

An Internship Report on Working Experience as an Sub-Editor at The Daily Ittefaq



Supervised by

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Submission Date

17 December, 2020

Letter of Transmittal

17th December, 2020

Mr. Md. Rashedul Islam

Lecturer

Department of Journalism and Mass Communication Faculty of Humanities and Social Science

Daffodil International University

Subject: Submission of Internship Report.

Dear Sir,

This is a wonderful time of my educational life to submit my internship report. I have done 10 week in Daily Ittefaq. It was partial demand of BSS (Hon's) in Journalism and Mass Communication. I am very pleased to my academic supervisor, industrial supervisor and my university for this opportunity to finish my internship smoothly. I acquired lot of knowledge and experience. I believe that these will be help for my career. In the report cover all necessary data which I have gathered during my intern period.

I would like applaud to you for remarkable advice, guideline and any kind of suggestion to prepare the report in a proper way.

Thank you Yours Sincerely,

Tanvir Raihan ID: 171-24-595 Batch: 30th

Department of Journalism and Mass Communication Faculty of Humanities and Social Science

Daffodil International University

Certificate of Approval



I am pleased to certify that the Internship report on 'Experiences at Daily Ittefaq as a Sub-editor (Online),' prepared by Tanvir Raihan, ID No: 171-24-595 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Tanvir Raihan has worked with Daily Ittefaq as an intern under my supervision.

He has completed the work during the Fall-2020 semester. I am pleased to certify that the data, the findings presented in the report are the authentic work of Tanvir Raihan. As a human being, he bears a good moral character and a very pleasing personality.

I wish him all success in life.

Angold

Academic Supervisor

Mr. Md. Rashedul Islam

Lecturer

Department of Journalism & Mass Communication

Faculty of Humanities and Social Science

Daffodil International University

Acceptance of Internship Placement



ITTEFAQ GROUP OF PUBLICATION LTD

40, KARWANBAZAR, DHAKA-1215, BANGLADESH

December 14, 2020

To Whom It May Concern

This is to certify that Mr. Tanvir Raihan has worked in Ittefaq Group of Publications Ltd since 01, October, 2020 as an Intern in online section for 10 weeks period. I found him regular and honest at work.

We wish him every success in life.

S.M. Amanur Rahman

Online Incharge Daily Ittefaq

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Acknowledgement

Firstly I'm thankful to Almighty Allah for providing me with enough leniencies to end this report. I am also thankful to the Department of Journalism and Mass Communication, Daffodil International University for the opportunity of internship program.

I am thankful to all my teachers for enough supporting to me finishes the educational process in a right way.

I would like to express my sincere gratitude to honorable Supervisor, Mr. Md. Rashedul Islam, Lecturer, Department of Journalism and Mass Communication, Daffodil International University.

I am very thankful to my honorable Supervisor for his guidance and suggestion.

I would like to give thanks and honor to all of the authority The Daily Ittefaq. I am thankful to my industrial supervisor S.m. Amanur Rahman Rafat for his great contribution and guidance.

By him helping hand I really know now how to gather news information, report writing and other journalistic professional's norms.

I would like to give thanks to my parents and family members for their unconditional support and investment to me.

Executive Summery

This Internship Report on Working Experience as an Sub-Editor at The Daily Ittefaq as required by the Supervisor Mr. Md. Rashedul Islam, Lecturer, Department of Journalism and Mass Communication, Daffodil International University. The objective of the report is to describe my experiences during my internship at The Daily Ittefaq.

My report is divided into five chapters. The chapter one of the report deals with introduction that presents the background of The Daily Ittefaq along with the meaning and duration of internship. My activities during internship are presented in chapter two. There I described about my working during internship. The chapter three deals with the knowledge and learning that I gathered and tools that I have used during my internship. I told qualitative difference between academic learning and practical work, my skill development and experiences along with future career possibilities are shown in chapter four. I have done a SWOT Analysis on the organization and gave few recommendations in chapter five. I have developed few skills which includes making report, publishing, news selection, video reporting, page make-up during my internship. Which enables career possibilities for me in journalism field. I would like to recommend the authority to increase the internship period.

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Chapter One Introduction

1.1 Background of The Daily Ittefaq

Ittefaq was first distributed as a weekly paper on December 24, 1953. Tofazzal Hossain Manik Miah was the Editor.

Amid that time, Ittefaq stood in opposition to the philosophies of the Pakistani pioneers and therefore, the administration acted against its editors and columnists. Manik Miah's post-publication segment 'Rajnaitik Mancha' (Political Platform) turned out to be exceptionally prevalent in the then East Pakistan, now Bangladesh.

Ittefaq had a huge role in the 1954 general races, and it added to the triumph of the United Front In 1958. Ittefaq in every case emphatically restricted all military standard of Pakistan beginning from Ayub Khan to Yahya Khan. Inevitably amid this time, Ittefaq went from being a week by week to turn into an everyday paper.

President Ayub Khan controlled the Ittefaq's distribution from June 17 to July 11, 1966, and after that again from July 17, 1966, to February 9, 1969.

Today Tasmima Hossain is the Editor of the Daily Ittefaq and the paper includes all the standard segments of a cutting-edge day by day paper like political news, sports, instruction, amusement and general and nearby news.

The number of the circulation copy that is published daily is almost 100000. It has 20 pages. The price of the newspaper is BDT 10 tk. It has also online version which is equally popular. Online subscriber of the newspaper is almost 2800000. The number of daily online reader is almost 800000.

Content Overview: Regular pages published in the Daily

Ittefaq

- > National
- ➤ Whole Country
- Politics
- ➤ Editorial
- International
- > Sports
- **Entertainment**
- > Exclusive

Version:

- 1. Print Version- Daily Ittefaq (দৈনিক ইত্তেফাক)
- 2. Online Version- www.ittefaq.com.bd

Contact Information:

Front Page (The Daily Ittefaq)

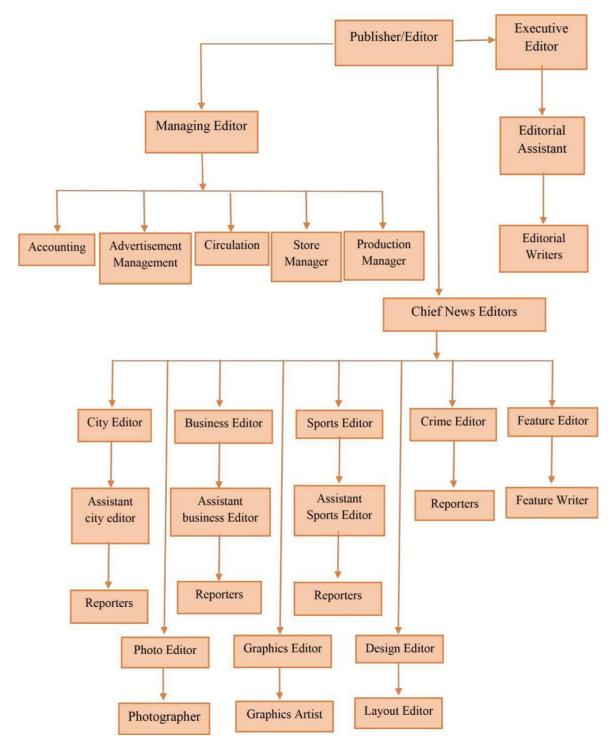
Print:



Online:



Organogram of The Daily Ittefaq



1.2 What is Internship?

An internship is an opportunity offered by an employer to potential employees, called interns, to work at a firm for a fixed period of time. Interns are usually undergraduates or students, and most internships last between a month and three months. Internships are usually part-time if offered during a university semester and full-time if offered during the vacation periods.

An internship should give you practical skills, workplace experience and greater knowledge of that industry, in exchange for the employer benefiting from your labor.

An internship can be either paid or voluntary. The trend is increasingly (and rightly) towards the former, as voluntary internships are often cited as exploitative. As you would expect, internships that pay well are usually the most competitive. - www.wikijob.co.uk

1.3 Background of Internship

I think internship has become the bridge of practical from academic life. As the part of academic requirement, to complete my undergraduate program, I have completed 10 week internship at The Daily Ittefaq.

I am interested in writing. I wanted to make it a part of my career. In Fall 2020 semester I had a chance to start my internship at a newspaper office. We know that newspaper is an important part our society. I know that newspaper is one of the strongest medium in amongst all mediums. Newspaper has always played an important role form the time of our liberation war till now. Also know newspaper distributes more detail and follow up information than other TV Channel, Radio or Magazines. It helps to increase our knowledge and our vision.

So that's why I assertive to join as an intern in a newspaper. It is a step towards the fulfillment my dream to start my career as a newspaper journalist. So I decided to complete my intern at the oldest newspaper Daily Ittefaq.

On 1st October, 2020, I started working as an intern sub-editor and finished my internship on 12th December, 2020. During my internship I got observing news writing, news editing, video reporting, video editing, news publishing etc. It was great chance and opportunity for me to learn. My working place environment at The Daily Ittefaq is very glowing and welcoming for the interns. So I got the chance to work in reporting section under the supervision of Mr. S.m. Amanur Rahman Rafat in-charge of Daily Ittefaq (Online). It was great opportunity for me to work under him as an intern sub-editor.

1.4 Introduction with the Supervisor

During my internship at the Daily Ittefaq my industrial supervisor was Mr. S.m. Amanur Rahman Rafat. He is currently incharge of the Daily Ittefaq Online. He always helped me during my internship period. He is very ingenious and subsidiary person. He teaches me practically how to gather different types of information at the field and others sources.

He gave me assignments. He always tried to help me for learning new things. Mr. S.m. Amanur Rahman Rafat is a friendly and realistic person. He is very much helpful for new pilgrim in this sector. Its very easy to get a boss at a office. But it is very tough to get a leader who can admire your efforts. He is a true leader in true sense.

1.5 Duration of Internship

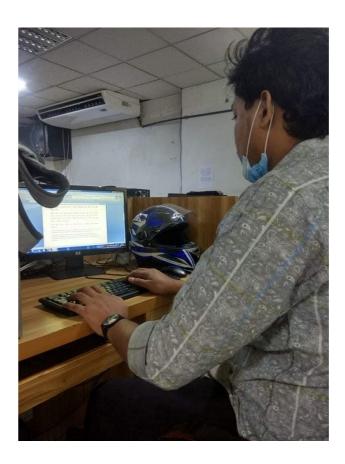
I worked as an intern sub-editor at the Daily Ittefaq for 10 weeks. My internship period started from 1st October 2020 and ended on 12th December 2020.

Chapter Two Activities During Internship

2.1 List of Weekly Activities

First Week (1st October to 7th October)

- Got introduced to my official supervisor of The Daily Ittefaq Online incharge S.m. Amanur Rahman Rafat.
- Got instructions from my industrial supervisor.
- Got introduced to the official environment and colleagues Of Daily Ittefaq Online Department.



Second Week (8th October to 14th October)

- Developed news writing idea for The Daily Ittefaq Online.
- Read and followed published reports. Discused with other collegues.
- Analyzed and wrote practice reports as intern sub-editor.



Third Week (15th October to 21st October)

- Got assignment from my industrial supervisor S.m. Amanur Rahman Rafat.
- Made remarks where was my fault in my news.
- Again rewrote my report.
- Began to translate news from international news websites.



Fourth Week (22nd October to 28th October)

- Find news story topic for Ittefaq Online.
- Took advise from my supervisor.
- Read more news story for better understanding of information flow.
- Prepared the assigned word.
- Published my report in online version.



Fifth Week (29th October to 4th November)

- Learned about creative writing.
- Editing news sent by correspondent via mail.
- Covered USA presidential election.
- Helped translate team during USA presidential election in late night shifts.
- Published my report in online version.
- Attended monthly employee meeting.



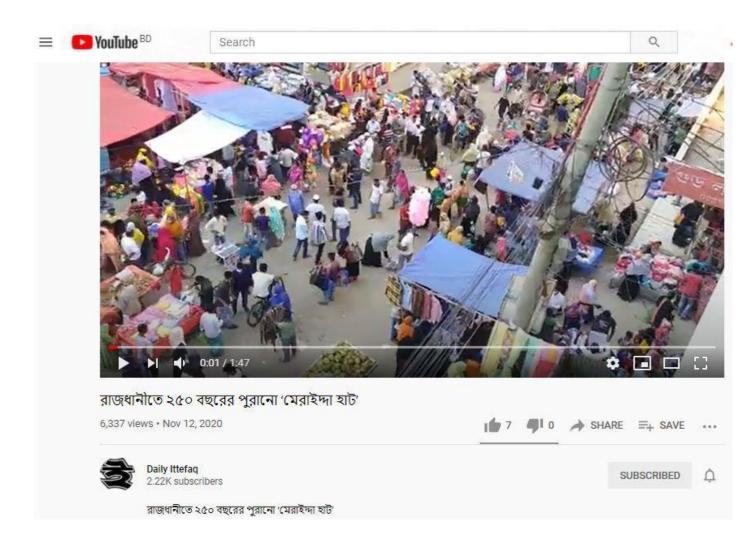
Sixth Week (5th November to 11th November)

- Learned about Online panel.
- Practiced news writing.
- Got access to Ittefaq Online news panel and instruction to publish news.
- Analyzed difference between normal news and feature news.



Seventh Week (12th November to 18th November)

- Went outside of desk to write a feature.
- Made a video feature report for Daily Ittefaq's official youtube channel.
- Practice news writing.
- Monitored other newspapers news story and checked it that is published on our online or not.



Eighth Week (19th November to 25th November)

- Prepared feature news
- Went out of desk for feature report.
- Published my first by line news.
- Discussed with senior Sub-editors for my published reports.



Ninth Week (26th November to 2nd December)

- Translate assignment given by my supervisor.
- Analyzed other news and observed other news websites.
- Checked different between my report and senior reporters report.



Tenth Week (3rd December to 9th December)

- Practice online news editing and published.
- Practice image editing in adobe photoshop and uploaded in online section.
- Published my report in online version.
- Again re-wrote the report for better correction.



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Chapter Three Learning and Experience

3.1 Knowledge Gathering and Learning during My Internship

During my internship at The Daily Ittefaq, I worked as a sub-editor. During this period I have gathered experience on the professionalism, timeliness. I improved my Bengali writing skills, typing and met a lot of new people in the working place. Knowledge that I had gathered during my internship are listed below.

In-depth knowledge about news:

As a fresher in the field Journalism, I have a little experience about news gathering or editing and publishing. So I discussed with other sub-editors for news gathering, writing and publishing. I learned from them a lots of things about news editing and publishing. My industrial supervisor S. M. Amanur Rahaman Rafat always helped to me for learn about news gathering, writing, editing and publishing. I always try to follow him. He advised to me read more different types of news from different newspaper for gaining and developing my news sense.

Practical Experience:

While I was designated as a sub-editor I did not have enough knowledge about this position's responsibilities. After joining I learned that it is very important for a sub-editor to know sufficient vocabulary. Besides publishing news in online is a tough job. One has to be fast on that. A sub-editor has to be multidimensional. I was lucky that I learned things quick and cope up with the speed of others who are working for a long time there.

3.2 Tools and Technologies used

During my internship program at the Daily Ittefaq I used several tools and technologies. As I worked in the Online section I had to know about the uses of computer software like ms word, ms exel, adobe photoshop and also online panel. Besides while working outside of desk I had to use my smartphone to record statement of sources and capture video of them. For video editing I used Filmora and adobe premiere pro software.

While writing report in Bengali I used both bijoy bayanno and avro. After writing I check spelling checker.

Chapter Four Evaluation of learning

4.1 Academic Learning and Practical Work

Academic learning and practical work are two different things. One cannot prosper in his/her carrier without having experience in both factors. We learn the theoretical terms of journalism in our classes from our beloved teachers. But without practical work we cannot imply those learnings. There two factors may be different but they are co-related.

While having the duty of a sub-editor I was assigned to translate news from various international news sites. After translating it was my duty to give the news a proper structure. Without having the academic learnings I cannot have the proper news structure knowledge.

Another part is news sense. We have to remember that not every story is not news. There are certain elements that creates a news. By getting academic learnings I learned the news value and elements. Which helped me during my duty serving as a sub-editor in the Daily Ittefaq.

Besides there are many rules which you cannot realize until joining a media house. Certain policies and way of content producing varies from house to house. By only having academic learning one cannot get those experience.

4.2 Expectation and Outcome

As an intern reporter I worked at one of the most popular and oldest newspaper in Bangladesh known as Daily Ittefaq. Before internship I do not expect that my office environment is too much friendly and I always got the support for learning from my supervisor and seniors. He always instructed me. Guided me. He and my senior sub-editors checks all of my news before news publishing. If I made a mistake they council me quite gently. So I understand my fault in my news.

4.3 Skills Developed During My Internship

During my internship at The Daily Ittefaq as intern Sub-editor I earned a lot of skills. Here is the listed below those skills I had developed during my internship.

- 1. News editing (Bangla and English)
- 2. Learn Bijoy typing
- 3. Video report.
- 4. Interviewing skills
- 5. Time management and punctuality.
- 6. Developed sentence making.
- 7. Developing social circle.
- 8. Maintain office rules and policies
- 9. Learn about news treatment and values.
- 10. Developed professionalism and confidence in office.
- 11. Learn online news publishing techniques.
- 12. Image editing in adobe photoshop for online version.
- 13. Practical filed work and feature reporting
- 14. Video edit.
- 15. USA presidential election coverage.
- 16. Translation.
- 17. News sense.
- 18. Social media sharing and news spreading.
- 19. Team work.

4.4 Experiences and Future Career

World is very cruel and competitive. Here in Bangladesh things are more difficult. We know that for a fresher it is so tough to get a new job. So that only academic degree and certificate is not enough for getting one's dream job. Those who have practical experience beside academic degree is considered good candidates for job. So Student must have working experience and extra curriculum activities.

After four year educational learning we get internship opportunities. There we get more opportunity to develop and expand our skills and learn more about technologies. It is the basement of our future career during internship. This period is the pre-flavor of job sector. I learn a lot of things about news editing, news writing and publishing. During my internship I introduced many various professionals' who are famous. I think this connection help me in my future career either getting job or collecting information for working as a journalist.

Chapter Five Conclusion

My supervisor and my colleagues at The Daily Ittefaq were very supportive for me at each and every day. They all are very good, friendly and well behave people. They never turn their back when I asked for a help. Even in their busy time they helped and guided me.

I want thank all my beloved university teachers. They are great guide to me and always supported me in each and every problems I faced. It had not been possible to learn a single word or gain any knowledge of journalism without their guidance. I feel proud, as I got the opportunity to completing my graduation from Daffodil International University.

5.1 SWOT Analysis

Strengths:

- 1. Daily Publishes newspapers
- 2. Strong Online version
- 3. Strong Editorial policy
- 4. Always update latest news in online version that never misses behind.

Weaknesses:

- 1. Lack of manpower and digital team
- 2. Lack of IT support.

Opportunities:

- 1. Uses latest technology and softwares.
- 2. Involve more people connect in social media
- 3. Digital content production.

Threats:

- 1. Create competition of other newspapers.
- 2. Create competition in online version. Often could lack behind from other online portals.
- 3. Political effect and biasness.
- 4. Reduce hard copy sells for e-paper or online version.

5.2 Recommendations

It is natural, every company or organization has limitation or lacking. As an intern sub-editor, I worked in The Daily Ittefaq for 10 weeks. I earned more knowledge and at the same time I found some limitation or lacking of The Daily Ittefaq. There I am giving some recommendations from my point of view. The recommendations are given bellow here:

- 1. Increase activity on various social media platform.
- 2. Appoint skill full people who can do multiple work at the same time for reduce lake of manpower
- 3. Make more easier and reader friendly online version
- 4. Reduce image and increase video amount for online version.
- 5. Management should take care of employee's pleasure and comforts.

References

- 1. https://www.ittefaq.com.bd
- 2. https://bn.wikipedia.org/wiki/%E0%A6%A6%E0%A7%88E0%A6%A8%E0%A6%BF%E0%A6%95_%E0%A6%BF%E0%A6%BE%E0%A6%BE%E0%A6%BE%E0%A6%BE%E0%A6%95
- 3. https://www.wikijob.co.uk/content/internships/advice/what-internship

Annex

রাজধানীতে ২৫০ বছরের পুরনো 'মেরাইদ্দা হাট'



<u>ঢাকার বুকেই গ্রাম বাংলার 'মেরাইদ্দা হাট'</u>

বাংলাদেশের গ্রামগঞ্জে সাপ্তাহিক হাট একটি সাধারণ বিষয়। শাক-সবজি, খাবার-দাবার, নিতপ্রেয়োজনীয় জিনিসের পসরা সাজিয়ে বসেন দোকানিরা। কিন্তু নগর, মহানগরের ক্ষেত্রে বিষয়টি বেশ বেমানান। আর ঠিক তেমন একটি হাট খোদ রাজখানী ঢাকার বুকেই বসে।

রাজখানীর রামপুরার কাছেই মেরাদিয়ার বাস এই হাটা একে অপেকে চিপে মেরাদিয়া হাট শামে। তবে স্বাশীরেরা একে মেরাইদ্যা হাট বলতেই বেশি স্বাচ্ছন্দা বোধ করেন। তাদের দাবি, এই হাটের বাসে ২০০ থেকে ২৫০ বছর। প্রতি বুখবার ডোর থেকে সন্ধ্যা পর্বন্ত স্থায়ী হয় এই হাট। ডোর থেকেই রাজখানীর আশাপাশের বিভিন্ন এলাকা থেকে হাটুরেরা পৌকায় করে শাশাশ জিলিস লিয়ে নড়াই শামর রোমপুরা বালা পাড়ে হাজির হল।

হাটে এমণ কিছু পেই যা পাওয়া যায়গা। মেরাদিয়া, রামপুরা, বাড্ডা, বিগগীও, বাসারো এলাকার মাপুথের কাছে যুব জপত্তিয় এই হাটা রাজার দুপাশে, বালি জারগার এবাপে-সেযাাগ সবুজ সবজি, টাটকা মাছ ও বর্ত্তিপ পথোর সমাহার। বাঁশ ও ঐটকির জন্ম এই হাটের বেশ সুপায় আছে। তবে শিতপ্রোয়াজশীয় সব জিপিসই পাওয়া যায় এযাগে। কেউ শিয়ে আসেশ শিজ বাগালের সবজি, কেউবা কিন্তু রাম্যারের বাঁটি শক্তব মন্ত্র। রাজ্যব প্রাশে থেয়াপেই একটু বালি মূল পাওয়া যায় মেয়াপেই এসর

