



**Daffodil**  
*International*  
**University**

**The impact of Facebook usages on youth: A study on  
the university students of Bangladesh**

**BSS Dissertation**

**Prepared By**

**Waliullah Khan Aditya**

ID: 163-24-579

Department of Journalism and Mass Communication

**Supervised By**

**Mr. Md. Rashedul Islam**

Lecturer, Department of Journalism and Mass Communication

Daffodil International University

**Date of Submission: August 18, 2020**

Dedicated to

My parents who always ignite my inner desire by promoting inspirational activities to reach my goal

# Application for Approval

August 08, 2020

Mr. Md. Rashedul Islam

Department of Journalism and Mass Communication

Daffodil International University

4/2, Sobhanbag, Dhaka 1207

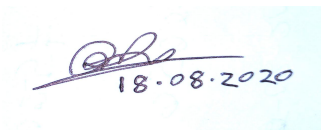
**Sub: Application for submission of my dissertation for approval.**

Dear Sir

With due respect I intend to let you know that I am very pleased to submit this dissertation titled as **“The impact of Facebook usages on youth: A study on the university students of Bangladesh”** - partial fulfillment of the course requirement for my graduation program.

I have included all the relevant information that I gathered from both primary and secondary sources. I would be very grateful if you accept my report.

Sincerely yours,



---

Waliullah Khan Aditya

ID- 163-24-579

Department of Journalism and Mass Communication

Daffodil International University

## Letter of Approval

This is to certify that Waliullah Khan Aditya, ID: 163-24-579 has done her BSS dissertation entitled, **“The impact of Facebook usages on youth: A study on the university students of Bangladesh”**

The study has been undertaken in partial fulfillment of the requirements for the degree of Bachelor in Social Science (BSS) in Journalism and Mass Communication at Daffodil International University.

The study is expected to contribute in the field of Journalism and Mass Communication as well as in further study about Cross Cultural Communication.



18.08.2020

**Mr. Md. Rashedul Islam**

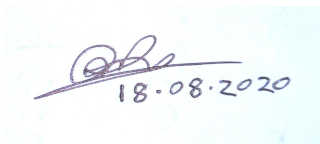
Department of Journalism and Mass Communication

Daffodil International University

## **Declaration of Authorship**

I do hereby declare that the work presented here is, to the best of my knowledge and belief, original and the result of my own investigations, except as acknowledged, and has not been submitted, either in part or whole, for a degree at this or any other university.

Sincerely,

A handwritten signature in black ink, followed by the date "18.08.2020" written below it. The signature is stylized and appears to be "Waliullah Khan Aditya".

**Waliullah Khan Aditya**

ID: 163-24-579

Department of Journalism and Mass Communication  
Daffodil International University.

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## *Abstract*

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Facebook is the most popular social networking site among youth. Especially, Dhaka has been ranked second among the cities with the highest number of active Facebook users. Among users youth constitutes a significant portion. Thus, this study is focused on identifying impacts of Facebook usage on young generation in terms of academic, social and interpersonal viewpoints.

To conduct this study, a mixed of both qualitative and quantitative approach will be used. The unit of analysis will be the university students of Bangladesh. To get a diverse result respondents will be divided into different university students of Bangladesh considering equal gender representation. Stratified random sampling will be used in picking up respondents. Data will be collected using questionnaires. The findings will then be analyzed and an appropriate conclusion will be drawn from the results.

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# **CHAPTER- ONE**

## **INTRODUCTION**

## **1.1. Introduction:**

'Facebook', name of the mostly used social media on earth. Literally, it has changed the way of life especially of the young generation. Initially, Facebook was created to connect people. Later on, the usages of it got divers. Now Facebook is the driving force behind several aspects like economy and politics and so on. Facebook has intense impact on the interpersonal relationships of the user of it. Facebook keeps everyone in touch. But, gradual replacement of the face-to-face interaction with Facebook chats and texts is leading to a horrifying reality of relationship distortion particularly among youth. We've traded our emotion and reaction with stickers to express our love, anger, laughter and what not. We're more concerned about the fake virtual reality of Facebook instead of the real world because we can create anything or be anything in here and this is so appealing to young people. Lack of Facebook protocol is resulting in numerous fake accounts. On top of that, Facebook uses psychology as well as algorithm to provide us 'instant gratification' that makes us stick to it, eventually making us Facebook addicted. Instead of giving the actual information, it gives us personalized news feed. So, actually it shaping our mind and we don't even know about it. Studies have been shown that people text or check Facebook during class or presentation. This tendency is very profound especially among young. There is avalanche of news both authentic and fake and this is so overwhelming for young to take them all and process them rationally. Facebook really aids in creating platform for young entrepreneurs. On the other hand, it doesn't bother about the fake business pages or the promotion of consumerism. So, in this overwhelming virtual world, there is higher rate of possibility for young generation to lose grasp of rational decision and behavior. Because they're sensitive and highly reactive. Whatever have I mentioned before is based on the observational instinct of mine and the findings of the western researchers. But, in this research, we're focusing on the youth of different university to extract the impact of Facebook usage and the very perceptions and the behavioral patterns they have about it. As the socio-economic context is quite the opposite here in Bangladesh compared to the western countries, we may get different findings regarding that. We need to remember very clearly while conducting this research is that Facebook is a tool just like other tools we use to make our lives, our works easier and better. One can use a knife to cut

vegetables or to cut someone's throat. So, clearly, the impact of it whether it is good or bad depends entirely on the user of it.

## **1.2. Statement of the problem**

It is very clear that the field of communication has undergone rapid changes with developments in certain technological innovations and advancements. Now-a-days E-mail, Twitter, Facebook, What's App, IMO, Instagram, Snapchat are the demotic media of communication and among them Facebook is the most popular among young generation in this modern era. But it's a matter of regret that time spent on Facebook is increasing immensely, creating less time for real life interactions. Sending message through Facebook is taking place the verbal communication. Particularly, Dhaka has been ranked second among the cities with the highest number of active Facebook users (Dhaka Tribune, 2017). Of users, youth constitutes a larger portion. So, it's a matter of concern which needs immediate exploration.

Since we will work on the title "The impact of Facebook usage on young generation: An empirical study on the different university of students". So our area of concern will be what type of changes have been brought out among young generation after using Facebook, is it positive or negative? How did they behave with their friends', relatives and peers before using Facebook and after using that what type of changes it takes in their behavioral pattern? There is a saying that Social network is making us unsocial. It's a matter of concern that now most of the young prefer to spend time on Facebook than with their family and thus our traditional family bonding is getting lose day by day. While meeting an old friend, most of them now usually busy with taking selfie and posting it on Facebook and the caption is that "meeting with my "buddies" after a long time and when they concentrate on Facebook, they actually forget to embrace each other with deep emotions and feelings. Sometimes we just need a handshake, a hug with our near and dear one as a remedy for our mental pressure which 'emojis' or 'stickers' usually unable to do. Even when they celebrate any program like any friend's birthday, they want to post the photos on Facebook instantly, which can be mainly called one kind of "show off" and it is a cause of mental depression for others.

Previously most of the students of Dhaka University raised their voice against any kind of wrong doings or wrong decision whether taken by the government or by the

university administration and for that purpose they met each other face-to-face, discussed physically and faced any kind of difficulties keeping hand in hand and “Raju Vashkarja” is one of the main examples of their togetherness. But now, if any wrong doing occurs most of the students post a firing status on Facebook and ultimately with that status their demonstration ends up.

Conversations using technology actually drive away the traditional interactions and discussions. Sometimes misunderstanding occurs when we “chat or text” because it skips facial expression or gesture of the context. It is much easier to injure interpersonal relationships online than in person because of the ease of the creating misunderstanding electronically.

### **1.3. Purposes of the study:**

The purpose of this paper is to investigate whether or not recent innovation in communication technology especially Facebook has had any impact whether positive or negative on youths of Bangladesh in terms of academic, social and interpersonal viewpoints. It also intended to explore whether gender of users stimulates to be engaged in Facebook use or not.

The research study would also have an important concern to find out whether the use of Facebook is effusing the valuable time, money, personal communication behavior that have direct or indirect impact on national economy and democracy.

### **1.4. Significance of the study:**

We know that there is a changing culture with the young generation because of the increased engagement in Facebook communication. We also observe the behavioral change and mass change that effect on individual interpersonal relationship. In new era of technology, youth group eager to seeking new ways to keep connected with their friends, family and others.

Youth groups are the most monumental resource in our country whose participation has had a great effect in our economy and democracy as well. Now a days, Facebook has become fast and speedy medium of communication throughout the world which makes the world a global village.

Now a days, youth is prone to use Facebook excessively that kills their valuable time, changes perception, communicating behavior, makes them vulnerable to crimes. Those are shown in various studies in western research. Culture, norms, behavior, values in Bangladesh are not as in the western. As a result we are assuming that their perception regarding Facebook is not the same. In our study we will try to find out the mystery whether it is boo or bane in our social context. Is using Facebook harmful for youth groups? This will clear out by the research paper.

Clear understanding about youth's perceptions in case of Facebook usage hopefully can be a significant source of food for thought especially for policy makers. Thus if youths are directed to ways where they are supposed to be directed we assume Digital Bangladesh can be fulfilled by 2021.

The different previous studies that focused how people communicate each other, different media of communicating by which people are interconnected with each other but, In our study we will show how much time is spent on the sites and their different reasons for using this media of social networking specially Facebook. What will the long-term effects of today's Facebook use? it helps to let readers know how the communicating pattern is changing and what are the impacts Facebook pose for young generation?

Through the study the students' status-quo who are on the other hand youths as well as future leader of the country will be exposed with pictures of how they utilize their valuable time. Lastly, we hope this study will help us to be more concerned about our youths.

**Research questions:** The central research question is-

" What are the youth's perceptions regarding Facebook usage?

The sub-questions are

1. Does Facebook influence students' academic performance?
2. What are the stimuli contribute young to use Facebook
3. To what extent youths are Facebook-addicted?
4. Does age, gender of Facebook users influence usage pattern?

# **CHAPTER TWO**

## **LITERATURE REVIEW**

## 2.1. Literature Review-

Since the rise of Facebook in 2004 it drew the attention of scholars. But when youth constitutes a larger demographic percentage of Facebook users, then researchers' interest grew largely to explore the issue for social benefits.

Unfortunately, youth's engagement in social media & its consequences in context of Bangladesh didn't get importance in social research though Dhaka has been ranked second among the cities with the highest number of active Facebook users. However, following segment presents a summary of existing literature -

Islam and Mostafa (2015) conducted a study on the students of Information Science and library Management (ISLD) Department at Dhaka University. This study aimed to explore usage pattern of Facebook among students. The study found a great deal of students create account after getting admitted at university. The study also found personality, sex, geographical location and age greatly impact on Facebook usage pattern. By the way, the study only focused on usage pattern without studying consequences of Facebook usage.

Mahmud and Amin (2017) carried out another study on students of Dhaka University regarding relationship between social media membership and political participation. The study is limited to contributions contributed by social media to boost up political awareness.

A thesis paper supervised by N Karim on the title "**Social networking and the youth at the University of Dhaka: A sociological study**" contains insights on the youth's perception towards social networking. It also includes positive and negative consequences of social networking sites on social behavior and lifestyle of Bangladeshi youngsters and influence of SNCs on rising awareness among them.

Interestingly, Mouri and Chowdhury's (2016) study on private universities' students to investigate relationship between Facebook use and academic excellence found that, there exists no relationships between them. Similarly, Negussie and Ketema's (2014) study on Punjab University students revealed same sort of result. Oppositely, Shohrowardy and Hasan (2014) pointed out through an extensive study on public and



private university students in Chittagong that, Facebook has a positive role in boosting up academic excellence for students.

HM Belal (2017) conducted a study on the students of Comilla University to explore the students' experiences on Facebook. The study found 67% used Facebook for communication. Lastly, the study suggested policy level intervention in this regard to save future generation.

SM Al-Jubayer (2013) pictured in his study on Facebook use in Dhaka city an alarming picture. A significant portion of population largely teenagers and young adults is addicted to Facebook. Those addicted citizens suffer from social and mental isolation due to immersion in Facebook.

A case study of kalkata city carried out by Chowdhury and Saha (2015) to explore the impact of Facebook as a social networking site (SNCs) on youth generations revealed psychological aspects both positive and negative. Of positive aspects- communication with friends and family, expressing oneself are prominent. Of negative aspects- cyber-bullying, social loneliness, insecurity, time waste are worth of mentioning.

Fahmidul Haq (2012) largely advocated for social media arguing that, social media reflects independent view of a person, thus freedom of thought is ensured. But it has to be with utmost responsibility. Author also mentions, social media plays a big role in mobilizing public movement. Arab spring in Arabian countries and "Gono jagoron Moncho" in Bangladesh are of glaring examples.

Mahbubur Rahman (2016) pointed out that, due to social media intervention interpersonal relationship among youths boosted up comparatively with relative change in degree, nature and pattern of communication.

Thus it can be seen that chosen research topic is now very popular in the world of research. As for Bangladesh the proposed research is one that needs to be carried out to see the impact of Facebook on youth of Bangladesh. The research may be small in scale but hopefully it will raise awareness of the issue.

## **2.2. Operational Definitions:**

This segment includes definitions of some key concepts used specifically in this paper-

**Facebook:** Facebook is the most popular social networking site among youths. By being members of Facebook users can state feelings in status, upload photos and videos, send messages, go in live contact with friends.

**Influences of Facebook:** Influences here include both positive and negative that Facebook may have on youths from social, academic and personal viewpoint.

**Young generation:** Bangladesh constitutes a large number of young generation. Young incorporates people aged between 18 and 35 years.

**Social Media:** Social Media refers to various forms of electronic communication which facilitate communication on offline basis. Social media include web and mobile technology. Boyd & Ellison defined Social Media as a group of internet based application that allows the creation and exchange of user generated content.

**Social Networking:** The use of internet to form information about yourself available to people especially people you share an interest with to send messages to them.

**Social Networking Sites:** A website where people put information about them and may send to others

# CHAPTER THREE

## RESEARCH METHODOLOGY

### **3.1. Research Methodology:**

This study was conducted approaching the quantitative method of research. Under the quantitative approach the online survey technique was used in this study.

### **3.2. Sampling technique:**

Stratified random sampling technique was used for choosing samples of the study. Samples under the study include running students from various university of graduation stage or post-graduation stage. Students from four faculties of various university i.e. Daffodil International University, Dhaka University, Dhaka College and Netrakona Government College were chosen in this study. To ensure equal representation of both male and female quota sampling was taken into account. Male respondents constitute 51% and female respondents constitute 49%.

### **3.3. Data Collection Method:-**

Under this study survey questionnaire was followed to collect data from respondents. The questionnaire contained structured and mixed ended questions. Mixed ended questions were asked to get diverse viewpoints of respondents on specific issues. Likert Scale was followed also. Five standards in Likert Scale include- agree, strongly agree, neutral, disagree and strongly disagree. The questionnaire was given hundred respondents from the students of different University of Bangladesh.

### **3.4. Data Analysis Tools:-**

The data collected from 100 respondents with the help of Google Questionnaire was processed following Microsoft Word, Microsoft Excel and graphical as well as tabular presentations of the recorded data used to draw interpretation from opinions of the respondents.

# **CHAPTER FOUR**

## **THEORETICAL FRAMEWORK**

**4.1 The Uses and Gratification Theory:** The Uses and Gratification hypothesis talks about the impacts of the media on individuals. It clarifies how individuals utilize the media for their own need and get fulfilled when their needs are satisfied. As such, it very well may be said that the hypothesis contends what individuals do with media as opposed to what media does to individuals. This hypothesis has a client/crowd focused methodology. In any event, for correspondence, state – relational, individuals allude to the media for the point to talk about among themselves. By alluding the media, they acquire information and presentation to the world past their constrained visual perception.

There are different needs and gratification for people. They are categorized into five needs.

- Cognitive needs
- Affective needs
- Personal Integrative needs
- Social Integrative needs
- Tension free needs

**Cognitive needs:**

People utilize media for procuring information, data, truths, etc. Among the gathering of people, a few have the thirst to secure mental and scholastic information. This is often not a really common marvel. Diverse individuals have diverse needs. For illustration, test programs on television allow on real information; to know approximately current issues individuals ought to observe the news routinely; look motors on the web are moreover exceptionally well known since individuals can browse for any subject effortlessly beneath the run with no time confinement.

**Affective needs:**

It incorporates all sorts of feelings, joy and dispositions of the individuals. Individuals utilize media; say tv, to fulfill their enthusiastic needs. The best illustration would be when individuals get enthusiastic or in some cases indeed they cry for a pitiful scene whereas observing the movie/soap musical drama.

**Personal Integrative needs:**

This is the self-esteem require. Individuals utilize media to console their status, pick up validity and stabilize. So individuals observe tv and guarantee themselves that they have a respectable status in society. For illustration, individuals observe promotions within the media like adornments advertisements, furniture advertisements, attire advertisements, etc. and purchase these items so that they can alter their way of life. Thus the media makes a difference them to do so.

**Social Integrative needs:**

It envelops the ought to socialize with family, companions and relations in society. For social interaction these days, individuals don't appear to accumulate socially amid ends of the week instep they have turned to social organizing locales on the web such as Facebook, Twitter, and Tumblr etc. to fulfil their needs.

**Tension free needs:**

People in some cases utilize the media as a implies to idealism from the genuine world and to diminish from pressure and stress. For illustration, individuals tend to unwind whereas observing tv, tuning in to the radio, surfing the web, etc. In reality, media has the control to seize group of onlookers' intellect since it makes them feel associated with the circumstance and characters candidly.

**4.2 Cultivation Theory:** The development hypothesis was proposed by George Gerbner. It is one of the center speculations of media impacts. Agreeing to the hypothesis, individuals who observe tv habitually are more likely to be impacted by the messages from the world of tv. The impact goes to such an degree that their world see and recognitions begin reflecting what they over and over see and listen on tv. Tv is, therefore, considered to contribute autonomously to the way individuals see social reality.

The hypothesis contends that the media for the most part presents an picture of the world that does not reflect reality. Tv pictures are an misrepresentation or daydream of what really exists. There's a unbalanced number of nice looking gentlemen, beautiful ladies, wrongdoing, riches and viciousness. As a result, individuals conclusion up seeing the genuine world in a misshaped way and seeing reality through a 'television perspective.' Television offers a plenty of thoughts and conceptions on a assortment of social and social flow like race, sexual orientation, sexuality, etc. Over a period of time, a settled picture of different bunches of individuals is shaped and watchers begin to assimilate these thoughts which they at that point utilize as a outline to explore through life. This consistent introduction to the media substance develops particular values, convictions, states of mind and wants in individuals. These recently biased ideas shape their discernment of the world and they eventually impact how others see them.

In this study the Cultivation Theory has been adopted to measure the impact of Facebook as Social Media.



# **CHAPTER FIVE**

## **DATA ANALYSIS AND FINDINGS**

### 5.1. Data Presentation:

The collected data from the 100 respondents from the universities through a questionnaire are presented here:

Sampling size: The sampling size under this study comprises 100 respondents. Faculty-wise gender issue within sampling was taken into account. Equal representation of both male and female was ensured in sampling selection. Male samples include 17 from social science, 17 from Arts and 17 from Business Studies. Female samples include 17 respondents from social science, 16 respondents from arts and 16 respondents from each Arts and business study 49% female and 51% male represent total sampling under this study.

#### 1. Youth's perception regarding Facebook usage

Type of influence	Responses	Frequency
Positive	18%	18
Negative	58%	58
Both	20%	20
No comment	3%	3
No effect	1%	1

This table shows 18 % of the respondent have positive influence on facebook usage,58 % have negative influence,20 % have both the negative and positive influence regarding facebook usage.3 % have no comment and 1 % respondent has no effect.

## 2. I maintain more than an account

Level of agreement or disagreement	Responses	Frequency
Agree	11%	11
Strongly agree	12%	12
Neutral	11%	11
Disagree	19%	19
Strongly Disagree	46%	46
Undecided	1%	1

Some of the respondents strongly agreed that they used different facebook account,11 % respondents agreed wit the statement 19 % disagreed,46 % strongly disagreed.Most of the users feel comfortable in using one facebook account.

### 3. I use Facebook in Leisure Time

In that questionnaire the respondents were chose opinion for the statement i use facebook in leisure time

Degree of agreement or disagreement	Responses	Frequency
Agree	51%	51
Strongly Agree	17%	17
Neutral	12%	12
Disagree	14%	14
Strongly Disagree	6%	6
	Total	100

51% respondent agree with that statement and 17 % were strongly agree with the statement where 12 % remain neutral.14 % respondent disagreed with the statement ,6 % were strongly disagreed with that statement.Students like facebook as a leisure time activity.

#### 4. I do Academic communication via Facebook

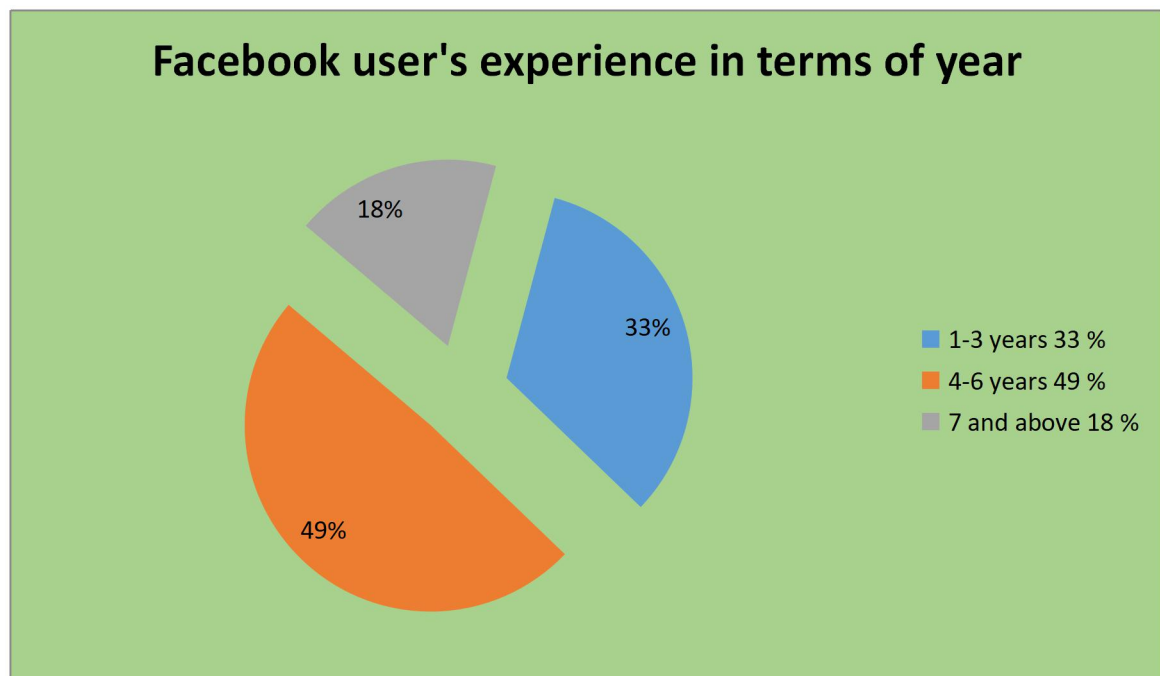
Level of agreement or disagreement	Responses	Frequency
Agree	45%	45
Strongly agree	35%	35
Neutral	11%	11
Disagree	5%	5
Strongly Disagree	3%	3
Undecided	1%	1
	Total	100

45 % students agreed that they do academic communication via Facebook and 35 % strongly agreed with the statement, 11 % remain neutral, 5 % disagreed, 3 % strongly disagreed and 1 % remain undecided that they were using Facebook for academic purpose.

## 5.2. Data Analysis

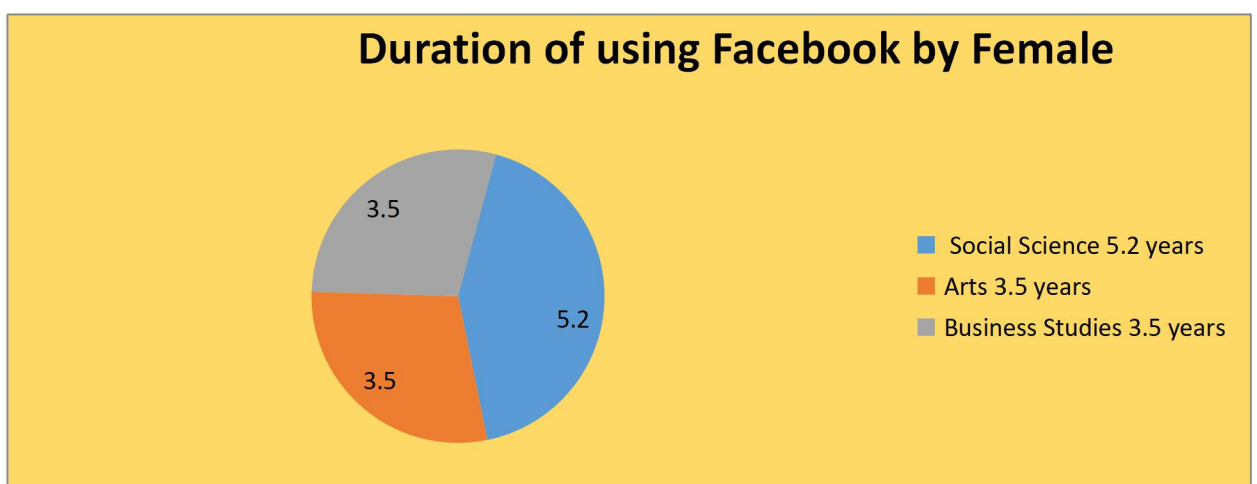
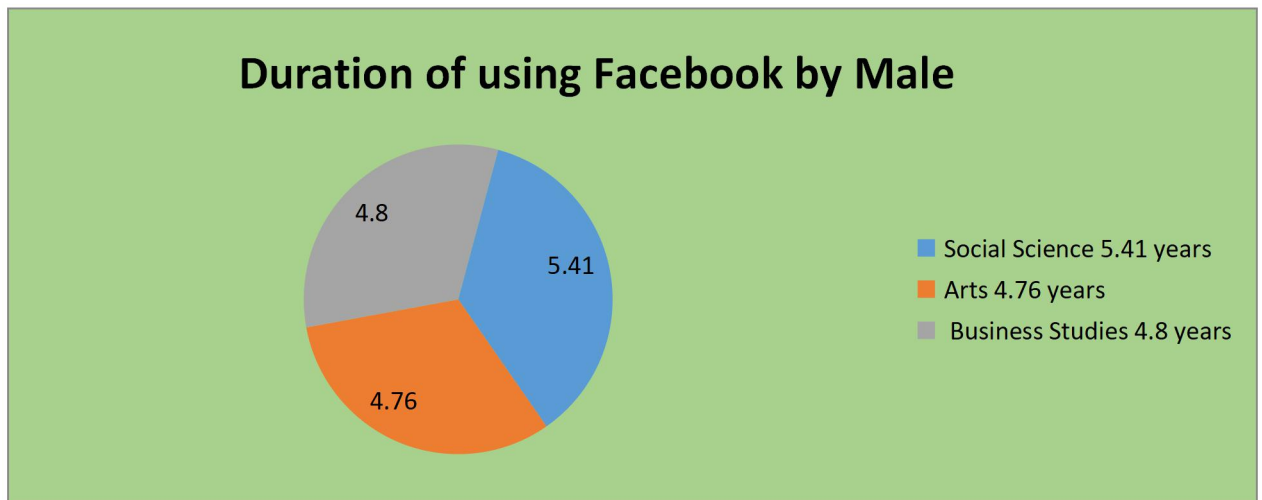
### 1. Facebook usage in terms of year

Social networking site facebook have become so popular today that they are leading words on the lips of every students. Its headquarter establish in Menlo Park, California. Mark Zuckerberg launched facebook website on 4<sup>th</sup> February, 2004. During the survey it is found that majority of the various university students were using facebook about 4-6 years. The students are suing facebook after their ssc examination. As they get freedom to access internet and mobile phones. So most of the students gave their answer around the average range. 33% students gave their answer within 1-3 years. It indicated that the second majority of the students were using facebook for their academic life or to communicate their university friends.



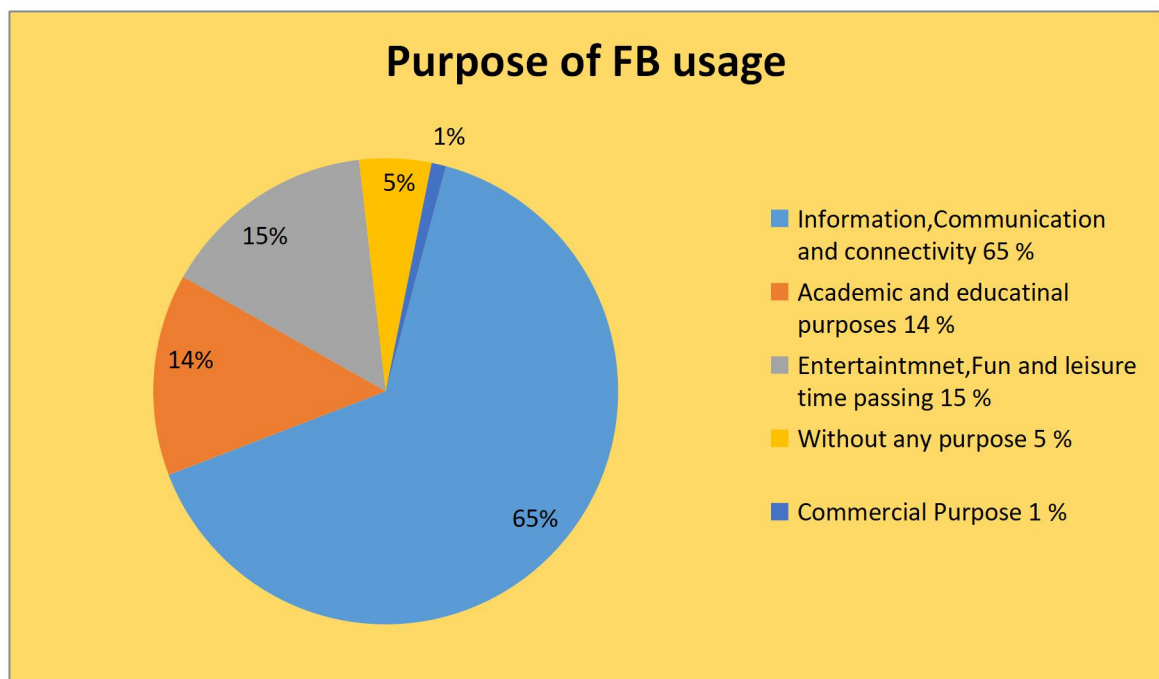
## 2. Gender and subject wise duration of using Facebook

Male participants of Facebook are more active than the female users. There are some reasons for this perception. Male are more dominant than female in Bangladesh. The male students have more financial sources than the female students. The male students has extra income sources besides there academic study life. So the male students get better internet access. They can use better laptop and mobile phones than the female users. Female are also getting facility for extra income. But the male students are more independent than female students in Bangladesh perspective.



In this research paper we found that social science faculty, arts faculty, business studies faculty among these faculty, the average male experienced facebook users were more experienced than the female experienced facebook users. From each faculty the male are more experienced. The social science faculty's students were experienced for 5.41 years where the female experienced facebook users from social science were experienced for 5.2 years. Arts faculty's male students were experienced for 4.76 years where the female were experienced for 3.5 years. The business study's male respondent's were experienced for 4.8 years where the female were experienced for 3.5 years.

### 3. Causes of Facebook Usage



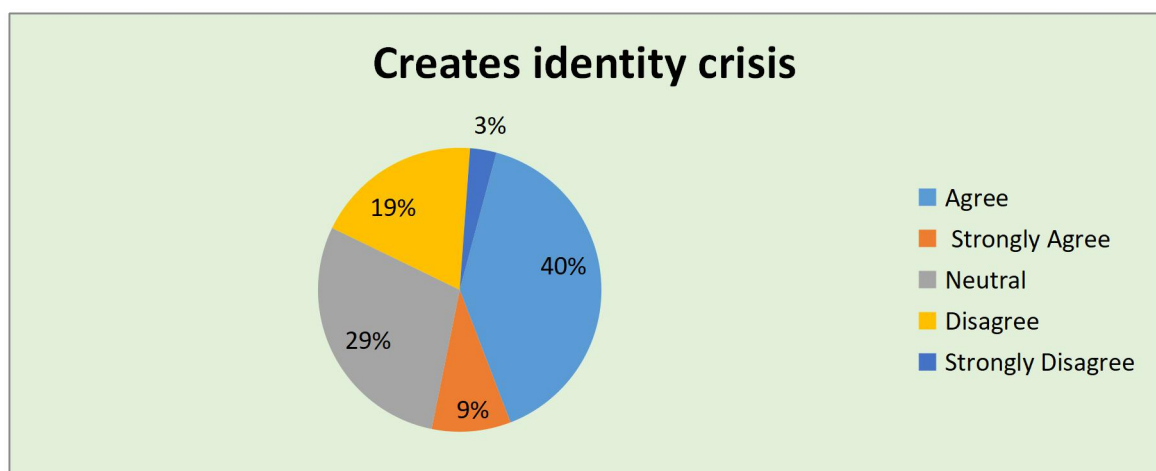
Facebook has changed the way we operate on internet. The social network, launched in 2004, now has over a billion users. While for the young generation social media may be seen as a hindrance rather than a help. Facebook will become more and more valuable, helping to play a key role in keeping touch with friends and family. This paper found that 65 per cent of the respondents were used facebook for



information, communication and connectivity to stay in touch with family and friends. They share their updates and photographs. Facebook is a comfortable way to stay connected with family and friends and may help to alleviate loneliness. The power of Facebook to bring people together is clear. 15 % of the respondents were used Facebook for entertainment, fun and leisure time passing. Facebook has many sectors for entertainment like playing games on Facebook, video chatting with friends, group video calling options. 5 % of the respondents were using Facebook without any purpose. 1 % were using Facebook for commercial purposes. Now a days online business is very popular among the Facebook users. The girls sell saree, cosmetics, books and many other things in Facebook. There are different types of Facebook pages for online services. For book lovers there are bookshops online. For the make up lovers there are makeup shops online. So Facebook is becoming popular for commercial purposes.

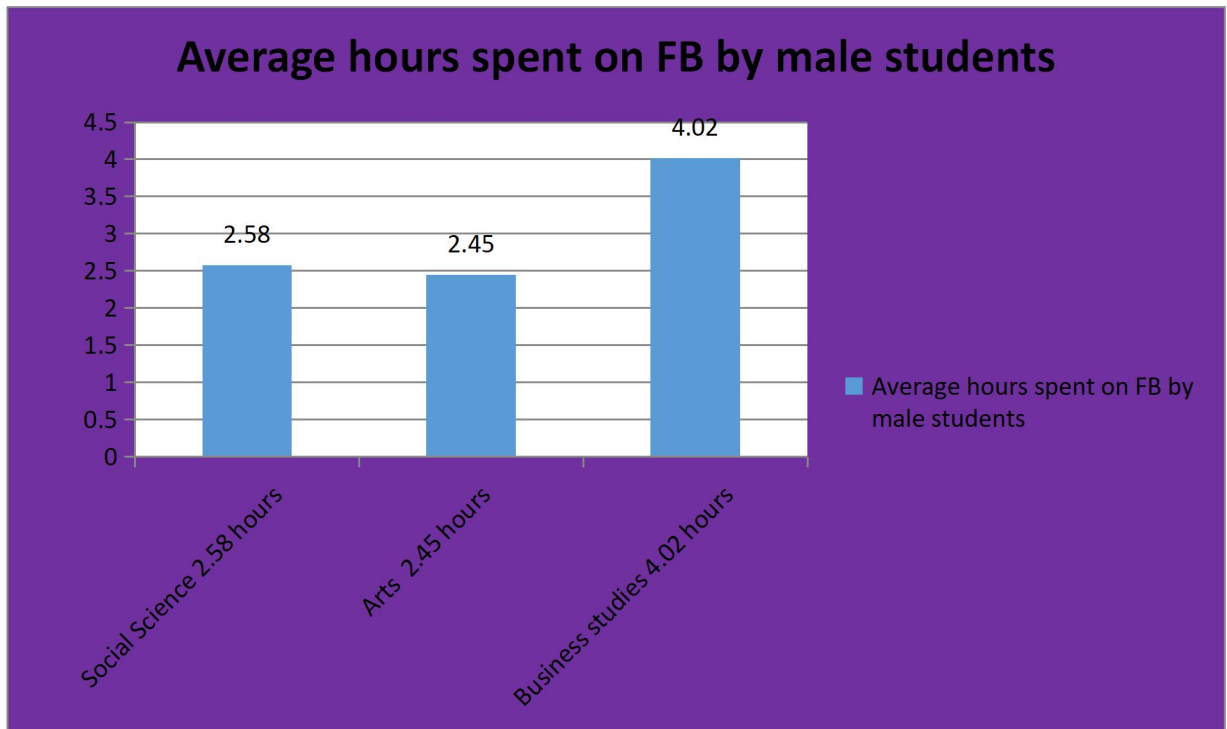
#### 4. Raising Identity Collision

Facebook creates identity crisis. Losing one's true identity to a facade of social media can lead to identity crisis. This may arise from focusing on what fields are filled out in one's profile, what pictures are posted or what links are shared rather than what one's self is. Finding one's self should be a personal development process that takes time and reflection, not a few status updates and well-tagged photos of specific identifying activities. Young children are beginning to use more social media to present their identities to their peers. This increased judgement of peers can lead to a false sense of necessity to create an identity acceptable by others.



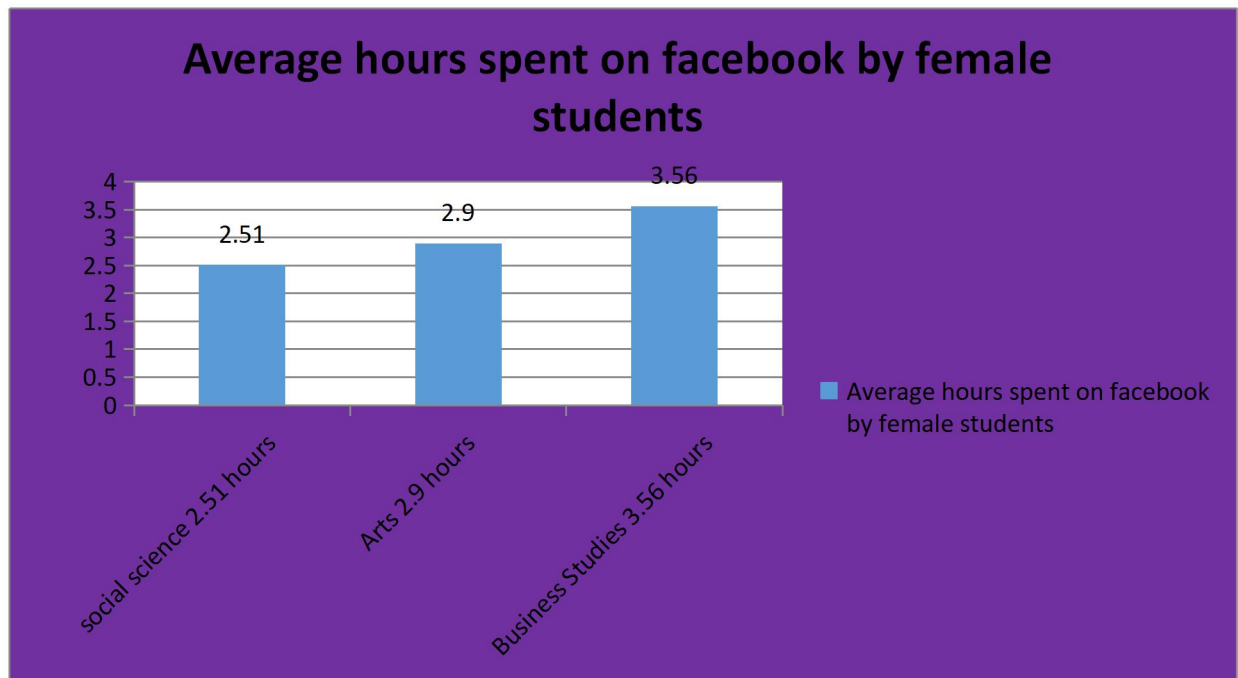
40 % of the respondents were agreed with the statement that facebook creates identity crisis.9 % strongly agreed.19 % disagreed,3 % strongly disagreed and 29 % remain neutral.40 % agreed that Facebook creates identity crisis.

### 5. Students' Ratings of Time spent on Facebook Usage



#### Male Facebook users

The male Facebook users use Facebook more than the female users. This research founded that kind of findings. For this there are many reasons. The male students get more freedom for using internet than female users. The female may be busy with their household works besides their academic life. The male has not that kind of responsibility. The female are more active in internet.

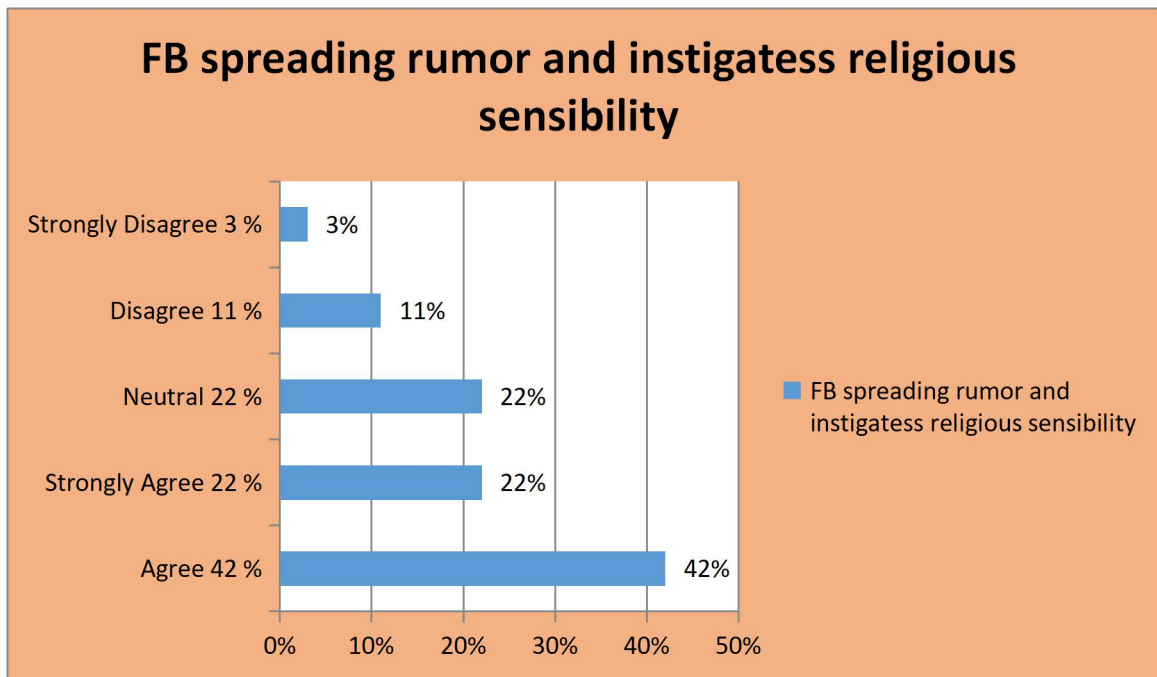


#### Female Facebook users

The students of business studies were more active than the students of arts and social science faculty both for male and female respondents. The business studies students get more access of browsing internet and may be their academic life is related with facebook. The arts faculty students academic life is more related to books where the business studies students academic life may be related to internet. The social science students are giving more item than the arts faculty's students. The social science students academic life is both related to books and internet. They have many research work regarding their study.

#### 6. Spreading rumor and creating religious sensibility

Their study Facebook spread rumors from inbox and timeline posting. It's only takes a second to click that share button of facebook to viral a news. People share post that seems highly suspicious without at least checking. As breaking news unfolds people increasingly rely on social media for latest updates. The use of social media in such situations comes with the caveat that new information being released piecemeal may encourage rumours.

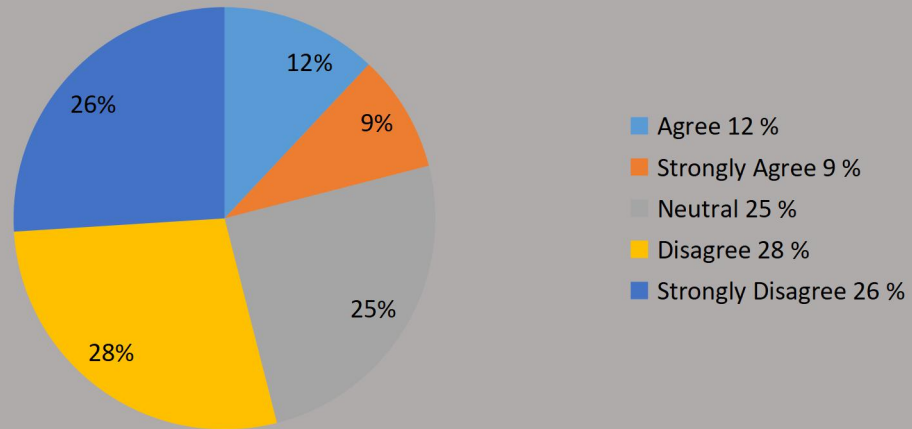


42 % were agreed with the statement that facebook create religious sensibility and spreading rumor.22 % strongly agreed that facebook created rumor in different way.11 % disagreed with spread of misinformation.

### 7. Facebook communication hampered face to face communication

Facebook hampered face to face communication.In past the the family members chated face to face.But now the most of the people chat in inbox.So the proper communication do not happen through facebook.The friend circle chat in their group chat but before facebook the friend circle chatted face to face.The people easily communicate via facebook so they do no want face to face communication.This hamper the relationship among friends and relatives.

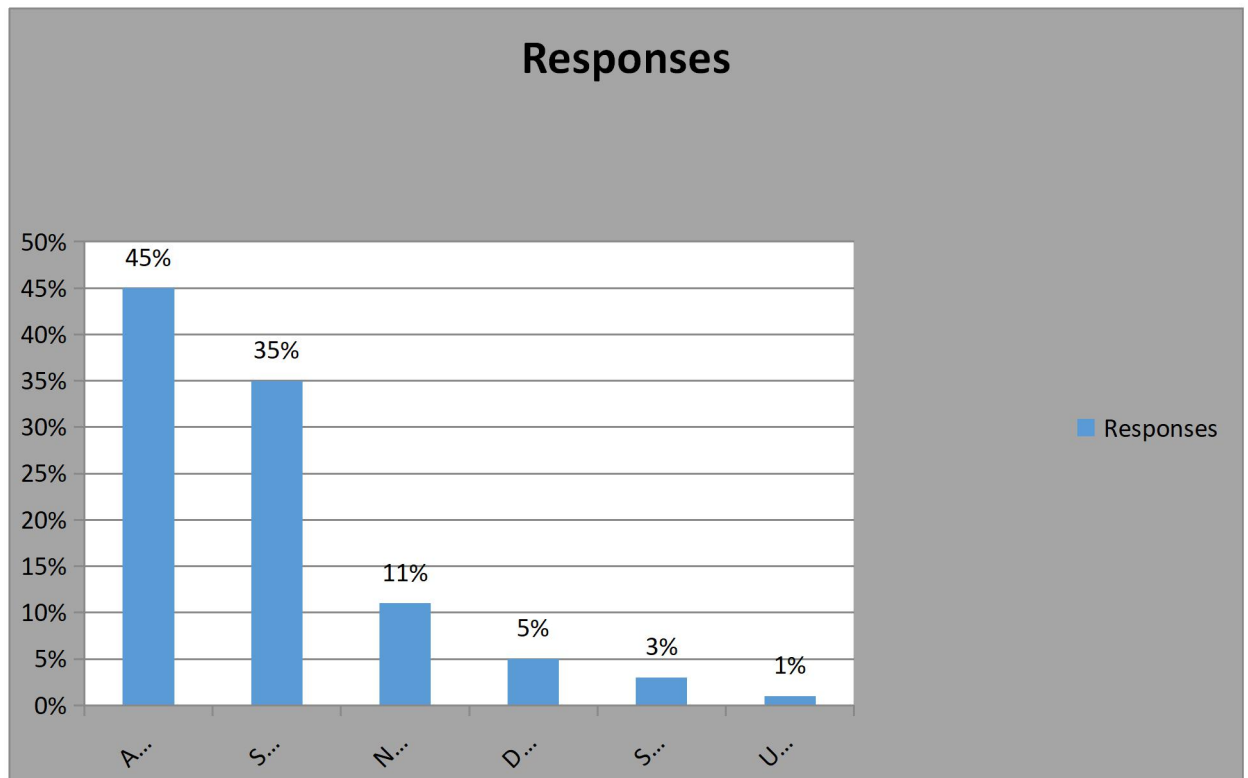
## Hampered face to face communication



28 % students disagreed that facebook hampered face to face communication,they didn't think so.12 % agreed that facebook hampered face to face communication.In Bangladesh facebook becoming cheaper day by day and the generation talk with the messenger with friends and family and for this face to face communication is decreasing.

## 8. Facebook Impacts on Students' Academic performance

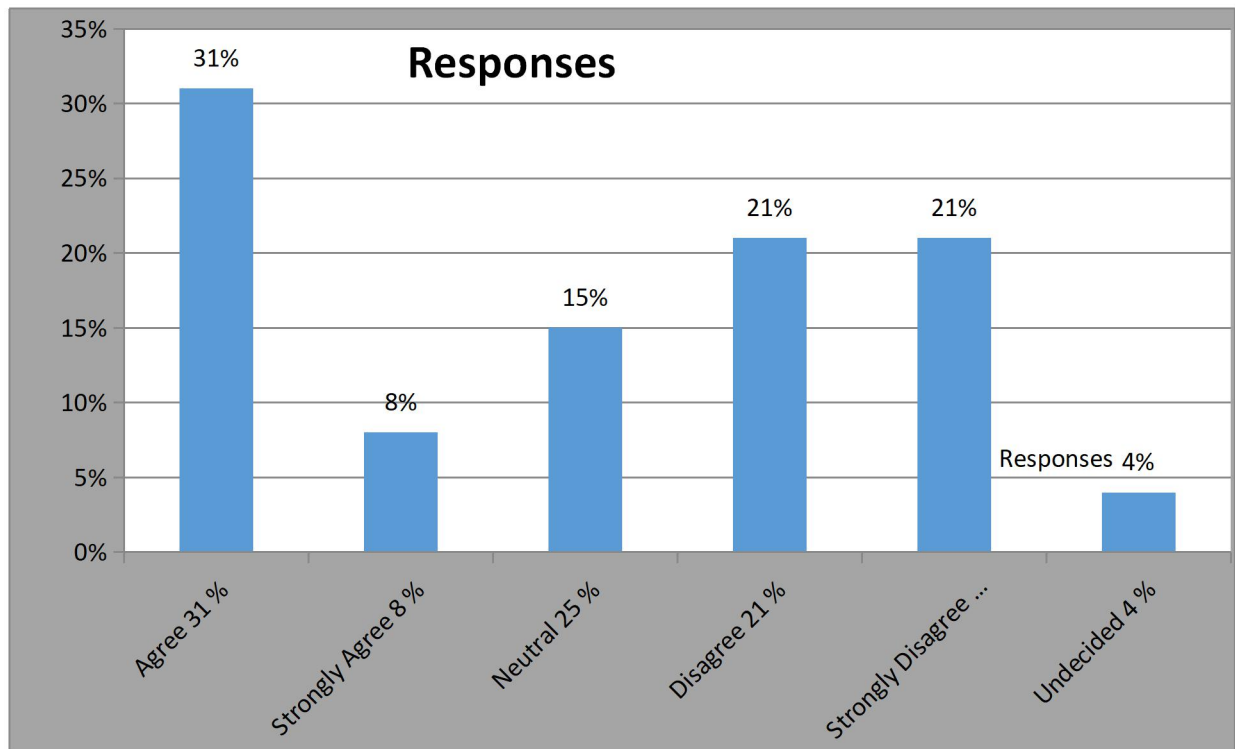
Facebook creates both negative and positive impact on a student's academic life. There are some positive impacts and also some negative impacts for student's usage of Facebook.



### Academic communication via Facebook

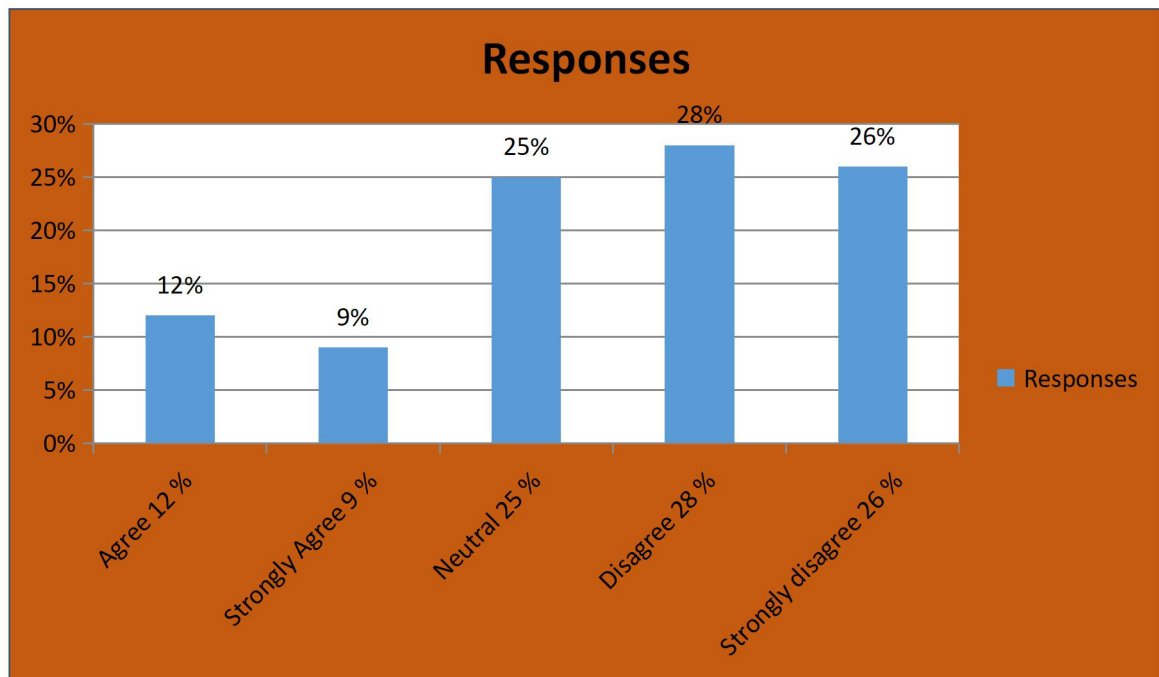
Students get more facility by using Facebook. The lecture sheet of university are given on the Facebook group so that they can get their sheet on daily basis. Some students are not printed the sheet, the cost of the sheets are also unpaid able. Before exam the students are discuss their problems through the Facebook in their group chat. The students can communicate with students easily via Facebook by messenger. 45 % of the respondents were agreed that they use Facebook for their academic purposes.

## 9. Facebooking while in the class



31 % students agreed that they Facebooking in the class. They are too much addicted to Facebook that they are Facebooking in the class. This creates loss of attention towards teacher. 21 % strongly disagreed. They are attentive to their study and their time. They the proper usage of time. If the class is boring, the students use Facebook in the class in some cases, but if the teacher's lecture is very attractive the students do not pay attention to Facebook.

## 10. Students' Addiction to Facebook Usage

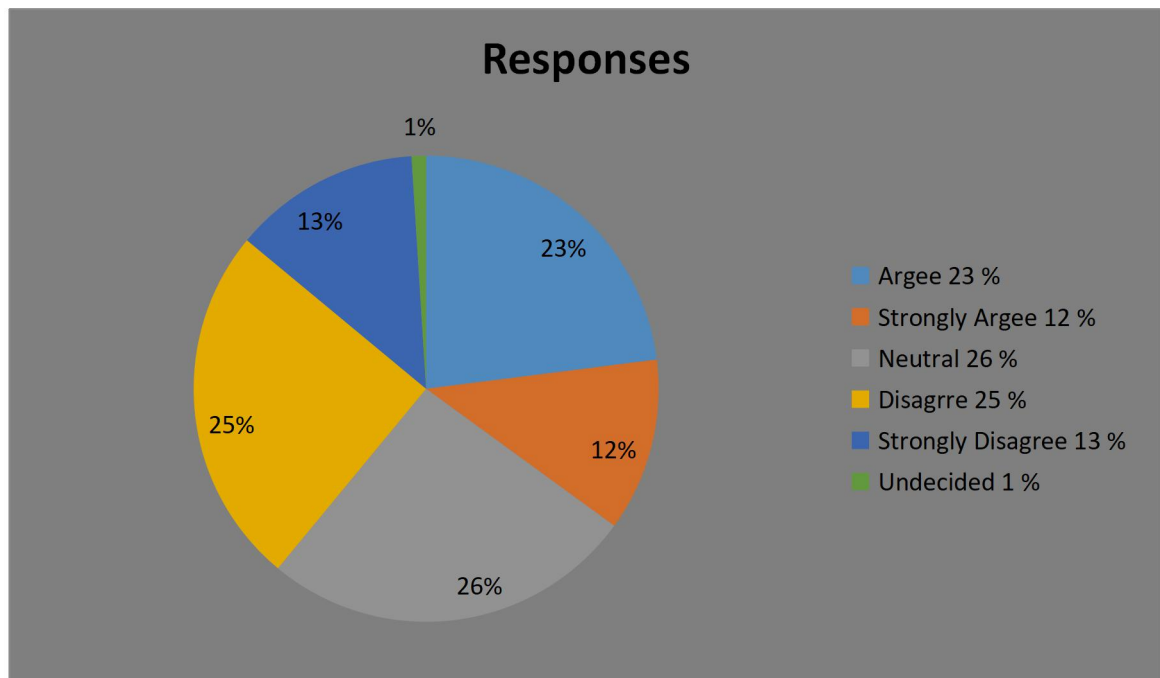


The students are not addicted to facebook.28 % students are disagreed with that statement,26 % strongly disagreed with that statement.In Bangladesh the teenagers are mostly addicted to facebook.They play many games and passing their time watching different types of video which creates addition of facebook.9 % respondents from strongly agree that they were addicted to facebook.They gave extra time for facebook.



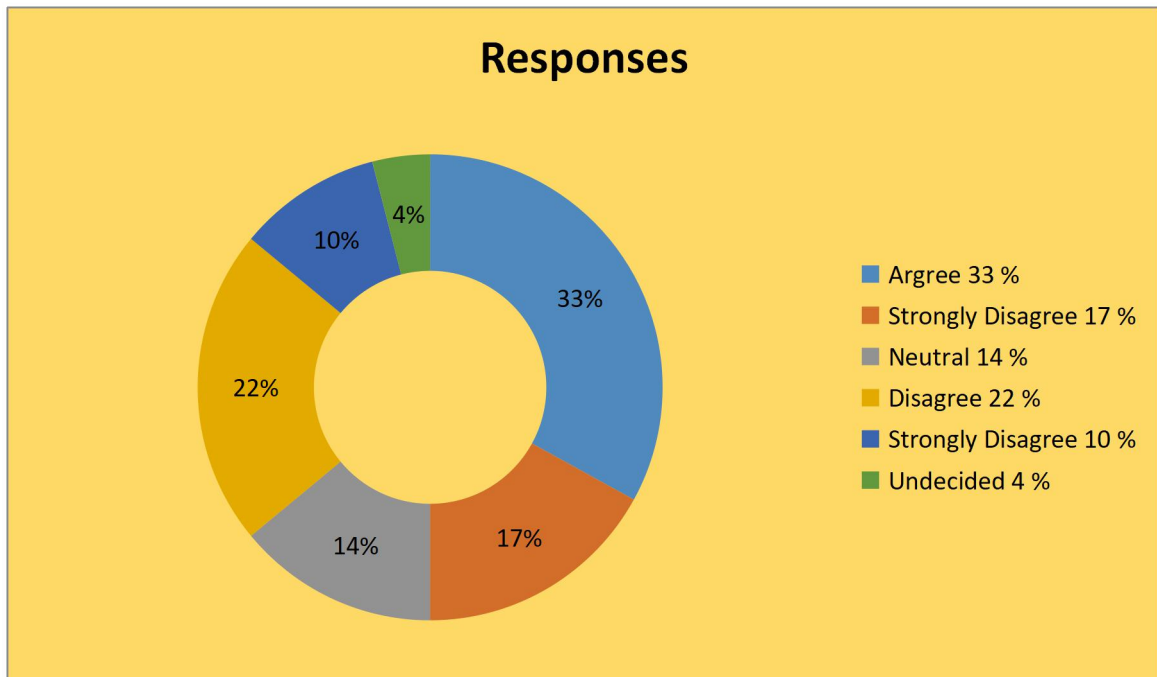
## 11. CGPA

The students were disagreed with the statement that facebook effects on their CGPA.The facebook is way of communication.Students interact with facebook,share their academic studies with friends via facebook,get helps for studying via facebook.Some of the students get benefit via facebook.But some of the students also agreed that it hampered their CGPA.23 % students agree that their CGPA would be better if they hadn't facebook id.25 % disagreed,13 % strongly disagreed.



## 12. Misusage of Time

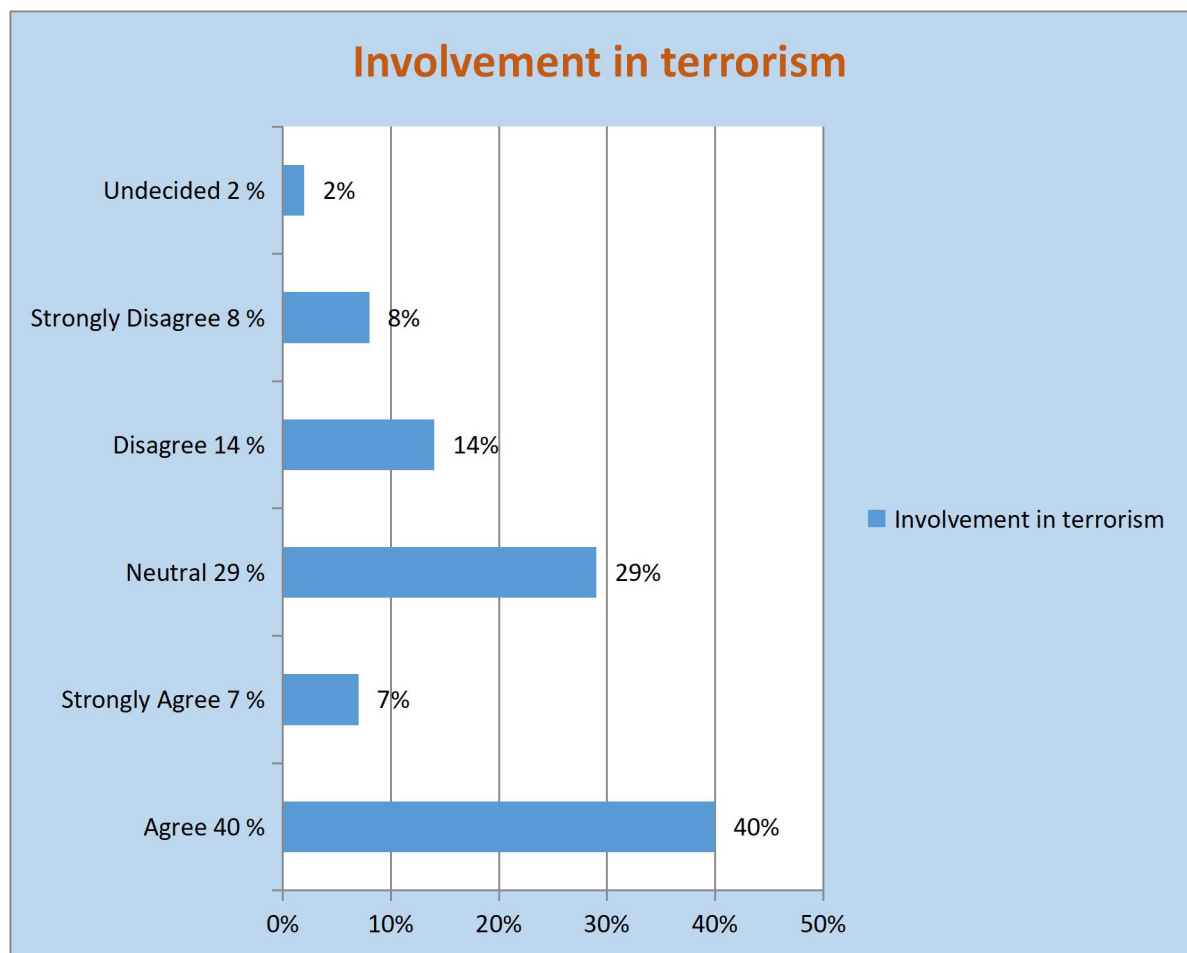
Facebook is really a misusage of time. When a people use facebook for any important need they are automatically scroll the home page and addicted to facebook. The students are the main sufferer of misusage of time. The addiction of playing games on facebook take many times also



33 % agreed that facebook took time and it is a misusage of time.17 % respondents strongly disagreed. Some of the people have control on using facebook, so they disagreed with the statement. 10 % were strongly disagreed, they were not misuse their time on facebook.

### 13. Facebook vs Terrorism

Facebook is an easy way of sharing data, pictures, videos and any other information. Now a days facebook crime is increasing. The female are black mailed with their photos and videos. Facebook crime is increasing day by day. The people are involved in various crime via facebook. In recent years the blue whale games is very popular facebook crime. It is a game where the gamer's information is automatically taken by the game's authority. And then the player is blackmailed to do everything according to the authority. The teenage faced many problem for this game and many teenage students died for this game.



40 % of the respondents agreed that facebook creates crime. 7 % strongly agreed and 14 % disagreed.

# **CHAPTER SIX**

## **FINDINGS AND CONCLUSION**

## 6. General Findings:

The key findings of the research is briefly given on below table-

### 6.1.General Findings:

1. The most Facebook users' experiences of using facebook is 4-6 years. The students when they passed Hsc, they have many activities regarding facebook.They needed Facebook for their educational work. After HSC they get freedom of using mobile phones and laptop. So they have easy access of browsing internet. And for this reason most of the students of university agreed with 4-6 years Facebook usage.
2. From the research it is founded that the male users are more active than the female facebook users.The male students have extra freedom and they are more related to per time income sources.So they have developed internet browsing mobile or laptop.
3. Most of the facebook users browsing facebook for getting information,to communicate with people.The people choose the facebook as a tool for connectivity
4. A major portion of facebook user uses facebook for academic and educational purposes.
5. Facebook is very reasonable for entertainment,fun and leisure time passing.For those reason facebook is very popular among the young generation.
6. Students use facebook in their classroom most of the time which hampered their attention toward their teacher
7. The practice of red tape is decreased as it become least practiced form of corruption on public service delivery agencies according to the ranking of respondents.
8. Some students are very much addicted to facebook browsing which create them brainless creature because too much using of facebook discourages the ability of thinking.
9. Now this generation the people give more preferences on facebook communication than face to face communication as at a short time a facebook user can connect with many people.So it is very easy way of communication.

10. Facebook spreads rumor at a short time.As a topic or any picture or any news can easily viral through the facebook,Thus sometime facebook create religious sensibility.For spreading rumor facebook is very easy way.

11. Facebook is also very popular helping hand for the student's academic purpose.From their different facebook group,they get the schedule of class at any corner of Bangladesh.But 23 % students responses about they would get better grades if they didn't have facebook id.So they get addiction while using facebook.But if the students use facebook without wasting of time they do not face that kind of problem.

12. The young generation have majority of negative opinion of facebook.As facebook is time consuming,it hampers many students motivation.It creates instability by spreading rumor .

13. Facebook is a very easy and cheap way of viral any thing.So the facebook crime happens every day.The female facebook users are much sufferer of facebook crime.They are blackmailed by their personal things on facebook.So the users should have maintained privacy for using facebook.Government should create proper rules and laws for eradicate facebook crime.

14. Facebook creates a period of uncertainty and confusion in which a person's sense of identity becomes insecure..That's why people suffer from identity crisis.

15. One of the most powerful and popular social media platform is facebook.People from different ages interact with facebook ,share their pictures and videos ,publish advertisement for group events but facebook should be used in a modified way so that it cannot create addiction .

## 6.2 Recommendations

1. Facebook users should be aware of their usage time. If they concern about time while face booking they do not get addicted to Facebook.

2. Facebook is the most common way that people express themselves these days. It is a lot harder to feel embarrassment over the internet than in person, so people find it easier to "vent" their feelings on Facebook.

The parents should aware of their children, so that teenager's will not any problems of cybercrime. Facebook crime suffers the teenagers most.

3. Facebook is a cause for insecurities due to the fact that it makes people compare themselves to others. The Facebook users have to give more attention about their self-quality. The fb users are very conscious about posting their picture, Facebook status and follow their other friends pictures or anything shared by their friends.

4. It is extremely easy to create new friends via Facebook. People can meet new people in a second and make thousands of friends in Facebook both known and unknown. Sometimes people face many types of problem and harassment with those friends. So, The students have to maintain privacy to avoid such kind of problem.

5. One can suffer from isolation as one will tend to be glued to the computer and move out of the house and meet people. Normal socializing that is interacting with people is also essential. A shy child might prefer to communicate only through Facebook only and otherwise. So the students should be focused on face to face communication.

6. It is the cause for distraction of students and employees alike, leading to decreased productivity. A ping on a message on Facebook is irresistible to old and young alike. A few minutes of Facebooking night before an important exam can be devastating. It leads to a terrible kind of addiction that slowly eats up the individual.

7. Each country should have proper law for Facebook crime or Facebook terrorism and implementation of that law so that people use Facebook safely.

### 6.3. Conclusion

The biggest problem that researchers face when exploring Facebook is its ever changing nature. The phenomenon of social networks has developed extremely quickly in the last years and so have the uses, habits, and conceptions of Facebook. Facebook has rapidly become part of our lives. People interact via messages and pictures, but also present their products and services, companies, organize meeting, internships, trips and apply for job. Also, the use of student samples for research on Facebook use is becoming less relevant as more and more people of any age and from any professional field employ the social network. Facebook is a great way to keep in touch with your family and friends that live far away. With instant messaging and even video chat, Facebook is the perfect environment to stay connected. With the status updates, photos, and profile information, it can keep you up to date on the happenings of all of your close ones. On Facebook it is very easy for cyber bullies to thrive. They can harass and/or gang up on one person even easier than they could in a school environment. There aren't moderators that go around monitoring what people say to each other.. There are also a relatively small amount of parents that have Facebook accounts and keep up with their children's. So Facebook has both negative and positive effects on students. The students have control their time while using Facebook so that they can get better source of knowledge from Facebook



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## Annex

### Questionnaire

#### Opinion survey on Impacts of Facebook on young generation

Name.....

Gender.....

Age.....

Faculty.....

1. When did you start using Facebook?
2. On average how many hours do your spend on Facebook?
3. Why do you use Facebook?
4. What kind of information do you usually get on Facebook?
5. Please rate how strongly do you agree or disagree with following statement  
(1) Strongly disagree (2) Disagree (3) Neutral (4) Agree (5) Strongly agree

	1	2	3	4	5
I use Facebook in my leisure time					
The time I spent on Facebook takes away from studying time					
If Facebook did not exist I would get more time to study					
Facebook distracts me from studying					

I would get better grades if I did not have Facebook account						
I lose track of time when I am on Facebook						
Sometimes I go on Facebook when I am in class						
It is good tool to meet new people and make new friends						
I think I am addicted to Facebook						
I prefer to contact with people via Facebook than in person						
Facebook strengthens intercommunication than the time without FB						
Facebook instigates identity crisis						
Facebook spreads rumor in society and instigates religious sensibility						
Facebook may lead youth to be involved in terrorism						
I usually make my academic communication via Facebook						
I usually contact my friends via Facebook for academic purpose						
I usually maintain more than an account						
Facebook reduces social interaction						

6. How many unknown persons have you added in your Facebook

7. Please comment something about Facebook how does it affect youth?