

Internship report on



Submitted to Dr.Towfique-E-Elahi

Assistant Professor

Department of Journalism and Mass Communication Daffodil International University

Md.Obaydullah Nipun ID: 161-24-530

Department of Journalism and Mass Communication Daffodil International University

Date of Submission

I. Letter of Transmittal

5th May, 2018

Dr. Towfique-E-Elahi

Assistant Professor

Department of Journalism and Mass Communication

Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

I am pleased to submit the Internship Report as a partial fulfillment of BSS (Hon's) inJournalism and Mass Communication. I have concentrated my best to present this report onmy internship from The Daily Campus. It was great opportunity for me to acquire knowledge and experience in respect one of therenowned Bangla dailies in Bangladesh. I believe that the knowledge and experience I havegathered during my internship period will immensely help me in my professional life. I have dedicated my best interest to achieve the objectives of the practical orientation and I hopethat my endeavor will serve the purpose.

Sincerely

MD. ObaydullahNipun

Id: 161-24-530

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

Certificate of Approval



I am pleased to certify that the Internship report on The Daily Campus prepared by MD Obaydullah Nipun bearing ID No: 161- 24- 530 of the department of Journalism and Mass Communication has been approved for presentation and defense. Under my supervision MD.Obaydullah Nipun worked with The Daily Campus as an intern. He has completed the work during the Fall, 2019, semester. I am pleased to certify that the data, the findings presented in the report are the authentic work of MD. Obaydullah Nipun bears a good moral character and a very pleasing personality. It has indeed, a great pleasure working with him. I wish him all success in life.

Academic Supervisor

Dr. Towfigue-E-Elahi

Assistant Professor

Department of Journalism and Mass Communication

12.12.2019

Daffodil International University.



TO WHOM IT MAY CONCERN

This is to certify that Md. Obaydullah Nipun a student of B.S.S (Journalism and mass communication) Daffodil International University (DIU), holding ID (161-24-530) has successfully completed 10 weeks internship in News Desk at **The Daily Campus** from 28 September to 6 December, 2019.

During the period of his internship, he has worked closely to the National Desk, Education sector. Most of the team members helped his to complete assignments.

During his internship period with us, we found him as a sincere, professional and co-operative person. I wish his very good luck for all future endeavors.

12.19

Mallahber Ronf
Advisory Editor
Advisory Editor

The Daily Campus

THE DAILY CAMPUS
128/2, East Tejturi Bazar (4° Floor), Karwan Bazar, Ohaka-1215, Phone: +8801712 468897, E-mail: news @ thedailycampus.com, www.thedailycampus.com
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Acknowledgement

This internship period has been a very good experience for me because it has given me thechance to understand the professional world outside the classroom.

With a grateful heart I would like to remember all those people who have inspired and supported me during the course of my internship program. At first, I express my deep sense of gratitude to mehonorable academic supervisor Dr. Towfique-E-Elahi for his outstanding supervision for whom it has become possible for me to make a good report of practical knowledge as well as I would like to thank all the teachers of my department as well.I would also thank the authority of The Daily Campus for giving me the opportunityto complete my internship in their well-known organization. The experience and knowledge Igathered from The Daily Campus will help me to understand how to developmeprofessional life. For this very reason, I would like to thank Mr. Mahabub Roni, Adviser Editor of the newspaper for helping in learning professional skills during the time ofinternship.

Daffodil International University for their cooperating me in getting internship in The Daily Campus and I am also thanking Shihab Uddin for guiding me as a mentor. I amalso thankful to the authority of Daffodil International University.

MD. ObaydullahNipun

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CHAPTER ONE: INTRODUCTION

1.1 What is internship and why internship is important?

An internship is a period of work experience offered by an employer to give students and graduates exposure to the working environment, often within a specific industry, which relates to their field of study.

A practical work background carries a major significance when attempting to enter the job market.

It's all about competition. An Internship provides real life experience and exposure also gain first-hand exposure of working in the real world which allows students to harness the skill, knowledge and theoretical practice they learnt in university. But knowledge doesn't always translate to the working life.

The great thing about internships is that it teaches young professionals about the specific industries and companies.

Though out the intern helps you to know yourself about your goals and how to best achieve them also connects and develop professional network.

1.2 Background of The Daily Campus

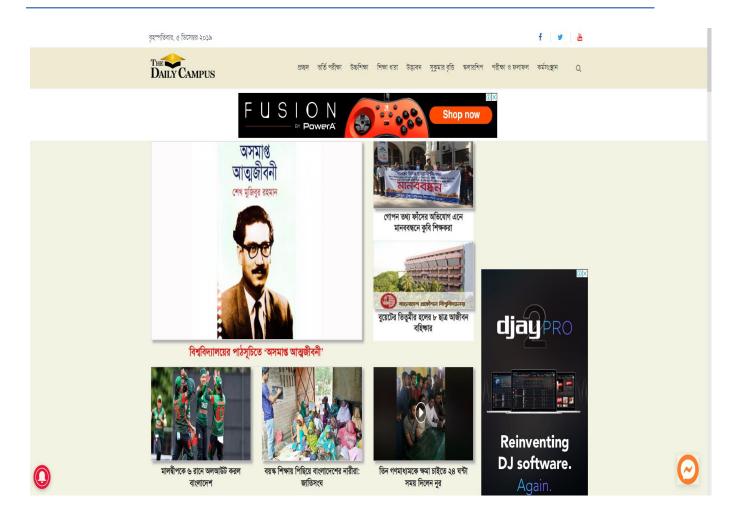
The Daily Campus is getting a popular news portal of Bangladesh. The owner of the newspaper is Mahbub Roni. He is also the advisor editor of the newspaper. The newspaper started the journey from 2018. It has heldits popularity from the first to presentation of news. It is published from

media printers in Dhaka. The number of the newspaper copy that is published every day is almost 100. The onlinesubscriber of the newspaper is almost 250000. And the number of everyday online reader isnearly 80000 to 100000. It is holding a huge number of reader trough the online.

1.3Product overview of the Daily Campus: Regular pages that are published in the Daily Campus

- Admission Test
- Higher education
- Education Section
- Innovation
- Scholarship
- Tests and results
- Employment
- National
- Sports

1.4Front page of The Daily Campus (Website)





Mahbub Roni

Adviser Editor

The Daily Campus

1.5 Supervisor at The Daily Campus

During the internship period at The Daily Campus, I worked under the supervision Mahbub Roni. He is the Adviser Editor of The Daily Campus. He is such a talented and helpful person. He always encouraged me and inspired to do better in future.

1.6 Duration of Internship

I worked at The Daily Campus as an intern journalist for 10weeks (3months). Theinternship period started from 28th September 2019 and ended on 5th December 2019.

CHAPTER TWO: ACTIVITIES DURING INTERNSHIP

2.1 List of weekly activities

First week (September 28th – October 4th, 2019)

- 1. Got introduced with every one of the offices including Advisor Editor.
- 2. Read the published report
- 3. Edit the report.
- 4. Watched my Bijoy typing skill.

Second week (October 5th –October 11th, 2019)

- 1. Got the first article from the publisher.
- 2. Solve the mistakes in sentences.
- 3. Published first article in online.

Third week (October 12th – October 18th, 2019)

- 1. Taking advice from the seniors about reporting.
- 2. Edit an article given by Editor.
- 3. Published my very own modified article.

Fourth week (October 19th - October 25th, 2019)

- 1. Checking mails and gathered news which was sent the reporters.
- 2. Edit those news to publish.
- 3. Instructed to watch education related news from other websites.
- 4. Made a report.

Fifth week (October 26th - November 1st, 2019)

- 1. Went to the different field work
- 2. And there was also the work of video with every visited area.
- 3. Also broadcasted live.

Sixth week (November 2nd – November 8th, 2019

- 1. Visited different coaching centers of BCS academy to know their special suggestion and techniques for the students of BCS candidates.
- 2. Interviewed prof. Nazrul Islam, PhD (Advisor, Board of trustees, Dean of school of business) of Canadian university
- 3. It also broadcasted live.

Seventh week (November 9th – November 15th, 2019)

- 1. Covered different programs and seminars of UIU University.
- 2. Edit the report.
- 3. Worked both as a reporter and videographer.
- 4. It was also a live broadcasting.

Eighth week (November 16th –November 22th, 2019)

- 1. Covered the total convocation of the Eastern University.
- 2. And there was also a video album of the whole program.
- 3. This program also was a live broadcast.

Ninth week (November 23th – November 29th, 2019)

- 1. Went to cover the program of 18th AUPF (Asian University presidents Forum) at Daffodil University.
- 2. Edited the report on desk.
- 3. This was also a live program.

Tenth week (November 30th – December 6th, 2019)

- 1. Desk report on the "The daily campus" Office.
- 2. Performed a daily field work
- 3. Interviewed Dr. Mohammed AlmujaddadeAlfasane (professor of Department of Botany, university of Dhaka)

CHAPTER 3 LEARNING AND EXPERIENCING

3.1. Knowledge gathering/learning

At the time of my internship program I learnt a lot of things at these days as a sub-editor and also a field worker of the daily campus. At the office and outside of the office I learnt a lot of things about my work place and current situation. Some of my experience are mentioning below-

NEWS PUBLISHING AND EDITING- As a beginner I hadn't that much knowledge about news collecting, publishing and editing. It was a great opportunity for me to learn these things under my supervisor. I got advice from all the editors, journalist and professionals of the daily campus. I found it that you have to look after the whole country about different condition of the country hence your own personal sector. I had to communicate with all the reporters of the online newspaper and different professional personalities on the daily basis to collect news and edit them that made me so much knowledgeable about news. I also learnt the timeliness and importance of deadlines about the news publication.

Practical Experience- it is known that the knowledge that gathered by the experience is the best learning of anyone's besides bookish knowledge. During the study of journalism ourse, we have come to know that the experience knowledge of this course is the most important thing of ours. This was also a challenging task when I have gone through my intern process. The process of information collection and editing these things was much more difficult than we had known. As I was the sub-editor of the newspaper, I was much responsible for any ambiguity and wrong news. I have to check all the news and judge and find out their clarity and validity. From the very first week I have to submit my edited news to my supervisor, so by the number 10 week I have become more capable of editing and publishing news. As an internee I wasn't allowed to cover so much news, that's why I couldn't improve myself as expected. Hope I will get the opportunity to furnish myself in near future.

Sharing- After the first month went by, I had connections with several reporters of different media houses including reporters from The Daily Campus. I shared information with my counterparts and a member of a Facebookgroup of reporters of Daily Campus, in which members of the group updates recentstories 24 hours a day.

3.2. Tools and technologies Used

At the time of my internship at the Daily Campus, I used several tools and technologies forcovering news and desk works. I used the smart phone 'Xiaomi' and also used DSLR Cannon5D mark as a tool to have a connection with my colleagues and of course to browse internet tostay updated. I used my Smartphone to record note of important events and everyday schedule. IfI forgot or skipped anything, those notes would help me. The Daily Campus uses different methods to share and collect information and news of different areas, such as WhatsApp, Email. I, along with all the other employeeshad free access to one of them. I did not need to sit in a common chair every time. I could sitanywhere in the office and complete my works comfortably. Though, I had a permanent deskof my own. I used social media groups and office's telephone facility to stay updated aboutwhat was going on. Moreover, I learned a fluent use of computer. I used Bijoy software forBengali typing, uploading news, format e.tc.

3.3. Special experience

As previously mentioned, the practical knowledge of this course was much more needed besides bookish knowledge. As I wasn't involved with any newspaper and media in my entire 11 semesters, I was much more lack of this opportunity. And as soon as I got the opportunity of this internship, I couldn't resist myself to miss this. With this whole internship process I got chance to meet a lot of people of media and another field. That builds my networking a lot. The most important thing I get to know that networking is one of the most prerequisite condition to work in this field because it will help anyone to get reference and do new task. As an online newspaper it was much more difficult for The Daily campus to remain at its own position as there is a lot of online news portal around the country. For this competition I need to write a quality full content to attract the visitors to visit our site. I came to know the techniques they used to apply from my supervision and other office people. I think this special experience will help me a lot to attract online visitors of a newspaper.

CHAPTER FOUR EVALUATION OF LEARNING

4.1. Academic learning and practical work

Academic learning helped me to know the basic and professional study of journalism. Without the help of that knowledge I couldn't understand different terms and conditions also techniques of newspaper publishing. It helps me a lot to do better under stable job at intern time. But what I didn't know was the practical and actual use of these knowledge. Some seems to me very ambiguous and unfamiliar to me and even something very simple and I thought that it wouldn't be needed in future. But the actual situation that I learnt is from the practical knowledge work at the workplace is totally different from my thoughts. It shows me the knowledge that everything is needed for anyone and sometimes the simpler thing becomes the toughest. That's why I will be always owe to this intern opportunity as it brings my thought to light and shows me that I have to improve myself more and more in the upcoming days to keep UpToDate with the new environment and new place. I came to know the way to approach people and ask them about different types of question. I also came to know how to behave at a corporate place and what is the outcome for your every decision. That's why I can say that besides this academic knowledge I became able to know practical knowledge of a workplace.

4.2. Expectation and Outcome

Being an Intern, I hadn't had any experience and as a non-professional, I wanted to learn how to report and editing those. But I got support from Mahbub Roni who is the advisor editor of thy daily campus. From him, I got some basic and professional advice about making report and the want of using word. Through that I got to know my advantage and disadvantages as well asself-skill development.

4.3. Skills developed during my internship

During my internship at The Daily Campus, I developed some certain professional skills. They are listed below-

- 1. Learned to type in Bijoy fluently.
- 2. Developed my language skills.
- 3. Learned how to work under immense pressure in rush hours.
- 4. Learned to work in a group.
- 5. During my internship, one of the most important skills I have acquired is News Editing.
- 6. Developed professionalism.
- 7. Developed social relationships, which I think will help in my future career building.

4.4 Experience and future career

So much competition is happening in job sector now these days. Without experience it's hard to get a job. For being a strong candidate in the job sector an applicant must have additional qualities along with the degrees. These three months internship experience has given me the opportunity to develop our skills and having a solid foundation for future career.

CHAPTER FIVE CONCLUSION

5.1. Conclusion

The Daily Campus is the first place where I worked like a professional. Although I wasan intern there, I wasn't so like a professional, but did have some idea about the workplace. Iexperienced how to deal with the seniors in the workplace. Each and every step of workingthere was the new experience for me.My supervisor and my colleagues at the Daily Campus were very supportive. Withouttheir help I could not learn anything. They are very friendly, supportive and well-behavedpeople. Whenever I needed help, they were ready to help me.Finally, I want to thank all my teachers who were such great guide for me. It was just next toimpossible for me to learn a single word about journalism without them. I feel proud to be astudent of Daffodil International University.

5.2 Recommendation

Every organization has limitations and lacking. But apart from my supervision and had limited time I couldn't find any lacking.

References

https://www.allaboutcareers.com/

https://www.wikijob.co.uk/

ANNEX







