



**An Internship Report on  
My Working Experience at SA TV**



**Submitted to:**

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**Submitted by:**

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# Letter of Transmittal

8th September 2019

Aftab Hossain

Lecturer (Senior Scale)

Department of Journalism and Mass Communication

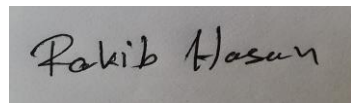
Faculty of Humanities and Social Science Daffodil

International University.

Subject: Submission of Internship Report.

Dear Sir, It is a great moment of my academic life to submit my internship report on the three months I have spent in the SA TV channel. The internship was assigned to me as a partial requirement for the degree of the Bachelors of Social Science (BSS). I am very grateful to my supervisor, the SA TV authority, and the university for giving me the opportunity to complete my internship program smoothly. I have tried to combine all the necessary data available in order to come up with a complete report. I believe that this report will serve the purpose of my internship program. I would like to thank you for your extraordinary advice, direction, and to be my supervisor to complete my internship report successfully.

Regards,



**Md. Rakib Hasan**

Student id: 151-24-435

Batch: 24th

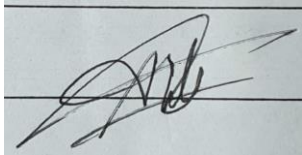
Department of Journalism and Mass Communication

Faculty of Humanities and Social Science Daffodil International University

## Certificate of Approval

I am pleased to certify that the Internship report on ‘Experiences at SA TV as a sports desk,’ prepared by Md. Rakib Hasan, bearing ID No: 151-24-435 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Md. Rakib Hasan has worked with SA TV channel as an intern under my supervision. He has completed the work during the summer 2019 semester. I am pleased to certify that the data, the findings presented in the report are the authentic work of Rakib Hasan. As a human being, he bears a good moral character and a very pleasing personality. I wish him all success in life.

Supervisor,

A handwritten signature in black ink, appearing to read 'Aftab Hossain', is written over a horizontal line.

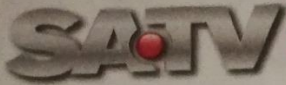
**Mr. Aftab Hossain**

Lecturer (Senior Scale)

Department of Journalism & Mass Communication

Faculty of Humanities and Social Science Daffodil International University

# Successful Completion of Internship



## S.A. Channel Pvt. Limited

House # 47, Road # 116, Gulshan-1, Dhaka-1212, Bangladesh  
Tel: +88 02 9894500, Fax: +88 02 9895028, Email: info@satv.tv, web: www.satv.tv

June 10, 2019

### Internship Offer Letter

Dear Mr. Md. Rakib Hasan,

S. A. Channel Pvt. Limited is pleased to offer you an educational internship opportunity as an intern under News & Current Affairs. You will directly report to Chief News Editor. The position is located in SATV, Head Office.

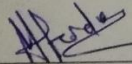
As you will be receiving academic credit for this position, you will not be paid. Additionally students do not receive benefits as part of their internship program.

For this position, your responsibilities and schedule will be given by Chief News Editor. Your assignment will start on **10<sup>th</sup> June, 2019** and conclude on **09<sup>th</sup> September, 2019**.

As an Internee you will hold company's confidential information so that you must not share and disclosing any info to anyone outside the organization.


Congratulations and welcome to the team.

Thanking You

  
Md. Mutashim Ferdous  
CNE (In-Charge)  
News and Current Affairs  
S A Channel Pvt. Ltd.

*SS Zaki*  
*10.6.19*  
Syed Salahuddin Zaki  
COO  
S A Channel Pvt. Ltd.

I accept the above offer and begin on **10<sup>th</sup> June, 2019**.

  
Signature

10-June-2019  
Date

## **Acknowledge**

At first, I am thankful and grateful to Almighty Allah for give me a change to finish this report. Then second of all special thanks to my honorable supervisor Mr. Aftab Hossain. He is a outstanding supervision. Cause every step to part by part he also help me. His guidance and suggestions I am flowing and so possible to create a good combination of textbook and practical knowledge in preparing this report. I'll never forget her support of this.

I am pleased to get this opportunity and thanks the SA TV head of news MR. Faisal Ahmed. He is a creative person and honest man. Many item understand to easy way for this person. SA TV change my life. I am understand what need a internship. I think it need to every person cause it also improving our working side and professionalism is ensure. SA TV all persons is a helpful and They have adopted me very easily. Their are huge cooperation to any kind of thing. and furthermore appreciative to the people whose working papers, books, diaries, and related materials give I consistent help to compose this report.

Then I was understand what is the real world and the classroom. Internship is also driftnet to the class room. Most of internship place not paid but properly working item easy way to understand. It also help my life. I am happy to work the internship.

Finally, I am grateful and thank Daffodil International University. its faculties of JMC Department for giving me an opportunity to complete my degree and give me a many change to gather practical experience and enrich my knowledge.

## **Dedication**

I would like to dedicate this report to my parents and teachers who have inspired me to keep going in every situation. Without their contribution I would never have been able to come this far

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# Chapter One

## **Introduction**

# Background of the SA TV

## About SA TV

S.A. Channel Pvt. Limited is a South Asian Television. This television is sister concern of SA Paribahan Pvt Ltd, a renowned courier and logistical support provider in Bangladesh. This satellite channel officially began broadcasting in 19th January 2013 and this television is a private owner television. SATV uses the up coming latest technology in broadcasting news and program production through satellite Apstar-7. This channel promotes and provide our Bengali culture and language to the mass people views via news, , dramas, national and international sports, talk shows, music, movies, programs about health and also fashion and lifestyle. SATV also also host to the largest reality show in the world, Bangladeshi Idol in 2013. which was then one of the highest rated shows nationwide.



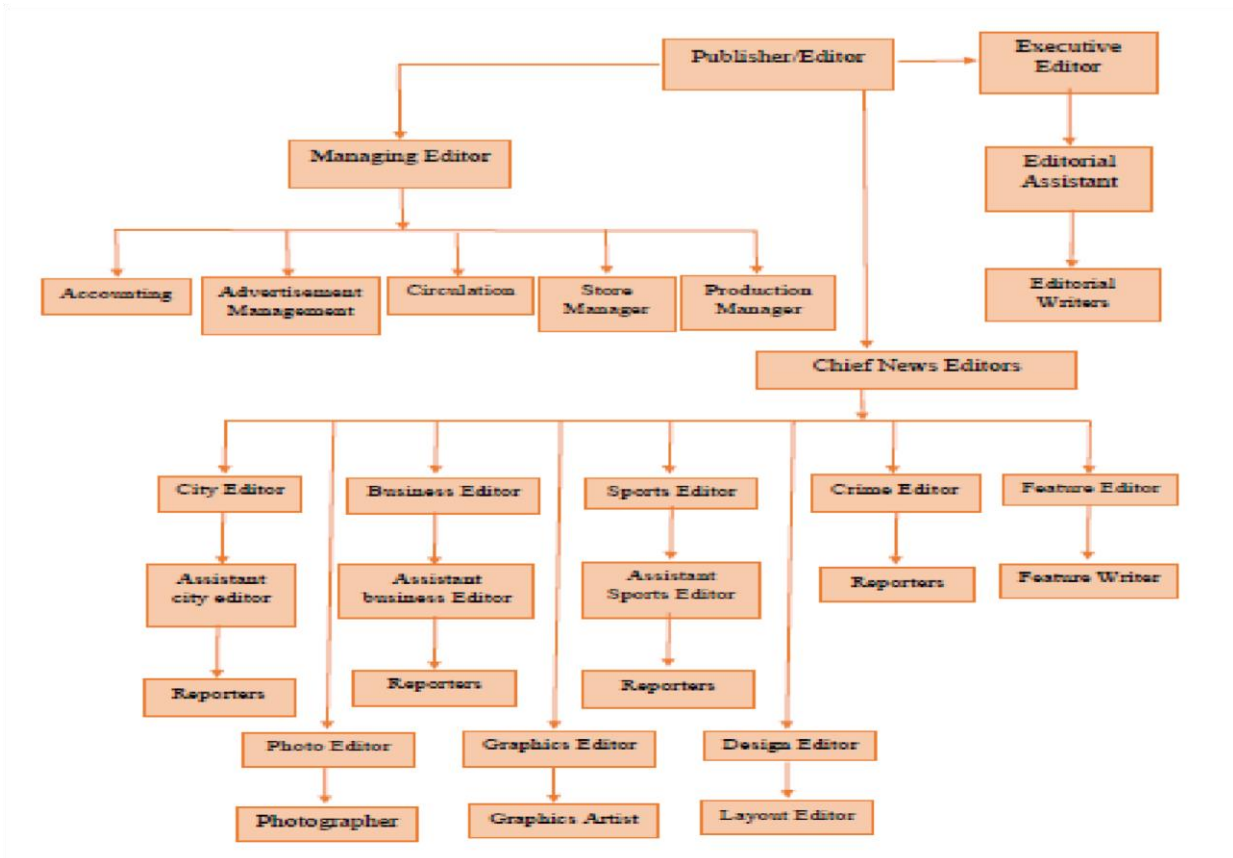
SA TV owner is a SA Group, this group is a one of the brought transportation and real estate groups of the country. SA TV channel head office is located in Gulshan 1 and road number 116. This

channel began fully run on January 19, 2013. This time Veteran filmmaker Syed Salahuddin Zaki is the Chief Operating Officer of the channel and Scott Robert Craig is the Head of News.

"SATV" began start channel test transmission from 25 December 2012, And this channel in 19 January 2013 was followed by a comprehensive 24-hours commercial launch. And this television its razor sharp full HD high-tech transmission, this television from its very first day, has been showing multifarious entertainment programs produced by an very active team of creative producers. And at the same time, SATV's super agile news team presents uninterrupted valuable updated news and views covered by a vigilant team of reporters. Within it's a very short period of time SATV has reached to a certain level to audience. It has become one of the leading television channels of Bangladesh through quality and objective journalism.

SATV complements its network coverage through cable operators to many different countries including Canada, United States, UK and the Middle East. With its vision in mind, this television channel boasts an elite team of national & international advisors, technicians, planners and journalists to give a total international outreach.

# Organogram



## What is an Internship

Internship is a mainly job training system, it also improving our professional careers. . Internship for professional careers is similar of many types of jobs. The internship works also exchange services for experience between the student and his or her employer. This system carry a good opportunity of the students. There are some place paid interns and good afford the intern student than change to full time regular employment.

Whatever book also learn from books so far, it's also learn you but it's so difficult to understand by depending on books that how a television or news of news of television actually run. The languages of books are not so much lively, the language of in-house practice. Really it is a practically way to learn about the audio, visuals, which we are watch on television news.

Probably the internship most important is that it gives someone an exclusive opportunity, specially undergraduate with no professional experience, to experience professionalism. Is also teach one experiences and learns the difference between academic learning and what's waiting for a student in professional life. . Therefore, it's important that all student an intern takes the internship period seriously and does his/her work with passion and compatibility.

## **Background of my Internship**

This is the part of to complete my graduation. As a student of Journalism and Mass Communication I had to do my internship at any media sector. At 12<sup>th</sup> Semester University offers me an opportunity for three months internship. I have done my internship program from June 10 to September 09, 2019. I chose to do it at SATV channel there are reason behind it.

This time television has become an important part of our daily lifestyle. Television cover different types of item around the country and outside the country. They provide important information to their viewers. Television playing a vital role in Bangladesh . Television has the opportunity to show viewers the real environment of an event. Same time viewers can see and hear a television. One can visualize an environment by reading but television does it at the same time. Television covers the current event. So it can show live when it needs and give breaking news.

I did my internship on SA TV, cause SA TV is a well-organized and advanced technology based television station, and it is a well-known and leading television channel in Bangladesh. There is huge opportunity to work with advanced technology. I can show my creativity side. We know that an internship period is learning period. At SA TV there are many best journalist, so I have a chance to developed my experience and skill from them. As a student of journalism and Mass Communication always want to be a television sidet. I thought that being a intern at SA TV help me to fulfill my dream.

## About my supervisor



Araif Hossain

I complete my internship at SATV. During the internship program my supervisor was Araif Hossain, in-charge Spots desk at SA TV.

As Sports Desk In-Charge he always contacts with district correspondent. Give Instruction to cover sports news events, sometimes special sports event. Communicate and distribute works to other newsroom editors.

## Duration of the internship program

It's a part of graduation, I had to complete my intern internship at any media related sector for 3 months. My responsibility and schedule was given by Chief News Editor. My assignment was started on 10<sup>th</sup> June, 2019 and conclude on 09<sup>th</sup> September, 2019

I have worked mainly at the Sports Desk. This desk all brother very helpful. I have learned a lot of thing. This television channel is a news and program based channel. Newsroom all person maintain the time and work a shifting system. My office hour is form 9:00 am to 7:45 pm. It was 10+ hours. I had available times and also one reason for 10+ hours duty. 10 am is a SA TV News Hours. So I started my office from 9:00 am for ready 1 or 2 sports news. And 7: 45 pm is SA TV (Mathe Moydane) Sports News time. After ending the Mathe Moydane sports news my duty ends. So overall I had need 10+ office hours.



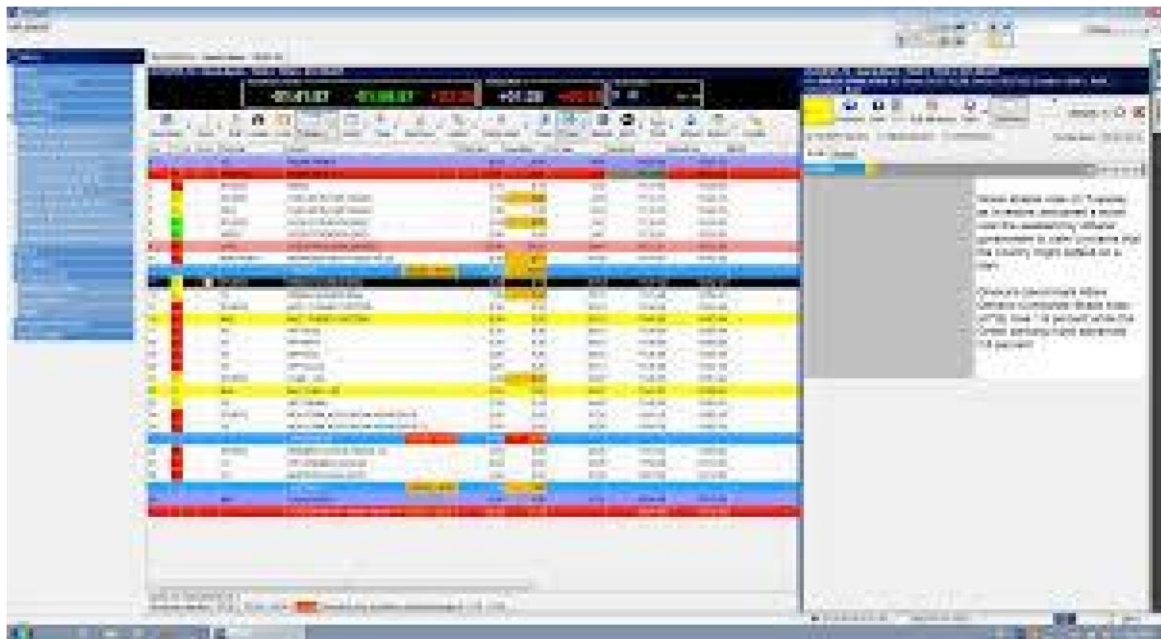
# **Chapter 02:**

## **Activities During Internship (Methodology)**

## Weekly Diary

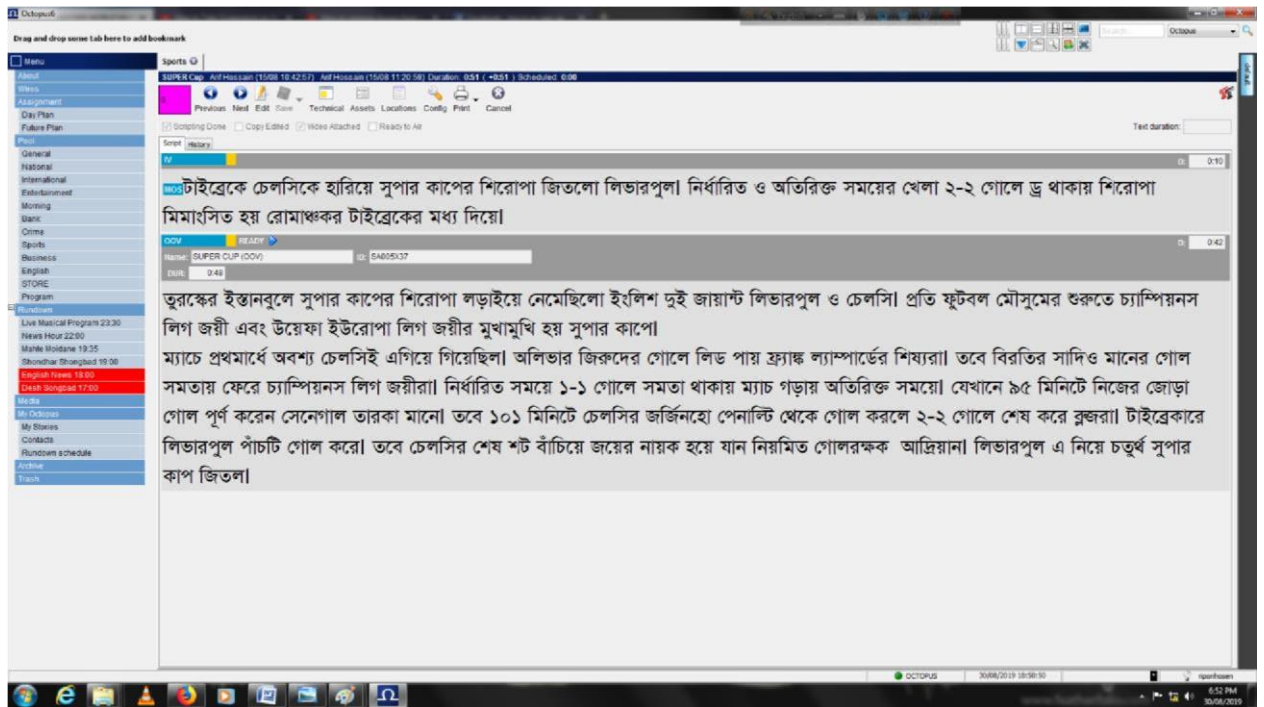
### First Week (June 10-17)

- Got instruction by my supervisor to cover the Sports Desk.
- Introduced with the newsroom member.
- Practice and developing my typing speed on Bijoy Bangla.
- Got introduced with OCTOPUS software.



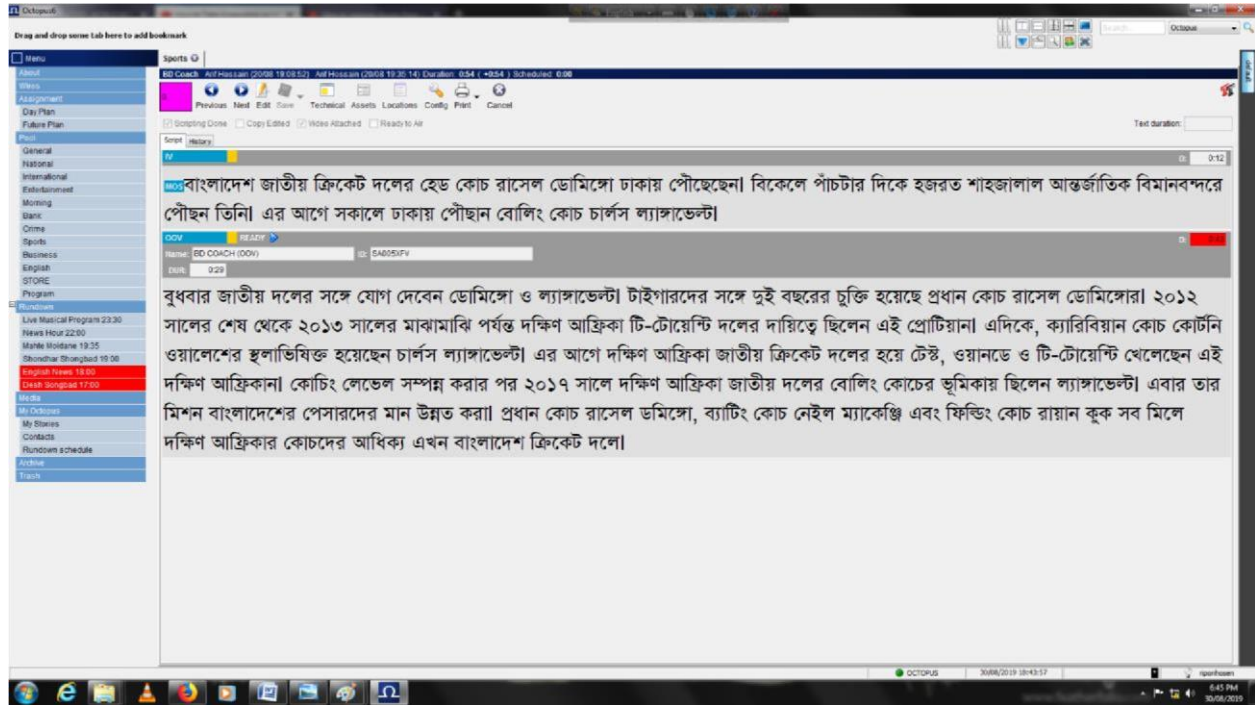
## Second Week (June 18-24)

- About the basic idea writing news.
- Editorial policy Introduce.
- Wrote Sports Desk news (OOV-Out Of Vision) □ Introduced with the producer and video editor.
- Teach to convert video on television format.
- Edit video or footage at edit panel.
- Write Scroll news it called a Ticker.



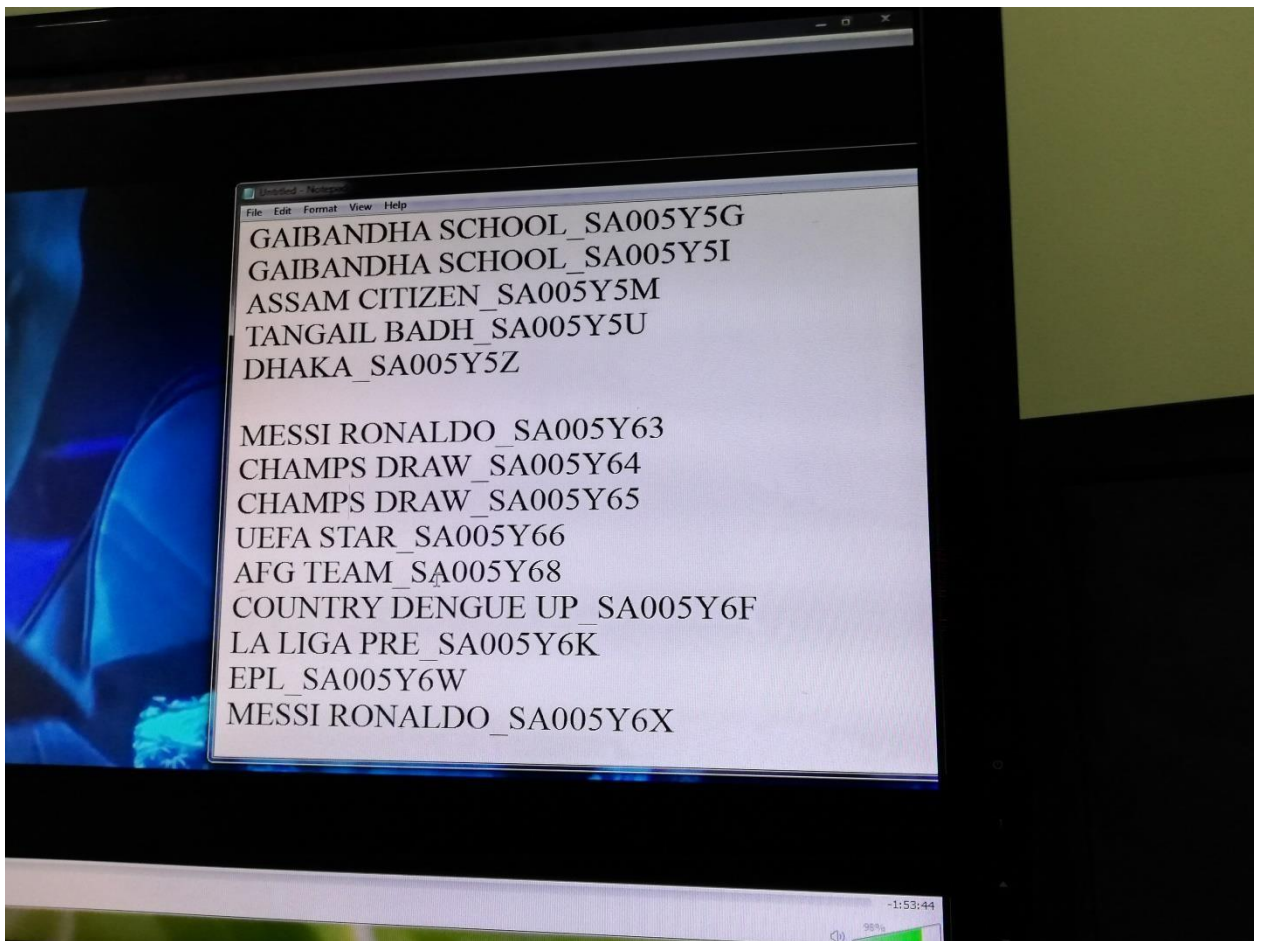
## Third Week (June 25-July 01)

- Wrote Sports Desk news on. ( OOV, and OOV SOT,) □ Edit footage and SOT at the edit panel.
- Wrote Sports and International news.
- Contact with sports news and update.
- Write Ticker



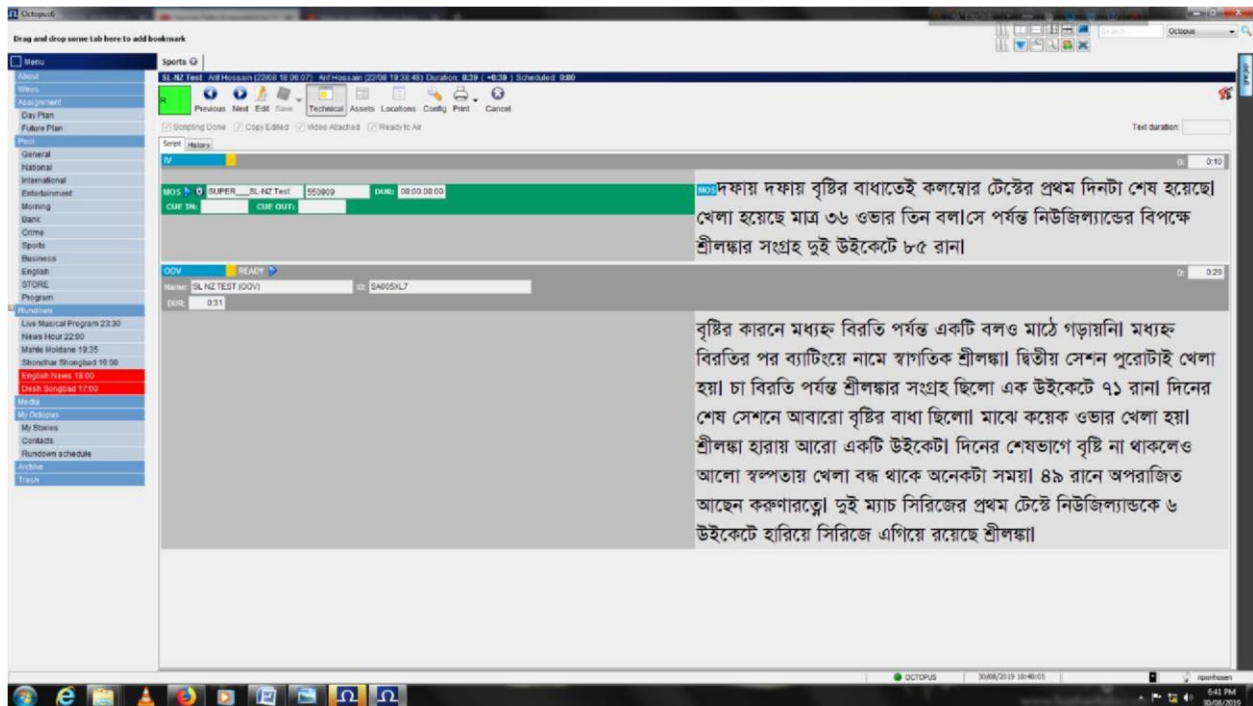
## Fourth Week (July 02- July 08)

- Sports news. ( OOV and OOV SOT) □ Edit Footage on the panel.
- Made GFX and 7 image at graphic section and export from the panel.
- Follow the online news portal for update news.
- Got news writing tips from supervisor.
- Check the mail.



## Fifth Week (July 09- July 15)

- Record news from Ingest.
- Take news from online news portal.
- Download photo for GFX and made GFX.
- Contact with it section.
- Contact with reporters.
- Checking SATV mail.
- Discuss with the reporter and news editor about news.

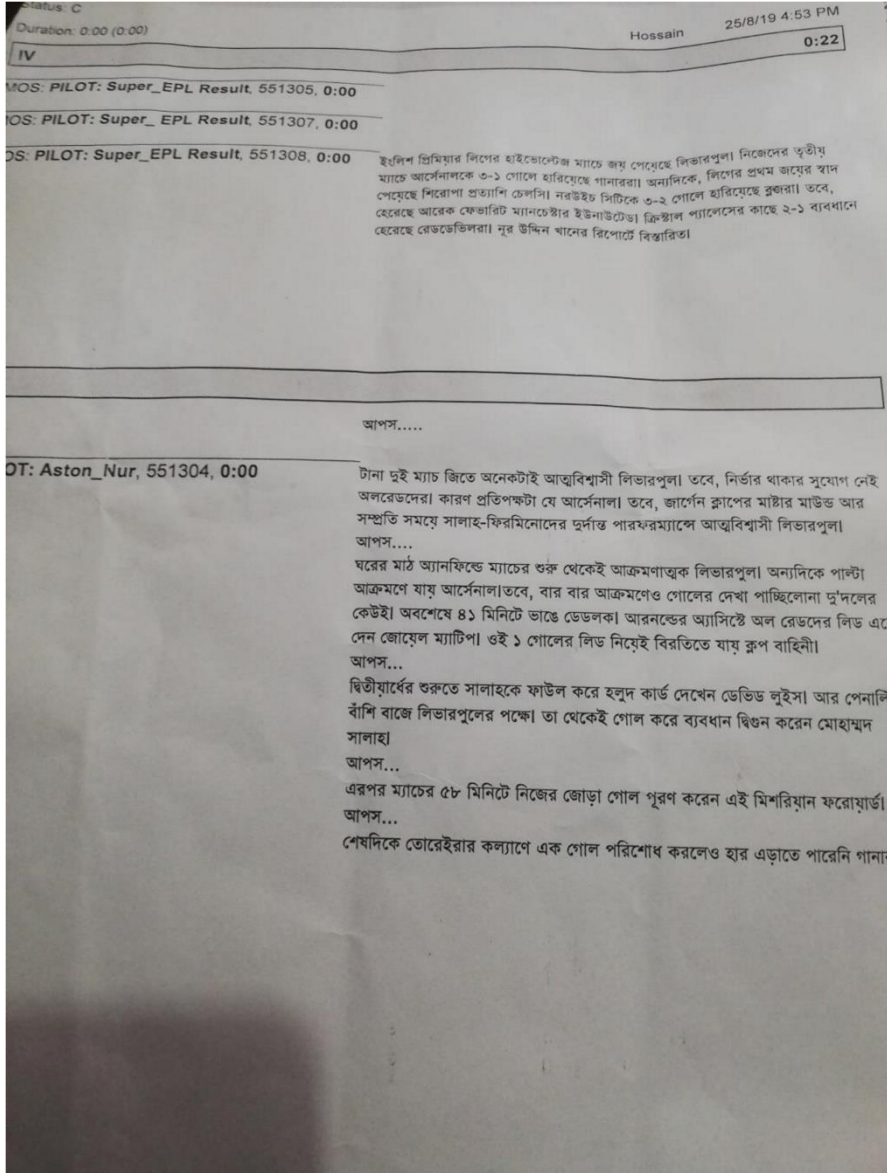


## **Sixth Week (July 22- July 29)**

- Wrote news, GFX, 7 image and edit video on.
- Take video from the Ingest.
- Practice voice for the news.
- Take instruction news editor.
- Checking the mail.

## Seventh Week (July 30- Aug 05)

- Wrote news, GFX, 7 image and edit video on.
- Practice voice and follow other voice.
- Contact with district correspondent of collect news.
- Wrote PKG news.
- Checking the mail.



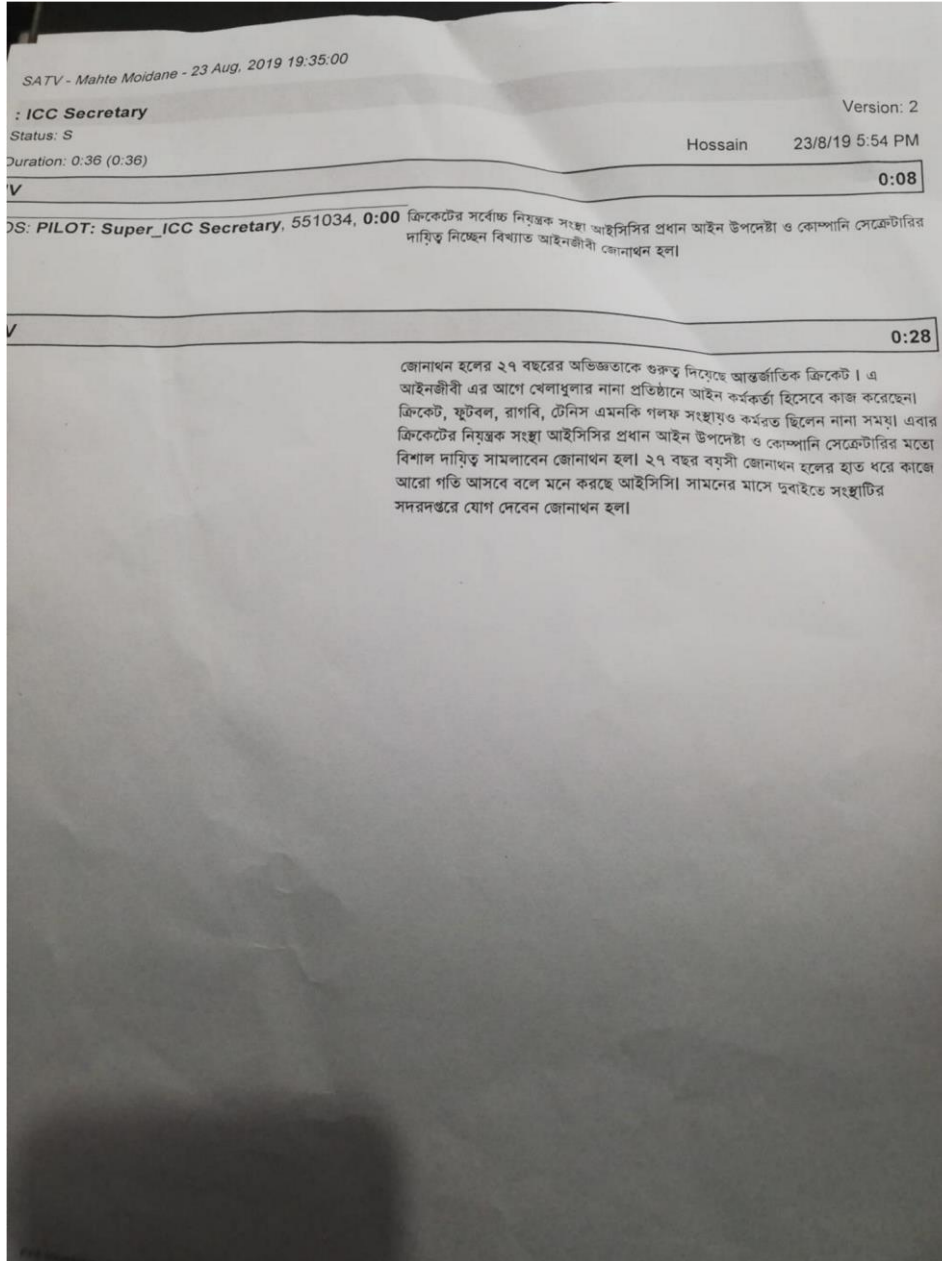


## **Eighth Week (Aug 06- Aug 12)**

- Wrote news, GFX, and edit video on.
- Wrote PKG news and edit.
- Practice voice and test on the panel.
- Checking mail.
- Take video from ingest

## Ninth Week (Aug 19- Aug 26)

- Wrote news, edit video on and GFX.
- Checking mail
- Checking online news portal.
- Wright OOV

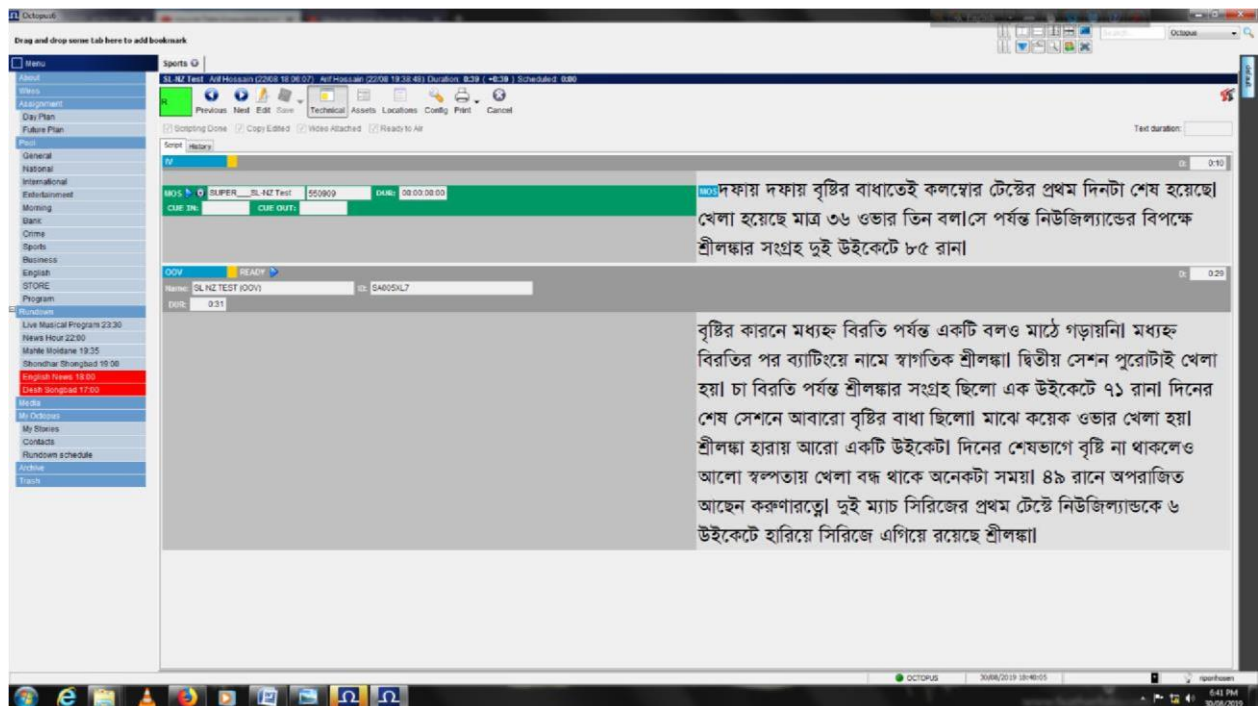


## **Tenth Week (Aug 27- Sep 02)**

- Wrote PKG, OOV, IV SOT, and GFX news.
- Edit PKG on panel.
- Practice voice.
- Checking mail newspaper and documents.
- Write scroll news.
- Research for G Dialogue talk-show.
- Discuss with seniors about news and ticker writing.

## Eleventh Week (Sep 03- Sep07)

- Wrote news on.
- Discuss with the reporter about the news.
- Practice voice.
- Edit video.
- Checking mail.
- Contact with district correspondent.



## Job done/Work Specification

SA TV channel give me a academic credit for this position. This not be paid me. Students do not receive benefits as part of internship program. I am a Journalism and mass communication student so I went to SA TV to complete my internship and nourished thesis to learn as much as I can. Still now I am working in SA TV as an intern.

Than I am know how many people are involved this work place to gather day night for the telecast of news. Internship program system help to do the thing after stat on the job. Internship experience value than I know it also helps after joining on a job. It is experience is my lifetime achievement. Here I saw the process of searching sports news, editing, typing, and selecting visuals or photos, on air of news, which I can't learn by book. This experience help my future career in journalism.

Television is one of the best medium to grater the knowledge. It's information to the remotest areas people in the same time. . Besides newspaper, radio, magazines are all the mass media. In this time, television is a most popular medium of the media world. I am complete my internship program in SA TV and so that I am proud of that.

## Connection between work and academic learning

SA TV is a renowned satellite television channel in Bangladesh. I feel very happy and proud to be a part of this organization working. I learn a lots of things in SA TV. I think academic and field work not to same. But academic learn help to make good news. It also provide a good news. Working time face a huge of problem. Some connect to between work to the academic learning. Academic learning ethically make a good news. Work is practical things but it all think teach the academic learning. When I am move to academic to work place. As far as I know, the media professions persons are not too much helpful. They only try to stay busy with her own work. But I realized in SA TV, the reporters, presenters, editors are very helpful and friendly. They let me know whatever I wanted to know. This is an experience to work in a television channel and the opportunity to get experience about how an electronic media works. Really it is a great achievement for my life. At last I can say, it was a great opportunity to working SATV. I enjoyed my internship period time in SA TV. I learned lots of item and gain huge professional knowledge during this internship period. I think this work it will be help in my future career.

My academic learn also help to mite the work all items but work not same the academic learning.

# Chapter 03:

## Learning Experience (Analysis).

## Knowledge gathering/Sharing/Learning of a SA TV

I was gather huge of knowledge in news section. I know what is most important section of all television channel. It's a newsroom. In SA TV channel newsroom there are many computers which have high speed internet connection.

Four computers are available in national desk for a newsroom editor, four for international desk, three for business desk, three for sports desk, two for entertainment desk, Two for News presenters, Five for producer, and ten for staff Reporter. In the news room central desk used other six computers. Three news editor work the news room. And Ticker headline used for a one headline. There are many people work together in different shifts. In SA TV are maintains they 3 shift time. Few people work at morning, Few people work at evening and some night shift. At the news room there has a Chief News Editor (CNE), Editor, Reporters on national, international, spores desk, business.

This television channel in international desk gathers internal information from BBC, CNN News and some international news agency. For sports they following Star Sports, at national desk, they gather country news from their correspondents for different districts. All correspondents send news for the mails, desk reporters made this report then newsroom editors make correction on it.

The reporters go outside and cover special beats like accident, sports, politics, meetings and many more. Chief News Editor is a vital post in news department. First of all news room editors write a news. Then it goes to News Editor. When he edited the copy then finally it is send to Chief News Editor and then it goes to be on air.

Editing Panel is the another section of news room. Television section this section is very important side. Editing Panel work mainly footages or videos are edited and screened to play. There are 6 digital editing panels in SA TV newsroom . Editing panel temperature is so low the other room cause to keep their CPU functional. So that sometimes the editing panel employees to work of wear winter costume. SA TV editing panel room the Desk reporter, field reporters give their voice on footage before the plan employ editing the news. Sometime the stuff reporters send the footages of Gulshan office of SA TV they are called SA TV News point, some times some footage are downloaded by IT section. In this department personnel preserve the most valuable and important works from the live news and programs. Newsroom all computer is connected with each other. Sometimes we see the name of the person who is speaking on tv screen. This is called Aston. At the



beginning time, break time and end time of news we hear some sounds and with some writings. This item name is stings such as headlines stings, sports stings, international stings and sometime use special stings for special program. We see sometime reporters use still-picture or pie-chart. This work all works handled by video editing panel. When any one does manage any footage, then he/she have to go to this editing room to make the GFX. News in on aired room from its name is a PCR (Power Control Room). PCR send a signal to Master Control Room. MCR send the signal to satellite, then viewers or DISH antenna received this signal & watch news. At a PCR there chronologically sited all persons with different works. One videos switcher, one audio switcher, one speaker who can talk with the presenter who is staying at the studio, one is the whole procedure controller and one attend with the live phone calls in the PCR. National desk newsroom editor most of the time attend the live calls. The process is too much tough for news come. Because it's a live news telecast. If they do a some mistake, the whole audience will watch it.

IT department also handle the problems related to the computer. Sometimes face the downloading or uploading a program, than it it must be informed to IT sector. ([www.satv.tv](http://www.satv.tv))

## Tools and Technologies Used

SATV channel used the up coming latest technology in broadcasting news and program production through satellite Apstar-7. And this channel use the octopus software. All computer is connected to meach of other.

## Special experience/Knowledge/Information in internship

This three-month I gather a new experience of the internship time at SATV. This period I have gotten an opportunity to enrich myself as much as I can. At SATV channel I had a chance to get involved with different types of people. Actually, if I look back to my first-day work this place to last day then it seems to me like a good journey where I have faced a lots of ups and downs. At SATV, I had experienced works on sports, national, international, feature and entertainment



beats a trainee newsroom editor.

On the first day I am join at SATV, News Room Editor Arif Raham had introduced me with other staffs of the office. Actually, for their cordial behavior, I felt comfortable and relaxed. Then my supervisor there at SATV had given sports news for making a report. That time I had faced a lots of problems. Firstly that time my Bangla typing speed was slow. This reason , on the first time, I had made only two oov in a whole day. Than one week left I had made myself comfortable with the official environment. Between these seven days whenever I felt mentally down my supervisor had motivated me all the working time. In my academic study through my teachers, As a journalism student i have already known about news value and news treatment. But in my practice work, I can get the opportunity to properly use all know that I have gathered throughout academic study. At SATV I had worked in sports beat. Now I can properly understand the value of news, especially in sports news. In sports news, I feel confident about myself for making a report on any kind of

sports issues. Sometimes i had got several time where I have to handle the sports desk alone. I mean that some time whole day I had covered all sports news alone. Actually that time was quite tough. But day by day I have improve and gained confidence in my work. Now I can take any types of work,s pressure and try to handle it work perfectly. In SATV office my Arif Raham had tried to experiment with my working capability.

That,s why besides sports news he suggested me to make some another types sports news on basis of the different type. At first, it was difficult for me to writing others sports news because at that time I was comfortable with hard news rather than writing tennis sports news. But day by day I was improving my skill and confident in another types sports writing with help of me in charge.

In television channel news, every work or report runs its kind of a train. I want to mean that television channel place all time a newsroom editor or reporter feels pressure for submitting news as soon as possible. I had also felt that think. Actually, it was too much tough you have make a report and that report has to make perfectly. This internship three - month I had faced many problem so badly. I had also experienced many types of works. For example - I had also taken sports news over the telephone from district level correspondent or in emergency time. Here I have worked that I have to be confident and hundred percent sure whatever then I also collect from that particular correspondent. Collecting sports news from email, REUTERS, APTN, BBC SPORTS, CNN, GOAL.COM, LIVESCORE, CRICINFO, CRICBUZZ ANS BD News 24 .com

# Chapter 04:

## Evaluation (Discussion)

## **Difference or similarities between academic and practical work**

University is the place where we are learned the academic or theory. In internship job or we use our academic learning. It is a practical work and apply theoretical. For a fresher internship is the place where one can do this at the same time. Theory are invented get a perfect result. In journalism sector theory is very important. When a journalist apply academic learning then s/he can find out the best news. Properly applying theory is very important both for sub-editor, newsroom editor, reporter and all related of news. Theory and practical work walk hand to hand.



In academic learning there is few similarities and difference between academic learning and practical work at a professional work. As a student of Journalism and Mass Communication I past four years in academic place. University offered me Internship as a requirement to complete my BSS. I got the opportunity to complete my three month internship at SA TV. During my internship

time as a newsroom editor intern I saw some difference and similarities between academic learning and practical learning.

News is always change by time. As a result you need to change the news with the change of few hour. Because your viewers wants update news. In academic area there are also cover soft news as our assignment. We have no headache about time, and change about the time. As a result we have not need to change the news. So I can say academic learning not maintain the time and follow-up news is not practice at academic area.

## **My expectation and my experience**

I started my internship in the 2nd week of Juner at SA TV. My expectation was joining in the reporting side, but I was assigned in sports desk. After a few days, I feel the love with my working place.

I realized that time before reporting working in desk is very important. In desk, I got support from my supervior. They help me to the wrote news. I was learning more than my expectation. And my academic learning also supports to the work. At SATV I wrote three hundred news within three months of internship, and around three hundred news also broadcast. As an intern, it was a many achievement for me. I learn news headline writing, writing, scroll news writing, PKG making, video editing, learn to use new technologies. Now within a short period than i can write a news properly. I am very happy cause my outcome is more than my expectation. Things I learn will help me build up my future career.



## **Skill developed during the internship program.**

During my internship at SA TV, I was assigned on Sports desk. I covered International, Business, and Sports news as well. My last three months, I developed my confidence and skill from my working place.

- OOV, OOV SOT, news writing.
- Video editing.
- Making GFX.
- 7 image.
- Making source of news information.
- Properly use the time.
- Communication skill build up.
- Typing speed also improving.
- Confidence and professionalism also developed.
- Cope the office environment and roles.
- Maintain social relation of office.
- Vocal practice for news.
- Working speed developed.
- Decision making the news.
- Pike-up right word or sentence for news.

Exploring document and other sources for information

## **This opportunity will help in my future career**

Internship is an investment for my future career. Having a BSS degree is not to for enough a Job. Every company wants a demand a skilled working person. Experience and skill a student gather from academic learning are not for enough the job place. One can enrich experience when s/he enters into the real world. Internship makes the huge opportunity to enrich skill, knowledge, and experience from a practical environment.

Last three month my internship time I worked with various types of persons. They are skilled and professional in journalism side. Only for the internship time, I got the huge opportunity worked with them. I build a good relation with them. I learn from this plac, they help me to enrich my knowledge and my confidance. I think in future this experience will helpmy career..

I increase my news side experience at my internship period. I had worked with different type tools and technologies. I can adjust this experience to my CV.

News collect time i had made many sources and learn about many online sources. In the future, I can use this authentic source in my job career. My news writing language sense, skill, news sense, communication skill, proper time management which I developed during my internship will help me in my future career.

Before complete graduation, I huge learn about an office environment. I had complete my internship of the popular television channel. I can adjust this as a reference. All the skill I developed during my Internship time will help me to increase my working speed, enrich creativity. This will help me to find a job.

# **Chapter 05:**

## **Conclusion**

# SWOT analysis of the SA TV

## Strengths

- Popular Bangla television channel.
- Independent editorial policy of this office.
- Always update with the latest news.
- Cover news and program.
- A good relationship with other office.
- Strong editorial policy this office.
- This television channel available on satellite, cable, YouTube, and IPTV.

## Weakness

- This house short of workforce.
- Not enough transportation.
- Need for the office management.
- Social media and YouTube site are not maintained properly.

## Opportunities

- Office environment can be improve.
- Social media site can be improved.
- Appoint more reporter.
- Increase news Duration and quantity.
- Office management can be better.

## Threats

- News can decrease its popularity.
- Decrease leadership for political influence.

Lawsuit for miss interpretation of interpretation and news.

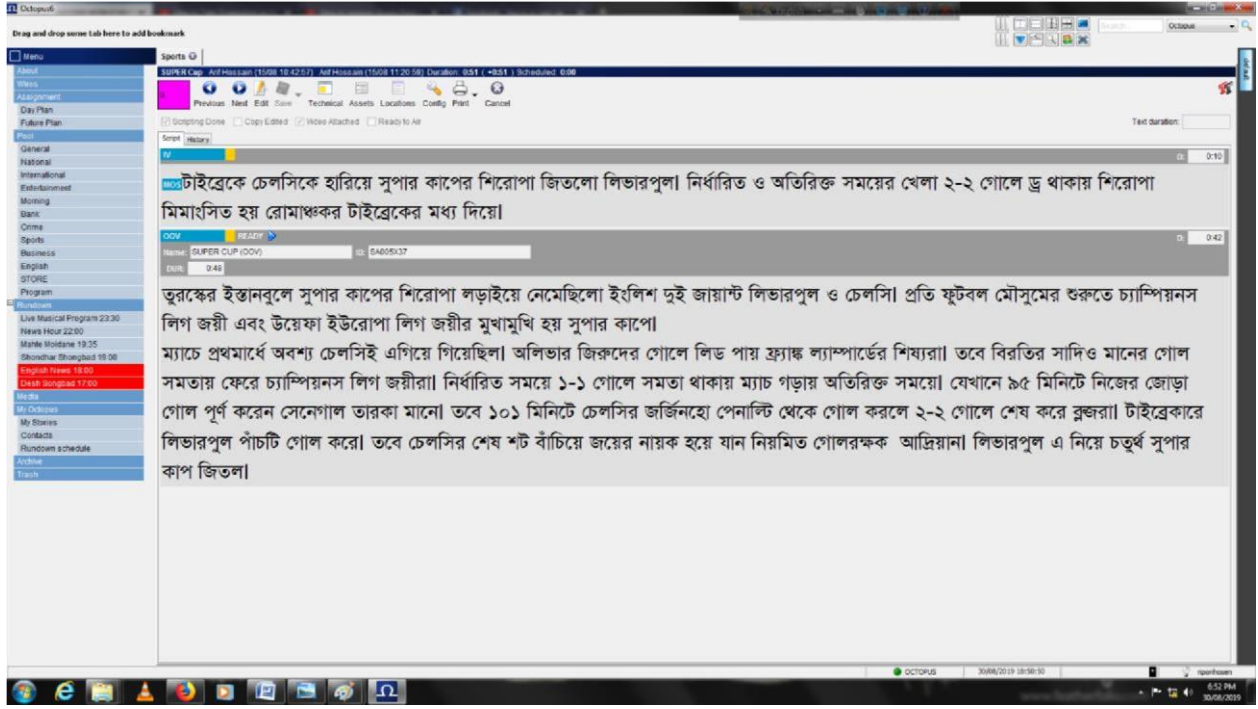
## Recommendations

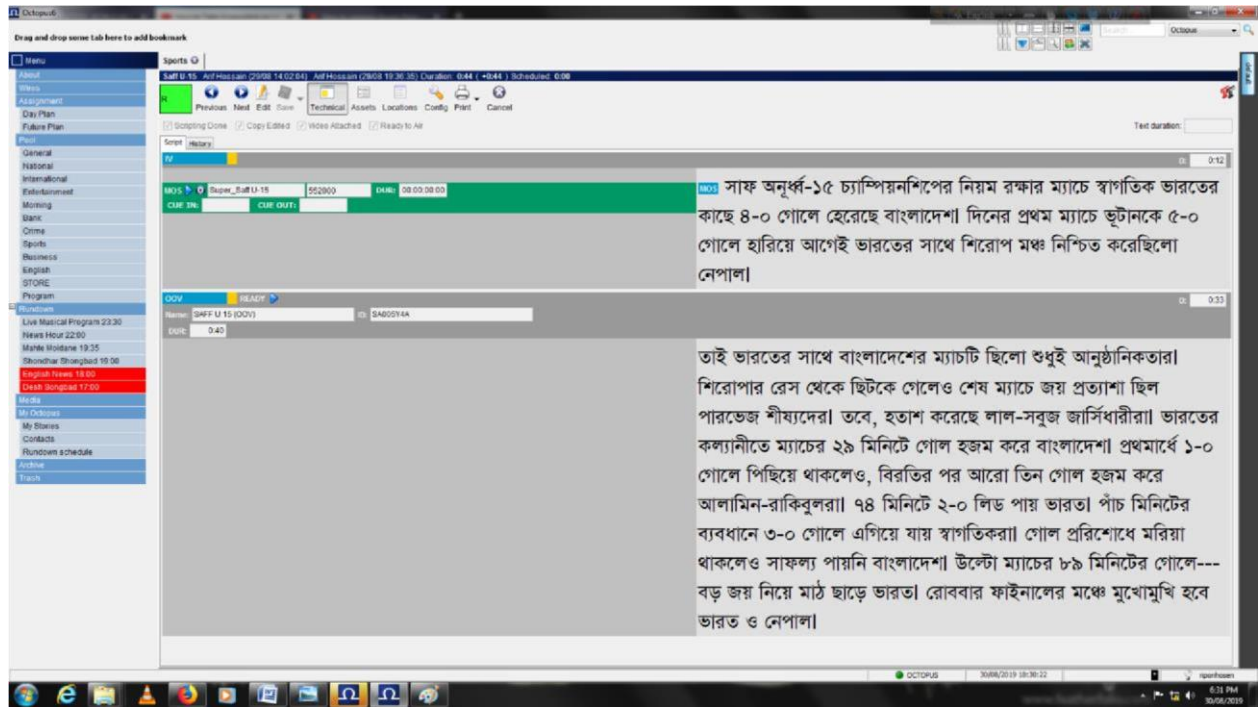
It is not possible for an internee to cover up the whole thing with a three month. Especially I could not there at the prime time news. As an internship house treated me as a junior. There are all persons are not friendly. They did not give a more information to me. I am lucky it shortness time I am going a field reporting but all internship persons not go for the field reporting. Reporting is a heart work. I am going to reporting all senior persons. But I saw they had no much time to teach intern. They are always work with her report. The major limitation is that as internship was not their employee. So the authority did not give access to air by-line story and voice deliberation. Intern made news but those on aired by another journalist name. I just want to say that as a student of journalism he/she have to get the spirit of facing both outdoor and indoor filed. So I want to say five (5) or six (6) months intern the working place its more improver your skill. This will help your confidence level. I suggest as an intern we should know some basic activities. Mainly Bangla typing, translation to news style, high typing speed it also help to you.

## Conclusion

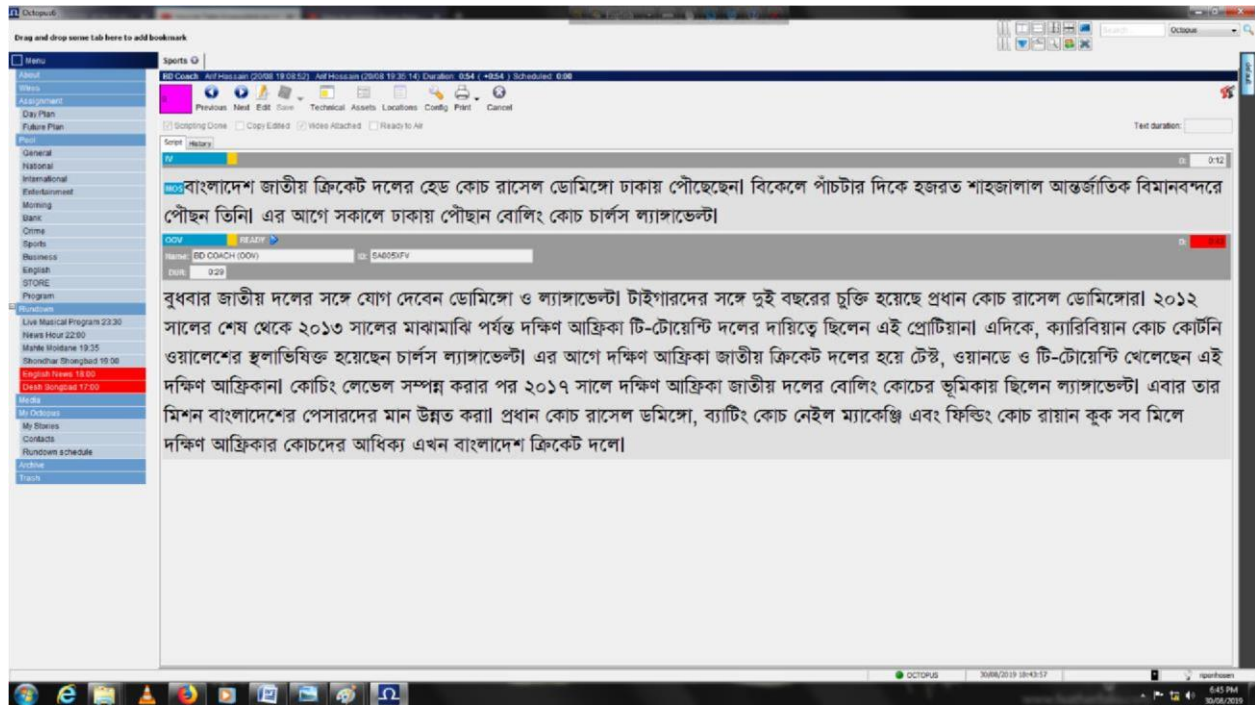
SA TV is a renowned satellite television channel in Bangladesh. I feel very happy and proud to be a part of this organization working. I learn a lots of things in SA TV. The employees in SATV and my supervisor were very helpful. Whenever I asked for any information they taught me willingly. They taught me in an easier way. This television I was learned how to come news, how it become edited and how it goes to on air. Before going the SA TV first time I was afraid about the environment, how were the people, there persons friendly or not, helpful or not. But after going there I was amazed at the whole experience in SA TV. As far as I know, the media professions persons are not too much helpful. They only try to stay busy with her own work. But I realized in SA TV, the reporters, presenters, editors are very helpful and friendly. They let me know whatever I wanted to know. This is an experience to work in a television channel and the opportunity to get experience about how an electronic media works. Really it is a great achievement for my life. At last I can say, it was a great opportunity to working SATV . I enjoyed my internship period time in SA TV. I learned lots of item and gain huge professional knowledge during this internship period. I think this work it will be help in my future career.

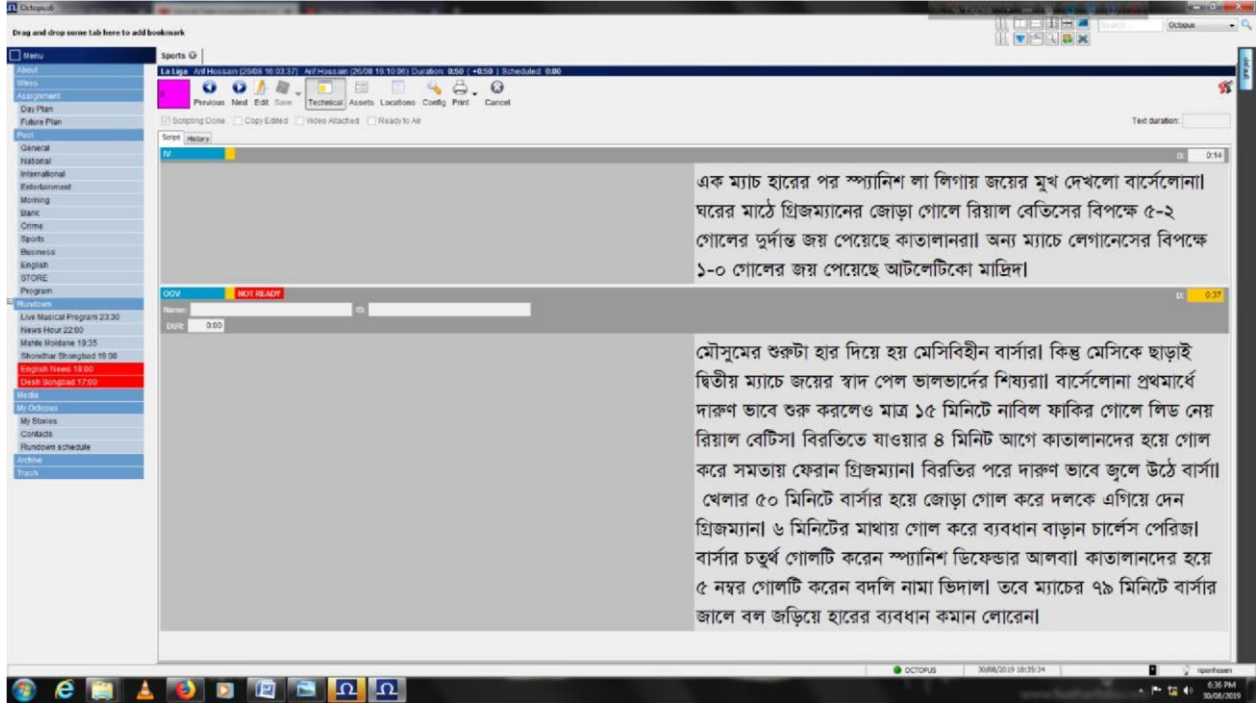
# My Work

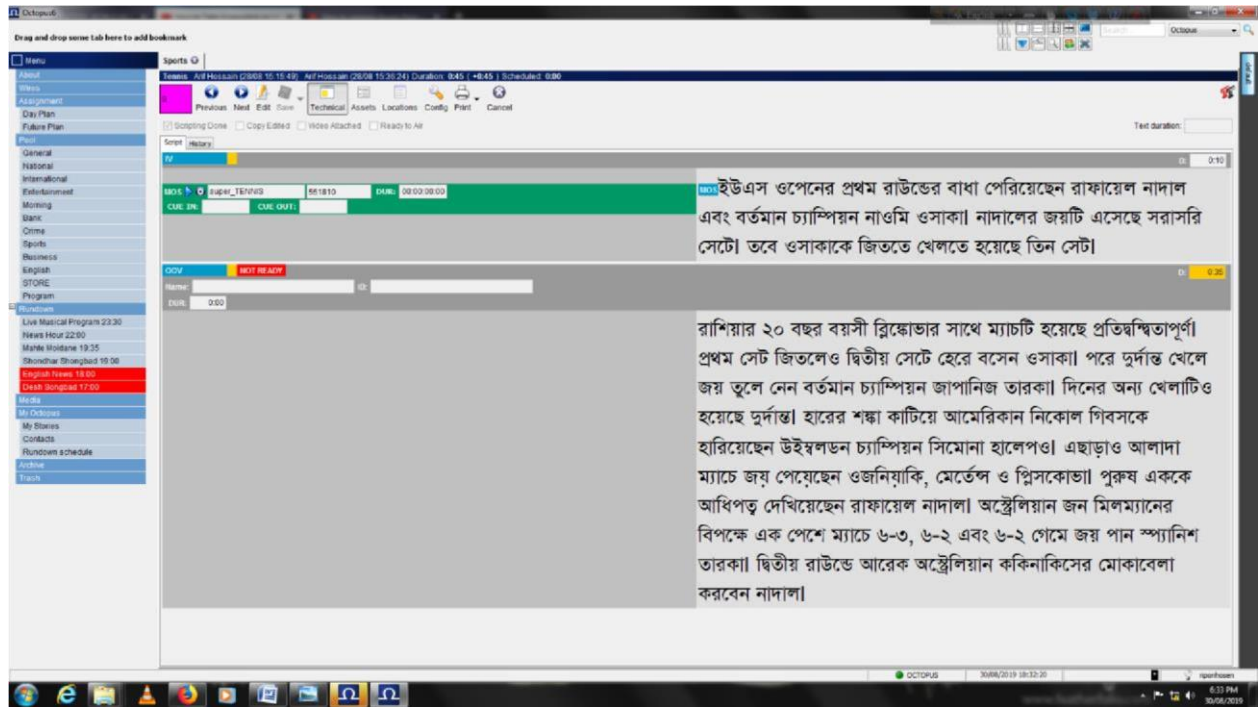












The screenshot shows a software interface for managing sports events. On the left, there is a navigation menu with categories like 'Menu', 'About', 'Adjustment', 'Day Plan', 'Future Plan', 'Print', 'General', 'National', 'International', 'Entertainment', 'Morning', 'Bank', 'Crime', 'Sports', 'Business', 'English', 'STORE', 'Program', 'Document', 'My Outlook', 'My Stories', 'Comments', 'Random schedule', 'Archive', and 'Trash'. The main area displays a schedule for 'US Open Start' with columns for 'METS', 'CME IN', 'CME OUT', and 'DUR'. Below the schedule, there is a 'READY' status indicator and a 'Name' field containing 'US OPEN START (PVG)'. A news article is displayed on the right side of the interface, written in Bengali. The article discusses the US Open tennis tournament, mentioning the participation of Maria Sharapova and the victory of Serena Williams. The text is as follows:

তারকা পতন দিয়ে শুরু হয়েছে বছরের শেষ গ্র্যান্ড স্ল্যাম ইউএস ওপেন টেনিস। প্রথম রাউন্ডে সেরেনা উইলিয়ামসের কাছে সরাসরি সেটে হেরেছেন মারিয়া শারাপোভা। বিদায় নিয়েছেন অ্যাঞ্জেলিক কেরবারও। তবে পুরুষ এককে জয় পেয়েছেন রজার ফেদেরার এবং নোভাক জোকোভিচের মতো তারকারা। বিস্তারিত জানাচ্ছেন আবদুল বাকী।

২০১৭ সালে অস্ট্রেলিয়ান ওপেনের পর কোনো গ্র্যান্ড স্ল্যাম জিততে পারেননি সেরেনা। গোল বছর ইউএস ওপেনের ফাইনালে উঠেও শিরোপা হাতছাড়া করেন তিনি। ফাইনালে স্বদেশী ওসাকার কাছে হেরে যান যুক্তরাষ্ট্র তারকা সেরেনা।

অ্যাগিয়েস্ট।

এবারের আসরে সেরেনার প্রথম প্রতিপক্ষ রাশিয়ান তারকা মারিয়া শারাপোভা। টেনিসের বিশ্ব সেরা দুই তারকার লড়াই প্রথম রাউন্ডেই। তাই সেরেনা-শারাপোভার ম্যাচের দিকে চোখ টেনিস ভক্তদের। অবশ্য শারাপোভার বিপক্ষে সেরেনার রেকর্ড ছিলো উজ্জ্বল। ২১ দেখায় ১৯ বারই জয় পেয়েছেন সেরেনা।

অ্যাগিয়েস্ট।

The screenshot shows a software interface for managing sports events. On the left, there is a navigation menu with categories like 'Menu', 'About', 'Adjustment', 'Day Plan', 'Future Plan', 'Print', 'General', 'National', 'International', 'Entertainment', 'Morning', 'Bank', 'Crime', 'Sports', 'Business', 'English', 'STORE', 'Program', 'Document', 'My Outlook', 'My Stories', 'Comments', 'Random schedule', 'Archive', and 'Trash'. The main area displays a schedule for 'US Open Start' with columns for 'METS', 'CME IN', 'CME OUT', and 'DUR'. Below the schedule, there is a 'READY' status indicator and a 'Name' field containing 'US OPEN START (PVG)'. A news article in Bengali is displayed on the right side of the interface, discussing the US Open tennis tournament and the performance of Maria Sharapova.

**US Open Start** All Housian (27/08 10:30:50) All Housian (27/08 10:44:43) Duration: 2:19 | +2:19 | Scheduled: 0:00

Previous Next Edit Save Technical Assets Locations Config Print Cancel

Scoping Done Copy Edited Video Attached Reach to All Test duration:

Sort History

METS	CME IN	CME OUT	DUR
US16	US Open Start	55:18:17	00:00:00:00
CME IN	CME OUT		
US16	US Open Start	55:18:18	00:00:00:00
CME IN	CME OUT		

**READY**

Name: US OPEN START (PVG) ID: 546050UH

Cost: 2:02

**US16** AMI\_aban 55:18:19 00:00:00:00

**US16** CME IN CME OUT

**US16** তারকা পতন দিয়ে শুরু হয়েছে বছরের শেষ গ্র্যান্ড স্ল্যাম ইউএস ওপেন টেনিস। প্রথম রাউন্ডে সেরেনা উইলিয়ামসের কাছে সরাসরি সেটে হেরেছেন মারিয়া শারাপোভা। বিদায় নিয়েছেন অ্যাঞ্জেলিক কেরবারও। তবে পুরুষ এককে জয় পেয়েছেন রজার ফেদেরার এবং নোভাক জোকোভিচের মতো তারকারা। বিস্তারিত জানাচ্ছেন আবদুল বাকী।

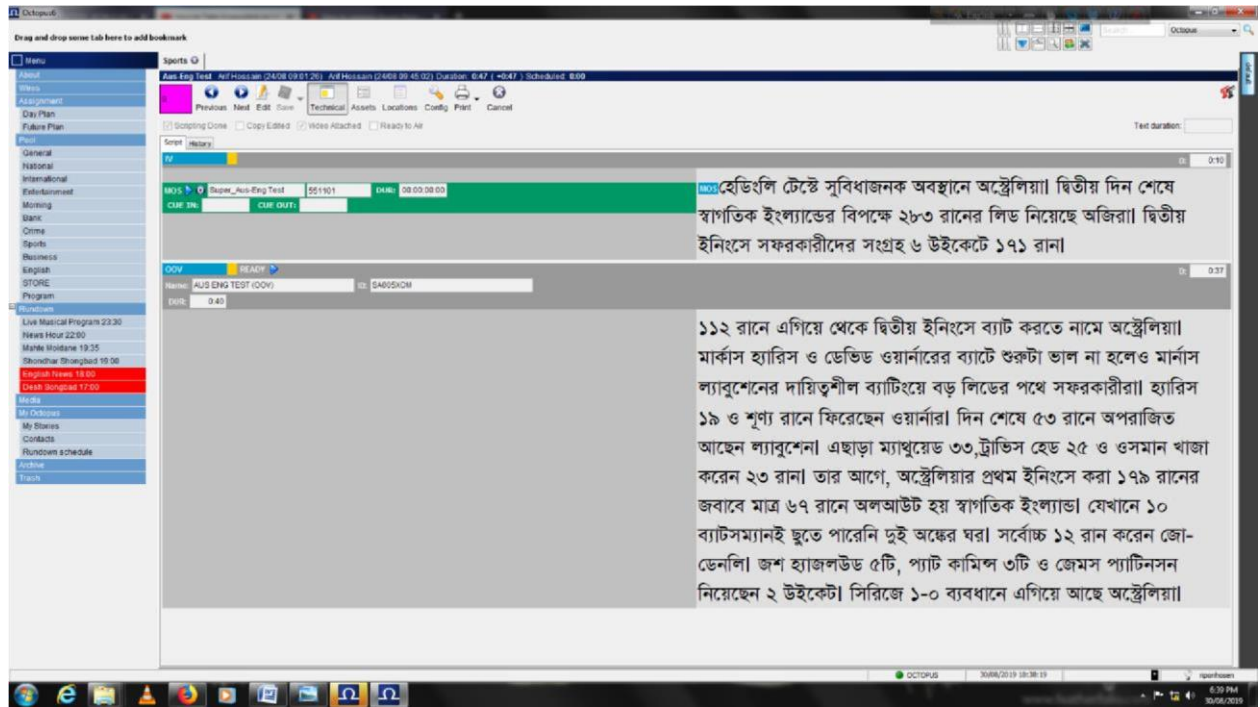
**US16** ২০১৭ সালে অস্ট্রেলিয়ান ওপেনের পর কোনো গ্র্যান্ড স্ল্যাম জিততে পারেননি সেরেনা। গোল বছর ইউএস ওপেনের ফাইনালে উঠেও শিরোপা হাতছাড়া করেন তিনি। ফাইনালে স্বদেশী ওসাকার কাছে হেরে যান যুক্তরাষ্ট্র তারকা সেরেনা।

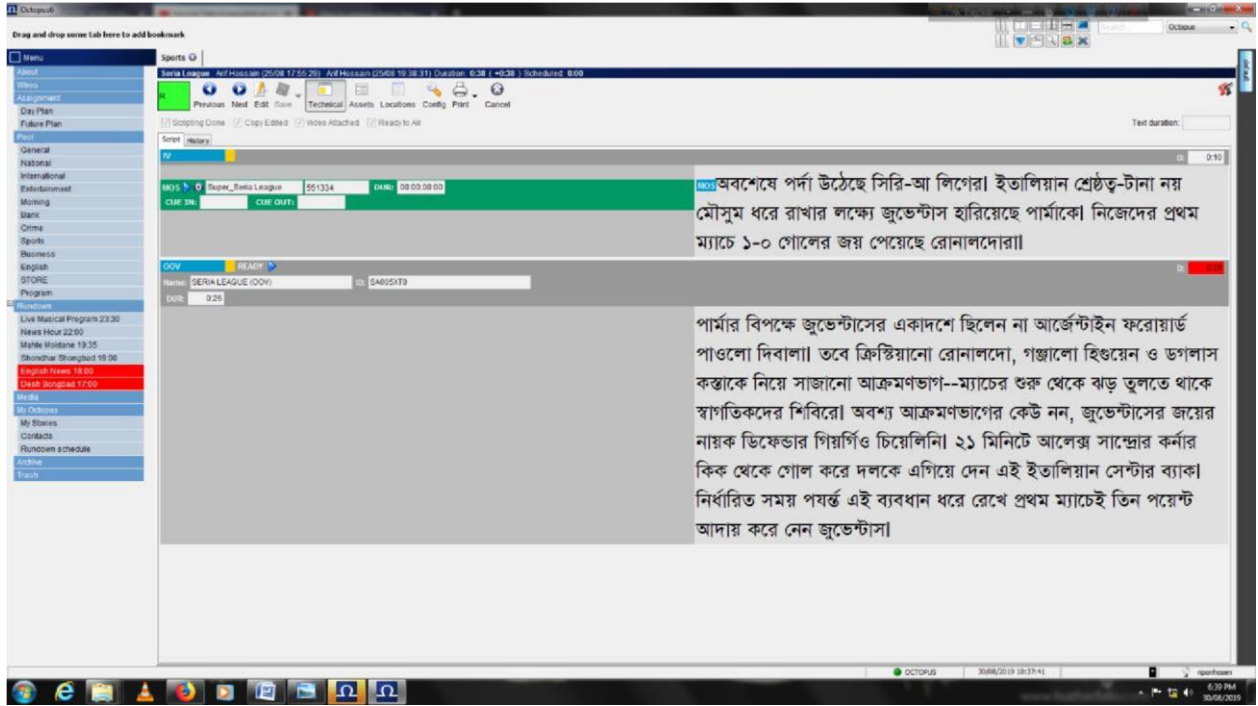
অ্যাগিয়েস্ট।

এবারের আসরে সেরেনার প্রথম প্রতিপক্ষ রাশিয়ান তারকা মারিয়া শারাপোভা। টেনিসের বিশ্ব সেবা দুই তারকার লড়াই প্রথম রাউন্ডেই। তাই সেরেনা-শারাপোভার ম্যাচের দিকে চোখ টেনিস ভক্তদের। অবশ্য শারাপোভার বিপক্ষে সেরেনার রেকর্ড ছিলো উজ্জ্বল। ২১ দেখায় ১৯ বারই জয় পেয়েছেন সেরেনা।

অ্যাগিয়েস্ট।

OCTOBER 30/08/2019 10:34:14 sportsman 6:55 PM 30/08/2019





The screenshot displays a software interface for managing sports events. On the left, there is a navigation menu with categories like 'Menu', 'About', 'Assets', and 'Program'. The main area shows a match schedule for 'Champs Draw'. A table lists matches with columns for ID, Name, Date, and Duration. Below the table, there are sections for 'OOV' and 'SOT' with details like 'Name: CHAMPS DRAW (OOV)' and 'ID: 84805164'. A large text area on the right contains Bengali text describing the UEFA Champions League tournament, mentioning teams like Bayern Munich and Arsenal, and the tournament's history.

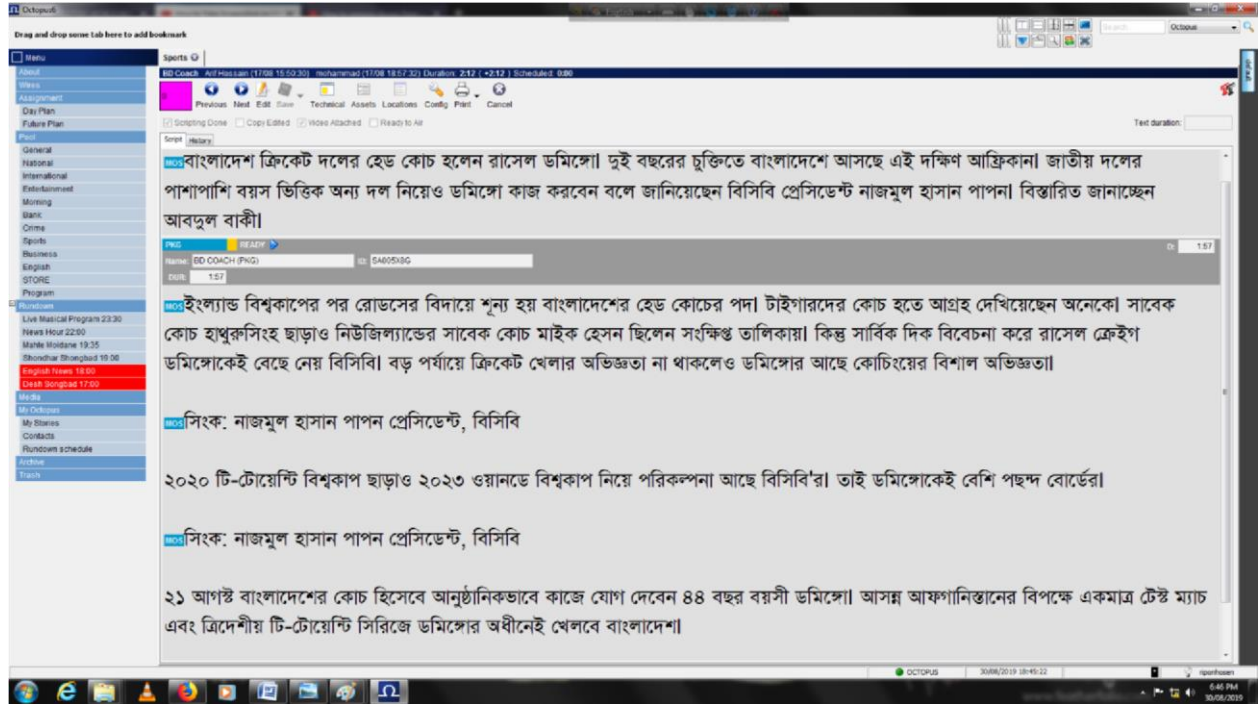
ID	Name	Date	Duration
MS14	Super_Champs Draw	5/21/14	00:00:00:00
MS15	AM_Disa	5/21/14	00:00:00:00

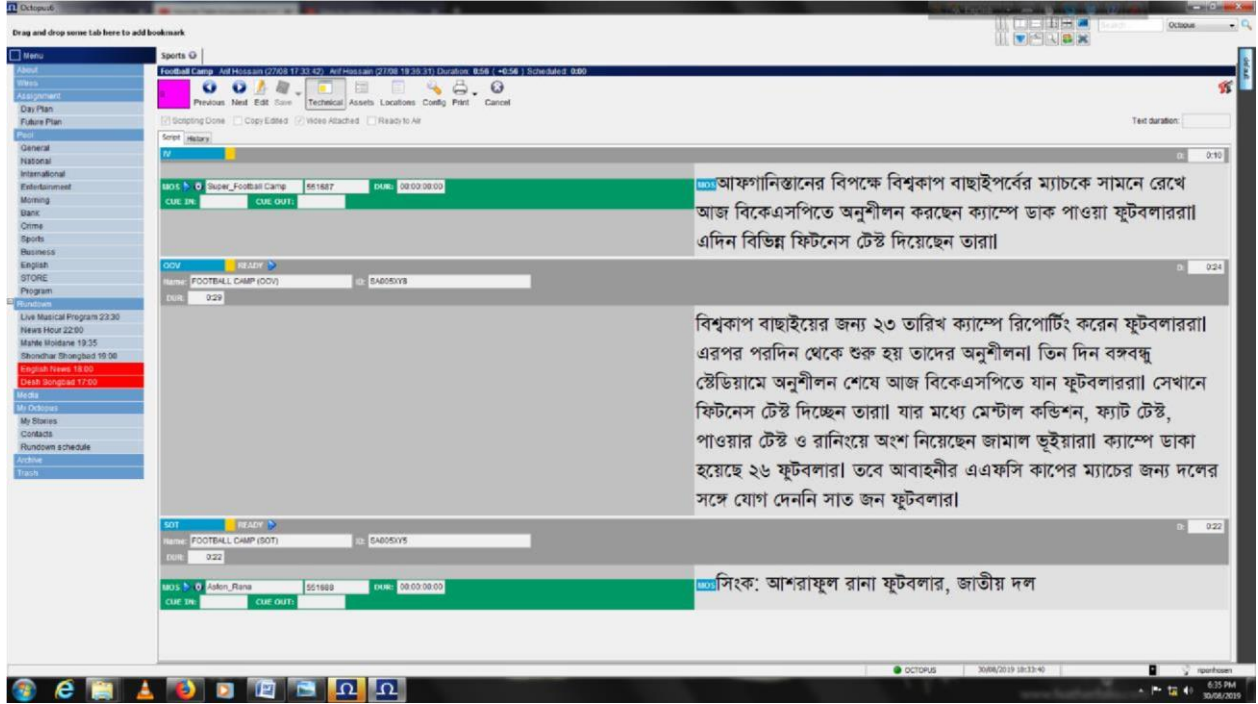
উয়েফা চ্যাম্পিয়নস লিগে কঠিন গ্রুপে পড়েছে বাসেলোনা।  
 কাতালানদের প্রতিপক্ষ বরশিয়া ডটমুড ও ইন্টার মিলান। রেকর্ড ১৩  
 বারের চ্যাম্পিয়ন রিয়াল মাদ্রিদের গ্রুপসঙ্গী ফরাসি চ্যাম্পিয়ন পিএসজি।

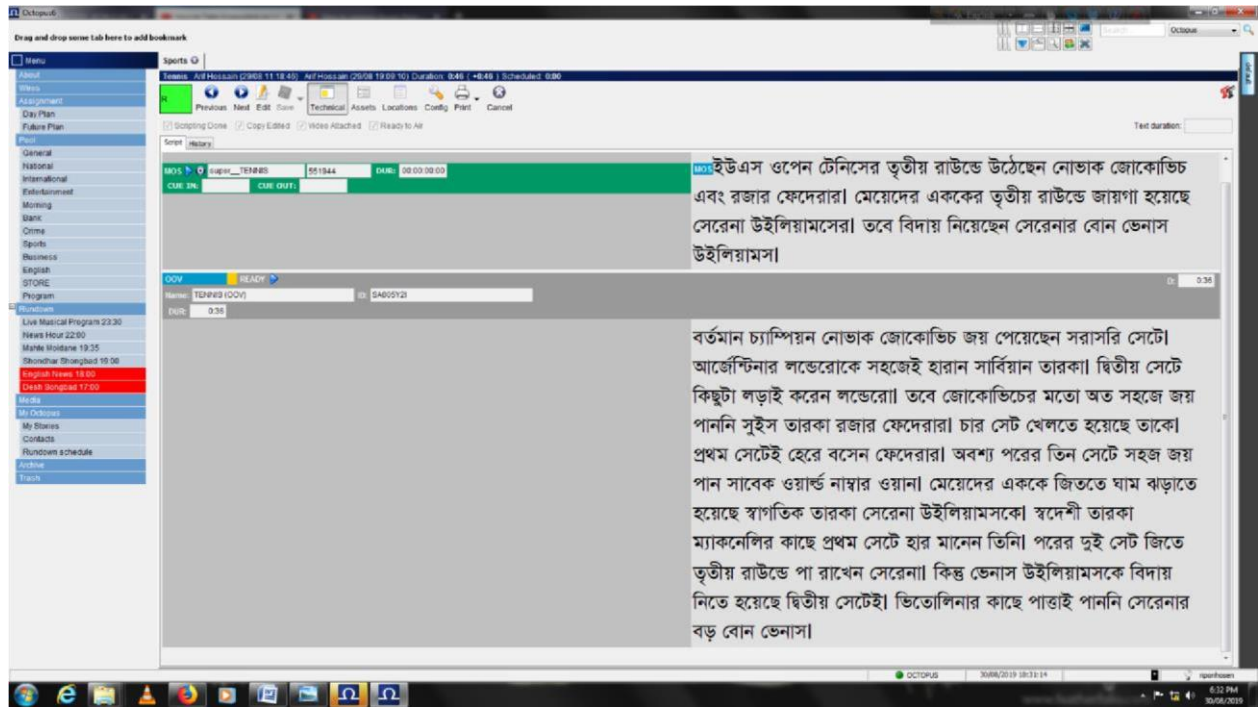
কাতালানদের গ্রুপ 'এফ'কে এবার বলা হচ্ছে মৃত্যুফাঁদ। মেসি-স্যুরেজরা  
 এবার চ্যাম্পিয়নস লিগের গ্রুপ পর্বে লড়বেন জার্মান ক্লাব বরশিয়া ডটমুড,  
 ইতালিয়ান ক্লাব ইন্টার মিলান ও চেক প্রজাতন্ত্রের স্লাভিয়া প্রাহার সঙ্গে।  
 বর্তমান চ্যাম্পিয়ন লিডারগুলোর মতো সহজ গ্রুপ পেয়েছে ইংলিশ প্রিমিয়ার  
 লিগ চ্যাম্পিয়ন ম্যানচেস্টার সিটিও। তবে গ্রুপ পর্বের বাধা টপকাতে রিয়াল  
 মাদ্রিদকে মোকাবেলা করতে হবে এম্বাপে, নেইমার, কাভানি, ডি  
 মারিয়াদের ক্লাব পিএসজির। গ্রুপ 'এ'তে পরস্পরের মোকাবেলা করবে  
 দু'দল। ফ্রান্সের শহর মোনাকোয় জাকজমকপূর্ণ অনুষ্ঠানের মধ্য দিয়ে হয়  
 ৩২ দলের গ্রুপ পর্বের ড্র।

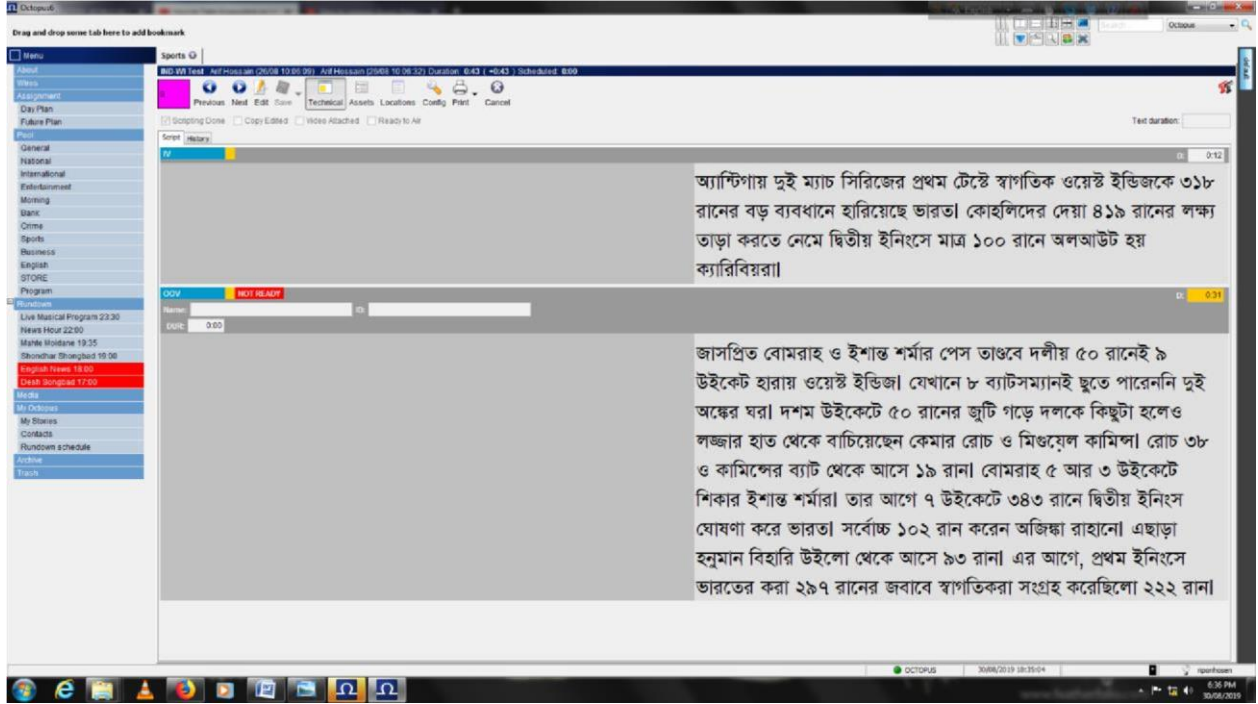
সিংক: ক্রিশ্চিয়ানো রোনালদো স্ট্রাইকার, জুভেন্টাস..কঠিন গ্রুপ সন্দেহ  
 নেই। তবে আমরা এমন গ্রুপে আগেও খেলেছি। আমরা আত্মবিশ্বাসি।

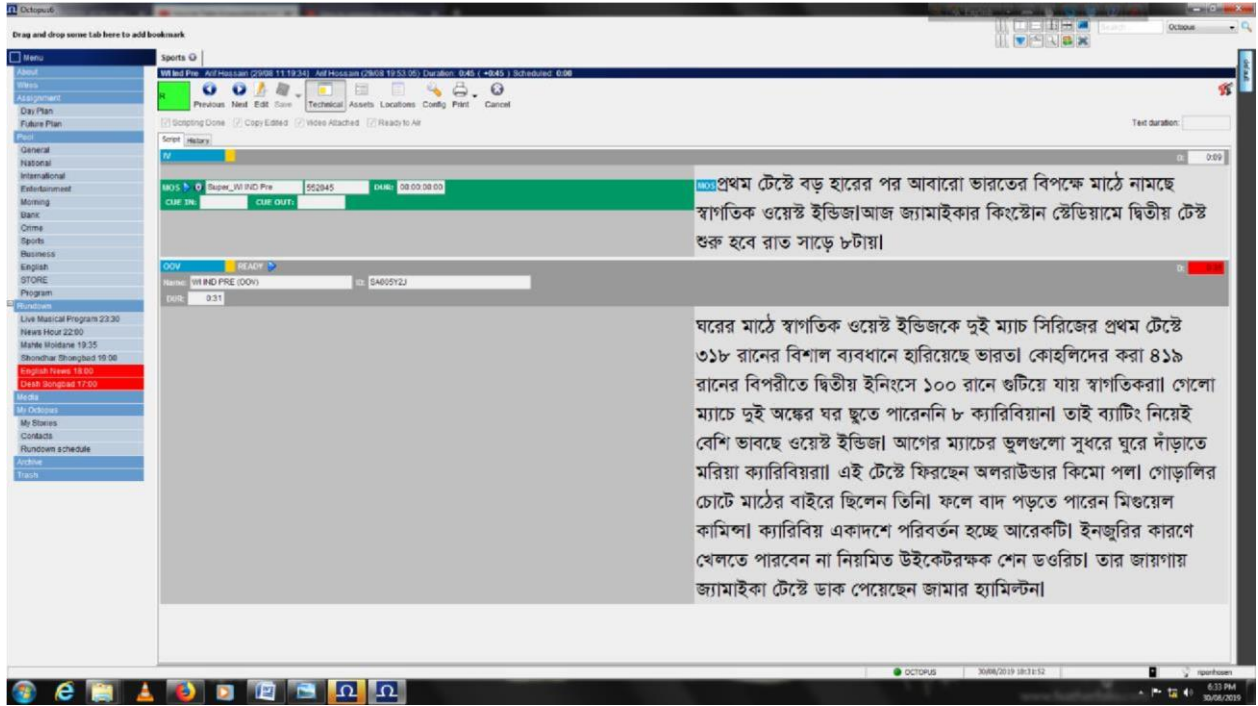


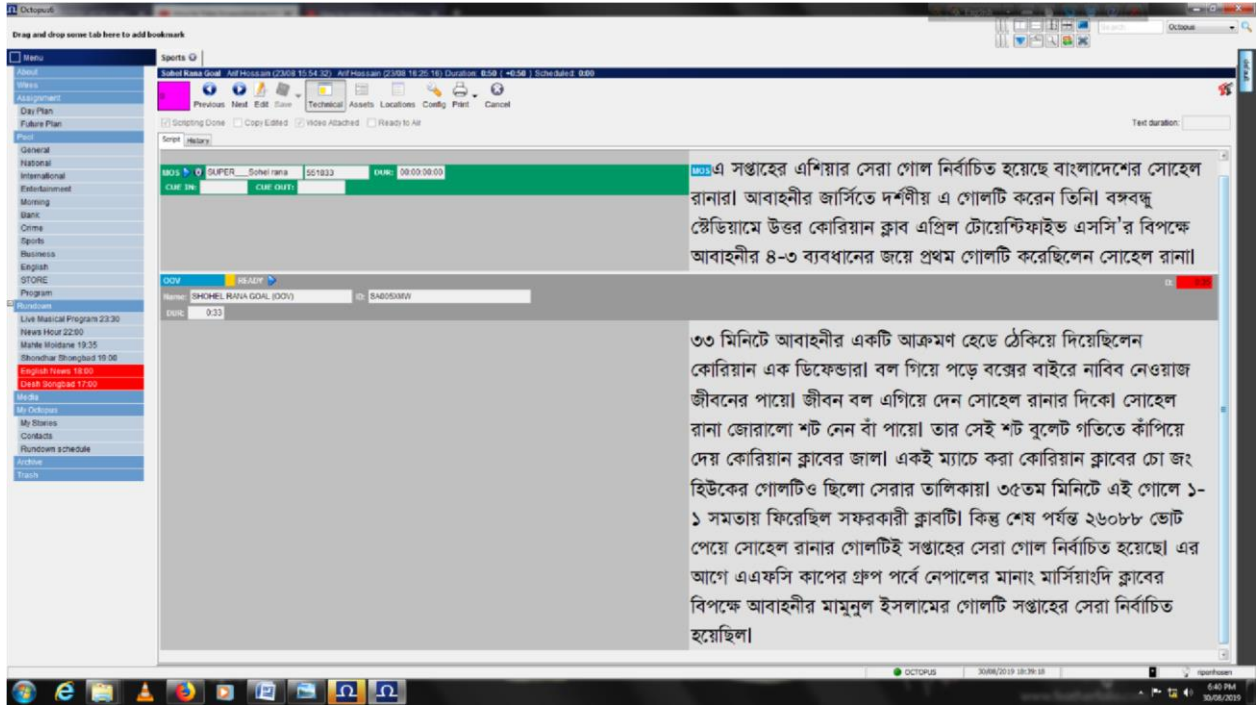


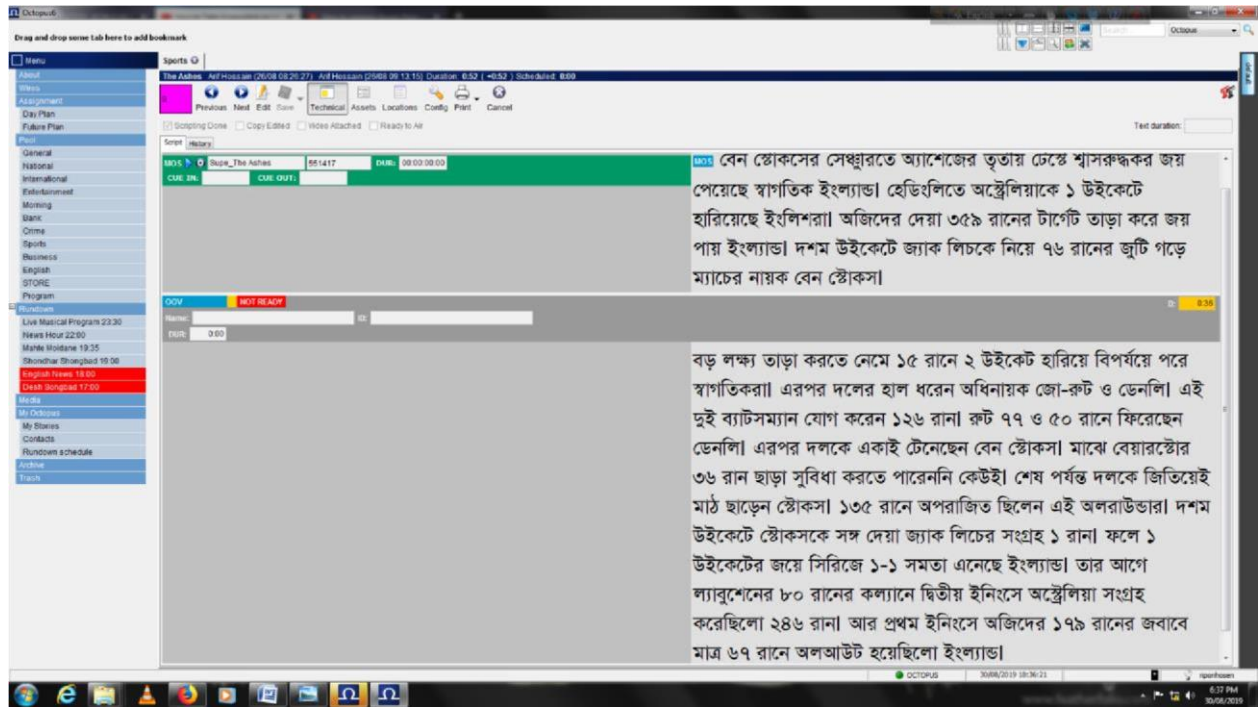


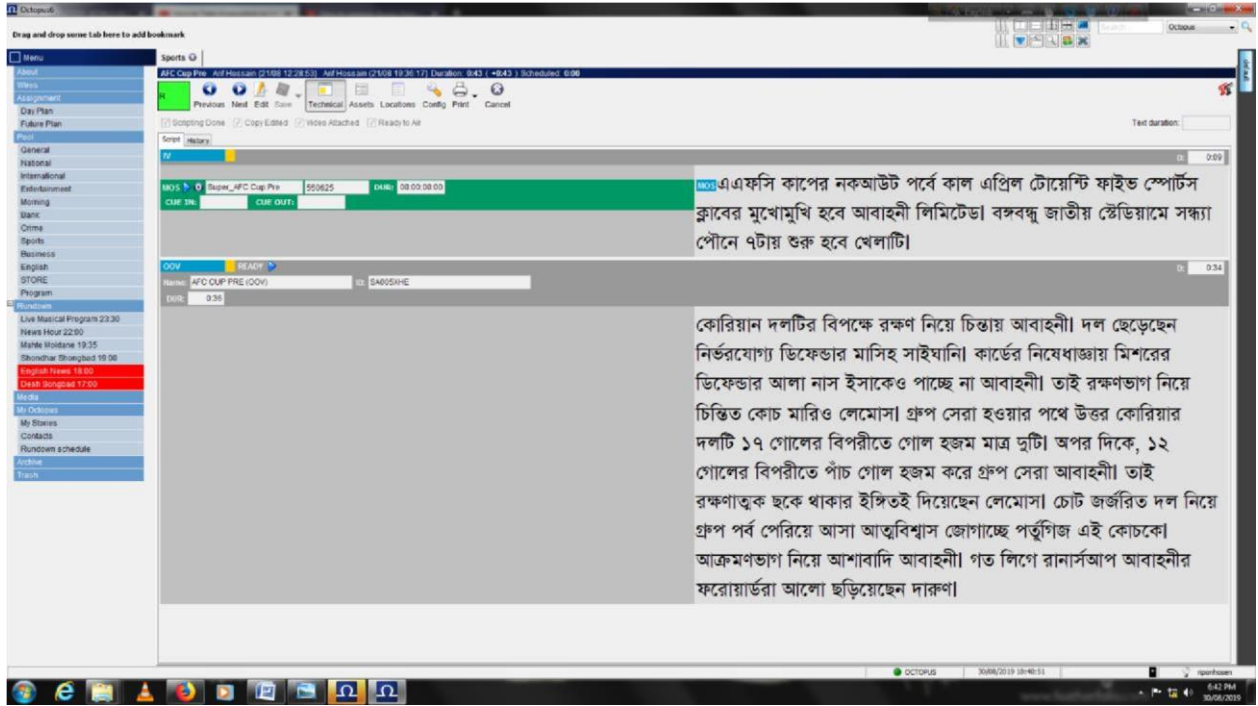














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[Submitted to Lincoln University on 2016-11-17](#)

Chapter One Introduction Background of the SA TV About [SA TV S.A. Channel Pvt. Limited](#) is a [South Asian Television](#). This television [is sister concern of SA Paribahan Pvt Ltd, a renowned courier and logistical support provider in Bangladesh](#). This [satellite channel officially began broadcasting in 19th January 2013](#) and this television [is a private owner television](#). [SATV uses the up coming latest technology in broadcasting news and program production through satellite Apstar-7](#). This [channel promotes](#) and provide our [Bengali culture and language to the mass](#) people views [via news, , dramas, national and international sports](#), talk shows, [music, movies](#), programs about health and also fashion and lifestyle. SATV also [also host to the largest reality show in the world, Bangladeshi Idol in 2013](#). which was then one of the highest [rated shows nationwide](#). SA TV owner [is a SA Group](#), this group is a [one of the](#) brought [transportation and real estate groups of the country](#). SA TV channel [head office is located in Gulshan 1](#) and road number 116. This channel began fully [run on January 19, 2013](#). This time [Veteran](#) filmmaker [Syed Salahuddin Zaki is the Chief Operating Officer of the channel and Scott Robert Craig is the Head of News](#). "SATV" [began](#) start channel [test transmission from 25 December 2012](#), And this channel in 19 January 2013 [was followed by a comprehensive 24-hours commercial launch](#). And this television [its razor sharp full HD high-tech transmission](#), this television [from its very first day, has been showing multifarious entertainment programs produced by an very active team of creative producers. And at the same time](#), SATV's [super agile news team presents uninterrupted valuable updated](#)

news and views covered by a vigilant team of reporters. Within it's a very short period of time SATV has reached to a certain level to audience. It has become one of the leading television channels of Bangladesh through quality and objective journalism. SATV complements its network coverage through cable operators to many different countries including Canada, United States, UK and the Middle East. With its vision in mind, this television channel boasts an elite team of national & international advisors, technicians, planners and journalists to give a total international outreach. Organogram What is an Internship Internship is a mainly job training system, it also improving our professional careers. . Internship for professional careers is similar of many types of jobs. The internship works also exchange services for experience between the student and his or her employer. This system carry a good opportunity of the students. There are some place paid interns and good afford the intern student than change to full time regular employment. Whatever book also learn from books so far, it's also learn you but it's so difficult to understand by depending on books that how a television or news of news of television actually run. The languages of books are not so much lively, the language of in-house practice. Really it is a practically way to learn about the audio, visuals, which we are watch on television news. Probably the internship most important is that it gives someone an exclusive opportunity, specially undergraduate with no professional experience, to experience professionalism. Is also teach one experiences and learns the difference between academic learning and what's waiting for a student in professional life. . Therefore, it's important that all student an intern takes the internship period seriously and does his/her work with passion and compatibility. Background of my Internship This is the part of to complete my graduation. As a student of Journalism and Mass Communication I had to do my internship at any media sector. At 12<sup>Th</sup> Semester University offers me an opportunity for three months internship. I have done my internship program from June 10 to September 09, 2019. I chose to do it at SATV channel there are reason behind it. This time television has become an important part of our daily lifestyle. Television cover different types of item around the country and outside the country. They provide important information to their viewers. Television playing a vital role in Bangladesh . Television has the opportunity to show viewers the real environment of an event. Same time viewers can see and hear a television. One can visualize an environment by reading but television does it at the same time. Television covers the current event. So it can show live when it needs and give breaking news. I did my internship on SA TV, cause SA TV is a well-organized and advanced technology based television station, and it is a well-known and leading television channel in Bangladesh. There is huge opportunity to work with advanced technology. I can show my creativity side. We know that an internship period is learning period. At SA TV there are many best journalist, so I have a chance to developed my experience and skill from them. As a student of journalism and Mass Communication always want to be a television sidet. I thought that being a intern at SA TV help me to fulfill my dream. About my supervisor Araif Hossain I complete my internship at SATV. During the internship program my supervisor was Araif Hossain, in-charge Spots desk at SA TV. As Sports Desk In-Charge he always contacts with district correspondent. Give Instruction to cover sports news events, sometimes special sports event. Communicate and distribute works to other newsroom editors. Duration of the internship program It's a part of graduation, I had to complete my intern internship at any media related sector for 3 months. My responsibility and schedule was given by Chief News Editor. My assignment was started on 10th june, 2019 and conclude on 09th September, 2019 I have worked mainly at the Sports Desk. This desk all brother very helpful. I have learned a lot of thing. This television channel is a news and program based channel.

Newsroom all person maintain the time and work a shifting system. My office hour is form 9:00 am to 7:45 pm. It was 10+ hours. I had available times and also one reason for 10+ hours duty. 10 am is a SA TV News Hours. So I started my office from 9:00 am for ready 1 or 2 sports news. And 7: 45 pm is SA TV (Mathe Moydane) Sports News time. After ending the Mathe Moydane sports news my duty ends. So overall I had need 10+ office hours. Chapter 02: Activities During Internship (Methodology) Weekly Diary First Week (June 10-17) ? Got instruction by my supervisor to cover the Sports Desk. ? Introduced with the newsroom member. ? Practice and developing my typing speed on Bijoy Bangla. ? Got introduced with OCTOPUS software. Second Week (June 18-24) ? About the basic idea writing news. ? Editorial policy Introduce. ? Wrote Sports Desk news (OOV-Out Of Vision) ? Introduced with the producer and video editor. ? Teach to convert video on television format. ? Edit video or footage at edit panel. ? Write Scroll news it called a Ticker. Third Week (June 25-July 01) ? Wrote Sports Desk news on. ( OOV, and OOV SOT,) ? Edit footage and SOT at the edit panel. ? Wrote Sports and International news. ? Contact with sports news and update. ? Write Ticker Fourth Week (July 02- July 08) ? Sports news. ( OOV and OOV SOT) ? Edit Footage on the panel. ? Made GFX and 7 image at graphic section and export from the panel. ? Follow the online news portal for update news. ? Got news writing tips from supervisor. ? Check the mail. Fifth Week (July 09- July 15) ? Record news from Ingest. ? Take news from online news portal. ? Download photo for GFX and made GFX. ? Contact with it section. ? Contact with reporters. ? Checking SATV mail. ? Discuss with the reporter and news editor about news. ? Wrote news, GFX, 7 image and edit video on. ? Take video from the Ingest. ? Practice voice for the news. ? Take instruction news editor. ? Checking the mail. ? Wrote news, GFX, 7 image and edit video on. ? Practice voice and follow other voice. ? Contact with district correspondent of collect news. ? Wrote PKG news. ? Checking the mail. Eighth Week (Aug 06- Aug 12) ? Wrote news, GFX, and edit video on. ? Wrote PKG news and edit. ? Practice voice and test on the panel. ? Checking mail. ? Take video from ingest Ninth Week (Aug 19- Aug 26) ? Wrote news, edit video on and GFX. ? Checking mail ? Checking online news portal. ? Wright OOV Tenth Week (Aug 27- Sep 02) ? Wrote PKG, OOV, IV SOT, and GFX news. ? Edit PKG on panel. ? Practice voice. ? Checking mail newspaper and documents. ? Write scroll news. ? Research for G Dialogue talk-show. ? Discuss with seniors about news and ticker writing. Eleventh Week (Sep 03- Sep07) ? Wrote news on. ? Discuss with the reporter about the news. ? Practice voice. ? Edit video. ? Checking mail. ? Contact with district correspondent. Job done/Work Specification SA TV channel give me a [academic credit for this position](#). This [not be paid](#) me. [Students do not receive benefits as part of internship program](#). I am a [Journalism and mass communication](#) student so [I went to SA TV to complete my internship and nourished thesis to learn as much as I can](#). Still [now I am working in SA TV as an intern](#). Than [I am know how many people are involved this work place to gather day night for the telecast of news](#). [Internship program system help to do the thing after stat on the job](#). Internship [experience](#) value than I know it also helps [after joining on a job](#). [It is experience](#) is my [lifetime achievement](#). Here I saw [the process of searching sports news, editing, typing, and selecting visuals or photos, on air of news, which I can't learn by book](#). This experience help my future career in journalism. Television is one of the best medium to grater the knowledge. It's information to the remotest areas people in the same time. . Besides newspaper, radio, magazines are all the mass media. In this time, television is a most popular medium of the media world. I am complete my internship program in SA TV and so that I am proud of that. Connection between work and academic learning SA TV is a renowned satellite television channel in Bangladesh. I feel very happy and proud to be a part of this organization

working. I learn a lots of things in SA TV. I think academic and field work not to same. But academic learn help to make good news. It also provide a good news. Working time face a huge of problem. Some connect to between work to the academic learning. Academic learning ethically make a good news. Work is practical things but it all think teach the academic learning. When I am move to academic to work place. As far as I know, the media professions persons are not too much helpful. They only try to stay busy with her own work. But I realized in SA TV, the reporters, presenters, editors are very helpful and friendly. They let me know whatever I wanted to know. This is an experience to work in a television channel and the opportunity to get experience about how an electronic media works. Really it is a great achievement for my life. At last I can say, it was a great opportunity to working SATV. I enjoyed my internship period time in SA TV. I learned lots of item and gain huge professional knowledge during this internship period. I think this work it will be help in my future career. My academic learn also help to mite the work all items but work not same the academic learning. Chapter 03: Learning Experience (Analysis). Knowledge gathering/Sharing/Learning of a SA TV I was gather huge of knowledge in news section. I know what is most important section of all television channel. It's a newsroom. In SA TV channel newsroom there are many computers which have high speed internet connection. Four computers are available in national desk for a newsroom editor, four for international desk, three for business desk, three for sports desk, two for entertainment desk, Two for News presenters, Five for producer, and ten for stuff Reporter. In the news room central desk used other six computers. Three news editor work the news room. And Ticker headline used for a one headline. There are many people work together in different shifts. In SA TV are maintains they 3 shift time. Few people work at morning, Few people work at evening and some night shift. At the news room there has a Chief News Editor (CNE), Editor, Reporters on national, international, spores desk, business. This television channel in international desk gathers internal information from BBC, CNN News and some international news agency. For sports they following Star Sports, at national desk, they gather country news from their correspondents for different districts. All correspondents send news for the mails, desk reporters made this report then newsroom editors make correction on it. The reporters go outside and cover special beats like accident, sports, politics, meetings and many more. Chief News Editor is a vital post in news department. First of all news room editors write a news. Then it goes to News Editor. When he edited the copy then finally it is send to Chief News Editor and then it goes to be on air. Editing Panel is the another section of news room. Television section this section is very important side. Editing Panel work mainly footages or videos are edited and screened to play. There are 6 digital editing panels in SA TV newsroom . Editing panel temperature is so low the other room cause to keep their CPU functional. So that sometimes the editing panel employees to work of wear winter costume. SA TV editing panel room the Desk reporter, field reporters give their voice on footage before the plan employ editing the news. Sometime the stuff reporters send the footages of Gulshan office of SA TV they are called SA TV News point, some times some footage are downloaded by IT section. In this department personnel preserve the most valuable and important works from the live news and programs. Newsroom all computer is connected with each other. Sometimes we see the name of the person who is speaking on tv screen. This is called Aston. At the beginning time, break time and end time of news we hear some sounds and with some writings. This item name is stings such us headlines stings, sports stings, international stings and sometime use special stings for special program. We see 23 | P a g e sometime reporters use stile-picture or pie-chart. This work all works handled by video editing panel. When any one does manage any footage, then he/she

have to go to this editing room to make the GFX. News in on aired room from it name is a PCR (Power Control Room). PCR send a signal to Master Control Room. MCR send the signal to satellite, then viewers or DISH antenna received this signal & watch news. At a PCR there chronologically sited all persons with different works. One videos switcher, one audio switcher, one speaker who can talk with the presenter who is staying at the studio, one is the whole procedure controller and one attend with the live phone calls in the PCR. National desk newsroom editor most of the time attend the live calls. The process is too much tough for news come. Because it's a live news telecast. If they do a some mistake, the whole audience will watch it. IT department also handle the problems related to the computer. Sometimes face the downloading or uploading a program, than it it must be informed to IT sector. ([www.satv.tv](http://www.satv.tv)) Tools and Technologies Used SATV channel used the up coming [latest technology in broadcasting news and program production through satellite Apstar-7](#). And this [channel](#) use the octopus software. All computer is connected to meach of other. Special experience/Knowledge/Information in internship This three-month I gather a new experience of the internship time at SATV. This period I have gotten an opportunity to enrich myself as much as I can. At SATV channel I had a chance to get involved with different types of people. Actually, if I look back to my first-day work this place to last day then it seems to me like a good journey where I have faced a lots of ups and downs. At SATV, I had experienced works on sports, national, international, feature and entertainment beats a trainee newsroom editor. On the first day I am join at SATV, News Room Editor Arif Raham had introduced me with other staffs of the office. Actually, for their cordial behavior, I felt comfortable and relaxed. Then my supervisor there at SATV had given sports news for making a report. That time I had faced a lots of problems. Firstly that time my Bangla typing speed was slow. This reason , on the first time, I had made only two oov in a whole day. Than one week left I had made myself comfortable with the official environment. Between these seven days whenever I felt mentally down my supervisor had motivated me all the working time. In my academic study through my teachers, As a journalism student i have already known about news value and news treatment. But in my practice work, I can get the opportunity to properly use all know that I have gathered throughout academic study. At SATV I had worked in sports beat. Now I can properly understand the value of news, especially in sports news. In sports news, I feel confident about myself for making a report on any kind of sports issues. Sometimes i had got several time where I have to handle the sports desk alone. I mean that some time whole day I had covered all sports news alone. Actually that time was quite tough. But day by day I have improve and gained confidence in my work. Now I can take any types of work,s pressure and try to handle it work perfectly. In SATV office my Arif Raham had tried to experiment with my working capability. That,s why besides sports news he suggested me to make some another types sports news on basis of the different type. At first, it was difficult for me to writing others sports news because at that time I was comfortable with hard news rather than writing tennis sports news. But day by day I was improving my skill and confident in another types sports writing with help of me in charge. In television channel news, every work or report runs its kind of a train. I want to mean that television channel place all time a newsroom editor or reporter feels pressure for submitting news as soon as possible. I had also felt that think. Actually, it was too much tough you have make a report and that report has to make perfectly. This internship three - month I had faced many problem so badly. I had also experienced many types of works. For example - I had also taken sports news over the telephone from district level correspondent or in emergency time. Here I have worked that I have to be confident and hundred

percent sure whatever then I also collect from that particular correspondent. Collecting sports news from email, REUTERS, APTN, BBC SPORTS, CNN, GOAL.COM, LIVESCORE, CRICINFO, CRICBUZZ ANS BD News 24 .com

Chapter 04: Evaluation (Discussion) Difference or similarities between academic and practical work University is the place where we are learned the academic or theory. In internship job or we use our academic learning. It is a practical work and apply theoretical. For a fresher internship is the place where one can do this at the same time. Theory are invented get a perfect result. In journalism sector theory is very important. When a journalist apply academic learning then s/he can find out the best news. Properly applying theory is very important both for sub-editor, newsroom editor, reporter and all related of news. Theory and practical work walk hand to hand. In academic learning there is few similarities and difference between academic learning and practical work at a professional work. [As a student of Journalism and Mass Communication I](#) past four years in academic place. University offered me Internship as a requirement to complete my BSS. I got the opportunity to complete my three month internship at SA TV. During my internship time as a newsroom editor intern I saw some difference and similarities between academic learning and practical learning. News is always change by time. As a result you need to change the news with the change of few hour. Because your viewers wants update news. In academic area there are also cover soft news as our assignment. We have no headache about time, and change about the time. As a result we have not need to change the news. So I can say academic learning not maintain the time and follow-up news is not practice at academic area. My expectation and my experience I started my internship in the 2nd week of Juner at SA TV. My expectation was joining in the reporting side, but I was assigned in sports desk. After a few days, I feel the love with my working place. I realized that time before reporting working in desk is very important. In desk, I got support from my supervisor. They help me to the wrote news. I was learning more than my expectation. And my academic learning also supports to the work. At SATV I wrote three hundred news within three months of internship, and around three hundred news also broadcast. As an intern, it was a many achievement for me. I learn news headline writing, writing, scroll news writing, PKG making, video editing, learn to use new technologies. Now within a short period than i can write a news properly. I am very happy cause my outcome is more than my expectation. Things I learn will help me build up my future career. Skill developed during the internship program. During my internship at SA TV, I was assigned on Sports desk. I covered International, Business, and Sports news as well. My last three months, I developed my confidence and skill from my working place. ? OOV, OOV SOT, news writing. ? Video editing. ? Making GFX. ? 7 image. ? Making source of news information. ? Properly use the time. ? Communication skill build up. ? Typing speed also improving. ? Confidence and professionalism also developed. ? Cope the office environment and roles. ? Maintain social relation of office. ? Vocal practice for news. ? Working speed developed. ? Decision making the news. ? Pike-up right word or sentence for news. Exploring document and other sources for information This opportunity will help in my future career Internship is an investment for my future career. Having a BSS degree is not to for enough a Job. Every company wants a demand a skilled working person. Experience and skill a student gather from academic learning are not for enough the job place. One can enrich experience when s/he enters into the real world. Internship makes the huge opportunity to enrich skill, knowledge, and experience from a practical environment. Last three month my internship time I worked with various types of persons. They are skilled and professional in journalism side. Only for the internship time, I got the huge opportunity worked with them. I build a good relation with them. I learn

from this plac, they help me to enrich my knowledge and my confidance. I think in future this experience will helpmy career. I increase my news side experience at my internship period. I had worked with different type tools and technologies. I can adjust this experience to my CV. News collect time i had made many sources and learn about many online sources. In the future, I can use this authentic source in my job career. My news writing language sense, skill, news sense, communication skill, proper time management which I developed during my internship will help me in my future career. Before complete graduation, I huge learn about an office environment. I had complete my internship of the popular television channel. I can adjust this as a reference. All the skill I developed during my Internship time will help me to increase my working speed, enrich creativity. This will help me to find a job.

Chapter 05: Conclusion SWOT analysis of the SA TV Strengths ? Popular Bangla television channel. ? Independent editorial policy of this office. ? Always update with the latest news. ? Cover news and program. ? A good relationship with other office. ? Strong editorial policy this office. ? This television channel available on satellite, cable, YouTube, and IPTV. Weakness ? This house short of workforce. ? Not enough transportation. ? Need for the office management. ? Social media and YouTube site are not maintained properly. Opportunities ? Office environment can be improve. ? Social media site can be improved. ? Appoint more reporter. ? Increase news Duration and quantity. ? Office management can be better. Threats ? News can decrease its popularity. ? Decrease leadership for political influence. Lawsuit for miss interpretation of interpretation and news. Recommendations It is not possible for an internee to cover up the whole thing with a three month. Especially I could not there at the prime time news. As an internship house treated me as a junior. There are all persons are not friendly. They did not give a more information to me. I am lucky it shortness time I am going a field reporting but all internship persons not go for the field reporting. Reporting is a heart work. I am going to reporting all senior persons. But I saw they had no much time to teach intern. They are always work with her report. The major limitation is that as internship was not their employee. So the authority did not give access to air by-line story and voice deliberation. Intern made news but those on aired by another journalist name. I just want to say that as a student of journalism he/she have to get the spirit of facing both outdoor and indoor filed. So I want to say five (5) or six (6) months intern the working place its more improver your skill. This will help your confidence level. I suggest as [an intern we should know some basic activities](#). Mainly [Bangla typing, translation to news style, high typing speed](#) it also help to you.

Conclusion SA TV is a renowned satellite television channel in Bangladesh. I feel very happy and proud to be a part of this organization working. I learn a lots of things in SA TV. The employees in SATV and my supervisor were very helpful. Whenever I asked for any information they taught me willingly. They taught me in an easier way. This television I was learned how to come news, how it become edited and how it goes to on air. Before going the SA TV first time I was afraid about the environment, how were the people, there persons friendly or not, helpful or not. But after going there I was amazed at the whole experience in SA TV. As far as I know, the media professions persons are not too much helpful. They only try to stay busy with her own work. But I realized in SA TV, the reporters, presenters, editors are very helpful and friendly. They let me know whatever I wanted to know. [This is an experience to work in a television channel and the opportunity to get experience about how an electronic media works. Really it is a great achievement for](#) my life. At last I can say, it was a great opportunity to working SATV . I enjoyed my internship period time in SA TV. I learned lots of item and gain huge professional knowledge during this internship period. I think this work it will be help in my future career. My Work Sixth Week (July 22- July 29) Seventh

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