

# **Daffodil International University**

## **Internship Report**

**On**

## **Merchandising Activities of Dhaka Far East Limited**

### **Supervised By:**

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## LETTER OF TRANSMITTAL

29-10-2018

Repon Miah  
Senior Lecturer  
Department of Business Administration  
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Daffodil International University

**Subject: Submission of Internship Report on “Merchandising Activities of the Dhaka Far East Ltd.**

Dear Sir,

With great pleasure, I am submitting the report on “An Analysis of Merchandising Activities of the Dhaka Far East Ltd”. This Report will fulfill all the requirement of BBA program.

Keeping the best effort for success in this report, surely say that this report could have been a more superior one. If it had not been the first time to conduct such a relational study However, this has obviously been a great source of learning for any graduate students to conduct similar research studies in future.

After expressing the sincere gratitude to you as well as for your guidance and suggestion in preparing the report. I will be happy to provide any further explanation regarding this research report if it is needed.

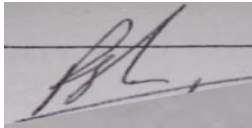
**Sincerely Yours,**

Md. Nabil Tahmid  
ID No: 152-11-4788  
Batch: 41<sup>th</sup>  
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## **CERTIFICATE OF APPROVAL**

This is to certify that **Md. Nabil Tahmid** is student of 41<sup>th</sup> batch bearing ID 152-11-4788, major in accounting is a regular student of Bachelor of Business Administration (BBA) from Daffodil International University, has successfully completed his internship at **Dhaka Far East Ltd.** He has prepared his internship report under my supervision; his assigned internship topics is” An Analysis of Merchandising Activities of the **Dhaka Far East Ltd**”. He is accepted to submit the Internship Report for Presentation.

I wish him success in every sphere of life and expect a better future.



---

Repon Miah

Senior Lecturer

Department of Business Administration

Faculty of Business & Entrepreneurship

Daffodil International University

## **Acknowledgement**

First, thanks to almighty Allah for giving the opportunity to complete internship and also thankful to all of the people, who have given their support as well as grateful to all of them for the completion of the report successfully. Wishing to express profound gratitude to the honorable advisor **Repon Miah**, Senior Lecturer, Department of Business Administration, Faculty of Business & Entrepreneurship, for his patient, and continuous inspiration.

Very thankful to Mr. Nobin Roy Managing director Dhaka Far East Ltd for being on job -site supervisor & providing time to time information, suggestion as well as procedures to work with topic.

Also grateful to all of the teachers of daffodil international university who taught how to apply the bookish knowledge into practical life. Very grateful to all of the employees of Dhaka Far East Ltd, whose people help to make this project possible.

It is announced that, **Md. Nabil Tahmid is student of 41<sup>th</sup> batch bearing ID 152-11-4788**, Bachelor of Business Administration (BBA) major in Accounting of Daffodil International University, would like to solemnly declare here that an internship report on “An analysis of merchandising activities of the **Dhaka Far East Ltd**” has been authentically prepared. While ready up this internship report, it didn't break any copyright act intentionally. It is again declare that, this report didn't submit anywhere for awarding any degree, diploma or certificate.

## **Executive Summary**

Business education is only form of a higher education. To flourish the system widespread there have some specific area which are Accounting, Finance, Human Resource Management and the Marketing are aggregated the whole task of commercial and economic for forecasting the budget. As a business student he has to well-known basic and fundamental idea about the foreign exchange, tax and other essential concept which he can easily apply in practical life for maintain learning. To fulfill it properly there have a facility which is internship.

In this report the observations of different aspects of merchandising procedures have shown. After gathering the information and analyzed data help me find that they have stronger than weaker in matter provided data to client. The investigation of the Dhaka Fareast Ltd and its assessment verify to find out the SWOT analysis of these organization.

This study has been set up dependent on experience collected inside the season of impermanent position. For setting up the report, it has similarly got the information from yearly report, and file from Dhaka Far East Ltd and accumulate information from the fundamental and helper sources. Fundamental source is which are gathering from the books, diaries, etc the discretionary data which are accumulate from the site. The information from the essential sources were gathered through face-to-face Interview, observation and on the job training. Information from optional sources were gathered through careful text.

During study , found some problems They are production, performance is low, sometimes they transfer the L/C lately to the buyer, sewing performance is not very good, training and development program is needed here, packing quality is not high capable in all time. Sometimes it may create problem buyers, satisfaction

But if they take some necessary steps the problem will remove. That is, Production employees should be educated and hard working. product delivery should be sustained in time to time, skilled labor has to be recruit and they should provide appropriate training to the workers so the workers can work more efficiently and finally the HRM division of this company is not good. So the company should take initiate stapes to strong the HRM division for the welfare of the company

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# **CHAPTER -1**

## **Introduction**



## Background of The Study:

Dhaka Far East Ltd was built up in 2015. It has been working in Bangladesh for a long time to build up the fare sides of our nation. It is a main purchasing and exchanging organization arranged at Mirpur in Dhaka, Bangladesh. It does all kind of woven articles of clothing, sewed pieces of clothing, denim wear, pants, weave wear, gasp, polo shirt, shirt, shorts, and so on. They are a specialist for abroad purchaser working for USA showcase share and non-quota things just as Europe purchaser. To guarantee best administration and create best quality articles of clothing they have great association with experienced and solid Knitting manufacturing plants arranged in Dhaka, where they can put arrangements for their clients.

### 1.1 Origin of The Report:

The report is set up as fractional satisfaction of the Bachelor of Business Administration (BBA) Program of definite term to accumulate genuine information about the nature advertising particularly in the territory of money related organizations. The motivation behind the examination is to give the genuine view and knowledge of business in connection to the hypothesis that has contemplated in the BBA program.

### 1.2 Objectives of the Study:

**Broad Objectives:** The primary objective is to evaluate the merchandising activities of Dhaka Far East Limited

#### Specific Objectives:

- To investigate the merchandising exercises of Dhaka Fareast Ltd
- To assess the merchandising exercises of Dhaka Fareast Limited.
- To investigate SWOT of the organization
- To endorse recommendations to beat the problems of the tasks of the organization.

### 1.3 Methodology of the study:

This study has been set up based on experience assembled within the time of temporary position. For setting up the report, it has likewise got the data from yearly report, and index from Dhaka Far East Ltd and gather data from the essential and auxiliary sources. Essential source is which are gathering from the books, journals and so forth the optional information which are gather from the site.

**Data Collection:** The data from the primary sources were collected through

- Face-to-face Interview
- Observation

- On the job training

Data from secondary sources were collected through careful text analysis

### **Primary Sources:**

The employees and the head of the departments of Dhaka Far East Limited

### **Secondary Sources:**

The collection of the secondary data from Dhaka Far East Ltd.'s profile, documents, export volume report, related books and articles on garments industry, Google, BGMEA etc. Besides, data from internet also have been used. The collections of data are include at bibliography page.

### **1.4 Scope of the study:**

The study is confined within the merchandising activities of Dhaka Far East Limited. In the midst of entrance level position program, attempted to assemble however much as data as could reasonably be expected to represent an obvious picture about the significance of the promoting and showcasing area for the fare arranged articles of clothing and the estimation of the merchandiser for the purchasing business. The core value of the organization is to create and keep up solid, secure connection with purchasers and providers. To peruse the report, competent to know clear picture about the significance of the promoting and advertising segment for the fare arranged pieces of clothing and the duties of a creation facilitator.

### **1.5 Limitation of the study:**

During temporary job it has confronted a few impediments to achieve report and couldn't get much data from Dhaka Fareast Ltd because of their constraints too.

- Most of the information is essential information that is hard to gather.
- Data sources are so restricted.
- Language size of research was impractical because of time requirement the buyers are extremely occupied

## **CHAPTER: 02**

### **OVERVIEW OF DHAKA FAR EAST LIMITED**

## **2.1 History of Dhaka Far East Ltd.**

Dhaka Far East Ltd was first settled in 2015 at Mirpur in Dhaka. It is a non-association business. It fills in as a worldwide business in the nation. The proprietors of this business are MR. Nobin Roy. He is a Bangladeshi subject. At first, they together began their business at in a little scale around 10 workers, and one office monitor. It is fundamentally filling in as a purchasing house in the nation. In the underlying stage, they have all out speculation around Tk. 1crore (approved capital) and Tk. 50,000.00 (paid up capital) which was to consider as operational costs to maintain their business.

In initial stage, they gathered request from U.S.A and Europe for our nearby pieces of clothing industrial facility. Step by step they grew up their business rapidly. Presently, as indicated by the assessment expert of Bangladesh, Dhaka Far East Ltd covers most noteworthy regulatory obligation to the legislature of Bangladesh. Not exclusively its capacity conveys in Bangladesh likewise in abroad market.

At the present minute, Dhaka Far East Ltd has 128 workers which are to consider as Merchandisers, Production, Commercial, Accounts, and Administration in Dhaka Far East Ltd.

## **2.2 Following are some main objectives of Dhaka Far East Ltd.:**

- To arrange appropriate creation and keep up quality products.
- To settle on it first decision for the remote clients by enhancing its quality.
- To broaden sends out everywhere throughout the world.
- To build up and create astounding workplace in the divisions.
- Computerization
- Incline a feeling of municipal duty in the staff individuals
- To accomplish organization's targets
- Implementation of ISO-9002 norms
- To give the representatives a cordial environment to expand their responsibility.

## 2.3 Mission & Vision of the Organization

### Mission

“A strategic plan starts with a preplanned pathway clearly defined as business mission. In another way “A mission describes the organization’s basic function in society in terms of the products and services it produces for its customers”.

#### **A clear business mission should have each of the following elements:**

A purpose (Why the business Exists)

A strategy and strategic scope (What business and how)

Policies and Standard of behavior

Values and culture (What management)

### Purpose:

Why does the business exist?

Is it to create wealth for shareholders?

### Vision:

Vision provides the justification of behavior and, therefore, exerts significant influence on marketing decisions.

- Exercises are supported by a lot of dreams that all
- Specialists are requested to regard.
- They put clients first
- They are proficient
- They regard one another
- They fill in as one group
- They are focused on consistent enhancement.

These are upheld by vision of an interchanges rich world – a world in which everybody can profit by the influence of relational abilities and innovation.

A general public in which people, associations and networks have boundless access to each other and to a universe of learning, by means of a variety of correspondences advancements including voice, information, versatile, web – paying little heed to nationality, culture, class

or training. The activity is to encourage compelling correspondence, independent of topography, separation, time or multifaceted nature.

### **Then what are the components of an effective business vision?**

The accompanying sixes necessities for progress:

- Provides future bearing
- Expresses a purchaser advantage
- Is sensible
- Is inspiring
- Must be completely conveyed

### **Products:**

Dhaka Far East Ltd is doing all sort of Yarn Dyed, Fabric Dyed, Printed and Embroidery Garments. In Dying and Printing the it keeps the shading and scouring quickness 4-5 and 60C abed doing a wide range of piece of clothing texture washing for conclusive completing (As what actually required)

### **Knitted garments:**

In Knitted articles of clothing there are Basic T-Shirts, Polo Shirts, Sweat Shirt, All kinds of Pajama set, Jogging suits, pullovers, Hooded T-shirt, Tank Tops, Boxer shorts, Bermuda shorts, Night Wears, Fleece Jackets, Cardigans, Ensembles, Mama Briefs, Mini Briefs, Full Briefs, Low Raise Brief, Western Thongs, Bikini Briefs, Tango and Panties and all other high mold Garments for Men, Ladies, Boys, Girls, Children's and Kids for Summer/Winter.

### **Woven Garments:**

In Woven Garments there are Shirts, Pants, Cargo pants, Cargo shorts, 3/4Th jeans, Ladies Tops, Skirts, Pajama set, Boxer Shorts, Bermuda Shorts and Night Wears in Fabrics Poplin, Sheeting, Denim, Flannel, Gabardines, Voile, Madras checks, Crush textures and so forth from 100% Cotton, Cotton Lycra Mix, Polyester Cotton Mix, Polyester Viscose Mix and so on.

### **Denim Garments:**

In Denim Garments the Denim things just as pants gasp.

There are moreover

Pants shirt, Full pants, half pants, Disco pants, Ladies pants,

Pants gasp: Full pants pant, half pants gasp, and Disco pants gasp, Ladies& Gents. Pants gasp.

### **Services:**

- Garment Designing, Development & Distributions
- Quality Control

Having strong network with capable and well-established suppliers working specially for their valuable customers.

### **Sourcing:**

Appropriate sourcing is the way to quality and cost. This includes finding fabricating units dependent on the client's desire with respect to quality, amount, and aggressive cost. The source is surveyed regarding monetary status, processing plant foundations, generation limit, and quality control framework and fare execution. It sources the best producer who can offer best quality, best cost with legitimate conveyance of the ideal articles of clothing. The organization administrations are additionally reached out in finding texture sources, coloring and printing eventually advancing nature of stock.

### **Article of clothing Design, Development and Distribution:**

Dhaka Far East Ltd normally investigates assorted items with quality plans. Their plan group and merchandisers help the purchasers being developed of new examples and sourcing new textures. Tests can be produced with correct shading, texture and style necessities relies on season with various kinds of printing works, Embroideries, Beadworks, Sequin's and Patchwork additionally accessible. The organization can create tests dependent on the client's prerequisites. Tests can be produced and submitted inside stipulated time according to the necessity and the style.

### **Quality Control:**

Dhaka Far East Ltd had a decent group for this division and this is the most critical capacity of their purchasing house. Their group of qualified specialists begins their work from the phase of yarn sewing/weaving, coloring, printing process and the pre-creation tests, online investigation and last review. They are giving lab test authentications to the purchasers and such cases they give the endorsements from a few labs or explicit associations like SGS/ITS on the purchaser's necessity.

The Initial Inspection is guaranteeing the out happened to completed garments with the most astounding quality in the entirety of their product offering. In the Inspection the organization

checks the nature of section, texture and fundamental particulars like Gram mage, Printing solidness, Color quickness and shrinkage additionally confirm the Lab Test Reports before beginning the Bulk Production.

Dhaka Far East Ltd is entirely following AQL Standards and Random Inspection methods. They are entirely following the issues to coordinate the purchaser's necessities is as per the following.

- Material contact feel and appearance
- Color Shade and Design
- Style workmanship
- Accessories
- Weight as required
- Measurement against determination
- Makeup, Labeling and Hanging
- Presentation

The International purchasing house is known for its dependable execution that has earned honors from its overall purchasers. The Bangladeshi purchasing specialist they resolved to give the best quality, convenient conveyance and most focused costs. They are the most supported among all purchasing operators in Bangladesh, for best quality items, flawless pressing and auspicious conveyance at most focused costs everywhere throughout the world. Give the best quality items, best case scenario rates and on auspicious conveyance.

#### **Orders collections:**

Dhaka Far East Ltd or any kinds of purchasing house gather arrangement from purchaser. Purchaser implies International purchaser, they are principally a few nations on the planet. Thus, the correspondence is excessively basic, so purchaser and purchasing house are utilizing the Internet for well correspondence. At the point when the correspondence are well with purchaser to purchasing house, at that point arrange accumulation are less demanding for purchasing house.



## 2.4 Objectives of Dhaka Far East Ltd:

- Provide Market Information and grow new assets and items and finding the sources to meet the necessities of the client with respect to mold and structure.
- Provide settled providers and arranging the best cost from their presumed providers.
- Monitoring of the request from texture obtainment stage to conclusive shipment and announcing the status of the request to the purchasers with precise follow up on each stage and execution of requests on time conveyance.
- Providing Regular creation updates and test status to the purchaser.
- Giving recommendation to the purchaser about the textures, coloring and printing process and their positive and negative focuses and alert the purchasers about entanglements included.
- Co-ordinate purchasers visit to Bangladesh and settling meetings with providers.
- Provide wide band correspondence administrations to give prompt Response to their clients and providers.
- Buyer's criticism covers every shipment.
- To guarantee quickened development of outside money through fare in articles of clothing.
- To increment profitability of the prepared mate articles of clothing (R.M.G) in the nation.
- To guarantee ideal usage of money related assets through legitimate monetary investigations and speculation achievability consider for appropriate use of advance and value segment of venture.
- To make and convey remote market data of R.M. G's items and administrations for neighborhood articles of clothing processing plant.
- To advance new item process and innovation through planning, creating and providing of new request of the item. They give the most elevated duty in the purchasing house segment of Bangladesh which is as per the assessment specialist of Bangladesh.
- They decrease joblessness issue of Bangladesh and train them legitimately.

## **2.5 Functions of Dhaka Far East Limited.**

Their Customers are much esteemed in their association and as a group that attempt and ensure that clients are completely happy with execution and results. They generally guarantee that clients are content with them by giving them best consequence of examining, creation, quality, shipment plans and the best correspondence consistently. They are giving First need of their client in their association and they trust their client must be happy with their item Quality, Shipment plan and for best co-activity.

### **Functions:**

Samples are developed to suit the season's colors, fabric and style based of their buyer's requirements. Any numbers of sales man samples are made as per the buyer's requirements and courier them directly to the buyers. By offering these crucial services, they assist their buyers marketing efforts in their own country by giving them an edge over theirs.

- Find out potential manufacturer for their buyer.
- Negotiate low price complete garments for their buyer.
- Minimize operating cost & minimization risk for buyer.
- Order execution & Quality control.
- Good custom & commercial support:

A distinguishing proof of the merchandise amid the stacking is made to guarantee that just the examined products are being full without getting stirred up with the un-reviewed merchandise. Delivery records are checked according to the purchaser's guidance and the duplicate reports are sent to the purchasers well ahead of time of the shipment to stay away from any inconsistency.

### **Monitoring Systems**

#### **Pre-Production check:**

Risks are reduced by checking material components, accessories / user manuals etc. At this stage itself.

### **Initial Production Check:**

First finished products are checked against buyer's specification and prototype sample. Deviations are identified and brought out for correction.

### **During Production Check:**

Inspection during production is carried out to check and verify that the initial discrepancies have been rectified and to ensure the average quality standard of production runs.

### **In line pre- final & final inspection:**

Final random inspection is carried out when the total consignment is packed and ready for shipment. FRI is performed according to the International Inspection Standards.

The nitty gritty physical examination of the examples chose aimlessly depends on particulars of the purchasers and it cover the criteria, for example, structure/style, shrinkage, extras, appearance, markings, shading, naming, material, varieties, workmanship, estimations, pressing and so on.

### **Fabric Laboratory tests**

A research center is an incredibly important part of their administrations and furthermore encourages the producer - exporters to execute their business with least quality hazard. Research center administrations include:

- 1. Fabric:** Construction points of interest (checks, developments and weight), Strength, Measurement and Seam execution.
- 2. Analysis:** Flammability, Dimensional Stability (Shrinkage) to washing/cleaning, Appearance subsequent to washing/cleaning, Fiber examination, and so forth.
- 3. Color Fastness:** Color quickness to washing, Perspiration, Light, Rubbing, Bleaching, dry cleaning, Organic Solvents, Hot squeezing, and so on. Colors and Pigment tests are likewise done.
- 4. Garment:** Dimensional Stability to washing/cleaning, Appearance subsequent to washing/cleaning are tried.

## **Buyer Visit**

They are here as an all-encompassing equipping for purchaser. They situate their significant purchasers for visit Bangladesh with high security and wellbeing. They go with their purchasers on their purchasing visits, processing plant visits and investigation visits. They assist them with and organize their schedule and settlement on their visits. They likewise arrange the purchasers on the rules and regulations of the business practice in the nation, its way of life, traditions and custom to make their visit productive and pleasant.

### **What advantages would you be able to pick up?**

- Improves organization center and diminishes the working expenses.
- Accessing of world class abilities.
- Accessing of assets not accessible inside.
- Access to the most educated workforce in South Asia, which clings to globally, acknowledged standards of business.
- Ability to differentiate item extends through multi nation sourcing.
- Ability to respond rapidly to changes in purchaser request.

## **2.6 Other overview of organization:**

### **Compliance:**

The entirely protect wellbeing, fire security, security and specialized consistence in buying dependent on Australia and USA standard however not restricted to the accompanying:

- Built processing plants in modern region
- Unit insightful separate power supply
- Own water source
- Day Care Center with orderlies
- In house restorative Doctor and Nursing administrations with usually utilized prescription
- Full arrangement of putting out fires hardware, escape courses, with standard fire drills and other prudent steps

**Departments are working these days in the organization:**

- Human Resource Management
- Administration
- Finishing
- Management Information System
- Processing
- Merchandising
- Sampling
- Grey Fabric Store
- Export Department

**Marketing Strategy**

- Maintain exclusive requirements
- Develop and quality great business association with the esteemed clients
- To keep up auspicious conveyances
- Search for and present most recent specialized and structure improvements
- Search for new markets
- Strive for development in the nearby and worldwide markets.

# **CHAPTER THREE**

## **Merchandising Activities**

### **3.1 Merchandiser & Merchandising**

Merchandiser is an individual who is really making a scaffold among purchaser and vender. Merchandiser is an individual who is engaged with pieces of clothing exchange. Also, crafted by a merchandiser is known as promoting. The primary job of a purchasing merchandiser is to gather purchasing send out request (trade L/C), create the articles of clothing, send out the purchasing and acquire benefit, to play out those capacities effectively needs parcel of information, encounter and huge exertion for a merchandiser. The term marketing is characterized as pursues:

- The term marketing related with exchange.
- Trade implies purchasing and moving.
- The individual who is included with exchange, he/she is a merchandiser.
- And the exercises of a merchandiser are known as a promoting.

#### **Basic qualification of a merchandiser**

On the off chance that anybody need to be a merchandiser the individual must be have a few capabilities. In the event that organize this it will resemble –

- Proper English talking, composing and comprehension
- Well and consummately correspondence procedures.
- Good PC abilities
- Accurate information about the yarn, texture, embellishments. That implies the column materials.
- Know about coloring, completing the process of, washing, printing, weaving and so forth.
- Knowledge about the testing method of texture. Know about material and articles of clothing.
- Must know quality control framework
- Well known the trading and bringing in nations
- Know the obligation rates
- Know about transportation, managing an account records
- Know about the request technique of global purchaser
- Must realize the plant profile
- Good information about count
- Good identity

- Well carry on
- Power of inspiration
- Knowledge about the administration framework

### **Activities of a merchandiser**

It orders merchandiser into two classes. One junior and other senior. Junior merchandisers by and large work in the industrial facility, in the provisional senior merchandiser take a shot at the head office and furthermore speak with the purchaser.

### **Exercises of Junior Merchandiser:**

- Main errand is "creation observing"
- Collect "stock report" from store
- Swatch making and getting endorsement from purchaser
- Arrange preproduction meeting so as to set up a calendar for smooth creation
- Place request to various creation unit
- Collect "Day by day Production Report & Daily Quality Report"
- Arrange last assessment
- Arrange last assessment

### **Responsibilities of Senior Merchandiser:**

- Sample development
- Price negotiation
- Order confirmation
- L/C opening
- Opening summery
- Sourcing
- Material collection
- Production planning
- Production monitoring
- Arrange final inspection



### 3.2 Merchandising Department and Its Activities: Internal and external communication of merchandiser

#### Marketing and merchandising department:

A group of merchandisers and markets cooperate under a benefit controls head. Merchandisers handle the outside purchasers. The groups are made as indicated by the purchasers being taken care of.

Inside interchanges in marketing Department are given beneath:-

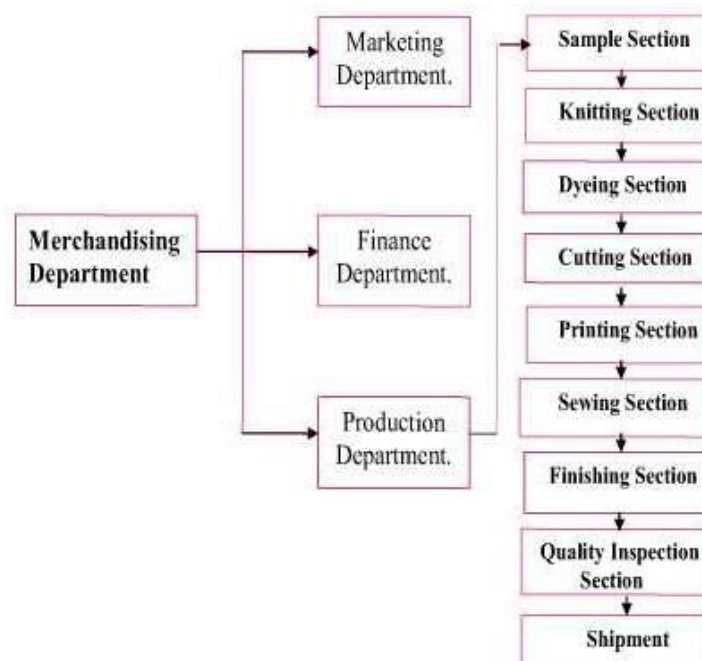


Figure: Internal Communication in Merchandising Department

There are two types of merchandising done in buying exports

- Marketing merchandising.
- Product merchandising

## **Marketing Merchandising**

Main function of market merchandising is

- Product Development
- Costing
- Ordering

Promoting marketing is to bring orders expensive items improvement and it has coordinate contact with the purchaser.

### **Item Merchandising**

Item promoting is done in the unit. This incorporates every one of the obligations from sourcing to completing for example first example onwards. The items marketing work begin and finishes till shipment.

**Merchandiser's key obligations are as per the following.**

- Product development
- Market and item Analysis
- Selling the ideas
- Hooking request
- Confirming deliveries
- Costing
- Raw material

### **3.3 Fabric Consumption Calculation**

The amount of texture which is required to create an article of clothing is called utilization. How much texture is required to create an article of clothing, we can decide it through marker arranging and numerical framework. It can compute and decide the utilization of texture by the accompanying two frameworks:

#### **Marker Planning System**

In the framework referenced here concentrate the scope of size, after six pcs of six sizes can be dealt with from size range. As in XS, S, M, L, XL, XXL Besides these it can pick three pcs of three size or twelve pcs of twelve sizes for our benefit. It relies upon knowledge and the size range; from that point paper example can be made by evaluating to the above articles of clothing according to estimation sheet. Having made the paper design it ought to need to lay every piece of the paper design on a marker paper of comparative texture width. In the

wake of denoting the paper design in the event that we measure marker paper to length insightful, it will locate a total utilization of six pcs of article of clothing. On the off chance that the total is partitioned by six, it will discover a utilization of one pc article of clothing. All things considered it will discover a utilization of one dozen pieces of clothing from the above framework estimations.

### **Scientific System**

Whatever is the texture utilization of an article of clothing or whatever amount of texture is required to create a piece of clothing is estimated by scientific system| Mathematical framework is an arrangement of harsh estimation. Utilization of an example article of clothing or utilization according to estimation sheet is determined scientifically by estimating the zone of length and width of every piece of every pc of piece of clothing fabric

### **3.4 Consumption Calculation of a Basic Shirt**

Back Part

$30.5''$  (Body Length) X  $27.5''$  (1/2 Chest) /  $36''$  X  $44''$  ( Fabric Wirth) 0.529 YDS  
 $26''$  (Yoke Length) X  $7''$  (Yoke Width) X 2 (Double Part) /  $36''$  X  $44''$  0.229 YDS  
 $32''$  (Body Length) X  $16.5''$  (1/2 Chest) X 2 (Double Part /  $36''$  X  $44''$  0.666 YDS

Front Part

$32''$  (Body Length) X  $16.5''$  (1/2 Chest) X 2 (Double Part) /  $36''$  X  $44''$  0.666 YDS

Sleeve

$23.5''$  (Sleeve Length) X  $25''$  (Arm Hole) X 2 (Double Part)  $36''$  X  $44''$  0.741 YDS  
 $12''$  (Cuff Length) X  $3''$  (Cuff Width) X 4 (2 X2 Parts) /  $36''$  X  $44''$  0.99 YDS

Collar

$21.5''$  (Collar Band Length) X  $2''$  (Band Width) X 2 (Double Part) /  $36''$  X  $44''$  0.067

YDS

$21.5''$  (Collar Band Length) X  $2''$  (Band Width) X 2 (Double) /  $36''$  X  $44''$  0.054 YDS

Pocket

$8''$  (Pocket Length) X  $6''$  (Pocket Width) /  $36''$  X  $44''$  0.03 YDS

Total Fabric Consumption 2.4

### 3.5 Fabric Consumption Calculation of T-Shirt

Back Part

75 cm (length) x 50 cm (Chest width) 3750 scum

Front Part

75 cm (Front length) x 50 cm (Front chest width) 3750 scum

Sleeve

24 cm (Sleeve length) x 40 cm (Armhole width) x 2 (2 sleeves) 1920 scum

Total Fabrics Consumption 9420 scum

Let us make the 9420 scum into Meters than Kg:

9420 scum divided by 10000 scum (100 x 100 = 10000 scum) 0.942 m

Let us say 1 square meter fabric weight 140 gm

140 gm divided by 1000 0.14 kg

0.942 m fabric weight (0.942 x 0.14) 0.13188 kg

1 Pc Knit T Shirt Weight 0.13188 Kg

Therefore, 12 Pcs Knit T Shirt Weight (0.13188 X 12) 1.59 Kg

### 3.6 Consumption Sheet preparation

For buying business texture utilization is particularly critical and furthermore basic. When Buying get arrange request from Buyer then texture utilization is particularly expected to make cost sheet and when arrange is affirm then texture utilization requirement for give a booking to provider for texture. In time of costing in the event that merchandiser make a less utilization of texture, genuine need thus industrial facility needs to pay the cash for texture so the rates of benefit is less and at some point plant needs to pay from their very own pocket. The less utilization of texture is particularly dependable dos lost processing plant. As like this on the off chance that utilization of texture is more, require then likewise plant needs to confront an extraordinary misfortune. Additionally purchaser loses their fascination or wish of giving the request.

Then again, in the wake of affirming the request with Buyer when article of clothing give a request in texture fabricating manufacturing plant in that they should must be particularly ready reason on the off chance that they requested less texture, industry will short dispatched the piece of clothing so subsequently processing plant needs to confront a substantial misfortune and just as buyer can be unsatisfied and afterward they van likewise ask cash against the short sent and their misfortune. On the off chance that processing plant arrange more texture, require then additional texture is remain in production line so manufacturing plant needs to confront a misfortune here too. Manufacturing plant needs to confront monetary misfortune just as it needs to share the in-house put too. Here and there for bringing in more texture at that point require industrial facility can have police case moreover.

For making an ideal and right utilization merchandisers need to take care some imperative things. That are-

For a right utilization of pieces of clothing, merchandisers ought to know about the creation of Garments. They need to know how to sewing every single piece of articles of clothing and how much additional texture needs to connect with the primary estimation adversary crease remittance. Merchandiser needs to keep a figuring for Garments sleeve trim, base sew, inward confronting and so on for additional texture when they make utilization.

As indicated by request if there is any coordinating required or any washing, passing on, printing is required then additional texture ought to incorporate into utilization.

As indicated by texture width (like 44/45, 51/58) at that point it's fundamental when we make a utilization. It should deal with it when we give a request in texture producing organization. The booking of texture must be based on the texture width.

Merchandiser likewise needs to keep in head about the Shrinkage issue, so additional stipend is basic when manufacturing plant make an example.

Texture Consumption is to made by according to Garments estimate proportion for per dozen. Now and again textures need to cut in bayous, so for that additional texture is required.

### **3.7 Cost Calculation System**

During the fixation of price following notes are to be followed carefully:

Cost of fabric Cost of accessories.

C. M (Cost of manufacturing)

Cost of transportation from factory to sea port or airport.

Clearing & forwarding cost

Overhead Cost. Commission/Profit.

#### **Preparing a Cost Sheet**

Calculation of Materials consumed the aim of preparing a cost sheet is to show the various types of Figuring of Materials devoured the point of setting up a cost sheet is to demonstrate the different sorts of expenses brought about by the production line over the span of its activities. The cost sheet comprises of points of interest and sum segments. In the specific segments, it is demonstrate the various types of costs of the organization. Computing the materials expended is the initial phase in setting up the cost sheet. The materials expended is determined by including the obtained crude material expense and carriage internal to the opening load of crude materials and after that subtracting the end supply of crude materials from this aggregates incurred by the factory in the course of its operations. The cost sheet consists of particulars and amount columns. In the particular columns, it shows the different kinds of expenses of the company. Calculating the materials consumed is the first step in preparing the cost sheet. The materials consumed is calculated by adding the purchased raw material cost and carriage inward to the opening stock of raw materials and then subtracting the closing stock of raw materials from this total.

Materials Consumed = (Opening stock of raw materials + purchase of raw material + carriage inward) - (closing stock of raw material).

### **Calculation of Prime Cost**

Prime expense is determined by including direct wages and direct costs to the materials expended all out. Guide compensation are the wages given to specialists in the production line and direct costs are the costs brought about while making the completed merchandise

Prime Cost = Materials consumed + direct wages + direct expenses.

### **Calculation of Factory cost**

The following stage in the cost sheet arrangement is the figuring of processing plant cost. The industrial facility cost is determined by adding the plant overheads to the prime expense. The processing plant overheads are the costs identified with the production line and are not the slightest bit identified with organization and advertising costs. These production line overheads can incorporate lighting costs, pay rates for laborers, hardware cost, and lease for manufacturing plant, protection for processing plant, control costs, fuel cost and so forth. Overhead is really the whole of backhanded material, aberrant wages and roundabout costs.

Factory Cost = Prime cost + sum of all factory overheads.

### **Calculation of Cost of Production**

The cost of production can be calculated by adding the office and administration overheads to the factory cost. Now, the office and administration overheads are the salaries of managers, director's fees, office light expenses, stationery expenses, building maintenance expenses etc.

Cost of Production = Factory cost + office and administration overheads.

Once this cost of production is calculated, it needs to add the opening stock of finished goods and then subtract the closing stock of finished goods before calculating the cost of sale

### **Calculation of Cost of Sales or Total Cost**

The total cost can be measured by adding the selling and distribution overheads to the cost of production. These selling and distribution overheads are mainly the expenses on promotion and marketing depended activities. These can include postage expenses, transportation expenses, advertising expenses, marketing expenses and carriage outward.

Total Cost = Cost of production + selling and distribution overheads.

Calculation of Total Sales. The total sales can be calculated by adding the total cost and the net profit of the firm. This is the last part of the cost sheet.

Total Sales = Total cost + net profit.

This explanation on how to prepare a cost sheet gave us knowledge of all items of cost sheets and how they are used to calculate the total cost. Only monetary aspects are considered in the preparation of cost sheets. So try preparing the same and test accounting knowledge and skills.

There are three methods for fixation of export prices which are as follows:

FOB

C & F

C I F

FOB

FOB means 'free on board' i.e. exporter does not bear the cost of freight of ship or air. In this case, the exporter quotes the price by adding the fabric cost, accessories cost, cost of manufacture, overhead cost, his commission, C&F commission & cost of transportation from factory to port. It is buyer (importer) who himself bears the freight of ship or air.

C & F

C& F means Cost of Freight i.e. FOB (Cost) +Freight.

In the case ship or air freight is carried by the exporter while quoting price, the exporter quotes price a bit higher than FOB. The whole responsibility including the sending of goods to the selected port of the importer is shouldered by the exporter ship or air. Freight may vary from place to place and shippers to shippers.



## **C I F**

C I F means Cost, insurance & Freight. In this case in addition to the bearing of freight the Cost of insurance is also borne by the exporter. The exporter, while quoting CIF price, quotes much higher than C & F value i.e. C & F + Insurance

The following example will clarify how to fix price of a particular commodity.

### **3.8 Sampling**

The examples choose the capacity of an exporter. The purchaser will get to the exporter and his association just by the examples. On the off chance that the examples are of good quality and with sensible cost normally the purchasers will be compelled to submit the request. So it is fundamental that the examples ought to be imaginative and with ideal quality. The reason for testing isn't just to get mass requests and furthermore give some extra advantages to the exporters. By doing inspecting the exporter can gauge the yarn utilization for building up the texture, an unmistakable thought on costing all the more ever the assembling troubles. Other than by doing examining just the exporter can enhance the preparing parameters for large scale manufacturing, which maintains a strategic distance from all sort of bottlenecks. Every one of these works are done by the examining division, which us driven by an inspecting in control.

### **The Details Attached to the Buying Sample**

After the confirmation of order, each sample sent to the buyer has the following details attached to it, with the help of a tag. It contains the details pertaining to both, what the buyer has demanded and what supplement fabric/trim they have used (if applicable).

Ref no.  
Color  
Fabric  
Composition  
Description  
Quantity  
Style no/ Size  
Store

There might be a different examining division in an organization. Be that as it may, as the merchandiser is the individual who is associating with the purchasers in regards to tests and different prerequisites, this examining office will work under the supervision of marketing office. Likewise as the examples are to be made by the purchasers' value extents and quality dimensions, merchandiser needs to prompt inspecting office appropriately.

People engaged with Sampling

We need to send numerous examples to purchasers. They are

- Salesmen tests or special examples
- Proto tests or fit examples
- Counter tests or reference tests or endorsement tests
- Wash test tests
- Photo tests
- Fashion show tests
- Pre-creation tests
- Production tests
- Shipment tests

### **Sampling Process**

The procedure of test division changes from setting to setting, and the improvement procedure covers a wide scope of various items from new filaments, fiber mixes, new yarns, texture structures ,completes and surface impacts and a wide range of made up items, for example, knitwear, hosiery, cut and sewn articles of clothing, family unit items, specialized and restorative items. There are diverse periods of testing; the primary stage covers the improvement of the underlying idea or plan thought through its endorsement by the client and full audit/chance investigation by the advancement and generation groups. The second stage covers the procedure following acknowledgment of the main model example and incorporates the elements of sourcing and requesting segment, testing the item and complete trails once the finished example details has been drawn up, the third and last stage initiates. The stage incorporates a scope of exercises that are done before expansive scale or mass creation limit outside the home maker/engineers wherever this is pertinent Development tests or enquiry tests

When it works with a few purchasers consistently, it should continue sending tests to them frequently. At whatever point they have enquiries, purchaser may require tests. Purchasers

may jump at the chance to see the articles of clothing in another texture. For one enquiry, they may require tests in various textures to look over. In the event that they need to grow new style in new texture, likewise it should send these examples.

It may need to spend excessively on these examples. Yet, these examples are unavoidably imperative to create business. A few times, even the purchaser isn't so certain of a few enquiries, if the examples are great and alluring at sensible costs, they will convey requests to us.

Additionally it should send tests to the recently reached purchasers to demonstrate workmanship, item extend, quality norms and value level. These examples ought to be sent with the goal that they would draw in the purchasers.

So it is better for an organization to have a different testing office so they can make new styles in new textures to inspire the purchasers.

### **Salesmen samples or promotional samples**

Some purchaser needs these examples for getting the requests from their clients. In the event that the purchaser is having 7 sales reps in his office, the purchaser will request that make 7 tests in each style. The sales reps will book the requests from their clients, by demonstrating these examples. Purchaser will put in the request to us amassing the amounts.

On the off chance that we have sent examples for 5 styles, a few times, it may get orders for every one of the 5 styles, 3 styles or 1 style. A few times, it may not get arrange for even a solitary style. Expected deals may not be conceivable, because of low quality, unsatisfactory hues, inappropriate estimations, uncoordinated prints or weaving, and so on of sales reps tests. Or then again it might be because of nearby business subsidence or rivalry or inadmissible costs. Any way, it needs to make these sales reps tests consummately with true enthusiasm to get orders.

It may has spent more cash, time, and so forth to make these examples. Be that as it may, as it doesn't get orders, it cannot accuse the purchaser. It also cannot help in such manner. To maintain a strategic distance from this humiliating circumstance, it is smarter to talk about the expense of these examples with the purchaser before continuing for examining.

Regularly the inspecting will cost us around 3 to multiple times of the article of clothing cost. It cannot hope to get the full expense from the purchaser. Obviously these examples will help for the business. From now it can request that the purchaser acknowledge 2 or multiple times of article of clothing cost as the inspecting cost, for the styles which it doesn't get orders. Some real purchasers will concur for this.

### **Photograph tests or fit examples**

These examples are to be made subsequent to getting the request sheets. These examples are expected to check the estimations, style and fit. So they can be made in accessible comparable textures yet in the real estimations and determinations.

A few purchasers may require these examples in the event that they need to print the photographs of pieces of clothing on photograph in lays, pressing box, hang tag, and so on. These examples might be required for nearby commercial or purchaser's limited time events.

Regardless, the examples will be worn by the generously compensated models. The purchasers will orchestrate the photograph shoot session, by spending tremendous cash to the publicizing offices. So the purchasers will require these examples entirely on time. On the off chance that they don't get tests on time, the purchasers should pay more pay to the publicizing organizations and models.

Purchasers will request that makes the photograph tests as indicated by the proposed model's body fit. So it is imperative to entirely hold fast to these estimations. Purchaser may request that these examples send either from generation or before beginning creation.

On the off chance that these examples are sent before beginning creation and on the off chance that got a few comments or remarks on these examples, they can address them underway. Be that as it may, a few purchasers will require to send these examples from creation before shipment. For this situation, these examples might be considered as 'shipment tests'. On the off chance that these examples are dismissed because of a few objections, it won't have any reason and it will be stuck in an unfortunate situation.

### **Pre-creation tests**

These examples are practically similar to endorsement tests. They must be made in real generation texture with genuine mass trims. They will speak to that the generation will resemble these examples.

### **Creation tests**

These examples are to be sent before shipment to get the purchaser's affirmation for shipment. Subsequently these examples are should have been impeccable in all habits. Purchaser may check these examples for everything or anything. A few times, they may do wash test moreover. It ought not to get any comment or remark. They need to get just 'alright' from the purchaser. At that point no one but we can dispatch the merchandise and it can make sure of getting installment. So these examples are to be sent with increasingly more consideration.

### **Shipment tests**

These examples are to be sent after shipment. They ought to be asked in real to leave for good with all marks, labels, and so on. (For the most part these examples won't be tried by purchaser for anything. Also, regardless of whether it gets a few remarks from purchasers, it can spare ourselves by saying that these examples were sent from the left over articles of clothing after the shipment; subsequently there may be a few oversights. In the event that it anticipate any remarks in these examples, it is smarter to educate the purchaser amid sending these examples).

### **3.9L/C Opening Procedures in Bank**

The shipper in the wake of getting the performance a receipt from the exporter, by applying for the issue of a narrative credit, the merchant ask for his bank to make a guarantee of installment to the provider. Clearly, the bank will possibly consent to this demand on the off chance that it can depend on repayment by the candidate. When in doubt acknowledged as the sole security for the credit especially in the event that they are not the shy of product that can be exchanged on a sorted out market, such a course of action would include the bank in over the top hazard outside its pro field. The candidate should consequently have satisfactory assets in the financial balance or a credit line adequate to cover the required sum. Banks bargain in archives and not in merchandise. When the bank has issued the credits its commitment to pay is contingent on the introduction of the stipulated reports with in the endorsed time limit. The candidate can't keep a bank from respecting the records because the recipient has not conveyed products on redder reissues as contracted.

The importer submit the following documents before opening of the L/C: Tax Identification Number (TIN) Valid Trade License.

Import Registration Certificate (IRC)

The Bank will supply the following documents before opening of the L/C: LCA form.

IMP form

Necessary charge documents for documentation.

The above documents must be completed duly signed and filled in by the party according to the instruction of the banker.

### **Costing**

Costing incorporates every one of the exercises like buy of crude materials and adornments. Sewing textures, handling and completing of textures, sewing and pressing of articles of clothing transport and movement, delivery, over heads, managing an account charges and commissions, and so on. The strategy for influencing costing will to shift from style to style. As there are numerous differentia styles in articles of clothing. It is beyond the realm of imagination here to examine pretty much every one of the styles. Consequently given us a chance to accept some after styles as precedents which are in ordinary use.

- Men's Basic T-Shirts.
- Men's Printed Polo Shirts,
- Ladies Hood.
- Men's Trouser.
- To make the purchasing costing, we need to discover following things.
- Fabric utilization.
- Gross load of different compliments of piece of clothing.
- Fabric utilization.
- Fabric cost per piece of clothing.
- Other charges (print, weaving. and so on.
- Cost of trims (names, labels, identifications. twill tapes, catches, bows, and so forth.)

### **Showcasing:**

"Promoting is a procedure of arranging and executing the origination, valuing, advancement and dispersion of merchandise, administrations and thoughts to make trades with target aggregate that fulfill client and association's goals" Marketing Concept:

The advertising idea holds that the way to accomplishing hierarchical objectives comprises in deciding the necessities and needs of target showcase and conveying the ideal fulfillments more proficiently than contenders.

It can likewise be communicated in numerous different ways like

- Meeting needs productively
- Find needs and fill them
- Love the client, not item

To do all in capacity to pack the client's dollar brimming with esteem, quality and fulfillment  
Export intends to move the items outside the limits of the nation.

### **Objectives of Marketing/Export Dept.**

Following are the principle targets of fare dept.:

- Committed to create send out business everywhere throughout the world with great quality items.
- To give better administration to clients
- To accomplish organization destinations effectively
- Establish and create proficient workplace in the Dept.
- Incline an awareness of other's expectations and opportune activity in staff individuals from Dept.
- Proper usage of ISO 9002 gauges

### **Endorsement**

CE gives the endorsement or may give other cost to be advertised.

Contract audit and check sheet

Area in control makes following strides previously issuing an agreement:

- Prepare contract audit check sheet
- The prerequisites are sufficiently characterized and associations of generation regions.
- In house/outside have the capacity to meet the request necessities.

In the wake of getting endorsement of costing and survey of client prerequisites, costs are cited to client for affirmation. After affirmation of costs by client, deals contract is issued to the client with complete detail of development, width/measure, value, amount, conveyance, installment terms and so on and the fabric arrange is sent to important division.

### **Purchase arrange**

Buy indent envelope are gotten from client relating to various contract booked sectional in control check and see any disparity of the agreement in the event that any is discovered, it is gone to the information of the clients for revision.

Dim interest set to the accompanying office

- To send out deals area for new request or amendment

- To generation arranging and coordination (PPC) they are coordination among fare and preparing office.
- The stock administration for refreshing stock position
- Inspection Gray fabric for issuance of Gray to handling Strike off readiness and endorsement

Client sends their plans either as on craftsmanship paper; as paper portray or texture cutting. From these cuttings the strike off is made. Combination

When client is happy with strike off, the request amount is varying with plan. Letter of Credit L/C is set up and after receipt of L/C these are checked with respect of requested merchandise by the sectional in control and inconsistencies in L/C are noted and the client is educated for alteration.

### **Dispatch of merchandise**

Dispatch capable merchandise detail alongside tests got from collapsing division. Each area confirms amount of products to be dispatched, they private to S &D segment to dispatch merchandise.

### **Shipment**

Shipment and dispatch is in charge of all documentation and shipment of merchandise via air and ocean.

ISO office arranged administration data framework report.

### **Client protests**

In the wake of accepting the merchandise if client found any imperfection, he grumblings the equivalent to the concerned office in control. Once in a while sent the faulty example for survey.

## **3.10 Procedure for Calibration:**

### **Purpose & Scope**

This procedure outlines Voyager Garments. Wide requirements of calibration. All inspection, measuring and the test equipment can affect the quality of the product.

### **Responsibilities**

Quality Control Manager / Production Manager is responsible for implementation of this procedure. Maintenance in charge is responsible for calibration of equipment and maintaining calibration records.



## **Checking Defect**

- Shaded Parts: - All segment skillets excluded in same segment.
- Pieces not Symmetrical: - Will not sew together without puckering or creasing.
- Not Marked by Directional Lines: - Bias won't fit together, causing turning, puckering. Creasing and a general befuddling of segment parts.
- Skippy checking: - Marker did not use outside border of pattern moved after incompletely set apart to fit into space.
- Mismatched Plaids-Marker did not square segment parts to coordinate.
- Misdirected Napping: - Patterns not set apart same way and snoozed textures.

## **Stamping Inspection Factors Which Must Be Checked**

- It is important to check every one of the parts of purchasing behavior are in marker.
- In marker naming or coding of example ought to be checked
- Pattern heading ought to be checked.
- The whole example are satisfied accurately.
- Pattern grain line is vital thing which must be considered among marker making.
- During marker making each example pieces measurement ought to be precise.
- During marker making texture length and width ought to be considered.
- Marker width
- Notches and penetrate marks
- Knife freedom
- Checks and stripes

## **Cutting Defects**

- Misplaced Piece Rate Tickets or Bundle Members: - Attached to, or set apart on, wrong packages, causing blended sizes or land shades.
- Drill Marks: - Drill marks lost, not opposite, overlooked or wrong side penetrate utilized.
- Opening Slits: - Cut under above to the side or at erroneous edge. Not slice through whole package or precluded.
- Improper Cutting: - Not following marker lines, bringing about twisted parts. Giving blade a chance to lean making best and base employ be of various sizes.
- Notches: - Misplaced, excessively profound, excessively shallow or precluded.
- Oil Spots: - Equipment inappropriately oiled or cleaned.
- Improper Knife Sharpening: - Causing worn out, frayed or combined edges on groups.

- Knife or Scissor Cut: - Piece harmed by over keep running in cutting past piece.

Inability to pursue the marker lines bringing about twisted article of clothing parts. Best and base utilizes can be an alternate size if the straight blade is permitted to lean, or if a round blade is utilized on too high as a read. Scores, which are lost, excessively profound, excessively shallow, calculated, discarded, or wrong sort to suit texture .Drill marks, which are lost, wrong bore to suit texture, excluded, not opposite through the spread. Frayed edges, burned or combined edges, brought about by a defective blade, not sharp enough, or pivoting at too high a speed. Blade cut article of clothing part harmed via reckless utilization of blade, maybe overwhelming cutting past piece. Marker inaccurately situated over spread. Purchasing parts have bits missing at edge of lay. On the off chance that excessively tight or excessively free, purchasing parts are contorted. Cuts opened mistakenly or overlooked.

### **Deformities in Buying**

For each industry or business, to show signs of improvement name among shoppers and individual organizations it is imperative to keep up a dimension of value. In the purchasing house quality control is rehearsed directly from the underlying phase of sourcing crude materials to the phase of last completed the process of purchasing. For clothing industry item quality is determined as far as quality and standard officers, yarns, texture development, shading quickness, surface plans and the last completed the process of purchasing items. Anyway quality desires for fare are related to the sort of client fragments and the retail outlets. There are various factors on which quality wellness of purchasing house is based, for example, execution, dependability, solidness, and visual and saw nature of the purchasing. Quality should be characterized regarding a specific structure of expense. The national administrative quality confirmation and universal quality Programs like ISO 9000 arrangement set out the wide quality parameters dependent on which organizations keep up the fare quality in the piece of clothing and attire industry. Here some of principle texture properties that are thought about for purchasing fabricating for fare premise:

Right formation of the overall look of the buying. Color Physical properties. Feel and fall of the buying. Presentation of the Finishing properties fastness of the garment. Final produced buying.

Most large sewing inspection & necessary to check all the machine operators' important section.

Some common faults and problems must be work. –Sewing considered –Pressing or Finishing –assembly defects –Seaming defects and pointer damage stitching defects sewing inspection

- Wrong stitch density
- Seam pucker
- Thread breaks
- Skipped stitch
- Improperly formed stitch
- Staggered stitch
- Uneven stitch

There are certain quality related problems in garment manufacturing that should not be overlooked:

Sewing defects - Like open seams, wrong stitching techniques used, same color garment, but usage of different color threads on the garment, miss out of stitches in between, creasing of the garment, erroneous thread tension and raw edges are some sewing defects that could occur so should be taken care of.

### **Color Effects**

Shading impacts - Color abandons that could happen are contrast of the shade of last created article of clothing to the example appeared, utilized are of wrong shading blend and crisscrossing of color among the pieces.

### **Measuring Defects**

Estimating absconds - Wrong degree of sizes, contrast in estimation of an article of clothing part from other, for instance sleeves of XL measure however assortment of L measure. Such imperfections don't happen must be seen as well.

### **3.11 SWOT ANALYSES:**

#### **Strengths**

- Imported Machinery
- Strong Marketing Image
- High Financial Resources
- Awareness of Product
- Committed Staff
- Good Reputation

#### **Weaknesses**

Weak execution for Production Planning

- Delay in Outside Gray sourcing
- Decision making power is brought together
- Slow process for advancement of new things/request
- Product run show room require enhancement
- Minimal gatherings between fare and generation offices

#### **Opportunities**

- Potential in Market
- Covering practically all territories of the world
- Untapped market of Russia and Middle East

#### **Threats**

- New Entrants
- Tough Competition
- Strong Promotional exercises to persuade purchasers by contender
- Uncertain Political and Economic condition

# **CHAPTER FOUR**

## **FINDINGS, RECOMMENDATIONS & CONCLUSION**

#### **4.1 Findings:**

The Followings are a few discoveries of the study:

- Production performance is not always so well. Sometimes they produce low quality products and face problem of short supply.
- Sometimes the company sends L/C documents which takes more time, so the buyers cancel the orders.
- Sewing performance is not very good which causes dissatisfaction of buyer.
- Packing quality is not highly capable. So sometimes it may create problem to buyer's satisfaction.

#### **4.2 Recommendations:**

Recommendations for improvements are:

- Production employees should be educated and hard working. The company has to buy some heavy machinery equipment in order to increase production and manager must be leading the production channel through appropriate production planning.
- The authority should take some initiatives so that they can send L/C on time and product delivery should be sustained in time to time
- Those persons who are good at sewing activity should be appointed.
- The authority has to focus on packing quality and to find out the reason. Then solve it.

## Conclusion

Dhaka Far East Garments is renowned in clothing industry. Presently they have lots of remote clients and interest for their pieces of clothing is expanding quickly. It gives a wide range of articles of clothing things for its purchaser and client, so it can keep up its quality and standard. It can have a massive business potential. The board of promoting is a difficult task and complex one.

Bangladesh is a creating nation. In this nation joblessness issue is marginally defeating by pieces of clothing or attire division. A massive number of individuals are working in this area. At first, the circumstance of this part is slightly below average however at this point multi day this division is acquiring a great deal of outside money, around 75%-80% of our absolute monetary development which is making the financial segment solid...

It was an extraordinary delight to work in marketing part of Dhaka Far East Garments Ltd. Presently multi day the purchasing house enterprises are confronting a ton of difficulties in view of changing interest of world. Other than this numerous contenders are likewise a principle factor that makes this part difficult. So Dhaka Far East Garments should make sincere move to endure appropriately in this area by expelling their shortcomings. They should sincere focused key factors in the administration practices like cost, item quality, picture and notoriety, appropriation and control of assets, abilities and so on.

From the learning perspective it tends to be say that, truly delighted in temporary job at Dhaka Far East Ltd. From the principal day especially certain that these around three month's temporary job program at this purchasing house will understand the future carrier in the division.

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