

FINAL YEAR PROJECT REPORT

SKILL, DEVELOPING AND BEYOND

BY

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This Report Presented in Partial Fulfillment of the Requirements for the Degree of
Bachelor of Science in Multimedia and Creative Technology

Supervised By

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**DAFFODIL INTERNATIONAL UNIVERSITY
DHAKA, BANGLADESH**

DECEMBER 2019

APPROVAL

This Project titled “**SKILL, DEVELOPING AND BEYOND**”, submitted by Khandakar Tariqul Islam to the Department of Multimedia and Creative Technology, Daffodil International University, has been accepted as satisfactory for the partial fulfillment of the requirements for the degree of B.Sc. in Multimedia and Creative Technology and approved as to its style and contents. The presentation has been held on



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I am hereby claim that, this task has been achieved by means of us below the supervision of Dr. Shaikh Muhammad Allayear, Associate Professor and Head, Department of MCT Daffodil International University. I am also declaring that neither this mission nor any part of this project has been submitted somewhere else for the award of any degree or degree.

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ACKNOWLEDGMENT

First, I explicit my heartiest thanks and gratefulness to almighty God for His divine blessing makes us possible to finish the very last 12 months task/internship successfully. I certainly thankful and want my profound our indebtedness to Dr. Shaikh Muhammad Allayear, Associate Professor and Head, Department of MCT Daffodil International University, Dhaka. Deep Knowledge & keen interest of our manager within the field of “Digital Marketing” to perform this mission. His countless persistence, scholarly guidance, persistent encouragement, steady and energetic supervision, positive grievance, valuable advice, reading many Static and Dynamic drafts and correcting them in any respect stage have made it possible to complete this venture. I would like to specific our heartiest gratitude to Arif Ahmed, Mr. Md.Samaun Hasan , and Head, Department of MCT, for his type help to complete our undertaking and also to different school member and the staff of MCT department of Daffodil International University. I would really like to thank our complete path mate in Daffodil International University, who took part on this dialogue even as finishing the coursework. Finally, I need to acknowledge with due admire the steady assist and patience of My dad and mom.

ABSTRACT

Visualization is the technique of generating All type of dimensional moving pictures in a digital environment. Careful developing of three-D fashions or items is done within 3d and 2d software program for exporting photograph sequences giving them the illusion of animation. Animation is crucial for all above the arena. Like: Education quarter, structure sector, historical area and many others. That's why I select visualization of animation and also view detailing every fashion with Base of output. From the beginning of our university existence, we've a group. Which group attached with a professional workflow. In my very last undertaking, my determine to do something for me and our university that is why I complete my internship in Geeky Social ltd. My Expertise on Adobe After effects, Adobe Premier pro, Adobe Photoshop, Adobe illustrator. I am also working with Autodesk 3ds Max, Autodesk Maya. In this assignment, I am trying discover my level work.

TABLE OF CONTENTS

CONTENTS	PAGE
Board of examiners	ii
Declaration	iii
Acknowledgment	iv
Abstract	v
CHAPTER 1 INTRODUCTION	1
1.1 About Company	1
1.2 Documets of Internship	2
1.3 Communication Plan	3
1.4 Digital Marketing	5
CHAPTER 2 SOFTWARE	7
2.1 Autodesk 3DS MAX Software	7
2.2 Keyshot	7
2.3 Adobe After Effect	7
2.4 Adobe Premiere Pro	7
2.5 Adobe Illustrator Software	7
2.6 Adobe Photoshop	7
CHAPTER 3 BRAND NAME AND CONTENT	8
3.1 Dancake Bangladesh	8
3.2 Intercontinental Dhaka	17
3.3 The Amber Room.....	21
3.4 Aarong Dairy	22
3.5 Pran UHT Milk	26
3.6 Mithai	29
3.7 FlyBDFly	32
3.8 Mobil Bangladesh	35
3.9 Orbit	38
3.10 Suzuki Bangladesh	41
3.11 LafargeHolcim Bangladesh Ltd	43
3.12 Hongbao	45
3.13 Royal Cuisine	49
3.14 Berger	50

3.15 Yellow	51
3.16 Basis	53
3.17 Fadcab	54
3.18 Bagdoom	55
3.19 Holography	55
3.20 British American Tobacco Bangladesh	56
CHAPTER 4 CONCLUSION	57
REFERENCES:	58

LIST OF FIGURE

PAGE NO

Figure 1: Poll.....	8
Figure 2: Static Post	8
Figure 3: Pre Lunch Story.....	9
Figure 4: Pre Lunch Story.....	9
Figure 5: Static Post.....	9
Figure 6: Printing Post.....	9
Figure 7: Static Post.....	10
Figure 8: Static post.....	10
Figure 9: Mourning post.....	11
Figure 10: Swiss Roll.....	11
Figure 11: Wish post.....	11
Figure 12: World Food Day.....	11
Figure 13: Static post.....	11
Figure 14: Layer Cake.....	12
Figure 15: Marble Cake.....	12
Figure 16: Mother’s Day.....	13
Figure 17: Father’s Day	14
Figure 18: SketchUp.....	19
Figure 19: sketchUp interface.....	15
Figure 20: Autodesk Autocad.....	15
Figure 21: enterface.....	15
Figure 22: Lumion.....	16
Figure 23: Scenery.....	16
Figure 24: Ramadan Post.....	17
Figure 25: Cheers.....	18
Figure 26: Ashura And Premier Card.....	19
Figure 27: Buffet and Great Day.....	19

Figure 28: Eid and Leaves.....	20
Figure 29: Luxuries.....	20
Figure 30: Aluxury Gift.....	21
Figure 31: Sea Food.....	21
Figure 32: Mother’s Day And Wish Post.....	22
Figure 33: Location and Wish Post.....	22
Figure 34: Mother’s Day and Independence.....	23
Figure 35: Live up.....	23
Figure 36: Ramadan and Offer.....	23
Figure 37: Offer and Quiz.....	24
Figure 38: Static And Father’s Day.....	25
Figure 39:Eid Post.....	25
Figure 40: Mother’s Day And Wish Post.....	26
Figure 41: Wish	26
Figure 42: Wish and woman’S Day.....	27
Figure 43: Eid Post and Static.....	27
Figure 44: TVC and Eid Wish	28
Figure 45: Product and Regular.....	28
Figure 46: Valentin Day and Wish Post.....	29
Figure 47: Rosagolla Day and Wish Post.....	29
Figure 48: Wish Post and Woman’s Day	30
Figure 49: Father’s Day Ans wish post.....	30
Figure 50: Unlimited Offer and Offer Post.....	31
Figure 51: Eid post and Bangla new year.....	31
Figure 52: Bangla new year and Labor Day.....	32
Figure 53: Regular Post and Trip.....	32
Figure 54: Trip Post.....	33
Figure 55: Independent Day and Trip.....	33
Figure 56: Offer Post.....	34

Figure 57: Wish Post.....	34
Figure 58: Wish Post.....	35
Figure 59: Language Day.....	35
Figure 60: New year.....	36
Figure 61: Wish and Eid Post.....	36
Figure 62: Quiz Post.....	37
Figure 63: Lounge Post.....	37
Figure 64: Best value and Speed Chase.....	38
Figure 65: Excessive.....	38
Figure 66: Father’s Day and Eid wish.....	39
Figure 67: Mather’s Day and New Year.....	39
Figure 68: New Brand.....	40
Figure 69: Brows Internet.....	40
Figure 70: Eid offer.....	41
Figure 71: Introduce.....	41
Figure 72: Speed.....	42
Figure 73: Unlimited Wonder.....	42
Figure 74: Strength.....	43
Figure 75: All seasons.....	43
Figure 76: Eid Post.....	44
Figure 77: Bijoy Dibosh.....	44
Figure 78: Coming soon.....	45
Figure 79: Family Hour.....	45
Figure 80: Commingsoon.....	46
Figure 81: Zhenkou.....	46
Figure 82: Wish Post.....	47
Figure 83: ATL.....	47
Figure 84: BTL.....	48
Figure 85: BTL.....	48

Figure 86: Text.....	49
Figure 87: Royal.....	49
Figure 88: 3d Stage Design.....	50
Figure 89: Fall And Millennials.....	51
Figure 90: Style.....	51
Figure 91: Slay.....	52
Figure 92: Winter.....	52
Figure 93: : ICT award.....	53
Figure 94: Fad Cab.....	54
Figure 95: Bagdoom.....	55
Figure 96: Holography.....	55
Figure 97: 3d Stage Design.....	56

CHAPTER 1

Introduction

About Company

Technology is just one of the equipment of our trade, ideas, plans and executions are the glue that keep all of it together. As a Digital Marketing Company in Bangladesh, we bring thoughts to life to help you develop your commercial enterprise in Bangladeshi cultural surroundings. How? We use our digital equipment, analytic, creative thoughts, social techniques and advertising and marketing skills to open up the communicate with your customers. GEEKY Social takes a holistic method to using your digital techniques and advertising efforts further. We are experienced in designing online activities in a way that maps returned to the organization's goals. STAYING AHEAD IN AN ALWAYS-ON WORLD Rather than just the use of Digital techniques for marketing, we take every marketing steps with a choice to solve troubles and create interactive stories that assist people to complete their needs. BRINGING IDEAS TO LIFE We are working hard to bring thoughts to lifestyles to assist our customers develop their enterprise that they have got always dreamt of! EXECUTING SMART DIGITAL STRATEGIES Our experts and experienced entrepreneurs love to execute smart strategies and build precious commercial enterprise solutions for the clients

Documents of Internship



September 05, 2019

TO WHOM IT MAY CONCERN

This letter is to certify that **Khandakar Tariqul Islam**, student of Multimedia & Creative Technology of Daffodil International University has successfully completed his 3 months' internship program under Creative Department from May 15, 2019 to August 15, 2019 under the supervision of Mr. Rana Kaiser, Creative Director, GEEKY Social Ltd.

During the period of his internship Program with us he was actively & diligently involved in the projects & tasks assigned to him. We found him punctual, hardworking and inquisitive.

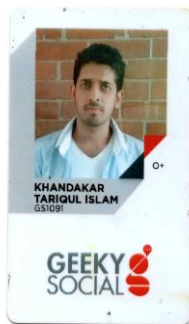
We wish him every success in his life and career.

Sincerely,


05-09-19



Priyanka Debi Joya
Senior Executive, Human Resources
GEEKY Social Limited



Communication of plan

Objective



STRATEGY



We position Royal Cuisine as the epitome of luxury food where one shall experience international variety of modern Chinese cuisine served for friends and family who avoid compromising the premium factor.

TG ANALYSIS

Segment A	
Age: 34-45+	
Income Category: A, A+	
Persona: Sophisticated, delicate taste and only believes in quality. Seeks novelty and uniqueness	
How to define the TG: Business Owners, Job titles	
Objective to connect: Relevant TG for restaurants and banquets	

Segment B
Age: 18-34
Income Category: B, B+, A, A+
Persona: Influencers, opinion leaders, high social media footprint, likely to be attracted to glamour and luxury
Objective to connect: TG for spreading the word among peers



CONTENT PLAN

Call to Action: Attractive food images do create a craving inside the audience for that specific food. By posting exciting food posts (static and dynamic), with the BOOK NOW details in the caption, can increase the footfall in the restaurant.

AUDIENCE INSIGHTS



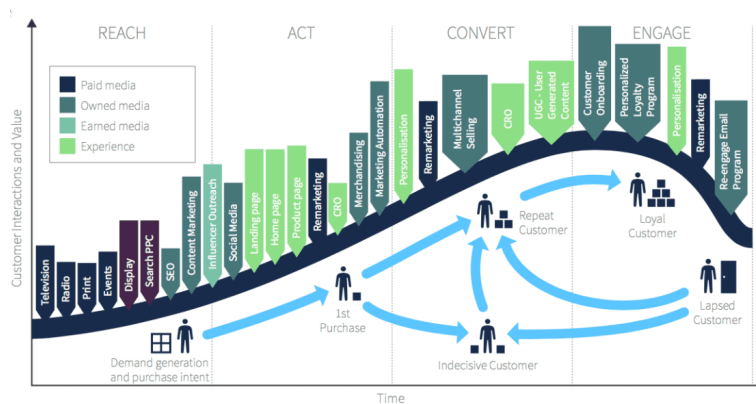
AUDIENCE INSIGHTS



Digital Marketing

Digital advertising trends indicates the modern-day innovations, however here we go again to fundamentals to outline digital marketing. This is important because for a few in enterprise, especially more traditional entrepreneurs or business owners, 'digital' is simplistically taken to mean 'our website' or 'our Facebook page'. This questioning limits the scope and opportunity of what's managed and its manner that activities that need to be managed may be missed.

Our RACE planning framework maps the web customer journey across all capacity touch points, showing the size and possibility digital advertising provides - extra than just "a website" or "a Facebook page".



The 5Ds of digital advertising: To apprehend the significance of virtual advertising and marketing to the destiny of advertising in any business, it's helpful to reflect on consideration on what target audience interactions we need to apprehend and manage. Digital marketing today is set many more varieties of target market interplay than internet site or e-mail... It involves coping with and harnessing these '5Ds of Digital' that I actually have defined in the creation to the state-of-the-art update to my Digital Marketing: Strategy, Planning and Implementation book. The 5Ds define the possibilities for clients to interact with manufacturers and for organizations to attain and examine from their audiences in distinct ways:

Digital devices – audiences revel in brands as they interact with business websites and cell apps generally via a mixture of connected devices together with smartphones, tablets, desktop computers, TVs and gaming gadgets.

Digital systems – most interactions on these devices are via a browser or apps from the main systems or services, that's Facebook (and Instagram), Google (and YouTube), Twitter and LinkedIn.

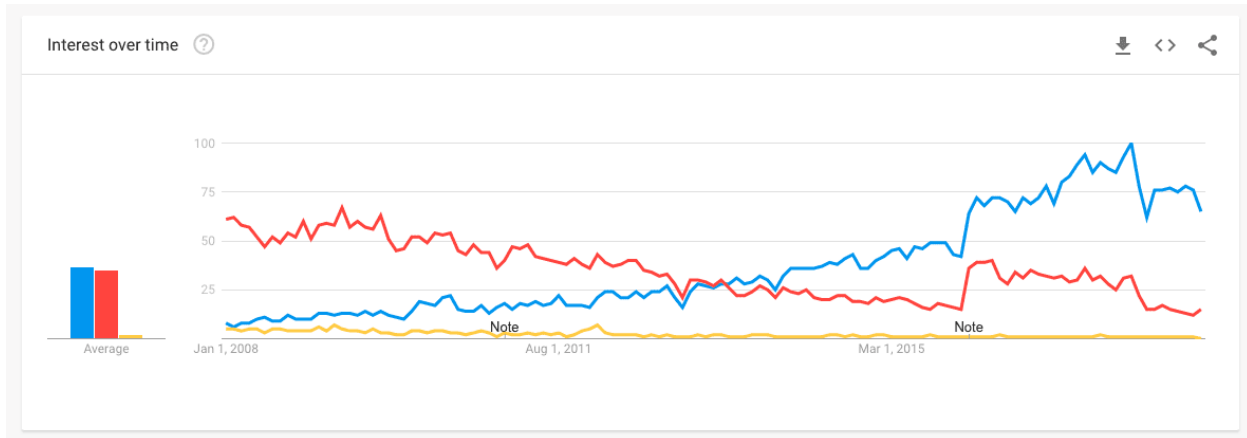
Digital media – specific paid, owned and earned communications channels for reaching and attractive audiences consisting of advertising, e-mail and messaging, search engines like google and yahoo and social networks.

Defining digital marketing: Digital data – the insight businesses collect approximately their target market profiles and their interactions with businesses, which now wishes to be included by law in maximum countries.

Digital technology – the advertising generation or match stack that companies use to create interactive experiences from websites and cell apps to in-keep kiosks and electronic mail campaigns.

Defining digital advertising

The use of the Internet and other digital media and era to support 'modern advertising' has given upward thrust to a bewildering range of labels and jargon created by way of both teachers and professionals. It has been called digital advertising and marketing, Internet advertising, e-advertising and marketing and web marketing and these opportunity terms have varied thru time



CHAPTER 2

Software

Autodesk 3DS MAX

3ds Max is a laptop snap shots program for creating three-D models, animations, and digital photographs. 3ds Max is often used for man or woman modeling and animation in addition to for rendering photograph realistic images of homes and different objects. When it involves modeling 3ds Max is unequaled in speed and simplicity.

Keyshot

KeyShot is the entirety you need to create incredible visuals fast. The real-time 3D rendering workflow displays consequences instantly and decreases the time it takes to create sensible product shots. From scientifically correct fabric and surroundings presets to advanced material editing and animation, developing interactive product visuals or income and advertising and marketing imagery has in no way been easier.

Adobe After Effects

Adobe After Effects is a virtual visual effect, motion graphics, and compositing application developed by Adobe Systems and used in the post-production method of film making and tv production. Among different things, After Effects can be used for keying, tracking, compositing, and animation.

Adobe Premiere Pro

Premiere Pro is the industry-main video editing software for film, TV, and the web. Creative tools, integration with different apps and services, and the electricity of Adobe Sensei help you craft pictures into polished movies and videos. With Premiere Rush you could create and edit new initiatives from any device.

Adobe Illustrator

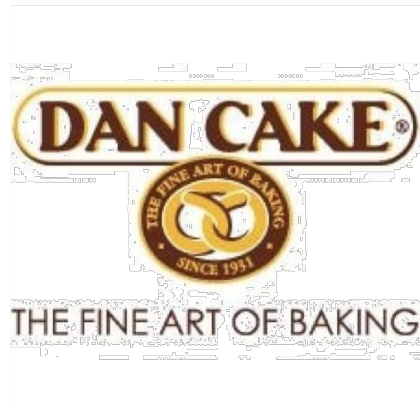
Adobe Illustrator is a vector portraits editor evolved and advertised through Adobe Inc. Originally designed for the Apple Macintosh, development of Adobe Illustrator started in 1985. Along with Creative Cloud (Adobe's shift to month-to-month or annual subscription service introduced over the Internet), Illustrator CC changed into released.

Adobe Photoshop

Adobe Photoshop is a raster pix editor advanced and published by Adobe Inc. The software program's call has thus turn out to be a conventional trademark, main to its utilization as a verb despite the fact that Adobe discourages such use. Photoshop can edit and compose raster pics in a couple of layers and supports masks, alpha compositing and several color models which include RGB, CMYK, CIELAB, spot color, and duotone.

CHAPTER 3

Brand Name and Content



Teaser: (engagement)

Poll: - If you need to pick two flavors and make it a glad mixing then what's going to, they be?

*Strawberry and orange *Vanilla and Chocolate *Chocolate and orange *Chocolate and strawberry



Figure 01: Poll



Figure 02: Static Post

Static Post: People attempt to bake with the expectancy that the outcome of the mixing will constantly be extremely good. But is that this the case continually? Can you blend banana and ketchup?

Static Post: A magician placing components into a field (vanilla and chocolate). The query here will be, what do you believe you studied in blending inside the field?



Figure 03: Pre-Launch Story



Figure 04: Pre-Launch Story

Pre-Launch Story: Introducing Chocolate & Dan Cake Marble Cake Made in Awesome Combination of Vanilla! Available in all of your nearest stores. Life might be Happy, Happy Blending of Marble Cake!

Pre-Launch Story: Extremely tasty marble cakes at the moment are to be had at all stores close to you at Happy Blending of Chocolate and Vanilla. This will deliver new flavor to life with Happy Blending!



Figure 05: Static Post

Static Post: Bringing a Balance of Life to Work in the Family-Job is Hard however Not Impossible! Just like this Happy Blending of Taste Marble Cake, a touch effort and method can come to lifestyles Happy Blending.

Printing post: Although unique in self and desire Happy Blending. All are made with a Happy Family! That's its Chocolate and vanilla are made in Happy Blending. Dan Cake's marble cake is a super flavor.



Figure 06: Printing Post

Regular Post

Static Post: What to assume if the suddenly appetite gets hungry and the Happy Blending of Marble Cake doesn't need to be hungry anymore. Get hungry from now on Dan Cake's Marble Cake!



Figure 07: Static Post



Figure 08: Static Post

Static Post: Bring a fruity fluffy pleasure in your day by day lifestyles with Dan Cake's Fruit Cake.

Mourning post: You have set aside tens of millions of lovers and organizers. Thousands of musicians will come and pass, but your scarcity will not be met. Dear legend, recognize for you. Ayub Bachchu (8 Aug 12 - eight Oct 25).



Figure 09: Mourning Post



Figure 10: Swiss Roll

Swiss Roll: Dan Cake's Chocolate Swiss Roll will deliver a chocolate blast to your mouth and melt your heart with delight.

Wish post: Like the tigers, the Tigers started the series with a win! Congratulations.



Figure 11: Wish Post



Figure 12: World Food Day

World Food Day: The extra we save, the extra we are able to proportion with others. Come celebrate "World Food Day" with Dan Cake Bangladesh!

Vanilla Cake: Devour into the arena of actual vanilla! Because Dan Cake brings to you the deliciously tender Vanilla Plain Cake! To make your tea time even more pleasant, take hold of your favorite Dan Cake from nearby stores.



Figure 13: Vanilla Plain Cake



Figure 14: Chocolate Puff Pastry

Chocolate Puff Pastry: Crunchy out of doors, mild interior – the correct blend for a savory snack! Lift up your temper with Dan Cake's tasty Chocolate Puff Pastry! This outstanding snack is now to be had at your close by shops.



Figure 15: Vanilla Pound Cake



Figure 16: Friend ship Day

Vanilla Pound Cake: Feel the pleasure of each moment with your loved ones with Dan Cake's Vanilla Pound Cake. It is so palatable that your get-together time gets even more pleasant! Now find your favorite Dan Cake flavors at the nearby stores.

Friendship Day: Dan Keck is jogging out of time while attending Genius Friends. Video your gifted buddy's overall performance or take a photograph and percentage with us.

Chocolate Layer cake: Feeling hungry from time to time? Dan Cake's yummy Chocolate Layer Cake is your answer! Now quench your hunger with this stated snack out of your close by stores.



Figure 14: Layer Cake



Figure 15: Marble Cake

Marble Cake.: Calling all snack fanatics! Enjoy the delicious taste of chocolate and vanilla with Dan Cake's Marble Cake.

Mother's Day post: Mother's hand is known to this world. We develop up inside the shadow of motherly affection. So good Mother's Day to all mothers of the world.



Figure 16: Mother's Day



Figure 17: Father's Day

Father's Day: Dad is the first hero folks all. Many folks try and conceal, walk, get dressed, speak. That perfect has to be taken care of, the daddy has to present time, in all stages of life, in all situations. Be true all parents.

Cricket Quiz: Why help the Tigers at home and pass over the possibility to play by using yourself? Our Dan Cake crazy cricketers however gambling cricket genius are winning every day exceptional prizes! You additionally show off your cricketing information and win Exciting Gifts daily.

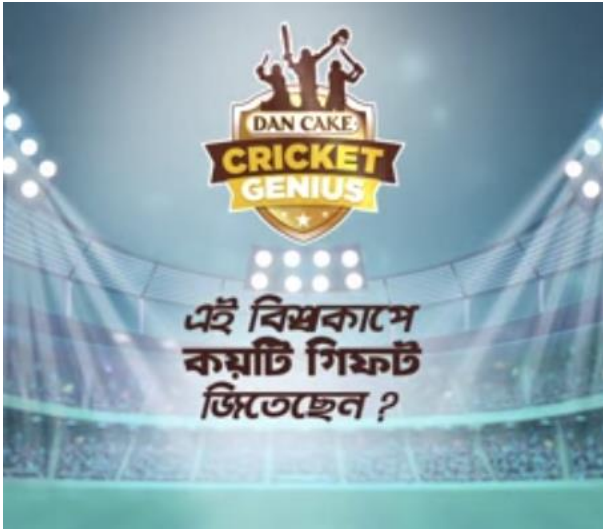


Figure 17: Crick Quiz



Figure 18: Bursting

Contest Post: The right dessert will boost your temper! Taste our delicious and divine chocolate muffins.

Bursting Deliciousness: Need munchies? Look no further! Delight your taste buds with our scrumptious and exceptional layer cakes.



Figure 18: Contest Post



Figure 19: Eid Post

Eid-Post: Forget all the differences, small and huge, wealthy and poor, let's celebrate Eid together. In this manner, our hearts develop with happiness. Happy Eid to all.

Dan cake India Post: The delicious shapes from the finest bakers of Denmark is at Kolkata now! Find your preferred Dan Cake products at close by shops and make your snack time a extraordinary one!

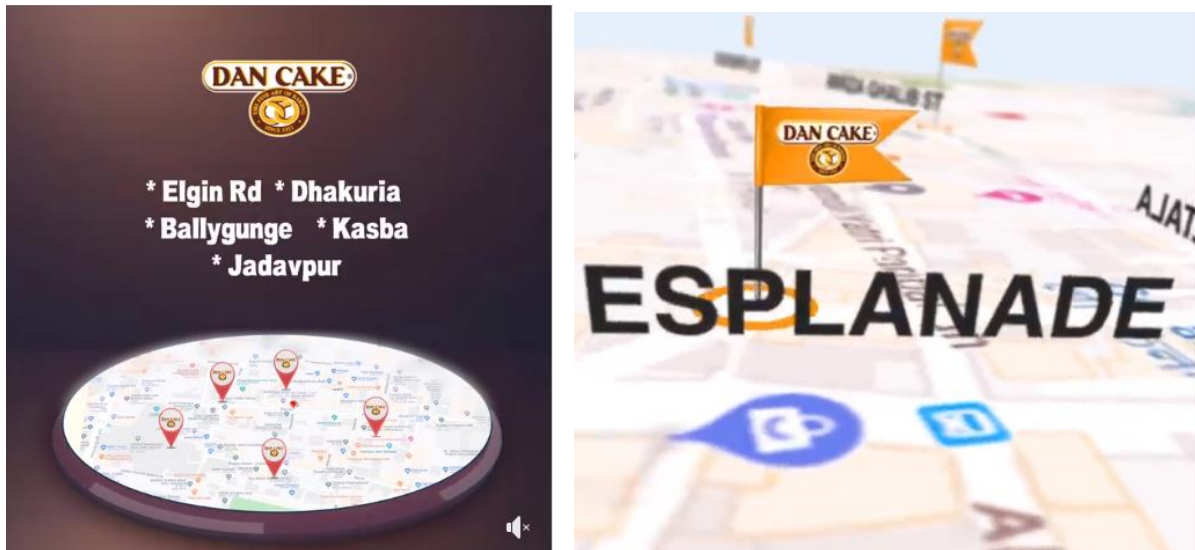


Figure 20 : Dan Cake Indian Post

Printing Post: Dan Cake's Marble Cake Comes to Meet Your Snack Craving! Blending the taste of chocolate and vanilla this time



Figure 21: Printing Post

Packet Design: Studio will assist you produce higher artwork.

Whether your dressmaker trying out distinct ideas, or a pre-press operator checking a back-healthy, with Studio you're truly protecting the percent on your palms. Studio is a quick and easy way to turn your thoughts into beautiful 3-d photos, for your personal idea or to affect a crucial consumer.



Figure 22: Packet Post

3d Gondola Design: For centuries, the gondola become a first-rate means of transportation and the most common watercraft within Venice. 3d Gondola design concept came from this, now a days 3d gondola design is the most wanted for a super shop.



Figure 23:3d Gondo;a Design



Ramadan Campaign

Muslim Ummah accommodates of all sorts of human beings belonging to different varieties of backgrounds, nationalities, cultures and values. And how they every see Ramadan relies upon a lot on these elements.



Practicing Islam knowing little or no of it. This Ramadan, InterContinental brings a small effort to understand and include the religion better every day.



Figure 24: Ramadan Post

Al-Quran post: This prayer genuinely indicates that the time of Hijrah (Migration) had come near. That is why Allah has told the Prophet (peace be upon him) to this impact: You ought to observe the reality anywhere and in something situation you be. If you migrate from a place, you need to migrate for the sake of the reality, and anywhere you pass, you must move for the sake of the reality.



Figure 24: Ayat Hadis Post

Al- Hadith Post: This hadith explains a few key standards of Ramadan in an allegorical way. If we recall the language as symbolic, the hadith offers a logical and possible motive for growing a robust conviction and appreciation of the Prophetic knowledge

Regular Campaign

Cheers for your Team: Enjoy stay streaming of ICC World Cup fits at Aqua Deck and revel in a flat 20% discount together with your City Bank AMEX card!



Figure 25: Cheers

Ashura: Remember Allah, Follow Quran and Sunnah, Keep Smiling, love your own family, Be humble, Be respectful. Do your fine and Say Alhamdulillah for everything. Have A Blessed Ashura!



Figure 26: Ashura And Premier Card

Premium Card: Walk in thru the door of privileges via availing InterContinental's Premier Advantage Card. Let your card define your choice of life-style.



Figure 27: Buffet and Great Day

Great Days: As we speedily in Ramadan, what is overlooked the most is the breakfast! Listing down all the breakfast food we're missing can grow to be a hobby! To fulfill that clean space.

EID MUBARAK: It's some other new season of celebrations in addition to new beginnings. May This Eid bathe your lives with greater prosperity, peace and everlasting happiness. Eid Mubarak from our family at InterContinental Dhaka!



Figure 28: Eid and Leaves

Good food leaves: lasting recollections so supply yourself an enjoy to consider by using Indulging in the best hand-baked bread and different diverse pastry alternatives InterContinental Dhaka has to provide!

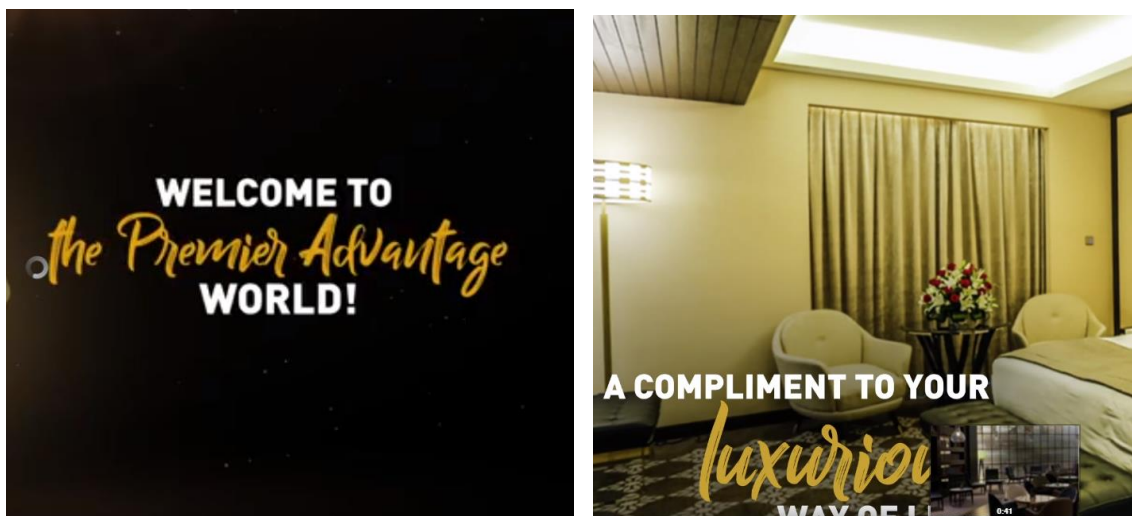


Figure 29: Luxuries

Luxuries: We are excited to introduce Premier Advantage Card. Avail the cardboard to revel in special privileges at Intercontinental Dhaka.



A Luxury Gift: A luxury is a present that merits to be embraced on every occasion life brings us one. At InterContinental Dhaka, we thrive to show your desires into fact and this coming season we need you to revel in something spectacular!

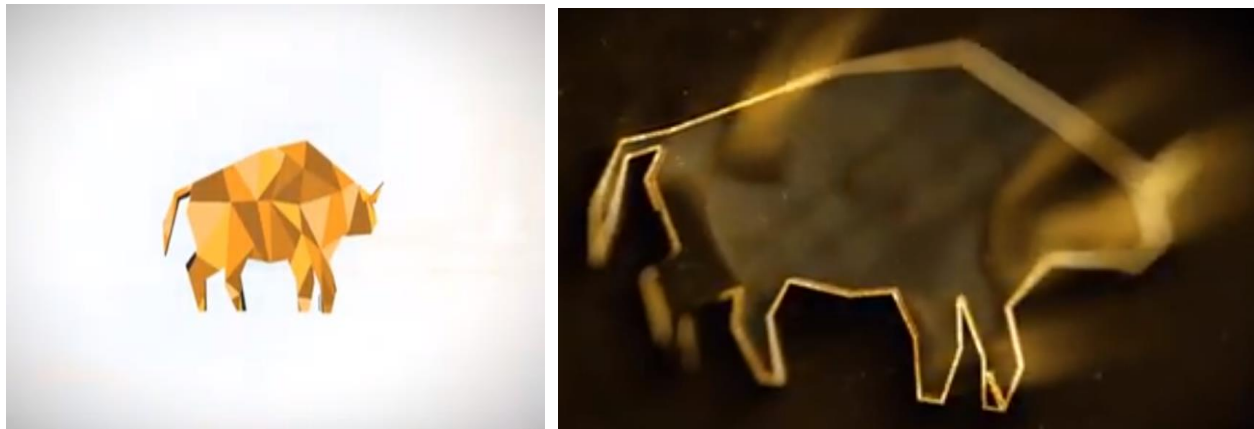


Figure 30: A luxury Gift

Sea Food: Plate up your favorite seafood dishes by using eating at the Amber Room. Dive into a wide selection of scrumptious alternatives from lobsters, crabs and other diverse delicacies.



Figure 31: Sea Food



Milk for Good.

Happy Mother's Breastfeeding Week: In different countries of the arena, Bangladesh is celebrating Happy Mother's Breastfeeding Week as properly Breastfeeding advantages each mom and baby.



Figure 32: Mother's Day and Wish Post

Wish Post: There become no worry of the roar of victory, there was religion and desire of winning!

Location Post: Nobody may be excluded from the actual taste of nutritious milk. Aarong Dairy Instant Full Cream Milk is available at your nearest save in port City Chittagong.



Figure 33: Location and Wish Post

Labour Day: Those who make our day by day life less complicated. It is an honor to realize those running people who've made our lives end up easy in exertions.

Happy Mother's Day: The mom that we grow up inside the absolute compassion with which our adolescence, the laughter of the teenager, the tears, the reminiscences of happiness.



Figure 34: Mother's Day and Independence

Happy Independence Day: Happy Independence Day to all from the Aarong Dairy circle of relatives on the Great Independence Day.

Live Up: Live as much as the arena cup with Aarong Dairy Yoghurt.



Figure 35: Live Up

Static Post: Fun flavors of mango and vanilla, a brand-new addition to the Aarong Dairy own family.

Ramadan wish Post: Ramadan is the lesson of sacrifice and self-purification. In this holy month of Ramadan, May the consideration of self-purification be auspicious for all. Happy Dear Ramadan on behalf of Aarong Dairy.



Figure 36: Ramadan and Offer

Offer post: Offer Explosion !!!! Now buy one gourmet glass of glass freed from price for every Aarong Dairy 100 gram Instant Low Fat Milk Powder.



Figure 37: Offer and Quiz

Quiz Hive: Tigers will play on the sphere and you will play on Facebook! Starting on May 7, "Aarong Dairy UHT Milk Criticists" starts off evolved. Every day we are able to provide you with statistics and guidelines about a cricketer. And in the remarks who the cricketer is. Interested prize from Aarong Dairy UHT Milk for 2 winners in step with quiz! Are you prepared?

Static Post: Do individuals who are active all day do something special? If you want to know the secret of their suit, then know now. And preserve yourself fresh even within the midst of a thousand busy days.



Figure 38: Static And Father's Day

Father's Day post: Love to all of the dads in the global.

Eid Post: Happy Eid came after a month-lengthy workout. May the holy Eid-ul-Fitr carry happiness and peace to all.



Figure 39: Eid Post



Wish Post: Life is complete of different reviews. For example, if the journey is a fava, be it mountains, seas or forests; By the manner, every time you want to run away.



Figure 40: Mother's Day And Wish

Mother's Day: Our lives are fulfilled in the embodiment of mom's absolute compassion. At each moment of our lives, there is a touch of motherly affection. World Mother's Day wishes to all mothers on behalf of the UHT.

Wish Post: The Woman Teams cleared the victory by defeating Nepal within the final of the Women's Football Championship. The whole country is pleased with this victory. This is how our faith will move ahead in Bangladesh.



Figure 41: Wish

Wish Post: All are glad to announce the result of PSC and JSC examination. PRAN UHT Milk is feeling cohesion with all of us. I desire that the students who skip the examination can have a wholesome, lovely and a hit destiny lifestyle.



Figure 42: Wish and Woman's day

Woman's Day: Through the Dairy Hub and Dairy Academy Development project, the life guide of UNIDO a United Nations commercial improvement agency, is running to help rural ladies' entrepreneurs. Already inside the dairy area simplest four rural women marketers have begun their very own organizations. The mission has undertaken various projects like "Women and Couple Training" to decorate women's abilities and expertise.



Figure 43: Eid Post and Static

Eid Post: Eid brings happiness and happiness to everyone's life. Be secure with everyone in the circle of relatives. Eid Mubarak on behalf of PRAN UHT Milk.

Life style Post: The satisfactory of lifestyles UHT Milk is always without compromise.

TVC Post: Whatever barriers come inside the way of your profession; you have to persist with your dreams. Do you have got one of these decided friends? Then tag them and say your fine needs. Also share the video on your timeline and not using a compromise on our web page.

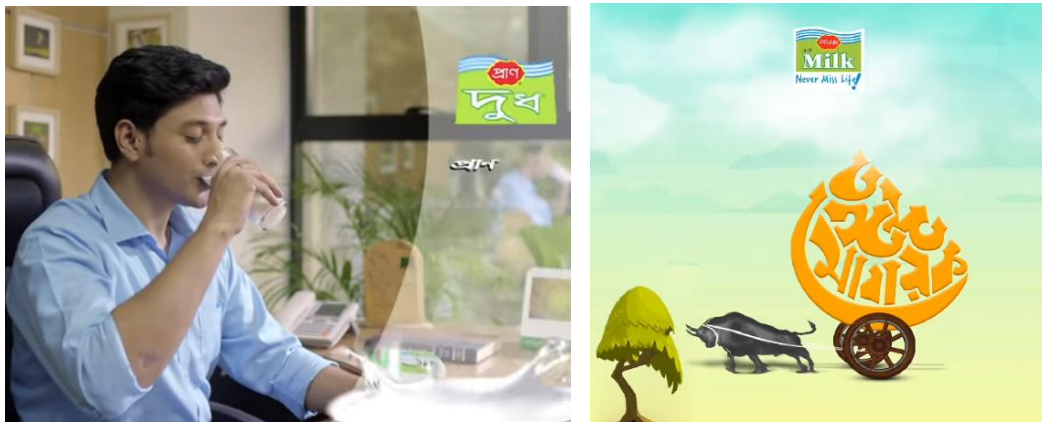


Figure 44: TVC and Eid Wish

Eid wish: Be secure on your excursion the joy of Eid can be complete of encouragement and encouragement with cherished ones. Happy Eid to all.

Product post: PRAN UHT Milk's self-life is 6 months, can be drank without boiling and saved outdoor the refrigerator. Which offers you balanced nutrition at any time of need.



Figure 45: Product and Regular

Regular post: Breakfast PRAN UHT Milk approach the beginning of the day with balanced vitamins. Because Tetra Pack's PRAN UHT Milk has all the vitamins it wishes. Tell us what object you have got to your breakfast.



Valentin Day: What lifestyles can be imagined without them? He may be a cherished one, dad and mom, siblings, spouses, or your kids and daughters! This love is on the heart of the day.

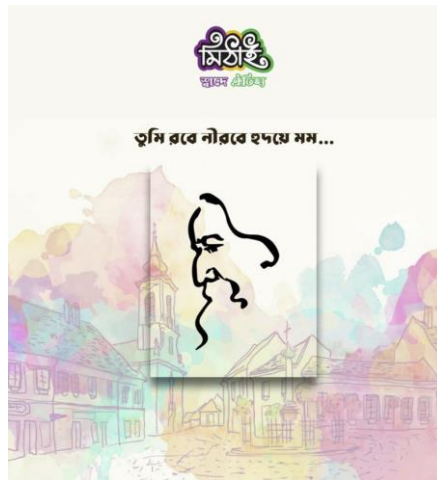


Figure 46: Valentin Day and Wish Post

Wish Post: Poets, songs, poems, novels, plays - all part of our background. Today, the lifestyle of sweets is the manner of life. Tribute to Rabindranath Tagore's birthday.

Rosagolla Day: Sweet desires to all on behalf of Sweets on Rosagolla Day.

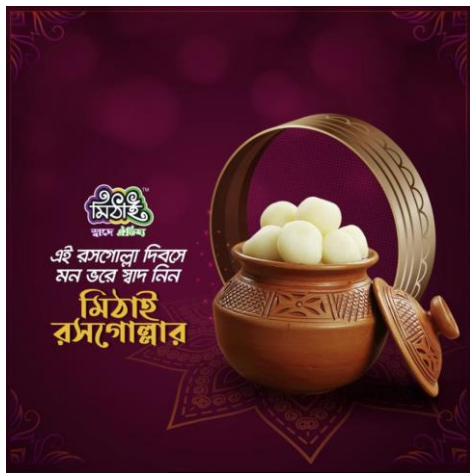


Figure 47: Rosagolla Day and Wish Post

Eid Mubarak: In the midst of the many sacrifices and sacrifices of sacrifice, the tale of the sacrifice of individuals who nurtured those animals with care. Really leave all and sundry. Eid Mubarak.

Offer Post: This time will be greater candy! Because five ml of goodies consistent with product gets 5 ml: Pran Frito. Offer is legitimate from May 1 to June 25.



Figure 48: Wish Post and Woman's Day

Woman's Day: Sweet family is greeting girls who've played their role from their role at all stages of existence!

Father's Day: With age, mother and father additionally get new dimensions approximately the child. Knowledge of adoration, sometimes of rule, every so often of adhere, every now and then of distinction, and now and again of information. No be counted how affected this courting is, one fact is for all time - 'depart them, for us.'



Figure 48: Father's Day and Wish Post

Firmi Day: For the sake of operation or inside the traditional gift - each sort of sweetness is inevitable within the exercise of Firani.

Offer: Sweet pizza offers! Buy five pizza and 5 more pizza loose! The provide will run from November 26 to twenty-five at Kadarabad, Badda and Banasree e-block stores simplest. Only 5 greenbacks according to pizza!



Figure 50: Unlimited Offer and Offer Post

Unlimited Offer: On October five, a sweet competition could be held at Banasree, E-Block Outlet in Mithai. You should buy any dessert you like for the next half hour by means of shopping for a price tag for handiest 5 dollars, as an awful lot as you're satisfied! And the famous media character Naim is becoming a member of in to add taste to the competition! So, get geared up for candy meals in Petrus!

Eid Post: After the of completion of the Seromas Siam, the quilt of our ready brings the message of happiness to the Eid moon! May our existence be illuminated within the mild of this moon.



Figure 51: Eid post and Bangla new year

Bangla New Year: Each new year brings with it new and new one's Surprise, new reminiscences.



New year: May our desires be done on this new year. We will all be delighted to make the dream come authentic - on this want, Happy New Year to all.



Figure 52: Bangla new year and Labor Day

Labor Day: With hard work comes great pride. Let us all salute the hard paintings and determination of strong-willed soul round us. Happy Labor Day to you all.

Regula post: Fly BD Fly is presenting the satisfactory deal on flight bookings to make your journey to Fly Emirates with the nice price, satisfactory services! This time Simply flies.



Figure 53: Regular Post and Trip

Trip Post: Our favorite all-rounder Shakib Al Hasan does consider on flyBDfly.Com in terms of flight booking. So, who are you looking as much as? Book your flight now at Flybdfly.Com



Figure 54: Trip Post

Independent Day: Today we can enjoy the joy of living independently because victory has come. Wherever I am happy to fly. This victory, which was achieved in self-sacrifice, is a sincere tribute to them.



Figure 55: Independent Day and Trip

Recognize Post: When you fly, you could be anywhere you want every time. Keep an eye on our web page to recognize more.

Engagement Post: Are you furthermore may hesitant about reserving plane tickets on-line? Don't hesitate, reserving plane tickets on line now is only a count number of 3 clicks! Play the video and take a look at out the most effective ticket booking procedure.

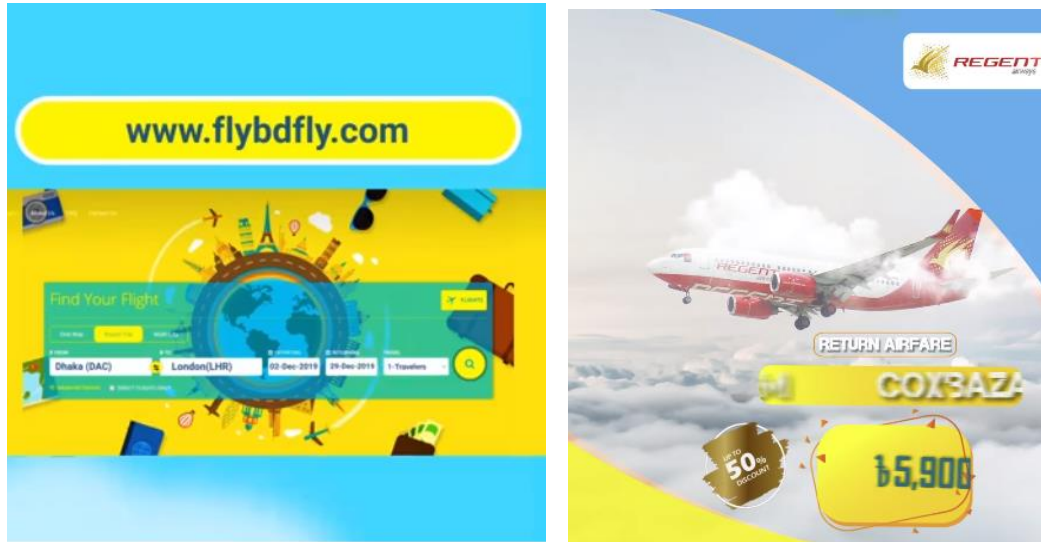


Figure 56: Offer Post

Offer Post: Celebrate ninth Anniversary of Regent Airways! All locations discount up to 50%!

Location Post: Grab excellent offers of Singapore Airlines to choose locations from flyBDfly.Com! Return ticket fares beginning.



Figure 57: Wish Post

Wish Post: Winter is returned again this year. And with winter, the preparations for turning around have started. Some with circle of relatives, others with cherished ones.

Mobil™

Wish Post: Congratulations to the Tigers in Bangladesh's exquisite victory towards Pakistan forces!



Figure 58: Wish Post

Independent Day: Happy 48th Victory Day on behalf of Mobil™

Language Day: Life changed into demanded by our martyrs, Bangladesh, whose sacrifice become inspired by means of Bangladesh. We are in the method of moving ahead Give your maximum cherished automobile the most cherished engine oil.



Figure 59: Language Day

New year: Happy New Year & Best Wishes for a smooth adventure ahead. Let 2019 be a journey of a brand-new hope and a new starting.



Figure 60: New year

Speed Post: We are constantly converting. With that, the demand for our car's engine is converting. We are at the path to progressing with you over time. So, buy the satisfactory Mobil Lubricants for the pleasant protection on the engine.

Congratulations Post: Congratulations to the England Cricket Team for being the first ever Cricket World Cup Champion!



Figure 61: Wish and Eid Post

Eid Post: The pleasure of Eid spread to every soul! Happy Eid to anyone on Mobil!

Quiz Post: Guess the Mobil™ branded t-blouse is supposed to win the Cricket World Cup

Bangladesh Twenty20 Tri-Series 2019 is the **final suit** of Bangladesh vs Afghanistan. Good **luck** to the Bangladesh Cricket Team.



Figure 62: Quiz Post

Lounge Post: Mobil brings 20W 40 and 10W 30 grade Mobil Super Moto three motorbike engine oil to Bangladesh. JASO MA2 Certified and API SL Quality Engine Oil will maintain your motorcycle safe for even longer. Do not postpone by using in boxing the Mobil Bangladesh Facebook page now and pre-e-book! You can also pre-e book by using ordering without delay from www.Mobilbd.Com or Mobil Bangladesh App.



Figure 63: Lounge Post



Best value: Spread your wings in the direction of the sector of velocity with Orbit!



Figure 64: Best value and Speed Chase

Speed Chase: If you need brilliant speed, take the Orbit Broadband Internet. At Speed Chase, no person will come up with the case!

Excessive: In need of excessive velocity? Say no greater! Browse quicker with Orbit net

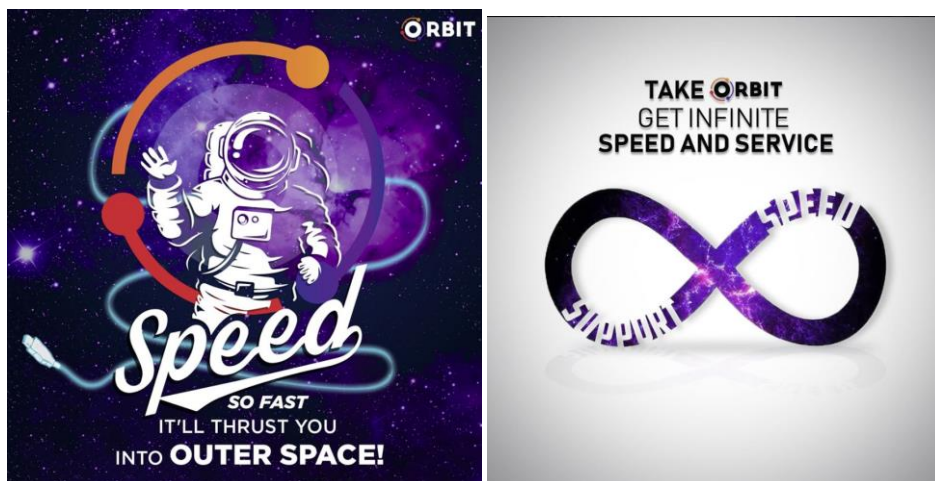


Figure 65: Excessive

Eid wish: Eid Mubarak from Orbitbd! Seize the moment and be glad!

Father's Day: Fathers truly are our final heroes, saving the day without wearing a cape. Happy Father's Day from Orbitbd!

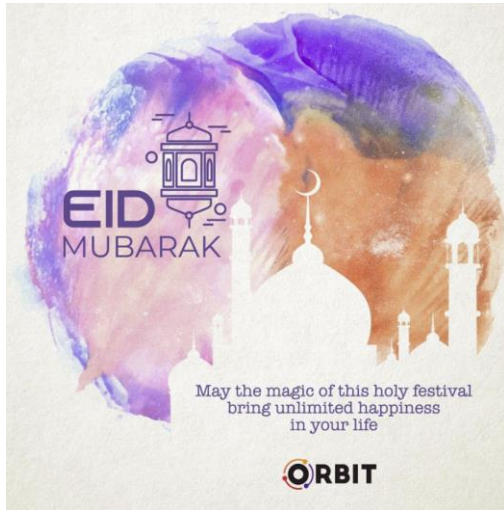


Figure 66: Father's Day and Eid wish

Mother's Day: May the affection of the mother remain steady all through existence. Wishing all of us a Happy Mother's Day from Orbitbd!

New Year: In new colorations, new ideas, allow each room be filled with joy. Happy New Year from Orbitbd!

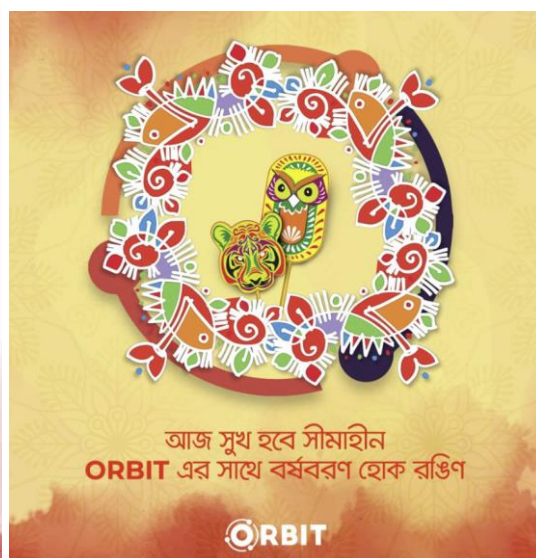


Figure 67: Mather's Day and New Year

Offer post: Getting aggravated with those frequent sport play lags? Upgrade your internet velocity with Orbit and shop yourself from getting disconnected all through those extreme multiplayer suits.

New brand: A new month is coming near, a brand-new year after that. It's excessive time to exchange your ISP. Try Orbit!



Figure 68: New Brand

City area: We are Orbiting around Dhaka town!

Browse internet: Scroll your social media debts with the fastest broadband internet Orbit !



Figure 69: Brows Internet

Package Post: Orbit has the best net velocity throughout the metropolitan location of Dhaka.



Offer post: Suzuki brings POWERPLAY OFFER this World Cup season! Buy Suzuki Zixar Monotone Single Disc. Get an exciting helmet with. Do not hesitate to shop for your favorite Suzuki .

Eid Offer: Ready to power up the Ultimate Speed Demon? Pre-book the Suzuki GSX-R and get a Suzuki Branded Windbreaker, Exclusive Racing Boot, and Original JBL Wireless Headphone.



Figure 70: Eid offer

Zixer: Do not hesitate to shop for your favorite Suzuki Zixer motorbike today. Also comes with a loose racing wind breaker, key ring and a Suzuki engine properly.



Figure 71: Introduce

Introducer: When you hear 'Awesome bike', the Suzuki Intruder should nicely be the first name that pops in your head. With its fantastic design and fantastic dual port exhaust, why shouldn't it?

Speed Demo: Lights, accelerator, action! The Suzuki GSX-R150 FI is designed to give you explosive thrills.



Figure 72: Speed

Ultimate Wonder: A scooter for the technology who owns the road! Stay tuned until this night to unveil the ultimate wonder.



Figure 73: Unlimited Wonder

Last risk to attain the #GoalForGixxer in ultra-modern final match of the World Cup 2018! Don't forget about to publish statuses with the hashtag as much as you could in case you don't need to overlook the chance to win your dream Gixxer SF MotoGP!

Get innovative with every purpose and remember to inform us your reasons why you want the Gixxer! #GoalForGixxer #SuzukiBangladesh Terms & Conditions: * Only statuses will be counted, no longer comments and the privateer's settings of the popularity have to be made public. * Suzuki Bangladesh reserves the right to make all final selections.



Strength: Super Crete cement presents the top of the line energy that each construction desires to have. That is because Super Crete gives seventy-five% compressive strength in first 7 days wherein as other PCC brands gives 60% in 7 days.

Experience: Give your building the power it wishes to withstand the toughest of occasions.

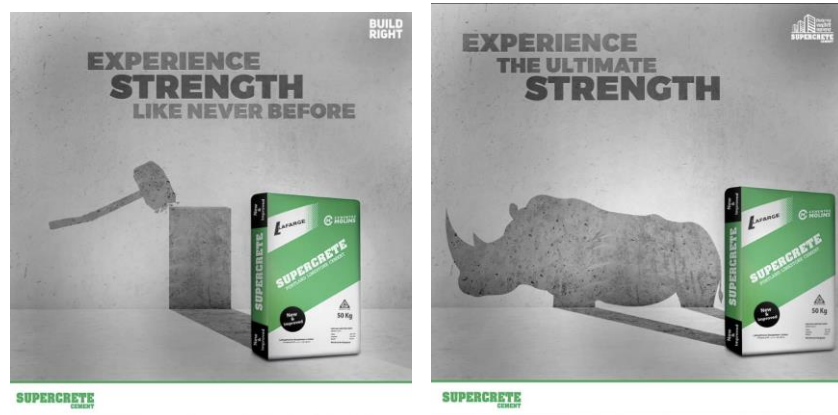


Figure 74: Strength

All Seasons: Structures built with super Crete stand sturdy with resilience and first-rate in all seasons throughout the year.



Figure 75: All seasons

Eid Post: May this Eid deliver peace, prosperity and pleasure to every body. Happy Eid to all from the Holcim circle of relatives.

Unbitable Bangla: The Incredible Bangla Sculpture is a sculpture dedicated to commemorating the Bangladesh Liberation War, which depicts three freedom combatants. The sculpture depicts the participation of humans from one-of-a-kind sections of society along with the scholar community in the liberation war of Bangladesh. People from all walks of existence participate in the freedom battle of Bangladesh.



Figure 76: Eid Post

Bijoy: Located behind the DAS on the west facet of the Dhaka University TSC, the sculpture inspires the combat towards injustice. The reminiscence of the 1971 Liberation War is depicted via this sculpture. This is a fragment of the Pakistani aggression at one time.



Figure 77: Bijoy Dibosh

Hóngbāo

Best Restaurants: On invite dining will take place in two parts of the day (12:00 noon- 4:00pm & 7:00pm- 11:00pm) so that an accommodation for 300 guests can be arranged.

Coming soon: We will be placing a digital Kiosk at a particular open space inside the restaurants where different contents will be played.



Figure 78: Coming soon

Revel: Amongst the invited guests, we will also invite few **celebrities** ex- (Zoya, Ferdous, Bipasha, Mou, Zahid Hassan, Toukir Ahmed, Shakib, Shishir). Having them around will keep the environment cheerful.

Family Hour: Family and friends who eat together.



Figure 79: Family Hour

Opening Soon: The guests will receive customized souvenirs with the invitation. Ex- name engraved pen, crystal Hongbao engraved cube paper weight, a beautiful Chinese plate+cup where Hongbao will be curved and a rectangular shaped small red invitation card with envelop in the box.



Figure 80: Coming soon

Served: 3 lucky winners with or without family (max 4) will be given the opportunity to dine at the restaurants on the days of invite only launching ceremony. (The winners will be selected from the digital platform).



Figure 81: Zhenkou

Zhekou: Another activity we plan on placing for the launching day is led spinning with music in front of the restaurant (starting from the late evening 6:00pm onwards). This will build up the vibe and attract attentions towards Hongbao in the form of celebration

Dish Diaries: We also plan on doing some street decoration (lighting) and laser sky tracker in front of the building pillars (a good attention grabber from various locations).



Figure 82: Wish Post

Wish: Throughout the day, a Big screen will be placed on the exterior of the restaurant’s floor in which “Hongbao Now Open will be placed”.

Launch: ATL and BTL

At the time of the launch, the location of the restaurant will be communicated. Through visuals we will want to set Hongbao as a part of a new trend Brand Awareness In flight/Lifestyle (Domestic) magazine inserts saying “Hongbao Now open”. News Paper ads and club newsletter inserts (Hongbao now open). Digital billboard and Tri-vision branding (Hongbao now open).X-banner placement at clubs, super-shop (Unimart) saying “Hongbao Now Open”.

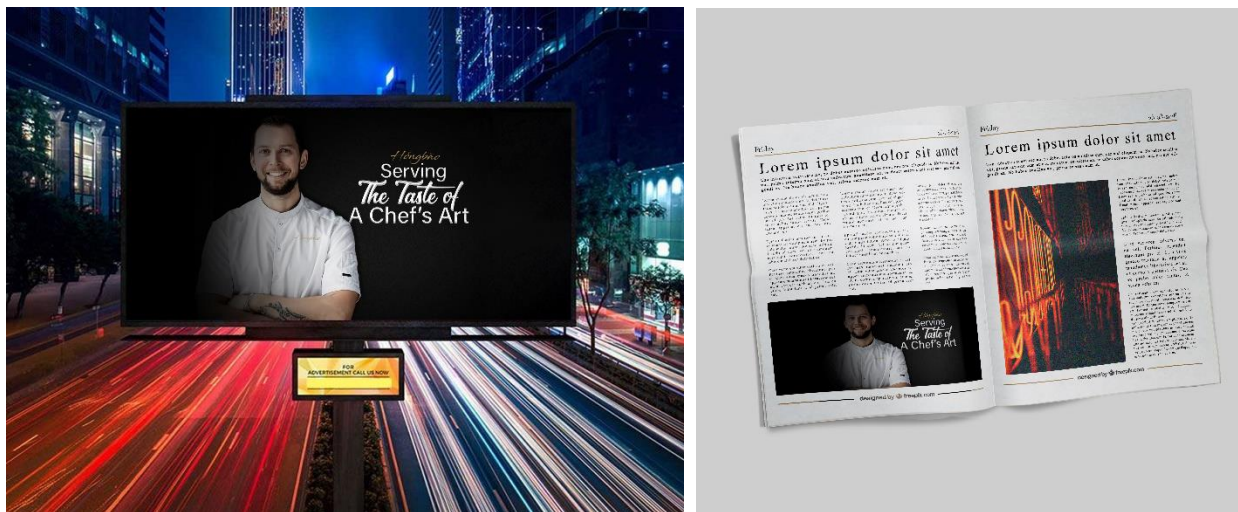


Figure 83: ATL



Figure 84: BTI

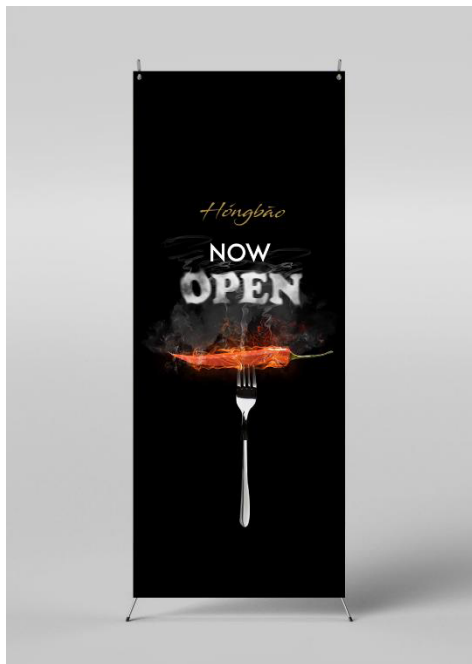


Figure 85: BTI



Test: In flight/Lifestyle (domestic) magazine inserts saying (Hongbao Coming Soon). News Paper ads and club news letter inserts (Hongbao Coming Soon). Digital billboard branding and Tri-vision Branding (Hongbao Coming Soon).



Figure 86: Test

Royal: News Paper ads and Magazine inserts (What is Hongbao?). Answer and win a golden chance. Digital billboard branding (What is Hongbao?). Tri-vision Branding (Hongbao Coming Soon Continuation). X-banner placement at clubs, super-shop (Unimart) saying "Hongbao Coming Soon"



Figure 87: Royal



3d Stage Design: In computing, staged (code named Molehill is an Adobe Flash Player API for rendering interactive 3D images with GPU-acceleration, within Flash video games and packages. Flash Player or AIR applications written in Action Script 3 may use Staged to render 3-d pictures, staged was introduced in Adobe Flash Player 11. zero and AIR three. Zero that allows you to facilitate GPU-acceleration of three-D content material in Flash packages In Flash Player 10 and earlier, 3-d Flash programs needed to render 3-d images absolutely on the CPU. Flash Player 10 supported a limited shape of GPU acceleration guide for materials, in an API known as Pixel Bender.



Figure 88: 3d Stage Design



Fall: Formal enough for work, however laid-back sufficient for an after-workplace hangout- this blazer is just the ideal apparel item in weekdays.

Millennials: A modish long dress from YELLOW for this season- with a chic touch to trap the eyes.



Figure 89: Fall and Millennials

Style: This dark pink shrug style jacket is an ought to have for this season. Wear it with our black trousers and tank-top to finish the look.



Figure 90: Style

Slay: A brilliant yellow sleeveless hooded jacket with duvet embroidery will definitely be a trendsetting piece on your boy. Pair it with our informal published t-blouse to reap this look.



Figure 92: Slay

Winter: For a wintry weather outing opt for this floral top with full sleeves and a rounded collar with ruffles.



Figure 92: Winter

BASIS

Basis ICT Award: For the 0.33-time, BASIS has organized the BASIS National ICT Awards, the largest information and communicate generation sector based totally in Bangladesh. There are 5 classes to win 5 awards! Not best that! The exceptional initiatives from BASIS National ICT Awards winners will have the opportunity to participate in the APICTA Awards. Which could be held in Vietnam this year.



Figure 93: ICT award



FADCAB AWARD: The Foreign Admission and Career Development Consultants Association of Bangladesh (FACD CAB) offers opportunities to access statistics and offerings on various topics, including speaking without delay to legit universities around the world, such as papers assessment, spot admission, scholarship offers.

International Education Expo 20: The 5th time might be held on October five and 8, on the Pan Pacific Sonargaon Hotel. Students fascinated in higher schooling abroad are getting all the renowned training consultants beneath the identical umbrella.



Figure 94: FadCab



Online Mega Shopping Festival! This year, an internet festival is going to be held in extra numbers. Top 5 main e-commerce within the united states Pickaboo, Bagdoom, Rokomari, TheMall BD, Priyoshop, Deligram, AjkerDeal, Sheba.Xyz, Truck Lagbe, Romoni, Leisfita, HandyMama, Shajgoj, Go Zayan, Dinratri, Stygen.Gift, Xtra, Stygen.Gift, Diabetesstore goes to jointly host this purchasing competition Interesting in the pageant are Free Delivery, Up to 5% Discount Minimum 5% Development Cashback, five% Discount from Master Card!



Figure 95: Bagdoom

Holography

Holography is a photographic technique that data the light scattered from an object, and then gives it in a way that looks three-dimensional. Holograms pop up in films such as "Star Wars" and "Iron Man," but the generation has not pretty caught up to film magic.



Figure 96: Holo Graphy



One of the maximum expected talent recruitment structures inside the us of a, Battle of Minds, is getting into its sixteenth instrumental this yr. It has served as a key recruitment platform for BATB, with greater than one hundred fifty of the brightest minds inside the us of a becoming a member of quite aggressive positions within the enterprise.



Figure 97: 3d Stage Design

CHAPTER 4

Conclusion

This assignment has enabled us to utilize new environments. Both environments are reducing area and used in with my sufferers level, so it was excellent to get a taste of what we should enter into while we graduate. It could be excellent if more modules used newer technologies because it creates new challenges and permits the output to look lots better. I am really happy with what my executed in Internship. Last few months i used to be work difficult for my profession and the professional surroundings make me sturdy in mentally.

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