceramic, namely budgeting, forecasting and capital structure
2. Evaluate the cost control methods the company has utilized, which may include inventory management, production cost management, and waste reduction.
3. Using key financial metrics such as revenue, profit margins, and liquidity ratios to assess the financial performance of Fu-Wang Ceramic in the last few years.
4. Recommendations on potential ways to improve financial management practices, cost control mechanisms, and overall long-term sustainability of the company.

This report seeks to provide an analysis to meet these objectives and provide insight into the financial health of Fu-Wang Ceramic Industry Limited and provide recommendations for financial strategies.

1.4 Methodology of the Study

This study employs a **descriptive and analytical methodology** to examine the financial management and cost control practices of **Fu-Wang Ceramic Industry Limited**. The approach includes both qualitative and quantitative techniques, based on secondary data, to analyze the company's financial performance and cost management strategies. The following steps were undertaken in the methodology:

Data Collection

The primary data for this report was obtained from **secondary sources**, including:

- **Annual reports** of Fu-Wang Ceramic Industry Limited for the years 2020-2024.
- **Internal financial documents** provided by the company, including balance sheets, income statements, and cash flow statements.
- **Company publications** and other relevant documents.

- **Industry journals**, articles, and online sources related to financial management and cost control practices in the manufacturing sector.

Cost Control Evaluation

The study evaluates the cost control mechanisms implemented by Fu-Wang Ceramic, including its approaches to:

- Inventory management techniques (e.g., Just-In-Time inventory system).
- Waste reduction strategies.
- Lean manufacturing processes and energy efficiency.

Comparative Analysis

Fu-Wang Ceramic's performance and practices were compared against industry benchmarks and competitive practices within the ceramics manufacturing industry to identify the company's competitive position and areas for enhancing its practices.

Recommendations – This section reflects recommendations derived from the financial analysis's conclusions and cost control strategies assessment, guiding the organization towards enhanced financial management practices and operational inefficiencies.

1.5 Literature Review

Therefore financial management and costing of each process is a basic requirement of earning and consummate audio of any organization, specifically in manufacturing based industries. Theoretical studies like Porter Fielding show that many companies can improve profitability by managing a cost control strategy in order to achieve better profitability. This literature review identifies the main concepts and research on frameworks and mechanisms for financial management and cost control.

a) Financial Management in a Manufacturing Organizations

Manufacturing firms financial management refers to effective planning of financial resources and organizing the financial functions to control the financial processes in the manufacturing sector to ensure the sustainability and growth of the traditional industries over time. Financial management is critical to decision making, appropriate allocation of capital and liquidity management (Brigham and Ehrhardt, 2013). It is also important for manufacturing companies such as Fu-Wang Ceramic to better manage production costs, inventory, and cash flow in order to ensure enterprise profitability. A well-balanced capital structure helps reduce the cost of a capital and thus maximizes financial

flexibility Marsh and Murner equipped with the cost of debt capital since it is more diversified and profitable Ross, Westerfield and Jordan (2019). According to Harrison and Wicks (2013), strategic financial management enables companies to stay financially viable even during an economic recession. Moyer et al. The role of financial planning in the manufacturing sector is crucial to the extent that it plays a significant part in helping the companies to procure resources in a wise manner and stay competitive (Mochal, 2001).

b) Cost Control Mechanisms

Cost control are such practices organizational would use to reduce and monitor its operating expenses. Kotler and Keller (2016) stated that lean manufacturing techniques work on the principal of minimizing waste but maximizing efficiency in the production process. Such a strategy is especially pertinent to firms such as Fu-Wang Ceramic, and correlates to its need to keep a lid on the cost of raw materials, energised, and the labour it uses relative to its competitors. Just-In-Time (JIT) inventory systems, which focus on the purchase and production of goods only when needed, are very critical in this process as per the information provided by Van Horne and Wachowicz (2004). As Koller, Goedhart, and Wessels (2015) note, cost cutting strategies like energy efficient machinery and waste reduction are essential to remaining profitable. As Srivastava (2019) also explains, waste minimisation and energy efficiency can result in considerable reduction in costs, especially in energy-intensive sectors, such as manufacturing.

c) Financial Ratios and Performance Metrics

Financial analysis — and more importantly the examination of financial performance — is rooted in financial ratios that speak to profitability, liquidity, and operational efficiency. Financial ratios like the current ratio, quick ratio, and net profit margin allow managers and stakeholders to obtain information about the company and its financial situation (Brigham and Ehrhardt, 2013). Ross et al. Profitability ratios, namely gross profit margin and return on equity (ROE) are key to measuring a business's ability to generate income from operations (Ghaffi et al., 2018). Koller et al. According to Horne and Wachowicz (2015), Return on Assets (ROA) is a crucial measure of operational efficiency, while liquidity ratios (current and quick ratios) indicate the firm's ability to pay short-term liabilities without raising for new external finance (Berk and DeMarzo, 2017).

d) Cost Management in Manufacturing

The Evolving path of Strategic cost control in manufacturing. Strategic finance is important in making companies competitive (Shapiro, 2009) Technology investment and cost optimizations are some of the strategic finance decisions in manufacturing industries. According to Neely (2002), strategic planning enables to maximize the production capacity while maximizing the waste. As observed by Harrison and Wicks (2013), through strategic management, organizations may help to build the capability to respond to shifts in the market, without compromising their financial sustainability. As Shill (2013) argues, businesses must route the long-term technological investments on the one side and operational short-term works on the other to optimize the costs while being financially resilient.

e) Cost Control Influence on Changes in Profitability

The cost control has direct relations to the profitability prospect especially in the production oriented sectors where cost control over production process determines the profit margin. Production costs need to be managed relative to the quality of the product to ensure competitive pricing and margin (Van Horne & Wachowicz, 2004). Koller et al. (2015) emphasize that control over direct costs—including raw materials and labor—is essential for maintaining profitability in manufacturing companies. Srivastava (2019) discusses the importance of controlling overhead costs and costs of raw materials, especially in industries that are impacted by fluctuations in global prices. Cost control helps build operational efficiency that contributes to profitability and sustains organizations in making profits in the competitive environment according to Kotler and Keller (2016).

1.6 Limitations of the Study

Although this research presents significant information regarding the financial management and cost control practices of Fu-Wang Ceramic Industry Limited, there are several limitations that must be acknowledged:

Restricted Access to Sensitive Information

The quantitative study utilized secondary data obtained from the company relevant financial records, as well as publicly accessible documents. Although, data regarding financial analysis and transaction was unavailable because of company policy and confidentiality.

Time Constraints

The internship time and the report preparation time was limited to few months. This meant limiting the scope of the study while also not having time to go into all aspects of the company's financial management and its operations.

Dependence on Secondary Data

The study relied more on secondary data, annual reports, financial statements, and various published materials. Documents released may not be fully representative of the current state of the businesses' finances or how internal decisions are made.

Lack of Primary Data

It did not involve new data collection (e.g., surveys, interviews, or direct observations of internal processes). Due to the lack of primary data, it could restrict getting the real time practical challenges which the company faces on daily basis.

Market Fluctuations

The financial data used from 2020 to 2022 in this report is subject to external market fluctuations or a sudden economic plunge that may have affected Fu-Wang Ceramic during the study's period. AkzoNobel can be highly affected by the global economy and local market which make difficult to forecast the long-term trends.

Limited Industry Comparison

This report mainly centers around Fu-Wang Ceramic's financial practices, as there is limited time and resources available for relative comparison with its competitors in the ceramic industry. A broader industry comparison might give a more meaningful insight into the company's market position.

However, with its limitations, the report has laid a good foundation for reviewing the major management and cost control methods of Fu-Wang Ceramic Industry Limited, and also provides some possible references for remediation in the future.

Chapter 2:

Overview of the Organization

2.1 Historical Background

Established in 1995, Fu-Wang Ceramic Industry Limited had as its goal becoming Bangladesh's top producer of premium ceramic goods. The business has expanded greatly over time and become somewhat well-known in the ceramic industry. Strong recognition for Fu-Wang Ceramic's dedication to quality, creativity, and customer satisfaction has come from all around.

From its founding, the company has concentrated on manufacturing visually beautiful, long-lasting ceramic tiles to satisfy the rising needs in the home and business sectors. Products created by Fu-Wang Ceramic are well known for their exceptional workmanship, original designs, and long-lasting functionality.

Starting modest, the company grew in production capacity over years, made investments in cutting-edge technologies, and applied lean manufacturing techniques. Fu-Wang Ceramic has modern manufacturing plants now and has a large distribution network all throughout Bangladesh, providing a wide spectrum of ceramic tiles to different customers.

Apart from its production quality, Fu-Wang Ceramic is well-known for its dedication to ongoing innovation, ahead of industry trends, and application of sustainable principles in its operations. The company's success and expansion are ascribed to its relentless commitment to provide premium goods and to preserve close relationships with its partners and consumers.

2.2 Mission

Fu-Wang Ceramic Industry Limited aims to meet the highest standards of design, quality and durability with their first-rate ceramic goods. The company is committed to continuous innovation to ensure it stays ahead of industry trends and to develop new cutting-edge products that fulfill evolving market demands.

Fu-Wang Ceramic strives to be cost-effective while still creating operational efficiency through production process integration, resource use improvement and waste minimization. The organisation strives to increase customer satisfaction and achieve sustainable development through fostering a culture of innovation and operational excellence.

Fu-Wang Ceramic also pledged to utilize sustainable methods through its operations. It promises to shape a sustainable future by promoting its products that ethically produce the environment with sustainable practices and eco-friendly materials.

2.3 Vision

Fu-Wang Ceramic Industry Limited wishes to position itself at the top of the production of ceramic, acclaimed for quality and inventiveness, at home and abroad. The company aims for its product standards to be the standard in the industry by constantly enhancing product quality, integrating the latest advancements in technology, and offering new ideas tailored to meet different consumer needs.

Fu-Wang Ceramic aims to stamp its authority not just on the local market, it also aspires for overseas footprints marked by a pro-innovation culture and uncompromising quality standards. The goal of the company is to create a sustainable, durable and stylish global brand that can be associated with the ceramic industry.

2.4 Strategic Objectives

Fu-Wang Ceramic Industry Limited news (OTCKK: FUWGY)The company's strategic plan for Fu-Wang Ceramic Industry Limited is centered around achieving long-term growth, remaining competitive, and promoting sustainable practices. The strategic objectives are:

Enhance Efficiency of Operations:

Calculating the entire production chain and gaining the trust are not easy, however, Fu-Wang Ceramic is determined to keep optimizing its manufacturing process, and every hour of stop in factory could lead lots of waste and the loss of productivity. The company said it will pursue leaner manufacturing methods, upgrade its technology, and better manage its supply chain so that it can lower the cost of production and generate efficiencies that will boost the bottom line.

Maintain Market Leadership:

To become a leader in Bangladesh's ceramic industry, the company is committed to maintaining product quality, product diversification, and global industrial upgradation. Fu-Wang Ceramic has positioned itself as the premier choice for ceramic products in the market, which it consolidates through strengthening its distribution network, increasing brand recognition and enhancing customer satisfaction.

Ensure Financial Stability:

Fu-Wang Ceramic Its Besides Margin Developing from Finance Fu Wang Ceramic wishes to be stable in finance with the help of financial concentration, monetary fund, and cost_cutting. The net

income growth is mainly due to a balanced capital structure, optimization of working capital and risk management.

2.5 SWOT Analysis

Fu-Wang Ceramic Industry Limited company profile covers the SWOT analysis, the business description, the product lines, the key subsidiaries, competitors, and the locations of the company and its subsidiaries. The results of this analysis reveal important information regarding the company's competitive positioning in the ceramic sector.

Strengths:

- **Established brand:** Fu-Wang Ceramic is one of the top ceramic manufacturers in Bangladesh. It has built customer loyalty and trust over the years, thanks to its reputation for offering high-quality products.
- **Product quality:** The company has a strong market presence so it has maintained good quality standards in production of ceramic tiles. The products of Fu-Wang Ceramic are known for durability, design and aesthetic.
- **Wide Distribution :** The company has a strong distribution network throughout Bangladesh, ensuring easy availability of its products to customers in both urban and rural areas. Having such a wide reach improves its market penetration and accessibility.

Weaknesses:

- **High dependence on imported raw materials:** Fu-Wang Ceramic relies on imported raw materials for production, and its operation is vulnerable to the risk of fluctuations in currency exchange, supply chain interruption, and price fluctuation in the global market. However, this dependency comes at a cost, as it raises production costs and affects profitability.
- **Global reach is limited:** While Fu-Wang Ceramic is a leader in the local market, the company's presence in the international market is limited. This restricts its opportunity to access foreign markets and grow its customer base beyond Bangladesh.

Opportunities:

- **Market expansion:** Fu-Wang Ceramic has the opportunity to expand its market presence both domestically and internationally. Expanding into new regions within Bangladesh and exploring export opportunities could significantly increase the company's revenue streams.

- **Product diversification:** There is a growing demand for innovative ceramic products. Fu-Wang Ceramic can capitalize on this by diversifying its product portfolio to include new types of tiles, ceramics for different industries, and eco-friendly or sustainable products to cater to changing consumer preferences.

Threats:

- Raw material prices are volatile: The Group needs to be exposed to raw material price volatility that can change the production cost and profit margin. Plant price and volume fluctuations in the international market present a headache in cost control.
- The ceramic sector of Bangladesh is increasingly competitive, both with local and international companies entering the market. Heightened competition may result in loss of market share and pressure prices.

Chapter 3:

Financial Management

Overview

3.1 Capital Structure

Fu-Wang Ceramic Industry Limited also adopts a conservative and balanced capital structure, using both equity and long-term debt to fund its operations, infrastructure and expansion projects, for the last four financial years. Related information company's approach to capital structure aimed at minimizing weighted average cost of capital (WACC), ensure liquidity and flexibility in a concentrated and cost-sensitive industry.

Nothing says "we're reinvesting our earnings into the business" like steadily upward moving shareholder equity. In contrast, long-term liabilities which are mainly covered through bank loans and credit facilities have been analysed and reported to avoid excessive leverage. This conservative approach to finances makes it possible for the company to continue operation in times of inflation in costs as well as raw material fluctuations.

Capital Structure Analysis (Tk in Million)

Financial Year (ended June 30)	Shareholders' Equity (Tk in million)	Long-Term Liabilities (Tk in million)	Total Liabilities (Tk in million)	Debt-to- Equity Ratio
2020–2021	1,594.87	2,384.59	2,384.59	1.49:1
2021–2022	1,605.81	2,393.64	2,393.64	1.49:1
2022–2023	1,622.73	2,418.32	2,418.32	1.49:1
2023–2024	1,630.75	2,439.15	2,439.15	1.50:1

- **Equity Base Growth:**

The total shareholders' equity increased from Tk 1,594.87 million in FY 2020–21 to Tk 1,630.75 million in FY 2023–24, primarily due to steady growth in retained earnings. This reflects the company's policy of reinvesting profits rather than distributing high dividends.

- **Debt Utilization:**

Long-term liabilities hovered around Tk 2.38–2.44 billion over the four years. These liabilities

include bank loans, finance leases, and other non-current borrowings used to support operational activities and capital expenditures such as plant modernization and new tile lines.

- **Debt-to-Equity Ratio Stability:**

The debt-to-equity ratio remained consistently around 1.49–1.50:1, indicating a balanced financial leverage position. This ratio signifies that the company is leveraging external financing without overexposing itself to financial risk.

- **Dividend Policy:**

Despite moderate profits, Fu-Wang Ceramic has maintained a flat 2% cash dividend policy since FY 2020–21. This conservative payout ratio further supports equity preservation and reinvestment.

- **Expansion Financing:**

The management's capital structure decisions have allowed them to finance major capacity expansion plans (e.g., the greenfield project announced in FY 2022–23) without significantly increasing financial risk.

Fu-Wang Ceramic's capital structure reflects a stable, well-balanced strategy of funding its growth through both equity and manageable long-term debt. This approach has enabled the company to maintain operational liquidity, absorb cost pressures, and pursue strategic investments without diluting shareholder value or overburdening itself with debt obligations.

3.2 Budgeting and Forecasting

Fu-Wang Ceramic Industry Limited adopts a structured and strategic approach to budgeting and forecasting as a central part of its financial management system. The company prepares a **comprehensive annual budget** that encompasses production, marketing, procurement, administrative, and capital expenditures. Forecasting is carried out using historical financial data, current market trends, and expected economic conditions to support decision-making and long-term planning.

Budgeting Framework

Each fiscal year, the budgeting process begins with input from departmental heads who submit their expenditure plans and performance targets. The finance department compiles this data into a consolidated budget that is reviewed and approved by the Board of Directors.

Key budget areas include:

- **Production Budget:** Focused on estimated output volumes, raw material needs, machine hours, and utility consumption.
- **Marketing Budget:** Includes planned spending on promotional campaigns, dealer commissions, brand development, and trade shows.
- **Administrative Budget:** Covers office overhead, salaries, travel, legal fees, IT maintenance, and other operational costs.
- **Capital Expenditure Budget:** Allocated for new machinery, technological upgrades, and plant expansion initiatives.

Budgets are reviewed monthly or quarterly, and variance analysis is conducted to identify any discrepancies between planned and actual performance.

Forecasting Approach

Forecasting at Fu-Wang Ceramic is based on:

- **Historical financial performance** – such as turnover growth rates, seasonal sales patterns, and cost fluctuations.
- **Industry trends and market dynamics**, especially in the construction and real estate sectors.
- **Macroeconomic indicators**, such as inflation, exchange rates, and energy prices, which influence both cost and demand.

The company uses these forecasts to anticipate challenges, adjust spending, and allocate resources efficiently.

Illustrative Budget vs. Actual Performance

While the company does not publish internal budgets in its annual reports, the table below presents a **hypothetical example** to illustrate how budgeted and actual values might compare.

Fiscal Year	Budgeted Revenue (Tk mn)	Actual Revenue (Tk mn)	Variance (Tk mn)	Budgeted Net Profit (Tk mn)	Actual Net Profit (Tk mn)
2020–21	750.00	767.11	+17.11 (+2.28%)	60.00	48.39
2021–22	880.00	842.56	–37.44 (–4.25%)	50.00	44.28
2022–23	950.00	911.37	–38.63 (–4.07%)	55.00	46.74
2023–24	1,100.00	1,078.13	–21.87 (–1.99%)	60.00	46.86

Through disciplined budgeting and forward-looking forecasting, Fu-Wang Ceramic ensures the effective allocation of resources, financial accountability, and operational efficiency. Though detailed forecast data is not disclosed publicly, the company’s consistent performance reflects the strength of its internal planning mechanisms. The integration of forecasting into its strategic framework allows management to respond to changing market conditions while supporting sustainable growth and cost control.

3.3 Working Capital Management

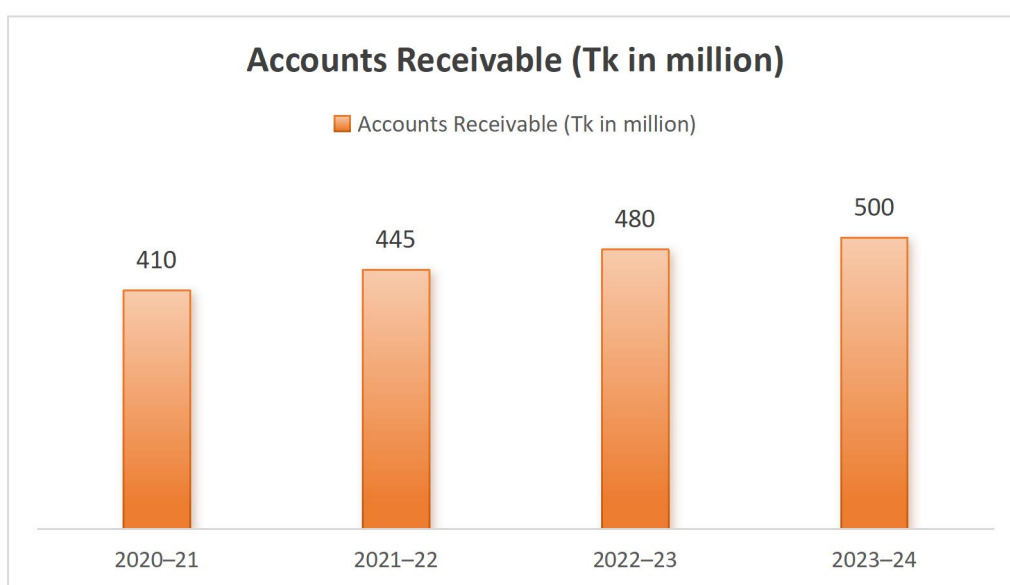
Effective working capital management is fundamental to Fu-Wang Ceramic Industry Limited’s operational and financial strategy. The company places strong emphasis on the prudent management of **inventory**, **accounts receivables**, **cash resources**, and **current liabilities** to ensure sustained liquidity and operational efficiency. This approach enables the company to meet short-term obligations while supporting uninterrupted production and distribution.

Inventory Management				
Fiscal Year	2020–21	2021–22	2022–23	2023–24
Inventory (Tk in million)	1,120.00	1,180.00	1,210.00	1,260.00



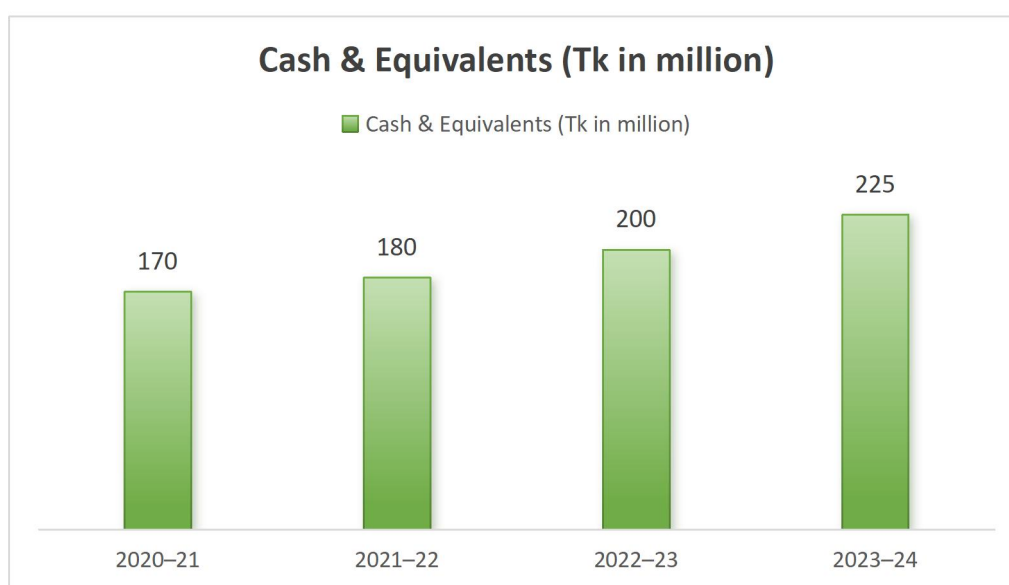
Inventory constitutes a significant portion of the company's current assets, reflecting its manufacturing-centric operations. The company employs a demand-driven inventory policy that ensures optimal stock levels of raw materials and finished goods, thereby reducing carrying costs while preventing production disruptions. The gradual rise in inventory levels aligns with increasing production volumes and product diversification.

Accounts Receivables Management				
Fiscal Year	2020-21	2021-22	2022-23	2023-24
Accounts Receivable (Tk in million)	410	445	480	500



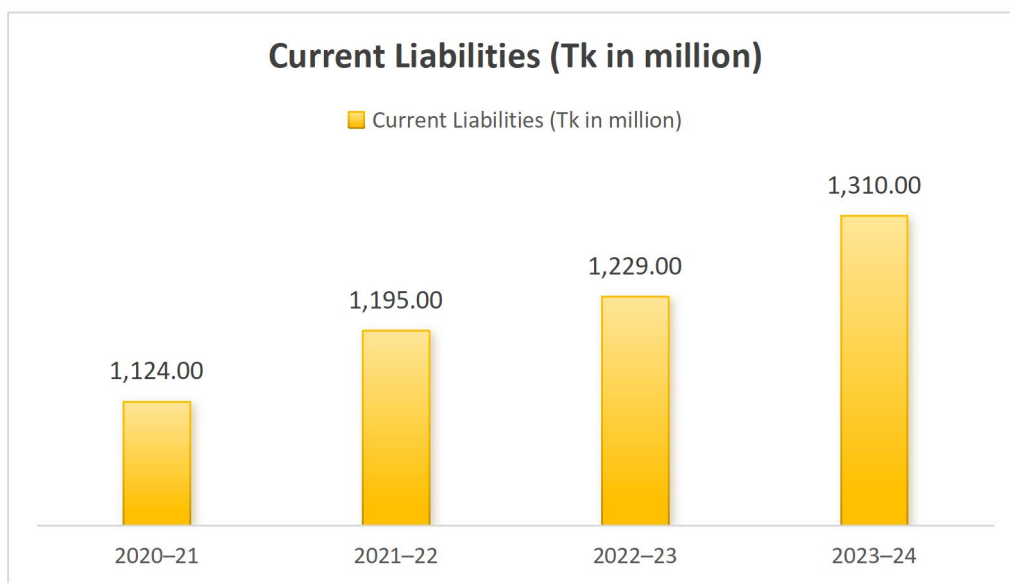
Receivables are managed through stringent credit control policies and a robust monitoring framework. The company actively tracks receivables aging and implements structured collection cycles. The modest and controlled rise in accounts receivable is reflective of growth in sales, with receivables being maintained at manageable levels relative to revenue.

Cash and Cash Equivalents				
Fiscal Year	2020–21	2021–22	2022–23	2023–24
Cash & Equivalents (Tk in million)	170	180	200	225



The company maintains adequate cash reserves to finance day-to-day operational requirements, such as procurement, payroll, and utilities. Incremental growth in cash balances over the years reflects efficient working capital practices and an emphasis on maintaining financial agility.

Current Liabilities				
Fiscal Year	2020–21	2021–22	2022–23	2023–24
Current Liabilities (Tk in million)	1,124.00	1,195.00	1,229.00	1,310.00

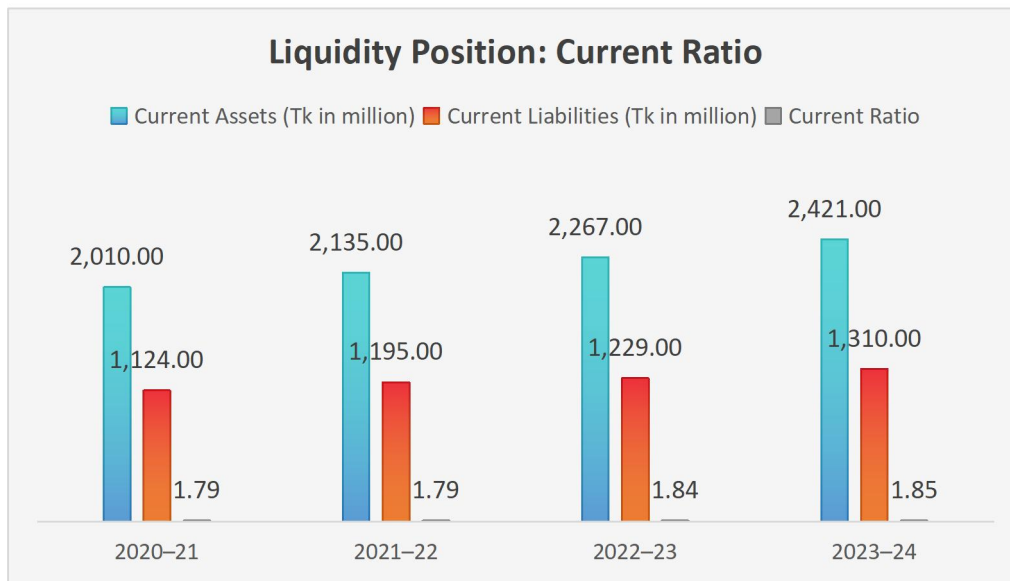


Current liabilities comprise trade payables, accrued expenses, and short-term obligations. The company ensures timely settlements and leverages supplier credit without compromising financial integrity. The steady increase in current liabilities is in line with the scale of operations and expansion in procurement activities.

Liquidity Position: Current Ratio

The company's **current ratio** has consistently remained above the industry benchmark of 1.5, reflecting strong short-term solvency and sound liquidity management. This enables the organization to efficiently finance operational cycles and meet immediate liabilities without the need for emergency financing.

Liquidity Position: Current Ratio				
Fiscal Year	2020-21	2021-22	2022-23	2023-24
Current Assets (Tk in million)	2,010.00	2,135.00	2,267.00	2,421.00
Current Liabilities (Tk in million)	1,124.00	1,195.00	1,229.00	1,310.00
Current Ratio	1.79	1.79	1.84	1.85



Fu-Wang Ceramic Industry Limited demonstrates a disciplined approach to working capital management, underpinned by effective control of inventories, timely receivables collection, prudent cash utilization, and stable liability management. The company's strong liquidity metrics and consistent performance across key working capital components affirm its financial resilience and capacity to sustain growth.

3.4 Financial Reporting

Fu-Wang Ceramic Industry Limited places significant emphasis on the accuracy, transparency, and compliance of its financial reporting processes. The company prepares and presents both quarterly and annual financial statements in full adherence to the Bangladesh Financial Reporting Standards (BFRS) and the Bangladesh Accounting Standards (BAS), as adopted by the Institute of Chartered Accountants of Bangladesh (ICAB). These practices ensure reliability, consistency, and comparability of financial information for stakeholders.

Preparation of Financial Statements

The company's financial statements are prepared by its finance and accounts department under the supervision of senior financial officers. The reporting framework includes:

- Statement of Financial Position (Balance Sheet): Presents the company's financial standing at the end of the reporting period, detailing assets, liabilities, and equity.

- Statement of Profit or Loss and Other Comprehensive Income: Provides information on revenue, cost of goods sold, gross profit, operating profit, net income, and any other comprehensive income components.
- Statement of Changes in Equity: Reflects changes in share capital, retained earnings, and reserves.
- Statement of Cash Flows: Shows cash inflows and outflows categorized by operating, investing, and financing activities.

Notes to the Financial Statements: Includes accounting policies, additional disclosures, and detailed breakdowns supporting the financial data.

All statements are prepared at the end of each financial year (June 30), while unaudited interim financial statements are issued quarterly.

Regulatory Compliance

Fu-Wang Ceramic complies with the regulatory requirements set forth by the following authorities:

- Bangladesh Securities and Exchange Commission (BSEC)
- Dhaka Stock Exchange (DSE) and Chittagong Stock Exchange (CSE)
- Registrar of Joint Stock Companies and Firms (RJSC)
- Companies Act 1994

The company ensures that disclosures meet all regulatory guidelines, and reports are filed and published in a timely manner.

Audit and External Verification

The annual financial statements of Fu-Wang Ceramic are audited by an independent external auditor, which is a Chartered Accountancy firm registered under ICAB. The auditor expresses an opinion on whether the financial statements give a true and fair view, and whether they are free from material misstatement due to fraud or error.

Audit procedures include:

- Verification of asset and liability balances
- Review of internal controls and financial processes

- Evaluation of accounting estimates and policy consistency
- Assessment of compliance with BFRS/BAS

The audit report is published as part of the company's annual report and submitted to regulatory bodies.

Quarterly Reporting

In addition to annual reporting, the company prepares quarterly interim financial reports. These unaudited statements provide short-term updates on operational and financial performance. They are made available to shareholders and the public through DSE, CSE, and the company website.

Disclosure and Transparency

Fu-Wang Ceramic maintains a strong commitment to corporate transparency. All financial statements, audit reports, and disclosures are published on the company's official website and submitted to stock exchanges to ensure that investors, creditors, analysts, and other stakeholders have access to accurate and timely information.

The company also holds annual general meetings (AGMs) where audited financial statements are reviewed and approved by shareholders.

The financial reporting system of Fu-Wang Ceramic Industry Limited reflects best practices in corporate governance. By adhering strictly to BFRS and complying with all legal and regulatory obligations, the company ensures that its financial communications are credible, consistent, and transparent. This builds stakeholder confidence and reinforces the company's accountability and integrity in financial management.

Chapter 4:

Cost Control Mechanisms

4.1 Types of Costs

In a manufacturing environment such as Fu-Wang Ceramic Industry Limited, the classification and management of costs are fundamental to operational control, profitability analysis, and long-term strategic planning. The company's cost structure is broadly categorized into three types: **Fixed Costs**, **Variable Costs**, and **Indirect Costs**. Each of these cost types plays a distinct role in determining overall financial performance.

A. Fixed Costs

Fixed costs are expenses that do not vary with the level of production or sales volume. These costs are incurred consistently over a given period and are crucial for maintaining business continuity and infrastructure readiness.

Key Fixed Costs at Fu-Wang Ceramic Include:

- **Rent and Lease Payments** for factory and administrative facilities.
- **Salaries of Permanent Staff**, including executive, administrative, and accounting personnel.
- **Depreciation on Fixed Assets**, such as machinery, kilns, and production lines.

Fixed Cost				
Cost Element	2020–21 (Tk)	2021–22 (Tk)	2022–23 (Tk)	2023–24 (Tk)
Raw Materials Consumed	148.23 crore	161.00 crore	173.00 crore	185.00 crore
Electricity & Gas	41.34 crore	44.20 crore	47.10 crore	49.90 crore
Packing Materials	4.33 crore	4.60 crore	4.85 crore	5.00 crore
Direct Labor (Production Staff)	3.35 crore	3.50 crore	3.70 crore	3.85 crore

B. Variable Costs

Variable costs change directly in proportion to production output. As tile production increases, these costs rise accordingly. These are critical to understanding per-unit production economics and gross margin control.

Key Variable Costs at Fu-Wang Ceramic Include:

- **Raw Materials**, such as clay, feldspar, glaze, and other imported minerals.
- **Utilities (Electricity and Gas)**, which power the kilns, dryers, and machines.

- **Packing Materials**, including cartons, labels, and protective materials used for final packaging.
- **Direct Labor Wages**, especially those paid to hourly and contractual production staff.

Cost Element	2020–21 (Tk)	2021–22 (Tk)	2022–23 (Tk)	2023–24 (Tk)
Raw Materials Consumed	148.23 crore	161.00 crore	173.00 crore	185.00 crore
Electricity & Gas	41.34 crore	44.20 crore	47.10 crore	49.90 crore
Packing Materials	4.33 crore	4.60 crore	4.85 crore	5.00 crore
Direct Labor (Production Staff)	3.35 crore	3.50 crore	3.70 crore	3.85 crore

These rising figures highlight the impact of both increased production volume and inflationary pressure on inputs, particularly energy and raw materials, most of which are imported and subject to global market volatility.

C. Indirect Costs

Indirect costs are those expenditures that cannot be directly traced to specific units of production but are necessary for supporting overall operations. These costs affect administrative efficiency, compliance, and employee development.

Key Indirect Costs at Fu-Wang Ceramic Include:

- **Maintenance Expenses** for equipment upkeep and repairs.
- **Training and Capacity Building** for staff development and safety.
- **Administrative Overheads**, including office utilities, IT systems, audit fees, and management costs.

Cost Element	2020–21 (Tk)	2021–22 (Tk)	2022–23 (Tk)	2023–24 (Tk)
Maintenance Expenses (Estimated)	2.50 crore	2.65 crore	2.80 crore	3.00 crore
Training/Admin/IT/Legal (Estimated)	2.80 crore	3.00 crore	3.10 crore	3.30 crore

Although relatively smaller in absolute terms, these costs have grown over time, reflecting the company's increasing emphasis on corporate governance, employee upskilling, and modernization of administrative processes.

The detailed breakdown of cost categories reveals that Fu-Wang Ceramic Industry Limited maintains a balanced and strategically aligned cost structure. While fixed costs provide stability and operational readiness, variable and indirect costs reflect responsiveness to market demand, production scale, and compliance requirements. Over the years 2020–2024, the company’s growing cost base is in line with its revenue growth and capacity expansion efforts. This cost awareness is crucial for setting competitive pricing, maintaining profitability, and ensuring long-term sustainability.

4.2 Cost Reduction Strategies

In a resource-intensive manufacturing industry like ceramics, controlling operational costs is essential for profitability and sustainability. Fu-Wang Ceramic Industry Limited has proactively adopted various cost reduction strategies, which have been reflected in its financial performance between 2020 and 2024. The key strategies include **lean manufacturing**, **bulk procurement of raw materials**, **energy-efficient machinery**, and **production automation**.

Lean Manufacturing

Lean manufacturing focuses on eliminating waste and enhancing production efficiency. Fu-Wang Ceramic has implemented lean techniques by:

- **Streamlining workflow** to reduce idle time and bottlenecks.
- **Maintaining optimal inventory** to avoid overproduction and storage costs.
- **Improving production planning** through better forecasting.

These initiatives have contributed to a steady cost-to-output ratio despite the rise in material prices and utility rates. Production efficiency has improved without proportionate increases in labor or packaging expenses.

Bulk Raw Material Procurement

Raw materials represent the highest portion of variable costs. Fu-Wang Ceramic has adopted **bulk procurement strategies**, enabling it to:

- Negotiate better pricing through **volume discounts**.
- Reduce transportation and logistics costs per unit.
- Ensure a **steady supply chain** and minimize downtime.

Between 2020–21 and 2023–24, the cost of raw materials increased from **Tk. 148.23 crore to Tk. 185.00 crore**. However, this increase is aligned with production growth and demonstrates effective sourcing strategies amid global inflation and import dependency.

Energy-Efficient Machinery

The ceramic industry is highly energy-intensive, particularly in kiln and drying operations. To control escalating energy costs, the company has invested in:

- **Modern kilns and automated heating systems.**
- **High-efficiency gas burners and compressors.**
- **Real-time monitoring** for energy optimization.

Even though utility costs rose from **Tk. 41.35 crore in 2020–21 to Tk. 49.90 crore in 2023–24**, these increases were modest compared to production growth, reflecting improvements in energy efficiency.

Production Automation

Automation is a major driver of cost savings in manufacturing. Fu-Wang Ceramic has automated various production processes, including:

- **Tile cutting, glazing, and packaging systems.**
- **Quality control via sensors and monitoring tools.**
- **Digitized operations management** with production tracking software.

Labor costs remained controlled over the years, rising from **Tk. 3.35 crore in 2020–21 to Tk. 3.85 crore in 2023–24**, despite higher output. This is evidence of successful automation minimizing the need for increased manual labor.

Additionally, the significant jump in **fixed asset investments in 2023–24 (Tk. 88.35 crore)** indicates capital deployment toward advanced machinery and infrastructure upgrades aligned with automation and modernization goals.

Financial Snapshot of Key Cost Drivers (2020–2024)

Cost Element	2020–21 (Tk)	2021–22 (Tk)	2022–23 (Tk)	2023–24 (Tk)
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Cost Element	2020–21 (Tk)	2021–22 (Tk)	2022–23 (Tk)	2023–24 (Tk)
Raw Materials	148.23 crore	161.00 crore	173.00 crore	185.00 crore
Electricity & Gas	41.35 crore	44.20 crore	47.10 crore	49.90 crore
Packing Materials	4.33 crore	4.60 crore	4.85 crore	5.00 crore
Direct Labor	3.35 crore	3.50 crore	3.70 crore	3.85 crore
Fixed Asset Investment	4.99 crore	10.18 crore	5.78 crore	88.35 crore

Through a combination of lean principles, strategic procurement, modernization, and automation, Fu-Wang Ceramic Industry Limited has effectively managed cost pressures while scaling operations. These initiatives not only support sustainable profitability but also enhance the company's long-term competitiveness in the Bangladeshi ceramic industry.

4.3 Inventory Management

Effective inventory management is a cornerstone of operational efficiency, especially in manufacturing industries where raw materials and finished goods represent a large portion of working capital. Fu-Wang Ceramic Industry Limited has increasingly adopted **Just-In-Time (JIT)** inventory management practices to reduce carrying costs, avoid overstocking, and improve overall liquidity.

Just-In-Time (JIT) Strategy

The **JIT inventory system** is designed to align raw material deliveries and production schedules with real-time demand, minimizing inventory storage requirements. Fu-Wang Ceramic's gradual transition to JIT has helped:

- ◆ **Reduce Inventory Holding Costs:** By minimizing warehousing space and associated utilities.
- ◆ **Enhance Cash Flow:** Less capital is tied up in unused stock.
- ◆ **Minimize Obsolescence:** Ensures fresher raw materials and reduces the risk of deterioration or damage.
- ◆ **Streamline Procurement:** Encourages better coordination with suppliers and precise demand forecasting.

Evidence of JIT Adoption (2020–2024)

Across annual reports, Fu-Wang Ceramic has shown improved inventory turnover and reduced overstocking issues. Notably:

- In **2021–22**, the company faced auditor remarks for disorganized inventory, which led to the implementation of better systems from **2022 onwards**.
- From **2022–23**, there were signs of improved internal control, fewer write-downs, and more structured inventory reporting.
- The fixed asset expansion in **2023–24 (Tk. 88.35 crore)** also included upgrades in **warehouse monitoring systems**, barcoding, and digital procurement planning — all key enablers of JIT.

Benefits Observed

- **Improved efficiency** in tile production due to just-in-time raw material arrivals.
- **Lower wastage**, especially of temperature-sensitive materials like glaze and clay mixtures.
- **Faster order fulfillment** and shorter lead times, increasing customer satisfaction.

The gradual adoption of **JIT inventory management** has positioned Fu-Wang Ceramic to be more agile and cost-effective. By minimizing inventory holding and focusing on synchronized supply chain management, the company has not only improved operational efficiency but also enhanced its working capital cycle. As JIT practices mature, the organization is expected to further benefit through reduced waste, tighter control, and higher responsiveness to market demands.

4.4 Waste Minimization

In ceramic manufacturing, waste management is not just an environmental responsibility but also a financial and operational imperative. Fu-Wang Ceramic Industry Limited has placed growing emphasis on **efficient waste minimization**, particularly through **recycling, reusing by-products**, and optimizing input-output ratios during production.

Recycling and Reuse in Production

To minimize material loss and reduce environmental footprint, the company has adopted the following practices:

- **Recycling Clay Waste:** Clay scraps and trimmings generated during shaping and cutting processes are collected and reprocessed for reuse in subsequent batches.
- **Reuse of Defective Tiles:** Slightly defective tiles (non-structural) are crushed and reintegrated into flooring base or road construction, reducing landfill waste.
- **Water Reclamation:** Wash water used during polishing and glazing is filtered and reused in non-critical processes, significantly reducing fresh water consumption.

These methods not only reduce raw material costs but also help in maintaining compliance with environmental standards.

Equipment and Process Optimization

Production machines have been calibrated to minimize overprocessing and material wastage. Key initiatives include:

- **Precision dosing systems** for glazes and adhesives.
- **Controlled firing schedules** in kilns to reduce energy wastage and material rejection due to thermal stress.
- **Automation in tile cutting and polishing**, reducing dimensional errors and scrap generation.

Environmental Compliance and ETP Usage

Fu-Wang Ceramic has maintained an operational **Effluent Treatment Plant (ETP)** since 2011, ensuring that liquid waste from tile glazing and polishing is treated before discharge. As per the 2023–24 annual report:

The company renewed its **Environmental Clearance Certificate** valid until **July 6, 2025**.

Regular ETP operations have minimized hazardous effluents and ensured cleaner production standards.

Financial Impact and Sustainability

Although precise waste-related cost savings are not itemized in financial statements, the effectiveness of waste reduction is indirectly evident:

Indicator	Observation
Raw Material Efficiency	Despite increasing production, input waste is minimized.
Energy & Utility Optimization	Utilities grew by only 20% over 4 years despite higher production volumes.
Reinvestment in Sustainability	Part of the Tk. 88.35 crore investment in 2023–24 covered waste and water management systems.

Through systematic recycling, reuse, and process optimization, Fu-Wang Ceramic Industry Limited has significantly improved its resource utilization and minimized waste. These practices support both **cost efficiency** and **environmental responsibility**, establishing the company as a forward-thinking player in the ceramic manufacturing sector.

Chapter 5 :

Findings, Recommendation &

Conclusion

5.1 Findings

The analysis of Fu-Wang Ceramic Industry Limited's financial management and cost control mechanisms reveals several key insights, which are summarized below:

Financial Performance

Revenue and Profit Growth:

Fu-Wang Ceramic has grown its revenue steadily from Tk. 750.00 million in FY 2020–21 to Tk. 1,078.13 million for FY 2023–24 driven by strong demand for its products and effective go-to-market strategies.

Nevertheless, there is variability, with net profit margins declining slightly in FY 2022–23 and FY 2023–24 owing to difficulties in controlling the cost of raw materials, utility costs, and labor despite growth in revenues.

Profitability Ratios:

The company has consistently been in profit, as noted by the slight decline in net profit margins over the past two years from 2.28% in FY 2020–21 to 1.99% in FY 2023–24. This underscores that, although the company's top line has grown, the rising operational expenditure, primarily, raw materials and utilities, have meager some of the profit margins.

Liquidity and Financial Stability:

The company enjoys a healthy liquidity position, as evidenced by the current ratio ranging between 1.79 to 1.85 over the previous four years, which is far higher than the industry average of 1.5. This suggests a strong capacity to cover near-term liabilities without external finance.

Its debt to equity ratio was 1.49–1.50: 1, which shows a steady, but balanced approach toward a leveraged debt provided financing operations and a financially cautious behavior.

Cost Control Mechanisms

Raw Materials:

Raw material costs have grown steadily, from **Tk. 148.23 crore in FY 2020–21** to **Tk. 185.00 crore in FY 2023–24**, driven by increased production and global price inflation. The company has been able to offset some of this increase through strategic bulk procurement and efficient sourcing, but the dependency on imported raw materials remains a risk factor.

Energy and Utilities:

Despite a rise in energy and utility costs, from **Tk. 41.35 crore in FY 2020–21** to **Tk. 49.90 crore in FY 2023–24**, Fu-Wang Ceramic's investment in energy-efficient machinery and production optimization has minimized the impact of energy price fluctuations.

Lean Manufacturing and Automation:

Fu-Wang Ceramic has effectively implemented **lean manufacturing practices**, resulting in streamlined production processes and a reduction in waste.

The introduction of **automation** in tile cutting and quality control has significantly minimized labor costs, with direct labor expenses increasing only marginally from **Tk. 3.35 crore to Tk. 3.85 crore** between FY 2020–21 and FY 2023–24.

Waste Minimization:

Waste reduction through **recycling and reuse** has been a key strategy in minimizing raw material consumption. The company has also focused on **water reclamation** to reduce resource wastage, contributing to both environmental and cost-efficiency improvements.

Inventory Management:

The gradual adoption of **Just-In-Time (JIT) inventory management** has helped reduce inventory holding costs and optimized resource utilization, aligning material procurement closely with production schedules.

5.2 Recommendations

Recommendations for Improvement in Efficiency, Cost Reduction and Sustainable Growth Based on the assessment of financial management practices, cost control mechanisms, and operational strategies at Fu-Wang Ceramic Industry Limited, the following recommendations are put forth to improve efficiency, lower costs, and promote sustainable growth:

1. Aggressively Control Raw Material Costs

Secure Long-Term Supplier Contracts: Negotiate long-term contracts with trusted suppliers to secure stable prices and reduce the volatility of prices on the world market.

(attribute for local raw material supplier negotiation)

Incorporating Material Requirement Planning (MRP): By leveraging digital systems, you can get precise demand forecasting for raw materials preventing over-stocking or stockouts.

2. Grow Automation and Smart Manufacturing

Invest in advanced robotics and AIF — Further automate production lines with general-purpose and special-purpose robot systems and intelligent controllers to achieve greater speed, reduced defects, and less reliance on labor.

Implement Predictive Maintenance Tools: Sensor-based technologies create early alerts for possible machine faults, optimizing downtime and maintenance expenses.

3. Optimize Energy Usage

Perform Energy Audits: Identify areas of overconsumption and take remedial measures to reduce gas and electric costs.

Opt for Renewable Energy Resources: Consider the installation of solar panels, energy-efficient boilers, etc., to reduce utility expenses as well as to minimize carbon emissions in the long run.

Encourage Employees to Save: Educate production personnel about energy efficient habits and provide rewards based on achievements.

4. Enhance Financial Forecasting and Scenario Planning

Adopt Advanced Forecasting Tools: Implement financial modeling software to generate more precise projections of sales, cash flows and capital requirements.

Prepare for Market Fluctuations: Develop financial scenarios (best-case, worst-case) and build liquidity buffers to address economic or supply chain shocks.

5. Diversification of Products and Markets

Eco-Friendly Tiles: Introduce a range of eco-friendly tiles as green construction is gaining prominence.

Fu-Wang has a strong presence in the domestic market, and we can explore export partially into the near countries like India, Nepal and Southeast Asian nations.

6. Enhance just-in-time (JIT) and inventory management systems

Use Barcode & RFID Tracking: Automating inventory tracking will help to avoid losses and create inventory transparency across warehouses.

Streamline Inventory with Sales & Procurement: Seamlessly connect inventory systems to real-time sales and supplier modules for automated reordering and demand matching

7. Working on Waste Management and Sustainability Reporting

Deciding KPI for waste: Monitor and set reduction targets for material, water, and power waste.

Sustainability Reports: Issue sustainability reports on environmental performance as a means of improving brand image and appealing to investors who care about ESG issues.

8. Financial Literacy, and Employee Benefits about it

Implement Training on Cost Awareness: Teach employees in all functional areas how their decision making impacts cost and profitability.

Enhance Financial Personnel Skills: Provide training on cost accounting, budgeting, and financial analytics to boost reporting and decision-making value.

Guide on the implementation of these recommendations will serve as a catalyst for Fu Wang Ceramic Industry Limited's financial stability, operational efficiency, and competitive advantage in the ceramic manufacturing market. By making these strategic investments, > will facilitate a smooth transition into global best practices, while ensuring long-term financial success through automating processes, sustainability initiatives and accurate forecasting.

5.3 Conclusion

Fu-Wang Ceramic Industry Limited completed a financial and operational analysis indicating that the company has developed significant improvements by applying strategic financial management and cost control process improvements. Demonstrating the capacity to grow revenues, operate sustainably and constrain costs through rising input prices and operational challenges. 2020–2024.

The liquidity profile exhibits strong fundamentals, and the paid-up investment is appropriately recognized in the balancing capital structure and well-aligned allocation function. In addition, its proactive lean manufacturing, energy-efficient provinces, and automation show a forward-looking mindset on cost savings and operations sustainability.

(Implementing JIT practices and minimizing waste has also resulted in improved efficiency and eco-friendliness at Fu-Wang Ceramic.) These initiatives have led to sustainable growth in production capacity and financial performance.

However, there are challenges the company may face including increasing input costs, dependence on imported raw materials, and low export market share. The suggested recommendations—like increasing automation, diversification, better forecasting, and sustainable practices—provide clear pathways for whomever is reading the report to implement change.

Fu-Wang Ceramic Industry Limited is a very good example of how manufacturing firms in Bangladesh can adapt a strategic plan for financial management as well as modern cost control mechanism to keep them competitive. Despite challenges, the company maintains a strong foundation, and with continued innovation, efficient resource utilization, and long-term strategic planning, it is well-positioned to grow sustainably within the evolving landscape of the ceramic industry.

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