



**An Analysis of the Merchandising Activities  
of Accortex Sourcing Ltd.**



**An Analysis of the Merchandising Activities of Accortex Sourcing Ltd.**

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## Letter of Transmittal

Date: 14<sup>th</sup> October 2021

Professor Dr. Mohammed Masum Iqbal

Dean

Faculty of Business and Entrepreneurship

Daffodil International University

**Subject: Submission of Internship Report**

Dear Sir,

Here is the internship report that I produced as part of the Internship course requirement. It gives me great pleasure and honor to deliver the internship report, which is entitled “**An Analysis of the Merchandising Activities of Accortex Sourcing Ltd.**” This was assigned to me as a partial requirement for my MBA program's completion.

Throughout the study, I have done my best to accommodate as many data and relevant problems as possible, and I have attempted to follow the instructions as you have advised. I made every effort to make this report as educational as possible. I completely agree that it will meet your requirements. However, I firmly believe that my report will contribute to the goals of my internship program.

I appreciate your professionalism and willingness to help me with this report at every stage. I shall remain deeply grateful if you kindly put some effort to go through the report and evaluate my performance.

Sincerely Yours,

Apel Mahmud

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Md. Apel Mahmud

ID: 201-14-3178

Department of Business Administration

Daffodil International University

## Certificate of Approval

This is to certify that the internship report entitled " An Analysis of the Merchandising Activities of Accortex Sourcing Ltd. Is prepared by Md. Apel Mahmud, ID: 201-14-3178, as a requirement of MBA program under the Department of Business Administration and the Faculty of Business and Entrepreneurship at Daffodil International University.

The report is recommended for submission.



---

Professor Dr. Mohammed Masum Iqbal  
Dean  
Faculty of Business & Entrepreneurship  
Daffodil International University.

## Acknowledgement

I'd want to convey my appreciation to everyone who was involved, directly or indirectly, in the creation of this report. I apologize to those whose names I have not included, but whose contributions I value highly.

At first, I would like to pay my gratitude to my supervising teacher Professor Dr. Mohammed Musum Iqbal. Dean Faculty of Business & Entrepreneurship, Daffodil International University, for his guidelines and gracious cooperation in preparing this Report.

I would like to take the opportunity to thank Mr. Salahuddin Al Rahat | Head of Operation and Mr. Kazi Ahasanul Houque | Senior Merchandiser of Accortex sourcing Ltd. for being my supervisor & providing me time to time information, suggestion as well as procedures to work with my topic.

I would also like to express my foremost gratitude to other officials of Accortex Sourcing Ltd. who helped me and gave me their valuable time, providing me with the most relevant information on the basis of which I have prepared this report. I am thankful to all of them for helping and guiding me and for being nice and kind to me.

Finally, I will show my gratitude to all the Management & Non-Management Staffs who have helped me during the internship period and the entire persons of the organizations who somehow have influenced on me in completing my whole report successfully.

## Executive Summary

Internship is such a program which creates an experience of corporate life instantaneously. I was allocated as assistant merchandiser of a buying house. So, entitled of the report is “An Analysis of the Merchandising Activities of Accortex Sourcing Ltd”. Main objective of the report are to identify merchandising activities, analyze the merchandising activities, identify problem related to the merchandising activities of Accortex Sourcing Ltd., and finally make recommendations to solve this problem. The report is based on both primary and secondary data.

This internship report gives a view of all the Merchandising activity of "Accortex Sourcing Ltd" which is a full view of my working experience. This report has " Four-chapter" which are started with the Introduction part at the beginning, then the 2<sup>nd</sup> chapter is an overview of "Accortex Sourcing Ltd" 3<sup>rd</sup> chapter is the Merchandising activities of "Accortex Sourcing Ltd", and the 4<sup>th</sup> chapter is a recipe of Analytical Review, Problems, Recommendation and Conclusion. In this report, there is a short review of how "Accortex Sourcing Ltd" doing their working process how to they communicated with Buyers what are the tools of their marketing how they segmented their business how they promote their business, what are the mission vision & goal of Accortex Sourcing.

When preparing this report there were arise many problems which were very much identified. There were so many issues that is creating problem for this company. The major issues were: lack of man power specially merchandiser, fell comfort doing only oven section and limitation of supplier etc. They can overcome this problem by hiring skilled merchandiser, increase supplier and feel free to doing work with any section like top-bottom or knit-oven.

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# Chapter-1

## Introduction



## 1.1 Introduction:

The Apparel business is the biggest modern segment of Bangladesh. It's driving mechanical division of Bangladesh's economy. Bangladesh is the second driving nation after China and India in the attire showcase, Vietnam is the nearest contender Bangladeshi clothing market. In this area, around 20 million individuals are legitimately and in a roundabout way relying upon it. This segment is otherwise called the material business as well. For running easily attire industry Early 1980 BGMAE (Bangladesh Garment Manufacturers and Exporters Association) set up. Which the primary occupation is controlling the Apparel business with legitimate guidance, some other universal association gave their guidance to keep up the quality standard, right of the work those are ILO, ACCORD, ISO, and so forth.

This Apparel segment fundamentally partitioned into three sections one is a textile part, product manufacturer which is known as a garment, another one is buying sector which is basically a trading office which working as a media between buyer and manufacturer. Buying office has two characters one is liaison office or agency, secondly, act as a trading or buying office.

Buying office is marketing wings of the apparel industry, in Bangladesh, they assume a successful job of activity. They are introducers Apparel industry in the allover market. Though there are to make the reports as an intern for the keen interest of my supervisor & Accortex Sourcing, I have worked on as an intern merchant. The first chapter occupies with the overall introduction of the Buying office, methodologies followed & background of the Buying office.

## 1.2 Origin of the Study:

This is the age of competition in anywhere at any place. In human life's one of the most competitive sector is education. According to the teaching standards of different universities in our country, upgrade their procedures and teaching models. To respect that, internship is a mandatory part of the MBA to fulfill this program which offered by University. So, my respected teacher gives me a topic about RMG sector that is "An Analysis of the Merchandising Activities of Accortex Sourcing Ltd".

### 1.3 Objective of the Study:

- ✚ To identify the merchandising activities of Accortex Sourcing Ltd;
- ✚ To analyze the merchandising activities of Accortex Sourcing Ltd;
- ✚ To identify the problems related to the merchandising activities of Accortex Sourcing Ltd;
- ✚ To make recommendations to solve the problems;

### 1.4 Methodology of the Study:

The report is mainly based on primary and secondary data. But most of the data used in this document is accumulated from secondary source. The exact source of econdary data will be mentioned. Therefore, the recording is qualitative in nature. However, the original data is additionally used as needed

## Sources of Data Collection

### Primary data

All the primary data were collected on the basis of:

- ✚ Group discussion with the company personnel and the clients.
- ✚ Personal working experience.
- ✚ Conversation with suppliers.
- ✚ Interview with merchandisers.

### Secondary data

All the secondary data were collected on the basis of:

- ✚ Organizational profile of Accortex Sourcing
- ✚ Previous works document file
- ✚ LinkedIn profile
- ✚ Internet
- ✚ Different relevant text books

## Time period

Time period of the study was 1<sup>st</sup> January 2020 to continue.

### 1.5 Limitation of the Study

To provide modern statistics and to make the report read-commendable, help from different sources is basic. Regardless of having my wholehearted exertion, I could not acquire a few Information required at the time of the study. So, this find out about isn't free from the accompanying limitation:

- ✚ Due to the unavailability of the website, there is no fully information can't collect for the report.
- ✚ For the whole internship, I couldn't get a lot time to because of the late commencement of the internship program, which was totally infrequent.
- ✚ Learning all the buying office function within 12 weeks was extremely troublesome.
- ✚ Sometimes the employees didn't collaborate and suppliers also weren't helpful. For that reason, the work force didn't collaborate with me.

## **Chapter-2**

# **Overview of Accortex Sourcing Ltd.**

## 2.1 ACCORTEX AT A GLANCE

<b>Company Name</b>	: ACCORTEX SOURCING
<b>Type of Business</b>	: Buying and Sourcing Agent
<b>Legal Status</b>	: Partnership Business
<b>Tax Identification No.</b>	: 685641643047
<b>BIN No</b>	: 001323809
<b>Year of Establishment</b>	: 2013
<b>Contact Person</b>	: Salahuddin Al Rahat Director and Head of Operation : Farid Ahmed Managing Director.
<b>Marketing Office</b>	: Flat 5F (5th Floor), House 1168,Road 50 (Old), Avenue 12 (New), DOHS Mirpur, Dhaka 1216, Bangladesh <b>IP Phone:</b> 09678777330, <b>Mobile:</b> +88 017 17867283, <b>Skype:</b> rahat.accortex <b>Email:</b> <a href="mailto:info@accortex.com">info@accortex.com</a> , <b>Web:</b> <a href="http://www.accortex.com">http://www.accortex.com</a>
<b>Bank Details</b>	: Mercantile Bank Limited. Razia Plaza, 184 Senpara PArbata, Begum Rokeya Sarani, Mirpur 10, Dhaka 1216, Bangladesh Swift No. # MBL BB DDH015
<b>Turnover</b>	: US\$ 5.40 million
<b>Total Manpower</b>	: 15 Nos.
<b>Management Personnel</b>	: 4 Nos.

## 2.2 Mission, Vision and Goal of Accortex Sourcing

### **Vision**

Accortex Seeks to be an international leader in fashion-woven, fashion-knit and fashion outerwear via vest innovation and design to provide complete customer pleasure Accortex Strives to be a minding and well-overseen affiliation for there are commercial enterprise partners, customers and employees, and a accountable corporate citizen to Our society

### **Mission**

Accortex presently, to lead, to improve, to give best-esteem items and administrations to international clients.

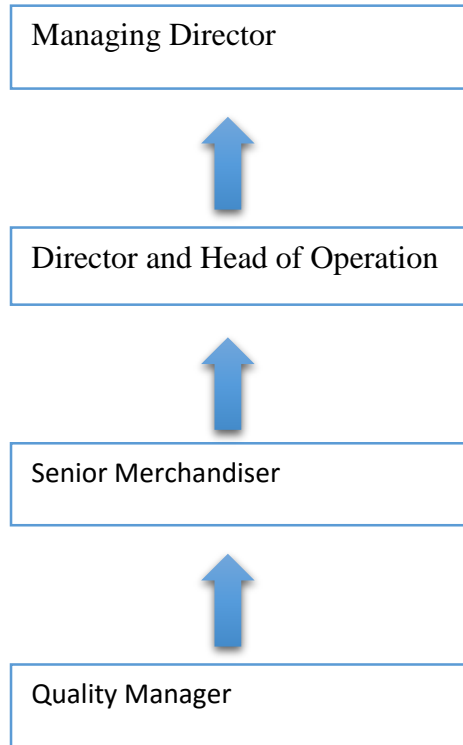
To have any type of effect via there are marking to stay in front of design patterns, showcase changes, and the most recent innovation.

To beautify the nice of life for their business partners, customers, and employees.

### **Goal**

Accortex Sourcing Ltd. strongly believes they will play a vital role in the progress of the apparel market with a view "Proudly made in Bangladesh".

### 2.3 Management Gradation of Accortex Sourcing Ltd.



## 2.4 Strength of Accortex Sourcing Ltd.

SWOT analysis is a study that allows anybody to assess a firm and recognize that it plays an important role in determining activities and planning. The clothing business is fully established and rapidly growing, with a plethora of competitors and stakeholders. So it's difficult to make a decision about a buying office without considering both internal and exterior considerations.

Threat-Strength-Weakness-Opportunity-Weakness

### Strength

- ✓ Strong network of vendors/manufactures
- ✓ Capability to execute most difficult jobs
- ✓ Expertise in initial sampling & pattern making
- ✓ Strict control on prices
- ✓ Hi-fashion garment with lot of value addition
- ✓ Varieties of prints in hand, machine & all over
- ✓ Different kind of washes and dyeing, antique look range, print options



## 2.5 Main Product

Accortex is capable of providing a wide range of orders from specific factories, ranging from simple products to high-value-added projects. Accortex specializes in Knitwear, Woven, Sweater, Towel, Bags, and Denim products, but also deals with Men's, Ladies, Boys, Girls, and Children's things (including promotional advertisements).



## 2.6 Services of Accortex

**Sourcing:** We are constantly sourcing for the suppliers with the best quality & prices. As well, we constantly update ourselves on the latest developments, thus we are well informed about the latest material possibilities and prices. Through our close relationships with some of the best fabric producers in Bangladesh and in the Asia region, we can offer the latest developments in knitted and woven fabrics. Recently Accortex work with 100% recycled GRS certified polyester fabric, which is imported and sourcing from China. If needed more sourcing about fabric we can easily move into Indonesia, India & Pakistan also.

**Buying:** On behalf of our clients, we select the most suitable suppliers who are working at the same quality and price level as our clients. Some of our clients send their samples and order requirements in advance. This enables us to cross-check all over the country for the best possible supplier with the best possible quality/price. We ensure that all orders the buyers have placed with the factories have been 100% completed, in order to avoid future misunderstandings.

**Order Follow-up:** We will make sure that the supplier provides the required lab dip, size sets; pre-production samples on time, and those will be forwarded to the client for final approval. We will check all the samples on execution, appearance, and correct measurements, etc. before sending them out.

**Merchandising:** The essential to a successful implementation of a customer's request is good merchandising. Each customer is assigned to a business team that is responsible for ensuring that the customer's needs are properly understood and met in collaboration with the manufacturing company. The sales team is expected to help the customer not only in terms of dialogue and follow-up, but also in terms of developing a better product that sells well at the point of sale.

**Quality:** The procedure of delivering high-quality items to our customer is split into two parts: prevention and control. The averting portion is handled by our Quality Assurance (QA) team, which, with Buyer's supervision, establishes quality standards and verifies all aspects of pre-production work, such as fitting and style details. Our marketing team from the relevant internal and external testing labs strengthens the averting component by ensuring that the customer's desired testing processes are accepted before the production process begins.

**Testing:** We will make sure the Test requirement is from accredited testing houses. Fabrics Inspection: Stationed quality controller continues the inspection & takes a look at the shade continuity earlier than start the cutting.

**Inline Inspections:** Our well-trained quality department always checked workmanship, stitching quality, sizing, and all make-up elements on a regular basis during the time of manufacturing.

**Final Inspection:** Before shipment, a thorough ultimate inspection is taken to make sure the garments are as ordered and of the highest standard to meet the very critical marketplace of today.

**Logistics:** Our shipping teams make sure that the communication between the forwarder and the number of suppliers is smooth and seamless and that correct information is relayed to our buyer`s import department. This crew is also accountable for making positive that all documentation requirements, such as the requisite forms, L/C prerequisites, etc., are met as per the specification.

**Compliance:** Safe & sound industries are the key concepts of Accortex before placing an order or before choose any factory for the customers. Being compliant in all components of its corporate social responsibility, as described by using the local rules and regulations, is an important component of Accortex business philosophy. An experienced and well-trained group of in-house auditors is in place. These auditors work in conformity with the requirements of BSCI, WRAP, etc. Every factory where the orders are to be placed is audited in advance by our in-house auditor and thereafter, in harmony with the customer`s requirements, an audit through the accredited agency is organized. The reports are passed on to the buyer and in cases of need, remedial action is taken.

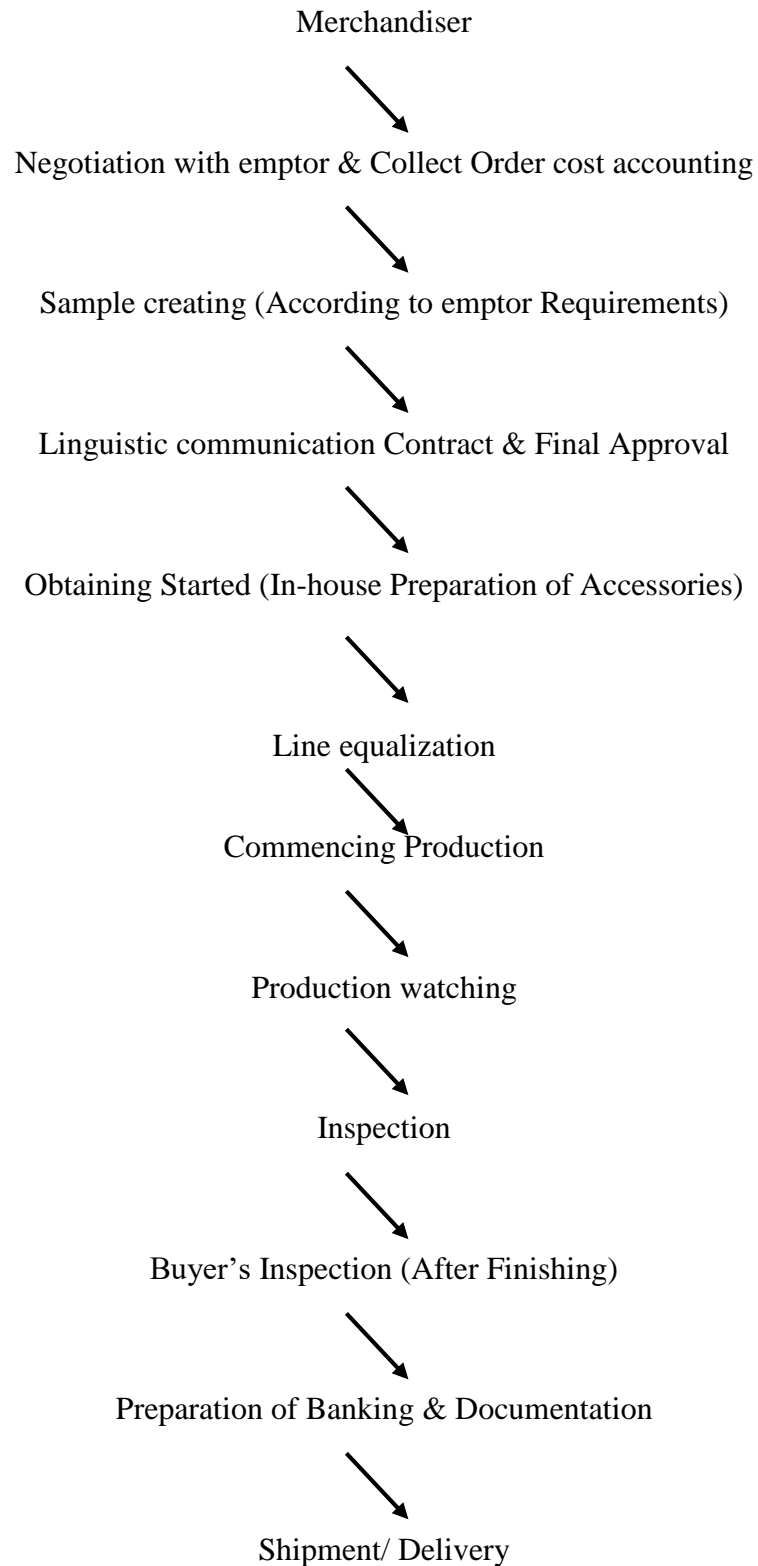
## 2.7 Buyer

1	Liverpool	Mexico	 <b>LIVERPOOL</b> <i>be the change</i>
2	Silent Theory	Australia	<b>SILENT THEORY</b>
3	Goliath	Australia	<b>ST GOLIATH</b>
4	North Sail	Italy	
5	Replay	Italy	
6	Mistral	Italy	<b>mistral</b> <sup>®</sup>
7	Fila	UK	<b>FILA</b>
8	Malfini	Czech Republic	 <b>MALFINI</b>
9	Hi-Tec	UK	<b>HI-TEC</b> <sup>®</sup> 
10	Nicce	UK	<b>NICCE</b> L O N D O N

## **Chapter-3**

# **Merchandising Activities of Accortex Sourcing**

### 3.1 Initial working step of a Merchandiser



*Figure: - 1 Working step of a Merchandising*

### 3.2 All about Merchandiser

#### Definition of Merchandiser

The basic job of a merchandiser at a purchasing house is to obtain clothes export orders (export L/C), make the garments, export the garments, and generate profit. To perform these duties effectively, a merchandiser needs a lot of knowledge, experience, and top-notch effort. The following is how time period merchandising is defined:

- The time period merchandising associated with trade
- Trade means buying & promoting
- The man or woman who is involved with trade, he/she is a merchandiser and the things to do of a merchandiser is recognized as a merchandising

Define below the hidden meanings of “**MERCHANDISER**” word:

- ♣ M- Should have suitable **Managerial** capacity.
- ♣ E- Efficient in each **English** written and spoken.
- ♣ R- Having high experience of **Responsibility**.
- ♣ C- Always preserve **commitment**.
- ♣ H- Leads **Honest** life.
- ♣ A- **Attitude** need to constantly be fantastic in resolving any problem.
- ♣ N- **Never** does any argue with customers and seniors.
- ♣ D- **Fully Devoted** to his job.
- ♣ I- Always well **Informative** about his all orders.
- ♣ S- **Sincere** in office work and daily works.
- ♣ E- **Enthusiastic** in nature.
- ♣ R- **Regular** in electronic mail correspondence.

### 3.3 Negotiation with the buyers

#### **Business Collaboration**

The purchase of garment export orders is the most basic task. Normally, viable garment importers, also known as garment buyers, find garment export orders. Anyone who has to collect a clothing export order must be able to persuade the buyer. When a client is persuaded of a garment exporter's garment production, quality, pricing, and shipment capability, he or she might consider placing an order for garments.

It may also be a dangerous business agreement if there is no clear self-assurance among the importer and the exporter on both sides. If a garment exporter can consistently deal with three or four clients while maintaining buyer satisfaction, the garment production and export business will function smoothly throughout the year.

A good negotiation outcome is more often than not the result of following a well-defined procedure. The approach demonstrates the exceptional layers of knowledge of the negotiation issue, as well as a variety of parties and how they communicate at various levels of the negotiation. The following is an outline of steps imperative to fine negotiation:

#### **Researching the Needs of Both Parties**

The more knowledge the importer has about their own and the supplier's requirements, the more competent they are of putting together a desired solution. To determine the feasibility of the suppliers' items, the buyer must be aware of both the department mark-up to be applied to the product price and the intended retail selling rate.

#### **Preparation**

Effective practice is also necessary for effective communication. It's also critical that the buyer understands the maximum and minimum positions she'll accept for a variety of reasons, including:

- Price of the Product



- Size of the Order &
- Lead- time

### **Offer**

Both the buyer and the seller can submit distinct offers to define the negotiation's parameters.

### **Discussion**

There will be regions where one component will be able to move more than the other, and vice versa. It is critical for the buyer to keep track of which ones provide the most and least flexibility options.

### **Counter and Revised Offers**

This is where the order's place factors, such as the wide range of units, product specifics, and lead-time, are decided in the framework of a standard pricing rate, and the buyer must provide definite offers.

### **Processing of Order**

When receiving an export order for garments, it is important to establish a timetable for the task to be completed in order to ensure the safe execution of the order. The following are the main tasks involved in completing an export order:

- Detailed examination of Export L/C
- Creating a timetable for exporting L/C
- Collecting Fabric and all Trim and Accessories for Production
- Distributes all responsibilities for jobs and assignments
- Creating Plan for Production
- Inspection of the Produced Garments for Quality
- Prepare for banking and shipping requirements
- As well as follow-up on a regular basis and more.

### 3.4 Merchandising Process of Accortex Sourcing Ltd.

Merchandising process of Accortex Sourcing Ltd. are elaborately described below-

#### 1. Developing sample

From the start of the merchandising process, the Buyer sends a message with a Tec-pack, which refers to the finer points of setup. The buyer delivers the estimation graph, also known as a spec sheet, with the Tec-pack. In the e-mail, the customer mentions the manufacturer, washing instructions, decoration nuances, and so on. The buyer swatches for the merchandiser's accommodation if the buyer requires a special texture that isn't available with the piece of apparel merchandiser. After receiving the customer's Tec-pack and spec sheet, the merchandiser constructs the example to the buyer's specifications and sends it to the buyer.

#### 2. Received L/C document from buyer

When assessing comes last after exchange, it receives an order from the buyer as well as an L/C. Both parties (Buyer and Buying House) must open an L/C with many terms and conditions such as the buyer's name, country, disputable purchaser bank name, payment method, generation framework, delivery time, amount, name of the port address, details session shipment, and so on.

#### 3. Transfer Master L/C on the name of selected supplier

The merchandiser creates an L/C on his own firm after obtaining the L/C. After the organization has determined that the supplier is capable of doing the necessary measures, the price is negotiated. When a rate is agreed upon with the supplier, the commercial department immediately changes the master L/C to the supplier's name.

#### 4. Purchasing Order Sheet

Buyers confirm the order by e-mailing a signed contract PO sheet. When the customer is satisfied with the pricing, sample, quality, delivery, schedule, and time, the buyer confirms by delivering this type of signed contract form.

### **5. Place order to suppliers for production**

Following receipt of the PO sheet, the merchandiser is in charge of all production planning. Occasionally, a small number of purchasers offer all manufacturing accessories. When a customer requests that accessories be purchased, the merchandiser negotiates with the supplier. When all of the requirements are met, Accortex Sourcing Ltd.'s merchandiser commences production according to the sample and the contract sheet's distinct points.

### **6. Quality Control of final goods**

The most important aspect of garment manufacture is quality control, which implies manufacturing control. It is well-known for satisfying customers. Accortex Sourcing Ltd. stands out in this upcoming event. The manufacturing manager has the authority to regulate the merchandiser's nature. Every line is controlled and supplied by a line chief and a few supervisors. To maintain quality, the quality controller oversees the assembly process. A quality reviewer is assigned to each line under QC to test the production process. If the customer requests a wash, it will be examined in the finishing department once the wash is completed. Each and every step is examined piece by section in this garment. If any problems are discovered, the clothing are repaired again, ensuring that the high-quality of the items is maintained at Accortex Sourcing Ltd. Accortex Sourcing Ltd.'s manufacturing staff is exceptionally reliable for high-quality production.

### **7. Monitor the SGS test**

Following completion of manufacture, the items are cleaned according to the instructions of the customer. Only a few occasions have particular chemicals been employed in the washing of garments. There is a high probability that the cleaned clothing may also contain harmful bacteria for the skin, particularly for the skin of children. As a result, the clothes are sent to SGS for testing to determine whether or not they contain any potentially harmful bacteria. The SGS test is carefully followed by Accortex Sourcing Ltd.

**8. Packing the garments**

After washing and final inspection, the clothes are packaged on the finishing line. They require certain accessories such as a poly bag, a price tag, a hang tag, and a carton label prior to packaging. Buyer standards must be observed during the packaging process. According to the size ratio and style number, the packaging must be made.

**9. Final Inspection after Wash**

After washing and packaging, the goods is finally inspected by an Accortex Sourcing senior quality controller, buyer QA, or any third-party inspector such as BV or SGS. Currently, the merchandiser is responsible for all obligations. If they completed the review, the item is fit for use.

**10. Liaison with the shipping lines**

This is the last stage in the merchandising process. In this case, the commercial supervisor assists the merchandiser in maintaining contact with delivery lines. The supplier is in charge of the entire cargo. Using the commercial supervisor, you may do a number of unique tasks.

### 3.5 Merchandising activities on goods delivery to buyer's destination

#### **Booking to forwarder**

When the final inspection is completed and the goods are ready for shipment, the merchandiser receives a packing list from the packing department that includes a list of cartons, the number of portions of garments in each carton, the weight of the carton, the number of pieces of garment to be shipped, and so on. Make a booking to a marine or air forwarder based on this data merchandiser.

#### **Export Documentation**

The documents which to be submitted with the aid of a C&F agent for export: An exporter should have to submit the following documents to the customs authority of a station:

1. Shipping invoice.
2. Packing List.
3. Export L/C
4. Commercial Invoice.
6. Bill of Exchange (BE)
7. Export Permission form (EXP)

# **Chapter- 4**

## **Problems, Recommendations and Conclusion.**

## 4.1 Problems Identified

The following problems relating to merchandising activities of Accortex Sourcing Ltd are identified:

1. Accortex Sourcing Ltd., has not won a website, for promoting their company's activity they have to face many difficulties, the buyer faces problem to identify them to short time.
2. Their "Marketing Merchandising" and "Sample Development" are not separated their one team fellow both parts for this reason sampling process might have stuck also biggest problem happened in marketing.
3. They feel comfort doing only woven sections in the part of "bottom categories which is "Twill" or "Denim" based product.
4. Accortex Mainly Focus on Polish Customers, they give less focus on other customers which can make a bad effect on their business.
5. They made their sample from the only one or two suppliers of manufacture for that sometimes they fail to submit a sample to the buyer on time.
6. Accortex has a smaller number of merchandisers so, it's difficult to communicate with buyer and factory at a time.

## 4.2 Recommendations

I would like to share some recommendations as I had the practical exposure in "Accortex Sourcing Ltd" working as an intern:

- ✓ Accortex Sourcing Ltd., should first develop a website that will be helpful for their promotion to new customers who are known as a "Buyer".
- ✓ They have to think about another customer such as "American" "Germany" those are one of the biggest markets for Bangladesh.
- ✓ They should make a team for the sample development that team main job will follow the sample development and that team needs to be more efficient.
- ✓ Accortex can go for make own branding for the local retail market like as fashion Brand "Ecstasy" or "Gentle Park" by this concept of business they can do own branding and can earn more profit.
- ✓ They should grow up the design team for innovation of their idea and show that to the customer or Buyers for marketing.
- ✓ They need more member of their "Marketing Merchandising" team to boost up their business and make great communicate.
- ✓ They need to make a plan for working with more suppliers which is known as manufacturers to getting quick support from the factory and get back to the buyer to supper fast feedback.



### 4.3 Conclusions

Bangladesh is a developing nation. Our textiles or clothing sector is barely overcome the country's unemployment crisis. This industry employs a large number of people. Initially, the situation of this business was not favorable, but it now generates a significant amount of foreign currency, accounting for around 75 percent to 80 percent of our total financial growth, making our financial zone extremely strong. And merchandisers are the folks who labor here from morning to night to help this industry grow. The goal of merchandisers is to gather orders, execute them, enhance the best, and deliver the best.

It was a tremendous joy for me to work at Accortex Sourcing Ltd.'s merchandising department, which provides me with a wide variety of opportunities to examine many aspects of the purchasing house business with the help of friendly coworkers and superiors. Accortex Sourcing Ltd. staff did their hardest to give the best service possible.

## References

1. Company profile of Accortex Sourcing Ltd.

### Websites:

- <https://bd.linkedin.com/in/accortex-sourcing-52a4a912a>
- <http://www.bgmea.com.bd/>
- [www.accortex.com](http://www.accortex.com)