



Internship Report On
**The Working Experience of Print and Online Media at The Business
Standard**

Submitted by:

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Course Code: ENG-431

**This internship report submitted to the Department of English in partial fulfillment of
the requirements for the degree of Bachelor of Arts in English**

Submitted to:

Nahid Kaiser

Assistant Professor

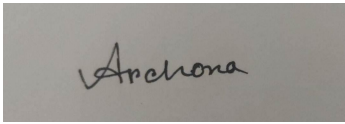
Department of English

Daffodil International University

Date of Submission: 24 November, 2022

Declaration

It is hereby declared that the internship report submitted to the Department of English at Daffodil International University is an original work performed while completing my course "Project Paper with Internship" (Course Code: ENG431) in the Bachelor of Arts in English program. The internship report, titled "The Working Experience of Print and Online Media at The Business Standard," has been written under the supervision of Nahid Kaiser, Assistant Professor of the Department of English, Daffodil International University. This report is containing the work-based experience that I practice at the newspaper media.

A rectangular box containing a handwritten signature in cursive script that reads "Archona".

Archona Rani Saha

Batch: 46th

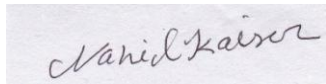
ID: 191-10-2006

Department of English

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Certification

I am pleased to certify that the Internship report on "The Working Experience of Print and Online Media at The Business Standard" prepared by Archona Rani Saha, bearing ID No: 191-10-2006 of the Department of English, has been approved for presentation and defense.

A rectangular box containing a handwritten signature in cursive script that reads "Nahid Kaiser".

Nahid Kaiser

Assistant Professor

Department of English

Daffodil International University

Acknowledgement

Existence is and will always be stressful. To achieve our goals and fulfil our ambitions, we must overcome obstacles. However, with the Almighty's blessing and the help of the people to guide me and show me the right path, everything becomes easier and less complex.

First and foremost, I want to express my gratitude and love to my parents for their unconditional support.

I would like to thank and express my gratitude to my supervisor Nahid Kaiser, Assistant Professor Department of English, Faculty of Humanities and Social Science, Daffodil International University, for guiding me to prepare this report and for her unwavering support and guidance.

At The Business Standard, I want to thank my supervisor, Azad Baig (online in charge), and all the team members at the online desk who were extremely helpful to me.

I am also grateful to The Business Standard's management for providing me well with Internship training.

Abstract

I believe it is essential to be aware of our surroundings and informed about what is going on in the world. Newspapers are one of the most major sources of information that can help us keep up to date. The Business Standard is a privately owned newspaper in Bangladesh. The publication is also known as TBS and is a top-ranking newspaper which maintains quality through efficient employees and provides standard news to news readers as one of the fastest-growing types of communications, online newspapers now provide readers with deeply and broadly relevant news. As an English Department student, I hope to pursue a career as an NGO official. Developing presentation and communication skills is required for this. I genuinely think working at a newspaper office is a better option for me to develop in this industry. On the other hand, I've been intrigued by the prospect of working in a newspaper office ever since my older brother began working in this industry. In addition, I completed the "Introduction to Journalism" course (course code: ENG334). The course delves into the various sections of a newspaper, such as editorials, op-eds, features, sports, COVID-19, obituaries, books, events, movie reviews, and so on. Being a student of the English Department I want to pursue my career as an NGO official. I am glad I started working inside TBS's newsroom and got to observe, explore, and be a part of the news-making process. I was excited when offered an internship at TBS's Online News Desk.

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Chapter 1: Introduction

“The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience.”

— Eleanor Roosevelt

Experience, in any form, is a valuable asset in life, especially when it is related to one's field of work. As one gains experience, his or her point of view on the world broadens, as does their skill.

This is an internship report on my time working for a newspaper. It instructs me about the work flow on The Business Standard. I attempted to comprehend the activities of both the online news desk and how they work efficiently. I learned how news is formed from reports, how they are arranged in a news, and how publications are formatted; I worked inside The Business Standard's newsroom and revealed, explored, and took part in the news-making process.

1.1 Description of the Internship

Internship programs are a way for students to gain experience. A student can acquire practical knowledge, specific skills, and academic credit by exercising discipline in the direction of his or her intended career. Obviously, it is beneficial and necessary for everyone, particularly students, because it can provide unique opportunities for learning and provide one's materials that can be added to a resume, build a professional network.

Though internship duration varies, most academic internships require a minimum of 12 weeks. Interns work for a company either part-time or full-time for a set period of time.

1.2 Benefits of Internship Program

To create a good resume: Through internships, we can gain information, knowledge, and qualifications of relevant work that will assist us in ensuring a positive and burly resume. It is impossible to get a good job without a good resume.

It is difficult to get an accurate job without a good resume.

To establish a connection and a reference: It is hard to find a suitable job in the modern era without a good reference.

We can make a connection with several people through the internship. While doing our internship, we meet numerous individuals and become close to each other. The whole type of relationship will enable us get a good job.

Chapter 2: Objectives

Without guidance and an objective, efforts and determination are insufficient. I believe anybody can succeed in achieving their goals by keeping clear objectives. My objectives behind my work were:

- I wanted to build a bridge between my educational standards and working in the media sector for my long-term career.
- I wanted to work in an English newspaper when I took the course “Introduction to Journalism (course code: ENG334) because I had found my interest there.
- My familiarity with the field—my brother is a television journalist—inspired me to pursue this path and also its adventurous experience.
- I enjoyed exploring new places and communicate with lot of peoples which is relevant with media.
- With respect, there are a lot of opportunities to work on resolving the issues the country faces as a journalist upholds all relevant news for the general public.
- I wanted to select my career in communication sector still I want this. As a result, this was the first action to take.

Chapter 3: Methodology of The Internship

After taking this course “Project Paper with Internship (course code: ENG431),I first made the decision which industry I wanted to work in.However, the methodology of my internship program:

1. At first, I decided to work as an intern in the media sector.
2. I searched for the channels like newspapers, news channels which are provided free or paid internship.
3. Then I had known about The Business Standard and gone there with my cv.
4. I talked in the HR and they told me tom meet the head of online.
5. I met an interview there and was selected as an intern online at the English newspaper "The Business Standard."
6. Following that, I collected an offer letter from my department as an intern student and went to TBS's offices to talk about my internship periods.
7. They then approved my letter, required to conduct a brief discussion.
8. I started my work with the online team.
9. In addition, they provided a letter of acceptance three days later.
10. Finally, at our educational institution, I met with my supervisor and continuemy internship.

Chapter 4: A Brief History of The Business Standard

The Business Standard is a renowned newspaper in Bangladesh and also known as TBS to all.

4.1 About The Business Standard (TBS)

The Business Standard is a renowned English daily in Bangladesh that operates both print and digital versions. The owner of this news outlet is Horizon Media and Publication Ltd., which was founded in 2019.

The editor of the fast-growing newspaper is Inam Ahmed, the executive editor is Sharier Khan, and the head of online is Azad Baig.

There is a group of experienced journalists and reporters at The Business Standard. With the goal of promoting good governance and maintaining ethical journalism, they put an extra emphasis on business news. However, the newspaper also covers the various matters of the countrymen.

The features are about business, national and international issues, the economy, world business, sports, lifestyle, stocks, thoughts, magazines, interviews, supplements, etc. The expert content writers create rich content on industry-related issues, banking, small trade, employment, enterprise in Bangladesh, etc.

The Business Standard emphasizes visual storytelling to help readers decipher the most complicated issues.

The platform provides selective international news and analysis from Bloomberg, Reuters, AFP,

Project Syndicate, Foreign Policy, and the Hindustan Times.

The Business Standard, besides other newspapers globally, publishes two versions of the paper for its readers. On an online platform, they practice Bangla and English for their readers. As a result, they can easily and comfortably go through the paper from anywhere in the world. Its online edition brings out breaking news, headline reports from Bangladesh, and worldwide news.

Meanwhile, they always update their news according to the source.

4.2 Organization Profile (at a glance)

Organization:	The Business Standard
Address:	4/A, Swid Bhavan, Eskaton Garden Rd, Dhaka 1000, Bangladesh
Launched:	2019
Owned by:	Horizon Media and Publication Ltd.
Editor:	Inam Ahmed
Executive Editor:	Sharier Khan
Format:	Broadsheet
Telephone:	+8801847 416158 - 59
Website:	www.tbsnews.net www.epaper.tbsnews.net
Nature of Business:	Private Daily newspaper (Print media & Online media)
Language:	English, Bangla
Services:	16 pages of printed news full with 7 weekly supplements
Employees:	51-200 employees (source Human resource)

For subscription print copy/e-paper: +8801749765696

Twitter: <https://twitter.com/tbsnewsdotnet>

LinkedIn: <https://bd.linkedin.com/company/th>

Email: contact@tbsnes.net
oped.tbs@gmail.com (send option articles)
sales@tbsnews.net (for advertisement)
tbs.circulation@gmail.com

Slogan: Beneath The Surface
Award: Bangladesh Media Innovation
Awards 2022(BMIA 2022)”

Online hit: More than 6 million monthly page views, 6, 54,000 followers on Facebook, 1, 28,000 subscribers on YouTube, 36,609 followers on LinkedIn, (source The Business Standard online).

4.3 Organogram of TBS

Editor

Inam Ahmed

Executive Editor

Sharier Khan

Deputy Executive Editor

Shakhawat Liton

Managing Editor

Khaled Masood

Deputy Editor

Titu Datta

Chief News Editor

Mubin S Khan

News Editor

Harun Ur Rashid

Online In Charge

Azad Baig

4.4 Social Responsibilities of TBS

Every media outlet has a section dedicated to social responsibility. The Business Standard (TBS) has a sector as well. This sector serves our country's helpless citizens. As such an example:

1. TBS provides assistance to flood victims. It provided relief to a significant number of miserable people.
2. TBS hosts cultural programs.
3. TBS also performs volunteer activities when our country faces adversity.
4. In 2022, TIB organizes a program named "A Youth Engagement Program."

We hope that TBS will be capable of setting up regular activities in a short period of time.

4.5 Appearance of The Business Standard

THE BUSINESS STANDARD
 NEWS → 3
 230 MORE LEATHER, PLASTIC, LIGHT ENGINEERING FIRMS TO GET INVESTMENT AID
 www.businessbd.com
 Thursday 01.10.2020
 Pages 01 | Price Tk20

'Govt to favour businesses even if banks face losses'
 Finance Minister Anam Hossain Kamal said if business owners do not survive, banks will not either.

FISHERMEN'S HEYDAY
 Not wanting to waste a moment, fishermen jump off their fishing boat on that they can get another round of catch fish, which they can use for large markets, without having to go back to the sea. The picture was taken near a large of fishing in Chittagong on Wednesday.

The old age story

SENIOR CITIZENS UNPROTECTED FROM MONEY AND HEALTH WORRIES

Old people require more health care
 64% of men and 43% of women aged 60+ are in employment

WORLD POPULATION IN BANGLADESH

Year	Population (Million)
2015	153
2016	155
2017	157
2018	159
2019	161
2020	163

China-Bangladesh economic ties keep deepening

Celebrating the 45th anniversary of the establishment of diplomatic relations between China and Bangladesh

Rifat murder: Wife Minni among 6 to walk the gallows

UK vaccine to be available to Bangladesh, no clinical trial here: UK envoy

Trump embarrassed his country and himself

'Strong action plan needed to fully disburse stimulus by October'

THE BUSINESS STANDARD
 Tuesday November 29, 2020
 বাংলা

THE STATE OF THE ART TECHNOLOGIES OF PHYATHAI HOSPITALS

BANGLADESH | COURT | EDUCATION | MIGRATION | TRANSPORT | PIONEERING WOMEN | CORRUPTION | CRIME | OBITUARY | ENERGY | HEALTH | INFRASTRUCTURE | LAW & ORDER | POLITICS | ENVIRONMENT

BNP to wage one-point movement to oust AL govt from 10 Dec: Fakhrul

Dhaka to receive 20 more locomotives from Delhi

The Business Standard Newspaper

The Business Standard E-paper

4.6 Agency News

United News of Bangladesh (UNB) and Bangladesh Sangbad Sangstha (BSS), two of the country's largest news agencies, subscribe to The Business Standard.

These media sources are well-known for providing extensive news coverage, especially in the domestic news circuit. We had to make changes in copies taken from these two domestic news agencies while adhering to our style guide and language preferences, and we had to attribute the source, such as "Prime Minister Sheikh Hasina is expected to call a cabinet meeting next week, according to UNB/BSS."

However, because we were required to rewrite and edit the stories according to our preferred news angle and preference, the byline for these stories has been "TBS Online Desk."

4.7 International News (Reuters, Bloomberg)

The Business Standard is a registered user to two of the world's largest international news agencies, Reuters and Bloomberg.

Reuters, a UK-based internationally acclaimed and sought-after global news agency founded in 1851 and acquired by Thomson Corporation in 2008, broadcasts news in English, French, Russian, German, Italian, Spanish, Portuguese, Urdu, Arabic, and Chinese.

Bloomberg, on the other hand, is an American-based pay television network focusing on business and capital market programming that was founded in 1994 and is owned by Bloomberg L.P. It is distributed globally and provides the world with business and market news, data, analysis, and video, including stories from BusinessWeek and Bloomberg News. However, The Business Standard is the only Bangladeshi news channel who has the collaboration with Bloomberg.

When doing international stories at TBS, we had to first ensure that the respective news agencies received their bylines — the name of the author of the story — and then we had to look into formatting because all of their stories have the date of the event in the first paragraph, whereas our news and online version always have the time of the event stated in the second paragraph.

We also had to change a few more spellings and English language preferences because, according to our style guide, we prefer British English and "ize" spellings over "ise" spellings; besides that, we write "program" rather than "programme."

TBS has recently made contact with AFP (Agence France-Presse), the world's oldest news agency headquartered in Paris. With AFP's assistance, newspapers in Bangladesh will have more prospects.

Chapter 5: My Job Responsibilities as an Intern

5.1 Activities starting

As an online journalist, I value ethics and serve the country. Our general job responsibilities include gathering information, preparing a factual story, and producing articles or broadcasts that inform the public.

As part of my daily tasks as an intern in the online sector, particularly as a member of the morning team, I edited and translated stories that transcend national boundaries and are crucially important to the globalized world.

News gathering: Those of us who work in the online sector first gather news from various sources such as reporters, correspondents, pass relists, and so on. I also cullet news from agencies, District news channels, and social media.

News editing: A sub editor edits the news to cut some ordinary information and add some new information in the news, as well as make a good headline, intro, and sometimes a sub editor rearranges or rewrites the story, but I made and edited the story first and then provided it to the sub editor.

Uploading news: In the online sector, I have uploaded news to our TBS website.

5.2 Internship Workplace Log

In my internship workplace log, they give me assignments such as press releases, translations, writing breaking news from television news, and sometimes home tasks to help me know and understand more. When I do not have an assignment, they told me to read our news and focus on our writing style by browsing our own news page.

5.3 Doing Translations

One of my most specific, major, and consistent tasks was to translate Bengali stories provided by our reporters into English while adhering to our style guide.

These stories ranged from business to time-sensitive specials to regular political and law enforcement stories and everything in between.

When we work for a newspaper, we must know how to translate. Many of the reports we receive are written in Bangla. Again, at TBS, editors frequently take news stories from Bangla News, which they must translate, and add or remove information from the article before publishing it on TBS.

The most important thing to consider when translating any piece of writing is to understand the meaning of the sentences and the entire piece in general.

We should not translate word for word, but rather translate the writing in terms of its expressive/sense for sense meaning to describe the information written in the source text. This is known as the sense-for-sense approach. As it is explained by Jeremy Bentham in his book,

“Introducing Translation Studies: Theories and Applications”. Bentham writes that the sense-for-sense approach allowed the sense or content of the ST (source text) to be translated. That is, words are not directly translated from the target text to the source text, rather the sense is translated. Another important aspect of translation is Translation Shifts.

J. C Catford explained in his book *A Linguistic Theory of Translation* as structure shift. He explained that the Bangla language follows a certain structure while English follows another. Therefore, the arrangements of words in the Target text (TT) often vary from Source Text (ST) while the meaning remains the same.

Therefore, when I was given an article to translate, I did not start translating the words right away. I read the whole article, understood what it was trying to say and then translated it into English. The sequence of words or sentences was rearranged to make the writing clearer and accurate to the meaning of the source text. Different news agencies, in this case, domestic news agencies which TBS is subscribed to play a vital role in maintaining news flow and news variety.

5.4 News Making from Press Release

Every once in a while, a different organization used to send us a press release. We read the press release and inquired with the chief reporter. He gave this time to make the news in the press release. Most of the time, do not enface information on paper. The majority of the work to make the news on a press release.

This isn't breaking news. Because of the information on this paper, its main part is 50-to-200-word news.

5.5 List of weekly activities

First week (1 September–7 September)

- Going to the office and meeting my supervisor for an interview.
- I got an appointment there as an intern.
- At first, I learnt about the rules and regulations of the office.
- Learnt basic things about their working style from other employees.

Second week (8 September – 14 September)

- Learnt the basic editing style for TBS that they provided me.
- Making press release on - Rickshaw Puller killed in the capital road accident
- Making press on - Awami League Leader Sajeda Chowdhury passes away
- Making a news on - SFIL celebrates 2nd anniversary

Third week (15 September – 21 September)

- Learnt how to make a press release.
- Publishing a press release on - BNP Vice Chairman Shah Moazzem Hossain passes away
- Learnt about the translation genre in the journalism sector.
- Producing a news on - 2 killed as bus rams auto-rickshaw in Cumilla

- Translating news on - Rotary implements 2000 development projects since July 2022

Fourth week (22 September – 28 September)

- Translating news on - Day-Long Seminar held on the Genocide of Bangladesh of 1971
- Making a new Standard Chartered and Tarupallab plant 2,000 trees for a greener future
- Writing a media release on - Panchagarah boat capsized: Death toll rises to 61 now

Fifth week (29 September–5 October)

- Making press release on - Narendra Modi greets Sheikh Hasina on her birthday.
- Was on Durga Puja leaves

Sixth week (6 October–12 October)

- Completed some assignments given by my supervisor.
- Learnt Bengali typing with apps
- Learnt Bengali typing with the news on - Times Higher Education Rankings 2023: DU, NSU ranked top Bangladeshi universities-

টাইমস হায়ার এডুকেশন র‌্যাঙ্কিংস ২০২৩:

শীর্ষস্থানীয় বাংলাদেশি বিশ্ববিদ্যালয়গুলি হিসেবে (ঢাবি) এবং (এনএসইউ)

Seventh week (13 October- 19 October)

- Making press release on - Death toll rises to 3 at Gazipur filling station fire
- Making press release on - United Commercial Bank receives ISO/IEC 27001 Certification

Eighth Week (20 October-26 October)

- Translating news on -Rancon Group donates TK 3 crore to victim's families killed in FV Magfirat
- Making press release on - 3 cobs dead including an accused in Tangail road accident
- Translating news on - Commercial Production of Rampal Power Plant Will Be Started in October

Ninth Week (27 October – 2 November)

- Did assignment about Government Ministries, Divisions, and Ministers of Bangladesh
- Completed assignment about THE 10 BIGGEST WARS IN THE WORLD

Tenth Week (3 November–11 November)

- Was on sick leave.

Eleven week (12 November–18 November)

- Noted down some key points from a briefing by the prime minister on TV channels.
- Producing a news on -Professional boxer Sura Krishna Chakma becomes brand endorser of BKash
- Printed out some papers that were my assignment.

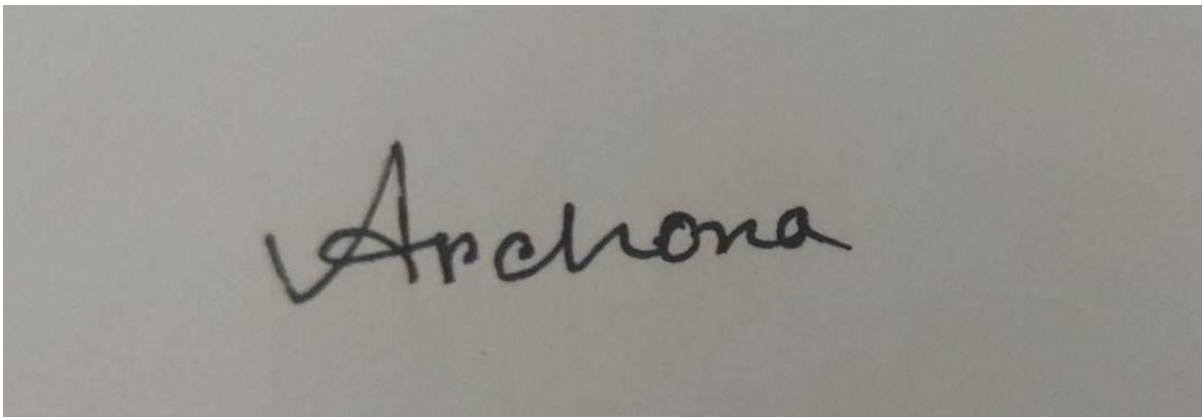
Twelve week (19 November -25 November)

- Uploaded news on - Police officer killed after being hit by truck in Khulna
- Managed office phone calls

Chapter 6: Learning, Experience and Evaluation of Internship

In this chapter, I will demonstrate the knowledge I gathered on various aspects of newspapers and editing news.

6.1 Skills I Learned Develop as an Intern



During my internship at TBS, I began by observing how others did their jobs and also performed news writing, news captioning, and other tasks.

The news was written in Microsoft Word. I had never used a desktop computer before, so I created this site. I uploaded the news to the server once I finished it. Every desktop computer in the office can connect to the shared server and carry out its functions. I could not type fast before I started at the office, but my supervisor gave me some assignments that helped me practice. As I read English newspapers on a daily basis, I have learned Bengali typing and improved my English reading skills.

Other skills I developed during my internship are listed below:

- . Creating social connections.
- . Time management skill
- . Following official rules and regulations
- . Gathering resources Professionalism and self-assurance
- . Adopting the corporate setting

6.2 Ethical Journalism

There are several principles in journalism, and it is confusing what to choose when selecting the right and ethical principles for the news organizations. The Business Standard follows the core principles of practicing ethical journalism.

Every news published regardless online or for print by TBS is based on accurate facts, and the newspaper always implies to serve the truth to its readers.

Furthermore, TBS is a private newspaper thus operates independently for which it is not biased towards any particular group, political party, or organization. This enables TBS from publishing unfair or biased news. The newspaper always tries to promote humanity via the stories it runs, the news it covers.

During my internship, I was instructed to avoid certain words that promote violence, defamation, harassment, instigation, and or any kind of liability issues.

TBS is highly accountable to the government of Bangladesh and its people thus the administration of the newspaper is clear and accountable about the sources and the news that they use and publish for the readers from different parts of the world to read and learn and educate themselves while preventing false and faulty information.

Henceforth, based on those above discussion, I can proudly confirm that TBS is a newspaper that promotes ethical and honest journalism by following the five core principles of journalism regardless of the platform (print or online).

There may be larger issues of structural, economic and cultural hegemony, but at least it follows professional standards.

6.3 Special Experience

Though it is not a significant event, I cannot express how I felt when my first news item was published in "The Business Standard." That day, I felt something happened to me, and I saved it in my collection. It felt wonderful, I must say.

The links below represent a few of my active ones -

<https://www.tbsnews.net/bangladesh/3-including-cops-dead-tangail-road-accident-519722>

<https://www.tbsnews.net/bangladesh/cash-assistance-provided-families-deceased-trawler-capsize-518290>

<https://unb.com.bd/m/category/Bangladesh/gazipur-filling-station-fire-death-toll-rises-to-3/102770>

<https://www.tbsnews.net/bangladesh/modi-greets-hasina-her-birthday-505134>

<https://www.tbsnews.net/bangladesh/police-officer-killed-after-being-hit-truck-khulna-536006>

6.4 Academic learning and practical work

Learning incredibly in a classroom and learning incredibly on the field or in the workplace are two completely different things. An internship may be the most effective way to bridge this gap.

An internship allows us to learn how a news organization operates and how to apply hypothetical learning to become a good employee.

To master the incredible, one must have knowledge of both practical work and academic learning. These two things are inextricably linked, and each has its own significance.

As an English Department student, I lack proper educational knowledge in the journalism sector, as well as any type of fieldwork knowledge. Because I took a course on the subject, I only have a general understanding. As a result, the practical work situation and surroundings differ greatly from my academic knowledge.

We must believe in time throughout our educational careers. However, our teacher takes us into account and allows us enough time to complete our course project. But in our professional lives, punctuality is essential. We all know that in this digital age, every piece of news spreads rapidly around the world.

We must be able to comprehend the significance of real-time news. As a result, the distinctions between specialized and educational lives are easily understood.

We cannot determine where our practical skills are lacking during the educational process, but we may encounter some specific issues while working.

6.5 Expectation and outcome

Working as an intern in the journalism industry as a student of English literature and language is a difficult issue. And my good fortune has me working for one of Bangladesh's most popular newspapers.

Though it is different, my academic learning benefits me greatly when I was in the TBS.

However, educational learning and professional fields are not the same thing. Basically, as an online intern, I was interested in news collation. However, at first, they instructed me to observe everything that others did. They handed me a few press releases to read. Then my supervisor asked me to translate the news.

Those tasks helped me appreciate the working environment and the tasks that I had to accomplish in that office. After a month, I learned more about house policies, news writing, news policy, and house rules.

Chapter 7: Findings

My observations during my internship are as follows:

- As the desks were not divided, the HR department was not calm and quiet.
- There was no canteen available for the employer to eat in.
- Due to the building's one lift on the sixth story, employers had trouble using it.
- Everyone expressed decent behavior.
- They did not meet any political threats during my time, so I did not observe the situation.

7.1 SWOT Analysis

Strengths:

- One of the most accepted English newspapers and e-papers in the country
- Strong, independent editorial policy
- Purposive and successful in its new treatment
- Accessibility of the web version

Weaknesses:

- Servers can be problematic at times.
- The free web version of the paper has reduced purchases.
- There are a lot of advertisements on online news websites.
- The absence of a canteen, though the office environment is suitable,

Opportunities:

- scope to connect more people on various social media platforms.
- Online markets could provide opportunities.
- Develop the communication sector.
- introduce more corporate areas.

Threats:

- Political power
- Hard copy sales are declining as a result of online news.
- increased opposition from other dailies
- Create misunderstandings with the agencies.

Chapter8: Recommendations

Online news reading has grown in popularity in Bangladesh in recent years. People can access various news mediums in a short period of time and from any location. Because of digital knowledge for their future, the reality for newspapers is appealing and demanding. They must develop new media and knowledge in order to live. Here are some suggestions for The Business Standard to help them become more popular in their industry:

- * The authority must ensure the pleasure of the employees.
- * In order to meet the demand of viewers, they must develop a personalized news recommendation system.
- * Expand the website's photo and video gallery resources.
- * Rearranging an employee's canteen space

Chapter9: Conclusion

“Some things cannot be taught; they must be experienced. You never learn the most valuable lessons in life until you go through your own journey.”

— Roy T. Bennett

I was fortunate to gain firsthand knowledge of the media industry. During my internship, I learned a lot of things that I used in this paper. It was part of an exciting journey that I will always remember and cherish because it provided me with firsthand experience in a real-world working environment. I was humbled by the chance to complete an entry-level position. I also learned about ethical journalism and how to check the criteria of news items before labeling them as such. During my time at TBS's Online News Desk, I had to rewire my brain in terms of writing skills to meet the needs of the newspaper, while also becoming accustomed to office habits, partnership, collaboration, and the desire to do well, do better with each passing moment. My internship at TBS allowed me to put the knowledge I gained and was exposed to in the various courses I took at Daffodil International University's English Department to good use. The entire experience will help me become a more mindful and capable individual. I learned how to design things in a more proficient manner. Meanwhile, I continued to hone my skills as a collaborative worker.

Chapter10: References

- <http://www.internships.com/student/resources/basics/what-is-an-internship>
- <https://www.tbsnews.net>
- <https://www.allbanglanewspaper.org/the-business-standard/>
- <https://www.sciencedirect.com>

Appendix

Ref: Internship Placement//222

Date: 16/09/2022

The Business Standard
Deputy Web Editor
Online in Charge

Subject: Request for Internship Placement

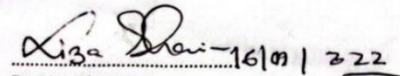
Dear Sir,

We are happy to inform you that the Department of English at Daffodil International University (DIU) has been offering BA (Hons) in English for the partial fulfillment of the requirement for the BA in English Degree, students are required to be placed in relevant organizations as interns to gather professional experience. The duration of the Internship is three months.

I would like to draw your kind attention that Archona Rani Saha, ID Number: 191-10-2006 has completed 117 credit hours in 39 courses from the Department of English. It would be highly appreciated if you could kindly allow her an Intern at your esteemed organization.

Please feel free to contact me for further information if required.

With best regards,


.....16/09/22

Dr. Liza Sharmin
Associate Professor and Head
Department of English
Daffodil International University
Email: headenglish@daffodilvarsity.edu.bd

PRIVATE & STRICTLY CONFIDENTIAL

HR/APP/BS-NW/INTRN-ON/08-2022/00050
23 August 2022

Ms. Archona Rani Saha
D/O: Mr. Sonaton Chandra Saha
Bildohor, Singra, Natore-6450

Subject: **Letter of Appointment.**

Dear Ms. Saha,

Congratulations!

In reference to your application and subsequent interview with us, the Management is pleased to proffer you a letter of Appointment as **Intern, Online** of "The Business Standard" a product of Horizon Media & Publications Limited effective from **23 August 2022** under the following terms & conditions:

1. You will be paid a consolidated honorarium of **Tk 5,000 (Taka Five Thousand)** only per month.
2. Your appointment will commence from the date you report to duty.
3. This is a contractual appointment. It will be considered **3 months** period as Intern.
4. Working Hours- According to the standard practice and business needs set for the organization.
5. Your title, position and responsibilities may change from time to time according to business needs.
6. All contents of this offer including your honorarium and other policies are confidential in nature and may not be shared with peers or outsiders during and after the tenure of your service with **The Business Standard.**

Separation from employment

In case of your resignation from the service of the company, you will have to give one-month prior notice or surrender in lieu thereof.

Rel
28.08.2022



Other Requirements

- a. You have to present your original educational and experience certificates at the time of joining. The company will retain copies of the same and original returns to you.
- b. You will have to fill the Personal Information Data Form (PIDF) after joining the company. If it is found at any time that any of the information is false or that any vital information was not disclosed, the company reserves the right to terminate your employment without any notice or salary in lieu thereof. You will keep the company informed from time to time if there is any change in status of any information you have provided in the (PIDF).

You are requested to report for duty to The Editor or the person assigned by him within 1(one) month from the date of receiving appointment letter. If you fail to do so, it will be presumed that you are not interested in our offer and the offer will be treated as cancelled.

Yours sincerely,

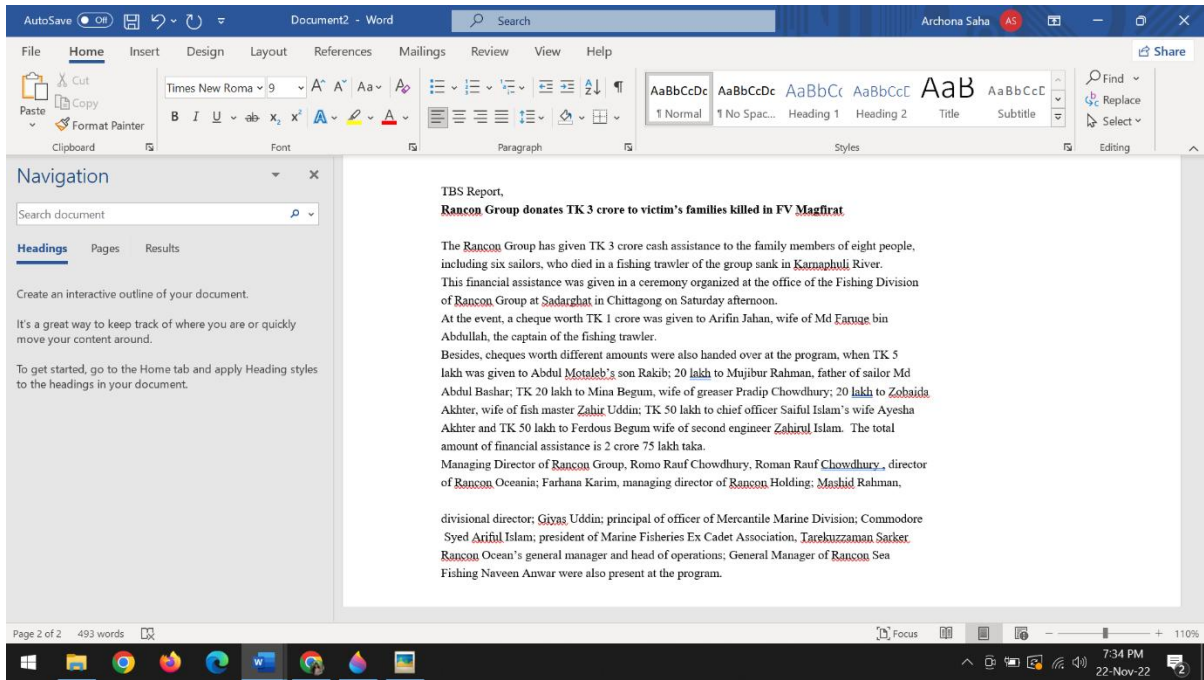
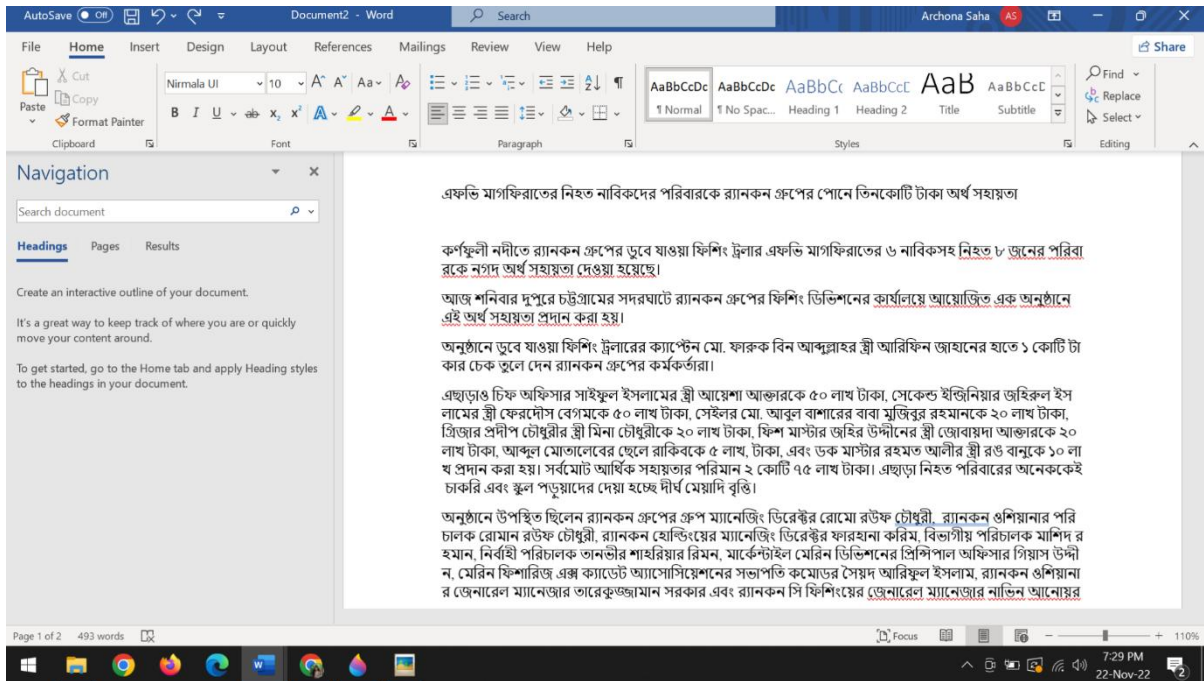

Farhana Rahman
Head of HR

Acceptance:

I have read and understood this letter of appointment and I agree to accept the terms and conditions as offered and would like to join by...09/09/2022

Signature of the applicant Farhana Rahman Date..... 09/09/2022

- CC:
1. Editor
 2. Executive Editor
 3. HRD
 4. Pay Roll
 5. Personal File



Translation 1

Bangladesh denim export to US grew by 42% in nine months

RMG - BANGLADESH

TBS REPORT

Bangladesh's denim shipments to the United States continue to be on a roll even when the North American country has slowed down sourcing amid falling consumer demand caused by runaway inflation.

Bangladeshi suppliers exported \$739 million worth of denim apparels in the first nine months (January-September) this year, fetching a year-on-year growth of 42.01%, according to the Commerce Department's Office of Textiles and Apparel (Otexa).

Industry insiders say Bangladesh has been an attractive destination for sourcing denim garments mainly because of shorter lead time backed by a strong

backward linkage and availability of products at competitive prices.

Besides, Bangladesh has also been investing in green industries, which acts as another incentive for importers.

Bangladesh Garment Manufacturers and Exporters Association (BGMEA) Director Mohiuddin Rubel told journalists, "We have performed well in the denim sector over the past few years, and the US is now one of our major markets.

"However, due to the ongoing global economic crisis, our denim export earnings declined from October. For this reason, the ongoing growth rate will fall after the end of the year."

Otexa data shows Bangladesh has been maintaining the top rank in supplying denim goods to the US

| SEE PAGE 2 COL 5