

Internship Report On

Working as Assignment and Newsroom Editor (International Desk) at



Submitted To:

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LETTER OF TRANSMITTAL

10 December, 2018

Mr. Anayetur Rahman

Lecturer,

Department of Journalism and Mass Communication Daffodil International University

Subject: Submission of the Internship Report.

Dear Sir,

I am pleased to submit my Internship Report as a partial fulfillment of BSS (Hons.) in Journalism and Mass Communication. I give my best to present this report on my internship from 'SA TV'.

It was great opportunity for me to acquire knowledge and experience in respect one of the high definition satellite channel in Bangladesh. I believe that the knowledge and experience I have gathered during my internship period will immensely help me in my professional life.

I have given my best efforts to achieve the objectives of the practical orientation and I hope that.

My endeavor will serve the purpose. However, I will always be happy to welcome any further

Clarification that you may require.

Sincerely

Md Ripon Hosen

ID: 151-24-472

Department of Journalism and Mass Communication Faculty of Humanities and Social Science Daffodil International University



Certificate of Approval

I am pleased to certify that the Internship report on 'Experiences at SA TV as a Newsroom Editor (International Desk), prepared by Md Ripon Hosen, bearing ID No:151-24-472 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Md Ripon Hosen has worked with SA TV as an intern under my supervision. He has completed the work during the Fall-2018 semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of n Md Ripon Hosen.

As a human being, he bears a good moral character and a very pleasing personality. I wish him all success in life.

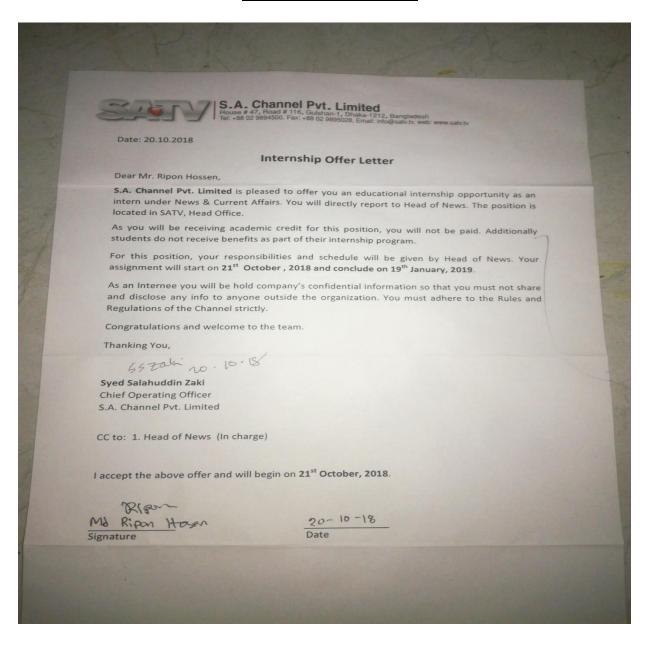
Supervisor,

Mr. Anayetur Rahaman

Lecturer

Department of Journalism & Mass Communication Faculty of Humanities and Social Science Daffodil International University

Internship Offer Letter



Acknowledgement

First of all, I would like to express my deep gratitude to Almighty Allah for preparing this Internship Report. My special thanks will go to my honorable supervisor **Mr. Anayetur Rahman** Lecturer, Department of Journalism & Mass Communication, Faculty of Humanities and Social Science, Daffodil International University. The supervisor and support that he gave truly help the progression and smoothness of the internship program. The cooperation is much indeed appreciated.

I am pleased to get this opportunity to give special thanks to the persons whose ideas; views and supports have provided fluency to prepare this report and also enriched this report. I am grateful to all officials and staffs of SA TV — as they for their huge cooperation. And furthermore appreciative to the people whose books, working papers, diaries, and related materials give I consistent help to compose this report.

I would also like to express my heartiest gratitude to the Ferdous Mamun, Chief News Editor of SA TV.

Finally, I would like to thank Daffodil International University and its faculties of JMC Department for giving me an opportunity to complete my degree and give me a scope to gather practical experience and enrich my knowledge.

Dedication

I would like to dedicate this report to my parents and teachers who have inspired me to keep going in every situation. Without their contribution I would never have been able to come this far.

Table of Contents

No.	Description	Page
01	Introduction	02
02	About Internship	03
03	Television Channels of Bangladesh: An Overview	04
04	About SA TV	05
05	Significance of the Internship	08
06	Work experience of the Internship	09
07	Recommendation	12
08	Conclusion	13
09	Reference	14
10	My Work	15-33

Introduction

Internship is a system of on the job training for white-collar and professional careers. Internship for professional careers is similar to apprenticeship for trade and other jobs. The internship works as an exchange of services for experience between the student and his or her employer. Some interns also find permanent, paid employment with the companies in which they interned. Thus employers also benefit as experienced interns need little or no training when they begin full time regular employment.

As a student of Journalism and Mass Communication I went to SA TV to complete my course and nourished thewish to learn as much as I can. Till now I am working in SA TVas an intern. I whatever learn from books so far, it is not too different but it's too difficult to understand by depending on books that how a television or news of news of television actually run. The languages of books are not so much lively as the language of in-house practice. It is really a touchy way to learn practically about the visuals, audios which we watch on television news. It is also teaches how many persons are involved and worked to gather day and night for the telecast of news. Internship helps to do the things after joining on job.

This experience helps to do the things after joining on a job. It is experience and a lifetime achievement. Here I saw the process of searching National news, typing, editing, and selecting visuals or photos, on air of news, which I can't learn by book. It is too much helpful for my future career in journalism.

About Internship

An internship is a process of preparing and training for professional careers. Internships are also invaluable learning experiences for college students and almost a necessity for any graduate. Employers are demanding that college grads have "real world" experience, and internships are one of the best ways for college students to get that experience.

Television is one of the best medium to reach information to the remotest areas people in the same time. Besides radio, newspaper, magazines are also the mass media. At the present days, television is the best populous medium of the media world. Just the moments I am have been able to perform my internship in Channel 24 and so that I am proud of that.

I would like to be a TV journalist and it is the only reason behind taking an internship in an electronic media. Now-a-days, the TV Channels are the biggest fields for investment. The government has permitted private broadcasting satellite TV channels in 1997. Since then the number of private television channels increased rapidly. Over 16 years the Importance of improvement of this industry is positive sign for our economy. At a time, I could learn how to improve skill on writing, voice deliberation and broadcasting task. But it is not possible in Newspaper and Radio to learn these multi- tasks. Whereas the newspaper reporters get enough time to present their news, it is a challenge for the TV reporter to complete their work in a short time. So I think I have that much effort what a TV reporter need.

SA TV looks forward to an overall change with the media market. The concept is to provide actual news required by the audience of every segment. The basic need of SA TV is to achieve the maximum security and protection for the on-air transmission. The people are accepting this channel as a great source of entertainment and news. I hope that the success of this new TV channel is nearby.

Television Channels of Bangladesh: An Overview

Television is one of the best gift of modern science. I think that without television our life is very difficult. Television is the best and main technology in these days that helps us to communicate with whole world. Easily just world comes to our home. Many programs we can watch live on television from our homes like latest news, invention, civilization, political talk show, educational, technology, culture, business and trade, weather, sports, entertainment and more. We can learn many things from television programs. The first television channel in Bangladesh is Bangladesh Television (BTV) whichstarted broadcasting in the year 1964. Until 1990 BTV was the only terrestrial television in our country. And ATN Bangla was the first private satellite TV channel in Bangladesh. ATN Bangla channel started operating in 1997. In 2011, Ekushev Television (ETV) became the first Bangladeshi channel to broadcast all its content live to viewers around the globe, through its official website as well as viewer'sworld. The channel is popularly acknowledged as the voice of the nation and considered the most popular TV channel in Bangladesh due to its news and other innovative programs. There are two terrestrial staterun TV channels: Bangladesh Television (BTV) and Sangshad Television. BTV runs a TV channel BTV World which broadcasts by satellite 24 Asia. Australasia and the Middle hours a day to East. (www.mediabangladesh.net).

Privately owned television stations are Asian TV, ATN Bangla, ATN News, Banglavision, Bangla TV, Boishakhi TV, Bijoy TV, Channel 24, Channel 9, Channel i, DBC News, Deepto TV, Desh TV, Diganta Television, Ekattor TV, Ekushey Television (ETV), Gaan Bangla, Gazi Television (GTV), Independent TV, Islamic TV, Jamuna Television, Maasranga Television, Mohona TV, My TV, NEWS24, NTV, RTV, SA TV, Somoy Television Some new television channels in Bangladesh coming soon.(wikipedia.org).

Bangla TV channels programsavailable on internet for world wide. If someone isliving outside Bangladesh he/she does not need to buy dish, receiver even television or no need setting satellite frequency just go to internet and watch streaming Bangla TV. There are also bad effects of television in our daily life. Sometime television gives us baseless information or manipulating news that impact our social life. I think we should be careful in using television and we should take good things from other culture by watching television.

About SA TV

S.A. Channel Pvt. Limited (South Asian Television) is a Bangladeshi based privately owned high definition satellite channel which officially began broadcasting in 19th January 2013, SATV is a sister concern of SA Paribahan Pvt Ltd, a renowned courier and logistical support provider in Bangladesh. SATV uses the latest technology in broadcasting news and program production through satellite Apstar-7. The channel promotes Bengali culture and language to the mass viewers via news, talk shows, dramas, national and international sports, music, movies and also programs about health, fashion and lifestyle. SATV also played host to the largest reality show in the world, Bangladeshi Idol in 2013, which was then one of the highest rated shows nationwide. The channel is owned by SA Group, one of the largest transportation and real estate groups of the country. SATV's head office is located in Gulshan 1, Dhaka.

The channel began its full commercial run on January 19, 2013. Veteran film-maker Syed Salahuddin Zaki is the Chief Operating Officer of the channel and Scott Robert Craig is the Head of News.

"SATV" began its test transmission from 25 December 2012, which was followed by a comprehensive 24-hours commercial launch on 19 January 2013.

With its razor sharp full HD high-tech transmission, SATV, from its very first day, has been showing multifarious entertainment programs produced by an active team of creative producers. And at the same time, SATV's super agile news team presents uninterrupted updated news and views covered by a vigilant team of reporters. Within a very short period of time SATV has reached to a certain level to audience. It has become one of the leading television channels of the country through quality and objective journalism.

SATV complements its network coverage through cable operators to different countries including United States, Canada, UK and the Middle East. With its vision in mind, the channel boasts an elite team of national & international advisors, technicians, planners and journalists to give a total international outreach.

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News room of SA TV:

Newsroom is the main section of all television channels. In SA TV channel there are many computers which have internet connection. Four computers are available in national desk for newsroom editor, four for international desk, three for business desk, Two for Newspresenters, Five for producer, and ten for stuff Reporter.

In the news room other six computers are used for central desk. The News Editor work there. One of computer is used for Ticker headline. Many people work together in different shifts. In SA TV are maintains they time 3 shift. Some workat morning, some work at evening and some night shift. At the news room there has Chief News Editor (CNE), Editor, Reporters on national, international, business, spores desk. In international desk, SA TV gathers international news from BBC, CNN News and some international news agency. For sports they follow Star Sports, at national desk, they gather country news from their correspondents stayed at different districts. They send mails, desk reporters made the report then newsroom editors make correction on it. The reporters go outside to cover special beats like accident, politics, sports, meetings and many more. Chief News Editor is a very big post in news department. First of all news room editors write a news. Then it goes to News Editor. When he edited the copy then finally it is send to Chief News Editor and then it goes to be on air.

News time of SA TV:

Morning News	07:00 am
Newshour	10:00 am
Newshour	11:00 am
Newshour	12:00 am
Newshour	01:30 pm
Business News	03:00 pm
Desh Songbad	05:00 Pm
English News	06:00 pm
SA tv Songbad	07:00 pm
Mathe Moydane	07:45 pm
Newshour	10:00 pm

SA tv Songbad	01:00 am
Newshour	03:00 am

Another section is the Editing Panel where the footages or videos are edited and screened to play. There are 6 editing panels in SA TV newsroom. This temperature of the panels is too low to keep their CPU functional. So that sometimes the employees of editing panel wear winter costume to work. in the editing panel room the Desk reporter, field reporters give their voice on footage before editing the news. Sometime the stuff reporters send the videos of Gulshan office of SA TV they are called SA TV News point, sometimessome videos are downloaded by IT section. In this department personnel preserve the most important works from the live news and programs. In the newsroomevery computer is connected with each other. Sometimes we see the name of the person who is speaking on television screen. This is called Aston. At beginning time, break time and end time of news we hear some sounds with some writings. There are called stings such us headlines stings, international stings, sports stings and sometime use special stings for special program. We see sometime reporters use pie-chart or stile-picture. All the works handled by video editing panel .When any one does not get any footage, then he/she have to go to this editing room to make a GFX. The room from where the news in on aired, it is PCR (Power Control Room). PCR send the signal to Master Control Room (MCR). MCR send it to satellite, then viewers or DISH antenna received the signal & watch news. At a PCR there chronologically sited some persons with different works. One audio switcher, one videos switcher, one speaker who can talk with the news presenter who is staying at the studio, one is the whole procedure controller and one attend the live phone calls in the PCR. In SA TV most of the time the national desk newsroom editor attendthe live calls. The process is too much tough for news come. Because it is live news telecast. If they do a mistake, the whole audience will watch it.IT department handles the problems related to computer. When there is a problem while downloading or uploading a program, it be informed IT department. must to (www.satv.tv)

Significance of the Internship

Internship is a best sector of practical experience. It opens the window of outside of the text book. At our 4 years honors course we read many more things such as history, about new media, print media, electronic media, how they work, video production, terminologies, editing and desktop publishing, broadcast journalism & many more things. But before arriving in SA TV many more things were unknown to me. Like what is actually broadcasting procedure? First time I didn't know how ticker works. But after joining for internship the slowly became very easier for me. If a supervisor helps him/her to understand, one can easily understand about how the media runs. I have been in SA TV for 3 months internship. I have selected my work area in both national and ticker desk. There is a benefit to work in the newsroom. It helps to know about what is going onworldwide. It also helps to know about many more correspondents and stuff Reporters. My beat is mainly National desk but here is a saying there is no finishing of learning. So I learned the thing whatever I can. And the employees of SA TV are too much helpful that they called me and said about many things. It is a practical experience for one's future job of my life. If someone wants to go to the National desk then it is very easy to find out the news for today. It also enhances the Bangla Grammar and the typing speed. Internship is really needed to fulfill the requirement to get the honors degree through which one can make him/her competent for his career.

Work experience of the internship

I have worked mainly at the International Desk. I have learned a lot from there. SA TV is a news and program based channel. News men are work at as shifting time. My office hour is form 09:00am to 6:20 pm. It was 9+ hours. I had available times and also one reason for 9+ hours duty. 10 am was SA TV **News Hours**. So I started my office from 9:00 am for ready 1/2 international Bangla news. And 6:00 pm is SA TV **English News** time. After ending the **English News** my duty ends. So overall I had need 9+ office hours.

My Tasks at SATV:

Collecting international news from email, APTN, BBC WORLD, CNN, Aljazeera, NDTV, BD News 24 .com

Collecting the video footage by different online media and email

Making contact with my supervisor for the news update.

Selecting news which is important & presentable and discuss with my supervisor about it.

Writing down the script in OOV or Package format and inform my supervisor.

Rechecking the news.

Finally going to the editing panel for editing the video footage with a video editor.

Taking the slug ID and giving the news producer.

My three-month of the internship program at SATV was full of new experience. During thisperiod I have gotten an opportunity to enrich myself as much as I can. At SATV I had a chance to get involved with different types of people. Actually, if I look back to my first-day work to last day then it seems to me like

a journey where I have faced lots of ups and downs. At SATV, I had experienced works on international, national, feature and entertainment beats a trainee newsroom editor.

On the first day of my work at SATV, NewsRoom Editor Msufiqur Raham had introduced me with other staffs of the office. Actually, for their cordial behavior, I felt much comfortable and relaxed. Then my supervisor there at SATVhad given international news for making a report. That time I had faced lots of problems. Firstly that time my Bangla typing speed was not so good. For this reason, on the first day, I had made only two reports in a whole day. After a week I had made myself comfortable with the official environment. Between these seven days whenever I felt mentally down my supervisor had motivated me all the time.

In my academic life through my teachers, I have already known about news value and news treatment. But in my practice field, I can get the opportunity to use all know that I have gathered throughout academic life. At SATV I had worked in international, national and entertainment beat. Now I can understand the value of news, especially in international news.

In international news, I feel confident about myself for making a report on any kind of international issues. I had got several time where I have to handle the international desk alone. I mean that time whole day I had covered all international news alone. Actually that time it was quite tough. But day by day I have gained confidence in my work. Now I can take any kind of work,s pressure and try to handle it perfectly.

In SATV office my Musfiqur Raham had tried to experiment with my working capability. That,s why besides international news he suggested me to make some feature on basis of the different type of lifestyle issues. At first, it was difficult for writing feature because at that time I was comfortable with hard news rather than writing features. But day by day I was improving my skill in feature writing with help of me in charge.

In television news, every work or report runs like a train. I want to mean that here all time a newsroom editor or reporter feels pressure for submitting news as soon as possible. I had also felt that pressure. Actually, it was too much tough to make a report and that report has to make perfectly. Throughout the three - month internship I had faced this problem so badly.

I had also experienced several kinds of works. For example - I had also taken news over the telephone from district level correspondent or in emergency time. Here I have learned that I have to be confident and hundred percent sure whatever I collect from that particular correspondent.

Achievements from Internship

For a student of Journalism and Mass Communication internship is very much essential. Through it, a student can make his/her path for a good career. Through internship student s can get a chance of getting involved with industry and new people.

I had started my internship from October 11, 2018in the internship at SATV I have achieved lot of experience. Because of internship I have also able to get know different media peers on, media house, media working system. Furthermore my Bangla writing and communication skills have improved which will help me in near future.

Working at a media house like SATV I have made myself dynamic more than before. Now I can assess myself as confideend, self-contained and disciplined trainee reporter.

For this internship project I got a chance to experience the journalism profession so closely. It gave me opportunity for preparing myself. It gave me inspiration for building up my profession in this field.

Recommendations

It is not possible for an internee to cover up the whole thing with a short time. Especially I could not there at the prime time news. As an intern house treated me as a junior. So they all are not friendly to me. They did not give much more information to me. In shortness of time I could not go for field reporting. This is heart of reporting. They had no much time to teach me. They are always busy with their work. The major limitation is that as I was not their employee. So the authority did not give me access to air my by-line story and voice deliberation. I made news but those on aired by another journalist name.

I just want to say that as a student of journalism he/she have to get the spirit of facing both outdoor and indoor activities. So I want to say that authority should increase the period of internship at least five (5) or six (6) months. This will help us to increase our confidence level and skills. As an intern we should know some basic activities as like Bangla typing, translation to news style, high typing speed. In a television channel we should also know about picture selection in while making news packages.

Conclusion

SA TV is a renowned satellite TV channel in Bangladesh. I feel very proud to be a part of this organization working. I learned lots of essential things in SA TV. The employees and my supervisor were very helpful. Whenever I asked for any information they taught me willingly. They taught me in an easier way. I learned how a news come, how it become edited, how it goes to on air. First time before going to SA TV I was afraid about the environment, how were the people, friendly or not, helpful or not. But after going there I was amazed at the whole experience. As far as I know, the media persons are not too much helpful. They only try to stay busy with their own work. But in SA TV, the reporters, presenters, editors are very friendly and helpful. They let me know whatever I wanted to know. This is an experience to work in a TV channel and the opportunity to get experience about how an electronic media works. Really it is a great achievement for me.

At last I can say, it was my great opportunity. I enjoyed my internship period in *SA TV*. I learned lots of factor and gain many professional knowledge during this period. I think it will be help in my future career.

Reference

- 1. www.satv.tv, accessed on November 10, 2018
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My Work

