ONLINE CULTURAL EVENT MANAGEMENT SYSTEM

BY

ARIFUL ISLAM
ID: 151-15-4869

NAZMUL AHSAN
ID: 151-15-4856

MEHEDI HASAN NAYEEM
ID: 151-15-5156

This Report Presented in Partial Fulfillment of the Requirements for the Degree of Bachelor of Science in Computer Science and Engineering

Supervised By

Most. Hasna Hena
Senior Lecturer
Department of CSE
Daffodil International University

Co-Supervised By

Mr. Anup Majumder
Lecturer
Department of CSE
Daffodil International University

DAFFODIL INTERNATIONAL UNIVERSITY

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APPROVAL

This Project titled **"Online Cultural Event Management System"**, submitted by **Ariful Islam, ID: 151-15-4869** and **Nazmul Ahsan, ID: 151-15-4856** and **Mehedi Hasan Nayeem, ID: 151-15-5156** to the Department of Computer Science and Engineering, Daffodil International University, has been accepted as satisfactory for the partial fulfillment of the requirements for the degree of B.Sc. in Computer Science and Engineering and approved as to its style and contents. The presentation has been held on 9 December 2018.

BOARD OF EXAMINERS

Dr. Syed Akhter Hossain — **Chairman**
Professor and Head
Department of Computer Science and Engineering
Faculty of Science & Information Technology
Daffodil International University

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Associate Professor and Associate Head
Department of Computer Science and Engineering
Faculty of Science & Information Technology
Daffodil International University

Md. Zahid Hasan — **Internal Examiner**
Assistant Professor
Department of Computer Science and Engineering
Faculty of Science & Information Technology
Daffodil International University

Dr. Mohammad Shorif Uddin — **External Examiner**
Professor
Department of Computer Science and Engineering
Jahangirnagar University

DECLARATION

We hereby declare that, this project has been done by us under the supervision of **Most. Hasna Hena, Senior Lecturer, Department of CSE** Daffodil International University. We also declare that neither this project nor any part of this project has been submitted elsewhere for award of any degree or diploma.

Supervised by:

_____

Most. Hasna Hena
Senior Lecturer
Department of CSE
Daffodil International University

Submitted by:

_____

Ariful Islam
ID: 151-15-4869
Department of CSE
Daffodil International University

_____

Nazmul Ahsan
ID: 151 -15-4856
Department of CSE
Daffodil International University

_____

Mehedi Hasan Nayeem
ID: 151-15-5156
Department of CSE
Daffodil International University

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ABSTRACT

Modern era is being fully dependent on technology. Technology is making our life easier. Nowadays people can get almost everything sitting in their home through web. People of this generation are used to buy & get service over internet on a click. So we focused on developing a website for cultural event management. Through this website people can hire a performer for event on the other hand performer can enlist himself in the website through registration process. Online cultural event management system is a web based application which gives the user the opportunity of hiring a performer for his/her event. The performer can be musician, comedian, dancer, actor photographer etc. The goal of making this management system is to provide facility to user to hire a performer through internet sitting anywhere. In this management system a user can book a performer for his event. The user can see the remuneration of the performer & look for better option. Moreover the people who are good in cultural activities can get opportunity for work in his beloved profession.

The requirement is transformed into a web based application for appropriate systematic interaction. Notepad++, Xampp virtual server and Bootstrap is used on PHP and MySQL platform. After completing we have tested the system and found that it is working properly and it can be extended if any requirement further needed.

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CHAPTER 1

INTRODUCTION

1.1 Introduction

In recent age internet is making a revolutionary change. Nowadays almost everything is becoming online based. Life becoming easier with the blessings of internet. The goal of our website is to create a platform where both the normal user and the performer will be benefited. A web application is an application program that is stored on a remote server and delivered over the internet through a browser interface. Traditional desktop applications lunched by the operating system. Web app have several advantages over desktop applications. Website is the interaction between two computers.

In this website user can search for his/her desired performer or select them from the category wise list for his/her event. While hiring a performer the user has to provide some information for their identification. The performer can also make them enlisted in the website with proper document through registration process. The performer will be given unique user id and he/she will be notified if anyone want to hire him.

1.2 Motivation

Bangladesh is being digitalized. Almost every sector is being online based. People of our country often arrange many types of event like birthday party, wedding, cultural program etc. Many of them waste their time and not getting everything properly. So if there is a website for hiring the performer for their event it will be helpful for them. The website will be also beneficial for the rising talent who want to earn money but not getting the opportunity.

This kind of website is not in Bangladesh. So this website will be a new platform for the people of our country.

In our country it is difficult to arrange a cultural event in a short time but through this website people can arrange it in a short time and they will get various types of performers in one place.

1.3 Objectives

- To bring all the cultural performer under a platform.
- Creating job opportunity for the rising talent.
- Saving the time of people for arranging an event.
- Ensuring people a performer for their event without any vexation.

1.4 Expected Outcome

- Time and cost saving.
- Fast service.
- Opportunity for rising talent.

1.5 Report Layout

In chapter -1 of the report, we introduce about its motivation, objectives and expected outcomes of our project.

In chapter -2 of the report, our project background has been discussed. The related work, scope, challenge of the project and the comparison with many other candidate systems has been discussed as well.

In chapter -3 of the report, we specified the requirement of the project. In this section we defined business process modeling, use case diagram, logical data model and design requirement. The requirement collection and analysis process has also been discussed.

In chapter -4 of the report, we specified the front-end and the back-end design of the project. We also specified implementation requirements in this chapter.

In chapter -5 of the report, we exhibited the implementation of the whole project and every section of the project has been tested to find out whether the website is working as expected.

In chapter -6 of the report, the conclusion and the scope for further development of the project has been discussed.

At last of the report, the related reference that the information in the report are must be correct is given.

CHAPTER 2

BACKGROUND

2.1 Introduction

In recent age people and many organization are trying to make online based platform for ensuring the clients an up to date platform. In past people used to manage everything physically but now people use to manage everything from online. New technologies have become a significant factor in many business. Nowadays every sector is being online based. So as per rules every sector of our country is being online based. The number of rising talents are increasing day by day in our country. There is no common platform in our country for the people of cultural sector without youtube, facebook etc. That's why we are making a new platform for cultural event management. In this chapter we try to give an overall idea about online cultural event management system.

2.2 Related Works

In other countries there are many websites for hiring cultural performers [1]. But in our country there is no website for hiring cultural performers. There are some websites in our country for event management [2]. In our country there are some websites and applications for hiring cars, motorbike, truck etc. [3]. There are many websites for hiring labor and vehicle for changing home and office [4].

2.3 Comparative Studies

In our country there are some website only for event management and wedding photography. But from most of the websites we did not get expected information. In these website they are focused only in decoration and photography. We know that to make an event successful we need some cultural performers for this session.

Everything is online based nowadays. People want to save their valuable time by doing it through online. But most of these websites related to only management system. There is no option for hiring rising talent by the website.

On the other hand there is some facebook groups or pages for wedding photography package, dance group etc. But these are individual we cannot get all types of performers there. In our website we are bringing all types of performers under one roof.

2.4 Scope of the problem

We have already seen that, the current websites allow people to find information only about decoration and booking place for the event. On the other hand, social media give us only the individual information about a type of performer. When we look for hiring a performer for a cultural event there is no website for that. In this situation if we search for hiring a performer it will waste of time and will get nothing in Bangladesh.

From this point of view, we wanted to build up a website that contains all the functionalities for hiring a cultural performer and knowing information about them. We try to give the opportunity for the rising talent to get their expected job in one place.

2.5 Challenges

When we start a work, we have to face some obstacles. Similarly, to develop our project we have to face some challenges here. Since our project is related to hire a man to make an event successful by his/her best performance, in that case the first challenge is to ensure the quality of the performer. Still the people of our country want to make their event gorgeous by the best performers. That's why it will be harder to justify the quality of a performer from the rising talents.

On the other hand people are too much addicted to social media. So it is very difficult to motivate them from this kind of social media marketing to our website. We have to make our website more user friendly and there should verities cultural performers to hire and more information based. We also have to provide more contents to our website so that our website can survives with other websites and mobile apps. All those things might be challenging for us.

CHAPTER 3

REQUREMENT SPECIFICATION

In this section we will discuss about those documents and will give complete description how our system will perform.

3.1 Business Process Modeling

Business process modeling is a way for representing the workflow of a system. Flow diagram are the main characteristics of the methodology. Business process modeling in business process management and systems engineering is the activity of representing processes of an enterprise so that the current process may be analyzed, improved, and automated. The business objective is often to increase process speed or reduce cycle time; to increase quality; or to reduce costs. In practice, a management decision to invest in business process modeling is often motivated by the need to document requirements for an information technology project [5].

3.2 Requirement Collection and Analysis

Requirement collection and analysis is one of the primary conditions of software development. Here we analyze our system to identify how many things we have required. There are two types of requirements, one is the functional requirement other is non-functional requirement. Functional requirement is those activities that's the website can perform. On the other hand, non-functional requirement is the personality of a website, as like the website is how much efficient, performance issue of the website and many more. Admin is the main controller of this system. Admin has the authority to operate on the system. The admin can access the system by using the username and password. Customer of this website do not need to register for surfing in the website so that the site will become more user friendly. It should have many functional requirement like registration section, login section, update section for the performer. There will be an overview about the performer skill so that the customer can get idea about a performer. We would be use separate login system for performer and admin. The general requirement of our system are business model, use case model, data model.

The admin panel would contain the following things:

- Have a separate login window
- Option to change username and password from the admin profile
- Admin can approve the hire request
- Admin can approve new user want to register
- View the information about the customer and performer

3.3 Use Case Modeling and Description

Use case is a description how a user will use the system to accomplish his business goals. It represents a functional or an action within the system. Here admin can control the overall system. Admin can approve the hire request and new performer registration request, admin can maintain performers info and also can view the customer info. In this system performer can register, login and edit his own information. A customer can search for a performer, hire a performer and can see the report for hiring.

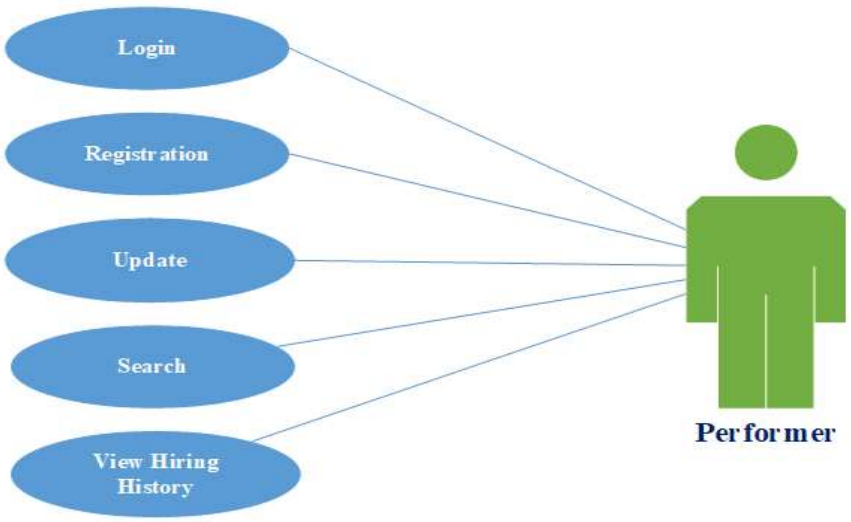


Figure 3.3.1: The use case diagram for Performer

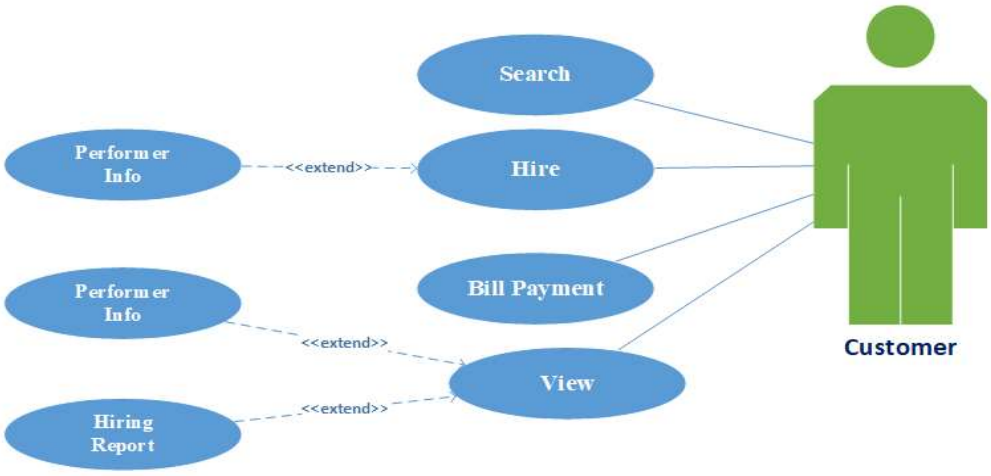


Figure 3.3.2: The use case diagram for Customer

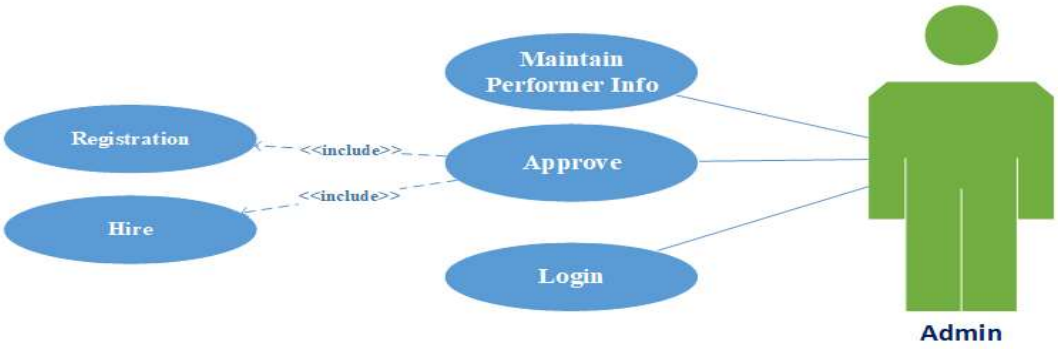


Figure 3.3.3: The use case diagram for Admin

3.4 Logical Data Model

A logical data model describe data those are stored in database as deep as possible. It includes all entities and relationship among them. Actually logical data model represents the all attributes for each entity are specified.

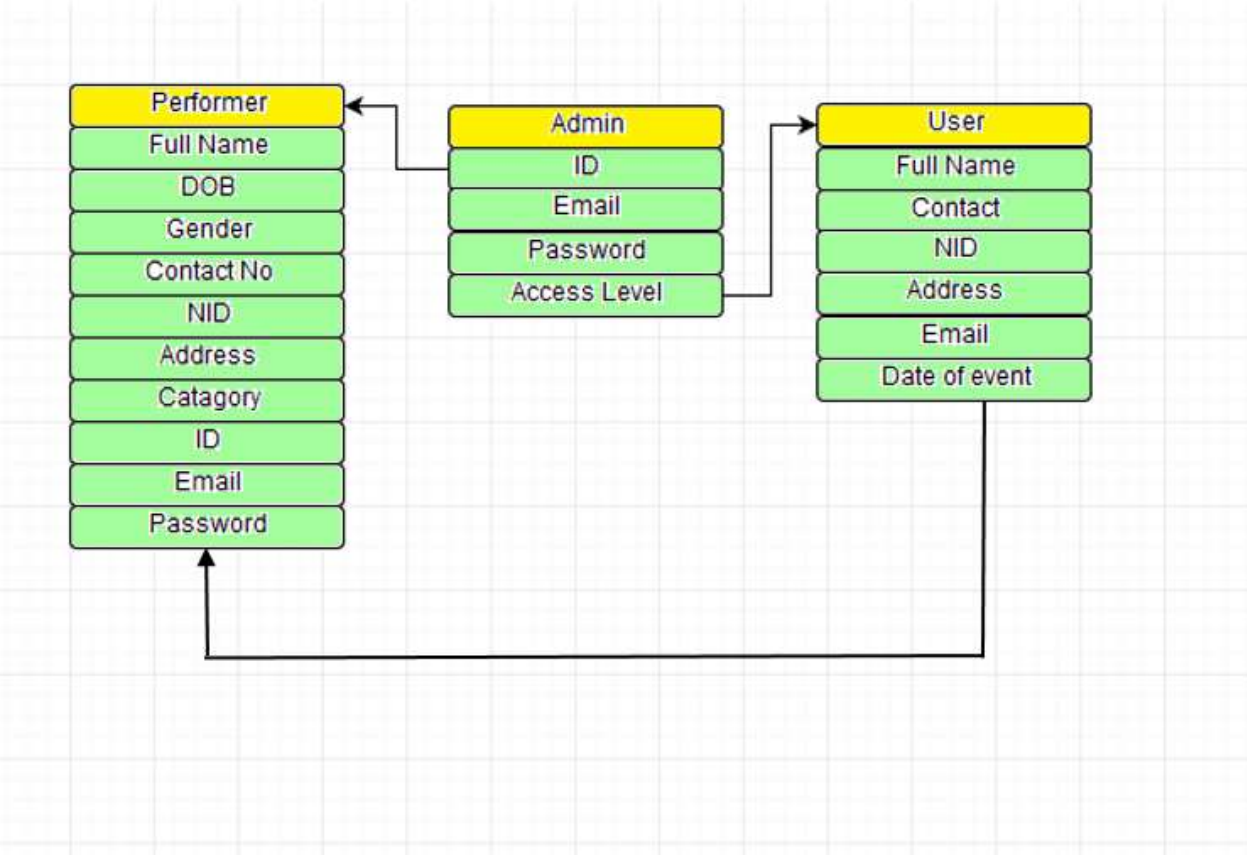


Figure 3.4.1: Complete data model of system

3.5 Design Requirement

A design requirement is a detailed document providing information about the characteristics of a project to set criteria the developers will need to meet. We designed our project for a specific segment, that is hire a rising talent performer by a customer and we will try to provide a user friendly interface to operate our website easily.

In our website we should design a registration section so that any cultural performer can be registered to our website. We should also design a login section where performers can provide their identification. We should allow the customer search a performer category wise. We also have to design a basic information form for the customer, when the customer will hire a performer they have to fill up this form and submit it.

CHAPTER 4

DESIGN IMPLEMENTATION

Design implementation is a description of how a design is developed. In this chapter we are exhibit the design of our system. We also demonstrate about many tools and platforms, which we use to develop our website.

4.1 Front-end Design

Basically front-end worked on presentation layer. From the point of view of designing, it is a most important section for the website development. User can directly interact with this. It is also known as client side area. The main task of designing a site ensures that when the users open up the site they can see the information in a format that is easy to read. So we tried to keep our design as simple as possible and easily accessible.

HTML, CSS and JavaScript are used for designing a web application, by this its show a web page to the users so that user can see and interact with them directly. Front-end side is client side and back-end side is server side. Designing front-end side is easier than developing back-end side.

In front-end design, designer use HTML,CSS,JavaScript and Bootstrap to design

HTML provide the basic structure of site, which is enhanced and modified by other technologies like CSS and JavaScript

CSS is used to control presentation, formatting, and layout.

JavaScript is used to control the behavior of different element [6].

4.2 Back-end Design

Back-end side also known as server side. User cannot directly access and interact with back-end side but they always accessing front-end side which is being run by the back-end side.

The back-end side is the combination of database and software which runs by server side language on web servers and cloud servers. Back-end side control the logical operation of a

website. Usually a user do an operation with a click of mouse in the front-end side. The operation which is being done by a mouse click is processed through back-end side. If anyone develop and design back-end side is known as backend developer. A back-end developer design the logics and write the code for an operation. In a word a back-end developer is also a programmer.

Consisting of the server, the database, and the server-side applications, it's the behind-the-scenes functionality the brain of a site. This is the ecosystem of the database manager and the back-end developer [7].

Angular JS, jQuery, PHP, Ruby, Python etc. are the language for developing back-end side. We use PHP as the language, MySQL as the database query and XAMPP as local server to maintain the back-end section.

4.3 Interaction Design and UX

Interaction design focuses on creating engaging interfaces with well thought out behaviors. Understanding how users and technology communicate with each other is fundamental to this field. With this understanding, you can anticipate how someone might interact with the system, fix problems early, as well as invent new ways of doing things [8].

Usually interaction design means to interact with the user problem and solution for them. In our website there is option for the user to contact with us. If they face any problem to interact with the website they then send us text for the solution.

In UX section, we have tried to make our website interface more user friendly so that the user can easily perform an action.

4.4 Implementation Requirements

In computer science, an implementation is realization of a technical specification. Implementation is consist of algorithm of the system and deployed through programming language. We see that web browsers are implemented such a way that can access World Wide Web. Software development tools contain implementation of programming language.

In our website a user need not to login first. Login panel is only for performers and admin. Login panel contains user name and password. If a performer forget it they can recover it. Admin user name and password maintained from server side. If a new performer want to open a new account he can open it. User have to fill-up a registration form if he want to hire a performer. The ER diagram of our system is given below.

ER Diagram of our system

Diagrams created to represent attributes as well as entities and relationships may be called entity-attribute-relationship diagrams, rather than entity–relationship models. An ER model is typically implemented as a database [9]. Our system has three entities and they are admin, performer and general user or customer.

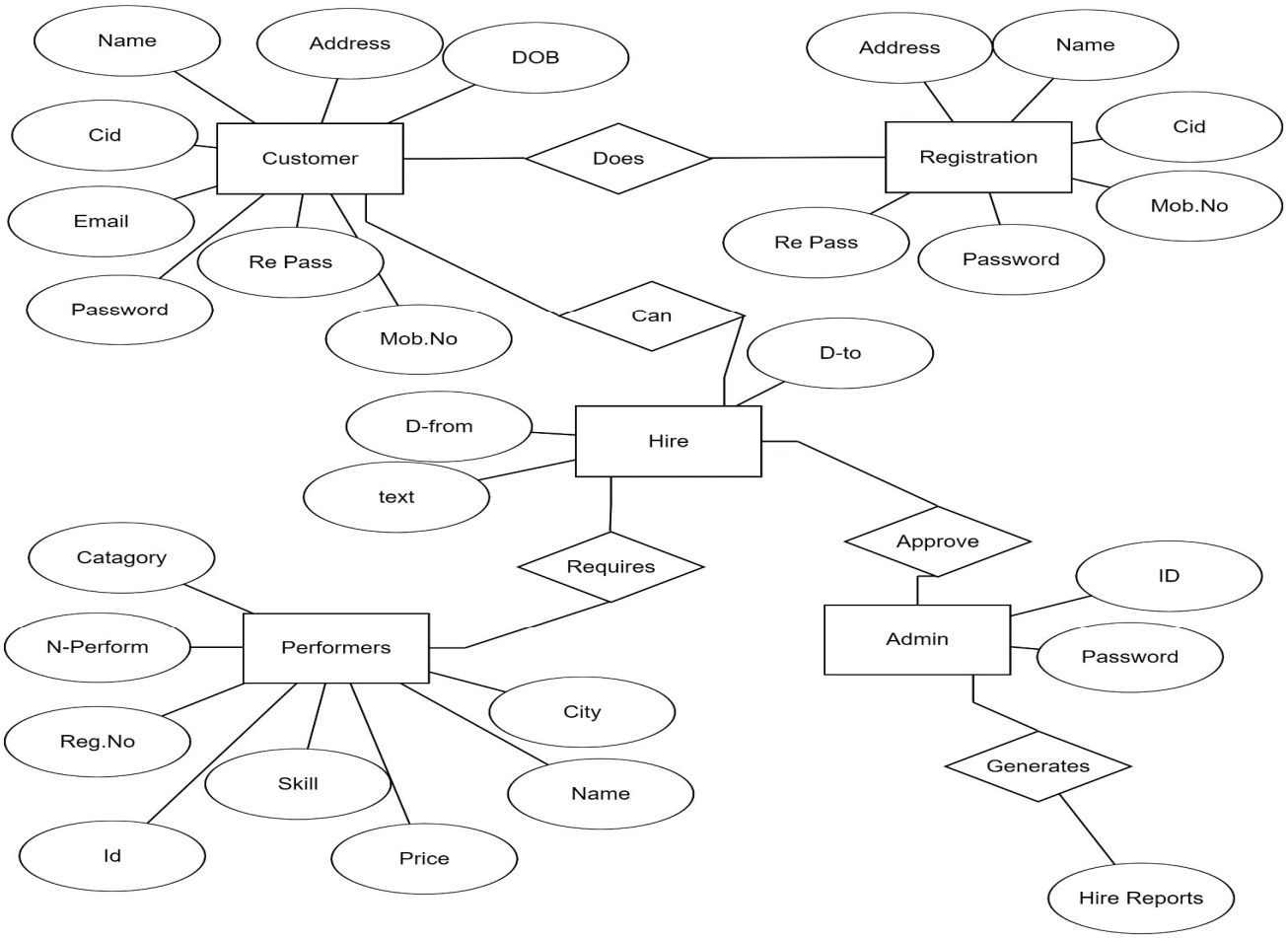


Figure 4.4.1: Entity Relationship Diagram

CHAPTER 5

IMPLEMENTATION AND TESTING

5.1 Implementation of Database

The database implementation phase is where we install the DBMS on the required hardware, optimize the database to run best on that hardware and software platform and create the database and load the data.

5.1.1 Database Design

Database design is the process of producing a detail data model of database. This data model contains all the needed logical and physical design choices and physical storage parameters needed to generate a design in a data definition language, which can then be used to create a database. A fully attributed data model contains detailed attributes for each entity [10].

A database collects and stores data in an organized way. The goal is to make information access easy, quick, inexpensive and flexible for the user. There are also some issues this are controller redundancy from failure, privacy, security and performance. A table is made up by a collection of relative records.

Two essential for setting for database are:

- Primary key: This field is unique.
- Foreign key: This field is used to set relationship between tables.

5.1.2 Database Management System

Database management system (DBMS) is a system software for creating and managing database. A systematic way to create, update, retrieve and managing data is provided by the DBMS. We used MySQL in our website.

5.1.3 MySQL

MySQL is the most popular open source relational SQL database management system. It is one of the best RDBMS for developing web based software and application.

We used MySQL in our system and it is cost effective. Now we have shown our project back-end database table bellow:

Table 5.1.3.1: Performers information table.

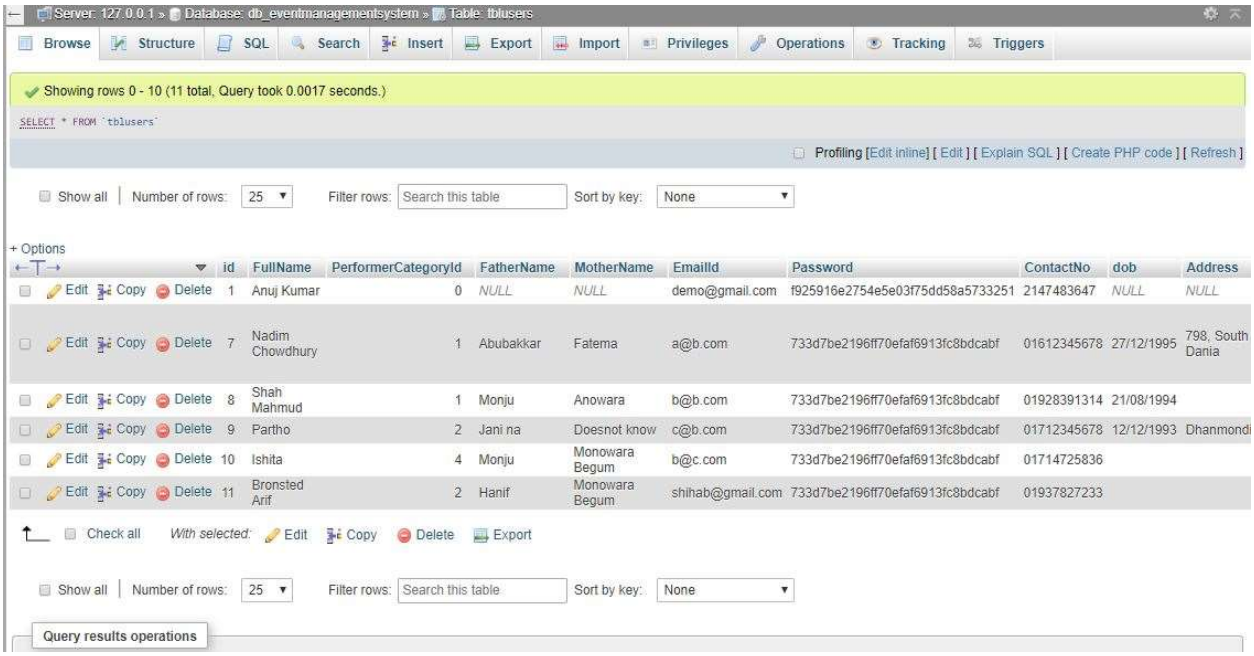
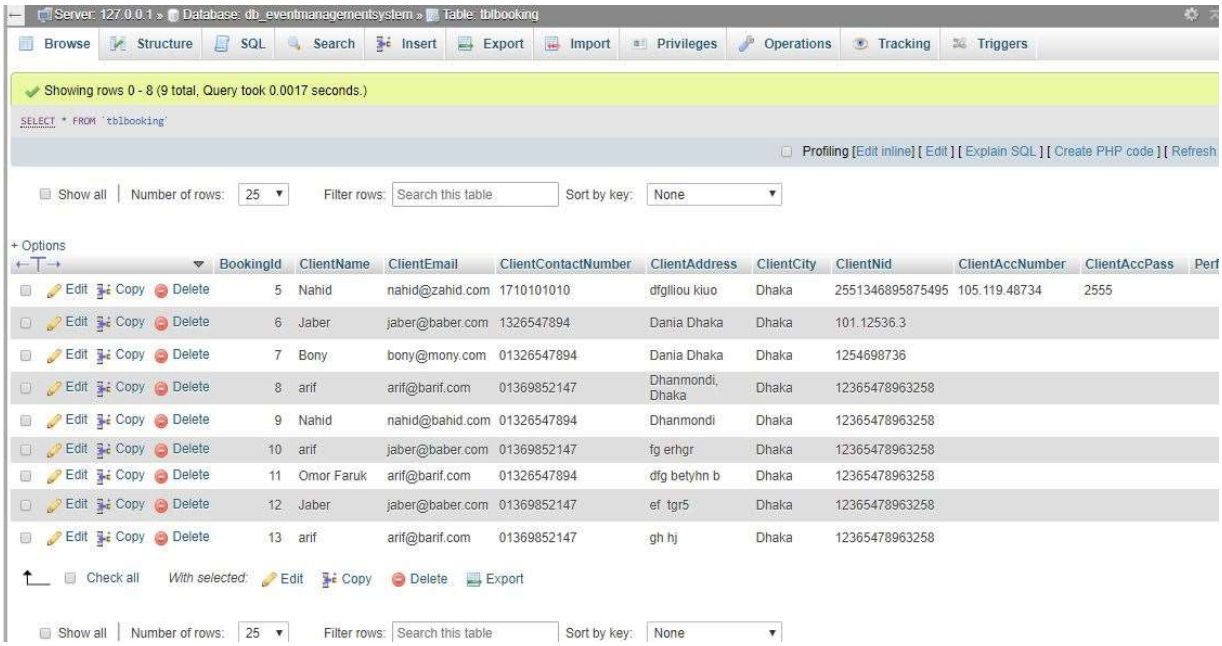


Table 5.1.3.2: Hiring information table.



5.2 Implementation of Front-end Design

A user friendly and gorgeous front-end design attracts the users. So front-end design is also a big deal while developing a website. Front-end web development is also known as a client side development. HTML, CSS, JavaScript etc. are used to develop the front-end. A user can see and directly interact with front-end. The challenges associated with front-end development is that the tools and techniques used to create the front-end of a website change constantly and that's why a developer needs to be aware of how the field is developing constantly. The main goal of designing a site is to ensure that when the users open up the site they can see the information that is nicely organized and easy to read.

5.3 Implementation of Interaction

Interactive website means a website which can interact with its users. Interactive website means a website that allows its users to communicate and interact with it [11].

User interaction on website provides the opportunity to collect data about customers and potential new customers. We can use these data points to make strategic business decisions, as well as improve any part of our website or business that affects our buyer's journey. When we focus on improving the way people interact with our website, we will be able to deliver a better user experience. Interaction is found almost everywhere in real world. Interaction is the key to make a website dynamic. It is necessary to make a website interactive and we also try too.

5.4 Testing Implementation

Implementation is the carrying out, execution, or practice of a plan, a method, or any design, idea, model, specification, standard or policy for doing something. As such, implementation is the action that must follow any preliminary thinking in order for something to actually happen. Before we implement, the plan should have been completed and our objectives should be clear. The actions those are formulated in the plan should be tested. Test script is also used to describe the instructions to a test execution tools. An automation script is written in a programming language that the tool can understand. Manual test script run manually rather than using a test execution tool. The test scripts, or the test procedures, are then formed into a test execution schedule that specifies which procedure are to be run first it's a kind of supper scripts.

Writing the test scripts is another opportunity to prioritize the test, to ensure the best testing is done in the time available.

- Testing for admin login process.
- Testing for the hiring process of general users.
- Testing for the performer registration process.
- Testing for the performer login process.
- Testing for the approval by admin
- Testing for the search option.
- Testing for the active or inactive status check.
- Testing for the performers profile updating.
- Testing for the performer's log out process.
- Testing for the confirmation for performer by admin.

Database Server and Administration Tools

Database server is the term used to refer to the back-end system of a database application using client/server architecture. The back-end, sometimes called a database server, performs tasks such as data analysis, storage, data manipulation, archiving, and other non-user specific tasks [12]. The administration tools allow the database to make backups or any necessary changes to the website database. We used MySQL server for our database. We used it because it is trusted and a very popular open source system comes with a multiple of useful administration tools.

Web server:

A web server is a system that delivers content or services to end users over the internet. A web server consists of a physical server, server operating system (OS) and software used to facilitate HTTP communication. A web server is also known as an internet server [13]. We used Apache as web server.

PHP Server:

PHP server allows the host computer's browser to execute PHP code and view PHP web pages. We used PHP version 7.0 for our management system. This version of PHP is fully compatible with the version of the web server that was used.

5.5 Test Results and Reports

Test report is a document containing information about the perform actions (run test cases, detected bugs, spent time etc.) and the results of this performance (failed/passed test cases, the number of bugs and crashes etc.) [14]

It is a document that holds data obtained from an experiment in an organization manner like the environmental or operating conditions and shows the test results with objectives. In chapter 5.4, we have shown the testing implementation. In testing implementation part we have discussed what type of data inserted by the user and how admin will manage the database and the whole system. Our website will satisfy the user. The website is easy to use and easy to learn within a short time. Our website convenient to end user. We have made a better UI for interaction. Our idea is innovative for the targeted user.

Home Page

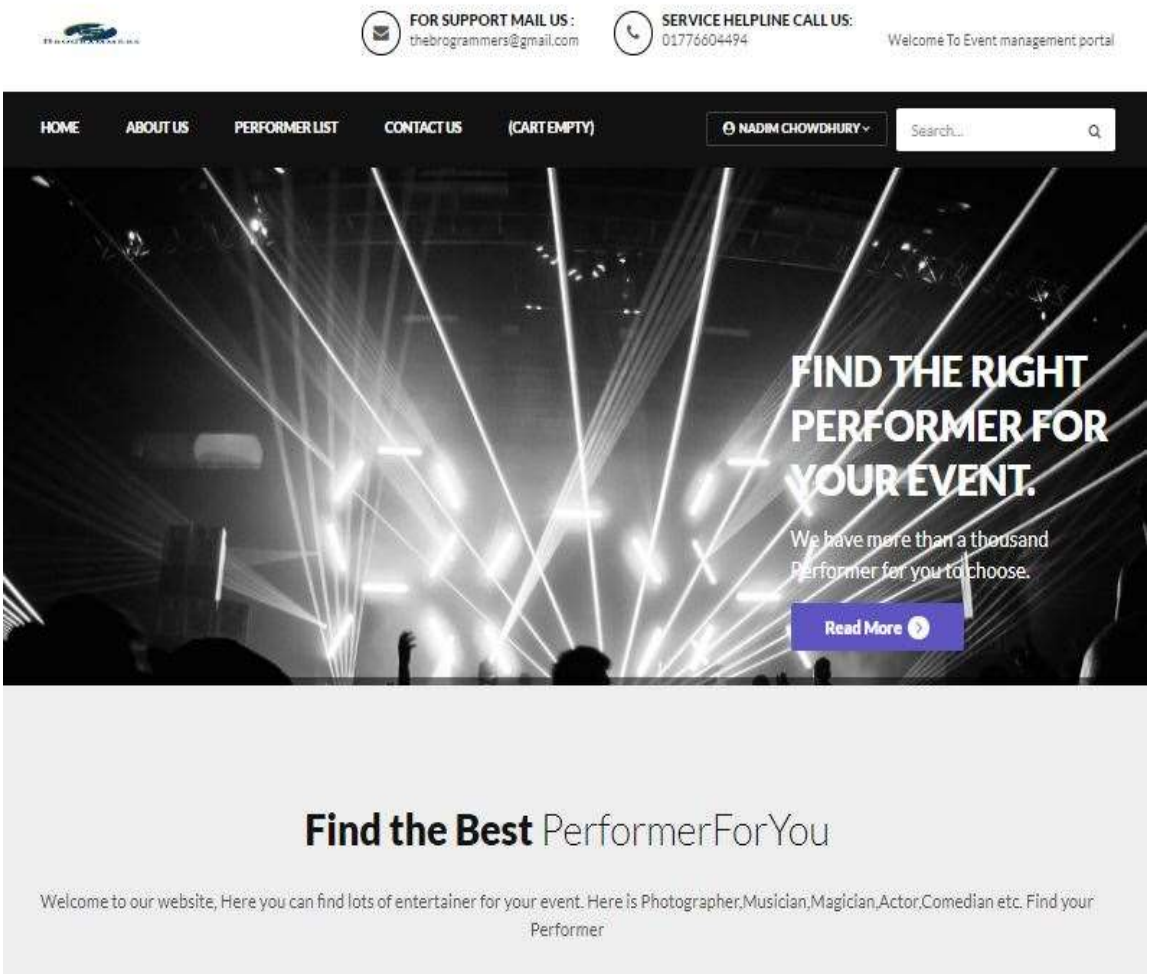


Figure 5.5.1.1: Homepage

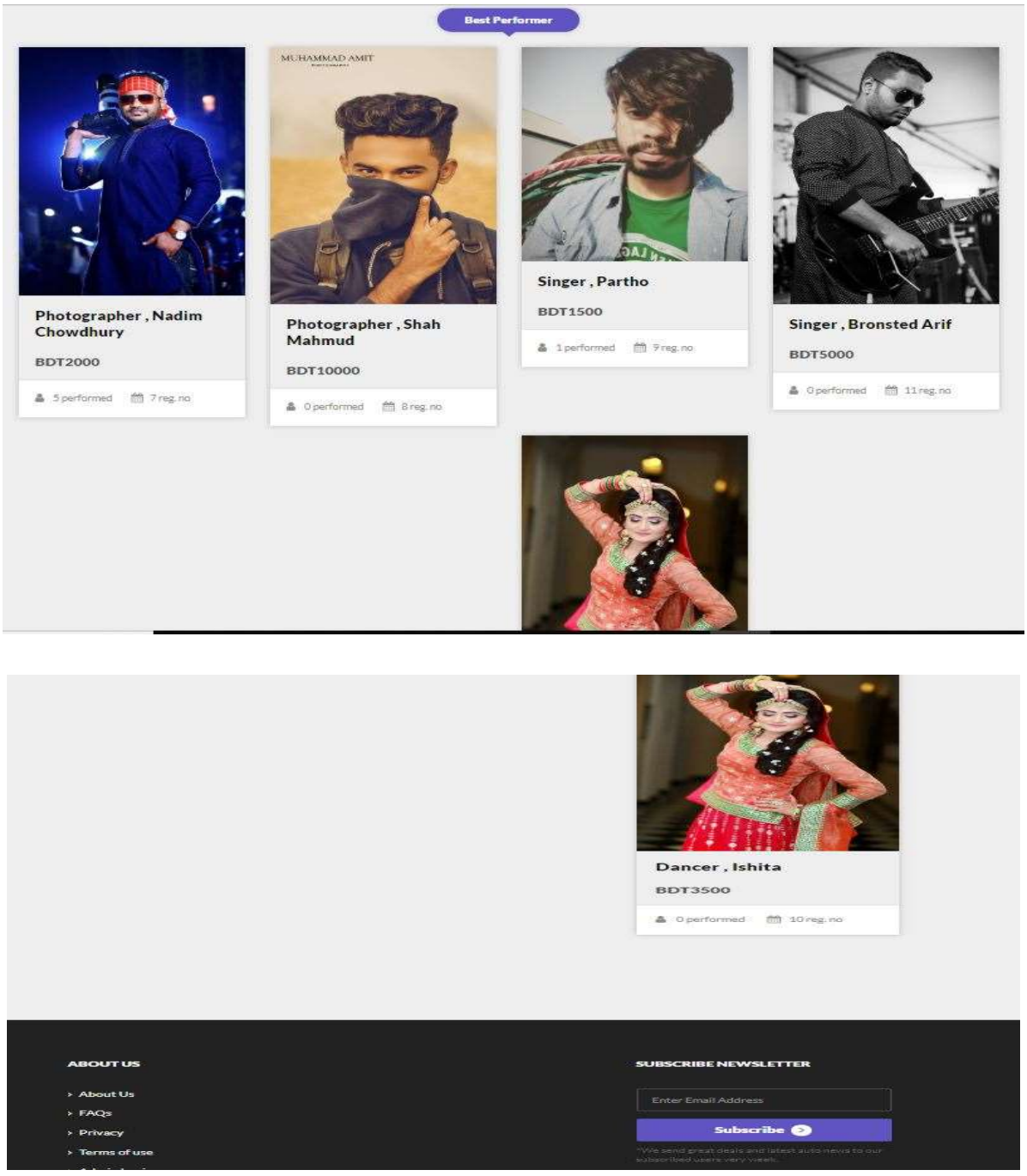


Figure 5.5.1.2: Homepage

About Us

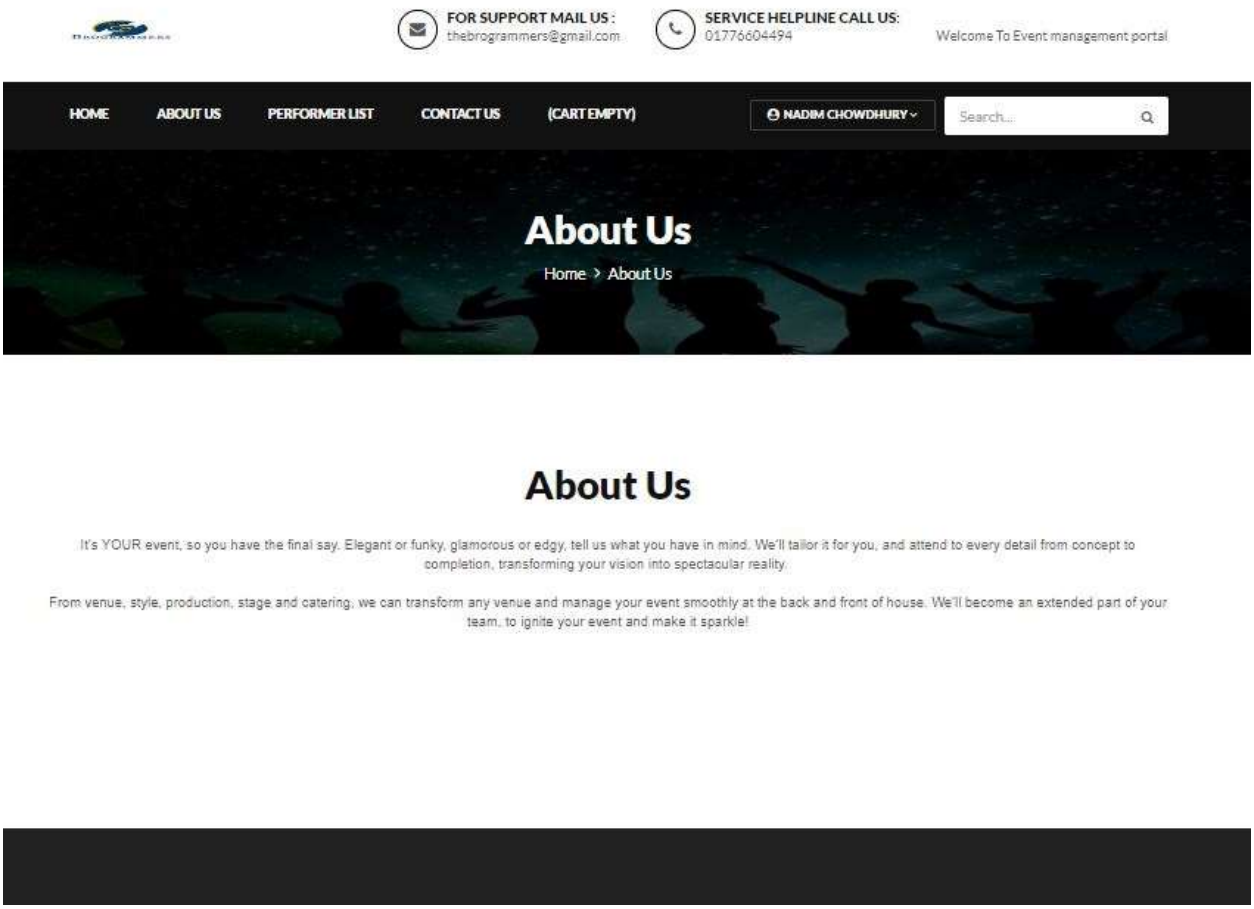


Figure 5.5.2: About Us Page

Performer List

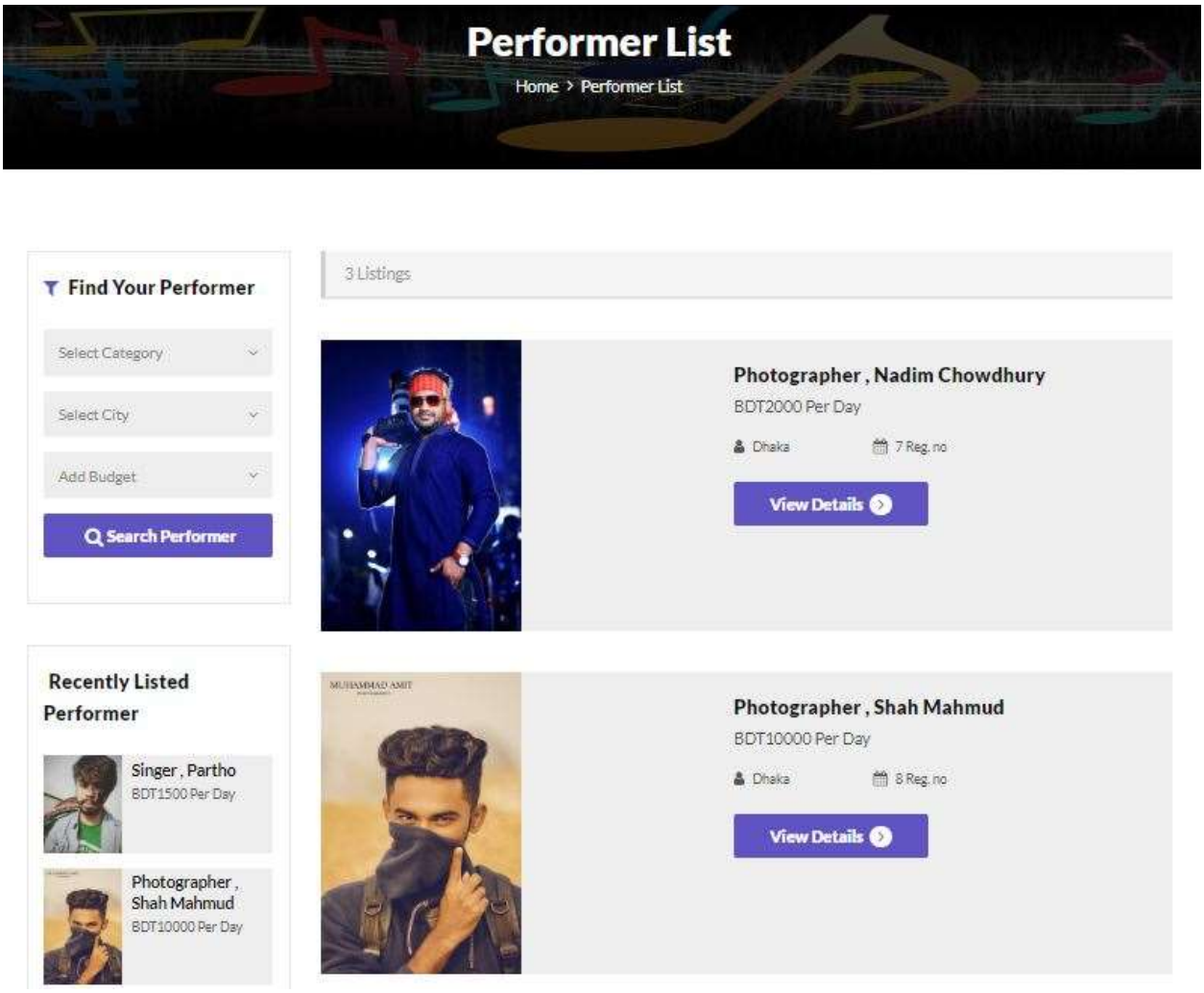


Figure 5.5.3: Performer list

Contact Us

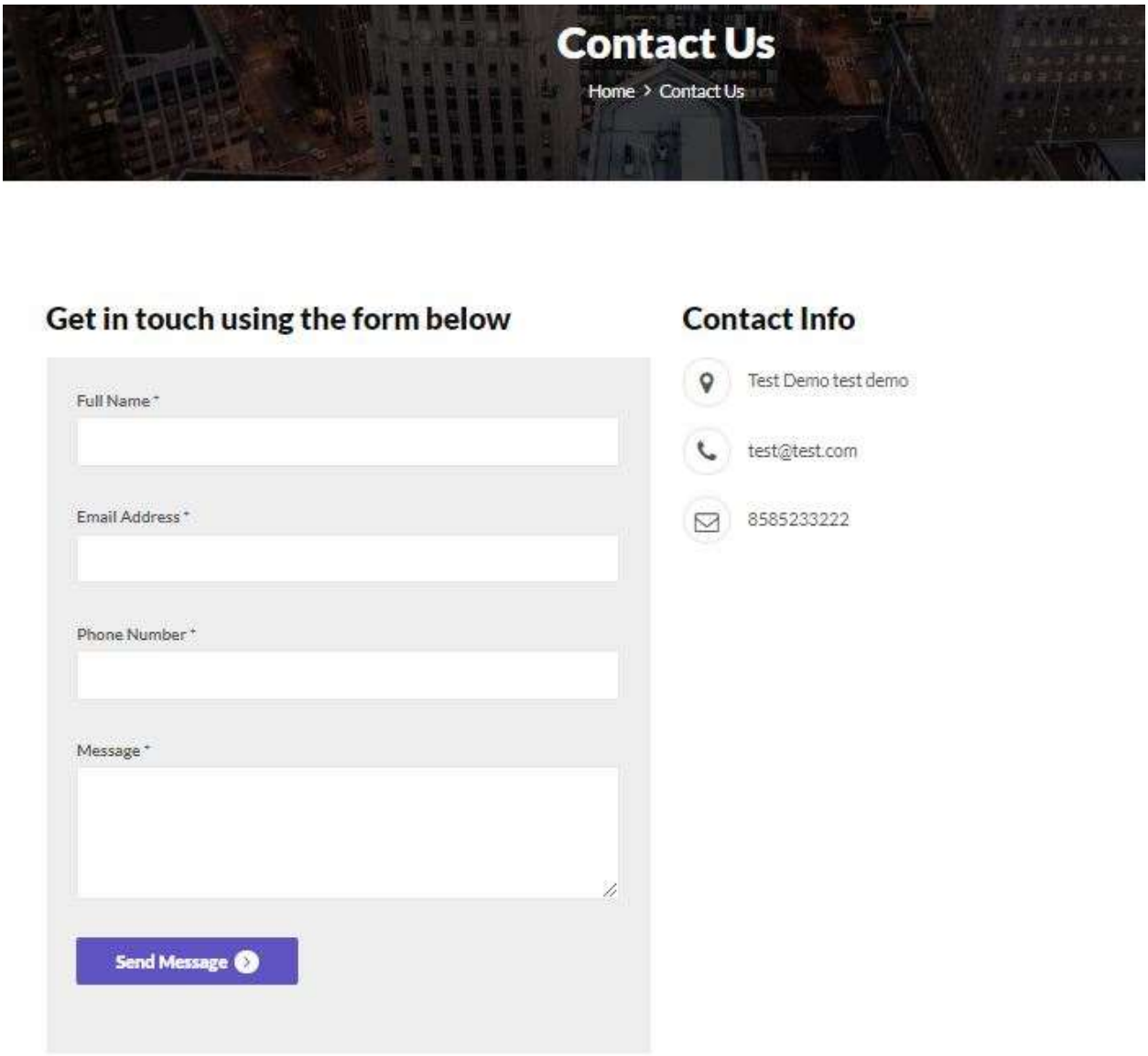


Figure 5.5.4: Contact Us Page

Sign Up for Registration

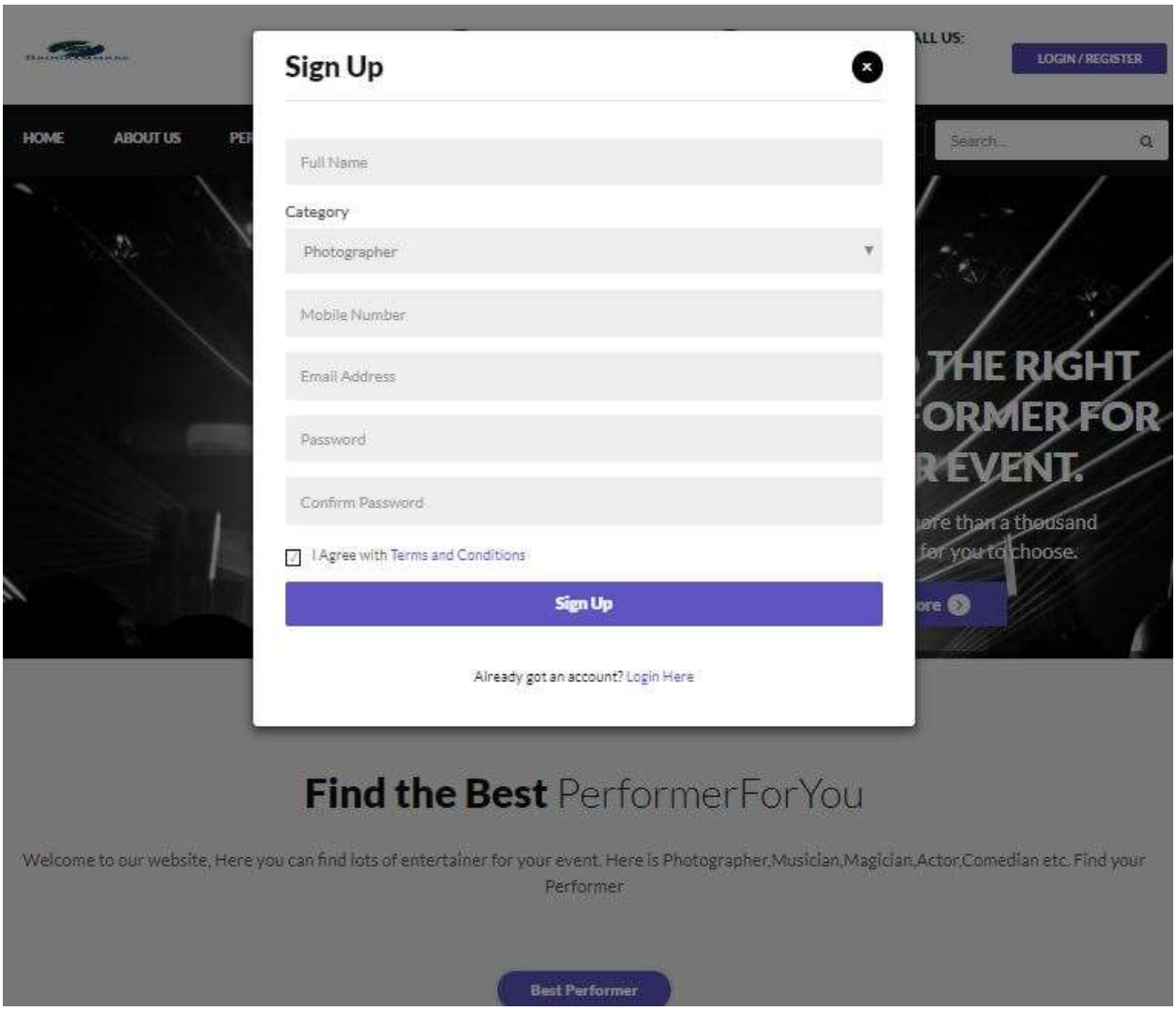


Figure 5.5.5: Registration Form

Login Form

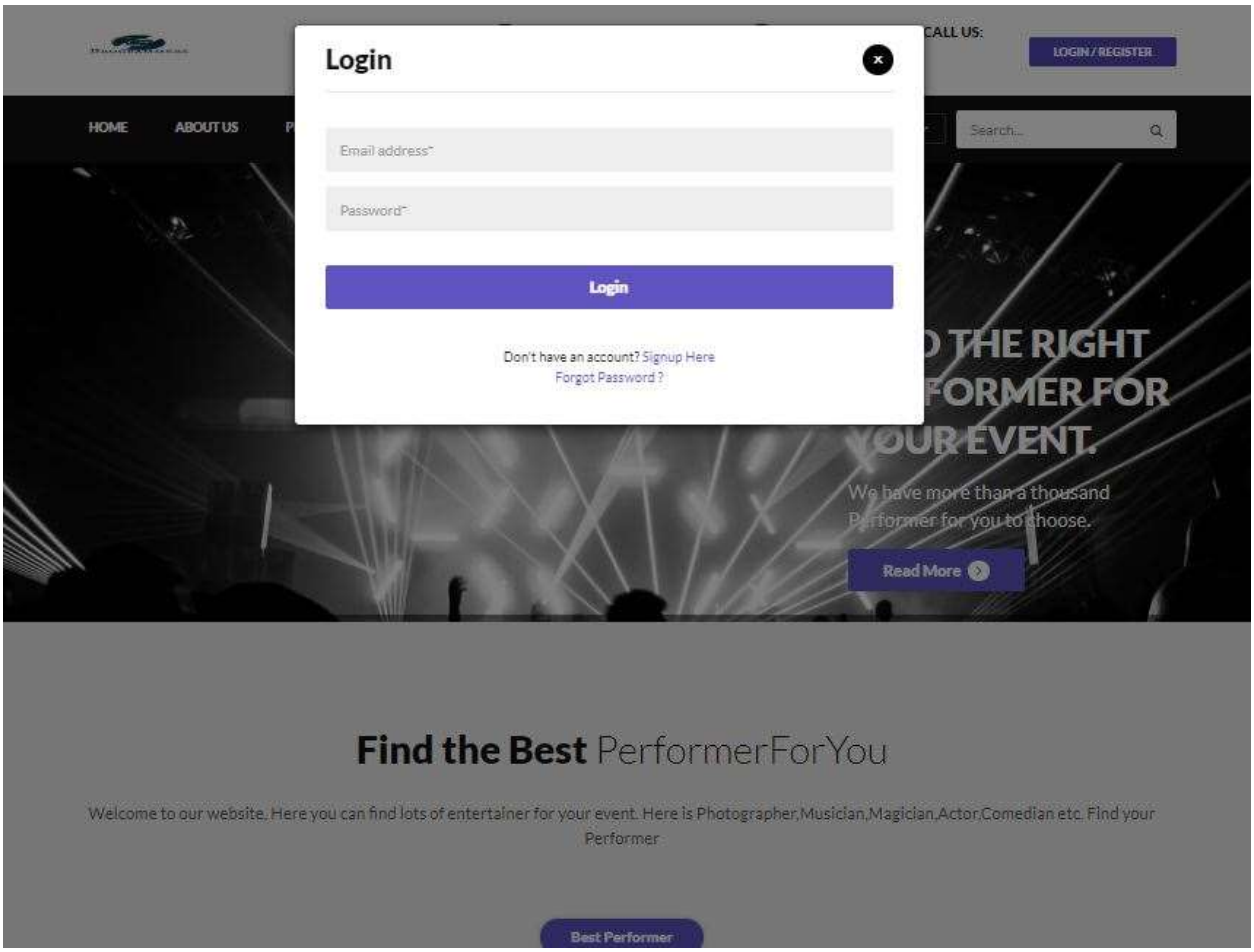


Figure 5.5.6: Login Form

Password Recovery Option

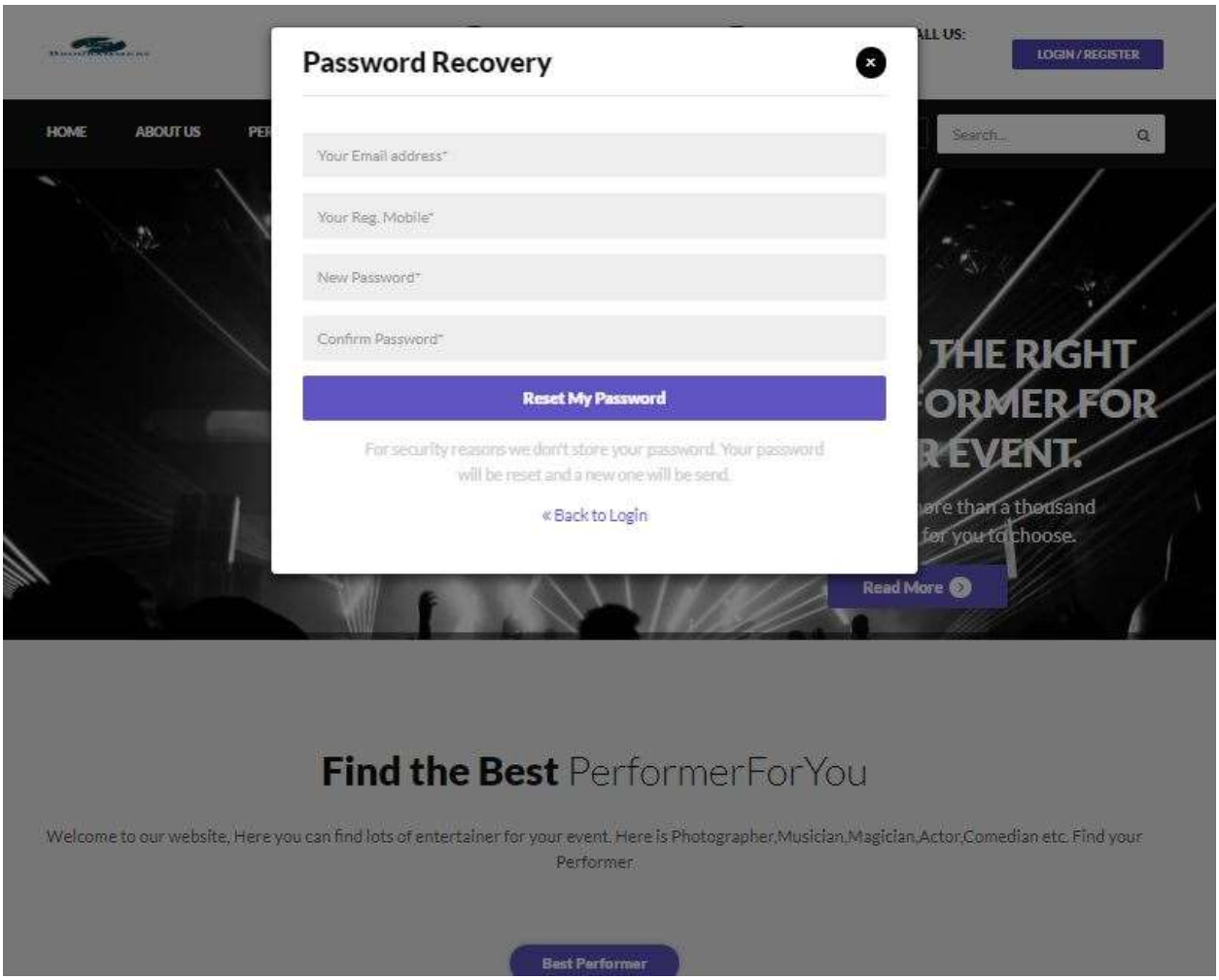
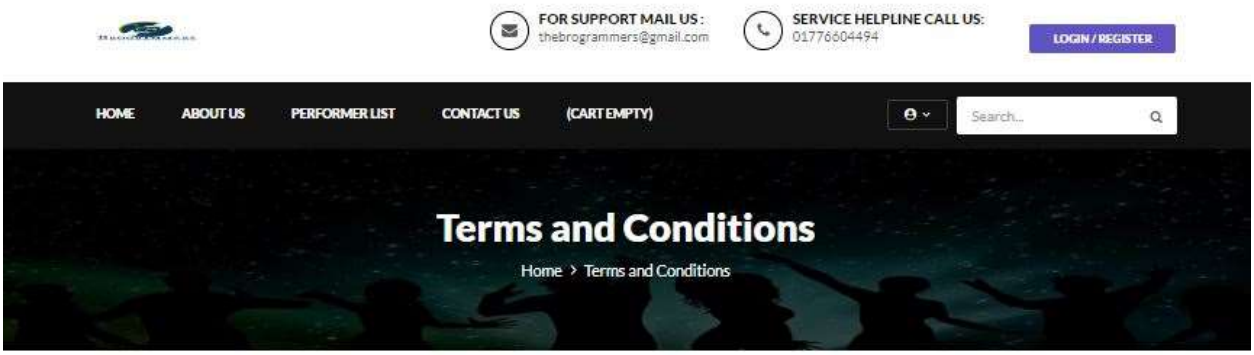


Figure 5.5.6.1: Password Recovery Form

Terms and Conditions



Terms and Conditions

(1) ACCEPTANCE OF TERMS

Welcome to Yahoo! India. 1Yahoo Web Services India Private Limited Yahoo", "we" or "us" as the case may be) provides the Service (defined below) to you, subject to the following Terms of Service ("TOS"), which may be updated by us from time to time without notice to you. You can review the most current version of the TOS at any time at: http://in.docs.yahoo.com/info/terms/. In addition, when using particular Yahoo services or third party services, you and Yahoo shall be subject to any posted guidelines or rules applicable to such services which may be posted from time to time. All such guidelines or rules, which maybe subject to change, are hereby incorporated by reference into the TOS. In most cases the guides and rules are specific to a particular part of the Service and will assist you in applying the TOS to that part, but to the extent of any inconsistency between the TOS and any guide or rule, the TOS will prevail. We may also offer other services from time to time that are governed by different Terms of Services, in which case the TOS do not apply to such other services if and to the extent expressly excluded by such different Terms of Services. Yahoo also may offer other services from time to time that are governed by different Terms of Services. These TOS do not apply to such other services that are governed by different Terms of Service.

Welcome to Yahoo! India. Yahoo Web Services India Private Limited Yahoo", "we" or "us" as the case may be) provides the Service (defined below) to you, subject to the following Terms of Service ("TOS"), which may be updated by us from time to time without notice to you. You can review the most current version of the TOS at any time at: http://in.docs.yahoo.com/info/terms/. In addition, when using particular Yahoo services or third party services, you and Yahoo shall be subject to any posted guidelines or rules applicable to such services which may be posted from time to time. All such guidelines or rules, which maybe subject to change, are hereby incorporated by reference into the TOS. In most cases the guides and rules are specific to a particular part of the Service and will assist you in applying the TOS to that part, but to the extent of any inconsistency between the TOS and any guide or rule, the TOS will prevail. We may also offer other services from time to time that are governed by different

Figure 5.5.7: Terms & Condition

Performer Profile

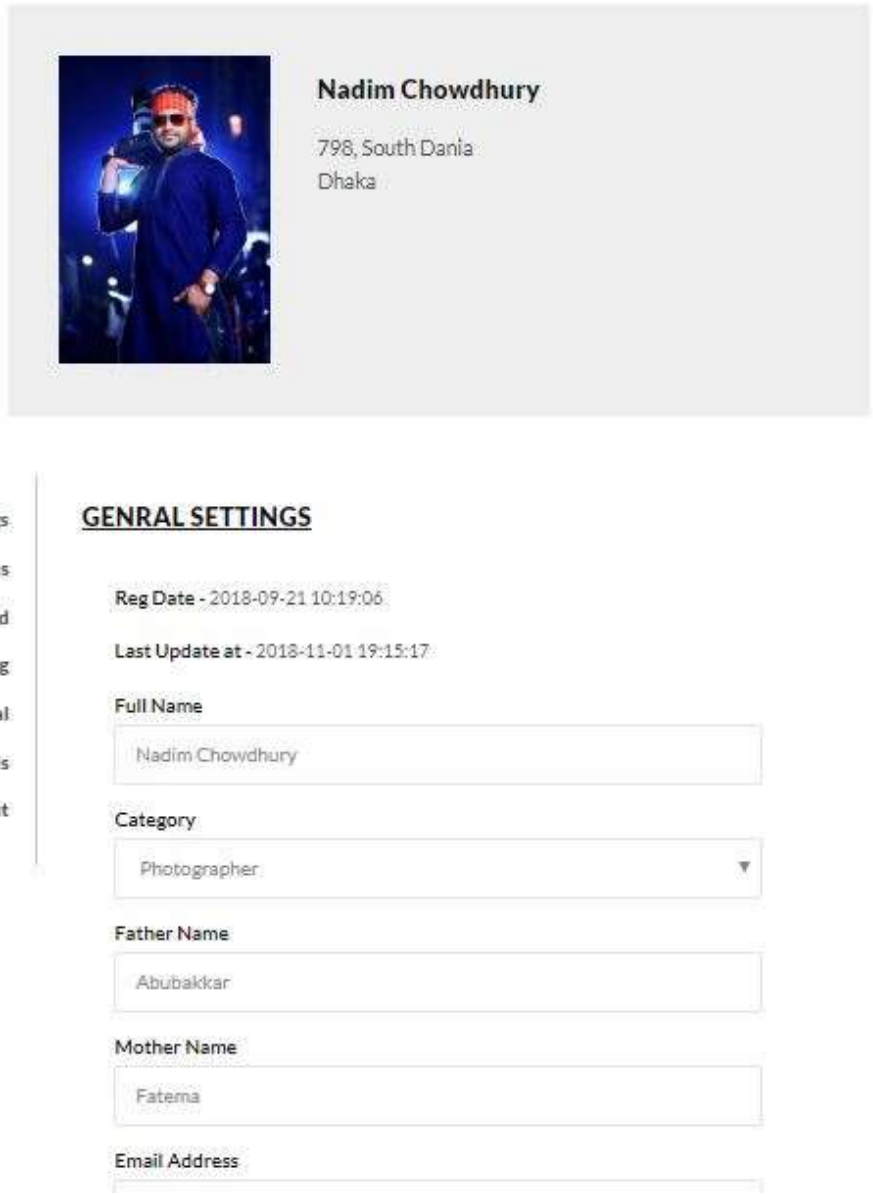


Figure 5.5.8: Performer Profile

Testimonial Upload

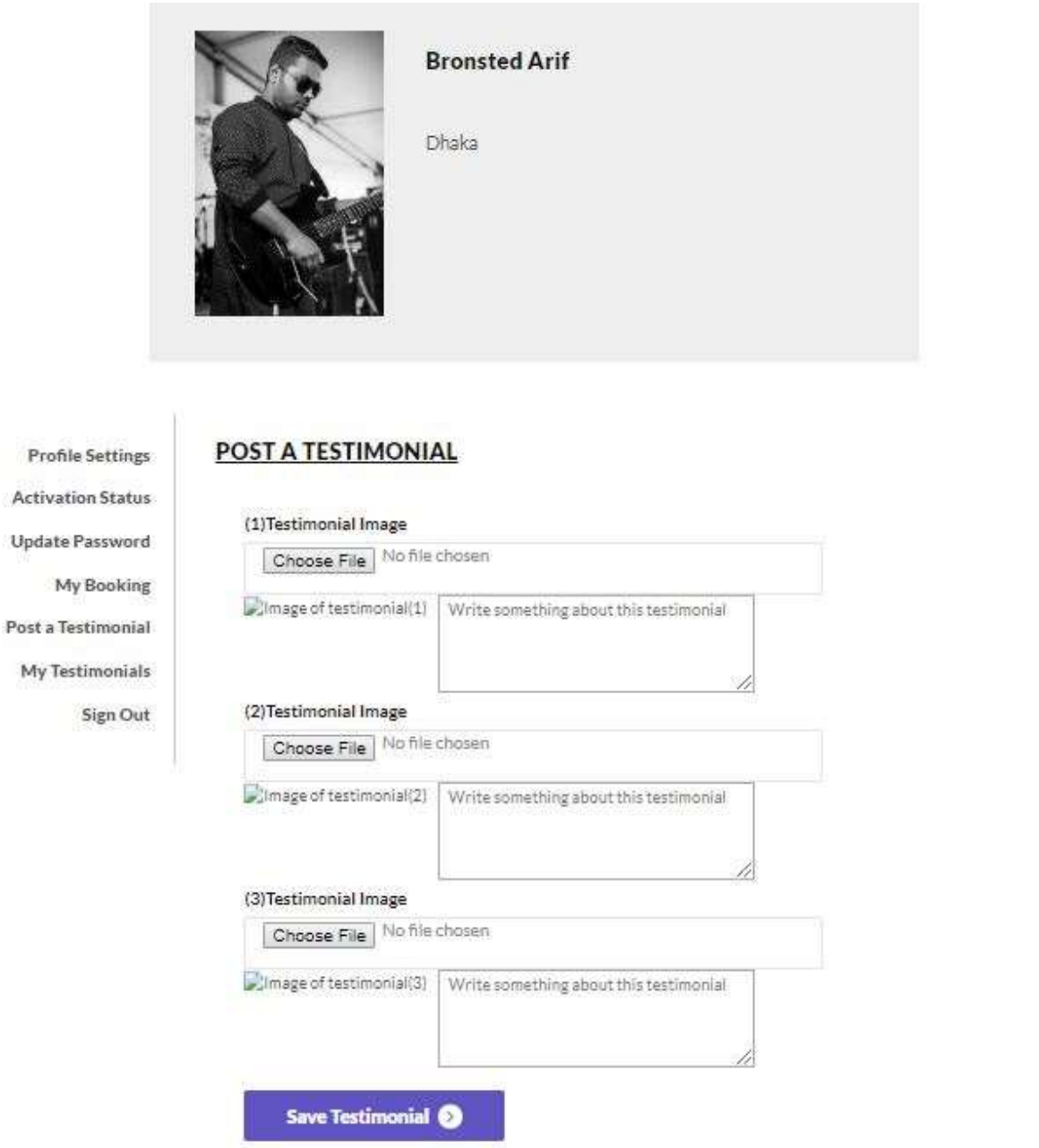


Figure 5.5.8.1: Testimonial Upload

Performer Hiring Details

Figure 5.5.8.2: Performer Hiring Details

Performer Profile by User

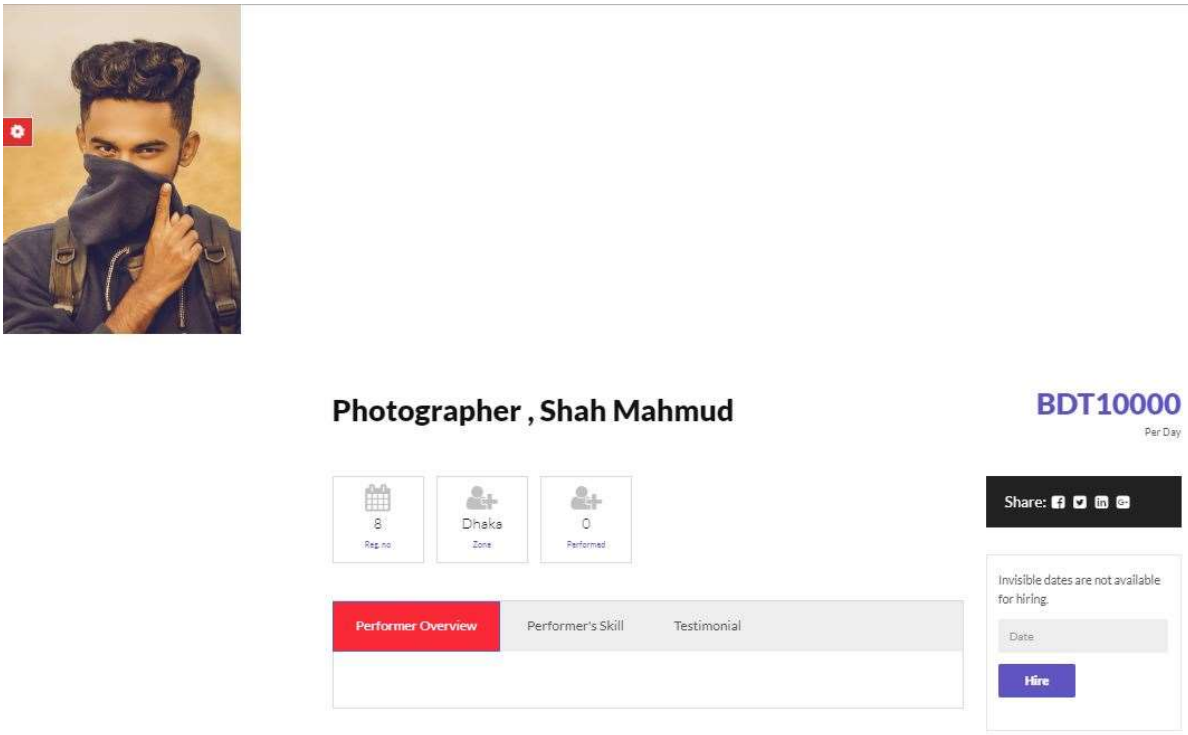


Figure 5.5.9: Performer Hiring Page

Performer Skill

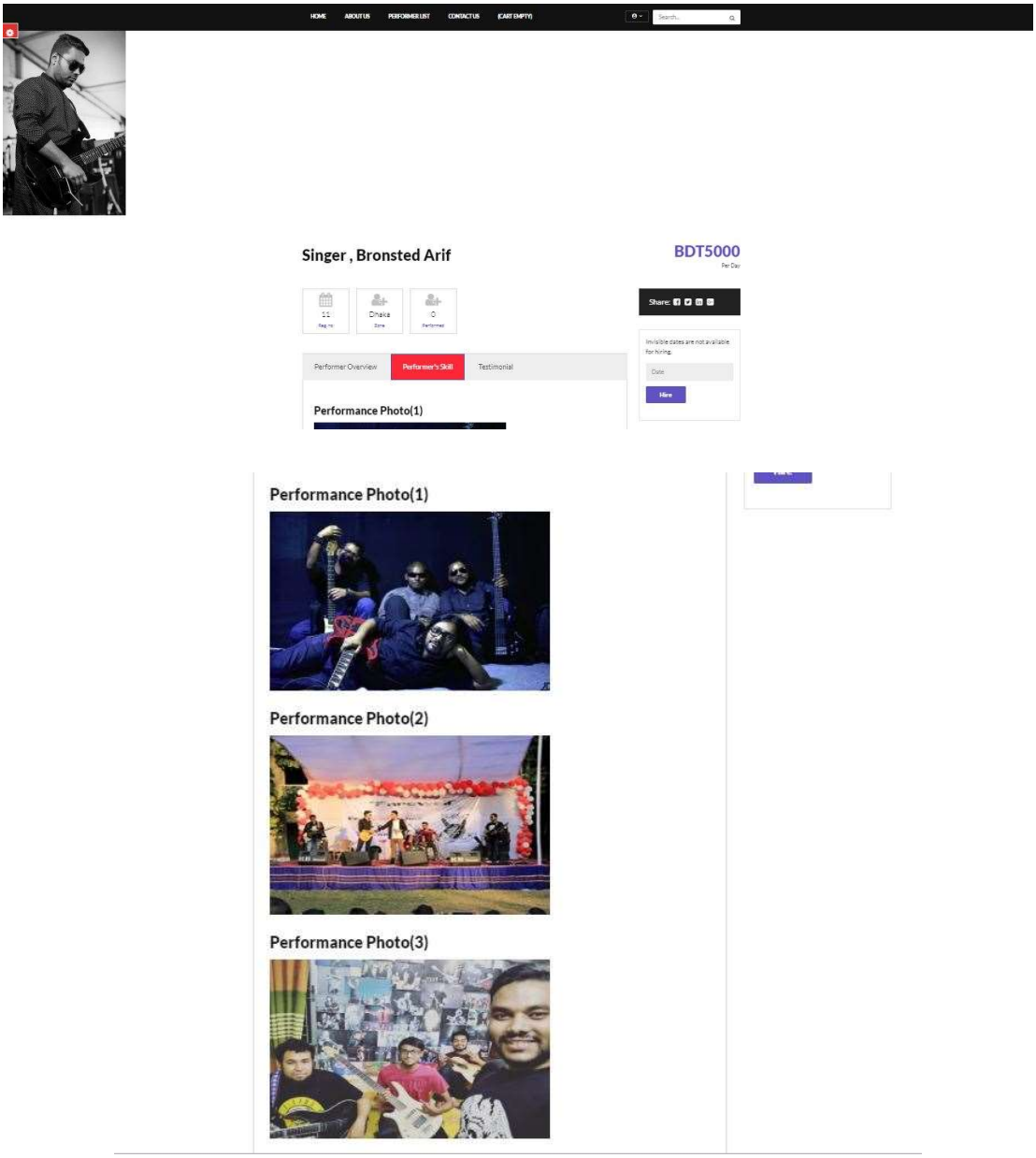


Figure 5.5.9.1: Performer Skill Page

Hiring List

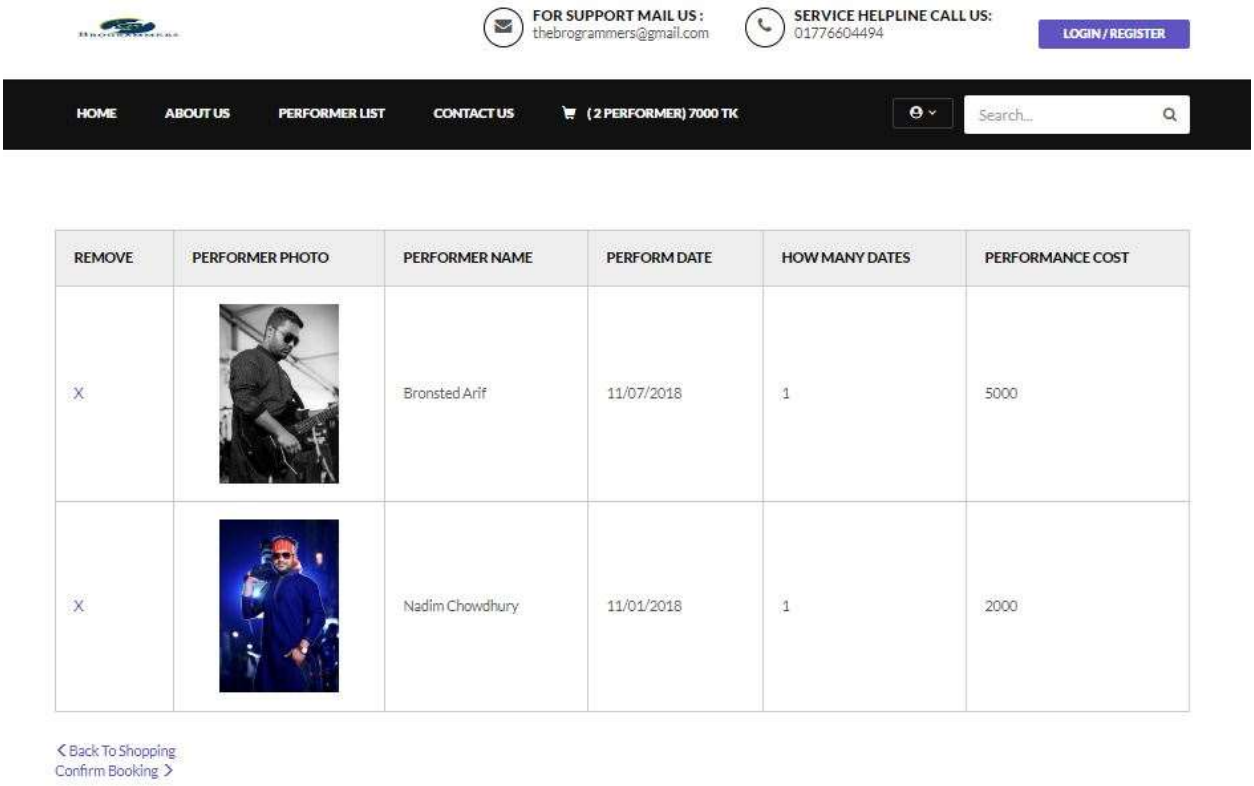


Figure 5.5.10: Hiring List

Confirm Hire

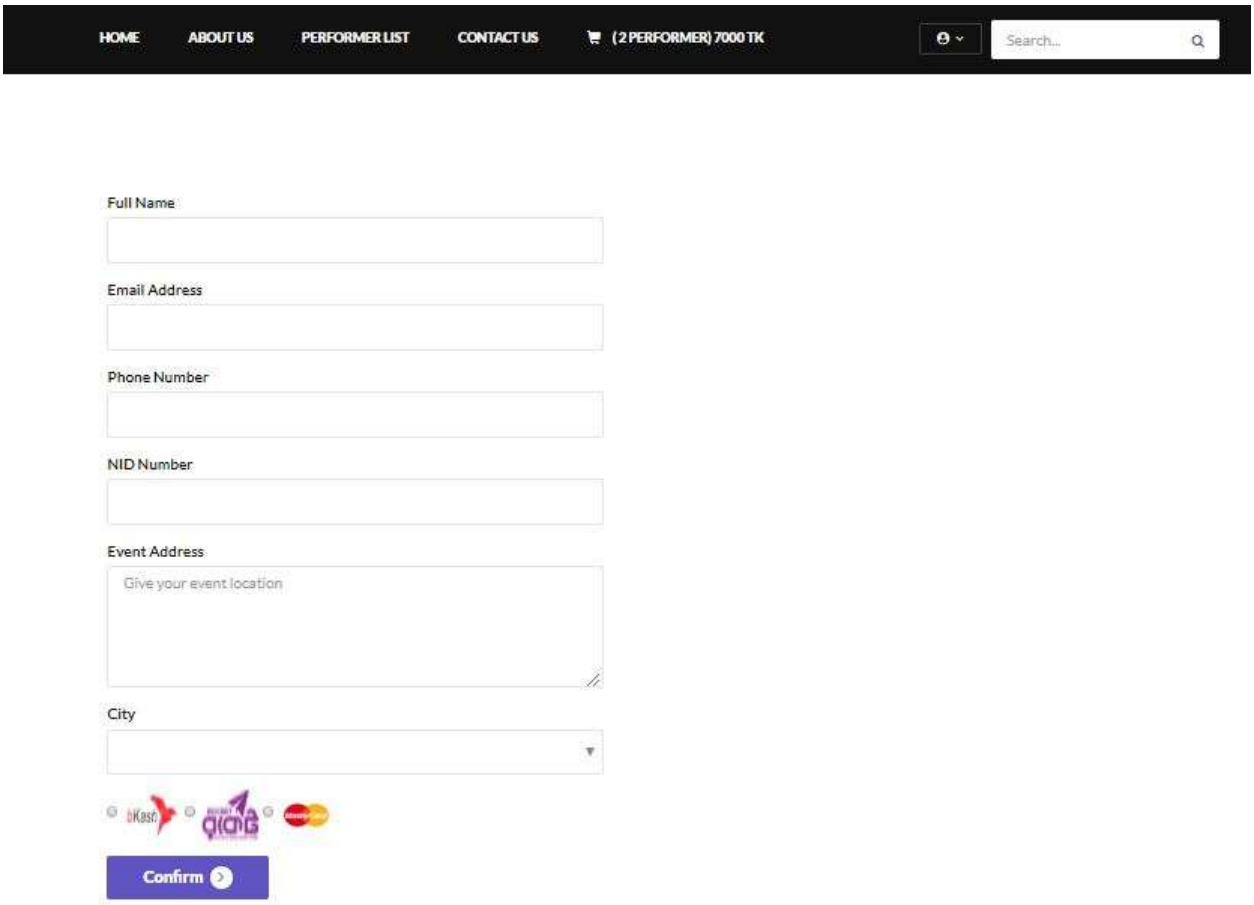


Figure 5.5.11: Confirm Hire

Admin Login Form

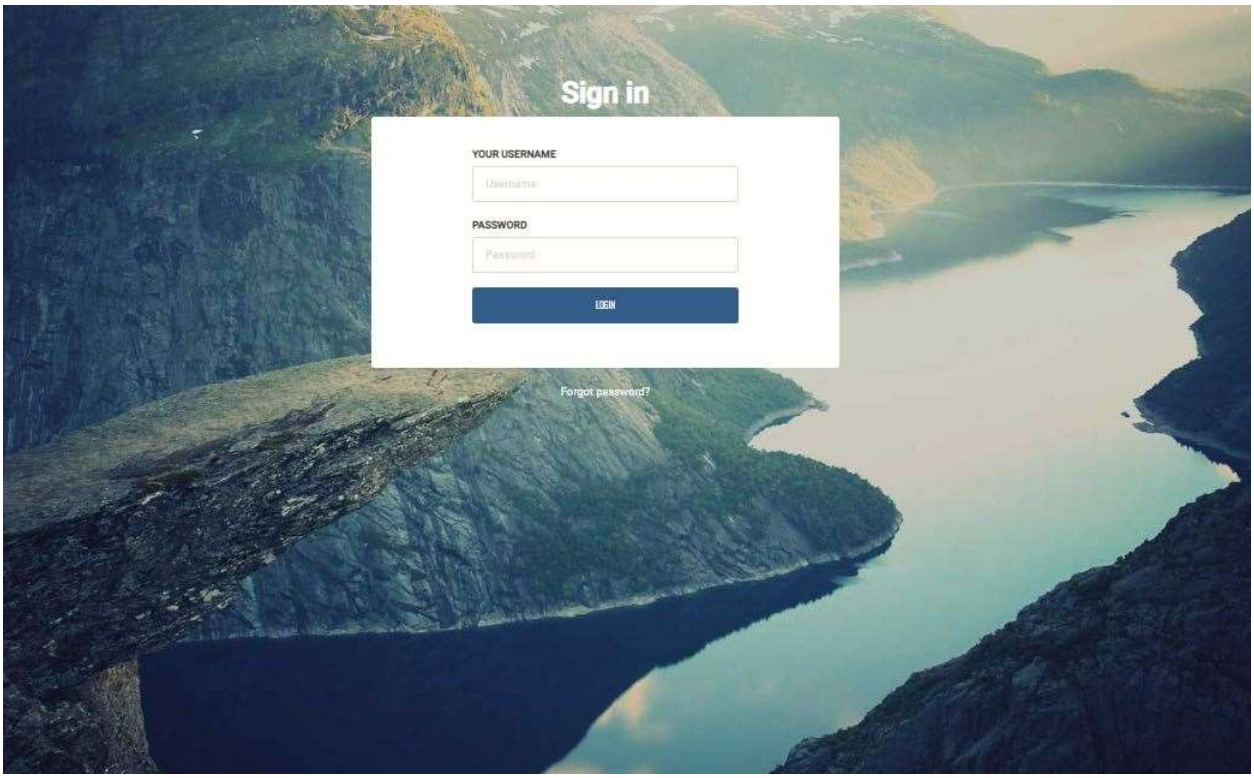


Figure 5.5.12: Admin Login Form

Admin Panel

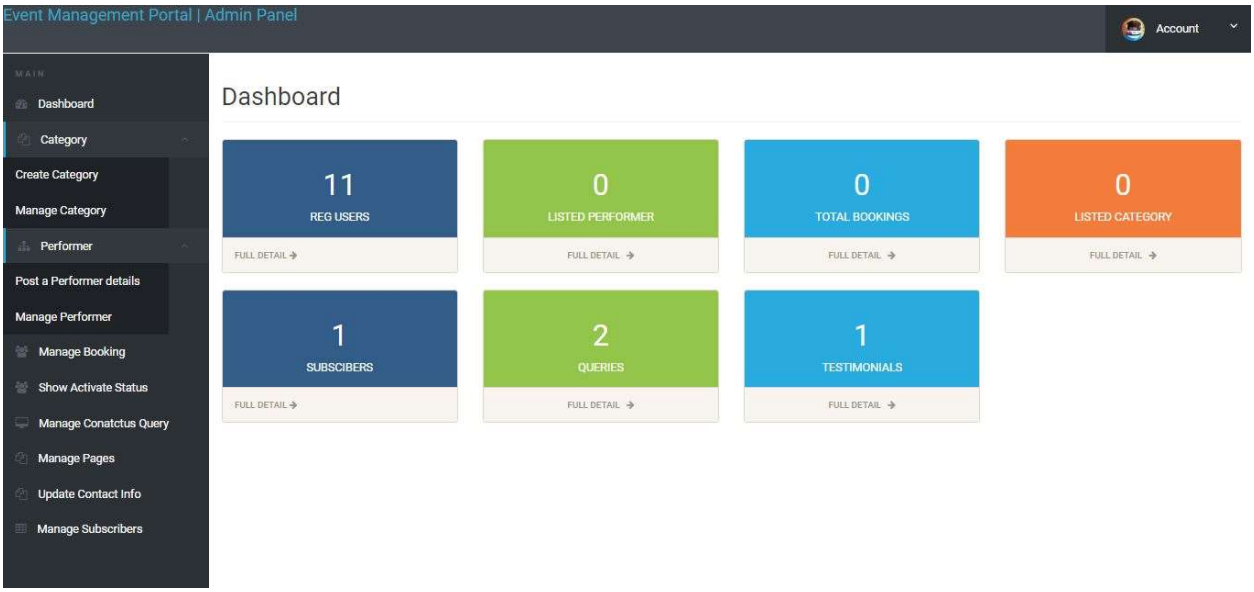


Figure 5.5.13: Admin Panel

CHAPTER 6

CONCLUSION AND FUTURE SCOPE

6.1 Discussion and Conclusion

At last we have successfully implemented our project Online Cultural Event Management System. We run the website via local host and found that the overall features and functionalities of this website working properly. It was the demand of time to create an online based cultural management system in our country. It will be a groundbreaking step for cultural event management system of our country. The challenging part of this project was to bring all the rising talent under a roof. The people of our country is not familiar with this type of system. So it is also challenging to make people understand using a new web based system to hire performer. It is mainly based on business purpose so it can be integrated largely. The transparency of all user is maintained by this system.

6.2 Scope for Further Developments

Our system has a lot of future scope to make it popular. This scopes are discussed bellow:

- Our target is to develop this system for all platforms like iOS and Android.
- In next version we will add the people like interior designer, electrician, electronic technician, sanitary technician, gas line technician etc.
- When our system will run in business purpose in large scale the system will need big database so we will add this with larger database system such as Oracle Database or Microsoft SQL Server.

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