



Daffodil
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Project Report On
Impact of Indian Movie: A Study on
Bangladeshi Viewers

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Application for Approval of Dissertation

Mr. Md. Rashedul Islam

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Subject: Application for submission of my dissertation for approval.

Dear Sir,

I have accomplished my dissertation on “**Impact of Indian Movie: A Study on Bangladeshi Viewers**” as a course requirement for my graduation program.

I have tried my level best to work sincerely to cover all aspects regarding the matter which I have been assigned.

I believe that this dissertation has enlarged both my knowledge and experience. I hope you will assess my report considering the limitations of the study. I shall be highly grateful if you kindly accept my project. Your kind approval is requested.

Sincerely,

.....

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CERTIFICATE OF APPROVAL



I am pleased to certify that the dissertation is prepared by Md. Tanvir Ahmed bearing ID No. 171-24-587 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Under my supervision Tanvir worked very effectively.

He completed the work during the fall, 2020 semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Md. Tanvir Ahmed bears a good moral character and a very pleasing personality. It has indeed a great pleasure working with him. I wish him all success in life.

Academic Supervisor

.....

Mr. Md. Rashedul Islam

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Declaration

I hereby declare that this report entitled as “**Impact of Indian Movie: A Study on Bangladeshi Viewers**” has been carried out under the Faculty of Humanities and Social Science, Daffodil International University in fulfillment of the requirement for the Degree of Bachelor's in social science. I have composed this paper based on the researchers' findings from various literature to the best of my knowledge and belief original and the result of my own investigations. This has not been submitted in part or full to any other institutions for any other degrees. I even certify that there is no plagiarized content in this dissertation paper.

Sincerely,

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I would like to show my gratitude to the reviewers for their insights. I am immensely obliged for their comments on an earlier version of the manuscript, although any errors are my own and should not taint the reputations of those esteemed persons.

Last but not the least, I must express my very profound gratitude to my parents for providing me with unfailing support, space and encouragement throughout my study and through the process of researching and writing this project. This accomplishment would not have been possible without them.

Abstract

This paper examines the perception of the audience of Bangladesh on Indian Movies. For this purpose, a survey was taken from 106 people of Bangladesh for primary findings. Data and information have also been taken from various journals, newspapers, article and online portals. The result of the survey reveals that, most of the audience of Indian Movies are young generation, female society, housewives, students and unemployed. The survey also postulates that, most of them watch these Movie for entertainment and maintaining. The survey also discloses that, attractive production than Bangladeshi Movie, family dispute, extra-marital relationship, family conspiracy, latest fashion trend are reasons to watch Indian Movie. The survey also exposes that, these serials create addiction and also audience believes that, these Movies represent current reality and so they try to follow the lifestyle shown in these Movies. The most important findings from this survey are these serials influence family relationship negatively, destabilize personal behavior, familial and social life and also harmful for own language.

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Chapter One

Introduction and Background Study

1.1 Introduction:

Movie is a visible entertainment medium. Movie will be wrong to just say the medium of entertainment. Through this, the problem is the country, many valuable things in the country are highlighted through this. It also emerges the tradition of the country. Through the movie carry the culture of each country is in different directions. We know that the culture of each country is different from the history, language and heritage etc. Movie is not only the medium through entertainment, we can learn about another country from movies. Currently, people spreading movies from one country to other countries through modern technology. So many people can get knowledge of the culture of other countries from movies. And also they learn about different language from movies.

As indicated by the analysts (Godard, Das, 1969, 27; Ghosh, 1996, 47), film is the mix of expressions, it actually exists in today's mechanical period. Films are comprehensively classified by various classification like parody, sentimental, activity, awfulness. With regards to Indian film, it began somewhat late, however it is currently one of the biggest entertainment worlds (as per the yearly number of creation) (IBEF, 2013). In Indian entertainment world more than a huge number of film arrive in a year and those motion pictures are more on folklore, family-arranged, social and sentimental type, yet there is less measure of thriller in the Indian film. India is a multilingual nation. Thus, a great deal of territorial movies come each year, and they give a colossal measure of commitment to the Indian entertainment world. One of the territorial entertainment worlds is Bengali entertainment world, which has the perfect measure of cooperation in the Indian entertainment world, and it perceives very well in the global film field (Jha, 2018).

At present, we are at a time where we like to imitate. We cannot try to acquire knowledge from something. Currently we are more than imitate from movie. In our country Indian movies influence

more than other country movies. Bangladesh and India are same border but so many difference in two country. We are constantly watching Indian movies, we have serious impact on us.

From this study, we will try to know how much impact on us does not have any impact on us because of watching Indian movie. We will try to learn about what is effect of watching Indian movie. Because it is important to know how kind of effect on watching Indian movie then we solve it. So we have try to understand what are the effect of watching Indian movie.

1.2 Background of the Study:

1.2.1 Reasons behind the Study:

At present, the movie is playing an important role in society. Currently the youth flows the stars of various movies. As a result, their clothing, eating, speaking, even their behaviors so many changes. If we look at the movies of different countries, we see mostly every county's moves available in our country, but the influence of Indian movies is mostly. Indian movies have made a place for the people of our country, where popularity of our movies is much less than Indian movies. This popularity of Indian movies is being considered as a bad aspect for our country. There has been a lot of research to find out why Indian movies are so popular in our country.

It is also important to find out what kind of impact Indian movies are having on the people of our country. There has been a lot of work in the past. Although many reasons have been invented from which there is still a lot to know. So this study is to find out some reasons.

At present, we can see that most of the boys and girls in the society are adopted different things in different countries, excluding our own dress and clutter. As we are losing our own being and we are losing ourselves.

From this study, I will try to find out what kind of impact Indian movies are having on our country. How much damage is being to us. As a result, I will also try to find out why the people of our country are adopted on Indian movies.

We can understand from the previous research on this subject that Indian movies have a lot of influence in our country. Through which we are leaning towards Indian culture by abandoning our own culture.

From this study we will try to find out how it is affecting our family and social life. Through this we will try to get to the root of the problem. As a result, this issue will be clear among us.

The main purpose behind this study is to find out how many people in Bangladesh are currently attracted to Indian movies and what percentage of them are influenced by them. How much and what kind of impact it is having on their livelihood, family and social life.

1.2.2 Research objectives:

The major objective of the research is to find out the impact of the Indian movie in country. The study also seeks to know how our population learn Hindi language from it and how these types of movie change our behaviors. The specific objectives of the study are:

1. To identify impact of Indian movie in our language.
2. To identify the nature of Indian movie.
3. To identify impact of Indian movie in our culture.
4. To identify impact of Indian movie in our behavior.

Chapter Two

Literature review and Theoretical Framework

2.1 Review of Literature :

The film was meant to be in the whole world early in the bioscope. At the end of the nineteenth century, the first bioscope in Bengal was seen. In 1898, a leading picture of the Freshys Studio member of the Paris Patius Stevenson was shown at the Star Theater of Calcutta. Stevenson's camera borrowed Hiralal spelling her first picture, A Dancing Scene From The Opera, The Flower of Persia Brother Motilal Sen, with the help of London's Warwick Trading Company, he was buy an urban bioscope. The following year he started the Royal Bioscope company with his brother. In this way, the journey of Bengali film started, in roughly uninterrupted. Then the Bengal movie went on his speed. In 1947, after the partition of 1947, Bengali movies have been divided into two geographical parts, in West Bengal and East Bengal. Although there is no distance between the two Bengal movie, there is no distance of a lot of distance.

Regularly the glory of the boroscope exhibition from the jute warehouse of Dhaka, was introduced in 1913 -14. After this, the first movie of Bangladesh in Dhaka is the Picture House, which later transformed into Shabestan Hall.

Although the first film started the first film in India, the first full-fledged film was built in Mumbai, in 1913. Then in Calcutta, in 1916, Madan Theater started filming film. In the initiative of this organization, the first Bengali spectacular Former Image Bilbamangal was released on November 8, 1919. Although the director of this film astrology Banerjee (Rastamji was in the opinion), the nawab estate manager of the Nawab Estate manager of Dhaka was the famous producer-director of Professor Propo Vithanath Ganguly. So, the film's maker Opera is Bangla, but the role of the film is the filmmakers of Bengal. In 1921, a film was released in the name of Bilatat return in Calcutta. Its producer and actor were Dhirendranath Gangopadhyay of Barisal district of Bangladesh.

In 1927-28, some young people of Nawab family of Dhaka took initiative to build a film. They spell a silent picture of four relevant named Sukumari. The film directed by a renowned drama and

athletics trainer of Jagannath College Ambuz Prasanna Gupta. The contribution of Nawab family in the film did not stop here. East Bengal Cinematograph Company was formed in Dhaka by the Nawab family initiative. In its production, Agrava Prasanna Gupta filmed film The Last Kiss.

After that, Bangladeshi films did not stop in 1954 in 1954, the first full-term facing Mukh O Mukhosh. Before independence, a good film started from 66-67 and 1973-1983 was the golden age of Bangladeshi films. After that, the business of the nineties was somewhat in the period, but many good films were created. Bangladesh's most successful Movie Badar Maya Josna (1989). The Folk-Fantasy film managed by Tosammel Haque Bakul, after that MA Khaled's made Shopner Thikana. Keyamat Theke Keyamat from Sohanur Rahman Sohan, Sotter Mittu Nai (1996) of Chhatku Ahmed and so many movie.

Since then, the movie of Bangladesh has lost heritage slowly. The foreign movie has gradually taken place in our country, in our country, the Movie is ahead of the Movie.

Why Indian movies are popular in this country:

The popularity of Indian Movie is not only in Bangladesh. Indian Movies popularity in the world. Excluding the other country, why is it so popular Indian movie in Bangladesh. Why is the Bangladeshi movie that has been lost own tradison. Yes, we know that Bollywood is very much ahead of the making of the movie. They use advanced technology. We have no advanced technology to try to good content but we are making movie duplicate day by day. No basic story is found. And the quality of acting is so bad that there is no natural feeling in it. In fact, if we look at Indian movies, the basic story of advanced acting. In the end, if we look at Indian movies, advanced acting is the basic story. If we didn't have a good producer or a good actor, then why is Indian movie so popular, excluding our country's movies.

One day Indian movies have gained so much popularity. The end of the golden dove in Bangladesh is said to have ended in the late nineties. From then on, one after another porn movies came, which have no value. Since then, many talented producers and actors have turned their backs on the film. Bangladesh movie became more substandard. As a result, the good story, beautiful acting, Skin play of Indian moves becomes popular slowly.

At present, Indian Movie in our country is so popular. In our country, our movie can not watching an cinema hall but Indian movie watching at our cinema hall in our country That is not the people of our country, especially in the youth society, the Movie of India is so popular or acceptable, youth do not they just see the movie of India, they also imitating it. Looking at the current boy and girls, it is clear that the effect of Indian movies. Speaking Hindi verbally while speaking, imitating them, hairstyles like them, dress etc.

If the current boys and girls are asked to name some of the movies that you like, then you will see that there are no Bangladeshi movies that can be named by 100 people. Movies from different countries will come up. Who is to blame for this failure, not them? If we could give them some good quality movies, they would have a Bangladeshi movie in their list.

A movie is the bearer of the language, culture, heritage, history of a nation or country. These can be boiled in a beautiful way if you want through the movie. The popularity of Indian Movie of the current youth society is much higher. In our country's culture, Indian culture will take place in our country's culture, their history is their history.

According to Shakuntala Banaji (2011), Hindi film accounts follow a restricted scope of pathways however the implications produced using arrangements in these movies change altogether. Youthful watchers can watch and decipher both sentimental and savage arrangements in Hindi movies in drastically various ways dependent on converging parts of their personalities; their own translations may change dependent on the review setting and buddies, their age or the occasions they have seen a scene. Educational encounters attract youthful watchers closer to or distance them from specific film accounts. As this is the situation, isn't accurate that gatherings of watchers, for example, South Asians brought into the world in the UK are bound to have confidence in or acknowledge patriot and man centric accounts than the individuals who live in India; nor is it the situation that the characters of those survey films in India are more steady and fixed than their British-Asian partners. Changes in the two nations, including the accessibility of new media and unfamiliar satellite stations, have implied that there is as much addressing of character, qualities and convictions, and playing with potential activities and prospects in every area, and quite a bit of this is identified with and arched by film seeing. Conversations uncover that groupings toward

the start or in Hindi movies convey so a lot if not more clairvoyant load for youngsters than those at the end, and might be seen on various occasions, in any event, when a film isn't enjoyed overall. Accordingly gallant similarity and literary conclusion are not really reflected in the implications diverted by watchers. Then again, contemporary Hindi film fictions of history that mess with subjects of identity and sexual orientation, religion, love and savagery additionally add to the exceptionally tyrant settings in which numerous watchers live, and a few watchers are more prepared to answer the solicitations of such movies than other people who have encountered genuine occasions or know about the political hints. In many conversations of review, paying little mind to the political positions being investigated, talk about movies was an intricate logic of scrutinize and delight, reasonability and feeling. Literary studies of Hindi film messages and of movies all the more for the most part should be reevaluated in the light of such fluctuating explanations behind and methods of commitment and varying implications made by watchers.

According to Bappa Maji, Surajit Saha, Ritwij Bhowmik, The territorial film creation in India is significantly more than Bollywood or Hindi motion pictures, and consistently it's expanding. West-Bengali entertainment world, otherwise known as Tollywood and other Non-Hindi local entertainment world, has consistently improved their general income commitment and catching the fascination of the nation watchers just as the world. The loathsomeness classification has an extremely wide and a „always in demand“ sort of market in the theater. Yearly developing creation tells the interest of the loathsomeness type. A monstrous developing business sector of named thrillers shows that there is additionally a great deal of interest in Bengal just as Indian business sectors as well. Post-thousand years Bengali entertainment world delivered a few blood and gore flicks; those made a decent market in Bengal and expanded interest for additional movies in a similar class. Famous contemporary thriller chief James Wan offers a few components in an article (India Wire, 2016) of a decent blood and gore flick. For example, a decent story, characters the crowd thinks about, air, fitting area, sound plan, repulsiveness does must be costly. James shared components were accessible in a contemporary Bengali blood and gore film. About great harrowing tale, alongside the first story, there are a few notable writers“ phantom stories accessible for making a film. Same things occurred with character determination. Old houses, chateau, the wilderness and other awfulness shooting area is likewise present in Bengal. The new thriller has

introduced an incredible foundation score. Bengali movies spending plan are restricted. A few reasons make checks for the movement of Bengali loathsomeness film. For example, restricted crowd, little financial plan, lacking innovation, little wholesalers, least exposure, restricted screens for displayed films. Notwithstanding a few hitches, the contemporary Bengali blood and gore flicks noticed an expansion sought after contrasted with the ones made in the main decade of the thousand years. It tends to be said that upgrades in certain features may develop the market and prevalence of Bangla film. They need to include the huge public level wholesalers, for example, the Eros. Sony, Dharma, in a similar line with the other conspicuous territorial industry, to put resources into the Bengali film. Another conceivable way out will diminish the quantity of "duplicate vermin" redo films and highlight on creation better unique movies. A couple of Bengali chiefs actually accept that language doesnot make a huge obstruction for film, particularly when unfamiliar named thrillers did great business in India. Along these lines, there is an opportunity of extending their market past the phonetic hindrance in the event that you move the correct way. At last, in the current time of techno-keen society, the Bengali entertainment world need to build the utilization of present day innovation, as vfx, advanced camera with sickening apprehension flicks. The current age which lives in the virtual web based world, Bengali film needs to make a market in the electronic stages. Unquestionably the film and visual culture must be instructed at the school level in India to scatter legitimate comprehension of the medium and teach the group of people yet to come of the low down of this medium (Bhowmik, 2018). This paper is endeavored to fill in a couple of holes that may help in inspire the homegrown market of (West) Bengali repulsiveness film.

According to Barry Litman (1983) , He has asserted that the business accomplishment of a film relies upon three territories the imaginative circle, the delivery design and the showcasing exertion. By innovative circle he implied the absolute inventive exertion, including creation esteems. As I talked about in Chapter 7, a large portion of the watchers detailed seeing high creation esteems in Hindi movies and low creation esteems in Bangladeshi movies. In view of their social capital and social birthplace (Bourdieu, 1984), singular crowds in the working class judge the creation estimations of movies prior to devouring them. A person's social capital, for example, their degree of instruction, empowers that person to interpret and unravel the significance and nature of creation

esteems are likewise shaped through the aggregation of social capital. Also, individual's groupings of social tastes and utilization simultaneously characterize their own class position and personality in the public arena (Bourdieu, 1984). With the utilization of high-esteem items, watchers show their dedication to those items. Simultaneously, they estrange themselves from low-esteem items. Along these lines, with their unwaveringness towards Bollywood movies and film-interceded culture and innovation, they will in general underestimate India's social authority (Bollywood). The authority of Hindi movies has been established in numerous pieces of Bangladeshi society since the 1930s, however since the 1990s, the effect of Bollywood has quickened, incompletely in view of the changing creation frameworks in Bollywood and the rise of media foundation, for example, satellite TV, CD/DVDs and the web. With changes in Bollywood movies and display frameworks, working class crowds in India reacted to Bollywood films. Like the Indian working class, the Bangladeshi working class likewise reacted to the new tastes of Bollywood film, film-intervened culture and advancement, which thus merged Bollywood's authority in Bangladesh. In contrast to Bollywood movie producers, during the 1990s Bangladeshi business producers began making films for the lower-class crowds who relocated to the city from around the nation following the ascent of work concentrated ventures, for example, instant pieces of clothing, transport and land (Raju, 2012). The lower-class crowds were focused by the Bangladeshi producers envisioning that the poor had no different alternatives except for to swallow their items. To draw in the lower-class crowd, movie producers in Bangladesh embedded —cut-pieces into their movies (Hoek, 2014a). Alongside the authority of Bollywood films, the inclusion of cut-pieces not just estranged Bangladeshi working class crowds from Bangladeshi movies yet additionally derided the Bangladeshi entertainment world. Something very similar occurred in India's local entertainment worlds, for example, Kolkata during the 1990s, where, as in Bangladesh, film corridors turned into a zone only for the lower-class audience (Nag and Bhattacharya, 2011). Strangely, Bangladeshi movies and film corridors are confronting difficulties from Bollywood films as well as Kolkata's movies. As of late, in view of the corporatization of Kolkata's entertainment world, the creation estimations of Kolkata's movies have likewise expanded. Subsequently, rather than watching Bangladeshi business films in theaters, most lower-class crowds watch Kolkata's movies through non-dramatic methods.

2.2 Theoretical Framework

The theoretical framework of the study is based on cultivation theory. Cultivation theory was founded by George Gerbner in the 1960s. The cultivation theory proposes that people who are exposed frequently watch media over long periods of time perceive the world's social realities as presented on media and it influences the audiences' states of mind and behaviors (Wikipedia). According to cultivation theory, the more time people reside in the virtual world, the more they accept that social reality adjusts with the reality depicted on tv (Riddle, 2009). The hypothesis proposes that people can copy and learn things from observation alone like watching others' attitude and behavior. It is obvious that people are being socialized through tv and it influences the open and them teach (Morgan and Shanahan 2010; Gerbner et al. 1986). We also watched that members in this study would recognize the on-screen hones as their possess. Therefore, their way of life and family institution encounters experience a dramatic change. Many would go mad about this pixie because it influences their individual, family and sociology-economic life over all. Besides, the social learning hypothesis states that, children and young people from a social learning theory point of view, emphasizing imitative execution of vicariously strengthened consumption stimuli is additionally pertinent in this setting (Atkinson, 1976) are claim.

Chapter Three

Methodology of the study

This chapter discusses the qualitative and quantitative research methods used in this study. It explains why the researcher has merged both the qualitative and quantitative research and the methods of sampling.

3.1 Single methods research

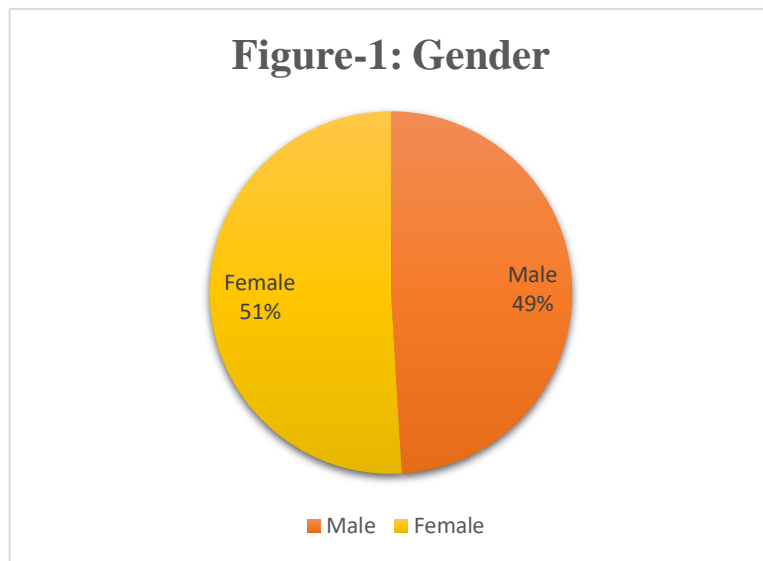
Using one strategy in research is single strategy research which is also known as single-methodology. In this study, the single strategies approach is applying both qualitative and quantitative research. For this corona pandemic situation, we can't go out site for sampling. So, we get an online survey for our sampling. In this survey 106 people give their opinion and several questions answer for this survey. We use qualitative and quantitative research methods on this survey because qualitative research and quantitative research offer different perceptions making the balance between the limitations of one strategy and qualities of the other method. For example, in quantitative research the voices of members are not specifically listened that ready to achieve form qualitative research. At the same time the capacity to generalize the results is missing in qualitative investigate whereas the quantitative inquire about permits to do so. Subsequently, in this research the combination of qualities of a qualitative approach makes up for the weaknesses of a quantitative approach and vice versa.

Chapter Four

Results of the study

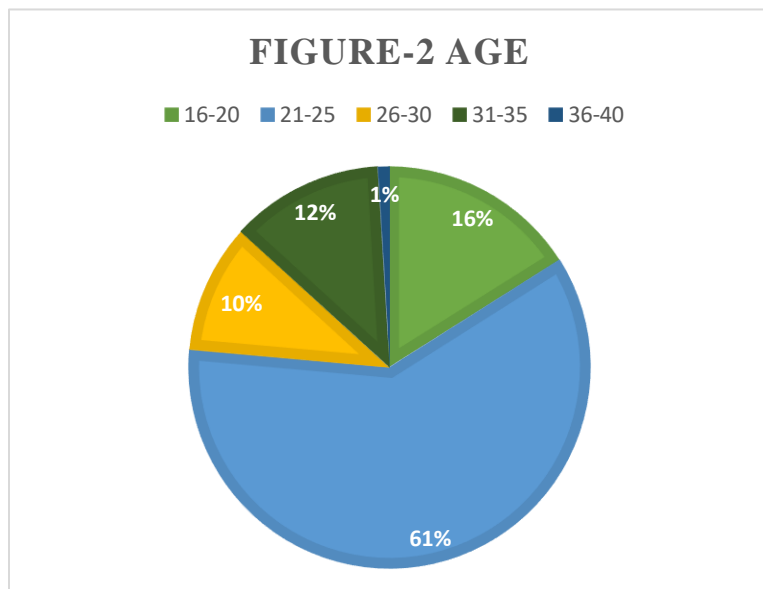
4.1 Gender

The pie chart shows the percentage of the total participations who watches Indian Movie. That 51% participants are female and 49% participants are male. This analysis reflects that male and female are all most same percentage are watch Indian movie.



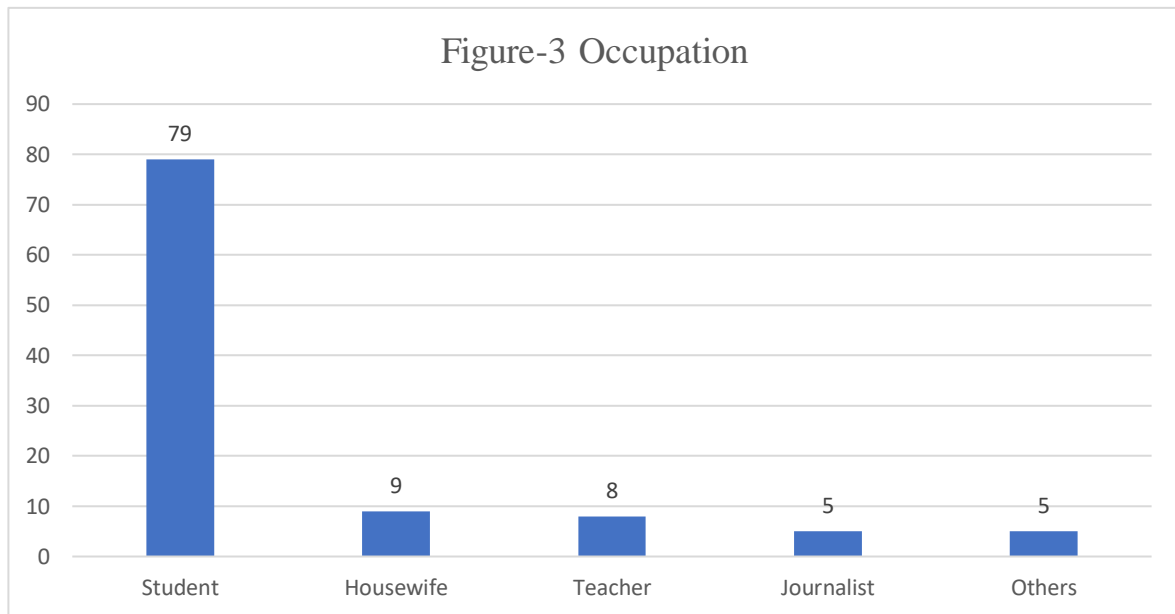
4.2 Age range of the respondents

The chart shows the percentage of the total participations which age of people watches Indian Movie. The chart shows that 16 to 20 are 16%, 21 to 25 are 61%, 26 to 30 are 10%, 31 to 35 are 12% and 36 to 40 are 1%. This analysis reflects that, most percentage rang of age 21 to 25 years young people are mostly watching Indian movies. It is very threatful and harmful for our coulter and our future generation.



4.3 Occupation

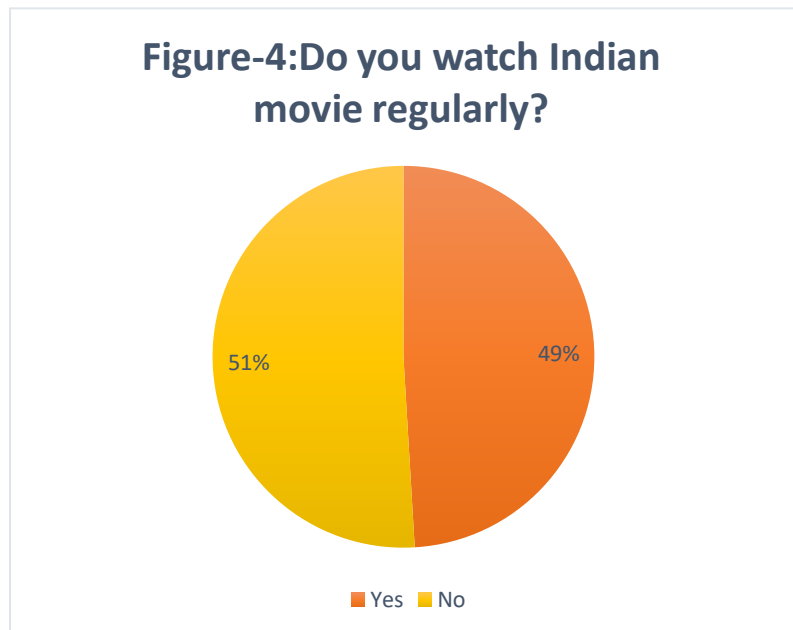
The chart shows the total participations are 79 are Student, 9 are Housewife, 8 are Teacher, 5 are Journalist and 5 are others. This analysis reflects that, most percentage people watch Indian movie they are Student.



4.4 Do you watch Indian movie regularly?

The pie chart shows the percentage of the total participations who watches Indian movies regularly.

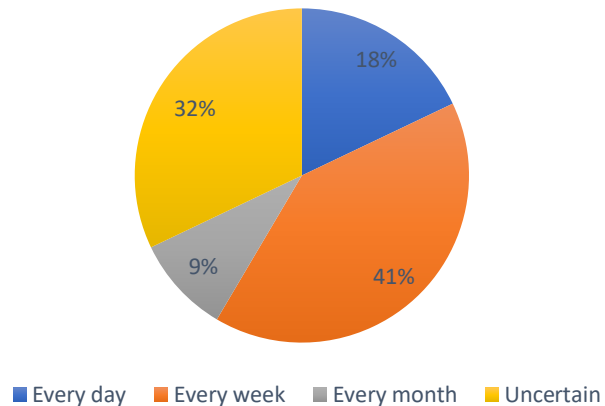
The chart shows that 51% are Yes, that means they watch Indian movies regularly and 49% are No, that means they can't watch Indian movies regularly. This analysis reflects that Regular Indian movies watcher are more not Regular Indian movies watcher.



4.5 How frequently do you watch Indian movie?

The pie chart shows the percentage of the total participations who watches Indian movies frequently. 18% are watch every day, 41% are watch every week, 9% are watch every month and 32% are watch uncertain. This analysis reflects that mostly people watch Indian movie every week and uncertain, small number of people watch every day.

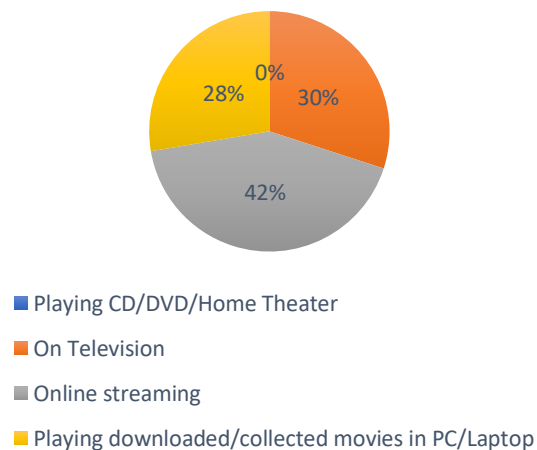
Figure-5: How frequently do you watch Indian movie?



4.6 How do you watch Indian movie?

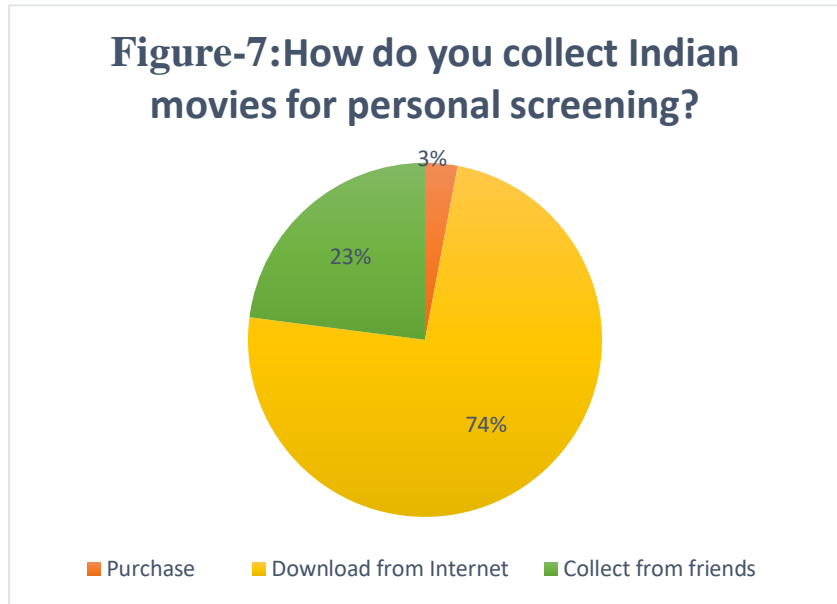
The pie chart shows the percentage of the total participations how did they watch Indian movies. The chart show 0% are watch on Playing CD/DVD/Home Theater, 30% on Television, 42% are watching on online steaming and 28% are playing download /collected movies in PC/Laptop. This analysis reflects that most of people watch Indian movies watch on online streaming then on television and playing download /collected movies in PC/Laptop.

Figure-6: How do you watch Indian movie?



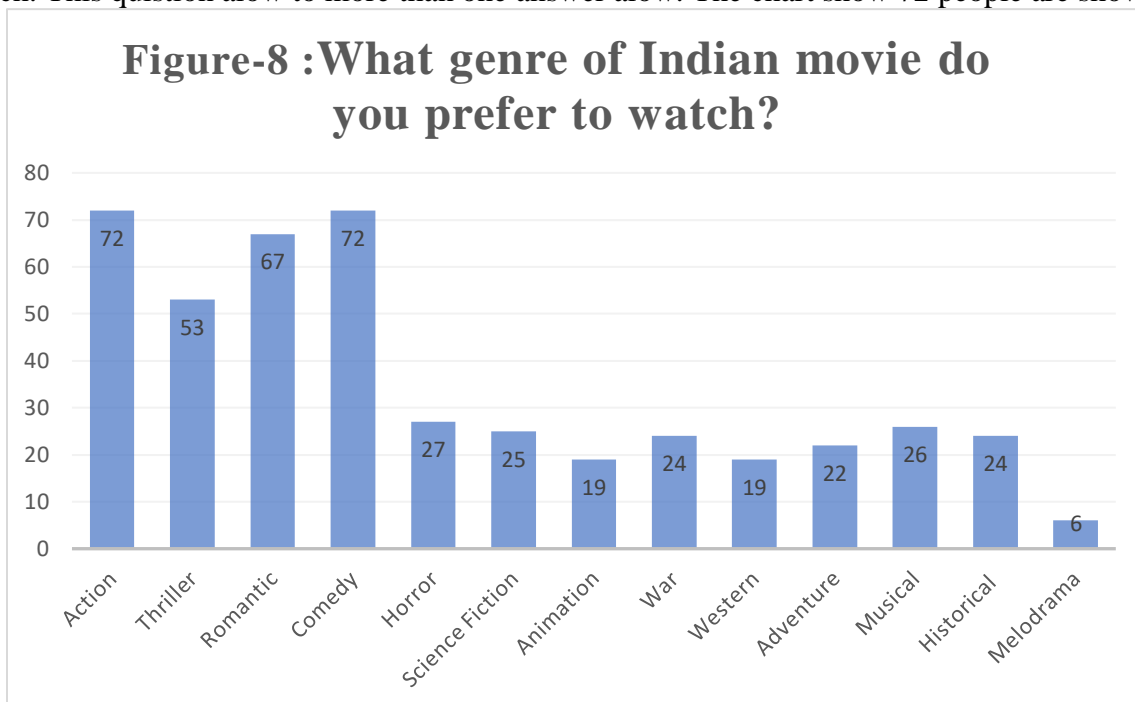
4.7 How do you collect Indian movies for personal screening?

The pie chart shows the percentage of the total participations How do you collect Indian movies for personal screening. The chart show 3% are from purchase, 74% download from internet and 23% are collect from friends. This analysis reflects that most of people download from internet.



4.8 What genre of Indian movie do you prefer to watch?

The chart shows the participation of the total participations What type of Indian movies they watch. This quistion allow to more than one answer allow. The chart show 72 people are show

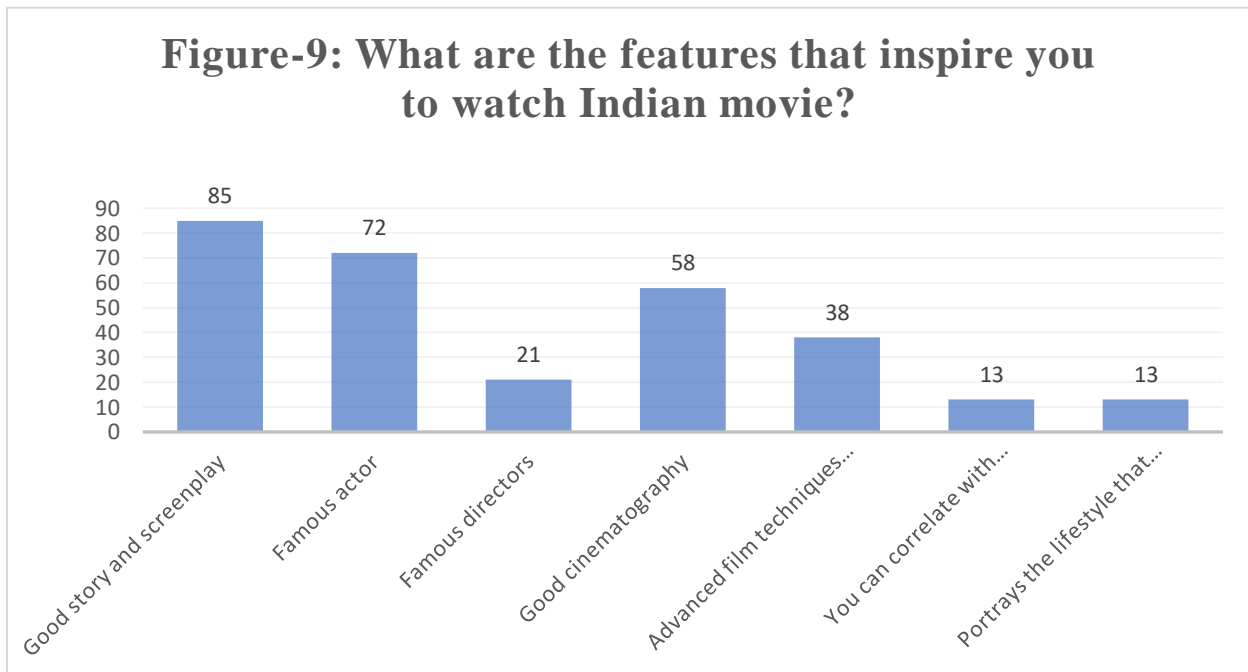


action movies, 53 people are show thriller movies, 67 people are show romantic movies, 72 people are show comedy movies, 27 people are show horror movies, 25 people are show science

fiction movies, 19 people are show animation movies, 24 people are show war movies, 19 people are show western movies, 22 people are show adventure movies, 26 people are show musical movies, 24 people are show historical movies, 6 people are show melodrama movies. This analysis reflects that most of people show action, romantic, comedy, thriller.

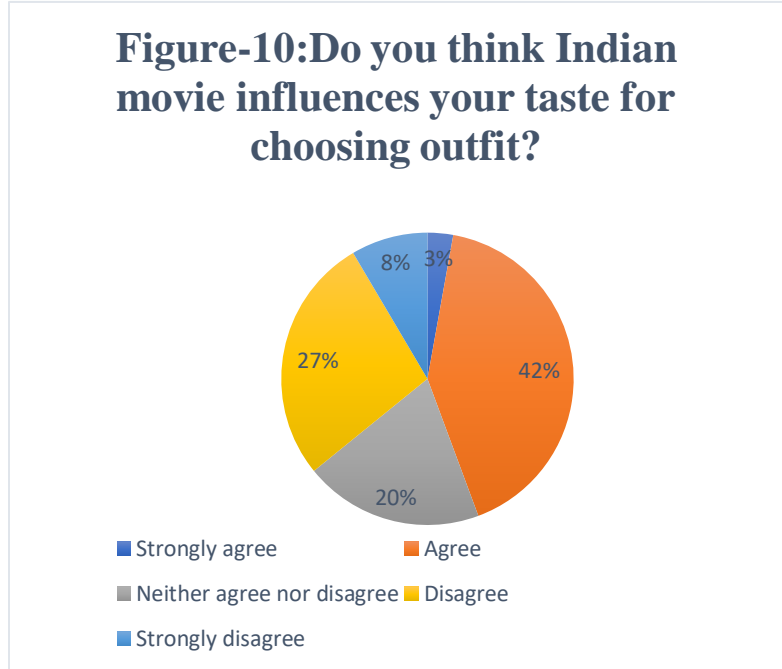
4.9 What are the features that inspire you to watch Indian movie?

The chart shows the participation of the total participations What are the features that inspire people to watch Indian movie. This quistion also alow to more than one answer alow. The chart show 85 people for Good story and screenplay, 72 people Famous actor, 21 people for Famous directors, 58 people for Good cinematography, 38 people for Advanced film techniques and technologies, 13 people for You can correlate with your ideas and thoughts, 13 people for Portrays the lifestyle that you want to have. This analysis reflects that most of people show for Good story and screenplay, Famous actor, Good cinematography, Advanced film techniques and technologies.



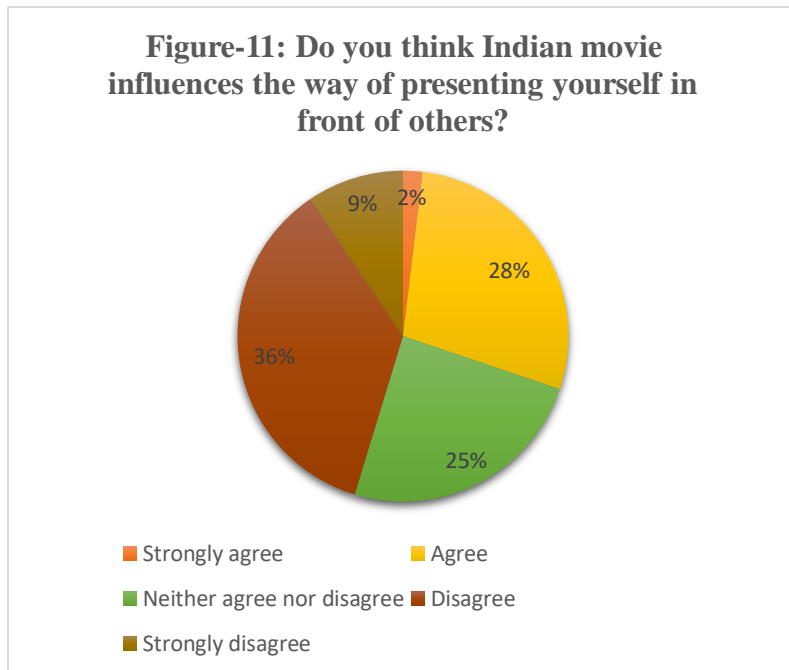
4.10 Do you think Indian movie influences your taste for choosing outfit?

The pie chart shows the percentage of the total participations of do they think Indian movie influences there taste for choosing outfit. The pie chart show 3% are Strongly agree Indian movie influences there taste for choosing outfit, 42% are agree, 20% are neither agree nor disagree, 27% are disagree, 8% are strongly disagree. This analysis reflects that most of people are agree with Indian movie influences there taste for choosing outfit.



4.11 Do you think Indian movie influences the way of presenting yourself in front of others?

The pie chart shows the percentage of the total participations of do they think Indian movie influences the way of presenting there in front of others. The chart show 2% are strongly agree with Indian movie influences the way of presenting there in front of other, 28% are agree, 25% are neither agree nor disagree, 36% are disagree, 9% are strongly disagree.

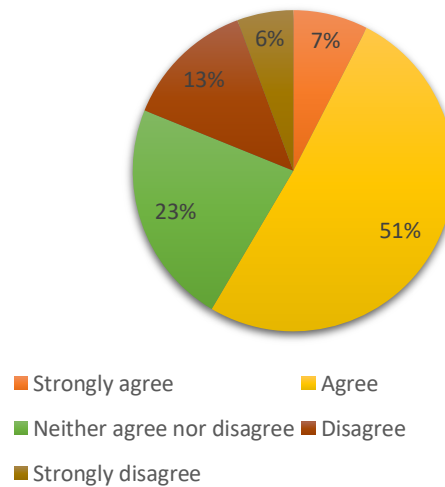


36% are disagree, 9% are strongly disagree with Indian movie influences the way of presenting there in front of other. This analysis reflects that most of people are disagree with Indian movie influences the way of presenting there in front of other.

4.12 Do the Indian movies improve your communication skills?

The pie chart shows the percentage of the total participations of do the Indian movies improve there communication skills. The chart show 7% are strongly agree with Indian movies improve there communication skills, 51% are agree , 23% are neither agree nor disagree, 13% are disagree and 6% are strongly disagree with Indian movies improve

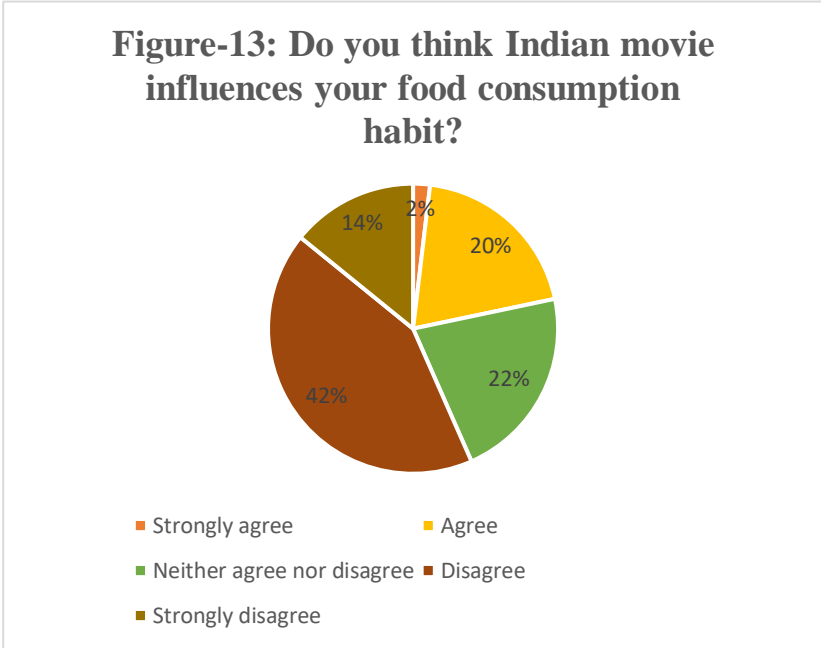
Figure-12: Do the Indian movies improve your communication skills?



there communication skills. This analysis reflects that most of people are agree with Indian movies improve there communication skills.

4.13 Do you think Indian movie influences your food consumption habit?

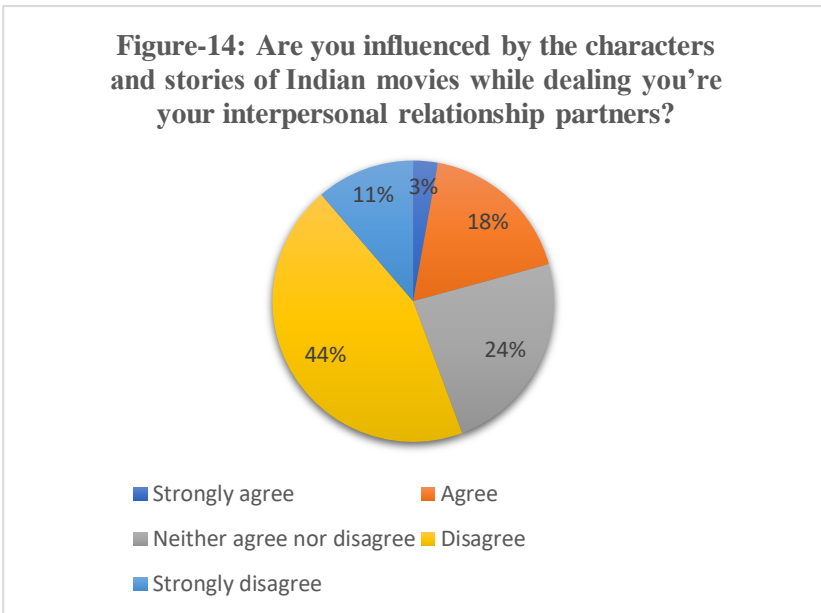
The pie chart shows the percentage of the total participations of do they think Indian movie influences there food consumption habit. The chart show 2% are strongly agree with Indian movie influences there food consumption habit, 20% are agree , 22% are neither agree nor disagree, 42% are disagree and 14% are strongly disagree



with Indian movie influences there food consumption habit. This analysis reflects that most of people are disagree with Indian movie influences there food consumption habit.

4.14 Are you influenced by the characters and stories of Indian movies while dealing you're your interpersonal relationship partners?

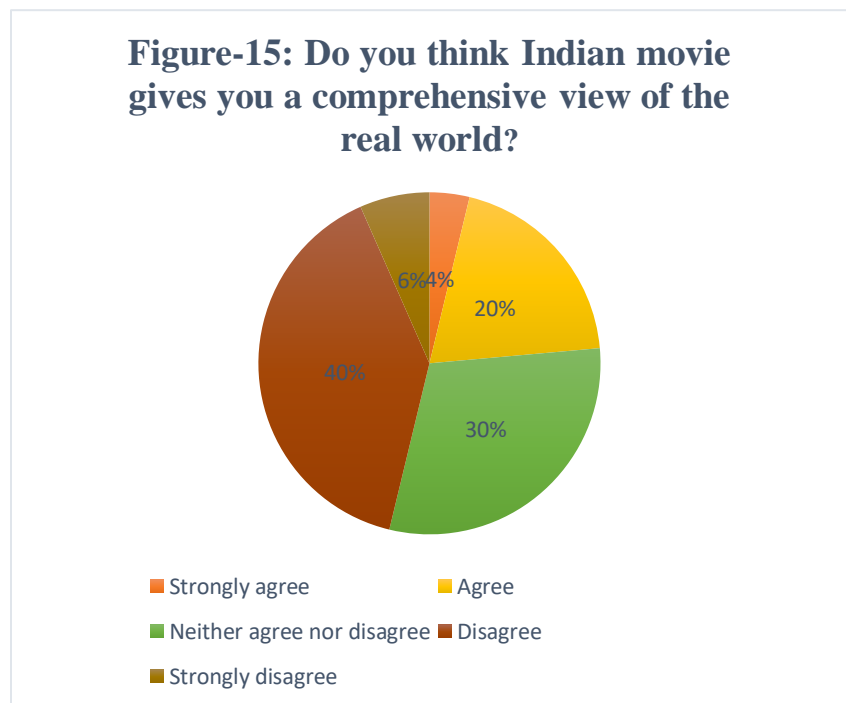
The pie chart shows the percentage of the total participations of are they influenced by the characters and stories of Indian movies while dealing there interpersonal relationship partners. The chart show 3% are strongly agree with Indian



movies while dealing there interpersonal relationship partners, 18% are agree, 24% are neither agree nor disagree, 44% are disagree and 11% are strongly disagree with Indian movies while dealing there interpersonal relationship partners. This analysis reflects that most of people are disagree with Indian movies while dealing there interpersonal relationship partners.

4.15 Do you think Indian movie gives you comprehensive view of the real world?

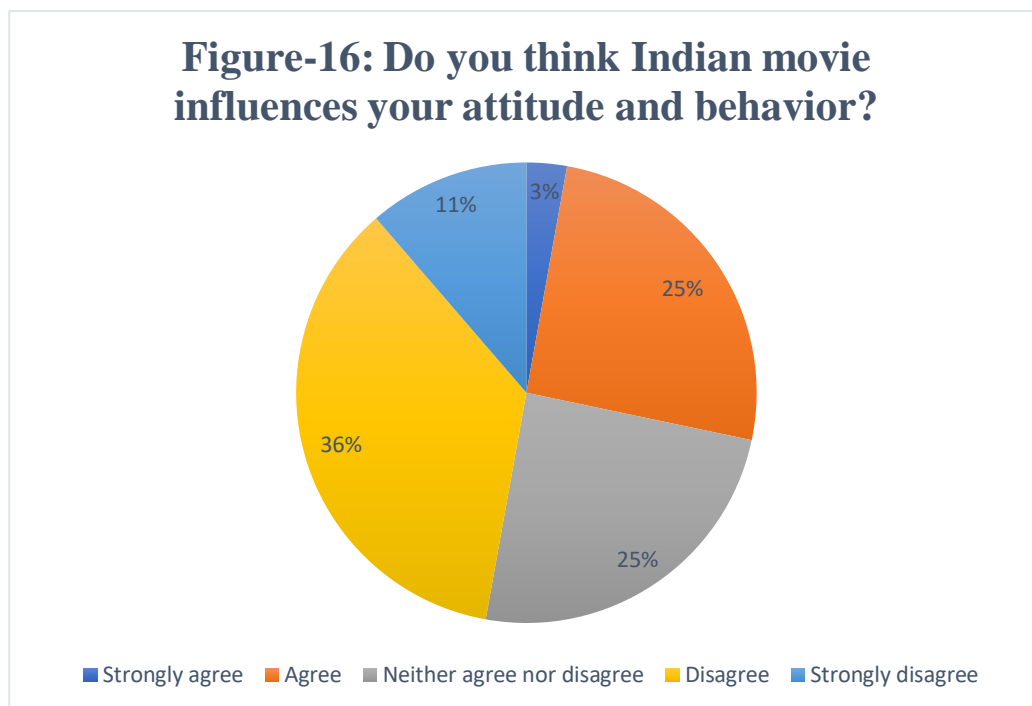
The pie chart shows the percentage of the total participations of do they think Indian movie gives there comprehensive view of the real world. The chart show 4% are strongly agree with Indian movie gives there comprehensive view of the real world, 20% are agree, 30% are neither agree nor disagree, 40% are disagree and 6% are strongly disagree



with Indian movie gives there comprehensive view of the real world. This analysis reflects that most of people are disagree and strongly disagree with Indian movie gives there comprehensive view of the real world.

4.16 Do you think Indian movie influences your attitude and behavior?

The pie chart shows the percentage of the total participations of do they think Indian movie influences there attitude and behavior. The chart show 3% are strongly agree with Indian movie influences there attitude and behavior, 25% are agree, 25% are neither agree nor disagree, 36% are disagree and 11% are strongly disagree with Indian movie influences there attitude and behavior. This analysis reflects that most of people are disagree and strongly disagree with Indian movie influences there attitude and behavior.

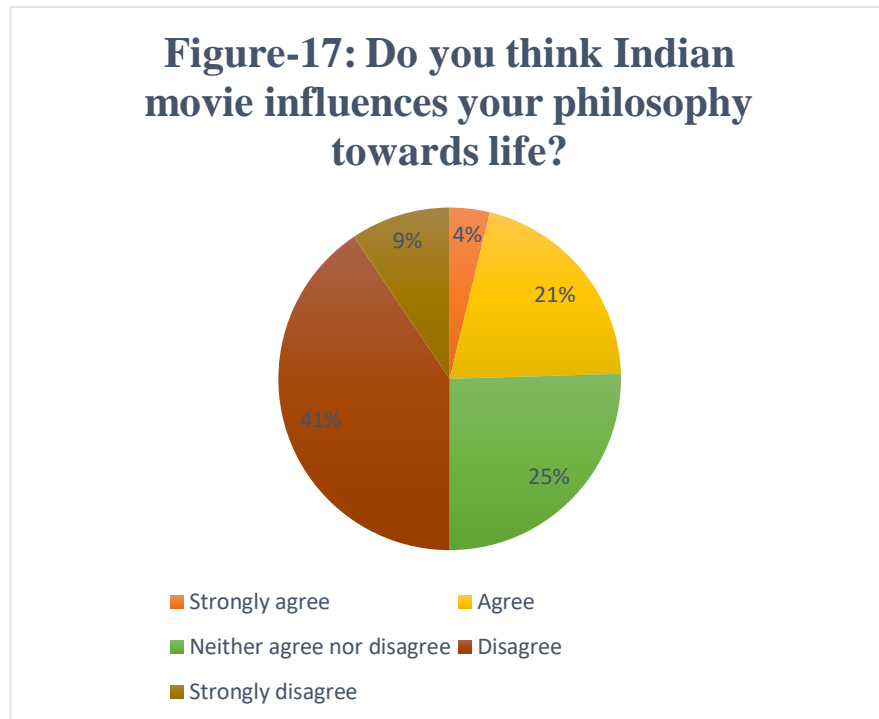


4.17 Do you think Indian movie influences your philosophy towards life?

The pie chart shows the percentage of the total participations of do they think Indian movie influences there philosophy towards life. The chart show 4% are strongly agree with Indian movie influences there

philosophy towards life, 21% are agree, 25% are neither agree nor disagree, 41% are disagree and 9% are strongly disagree with Indian movie influences there philosophy towards life. This analysis reflects that most of people are disagree and strongly disagree with Indian

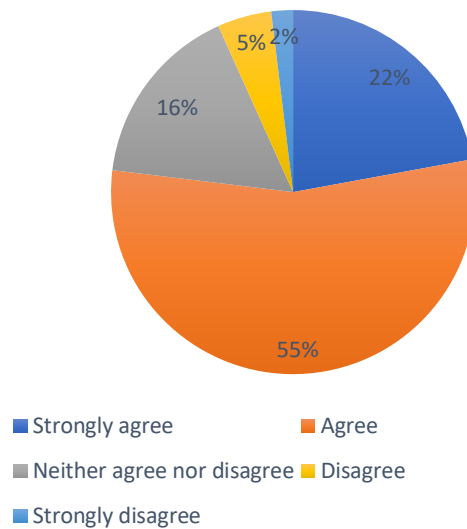
movie influences there philosophy towards life.



4.18 Do the Indian movies affect our native culture?

The pie chart shows the percentage of the total participations of do the Indian movies affect our native culture. The chart show 22% are strongly agree with Indian movies affect our native culture, 55% are agree, 16% are neither agree nor disagree, 5% are disagree and 2% are strongly disagree with Indian movies affect our native culture. This analysis reflects that most of people are agree and strongly agree with Indian movies affect our native culture.

3.18 Figure-18: Do the Indian movies affect our native culture?



Chapter Five

Finding and Conclusion

5.1 Findings of the Study

Bangladeshi people are very interested in Indian movie. In this study 51% of people watch Indian movie regularly and others watch weekly, monthly or unsustain. People choose Indian movie because they produce good story and screenplay, good cinematography, advanced film techniques and technologies people gather ideas and thoughts. People chose there cloth, hear style etc similarly with Indian movies actor. People develops there communication skill with new language Hindi, Tamil, Malayalam, Telegu etc. Indian movies impact on some of people relationship it is not good for our country and some of people watch Indian movie and they change there philosophy thought life. Most importantly most of people agree and strongly agree with Indian movies affect our native culture, it is so harmful for country. It is a small study for study purpose for more information it need to conduct further study or research.

5.2 Conclusion

We see that Indian movies popularity is very high and its popularity is increasing day by day. Because Bangladeshi film industry do not produce standard movie, people have easily collect Indian movies by Television, Internet etc. People watch more Indian Movie day by day. It is so harmful for our language and culture. Every where in Bangladesh people watch Indian movie, it is vary bad news for us and it get negative imprecation for our country. In future our language and culture etc, wait there are many threats. If we lose our Bangladeshi culture, we could lose our individuality. Because a culture represents a nation (Khanam, 2014).

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<https://bit.ly/2PCZgAs>

4.4 Annex

I am Md. Tanvir Ahmed, a student of BSS program, Journalism and Mass Communication Department, Daffodil International University. This questionnaire is designed to conduct an academic study on “Impact of Indian Movie: A Study on Bangladeshi Viewers”. Information and opinion provided by you will be used only to obtain the results and will be kept confidential. Your kind participation is highly appreciated.

Name:

Age:

M/F

Profession:

Income per month (Self/Guardian):

1. Do you watch Indian movie regularly?

- a. Yes b. No

2. How frequently do you watch Indian movie?

- a. Everyday b. Every week c. Every month d. Uncertain

3. How do you watch Indian movie?

- a. Playing CD/DVD/Home Theater b. On Television c. Online streaming d. Playing downloaded/collected movies in PC/Laptop E. Others (Please specify)

4. How do you collect Indian movies for personal screening?
- a. Purchase b. Download from Internet c. Collect from friends d. Others (Please specify)
5. What genre of Indian movie do you prefer to watch?
- a. Action b. Thriller c. Romantic d. Comedy e. Horror f. Science Fiction
- g. Animation h. War i. Western j. Adventure k. Musical l. Historical
- m. Melodrama n. Others (Please specify)
6. What are the features that inspire you to watch Indian movie?
- a. Good story and screenplay b. Famous actor s c. Famous directors d. Good cinematography e. Advanced film techniques and technologies f. You can correlate with your ideas and thoughts g. Portrays the lifestyle that you want to have h. Others (Please specify)
7. Do you think Indian movie influences your taste for choosing outfit?
- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree
8. Do you think Indian movie influences the way of presenting yourself in front of others?
- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

9. Do the Indian movies improve your communication skills?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

10. Do you think Indian movie influences your food consumption habit?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

11. Are you influenced by the characters and stories of Indian movies while dealing you're your interpersonal relationship partners?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

12. Do you think Indian movie gives you a comprehensive view of the real world?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

13. Do you think Indian movie influences your attitude and behavior?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

14. Do you think Indian movie influences your philosophy towards life?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

15. Do the Indian movies affect our native culture?

- a. Strongly agree b. Agree c. Neither agree nor disagree d. Disagree e. Strongly disagree

Thank you very much for your kind cooperation.