STEP TO PRINT MEDIA: AN INTERNSHIP EXPERIENCE IN THE "Amadershomoy.com"



#### Saifunnesa Maliha

Student ID: 151-24-469

Department of Journalism and Mass Communication Daffodil International University Fall semester December, 2018 A Report on the Internship at the

"Amadershomoy.com"

## 

### **Prepared For**

Md. Anayetur Rahaman

Lecturer Department of Journalism and Mass Communication Daffodil International University

### **Prepared By**

Saifunnesa Maliha ID: 151-24-469 Department of Journalism and Mass Communication Daffodil International University

### **Date of Submission**

10 December, 2018



#### Letter of Approval

Amadershomoy.com 19/3 West Panthapath Dhaka 1205, Bangladesh

Tel: +88-02-9128791

#### To Whom It May Concern

It is pleasure to certify that Saaifunnesa Maliha, (ID: 151-24-469) a 24<sup>th</sup> batch journalism and mass communication student from daffodil international university, has worked at the international desk of the Amadersomoy.com from September to November this year.

She was attentive to her work and keep interest to learn. Her work and attention was greatly appreciated in the news room.

I wish her all success in life.

Sincerely,

.....

Iqbal Mohammad Khan

**Executive Editor** 

Iqbkhan@gmail.com

#### LETTER OF TRANSMITTAL

December 10, 2018 Anayetur Rahaman Lecturer Department of Journalism and Mass Communication Daffodil International University.

Subject: Submission of Internship Report

Honorable Sir,

I am grateful for present my internship report prepared after a 3- month long internship time, as required by the university, in the international desk of Amadersomoy.com

My news also published the daily newspaper 'Amader notun shomoy' and 'Amader Orthonity'. Because the owner belong that newspaper also.

It was great chance for me to acquire knowledge and experience. I have gathered during my internship period will help me in my professional life

I am thankful to you for your kind support and supervision, in the preparation of this report and sincerely hope that I would live up to your expectations regarding the quality of my work.

**Sincerely Yours** 

..... Saifunnesa Maliha

ID: 151-24-469

Department of Journalism and Mass Communication

Daffodil International University.

#### Certificate of Approval



This is certify that the internship report submitted by Saifunnesa Maliha, student ID: 151-24-469, a 24<sup>th</sup> batch student of the Department of Journalism and Mass Communication, has been approved for submission to fulfil the partial requirement of BSS (Hon's) degree.

She has conducted the internship successfully at the Amadersomoy.com, under my supervision during Fall Semester, 2018.

In that report, I am pleased to assure that information and findings included in the paper are sincere work of Saifunnesa Maliha .

I wish her success in her future endeavors.

.....

Anayetur Rahman

Lecturer

Department of Journalism and Mass Communication

Daffodil International University.

#### ACKNOWLEDGEMENT

At first, I offer millions of my heartfelt thanks to the Almighty who has given me strength and opportunity to complete this internship program.

Later I consider myself lucky to have been able to work as an intern at the international desk of Amadershomoy.com, from September to November 2018. The internship project is a part of my 4-years bachelor programme that I conduct at Daffodil International University, Dhaka, Bangladesh.

I convey my best respect to my reverend teacher Mr. Anayetur Rahman, Lecturer, Department of Journalism and Mass Communication, Daffodil International University. In the journalism field I am an infant, so without the help of my supervisor, preparation of this report was not possible on behalf of me.

I am profoundly grateful to Mr. Iqbal Mohammad Khan, Executive Editor, *The Amadershomoy,com* for his hearty continuous supervision. I am also thankful to other reporters and my colleagues for their whole hearted cooperation.

I would also like to express my sincere thanks to my friends and classmates for their support. I am also quietly and heartily indebted to my parents who always inspire, encourage and support me to pursue such study.

I perceive as this opportunity as a big milestone in my career development. I will strive to use gained skills and knowledge in the best possible way, and I will continue to work on their improvement, in order to attain desired career objectives. Hope to continue cooperation with all of you in the future.

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# Chapter One Introduction

#### Background of Internship

Imagine you are reading news not written in paper but in stone. It might sound bizarre at this digital age, however surprisingly this was the scenario of Roman Empire in around 130 BCE. It was for the very first time in the history when people received news curved into stone. Latin *Acta Diurna* was the name of the first news daily, usually reported the daily events like births, deaths, marriages and the results of legal trials.



Fig 1:World's First Daily 'Acta Diurna'

Initially, newspaper was the medium of spreading government messages to the people. That's students need practice how to write news. For that reason internship program has become the bridge for those who want to enter practical or real life from academic life.

As a part of requirement to accomplish my under graduation program I had to do my internship to my related field for 3 months. I have always been interested in writing and wanted to take it as my career. In fall 2018 luckily I had a chance to start my internship at a newspaper office.

#### What is the meaning of Internship?

An internship is an opportunity offered by an employer to potential employees, called interns, to work at a firm for a fixed period of time. Interns are usually undergraduates or students, and most internships last between a month and three months. Internships are usually part-time if offered during a university semester and full-time if offered during the vacation periods.

An internship should give you practical skills, workplace experience and greater knowledge of that industry, in exchange for the employer benefiting from your labor.

An internship can be either paid or voluntary. The trend is increasingly (and rightly) towards the former, as voluntary internships are often cited as exploitative. As you would expect, internships that pay well are usually the most competitive.



#### Why an Internship need for student

An internship is an opportunity to test drive a career without making any serious commitments. It provides us with experiences, lessons, and the tools you'll need to get a full-time gig in the future.

Here are all the things we can gain from an internship:

**Real world experience:** Joining a company as an int opportunity to work hands on in a professional

environment. Internships help by teaching you more

about the career path you are pursuing.



**Networking:** Internships often give you the opportunity to attend meetings and events. By interacting with professionals you gain new connections and learn how to communicate in a professional environment. Personally, my internships have introduced me to a lot of useful resources and have given me the opportunity to meet a variety of professionals in my field.

**Career Foundation:** Internships provide you with the building blocks you need for your future. Many internship opportunities help set the foundation for our career.

# Chapter two My Internship period

#### Background of Amadershomoy.com

As future of journalism is taking shape in the midst of multiple digital platforms Amadershomoy.Com envisages to get ahead diversified audiences and become recognized as the most trusted and very popular on line multimedia news and views platform of the global Bengali speaking community.

AmaderShomoy.Com thrives to provide breaking news at the earliest and serve other news, views and entertainment for the Bengali Community worldwide. It promises to maintain high journalistic standards, such as objectivity, authenticity and responsibility. The news portal will do its best to be inspiring, engaging and provoking informed discussion leading to decision and actions by its readers, audiences and policy makers.

AmaderShomoy.Com will embrace latest technologies and means like web pages audio-visuals and live broadcasting to social media and other available platforms. AmaderShomoy.Com wishes to serve different age groups especially young, all religions and all ethnicities among Bengali community to encourage peace and harmony. At our core is the people's right to information and expression with the help of a pool of talented and committed journalists and a broader group of citizens encouraged and oriented into journalism.

#### Duration & Working environment of my Internship

My Internship started on September 15, 2018, which is still going on. My working hour is 09.00 am to 03.00 pm, six days a week. My office environment is supportive for regular work and also all my office colleagues cooperates each other for better output. In my office we all are treated as family member that's why we enjoy our work rather than being overwhelmed.



# Chapter three Basics of Internship at print or online media

#### Basic terminology of newspaper

Like other fields, journalism has some terminology to indentify certain terms. These terminologies help to cope up with the print media office work as well as in academic atmospheres. Basic terminologies I have learned during my classes and internship period are provided hereinafter.

Assignment: A job given to a journalist by an editor.

Angle: The approach or focus of a story.

**Attribution:** Designation of the person being quoted. Also, indicates the source of information in a story.

**Banner:** Headline across or near the top of all or most of a newspaper page.

Byline: A journalist's name at the beginning of a story.

**Dateline:** A line at the beginning of a story stating the date and the location.

Editor: Someone who prepares material for print.

Follow-up: An update on a previous story.

Headline: The main title of the article

Hard news: Spot news for instance, live and current news in contrast to features.

**Investigative reporting:** Technique use to unearth information that sources often want hidden.

**Jump:** Continuation of a story from one page to another.

Lead: First paragraph of a news story.

**News room** The place, where reporters and editors work.

Masthead: Formal statement of newspaper's name.

News agency: Company that sells stories to newspapers or magazines.

**News value:** It indicates the length of importance of a story.

Press release: Publicity handout, or a story given to the news media for publication.

**Verification:** Determination of the truth of the material the reporter gathers or is given.



#### Searching an Internship

Searching internship is a very crucial issue for students who must complete an internship as an obligation towards their graduation. It is the first step of a student to enter into professional sphere. Naturally students get worried and anxious whether any organization will take them or not! Like others, I was also so panicked and found the process burdensome that I could not even went to drop my resume. However, as the time passes I realized that the process is very simple only if I had any guideline. Therefore, I would like to add few suggestions from my experience with a hope that it would help students who are planning to do internship in future.

- Most of the time students depend on relatives or personal connections for having an internship. However, searching an internship is like a trial session of searching jobs as an individual may have to look for job in future by oneself. Although having a personal connection for getting an internship may be a benefit for a certain time.
- Punctuality is one of the qualities of a successful professional. Internship is the path to create an individual's career. Thus, it is recommended to have present within time. Having an organization near house will benefit the intern to avoid traffic congestion in Bangladesh.
- Dropping Resume or CV at least one month before starting internship will help the purported intern to choose their desired organization and save enough time to find another organization in case they are rejected from an organization.
- Office environment is important for an intern to cope up with and discharge their job responsibility. Thus, it is recommended to have reviews of the organization

# Chapter four Evaluation of Learning

#### Academic Learning and Practical Work

Academic learning is that methodology which is being applied in practical work, which means academic learning helps us or teaches us the procedure to do it practically. But sometimes we face some unexpected situation when we implement the academic learning practically, because reality doesn't follow the theory/concept exactly.

Reality depends on some parameters which are formulated according to ongoing situation. And sometimes when we practically do some work based on academic learning, then deviation occurs which doesn't follow the lessons of our academic learning. At that time we have to handle the situation and discover our own way to keep the work on track according to our academic learning. Sometimes we learn the modification of our academic learning from practical work.



#### Skills Developed During Internship

During my internship some skills were being developed based on my working experience. Some of them are-

- Better communication skill with people.
- Story writing with attractive approach.
- Capability of handling unexpected situation.
- Collecting & finding the resources of news/information.
- Professional attitude.
- Discovering the concept to create new story.
- Time/schedule maintenance.
- Adaptation of the rules & regulations of different environment.

# Chapter five Conclusion

#### Summary

Working in amader shomoy dot com was a little bit difficult for me at the very beginning. Because I wasn't used to maintain official decorum. The internship time teaches me a lot about discipline and professionalism. I knew that life is not a bed of roses but now I can realize the meaning of that proverb as well as meaning of life. I have realized that

if I want be someone who will have an identity of respect and honor then I have to work hard & punctually to achieve more experience by which something remarkable could be done. And now I am confident to do something not only for my living but to create my identity in journalism world.

#### **Reference**

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#### Appendices



মালিহা নেছা: প্রবাসী কর্মী নির্যাতন বন্ধে মধ্যপ্রাচ্যের বহু প্রচলিত 'কাফালা' পদ্ধতিতে গৃহকর্মী পাঠানো বন্ধ করছে এশিয়া ও আফ্রিকার দেশসমূহ।

কাফালা পদ্ধতি হলো মধ্যপ্রাচ্যে কোনো একজন ব্যক্তির অধীনে বিদেশি শ্রমিকদের নিয়োগ দেয়া যেখানে শ্রমিকদের অধিকার থাকে সামান্য।

এই পদ্ধতির কারণে মালিকরা তাদের সুবিধা অনুযায়ী শ্রমিকদের দিয়ে কাজ করান। অনেক নারী নির্দিষ্ট সময় থেকে বেশি সময় ধরে কাজ করেন অথচ বেতন খুব কম পান। সেই সাথে নারীদের ওপর শারিরিক নির্যাতন করা হয়। এমনকি শ্রমিক যদি মুমূর্যু আবস্থায় থাকে তাও মালিকের অনুমতি ছাড়া দেশে ফিরতে পারেন না।

কাফালা পদ্ধতিতে যাওয়া নারীদের ভাষ্যমতে, মালিকরা ঘরের ভেতর তাদের ওপর যৌন এবং শারিরিক নির্যাতন চালায়।

কাফালা পদ্ধতির বিরুদ্ধে প্রামাণ্যচিত্র 'মেড ইন হিল' এর অংশ বিশেষ 'কেন দাসতৃ' এই সপ্তাহে আফ্রিকায় প্রচারিত হবে। বিবিসি

#### ામાલિવે મુન્નગ્ર વન્ન AMADERSHOMOY.COM



Cat Shaming Photo



গুয়াতেমালার জেলের দাঙ্গায় নিহত ৭

প্রকাশের সময় : অক্টোবর ১, ২০১৮, ২:৪৮ অপরাহু আপডেট সময় : অক্টোবর ১, ২০১৮ ৪t ২:৪৮ অপরাহু



মালিহা নেছা: রোববার গুয়াতেমালার কারাগারে কয়েদিদের মধ্যে দাঙ্গায় সাতজন নিহত ও চারজন আহত হয়েছে বলে জানিয়েছে কারা কর্তৃপক্ষ।

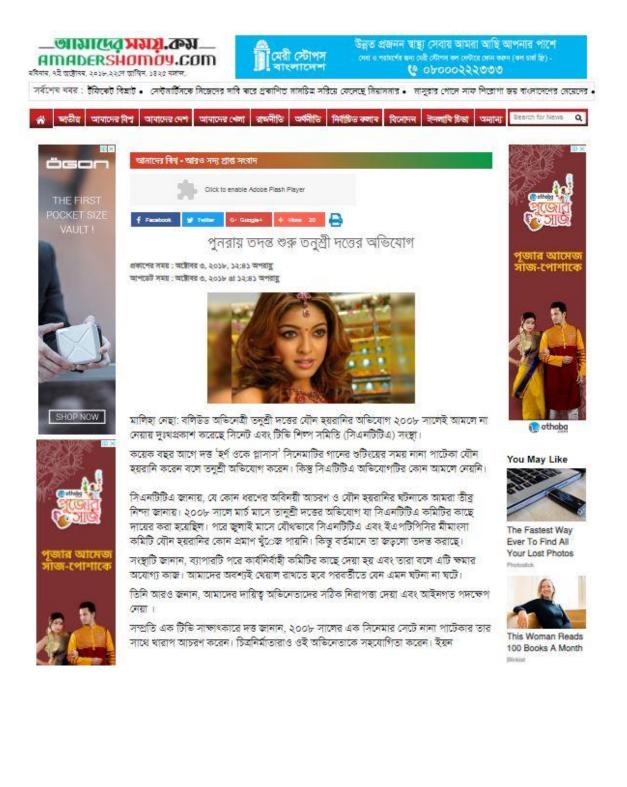
স্থানীয় সংবাদপত্র প্রেনসা লিবারের মতে, সাতজন ঘটনাস্থালেই মারা যায়। এছাড়া, স্বেচ্ছাসেবকরা আরও চারজনকে হাসপাতালে নিয়ে যায়। গণমাধ্যম জানায়, ঘটনাটি একটি বিচ্ছিন্ন জায়গায় হয়েছে তাই সেখানে কোন কারারক্ষী আহত হয়নি।

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জাপানি প্রযুক্তি সংস্থা ইপসন ছারা বিকশিত, যা অভিনেতাদের শর্টগুলোকে চশমার সাথে যুক্তকরে সফটওয়্যার ব্যাবহার করে প্রর্দশন করা হয়। যা বুধবার থিয়েটারে ভাড়া দিবে তারা। রয়টাঁস





#### \_\_**ബ്ബഢ്ര് പ്രു.**ക്ഷ്\_\_ Amadershomoy.com



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