



Daffodil
International
University

Internship Report On

The Experiences of Work as an Intern Reporter At



Submitted to

Dr. Sheikh Mohammad Shafiu Islam

Heads

Department of Journalism and Mass Communication

Faculty of Humanities and social science

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Submitted By

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Preface

This report is about my internship period as a reporter at the prominent online news portal the-prominent.com. It consists of my experience, observations and all the things I have learned during this ten-week period. It has the information about the organization, Its structure and the people behind it. It also has information about my supervisor, weekly activities as a reporter, Connection between work and academic learning, Tools and technologies used, and the skills I have gathered in this time. The differences and similarities between academic and practical work are also stated here.

Letter of Transmittal

Dr. Sheikh Mohammad Shafiul Islam

Heads

Department of Journalism and Mass Communication

Daffodil International University

Subject: Submission of Internship Report.

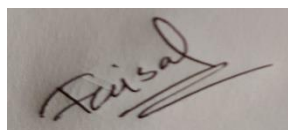
Dear Sir,

I am very pleased to submit the Internship report as a partial fulfilment of BSS (Hons.) in Journalism and Mass Communication. I have tried my best presenting this report based upon my internship experience as a reporter at the-prominent.com. I am very grateful to my supervisor, the the-prominent.com authority, and my university for giving this opportunity for completing my internship smoothly. Any data that was necessary and available, I tried combining in the report in order to complete it. I firmly believe this report will surely be serving the whole purpose of my internship.

I would like to thank you for your kind help, extraordinary advice, direction and being the supervisor to complete my internship report successfully.

Thank you

Yours Sincerely,



.....
Faisal Ahamed opu

ID: 171-24-590

Department of Journalism and Mass Communication

Faculty of Humanities and Social Science

Daoffodil International University

Certificate of Approval



I am pleased to certify that the internship report on the-prominent.com prepared by Faisal Ahamed Opu bearing ID: 171-24-590 of the Department of journalism and Mass Communication has been approved for presentation and defense. Under my supervision Faisal Ahamed Opu worked with the-prominent.com as an intern. He completed the work during the winter, 2020, semester. I am pleased to clarify that the data, the findings presented in the report are the authentic work of Faisal Ahamed Opu.

Faisal Ahamed Opu bears a very good moral character and a very pleasing personality. It has indeed a great pleasure working with him. I wish him all success in life.

A handwritten signature in black ink, appearing to read "Shafiul Islam".

.....
Academic Supervisor
Dr. Sheikh Mohammad Shafiul Islam
Heads
Department of Journalism and Mass Communication
Daffodil International University.

Acknowledgement

At the very beginning I humbly present my gratitude to all of my teachers and supervisors; without whose help this internship would never be possible. It gave me the opportunity to learn about the world outside of the classroom and have become a great experience.

I express gratitude to my honorable academic supervisor Dr. Sheikh Mohammad Shafiul Islam sir for giving me the right Instruction to combine both theoretical and practical knowledge in preparing this report.

I would like to thank the authority of the-prominent.com, giving me this opportunity for internship at their organization. Everything I have done in these ten weeks helped me acquire a lot of experience and knowledge which have made me skilled in practical works. I also thankful to the authority of DIU.

Faisal Ahamed Opu

ID: 171-24-590

Department of Journalism and Mass communication

Faculty of Humanities and Social Science

Daffodil International University

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Chapter One

Introduction

1.1 About internship:

Internship is a kind of job training program done in the specific industry to acquire experience for the future career. Interns work part time or full time in company for a certain period of time. But unlike apprenticeship or a trainee programmed, job is not guaranteed at the end and internships are generally none paid in this country. An intern may be a college student, University students, Fresh Graduate or post graduate adults. It consists of an exchange of service and experience between the student and the organization. Many times, students take an internship as a part of their academic curriculum or to get school credit. Students can also determine if they have an interest in a particular career or not. IT also helps to create a network of contacts and to acquire a recommendation letter to add to their curriculum. The most important job an internship does is that of giving a real-world insight in the job. It helps the students develop necessary skills before entering a career. At a time where finding a job is becoming is becoming harder every day, skills and experience becomes a very crucial factor in job hunt. Experienced person has an edge over an unexperienced person. Moreover, it creates confidence in mind to go beyond.

1.2 Internship and its importance:

An Internship may be a work-related information foundation for understudies to produce hands-on work interest in word related areas. Basically, Internship timeframe that can be two or three months. We realize that having a University degree may inadequate for to get a better Job in the present situation. Students must be extra ability to prove themselves. After academic period, Internship bids us the chance to improvement from as a devoted experience.

In university we were taking a longer time to finish our assignments, but in Intern times time are restricted. I realized that in the modern era of time each news and data spread far and wide inside a brief time. Must be able to understand the valuation of news. Internship foster us to understand the value of time.

1.3 Duration Of my Internship:

I have completed my internship in 10 weeks. I started from 04th October, 2020 to 12th December, 2020.

1.4 About my Supervisor:

While doing my internship at the-prominent.com I was under the supervision of Mr. Md. Anowar Habib Kazal Senior Assistant Director, Public Relations.



Chapter Two

Profile of the organization

2.1 About the-prominent.com


The Prominent is a Bangladesh based multimedia platform for campus, career and entrepreneurship related news, opinion and entertainment. It's a 24/7/365 platform to keep the readers and audience updated with each moment's national and international developments.

Officially launched on September 12, 2015, The Prominent is aiming to engaging Bangla speaking people within the territory and beyond by publishing news and views for them, of them and by them.

This 360 Degree digital platform is highly focused on campus, career and entrepreneurship, while it is also emphasizing on multi-variety contents in the forms of audio-visual, text and info graphs.

The screenshot shows a news portal with a top banner for 'The Prominent' featuring a '50% OFF' promotion on web hosting. The main content area is titled 'লিডারশিপ' (Leadership) and contains several articles with images of prominent figures like Jeff Bezos and an elderly man. The sidebar on the right includes a 'Popular' section, a social media feed, and a list of categories such as 'Lifestyle', 'Business', and 'Technology'. At the bottom right, there is an advertisement for VULTR SSD storage.

2.2 Work Log


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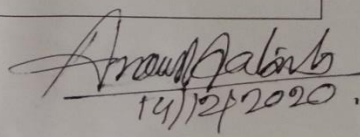
Department of Journalism and Mass Communication

Intern attendance form

Name of Intern: Faisal Ahamed Opu **Place of Internship:** The Prominent

Name of Supervisor: MD: Anowar Habib Kazol **Subject:** Work Log

SN	DATE	Check in (time)	Check Out (time)	Works status
01	4 th October-10 th October	10:00AM	4:00PM	Introduction to the process of working on the-prominent.com
02	11 th October-17 th October	10:00AM	4:00PM	Translated and Written news into Bengali language
03	18 th October-24 th October	10:00AM	4:00PM	Translated and Written news into Bengali language
04	25 th October-31 st October	10:00AM	4:00PM	Translated and Written news into Bengali language
05	1 st November-7 th November	10:00AM	4:00PM	Translated and Written news into Bengali language
06	8 th November-14 th November	10:00AM	4:00PM	Translated and Written news into Bengali language
07	15 th November-21 st November	10:00AM	4:00PM	Translated and Written news into Bengali language
08	22 th November-28 th November	10:00AM	4:00PM	Translated and Written news into Bengali language
09	29 th November-5 th December	10:00AM	4:00PM	Translated and Written news into Bengali language
10	6 th December-12 th December	10:00AM	4:00PM	Translated and Written news into Bengali language


 14/12/2020

Md. Anowar Habib Kazol
 Senior Assistant Director (PR)
 Daffodil International University

Chapter Three

Learning Experience

3.1 Knowledge I've Gathered

Doing my internship at the-prominent.com, I edited news from English to Bengali section and also write sports news and features for online portals which has news value in the context of our portal. In that process, I have got experience about the process of how an online portal runs. I have also learned and gathered Knowledge about various things. Among them, as a student who is learning, I think understanding the process of how to write a story is the most important thing. I realized the fundamental aspects of copy editing and the huge responsibility a reporter in an online portal. During translated news English to Bengali, I regularly checked spelling mistakes, misuse of words, deleting unnecessary information and sometimes rewrote the whole story. After that process I presented the translated copy to my supervisor. This whole process inspired me to do better in my future career.

3.2 Special Experience.

Talking about special experience, I was working from the home due to covid-19 disease situation for that I can't experience the work place of the portal. Everybody was working from home only few of editor are want to the work place. This is what I was gone a missed during my internship. But I was learned many things during this time. This time helped me to improve my skills and knowledge. Special I like to cover sports news the portal helped me to develop in this site. I feel now more confident than before. Without doing intern I can't feel the experience of the work place. I am glad that I get that scope to work as an intern in the-prominent.com.

Chapter Four

Evaluation

4.1 Practical Work and Academic Learning

Before doing my internship, I have seen many people talking about how academic learning and Practical work is totally different and how it didn't help them at all during field work. But this was not the case in my time. Well, there are differences between these two, but saying that academic learning doesn't help at all, is not true. I think people who say this did not pay attention to their classes.

Academics is the part where the process of doing things is taught or in other words, that is the place where you learn and then use that knowledge in the practical world. As a student of Journalism and Mass Communication, the knowledge that I have got during academic learning helped a lot during my internship as a reporter at the-prominent.com.

The difference between these two is during academic classes we have had more time to complete an assignment but in practical work the timeframe is shorter. The pressure is also high in practical work because if you do any mistake in the class the teacher is there to show you how to correct it but in real world it is not so. Your report simply will not be published.

Another dissimilarity is the structure of writing news. In our class we have been taught the standard straight jacket system or the inverted pyramid system to write stories. But in real, every media house has their own structure of writing news stories. That was true in my case also.

4.2 Expectations and Experiences

Before starting the internship, I hoped that it would increase my skills and knowledge about the process of journalism and how the system works and I would say in this case I have got what I wanted. I may not have become an expert in this but I am certainly stronger than before.

Before this I thought news, writing was easy. But that idea of mine was destroyed when I started writing news. It is so hard to choose the appropriate word and arrange the information in a sentence so that it does not become boring and unattractive.

Before started going to the-prominent.com I had doubt about the people who work there on whether they would be friendly to me. But that dilemma went away when I met them. All of them was so friendly especially my supervisor. He is a great passionate person who taught me with great care and I will be grateful to him forever.

4.3 Skills developed during internship

Working as a reporter for 10 weeks at the-prominent.com, helped me acquire some skills which can be useful in my future career. At that time, I worked at the desk, written feature news and also translated English to Bengali news. Some of those acquired skills are listed below.

- Developed news writing skill.
- Learned translating news.
- English reading skill increased.
- Improved time management.
- Typing speed developed.
- News Editing Knowledge increased.
- Learned headline writing.
- Became more proficient in Bangla.
- Learned journalistic professionalism.

4.4 Future Career opportunities

The central purpose of an internship is to make a student more skilled in his desired profession so that it can help shaping his or her future career by enhancing skills and knowledge about real life practical work. Sometimes she or he can decide whether to continue in a particular career or not from internship as it can talk about the future aspects of the profession.

Because of heavy pressure from the competitors, when an organization employs a person, they want him to be skilled in his work. But that creates a huge problem for a freshly graduate as they generally do not have any professional experience. In this situation internship programs helps overcome this barrier. Along with this it also helps create connections with other people in that profession which is very important in journalism. Because the main asset of a reporter is his connections in different places and sources.

As a student of journalism and mass communication and a person who has interest taking journalism as a profession, I think this internship was a great teaching for me. In this internship I developed some necessary skills like learning how to write a news story, the use of appropriate words in a sentence, rearrangement of information to make a story more attractive to the readers, how to translate stories from English to Bangla etc. It also taught me the responsibilities that a journalist has in presenting the right information and also the kind of pressure he gets from various things. I will forever be thankful to the people who helped me completing this internship successfully.

Chapter Five

Conclusion

5.1 SWOT analysis of the-prominent.com

Strength:

- Have a group of experienced journalists.
- Always keeps up to dates with events.
- Covers feature news.
- Website interface is attractive.
- Reader base is large.

Weaknesses:

- The advertisement department is not competent enough.
- Lack of office space and equipment.
- Employees members are low.
- Organizing system is not so strong.
- News published only day time.

Opportunities:

- Using the reader base for bigger online market place.
- Using its experienced workforce to engage with people in social media.
- Redesigning the website design could increase readers' attraction.
- Employees could be given more opportunities.

Threats:

- Fall in the readers number because of few news was published a day in portal.
- Increased amount of competition from others online portal.
- Lack of employees in the office.

5.2 Recommendations

For last 10 weeks I have worked as an intern at the-prominent.com, one of the most prominent online news portals. There I worked as a reporter in the desk. Though there I have learned many things about journalism and all the process of it. But it could be better if the system could be a little better. I think I should point out some aspects which could make it a little bit better and more effective.

- As a part of our curriculum we, the student of Daffodil International University takes one internship at the end of the course for three months but the time frame should be increased to six months.
- Students should be allowed to take internships in the middle of the course after they have completed preliminary basic courses. This will help them finding their shortcomings and work to overcome those.
- I recommend the-prominent.com to take the internship project more seriously and use the interns in different sections. So that they could learn about different things.

5.3 Conclusion

At the end of the program, my internship at the-prominent.com was a successful one. I have learned many new aspects necessary to the profession of journalism. In the starting it was not so easy at all. Though initially I thought it would be easy but a simple news story translation can turn you down. I found it very hard to find appropriate Bangla words for the translation work in the first several weeks. Slowly it became easier to me. Another frightening thing was time that I use to take during translating a story. Initially it took several hours for a single story but that number has also got down with time. My feature writing skills was developed during this time. Also learned to cover the live sports news. My supervisor was very friendly and taught me many things. I firmly believe this whole experience will help me in my future career. I am thankful to my university and the-prominent.com for this.

References

<https://the-prominent.com/>

https://the-prominent.com/

Annex

The screenshot displays the homepage of 'The Prominent' news website. At the top, the logo 'The Prominent' is visible alongside the tagline 'স্বপ্নের সম্পূর্ণ সুরক্ষায়' (Complete protection of dreams) and a search bar. Below the header, a navigation menu lists various news categories. A green banner indicates the current date as December 3, 2020. The main content area features a large photograph of a football match, with the headline 'শেষ ম্যাচ ড্র বাংলাদেশ-নেপাল সিরিজের' (Final match draw Bangladesh-Nepal series). Below the photo is an advertisement for 'Kolkata's First International Themed Township' by 'DAINGROUP'. To the right, a sidebar contains a 'Popular' section with several article thumbnails and a 'vimeo' advertisement for 'Extensive Storage'. At the bottom of the article, there is a social media sharing section with buttons for Facebook, Twitter, LinkedIn, and Print. The page footer contains the copyright notice '© Daffodil International University'.

The screenshot displays the homepage of 'The Prominent Bangladesh' news website. At the top, the site's logo and navigation menu are visible. The main content area features a large image of Joe Biden with the headline 'তিনিই এখন আমেরিকাৰ প্ৰেসিডেণ্ট' (He is now the President of America). Below the image is a short introductory paragraph in Bengali. The main body of the article contains several paragraphs of text, likely a translation of a news report. On the right side of the page, there is a sidebar with a 'Popular' section listing various news items and a large promotional banner for a '\$200 WELCOME BONUS' offer, which includes an image of a hand holding a \$200 bill. Below the banner is a social media feed showing tweets and a grid of related offers.

