

Internship Report On Desk Reporting at Independent Television



Submitted To Anayetur Rahaman Lecturer

Department of Journalism & Mass Communication Faculty of Humanities and Social Science Daffodil International University

> Submitted By Asraf Mia Shuvo ID: 143-24-424

Department of Journalism & Mass Communication Faculty of Humanities and Social Science Daffodil International University

Date of Submission **December 10, 2018**

LETTER OF TRANSMITTAL

10 December, 2018

Anayetur Rahaman

Lecturer

Department of Journalism and Mass Communication

Daffodil International University

Subject: Submission of Internship Report

Dear Sir,

I am delighted to submit the Internship Report as a part of my BSS (Hons.) in

Journalism and Mass Communication on my time as an intern in the newsroom of

Independent Television.

It was an outstanding opportunity for me to acquire knowledge and experience

from this big television. To my belief, the gathered knowledge during my

internship period will help me in my professional life. I have given my best efforts

to achieve the objectives of the practical orientations.

Sincerely

Asraf Mia Shuvo

Student ID: 143-24-424

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

CERTIFICATE OF APPROVAL



I am pleased to certify that the Internship report on the Independent Television prepared by Asraf Mia Shuvo, student ID No: 143- 24- 424 of the Department of Journalism and Mass Communication has been approved for presentation and defence. Under my supervision Asraf Mia Shuvo worked with the Independent Television as an intern and completed the work during the Fall 2018 semester

I am pleased to certify that the data, the findings presented in the report are the authentic work of him. He is of a good moral character and a very pleasing personality. It was a great pleasure to have him under my supervision. I wish him all success in life.

Anayetur Rahaman (Academic Supervisor)

Lecturer

Department of Journalism and Mass Communication

Daffodil International University



July 25, 2018 ITV/HR/2018/3831

Mr. Md. Asraf Mia Shuvo 66/3/F Maniknagar, Dhaka-1203.

Subject: Acceptance for Internship

Dear Mr. Md. Asraf Mia Shuvo,

The Management of Independent Television is pleased to accept your internship effective from July 26, 2018. Your internship will be facilitated on following terms & conditions:

Duration of Internship: 3 Months effective from July 26, 2018 till October 25, 2018 (with free lunch & refreshment).

The decision has already been communicated to the concerned department and accordingly you will be placed in International Desk at the News Department.

Thanking you,

Mahbubur Rahman

Chief Human Resources Officer

Copy: Internship File

E:\HR\ITV\Recruitment\Internship\Intern Letter- Md. Asraf Mia Shuvo.docx

INDEPENDENT TELEVISION LTD. 149-150, Tejgaon Industrial Area, Dhaka-1208, Bangladesh.
Telephone: +880-2-8879000, +880-9609100200. Fax: +880-2-8879001 (News), +880-2-8879100 (General)
web: www.independent24.tv email: info@independent24.tv

Certificate of Internship

This Certificate is Presented to

Md. Asmaf Mia Shuvo

In recognition of outstanding accomplishments and contributions.

Department:

Duration:

26th July 2018 to 25th Dotober 2018

INDEPENDENT

Human Resources Department

Date: 3rd Dunnelon, 2018

DISCLAIMER

This is a report on my six-credit internship course JMC 140 under the school of Daffodil International University Also, it is to fulfilling the Bachelor of Social Science (B.S.S) program. It is not a daily report but a brief of my practical experience and professional orientation during my internship period.

Sincerely

Asraf Mia Shuvo

Student ID: 143-24-424

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

ACKNOWLEDGMENTS

I would like to make my thanks to Daffodil International University and Saleem Ahmed and my internship advisor Anayetur Rahaman for being a guideline. I would also like to thank Independent television and its Chairman Salman F Rahman for the internship opportunity. I would also like to give a special thanks to all the employees Independent television LTD for being very friendly to me for my whole internship period. I would like to thanks my senior reporter on the international desk Sadia Afrin, Nusrat Zerin Nandita for helping me a lot during this time and guided me as their younger brother. They make me feel free and workable with the real professional world.

Table of Contents

Page No
LETTER OF TRANSMITTAL ii
CERTIFICATE OF APPROVALiii
DISCLAIMER
ACKNOWLEDGMENTS vii
CHAPTER 1
INTRODUCTION1
INTRODUCTION
ORGANIZATIONAL PROFILE
TELEVISION3
ONLINE4
WHAT IS AN INTERNSHIP?4
STUDENT INTERNS EXPECT:
BENEFITS OF HIRING AN INTERN5
BACKGROUND OF MY INTERNSHIP6
DURATION OF MY INTERNSHIP:8
CHAPTER 2
ACTIVITIES DURING INTERNSHIP9
MY MONTHLY ACTIVITIES AT INDEPENDENT TELEVISION First month 10

CHAPTER 3

LEARNING EXPERIENCE	18
LEARNING:	19
CHAPTER 4	
EVALUATION	21
LEARNING & PRACTICAL WORK	22
MY EXPECTATIONS	23
OBJECTIVES	24
CHAPTER 5	
CONCLUSION	25
OUTCOMES	27
REFERENCES	28
ANNEX	
ENCLOSED WITH REPORT SOME SAMPLES	S OF MY WORK29

CHAPTER 1 INTRODUCTION

INTRODUCTION

Name: Asraf Mia Shuvo

ID: 143-24-424

Department: Journalism and Mass Communication

Concentration: Reporting

Career goal: Broadcast reporter Internship

Host: Independent Television Ltd..

Direct Supervisor: Sadia Afrin Arin

News Room: International Desk

Internship Start Date: 26 july, 2018

Internship End Date: 25 octobo, 2018

Working hours: 48hrs/1week.

ORGANIZATIONAL PROFILE

Independent Television Ltd is a private 24-hour news channel. It is owned by one of Bangladesh's largest conglomerate Beximco. They are headquartered in Tejgaon, Dhaka.^[1] It obtained its license officially from the Government of Bangladesh in March, 2010.

Independent TV mostly covers topics on politics. It has special sports shows like Joto khela, Goal and How's That Athar. It also covers shows on culture, business, and entertainment.

TELEVISION

Independent News is responsible for the news programmers - and some documentary content - on the Independent Television is general television channels, as well as the news coverage on the Independent News channel in the Bangladesh.

ONLINE

Independent News Website (www.independent24.tv) is the official news website of Independent Television. Launched in February 2012, it is one of the most popular news website in Bangladesh, The website contains latest and updated national and international news coverage as well as entertainment, sport, science, and political news. Many television programmers are also available to view or download on Independent News Website. The Independent News channel is also available to view 24 hours a day.

WHAT IS AN INTERNSHIP?

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. An internship gives a student the opportunity for career exploration and development, and to learn new skills. It offers the employer the opportunity to bring new ideas and energy into the workplace, develop talent and potentially build a pipeline for future full-time employees. A quality internship.

- Consists of a part-time or full-time work schedule that includes no more than 25% clerical or administrative duties.
- Provides a clear job/project description for the work experience.
- Orients the student to the organization, its culture and proposed work assignments.
- Helps the student develop and achieve learning goals.
- Offers regular feedback to the student intern.

STUDENT INTERNS EXPECT:

- To gain real work experience and provide meaningful assistance to the company. They don't want to be gophers.
- To have a mentor who provides guidance, feedback, receptiveness and models professionalism.
- To gain experience and skills in a particular field.
- To develop professional contacts.
- To gain exposure to upper management.
- To receive an orientation to the company for which they are interning. This introduces the student to the company's mission and goals and provides them with information about company rules, regulations and procedures. It also introduces the intern to fellow employees who they can go to in the future with questions.

BENEFITS OF HIRING AN INTERN

- Ease workload of regular employees
- Enable employees to focus on higher level tasks
- Meet short-term staffing needs
- Complete "Priority C" tasks/projects
- Utilize a cost effective employment strategy
- Obtain access to highly motivated students who can fill staffing needs
- Complete finite projects

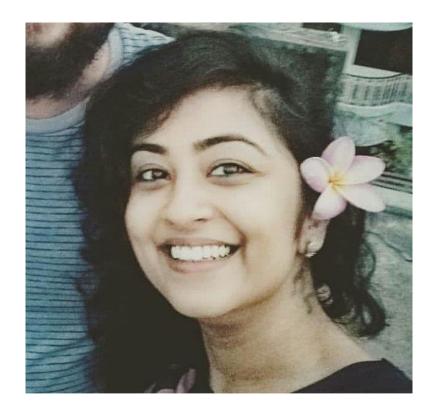
- Develop a pipeline of future employees
- Prepare tomorrow's workforce
- Inject enthusiasm and fresh ideas into your organization
- Provide practical learning opportunities to students
- Take advantage of students' tech and social media savvy

BACKGROUND OF MY INTERNSHIP

My internship placement was a private TV Channel named Independent Television LTD. I was allowed to work as an intern in the News Room of the channel where I was assigned to manage the International desk along with my co-workers and prepare international reports

.

ABOUT MY SUPERVISOR



Sadia Afrin Arin, Head of International Desk. She was my supervisor of my organization where I had completed my Internship program. I worked under her instructions. She has done her MBA in Major in English from BRAC University, Bangladesh. She has also done her BSS in Mass Communication & Journalism from BRAC University. She is currently engaged as a Senior Broadcast Reporter in The Independent Television Ltd. She is working for almost 7 years with this corporation.

DURATION OF MY INTERNSHIP:

Academically, duration of an internship is 10 weeks to 12 weeks in where, duration of my internship was 12 weeks. I did my internship in the Summer Semester, 2018. I worked at Independent Television as an Intern from July 26, 2018 to October 25, 2018 (12 weeks).

CHAPTER 2 ACTIVITIES DURING INTERNSHIP

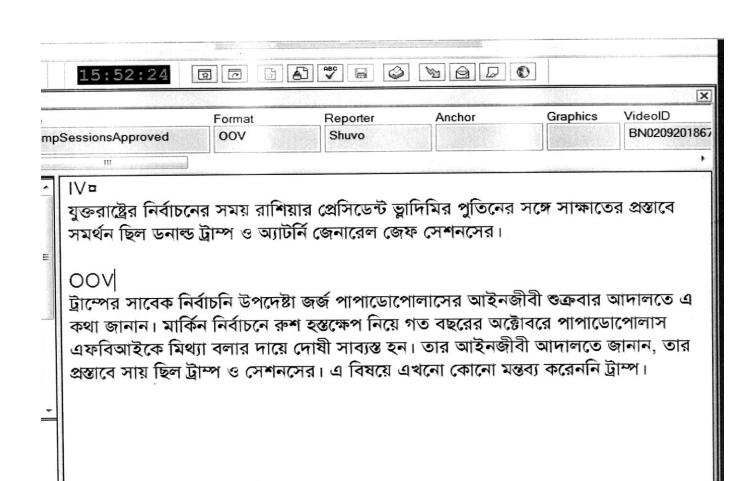
MY MONTHLY ACTIVITIES AT INDEPENDENT TELEVISION First Month

- ➤ Had a talk about my work here in Independent news channel. With the Head of the Department
- ➤ As assigned Meet with everyone in the international desk
- > Organized my work place (International desk).
- ➤ Introduced with a new software called "i-news". It is internationally used professional software for news writing.
- > Started writing for practice purpose.



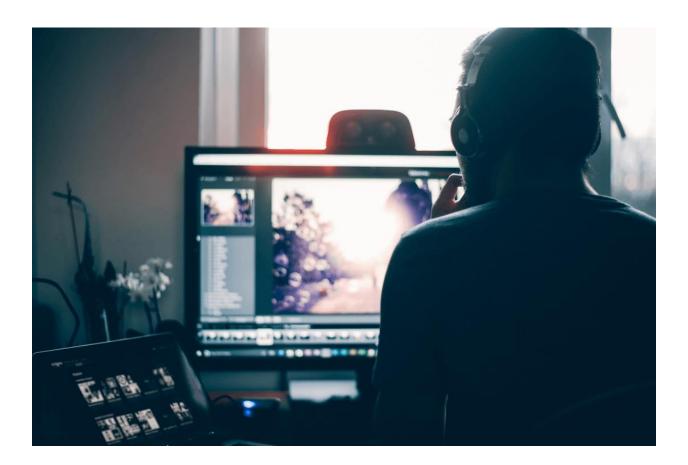


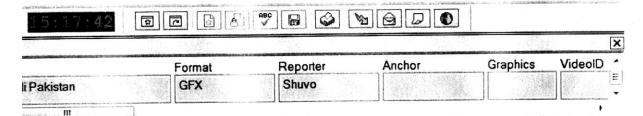




SECOND MONTH

- > Started writing for daily bulletin purpose.
- > Studied previous news
- > Sort them out by category.
- ➤ Assisted video editor according to my packages
- > Practiced soft packages.





IVa

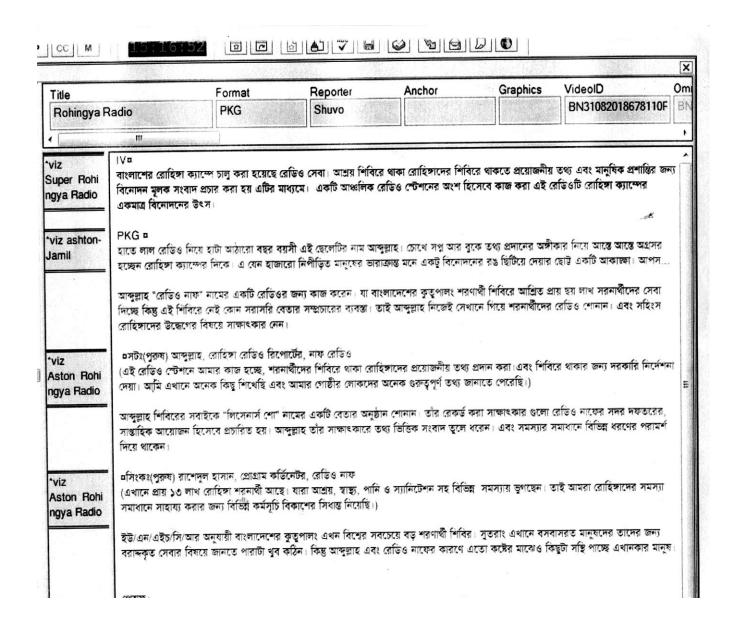
অর্থনৈতিক সংকট মোকাবেলায় পাকিস্তানকে ছয়শ কোটি ডলার ঋণ সহায়তা দেবে সৌদি আরব। মঙ্গলবার পাকিস্তান সরকার এ তথ্য নিশ্চিত করেছে।

GFX[¤]

বৈদেশিক মুদ্রা সহায়তায় এক বছরের জন্য তিনশ কোটি এবং তেল আমদানির জন্য তিনশ কোটি ডলার ঋণ দিতে রাজি হয়েছে সৌদি আবর। পাকিস্তানের প্রধানমন্ত্রী ইমরান খানের রিয়াদ সফরে এ ঋণ সহায়তার আশ্বাস দেয় সৌদি আরব। এদিকে, এ ঋণ সহায়তা সত্ত্বেও আন্তর্জাতিক মুদ্রা তহবিল থেকে ছাড়পত্র চায় পাকিস্তান। এর আগে রিয়াদ সফরে সাংবাদিকদের কাছে, অর্থের জন্য তাঁর সরকার মরিয়া বলে মন্তব্য করেন ইমরান খান। বলেন ঋণ না পেলে অথবা বিদেশি বিনিয়োগ না আসলে সমস্যায় পড়বে তার সরকার।

THIRD MONTH

- ➤ Wrote soft packages for bulletin
- > Wrote OOV for bulletin
- > Wrote GFX for bulletin
- Learned to download, format & convert footage for news



Title	Format	Reporter	Anchor	Graphics	VideoID
AustraliaStrawberryScandal	PKG	Shuvo			BN250920186844
(III			- Car		
dia IVa	The second second				
uper_Aust অস্ট্রেলিয়ার পর নিউজি		ধ্যে সূচ পাওয়া গেছে। অকল ফ আমদানি করা। এরপর আ			
super_Aust aliaStrawbe yScandal PKG =	বেরি অস্ট্রেলিয়া থেবে		-खुनियाद खुरवित निशि	দ্ধ করেছে নিউজিল্যান্ড	

*viz ASton_phil greig দীংক: ফিল গ্রেইগ, স্টেবেরি চার্ষি ও বিক্রেতা

প্রায় ১শ অভিযোগ সামনে আসে।

স্ট্রবেরি বিক্রি বন্ধ করে দেয়।

(সংকট নিরসনে মেটাল ডিটেট্টর ব্যবস্থার প্রস্তাব করা হয়েছে, তবে আমার মতে এতে খুব সুবিধা হবে না। খামার থেকে বেশ কয়েক ধাপ পার হয়ে স্ট্রবেরিঙলো গ্রাহকদের কাছে পৌছে। আমার মতে সমস্যার মূল নিউজিল্যান্ডে নয় বরং এর ওক অস্ট্রেলিয়াতে।)

অস্ট্রেলিয়ার পর এবার নিউজিন্যান্ডের অকল্যান্ডের একটি সুপার মার্কেটে স্ট্রবেরিতে সূচ পাওয়ার অভিযোগ উঠলো। দ্য কাউন্টভাউন সুপার মার্কেট কর্তৃপক্ষ জানিয়েছে, ওই স্ট্রবেরি ওলো অস্ট্রেলিয়া থেকে আমদানি করা। ঘটনাটি জানার পর তারা "চয়েজ" নামক অস্ট্রেলিয়ান কোম্পানির

এখন পর্যন্ত নিউজিল্যান্ডে স্ট্রবেরি খেয়ে কারো অসুস্থ বা আহত হওয়ার কোনো খবর পাওয়া যায়নি। তবে মৌসুমের চূড়ান্ত সময়ে এমন ঘটনায় বিপাকে পরছে স্ট্রবেরি চাষিরা। সুচ কেলেছারির কারণে দাম কমে গেছে অস্ট্রেলিয়ার স্ট্রবেরির। উৎপাদন খরচ ও তুলতে পারছে না অনেক খামারি। অপস...

গত সপ্তাহে অস্ট্রেলিয়ায় ছয়টির বেশি প্রদেশের বিভিন্ন জায়গায় স্ট্রবেরির ভেতর শতাধিক সূচ পাওয়ার অভিযোগ উঠে। অভিযোগের খবর জানার পর এর পেছনে দায়ীদের খুঁজে বের করতে তদন্তের নির্দেশ দেন অস্ট্রেলিয়া সরকার। এ বিষয়ে তথ্য দিতে পারলে এক লাখ অস্ট্রেলীয় ডলার পুরস্কারেরও ঘোষণা দেন সরকার।

এই দুটি ঘটনার পর দেশবাসীকে স্ট্রবেরি খাওয়ার আগে মাঝখান দিয়ে কেটে নেয়ার পরামর্শ দিয়েছে অস্ট্রেলিয়ার স্বাস্থ্য মন্ত্রণালয়।

পে অফ।

MY DUTIES

- Getting assignment from input editor
- Taking related videos and important notes
- Collecting important data
- Writing news script
- Having scripts checked by news editor/output
- Assisting to edit video
- Releasing the news On Air

CHAPTER 3 LEARNING EXPERIENCE

LEARNING:

By this internship program I learned many things. As an intern I gained knowledge about the environment of a Media House. I learned how to work under too much pressures. Beside the pressures of higher officials how to control every difficult situations.

To be an intern at Independent television it-self was a special experience for me. Independent television is not necessarily open on offering internships. Some of the students get chance for training. In the newsroom intern is a very rare opportunity and I was overwhelmed to get this internship. This apart, the employees at Independent are necessarily very qualified, in news department all the employees were very kind, friendly and helpful to me. Specially all the member of international desk, understanding various aspects of news, hierarchy and other systems and they also treated me as one of their own.

Tasks that I made:

- Searching International News Stories
- Writing OOV (Out Of Vision)
- Cutting footage
- Aston writing
- Ticker Writing
- Searching Information for seniors and giving print out to them
- Typing English & Bangla
- Taking news over phone
- Cutting OOV, OOV SOT
- Generating news ideas
- Helping other colleagues in typing news script.

CHAPTER 4 EVALUATION

LEARNING & PRACTICAL WORK

Bachelors of Journalism and Mass Communication in Daffodil International University offers many courses on report writing, editing, copy writing and advance courses on these as well. And also courses on Mass Communication where we get to learn about communication patterns, communication in different places or with different type of (focus) groups. And different teachers had taught us from their very own perspectives as they have worked in different platforms at some stage of their lives. So, if not compiled the knowledge, mundane students would suffer to understand the whole of it.

MY EXPECTATIONS

Before joining Independent Television. I was a bit confused about where to intern and mainly in which department. But as I like writing, I thought I must intern related to news based organization. And I feel blessed to get a chance in this organization. To be that place where I can find my interest as it is an media company and has a digital wing as well. Joining there, I find myself surrounded with people professionally creative and friendly to work and learn from. I have a great interest not just becoming a good news writer but to become a creative person in the media line. From university, I have come to know many things about media but this was the time I wanted to apply them practically. In a brief, I expected from this internship were to:

- 1. Professional links
- 2. Knowledge about the field
- 3. Mentality to work for others
- 4. Professional skills
- 5. Reputation

OBJECTIVES

Working with an organization for thirteen weeks must get me some fulfilled objectives. On the completion of the internship I want to be able to:

- ➤ Work more hours
- ➤ Handle Pressure
- ➤ Write good scripts
- ➤ help in editing videos
- > Stay connected with latest news updates

CHAPTER 5 CONCLUSION

Internship is basically the road to someone's career. One get to know the applications and opportunities of their theoretical studies of the recent past. Internship is an opportunity to explore one's relevant field without the fear of falling down as it is a phase of learning and everyone is there to help. One can go through as many mistakes at this period of time (which is not advised, at all) and can ask a lot of questions about anything and everything and authorized people are usually is happy to answer all the questions without hesitates.

Internship is more likely the phase of a toddler who just started to talk and always have questions on top of their head. They keep on asking until their curiosity is fulfilled. To my consideration, an intern should curios, but should be considerate and always ask relevant questions.

Independent Television gave me a great environment and a great deal of experience. The employees took me very well and I sure have learnt a lot about news, respecting the hierarchy and punctuality. I shall forever remember these virtues because I believe; these will take me in a prosperous future.

Last but not least, I am very proud that I am finishing my Bachelors' with this very internship report from an esteemated institution, Daffodil International University. I would not have come this far without the help of the teachers, structure and environment this university had offered. And obviously the Department of Journalism and Mass Communication, which had shaped me into the person I am right now, and of whom I can bravely say I am proud of.

OUTCOMES

As an intern, I thought I would make professional skills, knowledge about the field, professional links, and mentality to work for others. Mainly I was assigned to work as an intern for broadcast reporting. There I have learned how to apply the theories I have taught in the university. I would like to point out the details of my learning.

- in the beginning the international desk has helped me understand the work flow of a news channel.
- ➤ I have learned how to keep calm and work under pressure.
- ➤ as I worked in a 24/7 news channel I had to keep time track because we had to deliver updated news every hour.
- > we had prioritize and focus news which may affect our countries economy.

REFERENCES

- https://www.facebook.com/IndependentTVNews/
- https://en.wikipedia.org/wiki/Independent_Television_(Bangladesh)
- https://www.youtube.com/channel/UCATUkaOHwO9EP_W87zCiPbA
- http://independent24.com/International/%E0%A6%86%E0%A6%A8%E0
 %A7%8D%E0%A6%A4%E0%A6%B0%E0%A7%8D%E0%A6%9C%E0
 %A6%BE%E0%A6%A4%E0%A6%BF%E0%A6%95

ANNEX

ENCLOSED WITH REPORT

SOME SAMPLES OF MY WORK



