



Daffodil
International
University

Project Report On "Poop's Factory"

Submitted To:

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LETTER OF TRANSMITTAL

To

Mohammad Shibli Shahriar
Associate Professor &
Head, Department of Innovation & Entrepreneurship
Daffodil International University

Subject: Submission of Project Report on "**Poop's Factory**"

Respected Sir,

With great pleasure I am presenting my project report on the topic "**Poop's Factory**". While preparing this report, I have followed your instruction and guidelines. This report has been completed by my experiences and idea. I express my special gratitude to you for dedicating your valuable time, expert guidance and support. I have tried my best to complete the report appropriately as much as possible. I tried to gather information primary and secondary sources.

I therefore, request you to accept this report and give me proper suggestion to work in my professional life and I pray and hope that the mistakes, the report may have will be kindly Excused



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CERTIFICATE OF APPROVAL

This is to certify that the project report entitled "**Poop's Factory**" has been prepared by Sheik Md. Farhan Afiful Haque as a partial fulfillment of the requirement of our semester final of Entrepreneurship department Daffodil International University

I wish him every success in life



Mohammad Shibli Shahriar
Associate Professor & Head
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Acknowledgement

All praises are due to almighty Allah who enabled me to complete this report.

I express my sincere gratitude to my report supervisor Mohammad Shibli Shahriar Associate Professor, Department of Business Administration, Faculty of Business & Entrepreneurship, Daffodil International University

I have tried my best and work hard over the last three weeks for preparing this report.

Some of my friends and some industry related people helps me to collect all information

I really very thankful to them

Executive Summary

We are poop's factory, we are basically a recycling company. Our main vision is clean our environment. For this reason we would like to recycle every which is harmful for our society;environment. Plastic, poops, and garbage is harmful for our society. So want to change this scenario, we want to process this things and make this rubbish to Wealth.

Our company has three kind of operation, poops, plastic, & E-waste. And very soon we will introduce our customers our new service which is dustbin dust. From dustbin dust we can made electricity which is cheap. But this project is very expensive & researchable. For this reason we will do it after 5-7 years.

our first product is poops. We will collect poop;s from septic tank or Swarage line by our own transport. After that we will process it in our production plant and produce electricity, bio gas, organic fish feed and Organic fertiliser.

We have another a part which is polymer recycling. From polymar we can get pyrolysis oil,diesel, spin, net, & cloth. Which are very necessary useful things.

We have another segment which is E-waste. From mother board ; other electronics products we get 16 kind of raw mattel like GOLD, Silver and so on.

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Introduction:

Our world's environment is highly polluted. Our world's temperature going higher every year. Sea's water is over flowing every year. All natural ice are losing their ice. Why all this things happen? The answer we all know which is pollution. If pollution is going in this way our world will be damaged in 2090.

To save our world, to save our nature we are here. We will work for world's; nature. We will save our nature from plastic, E-waste, dust, poops and convert this trash to wealth.

Our Logo:



Our vision:

My Company vision to make Bangladesh pollution free, develop recycling infrastructure, and industry also, and delivered green energy which i made from plastic, poop, and other dust.

Our Mission:

My company mission is to be an International market leader of recycling industry

Value proposition :

Our nature is feed up with all this trash and waste. So we take all this trash waste Give our service holder their necessary products like fuel, electricity, feed, clout and so on. Actually our main focus is keep our environment clean.

Industry analysis:

In present recycling all companies are newly started their business , some are trying to setup their factory. Here has maximum 5-7 company. No one still start their production operation properly. And i personally think this is the right time to enter in this industry.

Key activists :

In our company have some truck who are collect waste for trash from all over the country. And they unload it in our treatment plant. And In our treatment plant we will process all kind of trash and made them in wealth. Like fuel, bio gas, electricity, feed and so on.

key resources :

In our company plant, our research, our HR, our network, our advisor and finally our services are our main resources. Our treatment plant We produce our services and our services made by our research & HR. Our networking help us to distribute our service.

key partners:

Our key partners are Govt, Factory owners, investors, fuel pump, ship owner, air creft company, fisheries, garments company, bank & insurance company.

Govt took electricity , bio gas from us. And we also can provide electricity in factory as a private company. We can send our fuel to ship owner, petrol pump, and airlines company. We can provide healthy feed in Fisheries. We can send spin in Garments. Bank & Insurance company always help us in our growth.

Customers segment:

Our main customers are Govt, Factory owner, fuel pump, fuel station, ship & airline company, Fisheries, garments.

Customers relationship

our main focus is provide best products in best price. And our customers are big company or Govt so it is one kind of challenge to reached them and provide them our services. But our unique hight talented marketing team can reached it in innovative way.

Competitor:

Our competitors are Edcol, Bangladesh electricity board, Summit power service, Reliance power distribution Corporation, square power supply Corporation.

Cost structure :

Our cost structure is customers acquisition, Technology development, Research, plant development, HR cost. Promotion, legal support; lobbying transport.

Business startup activists

Business Startup activists	Time	Cost in BDT
Business Plan preparation	3 months	30,000
Registration and Licence	8 months	30,000
Application for loan	8 months	20,000
space finding	2 month	20,000
Contract and agreement	3 months	50,000
Treatment plant setup	6 month	25,00,000
Transport partners and others	1 months	10,00,000
Others cost and expense	6 months	5,00,000
	Total	41,50,000

Operation cost

Indirect cost per months	BDT
Treatment plant operation	21,00,000
Transportation	12,00,000
Honorarium	15,00,000
Others cost	10,00,000
Total	58,00,000

Break even analysis

Details	Number
Break even point unit	59,725 unit
Break even point BDT	31,31,03,730 BDT
Break even Period	5.6 years

Revenue stream :

Sell our products is our revenue stream. To Reach our break even it is timeful thinks. We need some big investment for our plant setup and after production it will be a growing business.

Conclusion :

Our main focus is how we can keep our environment fresh. Any elements actually comes and show harm to our environment we will recycle it in very innovative way amd made them wealth. Our mission vision is very clear. And best price will be our USP. We are looking for some govt or social development investment to start our workers.