



Daffodil
International
University

A Comparative Study on Primetime Newscasts of Public and Private TV Channels in Bangladesh

JMC 530: Thesis/Project/Internship/Report

Summer 2020

This thesis is submitted to the Department of Journalism and Mass Communication of Daffodil International University as a partial fulfillment of the requirements for the degree

Master of Social Science in Journalism and Mass Communication

A postgraduate thesis submitted by

Mohammad Saidul Islam (Student ID: 193-28-298)

Under the supervision of

Dr. Sheikh Shafiul Islam

Associate Professor & Head

Department of Journalism and Mass Communication

Daffodil International University

Application for Approval of Thesis Paper

To

Dr. Sheikh Shafiul Islam

Associate Professor & Head

Department of Journalism and Mass Communication

Daffodil International University

4/2 Sobhanbag, Dhaka, 1207.

Subject: Application for approval of thesis paper.

Dear Sir,

I have accomplished my thesis paper titled “A Comparative Study on Primetime Newscasts of Public and Private Television Channels in Bangladesh” as a course requirement for my Master of Social Science programme. I have tried my level best to work sincerely to cover all the aspects regarding the matters which I have been assigned.

I believe that working on this thesis paper has enriched both my knowledge and experience to conduct a social science study using content analysis.

I hope you will assess my report considering the limitations of the study. I shall be highly grateful if you kindly accept my project. Your kind approval is solicited.

Yours sincerely,



Mohammad Saidul Islam

ID: 193-28-298

Letter of Approval

This is to certify that Mohammad Saidul Islam, ID: 193-28-298 has done his thesis paper titled “A Comparative Study on Primetime Newscasts of Public and Private Television Channels in Bangladesh” under my supervision and guidance.

The study has been undertaken in partial fulfillment of the requirements for the degree of Master of Social Science (MSS) in Journalism and Mass Communication at Daffodil International University.

The study is expected to contribute in the field of Journalism and Mass Communication as well as in further studies about television newscasts in Bangladesh.



.....
Dr. Sheikh Shafiul Islam
Associate Professor & Head
Department of Journalism and Mass Communication
Daffodil International University
4/2, Sobhanbag, Dhaka, 1207.

DECLARATION

I do hereby solemnly declare that the research work presented in this postgraduate thesis has been carried out by me and has not been previously submitted to any other University / Institute / Organization for an academic qualification / certificate / diploma or degree.



Mohammad Saidul Islam

Student ID: 193-28-298

Date: 16 August 2020

Attestation

I understand the nature of plagiarism, and I am aware of the University's policy on this. I certify that this is an original work by me for JMC 530: Thesis/Project/Internship/Report in **Summer 2020** semester. However, following internationally accepted academic guideline of using others' written work in my postgraduate thesis is properly cited if used in any part of this work.

Mohammad Saidul Islam

Student ID: 193-28-298

Date: 16 August 2020

Acknowledgement

First and foremost, I, Mohammad Saidul Islam, am thankful to Almighty Allah for the successful completion of this postgraduate thesis and making it a reality. However, thanks and gratitude are also due to the following persons for their continuous support in this study and in preparation of this thesis.

I would like to express my sincere appreciation, heartfelt gratitude and cordial thanks to my thesis supervisor, Dr. Sheikh Shafiu Islam, Associate Professor & Head, Department of Journalism and Mass Communication, Daffodil International University for his invaluable guidance and instructions, constructive criticisms and thoughtful advice while pursuing this thesis study.

I am also grateful to the Department of Journalism and Mass Communication of Daffodil International University for giving me this opportunity to carry out a thesis study of my choice.

Special thanks are extended to the references of other research papers which were of an immense help in the fulfillment of this thesis paper.

I also acknowledge everybody else who have supported me carrying out this research study through providing motivation and necessary assistance.

Mohammad Saidul Islam

ID: 193-28-298

Table of Contents

<i>Abstract</i>	Page ix
1. <i>Introduction</i>	Page 1
2. <i>Review of Literature:</i>	
<i>History of Television News</i>	Page 3
<i>Television Channels and News in Bangladesh</i>	Page 6
<i>Theoretical Framework</i>	Page 10
<i>Research Questions and Objectives</i>	Page 12
3. <i>Research Methodology:</i>	
<i>Conducting the Study</i>	Page 13
<i>Data Gathering Process</i>	Page 17
<i>Limitations</i>	Page 19
4. <i>Findings and Discussion:</i>	
<i>Overview of Newscasts</i>	Page 20
<i>Interpreting Data</i>	Page 24
5. <i>Recommendations and Conclusion</i>	Page 32
6. <i>List of References</i>	Page 33
7. <i>Appendix:</i>	
<i>Data Recording Tables</i>	Page 37

List of Figures and Tables

Figures	
Figure 1: BBC's 1st live newscast on 5 th July 1954	Page 5
Figure 2: CBS Evening News with Walter Cronkite	Page 6
Figure 3: Logos of the 4 selected samples-BTV, Banglavisión, NTV and DBC	Page 15
Figure 4: News Genres on Bangladeshi television channels	Page 25
Figure 5: News Type on Bangladeshi Television Channels	Page 26
Figure 6: Comparison of News Type of BTV, Banglavisión, NTV and DBC	Page 27
Figure 7: News Treatment on Bangladeshi television channels	Page 28
Figure 8: Comparison of news treatment of BTV, Banglavisión, NTV and DBC	Page 28
Figure 9: Audio-Video Coherence on Bangladeshi television channels' Primetime newscasts	Page 29
Figure 10: Language on Primetime newscasts of Bangladeshi television channels	Page 30
Figure 11: News subjects of Primetime newscasts of Bangladeshi channels	Page 30
Figure 12: Comparison of news subjects of BTV, Banglavisión, NTV and DBC	Page 31
Tables	
Public and Private Television Channels of Bangladesh	Page 6 and 7
Population and Samples Table	Page 13 and 14
Newscast Schedule of BTV, Banglavisión, NTV and DBC	Page 15 and 16
Example of Data Recording Format	Page 18

Findings from BTV's 8pm newscast	Page 20
Findings from NTV's 7.30pm newscast	Page 21
Findings from Banglavisision's 7.30pm newscast	Page 22
Findings from DBC's 7pm newscast	Page 23
Comparison of News Genres of BTV, Banglavisision, NTV and DBC	Page 24
Data Recording Tables of BTV, Banglavisision, NTV and DBC	Page 37 to 65

Abstract

Nowadays, information-driven world, there are many ways of getting information to empower oneself. Television is one such platform that has still maintained its popularity as an infotainment medium even in this modern era with the rise of digital and web based technologies. As television has the ability to cover news events live in real life with the aid of appropriate audiovisuals and graphics, it can quickly garner public attention and also reach to the masses using developed and advanced broadcasting technologies. Newscasts have since become a staple of many television channels' regular programming lineup. Considering the widespread nature of newscasts on television channels with the power to influence the masses, this thesis paper is an attempt to analyze newscasts of some public and private television channels in Bangladesh in terms of their content to have a better look at the trends of what makes the news on Bangladeshi television channels. This thesis paper also makes an effort to draw up comparisons between Bangladeshi public and private TV channels' newscasts to shed some light on the difference of their content styles. A total of 140 news stories of primetime newscasts from 4 different television channels have been taken into account for the content analysis study presented in this thesis paper. The study found that the nature and dynamics of television news in Bangladesh in the present age still goes with what has been said by previous scholars. The author of this thesis paper hopes that this study will help Bangladeshi television channels to better understand how to make their newscasts more diverse instead of following certain age-old news structures and will also enlighten any general reader about what makes the news in Bangladesh through the eyes of primedaytime TV newscasts that can give an idea of the overall condition of broadcast journalism in the country in terms of what topics are covered and to what extent they are covered.

1. Introduction

TV plays a very important role in the building of a society. TV has changed the societies of world so much that we can't ignore its importance. First of all we have to know what the media is. TV is a source of information or communication and media plays a very significant role in everyone's life. In today's modern society, media has become a very big parts of our life. Its duty is to inform, educate and entertain. TV like a bridge between the governing bodies and general public. It is a powerful and flexible tool that influences the public to a great extent. TV is the voice of the voiceless and a great force in building the nation.

Since the twentieth century, television has been considered as an engaging medium of communication where any message can be easily transmitted to quickly reach the masses. Following the rise of newspapers and radio, television was able to revolutionize the mass media scenario with its immediacy compared to newspapers that report today's events for tomorrow and its power of visuals compared to radio that can only work with audio. Over the years, this mix of timeliness combined with moving pictures and sounds made television the platform for disseminating news as they soon as happen. Hence, the mass people turn to television to get breaking news updates and they can also see what is happening at the scene to stay abreast with all the latest happenings.

Even in today's internet-dominated world, television news is still going strong with the expansion of television channels, news networks and broadcasting technologies. Compared to the rise of fake news coming from anonymous sources on the internet, television news is still considered to be more credible (Mehrabi, 2009) as information is gathered from authentic sources along with real-time pictures and sounds.

It has been a long practice for many viewers to tune in to television channels of their choice in their free time just to catch a glimpse of the news to know about what is happening around them. Television news has been accepted as a regular program by viewers alongside the swathe of entertainment programs being broadcast. Hence, television is termed as the medium of infotainment with "info" coming from news and "tainment" coming from entertainment offerings of television channels (Thussu, 2004). Moreover, television channels dedicate a chunk of their programming slots for regular news broadcasts or newscasts and

employ their own workforce of reporters or journalists who gather latest news round the clock.

With television news playing a vital role in informing viewers about the latest happenings around them and giving rise to a whole new level of broadcast journalism, media and communication researchers have always shown interest to study television news from various viewpoints to understand its dynamics, how it works, why it works and its efficacy in reaching the masses. Different research studies on television news have been carried out in different countries that evaluated topics like what local news stories are getting the most coverage, what state or national news stories are being highlighted as the main lead story on newscasts (Martino, 2003), representation of male and female personalities in television news reports as sources, quality of translation of international news on local newscasts (Tsai, 2012), certain buzzwords used in newscasts, camera angles and audio-video dynamics used in television news reports and more.

This led the author of this thesis paper to garner interest in taking up his own study of television newscasts in his own country, Bangladesh and make an effort to analyze the content of the newscasts of a mix of public and private television channels of Bangladesh.

This thesis paper gives an overview of the relevant literature about television news in general and the television industry in Bangladesh. Furthermore, it tries to put the study of television newscasts into a theoretical framework through which research questions and objectives are formulated. The thesis paper then explains in detail how the study was carried out, which samples were used and why and what units and categories were analyzed and how. In the Analysis and Discussion segment, the author of this thesis paper has presented all his findings and tried to understand trends of newscast stories along with an attempt of comparative analysis of public and private television newscasts in Bangladesh. This thesis paper then provides some recommendations for how to improve this existing study that will help to pave way for further studies in the future along with some concluding thoughts.

2. Review of Literature

History of Television News

With the popularity of the radio and its usefulness in disseminating information during the World War I, scientists got interested to bring in a new form of communication medium that would enable people to see and hear at the same time. With years of research and experiments with different forms of wave transmissions, the television came into being.

Talking about television, William (2004) wrote, “Television was invented as a result of scientific and technical research. Its power as a medium of news and entertainment was then so great that it altered all preceding media of news and entertainment”.

Marshal McLuhan (1967) described television as a “visual, oral and tactile media which is much more participatory and soothing than those of the print media”. Television has the ability to show a variety of programs that can engage viewers through sights and sounds stirring their imagination and affirming their sense of the real world.

Television news is one such way through which viewers get to make sense of the real world around them. With lively presentations of a news story, the viewers can easily get involved with the news and understand its significance. News on television can thus fulfill viewers’ interest of knowing what is happening in the real world and how it affects them.

The world’s first television stations were set up in America in the late 1920s and early 1930s(Hur, not.dated.). W3XK was the first TV station to broadcast in the world on 2nd July 1928. WRGB that started its operations in January 1928 is still broadcasting till date.

The British Broadcasting Corporation, BBC led the way of introducing news for television in 1935; however it was not news made for television but it was BBC Radio’s audio news that was broadcast on its television station without video on a trial basis (Shahriar, 2009). BBC

Television started its official broadcast on 2nd November 1936 and covered the procession of the Coronation of King George VI and Queen Elizabeth live on 12th May 1937.

This is one of the first live television broadcasts in the world which informed viewers that television can go directly at a scene and show it in real time to its viewers by letting them know what is happening right on the spot. The Daily Mail commented: 'When the King and Queen appeared, the picture was so vivid that one felt that this magical television is going to be one of the greatest of all modern inventions.' The Express declared that television had 'arrived'. The Telegraph said: 'Horse and foot, the Coronation procession marched into English homes yesterday.' ("Television out and about - History of the BBC," not.dated.)

CBS in America was the pioneer of having dedicated television news broadcasts; its New York CBS television station, WCBW started broadcasting two daily news programs at 2:30pm and 7:30pm respectively in 1941. Both the newscasts ran for 15 minutes.

On 7th December, 1941 during Pearl Harbor's bombing in World War II, Ray Forrest, an announcer of WNBT television channel in America, announced the news of the attack in the middle of the broadcast of Millionaire Playboy movie while Sam Cuff of WNBT's Face of the War stood in front of a map to show viewers where the attack took place. In *The Magic Window: American Television, 1939-1953*, James Von Schilling refers to televised reports of the Pearl Harbor attack as "TV's first bulletin". CBS's New York based WCBW also reported about the attack live later that day. However, no recordings of the both the broadcasts exist.

In 1958, CBS News published its own description of the attack's coverage: "During that Pearl Harbor telecast, (Richard) Hubbell showed on maps the location of islands like Wake and Midway, and pointed out the possible lines of attack against the Philippines and Singapore. The viewer saw the positions, at least as they were known on that day, of United States Pacific Fleet units.

The program, through diagrams, arrows, and other symbols, defined news in terms of the visual. Expert analyses, again with maps as visual aids, were offered by Major General Fielding Eliot and Fletcher Pratt, while Linton Wells reported the fast-breaking political developments." (Jay, 2016)

World War II forced major television stations in the US and BBC Television in the UK to close down as funding for television operations were cut to make way for more money to be used in war purposes (Shahriar, 2009).

Later in 1946 after the war ended, television channels in America and the UK made their comebacks and were revived with new developments. In 1948, BBC started making its own newsreel for broadcast (Shahriar, 2009). BBC broadcasted its first ever live news bulletin on 5th July 1954 at 7:30pm which ran for 22 minutes (BBC Media Centre, 2014).



Figure 1: BBC's 1st live newscast on 5th July 1954

Meanwhile in America, CBS channel's CBS Evening News with Walter Cronkite's runtime was expanded to 30 minutes on 2th September 1963, becoming the first half-hour news show on American television. This then became the standard runtime of newscasts on television channels around the world. Nowadays, newscasts about an hour long can also be seen on television channels.



Figure 2: CBS Evening News with Walter Cronkite

Television came to Bangladesh on 25 December 1964 in the name of Pakistan Television, PTV Bangla as the country was called East Pakistan at that time. Later, it was renamed Bangladesh Television or BTV following the country's independence from Pakistan in December 1971 and became a state-owned public television channel of the country. It is said to be the first ever Bangla television channel in the world. BTV had broadcast both Bangla and English newscasts since its first day of operations and still continues their broadcasts till date (Shahriar, 2009).

Television Channels and News in Bangladesh

Television is the most popular source of news and entertainment in urban areas of Bangladesh. (Bangladesh Media and Telecoms Landscape Guide, 2012)

According to the Ministry of Information of Bangladesh in 2018, the number of approved satellite television channels was 44 (Bangla Tribune, 2018); however, some of them are yet to start their broadcast operations. The table below shows the television channels that are currently operating in Bangladesh:

Public Television Channels (free-to-air via terrestrial transmissions)	
1.	Bangladesh Television, BTV (the first channel in the country and the first Bangla television channel in the world)
2.	BTV World (BTV's satellite channel)

3.	BTV Chattogram (BTV's Chattogram Center broadcast)
4.	Shangshad Television (Parliament Television operated by BTV)
Private Television Channels (transmission by satellite). Right now, Bangladesh has 34 satellite television channels.	
5.	ATN Bangla(the first private owned satellite channel)
6.	Ekushey Television, ETV (the first private owned terrestrial channel but was later shut down and now operates as a satellite channel only)
7.	Channel I (the first private owned digital television channel)
8.	NTV
9.	Banglavisioin
10.	RTV
11.	Boishakhi Television
12.	Desh TV
13.	ATN News (news channel)
14.	Somoy Television (news channel)
15.	Independent Television (news channel)
16.	Ekattor Television (news channel, also Bangladesh's first HD television channel)
17.	Channel 24 (news channel – it started as a general entertainment channel but was revamped into a news channel later)
18.	News24 (news channel)
19.	Jamuna Television (news channel)
20.	DBC News (news channel)
21.	MyTV
22.	Bijoy TV
23.	Ananda TV
24.	Duronto Television (kids channel)
25.	Deepto Television
26.	Asian Television
27.	Channel 9

28.	Nagorik Television
29.	Maasranga Television
30.	SA TV
31.	Mohona TV
32.	Gazi Television, GTV
33.	Bangla TV
34.	Gaan Bangla (music channel)

Earlier on various occasions, several television channels were shut down in Bangladesh which included CSB News (Bangladesh's first news channel), Channel One, Diganta Television and Islamic TV.

The television channels which have received their licenses but still haven't started their official broadcast operations (as of July 2020) include: Green TV, Cambrian Television, Rongdhonu TV, Titas TV, Millenium TV, Newvision TV, Renaissance TV, Jadoo Media TV, Amar Gaan TV, Channel 21 and ATV.

As per 2011 Nielsen Media and Demographic Survey of Bangladesh, 74% of people have access to television at their homes. Access to television in urban areas increased to 91% in 2011 from 69% in 1999. In rural areas, television was being watched by 67% of the people in 2011 compared to 24% in 1999. Both the trends in urban and rural areas indicated a positive increase hinting at the rising popularity of accepting television as part of one's household.

All the channels except Shangshad Television, Channel 9, Duronto Television and Gaan Bangla, airs regular newscasts. BTV World and BTV Chattogram simulcast news from BTV. All news-based channels except News24, broadcast news round the clock (mostly live, only late night newscasts are repeat broadcasts of the latest live newscast). News24 broadcasts news at regular 2-3 hour intervals.

According to Bangladesh Media and Telecoms Landscape Guide (2012), television is still considered to be an authentic source of news and information even when breaking news first appear online before coming on TV.

The National Survey of Bangladeshi Public Opinion in 2017 by Center for Insights in Survey Research found that 65% of people prefer television to get their news compared to 4% who preferred the internet.

Management and Resources Development Initiatives (MRDI) and Unicef jointly conducted a ‘News literacy, People’s Perception’ survey for Bangladesh in 2016 where 90% said they watch TV and the area of news are politics (21%), entertainment (24%) and crime (16%).

Rahman (2007) said that people are more interested about television news from the perspectives of proximity, timeliness and credibility. Furthermore, he mentioned that television has limited time to cover an issue or event in a detailed manner.

In the study conducted by Rahman et. al (2009), 48% of the respondents stated that they do not perceive news on Bangladeshi television channels to be highly accurate. 60% remarked that television news was biased while only 22.3% thought the news on television to be accurate.

Earlier in 2008, a study titled “The State of Governance in Bangladesh” by The Institute of Governance Studies of BRAC University (Bangladesh Media and Telecoms Landscape Guide, 2012) found that 82% of people thought news delivered by private television channels of Bangladesh is authentic and credible while public television channel, BTV’s news garnered the support of 78% people on the credibility index. 32% of people in urban areas chose not to rely on news delivered by BTV while 87% of people in rural areas said they found BTV’s news credible as there was less choice of television channels in rural areas at that time.

Dr. Golam Rahman (Mapping the Terrain of Mass Media Research in Bangladesh, presented in 2016) said that BTV’s news “does not create much impact on audience’s minds due to its credibility reason.” He further argues that only “people who do not have any alternative are compelled to watch BTV.” He also stated that despite being a public medium, people do not own BTV as it serves as the mouthpiece of the ruling government in power.

Ahsan (2013) mentioned syndicated journalism to be a cause for the lack of variety in television news as many journalists working for different channels source their video footage from a single camera source.

Ferdous (2009) talked about how Bangladeshi media prefer to focus on issues related to urban areas where male-dominance is still prevalent.

Theoretical Framework

Islam and Marjan (2013) stated that newscasts of Bangladeshi TV channels give more importance to news about political parties and the ruling government more than others. Their study examined 270 news items and found Ekattor TV presented 38% of its news about political parties and the government, the highest found in the study. It was followed by NTV (24%) and ATN Bangla (22.5%). The researchers remarked that the influential class is mostly shown on television news as these are the people with power, money and muscles.

Bergman (2013) stated that state-owned television channel, BTV's newscasts between September 1 and November 30, 2013 propagated negative or very negative remarks about opposing party the Bangladesh Nationalist Party, BNP, its leader Begum Khaleda Zia and the caretaker government system. On the other hand, remarks about the ruling party Awami League and its leader and also Prime Minister Sheikh Hasina were deemed positive or very positive. Rahman (2006) stated that BTV never sends its cameramen to cover events related to the main opposition party.

The findings of these three literatures confirm Hallin's statement (1986), "The TV news is a dangerously influential and dominant political institution serving the interests of the powerful class of a society." This is also in accordance with the Marxist theory that media, in this case – television, works on behalf of the influential elite classes of the society to hold onto their existing dominant power.

Rahman (2009) revealed that most of the owners of private Bangladeshi television channels are very rich with close ties to the two leading political parties of the country, the ruling Awami League and the opposing BNP party. Most of them are industrialists who own major corporate businesses in the country while others are politicians.

These rich owners of private television channels in Bangladesh set the agenda for their respective channels based on their own political ideologies and as a result, the editors of these channels act as gate-keepers to allow news stories that go with the interests and ideologies of the owners and other stakeholders. Haider (2007) showed through his content analysis study that news coverage of ATN Bangla, NTV and Channel I mostly supported the political ideologies of their channel owners.

This relates to agenda setting theory where the media has the power to set issues and topics of public agenda. It is perceived that if the media shows something, it must be important. In the case of Bangladeshi television news coverage, frequent news about ruling party politicians and entities related to the channel owners can make such news to be seen as important by the viewers when in reality, there might be many other really important issues that fail to make its place in the news on television. The editors of television news acting as gate-keepers conform to the gate-keeping theory where news media can only allow news that is deemed to be important and in case of Bangladeshi television channels, they allow news stories that favor the channel owner's interest and reflect the channel owner's political affiliation.

The Marxist perspective can also be related to this scenario as Karl Marx remarked that the economy is controlled by a group of influential elites. They also have control of the media which they used it to fulfill their own agendas. The media works as the representative of the dominant influential elite class by spreading their ideologies and ignoring other voices. With the control of the media, it is also easier for them to spread propaganda that works in their favor only.

Rahman (2008) found that out of 1653 news reports of a leading television channel in Bangladesh, only 16% were about public welfare. This shows how little interested Bangladeshi television channels are in serving the public interest as mass communication platforms. Bangladeshi television channels can benefit from social responsibility theory that states media should be free & fair by being socially responsible to give a voice to the public and also by exercising accountability and maintaining ethics.

This goes hand-in-hand with media democracy concept that allows for pluralistic media with greater public participation, space for alternative media, widespread media reforms and practice of democratic values. Although Bangladesh's television media has been pluralistic with more private owned television channels compared to public ones, there is still a long way to go to achieve complete media democracy in the Bangladeshi television industry.

Research Questions and Objectives

From the review of literature so far, the author of this thesis paper came up with the following questions in mind:

- 1) What news topics (genres of news) make up television news in Bangladesh?
- 2) What type of news reports are being shown in Bangladeshi television newscasts and what treatment is given to them as news stories?
- 3) How many political or pro-government stories are covered by Bangladeshi television channels in a week?
- 4) Who are the subjects (the main person/theme on whom the news is based on) of the television news reports?
- 5) Are the news reports coherent in terms of audio and video synchronization?
- 6) How is the language of the television news reports (ease of understanding)?

Based on these questions, the objectives of the study of this thesis paper are as follows:

- 1) Monitor the genre of news on Bangladeshi television channels
- 2) Check political or pro-government stories on Bangladeshi television news
- 3) Examine the audio-video coherence along with the language of Bangladeshi television news reports
- 4) Observe who is the subject of the television news reports
- 5) Analyze trends in newscasts of Bangladeshi television channels
- 6) Compare news contents of public and private television channels of Bangladesh

3. Research Methodology

Conducting the Study

As this thesis paper aims to look at television newscasts in Bangladesh which is a form of media content, the author chose to use content analysis for conducting the study. The study will gather quantitative data through content analysis and use them to come up with a qualitative analysis.

Content analysis is a popular research methodology among media and communication scholars to analyze various types of media content and their message that appear on different media platforms such as newspaper, television, movies etc. Walizer and Wienir (1978) defined content analysis as “any systematic procedure devised to examine the content of recorded information”. Krippendorf (2004) defined content analysis as a research technique for making replicable and valid references from data to their context. Kerlinger (1973) said content analysis is a method of studying and analyzing communication in a systematic, objective and quantitative manner for the purpose of measuring variables. According to Wimmer & Dominick (2011), content analysis was used by researchers studying propaganda in newspapers and radio after the World War II. Since then, the method has grown popular with mass media researchers.

To conduct a content analysis of television newscasts in Bangladesh, the author had to select some samples among the existing number of television channels in Bangladesh that air regular newscasts. The details of the population and samples are given as follows:

<i>Total Population</i>	
<i>Total number of television channels in Bangladesh (currently in operation)</i>	34
<i>Real Population</i>	
<i>Total number of television channels in Bangladesh with regular newscasts</i>	28

<i>(except Shangshad Television, Channel 9, Duronto Television, Gaan Bangla and both BTV World & BTV Chattogram that uses BTV's original newscasts)</i>	
<i>Selected Samples</i>	
<i>BTV, NTV, Banglavisision and DBC News</i>	<i>4</i>

The reasons for choosing these 4 samples are as follows:

- a) BTV: It is the only public television network in Bangladesh. It is the largest television channel in the country in terms of reach (BTV's website at <http://www.btv.gov.bd> states that 95% of Bangladesh's population is covered by its terrestrial television network), number of employees, space of its headquarters (located in Rampura, Dhaka) and broadcasting equipment.
- b) NTV: It started out in 2003 and was founded by a leading politician affiliated with the main opposition party in Bangladesh, BNP. It has been included in the sample to see how a television channel associated with BNP forces covers their news during the regime of Awami League, the current ruling political party of Bangladesh.
- c) BanglaVision began its formal transmission on 31 March 2006 through satellite Telstar 10. It later switched to and is currently being transmitted from Apstar-7. It is infotainment satellite tv Chanel. Besides of its standard quality news and program it has also service of sending breaking news by sms which is the first ever sms service in bangladesh. In 2013 with Bangla Vision made a dramatic thriller in Qatar titled Valentine starring Emon, Sarika, Shahnur and directed by M-SIB. M-SIB showed the pair of Emon and Sarika together for first time on TV screens.
- d) DBC News (Dhaka Bangla Channel) is a satellite based 24 hour television news channel in Bangladesh, owned and operated by Dhaka Bangla Media & Communication Ltd. The Chairman of the channel is Iqbal Sobhan Chowdhury, the Media Adviser to Prime Minister Sheikh Hasina. The Managing Director is Sahidul Ahsan and CEO & Editor in Chief is Monjurul Islam. DBC News was established on 21 September 2016 by Iqbal Sobhan Chowdhury. He is the Media Adviser to Prime Minister of Bangladesh, Sheikh Hasina. Sahidul Ahsan was the founding managing director while Monjurul Islam was the founding news editor.



Figure 3: Logos of the 4 selected samples-BTV, NTV, Banglavisión and DBC News

The regular daily newscast schedules of the 4 selected television channels are as follows:

BTV	NTV	Banglavisión	DBC News
8am	1am	1.30am	12am
10am (English News)	7.30am	7.30am	1am
12pm	10am (News Headlines)	2.00pm	2am
2pm	12pm	5.00pm	3am
4pm (English News)	2pm	6.00pm	4am
6pm	5pm	7.30pm	5am
8pm	6pm (English News)		6am
10pm (English News)	7.30pm	10.30pm	7am
11.30pm	10.30pm	11.25 News & Views (live)	8am
			9am
			10am
			11am
			12pm
			01pm
			2pm
			3pm

			4pm
			5pm
			6pm
			7pm
			8pm (Shongbad Shomprosaron)
			9pm
			10pm
			11pm

Out of all these newscasts, the Primetime 8pm news of BTV, 7.30pm news of NTV, Banglavisision and 7.00pm news of DBC News have been selected for content analysis for 1 week. The first 5 news stories of each newscast have been included in the content analysis to analyze the most important news stories ranked in order of the rundown of the newscasts. Hence, the number of news stories for every television channel is $5 \times 7 = 35$.

Hence, a total of 5 news stories from primetime news x 4 channels x 7 days (1 week) = 140 news stories have been taken into account for conducting the content analysis as part of this study.

Data Gathering Process

The author collected newscasts from the following sources:

- a) BTV's 8pm news from BTV's official Facebook page at <https://www.facebook.com/btv.gov.bd/videos/>
- b) NTV's 7.30pm news from NTV's website at <https://www.ntvbd.com/video/ntv-news>
- c) Banglavisision's 7.30pm news from Banglavisision's youtube channel at <https://www.youtube.com/playlist?list=PLCEH8IWGo0VGVl33kXf6MfTjY2YkHRRmc>
- d) DBC news's 7.00pm news collect from recording.

The newscasts were then viewed and the first 5 news stories were selected for content analysis. To facilitate the content analysis process, a format was developed to record data observed from the newscasts keeping in line with the objectives of this study mentioned in Page 21 of this thesis paper. The recorded data were then classified, counted and summed up for a qualitative interpretative analysis. An example of the data recording format is given below and for detail similar formats are annexed in the appendices.

Example of data recording format

BTV 8pm News on 10 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Flood Situation (3 min)	National news	Follow up pkg	Yes	Easy	It is about to Flood situation
2	Sahara Khatun died (30 sec)	Political	Surface News GFX	Yes	Easy	Femail
3	Sahara Khatun' life sketch (1 Min 35 sec)	Political	Interpretative News -PKG	Yes	Easy	Femail
4	Condolence message by President,pm & other al leaders on the demise of Sahara Khatun (2 Min 07 sec)	Political	Surface News -OOV	Yes	Easy	Femail
5	Amir Hossen Amu Remark on sahara khatun (1 Min 20 sec)	Political	Surface News OOV+SOT	Yes	Easy	Amir Hossen Amu (Male)

Some terminologies:

- a) Genre of news: political (government), political (opposition), political (others), economy, sports, crime, national, international, entertainment, development
- b) News type: surface report, follow-up report, spot news, investigative report, interpretative report, feature report
- c) Audio-video coherence (Yes, Somewhat, No): how well are the audio and video in sync
- d) Language (of the script): how easy is it to understand the message of the news report (Easy, Moderate, Difficult)
- e) Who is the news about? The main subjector theme on which the news report is based on. (Male/Female/Others)
- f) News treatment: OOV (out of vision, showing video footage with news presenter narration), GFX (graphics), SOT (sound on tape-recorded audio of a speech), PKG (package – news report by a reporter with video footage and reporter narration and news presenter intro), live (any live interaction – on spot, on phone, in the studio or via social messaging platforms such as Skype), as-live (recorded live but broadcast later), IV (in vision, news presenter reading news script without any accompanying video or graphics)

Limitations

The study of this thesis paper has the following limitations:

- a) The content analysis only covers the first 5 news stories of each broadcast instead of all the news included in the newscast. The study only deals with primetime news from 4 television channels and uses that to form an analysis of all the newscasts on Bangladeshi television channels which may or may not be representative of the entire population.
- b) Only one week of newscasts has been taken due to time limitations.
- c) Due to financial constraints and high cost, the author could not arrange one of the copies of DBC's 7.00pm primetime news for content analysis for missing one day recording and it replace with that days 8.00pm news. Also, on a day 7.30pm news of Banglavisioin wasn't uploaded it youtube channel and it replace with 10.30pm news of that day.

4. Findings and Discussion

Overview of Newscasts

The findings of the newscasts taken into account in this study are presented as per the analysis indicators shown in the example of the data recording format table given in Page 27 of this thesis paper. For simplicity, all OOV, OOV+IV and OOV+SOT have been classified into one OOV category.

Findings from BTV's 8.00 pm newscast

The findings from the first 5 news stories of BTV's 8.00 pm newscast for the week of 10 July 2020 to 16 July 2020 are as follows (total number of news stories for the week included in this study is 35):

News Genre	Political (government): 21(60 %) National: 9 (25.71%) Development: 3 (8.57%) Economy: 2 (5.71%)
News type	Surface Report: 24 (68.57%) Follow-up Report: 10 (28.57%) Interpretative: 1 (2.85%)
News treatment	PKG: 19 (54.28%) OOV: 16 (45.71%)
Audio-video coherence	Yes: 35 (100%) Somewhat: 0 (0 %) No: 0 (0%)
Language	Easy: 35 (100%) Moderate: 0 (0%)

	Difficult: 0 (0%)
Who is the news about?	Male: 12 (34.28 %) Female: 8 (22.85%) Male & Female: 4 (11.42%) Others: 11 (31.42%)

Findings from NTV's 7.30pm newscast

The findings from the first 5 news stories of NTV's 7.30pm newscast for the week of 15 July 2020 to 21 July 2020 are as follows (total number of news stories for the week included in this study is 35):

News Genre	National: 17 (48.57%) Crime: 9 (25.71%) Political (government): 3 (8.57%) Political (opposition): 1 (2.85%) International: 3 (8.57%) Economy: 1 (2.85%) Development: 1 (2.85%)
News type	Surface Report: 15 (42.85%) Follow-up Report: 14 (40%) Interpretative: 6 (17.14%)
News treatment	OOV: 8 (22.85%) PKG: 27 (77.14%)
Audio-video coherence	Yes: 35 (100%) Somewhat: 0 (0%) No: 0 (0%)
Language	Easy: 35 (100%) Moderate: 0 (0%) Difficult: 0 (0%)
Who is the news about?	Male: 8 (22.85%) Female: 2 (5.71%)

	Male & Female: 6 (17.14%) Others: 19 (54.28%)
--	--

Findings from Banglavisision's 7.30pm newscast

The findings from the first 5 news stories of Banglavisision's 7.30pm newscast for the week of 16 July 2020 to 22 July 2020 are as follows (total number of news stories for the week included in this study is 35):

News Genre	Political (government): 2 (5.71%) Crime: 10 (28.57%) National: 22 (62.85%) Development: 1 (2.86%)
News type	Surface Report: 26 (74.28%) Follow-up Report: 8 (22.85%) Interpretative: 1 (2.86%)
News treatment	OOV: 16 (45.71%) GFX: 3 (8.57%) PKG: 15 (42.85%) Live (Expert): 1 (2.86%) <i>** 1 Live (Expert) was done after an OOV.</i>
Audio-video coherence	Yes: 33 (94.28%) Somewhat: 2 (5.71%) No: 0 (0%)
Language	Easy: 35 (100%) Moderate: 0 (0%) Difficult: 0 (0%)
Who is the news about?	Male: 12 (34.28%) Female: 8 (22.85%) Others: 15 (42.85%)

Findings from DBCNews's 7.00pm newscast

The findings from the first 5 news stories of DBCNews's 7.00pm newscast for the week of 16 July 2020 to 22 July 2020 are as follows (total number of news stories for the week included in this study is 35):

News Genre	Political (opposition): 1 (2.85%) Crime: 23 (65.71%) National: 11 (31.42%)
News type	Surface Report: 22 (62.85 %) Follow-up Report: 12 (34.28%) Investigate Report: 1 (2.85%)
News treatment	OOV: 18 (51.42%) PKG: 17 (48.57%)
Audio-video coherence	Yes: 34 (97.14%) Somewhat: 1 (2.85%) No: 0 (0%)
Language	Easy: 33 (94.28%) Moderate: 2 (5.71%) Difficult: 0 (0%)
Who is the news about?	Male: 19 (54.28%) Female: 3 (8.57%) Male-Female: 2 (5.71%) Others: 11 (31.42%)

Interpreting Data

The analysis will focus on the comparison of the first 5 news stories of primetime news on BTV (public television channel). The week of 10 July 2020 to 16 July 2020 saw one main news story that was reported by BTV. Which is current flood situation of Bangladesh.

One the other hand, The analysis will focus on the comparison of the first 5 news stories of primetime news on private television channels namely NTV, Banglavisision and DBCNews. The week of 15 July 2020 to 21 July 2020 saw three main news story that were reported by NTV, Banglavisision and DBCNEWS.

They include the following:

- a) Regent Hospital Chairman Mohammad Shahed's fake covid-19 test scamming- all these three private channels covered this theme for all the 7 days. This tends to show how much interested NTV, Banglavisision & BDCNEWS are in covering any news story related to hot news.
- b) JKG Health Care Chairman Dr Sabrina Arif Chowdhury's fake Covid-19 test scamming issue also covered by these three private channel.
- c) Flood situation of Bangladesh also covered by first 5 news stories of BTV's primetime news with these three private television channels.

BTV's newscasts appeared tedious as the news rundown order was almost the same for every day. NTV and Banglavisision's primetime newscast's pace seemed alright but DBCNEW's primetime newscasts seemed to be rushed as they were moving from one news story to the next.

News Genre – The following table is the comparison of the genre of news that have been included in the first 5 news stories on primetime news of BTV, NTV, Banglavision and DBCNEWS..

	BTV	NTV	Banglavision	DBC	Total
Political (government)	21	3	2	0	26
Political (opposition)	0	1	0	1	2
Crime	0	9	10	23	42
Economy	2	1	0	0	3
Development	3	1	1	0	5
International	0	3	0	0	3
National	9	17	22	11	59
Total	35	35	35	35	140

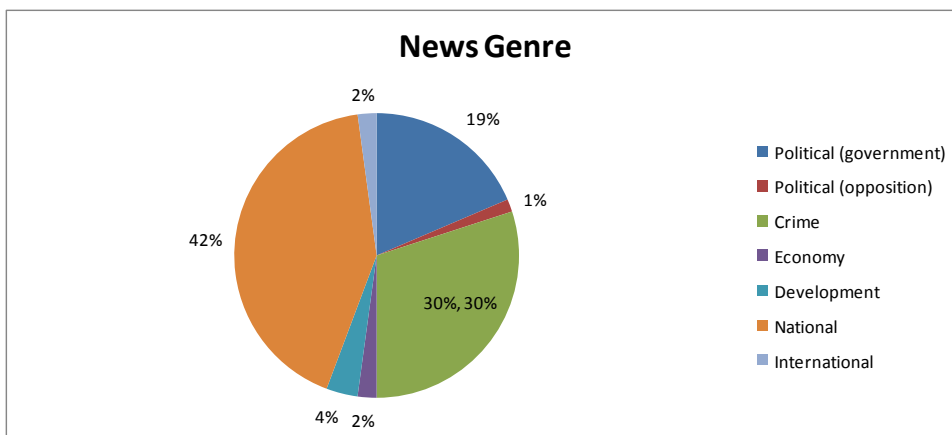


Figure 4: News genres on Bangladeshi television channels

News about the government ruled the primetime newscasts of all the 4 television channels. BTV, as it is being perceived as the mouthpiece of the government, has reported the highest number of news stories about the ruling Awami League government (21) while NTV, being perceived as pro-government, just ran second highest 3 stories

about the government and it covered highest number of national stories (17). Then The Banglavisation reported 2 stories about the government. This can be attributed to the fact that DBCnews’s primetime news has a limited timeframe (the shortest news duration among all the 4 selected channels) that did not allow it to cover government stories in the first 5 news items of its primedaytime newscasts.

On the other hand, it is interesting to note that NTV, despite being founded by a politician affiliated with the opposition BNP party, was the highest among private channels to feature 3 stories about the government. But it has ran only 1 story about the opposition BNP party.

Banglavisation took more interest in delivering the highest number of national stories (22) and crime stories (10). While DBC took more interest in delivering the highest number of crime stories (23) and 11 national stories. Corona virus, Covid-19 related news were covered by NTV, Banglavisation and DBC according to their news merit but BTV could accommodate only one corona news in the first 5 stories of its primetime news rundown in a week.

News Type -

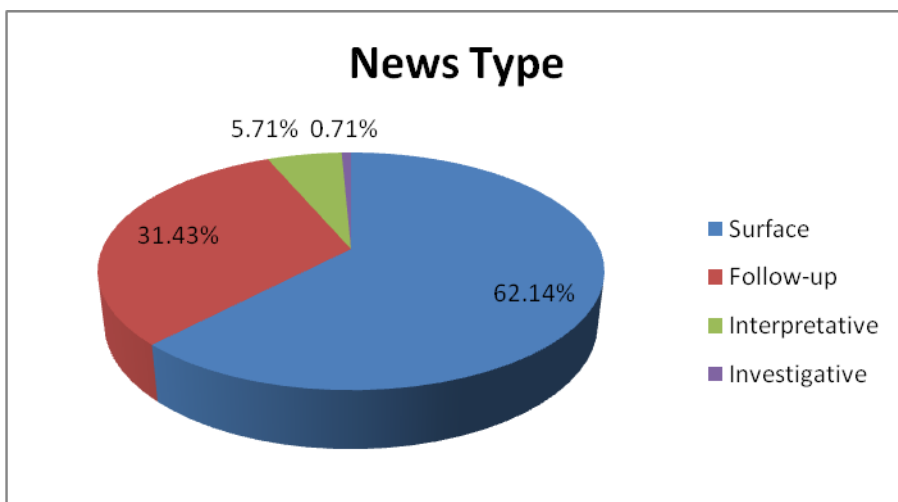


Figure 5: News Type on Bangladeshi Television Channels

For both state-owned BTV and the 3 private television channels, surface news report seemed to be the popular news type. Combinedly, around 62.14% of the news were surface news, follow up news constituted about 31.42%, Interpretative news 5.71% and the remaining 0.71% were investigative news. This shows most Bangladeshi television channels prefer to report things as they are instead of engaging much in investigative or interpretative reports which are seen as the real essence of journalism.

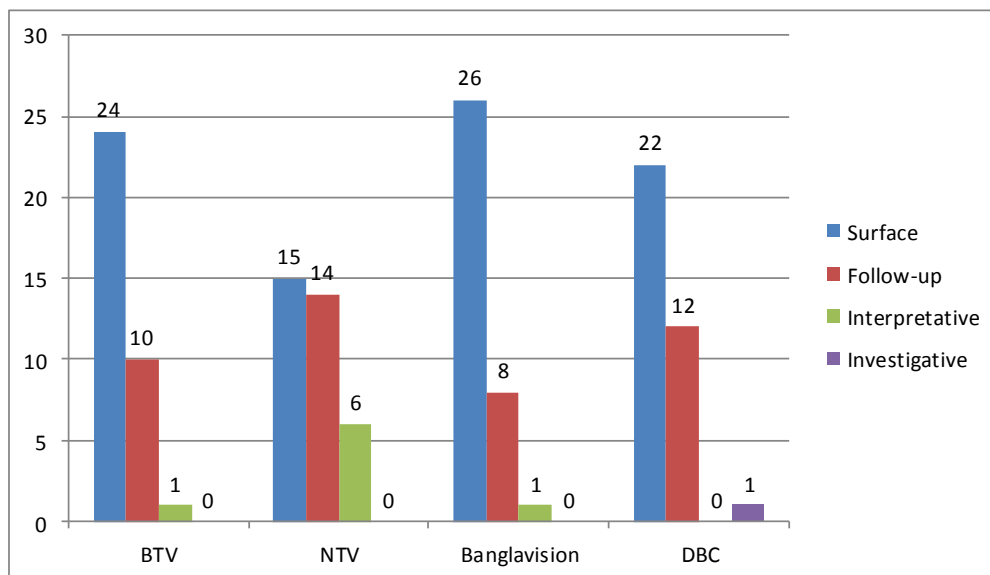


Figure 6: Comparison of News Type of BTV, NTV, Banglavisision and DBC

Banglavisision had the highest number of surface reports at 26 while NTV had the lowest at 15. NTV ran 14 follow-up news, the highest among all the 4 channels. Banglavisision had 8 follow-up news, the lowest among all the 4 channels. Except DBC, all the other 3 channels ran some interpretative news on their primetime newscasts (BTV had 1, NTV had 6 and Banglavisision had 1 interpretative news).

News Treatment –

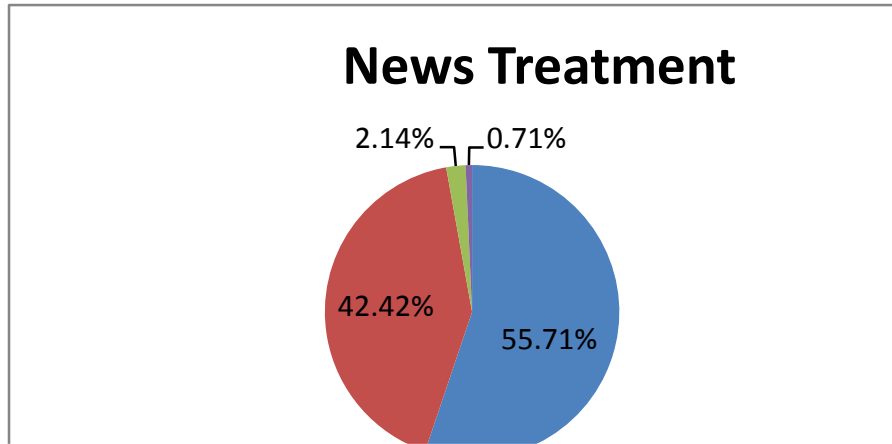


Figure 7: News Treatment on Bangladeshi television channels

For primetime news in Bangladesh, PKG is the most popular choice for the television channels. PKG was used as the news treatment for 55.71% of the total news covered, OOV news reports stood at 41.42%, GFX was only used by Banglavisision and is at 2.14%. Banglavisision used live news treatment for Oxford's Corona vaccine news (1) making up 0.71%.

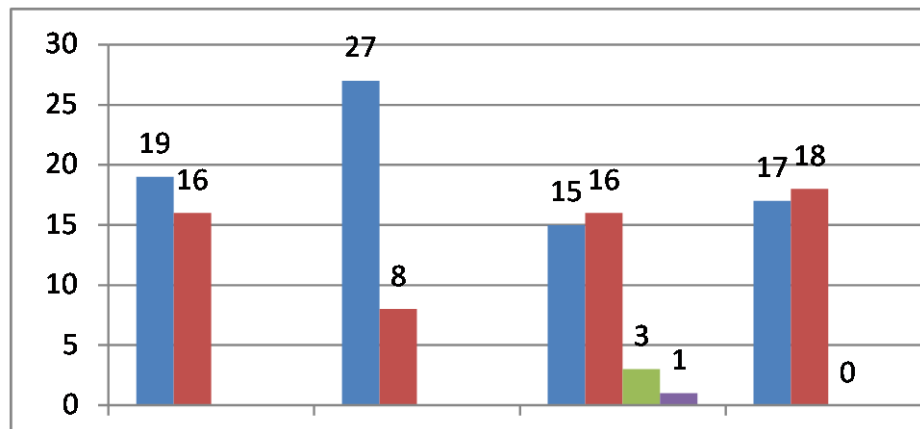


Figure 8: Comparison of news treatment of BTV, NTV, Banglavisision and DBC.

NTV had the highest number of PKG at 27 which went well within the limited timeframe of its primetime. Banglavisision had the lowest number of PKG at 15 but dominated in the

highest number of GFX news reports at 3, while only Banglavisision had one live story. DBC had the highest number of OOV news at 18 and Banglavisision and BTV both had the second highest number of OOV news at 16; NTV took 8 OOV news. It is noted that the live news treatments had brought a variation to the news presentation of both the television channels instead of reusing the same OOV, PKG and GFX news treatments.

Audio-Video Coherence -

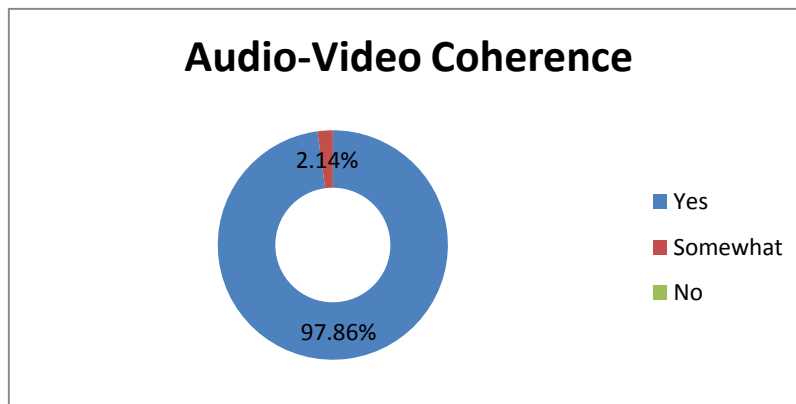


Figure 9: Audio-Video Coherence on Bangladeshi television channels' primetime newscasts

During the content analysis study, it was noticed that 97.85% of the news stories on primetime newscasts of the 4 selected Bangladeshi television channels had audio-video coherence meaning the audio narration and the accompanying video footage were in complete synchronization. This can be attributed to the good work done by the video editors working in the news departments of these 4 television channels. For this, watching 97.85% of the news stories were soothing to the eye and did not create any discomfort. However, 2.14% of the news were somewhat coherent.

Language-

The language used in 138 news stories out of 140 on primetime newscasts of the 4 Bangladeshi television channels were found to be easy to understand. This is significant because the easier the language of the news stories will be, the easier the viewers can connect with the news stories and make sense of the day's news. This shows that the news editors are doing their job well of keeping the language of their news stories simple and easily understandable. Remain 2 news used by DBC were found to be moderate.

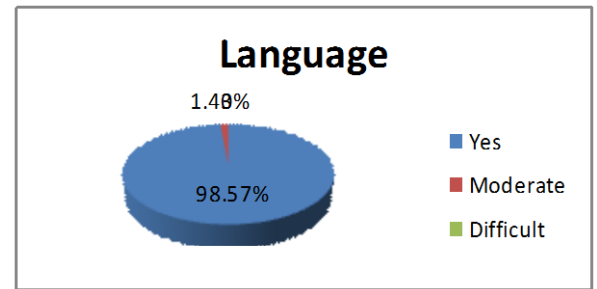


Figure 10: Language on daytime newscasts of Bangladeshi television channels

Who is the news about? –

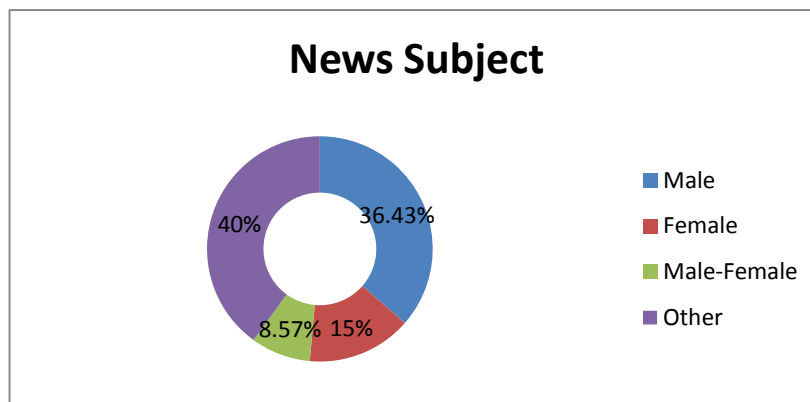


Figure 11: News subjects of Primetime newscasts of Bangladeshi channels

Majority of the news stories covered in the primetime newscasts on the 4 Bangladeshi television channels were about others. Based on this survey 40% of the news stories were based on other subjects. Then second highest number of news stories covered in the primetime newscasts on the 4 Bangladeshi television channels were about male. About 36.42% of the news stories were based on male subjects. This reflects the typical patriarchal societal system prevalent in Bangladesh where men are considered to be important figures in all matters of the society. 15% of the news stories had female news subjects; they were

mostly about the Prime Minister. Other issues were the subject of the remaining 8.57% of the news stories about male and female both.

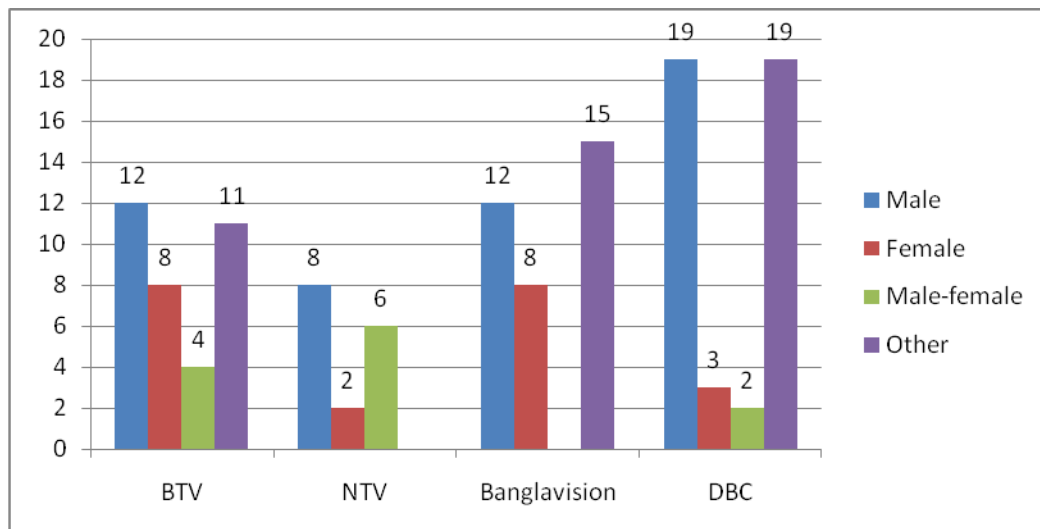


Figure 12: Comparison of news subjects of BTV, NTV, Banglavisision and DBC.

DBC ran the highest number of male-centric news stories at 19 while BTV and Banglavisision both had the highest number of female-centric stories at 8 which can be attributed to the fact that BTV gave utmost importance to the Prime Minister's news coverage who is a female. NTV was seen to be covering news stories related to 19 different issues as they covered more crime and national news stories than the other 3 channels.

The interpretation of the findings of the first 5 news stories on daytime newscasts of 1 public channel, BTV and 3 private channels – NTV, Banglavisision and DBC confirm the following:

- 1) BTV news indeed serves as the government's mouthpiece and appears to be isolated from the public despite being a public television channel.
- 2) All the 4 television channels have limited timeframe for their daytime newscasts and their aim is to cover all the major fresh news stories of the day, hence they choose more to go with surface news reports along with using OOV news treatments. However, NTV showed interest in including package news reports (the highest number with 27 PKG among all the 4 channels) but did not have any live news treatment. Considering the fact that NTV paved the way for modern day broadcast journalism in Bangladesh, it can make use of various news treatments to make its newscasts more diverse.

- 3) Political news (mostly about the government) and male subjects are seen in majority of the news stories confirming the fact that the influential and powerful ones are highlighted more in the media

5. Recommendations and Conclusion

After conducting this content analysis study, the author feels that the news content, in terms of news genres, content presentation styles, language and news subjects, of Bangladeshi television channels are quite alike. BTV has an age-old news format which it has been following all along even in this modern day of broadcast journalism. It seems BTV wants to just report news about the government and that is its only duty. Due to more private channels in the country, viewership of BTV has continued to drop; it is high time that BTV brings changes to its news structure and report on other topics as well instead of giving one-sided news only relating to what the government and its ministers are doing. The private television channels are trying to make use of various news treatments to diversify their news presentations but the content of their newscasts remain quite similar. There is always scope for improvement and the Bangladeshi television channels can improve by bringing variety in their news content and covering news stories that really interest the viewers so that they can remain socially responsible as broadcasters of the country.

The study presented in this thesis paper could be improved in a variety of ways as follows:

- a) This study just took the first 5 news stories of every newscast for time constraints, instead all the news stories could be taken into account to get a complete picture of every newscast leading to more elaborate data for analysis.
- b) This study took only 1 week of daytime newscasts, instead more weeks could be included to carry out a more thorough content analysis study. Different weeks of different months

could be taken to have a month-on-month comparative study about the contents of the newscasts.

- c) This study could be repeated with a bigger sample of including more television channels; comparisons could be drawn on various levels such as, newscasts of general entertainment channels and 24-hour news channels or newscasts of pro-government and pro-opposition TV channels.
- d) This study could pave the way for future content analysis studies of daytime newscasts and primetime newscasts to get a better idea of how news content evolve throughout the day.

References

Ahmed, Abul M., &Osmani, Md. Mahbulul H. (2014). News Coverage and Treatment in Prime Time Bulletins: A Comparative Study on BTV and ATN Bangla, *Social Science Review: The Dhaka University Studies*, Part-D, Volume-31. Number 1, pp.105-121

Ahsan, P. (2016), 'RajdhanirBairer Television Sangbadikota' (Television Journalism Outside the Capital), In 'Betar Television Sangbadikota O PrashangikVabna' (Radio and Television Journalism and Relevant Thoughts), eds. Md. Shah Alamgir et al., Dhaka: Bangladesh Press Institute

BBC Television News celebrates 60 years, BBC Media Centre (2014),
<https://www.bbc.co.uk/mediacentre/latestnews/2014/bbc-tv-news-60> (accessed on 5 December 2019)

BTV'erJaKichuProthom (BTV's Firsts), Nabin Bangla (not dated),
http://nabinbangla.blogspot.com/2014/01/blog-post_17.html (accessed on 5 December 2019)

BTV Website, <http://www.btv.gov.bd> (accessed on 5 December 2019)

Bajracharya, S. (2018), Social Responsibility Theory, <https://www.businessstopia.net/mass-communication/social-responsibility-theory> (accessed on 4 December 2019)

Bangladesh Media and Telecoms Landscape Guide (May 2012), Dhaka.
<https://www.scribd.com/doc/93387450/Bangladesh-Media-Landscape-Guide-Final> (accessed on 4 December 2019)

Bergman, David (December 8, 2013), “Biased TV coverage of parties, leader identified”,
The Daily New Age.

Conway, M. (2009), The Origins of Television News in America: The Visualizers of CBS in the 1940s, Peter Lang

Davie, G. (not dated), Gatekeeping Theory, <https://masscommtheory.com/theory-overviews/gatekeeping-theory/> (accessed on 4 December 2019)

Deshe Onumodito Beshorkari TV Channel'er Shongkha 44 (44 Private Channels Approved in the Country), Bangla Tribune, <https://bit.ly/2PFf45T> (accessed on 5 December 2019)

Ferdous, Robaet (2009), “Question of Power and Political Economy of the Mass”
(Gonomadhomer Rajnoitik Arthaniti O Khomota Prosno), *Communica, Journal of Communication and Media*, Vol. 01, Issue 01, February 2009, Dhaka: BCDJC, pp.26-35.

Haider, K.M. (2007), *Besarkari Television Channele Sangbad Poribeshonar Bicharmuluk Path (A Critical Study on the News Presentation of the Private Television Channels)*, Jogajog (Communication), Vol: February 2007

Hallin, D.C. (1986) *The uncensored war: the media and Vietnam*, Berkeley and Los Angeles: University of California Press (p.3–12)

Hur, J. (not dated). *History of the Television, From the 1800s to Current Time*,
<https://bebusinessed.com/history/history-of-the-television/> (accessed on 5 December 2019)

Islam, S M Shafiul&Marjan S M Haque (July, 2013), “Trends of TV News Coverage in Bangladesh”, DIU Journal of Humanities and Social Science, Vol. 1, Dhaka: Daffodil International University (DIU)

Islam, S M Shafiul (2016), Coverage Bias of Bangladesh Television Media: A Portrayal of Power and Politics, Malaysian Journal of Communication, Vol 32 (2), pp 240-258

Jay, R (2016), A Forgotten Milestone: Television and Pearl Harbor, Television Obscurities, <https://www.tvobscurities.com/lost/forgotten-milestone-television-pearl-harbor/> (accessed on 5 December 2019)

Kerlinger, F. N. (2000). Foundations of Behavioral Research. New York: Holt, Rinehart & Winston, Inc.

Krippendorff, K. (2004). Content Analysis: An Introduction to Its Methodology (2nd ed.). Thousand Oaks, CA: Sage

McCombs, M. (2003). The Agenda-Setting Role of the Mass Media in the Shaping of Public Opinion, University of Texas at Austin, https://www.infoamerica.org/documentos_pdf/mccombs01.pdf (accessed on 4 December 2019)

McLuhan, M. (Reprint Edition 1994). Understanding Media: The Extensions of Man. USA: MIT Press

Martino, Fred A., "Local TV News: A Content Analysis of the Late Local Newscasts in Grand Rapids, Michigan" (2003). Masters Theses.549 at <http://scholarworks.gvsu.edu/theses/549> (accessed on 5 December 2019)

Marx, K. (1859). A Contribution to the Critique of Political Economy. Translated in 1903 by Stone, N.I. Chicago: Charles H. Kerr & Company.

Mehrabi, D. & Hassan, M. & Sham, M.&Shahkat Ali, M. S. (2009). News media credibility of the internet and television. European Journal of Social Sciences – Volume Number. 11.

National Survey of Bangladeshi Public opinion (2017), Center for Insights in Survey Research, https://www.iri.org/sites/default/files/wysiwyg/bangladesh_national_survey_-_april_2017_-_public.pdf (accessed on 5 December 2019)

Nielsen Media and Demographic Survey (2011), Dhaka

News Literacy, People's Perception Survey (2016), Management and Resources Development Initiative, MRDI and UNICEF (2016), https://mrdibd.org/publications/People_Perception.pdf (accessed on 5 December 2019)

Rahman, A. (2007). Sangbadikata: Dharona O Kawshal (Journalism: Concepts & Techniques), Dhaka: ShrabonProkashoni.

Rahman, A. (2016). Chapter 26: Print and Electronic Media., Routledge Handbook of Contemporary Bangladesh, pp. 325-339. New York, NY: Routledge

Rahman, Anis et al. (2009), "Credibility of TV News in Bangladesh: What really matters to the audience?", Conference paper on Ideas and Innovations for the Development of Bangladesh: The Next Decade, 9 & 10 October 2009, JFK School of Government, Harvard University.

Rahman, Dr. G. (2016), Mapping the Terrain of Mass Media Research in Bangladesh, presented at the 1st National Conference on Mass Communication and Journalism, 29 & 30 November 2016, Department of Mass Communication and Journalism, Dhaka University

Rahman, M. Golam (2006), Communication in Bangladesh Media Response and Campaign Strategy, Dhaka: ShrabonProkashani

Rahman, Samia (2008), EkushShatake Television Shangbadikota (Television Journalism in the 21st Century), Dhaka: Muktaadhara.

Schilling, V., Arthur, J. The Magic Window: American Television, 1939-1953. New York: Haworth Press, 2002 (Pages 41-42).

Shahriar, B. (2009), Broadcast Journalism, Oitijjho

Television out and about - History of the BBC. (not.dated.), BBC,
<https://www.bbc.com/historyofthebbc/research/story-of-bbc-television/television-out-and-about>
(accessed on 5 December 2019)

Thussu, D. K. (2004). *News as Entertainment: The Rise of Global Infotainment*. London: Sage Publications.

Tsai, C. (2012). Television News Translation in the Era of Market-driven Journalism. *Meta*, 57 (4), 1060–1080. <https://doi.org/10.7202/1021233ar> (accessed on 5 December 2019)

Walizer, M. H., & Wienir, P. L. (1978), *Research methods and analysis: Searching for relationships*, New York: Harper & Row.

Williams, R. (2004). *Television Technology and Cultural Form*. London: Routledge Classics

Wimmer, Roger D. & Dominick, Joseph R. (2011), *Mass Media Research: An Introduction* (9thed.), USA: Boston, Wadsworth Cengage Learning, pp.94, 156.

Appendix [A, B, C and D]

Data Recording Tables of the first 5 news stories from primetime newscasts of BTV, NTV, Banglavisision and DBC.

Appendix A

Data Recording Tables of the first 5 news stories from primetime newscasts of BTV

BTV 8pm News on 10 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Flood Situation (3 min)	National news	Follow up pkg	Yes	Easy	It is about to Flood situation
2	Sahara Khatun died (30 sec)	Political	Surface News GFX	Yes	Easy	Femail
3	Sahara Khatun' life sketch (1 Min 35 sec)	Political	Interpretative News -PKG	Yes	Easy	Femail
4	Condolence message by President,pm & other al leaders on the demise of Sahara Khatun (2 Min 07 sec)	Political	Surface News -OOV	Yes	Easy	Femail
5	Amir Hossen Amu Remark on sahara khatun (1 Min 20 sec)	Political	Surface News OOV+SOT	Yes	Easy	Amir Hossen Amu (Male)

BTV 8pm News on 11July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	50 lakh poor families will get Tk2,500 Eid givt From pm	Political (Gov)	Surface News-pkg	Yes	Easy	Pm (Female)
2	Flood Situation (2 min 50 sec)	National	Follow up pkg	Yes	Easy	It is about to Flood situation
3	Sahara Khatun buried at Banani graveyard	Political (Gov)	Surface Newspkg	Yes	Easy	Female
4	Product sell by TCB (30 sec)	economic	Surface News -OOV	Yes	Easy	It is about TCB
5	Hassan Mahmud – Information minister Talk about Bnp& Journalist (2 Min 55 sec)	Political (Gov)	Surface News OOV+SOT	Yes	Easy	Hassan Mahmud (Male)

BTV 8pm News on 12July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news About
1	Flood Situation (4 min 16 sec)	National	Follow up pkg	Yes	Easy	It is about to Flood situation
2	Flood protection project in noria & jajira (2 min 40 sec)	developmet	Follow up pkg	Yes	Easy	It is about to Flood protection project
3	Product sell by TCB (1 Min 30 sec)	economic	Surface News pkg	Yes	Easy	It is about TCB
4	Special train Sevice for Sacrificial animals transportation (2 Min)	National	Surface News pkg	Yes	Easy	Rail minister (Male)
5	ObaidulQuader remarks on Bnp & Regent hospitaal (1 Min 42 sec)	Political (gov)	Surface News OOV+SOT	Yes	Easy	ObaidulQuader (Male)

BTV 8pm News on 13July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Cabinet Meeting (2min 6Sec)	Political (gov)	Surface News pkg	Yes	Easy	Pm & others (Male & Female)
2	Flood Situation (3 min 26 sec)	National	Follow up pkg	Yes	Easy	It is about to Flood situation
3	Corona update (2 Min 30 sec)	National	Follow up pkg	Yes	Easy	It is about to Corona situation
4	ObaidulQuader talk about Bnp & Sacrificial animals market (2 Min 15 sec)	Political (gov)	Surface News OOV+ SOT	Yes	Easy	ObaidulQuader (Male)
5	Hassan Mahmud – Information minister Talk about Bnp, JKG & Regent hospital (2 Min 5 sec)	Political (gov)	Surface News OOV+SOT	Yes	Easy	Hassan Mahmud (Male)

BTV 8pm News on 14July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	ECNEC MEETING (2min 57Sec)	Devolopmet	Surface News pkg	Yes	Easy	Pm & others (Male & Female)
2	Flood Situation (31 min 50 sec)	National	Follow up pkg	Yes	Easy	Others, It is about to Flood situation
3	Disaster minister onFlood situation (1 Min 4 sec)	National	Surface News OOV	Yes	Easy	disaster minister (male)
4	Obaidul Quader about corona & flood setuation (2 Min 09 sec)	Political (gov)	Surface News OOV+ SOT	Yes	Easy	ObaidulQuader (Male)
5	AL leaders Meeting	Political (gov)	Surface News OOV	Yes	Easy	AL leaders (Male & Female)

BTV 8pm News on 15July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Neuclear powerplant construction work go ahead (3min 15 Sec)	Devolopmet	Follow up pkg	Yes	Easy	Others, It is about to Neuclear powerplant
2	Prime minister (30 sec)	Political (gov)	Surface News OOV	Yes	Easy	Pm sheikh hasina (Female)
3	Flood situation (1 Min 24 sec)	National	Follow up pkg	Yes	Easy	Others, It is about to Flood situation
4	ObaidulQuader about Metro Rail, corona & flood setuation (2 Min 50 sec)	Political (gov)	Surface News OOV+ SOT	Yes	Easy	ObaidulQuader (Male)
5	Hassan Mahmud – Information minister (2 Min)	Political (gov)	Surface News OOV+ SOT	Yes	Easy	Hassan Mahmud (Male)

BTv 8 pm News on 16 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Prime minister Inaguration of Tree plantation program (2min 07 Sec)	Political (Gov)	Surface News pkg	Yes	Easy	Prime Minister (female)
2	Sheikh Hasina's imprisonment day being marked (2min 10 Sec)	Political (Gov)	Follow up pkg	Yes	Easy	Prime Minister (female)
3	Discussion on Sheikh Hasina's imprisonment day. ObaidulQuader & Sr AL leaders (3 Min)	Political (Gov)	Surface News pkg	Yes	Easy	ObaidulQuader & Sr AL leaders (Male & Female)
4	Hassan Mahmud – Information minister Sheikh Hasina's imprisonment day (2 Min 40 sec)	Political (Gov)	Surface News OOV+ SOT	Yes	Easy	Hassan Mahmud (Male)
5	ObaidulQuader public transport will continue on Eid time (57 sec)	Political (Gov)	Surface News OOV+ SOT	Yes	Easy	ObaidulQuader (Male)

Appendix B

Data Recording Tables of the first 5 news stories from primetime newscasts of NTV

NTV 7.30 pm News on 15 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Regent Group Chairman Md Shahed alias Shahed Karim arrested (2 min 50 sec)	Crime	Surface News pkg	Yes	Easy	Md Shahed (male)
2	Fake notes recovered From Shahed's office (2 min 28 sec)	crime	Surface news PKG	Yes	Easy	Md Shahed (male)
3	Various deceptions of Shahed (1 min 37 sec)	crime	Follow-up PKG	Yes	Easy	Md Shahed (male)
4	BNP remarks (50 sec)	Political (opposition)	Surface news OOV+SOT	Yes	Easy	Ruhul kobir Rijvee (male)
5	ObaidulQuader remarks (44 sec)	Political (Gov)	Surface OOV	Yes	Easy	ObaidulQuade (male)

NTV 7.30 pm News on 16 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	10 days Rimand against Regent Group Chairman Md Shahed (2 min 40 sec)	Crime	Follow-up PKG	Yes	Easy	Md Shahed (male)
2	Corona situation (2min 5 sec)	National	Follow-up PKG	Yes	Easy	It is about to corona
3	Rapid test and antibody test regarding corona (1 min 50 sec)	National	Inerpretative PKG	Yes	Easy	Male & Femail
4	Prime minister Inaguration ofTree plantation program (1 min 16 sec)	Political (Gov)	Surface news PKG	Yes	Easy	Prime minister (Female)
5	Sheikh Hasina's imprisonment day being marked (40 Sec)	Political (Gov)	Follow-up OOV	Yes	Easy	Prime Minister (female)

NTV 7.30 pm News on 17 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Former DU VC Dr. Emajuddin passes away (2min 52 sec)	National	Surface news PKG	Yes	Easy	Dr. Emajuddin (male)
2	Dr. Emajuddin's life sketch (2min 55 sec)	National	Inerpretative PKG	Yes	Easy	Dr. Emajuddin (male)
3	Corona situation (2min 15 sec)	National	Follow-up PKG	Yes	Easy	It is about to corona
4	Shahed & Sabrina's corruption (1 min30 sec)	Crime	Follow-up PKG	Yes	Easy	Shahed & Sabrina (Male & Female)
5	World corona situation (1.50 Sec)	International	Follow-up PKG	Yes	Easy	It is about corona

NTV 7.30 pm News on 18 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Exciting information From Shahed & Sabrina's rimand (2min 28 sec)	Crime	Follow-up PKG	Yes	Easy	Shahed & Sabrina (Male & Female)
2	involvement person with Shahed & Sabrina's corruption (2 min18 sec)	Crime (special)	Inerpretative PKG	Yes	Easy	Shahed & Sabrina (Male & Female)
3	Corona situation (2min 40 sec)	National	Follow-up PKG	Yes	Easy	It is about to corona
4	World Corona situation (1 min42 sec)	International	Follow-up PKG	Yes	Easy	It is about corona
5	The effect of corona on employment (2.44 Sec)	Economic (Special)	Inerpretative PKG	Yes	Easy	It is about business

NTV 7.30 pm News on 19 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news About
1	Chiniss Corona vaccine trial to bd (1 min 33 sec)	National	Surface-news PKG	Yes	Easy	It is about to corona
2	Indian & oxford's Corona vaccine update(2 min18 sec)	International	Surface-news OOV	Yes	Easy	It is about to corona vaccine
3	Corona situation (2min 06 sec)	National	Follow-up PKG	Yes	Easy	It is about to corona
4	New 8 characteristics of Corona in bd (2 min30 sec)	National (special)	Inerpretative PKG	Yes	Easy	It is about corona
5	Dudok's Investigation to Health directoriet on Regent Corruption (2.44 Sec)	crime	Surface-news PKG	Yes	Easy	It is about Dudok

NTV 7.30 pm News on 20 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Round table discussion on image crisis in health secton at health ministry	National	Surface-news PKG	Yes	Easy	It is about to corona
2	Corona situation (2min 06 sec)	National	Follow-up PKG	Yes	Easy	It is about to corona
3	Dudok Investigation on regent curruption (1min 25 sec)	crime	Follow-up PKG	Yes	Easy	It is about regent curruption
4	Cabinet mitting (1 min20 sec)	National (special)	Surface-news OOV sot	Yes	Easy	Male & Female
5	Flood situation (1.45 Sec)	National	Follow-up PKG	Yes	Easy	It is about Flood

NTV 7.30 pm News on 21 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news About
1	Flood situation (2min 15sec)	National	Surface- news PKG	Yes	Easy	It is about to Flood
2	Suffering people on heavy rainfall in dhaka (2min 06 sec)	National (special)	Inerpretative PKG	Yes	Easy	It is about Suffering people on heavy rainfall in dhaka
3	Ecneec Meeting (1min 14 sec)	development	Surface- news OOV sot	Yes	Easy	It is about Ecneec Meeting
4	Corona situation (2min7 sec)	National (special)	Surface- news OOV sot	Yes	Easy	Male & Female
5	Compolsary Musk using in public, private office, Hospital, public place (50 sec)	National	Surface- OOV	Yes	Easy	It is about Musk

Appendix C

Data Recording Tables of the first 5 news stories from primetime newscasts of **Banglavisión**

Banglavisión 7.30pm News on 16 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1.	Shahed placed on 10-day remand (2mins 22 sec)	Crime	Follow up pkg	Yes	Easy	Shahed (Male)
2.	Dr. Sabrian-Arif will seek to take on remand again (2mins 14 sec)	Crime	Follow up pkg	Yes	Easy	Dr. Sabrina (Female)
3.	PM launches plantation of 1 crore saplings (1min 9 sec)	Political (gov)	Surface news oov sot	Yes	Easy	Prime Minister (Female)
4.	39 more die of COVID-19 in Bangladesh (46 sec)	National	Surface News oov sot	Yes	Easy	Others, It is about corona
5.	2 men die in Cumilla and Shatkhira of corona syndrome (48 sec)	National	Surface News oov	Yes	Easy	Male

Banglavisision 7.30pm News on 17 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1.	Former DU VC Emajuddin Ahmed passes away (3mins 21sec)	National	Surface News pkg	Yes	Easy	Late Dr. Emazuddin (Male)
2.	COVID-19 claims 51, infects 3,034 more in Bangladesh (1min 1 sec)	National	Surface News Oov sot	Yes	Easy	Others, It is about corona
3.	Emajuddin Ahmed, a political scientist and ex-VC of Dhaka University (2mins 53sec)	National	Interpreutive news pkg	Yes	Easy	Late Dr. Emazuddin (Male)
4.	7 men die of corona syndrome including 3 in shathkhira (1min 6 sec)	National	Surface News Oov	Yes	Easy	Others, It is about corona
5.	JKG Health Care chairman Dr Sabrina remanded again (48 sec)	Crime	Follow up oov	Yes	Easy	Female

Banglavisision 7.30pm News on 18 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1.	Bangladesh's virus caseload crosses 200,000; another 34 die (2mins 11 sec)	National	Surface News pkg	Yes	Easy	Others, It is about corona
2.	Bangladeshis going abroad must have Covid-19 clearance (44 sec)	National	Surface News gfx	Yes	Easy	Others
3.	Flood situation worsens further (3mins 21 sec)	National	Surface news pkg	Yes	Easy	Others, It is about flood.
4.	Shahed also cheated on low quality health protection equipment (2mins 11 sec)	Crime	Follow up News Oov sot	Yes	Easy	Shahed (Male)
5.	Criticism of corruption does not suit in the mouth of BNP (1 min 9 sec)	Political (gov)	Surface News Oov sot	Yes	Easy	Kader (Male)

Banglavisision Shongbad 7.30pm News on 19 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	ACC's raid in DGHS: Health DG grilled behind closed-door (1min 8 sec)	Crime	Surface News oov sot	Yes	Easy	Abul Kalam Azad (male)
2	ACC questioned three officials of the Central Medical Stores Depot (CMSD) (1min 37 sec)	Crime	Surface News oov sot	Yes	Easy	ACC Secretary Dilwar Bakht (Male)
3	RAB raids Shahabuddin Medical College Hospital (3mins 17 sec)	Crime	Surface News pkg	Yes	easy	Others
4	Charge sheet against Shahed very soon: home minister. Police raid Uttara with Shahed in tow; pistol, drugs seized (2 mins 17 sec)	Crime	follow up News pkg	Yes	Easy	Shahed (Male)
5	37 more die from coronavirus, new cases 2,459 (52 Sec)	National	Surface news oov sot	Yes	Easy	Others, it is about Corona.

Banglavisision 7.30pm News on 20 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news About
1	Coronavirus: Oxford vaccine triggers immune response (4mins 23 sec)	International	Surface News oov live	Yes	Easy	Others, It is about Vaccine
2	Task force to be formed to monitoring health sector. (2mins 54 sec)	National	Surface News pkg	Yes	Easy	Health Secretary (Male)
3	Dr Sabrina denied bail, sent to jail (2mins 15 sec)	Crime	Follow up News pkg	Yes	easy	Dr. Sabrina (Female)
4	EC suspends Regent Hospital Chairman Shahed's NID card (3 Mins 9 sec)	Crime	Follow up news pkg	Yes	Easy	Shahed (Male)
5	Covid-19 cases jump by 2,928 in Bangladesh; 50 more die (46 sec)	National	Surface news oov sot	Yes	Easy	Others, It is about Corona.

Banglavisision 7.30pm News on 21 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	There is nothing to be excited over corona vaccine: Experts (58 sec)	National	Follow up News PKG	Yes	Easy	Others, It is about vaccine.
2	Masks mandatory for all: health ministry circular says (2mins 11 sec)	National	Surface News oov	Yes	Easy	Others
3	41 more die, 3,057 infected in 24 hours (51 sec)	National	Surface News PKG	Yes	easy	Others, It is about Corona.
4	PM unhappy at delay in project implementation (1 Min)	National	Surface news oov sot	somewhat	Easy	PM Sheikh hasina (Female)
5	PM to give Tk28.18cr to non-MPO educational institutions' teachers, employees (51 sec)	development	Surface news oov gfx	Yes	Easy	PM Sheikh hasina (Female)

Banglavisision 7.30pm News on 22 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Health authority to talk with PM appointing a new DGHS chief: Health minister (1 min 54 sec)	National	Surface News PKG	Yes	Easy	Health Minister (Male)
2	Covid-19: Bangladesh records 42 more deaths, 2,744 fresh cases (46 sec)	National	Surface News oov sot	Yes	Easy	Others, It is about Corona.
3	Corona virus syndrom: 7 more die in three district (1 min 9 sec)	National	Surface News PKG	somewhat	easy	Others
4	Use modern methods to save local fish from extinction: PM (1 Min)	National	Surface news oov	yes	Easy	PM Sheikh hasina (Female)
5	Imran Khan phones Sheikh Hasina (31 sec)	National	Surface news oov gfx	Yes	Easy	PM Sheikh hasina (Female)

Appendix D

Data Recording Tables of the first 5 news stories from primetime newscasts of **DBC**

DBC 7pm News on 16 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	BNP Want unconditional permission of khaleda to go abroad (2min 25 Sec)	Political (opposition)	Follow up pkg	Yes	Easy	Khaleda Zia (Female)
2	Shahed confesses to fraud (3mins)	Crime	Follow up pkg	Yes	Easy	Shahed (Male)
3	Shahed contacted 50 lac tk with broker to flee border (1 Min 5 sec)	Crime	Follow up pkg	Yes	Easy	Shahed (Male)
4	Sabrina- Arif brought face-to-face (1 Min 18 sec)	Crime	Follow up OOV	Yes	Easy	Sabrina-Arif (Male-Female)
5	39 more die of COVID-19 in Bangladesh (1 Min 2 sec)	National news	Surface News OOV sot	Yes	Easy	Others, It is about to corona

DBC 7pm News on 17 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	Madrasa committee clash leaves 4 dead in Khulna (2 Mins 23 sec)	Crime	Surface News pkg	Yes	Moderate	Zakaria (male)
2	4 decomposed bodies of a family recovered in Tangail (1 Mins 42 sec)	Crime	Surface News pkg	Yes	Easy	Gani & wife, daughter, son (Male, Female)
3	Chittagong teen commits suicide after police raid his home (2 Mins 16 sec)	Crime	Surface News pkg	Yes	Easy	Maruf (Male)
4	COVID-19 claims more 51, death toll hits 2,547 (47 sec)	National news	Surface News OOV SOT	Yes	Easy	Others, It is about corona
5	Regent shahed made cheating by issueing fraudulent cheque (2 Mins 25 sec)	Crime	Follow up pkg	Yes	Easy	Shahed (Male)

DBC 7pm News on 18 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	ACC to summone DG health (2mins 20 sec)	Crime	Investigate pkg	Yes	Easy	Abul Kalam Azad (male)
2	Shahed also cheated on low quality health protection equipment (2mins 1 sec)	Crime	Follow up News pkg	Yes	Easy	Shahed (Male)
3	'Regent, JKG victim to be testet corona is essential (2mins 37 sec)	National	Follow up pkg	Yes	Moderate	Others
4	Police arrested one over killing 4 in Khulna rivals clash (2 Mins)	Crime	Follow up news pkg	Yes	Easy	Zafrin (Male)
5	Minister: No additional train for Eid-ul-Azha (34 sec)	National	Surface news oov sot	Yes	Easy	Rail Minister (Male)

DBC 8pm News on 19 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	ACC's raid in DGHS: Health DG grilled behind closed-door (1 min 11 sec)	Crime	Surface News oov sot	Yes	Easy	Abul Kalam Azad (male)
2	RAB raids Shahabuddin Medical College Hospital (1 min 14 sec)	Crime	Surface News oov sot	Yes	Easy	Others
3	Police raid Uttara with Shahed in tow; pistol, drugs seized (1 min 14 sec)	Crime	Surface News oov sot	Yes	easy	shahed (Male)
4	Charge sheet against Shahed very soon: home minister (35 sec)	Crime	Surface News oov sot	Yes	Easy	home minister (Male)
5	China's Covid-19 Vaccine: Third phase trial in Bangladesh (33 sec)	National	Surface news oov sot	Yes	Easy	Others, Corona vaccine

DBC 7pm News on 20 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news About
1	Shahabuddin Medical calls for consideration (2mins 14 sec)	Crime	Follow up News pkg	Yes	Easy	Others, Shahabuddin medical
2	Two more city hospitals fined in Uttara (1min 30 sec)	Crime	Surface News oov sot	Yes	Easy	Others
3	Bangladesh to get Covid-19 vaccine first and free: Health Secretary (1min 20 sec)	National	Surface News oov sot	Yes	easy	Health Secretary (Male)
4	Fake Covid-19 reports: Dr Sabrina denied bail (2 Mins 1 sec)	Crime	Follow up news pkg	Yes	Easy	Dr. Sabrina (Female)
5	Covid-19 cases jump by 2,928 in Bangladesh; 50 more die (56 sec)	National	Surface news oov sot	Yes	Easy	Others, It is about Corona.

DBC 7pm News on 21 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	RAB to investigate case against Regent Hospital owner Shahed (58 sec)	Crime	Follow up News oov	Yes	Easy	Shahed (Male)
2	Shahabuddin hospital MD, 2 others on 5-day remand (2mins 11 sec)	Crime	Follow up News PKG	Yes	Easy	Shahabuddin MD (Male)
3	Hotel 71 controversy: Mugda hospital submits documents to ACC (50 Sec)	Crime	Surface News oov	Yes	easy	Others, It is about mugda medical.
4	Farmers Bank scam: ACC files case against 6 accused (1 Min)	Crime	Surface news oov	Yes	Easy	Mahbulul Haque Chisty (male)
5	41 more die, 3,057 infected in 24 hours (51 sec)	National	Surface news oov sot	Yes	Easy	Others, It is about Corona.

DBC news 7.00pm News on 22 July 2020						
Run-down	News story with duration	Genre of news	News type & treatment	Audio-Video Coherence	Language	Who is the news Abput
1	DGHS director (hospital) being transferred (1 min 54 sec)	crime	Surface News PKG	Yes	Easy	DGHS director (hospital) (Male)
2	Health authority to talk with PM appointing a new DGHS chief: Health minister (1 min 48 sec)	National	Surface News PKG	Yes	Easy	Health Minister (Male)
3	Covid-19: Bangladesh records 42 more deaths, 2,744 fresh cases (36 sec)	National	Surface News oov sot	yes	easy	Others, It is about corona.
4	ACC quizzed MP Papul's wife, sister-in-law (2mins 48 sec)	Crime	Surface news PKG	Somewhat	Easy	Papul MP's wife (Female)
5	Waterlogging: Minister dissatisfied over poor drainage system (1 Min 6 sec)	National	Surface news oov sot	Yes	Easy	LGRD Minister (male)