

# Internship Report On Working as Sub-Editor at Rtv Online



Submitted To:

#### Mr. Anayetur Rahaman

Lecturer

Department of JournalismandMass communication
Faculty of Humanities and Social Science
Daffodil InternationalUniversity

Submitted By:

**Zaber Hosain** 

ID: 151-24-461

Batch: 24th

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

**Daffodil International University** 

Date of Submission: 10 December 2018

#### **Letter of Transmittal**

08December, 2018 Mr. AnayeturRahman

Lecturer

Department of Journalism and Mass Communication

Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

I am pleased to submit the Internship Report as a partial fulfillment of BSS (Hons.) in Journalism and Mass Communication. I concentrate my best to present this report on my Internship from the Rtv online.

It was great opportunity for me to acquire knowledge and experience in respect one of the Famous Bangla Online News portal in Bangladesh. I believe that the knowledge and experience I have gathered during my internship period will immensely help me in my professional life.

I have given my best efforts to achieve the objectives of the practical orientation and I hope that my endeavor will serve the purpose. However, I will always be happy to welcome any further clarification that you may require.

Sincerely

.....

ZaberHosain ID: 151-24-461

Department of Journalism and Mass Communication Faculty of Humanities and Social Science Daffodil International University

#### **Certificate of Approval**

I am pleased to certify that the Internship report on 'Experiences at Rtv Online as a Newsroom Editor, prepared by Zaber Hosain, bearing ID No:151-24-461 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Zaber Hosain has worked with Rtv Online as an intern under my supervision. He has completed the work during the Fall-2018 semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Zaber Hosain.

As a human being, he bears a good moral character and a very pleasing personality. I wish him all success in life.

Supervisor,

•••••

Mr. Anayetur Rahaman

Lecturer

Department of Journalism & Mass Communication Faculty of Humanities and Social Science Daffodil International University



বেঙ্গল মিডিয়া কর্পোরেশন লিঃ BENGAL MEDIA CORPOPATION LTD.

BSEC Bhobon (Level-6) IOP Can Hamil Claim Avenue Corwan Baran Dhaina - IOTS Bongladech fell-880-2-5501 SSII-15 Fan - 480-2-18 (SBR) 8-08 Email info@nt-boths Web www.cts/skinc.com

O /rtvorsine

October 04, 2018

Mr. Zaber Hosain ID No. 151-24-461 Department of Journalism and Mass Communication Daffodil International University 102/1 and 102, Shukrabad, Mirpur Road Dhanmondi, Dhaka-1207.

Subject : Permission for Internship Work

Reference: Letter from Sheikh Mohammad Shafiul Islam, Associate Professor & Head (In-Charge), Department of Journalism and Mass Communication, Daffodil International University dated Oct 01, 2018

Mr. Zaber Hosain.

I would like to inform you that you are permitted by the authority of Bengal Media Corporation Ltd. (Rtv) to pursue internship work for 03 (Three) months in the Department of Rtv Online at Bengal Media Corporation Ltd. (Rtv) with effect from your date of joining.

Please note that Rtv will not make any payment for your internship work.

With wish of your bright career,

Mohammad Masudul Amin

Deputy General Manager (Administration)

HR & Administration

Bengal Media Corporation Ltd. (Rtv)

Copy for information & necessary action:

1. Deputy Chief News Editor, Rtv Online

Copy for kind information:

2. Chief Executive Officer, Rtv



## বেঙ্গল মিডিয়া কর্পোরেশন লিঃ

BENGAL MEDIA CORPORATION LTD.

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BSEC Braban (Level-9) 102 faza Nazrul Islam Avenue
Karwan Bazar Dindia - 1215 Bangladesh
Tel -880-2-55013511-15, Fax -880-2-9130879-80
Emai mittifrtvonline.com: Web: www.rtvcriee.com

@ /rtvonline

## To Whom It May Concern

This is to certify that Zaber Hosain, Student ID no: 151-24-461, a student of Journalism and Mass Communication Department of Daffodil International University has completed his internship in RTV online. He worked here from October 1 to December 10, 2018. He was assigned to various news desks to learn the overall news editing process. The feedback received from shift in-charge is very positive about his activity. He was on time and had shown keen interest to learn.

I wish him all success in life.

Abdul Hakim Chowdhury Deputy Chief News Editor Rtv online.

## **Acknowledgement**

First of all, I am so much thankful to the Almighty Allah for providing me with enough endurance to end this internship smoothly. Secondly, I want to express my gratitude to my parents. Really, it is a big achievement in my education life.

With a grateful heart I would like to remember all the people who have helped me during the course of my internship program.

I would first like to express my earnest gratitude to my University supervisor Mr. Anayetur Rahman sir for his whole hearted supervision and for supporting me with guidance and Suggestions during my internship period and while writing this internship report.

I am giving to thank the authority of the Rtv online for giving me the opportunity to do my internship in their famous organization. Because of having experience and with wise journalists I achieved at the Rtv online to help me understand different situation related to my professional carrier.

I am thankful to Abdul Hakim Chowdhury who is the Deputi Chief News Editor Rtv online. In Rtvonile all journalists were very helpful. I would like to thank Rafia Chowduryapu. I also thank Majhar Khandaker, Sajjad Shovon, Proshanta Adhikary and Jakir Hossain Shift in Charge. Sajjad Shovon in National desk, he helped me to make National news. Milon in lifestyle desk, he helped me to make lifestyle news. And I would like to thank every member of Rtv online for helping me with their cooperation during my internship carrier.

I am especially thankful to Sayad Mohammad Abdur Razzaque sir Seniour Assistant Director Daffodil International University. My thanks also go to my friends and classmates for their support. I also thankful to the authority of Daffodil International University.

#### Zaber hosain

## **Dedication**

I would like to dedicate this work to my Father, who has inspired me to keep going in every situation. Without his efforts and guidance I'd never have been able to come this far.



## **Executive Summary**

Even before the arrival of television and radio, initially newspaper industries alone used to cover and share information worldwide. According to Lunden, newspaper industry or print journalism more specifically has been with us for about "300 years. But technological revolution brought tremendous and huge changes in the media sector that it opened up new dimensions for journalism. For instance, television changed the whole idea of reaching people and took mass media into a whole new level.

The latest revolution in journalism came with the advent of Internet. Newspaper industries went from being mechanical to computer production systems. For example, journalists gradually started replacing their typewriters with computers. Internet gave journalism a new shape by creating a versatile platform for its both readers and writers. It created 'online journalism'. Print journalism from the very beginning had its own distinct characteristics, principles, structures, routines of production, way of addressing audiences and reporting news stories. Onlin journalism too has its own principles and characteristics.

I have done my internship as an online sub-editor in the online section of **Rtv Online**. I experienced just how fast the world of journalism become has and also how online journalism is a whole another dimension from print, television and radio journalism. An online journalist must be well-versed in multitasking, must be a fast thinker and obviously as the old saying goes- jack of all trades, master of none. All my works were published under the byline 'online desk' but the initial of my name ZaberHosain (initial- **CSAN**) was added in every news published.

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## **Introduction**

Internship is an excellent opportunity to express the enormous talent of one's own. In every subject we should have to gather some practical things otherwise the education remains incomplete.

They are typically undertaken by students and graduates looking to gain relevant skills and experience in a particular field.

Internship is really necessary for a student to justify his and it is also an opportunity to give a chance to justify by teachers, supervisors for the bright future.

#### What is an Internship?

An internship is a period of work experience offered by an employer to give students and graduates exposure to the working environment, often within a specific industry, which relates to their field of study. Internship provides real world experience to explore or gain the relevant knowledge.

Internships can be as short as a week or as long as 12 months. An internship in Bangladesh is most likely to be unpaid but there are exceptions. Throughout an internship one will develop a variety of skills, and experiences needed to survive well in the professional world.

An internship can give an intern a real insight into the world of work, allowing him/her to build on the theory they learned at university and helping them to gain practical skills that will make him/her more qualified for a job. It also gives one the chance to explore their career options and gain an insight into an organization or career path.

## **Significance of Internship**

Probably the most important thing about internship is that it gives someone an exclusive opportunity, specially an undergraduate with no professional experience, to experience professionalism. Through internship one experiences and learns the difference between academic learning and what's waiting for a student in professional life. Therefore, it's important that an intern takes the internship period seriously and does his/her work with passion and compatibility.

The professional world and academic learning hardly has any similarities. One cannot possibly grasp the idea of the changes he/she needs to cope up with. It was an incredible experience for me in **Rtv** Online. It prepared me for what's to come and how to face new challenges.

The department of Journalism & Mass Communication of Daffodil International University provides an opportunity for internship which is of three-month duration. During this time interns need to complete the internship program. I have done my program of internship from October 04, 2018 to December 30, 2018

#### **Background of Rtv & Rtv Online**

Rtv is most popular tv channel in Bangladesh. It's owned by Bengal media Corporation which is sister concern of Bengal Group. In 26 December 2005 Rtv launched with the slogan of Today & Tomorrow. RTV online is an online based news portal. In 2016, the authority of RTV launched this online portal. The head office of this media are BSEC Bhaban in Kawran Bazar, Dhaka. This media owner is Bengal Group. Syed AshikRahman, CEO of Rtv and Rtv online.

It publish news in social site as a device front. We can read news from anywhere in our mobile or laptop or pc from Rtv online. On Alexa ranking it is in number 17 in Bangladesh. So we can say a huge number of people are daily read news from Rtv online. There are a good number of reporter who collect report from various place.

There is many section and subsection of Rtv online. Those are Bangladesh, Politics, International, Nationwide, Economy, Lifestyle, Fashion, Travel, Suggestions, Other, Entertainment, Sport, Science, IT, Health, Public Affairs, Law and Justice, Media, Social Media, Selected Columns, Freedom, Other, Religion, Travel, Accident, YouTube etc.

We have Political beat, Business beat, Economic beat, Central beat, Lifestyle beat, Entertainment beat and Job market beat etc.

## **Here is Rtv Online News protal Cover (Front Page)**



## The details of supervisor at Rtv Online

Abdul Hakim Choudhury, Head of News, Rtv online.

Mr. Abdul Hakim Choudhury was my intern supervisor. He is a good human being. He entered in journalism in 1993 as a contributor. He was the CEO of Shikkha Bichitra in 1997 to 2001. He worked at the Daily Ittefaq, Daily New Nation, Bhorer Kagoj, Daily Amader Somoy, Samakal, Manobkontho, and Bangla Tribune. He worked at Dainik Amader Orthoniti as News Editor in 2010. In 2017, He was Deputy News editor at Bangla Tribune. From 2017, He is the Head of News of RTV.

I feel lucky to learn many things from his experienced life. He supported me in every way possible. He has been a great mentor. I've learned many important things from him. He guided me throughout my entire period of my internship.

## **Duration of Internship**

As an Intern Journalist at Rtv Online, I have worked for nine weeks. My internship at Rtv Online started from 01 October 2018 and ended on 08 December 2018. I worked seven days a week for eight hours.

## **Duty of a Sub-editor**

An online sub-editor needs to make news reports on various aspects from across the country and abroad. A sub-editor who is assigned just to look after the international affairs also needs to cover a lot.

My internship experience taught me that journalists are not just supposed to write news stories. The core purpose of a journalist is to do research, document, write, and present the news in an honest, ethical and unbiased manner. It's not the job of a journalist to present news stories from their own point of view but to present news from nobody's point of view.

In general, it can be said an online journalist, specially a sub-editor might need to maintain an unpredictable schedule, keep track of current events, and stay up to date with privacy and defamation laws.

#### My duties as a sub-editor in the Rtv Online are as follows:-

#### **Editing:**

From my internship experience I realized that editing is a very important event of reporting. I had to work a huge time on editing. District correspondent send us draft news from various place. That news was full of errors. I had edited the copy and made it publishable.

#### **Covering Events:**

Sub-editors usually do not cover events. But I had to cover a few events during my internship.

#### **Publishing News on the website:**

I, in addition to translating, writing and editing, was also tasked with publishing then on the website of Rtv online.

#### **Editing photos:**

As a sub-editor, besides preparing reports, I had to find, edit and publish relevant photos with each news story. It was compulsory to add at least one relevant photo with each news stories.

#### **Social Media Share:**

During my internship I was also tasked with sharing news in multiple social media such as Facebook. On average I had to share 40 to 50 news on social site.

## **Knowledge gathering**

Through my internship at Rtv Online, I had many sweet and bitter experiences which gave me valuable insights on how online journalism works.

Through my internship I got to know the professional world real up-close. I met people, who were extremely good at online journalism, even veterans who taught me very important things.

#### **Policy:**

My internship also gave a clear idea on how house policy affects the news covered by a media house.

## **Tools and technologies Used**

During my internship at the Rtv Online, I used several tools and technologies for my works. The most used one would be a PC I was told to work in. Other than this I needed to use the Internet without any interruption. Without the internet connection the whole department would come to a standstill.

I used Microsoft Word (Bijoy Type) to write, edit and complete a report. To edit relevant photos for a news story I used Adobe Photoshop. I also needed to use gmail to check news and used Google Chrome to browse through the internet to find news.

## **Differences between academic learning and practical work**

I was taught about the job of a sub-editor in several courses. But while I went to work I found that reading and knowing doesn't really give one an idea on how the real life works.

More so, as most of our courses in Daffodil International University focuses on print journalism and a few on other sectors of media like Television and radio, I was really stunned to see the difference in online journalism.

But, it is undoubtedly true that my academic learning helped me in completing my internship with more ease. I knew how to write reports, what methods to follow, how to collect the important parts, and what to discard.

The inverted pyramid theory was a big help. I also used the 5W and 1H was of help too. Cross checking information, organizing a story in the best way effective, shortening a story and some other skills I used in my internship came through my academic learning.

But as stated above, real life experience is a whole another dimension that what a student imagines while studying. As online journalism is still not that popular in academic courses, it was a bit hard to get used to its' pace.

## Skills developed during my internship

During my internship at the online section of The Rtv Online, I was mostly assigned to cover national beat, job market, and lifestyle. Sometimes I had to cover religion, health related stories as well. During my internship, I developed various skills. They are listed below.

- Headline writing.
- News editing
- Proper time management.
- Professionalism and confidence.
- Developing social relationships.
- Complying with office rules and regulations.
- Picking up the right word for writing story.
- Exploring available online sources for additional information

## **SWOT analysis of Rtv Online**

#### **Strengths:**

- Always update latest news.
- Reliable
- Covers a vast area, not just Dhaka-centric.
- Has skilled reporters.
- Has a large readership base.

#### Weaknesses:

- Lack of adequate transportation system.
- Biased to a major political party in political issues.
- Inadequate office room space.
- Has Lack of sufficient technology and tools to support every employee.
- Does not have enough employees to cover news fast and smoothly.

#### **Opportunities:**

- Office space can be increased.
- More employees can be employed to improve news qualities.
- The facilities current employees enjoy can be increased.
- The website can be designed to look and browser better.
- Management can be better.

#### **Threats:**

- Decreasing number of leadership, apparently because politically biased news.
  - Losing crediblity.
  - Lawsuits for misrepresentation of any news or information

## **Recommendations**

As online news reading has become popular in Bangladesh, people can access various news medium within short time. The reality for news portal is that their future is very challenging for digital technology. To survive they have to come up with new media and new technology.

Here are some recommendations for the Rtv Online that I observed during my intern period given below:

- Appoint more employees to editorial desk to overcome the lack of helping hand.
- More desk and computer set up is necessary to meet the demand of every employee.
- To meet the demand of audience they have to develop personalized news recommendation system.
- Editors should concentrate on news values. Reporters need to be more impartial.
- Separate working areas for intern students.
- Authority must take care of employee's satisfaction

## **Conclusion**

Overall, my internship experience at Rtv Onlie was positive. I was happy that I was fortunate enough to work with so many talented people of this industry. As a matter of fact, from what I have learned and understood from my experience is that every task is initially planned, developed and completed very thoroughly, and a lot of hard work goes into that.

This three-month journey has not only taught me how to be professional in a work, but also helped me to use my theoretical knowledge in real- life situations as well. For this, I am sincerely thankful to my university along with the whole online team of Rtv Online.

## **References**

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Internet from 03-May-2012

Submitted to Broward Community College on 2015-10-19

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http://dspace.library.daffodilvarsity.edu.bd:8080

Internet from 24-Aug-2018

http://www.pinupjobs.com

Internet from 06-Apr-2014

http://collegelist.co.uk

Internet from 20-Jan-2018)

http://dspace.bracu.ac.bd

Internet from 07-Jan-2018

http://dspace.library.daffodilvarsity.edu.bd:8080

Internet from 06-Sep-2018

## Samples of my work during internship

#### বাংলাদেশ

রোহিঙ্গাদের,জোরকরে পাঠানো হবে না: পররাষ্ট্র মন্ত্রী

https://www.rtvonline.com/bangladesh/55547/%

রুঁকি নিয়ে চুক্তিতে চলছে অ্যাপভিত্তিক রাইডশেয়ারিং

https://www.rtvonline.com/bangladesh/55373/

#### আন্তরজাতীক

যৌন হেনস্তার অভিযোগে গুগলের ৪৮ কর্মী ছাঁটাই

http://www.rtvonline.com/lifestyle/53998

আগুন নিয়ন্ত্রণে নতুন কৌশল

http://www.rtvonline.com/international/54011/



#### রাজনীতি

নির্বাচনকালীন সরকারে থাকছেন নাটেকনোক্র্যাট মন্ত্রীরা: বাণিজ্যমন্ত্রী

https://www.rtvonline.com/politics/55347/

নৌকার টিকিট পেতে মরিয়া একাধিকপ্রার্থী, নিরব বিএনপির নেতাকর্মীরা

http://www.rtvonline.com/politics/53632/

দুই আসনেই নৌকার প্রার্থী হতেচায় একাধিক নেতা

http://www.rtvonline.com/politics/53811/

সিলেট-২: লুনাকে ছাড় দিতে নারাজ বিএনপির শরিকরা (ভিডিও)

http://www.rtvonline.com/politics/voter-hawa/54061/

সিলেট-৩: বড় দু'দলই প্রার্থী নিয়ে বিপাকে

https://www.rtvonline.com/politics/voter-hawa/54138/

সিলেট-১: এই আসনে যে জিতে সেই সরকারে যায়

https://www.rtvonline.com/politics/54604/

#### দেশজুরে

সীতাকুণ্ডে ট্রেনে কাটা পড়ে ৩ জনের মৃত্যু

https://www.rtvonline.com/country/54171/

ধর্ম ঘটে হাসপাতালে নিতে না পারায় বাবার কোলেই শিশুর মৃত্যু

https://www.rtvonline.com/country/54263/

চবিতে 'সি' ইউনিটের পাসের হার ৫৯ শতাংশ

https://www.rtvonline.com/others/education/54349/%

ইলিশের বদলে চালও পাচ্ছেন না জেলেরা

http://www.rtvonline.com/country/53644/

#### চাকরি

উন্মুক্ত বিশ্ববিদ্যালয়ে ২৭ জনের নিয়োগ

https://www.rtvonline.com/jobs/56107/

মন্ত্রি পরিষদ বিভাগে ৬০ জন নিয়োগে আবেদনের শেষ দিনকাল

https://www.rtvonline.com/jobs/56136/

বঙ্গবন্ধু শেখ মুজিব মেডিকেলে ৩০০ নার্সনিয়োগ, আবেদনের শেষ দিনকাল

https://www.rtvonline.com/jobs/56139/

স্পেশাল সিকিউরিটি ফোর্সে ১৫ জনকে নিয়োগ

https://www.rtvonline.com/jobs/56140/

চার ব্যাংকে ৫৪৭ জন জনবল নিয়োগ

https://www.rtvonline.com/jobs/56300/

বিএডিসিতে ৭২ জন সহকারী মেকানিক নিয়োগ

https://www.rtvonline.com/jobs/56302/

কর্ণফুলী উপজেলা পরিষদে ৩ পদে সরকারি চাকরি

https://www.rtvonline.com/jobs/56313/

১৮ পদে জনবল নিয়োগ দেবে উন্মুক্ত বিশ্ববিদ্যালয়

https://www.rtvonline.com/jobs/56317/

বিআরটিসিতে ৩১৬ জনের চাকরির সুযোগ

https://www.rtvonline.com/jobs/56386/

ডাক টেলিযোগাযোগ ও তথ্য প্রযুক্তিমন্ত্রণালয়ে ৫ পদে জনবল নিয়োগ

https://www.rtvonline.com/jobs/56529/

বিপিএটিসিতে ১৩ পদে ৩৩ জনের চাকরি

https://www.rtvonline.com/jobs/56536/

শ্রম ও কর্মসংস্থান মন্ত্রণালয়ে ২৪ জনের চাকরির সুযোগ

#### ধর্ম

https://www.rtvonline.com/others/55117/

https://www.rtvonline.com/others/religion/53131/

https://www.rtvonline.com/others/56531/

#### লাইফস্টাইল

ঝটপট ঘরেই তৈরি করুন 'মসলা ফুল কপি'রেসিপি

https://www.rtvonline.com/lifestyle/56489/

শীতের আগাম প্রস্তুতি

https://www.rtvonline.com/lifestyle/56513/

শীতে ত্বক ও রূপচর্চায় গ্লিসারিনের ব্যবহার

https://www.rtvonline.com/lifestyle/56530/

শীতের সকালে নাস্তায় রাখুন মজাদার 'ছিটারুটি'

https://www.rtvonline.com/lifestyle/56552/

পা ফাটা রুখতে যা করবেন

https://www.rtvonline.com/lifestyle/56605/

চিতই পিঠার সহজ রেসিপি

https://www.rtvonline.com/lifestyle/56611/



## Here is my little bit work Demo







































