

# Internship Report on Working Experience at the National Desk Of

**Independent Television Ltd.** 



# **Submitted To**

#### Mr. Saleem Ahmed

Associate Professor & Head
Department of Journalism & Mass Communication
Daffodil International University

# **Submitted By**

Md. Tajjed Hossain

ID:142-24-376

Department of Journalism & Mass Communication Daffodil International University

**Date of Submission:** 

#### Certificate of Approval



I am pleased to certify that the internship report on the Independent Television Limited prepared by Md. **Tajjed Hossain** bearing **ID No: 142-24-376** of the depart of Journalism and Mass Communication has been approved for presentation and defense. Md. Tajjed Hossain worked as an intern with the Independent Television Limited from February 20 to April 22, 2018 under my supervision.

I certify that information presented in the report are the authentic work of Md. Tajjed Hossain.

Md. Tajjed Hossain bears a good moral character and a very pleasing personality. I wish him all success in life.

Saleem Ahmed

Associate Professor and Head Depart of Journalism and Mass Communication Daffodil International University **Letter of Transmittal** 

Mr. Saleem Ahmed

Associate professor and Head

Department of Journalism and Mass Communication

**Daffodil International University** 

Dear Sir,

I am pleased to submit the internship report of BSS (Hons.) in Journalism and Mass Communication. I have tried my best to this report on Working Experience at the National Desk of Independent Television Ltd. My internship from the Independent Television Limited. It was the great opportunity for me to gain more experience one of the popular television channels in Bangladesh. I have given my best efforts to gain the practical orientation and I hope that efforts will serve the purpose. I will always be happy to welcome further clarification that you may require.

Sincerely

-----

Md. Tajjed Hossain

Id: 142-24-376

Department of Journalism and Mass Communication

Faculty of Humanity and Social Science

**Daffodil International University** 

08 April 2018 Mr. Mamun Abdullah Head of News Independent Television Limited

Subject: Internship performance of Mr. Tajjed Hossain, Student ID: 142-24-376 of The Department of Journalism and Mass Communication, Daffodil International University.

Dear Mr. Abdullah,

One of the students, Mr. Tajjed Hossain, of The Department of Journalism and Mass Communication, Daffodil International University has been doing internship at your esteemed organisation from 20 February, 2018. His internship period is going to end on May 19, 2018.

We are very happy that you provided him the opportunity to get acquainted with the workings of a modern TV station.

As his supervisor, I would like to know of his performance while he worked as an intern. May I ask you to provide your feedback in a sealed envelope addressed to me?

I would be grateful if you kindly fill out the attached form of assessment for Mr. Tajjed Hossain.

I again thank you for your kindness and generosity shown to Mr. Tajjed Hossain and hope that we shall continue to get your favoured treatment in future.

With best regards

Saleem Ahmed

Associate Professor & Head

The Department of Journalism and Mass Communication, Daffodil International University

Email: headjmc@daffodilvarsity.edu.bd

Phone: 01782.666.547

# ASSESSMENT FORM FOR INTERN STUDENT OF THE DEPARTMENT OF JUORNALISM AND MASS COMMUNICATION, DIU

Student Intern name: M. Tajjed Hossain Date of Internshi	ip:_2	0.2	.18	- 2	22.	4.18		
Supervisor Name:								
The purpose of this form is to provide an opportunity for feedback or while at your organisation. Please rate the following aspects of the in The ratings ranges from 1 to <b>5</b> are as follows (circle the appropriate n	tern	using						
1 = Unsatisfactory Never demonstrates this ability/does not meet expectation								
2 = Needs improvement Seldom demonstrates this ability / rarely meets expectation								
3 = Fair Sometimes demonstrates this ability / meets expectations								
4 = Good Usually demonstrates this ability / sometimes exceed	ls exp	ecta	tion					
5 = Excellent Always demonstrates this ability / consistently exceed	ds ex	pecta	ation					
N/A = Not Applicable Not applicable to this internship experience.								
A. Ability to learn								
Observes and/or pays attention to others.	1	2	3	4	5	N/A		
Asks pertinent and purposeful questions.	1	2	3	4	5	N/A		
Seeks out and utilizes appropriate resources.	1	2	3	4	5	N/A		
Accepts responsibility for mistakes and learns from experiences.	1	2	3	4	5	N/A		
Open to new experiences; takes appropriate risks.	1	2	B	4	5	N/A		

#### B. Reading / Writing / Computation Skills

Reads, comprehends and follows written materials.	1	2	3	·A	5	N/A
Communicates ideas and concepts clearly in writing.	1	2	3	4	5	N/A
Works with mathematical procedures appropriate for the assigned	1	2	3	4	5	N/A
duties.						

#### C. Listening and Oral Communication Skills

Listens to others in an active and attentive manner.	1	2	3	0	5	N/A
Comprehends and follows verbal instructions.	1	2	3	4	5	N/A
Effectively participates in meetings or group settings.	1	2	3	4	5	N/A
Demonstrates effective verbal communication skills.	1	2	3	4	5	N/A

#### D. Creative Thinking and Problem Solving Skills

Seeks to comprehend and understand the "big picture".	1	2	3	4	5	N/A
Breaks down complex tasks/problems into manageable pieces.	1	2	3	4	5	N/A

INTERNSHIP ASSESSMENT FORM, JMC, DIU

Brainstorms/develops options and ideas.	1	2	3:	4	5	N/A
Respects input and ideas from other sources and people.	1	2	3	4	5	N/A
Demonstrates an analytical capacity.	1	2	3	4	5	N/A

#### E. Professional and Career Development Skills

Seeks to understand personal strengths and weaknesses.	1	2	B	4	5	N/A
Exhibits self-motivated approach to work.	1	2	3	W	5	N/A
Demonstrates ability to set appropriate priorities/goals.	1	2	13	4	5	N/A
Exhibits professional behaviour and attitude.	1	2	3	0	5	N/A
Manages personal expectations consistent with work role.	1	2	3	4	5	N/A
Shows interest in determining career direction.	1	2	13	4	5	N/A

#### F. Interpersonal and Teamwork Skills

Relates to co-workers/team members effectively.	1	2	3	1	5	N/A
Manages and resolves conflicts in an effective manner.	1	2	3	4	5	N/A
Supports and contributes to a team atmosphere.	1	2	3	4	5	N/A
Controls emotions in a manner appropriate for work.	1	2	.3	4	5	N/A
Demonstrates assertive but appropriate behaviour.	1	2	18	4	5	N/A

#### G. Organizational Effectiveness Skills

Seeks to understand and support the organization's mission/goals.	1	2	13	4	5	N/A
Fits in with the norms and expectations of the organization.	1	2	3	4	5	N/A
Works within appropriate authority and decision-making channels.	1	2	3	4	5	WA
Demonstrates a sense of responsibility and confidentiality.	1	2	13	4	5	N/A
Interacts effectively and appropriately with supervisor.	1	2	3	4	5	N/A

#### H. Basic Work Skills

Reports to work as scheduled.	1	2	3	1	5	N/A
Is prompt in showing up to work and meetings.	1	2	3	4	5	WA
Exhibits a positive and constructive attitude.	1	2	3	w	5	N/A
Brings a sense of values and integrity to the job.	1	2	13	4	5	N/A
Behaves in an ethical and professional manner.	1	2	13	4	5	N/A

#### I. Overall Performance

- 1. Would you supervise this intern again? Ves No Uncertain If no, please explain:
- 2. Would your organization host this intern again? Yes No Uncertain If no, please explain:
- 3. Would you recommend this student to other organizations? Yes Wo Uncertain If no, please explain:
- 4. Overall performance of this intern:
  Unsatisfactory Poor Average Good Outstanding

INTERNSHIP ASSESSMENT FORM, JMC, DIU

Additional Comments	
Please list any additional comments here:	
Please list any additional comments here.	
I have I have not discussed this assessment with the intern.	
ntern Supervisor Name: Nazrul Islam Tomal ate of Assessment:	
ate of Assessment:	
ignature: An	
*** Send this completed form to the Internship Coordinator. ***	
4	

#### Acknowledgement

My experience internship has been a very good and memorable one. During the period of my internship, I have gained a fair understanding a real work environment in a TV station.

I would like to thank all who have helped me during my internship period. I am very grateful to my supervisor Mr. Saleem Ahmed, Associate Professor and Head of the Department of Journalism and Mass Communication, DIU who has provide guidance to me. I also want to thank Mr. Sheikh Shafiul Islam, Associate professor of the department of Journalism And Mass Communication, DIU, who very kindly helped me to prepare the internship report.

I would like to thank also the administration of Independent Television Limited for giving me the opportunity to do internship in the popular news based television channel of Bangladesh. I would like to thank Mr. Ruhul Amin ( staff reporter of Independent TV ) for helping me to join the television station to do internship.

I would like to thank specially Mr. Forhad Hossain Roni, Assistant Coordinator Officer of the Journalism and Mass Communication Department, Daffodil International University for Helping me in various ways.

I am thankful to the Department of Journalism and Mass Communication, Daffodil International University.

Tajjed Hossain

# **Table of Contents**

#### **Contents-**

Certificate of Approval	ii
Letter of transmittal	iii
Intern Certificate	iv-vii
Acknowledgement	viii
Chapter-One: Introduction of my internship	p
1.1.What is internship	02
1.2. Why is it important	03
1.3. Description of my internship	04
1.3.1. Name of the organization.	04
1.3.2. Introduction of the organization	04-05
1.3.3. Duration of my internship	05
Chapter- Two: Activities , learning and	experience
2.1. Daily activities:	07
2.2. Tools and techniques applied	07
2.3. Persons meet and interviewed	07
2.4. place/office visited for information gathering	07
2.5. Reports prepared	07
2.6. Others activities	07

# 

# Chapter-1 Introduction of My Internship

## 1.1. What is internship?

Internship is a process of practically learning. The position oftrainee who works in an organization, sometimes with or without pay, in order to gain work experience or satisfy requirements for a qualification. Internship is a structure work experience related to a student's major and career goal.

Student's gain practical knowledge on their internship period. In that time supervised by a professional in the field. Internship learn an actual situation of the career, work's pattern, identifying problem's and solution and others.

#### 1.2. Why is it important?

Only academic knowledge is not enough for the profession. Turning into a professional is not just about a degree. It is about building understanding, building relationship, gaining experience and failing the projects and learning from them and also networking with others. Internship are the easiest road you can take to have first hand insights into potential career field without a long term commitment. Studying a major and working as a professional are two different things. So without internship, it is not easy to get an actual idea about the sector. Internship help students to make them skilled. And all of institution wants the skilled man power.

Without skill, it is very hard to stay the own position and build career. When a student gets offer from an institution, it is the big opportunity. In the trainee period, if he concerns his mind to the work, he can become a skilled person. He will get attention from the current sector.

So, everybody should utilize the internship period for making a skilled person. If anybody do not want stay in that sector, then he can do it. Internship helps find out interest, situation, future and also find out what we want to do.

#### 1.3. Description of my internship.

## 1.3.1. Name of the organization:

## **Independent Television Limited.**

#### 1.3.2. Introduction of the organization:

Independent Television Limited private 24-hours news channel of Bangladesh.

Lunched: 20<sup>th</sup> October 2010

Owned by: Beximco

Broadcast area: Bangladesh

Headquarter: Tejgaon I/A, Dhaka 1208, Bangladesh

Website: independent24.tv

I started my internship at Independent Television in 20<sup>th</sup> February 2018. As I am a student of Journalism and mass communication, I was interested to join any popular television channel in Bangladesh. And I got the opportunity to do internship at the television channel.

At the beginning it was not easy for me. In the first week I could not focus fully to my work because it was my first time intern and a new environment. After the initial period, I overcome my hesitation and made good progress.

I was assigned as intern in the News Department (National desk) of the Independent Television Limited. Because it is my first intern and out of my university. After some days, I overcome my problem of attention. Day by day, I made a good understanding to others.

My day off was Sunday and I served daily eight hours. At the first time of my internship period, I received phone calls and I communicated with my seniors. Ialso downloaded footage/sound bite from Ftp, Upload,P2p and I also imported those at editing panel. Like all of television station, it has many department for preparing report. I also worked in the graphics room. I wrote ticker and update. After some days I started to writing OOV, Super, Location Band. I tried also write package in run down.

The news room was welcoming. The journalists were very friendly to me. My seniors helped me with every day issues..All of them were active and very professional. My internship period there will be a valuable resource in my professional life.

**1.3.3. Duration of my internship:** 20<sup>th</sup> February to 22<sup>th</sup> April 2018.

Chapter –Two:
Evaluation of learning

## 2. Activities, learning and experience

- **2.1. Daily activities:** Receive phone calls , footage/sot import, ticker and oov writing among other everyday activities.
- **2.2. Toolsand techniques applied:** I used only computer. I had no opportunity to use others.
- 2.3. Persons meet and interviewed: None
- 2.4. Place/office visited for information gathering: None

#### 2.5. Reports prepared:

I preparedoov ,iv and also ticker/update. Those went to on air.I received phone and check email. I practiced to writing package in rundown. Those were very good experience as I am a student of Journalism and mass communication. I was an intern of national desk. I felt happy to do prepare those. Sometime I took help from senior. They also helped me every time.

#### 2.6. Others activities:

I had no opportunity to involve others activities. I did my regular daily work.

# Chapter- Three Evaluation of learning

#### 3.Evaluation of learning

#### 3.1. Academic learning and practical work:

Academic life gives us the theoretical grounding to understand the principles and the philosophical basis of this profession while practical work is putting those knowledge in use in carrying out our professional duties. Our university prepared us with advanced education. Our teachers want to give the best education to their students. It is true that there are some difference between these two parts. When students go for practical work, all of their institutional education may not be immediately necessary as each news organization customizes their work place according to their needs.

But university is the lays down the solid grounding gor later opportunity to apply in the professional arena.

## 3.2. Usefulness of the learning from the internship:

Students get the opportunity to applied their education at the work. Internship is the platform to apply the knowledge.

Naturally student wants to do something which is related with their institutional education. When they do internship, they get an idea about the work pattern. Every student are the example of that process. During their internship, student can find their shortcoming. They get an opportunity to make up those weaknesses. Some of them can be find out their capabilites. Determination is the most important attribute here. If anybody determined to his target, he can successed. Internship help them to be determined. They get some important advice and they get an idea about the sector. They also get the knowledge of work pattern and what should they do next.

When a student completes internship, he becomes so advance from others. His internship knowledge help to him to find out his next destination.

#### 3.3. Gaps in the process of learning:

Proper education is so necessary to be skilled and it is the first requirement. Now the world is dynamic. What is new now, becomes old the next day. As a student of journalism and mass communication, I realized it very well during my internship.

I think that curriculum should be more related with practical oriented and provide more opportunity to get involved with professional environment. One of the ways could be to visit the professional place regularly. Our organization can take more steps in this regards.

With theoretic learning, authority should put more emphasis on practical learning. They should involve more professionals to training and they should give us more hands von opportunity.

#### 3.4. Limitations:

Naturally media influence to society, economy, politics and others sector. Media distribute knowledge, information and motivate people. We can divide the media into two parts. One part is traditional or old media and another part is new media. Radio, television and newspaper is the old media. And the new media is facebook, tweeter, blog and others site. New media is totally internet related media. Old media has more obstacles to publish news because they have some policy. They can not violate those. Sometimes government create pressure or prevent media from publishing news they consider contrary to their interests to the media.

If the government wants that media will not take a part on any issue, government can do it. Because government control media. Old media has so much responsibility to the people. So they can not do anything without responsibility.

Government has own watch dog group. On the other hand the ownership of media means they also be beholden to large corporate interests. If journalists wants to publish any news which against them, they can do it. Some of time the can be lost their job. Industrial group or organizations use media to serve their own interests.

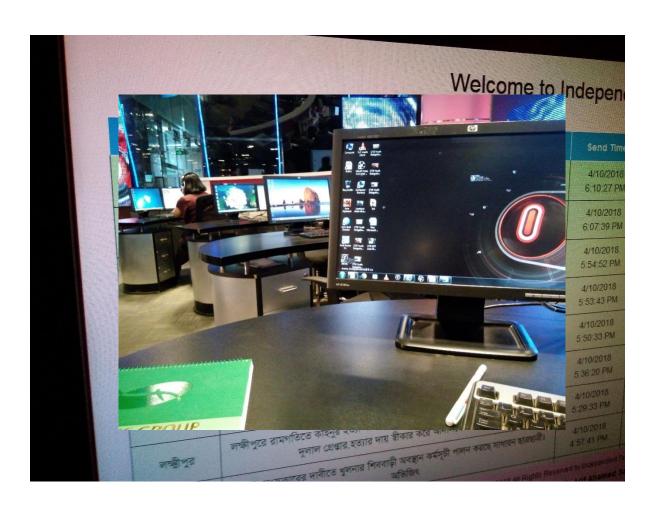
The new media different from anywhere. All persons, whose can use it, they can play a role of a journalist. But if it has no gatekeeping, it has no responsibility. Anybody can publish information. But as it has no responsibility, sometimes can be created many problems.

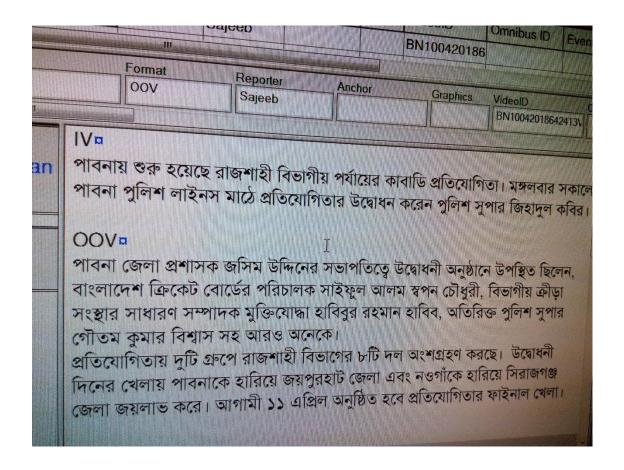
Old media have to concern to the interest of mass people. Otherwise old media will be less peoples faithfulness.

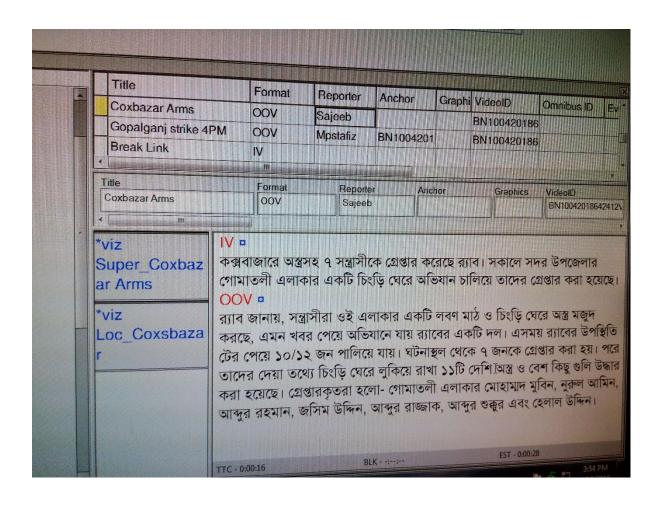
#### **Conclusion**

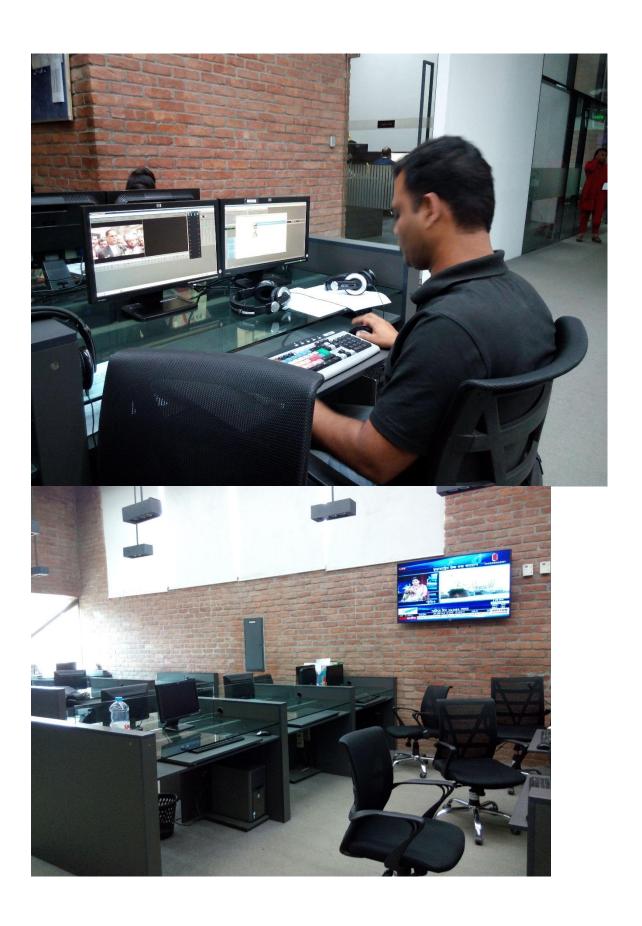
As I am a student of journalism and mass communication, I feel proud. Because I learnt many things. In my intern period, I got more basic knowledge. I believe that, media can be changed many things. And media can take the role of reformer. We are the students of journalism and mass communication, we have more responsibility to our country. If we come to the profession, we have to apply our institutional and practical knowledge properly.

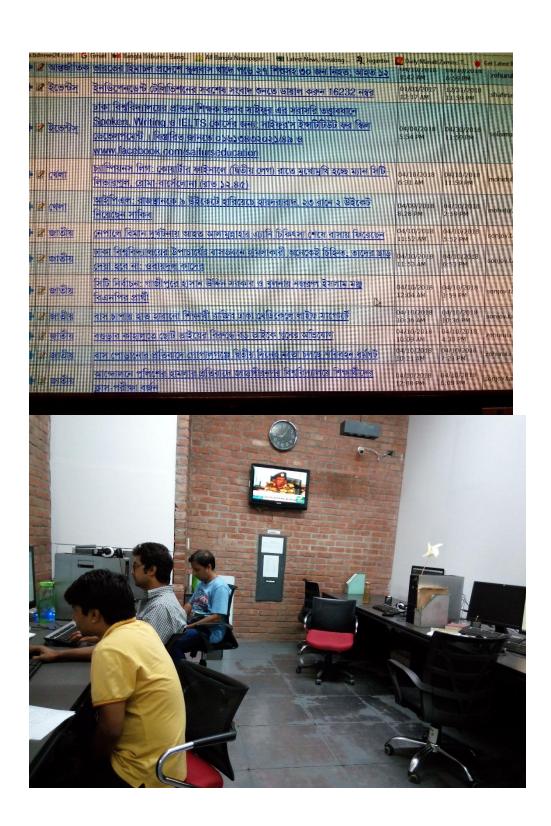
# Annex













# Thank You