PROFESSIONAL GRAPHIC DESIGN

Submitted By

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ID: 161-15-7295

This Report Presented in Partial Fulfillment of the Requirements for the Degree of Bachelor of Science in Computer Science and Engineering.

Supervised By

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Assistant Professor
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DAFFODIL INTERNATIONAL UNIVERSITY
Dhaka, Bangladesh
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APPROVAL

This Project/internship titled **Professional Graphic Design**, submitted by **Mahbubur Rahman Mukdha**, ID No: **161-15-7295** to the Department of Computer Science and Engineering, Daffodil International University has been accepted as satisfactory for the partial fulfillment of the requirements for the degree of B.Sc. in Computer Science and Engineering and approved as to its style and contents. The presentation has been held on 6th December, 2019.

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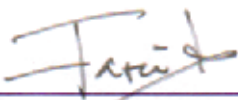Daffodil International University

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DECLARATION

I hereby declare that the internship report is prepared by me, Mahbubur Rahman Mukdha, ID No: 161-15-7295, department of Computer Science and Engineering, Daffodil International University, under the supervision of Md. Sadekur Rahman, Assistant Professor, Department of CSE, Daffodil International University.

I also declare that neither this internship report nor any part of this internship report has been submitted elsewhere for award of any Degree or Diploma.

Supervised by:

Md. Sadekur Rahman
Assistant Professor
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Daffodil International University

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ACKNOWLEDGEMENT

Initially, I would like to thank **Almighty Allah** to be with me and give me the chance to complete my internship successfully with lots of support of all the people I worked with. I am really thankful to all those people who have been with me and helped me throughout the crucial journey of internship.

This was not so easy task to make a report and deal with a practical world if not get support by others. Therefore, I got a lot of support and guideline from **Md. Sadekur Rahman**, Assistant Professor, Department of CSE, Daffodil International University, Dhaka. My heartiest gratitude to him for showing me the proper way. His endless patience, scholarly guidance, continual encouragement, constant and energetic supervision, constructive criticism, valuable advice, reading many inferior drafts and correcting them at all stage have made it possible to complete this internship.

I would like to express my heartiest gratitude to **Dr. Syed Akhter Hossain**, Professor and Head of the Department of CSE, for his kind help to finish my internship and also to other faculty member and the staff of CSE department of Daffodil International University. I would like to thank my entire course mate in Daffodil International University, who took part in this discussion while completing the course work.

I am grateful to Azaz Ahamed, head of **Print of Demand under Graphic Design** of Creative IT Institute, under whom I worked and learnt a lot about online and offline production, designing, brand design and different outsourcing market places and their strategies of client handling and rules of contest participation.

I am also grateful to Foujia Ferdousi, head of Digital Marketing of Creative IT Institute, who is my present boss, to allow me to be the part of the Marketing team of Creative IT Institute, under whom I worked and learnt a lot about social media marketing, company brand design contributor as a graphic designer and

And finally, but immensely express my utmost gratitude to my parents for their love and support, affection and inspiration.

ABSTRACT

This internship job report is for fulfillment of my BSc in Computer Science and Engineering at Daffodil International University. As per requirement to complete my Bachelor Science and Engineering I've started my internship on the 1st May, 2019 and concluded on 30 August 2019. This 17-week internship program orientation had taught me a better understanding in thinking, planning, creating and delivering the message or ads that can catch an eye of the audience and make the target audience but the product, service and etc. By this internship I was also taught how to work in professionalism in the workplace and with the client. It has also trained me to acknowledge the different sets of communication method in promotion of a brand and tackle obstacles the come along within my duty. At print on demand – POD I've produce a few design examples: Logo design, Business Card design, Invoice Design, Social Media Covers, Brand Profile Design, Packaging design, Press ad, Billboard, jersey, Leaflet, Starter pack, tag card and etc. For this I had an entry level position over "Professional Graphic Design" at an IT company named Creative IT Institute. There I had numerous duties like creating graphical content and develop the ideas of contents on definite niches and report my department head and also in show them in our General Meeting as Monthly Workflow. In this report I fundamentally attempted to show that how I dealt with those things and how proficient I was there in the time of internship period. Besides, I attempted to show whether my internship was an effective or not. Taking care of real-life problems was another key issue. This report takes me through every one of the subtleties of each information and experience accumulated during this internship period.

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Introduction

1.1 Introduction

An internship is a time of work experience offered by an association for a constrained timeframe. As rivalry for graduate occupations builds, students need to consider better approaches to separate themselves from the entirety of the other similarly qualified and talented up-and-comers. Graduates who have applicable work environment experience will in general be progressively esteemed by bosses, and this makes internships an alluring possibility.

An internship is an open door offered by a business to potential representatives, called interns, to work at a firm for a fixed timeframe. Interns are normally undergraduates or students, and most internships last between a month and three months. Internship positions are generally low maintenance whenever offered during a university semester and full-time whenever offered during the get-away periods.

An entry level position should give you viable abilities, work environment experience and more prominent information on that industry, in return for the business profiting by your work.

An internship can be either paid or deliberate. The pattern is progressively (and appropriately) towards the previous, as deliberate entry level positions are regularly referred to as exploitative.

1.2 Motivation

It seems like not too long ago; I was applying for internships to get certifiable experience. I had no clue what I was getting into and had a couple of choices that I was thinking about at the time.

I was with my empty pocket and an empty brain in it. I thought it would be a great opportunity if I start being a graphic designer and develop my skills by it. It was one kind of fantasy for me because I can draw in the papers but what if I can get a graphic tab and can draw into it. I was very confused about where and how I can start it. I wound up settling on the best decision that is driven me to where I am at the present time, and its fun thinking back.

1.3 Internship Objectives

- To gain a holistic understanding of how the industry works, and what place a Graphic designer holds in an organization

- To learn to work as a part of a larger team and understanding the role of an individual as well as collective responsibility.

- To overall enhance my technical skills.

- To keep up-to-date with emerging design trends so as to experiment and put it use for the projects undertaken.

- To have a better understanding about the hierarchy of the system and forge my path in it.

- To manage time as per the deadlines given and work to the best of the capabilities.

1.4 Introduction to the Company

Creative IT Ltd. started its activities with providing IT & ITES Facilities since 2008 and formally incorporated this company in the year of 2009. Currently Creative IT Ltd. is the ISO 9001:2008 Certified Organization. Services are inclusive BPO, Software Development, Web Design & Development and Professional IT Training Delivery.

Involved with Government entities in 2010 like Election Commission, BEZA, BEPZA, Prison, NFE, LGED, BCC and ICT Ministry etc. Experienced with providing IT Skill Enhancement Training Program linked with outsourcing market for graduate under Bangladesh Hi-Tech Park Authority. Learning & Earning project for lower level educated (up to SSC) is currently implementing. Already 22 batch (20 women each batch) received this training and have started to earn through online job.

1.5 Report Layout

The design of my report is follows the following order:

Chapter 1: Internship Introduction, Motivation, Internship Objectives, Introduction to the Company.

Chapter 2: Organization Introduction, product and Market Situation, Target Group, SWOT Analysis, Organizational Structure.

Chapter 3: Daily Task and Activities, Events and Activities, Project Task and Activities, Challenges. **Chapter 4: Competencies Earned**, Smart Plan, Reflections.

Chapter 5: Discussion and Conclusion, Scope for Further Career of the internship.

CHAPTER 2

Organization

2.1 Introduction

Creative IT Ltd. a IT company, founded in 2008, is capable of capacity and training scenarios, owns its outsourcing opportunity and platform, who's annual evolution findings by internal team, who has proper productive capability.

Head Office:

Momtaz Plaza (4th Floor)

House#7, Road#4, Dhanmondi

Dhaka-1205. Bangladesh

Mobile: +880 1624666000

 +880 1624888444

 +880 1966177177

Email: support@creativeit-inst.com

2.2 Product and Market Situation

From corporate branding and promotional items to web design and print production, there is always an element of graphic design in virtually every business aspect. As such, graphic design is an imperative skill for advertisers, designers, and business owners alike. In fact, graphic design statistics have revealed that this creative art is increasingly becoming an indispensable factor in the success of today's businesses.

There is no denying: visual designs evoke explicit feelings and can enable your business to interest the biggest group of spectators conceivable. In any case, you'll need to have a professional eye for visual style and utilize the best visual communication programming to receive the rewards. What's more, not simply that, you'll likewise require total information on the key business patterns to determine significant advantages.

Besides for graphic designers, there are lots of service selling market place and resalable market place like - fiverr, Upwork, freelancer, dribble, Shutterstock etc. Designers can also contribute their designs in these websites.

Most usually, visual originators are known for working in the accompanying enterprises:

- Advertising

- Product Development

- User Experience

- User Interface

- Video Games

- Multimedia Art & Animation

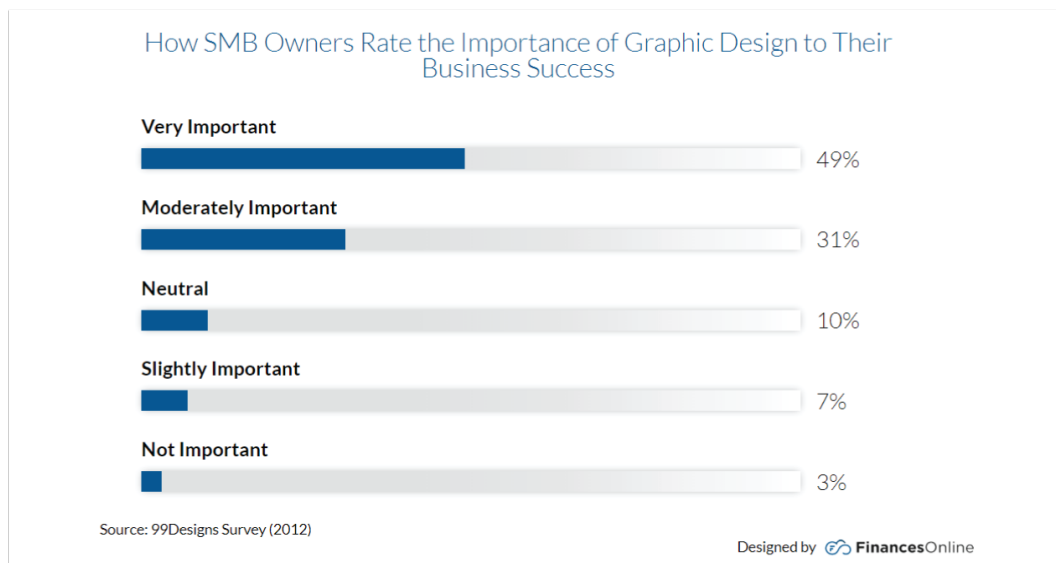- Web Design

- Exhibit Design

Figure 2.1 99Designs Survey of 2012 – Graphic design importance

Figure 2.2 Revenue generation by US graphic design industry

2.3 Target Group & Audience

It's anything but difficult to lose it with web design and application development. Designers can get cleared up attempting to intrigue their clients with extravagant new techniques, while clients want a fabulous site to flaunt their business. Together, on the off chance that they're not careful, they can get so got up to speed in color schemes, fonts, pictures, visual composition, and so on that they overlook the most significant thing.

Since while the customer may wind up with a staggering, cutting edge site, it's of valuable little use in the event that it doesn't speak to the individuals who are really going to utilize it, and in this manner neglects to convey any substantial advantages to the business. It's our activity, as originators, to guarantee our customers remain concentrated on the end clients, and that we produce a site that will improve its clients' understanding and be an ideal fit for the target group. Since at last, website composition is just truly on a par with its group of spectators thinks.

2.4 SWOT Analysis

SWOT analysis basically discuss about the strength, weakness, opportunities and threats of any project or work. Following table depicts the SWOT analysis of my internship.

Table 2.1: SWOT analysis

Strengths	Weakness	Opportunities	Threats
Advantageous Locations	High rental expenses	Proceeded with advertise advancement	Grocery stores moving to 24 hours
In general brand value	High staff costs	Expanded item advertising	Supermarkets moving to online conveyances
Exclusively marked items	Specialized Ability	Elite item contributions	Security
Ability	Franchisees	Co-branding locations	Shoplifting

2.5 Organizational Structure

Organization structure implies the normal various leveled course of action of lines of authority, correspondences, rights and obligations of an organization. Organizational structure decides how the roles, power and responsibilities are assigned, controlled, and composed, and how information streams between the various levels of the management.

A structure relies upon the organization's goals and strategy. In an incorporated structure, the top layer of the board has the vast majority of the basic leadership control and has tight command over offices and divisions. In a decentralized structure, the basic leadership control is conveyed and the departments and divisions may have various degrees of independence.

Mr. Monir Hossain is the owner of our company and he is likewise the Managing Director of the company. Basically, Creative IT Institute pursue incorporated administration layer structure which implies that Mr. Monir Hossain is with everything taken into account of the organization.

CHAPTER 3

Tasks Projects and Activities

3.1 Daily Task and Activities

I did a lot of work in these four months, attaching all the link and work report below after that I will be

• **Date 01.05.19 to 06.05.19**

    10 T-shirt replicas complete

• **Date 07.05.19 to 09.05.19**

    https://www.designhill.com/logo-design/contest/food-amp-drink-logo-design-required-168533/designer-trueeze

• **Date 12.05.19**

https://www.designhill.com/logo-and-business-card-design/contest/create-a-logo-design-for-soulsterorg-videos-to-inspire-creativity-courage-and-connection-170517

• **Date 15.05.19**

    https://www.designhill.com/logo-design/contest/spa-amp-aesthetics-logo-design-required-172553

• **Date 23.05.19**

    https://www.designhill.com/logo-design/contest/event-logo-design-required-175958?fbclid=IwAR0gZ_HQza04EA-oTAzA4htXTITwnDtiu_yjuLbbfiuJ2X1nfeBpmkQnkiA

• **Date 25.05.19**

    https://99designs.com/logo-design/contests/family-business-expanding-exciting-logo-911244/brief

• **Date 26.05.19**

    https://99designs.com/logo-design/contests/family-business-expanding-exciting-logo-911244/brief

    Shutterstock TOS Study

    Profile build up attaching a few files that I have created:

• **Date 27-05-19**

    Upwork field research and acc creating

• **Date 28-05-19**

    https://www.designhill.com/logo-design/contest/technology-logo-design-required-176827/design-brief

Upwork id done and waiting to approve

Mockup

• Date 29-05-19 and 30-04-19

https://www.designhill.com/logo-design/contest/cloud-computing-logo-design-required-177407/design-brief

Font and mockup download

• Date 02-06-19

https://99designs.com/signage-design/contests/classic-billboard-design-912689/brief

Logo for MYFLYAIR (CIT)

• Date 03-06-19

Billboard Contest design and mockup:

https://99designs.com/signage-design/contests/classic-billboard-design-912689/brief

Shutterstock contributor files collection and upload

Contest logo: https://www.designhill.com/logo-design/contest/technology-logo-design-required-180159

• Date 04-06-19

Contest

https://www.designhill.com/logo-design/contest/technology-logo-design-required-180159

Shutterstock contributor work

• Date 05.06.19 - 07.06.19

Shutterstock file - Cannabis concept shape creates and research

• Date 09-06-19

8 content uploaded on Shutterstock

Started industry concept on Shutterstock - 3 logo uploaded.

Ai research

• Date 10-06-19

https://99designs.com/t-shirt-design/contests/tech-conference-needs-awesome-t-shirt-914904/entries

And Shutterstock file submission

• Date 11-06-19

https://99designs.com/t-shirt-design/contests/tech-conference-needs-awesome-t-shirt-914904/entries

Trueeze Portfolio Create, not done yet

• Date 12-06-19 and 13-06-19

https://www.designhill.com/logo-and-business-card-design/contest/wedding-service-logo-and-business-card-design-required-184122/design-brief

• Date 14-06-19

https://www.designhill.com/logo-design/contest/environmental-logo-design-required-184918/designer-trueeze

• Date 16-06-19

https://99designs.com/logo-design/contests/looking-awesome-logo-dance-studio-consulting-business-915698/entries

• Date 17-06-19

https://99designs.com/logo-design/contests/looking-awesome-logo-dance-studio-consulting-business-915698/entries

• Date 18-06-19

https://www.designhill.com/logo-design/contest/technology-logo-design-required-187500/designer-trueeze

• Date 19-06-19

https://www.designhill.com/logo-design/contest/engineering-logo-design-required-187948

• Date 20-06-19

https://www.designhill.com/app-icon-or-button-design/contest/internet-app-icon-or-button-design-required-188302

• Date 21-06-19

https://www.designhill.com/app-icon-or-button-design/contest/internet-app-icon-or-button-design-required-188302

• Date 23-06-19

https://99designs.com/postcard-flyer-design/contests/tactical-gear-promotion-banner-917716/entries

• Date 24-06-19 and Date 25-06-19

https://www.designhill.com/logo-design/contest/automotive-logo-design-required-by-imperial-battery-co-190640/designer-trueeze

Opening Upwork account

- **Date 26-06-19**

    https://99designs.com/other-design/contests/x-app-918000/entries

- **Date 27-06-19**

    Leave of absence

- **Date 28-06-19**

Upwork Portfolio file collection from internet and bid proposal
    - Logo
    - Business Card
    - Letterhead
    - UI/UX

- **Date 29-06-19**

    Preparing BID proposal for average all project

    Converting Upwork motion graphics to graphic designer

- **Date 31-06-19**

    Upwork Account ready for bid

    One contest: https://99designs.com/logo-design/contests/updated-modern-logo-mortgage-company-919243/brief

- **Date 01-07-19**

    Portfolio Research

Date 06-07-19 to date 12-07-19 on leave for exam

- **Date 14-07-19**

    Upwork bid & sample collection

    Tshirt Contest: https://99designs.com/t-shirt-design/contests/software-company-looking-outstanding-clothing-design-922937/entries

- **Date 17-07-19**

    Upwork Bid

    Logo Contest: https://99designs.com/logo-design/contests/design-fashion-logo-sustainable-man-board-shorts-swim-923615/entries

- **Date 18-07-19**

    Upwork 2 bid

    Illustration Art

- **Date 19-07-19**

    Off day but had to attend monthly meeting

- **Date 20-07-19**

  Contest

  Upwork

- **Date 21-07-19**

  T-shirt Contest

  Upwork

- **Date 22-07-19**

  Contest: 01

  Upload: 4

  Research: Brand Identity demo download for Upwork

- **Date 24-07-19**

  Revision as finalist of 99design

  Contest: new 1

- **Date 25-07-19**

  Revision

  Contest: 1

  Design 1 t-shirt

- **Date 26-07-19**

  Contest: 1

  Submission: 2

- **Date 28-07-19**

  Contest: 1

  Pod: 1

- **Date 29-07-19**

  Contest: 7 submission

  Logo contest

- **Date 30-07-19**

  Upwork: 1

  Done

- **Date 1-08-19**

Paid for Upwork bid: 2 submission

Upwork bid

• **Date 02-08-19**

Upwork Bid

Contest

• **Date 04-8-19**

Upwork bid

Contest

• **Date 05-08-19**

Contest: 01

• **Date 06-08-19 to 12.08.19 Leave**

• **Date 13-08-19**

Contest: 1

• **Date 14-08-19**

Contest: 02

POD: 02

• **Date: 15-08-19**

Contest: 02

Help: 01 t-shirt

Rest worked as a support of Digital marketing as there was not enough intern as graphic designer.
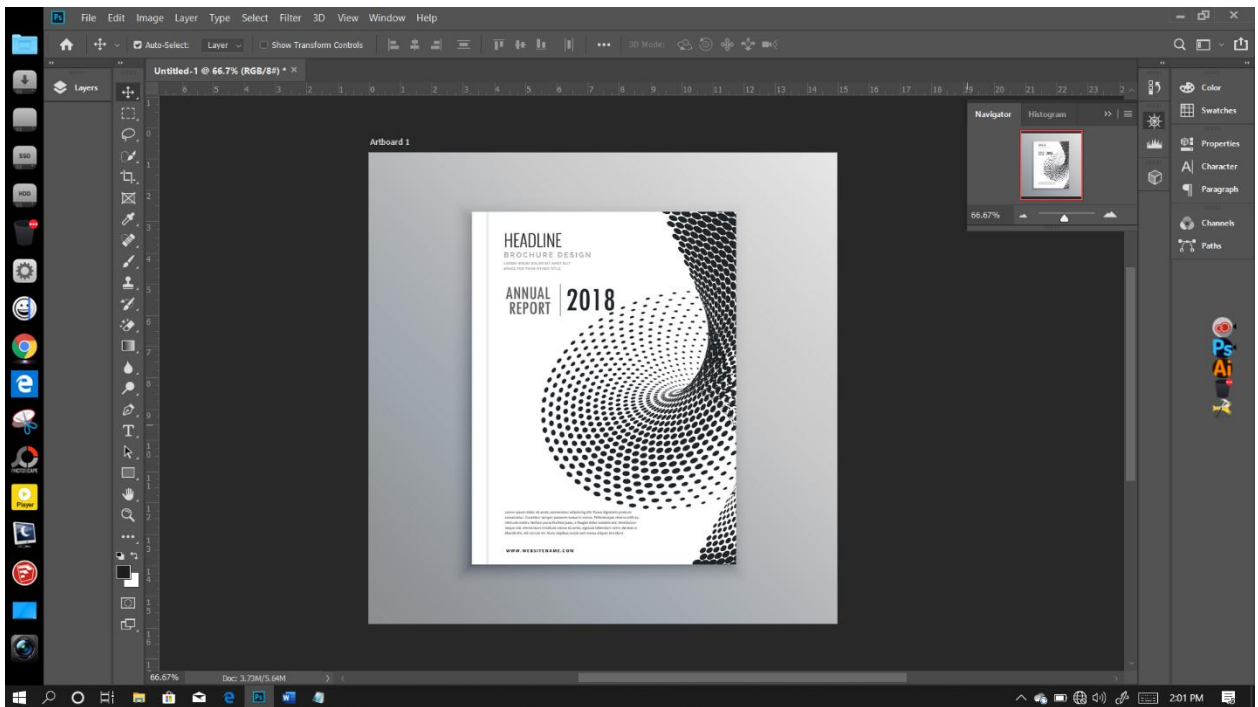
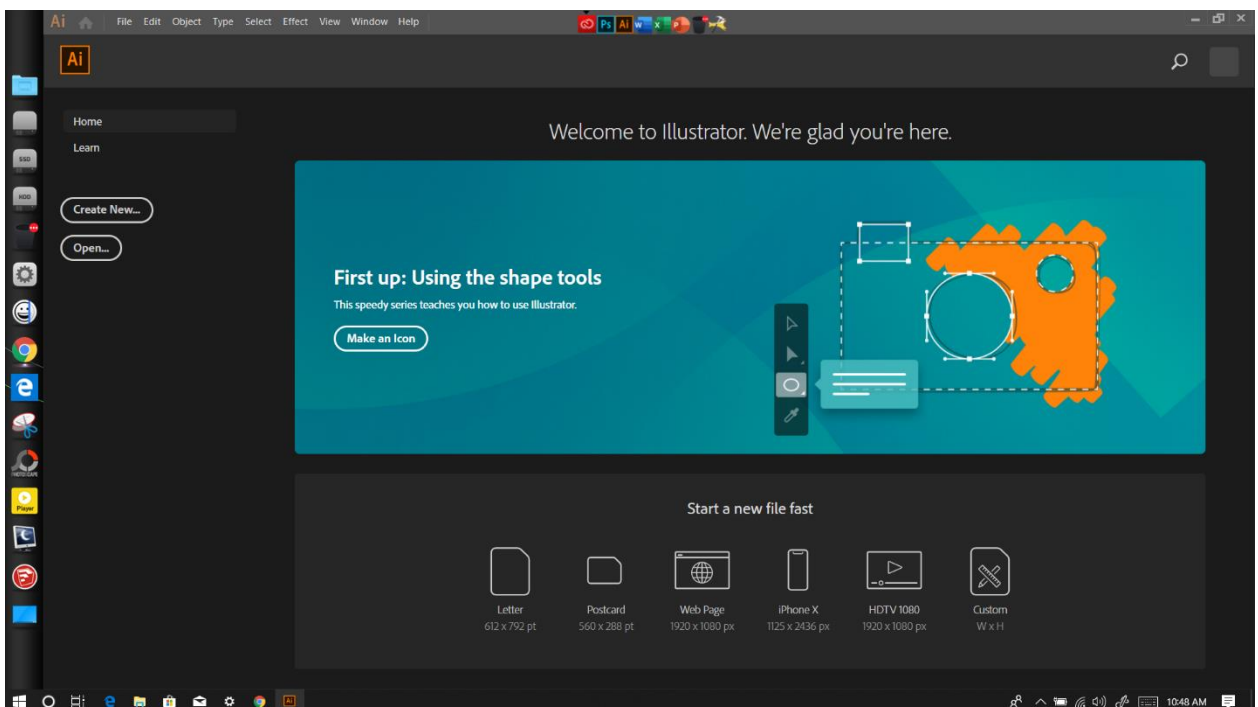Figure 3.1 Adobe Photoshop Interface

Figure 3.2 Adobe Illustrator Interface

I have worked on hundreds of creative contents in a short period. I am giving a few shots of my work to review overall category projects.

Figure 3.3 One of my work, (Logo design process and concepts that were given to client)

Client wanted to add google logo color concept on his logo concept, this logo is built reminding
this is a money contributing app. These are steps to achieve the goal logo.
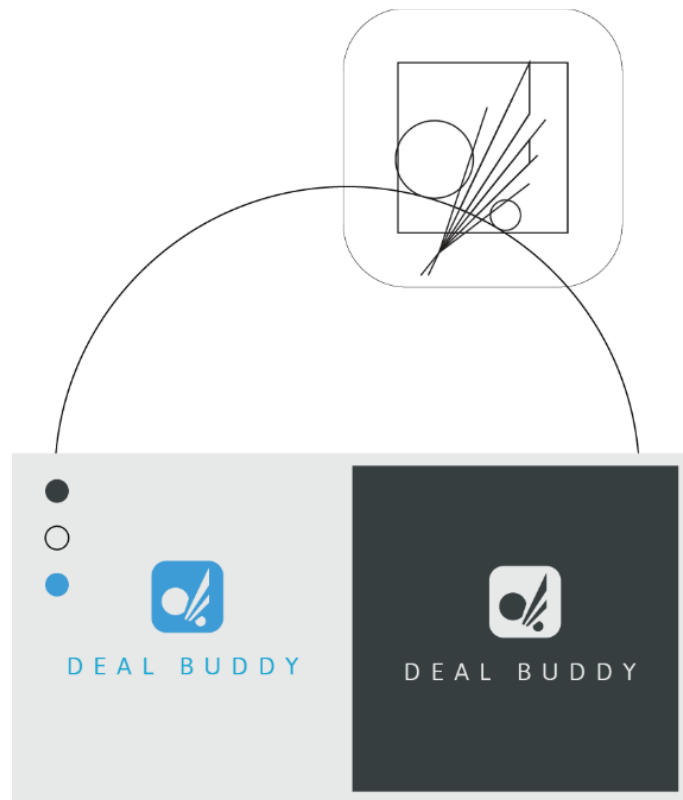

Figure 3.4 Standard logo presentation for freelancing platforms

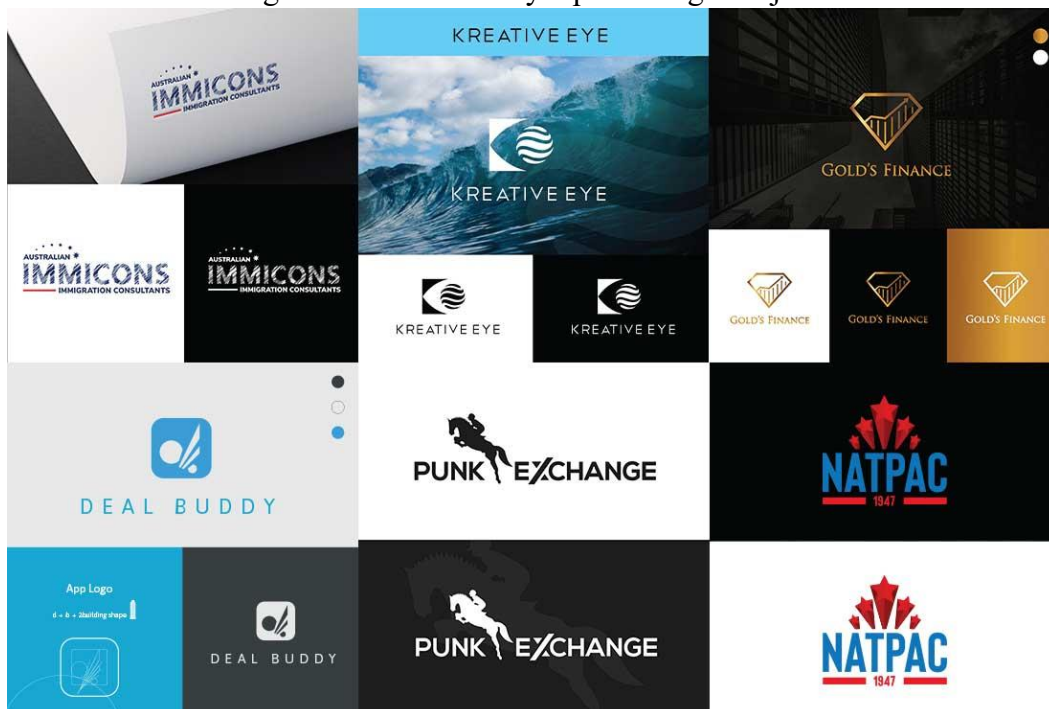Figure 3.5: Some of my Upwork logo Projects

Figure 3.6: Works for some reputed company and web-based platforms

Figure 3.7 Production based work, a few t-shirts that were submitted to Shutterstock and got approved

Figure 3.8 Gift items design for Concord Real-state company, Bangladesh

Figure 3.9 Billboard Design and 3d mockup presentation for a freelancing platform

Mockup is a 2d presentation of design for client to give the actual view of real-life scenario.

Figure 3.10 QR code generation by Adobe InDesign
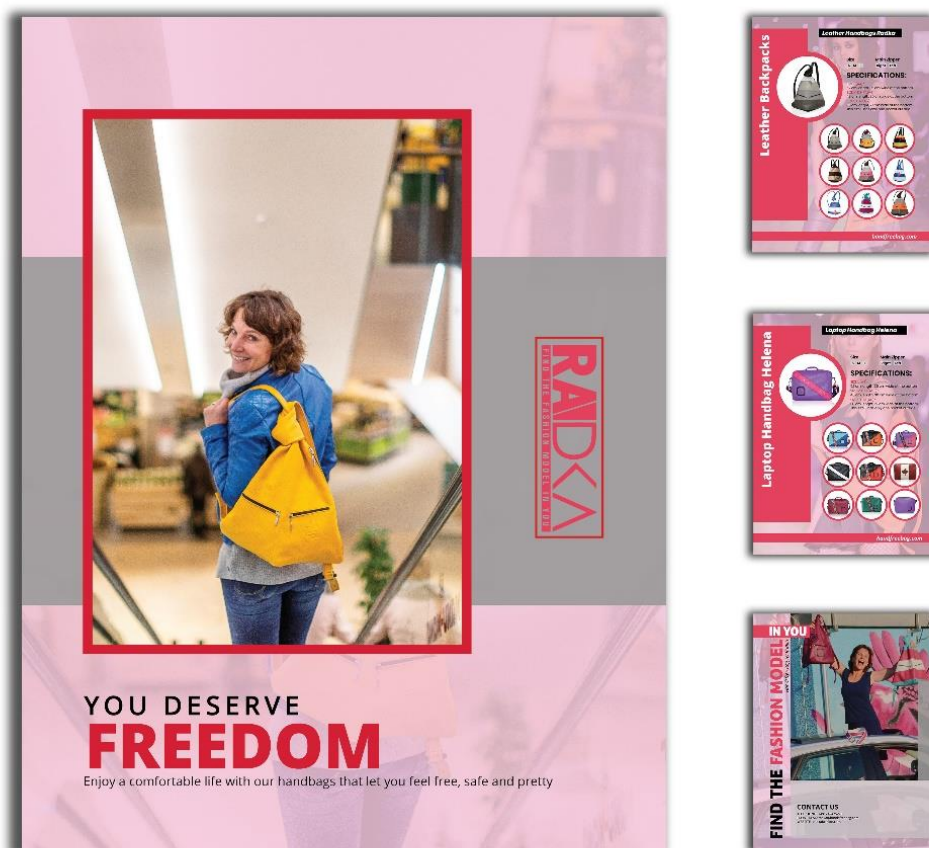
Figure 3.11: Business Card design

Figure 3.12 Catalog Design

3.2 Events and Activities

• Logo Designing

• Inhouse work

• T-shirt Designing

• Outsourcing

• Making Graphical Content

• Developing theme

• Design and making Layout

• Daily Creativity thinking of website

3.3 Projects Task and Activities

• New theme development

• Graphics for web and production house

3.4 Learning and Professional Achievements

Before doing this internship, I have just known about Adobe photoshop and illustrator tools. But I wanted to know more and felt lack of professionalism. When I joined Creative IT Institute, I meet a x-DIU elder bother there. There, I learnt a lot about brand design and merchandise design. I am listing some points what I have learnt and got professionalism in:

- Color
- Typography
- Minimalism
- Rules of Different market places Terms and Conditions
- Communication with clients
- Team work
- Time management system
- Clear view of future targets in this graphic field

For design purpose:

- Brand design and identity
  - o Brand guide
  - o Logo design and different styles
  - o Color adoption
  - o Font picking for right brand identity

- o Business card design
- o Letterhead
- o Invoice
- o Pad design
- Merchandise design
  - o T-shirt design
  - o Mug design
  - o Gift box design
  - o Packaging design
  - o Pen design
- Typography
  - o Vintage
  - o Free hand typography
- Ad making
  - o Facebook ad making
    - ✓ Facebook promotion post
    - ✓ Photo ads.
    - ✓ Slideshow ads.
    - ✓ Carousel ads.
    - ✓ Canvas ads.
    - ✓ Dynamic Product Ads
  - o YouTube Gif making
  - o Website ad making

3.5 Challenges

To making Graphical substance isn't a simple task. It takes a great deal of innovativeness, uniqueness and meetings to generate new ideas to concoct a creative design. Just an originator can tell about the difficulties they experience on standard premises. The graphical content makes a gorgeous look on any website, game and application.

Faced Office politics during intern, communication gap, misunderstanding etc. What improved so much during intern is my communication skill. It is so much important to maintain professionalism.

CHAPTER 4

Competencies and Smart Plan

4.1 Competencies Earned

It is mostly impossible to get full money for the first time someone try earning online. There are lot of Graphics designer in this field. Everything needs Graphical content for making client's any type of demand. Just a graphics designer cannot earn the proper money if they are not a good visualizer. As like as it a graphics creator need to be different and creative in their sector if they want to earn full money in this competencies market.

When I started work with graphics, I faced a lot of problems. Day by day I learned how to visualize and what's the digital word think like. Then I blend everything I got and everything, I think. It is giving me more mileage for competencies earning.

4.2 Smart Plan

1. To be a graphic designer, first it's very important to update with the time and trends.

   Follow different marketing places and trends to keep up to date as well. Actually, contest is

   perfect solution for that. In this was a designer can understand client and the work processes.

2. Follow biggest companies work.

3. Best designers creative work follow up.

4. Make some strategic plan for the work.

5. Research on the topic before start.

6. Touchy and effective design work preparation.

7. Upgrade skills in all tools.

8. CBTN exam for daily basis certification as a professional.

9. Visit printing houses to understand new technologies.

4.3 Reflections

My role is to create a graphical content that comes to the house. Research on it and give outstanding output to satisfy client.

When a new brand comes to our house, the work is always distributed in a way to each and every department like web, graphics, marketing, seo etc. My part was to handle the brand designing sector as a graphic design. For the I extra time I had to attend different freelancing market place so that I can up to date myself as to deliver like international level productivity.

CHAPTER 5

Conclusion and Future Career

5.1 Discussion and Conclusion

I have gathered a lot of experience and this is a great opportunity for me to complete this internship on "Professional Graphic Designer" at The Creative IT Institute. During this internship, my roles were to Visualizer of all graphical content and Creative design. I started working with the flow what I really wanted. I am making new graphical content, logo, brand design, event management and many more. Some experience hand is holding my hand in this journey with the Creative IT Institute. So, I am very hopeful for my bright future in this sector.

5.2 Scope for Further Career

Opportunity is in every. I have to just pick the right one.

Looking for some kind of employment can be a genuine test, particularly on the off chance that I don't have any understanding. An effective internship can assist me with becoming a specialist and will discover better profession opportunity.

I have already got proposal to join as a full timer graphic designer in Creative IT Institute and also got job proposals from two reputed company – Creative Shaper, Coder Trust Bangladesh.

Here are huge opportunities in graphic design field in online and native local market. I want to complete UI/UX course as my next step to enrich my knowledge. I want to change the reputation of Bangladesh in global online freelancing platforms as they all know we Bangladeshis are irresponsible worker. It is our own general problem and issues of miscommunication. But I want to assign the scopes for my further career in graphic designer:

- Brand designer
- Digital Artist
- Production Manager
- Merchandize designer
- Packaging Designer
- Typographer
- Website planner
- Web designer
- Creative head position after certain year later on any reputed company

- Digital marketer as a graphic designer
- UI/UX designer
- Content creator
- Dual career opportunity
- Flexibility in corporate life
- Very handsome salary

Finding work can be a real challenge, especially if I don't have any experience. A successful internship can help me to become an expert and will help to find better career opportunity. So, as a successful internship my future scopes will be:

Appendix A: Internship Reflection

Internship is basically one of the two choices for BSc requirements. The other option is project work. I choose internship instead of project work because I wanted to enrich my career and work experience as I was facing some difficulties such as financial problem and some family problem. I though by this internship training program I can know about the job market and job culture of our country as well as the international market place practically. At the same time, I think this a great opportunity for anyone to learn professionalism also.

After passing Intermediate Exam, I was very keen to join Architecture Dept. and study as I have some sketch and drawing knowledge as well as 3-month training to participating university admission exam. But unfortunately, I joined CSE. This was my opportunity to do internship on Graphic designing as I have interest drawing and composition from before.

I wanted to start work with 2 different plans. Firstly, I will get introduce with the corporate world and face the practical problems in real life. Secondly, when I start working in a project I will learn how to manage and do o project. So, I am working on my project as well as a corporate person.

I visualize many contents in a day and create new things. In photoshop, illustrator and InDesign have a huge thing to grab. I am learning everyday new thigs with different perspective.

The corporate life is one of my memorable term in my mind. I will never forget this memory of my first office in my life and already got invitation to join office as full time graphic designer after my graduation.

Appendix B: Company Details

Creative IT Ltd. started its activities with providing IT & ITES Facilities since 2008 and formally incorporated this company in the year of 2009. Currently Creative IT Ltd. is the ISO 9001:2008 Certified Organization. Services are inclusive BPO, Software Development, Web Design & Development and Professional IT Training Delivery.

Involved with Government entities in 2010 like Election Commission, BEZA, BEPZA, Prison, NFE, LGED, BCC and ICT Ministry etc. Experienced with providing IT Skill Enhancement Training Program linked with outsourcing market for graduate under Bangladesh Hi-Tech Park Authority. Learning & Earning project for lower level educated (up to SSC) is currently implementing. Already 22 batch (20 women each batch) received this training and have started to earn through online job.

COMPANY OVERVIEW

VISION

To provide a world class multimedia education in Bangladesh.

MISSION

To provide a world class multimedia education in Bangladesh.

VALUES

Creativity, Efficiency and Diligence.

CULTURE

Teamwork, industry knowledge, professionalism.

MEMBER

ACHIVEMENTS

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PROFESSIONAL GRAPHIC DESIGN

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	Internet Source	

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