



Daffodil
International
University

INTERNSHIP REPORT

ON



Submitted to:

Aftab Hossain

Lecturer (Senior Scale)

Department of Journalism and Mass Communication

Daffodil International University

Submitted by:

Md A.B.M. Musa

Id: 152-24-497

Department of Journalism and Mass Communication

Daffodil International University

Submission Date: 2 May, 2019

Letter of Transmittal

10 April 2019

Aftab Hossain

Lecturer (Senior Scale)

Department of Journalism and Mass Communication

Daffodil International University

Subject: Submission of Internship Report.

Dear Sir,

With beg most respectfully to submit my internship report on “Broadcast Journalism Professional experience in ATN Bangla”. It was great opportunity for me to gain knowledge and experience during my internship season in ATN Bangla. I believe that the internship experience will play a great role in my professional life.

I have concentrated my best efforts to achieve the practical orientation and hope that my endeavor will serve the purpose. However, I will always be happy to welcome any further clarification that you may require.

Sincerely yours

.....

Md. A.B.M. Musa

ID: 152-24-497

Department of Journalism and Mass Communication

Daffodil International University

Certificate of Approval



I am pleased to certify that the Internship report on ATN Bangla prepared by Md. A.B.M.Musa bearing ID No: 152-24-497 of the department of Journalism and Mass Communication has been approved for presentation and defense. Under my supervision Md.A.B.M.Musa worked with ATN Bangla as an intern. He completed the work during the spring, 2019, semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Md.A.B.M.Musa

Md.A.B.M.Musa bears a good moral character and a very pleasing personality. It has indeed a great pleasure working with him. I wish him all success in life.

Academic Supervisor

Aftab Hossain

Lecturer (Senior Scale)

Department of Journalism and Mass Communication

Daffodil International University.



ATN Bangla Ltd.

Date: 29 April 2019

To Whom It May Concern

This is certify that Md A.B.M. Musa, Student journalism and Mass Communication, Daffodil International University has successfully completed his internship in the News Department of ATN Bangla under the supervisor Mr. Zahirul Islam Mamun, Chief Executive Editor of ATN Bangla from January 31, 2019 to April 29, 2019.

He has successfully submitted his internship report to the concerned department.

I wish him every success in life.

Best Regards

Zahirul Islam Mamun

Chief Executive Editor

ATN Bangla

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Website : www.atnbangla.tv

ACKNOWLEDGEMENT

This internship was a good experience for me because my internship has given me an opportunity to understand the actual world.

It was a great Delight for preparing Internship report on “Broadcast journalism professional experience on ATN Bangla. I'd love to thank and communicate my charge to the Department of Journalism and Mass Communication, Daffodil International University and my teachers that are honored.

I'd also thank my honorable Supervisor Mr. Aftab Hossain, Department of Journalism and Mass Communication, Faculty of Humanity and Social Science, Daffodil International University, for letting me to prepare this record and that I would also like to express my sincere appreciation to him for his excellent support and guidance.

I'd also like for providing me the opportunity to do my internship within their 18, thank. I am grateful Chief Executive Editor of this ATN Bangla because of his continuous oversight that is hearty, to honorable Zahirul Islam Mamun. My Thanks go to my friends and classmate because of their support.

Finally, I am heartily and quietly indebted to my parents that always inspire, encourage and encourage me to pursue study.

Md. A.B.M. Musa

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Chapter One

Introduction

1.1 Description of the Internship

The very best approach to cope with locating a situation in news addition and virtually every impediment between universities would be to get Internship. Internship will give us references and critical affiliation, enable you to realize if that business personally and you are a fit that is not poor and provides you on the job addition. The very best approach to Internship pursuit in to maintain an open perspective. If us believe you want to use for a place in our TV station that is loved a job in news addition, do not compel myself. News inclusion's sphere is far reaching. Understudies can locate news addition short position in structure, news production, program era, form day daily newspapers, magazines, matches, science, music and that's only a glimpse of something bigger. Chase our position that is short figuring out the way to admit in which they're available and what kinds of hand openings for work can be found in each and every area.

1.2 Why Internship is important?

Students in a broadcasting program learn the skills of news coverage, including the composing sections and the interview process. They also know how to create the information by audio gear and video.

A telecom may be prior to filling in as the voice of this information, or the individual from the production or the recipient, the camera slow down the three individual who is. The scene act of shooting at communicate and supervising mouthpieces are as essential as quickness and the exactness of this info. The important is for all those understudies who need arrange or to modify the information.

A level in prepares the understudy large on reach of news and to animate individuals by. There are qualified graduates for occupations master degree program in demonstrating a four year certificate offered.

A communicate actual makes sense of authentically lead interviews, the way to find sources, create material for the radio or TV, record sounds applauds and change video and audio. A understudy manage due dates and work out how to operate under strain. Understudies right energized in college as frequently as possible to operate in radio channel or a TV, some complete some place off grounds to enlarge history that was working.

1.3 Purpose of the Internship

On the Completion of this internship I'd desired to

- · Wanted to learn about production tasks.
- Desired to be a good producer.
- · Gain Understanding of workplace surroundings and fix that
- · Acquire knowledge.
- · To increase communication ability
- · Be organized in my job area.
- · Be in a position to take care of a great deal of difficulty and wish to be quicker.
- · Establish myself.
- · To developed ability and teamwork capacity.
- · To developed teamwork and ability capacity.
- · To learn Producing's art.

1.4 Reason for choosing broadcast media for internship

I might wish to be a TV journalist and it is just purpose for taking internship in an electronic media. Next to this there are a few different causes impacts of TV channels are tremendous. Currently days it's one of the greatest areas for investments. Government has allowed private broadcasting satellite TV channel in 1997. Since then the number of television stations increased.

Without the delay of a moment I could make actions and sense on forming of the way to upgrade capacity, voice considering and undertaking. Regardless, it isn't possible in Radio and newspaper to take in these multi-assignments. While day daily newspaper creator and feature writer get sufficient opportunity to present and appropriated their news, it's a test for the TV columnist and producer to complete their work to sum things up time, and furthermore electronic networking is among the very best and creating endeavors where you will find chance to show shrewd and imagination. News section is one of the best wellsprings assistance.

Presently in our nation over 30 TV station are currently conducting. There are a couple of TVs under becoming ready. Before that there was only a single TV station that is Bangladesh Television (BTV). Social event of individuals had no identifying choice to see TV stations that are other than BTV. So the solicitation of the gathering of spectators is greater, presently there's much open. So news has changed into an unmistakable material of TV. Channels are currently fighting with one another. News is your first and most fundamental part to draw gathering of spectator's thoughts.

1.5 Background of my Internship

Broadcasting news Policy is your calling that Moves to Overall on TV Information society. "Communicate" indicate the TV creation essential to actually pass on the movie and into the sound that the watchers TV display. "News-throwing" insinuates the mindful affirmation of materials joined in the narratives revealed in the middle of the air.

Communication news policy is the Area of journals and news that are "communicate", that's spread by electric processes, instead of Daily information paper and, the systems, for example, published takes note. Communicate techniques include radio (by Way of atmosphere, link, And net). TV (by Way of air, connection and net) and especially the Media scatter visual contents images in addition to sounds

1.6 Supervisor of the ATN Bangla

Throughout my internship period in ATN Bangla my supervisor was Zahirul Islam Mamun. He's the Chief Executive Editor of ATN Bangla. He controls ATN Bangla news department.



Zahirul Islam Mamun
(Chief Executive Editor, ATN Bangla)

1.7 Duration of Internship

As an intern journalist in the ATN Bangla, I've worked for three months. My internship time at it officially also ATN Bangla begins 31 January 2019 April 2019, finished 29.

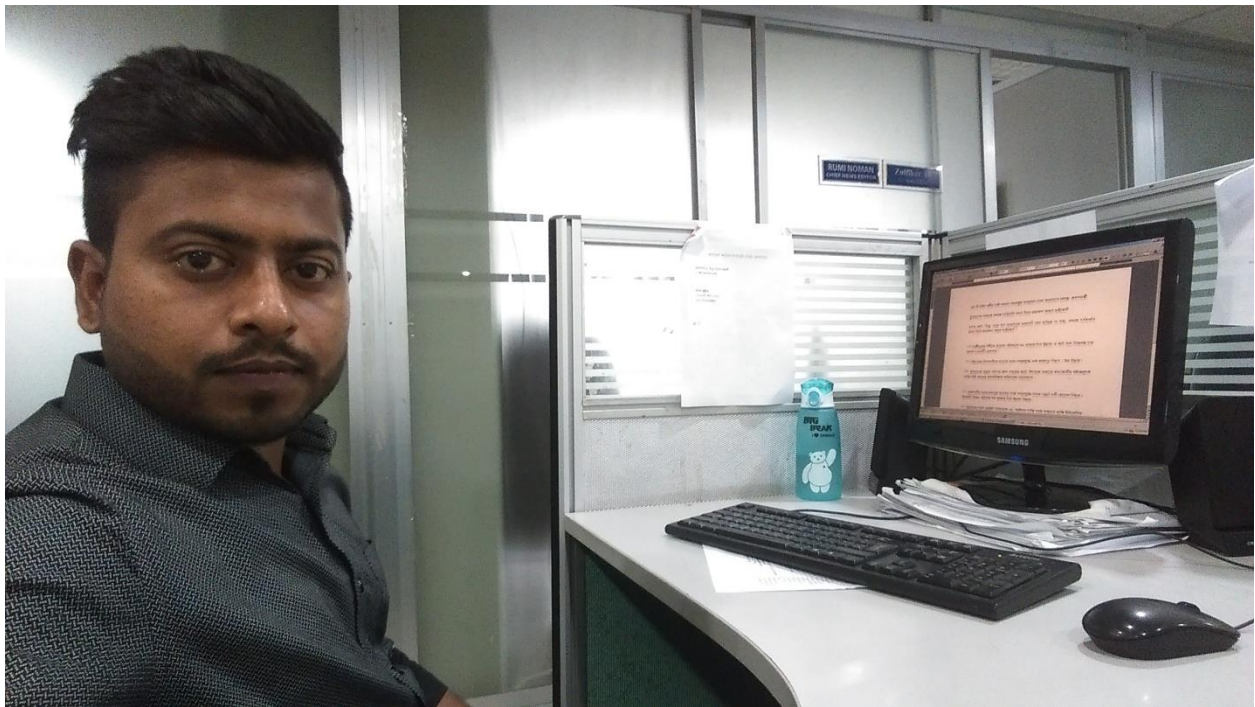
Chapter Two

Activities during my internship

2.1 List weekly activities

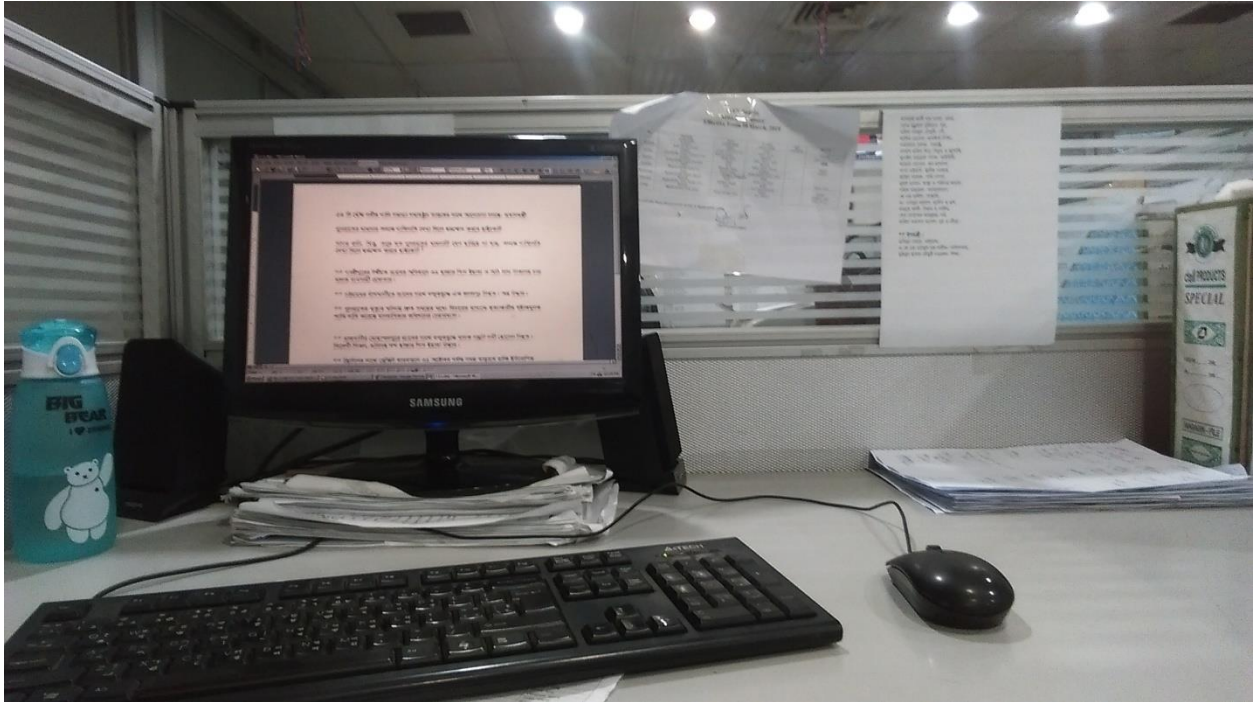
1st week (31 January –7February,2019)

- Got directions form Zahirul Islam Mamun (Chief Executive Editor) about my job from the ATN Bangla.
- Introduced to Chief Reporter Executive Editor, producer and information room members.
- · Breaking the ice.
- · Adaption process of environment and professional skills.



2nd Week (8 February –15 February, 2019)

- Tried to collect basic idea about manufacturing activities
- Worked on Rundown.
- Experienced news management applications by working
- Observed, how news was broadcast by producer.



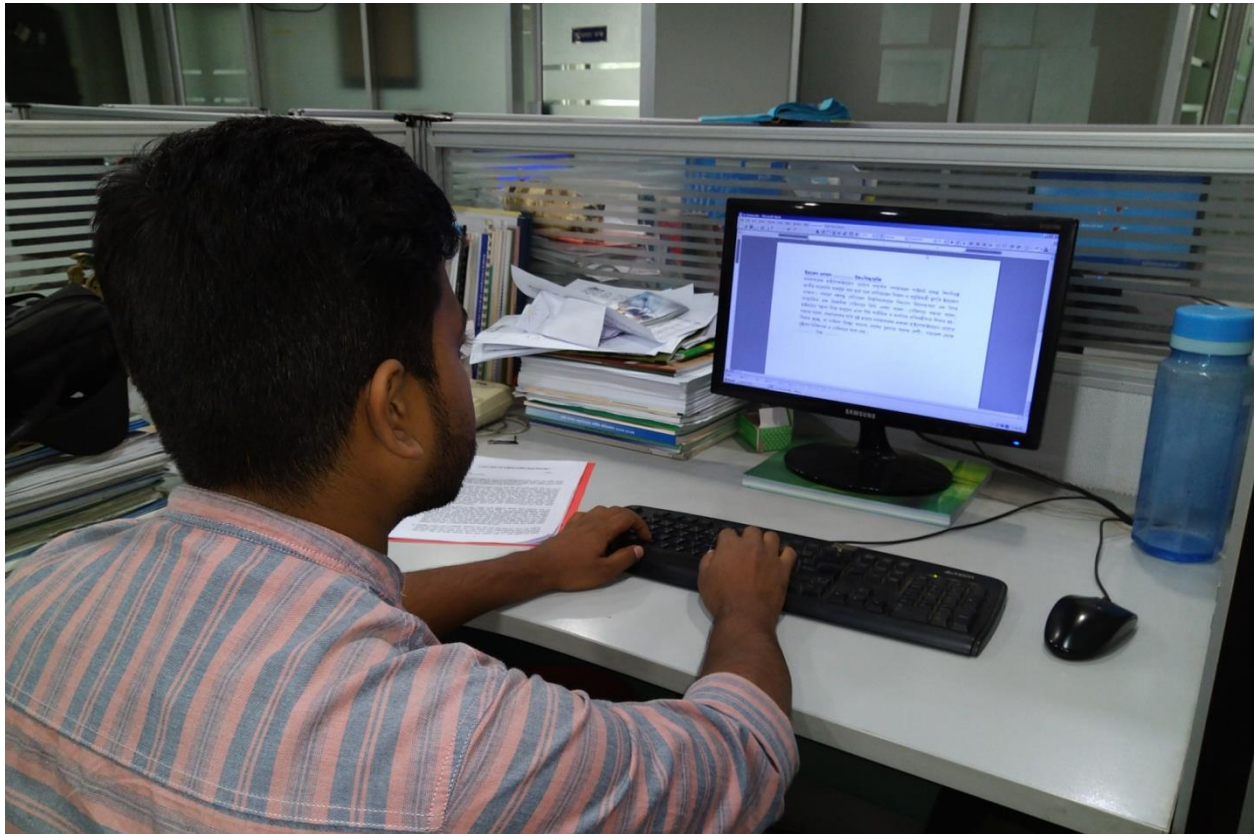
3rd week (February 16 – February 22, 2019)

- Experienced email checking, take the information from email and make OOV for news.
- Experienced email checking, take the info and make OOV for news.
- Script printing.
- Managed Communication the presenter Script from information room.
- Learn news editing Procedure



4th week (23 February – 2 March, 2019)

- OOV making and revealing my output to desk editor.
- Known about Breaking news making and scroll news.
- Know about source Calls emails from reporter.



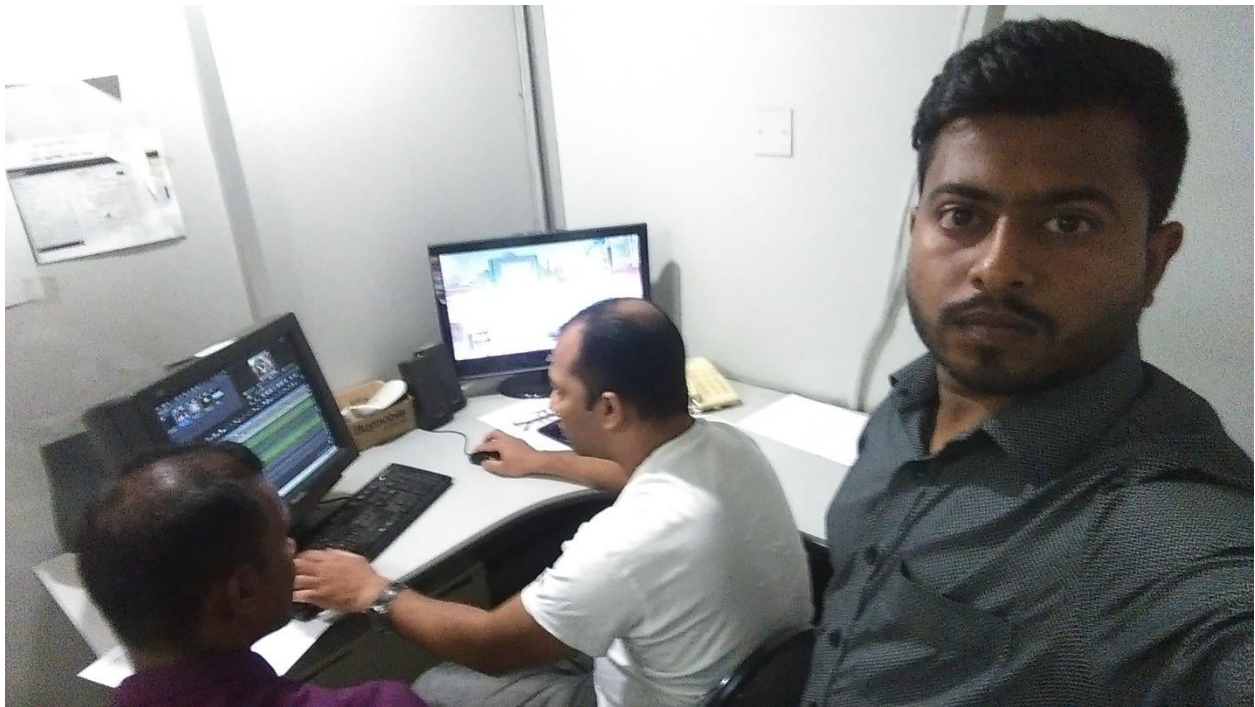
5th week (3 March – 10march, 2019)

- · Know about a reporter participation in a package report.'
- · Reporter Collect information and visual make a script.
- · Then he will visit editor for correction.
- · Print out the Script and provide over voice and edit the news with video editor.



6th week (11th march – 18th march)

- Introduced to recording area (Voice over).
- Introduced into the editing (audio-visual) system.
- By working together with the news producer, broadcast the information.
- Observed package report editing



7th week (19 march- 26 march)

- Broadcast the flash news.
- Managed opening image for broadcasting news.
- Took the title super for attaching the headline for broadcasting the news
- Practice how to make the headline for news.



8th week _ (27 March- 3 April)

- Observed, the way the producer Deal with the center desk
- Attend the program shooting.
- Attend the news presenting.



9th week (4 April – 11 April)

- Observed the program control room (PCR) actions.
- Observed the sound is controlled by a sound engineer.
- Experienced to learn about PC instrument.
- Observed the master control room process (MCR).



10th week (12 April- 20 April)

- Carried script to the news presenter
- Used the printer and photocopy machine for official work
- Attend news presenting shooting.



Chapter Three

Background of the Organization

ATN Bangla is the first satellite TV channel in Bangladesh. ATN Bangla is a digital cable TV station that is Bengali-language. The station is sent in the Middle East, South Asia, Europe, and North America. The station delivers a variety of programming including movies, news, dramas, talk shows, and much more. The station began broadcast July 1997, July, though their site shows 15. They started their broadcasting 16 July. Broadcasts to Europe started in 2001. The station began broadcasting information.

3.1 Major Activities of ATN Bangla

During the Internship period, I have observed the activities of ATN Bangla That the major activities are include the following

- Broadcasting news production
- Broadcasting news bulletin and hourly news.
- Film and, drama Magazine program.

3.2 Department Of ATN Bangla



Chapter Four
Learning and Professional experience
at ATN Bangla

4.1 First day at ATN Bangla

- I joined ATN Bangla on 31 January 2019. I did not express that although on this day I felt very nervous. But in ATN Bangla I discovered that everybody very friendly. My planner introduced me to some person then they speak to me. Everyone wish to know my name and my University name. They asked me that have I interest to be a journalist.
- I decided that during that three month internship I would need to prove that the pupils of University students could nicely in journalism. I Desk and make conversation. They were spoke with me quite friendly. If I needed any help they will help 12, they help me.

4.2 Experience as Intern student

- During my Internship program I've figured out how to conduct a news station, it's a journey of my own life because media play a part in the society. I came to work out the way to assume the task of production in easy and fundamental way. Directions to collect information and how to operate within an intern with stress. I've found out as arrangement of my voice projecting equally about information websites innovation.
- A broadcast producer or journalist must want to be aware of the simple editing wisdom. Since within my intern experience I've seen that at time manufacturer the editing panel for make SOT or even OOV. A reporter play an essential part news websites. He/she gather the data from time he/she and area gives leadership to for catch the footage, Camera individual. Subsequently reporter Compose the news script also gets its acceptance. Subsequently reporter give Directions to editor if bundle report is already editing.

Chapter Five

Evaluation of Learning

5.1 Self evaluation

I select ATN Bangla for my internship which was very intelligent choice. They advised within my profession period and welcomed me quite friendly. I gained knowledge from this business about media. I can clarify every process of TV production. I got knowledge about desk function to create OOV news and report.

5.2 Outcomes

Following this 3 Weeks of my Internship period, professional skills would be made by me about production and create links and mentality to work with other people. I've attained thing such as learned team function, about creation, brain Creativity, leadership responsibility, capacity and period preserve. This internship experience created professional.

5.3 Similarity and difference between academic learning and practical work

I am a student department of journalism and mass communication, I have learned academic courses in last four year. In that period I have done may sensible work through missions. But in my own internship period I faced the expert work. I believe Academic learning and work is different, when I did TV journalism class because we were given mission of package report by my instructor and he gave plenty of time for doing this to us. However, in my internship interval I found a reporter finished a bundle report. So job id far different.

5.4 My Limitation

As an Internee I have some Constraints That I Wasn't a Representative, so that I didn't introduce me anyplace as a stuff of ATN Bangla. It Simple thing I don't have all access like a member of the organization. They didn't provide me hard news for creating report or OOV because challenging news should be broadcast as soon as possible.

Chapter Six

Conclusion

6.1 SWOT Analysis

Strengths:

- Continuously broadcasting information and other programs.
- Powerful and Independent coverage manufacturer
- Attempt to broadcast all present issue
- More trustable TV channel

Weakness:

- · Deficiency of job opportunity
- · Sometimes there have face some technical problem
- · There have not enough space for every employee.

Opportunities:

- · Creating professional connections
- Presenting many Different programs.
- Acquired new Knowledge.

Threats:

- Political influence
- News department is very sensitive department.
- Increased competition of TV channels
- Advertising rate is getting down.

6.2 Conclusion

I believe that I will be helped by the Expertise of my internship in professional Career well. I am able to discover the gap between work and academic research.

ATN Bangla's each man was helpful as I could learn everything very carefully. They give me education to compose OOV document and breaking information. They gave me to accessibility to see all of system.

ATN Bangla has fair in affiliation as I'd like it. Perhaps not with staying of limitations, I'm grateful for providing me the chance of performing position to ATN Bangla.

I can say I loved my internship period. I learned Lot of gain knowledge and methods. I think it will Assist in my career.

Reference

- Internship.com
- www.atnbangla.tv
- Wikipedia.com
- www.daffodilvarsity.edu.bd
- [http:// \educaton-portal.com/what is broadcasting journalism.html](http://\educaton-portal.com/what is broadcasting journalism.html)

Annex



