



Daffodil
International
University

Internship Report

On



As a Newsroom Editor

Supervised by

Aftab Hossain

Senior Lecturer & Head

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

Prepared by

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Batch: 30th

Date of Submission: 31 December, 2021

Preface

This report is about my internship period as a newsroom editor at one of the renowned sports channel in Bangladesh GAZI Satellite Television Ltd (GTV). It consists of my experience, observations and all the things I have learned during this twelve weeks period. It have the information about the organization, its structure and the people behind it. It also have information about the my industrial supervisor, weekly activities as a newsroom editor, Connection between practical work and academic learning, Tools and technologies used, and the skills I have gathered in this time. The differences and similarities between academic and practical work are also stated here. Along with other things I have also done a SWOT analysis of GAZI Satellite Television Ltd (GTV) describing the strengths and weaknesses with also the threats and opportunities it has.

Letter of Transmittal

18/12/2021

Aftab Hossain

Senior Lecturer & Head

Department of Journalism And Media Communication

Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

I am pleased to submit the internship report as a partial fulfillment of BSS (Hon's.) in Journalism and Mass Communication. I concentrate my best to present this report on my internship form GAZI Satellite Television Ltd (GTV). It was a great opportunity for me to acquire knowledge and experience in one of the renowned sports channel in Bangladesh. I believe that knowledge and experience I have gathered during my internship period will immensely help me in my professional life. I have given my best efforts to achieve the objectives of the practical orientation and hope that my endeavor will serve the purpose. However, I will always be happy to welcome any further clarification that you may require.

I would like to thank you for your kind help, extraordinary advice, direction and being the supervisor to complete my internship report successfully.



Md. Ibrahim

Id: 171-24-592

Department of Journalism and Media Communication

Faculty of Humanities and Social Science

Daffodil International University

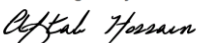
Certificate of Approval



I am pleased to certify that the internship report on Gazi Satellite Television Ltd (GTV) prepared by Md. Ibrahim bearing ID: 171-24-592 of the Department of Journalism and Mass Communication has been approved for presentation and defense. Under my supervision Md. Ibrahim works with Gazi Satellite Television Ltd (GTV) as an intern. He has completed the work during the Fall 2021.

I am pleased to certify that the dates, the findings presented in the report are the original work of Md. Ibrahim.

Md. Ibrahim bears a good moral character and a very pleasing personality. It is indeed a great pleasure working with him and I wish his success in life.

DocuSigned by:

F586E4BC74CB4D4...

Academic supervisor

Aftab Hossain

Senior Lecturer & Head

Department of Journalism, Media and Communication

Daffodil International University

Acceptance of Internship Placement

 **GAZI SATELLITE TELEVISION LIMITED**
25, Segun Bagicha, Dhaka-1000, Bangladesh.

Ref: GTV/HR/AI/680/2021 Date: 10th October 2021

To
Professor A.M.M Hamidur Rahman
Head (In-charge, Department of Journalism, Media and Communication)
and Dean, FHSS
Daffodil International University

Sub: Acceptance of Internship

Professor A.M.M Hamidur Rahman,

In Reference to your letter, we have accepted the internship of **Md. Ibrahim**, (ID# **17124592**) in our organization for a period of 12 (Twelve) weeks starting from 16-October-2021.

Please note that any information & data of Gazi Satellite Television Limited collected by **Md. Ibrahim** during the course of internship should be kept confidential at all times. Please also note that, no honorarium will provide for this internship purpose.

For and on behalf of Gazi Satellite Television Limited.


.....
S. M. Moinuddin
Asst. General Manager, HR

Phone: +88 02 8391021, Fax: +88 02 8391625-26 www.gazitv.com

Acknowledgement

At the very beginning I humbly present my gratitude to all of my teachers, supervisors and family members, without whose help this internship would never be possible. It gave me the opportunity to learn about the world outside of the classroom and have become a great experience. I express gratitude to my honorable academic supervisor sir for giving me the right Instruction to combine both theoretical and practical knowledge in preparing this report.

I would like to thank the authority of GAZI satellite television (GTV), giving me this opportunity for internship at their organization. Everything I have done in these ten weeks helped me acquire a lot of experience and knowledge which have made me skilled in practical works.

Md. Ibrahim

ID: 171-24-592

Department of Journalism, Media and Communication

Faculty of Humanities and Social Science

Daffodil International University

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CHAPTER ONE

INTRODUCTION

1.1 About Internship:

Internship is a ground between theoretical knowledge and professional experience. This gives a first-hand understanding about real life work. We can call it a training. In addition, it helps to ameliorate professionalism also. It's a training of commercial life for an intern.

1.2 What is Internship:

It's the period in which a pupil learns about the introductory effects of professional world. Externship is relatively different from academic studies. Though academic studies give us the knowledge about how to work in the professional world & the chance to work in the real world.

1.3 Duration of my internship:

I did 12 weeks as a intern. I started from 16-10-2021 to 28-12-2021.

1.4 My Supervisor at GTV:

My supervisor was Yeasir Arafat Kakon He is the Head of National Desk at this famous TV channel. He is working here for nearly 6 years. He gave me guidance. He's a veritably good person. He tutored me maintaining time and creating script. I've learned a lot of effects from him. I believe will surely help me to success in my future career. In addition, he always encourages me to do better in my assigned work & assignments.



CHAPTER TWO

Profile of the organization

2.1 Background of the organization:

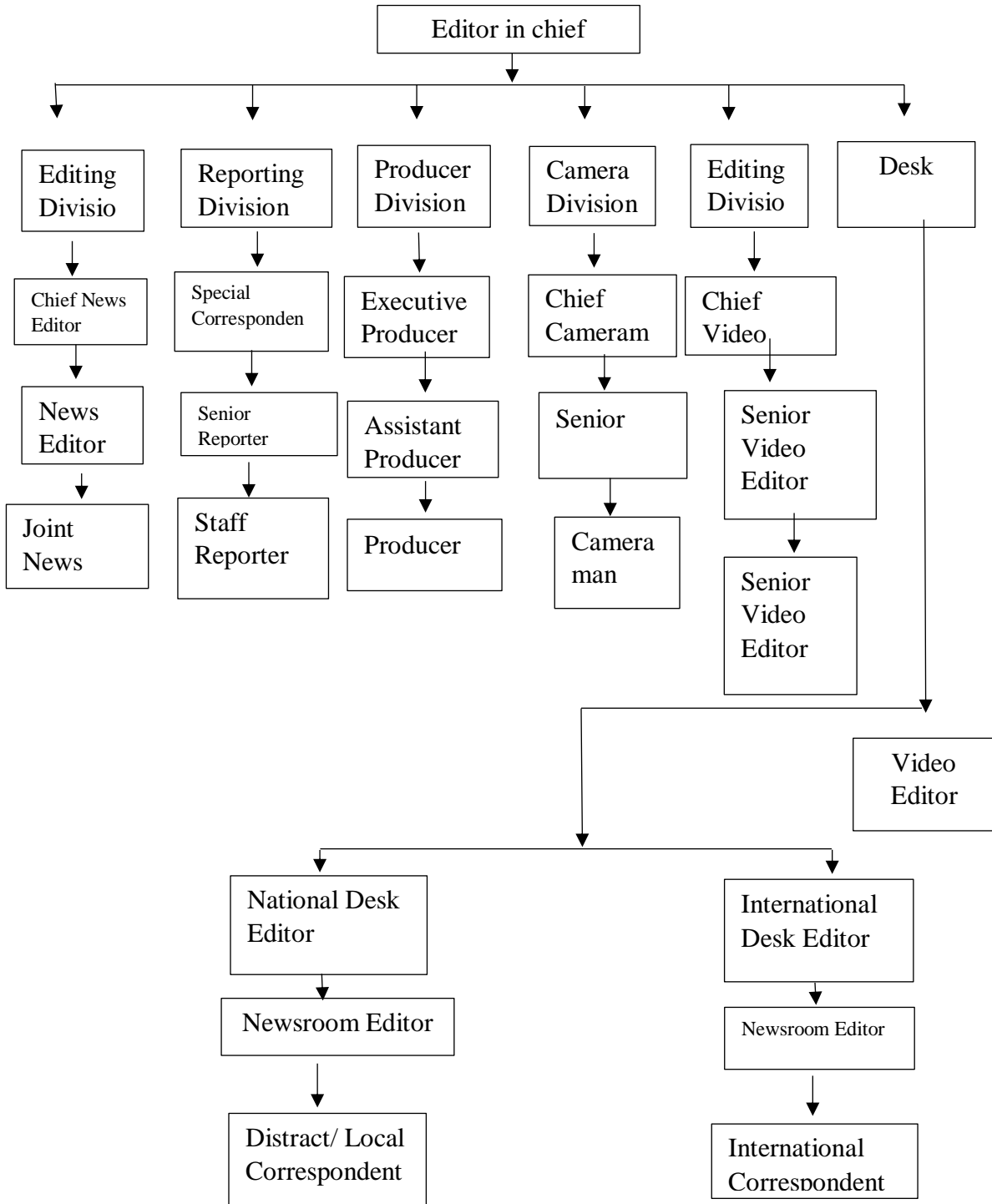
GTV is a Bangladeshi TV channel. This is based on Bengali language. This is located in Dhaka city at Segunbagicha. GTV started their official activities on June 12, 2012. It is categorized as a satellite TV. Moreover, it is accessed by artificial satellite cable and IPTV. The image processing format of this channel is on HD. There is a lot of categories of media and shows provided and broadcasted by GTV such as drama, cinema and audio song program including talk show.

2.2 Tagline and Logo GAZI Satellite Television Ltd (GTV)



যা দেখতে চান, পাবেন

2.3 Organogram of GTV



CHAPTER THREE

LEARNING AND EXPERIENCE

3.1 Responsibilities:

I worked at National Desk in GTV. My role was newsroom editor. I had a office with a computer. I checked correspondence and elect important news. My administrator told me how should I elect news. I wrote scripts also. Incipiently, I also did some out-of-door assignments for further experience.

- i. Check news from reporters.
- ii. Write scripts.
- iii. Covering assignments
- iv. Collect footage from internet in some cases.
- v. Reaching with the journalists by phone
- vi. Attending phone calls on the public office

3.2 Weekly activities during internship:

1st week:

- ❖ I meet with my administrator.
- ❖ Know about standard work procedure
- ❖ Exercise Bangla codifying in Bijoy
- ❖ Learn about news graces
- ❖ Contact Reporters
- ❖ Checking assignment list
- ❖ Write slugs

2nd week:

- ❖ Perform as newsroom editor
- ❖ Write OOV
- ❖ Write OOV- Alkie
- ❖ Write public beat OOV
- ❖ Introduced with panel and editing
- ❖ Write captions
- ❖ Learn to write package
- ❖ Know about colorful shows.

3rd week:

- ❖ Write package and corrected crimes by the instruction of my administrator
- ❖ Did an assignment
- ❖ Check mails
- ❖ Introduced with voice over workshop
- ❖ Edit footages with panel
- ❖ Changed formats of vids
- ❖ Read news from diurnal pool regularly

4th week:

- ❖ Write a package on
- ❖ Write public beat OOV
- ❖ Tried some voice over
- ❖ Learn about how to do live
- ❖ Check the rundown
- ❖ Check the assignment list and also contact with the journalists

5th week:

- ❖ Contact Reporters of colorful sections
- ❖ Write OOV for public beat
- ❖ Cover a program in press club
- ❖ Cover an assignment of Health office
- ❖ Write package on the detail of IEDCR
- ❖ Work in pressure and rush hour

6th week:

- ❖ Exploration about current nimbus contagion situation in Bangladesh
- ❖ Write a package about nimbus epidemic
- ❖ Write public beat OOV
- ❖ Write captions
- ❖ Edit some footages
- ❖ Read the news of diurnal pool regular
- ❖ Collect information from journalists

7th week:

- ❖ Write OOV SOT
- ❖ Write OOV
- ❖ Write product list
- ❖ Check rundown
- ❖ Read news from diurnal pool
- ❖ Write package of public beat

8th week:

- ❖ Edited the footage
- ❖ Give voice
- ❖ Check rundown
- ❖ Cover assignments
- ❖ Collect information from journalists for public beat OOV
- ❖ Check assignment list
- ❖ Write OOV SOT

9th week:

- ❖ Write OOV
- ❖ Write OOV+SOT
- ❖ Write package
- ❖ Check rundown
- ❖ Check assignment list
- ❖ Check the daily pool regular

10th week:

- ❖ Covered a assignment on lockdown
- ❖ Write OOV
- ❖ Write OOV+SOT

I did almost same works in 11th and 12th week.

3.3 Work experience during internship:

I'm a pupil of journalism and mass communication and I've completed my externship from a TV channel named GTV, which is a mainstream media and this occasion gives me a clear and priceless gests.

I learned the significance of maintaining time. Time is veritably precious in journalism. If I can not present on time on a assignment also most presumably I'll miss my item. My administrator make these thing clear infront of me.

3.4 Special experiences:

I learned about news graces and opting news from reporters' correspondence. It was a tutored job. But I liked it. Either, I learned to use panel. I did some videotape editing with the panel. That was a beautiful moment for me.

3.5: Tools Used

When I was interning in GTV, that time I used various tools and technologies. The names are given below:

- ❖ Computer Scanner Camera
- ❖ APENPS WASP Recorder Boom
- ❖ Microsoft Word Tripod
- ❖ SD Card
- ❖ 'Final Cut PRO'
- ❖ Printer
- ❖ Telephone
- ❖ Mobile Phone

CHAPTER FOUR

EVALUATION of LEARNING

4.1 Difference between academic and practical experience:

There's plenitude difference between academic and practical gestures for cases,

- .
 - i. From academic literacy we gather the knowledge of how effects are done in real world but during my practical I learnt about the locality and when answer to use the academic knowledge.
 - ii. During my academic period, I've gathered my academic studies and knowledge veritably important attentively and successfully but during externship I've learnt that academic and professional world is completely different conception from each other.
 - iii. In my academic time, I've done some practical assignments also where the duration of those assignment was huge but in my externship I've to complete my assignments in a short time. In addition, I've to complete my assignment alone and on time.

Through a normal way of thinking I can say that the professional experience isn't analogous with what I endured on my academic time.

4.2 Outcome of my internship:

- i. I have built up my own sources and networks
- ii. Generated for the future
- iii. I have earned a good name in GTV
- iv. I learn and get a good command in broadcasting media which will help me in my future career
- v. I have explored myself with my capability
- vi. I learnt about how PCR and MCR works
- vii. I have created a good relational network with the other TV Channels and newspapers reporter.
- viii. I learnt to keep myself calm and relax during the times of pressure

4.3 Expectations and Experiences:

I am a student of journalism and mass communications and I expect to do my internship at a news channel and I had the opportunity to fulfill it. Moreover, I expect to learn about the basics of reporting, writing, presenting and broadcasting.

My supervisor at GTV helped me in every step of learning and practicing reporting, writing and presenting. During practicing they told me about their experiences and share with me some of the useful tricks of making news and conducting interviews as well.

4.4 Skill Development:

During internship, I have worked in a news channel so I have gone through several skills development process which plays a vital role in successfully completing my internship; Such as,

- ❖ Typing speed
- ❖ OOV writing skills
- ❖ Develop package writing skill
- ❖ Being punctual to attend each and every seminar
- ❖ Develop voice narrate skill & pronunciation
- ❖ Collect experience about giving PTC
- ❖ Learnt about giving live
- ❖ Learnt the ways of desk reporting
- ❖ Improved reporting
- ❖ Developed communication
- ❖ Increased IT skills
- ❖ Developed confidence
- ❖ Learnt about taking footage and framing
- ❖ Improved interviewing skills
- ❖ Developed news source
- ❖ Developed writing OOV-SOT
- ❖ Improved using 'WASP'
- ❖ Improved writing headlines
- ❖ Developed news sense and breaking news

4.5 Opportunity for Future Career:

In my internship, I have gathered many experiences which can be added to my CV and that will help me in the future. They are:

- ❖ Transferring footage
- ❖ BIJOY EKUSHE-Bangla typing Writing OOV
- ❖ News presenting skills video editing
- ❖ Working with team capability writing special packages
- ❖ Writing breaking news headline or TIKA in the “WASP
- ❖ Knew panel
- ❖ Knew about OOV-SOT Knew MR
- ❖ Learnt about MCR and PCR Write slug name
- ❖ Write national OOV
- ❖ Write international OOV
- ❖ Write international packages Give voice

All the experiences can be added in my resume and in any news sector can call me for a job on the basis of these experiences

CHAPTER FIVE

CONCLUSION

5.1 SWOT analysis:

Strengths:

- ❖ Skilled reporters
- ❖ Highest TRP
- ❖ Enough number of district corresponded
- ❖ Publish bulletins at correct time
- ❖ Skilled editors
- ❖ Unity of the employees

Weakness:

- ❖ Lacking's of vehicles
- ❖ Device problem
- ❖ Shortage of back-pack for going live
- ❖ There is no café in the office
- ❖ No individual washroom for ladies
- ❖ Don't have any official social media account like fb page for getting feedback
- ❖ Little number of broadcast special packages

Opportunities:

- ❖ They will spread their channel in social media platforms
- ❖ They will improve their equipment's

Threats:

- ❖ The news slot is very much congested, that can harm their audience number
- ❖ They haven't enough vehicle which can be a threat in the rush hour
- ❖ They have lacking of equipment's which can also harm to the report also
- ❖ Most of the time they broadcast less important news and packages which can also harms the channels popularity and TRP

5.2 Recommendations:

Twelve weeks is a short time for understanding and giving recommendation to GAZI Satellite Television LTD. Working in the news section of GTV, I have some recommendations for GTV:

- ❖ They can give some opportunities of paid internship
- ❖ They can enrich the audience and get feedbacks from spreading and developing their fb and
- ❖ other social media platforms

5.3 Conclusion:

During internship, I have become more responsible. I think I am the luckiest one for being a part of GAZI Satellite Television as an internee.

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References

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- ❖ [www. http://gazitv.com/](http://www.gazitv.com/)
- ❖ www.wikipedia.com
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Annex









