

Daffodil International University (DIU)

Department of Journalism and Mass Communication

Internship Report On

The Experiences of Work as an Intern Reporter of The Daily Amar Sangbad ইয়ামার সংবাদ

Submitted to:

Dr. Sheikh Mohammad Shafiul Islam

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Submitted by:

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Submission Date: 12-12-2020

Letter of Transmittal

12 December 2020

Dr. Sheikh Mohammad Shafiul Islam

Associate Professor and Head of the Department

Department of Journalism and Mass Communication

Faculty of Humanities & Social Science

Daffodil International University

Subject: Submission of Internship Report.

Dear Sir,

It is a pleasure to submit my Internship report to you. I have completed my internship in the reporting section in the Daily Amar Sangbad from 27 October, 2020 to 11 December, 2020. During my Intern period I have tried my best to learn new things and improve my reporting style than previous. I hope it is a great step for my professional life and will help me a lot in my future career.

I am thankful to my University, supervisor, the Daily Amar Sangbad authority, for giving me the opportunity to work in this sector which is relevant to my study.

I am grateful to you Sir for your remarkable Instruction and supervision.

Regards

MOSFIKUR Rehmon

MD. MusfikurRahman Student ID: 171-24-599 Batch: 30th Department of Journalism & Mass Communication Faculty of Humanities of Social science Daffodil International University.

Certificate of Approval



I am gratified to certify that the report of Internship which is prepared by MD. Musfikur Rahman, holding ID No: 171-24-599 of the Department of Journalism & Mass Communication on his internship Experiences under the Daily Amar Sangbad has been approved for presentation and defense. Under my Inspection MD.Musfikur Rahman completed his work during the Fall -2020 semester.

I am glad to certify that the data, which is in the report are the genuine work by MD. Musfikur Rahman. As a student, he has a great personality. I wish him good luck for his future.

Shafiel

Academic Supervisor

Dr. Sheikh Mohammad Shafiul Islam

Associate Professor and Head of the Department

Department of Journalism and Mass Communication

Faculty of Humanities & Social Science

Daffodil International University

To Whom It May Concern

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Internation script write	kur Rahman holding id (171-24-599) as a student of Daffodil al University has been in our internship program as an intern er & reporter at Daily Amar Sangbad. He has completed his under my supervision.
I wish him a	a bright & successful future.
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Admin Offi	cer
Daily Amar	Sangbad.

Md. Musfikur Rahman holding id (171-24-599) as a student of Daffodil International University has been in our internship program as an intern script writer & reporter at Daily Amar Sangbad . He has completed his internship under my supervision.

I wish him a bright & successful future.

Azad Hossain Jomidar

Administrative Head, Daily Amar Sangbad.

Internship Money Receipt

Daffodil University	e preserve this receipt for your safety.	SI Description 1 Admission Form/Financial Aid Form fee 2 Admission /Re-admission /Transfer fee	Amount
102 Shukrabad, Mirpur Road, Dhanmandi, Dhaka-1207, Bangladesh Tel: 9138234:5, 9116774, 9136694 Money Receipt 666556	Cash Denominations Amount 1000x	3 Tuition fee for the course (s) / Previous Dues 4 Semester fee 5 Lob fee	
SI No. Main Compus	500x 100x	6 Extra Curricular Activities fee 7 Campus Development fee 8 Library fee 9 Incomplete (Incompany) Fee	
ID Number 171 22% 24 5-9-9 Student Name MD MUSELUUR PHHMAN	50x 20x 10x	10 Internation/Industrial tour fee	
Program <u>Res</u> IN <u>SMC</u> Faculty <u>FHSS</u> Semester: Spring/Summer/Fall <u>Year</u>	5x 2x	12 Ste-issue/Duplicate admit card fee 13 Sertifices fee Orginal/Provisional/Duplicate 14 Stransces isser fee Script Re-checking fee	
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Acknowledgement

My Internship was an excellent experience, it was such a great opportunity for me through which I got a chance to experiment my knowledge and learning facts outside my classroom.

First of all, I am thankful to the Almighty, and those people who have given me unconditional support and helped for completing my Internship and given me the right guidance during my Internship.

My Gratitude for my academic Supervisor, **Dr. Sheikh Mohammad Shafiul Islam**for his outstanding supervising. Sir has always helped me to make decent mixture of academic & practical knowledge in creating this report.

I'm deeply grateful to my Intern Supervisor at the Daily Amar Sangbad **Azad Hossain Jomidar** for his unbeatable supervising and support which help me in every aspects of my Internship and for this I was being able to complete it properly and perfectly.

I would also like to acknowledge the authority of **Daily Amar Sangbad** for giving me the opportunity of Internship in their institute. My experience at the Daily Amar Sangbad was fantabulous with so many helpful staffs and that was the place where I got the opportunity of applying my learning practically and day by day I was learning so many new things which was not in my previous learning. Sometimes if I found anything difficult my supervisor motivated me a lot and gave me advices of how to adjust with new unknown things.

I am always thankful to the authority of my university, DIU. And I am hoping this internship will help me a lot in my future career.

MD. Musfikur Rahman

ID: 171-24-599 Batch: 30th Department of Journalism & Mass Communication Daffodil International University

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Chapter One: Introduction

What is an Internship and why Internship is important?

An Internship is a work-related practical knowledge through which we can get real ideas of our academic learning. After academic period, Internship gives us the opportunity to improve our learning skills and gives us the knowledge of proper application of our learning. So we can state that Internship is the first step to gather practical working knowledge for our upcoming career.

During Internship we learn to adjust with the environment of the work field. As this field is new so we learn to increase our practical knowledge in various sectors and it's a great investment for future career.

About My Internship

Duration:

I have worked at the Daily Amar Sangbad as an intern journalist for 6 weeks. The internship period started from 27th October 2020 and ended on 11th December 2020. Because of the crisis of covid19, though it was tough to manage an internship in any Organization, but the great fact is I have completed my internship program in a proper way.

Organization:

I have completed my internship as an intern reporter of the The Daily Amar Sangbad. **The Daily Amar Sangbad** one of the newest and most popular Bengali daily newspapers of Bangladesh. It updates 24 hours national and international breaking News. The Daily Amar Sangbad is known for its bold stunts and authentic reporting. It upholds the democratic, secular and pro-liberation values.

The Daily Amar Sangbad is a well known newspaper in Bangladesh. The owner of the newspaper is Mr.Hashem Reza. He is also the Editor & Publisher of the newspaper and Enamul Haque is the news editor.

The newspaper has successfully completed it's 08 years in12 February 2020. The newspaper had started from February 2012

and had been carrying it's popularity for last 07" years by their news. It is published from The times



printing press Ltd. in Dhaka. The number of newspaper copy that are published every day is almost 150000. It has 12 pages and the price of the newspaper is only BDT 05 taka, The hard copy of the online section of the newspaper is also highly circulated and clicked. The online subscriber of the newspaper is almost 100000 and the number of everyday online readers is nearly 80000. It is holding a ample amount of readers through the online and hard copy both.

The Daily Amar Sangbad publishes the regular items under the following pages/sections:

- National
- International
- Sports
- Entertainment
- Column
- Country

CHAPTER TWO: ACTIVITIES DURING INTERNSHIP

List of weekly activities of my Internship:

First week (October 27th -November 3rd, 2020)

- Got introduced with the employees of the office including the Editor, Admin Officers, Chief reporters.
- Got the basic idea on writing report and Content.
- Got my desk and organized it.
- Watched all the published Content.

Second week (November 4th – November 11, 2020)

- •Made a report.
- Observed outdoor contents.
- Also observed editing of contents.
- Published my first report on youtube.

Third week (November 12- November 18, 2020)

- Continued making reports and tried to find out new news Ideas.
- Took advices from the senior reporters, supervisor about reporting.
- Got an assignment in Press club.

Fourth week (November 19- November 25, 2020)

- Tried to create new contents for news.
- Made 2 new reports.

Fifth week (November 26- December 3, 2020)

- •Report on hawkers were published.
- Wrote scripts and edited those.

Sixth week (December 4- December 11, 2020)

- Checked mail correspondent, gathered news and edited them.
- Wrote scripts on topics that was given by the supervisor.

CHAPTER THREE: LEARNING ANDEXPERIENCE

Major Activities and Responsibility at The Daily Amar Sangbad

I have worked in the news paper's youtube section. During my work, I learned a lot of new stuff, experienced the professional world, meet a lot of new people including professionals.

The knowledge that I have gathered during my internship are listed below:

- 1. **Brainstorming**: In order to make a report we need to think a lot and to find out which topic will be appropriate for this.
- 2. **Knowledge about new**: I have to keep an eye on every side from real-time to virtual. I had to read out a lot of news but in the fieldwork, I got the more ideas of news like which news is worth of noticing and which is not, learned from doing the work practically.

3. **Practical Experience**: I have learned how to keep my objective focused, make a report and also news. I worked to cope up with the world and also my imagination to keep the topic align with our upcoming story.

Technologies and tools Used:

- a) Adobe premiere pro
- b) Adobe Photoshop cc
- c) Microphone and camera

CHAPTER FOUR: EVALUATION OF LEARNING

4.1 Academic learning and practical work

After the internship period it was high time to find out, how to use my academic knowledge in real life. Though, in real life it's a different scenario. But I tried a lot and found out that academics are very important and vital but after that it needs patient, hard work, dedication.

Expectation and Outcome of my Internship

I think, my internship helps me to get more knowledge about my academic learning topics which will help in my future life. The Experience of my internship was fantastic and I learned those things which I may only read before but didn't knew how to apply.

Mentioned some outcome of my Internship below:

- I have created a number of reports.
- Proved myself by my work and attitude.
- It has made more sharper of my knowledge.
- Gathered knowledge about electronic media.
- Developed my adjustment ability.
- I have gathered experiences with some renowned people.
- I have learned how PCR work.
- Developed Community skills.
- Developed communication skills.
- I learn in my internship how to be calm and quite in pressure period.
- I have newly discovered myself and my creativity.
- Internship's practical knowledge will helps me in my future life and also my job sector.

MY Supervisor at the Daily Amar Sangbad

I have completed my internship under Azad Hossain Jomidar, he was my supervisor. He is administrative Head, at the Daily Amar Sangbad. He was super helpful and always guided me in report writing. I was free to share any problems or ask questions to him. He was a great supervisor. I'm honored and lucky enough to get his guidance.

4.1 Skills developed during my internship

During my internship, I have developed certain professional skills. Some are listed below:

- 1. Gained more adjustment ability in professional environment.
- 2. Developed my professional language skills.
- 3. I have learned to work under pressure during peak hours.
- 4. Developed the skills of writing on hot topics in a shorter amount of time provided.
- 5. Editing of news: After my internship I know how to edit news.

CHAPTER FIVE: CONCLUSION

5.1 SWOT Analysis 5.2

Strengths:

- Strong editorial policy.
- It's a Daily newspaper and very popular in the country.
- Online version of the paper also has a large number of readers.

Weaknesses:

- Lacking of workforce.
- In some cases, lacking of professionalism.
- Needs to develop the photographic sector.

Opportunities:

- By developing the latest technologies it might get more popularity and people will remark it more than now.
- It might be a great opportunity for new journalists to expose their reativities, ideas.

Threats:

• Political influences might be a threat for its own attitude of news presentation

5.3 Recommendation

Every organization has some good side as well as some limitations. The recommendation I want to share about the News Paper are listed below:

- 1. They need to appoint more employees.
- 2. The HR department should increase their activities.
- 3. Design, Picture and Page quality can be improved more.
- 4. Needs to arrange more computers and Desks.
- 5. Authority should give more attention to employees' satisfaction and comfort.

Reference

1.https://www.amarsangbad.com/

2. https://daffodilvarsity.edu.bd/

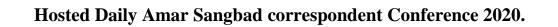
Annex



First report on Eid E Miladunnabi (sm)



Presenting News





Hosting correspondent conference



Presenting Entertainment Program











Giving voice over



Interview for documantary



After interview



During Interview



During Interview



During Interview



Talking about the news topic



Talking about the news topic



Opinion about the news topic



Finding people forNews Interview



Discussion



Opinion from public



Taking Interview from barber



Taking Interview from retailer







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Giving Voice over for documantry















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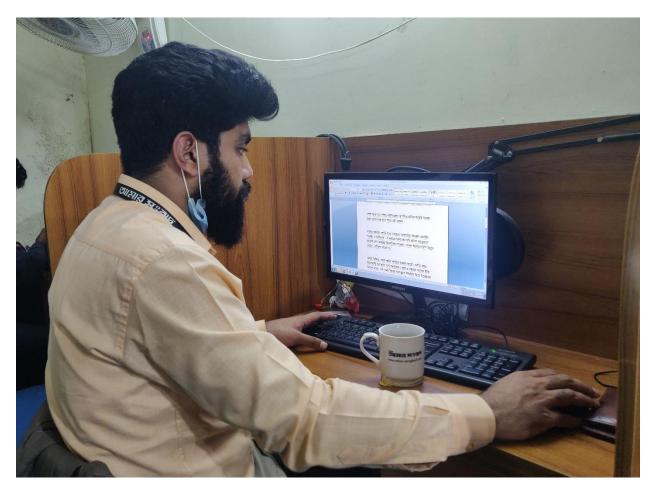
Giving speech in correspondent conference





My byline Report





Working at Office

