

# Internship Report On

Working Experience as an Intern

Sub-Editor at

# **The-Prominent.com**

Supervised by

## Md. Rashedul Islam

## Lecturer

Department of Journalism and Mass Communication

Faculty of Humanities and social science

Daffodil international university

## **Prepared by**

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## ID: 171-24-594

## Batch: 30<sup>th</sup>

Department of Journalism & Mass Communication

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Date of submission: 17Decembar, 2020

# Letter of Transmittal

12 December 2020

Md Rashedul Islam

Lecturer

Department of Journalism and Mass Communication

Daffodil International University

### Subject: Submission of Internship Report.

Dear Sir,

I am very pleased to submit the Internship report as a partial fulfilment of BSS (Hons.) in Journalism and Mass Communication. I have tried my best presenting this report based upon my internship experience as a sub editor at The-Prominent.com. I am very grateful to my supervisor, The-Prominent.com authority, and my university for giving this opportunity for completing my internship smoothly. Any data that was necessary and available, I tried combining in the report in order to complete it. I firmly believe this report will surely be serving the whole purpose of my internship

I would like to thank you for your kind help, extraordinary advice, direction and being the supervisor to complete my internship report successfully.

Thank you Yours Sincerely,

Almonin 12-12-2020 Al-momin ID: 171-24-594 Department of Journalism and Mass Communication Faculty of Humanities and Social Science Daffodil International University

# **Certificate of Approval**



I am pleased to certify that the internship report on The-Prominent.com prepared by Al-momin ID: 171-24-594 of the Department of journalism and Mass Communication has been approved for presentation and defense. Under my supervision Al-momin worked with The-Prominent.com as an intern. He completed the work during the Fall2020, semester. I am pleased to clarify that the data, the findings presented in the report are the authentic work of Al-momin.

Al-momin bears a very good moral character and a very pleasing personality. It has indeed a great pleasure working with him. I wish him all success in life.

Academic Supervisor

Andr

Md Rashedul Islam

Lecturer

Department of Journalism and Mass Communication

# Acknowledgement

At the very beginning I humbly present my gratitude to all of my teachers and supervisors, without whose help this internship would never be possible. It gave me the opportunity to learn about the world outside of the classroom and have become a great experience.

I express gratitude to my honorable academic supervisor Md Rashedul Islam sir for giving me the right Instruction to combine both theoretical and practical knowledge in preparing this report.

I would like to thank the authority of the-prominent.com, giving me this opportunity for internship. Everything I have done in these ten weeks helped me acquire a lot of experience and knowledge which have made me skilled in practical works.

I will thank Md. Anowar Habib Kazal sir who right instructions I have learned many important skills needed for the practical work. I am especially thankful to Dr. Sheikh Shafiul Islam, Associate professor and head Department of Journalism and Mass communication, Daffodil International University, Dr Tawfique E Elahi, Assistant professor, Daffodil International University, Mr Anayetur Rahman, Lecturer, Daffodil International University, Mr. Aftab Hossain, Lecturer Daffodil International University for their cooperation on my internship placement and valuable suggestions. I am also thankful to the authority of daffodil International University.

Al-momin

ID: 171-24-594

Department of Journalism and Mass communication

Faculty of Humanities and Social Science

# Abstract

After completion of the academic courses a student have to complete internship. Internship is one kind of training process for a student about his/her professional life. For a student academic learning is the first step and internship ship is the second step which makes it perfect. I have also completed internship in the prominent.com for 10 weeks. During my internship I have edited news, translated news, written feature and news. So after completion of internship I have developed many skills and I have also understand about my career and professional life.

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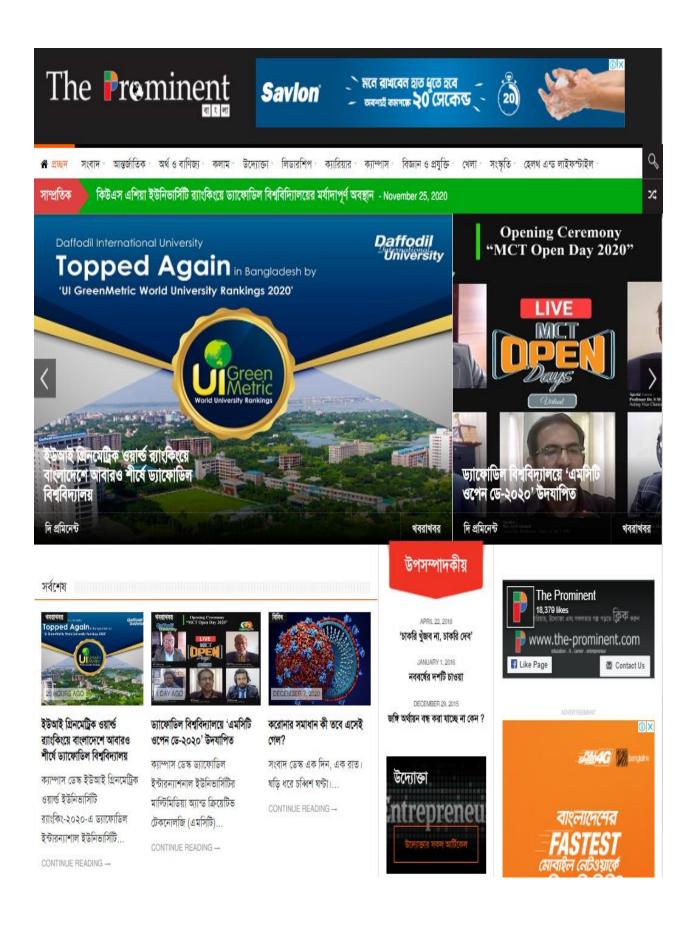
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# Chapter One Introduction

### 1.1 About The-Prominent.com

The prominent.com is an online news portal under the public relation (PR) department of Daffodil International University. The prominent.com mainly focus the news related to the student's career and development, job opportunity, DIU activities, sport's and also alike other news portal they publish national and international news. The prominent.com also publish the creative writings from the students which greatly helps them to explore their inner thyself. The prominent helps the students by providing news regarding their career development so that they can establish a solid career in future.



### 1.2 About what is Internship

Internship is one kind of training program for the students in an organization or industry. A student works for part time or fulltime for internship. Internship is not like other training program where a trainee can get permanent job after completion. In fact, internship is the exchange program of service and experience between the students and organizations. In internship, a student gathers knowledge and experience about his profession.

Internship also a part of academic curriculum of the students. A student complete internship for academic credits also. Internship also plays vital role in the future professional life of the students. Because experience and knowledge that he gathers from that practical learning or internship is much more effective than the theoretical knowledge. After completion of internship students get a documentation of completion which also helps in finding perfect job in future.

### **1.3 Background of My Internship**

For the completion of my course BSS(Hon's) in journalism and Mass Communication I have to get an internship and complete it. For my course I had to find internship related to my course which is media house. For that I had to choose a newspaper or an online news portal or a news channel. But I choose an online news portal "The-Prominent.com." I have chosen online news portal rather than newspaper or news channel because of the present pandemic situation. Due to COVID-19 crisis it was not possible to work physically in a newspaper and news channels. So I choose online news portal. I also think at present online news portal plays a vital role for reaching the latest news to the public instantly. Because for a newspaper it need time to print and publish. And for a news channel they may broadcast the news instantly but many of us may not be near to a television to watch it. So I think online news portal is very promising for delivering the news instantly to the public.

Now why I have chosen prominent.com for my internship because the prominent.com mainly focus students career and guidelines for their future in their news. The prominent.com is an online news portal under the public relation (PR) department of Daffodil International University. The prominent.com mainly focus the news related to the student's career and development, job opportunity, DIU activities, sport's and also alike other news portal they publish national and international news. The prominent.com also publish the creative writings from the students which greatly helps them to explore their inner thyself. The prominent helps the students by providing news regarding their career development so that they can establish a solid career in future.

That's why I have choose the prominent.com for my internship.

## **1.4 My professional Internship Supervisor**



Md. Anwar Habib Kazal was my supervisor during my internship in the

prominent.com. He is senior assistant director of Public Relation (PR) at Daffodil International University. In 1996, he started his career in Beximco group as an executive in publication group named "Bexibarta." Later in 2001 he joined Daffodil multimedia as a managing editor. Then in 2007 he joined the department of "Journalism and Public Relation" in Daffodil International University.

### **1.5 Duration of my Internship**

I started my intern as a sub-editor at The-Prominent.com in 4<sup>th</sup> October, 2020. There I worked in the desk around 70 days or 10 weeks till 14 December, 2020.

# Chapter Two Activities During Internship

## 2.1 Work place log



Department of Journalism and Mass Communication

Intern attendance form

Name of the intern: MD: Al-momin

Name of the supervisor: MD; Anowar Habib Kazol

Place of internship: The Phone Subject: Wonks Log

SN	DATE	Check in (time)	Check out(time)	Works status
01	4 <sup>th</sup> October- 10 <sup>th</sup> October	10:00AM	4:00PM	Introduction to the process of working on The- Prominent.com
02	11 <sup>th</sup> October- 17 <sup>th</sup> October	10:00AM	4:00PM	Translated and written news into Bengali language
03	18 <sup>th</sup> October- 24 <sup>th</sup> October	10:00AM	4:00PM	Translated and written news into Bengali language
04	25 <sup>th</sup> October- 31 <sup>st</sup> October	10:00AM	4:00PM	Translated and written news into Bengali language
05	1 <sup>st</sup> November- 7 <sup>th</sup> November	10:00AM	4:00PM	Translated and written news into Bengali language
06	8 <sup>th</sup> November- 14 <sup>th</sup> November	10:00AM	4:00PM	Translated and written news into Bengali language
07	15 <sup>th</sup> November- 21 <sup>st</sup> November	10:00AM	4:00PM	Translated and written news into Bengali language
08	22 <sup>nd</sup> November- 28 <sup>th</sup> November	10:00AM	4:00PM	Translated and written news into Bengali language
09	29 <sup>th</sup> November- 5 <sup>th</sup> December	10:00AM	4:00PM	Translated and written news into Bengali language
10	6 <sup>th</sup> December- 12 <sup>th</sup> December	10:00AM	4:00PM	Translated and written news into Bengali language

Md. Anowar Habib Kazal Senior Assistan Director (PR) Dalford Internet that University

### 2.2 List of weekly Activities

### First week (4<sup>th</sup> October-10<sup>th</sup> October)

- Got instructions from the supervisor about my work.
- Got introduced to the News portal.
- Got basic idea of editing.
- Translated and written news into Bengali language.

## Second week (11<sup>th</sup> October to 17<sup>th</sup> October)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

### Third week (18<sup>th</sup> October to 24<sup>th</sup> October)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

### Fourth week (25<sup>th</sup> October to 31<sup>st</sup> October)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

## Fifth week (1<sup>st</sup> November to 7<sup>th</sup> November)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

## Sixth week (8th November to 14thNovember)

• Translated and written news into Bengali language.

- Editing local news.
- Editing lifestyle news.

## Seventh week (15<sup>th</sup> November to 21<sup>st</sup> November)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

## Eighth week (22<sup>nd</sup> November to 28<sup>th</sup> November)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

### Ninth week (29<sup>th</sup> November to 5<sup>th</sup> December)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

## Tenth week (6<sup>th</sup> December to 12<sup>th</sup> December)

- Translated and written news into Bengali language.
- Editing local news.
- Editing lifestyle news.

# Chapter Three Learning Experience

### 3.1 Knowledge I've Gathered

During my internship in the prominent.com I have learned about the feature writing, news editing, news translating and news writing. In my internship I have edited news from various international news agency and online news portals. And I have also translated news from English to Bengali from many international news agency and online news portals. By doing so, I have learned how these news agency and online news portals run and also learned how they design their story. I have also learned how to write a news story. And I have also learned a news is nothing without a good story. So for a better news I have to first design a better story otherwise the news will not be well appreciated. During my news editing I have checked for spelling mistake, inappropriate use of words and phrase, removal of unnecessary information's and sometimes write the story again accurately.

I have worked as sub-editor in the prominent.com and I have always got feedback and guidelines from my supervisor. And working so I have understood that sub-editors are the hero behind a good story or news. Because as a subeditor I have corrected the mistakes and designed the story perfectly.

### **3.2 Technologies Used**

In my internship I have worked as subeditor in subeditor desk. And I have worked with a computer on my desk. I have used internet services to get the emails and news for my work. I have used Microsoft office for editing and translating the news.

### **3.4 Special Experience.**

In the starting of my internship program I was very nervous about my first work. Because in my academic learning I have only done some assignment and these assignments were only viewed by my course teachers but in internship my work will be viewed by all the public. So I was very nervous how the public will react or take my work. But my work was actually appreciated and that was a special experience that if I want to do something with all my heart I can do it.

# **Chapter Four Evaluation**

### 4.1 Practical Work and Academic Learning

There is huge difference between academic learning and the practical work. Because in academic learning I have only gathered theoretical knowledge. It was like I know the rules how to drive a car but I haven't driven a car for once. The practical learning is like driving the car. And having knowledge and also having experience how to use that knowledge in practical life is the best way of learning.

In my academic course I have written assignments and these were only viewed by my course teacher. But in my internship all the public have read my work and that was an amazing experience for me. In my internship I have also learned that it is not mandatory that all the news should be designed according to the theory that I have learned from my academic course. Practically a news is designed to get the highest attention of the reader.

So in my word practical work brings the perfection to the academic learning. A student must know how to use his academic knowledge in practical life than he will be perfect. So both practical work and academic learning is very important for student.

### **4.2 Expectations and Experiences**

Before starting my internship, I thought I will be able to write news, edit news and also gather knowledge about the story writing and how to run a news organization. And after completion my internship I will be perfectly ready for my profession. And my expectation was right I have learned all these things. But I have also experienced that it was very tough to edit a news and design a story it was not as easy as our academic learning.

And before going to the prominent.com I had a fear that whether I will get any help from while doing my task. But actually I have got a lot of support and guidelines from my supervisor and also from a colleague.

### 4.3 Skills developed during internship

After completion of my internship as a subeditor I have developed some skills which will be very handy in my future career. Some skills that I have developed from my internship are given below:

- ➢ communication skill
- improve translating skill from international news
- ➢ news writing skill
- news editing skill
- ➢ feature writing skill
- ➢ time management
- English reading skill
- Typing speed increased
- ➢ Headline writing
- ➢ Intro writing

### **4.4 Future Career opportunities**

My internship has open my eyes about my profession. Because my academic learning and working profession has a difference and I have understood that from my internship. After completion of my academic courses I wasn't sure about my career where I should start. But after internship now I know about my career opportunities. Now I know where to start as my profession of journalism. Practical experience has greatly increased my confidence and also abolished my fear about the profession life. I think that's a great achievement for me to start my career.

If I hadn't that internship I would have wondering now what should I do? May I will be cope with the outer situation or not? I may not be able to able to come in the right track. But my internship has made that easy now. Now I how to edit news, translating, feature writing professionally. Now I have some experience and also confidence without fear of the environment.

# Chapter Five Conclusion

## 5.1 SWOT analysis of The-Prominent.com

### Strength:

Have skilled professionals

Easily communicate with new intern

Cover news about the career development mostly

### Weaknesses:

Cover a small area for the news

Number of professionals are also very few

Cover a short network of reader

### **Opportunities:**

The students of Journalism and Mass Communication department of Daffodil International University have a great opportunity to develop their career in here. It also a great place for the new creative writers.

### **Threats:**

Small number of readers due to low coverage

Lack of proper management

Due to few skilled professionals there is huge pressure for a new comer

### **5.2 Recommendations**

I have worked as subeditor in my internship in the prominent.com for 10 weeks. I have worked in my desk of subeditor in the prominent.com. from my internship I have learned and gathered knowledge about my career and profession life. But I also have realized that some changes needed to bring for the betterment of the student. They are given below:

- I think the internship time period need to be increased from 10 weeks to 15 weeks at least.
- We are getting the internship in Daffodil International University after completion of the academic course but I think internship should be started simultaneously for the better understanding.

### **5.3** Conclusion

I think 10 weeks of my internship was a successful one as I have learned may things from the prominent.com. In the beginning I was afraid, nervous and relentless about the work but after a while I was comfortable. It was very tough for me to edit news and translate the news with appropriate words in Bengali but with the help and guidelines from my superior it was also felt easy to me. I am very thankful to my supervisor and also to the prominent.com for the help and support during my internship.

# References

http://www.the-prominent.com/

# Annex











# The **Prominent**

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