

INTERNSHIP REPORT

On



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Letter of Transmittal

09 December 2018

Aftab Hossain
Lecturer
Department of Journalism & Mass Communication
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Subject: Submission of Internship Report.

Dear Sir,

It was a great moment of my academic life to submit my Internship report on the two months I have spent in the Jamuna TV. The Internship was assigned to me as partial requirement for the degree of Bachelor's of Social Science (BSS). It was a great opportunity for me to acquire knowledge and experience in respect one of the renowned TV channel Jamuna TV. I believe the knowledge & experience that I have gathered during my Internship period will immensely help me in my professional life. I am very grateful to my supervisor, the Jamuna TV authority, & must the Daffodil International University for giving me the opportunity to complete my internship program smoothly. I have tried to combine all the necessary data available in order to come up with a complete report. I believe that this report will serve the purpose of my Internship program.

I would like to thank you for your extraordinary advice, direction & to be my supervisor to complete my Internship report successfully.

Regards

Soriful Islam
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Certificate of Approval

I am pleased to certify that the Internship report on Experiences at The Jamuna Television as a News Researcher, prepared by Soriful Islam, bearing ID No: 151-24-457 of the Department of Journalism & Mass Communication has been approved for presentation and defense. He has completed the work during the Fall -2018 semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Soriful Islam.

As a human being, Soriful Islam bears a good moral character and a very pleasing personality. I wish him all success in life.

.....

Academic Supervisor

Mr. Aftab Hossain
Lecturer
Department of Journalism & Mass Communication
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Daffodil International University

Acknowledgment

At first, I am grateful to Almighty Allah for providing me with enough patience to finish this report. This Internship has been a very good experience for me because my Internship has given me a chance to understand the real world outside the classroom.

With a grateful heart, I would like to remember all the people who have helped me during the course of my Internship program. I express my deep sense of gratitude to Department of Journalism & Mass Communication, Daffodil International University and my honorable supervisor Mr. Aftab Hossain for outstanding supervising for which it has been possible for me to create good combination textbook & practical knowledge in preparing this report.

I would also like to thank the authority of Jamuna TV for giving me this opportunity to do my Internship in their well-known organization. The experience that I gained at the Jamuna TV helped me understand different elements related to my study. For this reason, I would like to thank my beloved friend Faisal Ahmed for helping me to join this station as an Intern.

I am especially thankful to my beloved mother who always inspired me during my tuff time, Toaha faroque, Soumittro vai who always cooperate me being their extraordinarily busy duties, took time out to hear, guide and keep me on the correct path. I also thankful to the authority of Daffodil International University.

Actually, I have learned many things from everybody whether it is good or bad. But both good and bad experiences would help me to shine my life more and more. I will apply the good experiences and learn through bad experiences. So, thanks to all the people who remained good and bad for me.

Soriful Islam
ID: 151-24-457

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CHAPTER ONE

INTRODUCTION

About Internship

An internship is a Process of on the job training for professional careers. The internship works as an exchange of services for experience between the student and his or her employer. Internships are also invaluable learning experiences for students and almost a necessity for any graduate. Employers are demanding that graduated have "real world" experience, and internships are one of the best ways for students to get that experience. Television is one of the best media to reach information to the remotest areas people at the same time besides radio, newspaper, magazines are also the mass media.

On the completion of the Internship I had wanted to:

- Gain Knowledge about working environment condition.
- Be instructed to make a news bundle effectively.
- Enhance my abilities in reporting.
- Acquire practical knowledge to gain newsroom activities.
- Develop my ability to compose news content.
- To development communication proficiency.
- Be constructed in my workplace.
- Be ready to manage heaps of issues and need to be quicker in work.
- Establish me as a full-time staff in this organization.
- To build up my expertise and collaboration strength.
- To learn about field reporting, editing & research.

What is an Internship and why Internship is important?

An Internship is a work-related learning background for understudies to create hands-on work involvement in word related fields. The temporary position gives genuine experience to investigate or gain important knowledge. Basically Internship period timeframe that can be three or two months. We realize that having a University degree may insufficient for to got Job in the present job market.

The student has must extra capability to substantiate themselves. After our long academic learning, Internship period offers us the chance to gain from as an inseparable experience, which gives us

the kind of genuine occupation encounter. So we can state that Internship period is the speculation for our future which set the establishment for a career.

During the Internship period we need to work with different individuals in field and office, along these lines we associated with new individuals of various dimension and our communication with various profession has developed step by step. Those Networks will assist us with getting references and find new platform work in the future. Through Internship period I gain learning and experience with pertinent work which will assist us in building a solid resume.

We realize that it's very difficult to get a decent position in employment without a substantial resume. Organizations are more probable intrigued to procure one who has past work experiences. During academic assignments, we were given a relatively longer time frame span to finish our assignments, yet in Intern lifetimes are restricted as news should be distributed soon. We realize that in this computerized time each news and data spread far and wide inside a brief time. We should be able to understand the estimation of constant news. Internship period encourages us to comprehend the estimation of time the executives.

Reason for doing Internship at Jamuna TV

At the present days, Television is the best famous in the media world. I might want to be a TV reporter and it is the main explanation for taking Intern in an electronic media. I needed to amplify my skill in Journalism. Jamuna TV is one of the best-renowned news channels which keeps up the quality with their effective representatives and giving standard news. With the end goal to finished my four years graduation program, I have to do an entry Intern position which contains 4 credits. This is the report of my Internship program. The report comprises of the venture subtle elements in which I was allowed amid the Internship period and the encounters. I have gotten through the journey of my internship with my host organization.

Before beginning my Internship period I was visited Jamuna Television. I was constantly intrigued to work with Jamuna Television. So Jamuna TV was my first choice to function as an Intern there. I dropped my CV and they chose me and I began my journey with Jamuna TV as an Intern. The working hours were eight hours out of every day and seven days. Most of the day I worked 10 or

12 hours out of each day. At once I could figure out how to enhance expertise on composing, voice consideration and Broadcasting errand. Be that as it may, it is absurd in Newspaper and Radio to take in these performs various tasks.

Duration of Internship

The term of Internship I began my work on 01 October 2018 at Jamuna TV as an Intern News and Current Affairs Department. I have completed my Internship on 10 December 2018. I was doled out for two months. I worked 7 days in seven days.

Supervisor the Jamuna Television

During my Internship period at Jamuna TV my expert boss Roksana Anjuman Nicole. She is an Assignment Editor. Consistently she is made generation plan that when will somebody finish the activity. She controls the entire news generation framework effectively without any problem.



CHAPTER TWO

ORGANIZATION PROFILE

Background of Organization

Jamuna TV is the best positioning and quickly developing private satellite TV station in Bangladesh. It was propelled on 05 April 2014 by the media bureau of Jamuna Group. Md. Nurul Islam Babul is the Chairman of this channel. Jamuna TV is a notable well-known name among the Bangladeshi media houses. This channel isn't keeping itself kept to the limit of Bangladesh; it has effectively crossed the fringe. Jamuna TV has considerably expanded its live breaking news and program broadcast using its advanced transmission hardware DSNG and DMNG among the TV channels of Bangladesh.



Jamuna TV has responded to the call of furnishing its watchers with the most recent data about creating financial condition at home and abroad. This channel basically will address the fundamental beliefs of the Bangladesh government, developing the socio-economic condition at home and abroad. The Jamuna Television on air 24 hours every day, 7 days, utilizing the most complex creation and news gathering advances to deliver an assortment of current issues, enlightening and diversion programs. Jamuna Television broadcast out of its central station arranged the Jamuna Future Park at Baridhrara in the capital city of Bangladesh. It has three-reason fabricated studios.

Mission, Vision, and Goal of Jamuna TV

Mission: Jamuna TV is a satellite TV in Bangladesh. It looks to be Bangladesh's main 24-hour news channel, where watchers will locate a full range of programs, news, and examination.

Vision: Jamuna TV expects to set the world-class guidelines in Bangladesh's communicated industry, putting individuals high on the agenda.

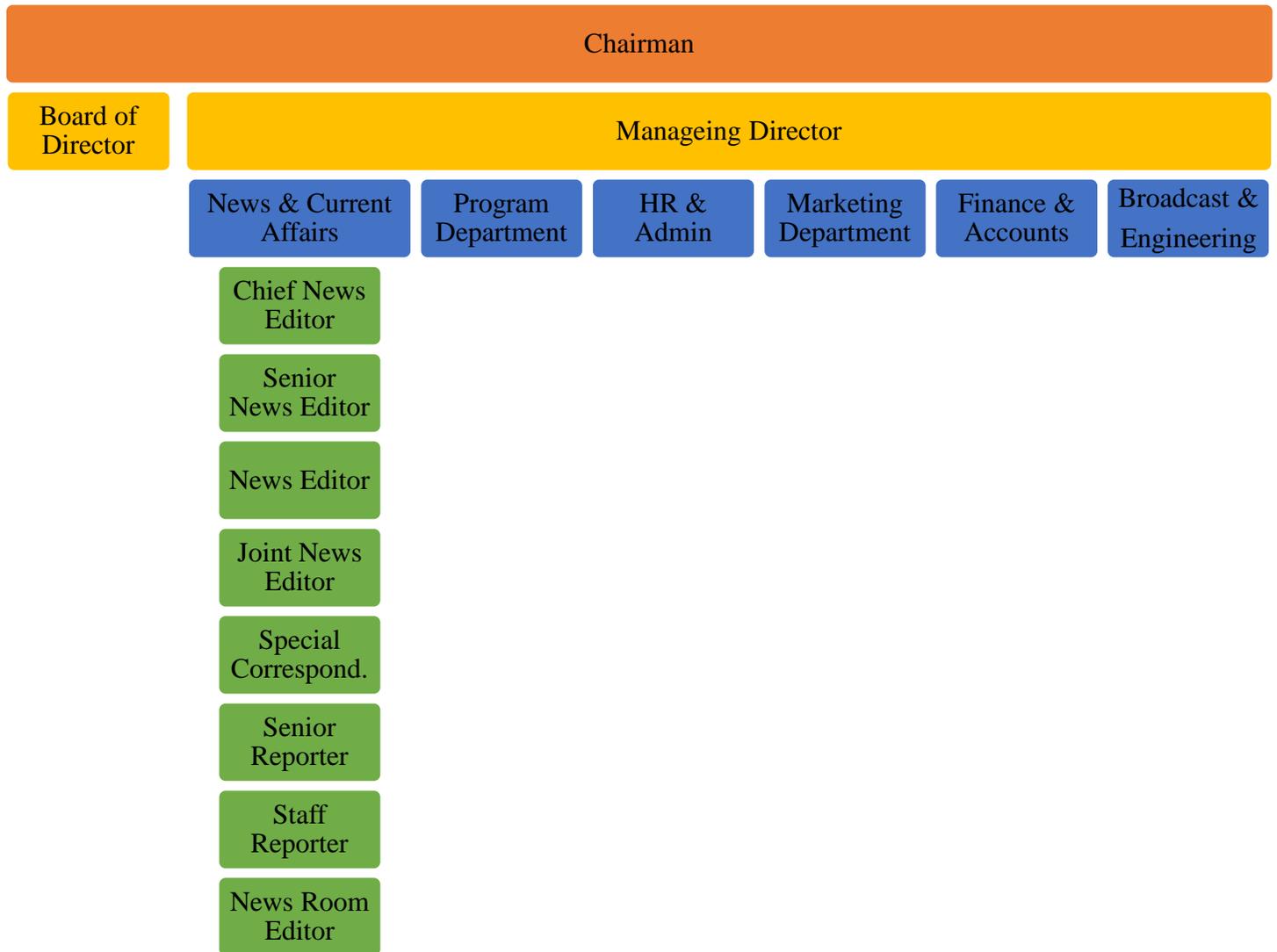
Goal: Jamuna TV will convey program, news and breaking news and make news through insightful detailing in a way that isn't done before in the nation. Innovatively unrivaled at home and in UK, USA, EUROPE the channel will be a center of journalistic experts.

Jamuna TV has six sections such as:

- News and Current affairs.
- Program
- Marketing and Sales
- Human Resource & Administration
- Finance and Accounts
- Broadcasting & Engineering.

These six sections run their activities according to the command of the Head of that Department. Basically, the Human resources department recruits the employees by taking approval from the concerned sections which section they will be appointed for. The head of every section has the power to take any decision.

Organogram Structure



Company Affiliation

Jamuna Group is one of the biggest Bangladeshi industrial aggregates. The industries under this aggregate incorporate Textiles, Chemicals, Leather, engine cycles, Consumer items, Media, Advertisement.

- Jamuna Electronics
- Jamuna Distillery Ltd.
- Jamuna Television
- Jamuna Spinning Mills Ltd.
- Jamuna Denims Ltd.
- Jamuna Denims Ltd.
- Jamuna Knitting & Dyeing Ltd.
- Jamuna Welding Electrode Ltd.
- Shameem Composite Mills Ltd.
- Shameem Rotor Spinning Mills Ltd.
- Shameem Spinning Mills Ltd.
- The Daily Jugantor
- Rubicon Advertising
- Optimo Jeans Ltd.
- Crown Beverage
- Pegasus Leathers Ltd.
- Pegasus Leather Processing Unit.

Major Activities of Jamuna Television

Central Desk:

Cutting edge's news giving TV look over the features, breaking news appropriate to the left at the base of the TV screen is the Ticker. Jamuna TV scroll news features in Bangla. To carry out this activity the concerned individuals have a place with Central Desk.

National Desk:

The national dish work area manages the countryside news, generally the news from region level, association, Upazilla or town level episode. The writers from wide open send story and video recording by fax or email. National desk area makes the news utilizing those materials. Some other time these work areas do some appoints the neighborhood journalists to conceal a specific occurring. The national desk area is the window for the neighborhood individuals to refresh to take a gander at them.

International Desk:

The International desk area takes a shot at universal news, generally the news from outside of the state. At that point, APTN feed fundamentally recoded by this work area. Some period BBC News too recorded by this universal work area journalist.

Production:

Generally speaking, the news creators deal with the synopsis of a discharge sitting in their work territory. They have to incorporate the discharge term and prompt the news editors about the length. Right when news article director jolts the outline, producers by then deal with them on-air see in the PCR.

CHAPTER THREE

LEARNING EXPERIENCE

Responsibilities

Amid my temporary job period, I have played out various exercises. Essentially I was a News Researcher of 'Rajniti' and 'Street to Parliament' Program. 'Rajniti' & 'Road to Parliament' are most loved Talk Show at Jamuna Television. 'Rajniti' on-air Five days (Sunday-Thursday) at 6.00 PM and another program 'Street to Parliament' on air Friday, Saturday at 6.00 PM. Real Activities of Jamuna TV During my temporary position period, I have done exercises of Jamuna TV of which the significant ones incorporate the followings:

- Preparing prepared to address for Talk Show.
- Creating open care.
- Broadcasting incitement programs.
- Check everyday occasions from Assignment sheet.
- Keep association with all columnists for the news refresh.
- To be refreshed constantly and every one of the occasions.
- Browsing BBC, CNN, and AP, Reuters and different destinations for news.
- Collecting news from the journalist when required.
- Collecting last contents affirmed by the Editor.
- Creating open mindfulness.
- Criticizing and talking about govt. approach and exercises.
- Cutting the recording which was sent by the columnist.
- Responsibility for news which on the air quickly.
- Looking over all other TV channels.

Work experience of Internship

I have worked mainly at Talk Show Program 'Rajniti' under the Department of News & Current Affairs. I have learned a lot there. Jamuna TV is a 24 hours news-based channel. My office hour is from 10 AM to 7 PM. Jamuna newsroom works on octopus software. Every desk has a different ID and password. After arriving at the office, my first task was to read all the national newspapers.

Then the thing has to find out which news is important for our country. Then I compile the important news. Then I have collected the news related visual or potage or video and went to editor penal. At News & Current Affairs Department, I have learned many things. Toaha Faroque & Soumittro Shovro from Program Coordinator helped me a lot. They & program presenter excellency Roksana Anzuman Nicole gave me instructions how to write a report. I wrote many reports which gone on air almost every day.

Firstly I check out the mail of the national desk computer. I was here a News Researcher. Those reports which I wrote was first checked by my supervisors, these were finally checked by the chief news editor. Then I prepared question for 'Rajniti' Program.

I wrote a daily news item. When I went to the panel I was feeling so scared because I think editing is really a tough job. I faced many problems when I have to find out the intros from a big story. I have to face challenges when my supervisors introduced me with other persons of the officers who worked at very high posts. I felt very embarrassed when I wrote a news or question and my supervisor corrected it. There are too much experienced that they can change a story and make it more interesting. On the first day, I wrote news and question which they have to edit a lot. But day after day, the degree of editing became low. Sometimes I felt too much tired that I have to go to the canteen and have a cup of tea. Sometimes like computer my brain hung. Then I had to go for a walk inside Jamuna TV. I have completed my internship with a lot of achievements. It is really a nice experience which will help me to find out my job and show my talent which I have learned.

Special Experience.

In my Internship period I have a special experience. Well renowned writer & Senior Journalist Mahfuzullah Came our 'Rajniti' program on 31 October 2018. He was my university teacher. I completed 4 courses under his teaching. It was a very much charming to me when I prepared to question. I was try my best effort to made unique questions.

Tools and Technologies used

- Octopas7
- IV SPS
- Mac
- Adobe Premiere Pro CC

CHAPTER FOUR

EVALUATION OF LEARNING

Difference between Academic & Practical Work

I composed day by day news thing. When I went to the board I was feeling so frightened in light of the fact that I think altering is extremely an intense activity. I confronted numerous issues when I need to discover the introductions from an issue on everyone's mind. I need to confront difficulties when my directors presented me with different people of the workplace who worked in high posts. I felt exceptionally humiliated when I composed a news or question and my administrator revised it. There are excessively encountered that they can change a story and make it all the more intriguing.

On the main day, I composed news and question which they need to alter a considerable measure. Be that as it may, for quite a while, the level of altering turned out to be low. Once in a while, I felt excessively tired that I need to go to the flask and have some tea. Here and there like PC, my cerebrum hung. At that point, I needed to go for a stroll inside Jamuna TV. I have finished my temporary job with a lot of accomplishments. It is extremely a decent ordeal which will assist me in finding out my activity and demonstrate my ability which I have learned.

Internship Outcome

There is the result of each work possibly it is great or awful. There are numerous points of interest in doing my entry-level position at Jamuna TV. Above all else, the encounters which I have assembled is truly significant to me. Jamuna TV is one of the greatest and one of the best positioning media houses. Thus, I motivated chance to make my chance.

Because of the entry-level position:

- I have made numerous sources.
- Created Chances for what's to come.
- I have substantiated myself through my work and conduct.
- I have made an estimation of me to the seniors.
- I have taken in a considerable measure of things about electronic media.
- I have adapted some obscure phrasings.

- I have had an affair to adapt up to a major association.
- I have adapted much-specialized work uncommonly the creation segment work.
- I have encountered how to keep more tolerance to get an awesome result from an office and even from anything.
- I have investigated my assembled information and innovativeness which would assist me with getting work in future in other association. Assume, one of the workers switch the association and participate in another office. At that point on the off chance that I go to work there, he would choose me.

Expectation & Experience

As an understudy of news coverage, a standard peruser of numerous online news outlets and from talk and counsel I had a dubious thought on how my entry-level position will turn out. I expected hardship, new and astounding encounters, and the expert contrasts. Temporary job program is essentially orchestrated the ongoing alumni understudies who are looking for passage level employment. Amid this program the temporary job administrator train, prompt and provides guidance to work in the expert field. I had incredible energy for Journalism since I was a tyke. I realized this temporary job would assist me with understanding the Bangladesh media intently and in addition working professionally in the predominant press. The temporary job encounter did not just grant me to be proficient and proactive, likewise, it gave me the opportunity to demonstrate my imagination, support up my certainty and help me to be engaged.

From this entry-level position my desires were to:

- Perceive my association's reasoning, philosophy, and advertising.
- Get an unmistakable thought of Bangladesh media, particularly the satellite TV stations and their everyday capacities.
- Improve my correspondence expertise and apply it, all things considered, circumstance.
- Be productive and powerful in basic leadership

What's more, on this fulfillment of my temporary position I anticipated that would;

- To accomplish down to earth learning on electronic media.

- Practical information on news revealing.
- Developing abilities to work under strain.
- To comprehend the news the boarding procedure.
- Interpersonal Skill Development.
- Building a solid association with people from various classes.
- To comprehend critical of the news source.
- To see how to create a news.
- Experience of News assembling and detailing.
- To accomplish involvement in creating a distinctive classification of news.
- Expanding a proficient system.
- Try to be comfortable with how a TV station runs in fact.
- To have an understanding about the specialized and commonsense information of Journalism.
- Know office condition and set me up for expert contribution.

Skills Developed during Internship Program.

My three months of a temporary job at the Jamuna TV finished rapidly. I am happy to have experienced this entry-level position since it showed me various vital things and furthermore motivated me to investigate my very own advantages, and to thoroughly consider what I need to do upon graduation. Anyway, my entry-level position trained me a lot of things and I likewise got the chance to meet a considerable measure of decent individuals. By one way or another, I feel extremely fortunate that I generally get the opportunity to work under decent managers and that makes everything a ton less demanding and more joyful. The majority of the Reporters in the group had additionally helped me somehow either through my work or to make a superior workplace. In

opposition to my underlying desires, I completely making the most of my entry-level position and furthermore took in a considerable measure of things.

The temporary position course was an extraordinary open door for me. I have learned numerous things about news coverage, announcing, office work, the working arrangement of an office, dependability, discipline and so forth. This will assist me with excelling in my vocation and individual life. My report is the result of the temporary position work and experience being accumulated in time of my working at the Jamuna TV. In this investigation I attempted to concentrate on news course of action, news announcing/making for broad media with an ordeal of a newsroom student in Jamuna TV and furthermore news inclusion of current undertakings issues in Jamuna TV News area as an understudy of the branch of Journalism and Mass Communication. Over everything, it wound up showing me the workplace convention. Subsequently, my heartiest much gratitude goes to all game plans for all worried to make it conceivable.

The opportunity for Future Career

An entry level position is an organized work encounter identified with an understudy's real profession objective. An ordeal that should improve an understudy's scholastic, profession, and self-awareness. Regardless of whether it is paid or unpaid, low maintenance or full-time, it can assume a huge job in profession building. One of the repetitive subjects in any passage level quest for new employment in the absence of experience. Entry level position makes the ideal chance to assemble understanding. Amid my entry-level position, I associated with numerous expert people and broadened the zone of my associations, which I think will help me in my expert life and invocation advancement. I found out about the reporting vocation field from within and became more acquainted with that it is anything but a wrong profession field for me. I additionally inspired the chance to watch the working environment and check whether it matches desires. I adapted new aptitudes and added as far as anyone is concerned base while picking up trust in my capacities. I had the chance to rehearse correspondence and cooperation aptitudes.

Connected a portion of the thoughts learned in my scholastic life. Above all, I met new people groups and working on systems administration abilities while building up a system of expert

contacts, tutors, and references. It opened a way to guidance on the following stages to go up against my profession way. My temporary position made a chance to increase significant experience and achievements to add to my resume. Through entry-level positions work I increase some learning and experience on highlight composing, article composing and photography which will assist me in building a solid resume. We realize that it's very difficult to get a decent position in employment without a substantial resume. Organizations are more probable intrigued to procure one who has past work involvement.

Limitations of the Internship Program

All through my three-month entry-level position venture, I had confronted a part of issues. Since in media have numerous contrasts between scholastic life and viable field life. It is incomprehensible for an assistant to conceal the entire thing inside a brief span. My Intern Organization Jamuna TV is an intriguing news station. They run their activities adjacent to all kind of goals. At Jamuna Television I was not an agent; I was simply doing my three months brief position.

Among every one of them, I am a lesser so they would prefer not to inform me regarding their fundamental sources. They didn't impart to me how they get quicker data about a political issue or a few times on games. They have exceptionally solid journalists and correspondence with various sources. They didn't answer my inquiry dependably on the grounds that they didn't have the authorization to discuss these things. They treated me an internee. Along these lines, in my temporary job at Jamuna TV, I needed to confront a few restrictions. Along these lines, in my entrance level position at Jamuna Television, I expected to defy a couple of limitations.

CHAPTER FIVE

CONCLUSION

SWOT Analysis

Strengths:

- Trustable.
- Continuously communicating news and different projects.
- Strong and free inward arrangement making.
- Purposeful and powerful in its news treatment.
- Try to cover the running issue.
- Many media accomplices and design house.
- Always refreshed with the most recent news.
- Covers an immense region, not simply Dhaka-driven.

Weaknesses:

- Job limitation in light of the absence of information and innovation.
- This house has enough assets however not using those appropriately.
- The site isn't planned generally.
- Office the board has the opportunity to get better.
- Do not have enough workers to cover news quick and easily.

Opportunities:

- Developing proficient holding/relations.
- Connecting proficient assets for news sessions.
- Presenting recorded projects.
- New Knowledge Acquired.
- The arrival of new advances
- The online commercial center could give openings.

- Scope to connect more individuals in different web-based life stage.
- Redesign to make the paper simpler to peruse.
- Office space can be expanded.
- The office's current representatives appreciate can be expanded.
- The site can be intended to look and program better.
- Management can be better.

Threats:

- Political Influence.
- Increased rivalry from another channel.
- Lawsuits for the deception of any news or data.

Conclusion

I immovably trust that the experience I have assembled amid my temporary position will help me in my expert profession. Obviously, I have separated the idea of institutional and expert learning all through such temporary position. As news corporate Jamuna TV has been so neighborly and kind to me with the exception of a couple of commitments. Beside comprehension convey news inclusion, the brief occupation gives me the making sense of how to work inside a specialist gathering/group/staffs/accomplices. Along these lines, the transitory activity has in like manner improved my social correspondence with an affiliation.

At long last, I can state I making the most of my assistant period in Jamuna Television. I adapted bunches of a factor and increase much expert learning amid this period. I figure it will help in my future profession.

Recommendation

It's really hard for me to recommend all the necessary steps to take to overcome the overall lacking of the Channel I have worked as an Intern. But I can recommend some necessary steps to overcome the problems I have faced in my 'News & Current Affairs Department'.

- Increase the number of resources.
- Recruit more manpower.
- Build a relationship between employees.
- Train up their employees.
- Should give equal opportunities to work properly.
- Should upgrade its technology to the demand of present audience.
- Recruitment process should be fair.
- Insufficient vehicle Services.
- Increase YouTube resource for video.
- Administration department needs to be more active.
- Separate working areas for intern students.
- Authority must take care of employee's satisfaction.
- More desk and computer set up is necessary to meet the demand of every employee.
- Top management should ensure an effective communication with every employee.

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