

An E-commerce Web Site For Online Shopping

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DAFFODIL INTERNATIONAL UNIVERSITY

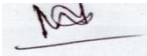
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APPROVAL

This Project titled “An E-commerce Web Site For Online Shopping”, submitted by **Md. Sayed Hasan**, ID NO: **183-15-11876** and **Md. Rafiqul Islam Farazi**, ID NO: **183-15-11862** to the Department of Computer Science and Engineering, Daffodil International University has been accepted as satisfactory for the partial fulfillment of the requirements for the degree of B.Sc. in Computer Science and Engineering and approved as to its style and contents. The presentation has been held on 4th January 2022.

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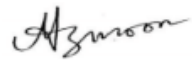


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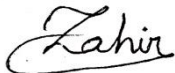
This is to certify that this project entitled “**An E-commerce Web Site For Online Shopping**” is done by the following students under my direct supervision and this work has been carried out by them in the Department of Computer Science and Engineering under the Faculty of Engineering of Daffodil International University in partial fulfillment of the requirements for the degree of Bachelor of Science in Computer Science and Engineering. The presentation of the work was held on 4th January 2022.

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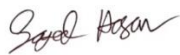
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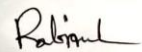


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ABSTRACT

Now Days E-commerce is business where product buy trade through the online. we're creating on Ecommerce Web site For online shopping. This is also called online marketplace with ecommerce stores site is using any Global and Local Store, because this is platform for any buyer or Seller who meet up in online and buy and sale their product. Ecommerce is the process of buying and selling tangible products and services online. Still the proliferation of e-commerce in the under- developed world isn't that great and there's a lot to desire for. This paper outlines different aspects of developing one. It consists of the planning process, which starts with determining the use case sphere modeling and architectural pattern of the web operation. This project allows viewing of the various products available Enables registered users to purchase desired products using cash on delivery (pay later) Alternatives This project provides administrators and administrators with easy access to view orders To set up an e-commerce website, you need to have some technology Study and understanding. Ecommerce has changed the way people shop and use products and service. Now days more people are turning to their computers and smart devices to order products, that can be easily delivered to their location. We grazed in home now a days because of COVID-19 but we can fluently buy and sale with this E-commerce Web site. Its helpful also for our profitable condition. Creating a Ecommerce Web site For online shopping.

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Chapter 1: Introduction

1.1 Introduction

Now days E-commerce is known as electronic commerce or internet commerce, Is trading in products on services are using computer networks, such is internet. Electronic commerce draw technologies such mobile commerce of electronic funds transfer, supply chain management. E-commerce in turn is driven by technological advances in the semiconductor industry. Internet marketing is one of online transaction processing system that called electronic data exchange of automated data collection systems. This project is very helpful where the customer can buy the product or item directly Through internet connection on mobile or computer sitting at home. This project reduces a lot Work pressure for the customer as well as the owner.

1.2 Motivation

In our country no days COVID-19 affects different people in different ways. In this situation our government lockdown and shutdown whole country . For this reason all shop are now closed. Every ones business going to dull. In this running situation e-commerce site or online shopping is a blessing for business . If any shops has own online website the seller can post their product and buyer can check the details and choose needed product for buying . Can sell and buy products without physical involvement. we thought a lot about this situation.

1.3 Objective

Bangladesh is the eighth-most populous country in the world. People are starving, struggling to make ends meet. In this case, we think, this is the best time to prepare as a human being. Because in the end we want to do something for the people of our country. Unemployment is much higher now. We want to make sure that those who have technical knowledge are not unemployed. No one can do it if we don't help. So first of all our goal is to have online stores for online shopping in every district. This is necessary, We now see that we are all stuck in the house on the day of Covid-19. For this we have to take some right steps. This e-commerce site is the 1st step in our dream project.

1.4 E-commerce site

Consumer Direct Retail Online Shopping from Web Site. Provide an online marketplace, consumer-to-consumer sales process third-party business-to-consumer. Business to business buying and selling. Collect and use demographic data through social media web contacts. Business to business electronic data exchange. Marketing to potential or established customers by email, message or fax. Involved in launching new products and services.

1.5 Report Layout

In this report layout we describe all project reviews in a few points, which are given below:

1. In Chapter 1 we discuss the role of our project. The motivation, purpose and goal for creating the system, what we plan or expect, the outcome of the application and the final layout of the project.
2. In Chapter 2 we have added some projects related to the scope of our work. And other things related to our project.
3. In Chapter 3 we talked about the proposed system of our work which is the most important in this project.
4. In Chapter 4 we have included the specifications we used on this e-commerce site. Requirements analysis implementation etc. The process uses software to implement and some screenshots of the process.
5. In Chapter 5 we have included implementation and test details and analysis project report.
6. In Chapter 6 discusses and covers future development opportunities and plans.
7. In Chapter 7 we talk about the goals of our ecommerce site.
8. In Chapter 8 We talked about the occupants of the web site to retain their mines.
9. In Chapter 9, we showed the future opportunities for young people, how to reduce unemployment. Because unemployment is no longer a curse, it is a blessing for business.
10. In Chapter 10 we have some book references.

1.6 Summary

Firstly we discuss about An E-commerce Web Site For Online Shopping. And also discuss the e-commerce site online platform. Then we also discuss implementation and purpose, motivation. finally We have add report layout of our project.

Chapter 2: Online shop study

2.1 Online Shop

Now days in market place any online shop make sure that its easier to customer for buying. There are many more opportunities in this sector for buying and selling any type of product. This is an online web site that shows what I want to sell. The e-commerce site is one of the online marketing policy we use for more details and presentation. Reaching the customer easily is really easy. All companies and offices in Bangladesh are now closed for Covid-19. People are suffering a lot from this virus. But on the other hand e-commerce site is a boon for any kind of business. Everyone easily shows their product to the customer and reaches them. The customer orders the product and receives it at his home. So we can say that online shop is very suitable for any kind of shop. Per Situation.

2.2 Advantages:

In this situation all trade and shopping malls are closed. Many companies are closed. At the moment all people are going into crisis. The best solution for this is to sell and buy products on online platforms. No one needs a physical presence online. Through the e-commerce site, shoppers can easily display their product details and customers can check the products online. Not only this, with the help of online order you can do business. The benefits are huge, as few shops are currently doing business. Those who have e-commerce web site.

2.3 Online Transaction Facility

The convenience of online transactions is important for an e-commerce site. If this transaction facility is so complicated, the customer is sometimes not interested. Because of the problem of customer confidence. If this transaction system is easy for the customer, they will be able to buy the product easily. For this reason, those who have an e-commerce site should know well about the online transaction site. Because we created this site for Bangladesh only, We are adding some easy transaction facility to our site. And this site is popular in Bangladesh.

1. Nagad
2. Bkash
3. Rocket
4. Cash on delivery
5. MasterCard
6. WalletPayment

2.4 Online Transaction Facilities

Every online site has a user friendly facility for online transactions. So our e-commerce site has some online transaction facilities. Which are down below:



Fig: Ch:2.4

2.5 User Friendly

Every company in every business knows how to make it user friendly or easy for their customers. So every e-commerce site is user friendly. Any product should be easily reviewed, We also make sure that our site is user friendly. The purpose of any e-commerce site is to make any product easily accessible. This is a great e-commerce site for buying and selling products. Then fast sales.

If we want to make a user-friendly website, we also need to follow those steps which are:

1. Use reputable ecommerce platforms.
2. Website Design (which is very important).
3. Make optimize site speed, For fastest experience.
4. Make the site mobile-friendly, and make mobile apps.
5. Offer local multiple payment gateways.
6. Showcase the top-rated products on the website homepage.
7. Use Woo-Commerce plug-in, extensions.
8. Customers can easily share website products to others.
9. In website Allow customers to create wish lists.
10. Give customers the opportunity to ask questions on product pages.

Chapter 3: Requirement Analysis

3.1 Hardware

It refers to a common computer, which provides information for other computers. It is either hardware or software. It stores digital information and provides it via the Internet whenever needed. ECommerce Hardware:

- Operating system: Win 7/8/10
- RAM: 4GB
- Minimum database space 10GB
- Browser : Chrome/firefox

3.2 Software

A web server are used for host an e-commerce website. All the HTML, SCSS, CSS, JavaScript, PHP files, databases, media files that make up the entire website is stored for this server .The website development companies host the site in their own web server or pay the hosting company are provide space of a secure web server.

- Domain
- WordPress
- GreenMart WP Theme
- Hosting.
- Required Plugins

3.3 Admin

After logging in, an administrator can add a new product or update an existing product. She You can also add new brands / categories or update brands and categories. See the order, see Customer and message viewing options are also available for admins.

- Add/update product
- Add/update brands and categories
- View Customers
- Manage orders
- View messages

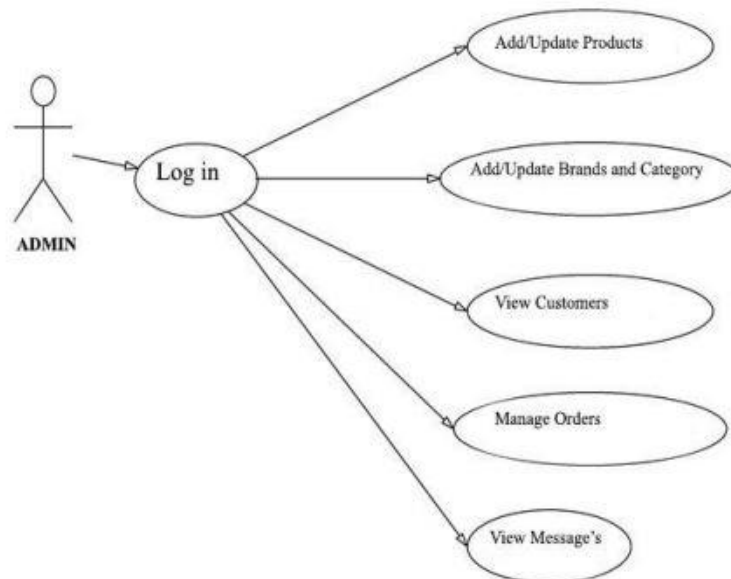


Fig: Ch:3.3

3.4 Web Admin

The web admin needs to know some technical knowledge because he is running the website. And also make an offer on the designed page. There is a lot to create on an ecommerce site, so here are some technical things:

- Domain set up
- Monitoring and controlling
- Plugin update
- Home Page editing
- Theme Maintains
- Login OTP system

3.5 Online Customer

The customer does not need so much knowledge. It is just for any customer who is accustomed to online shopping. Because we created this site to access. We make sure that customers order their products and get it as soon as possible.

Chapter 4: Overview

4.1 E-commerce Site

- www.daraz.com
- www.clickbd.com
- www.pickaboo.com
- www.bagdoom.com
- www.othoba.com
- www.pryoshop.com
- www.evaly.bd

4.2 Competitors :

Each ecommerce site has its own way of showing their products. No company will survive for the products in their stock. Many ecommerce sites in Bangladesh are now competing with each other. Those sites are:

- Daraz
- Sohoz
- Rokomari
- Foodpanda
- Chaldal
- AjkerDeal

4.3 Comments

Daraz: Realizing the surge in ecommerce platform in bangladesh, Daraz aims to redefine online shopping experience with home delivery, cash on delivery

Sohoz: The Shohoz serves as a single portal connecting local people to local businesses providing a wide range of products and services like tickets.

Rokomari: Rokomari dot com is a Bangladeshi e-commerce site. It officially launched on January 19, 2012. Initially, it started selling only books, but now sells DVDs, video tutorials, sporting goods, Onnorokom Science boxes (science testing kits), calculator, watch, pendrive, computer accessories and more. Users can order not just by web service, also from mobile device.

Foodpanda: This site is known as a food delivery. Food products of any restaurant can be shared on this site. Customers can order from this site and food is delivered to Food Pandas Rider on time. In this case the site benefits from both sites, one is the restaurant site and the other is the customer site which is called the delivery charge.

Chaldal: is a Bangladeshi online grocery and food products provider, founded in 2013. It sells fresh fruits and vegetables, meat and dairy, groceries, personal care and household items via its website and mobile app.

Sohoz: The Shohoz serves as a single portal connecting local people to local businesses providing a wide range of products and services like tickets.

AjkerDeal: The company's marketplace offers a wide range of goods and products ranging from clothing to electronics and also from groceries to medical supplies, enabling consumers to access a wide range of products accessible all in one place with a free delivery facility.

Chapter 5: Proposed System

5.1 Analysis Propose System

Ecommerce website analysis is the process of analyzing and testing the performance of an ecommerce site aimed at improving the visitor and customer experience and ultimately increasing revenue. Analyzing an ecommerce website is like any site requirement of any company. The first requirement of our web site is user friendly, any customer who visits this site will be able to easily order any product and see the product details.

5.2 Method Propose System

You all know that e-commerce is one of the fastest growing areas on the internet today.

There are four types of e-commerce websites, which are as follows:

- B2C (Consumer to Business)
- B2B (Business to Business)
- C2B (business consumer)
- C2C (Consumer to Consumer)

This e-commerce website is of B2C (Business to Consumer) type. It's here The Website Administrator will place products for sale on this website. Administrator Here B2C will act as B. Customers will browse the product and then they will like it They will buy the product. So, here customers will act as C of B2C The administrator will choose which products to display and which not. Administrator The system has all the rights. The administrator can cancel the order at any time if he wants, He can add, update or delete products. The administrator will track all orders placed On the system. There are two types of customers, those who are guests and registered customers. The guest Can only browse and view products but has no right to purchase products. If a guest wants to buy a product, he must register in our system. The Registered users can browse, view, purchase and manage products Personal details. Complete customers who are registered have their own personal Account subscribers can access their account at any time and have the right to change it Can update account settings and their personal information.

5.3 Process Diagram

This diagram shows how to operate our web site and how to serve our customers or our people.

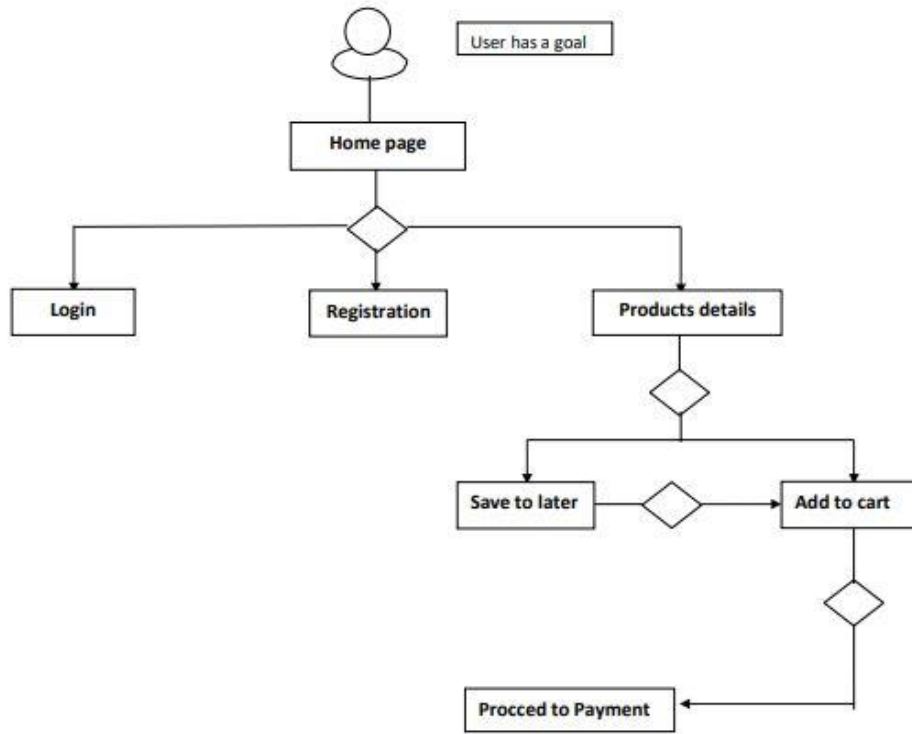


Fig: Ch:5.3

5.4 Development tools:

All we need to do is create an ecommerce website

- Need a domain name.
- Good web hosting provider.
- A platform or tool for creating your store.
- The initial capital to create your product.
- Package for product shipping.
- Delivery Curior Service.

5.5 Admin Architecture

In this architecture we show how to manage admin panel. The structure is given below:

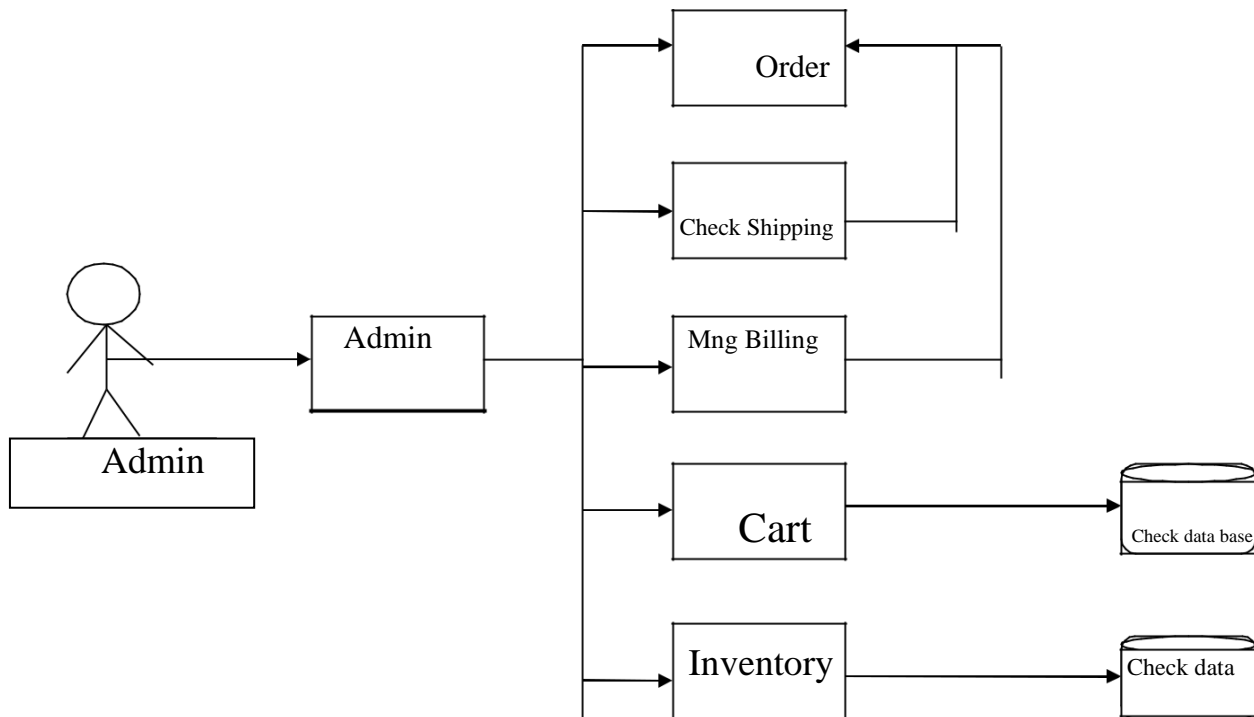


Fig: Ch:5.5

5.6 Customer Architecture

In this architecture we want to show, how to work from customer overview. And how the architect gets the ordered product. The architect is given below:

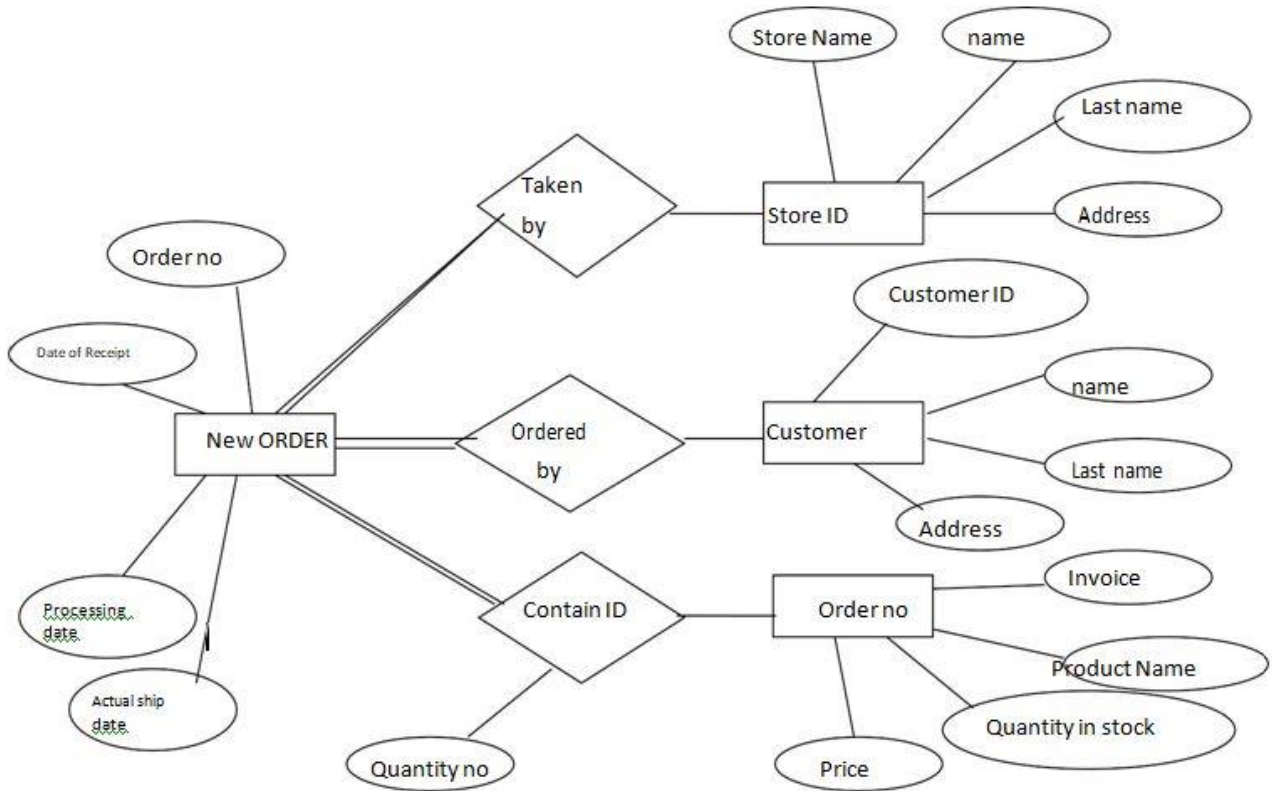
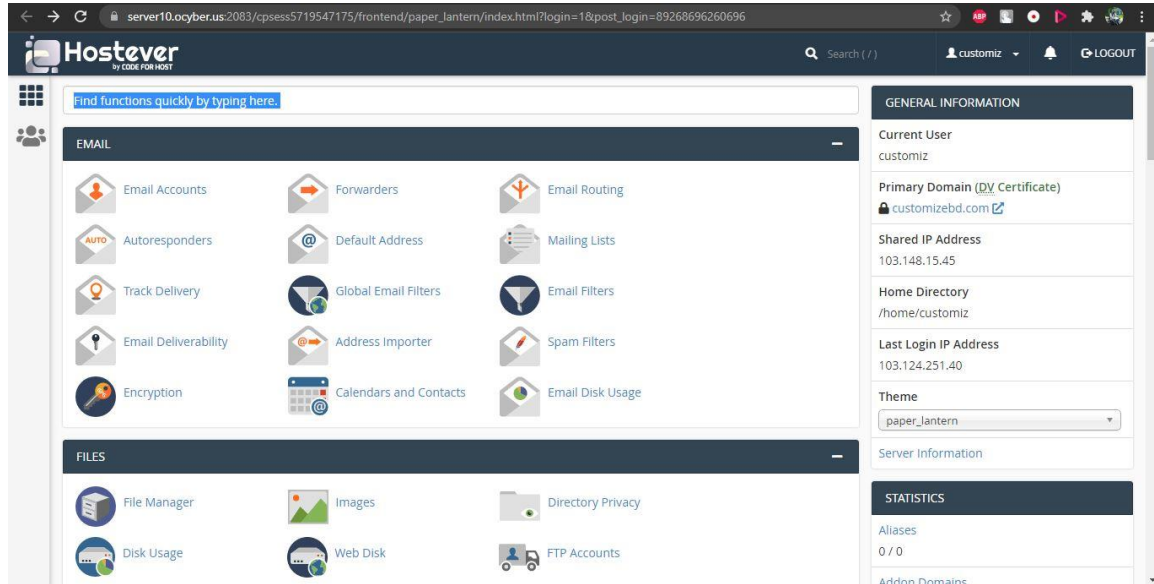


Fig: Ch.5.6

Chapter 6 : Implimentetion

6.1 Admin Panel

Below is the admin panel, how it works, and total process:



Admin Login:

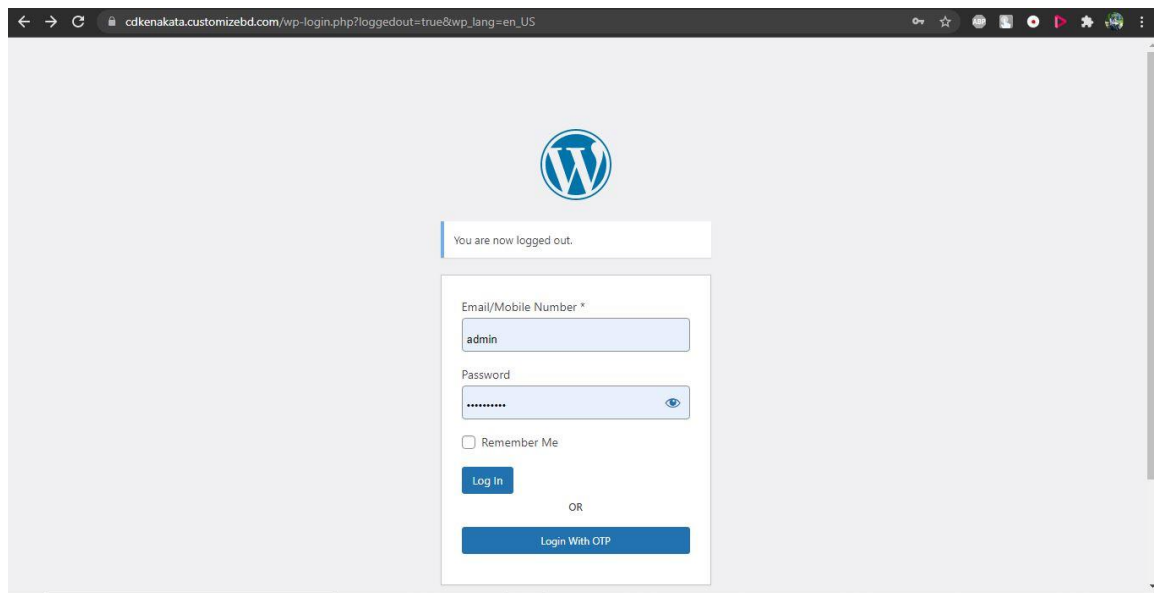


Figure 6.1: Login Page for Admin

This is login page for admins. If administrator enter the correct email/mobile no and password, then the admin The index page will appear.

Admin Index:

The screenshot shows the WordPress Admin Dashboard. The left sidebar contains navigation links for Dashboard, Home, Updates (23), Posts, Media, Dokan, Pages, Comments, Contact, Swatches Settings, Tbay Footers, Tbay Brands, Tbay Testimonials, Tbay Megamenu, WooCommerce, Products, and Analytics. The main content area features a 'Welcome to WordPress!' message with a 'Dismiss' button. Below this are three sections: 'Get Started' with a 'Customize Your Site' button and a link to 'change your theme completely'; 'Next Steps' with links to 'Edit your front page', 'Add additional pages', and 'View your site'; and 'More Actions' with links to 'Manage widgets', 'Manage menus', 'Turn comments on or off', and 'Learn more about getting started'. At the bottom, there is a 'Site Health Status' widget showing 'Good' and a 'Quick Draft' widget with fields for Title and Content.

The screenshot shows the Seller Dashboard for 'CDKenakata'. The top navigation bar includes a search bar, 'Hello Official Store', 'Logout', and 'My Shopping Cart' with a total of 1,375. The left sidebar lists navigation options: Products, Orders, Coupons, Reports, Reviews, Withdraw, Followers, Support, and Settings. The main content area displays a progress bar for 'Add Phone to gain 10% progress'. Below this are several summary cards: 'Sales' (₹ 3,441), 'Earning' (₹ 1,996), 'Pageview' (3859), and 'Order' (2). A 'Sales this Month' chart shows a significant spike on 07 Nov. An 'Orders' table shows 8 Total orders, with 2 Completed and 2 Pending. A 'Latest Announcement' section is visible at the bottom.

Figure 6.1: Admin index

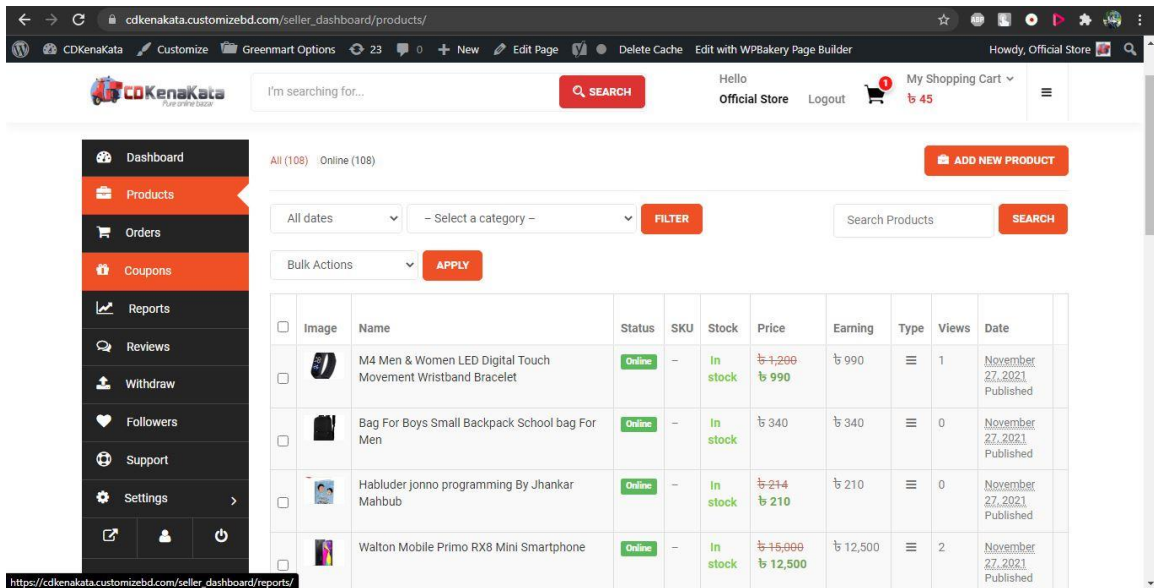


Figure 6.1: Admin index

This is the index page for admin/and seller where admin can see the total number of Products, categories. You can go to any page except admin This page. For example, if the admin wants to Add a new product, he can do so click "Add new product".

Add New Product:

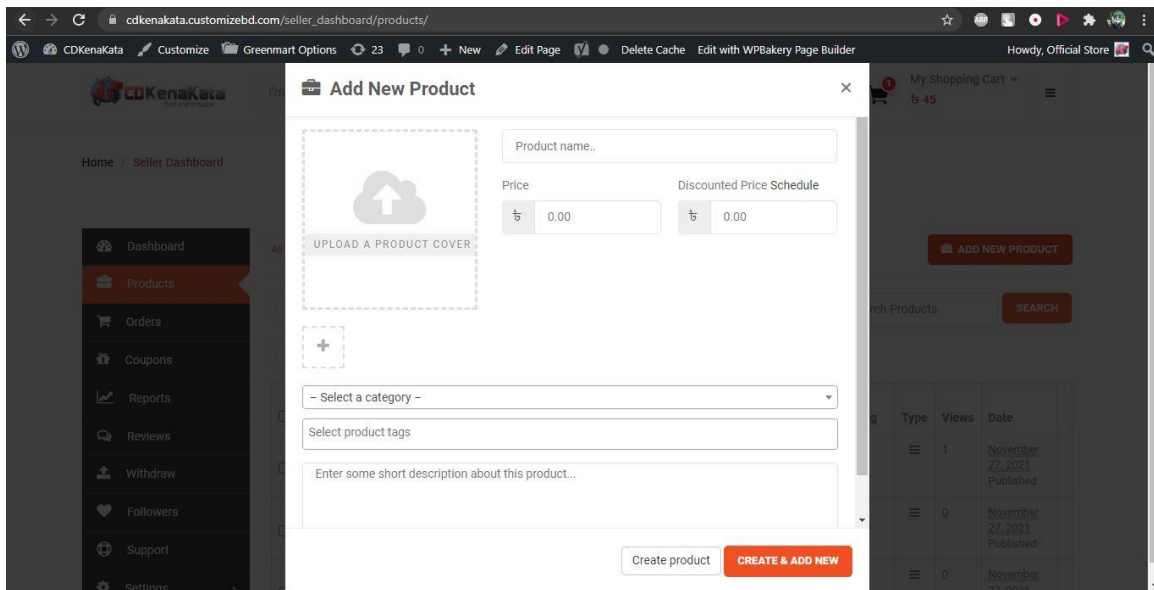


Figure 6.1: Add New Product

In this page, an admin can Add new product.

Check and Admin Can Update Order:

The screenshot shows the Seller Dashboard for CDKenakata. The top navigation bar includes the store name, a search bar, and user information (Hello Official Store, Logout, My Shopping Cart with 1,375). The main content area displays a list of orders with the following data:

Order	Order Total	Earning	Status	Customer	Date	Action
Order 3981	₳ 130	₳ 130	Processing	Official Store	November 7, 2021	[Checkmark] [Eye]
Order 3978	₳ 1,000	₳ 1,000	Processing	Guest	February 1, 2021	[Checkmark] [Eye]
Order 3975	₳ 380	₳ 380	Pending Payment	Guest	December 20, 2020	[Refresh] [Checkmark] [Eye]
Order 3959	₳ 115	₳ 115	Processing	Official Store	December 4, 2020	[Checkmark] [Eye]
Order 3956	₳ 200	₳ 200	Processing	Guest	November 16, 2020	[Checkmark] [Eye]

The screenshot shows the detailed view of Order #3981. The order is in 'Processing' status. The main content area is divided into several sections:

- Order Items:** A table showing the items in the order.

Item	Cost	Qty	Total
Deshi Mustard Oil (পারিষ্কার কেল)-1kg	₳ 130	1	₳ 130
Free shipping			₳ 0
- General Details:**
 - Order Status: Processing
 - Order Date: November 7, 2021, 10:25 am
 - Earning From Order: ₳ 130
 - Customer: Official Store
 - Email: namesuvo@gmail.com
 - Phone: 01677227121
 - Customer IP: 103.124.251.40
- Order Notes:**
 - Payment to be made upon delivery. Order status changed from Pending payment to Processing.
 - added 3 weeks ago Delete note
- Addresses:**
 - Billing Address:** MD. HASAN, 2/R bazar para, Chuadanga, Dhaka, 7200
 - Shipping Address:** MD. HASAN, 2/R bazar para, Chuadanga, Dhaka, 7200
- Downloadable Product Permission:** A section with a search bar and a 'Grant Access' button.

6.2 Customer Panel

This image from the customer panel, OTP login system. This interface is for the customer, which is given below:

Home Page:

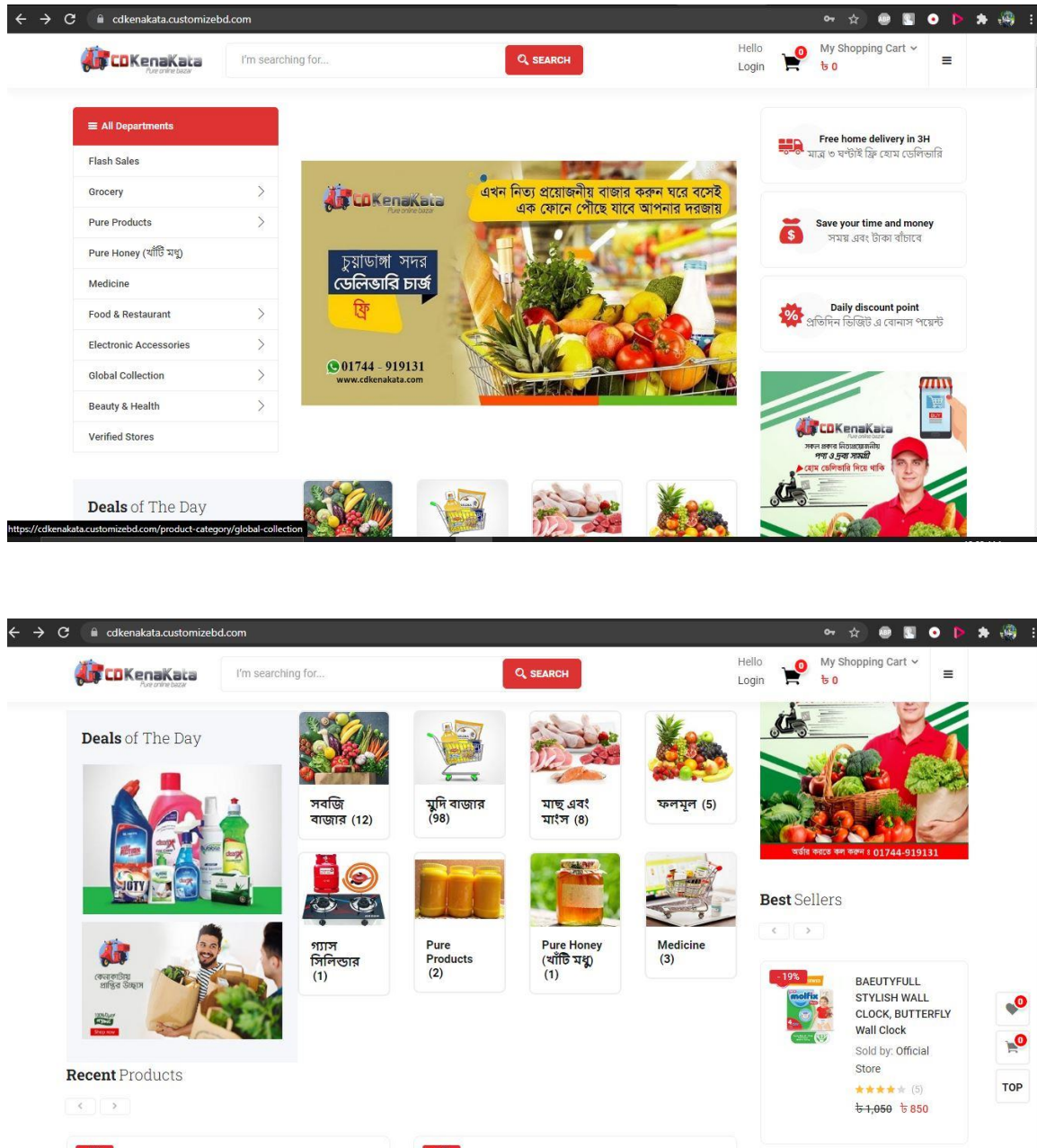
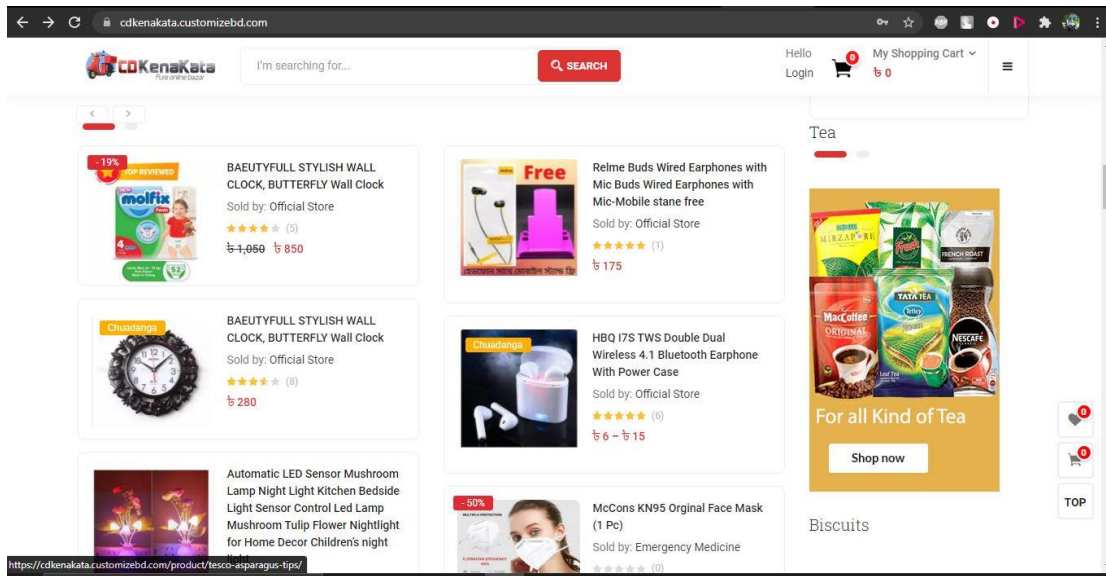


Figure 6.2: Home page of Our Ecommerce Website



Login or Register:

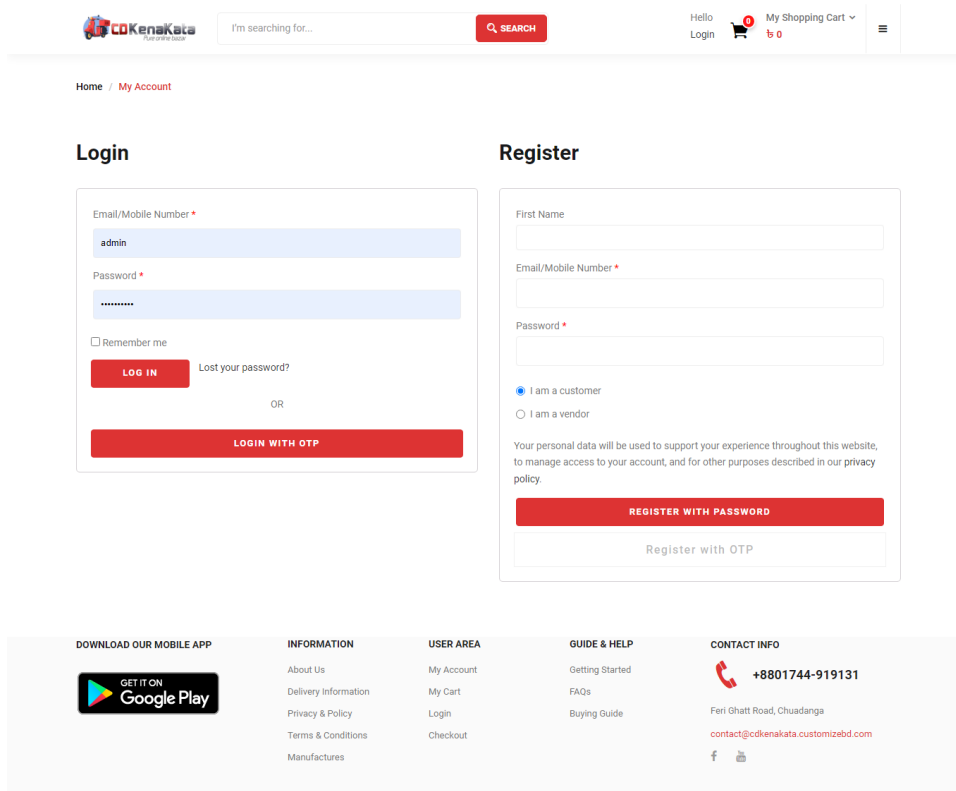


Figure 6.2: Customer Login/Registration

In this page a new customer can register. Also already registered customer can log into their account from this page.

Product Details Page:

The screenshot displays the product details for the Walton Mobile Primo RX8 Mini Smartphone. The page layout includes a top navigation bar with the Daraz logo, a search bar, and user account options. The main product image shows the smartphone from multiple angles. The product title is 'Walton Mobile Primo RX8 Mini Smartphone', and it is sold by an official store. The price is listed as ₳12,500, with a crossed-out price of ₳15,000. A description of the phone's features is provided, including its 4G network support, Snapdragon 6-Series processor, 32GB ROM, and 13MP selfie camera. The page also features a 'Flash Sales' sidebar, a 'Trending Tags' section, and a 'Related Products' carousel. At the bottom, there is a footer with links for downloading the mobile app, user area information, and contact details.

Figure 6.2: Product Details Page

This is the product description page, Customer can get information about a products. they can post review about the product from this page. also, they can look at previous reviews about that product and rate the product .

Cart Page:

The screenshot displays the cart page for CDKenakata. At the top, there is a search bar and a shopping cart icon showing a total of ₹400. The main cart area contains two items:

Image	Product	Price	Quantity	Total	Remove
	Automatic LED Sensor Mushroom Lamp Night Light Kitchen Bedside Light Sensor Control Led Lamp Mushroom Tulip Flower Nightlight for Home Decor Childrens night light Vendor: Official Store	₹ 340	1	₹ 340	
	McCons KN95 Original Face Mask (1 Pc) Vendor: Emergency Medicine	₹ 60	1	₹ 60	

Below the cart items, there is a coupon code field and an 'APPLY COUPON' button, and an 'UPDATE CART' button. A 'You May Be Like' section features a 'molfix' product with a 'TOP REVIEWED' badge and an 'ADD TO CART' button. The 'Cart totals' section shows:


Subtotal	₹ 400
Shipping: Official Store	Free shipping
Shipping to Chuadanga	Automatic LED Sensor Mushroom Lamp Night Light Kitchen Bedside Light Sensor Control Led Lamp Mushroom Tulip Flower Nightlight for Home Decor Childrens night light x1
Change address	
Shipping: Emergency Medicine	Free shipping
Shipping to Chuadanga	McCons KN95 Original Face Mask (1 Pc) x1
Total	₹ 400

A 'PROCEED TO CHECKOUT' button is located below the cart totals. The footer includes a mobile app download link, information links (About Us, Delivery Information, Privacy & Policy, Terms & Conditions, Manufactures), user area links (My Account, My Cart, Login, Checkout), guide & help links (Getting Started, FAQs, Buying Guide), and contact info (+8801744-919131, Feri Ghatt Road, Chuadanga, contact@cdkenakata.customizebd.com).

Figure 6.2: Cart Page

in this page a customer can see the product in list which they ordered. Customer can also edit the quantity of the products and remove the unwanted product.

Checkout Page:



SEARCH

Hello **Shuvo** [Logout](#)

[My Shopping Cart](#) 400

[Home](#) / [Checkout](#)

Have a coupon? [Click here to enter your code](#)

Billing details

First name *

Last name *

Country / Region *
Bangladesh

Street address *

Town / City *

District *

Postcode / ZIP (optional)

Billing Mobile Number *

Billing Email *

Ship to a different address?

Order notes (optional)

Your order

Product	Subtotal
Automatic LED Sensor Mushroom Lamp Night Light Kitchen Bedside Light Sensor Control Led Lamp Mushroom Tulip Flower Nightlight for Home Decor Children's night light x 1 <small>Vendor: Official Store</small>	₳ 340
McCons KN95 Original Face Mask (1 Pc) x 1 <small>Vendor: Emergency Medicine</small>	₳ 60
Subtotal	₳ 400
Shipping: Official Store	Free shipping <small>Automatic LED Sensor Mushroom Lamp Night Light Kitchen Bedside Light Sensor Control Led Lamp Mushroom Tulip Flower Nightlight for Home Decor Children's night light x1</small>
Shipping: Emergency Medicine	Free shipping <small>McCons KN95 Original Face Mask (1 Pc) x1</small>
Total	₳ 400
Pay by wallet <input checked="" type="radio"/>	<input type="checkbox"/>

Nagad

Please complete your Nagad Payment at first, then fill up the form below.
Nagad Personal Number : 01677227121

Nagad Number

Nagad Transaction ID


bKash
 Rocket
 MasterCard
 Cash on delivery

Your personal data will be used to process your order.

I have read and agree terms and conditions *

PLACE ORDER

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- [My Cart](#)
- [Login](#)
- [Checkout](#)

GUIDE & HELP

- [Getting Started](#)
- [FAQs](#)
- [Buying Guide](#)

CONTACT INFO

+8801744-919131

Feri Ghatt Road, Chuadanga

contact@cdkenakata.customizebd.com

[f](#) [ig](#)

Figure 6.2: Checkout page

This is a checkout page of our website where customer can view and confirm their contact, shipping information about Ordered products.

User Account:

Order # 4208 was placed on November 28, 2021 and is currently On hold.

Order details

Product	Total
Automatic LED Sensor Mushroom Lamp Night Light Kitchen Bedside Light Sensor Control Led Lamp Mushroom Tulip Flower Nightlight for Home Decor Children's night light × 1 Vendor: Official Store	₳ 340
McCons KN95 Original Face Mask (1 Pc) × 1 Vendor: Emergency Medicine	₳ 60
Subtotal:	₳ 400
Shipping:	Free shipping, Free shipping
Payment method:	Nagad
Total:	₳ 400

Sub Orders

Note: This order has products from multiple vendors. So we divided this order into multiple vendor orders. Each order will be handled by their respective vendor independently.

Order	Date	Status	Total	
4009	November 28, 2021	On hold	₳ 340 for 1 Item	VIEW
4010	November 28, 2021	On hold	₳ 60 for 1 Item	VIEW

Billing address

SAYED HASAN
2/k bazar para
Dhaka
Dhaka
7200
📞 01677227121
✉ namesuvo@gmail.com

Shipping address

SAYED HASAN
2/k bazar para
Dhaka
Dhaka
7200

Nagad No: _____

Transaction ID: _____

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Feri Ghatt Road, Chuadanga
contact@cckanakata.customizedbd.com
f 📱

Figure 6.2: Customer Account order details.

In this page the customer can see the order details. and he can edit his account from this page by clicking the edit account details tab.

Chapter 7: Comparative Analysis

7.1 Comments

This is a comparative comment of our online shop and 10 other people's online shop, here are the comments below:

no.	Name	Product	Regulation
1	DARAZ	All daily needed product, Phones & Accessories etc	Bangladesh Daraz is A no1 ecommerce site.
2	Chaldaal	Customers can easily get their daily food items from here.	Chaldal.com is top best online grocery website in Bangladesh
3	Evaly	All kinds of products baby products, accessories, clothes	Evaly launched December 2018
4	Pickaboo	The marketplace always provides the best and authentic	It is one of the most popular e-commerce site in Bangladesh
5	Ajkerdeal	They provide daily necessities to the customers.	popular from the beginning of their business.
6	Rokomari	Top rated online book selling website.	This website for only book, dvds.
7	Bagdoom	we can find here day to day life accessories, almost all kind of products.	It provide national and international- Both Products
8	ClickBD	This web site provides electronics items, cameras, computers, phones, fashion, etc	This site is very popular for electronics products.
9	Othoba	Very popular Site for Foods fashions health cae kits, etc.	Its Pran-RFL Groups company.
10	Priyoshop	This site is provides all kinds of Products	They offers free replacement guarante to all customers.

7.2 Comparison

Now this is a comparison of 10 online shops with our online shop. Which is preferred by the customer and user friendly. The comparison is given below:

No.	Domain Name	Comments
1	daraz.com	At present Daraz is a popular one in Bangladesh Ecommerce site. This is a leading ecommerce site Bangladesh.
2	chaldal.com	It also contains products of daily life, this site and my site No equation
3	evaly.com	This ecommerce site has now been added Jamuna Group.
4	pickaboo.com	This ecommerce site started in 2016.
5	ajkerdeal.com	It is run as a sister company of Bdjobs and a Business from November 19, 2011.
6	rokomari.com	This is a book online store. There is a difference between Customer Price. They tag the Thai customer as the reader.
7	bagdoom.com	Bagdum started its journey in 2010. This is repeated The name of akhoni.com. All kinds of lifestyle products.
8	clickBD.com	It is very popular for electronics products. They Launched their site in 2005.
9	othoba.com	Othoba launched on November 28, 2015. This Pran-RFL Group's sister company.
10	priyoshop.com	It started its journey in 2013. It provides all kindsProducts such as fabrics, Shoes, jewelry, accessories, books, health and Beauty.

Chapter 8: Conclusion

8.1 Summary

For Covid-19, Bangladesh, which still has a large segment of the population, could market a wide range of unnecessary shopping store expansion strategies for online shopping. There is also a need to make an online purchase such as product quality, durability and payment to allay customer fears. Internet access can bring more customers to shop online at extensive expansion sites in rural areas. With prompt service, wide diversity and easy accessibility can be reduced even to remote areas of consumers. Consumers in Bangladesh are much more cautious than the West when it comes to online shopping. Reluctance to disclose credit card details. Cash on delivery services will help many traditional customers turn to online shopping. E-commerce companies in Bangladesh fear that the focus is often on bells and whistles to focus on setting up a customizing technology to provide the necessary services to customers, so their demand becomes more customer-centric.

8.2 Conclusion

In conclusion, Any one need platform for online shopping. Who is supposed to be a businessman. Because now days its a great stretch. As we move forward, the growth rate of online marketing in our country will skyrocket. According to the growth rate of e-commerce state in Bangladesh. In the end, it can be said that online shopping has become the destiny of online business in Bangladesh. This has created a huge interest in the e-commerce sector, with people opening websites to sell everything from shoes to clothing to jewelry to baby care products. It has helped create a lot of job opportunities and thus helped the story of Bangladesh's economic growth.

8.3 Future Scope

In this part we say that our project has a future opportunity which is given below:

1. 70% of respondents feel safe in an online shop that they have no fear and they have started an online shopping while still 30% hesitate to shop online they are the late majority type of customers who take technology and advancement at a later stage.
2. 80% of the respondents prefer online shop because they got various products of good quality in one place and the rest of the respondents think that they prefer to shop in the store where they have the opportunity to physically observe the products and then buy.
3. Although there is not a large list of competitors in online shopping, there are online sites that have attracted the attention of shoppers such as Daraz, Chaldal, Rokomari, Pikabo etc.
4. Unemployment in this country, if we can make every shop as an online base then any problem will be solved in future. Only shopping can always reach our people, through online shopping.
5. Most of the respondents have first amazing experience on site and prefer online over competitors due to fast service, wide variety of security, cash on delivery facility, more importantly low price.
6. When people shop online at any store, both the buyer and the seller are safe from any kind of degradation.
7. E-commerce sites are now popular Now that all people are shopping online, it seems that online shops are visible for every situation.
8. E-commerce site is very helpful for unemployment in our country. Everything in the future is going for the online base.
9. Online shops are desirable for all ages, technology is improving day by day and people's lives are also improving.
10. We can easily say that e-commerce site is the best way to improve our lives. And also for business. If people and business improve, our country's economy will definitely improve.

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