



# Asian University Presidents Forum (AUPF) 22-24 November 2019

"Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies"

#### Hosted by: Daffodil International University Dhaka, Bangladesh

In collaboration with:



Association of Private Universities of Bangladesh (APUB)

http://aupf2019.daffodil.university







"Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies"

> 22-24 November Daffodil International University Dhaka, Bangladesh

In collaboration with:



AP Association of Private Universities of Bangladesh (APUB) **Event Partners:** 



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# Schedule of Events

#### Day 1: 22 November 2019 (Friday)

Time	Event/Details	Venue	Dress code/Note
Day long	Airport Pick & Hotel Check- In	Hazrat Shahjalal Int'l Airport Dhaka	
		Radisson Blu Dhaka	
8:00am	Welcome & KIT Collection	Hotel Lobby, Radisson Blu Dhaka	
2:30pm	Pickup for Optional trip	Radisson Blu Dhaka	AUPF T-shirt & ID
3:30pm	Optional Trip	Bangabandhu Museum	
		Dhanmondi, Dhaka	
4:30pm	Pickup for Welcome Dinner	Radisson Blu Dhaka	AUPF T-shirt
5:30pm	Welcome at DIU	71 Milonayoton, Daffodil Tower DIU	
6:30pm	Welcome Dinner with Live Music	Daffodil Tower Roof Top	
9:00pm	Back to Hotel	Radisson Blu Dhaka	

#### Day 2: 23 November 2019 (Saturday)

Time	Event/Details	Venue	Dress code/Note
8:00am	Standing Committee Meeting	Mahua Meeting Room	
		Radisson Blu Dhaka (Level-2)	Business Formal
10:00am	Opening Ceremony	Grand Ballroom (Level-1), Radisson Blu	Business Formal
			AUPF Slash & ID Card
	Presentation by Keynote Speaker	Grand Ballroom (Level-1), Radisson Blu	
12:05pm	Lunch	Grand Ballroom (Level-1), Radisson Blu	
2:00pm	Paper Presentations	Grand Ballroom (Level-1), Radisson Blu	
3:00pm	Panel Discussion	Grand Ballroom (Level-1), Radisson Blu	
4:00pm	Break		
6:30pm	Gala Dinner & Cultural Night	Grand Ballroom (Level-1), Radisson Blu	Smart Casual/ Traditional & ID Card

#### Day 3: 24 November 2019 (Sunday)

Time	Event/Details	Venue	Dress code/Note
7:30am	Depart from Hotel	Radisson Blu Dhaka	Business Formal
			& ID Card
8:30am	Arrival of Guests	DIU Permanent Campus, Ashulia, Dhaka	
	Welcome Ceremony & Group Photo	Shadhinota Sommelon Kendro,	
		DIU Permanent Campus	
9:30am	MoU Signing Ceremony	Admin Buidling-4, DIU Permanent Campus	
11:00am	Closing Ceremony of AUPF 2019	Admin Buidling-4, DIU Permanent Campus	
11:30am	Handing Over AUPF Flag to the next host	Admin Buidling-4, DIU Permanent Campus	
12:15pm	Lunch	Food Court, Bonomaya	
		DIU Permanent Campus	
1:40pm	Back to Hotel/Airport	Radisson Blu Dhaka	
		Hazrat Shahjalal Int'l Airport Dhaka	



## President





President PEOPLE'S REPUBLIC OF BANGLADESH BANGABHABAN, DHAKA

> 26 Kartik 1426 10 November 2019

I am glad to know that Daffodil International University, in collaboration with the Association of Private Universities of Bangladesh (APUB), is hosting the '18th Asian University Presidents' Forum (AUPF) 2019' in Dhaka,

Education is the key to national and global development. The world is transforming at an extraordinary pace, and consequently, the realm of education and the demand of the industries are also changing. Especially, the impacts of technological advancement and globalization have created an urgent need to change the traditional philosophies and methods of education. The government of Bangladesh has given special attention to ensure the quality of education with a view to making an education orientated and intellectually sophisticated society. Collaboration among the universities especially in the field of research, teaching, human resource development and technological innovations is imperative in creating demand oriented human resources and technologies.

I am pleased to know that the key aspect of the 18th Asian University Presidents' Forum is to systematically introduce the entrepreneurial spirit in the academia by implementing educational strategies. This will pave the way for creating future entrepreneurs and global leaders, which also perfectly aligns with the vision of Digital Bangladesh. I hope the proceedings of the event will serve as a very useful resources in future for the researchers, educators as well as for the practitioners in this field.

I wish the '18th Asian University Presidents' Forum 2019' a grand success.

Khoda Hafez, May Bangladesh Live Forever.

Md. Abdul Hamid





## **Prime Minister**



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Prime Minister GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH

7 Agrahayan 1426 22 November 2019

I am happy to know that Daffodil international University and Association of Private Universities of Bangladesh are jointly organizing the 18th Annual Conference-2019 of Asian University President's Forum (AUPF) on 22-24 November 2019.

The theme of the conference is "Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies." I would like to say, the theme of this conference is very relevant to the context of Bangladesh and other Asian countries as well.

Bangladesh today is considered as a role model for development. Bangladesh has made remarkable progress in various sectors following the footsteps of Father of the Nation Bangabandhu Sheikh Mujibur Rahman's economic development vision. We are working unremittingly to transform Bangladesh as a middle–income country by 2021 and a developed-prosperous one by 2041.

The present Awami League government has taken various steps for investment promotion that includes an exhaustive entrepreneurship development programme aiming at developing 300,000 entrepreneurs over a period of three years. I hope this drive of entrepreneurship creation would sustainably help our economy to grow and create new jobs.

I believe this conference will help us achieve our goals more efficiently as the mission of this forum is to increase communication, exchange information, share experience and seek common development. I wish the AUPF Conference-2019 a grand success.

Joi Bangla, Joi Bangabandhu May Bangladesh Live Forever.

Am INA

Sheikh Hasina





## **Education Minister**





Minister Ministry of Education Government Of The People's Republic of Bangladesh

I am delighted to know that Daffodil International University in collaboration with the Association of Private Universities of Bangladesh (APUB) is hosting the 18th Asian University Presidents Forum in Dhaka on November 22-24, 2019.

University education is a critical component of human development and the importance of university education in sustainable growth and prosperity of any country is vital. It provides the youths with both advanced training and higher-level skills that are necessary for every job. Unfortunately, today's youths are confronted with severe unemployment and underemployment problems, where the worst sufferers are the educated youths. It is now the responsibility of both the government and the universities to provide youths with experiential learning and create opportunities to enable them to use their energies for productive purposes.

The AUPF-2019 theme accords a higher priority to the active engagement of the students in the learning experience that can flourish their entrepreneurial leadership qualities. Under the visionary leadership of our Hon'ble Prime Minister Sheikh Hasina, we in the Ministry of Education are engaged in reviewing our curriculum and assessment process to enable our learners to pick up required skills. We want the industry and academia to collaborate and prepare our learners at the higher education level for job market and also to impact entrepreneurial leadership skills. For, development of productive entrepreneurship is the crucial tool for us that can help reduce this unemployment and underemployment problem drastically.

I hope Daffodil International University will keep this national spirit in their collaborations and continue doing the great job they have undertaken.

I wish the AUPF-2019 a great success.

Joy Bangla, Joy Bangabandhu May Bangladesh live forever.

Dipu Moni

Dr. Dipu Moni, MP





## **Deputy Education Minister**







Deputy Minister Ministry of Education Government of The People's Republic of Bangladesh

It is indeed a great pleasure for me to know that Daffodil International University in collaboration with the Association of Private Universities of Bangladesh (APUB) is going to host the 18th Asian University Presidents Forum (AUPF) 2019 during 22-24 November 2019.

The Asian University Presidents Forum has come a long way since 1999, originating from a friendly collaboration between institutions of higher education in China and Thailand. The mission of the forum always aims at increasing communication, exchanging information, sharing experience and seeking common development. It is great to see that with the progress of time more Asian countries and universities are getting to be a part of this to discuss a wide range of topics regarding higher education. I am glad to see that Daffodil International University, which has always been very advanced in adopting all the changes offered by today's progressive technological advances and globalization, is hosting the occasion. I hope everyone will take the opportunity to enhance and share their knowledge and resources.

The dream of Father of the Nation Bangabandhu Sheikh Mujibur Rahman, was to develop our youths in such a way that they may bring glory to our country by proving their merits to the whole world. Based on this vision, Prime Minister Sheikh Hasina has urged all universities to raise their standards of education by collaborating with other universities of Asia and the world in order to attain peaks of excellence in the field of knowledge.

I congratulate Asian University Presidents Forum for their success and efforts and wish the 18th meet a grand success.

Joy Bangla Joy Bangabandhu

MEer

Mohibul Hasan Chowdhury





## Chairman, UGC



Chairman University Grants Commission of Bangladesh

#### 31 October 2019

I am very glad to hear that Daffodil International University (DIU) in collaboration with the Association of Private Universities of Bangladesh (APUB) is going to host the 18th Asian University Presidents' Forum (AUPF) on November 22-24, 2019 in Dhaka. It is certainly a great opportunity for Daffodil International University as well as our country to organize such a prestigious event for the first time in Bangladesh.

Since Asian University Presidents Forum (AUPF) has been established to create cooperation among institutions of higher education across Asia, this gathering can be a great place for exchanging and embracing time demanding approaches and strategies for the academic progress in our region. Besides, the 18th session of AUPF will focus on entrepreneurial education a vital issue which needs to be addressed in many underdeveloped countries in Asia. For the financial growth of the countries like Bangladesh, it is high time to enrich and equip our students with the entrepreneurial knowledge and spirit to create more employment opportunities in near future to minimize the burden of overpopulation and underemployment.

I would like to thank everyone at Daffodil International Universityand the Association of Private Universities of Bangladesh involved with this great task.

I wish the18th Asian University Presidents' Forum a great success.

Professor Dr. Kazi Shahidullah











Chairman Association of Private Universities of Bangladesh & Fareast International University

My heartiest felicitations to Daffodil International University for hosting the 18th Annual Conference 2019 of AUPF (Asian University Presidents Forum) during November 22-24, 2019 in collaboration with the Association of Private Universities of Bangladesh (APUB). Such initiatives are very important to create linkage with renowned universities around the world, particularly within Asia.

In this 21st century, students are required to attain multi-diversified leadership skills to achieve recognition in the entrepreneurial world. The theme of this conference perfectly reflects this need: "Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies".

I am hopeful that this congregation will introduce the entrepreneurial spirit in the academia systematically and fruitfully. Moreover, this event will be a notable landmark for implementing educational strategies that can create future entrepreneurs and global leaders. My best wishes for AUFP Conference and its continuous success.

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Sheikh Kabir Hossain







## Chairman, DIU



Chairman Board of Trustees Daffodil International University Bangladesh

I am delighted to invite and welcome all to the 18th Asian University Presidents Forum (AUPF) during 22-24 November 2019, being held for the first time in Bangladesh. It is a great honor for the Daffodil International University to be the host of this prestigious event, supported by the Association of Private Universities of Bangladesh (APUB).

The theme of the 18th AUPF is "Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies". You will have great opportunities to interact with distinguished speakers, join innovative discussions and participate in great dialogues. We believe the concept of entrepreneurship will grow leadership quality among students all over the world to make them successful in a career so that they can also, to contribute to society.

I cordially thank and pay my profound gratitude to the AUPF standing committee, and wish every success of the 18th AUPF in DIU and Bangladesh.







## Vice Chancellor, DIU





Vice Chancellor Daffodil International University

On behalf of the Daffodil International University, I extend a warm welcome to the distinguished higher education leaders from various Asian countries as well as around the world to attend the 18th Asian University Presidents Forum (AUPF).

The theme of the 18th AUPF is "Future of Entrepreneurship Education and Experiential Learning": Determinants of Developing Successful Entrepreneurial Ecosystems in the Asian Economics. In line with this, DIU is proud to be the host of the forum during 22-24 November 2019 in Dhaka, Bangladesh.

The AUPF provides the opportunity for participants to present papers on challenges, problems and solutions, to showcase educational products that tackle these issues and to forge partnerships to jointly tackle the issue of inculcating growth of Entrepreneurship, increase Communication and explore possibilities to collaborate in areas and programs of mutual benefit and expertise sharing to promote and exchange information and form networks for mutual benefit.

I am pleased that Daffodil International University in collaboration with Association of Private Universities of Bangladesh (APUB) along with its partnering institutions and event partners, i.e., Global Entrepreneurship Network and World Business Angels Investment Forum have got together on this pressing issue of producing Entrepreneurial mindset with the skills required for the development of Entrepreneurial Ecosystem in Asia Economies.

I would like to thank DIU Board of Trustees for supporting the event and all our distinguished local and international participants for joining AUPF 2019 and sharing information with each other, partners, organizers and the media for their sincere efforts towards making the 18th AUPF 2019 a success. We extend our heartfelt gratitude respectively to the Honorable Education Minister Dr. Dipu Moni, M.P and Honorable UGC Chairman Professor Dr. Kazi Shahidullah for gracing the opening and closing ceremony as the Chief of the event. I would like all to join me in thanking the Almighty for creating the opportunity for all of us to get together on this occasion to work towards a common goal.

I wish the 18th Asian University Presidents Forum (AUPF) 2019 a grand success.

Professor Yusuf Mahbubul Islam, PhD







## **Pro-Vice Chancellor, DIU**



Pro-Vice Chancellor Daffodil International University Convener 18th Asian University President Forum (AUPF) 2019

I am very much delighted that Daffodil International University is going to host the 18th Asian University President's Forum Conference, first time in Bangladesh. On this occasion my warm heartfelt congratulations to the Honorable members of AUPF. I feel very much honored to act as the convener of this prestigious conference. It is a platform with the mission to increase communication, exchange of information, sharing experiences and seeking common developmental goals of the institutions of higher education in Asia. The main theme of the conference is Future of Entrepreneurship Education and Experimental Learning: Determinants of Developing Successful Entrepreneurial Ecosystem in Asian Economics.

Learned members of AUPF will discuss different issues and will come to a conclusion about the mission which will be implemented from time to time to enrich the higher educational institutions of Asia.

I wish great success of this conference.

Professor S. M. Mahbub-ul-Haque Majumder, Ph.D.











# Acknowledgement

It is a matter of immense pleasure and great honor that Daffodil International University (DIU) is hosting the 18th Asian University Presidents Forum (AUPF) during November 22-24, 2019 in Dhaka, Bangladesh, in collaboration with the Association of Private Universities of Bangladesh (APUB).

As knowledge sharing is very important for globalization, a seamless interaction with regulatory bodies, decision-makers, stakeholders, educationists and professionals is desirable. With this motivation, the proceedings on the 18th AUPF have been planned with an extended scope of collaboration to forge a better academic environment in the globalized world.

I would like to thank everyone who contributed to the 18th AUPF with their great support, participation, guidelines and cooperation in any aspect. I wish the 18th Asian University Presidents Forum a great success.

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Professor Engr. A. K. M. Fazlul Hoque, Ph.D. Convener, Souvenir Committee 18th Asian University Presidents Forum (AUPF) Daffodil International University, Dhaka, Bangladesh.

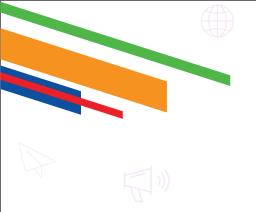


18th Asian University Presidents Forum? () 19

#### About AUPF-2019

Originating from a friendly collaboration between institutions of higher education in China and Thailand, the Asian University Presidents Forum was officially established in 2002 to include higher education institutions across Asia. Since then, the forum has been held annually in different Asian countries and has fostered relationship and cooperation among participating institutions. In fact, cooperation is at the heart of the mission of the forum. Its mission is to "Increase Communication, Exchange Information, Share Experience and Seek Common Development."

Since its inception, AUPF has expanded throughout Asia and has congregated annually in different Asian countries. In line with this, Daffodil International University (DIU) is proud to be the host of the forum in 2019 in Dhaka. DIU management warmly invites and welcomes participants from around the world to the 18th Asian University Presidents Forum to be held in Dhaka, Bangladesh during November 22-24, 2019. This would be a great opportunity for the participants to interact and collaborate with other university presidents and leaders.





Together we are the nations of Asia Asian University Presidents Forum

> Heart, soul, imagination We are for Asian education

Together we are the nation of Asia Asian University Presidents Forum

> Heart, soul, imagination We are for Asian education

> > Together we are Together we are

Together AUPF Together AUPF

AUPF

Idea & Concept : Kamarudin Hussin Executive Producer : Zuraidah Mohd Zain Music & Composer : Makhadzir Mohamad Mastaram Lyrics : Ismail Abdullah Production : Universiti Malaysia Perlis © Canselori









# Dhaka the Capital of Bangladesh:

Dhaka is the capital city of a South Asian country, Bangladesh. It is the hub of economic, political and administrative enterprises located in central Bangladesh at 23°42′N 90°22′E, on the eastern banks of the Buriganga River. It lies on the lower reaches of the Ganges Delta and covers a total area of 306.38 square kilometers (around 118.29 square miles). Historically, Dhaka was associated with the periods of Kamarupa kingdom, Sena kingdom, and Sultanate period, and was a part of Mughal Empire, Nawab era, the British and Pakistani colonialism. The capital has a favorable climate characterized by tropical monsoon from June to October; mild winter from October to March; hot, humid summer from March to June. The demographic features of the city are varied in character. Dhaka (North and South) city corporations are the most populated urban areas with the highest density accommodating over 20 million people including Muslims, Hindus, Christians, Buddhists and others.

Dhaka is rich with its long historical and archeological heritage. It is considered one of the oldest cities in the globe comprising ancient monuments including Ahsan Manzil, Lalbagh Fort, Bahadur Shah Park, Bara Katra, Armenian Church, The Dhaka Gate, Rose Garden Palace, Ruplal House and the modern excellence of the National Parliament Building. The Bangla Academy, situated inside Dhaka University campus, organizes month-long Amar Ekushey Boi Mela (Book Fair) every year to commemorate the Bangla Language Movement where global communities celebrate it as International Mother Language Day.

Dhaka is famous for its Rickshaw ride worldwide. Rickshaw transportation is one of the pollution-free transport systems in the world which is available in Dhaka. Both private and public vehicles, including Uber, Pathao, Obhai CNG systems are popular. Commonly known shopping areas, super markets like Basundhara Shopping Mall and Jamuna Future Park fulfill the demand of the customers. Aarong, a subsidiary brand of BRAC, is famous for its local clothing products with authentic Bengali identity. For entertainment, Star Cineplex and Blockbuster Cinemas, Balaka, Modhumita, Shamoly cinema halls are popular among the young generations for enjoying local and international movies. Dhaka is also prominent for its stage dramas. The Shilpakala Academy, Mahila Sameeti Mancha and the University of Dhaka are the most popular places for celebrating cultural programs on national days.

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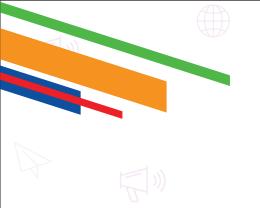
#### Daffodil International University

Technological advancement of the 21st century and educational globalization have crafted the needs for IT based education in Bangladesh. To meet these challenges, Daffodil International University (DIU) was established in 2002. Since then DIU has been progressing towards becoming the best private university in Bangladesh as well as Asia. Within a short period of time, DIU has become one of the top universities in Bangladesh according to many national and international rankings, including QS and Greenmetric for its green outlook.

By building a self-esteem approach, the university is serving the nation by making all graduates knowledgeable and skillful through effective guidance. The university provides academic and career counseling, along with quality education and smart governance practices. It also gives the highest priority to quality education among graduate and postgraduate students. DIU emphasizes future development of those areas that are much needed for social progress and national development.

In the scenic beauty of a spacious green campus, students are nurtured in academic harness, IT, ethics, moral values, honesty, integrity, professionalism, leadership and entrepreneurship under the supervision of experienced and renowned faculty members. Moreover, with self-sustainable and independent learning, students here attain multi-diversified leadership skills to help the entrepreneurial world. DIU alumni are equipped well to successfully face the challenges worldwide. DIU has enormous experience in hosting many international mega events that have spread its name and fame all over the world. Through a broad range of linkages and collaborations with renowned universities around the globe, DIU is continuously developing its global network to fulfill educational demands of the day.

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#### Theme:

Future of Entrepreneurship Education and Experiential Learning: Determinants of Developing Successful Entrepreneurial Eco-System in Asian Economies.

#### Sub-Themes:

- 1. Entrepreneurial Education and Experiential Learning: Asian Context
- 2. Entrepreneurial Education and Fourth Industrial Revolution (IR 4.0) in Asian Countries
- 3. Roadmap for Enterprise and Entrepreneurship Education
- 4. Future Teaching Learning Method: From Entrepreneurial Education Point of View
- 5. Alternative Fund for the Growth of Emerging Entrepreneurs







BAYBARS ALTUNTAS CHAIRMAN WORLD BUSINESS ANGELS INVESTMENT FORUM (WBAF) TURKEY

## Keynote Speech

23 November 2019 DAFFODIL INTERNATIONAL UNIVERSITY DHAKA, BANGLADESH

Positioning Universities in Early and Post Early Stage Equity & Capital Markets: Turning universities to regional hub center of innovation and smart investment

Promoting innovation and sustainable industrialization requires easy access to finance and financial services that facilitate investment. The International Finance Corporation (IFC) of the World Bank Group estimates there are more than 360 million to 440 million formal and informal micro, medium, and small enterprises (MESMEs) worldwide. According to the World Bank Enterprise Surveys, many of these firms cite limited access to finance as one of their main constraints to growth. However, for the first time ever, proposals approved by G20 leaders in Hamburg meetings included a reference to the importance of angel investment as an innovative source of finance to fuel innovation and the entre-preneurship ecosystem.

This key-note of WBAF Chairman will address how to build an innovative economy policy on the G20 framework to try to ease access to finance in non-G20 countries through universities.

How can countries include more public money to early stage investment markets in co-operation with universities?

- What would be the best pathway to connect know-how, mentorship, and the network of angel investors with startup economy to support financial freedom for start-ups, scale-ups and high-growthbusinesses?
- How can universities take an active role to convert the public finance to smart finance in co-operation
   with angel investors?
- How can universities position themselves as regional hub of early stage investment to boost innovation in their countries?





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#### World Business Angels Investment Forum (WBAF)

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum (WBAF) is an international organisation aiming to ease access to finance for businesses from start-up to scale-up, with the ultimate goal of generating more jobs and more social justice worldwide. It is committed to collaborating globally to empower world economic development by creating innovative financial instruments for innovators, start-ups, and SMEs. The Forum interacts with leaders in all areas of society, first and foremost in business and political spheres, to help assess needs and establish goals, bearing in mind that the public interest is of paramount importance. WBAF engages a wide range of institutions, both public and private, local and international, commercial and academic to help shape the global agenda.

www.wbaforum.org



#### GPFI

The Global Partnership for Financial Inclusion (GPFI) is an inclusive platform for all G20 countries, interested non-G20 countries, and relevant stakeholders to carry forward work on financial inclusion, including implementation of the G20 Financial Inclusion Action Plan endorsed at the G20 Summit in Seoul. Queen Maxima of the Netherlands is the Honorary Patron of the GPFI.

Global Partnership for Financial Inclusion

www.gpfi.org

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Baybars Altuntaş (right) is in a file photo with the 44th president of the United States, Barack Hussein Obama.

## Baybarş Altuntas

Former Senior Advisor of the London Stock Exchange Group (LSEG) for the Elite Program, Chairman of the World Business Angels Investment Forum (WBAF) – an affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFI) chaired by the Queen Maxima of the Netherlands, Co-chair of the Washington DC- based Global Business Angels Network (GBAN), Vice President of the Brussels-based European Trade Association for Business Angels, Seed Funds, and Early Stage Market Players (EBAN), President of the Business Angels Association of Turkey (TBAA), the World Entrepreneurship Forum Ambassador to Turkey and the Balkan countries, and President of Deulcom International Inc. Star of the Turkish version of the television show Dragons' Den / Sharks Tank. Recipient of the European Trade Association of Business Angels (EBAN) award for the Best Individual in Europe Globally Engaging with the Global Entrepreneurial Ecosystem in 2014 (Ireland), 2015 (Netherlands), 2016 (Portugal), 2017 (Spain) and 2018 (Bulgaria). The only entrepreneur to be granted a personal audience with former President Obama at the Presidential Summit on Entrepreneurship in Washington DC. Developer of the world-renowned entrepreneurship theory, the Altuntas Start-up Compass Theory, researched by Sheffield University and used in numerous MBA programs. Appointed as JCI Ambassador, following Ban Ki-moon, former Secretary General of the United Nations. Profiled regularly by leading international media such as CNN International, Bloomberg, BBC. A co-author of Planet Entrepreneur: The World Entrepreneurship Forum's Guide to Business Success Around the World, published by Wiley (2013). Author of Off the Bus, Into a Supercar! How I Became a Top TV Star and Celebrated Investor, published by Balboa Press (2014) and translated into Chinese, Croatian, Albanian, and Macedonian.

## Sustainable Development and Digital Industry impact for Diversity in Engineering Education

Prof. Dr hab. C. Eng. Janusz Szpytko AGH University of Science and Technology, Krakow, Poland

## Abstract

The 2030 Agenda for Sustainable Development, adopted by the UN General Assembly in 2015, underlines the importance of human abilities, skills and knowledge to adapt to current and future unknown challenges of the present and future.

Sustainable economic development should be combined with sustainable education. How to use existing human and material resources, how to improve analytical and synthetic skills in decision making and interdisciplinary skills? Is the existing educational potential ready for new challenges in the concept of sustainable development? How to implement the UN sustainable development goals concepts in various parts of the world, taking into account the existing environment. What challenges and opportunities are there for the education sector in the context of achieving sustainable development goals and future of entrepreneurship and engineering education, as well as experiential (problem base) learning?

The concept of the digital industry use, among others, new technologies such as: Industrial Internet of Things, Robotics, Artificial Intelligence, Virtual and Augmented Reality. The digital industry concept results with the advanced technical manufacturing processes, enabling the implementation of complex technical and high-quality products. Consequently, new engineering education and skills development necessary for adaptation in this new environment will be expected. Without skilled workers, new technology and advancements are not able to be used to their full potential. Is the existing engineering educational potential prepared for the new challenges of the digital world?

It is possible to conclude that good business needs good engineering and good engineering needs good business.

Krakow, October 31, 2019

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## **Role of Alternative Financing in Growth & Development of Entrepreneurship**

Prof. Dr. Abu Yousuf Md. Abdullah Chairman, Northern University Bangladesh Trust

#### Abstract:

Entrepreneurial finance and modes of financing have changed significantly in the last few decades. Newer sources of financing are now available to entrepreneurs that were previously unavailable. Alternative investments like seed and start-up capital investments, crowd funding, venture capital and business angels have taken over the traditional financing sources like bank loans. However, growth and expansion of entrepreneurial initiatives are still constrained due to availability, accessibility and sufficiency of adequate financing capital. As a result, especially in the developing economies, the economic development in both micro and macro perspective does not reach its full potential.

The objective of this paper is to review the sources of alternative investment for entrepreneurial ventures especially in small and medium enterprises (SME) arena. The study further aims to analyze the role of alternative investments in the growth of startups and entrepreneurial ventures. Also, the role of business incubation facilities and development of entrepreneurship education and training facilities for comprehensive entrepreneurship development in the economy constitute pivotal focus of this research.

#### Keywords:

Alternative Financing, Entrepreneurship, Business Incubation, Entrepreneurial Development

## Future Road-map for Enterprise and Entrepreneurship Education:

**Business Thinking and Educational Training on Cross-border E-commerce** 

#### Lin Jinbo

Assistant Director Office of International Exchange and Cooperation Chaoshan College, Guangdong, China

#### Abstract:

In the context of the overall employment situation of the society, the employment problem of college graduates has become increasingly prominent, meanwhile entrepreneurship education in colleges and universities has become more and more the focus of social attention. Employment and recruitment are supposed to be complementary to each other, but for enterprises, why are they so frustrated in face of the tough recruitment? And for colleges and universities, why do they try every means to solve the difficult problem of employment? Through research and analysis, we find that the causes of this contradiction mainly include mismatch between higher education and enterprise requirements, imperfection of the labor market, employment concept lag among college students and enterprises, etc. Therefore, how do we resolve this contradiction? Whether the college students trained by entrepreneurship education can meet the actual requirements of enterprises or not? Where is the future road-map for enterprise development? This paper will discuss the above issues in depth.

#### Key words:

Combination of industry and education, Entrepreneurship education, Innovative thinking

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## Development of Agricultural-based Entrepreneurship Education Program using Technology Business Incubation (TBI) model: Experiences of Isabela State University Philippines

Ricmar P. Aquino, Jonathan N. Nayga, Aubrey Joy M. Balbin, Eva U. Cammayo and Diosdado C. Canete President, Isabela State University, Philippines

#### Abstract:

Technology Business Incubator (TBI) is a facility where start-ups are hosted and business development services are provided. For would-be technology entrepreneurs and start-ups, the Department of Science and Technology, Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (DOST-PCAARRD) funded TBIs to offer technical services, facilities and office space to get their business established. The Cagayan Valley Small Ruminant Research Center (CVSRRC) at Isabela State University (ISU) is one of the first Agri-Aqua TBIs in the country. The incubator operates using a model that complements expert technology and facility. The incubator offered assistance in the form of technical/technological and enterprise counselling; financial and market linkages. During the incubation process, several interventions that are tailor-fitted to the needs were provided. After one-year of TBI operation, 15 incubatees were successfully graduated from the program. They have already established their own enterprises and secured permits to operate a business. Moreover, 25 different products have already been commercialized, 15 enterprises have been established, 98 local employments offered, increase in market growth and gross income have been observed. Indeed, the agricultural TBI facility can be considered as an effective catalyst of industrial, economic and social development and an important tool to facilitate growth in rural communities.

## ROLE OF INTERNSHIPS IN PREPARING STUDENTS TO BECOME ENTREPRENEURS THROUGH ENTREPRENEURSHIP TRAINING

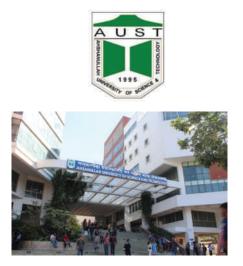
Professor Sarwar Jahan Professor Dr. Ishrat Jahan

#### Abstract:

Development of a country and its economy are dependent on the proper management of well-trained, educated and groomed human resources. A university reflects the wider goals expected of a tertiary education institution by the community. The study is to examine how an organization can achieve operational success by meeting the expectations of its stakeholders' demands. Despite the need for meeting the expectations of society systematically, a university ensures institutional success, it has been found that many higher educational institutions are callous to this requirement. In this paper, the researcher investigates the experience of internship. Interns from the universities in Bangladesh and enriched by gualitative findings from focus group interviews. The authors describe and evaluate the documentation and support provided by the university to interns by faculty. The longer-term aim of this research is to compose standardized guidelines for wider use throughout the academic community in Bangladesh so that academic integrity can be enhanced through applying similar evaluation criteria of intern performance which feed into students' CGPAs. Further, anecdotal evidence would suggest that, while some internships offer exciting opportunities leading to permanent employment for graduates, others tend to use intern personnel as little more than messengers and photocopying assistants, perhaps because the internship has not been thought through adequately with the intern supervisor. It is hoped that the outcomes this study produces will be disseminated and that standards can be adopted by others for use in the tertiary sector so that practical learning opportunities are taken advantage of and provide the kinds of skill enhancement essential to employment and to the generation of entrepreneurial competencies.

#### **KEY WORDS**

Intern, competency, mentoring, standardization and Entrepreneurship



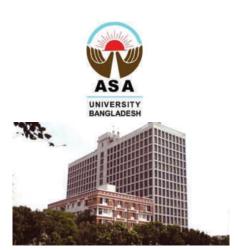
#### Ahsanullah University of Science and Technology (AUST)

Ahsanullah University of Science and Technology (AUST) is a non-profitable, non-sectarian private university specialized in technology based education established in 1995 and received Permanent Charter from Ministry of Education, Government of Bangladesh on October 07, 2013 as first private university in the country. The vision of AUST is to be the premier center of excellence in science and technology through enlightening the young generation with moral teaching and social values. The mission of this university is to develop human resources in the fields of science and technology to meet the needs of the society in the global context.

Website: http://aust.edu Email: dambgd@gmail.com

## ASA University Bangladesh

ASA University Bangladesh is a leading private university in Shyamoli, Dhaka, Bangladesh. The university was established under the Private University Act 1992.[1] ASAUB is affiliated by the University Grants Commission Bangladesh. ASAUB is an institution of higher education absolutely dedicated to quality education at affordable cost. It is a relatively new university and prides itself on its focus on career planning and employability of its graduates. ASAUB stands for academic and professional excellence. In addition to a stellar faculty, ASAUB is known for attracting the bright students from across Bangladesh and abroad



Website: http://www.asaub.edu.bd/ Email: info@asaub.edu.bd





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#### Fareast International University (FIU) Bangladesh

Fareast International University (FIU) Bangladesh is a private university located at Banani in Dhaka, Bangladesh. The university was established in 2013 under the Private University Act, 2010. It was founded by Sheikh Kabir Hossain, relative of Prime Minister Sheikh Hasina. FIU is currently operating trimester basis in 16 graduate and masters programs under the faculty of Business Administration, Engineering, Science, Liberal Arts & Social Sciences and LAW. FIU introduces international standard course curricula approved by the UGC of Bangladesh. Besides, there are different clubs and houses for debate, English language, indoor-games, cultural practices, and sports facilities for the benefit of the learners. It has research and academic collaborations with number of foreign universities.

Website: http://www.fiu.edu.bd/ Email : admission@fiu.edu.bd



## Independent University, Bangladesh

Independent University, Bangladesh was established in 1993 with professional support from some renowned national and international academics as a pioneer private university. IUB is committed to prepare its students as able professionals - creative, committed, liberal, alive to their environment and capable to contribute to the country's advancement as well as achieve their goals in a rapidly changing economic and civic environment. IUB is known among its students and graduates for providing a good mix of study and social life. A host of activities - including sport, clubs, societies, employment services, accommodation, student services, scholarships, teaching, learning, research - contribute to the total IUB experience. IUB graduates enjoy some of highest employment rates and starting salaries.





Website: http://www.iub.edu.bd/ Email: admission@iub.edu.bd





#### Northern University Bangladesh

Northern University Bangladesh or NUB is a leading private university in Dhaka, Bangladesh. It was established in 2002. The university was sponsored and founded by International Business Agriculture & Technology (IBAT) Trust. Vision of NUB is to take part in the collective efforts to enhance socio-economic development in the region by offering opportunities to obtain knowledge and skills essential for better living in the new century. Our vision tags as 'Knowledge for Innovation and Change'. Mission of NUB is to offer such programs of study and related functions that will be directly linked to socio-economic empowerment of the people of the country. It will also conduct educational research and developmental programs of higher quality that would be at par with industry needs, skill-ready world and real life situation.

Website: https://nub.ac.bd/ Email: info@nub.ac.bd









#### Port City International University, Bangladesh

Since the establishment, Port City International University has been focusing on assisting the students in facing the challenges of the ever advancing world. PCIU is a platform where students can rise to the highest level of their capability. It provides an outstanding and supportive environment for both undergraduate and postgraduate students. A talented and dedicated group of academics provide guidance and tutelage the students need to pursue their research and academic goals. The dynamic teaching and learning environment of PCIU brims with talent, creativity and international connections. PCIU has been doing excellent community services by engaging the students and the distinguished academics in public lectures where the students get the opportunity to exchange and share their classroom experiences with the invited guest speaker

Website: http://www.portcity.edu.bd/ Email: admission@portcity.edu.bd

#### Southern University Bangladesh

In the year 1998, the University began its life as an Institute, later with the demand of situations Professor Sarwar Jahan & Professor Dr. Ishrat Jahan initiated and established Southern University Bangladesh, as a charitable, non-profit, non-commercial and non-political organization under a Foundation. November 26, 2002 Ministry of education approved Southern University Bangladesh, under the Universities act of 1992 & 1998. The University was formally inaugurated and started its academic journey on January 14, 2003.

Southern University is located at the port city of Chittagong on the South-eastern part of Bangladesh. Present campus only at Mehedibag Road, Chittagong, Permanent Campus at Arefin Nogor, Bayzid Bostami, and Chittagong.

Website: www.southern.edu.bd Email: info@southern.edu









#### University of Liberal Arts Bangladesh (ULAB)

The University of Liberal Arts Bangladesh (ULAB) is the first private university in Bangladesh based exclusively on the Liberal Arts educational model. Established in 2004, ULAB ranked 6th amongst private universities in Bangladesh in 2017. ULAB's founder, Kazi Shahid Ahmed, believes in creating opportunities that benefit the people of Bangladesh and are of service to the country. He thus created a place of learning where well-rounded students would be steeped in the values of their own heritage yet trained to face the modern global workplace. Beginning with just 52 students, ULAB now has about 5000 students in its undergraduate and graduate programs.

Guided by the principles of liberal arts, progressive education, sustainable development, active teaching and learning, research, and engaged citizenship, ULAB is devoted to developing young minds and firmly committed to helping young people become responsible and caring citizens of their nations and the world.





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Website: https://ulab.edu.bd/ Email: iqac@ulab.edu.bd





## Victoria University of Bangladesh

The foundation of Victoria University of Bangladesh is laid on Global Institute of Business and Technology (GIBT), Dhaka – the only approved educational partner center of Victoria University of Wellington (VUW) in South Asia – which started functioning in 1999. In March 2001 it signed a partnership agreement with Victoria University of Wellington, New Zealand. The partnership agreement was designed to jointly provide degree programs for students with facilities for studies both at GIBT and VUW leading to VUW degrees.

The program thus offered a unique opportunity of securing a highly prestigious degree of VUW. GIBT merged with Victoria University of Bangladesh when the latter was accorded permission on 31 May 2003 by the Government of Bangladesh to function as a full-fledged university under the Private University Act. The university was established with the sole sponsorship of Mr. K.B.M. Moin Uddin Chisty, a philanthropist.

Website: http://vub.edu.bd/ Email: info@vub.edu.bd







#### Chaoshan Vocational & Technical College, China

Founded in August 1999, Chaoshan Vocational & Technical College is a regular institution of higher learning approved by Education Ministry of China and issues national diploma of ordinary colleges.

Two campuses include Guangzhou Campus and Puning Campus.

There're 6 secondary colleges includes Entrepreneurship College etc., 4 industry-education integrated colleges including Cross-Border E-Commerce College etc., 26 training rooms including VR Modeling Center etc. & 32 off-campus training bases.

Chaoshan College is the 1st college in Guangdong Province to launch E-commerce entrepreneurship education and have cultivated over 200 millionaire students, who established more than 50 E-commerce companies ever since 2012.

Website: http://www.chaoshan.cn/ Email: 172968250@qq.com

#### Guangdong University of Foreign Studies (GDUFS), China

Guangdong University of Foreign Studies (GDUFS), China is a major internationalized university in South China for its global-minded faculty/students and its research on international languages, literature, culture, trade and strategic studies. With 26 foreign languages available, the University is the only one in South China that offers the greatest variety of foreign language programs and its foreign language and literature as academic discipline is among the best across the nation. The University upholds the motto of Pursuit of Integrity, Practice and Cross-cultural Learning and defines as its mission the education of high-caliber citizens through the integration of content studies and foreign language training for globally minded graduates with international vision and social responsibility. GDUFS is active in a full range of international cooperation and exchanges in education. And it has ties with 464 universities and academic/cultural institutions in 57 countries or regions.

Website:https://www.gdufs.edu.cn/ Email: io@gdufs.edu.cn









#### Gongqing College of Nanchang University

Gongqing College of Nanchang University, founded in 1985. The college, located in Jiujiang, Jiangxi Province, covers an area of about 694,000 square meters. There is an enrollment of more than 8000 students in the college. There are 8 teaching units: the Department of Economics and Trade, the Department of Chinese and Education, the Department of Foreign Language and Literature, the Department of Engineering and Technology, the Department of Information Engineering, the Department of Industrial and Commercial Administration, the Department of Art and Design and the Public Class Teaching Department. The college also has the Art and Design Institute.

Website: http://english.ncu.edu.cn CONTACT EMAIL: lynneouyang@qq.com









#### Wuhan University of Science and Technology (WUST), China

Wuhan University of Science and Technology (WUST), China is a public, comprehensive, research university located in Wuhan, the capital of Hubei province, China. It is a key university co-administered by the Chinese Ministry of Education and Hubei province. Wuhan University of Technology (hereafter referred to as WUT) was merged on May 27th 2000, from the former Wuhan University of Technology (established in 1948). WUT is one of the leading Chinese universities under the direct administration of the Ministry of Education and one of the universities in the country's construction plan of world-class universities and first-class disciplines. WUT is also jointly constructed by the Ministry of Education, the Ministry of Transport, the State Oceanic Administration and the State Administration of Science, Technology and Industry for National Defense.

Website:: http://www.wust.edu.cn/ Email: wtshuang@wust.edu.cn







#### Zhejiang Yuexiu University of Foreign Languages, China

Zhejiang Yuexiu University of Foreign Languages, China is a full-time institute of tertiary education established under the consent of the National Ministry of Education. The university has two campuses, namely, the Jishan Campus and the Jinhu Campus. It has 9 colleges, namely, College of English, College of Euro-languages, College of Oriental Languages, College of International Business, College of International Education, College of Internet Communication, College of Adult Education, The International College, and a Foundation College for overseas studies. The university, offering 36 majors to students of undergraduate and higher vocational levels, is the largest of its kind in terms of the number of registered students and language courses offered.

Website: http://zyufl.admissions.cn/ Email: 254058002@qq.com

#### Adamas University, India

Adamas University, India was established under the West Bengal Act IV of 2014 and started functioning from 2015 in a sprawling green campus expanding over 120 acres in Barasat, Kolkata. The University aspires to impart finest quality education to the young minds and to be a global university in time to come.

Currently, the University has around 4000 students, 33 Undergraduate programmes, 2 diploma programmes and 38 Postgraduate programmes in ten schools: Engineering & Technology, Science, Social Science, Media & Communication, Law & Justice, Economics & Commerce, Management, Life science & Biotechnology, Pharmaceutical Technology, and Education.

The University is active in internationalization and has already signed MOUs with 41 universities in 20 countries in Asia, Europe, North and South America.

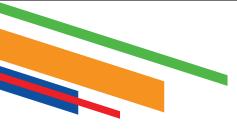
The University had organized International Conference on "Current Trends in Higher Education" in 2018 and 2019 with international speakers from over twenty nations.

Website: http://adamasuniversity.ac.in/ Email: parimalchandrabiswas@adamasuniversity.ac.in









#### Assam down town University (AdtU), India

Assam down town University (AdtU) is one of the North Eastern leading universities offering its students a unique amalgamation of professional and academic excellence. AdtU has coupled the experience of top industry leaders and renowned academicians and fosters a worldly approach. AdtU, the largest educational group based in Assam, has on its rolls 4000+ students and more than 300+ faculty members. The State-of-the-art campus in Guwahati located on 80 acres of land.Our area of excellence range from engineering and allied health science to management and nursing to pharmacy. Also our unique, inspirational academic model is designed to match the international standards. The curriculum offered is continuously upgraded to keep pace with the overall development of industry and in-line with the best practices followed in international universities.

Website:: https://adtu.in Email: admissions@downtowngroup.in









#### Kalinga Institute of Industrial Technology, India

Kalinga Institute of Industrial Technology, deemed to be university, Bhubaneswar, Odisha, India is one of the premier universities in Odisha, India, located in the capital (temple city) Bhubaneswar. The University has been conferred "Category A" status by Ministry of Human Resource Development, Government of India and "Tier 1" accreditation (Washington Accord) by National Board of Accreditation proving its reputation as a quality institution of professional education that transcends borders. KIIT offers 100 academic Undergraduate and Post graduate programs in Engineering, Law, Biotechnology, Medical Sciences, Applied Sciences, Business Administration, Architecture, Film and Media Science, Fashion Technology, Humanities and Yoga. KIIT also has several Centers, of Excellence to perform research and development activities, future innovation in various fields of engineering & industrial technology. KIIT has established academic partnerships and collaborations with more than 160 world class universities from across the world.

Website & Social Media link : KIIT University: https://kiit.ac.in/ Facebook: https://www.facebook.com/KIITUniversity Instagram: https://www.instagram.com/KIITUniversity/ Twitter: https://twitter.com/KIITUniversity Youtube: https://www.youtube.com/channel/UC2x7DxsTyZj7XBa3hlLVPCQ









# Vellore Institute of Technology, India

Starting in the year 1984, as an affiliated institution under the Madras University, VIT has been conferred a university status by University Grants Commission of India in 2001 and today VIT is a home to over 39000 students from 52 countries and from every state of India. Today VIT is recognized by the Government of India as an Institution of Eminence (IOE) in India. The honor bestowed on only 10 public and 10 private institutions in India

Besides these great honors, VIT was the first university in India to get 4-STAR rating from QS, the international ranking agency; has been consistently among the top 20 Universities and Engineering Institutions in INDIA, as per the recent ranking by the Government of India since 2016 (https://www.nirfindia.org/2019/Ranking2019.html); FIRST among the universities in private in the newly introduced Atal Ranking of Institutions on Innovations Achievements (ARIIA 2019)

Three subjects taught at VIT got ranks (within 550) in QS World University Ranking by Subject for the first time in 2019: www.topuniversities.com/subject-rankings/2019 VIT offers programs at Undergraduate, Postgraduate and Doctoral levels programs.

Website: www.vit.ac.in Email: international@vit.ac.in

## Krida Wacana Christian University, Indonesia

Krida Wacana Christian University (UKRIDA) delivers five faculties: Faculty of Medicine and Health Sciences, Faculty of Engineering, Faculty of Economy and Business, Faculty of Psychology, and Faculty of Social Science and Humanities. Three locations are set in different areas to provide more quality facilities to students and to offer a better education process. Campus 1 is in Jalan Tanjung Duren, West Jakarta. Campus 2 is in Jalan Arjuna, West Jakarta. Lastly, Campus 3 is in Kelapa Gading area, North Jakarta. Associated with the learning system, UKRIDA focuses on specific core values where God and nation are the mecca to harness one's thought and behavior. All is to envision the university to be considered as a Christian university in harnessing innovative research and active learning at international level.

Website: www.ukrida.ac.id Email: univ.secretary@ukrida.ac.id







# Petra Christian University (PCU), Indonesia

Established in Surabaya in 1961, Petra Christian University (PCU) Indonesia has been striving for holistic excellence in teaching and learning process; that resulted both national and international recognitions. The National Accreditation Board in Indonesia awarded PCU with the highest level of accreditation "A". PCU is also ranked as one of the top private universities in Indonesia. An international accreditation board, Global Accreditation Association, also remarks PCU as "5-star University". With the vision as a global university, PCU is progressively expanding its network not only in Asia, but also in USA, Europe and Australia.

Currently, PCU has 30 undergraduate programs (six of them run fully in English), 5 masters programs, 1 doctoral program, and some short-term programs:

- 1. Petra Summer Program (bakp@petra.ac.id)
- 2. Indonesian Spectrum (darmasiswa.kemdikbud.go.id)
- 3. Community Outreach Program (cop.petra.ac.id)
- 4. Tailor-made Program (intrel@petra.ac.id)

Website: www.petra.ac.id Email: ka-bakp@petra.ac.id







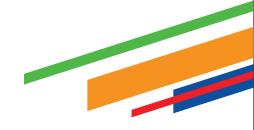


# STIE Perbanas Surabaya, Indonesia

STIE Perbanas Surabaya was established in 1970 by the Association of National Commercial Banks (PERBANAS) of East Java. Since 2018, STIE Perbanas Surabaya has got a predicate as a leading business and banking school in Indonesia from the Ministry of Research, Technology and Higher Education of the Republic of Indonesia. Institutionally, STIE Perbanas Surabaya has also got "A" rating accreditation from the National Accreditation Board of Higher Education in 2016. Academically, STIE Perbanas Surabaya offers two academic programs in diploma degree, three academic programs in an undergraduate degree and one academic program in post-graduate degree.

Website: www.perbanas.ac.id Email: humas@perbanas.ac.id







## Universitas Islam Sultan Agung, Indonesia

Established in 1962, Universitas Islam Sultan Agung, Indonesia is a non-profit private higher education institution located in the suburban setting of the large city of Semarang , Central Java. Universitas Islam Sultan Agung (UNISSULA) is a large coeducational higher education institution formally affiliated with the Islamic religion. Universitas Islam Sultan Agung (UNISSULA) offers courses and programs leading to officially recognized higher education degrees such as pre-bachelor, bachelor degrees, master degrees, and doctorate degrees in several areas of study. See the uniRank degree levels and areas of study matrix below for further details. This 57 year old higher-education institution has a selective admission policy based on entrance examinations and students' past academic record and grades. International applicants are eligible to apply for enrollment.

Website:: http://unissula.ac.id/ Email: jurnalakta@unissula.ac.id

#### UBudiyah University Indonesia (UUI), Indonesia

UBudiyah University Indonesia (UUI), Indonesia a university that is dedicated to producing scientists, researchers, professionals and future Aceh leaders. On this campus that has a vision to become a World Class University, students will be facilitated with various facilities based on information and communication technology (ICT) controlled by the Information Systems Planning Agency (BAPSI) UUI. There are many advantages possessed by UUI by strengthening the competencies of its graduates with a series of competency certificates provided through training in public speaking, entrepreneurship, English and special competencies according to their respective study programs.

Website: https://www.uui.ac.id/ Email: info@uui.ac.id









## State University of Gorontalo (UNG), Indonesia

State University of Gorontalo (UNG) Indonesia is a state university in Gorontalo, Indonesia, that was established on 1 September 1963. At first the university was a junior college and part of Guidance and Counseling UNSULUTENG (Sulawesi Tengah). In 1964 its status changed to Guidance and Counseling Branch IKIP Yogyakarta at Manado. In 1965 it joined the Teachers Training College branch in Manado Gorontalo. In 1982 the institution became one of the faculties of the Sam Ratulangi University Manado with the name of the Faculty of Teacher Training and Education (Guidance and Counseling) UNSRAT Manado, Gorontalo. The institute was officially established in 1993 under the name College of Teacher Training and Education (STKIP) Gorontalo. In 2001 the institution was upgraded to State Teachers Training College Gorontalo with five faculties and 25 study programs. On June 23, 2004, President Megawati inaugurated the State University of Gorontalo.





Website: http://www.ung.ac.id/en Email: muziatun@ung.ac.id





## Widya Mandala Catholic University, Indonesia

Widya Mandala Catholic University, Indonesia is a leading Roman Catholic private research university in Surabaya, Indonesia that was established in 1960. It is famous for its academic excellence with the motto of "non scholae sed vitae discimus" which means "we do not learn for school, but for life".Widya Mandala Catholic University ranks at the top of Indonesia's private universities fields of study and distinguished alumni. According to the Department of Higher Education, Widya Mandala Catholic University is one of Indonesia's excellent private universities as the university appears in the top 50 promising Indonesian universities.

Website: https://www.unwira.ac.id Email: info@unwira.ac.id





# Ferdowsi University of Mashhad, Iran

The Ferdowsi University of Mashhad Iran has now nearly seven decades of brilliant educational, research and cultural history and it is well-known among institutes of higher education in Iran. It is currently one of the nation's top three universities and also the largest center of higher education in the North East of Iran.

At present, the Ferdowsi University of Mashhad is composed of 12 facultys, 38 research centers, 7 centers of excellence, 820 faculty members (%50 of whom are professors or associate professors), over 20000 students (9996 undergraduate, 6143 Masters, and 3905 Ph.D. students), and 1050 staff members.

Currently, 1279 foreign students are enrolled in different academic programs at the Ferdowsi University of Mashhad. In addition, there are also 187 foreign students who are passing their six-month training courses in language at the International Center for Teaching Persian to Non-Persian Speakers. These students would begin their academic education after they pass this six-month course of study.





Website: https://en.um.ac.ir Email: ar-bahrami@um.ac.ir





## Mykolas Romeris University (MRU), Lithuania

Mykolas Romeris University (MRU), Lithuania is an international university located in Vilnius and Kaunas, Lithuania. Modern, creative and entrepreneurial academic community has raised MRU to the leading university in social sciences and interdisciplinary research in Lithuania. MRU cooperates closely with over 300 universities, public and private institutions, takes part in academic, professional and inter-sectorial networks.

Currently MRU enrolls 7500 students including 600 international students and employs over 400 academic staff. The university offers doctoral, Master's and Bachelor's Degree study programmes. Over 80% of them have international accreditation. The most popular study programmes are law, management, public administration, psychology, social work, public security, etc.

Website: mruni.eu/en/ Email: roffice@mruni.eu







## Universiti Malaysia Perlis (UniMAP), Malaysia

Universiti Malaysia Perlis (UniMAP) is Malaysia's 17th public institution of higher learning. Approved by the Malaysian Cabinet in May 2001, it started off as a university college - Kolej Universiti Kejuruteraan Utara Malaysia (KUKUM). The institution's first intake comprised 116 engineering students who began classes in June 2002. In February 2007, KUKUM was upgraded to a full-fledged university and renamed Universiti Malaysia Perlis. The university is one of only four technical universities in Malaysia. UniMAP's raison d'etre was to produce highly-skilled engineers to fulfil and support Malaysia's Industrial Blueprint. Over the years, we have remained true to this mission, aiming to produce exemplary individuals who will contribute to the Nation's development and industry competitiveness agenda.

Website: webmaster@unimap.edu.my Email: suhaizaghazali@unimap.edu.my

#### Panpacific University North Philippines (PUNP), Philippines

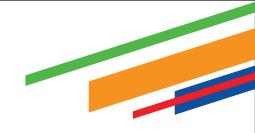
Panpacific University North Philippines (PUNP) (also called Panpacific University), formerly Pangasinan Colleges of Science and Technology (PCST), is a private educational institution established by Dr. Romeo T. Padilla and started its operations in 1993. It currently has two campuses in the province of Pangasinan, one in Urdaneta City and another school based in Tayug. PUNP provides both basic and tertiary education for students in the entire province. The school's senior high school (SHS) program has three tracks to offer technical-vocational-livelihood (TVL), academic and sports. A wide variety of college programs are available in the university as well. Program offerings include courses in Criminology, Marine Transportation, Pharmacy, and Tourism Management. Aspiring law professionals can also pursue a degree through its College of Law.

Website: https://www.panpacificu.edu.ph/ Email: international@panpacificu.edu.ph









## Philippine Normal University (PNU), Philippines

The Philippine Normal University (PNU) Philippines is a public research university in Manila, Philippines was established during the early days of American colonial rule. Pursuant to Republic Act No. 9647, it is now funded and operated as a National Center for Teacher Education. Philippine Normal University was formerly composed of four colleges: College of Arts and Social Sciences, College of Education, College of Languages, Linguistics and Literature, and College of Science.

Website: https://www.pnu.edu.ph/ Email: reyes.zq@pnu.edu.ph









### AGH University of Science and Technology, Poland

AGH University of Science and Technology, Poland is a technical university in Poland, located in Kraków. The university was established in 1919, and was formerly known as the University of Mining and Metallurgy. It has 15 faculties and one school, which will become a faculty in the near future. The AGH University of Science and Technology conducts research at a world level in different fields and disciplines of science. This forms the basis for a high level of education and the development of university staff, which are fundamental to how the university operates and its reputation. The university's curriculum encompasses 59 fields of study, including more than 200 specializations, run at 18 faculties. Education in English is offered in 17 fields of study.

Website: https://www.agh.edu.pl/en Email: szpytko@agh.edu.pl

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# Dongseo University (DSU), South Korea

Dongseo University (DSU) South Korea is a private university in Busan, Korea. Established in 1992, it provides higher education to approximately 11,000 students, including roughly 1,200 international students from 69 countries. It has cooperated with 238 institutions in 42 countries and operates branch campuses in China and the U.S. It also runs double degree programs with partner universities in Indonesia, Lithuania, and Vietnam.

DSU offers undergraduate degrees in 75 departments and graduate degrees in 17 departments. Areas of specialization at DSU include Design, Digital Contents, Film & Video, and IT. DSU also operates International College, which oversees the English-based undergraduate degree programs.

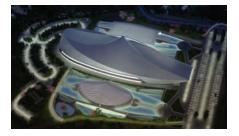
Website: http://www.dongseo.ac.kr/eng Email: international@dongseo.ac.kr

# Yuan Ze University, Taiwan

Established in 1989, Yuan Ze University may be young by traditional standards, yet it has been recognized as a model for newly emerging universities within the shortest period. As the first and the only university to win the National Quality Award in 2003, Yuan Ze received an award from the Ministry of Education for the Teaching Excellence Project in 2005. Successively, it has been designated by the MOE as one of the top 12 universities in Taiwan, receiving an award for the "Aim for the Top University and Elite Research Center Development Project" since 2005. Granted with the highest honor in teaching, research and administration, Yuan Ze has become a marvel of higher education, in Taiwan.

Currently Yuan Ze has five colleges including the Colleges of Engineering, Informatics, Management, Humanities and Social Sciences, and Electrical and Communications Engineering. There are over 9,000 students with a 2:1 ratio between undergraduate and graduate students on campus. Aimed at housing key research centers in Taiwan, our Fuel Cell Center and Communications Research Centers have integrated all resources and recruited talents in all engineering-related departments at Yuan Ze through support from the Top Universities Project.







# Bangkok University, Thailand

Bangkok University, Thailand established in 1962, is one of the oldest and largest private, non-profit universities in Thailand. The main campus is in the central business district of Bangkok. The university expanded its operation to a second campus in Rangsit, Pathum Thani Province to accommodate its rapid growth. Bangkok University awards bachelor's degrees, master's degrees, and doctoral degrees. The university also has an international program, using English as the language of instruction. The international program awards bachelors, masters, and doctoral degrees.

Website: https://www.bu.ac.th/ Email: panadda.u@bu.ac.th









# Techno India University, India

Techno India University is the top private University in Kolkata. This is a unit of Techno India Group having 4 Universities, 22 Engineering Colleges, 56 knowledge campuses and serving to meet the quality resource according to Industry demand science 1985. Techno India University acts as a center of excellence with students from India and abroad. Techno India University is the first private university in West Bengal. Techno India University has its Graduate, Post Graduate and PhD programs in various streams of Engineering, Architecture, Science and Management. World class education and esteemed panel of faculty is what makes Techno India University the best private university in India.

Website: https://www.technoindiauniversity.ac.in/ Email : admission@technoindiauniversity.ac.in







# World University of Bangladesh

Established in the capital city, Dhaka, in 2003, World University Bangladesh took an immense step forward with the inauguration of its new purpose-built waterfront campus in the suburb of Uttara in March 2019.As well as offering far superior facilities to its previous city center location, it had the space necessary for expansion and is designed for a student roll of up to 12,000, double the number attending the university at the time.A private institution, WUB has had significant political connections from the start, with its Chancellor, the President of Bangladesh, handing out the scrolls and certificates at its first degree ceremonies. Its vision was "to create leaders whose brains are tiny factories making enormous contributions to economic emancipation and social well-being".

Website: https://wub.edu.bd/ Email: info@wub.edu.bd

# Bangladesh Open University

The need for an open university in Bangladesh was felt long ago. The history of distance education in Bangladesh dates back to 1956 when the Education Directorate was assigned with the responsibility for distribution of 200 radio receivers to educational institutions. This led to the creation of an Audio-Visual Cell, which was upgraded to the Audio-Visual Education Centre in 1962. No further progress in distance education was made till 1971.

After Independence, Bangladesh faced the challenge of meeting the educational needs of mass people. To meet this challenge the necessity for a new mode of education was widely felt. As a sequel to that feeling, the School Broadcasting Pilot Project was launched in 1978. The project was transformed into National Institute of Educational Media and Technology (NIEMT) in 1983.

NIEMT was later replaced by the Bangladesh Institute of Distance Education (BIDE) in 1985. Apart from producing audio-visual materials, BIDE offered the Bachelor of Education (B.Ed) program in distance mode. The success of BIDE encouraged policymakers to take up a major plan for establishing an open university. The plan became a reality in October 1992 when the Bangladesh Open University Act 1992 was passed in the Parliament.









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Prof. Dr. Shafique Ahmed Siddique Vice-Chairman, APUB & Chairman, BoT Bangladesh University of Business & Technology (BUBT) Dhaka Commerce College Road Mirpur-2, Dhaka-1216

Mr. Benajir Ahmed Secretary General, APUB & Chairman, BoT North South University Plot-15, Block-B, Level-7, Admin. Building Boshundhara R/A, Dhaka-1229

Mr. K B M Moin Uddin Chisty Treasurer, APUB & Founder & President, BoT Victoria University of Bangladesh 58/11/A Panthapath, Barek Mansion Dhaka-1205

Dr. Kazi Anis Ahmed Joint Secretary General, APUB & Vice President, BoT University of Liberal Arts Bangladesh (ULAB) House-56, Road-4/A, Satmasjid Road Dhanmondi R/A, Dhaka-1207

Mr. A K M Enamul Hoque Shameem, MP Member, Executive Committee, APUB & Founder & Chairman, BoT Port City International University 7-14, Nikunja Housing Society South Khulsi, Chittagong

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Mr. Muzaffar Uddin Siddique Member, Executive Committee, APUB & Founder Chairman, BoT BGMEA University of Fashion & Technology (BUFT) 105, S.R. Tower, Uttara Commercial Area Sector-7, Uttara, Dhaka-1230

Mr. Chowdhury Nafeez Sarafat Member, Executive Committee, APUB & Founder Chairman, BoT Canadian University of Bangladesh H-99, Road-11, Banani, Dhaka-1213

Mr. Md. Sabur Khan Member, Executive Committee, APUB & Founder Chairman, BoT Daffodil International University 102, Shukrabad, Mirpur Road Dhanmondi, Dhaka-1207

Mr. AKM Nurul Fazal Bulbul Member, Executive Committee, APUB & Member, BoT Exim Bank Agricultural University Mafiz Bhaban, Holding 73, Zilin Road Hozrapur, Chapai Nawabgonj

Mr. Riad Ahmed Member, Executive Committee, APUB & Member, BoT Ishakha International University, Bangladesh 461, Nilganj Road, Sholakia Kishorganj-2300, Bangladesh

Prof. Dr. Abu Yousuf Md. Abdullah Member, Executive Committee, APUB & Chairman, BoT Northern University Bangladesh Sher Tower, House-13, Road-17 Banani, Dhaka-1213

Mr. Md. Rezaul Karim Member, Executive Committee, APUB & Chairman, BoT Southeast University Road: 18, House: 64, Block: B Banani, Dhaka-1213

Mr. Qayum Reza Chowdhury Member, Executive Committee, APUB & Member, BoT The University of Asia Pacific 74/A, Green Road, Farmgate Dhaka-1215

\*As per alphabetic order of the University name



# **CONTRIBUTION OF DIU**

Daffodil International University (DIU) has achieved landmark successes in various aspects of functions in higher education.

## Permanent Campus:

DIU has the largest campus among all the private universities of Bangladesh on about 160+ acres of land at Ashulia having all state of the art amenities to impart quality education.

## Quality Education:

DIU encourages to build a healthy relation between teachers and students that makes a good environment of learning. Besides, DIU emphasizes blended teaching/learning practices, ensuring maximum use of technology in education.

## One Student One Laptop:

DIU is distributing laptops among students so that they can utilize it fully for their academic requirements and projects and thus equip themselves to face the challenges of a globalized world.

## Academic Diversity:

DIU offers wide range of programs under the Faculty of Science and Information Technology, Faculty of Engineering, Faculty of Business and Economics, the Faculty of Humanities and Social Science, and the Faculty of Allied Health Science.

## ICT Carnival:

DIU organizes ICT Carnival that includes competitions, project showcase, smart hackathon, programming contest, counseling, and mentoring, fun events, learning opportunities, networking scope, etc..

## Scholarships:

DIU offers various scholarships: Talent Hunt Scholarship, Freedom fighter quota, Financial aid waiver, Result based waiver, Need-based waiver, Sibling waiver & Spouse waiver, Daffodil College waiver, Edu loan and Female quota.

## Higher Study for Teachers & Alumni:

DIU always encourages its teachers, employees, students and alumni for the higher studies like PhD & masters.



## Entrepreneurial Initiatives:

DIU has Bachelor of Innovation and Entrepreneurship and it has produced more than 4000 entrepreneurs worldwide. It established Business Incubator, Entrepreneurs' Club, Venture Capital Ltd., Startup Market, Startup Bangladesh, Entrepreneurship Guidance Program (EGP), Industrial and Innovation Park, Enterprise Competitiveness Institute (ECI), Makers' Lab, Startup Market & Lab, Marketing lab, Animation Lab, Startup Restaurant & Café, Makers' Lab, Startup Grind, Young Women Entrepreneurs Forum, Are you the next Startup? Entrepreneurship Development Fund, etc. DIU has introduced the Industry-Academia Lecture Series to promote and encourage young new Entrepreneurs. It takes part in HULT prize, Global Money Week, TEDx Daffodil, Startup Huddle, Get in the Ring, and Global Entrepreneurship Network, DCCI E2K project, Global Entrepreneurship Summer Camp, International Social Business Summer Program, Global Entrepreneurship Research Network, Global Entrepreneurship Camp (GEC), Global Entrepreneurship Week, Daffodil Alumni UK Reunion, among others.



#### Library:

DIU has a large library with a huge number of books and online resources. A multistoried building is fully dedicated to it.

#### Lab & Amenities:

DIU tries to procure sophisticated equipment for its laboratories from home and abroad, especially from USA, UK, Australia, Japan, China, South Korea, Taiwan, India, etc.

#### Hostel Facilities:

DIU has spacious, secure and separate hostels for male and female students, where students reside in comfort and in an environment conducive to study.

#### Virtual University:

DIU is fully automated and all its activities are accomplished or recorded in the Virtual University. Every student and guardian can check any information relating to payment, admission, results, course offering and other matters online

### **Research Centers:**

DIU publishes several research journals under different faculties and they are guided by the research centers.





#### Strong Alumni:

Graduates are working in their professional life and many of them are holding important positions in a diverse category of organizations; many are pursuing their careers abroad. Non-Resident Daffodil Alumni (NRDA) is an initiative that brings all Daffodil alumni around the globe under the same umbrella.

#### International Exchange Programs:

International Exchange Programs bring benefits to students by providing them with opportunities to have international exposure, to become acquainted with new cultures and global educational standards.

#### IQAC

IQAC of DIU works to develop a mechanism for the systematic review of study programs, to ensure quality teaching-learning, research, knowledge generation and support service standards at an acceptable level, which is a continuous process.

#### HRDI:

Human Resource Development Institute (HRDI) approved by the University Grants Commission (UGC) has been established for promoting excellence in education, learning development and research.

#### CDC:

Career Development Center (CDC) provides useful practical ideas, knowledge and skills to DIU student according to latest demands and requirements of the job market.

#### Transport pool:

This university has its own transport pool for employees, teachers and students of the main and permanent campuses.

#### Affordable Tuition Fees:

The tuition fees in DIU are highly competitive. It offers quality education at affordable price for the national and international students.

#### Insurance:

DIU has initiated an insurance policy system for students. Now, for the first time in Bangladesh, DIU is ensuring the insurance for parents to secure the future of their children.

#### DIU Forum:

DIU has an online forum where everyone in the university can write abort their creative thinking and innovative ideas in relevant fields.

#### Online Teaching Evaluation:

DIU is always careful about its educational quality. That's why there is an online teaching evaluation system to track the teaching performance of every faculty member of this university.



#### Campus Radio, Campus TV:

DIU has its own Campus Radio and Campus TV. Various programs are live telecast for the audience.

#### **DIU Medical Center:**

There is a Medical Center in the university to provide emergency medical services to its employees and students.

#### DSA:

Office of the Director of Students' Affairs (DSA Office) is a professional body who are dedicated to the social, psychological, ethical and cognitive development and well-being of all Daffodil International University (DIU) students.

#### Apprenticeship:

Initiated by Daffodil Family, the vision of this project is to produce skilled and trained professionals according to the industry needs.

#### One Stop Service:

DIU is providing the One Stop Service for the development of its students at one point.

#### Jibika Project:

The Jibika project in the university works for the poor and helpless people to develop them as entrepreneurs by giving them money at low interest.

#### DISS:

Daffodil Institute of Social Sciences (DISS) is a philanthropic organ of this university which works for the welfare of homeless and helpless children all over the country.





# How DIU Works on Internationalization

The academic staff and students of Daffodil International University have participated in international scholarship programs, semester exchanges, summer/winter camps, international competitions, fellowship offers, etc. Hundreds of international students come to DIU to join academic programs, summer/winter camps, professional training, and internships every semester/year. The academic and administrative staff have been assigned to focus on the following aspects:

- Up-to-date international standard curriculum (teaching and learning)
- Joint/double degrees
- Ensuring a colorful campus life for international students through regular extracurricular activities
- Additional credits for DIU students to inspire outbound mobility
- International linkages, partnerships and projects
- Research collaboration with global partners
- Cross-border education (e.g. online education, off-shore campuses or programs, ASP, etc.)

# What made DIU distinguished?

- 1. Brought the most pressing features for the generation to learn and practice: International Social Business Summer Program (ISBSP), Youth4SDG camps, etc.
- 2. Introduced SDG Coordinator on campus to connect with global initiatives and practices.
- 3. Emphasized internationalization bringing in the highest number of full time international students among all the private and public universities in Bangladesh.
- 4. Concentrated on the area of entrepreneurship, technology and ethical development to harness career of the students.
- 5. Implemented Global Access Asia (GAA) on campus to connect with AUPF, global initiatives and practices.
- 6. Trained incoming international students as well as outgoing local students with 'Employability 360 Degree' course for career, Art of Living course for best life ethics practices and Entrepreneurship for all levels of students to cope up with future career as a job giver rather than job holder.





# Internationalization: Some Key Points

- Dr. Md. Sabur Khan, Chairman BoT, DIU is now the Vice President (2nd) of Association of Universities of Asia and the Pacific (AUAP)
- Partnership agreement with 348 International universities of 53 countries
- Members of international organizations like AUPF, IIE, IAU, IAUP, AUAP, ACU, ACE, NAFSA, EAIE, ALA, ACD, UNAI, APAIE, EURIE, ESRUC, Magna Charta, GUNI, IEEE, ISTQB, ATIFTAF, ITU, ACD etc.
- Current full time international students: Undergraduate (135) & Graduate (263)
- Incoming (172) & outgoing (122) visiting students in 2019
- Incoming (62) & outgoing (55) visiting staff (academic & administrative) in 2019
- Global Alumni Network: In 35 countries

# International events hosted at DIU (selected)

- 18th Asian University Presidents Forum (AUPF)
- Regional Final of Social Business Creation, Bangladesh chapter
- Youth 4SDG Asia Leadership Program 2019
- ACM-ICPC 2018 Asia Regional Dhaka Site
- 1st International Education & Cultural Carnival Bangladesh

# Awards (selected)

- ASOCIO 2018 ICT Education Award
- World Congress of IT (WCIT) 2017 Merit Award
- Global Inclusion Award
- Merit Award in WITSA 2014 Global ICT Excellence Awards
- Prime Minister's Award for Beautification
- Times Higher Education (THE) University Impact Rankings
- UI GreenMetric World University Rankings
- ASOCIO ICT Education Award
- QS World University Rankings (Asia).
- Rookie of the Year' Award
- President's Crest
- Asia's Best Business School AwardAmity Global Academic Excellence Award
- Golden Star Academic & Educational Excellence Award
- Asia's most inspiring Nation Builder Award





#### Contact: Professor Dr. S.M. Mahbub Ul Haque Majumder Convener, 18th Asian University President Forum (AUPF) 2019 & Pro Vice Chancellor Daffodil International University Contact No: +88 01713-493007 (What's app).

Mr. Syed Raihan-Ul-Islam Assistant Director, International Affairs Daffodil International University Contact No: +8801920012744 (What's app).

Mr. Omar Faruk Senior Admin Officer (Office of the Vice Chancellor) Daffodil International University Contact No: + 8801847140014 (What's app).

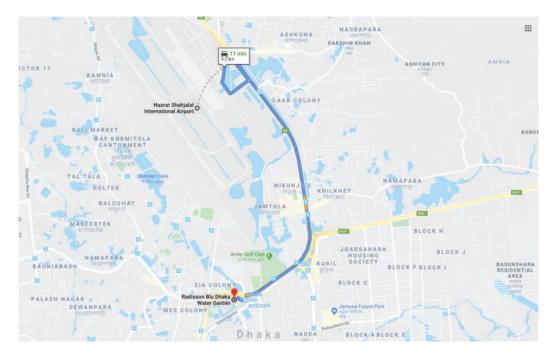
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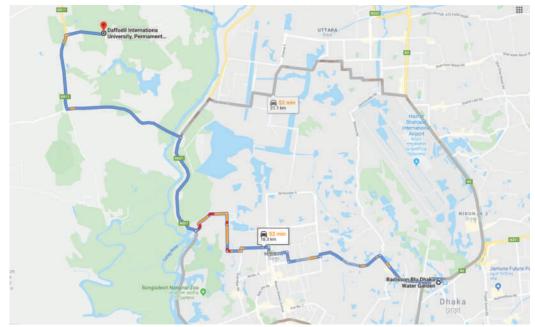
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## Airport to Radisson Blu Dhaka Water Garden

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102/1, Shukrabad, Dhanmondi, Dhaka-1207, Bangladesh. Tel: +88 02 9138234 (Ext: 237), Mob: +88-01811458865 Email: int@daffodilvarsity.edu.bd, oia@daffodilvarsity.edu.bd Permanent Campus: Daffodil Road, Dattapara, Savar, Dhaka. Cell: 01833102806, 01847-140068 Main Campus: 4/2, Sobhanbag, Mirpur Road, Dhanmondi, Dhaka. Tel: 48111639, 48111670, 9128705, 01841493050, 01713-493051 E-mail : info@daffodilvarsity.edu.bd