

INTERNSHIP REPORT ON

MY EXPERIENCE AS A NEWS REPORTER

IN THE DAILY SAMAKAL



Submitted by:

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Submission: 08 September 2019

Letter of Transmittal

08 September 2019

Mr. Anayetur Rahman Lecturer Department of Journalism and Mass Communication Faculty of Humanities and Social Science Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

With due respect, I am here to submit my Internship Report, which is a part of BSS (Hons) in Journalism and Mass Communication. It is a Great achievement to work under your active supervision. This report is based on the opportunity to work in The Daily Samakal for internship in the "Reporting Section" for twelve weeks, under the supervision of Mr.LotonEkram, Chief Reporter. This project gave me both academic & practical exposures. First of all I learned more about Newspaper& other organization of the country along with the practical experience. Secondly, the project gave me the opportunity to discover myself and developed a network within the media industry.

I, therefore pray and hope request you to judge my report with patience and importance and comment on my best given efforts to this report. It would be my immense pleasure if you find this report useful and informative and I'll be glad if you require any further clarification.

Sincerely,

MdMehede Hasan Rubel

work sure

Id: 153-24-507

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

Certificate of Approval

Daffodii International University

I am pleased to certify that the Internship report on 'Working in the Reporting Section in The Daily Samakal,' prepared by MdMehede Hasan Rubel, bearing ID No:153-24-507 of the Department of Journalism and Mass Communication has been approved for presentation and defense. MdMehede Hasan Rubelhas worked with The Daily Samakal as an intern under my supervision. He has completed the work during the Spring- 2019 semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of MdMehede Hasan Rubel.

As a human being, he bears a good moral character and a very pleasing personality. I wish him all success in life.

Mr. Anayetur Rahman

Lecturer

Department of Journalism & Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

Acceptance of Internship Placement



The Daily Samakal

৩৮৭ তেজগাঁও শিল্প এলাকা, ঢাকা-১২০৮, পিএবিএক্স : ৫৫০২৯৮৩২-৩৮

Date: 04/09/2019

To Whom It May Concern

This is recognized that Mehede Hasan Rubel, son of Sahidul Islam, Student of the department of Journalism and Mass Communication from Daffodil International University (ID 153-24-507) has been finished his internship in THE DAILY SAMAKAL successfully.

His performance is good. SAMAKAL appreciates him for good moral character and pleasing personality.

I wish him every success in life.

Mustafiz Shafi
Acting Editor

The Daily SAMAKAL

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Acknowledgement

I am very grateful to the Department of Journalism and Mass Communication, Daffodil International University and all my respected teachers. My gratitude goes to my academic supervisor Mr. AnayeturRahman, who gave me very Important instructions and suggestions. Moreover I want to thank him for his instructions during my internship period. He gave me relentless support on my internship and helped me to present my ideas and achievements to other professors of the faculty through organizing exceptional presentation.

I would also like to show my gratitude to Mr. LotonEkram, my supervisor at the Daily Samakal who introduced me to other colleagues of the Daily Samakal, professional writers and helped me through giving me opportunities to go out in the field and collect information and knowledge. Moreover he notified me every time to be a part of exciting news where I can show my talent.

Also thanks to my co-operatives who helped me during my internship period in the field and office time:Imtiaz Ahmed (Staff reporter) Daily Samakal; Sajida Islam Parul (Staf Reporter) Daily Samakal; Anawarul Islam Bakul (Crime Reporter) Daily Samakal; LotonIkram (Chief Reporter) Daily Samakal; Ataur Rahman (Crime Reporter) Daily Samakal, Indrazit Sarkar (Crime Reporter), Kamrul Islam (Staff reporter), Kamran Siddique (Staff reporter), ShohidulAlam (Reporter) & Sahed Chowdhury.

Dedication

First of all I want dedicate this work to Allah. Without the help of the almighty I wouldn't be able to achieve success in this work. I would like to dedicate this work to my parents, who have given me birth and inspired me to going in every situation. This report is also dedicated to my teachers, professors, and well-wishers who gave me the strength to all my efforts.

Executive Summary

News media is the reflection of the society. I think the print media is the mainstream opportunity to show off a journalist's capability. Because only a printed newspaper published the facts in details which is not possible in the electronic media for collapsed timing. The Daily Samakalis one of the leading mainstream newspapers, which has given me the golden opportunity to proved myself.

I have always dreamt of serving the nation with all my heart and prove my work ability. That's why I have decided to take Journalism and Mass Communication my academic arena. 4 years ago I made a choice and now I believe that I am able To serve the nations with my communication skill, talent and capabilty in the field of reporting. I have chosen of The Samakal for my internship because I believed that The Daily Samakal is one of leading daily's and I can share my thoughts and show my talents to more people and also wanted to be a part of Interesting events. My academic skills helped me along this internship I also learned a lot of things from the practical field during the internship program. Now I don't feel inconfident in writing 'straitjackets' and soft news in any print medium. With the help of my supervisor at The Daily Samakal, Mr. LotonEkram (Chief Reporter) other Reporters and co-workers I have learned about my mistakes and got the opportunity to improve my reports and skills.

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Chapter One

Introduction

What Is Journalism?

Journalism is the act of writing about news related subjects for all mediums, print and non-print. It is also the complicated process of taking information and sifting through it, editing information, and giving it context. The journalist is always involved in the selection and presentation of what he or she considers to be noteworthy, and in meeting the standard of truth and honesty in reporting. Journalism incorporates everything from the "hard" news of politics and public affairs, to the softer side, which includes human interest and celebrity stories. Today, journalism also delivers lifestyle messages, medical updates, weather, science, education, and much more.

Before news can be published on newsprint or read from a teleprompter, however, the ideas must be penned by an individual. This person is a journalist, and is most likely schooled in the art of writing for news outlets. That is because journalistic writing is much different from any other style of composition. There are several steps to the process of journalism that begins with gathering news from the local, national, or world community, and ends when it is disseminated via any number of media channels. These include radio and television, newspapers and magazines, and now, the ever-present and ubiquitous Internet.

The majority of the global population relies on journalism to remain informed. Journalists act as the eyes and ears of the average person, and often as their mouthpiece, as well, which is not always advantageous. One thing is certain, journalism is an expanding profession. But, the question is, what type of people are journalists? The answer may surprise you. First and foremost, the majority of journalists are white males.

Also, 24 hour news cycles have changed the work dynamic of journalism. Deadlines that might have been once in a 24-hour period are now fluid, continuous, non-stop. Today, there is a much greater reliance on audio and video than print, and people who work in

this part of the business consider themselves to be as much a part of the journalistic process as the writers and reporters. The paradigm of journalism is changing.

What is Internship?

An internship is an opportunity offered by an employer to potential employees, called interns, to work at a firm for a fixed period of time. Interns are usually undergraduates or students, and most internships last between a month and three months. Internships are usually part-time if offered during a university semester and full-time if offered during the vacation periods. An internship should give you practical skills, workplace experience and greater knowledge of that industry, in exchange for the employer benefiting from your labour. An internship can be either paid or voluntary. The trend is increasingly (and rightly) towards the former, as voluntary internships are often cited as exploitative. As you would expect, internships that pay well are usually the most competitive. They can be paid or voluntary. Throughout an internship one will develop a variety of soft skills, including communication skills, personal effectiveness, presentation skills, creative problem solving and influencing skills.

It is important to differentiate between an internship and an apprenticeship, since they offer quite different experiences. Traditionally, apprenticeships were reserved to trade occupations such as construction or planning. More recently, apprenticeships are offered in an increasing number of industries, from accountancy to marketing. Apprenticeships can be a valuable route into employment, as apprentices often stay with their employer once they complete their vocational training, naturally progressing into a more senior role. Perhaps most importantly, an apprenticeship is a paid programme where you will earn at least the national minimum wage or apprenticeship rate depending on your age. Typically, an apprenticeship will last between 12 and 18 months, though this depends on the level of the qualification. By contrast, an internship doesn't result in any formal qualification and is often for a much shorter period of time. And as mentioned previously, not all internships are paid. Internships, on the other hand, are more flexible and they allow you to try different companies, work in different roles and really explore an industry in depth. This can be beneficial if you are not really sure what direction your career is heading. Another factor that you should consider is your area of specialism —

some industries are more suitable for internships, while others are better suited to apprenticeships.

Importance of Internship

In today's era of increase in vocational courses the importance of internships is gradually increasing. Internships can be seen as the simple job training period were one learns the functioning of an organization and ways of work in specialized area. There are number of companies which provide internships which could be paid or unpaid. Students choose internships based on their courses. Internships should be seen simply as an opportunity to learn skills and techniques in the area of your interest. Interns should see it as ways were you can establish your contacts and strengthen your career.

The significance of communication can be compared to breathing. Communication facilitates the spread of knowledge and forms relationships between people. Journalism is a vast area of mass communication. A medium of communication which makes communication easy to the mass people for mass communication. Especially in the print media journalism has created its own sophisticated history.

A newspaper deals with various contents, not only news. Photo journal is unlike other contents this kind of journal makes the report more alive. By photo journal, we mean collection or gathering not only information but also the still image of that event which will make the news more interesting. Reporters do it through interviews, investigations and observation and by attending meetings, conferences and other functions. Reporters are given directions by editors to cover a particular event, known as assignments. They may be general assignments or special ones. Reporterswrite the news stories, which are called copies.

Reporters get information about stories from many sources like television news, other news paper, radio bulletins or browsing the internet. A news report is also known as a news story. Unlike fiction, these are factual storie-incidents that have happened or things that are going to happen. Like a good story teller, the reporter duty is to narrate the story before the reader or listener or viewer.

I have done my internship with many types of feature but most of the time I performed for the Press Club beat News The Daily Samakal. I have become very resourceful while working with my tasks given by my mentor and seniors at the organization.

The department of Journalism & Mass Communication of Daffodil International University provides an opportunity for internship which is of three-month duration. During this time interns need to complete the internship program. It is compulsory to submit the report on exact date before viva. I have done my program of internship from June13-2019 to September04-2019.

Background of the Daily Samakal

The Daily Samakal is a very popularNewspaper in Bangladesh which ispublished in both print and online. It started its journeyon 31 may 2005 and since then ithas provided its readers huge informative contents along with unique presentation. It is one of the most read Bengali Newspaper in Bangladesh.

This leading organization is owner by Times media limited and Hameem Group. GolamSarwar has been its Editor since the daily's startafter his death at present Mustafiz Shafi is the acting Editor. A.K Azad has been its sole publisher till date. S.M. Shahab Uddin is serving as the Executive Director while MustafizShafi is performing his duties as the Executive Editor of the daily. Noted columnists regularly write for this newspaper.

The newspaper has gained huge appreciation from Newspaper readers for objectivity and professionalism. Samakal e-paper 'www.esamakal.com' provides the experience and flavour of print newspaper in online to the readers.

The online of the daily Samakal, www.samakal.com was opened to public on 26th March 2013.Now it has turned into a reliable news hub for millions of visitors. According to the Google analysis, more than 20, 00,000 users visit this website with 1, 00, 00,000 page views on average per month from different countries across the globe.

KalerKheya (Boat of the Time)', one of the most popular literary magazine of present era, is one of the weekly supplements of Samakal. Some other popular weekly supplements are 'Nandan', `Shaili', 'Taka AanaPai (Economy)', 'Techline', 'AlorPathojatri' etc.

Social Responsibilities of Samakal

Every media house has a sector help thehelpless. The Daily Samakal has such a sector called ShuridShomabesh. Within a short moment ShuridShomabesh developed their regular activities we hope.

Appearance of the Daily Samakal Online



Appearance of the e-samakal



The Daily Samakal

When I was interning at the Daily Samakal, my supervisor was Mr. Loton Ekram, Chief Reporter of the newspaper. He covers Generalbeat. He is responsible for assigning reporters to cover stories. He supported me in every ways possible. He has been a great mentor. I've learned many important things from him. He guided me throughout my entire period of my internship.

Duration of Internship

As an Intern Journalist at The Daily Samakal, I have worked for thirteen weeks [3 month]. My internship at The Daily Samakal started at 13 June 2019and It ended at 04thSeptember, 2019. In this time I learned More.This internship, Change My Knowledge. Now I can write Bangla by bijoy Writing software. Now I can write news. Now I can think More. Now I know More Information

Chapter Two

Activities during Internship

My Duties as a Reporter

The reportingsection of newspapers consists of a number of senior and junior reporters of different beats. The basic role of a reporter is to create reports& stories. The functions of a reporters are as follows:-

Collecting Information:

As a reporter, I became a part of several reports, including special reports. But I mostly covered entertaining events for the entertainment beat. I had to attend many events and interviews, I showed my skills and developed them by working as a photographer. But I also wrote the reports myself of many events. For that, I had to collect information about the event or incident I was covering. So I had to go to the location where the events took place. I had to attend meetings, interviews', press releases and gathered valuable information's and photos for the report.

Report Writing:

As a reporter it was my primary job to write report & Collect Informations. But I mostly showed my potentials and talents in photography. But I also covered reports myself and wrote about the events I had to attend. I wrote about the events by gathering information and by talking to many peoples. With the help of my supervisor.

Covering Events:

As a reporter I was assigned in most entertaining news where I could develop my skills. Mostly I was assigned to cover events which took place at press club. I also covered events which took place in other places. I covered for the General beat and my topics were press conferences, conferences, meetings, summits, exhibitions, prize giving ceremonies, inauguration ceremonies etc.

List of weekly activities

First week to ten week

- > Got instructed by my supervisor
- ➤ Introduced myself with reporters
- ➤ Got a desk to work
- Learned about the General beats and created reports.
- > Submitted my reports to my supervisor at The Daily Samakal.
- > I practiced typing in Bengali.
- > I shared my written reports to my other co-worker.
- ➤ I became close to my office mates.
- > Explored the online section.
- > I got some new assignments for online section.
- ➤ I started typing for the news reports.
- > I recorded videos for documentary reports for YouTube.
- ➤ I was assigned to go outdoor for online reports.
- ➤ I was assigned to go to Mirpur DOHS, Gorai Production House to gather information.
- ➤ I went to other places during my intern for other media works that are covered by the Samakal.
- ➤ I was accompanied by a sub editor. He took me to many places.
- Went to Shilpakola Academy and took photos.
- Met with other reporters from independent television, channel 24 etc.
- ➤ Met Reaporter of Bangla Tribune.
- ➤ I used to work on my desk to write and edit news before publishing.
- ➤ I used to work on the revision printing before the news is completely published.
- > This whole week I was at my office.
- > I typed, reports.
- > I used to edit News at my office

Chapter Three

Learning Experiences

Knowledge learning

During my internship at The Daily Samakal, I worked on various places. Mostly I covered for General beat including press conference, interviewetc. As I worked most of the time as a reaporter. I collected Press Realese and valuable informations about the events to publish on The Daily Samakal.

During my works I learned a lot of new things, experienced the professional world, and met a lot of new people including professionals. Knowledge that I had gathered during my internship are listed below

Earn knowledge about news: As a fresher in the world of journalism, I had no practical experience about news making other than academic learning. So I learned from other reporters about news gathering and writing. I met a few professional reporters and senior journalists while covering regular events. They advised and helped in a lot of situation.

Special experience

I am a final semester student of Journalism and Mass Communication of Daffodil International University. But during my four years of academic learning, I was not involved any media work or publication. After joining the Daily Samakal as an intern, I wroteseveralwriting news and that is published on the Daily Samakal and I've proven my skills in the Reporting section.

Once, I was assigned to cover a program which took place in the Radisson Blu it was an special experience for me.

Chapter Four

Evaluation of Learning

Differences between academic learning and practical work

I have learned that practical work is way more different than academic learning, especially in case of photo journalism. Field work, gave me the opportunity work under pressure. During our academic education, we had more than enough time to complete our assignments. But during our internship, the deadline was much shorter that makes it harder to manage both field work and academic regulations. Also during our academic life we didn't have access in all necessary equipment. But, in professional life I rarely faced the same problem.

Even though, my academic education played an important role on my works. They worked like guidelines. Academic learning deals with assignments, notes, exams, presentations. On the other hand Practical learning means I had to attend an event gather information and photos regarding it. Practical work means the real experience of a certain matter. Academic learning just shows a path with rules and regulations which helps us in the sector of real job. Without practical learning no one will be able to understand their duties, responsibilities and capabilities.

Expectation and Experience

I worked for the daily published by my university butthis was my first time working in a national newspaper with professionals, I wasn't really sure what to expect. But as a student of Journalism and Mass Communication, I had a limited idea on how it could be. I utterly misunderstood. Though not everything was a shocking surprise, most of it was completely new.

The professional environment has its own kind of intimidation. As I have stated before, photo journalism is one ofthe most challenging part. As I covered for entertainment beat I mostly worked for Interesting stories. Some days are dull. I knew this would happen. But to experience it thyself was different. It felt duller. But, there were also days when the rush was exciting. Those were the days a journalist enjoys the best. Submitting your work right before the deadline or a breaking-news hour is full of excitement.

Skills developed during my internship

During my internship at The Daily Samakal, I was mostly assigned to cover daily conferences and events held at press club and other places. Besides, I also did special reports and weather reports. During my tenure I had acquired various skills. They are listed below.

- ➤ Collecting resources.
- > Practical field experience.
- > Preparation before field visit.
- > Proper time management.
- > Professionalism and confidence.
- > Developing social relationships.
- ➤ Complying with office rules and regulations.
- > Pick up the right word for writing story.
- Developed Photography skills for news reports.
- Exploring available online sources for additional information.

Opportunity and future career

An internship is a milestone to a student to reach their desired goal to achieve what they really want from the subject he/she wished to prove their capability. It is an experience that should enhance a student's academic, career, and personal development. Whether it is paid or unpaid, part-time or full-time, it can play a significant role in career building.

Without practical experience it is very hard to get a job. A person may have a good academic certificate but without practical experience he/she can be compared to a burden for the company because they don't want to spend their time after freshers. Internship creates the perfect opportunity to gather experience. During my internship, I connected with many professional individuals and widened the area of my connections, which I believe will help me in my professional life and in career development. As I received a good feedback from my work I think I can improve my career as a photo journalist. I also got the opportunity to observe the workplace and see if it matches expectations. I learned new skills that widened my knowledge. I had the opportunity to practice communication and teamwork skills. Applied some of the ideas learned in my academic life. Most

importantly,I metnew peoples and practiced networking skills while establishing a network of professional contacts, mentors, and references.

My internship created an opportunity to gain valuable experience and accomplishments to add to my resume/CV. Through internships work I gain some knowledge and experience on feature writing and which will help me to get a reputed career in the field of journalism. We know that it's quite impossible to get a good position in job without a heavy resume. Companies are more likely interested to hire one who has previous work experience.

Chapter Five

Conclusion

SWOT analysis of the organization

Strengths:

- Comparably new but acclaimed Bengali newspaper.
- Strong, independent editorial policy.
- Have brilliant reporters with the abilities to do excellent investigative reporting.
- Covers a vast area, not just Dhaka- centric.
- Have professional reporters.
- Has good readership.

Weaknesses:

- The online section has room for improvement.
- Lacks adequate transportation system.
- Politically biased to an extent.
- Office management has room for improvement.
- Lacks sufficient technology and tools to support every employee.

Opportunities:

- New reporters can be employed for the online section.
- The facilities currently reporters enjoy, can be increased.
- Circulations can be increased.
- Transportation system can be better.

Threats:

- More political Influence.
- Online news reduces sells of hard copies.
- Readers are discouraged to subscribe newspaper as they think papers are threat for environment.
- Lawsuits for misrepresentation of any news or information.

Recommendations

I have done my internship program in country's one of the remarkable media of mass communication. I must say that I have got the proper monitoring from my supervisor and other seniors. But the time limit of the internship program (three months) is not sufficient to enrich a student's knowledge and experience. I would like to point out the following things as my recommendations after finding the problems.

- ➤ Daffodil International University should extend the duration of the internship program so that the students can gain knowledge and experience of field work properly.
- > Every Semisters Student Need to learn Bangla typing.
- ➤ There should not be any course left during the last semester of graduation so that a student can concentrate on his/her internship program properly.
- The authority of the university may extend the program of internship as six months instead of three months.
- > Organizations that gives opportunities for interns they should also provide some financial support even if an intern is working as a volunteer.

Conclusion

The Daily Samakal tried to satisfy its readers from the beginning. My own experience there, during the internship was very inspiring. Still, I need to improve my communication skills more.

The organization is always keen to try new and creative things. They allow departments and individuals to work cross-functionally, and create an environment of learning and constant renewal. Exchanging ideas always improves communication and the knowledge that top management is open and willing to act on the ideas improves trust.

As this was my first time in any news media or we can say one of the leading national daily, three months working at The Daily Samakal will always be very special to me. These three months was very important for me to grasp a grab of the professional world and in which way I'm heading to.Now, I believe, I am ready and confident to step forward to make a career out of photo journalism in the future and face it with full effort.

On the whole, this internship was a useful experience. I have gained new knowledge, skills and met many new people. I got insight into professional practice. The internship helped me to find out what my strengths and weaknesses are. This helped me to define what skills and knowledge I have to improve in the coming time. And I hope this practical work experience along with the academic learning will help me to build a reputed career.

References

- ➢ Google
- > wikipedia
- **▶** <u>Daffodilvarsity</u>
- > <u>Samakal</u>
- ➢ Google translate

My Work

Everyday I was covered Samakal Weather News . This is My writing report.



দিনের তাপমাত্রা কমতে পারে

■ সমকাল প্রতিবেদক

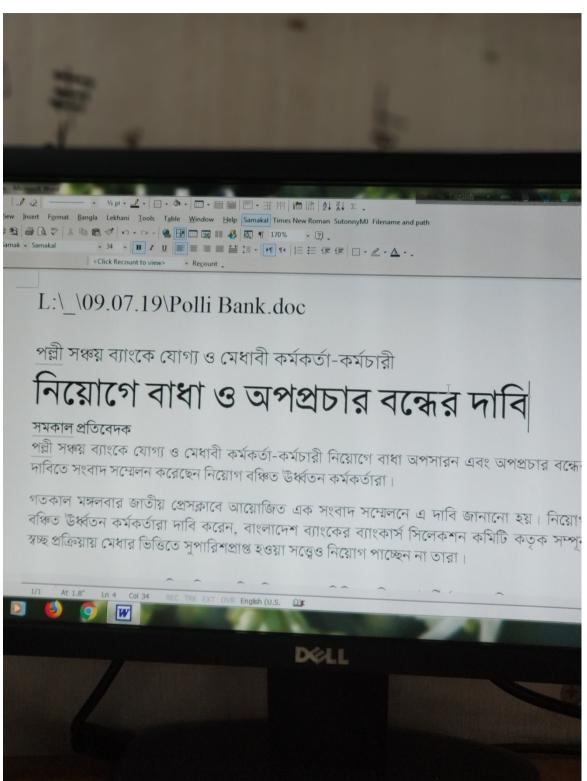
আবহাওয়া অধিদপ্তর জানিয়েছে, আজ মঙ্গলবার বরিশাল, চট্টগ্রাম ও সিলেট বিভাগের অধিকাংশ জায়গায়, ঢাকা ও খুলনা বিভাগের অনেক জায়গায় এবং ময়মনসিংহ, রংপুর ও রাজশাহী বিভাগের কিছু কিছু জায়গায় অস্থায়ীভাবে দমকা বা ঝোড়ো হাওয়াসহ হালকা থেকে মাঝারি ধরনের বৃষ্টি অথবা বজ্রসহ বৃষ্টি হতে পারে। সারাদেশে দিনের তাপমাত্রা সামান্য কমতে পারে এবং রাতের তাপমাত্রা প্রায় অপরিবর্তিত থাকতে পারে।

গতকাল সোমবার দেশের সর্বোচ্চ তাপমাত্রা ছিল রাজশাহীতে ৩৬ দশমিক ৩ এবং সর্বনিম্ন রাঙামাটিতে ২৫ দশমিক ৭ ডিগ্রি সেলসিয়াস।



যেমন ছিল গতকালের তাপমাত্রা

<u>স্থান</u>	<u>সর্বোচ্চ</u>	<u>সর্বনিম্ন</u>	<u>স্থান</u>	<u>সর্বোচ্চ</u>	<u>সর্বনিম্ন</u>
ঢাকা	৩৪.২	ર ૧.૯	রাজশাহী	৩৬.৩	২৬.৩
ময়মনসিংহ	9.80	২৬.৬	রংপুর	৩৬.০	26.0
চট্টগ্রাম	03.6	২৬.৭	খুলনা	৩২.৭	26.0
সিলেট	OC. b	২৬.৫	বরিশাল	03.0	29.0



ানরাপদ রাখতে দুনাতি-নেরাজ্য বন্ধেরও দাবি জানানো হয়েছে।

গতকাল রোববার জাতীয় প্রেস ক্লাবের সামনে এক সমাবেশ থেকে এ দাবি জানানো হয়।

সংগঠনের চেয়ারম্যান জেড এম কামরুল আনামের সভাপতিত্বে সমাবেশে অন্যদের মধ্যে উপস্থিত ছিলেন মহাসচিব শান্তা ফারজানা, আইনজীবী কাজী এম সাজাওয়ার হোসেন, মোমিন মেহেদী, নাজমুল হক, আবু বকর রতন, শফিকুল ইসলাম উজ্জ্বল প্রমুখ।



মোবাইল কলে নতুন কর বাতিল দাবিতে মানববন্ধন

■ সমকাল প্রতিবেদক

মোবাইলের কলে ২৭ শতাংশ করারোপ বাতিলের দাবি করেছে মোবাইল ইউজার অ্যাসোসিয়েশন অব বাংলাদেশ (মোয়াব)। একই সঙ্গে কলরেট সর্বোচ্চ ২৫ পয়সা ও ইন্টারনেটের সূলভ মূল্য নির্ধারণের দাবি করেন সংগঠনের নেতারা। গতকাল সোমবার জাতীয় প্রেস ক্লাবের সামনে আয়োজিত মানববন্ধন থেকে এ দাবি জানানো কর্মসচিতে সংগঠনের নেতাকমীরা মোবাইলের কলরেট বাড়ানোর প্রতিবাদে লাল কার্ড প্রদর্শন করেন।

মানববন্ধনে বক্তারা বলেন. প্রতি মিনিটে ভ্যাট-ট্যাক্সসহ কলরেট ২৫ পয়সা করতে হবে। মোবাইল ইন্টারনেটের মূল্য অনুধর্ব ১ জিবি ১ টাকা করতে হবে। মিনিট ও ডাটার মেয়াদ আনলিমিটেড হবে। তারা করতে ফোন অপারেটরদের আর্থিক নৈরাজ্য বন্ধে সরকারকে কার্যকর পদক্ষেপ নেওয়ার আহ্বান জানান। মোয়াবের যুগ্ম আহ্বায়ক আরমান হোসেন পলাশের সঞ্চালনায় মানববন্ধনে সদস্য সচিব আবু তৈয়ব হাবিলদার সভাপতিত্ব করেন। এতে উপস্থিত ছিলেন শাহ মোবারক, হানিফ বাংলাদেশি, এইচ আর বিপ্লব, রফিকুল ইসলাম প্রমুখ।



বন্যার্তদের পাশে ঢাকা ক্লাব

সমকাল প্রতিবেদক

দেশের ঐতিহ্যবাহী ঢাকা ক্লাব সামাজিক দায়বদ্ধতার অংশ হিসেবে বানভাসি মানুষের মধ্যে ত্রাণসামগ্রী বিতরণ করেছে। গত সোমবার জামালপুরের ইসলামপুর উপজেলার জিগাতলা, বেড়কুসা ও কুলকান্দি এলাকায় বন্যার্ত, দুস্থ ও দরিদ্র মানুষের মধ্যে ত্রাণ বিতরণ করা হয়।

ঢাকা ক্লাবের প্রেসিডেন্ট খায়রুল মজিদ মাহমুদের নির্দেশনায় এতে অংশ নেন জামালপুর-২ আসনের সংসদ সদস্য ফরিদুল হক খান। এ ছাড়া ত্রাণ বিতরণে সহযোগিতা করেন স্থানীয় নেতা ও সমাজসেবকরা।

স্যামসাংয়ের স্পেসম্যাক্স রেফ্রিজারেটর বাজারে

■ সমকাল প্রতিবেদক
স্যামসাং কনজ্যুমার ইলেকট্রনিক্স
দুই ও তিন দরজার স্পেসম্যাক্স
সিরিজের নতুন রেফ্রিজারেটর
বাজারে এনেছে। গতকাল
রোববার রাজধানীর হোটেল
লেকশোরে নতুন মডেলের
রেফ্রিজারেটরগুলো উন্মোচন
করা হয়।

নতুন সিরিজের এই
রেফ্রিজারেটরগুলোতে রয়েছে
পাওয়ার কুল ও পাওয়ার ফ্রিজ।
পাওয়ার কুল বাটন চাপলে ঠাগুা
বাতাস দ্রুত পানি এবং অন্যান্য
খাদ্যদ্রব্যকে ঠাগুা করবে। পাওয়ার
ফ্রিজার ফিচারের মাধ্যমে
দ্রুতগতিতে বের হওয়া ঠাগুা
বাতাস ফ্রিজারকে ঠাগুা করার
মাধ্যমে দ্রুত সময়ে বরফ তৈরি
এবং ফ্রোজেন ফুড সংরক্ষণে
সহায়তা করবে।

বাজারে টু-ডোর মডেলের রেফ্রিজারেটর পাওয়া যাবে এক লাখ ৫৯ হাজার ৯০০ টাকায় এবং থ্রি-ডোর মডেলের রেফ্রিজারেটর পাওয়া যাবে এক লাখ ৮৯ হাজার ৯০০ টাকায়। প্রতিটি মডেলের সঙ্গে থাকছে ডেলিভারি এবং ইনস্টলেশন সার্ভিস ফ্রি। এ ছাড়াও ঈদুল আজহা উপলক্ষে টু-ডোর মডেলের ফ্রিজের সঙ্গে মাইক্রোওভেন এবং থ্রি-ডোর মডেলের সঙ্গে ওয়াশিং মেশিন ফ্রি পাওয়ার সুযোগসহ থাকছে বিশেষ ছাড়। যে কোনো ব্যান্ডের ফ্রিজের সঙ্গে এক্সচেঞ্জ করার সবিধাও থাকবে।

স্যামসাংয়ের হেড অব
বিজনেস শাহরিয়ার বিন লুংফর
বলেন, তিন্ন ডিজাইনের নতুন
স্পেসম্যাক্স সিরিজের সাইড-বাইসাইড রেফ্রিজারেটর ক্রেতাদের
খাবার সংরক্ষণের ধারণা বদলে
দেবে। অনুষ্ঠানে আরও বক্তব্য দেন
হেড অব মার্কেটিং খন্দকার
আশিক ইকবাল ও প্রভাক্ট
ম্যানেজার শামিম আহসান খান।



রোববার রাজধানীর হোটেল লেকশোরে স্যামসাংয়ের নতুন ফ্রিজের বাজারজাত কার্যক্রম অনুষ্ঠানে কর্মকর্তারা 🕒 ফটো রিলিজ

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নকিয়ার নতুন দুই স্মার্টফোন বাজারে

দেশের বাজারে নকিয়া
৩.২ এবং নকিয়া ২.২
নামের নতুন দুটি স্মার্টফোন
ছেড়েছে নকিয়া। গতকাল
রাজধানীর একটি হোটেলে
আয়োজিত অনুষ্ঠানে
নকিয়া নির্মাতা এইচএমডি
গ্লোবাল বাংলাদেশের
প্রধান ফারহান রশিদ,
পরিবেশক ইউনিয়ন
গ্রুপের ব্যবস্থাপনা
পরিচালক রাকিবল কবির



অ্যান্ত্রয়েড চালিত নকিয়া ৩.২ ও নকিয়া ২.২ উন্মোচিত

দারাজ বাংলাদেশের ব্যবস্থাপনা পরিচালক সৈয়দ মোস্তাহিদুল হক, এইচএমডি গ্লোবাল বাংলাদেশের বাণিজ্যিক প্রধান ইফফাত জহুর উপস্থিত ছিলেন। অনুষ্ঠানে ফারহান রশিদ বলেন, নকিয়া ৩.২ ডিভাইসেরয়েছে ৬.২৬ ইঞ্চির এইচডি প্লাস ডিসপ্লে। নকিয়া ২.২ ফোনটিতে থাকছে কৃত্রিম বুদ্ধিমত্তা সম্পন্ন লো লাইট ইমেজিং প্রযুক্তি। অ্যান্ত্রয়েড ৯ পাই চালিত উভয় হ্যান্ডসেটই আান্ত্রয়েড কিউ রেডি এবং দুই বছর পর্যন্ত অপারেটিং সিস্টেম আপগ্রেড পাবে। দুটি স্মার্টফোনেই থাকছে ডেভিকেটেড গুগল অ্যাসিস্ট্যান্ট

বাটন। কোয়ালকম স্মাপদ্রাগন 858 নকিয়া প্রসেসরের ৩২ স্মার্ট ফোনটি পাওয়া যাবে ৩ জিবি র্য়াম ও ৩২ জিবি মেমোরিসহ। নকিয়া ২.২ ডিভাইসে থাকছে কোয়াড কোর মিডিয়াটেক 922 চিপসেট। নকিয়া ১ ১ ডিভাইসে আছে

বায়োমেট্রিক ফেস আনলক, এআই ইমেজিং, সেলফি
নচ, গুগল লেন্স। মূলত মধ্যম সারির ক্রেতাদের
আকৃষ্ট করতেই হ্যান্ডসেট দুটি বাজারে এনেছে
নকিয়া। নকিয়া ৩.২ (৩ জিবি র্যাম এবং ৩২ জিবি
ষ্টোরেজ) পাওয়া যাবে ১৩ হাজার ৪৯৯ টাকায়।
নকিয়া ২.২ (২ জিবি র্যাম এবং ১৬ জিবি স্টোরেজ) ১০
হাজার ৯৯৯ টাকা এবং নকিয়া ২.২ (৩ জিবি র্যাম
এবং ৩২ জিবি স্টোরেজ) ১২ হাজার ৯৯৯ টাকায় কেনা
যাবে। নকিয়া ৩.২ গুধু দারাজ ডট কমে পাওয়া যাবে।
দেশজডে বিভিন্ন স্টোরে পাওয়া যাবে নকিয়া ২.২।

তথাপ্রযুক্তি বিষয়ক যে কোনো সংবাদ, টিপস, ট্রিকস লিখে জানাতে পারেন। ঠিকানা: projuktiprotidin@gmail.com















































