

An Evaluation Of Deposit Scheme Of First Security Islami Bank Limited



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Letter of Transmittal

30 December 2019

To
Mohammad Shibli Shahriar
Associate Professor & Head
Department of Innovation & Entrepreneurship
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Subject: Submission on an Evaluation of Deposit Analysis of FSIBL

Dear sir,

I am very grateful and also pleasure for me to summit my internship report to you on Deposit Analysis of First Security Islami Bank limited Ring Road Branch. On the basis of Three months of my internship. In Three months of my working day I work every division of FSIBL. It is one of the leading Islami commercial bank in Bangladesh. This report is based on the information about scheme of Deposit used by FSIBL. I collected this information from different departments of FSIBL.

I believe that this working period of my internship program will enhance my knowledge and experience. I am Indebted for your valuable guideline and cooperation. Now I have placed this report before your kind approval. I hope my report will fulfill your requirement.

Sincerely Yours

A.T.M. IMRAN HOSSAIN

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Declaration

As a student of Business Administration, I have completed my internship report in First Security Islami Bank Ltd. at Ring Road, Mohammadpur Branch. I have tried my best to collet the information related to study topic and prepared the report within a very short time. That is why there may be some unexpected mistakes in the report. I regard for my mistake in the report.

I worked in First Security Islami Bank Ltd. at Ring Road, Mohammadpur Branch. The best future of my internship program was the access to motivate the hard working team of highly knowledgeable banking professionals. The most important skill I learnt was the ability to work in a team.

In this report, I am extremely grateful to my Supervisor **Mohammad Shibli Shahriar**, Department of Innovation and Entrepreneurship, Faculty of Business and Entrepreneurship, Daffodil International University.

During my internship period, I tried to follow supervisor's guideline. My practical experience has been upgraded through performing banking institution duties. The internship report has made me perfect and fit for a good bank services performance.

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Letter of Acceptance

I am glad to certify that the report on "An Evaluation of Deposit Scheme of FSIBL" Prepared by A.T.M IMRAN HOSSAIN bearing ID: 162-11-5168 of Department of Business Administration is approved for the defense and presentation. He worked under my supervision.

He has done the report according to my supervision and guidance. He has tarried his best to do his duties successfully. I think his internship program will help him in the future to build up career. I wish him success and prosper.

Mohammad Chihli Chahriar

Mohammad Shibli Shahriar Associate Professor & Head Department of Innovation & Entrepreneurship Faculty of Business & Entrepreneurship Daffodil International University



ACKNOWLEDGEMENT

First I would like to Express my gratitude to my honorable academic supervisor and instructor Mohammed Shibli Shahriar for his constructive directions and supervision. Attributable to his kind guidance I am able to complete my internship report properly.

I am also Greatful to all the members of First Security Islami Bank Limited of Ring Road Branch for the great support. I was a great opportunity to work with corporate personnel of FSIBl. Specially I express my heartfelt gratitude towards MD Saimum Pasha Assistant Vice President of FSIBL Ring Road Branch, I also thanks Mohammed Taufique Hassan ,(FAVP & Operation Manager) FSIBL Ring Road Branch, MD Monirul Islam (Assistant Officer0 and Mr. Foysal Hossain (officer) they are give me all the support that I needed to organized my internship report.

I would additionally like to thank HRD Tojamurddin Hossain (Officer) for his reference for give me the chance in FSIBL Ring Road Branch.



Executive Summary

This report is predicated on the Deposit Analysis procedures of First Security Islami Bank Ltd. this can be an outcome of 3 months practical experience. The main objective of the report is to apprehend the deposit analysis method and to find out the issues of the process. Each primary data and secondary data are used to prepare this report.

First Security Islami Bank limited in one of the renowned islami bank in our country. it's one of the quick growing, leading and prominent bank within the private banking sector. it was established in 1999 by some visionary entrepreneurs. This report targeted on "An evaluation of **Deposit Schemes of First Security Islami Bank Ltd.**. the main objective of this report is Deposit schemes Activities of FSIBL. I actually have followed some methodology that contains mainly secondary sources of data. The bank history, its vision, mission, objective, strategies, core values etc are mentioned.

In Chapter One, I actually have discussed shortly concerning Introduction, explanation of the study, objective of the study, scopes of the study, Methodology of the study and Limitation of the study.

In Chapter Two, I actually have discussed concerning overview of FSIBL. It contains Historical Background, Vision, Mission, Mechanisms, Goals, Commitments, core values, Delivering growth, Management system, Branch expansion, corporate Social Responsibility.

In Chapter Three, I have discussed all about Deposit Schemes of First Security Islami Bank Ltd., main topic in report, I actually have mentioned Deposit Schemes its Activities like Account gap Department, Clearing Department, remittance Department, client Service on first connected.

In Chapter Four, I actually have mentioned all about findings of report, recommendations and Conclusion of the report.



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Chapter 1

Introduction



1.1 Introduction

A corporate bank is essential for developing a country's financial development. It plays an important role for the development of the economy of a nation and forms the core value of the money market in an development nation. FSIBL is the leading islami bank in Bangladesh is modern and advanced with adapting new deregulation, innovation, technology, and globalization. Basically FSIBL take deposits from the clients against munafa / profit and lead it to the borrowers. FSIBl offers different deposits Schemes with different profit rate. The main purpose is FSIBL is to provide service with a good manner.

The Principal to success banking is that the ability to balance multiple activities at the same time. The bank should maintain a attractive munafa—rate of growth whereas at an equivalent time taking steps to scale back its risk. The bank should maintain spare money to hold out its duties, all of them relate to the sound performance of a bank. The bank examines performance appraisals, key risks and come characteristics of business banks. Financial performance evaluations show the bank's performance and weaknesses overtime. FSIBL includes a responsibility to make sure economical and efficient banking activities in an exceedingly neat approach. The survey can examine the amount of liquidity BBL will meet, the approach it manages assets / liabilities, general banking activities, the position of profit and the way the bank manages its capital in order that it remains solvent. Have sufficient funds. This study is an in-depth analysis of FRIST SECURITY ISLAMI BANK Limited's deposit scheme activity abutilon of every issue.

1.2 Background of the study

This report is conduct for the internship requirement of Bachelor of Business Administration program of Daffodil International University. I worked 3 months in FSIBL ring road branch every department after that from the direction of my honorable supervisor he asked me to develop my internship report on Deposit Scheme of FSIBL ring road branch that I have done during the internship program. This report is conduct to fulfillment of my Bachelor degree.



1.3 Objective of the Report

The objective of the study is to evaluate deposit schemes of FRIST SECURITY ISLAMI BANK Limited of Ring Road. The specific objectives of the study are as follows.

- ➤ To Analyze Deposit Schemes of First Security Islami Bank.
- To Evaluate the rate of Deposit Schemes of First Security Islami Bank.
- To find out the obstacles of the Deposit Schemes.
- To suggest some recommendations on the basis of findings.

1.4 Scope of the report:

Extremely immense because it includes the overall Deposits Analysis of First Security Islami Bank limited, during this report the priority of the analysis includes following.

- Gathering knowledge of the study is financial analysis of FSIBL.
- To Analysis the concept of Deposit Scheme of FSIBL.
- The contribution of FSIBL for developing the economy.

This report has been conduct trough extensive discussion with customers. Whereas preparing this report, I had great chance to possess associate comprehensive information of all the banking activities practiced by FRIST SECURITY ISLAMI BANK limited.



1.5 Methodology of the study

The report is fully explanatory in nature. Data have been collected from both primary & secondary sources.

Primary source of data

- > Conversations with the bank clients.
- > Personal observation.
- > Performance of practical activities.
- > Direct talk with the officers and Authority.

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Secondary sources of data

- ➤ Bangladesh Bank publication
- ➤ Annual report of FSIBL(2013-2019)
- Different text book .
- Web site: www.fsiblbd.com.

1.6 Limitations of the study:

The present study wasn't out of bounds. .But as an internship student, I had a great chance to learn about FRIST SECURITY ISLAMI BANK limited Law Ivys. Some limitations are as follows:

- The duration of the program was only 3 months thanks to due to time constraints. the main limitations of the study are the restricted access to information that has hindered the scope of the analysis.
- Each organization has certain restrictions that are not disclosed to others. Whereas collecting data, it's not possible to gather information that disrupts privacy.
- As a result of the bank staff was busy with client service, it had been not possible for them to provide enough time.



Chapter 2

An Overview of FSIBL



2.1 First Security Islami Bank Limited : In a Breaf

First Security Islami Bank is a service based Financial organization. It is one of the leading islami bank in Bangladesh. FSIBl operating there financial operation with islami shariah. FSIBL has opera there operation for a long time with a very great clients satisfaction.

Back in January 01,2009 they change there policy of banking they convert it into islami shariah. To grape more market share and to enhance islami shariah banking. They are increasing and developing there telecommunications service through SME finance, any branch banking, off-shore banking, opening new branches also some window banking all over the nation. They also provide automated branch banking system to extend and improve clients sevice. FSIBI provide 24/7 hours ATM service from any booth across the country.

The main product and services of FSIBL are like various kind of Deposit Scheme, home loan . woman Entrepreneurs loan , lease financing , project finance , ATM service , businessperson banking , micro credit trade finance , locker service and many more.

2.2 Overview of the Bank:

First Security Islami Bank Limited was established on 29 August 1999 in Bangladesh under company act 1994 to enhance banking industry of Bangladesh. Bangladesh Bank permitted to operating there operation on 22 September 1999. FSIBL has large number of product and services to enhance there financial activities like deposit, making loan, home loan, discounting bills, money transfer and foreign exchange, locker service, issuing guarantees, Latter of credit.

The main purpose of FSIBL is to developing the economy of Bangladesh and keep financing for increasing more business. The bank is always try to maintain there commitment toward there clients to satisfy them. FSIBL is very modern technology base bank to make there operation more effectively & efficiently.

In 1999 the bank was named by First Security Bank and then in January 01, 2009 the bank converted it to First Security Islami Bank Limited. To change the mode of business and incorporated as islami shariah.



2.3 Vision of FSIBL

FSIBL is the leading financial corporation in Bangladesh . there main commitment to provide there service and product on islami shariah basis and to providing a good deposit rate and enhance their branches every corner of the nation.

2.4 Mission of FSIBL

- > Provide effective & economical customers service.
- > Developing technology for best bank service surroundings for its clients .
- Managing corporate and business ethics.
- > Display term spirit and professionalism.
- > Bring trustworthy depository of clients money.
- ➤ Sound capital base & improvement of shareholders wealth.
- Making its service superior and rewarding to high depositor clients.

2.5 Strategies

- > Developing clients satisfaction and clients oriented service.
- ➤ Promoting corporate efficiency by disclosing corporate plans polices and procedures openly to the employee in a modern way.
- Managing & operating the bank in the most effective manner.
- ➤ Determining clients needs & observing their perceptions to enhance the ability to extend better clients service .
- ➤ Diversify portfolio in both retail & wholesale market.



2.6 SWOT Analysis of FSIBL

SWOT analysis means strength, weakness, opportunity and threat analysis of company. It is very important for a bank to know the strength and opportunities they have. On the other hand, weakness and threats is the area bank need to improve. Here SWOT analysis of FSIBL bank are given below

Strength:

- Employee are more sincere, active and committed.
- All the Staff are very much dedicated and honest to do their own duity.
- Large number of market share in the market place.
- ➤ It is a islami Shariah based bank so clients interested for banking.
- > Expertise management team .
- Established an integral customer friendly relationship with the clients.

Weakness:

- > Gap between clients expectation bank perception.
- > Lack of marketing investment.
- Lack of online services like ATM, E-banking service
- No growth on carrier advancement. So the employee wants to switch elsewhere.



Opportunity

- > By diversified investment products there is scope of market penetration.
- > Service charges are relatively low than others bank.
- > FSIBL have no hidden charge.
- First time FSIBL introduce banking Islamic card.

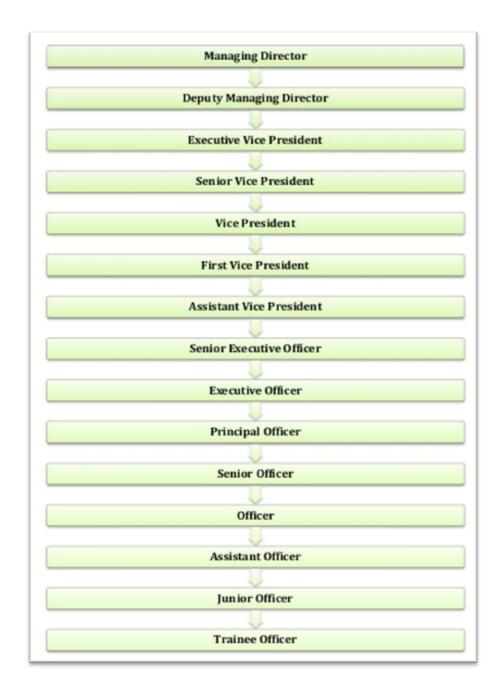
Threats

- ➤ Islamic Shariah Banking law is differs from general banking law.
- > Competitors sometimes offer high deposit rate than FSIBL.
- ➤ .In Bangladesh thete is no call money system of Islamic Shariah .
- ➤ Competitors are introduce new service line ATM service and facilities .



2.7 Management of FSIBL

Organ gram





2.8 Features of FSIBL

- > FSIBL is always tried to maintain their committeemen and operate the operation as Islami Shariah.
- For Corporate Social Responsibility FSIBl provides scholarship to scholar students.
- > They provide different mode of investment approved by Islami Shariah.
- > They give a fair rate against on their clients deposit.
- Its aim is to provide more financial service with a minimum interest rate to the new Entrepreneurs.
- ➤ Its provide woman entrepreneurs with extra facilities.

2.9 Functions of FSIBL.

- Deposit collection
- Making more investment .
- Provide secured locker service
- > Smart modern banking
- Doing social welfare activities
- > Observing all types of deposit.
- Utilities bills & others payment.
- Foreign exchange and remittance.



2.10 Principal products and Service of FSIBL

Deposit products

Al-Wadiah	current	deposit.
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Mudarabah saving deposit.

Mudarabah short term deposit.

Mudarabah term deposit.

Foreign currency Deposit

Mudarabah saving Scheme.

- 1) Monthly saving scheme.
- 2) Monthly profit scheme.
- 3) Mudarabah Double benefit deposit schemes in 6 years.
- 4) Mudarabah Triple times benefit deposit schemes in 10 years.
- 5) Mudarabah Four times benefit deposit schemes in 12 years.



2.11 Investment of the funds

- 1) Bai- Mudarabah
- 2) Bai- Muajjal
- 3) Musharaka (Profit Sharing , Joint Venture)
- 4) Mudaraba (Thustee Profit Sharing)
- 5) Ijara (Leasing)
- 6) Bai Salam (Advance sale & purchse)
- 7) Hira purchase
- 8) Direct Investments
- 9) Post Import Investments
- 10) Inland bills purchased
- 11) Murabaha import bills
- 14) Bai Muajjal Import bills
- 15) Pre -Shipment investments
- 16) Quaed-ul-Hasan



Letter of Guarantee

- 1) Performance guarantee
- 2) Guarantee for sub- contracts
- 3) Tender guarantee
- 4) Advance payment guarantee
- 5) Shipping guarantee
- 6) Lieu of Security Deposit guarantee
- 7) Exemption of customs duties guarantee

Letter of Credit (L/C)

- 1) Consumers Investment service
- 2) Tender Guarantee
- 3) Lease Investments Schemes
- 4) SME investments Schemes
- 5) Hira purchase
- 6) Mortgage investments
- 7) Earnest money investments
- 8) Employees house building Scheme

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Locker service

- 1) Facilities to access outside scheduled time
- 2) Personalized service
- 3) Safe custody of products
- 4) Parcel handling
- 5) Locker is available in different sizes small, medium, and large.

Branch Expansion

FSIBL conveyance banking activities through its 168 branches and 128 ATM booths within the country and 2 exchange house in Canada & Italy.

The Bank regenerate its banking operation into Islamic Banking based on Islamic shariah from traditional banking operation on 01 January 2009.

Branch Location	Branches
Dhaka	65
Chittagong	53
Rajshahi	16
Khulna	10
Sylhet	16
Barisal	8



2.12 Financial Highlight

Particulars	31.12.2016	31.12.2017
Paid-up Capital	6,788,738,880	7,128,175,820
Total Capital Fund	14,218,151,190	19,642,357,093
Capital Surplus / (deficit)	692,045,336	3,281,445,923
Total Assets	301,228,474,940	343,739,479,294
Total Deposits	274,252,894,129	299,120,844,464
Total Investments	226,065,271,502	273,593,618,710
Total Contingent Liabilities and Commitments	33,568,776,518	41,263,419,860
Investment Deposit Ratio (in %)	82.43%	87.78%
Percentage of Classified Investment against total Investment(in %)	2.58%	3.07%
Profit after tax & provision	1,404,982,582	1,309,146,282
Amount of Classified Investments during the year	5,839,243,414	8,397,744,459
Provision kept against Classified Investments	2,513,635,000	4,001,767,394
Provision Surplus / (deficit)	3,380,701	_
Cost of Fund	9.21%	8.62%
Profit Earning Assets	255,875,394,343	303,742,528,273
Non-profit Earning Assets	45,353,080,597	39,996,951,021
Return on Investment in Shares & securities (ROI) (in %)	0.19%	0.88%
Return on Assets (ROA) (in %)	0.50%	0.41%
Income from Investment in Shares and Securities	27,074,196	135,607,034
Earning Per Share (Tk.)	2.07	1.84
Net Income Per Share (Tk)	2.07	1.84
Price Earning Ratio (Times)	6.72	8.33
Here is the Graphical Representation of the Financial Highlig	hts	



2.13 Information Communication & Technology Department

FSIBL is using modern computerized banking software for the banking activities like bank "Ultimus" they use for collect all data of the clients with is authorize by Bangladesh Bank Limited .They also use Pc Bank it is also authorize by BBL . FSIBL has associate information Technology division to provide high It support to all the branches of the bank . The bank also Provide all kind of online banking facilities like E-banking , SMS banking , ATM . FSIBL always try to adapt with the modern technology for banking to give the best customers support.

CSR activities of FSIBL

- 1) Health care activities
- 2) Beautification
- 3) Disaster management
- 4) Culture and Heritage
- 5) Green environment
- 6) Educational activities like

Scholarship

- > FSIBL Scholarship Class ONE-FIVE
- > FSIBL Scholarship SIX-TEN
- > FSIBL Scholarship HSC-HONS
- > FSIBL Scholarship MASTERS
- > Instruction for Scholarship



Chapter Three PROJECT PART



3.1 Types of Deposit

Deposit Percent rate(%)

1`	Al- Wadiah	current account	N/A
1.	Mi- Wauiaii	current account	1 V / /\

- 2) Mudarabah saving deposit 7.00%
- 3) Short time deposit 6.00%
- 4) Mudarabah term deposit

1 month 8.00%

3 months

Above 50000000 10.00 %

Up to 50000000 10.00%

5) Mudarabah special notice deposit

{ Monthly average balance }

Above 10,000,0000 7.00 %

Up to 10,000,000 7.75%

- 6) Projonmo- Mudaraba new generation saving A/C
- 7) Onkur A/C Mudaraba students A/C (School Banking)
- 8) Alo Mudaraba education deposit
- 9) Uddipon Mudaraba new generation deposit scheme
- 10) Probin Senior citizen saving a/c
- 11) Non- resident foreign currency deposit
- 12) Aboshor Mudaraba provision deposit scheme
- 13) Resident foreign currency deposit
- 14) Shadesh Mudaraba emigrant deposit schem

3.2 Scheme

- 1) Mudarabah Double Deposit Scheme
- 2) Mudarabah Monthly Savings Scheme
- 3) Mudarabah Monthly Profit Scheme

3.3 Types of Account

The accounts are opening for taking facilities from the bank is opened through deposit money of the clients and then create a individual identity accounts are known as Deposit accounts. With out opening a account no one take facilities or service from the bank. Thus the bank usually begins to opening the accounts with the bank.

There are mainly 3 types of Bank account:

- 1) Current deposit account
- 2) Saving account
- 3) Time deposit / fixed deposit account.

There are also some additional types of accounts offered by FSIBL. Those are

- 1) Short time deposit
- 2) Mudarabah Double Deposit Scheme
- 3) Mudarabah Monthly Savings Scheme
- 4) Mudarabah Monthly Profit Scheme



3.4 Deposit Account

1) Current Deposit account

Current deposit account is a type of saving account is a active account which is operate by the account holder. The minimum amount of money to deposited is 1000 tk bd to open the current account. By that the account holder can doing their banking transaction in the bank working hours.

2) Saving Bank Account

It is types of saving account actually the depositor keep money in safe to their bank account and for future saving for that the depositor take amount a interest rate from the bank which is added in their account monthly.

Procedure of opening current and saving account:

The step are given bellow to open a current and saving account:

Step: 1

Account opening from: The account holder have to fulfill the form that are given in the form. After that account holder have to give his signed and also have to the introducer.

Step: 2

Documentation : The account holder have to give his documents to the introducer to open the current account the documents needed are mentioned bellow with different accounts variety .

i) Individual

- Introducer sign in the account opening card & photograph
- > 2 copies of passport size photo
- ➤ National Identity Card copy
- Nominee's name, NID, Photograph
- Fathers & Mothers name
- > Date of birth
- ➤ Mobil number
- Current Address
- > TIN certificate



ii) Proprietorship

- ➤ Introducer sign in the account opening card & photograph
- ➤ 2 copies of passport size photo (2 copy each)
- ➤ National Identity Card copy
- Update copy of trade license
- Nominee's name, NID, Photograph
- > Fathers & Mothers name
- > Date of birth
- > Seal of company
- Mobil number
- Current Address
- > TIN certificate

iii) Limited Company

- ➤ Introducer sign in the account opening card & photograph
- ➤ 2 copies of passport size photo(2 copy each)
- National Identity Card copy
- Company Constitution
- > List of Directors and their sign
- > Memorandum and Article of association
- > Update copy of trade license
- Nominee's name, NID, Photograph
- Fathers & Mothers name
- > Date of birth
- > Seal of company
- ➤ Mobil number
- Current Address
- > TIN certificate

iv) Societies, Club and others

- ➤ Introducer sign in the account opening card & photograph
- > 2 copies of passport size photo(2 copy each)
- National Identity Card copy
- > Seal
- Memorandum and Article of association
- Update copy of Managing Committee
- ➤ Mobil number
- Current Address



For Saving Account

- 2 copies of passport size photo
- ➤ Introducer sign in the account opening card & photograph
- ➤ National Identity Card copy
- Nominee's name, NID, Photograph
- Date of birth
- Mobil number
- Current Address

<u>Step: 3</u>

Specific Signature

The account holder have to give a specific sign that taken in their account opening book. By that the account holder on the cheque is compared with the person specific signature.

Last Step

Completing all those procedures the banker open an account in the name of the applicant. After that the account holder able to run his account and take service and facilities from the bank.

3.5 Fixed deposit Account

FDR deposit are for a open for a fixed certain period of time . It also time deposit account . The bank a offer a healthy interest rate against the FDR account . In FDR account the amount , time and interest is fixed.



Opening Fixed Deposit Account

To opening a FDR account a clients has to fulfill an application through the following process
FDR Number
Amount in figure
Period of deposit
Beneficiaries name
Address of Depositor
Issue Date
Maturity Date
Mention Operated by single or jointly
Signature
By fulfill all of this procedures the account is register and able to operating the account.

Others types of Deposit Accounts

- 1) Short time deposit
- 2) Mudarabah Double Deposit Scheme
- 3) Mudarabah Monthly Savings Scheme
- 4) Mudarabah Monthly Profit Scheme



1) Short Term deposit (STD)

It is a type of deposit account. The process for opening STD account are almost same as current account. The difference of STD account is for frequently withdrawal is not possible it have to notice minimum 7 days ago before credit the amount of interest.

.2) Mudarabah Monthly Saving Scheme

It is a monthly saving scheme in this scheme the deposit is given in monthly installments of various amount of fixed deposit from that the beneficial take a return after a period of time

3) Mudarabah Monthly Profit Scheme (MMPS):

Mudarabah Monthly Profit scheme is that kind of scheme, wherever a set amount of cash has got to be deposited each month for 5 years.

iv. Mudarabah Double Deposit Scheme (MDDS)

In this scheme, a fixed amount of money, say tk. 50,000 or it's multiply for 7 years has to be deposited. After 7 years deposited amount will be doubled.



Chapter Four Findings

Recommendations

And Conclusion



4.1 Findings of FSIBL

FSIBL is the leading Islamic Bank in Bangladesh . FSIBL has a large number of market share in the banking sector. From my 3 months of internship I find some findings which are mentioned bellow.

- 1) The service of ATM, Online banking, Cloud and SMS banking is comparative not that much abdicate and they charge a good amount for the service.
- 2) The interest rate are getting low day by day it will be a great barrier for the bank for making more deposit.
- 3) FSIBL have positive image that the bank is operate by Islamic Shariah.
- 4) FSIBL ring road branch is very much convenient to find out.
- 5) Clients are very much impressed by taking service from FSIBL rather than others bank.
- 6) In ring road branch the branch have not that much adequate place to give a proper service in rash hours.



4.2 Recommendations for FSIBL

First security Islami Bank Limited always tries to give the best clients support, they have some gap and linkage compared to other bank of the same generation. The recommendations for this report are-

- 1) FSIBL should charge reasonable charges and fees ATM booth, Online facilities should be increased & with SMS service fees should be reasonable and have to develop a faster server.
- 2) FSIBL should concerned about interest rate they are committed to return against deposit.
- 3) FSIBL Ring Road branch has to have planned a good sitting environment /Position for the waiting client in rush hours.
- 5) The bank should introduce more products based on the market demand..
- 6) First security Islami Bank Limited should offer international credit card, because in modern world the use of increasing paper currencies is decreasing.



4.3 Conclusion

First Security Islami Bank is a leading banking corporation in Bangladesh .This bank is much structured to provide service most effective manner. The bank have very good impression toward the clients. The clients are satisfied by doing banking with FSIBL. FSIBL have a potential market share in the banking industry. The first commitment is to provide customer service with a effective and good manner.

In my report try to find out some gap of providing service and some problems that clients are face when taking service from the bank. More over in the overall banking industry FSIBL is different from others banking activities it have a large spread of branch network over the country.

In my report I recommended to introduce more product diversifications, market forecasting, proactive activities taken by FSIBL and some suggestion to overcome the gap and problems and give the best service to the clients.



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