

INTERNSHIP REPORT ON



Submitted To

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Submitted By

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Letter of Transmittal

06 May, 2018 Anayetur Rahman Lecturer Department of Journalism and Mass Communication Daffodil International University.

Subject: Submission of Internship Report.

Dear Sir,

I am pleased to submit the Internship Report as a partial fulfillment of BSS (Hons.) in Journalism and Mass Communication. I concentrate my best to present this report on my internship from the Daily Manabzamin. It was great opportunity for me to acquire knowledge and experience in respect one of therenowned Bangla dailies in Bangladesh. I believe that the knowledge and experience I havegathered during my internship period will immensely help me in my professional life.

I have given my best efforts to achieve the objectives of the practical orientation and I hopethat my endeavor will serve the purpose. However, I will always be happy to welcome anyfurther clarification that you may require.

Sincerely

Amina Binta Hassan Id: 142-24-384 Department of Journalism and Mass Communication Faculty of Humanities and Social Science

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Certificate of Approval



I am pleased to certify that the Internship report on the Daily Manabzamin prepared by AminaBinta Hassan bearing ID No: 142-24-384 of the department of Journalism and MassCommunication has been approved for presentation and defense. Under my supervision Amina Binta Hassan worked with the Daily Manobzamin as an intern. She completed the work during the Spring, 2018, semester.

I am pleased to certify that the data, the findings presented in the report are the authentic work of Amina Binta Hassan bears a good moral character and a very pleasing personality. It has indeed a great pleasure working with her. I wish her all success in life.

.....

Academic Supervisor

Anayetur Rahman Lecturer Department of Journalism and Mass Communication Daffodil International University.



Acknowledgement

The internship opportunity I had with **Daily Manabzamin** was a great chance for learning and professional development. Therefore, I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me though this internship period.

Bearing in mind previous I am using this opportunity to express my deepest gratitude and special thanks to my reverend teacher Mr. AnayeturRahman, Lecturer, Department of Journalism And Mass Communication, Daffodill International Univerversity who in spite of being extraordinarily busy with his duties, took time out to hear, guide and keep me on the correct path and allowing me to carry out my project at their esteemed organization and extending during the training.

I express my deepest thanks to my supervisor at **Daily Manabzamin, Mr. LutfurRahman, chief Reporter** for giving necessary advices and guidance and arranged all facilities to make work life easier. I choose this moment to acknowledge his contribution gratefully am also thankful to other reporters and my colleagues for their whole hearted cooperation. My special thanks goes to my department and faculty members for their careful and precious guidance which were extremely valuable for my study both theoretically and practically and my friends for their support.

Finally, I am quietly and heartily indebted to my family who always inspires, encourage and support me to pursue such study.

I perceive as this opportunity as a big milestone in my career development. I will strive to use gained skills and knowledge in the best possible way, and I will continue to work on their improvement, in order to attain desired career objectives. Hope to continue cooperation with all of you in the future.

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CHAPTER ONE

Introduction

1.1 Background of Internship

Internship program has become the bridge for those who want to enter practical or real life from academic life. As a part of requirement to accomplish my under graduation program I had to do my internship to my related field for 3 months. I have always been interested in writing and wanted to take it as my career. In spring 2018 luckily I had a chance to start my internship at a news paper office.

We all know newspaper is a important part of our society. By providing information to mass people it connects us to the world. In Bangladesh newspaper has always been playing a important role in featuring the people's conception from the time of our liberation war till now. Newspaper provides more detail and follow up information than others TV news channels or magazines. It helps to enhance and broaden our knowledge and vision. That's why I decided to join in a newspaper media as an intern and also to fulfill my dream to start my career as a newspaper journalist.

Daily Manabzamin, one of the leading Bengali newspaper in Bangladesh. On 28th January, 2018 I started working as intern and finished my internship on 17th April 2018. In these three months of internship I got the chance of observing news reporting and editing mechanism very closely. Moreover it was a great opportunity for me to apply my academic knowledge in more efficient way. The working environment of Daily Manabzamin is very favorable and welcoming for the interns. There I had a chance to intern in reporting section under the supervision of Mr. Lutfur Rahman chief reporter of Daily Manabzamin. It was really a special experience for me to work as a reporter and use my academic knowledge in practical life.

1.2 What is Internship?

An internship is a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. An internship gives a student the opportunity for career exploration and development, and to learn new skills. It offers the opportunity to bring new ideas and energy into the workplace, develop talent and potentially build a pipeline for future full-time employees.

Basically internships are most popular with undergraduates or graduate students who work between one to four months to complete their graduation and have a goal to gain practical work or research related experience.

1.3 Why An Internship Program Is Important For Students?

- To gain real work experience and provide meaningful assistance to the company.
- To have a mentor who provides guidance, feedback, receptiveness and models professionalism.
- To gain experience and skills in a particular field.
- To develop professional contacts & communication skill.
- Be able to deal with lots of problems and want to be faster in work.
- To gain exposure to upper management.
- To receive an orientation to the company for which they are interning. This introduces the student to the company's mission and goals and provides them with information about company rules, regulations and procedures. It also introduces the intern to fellow employees who they can go to in the future with questions

1.4 Background of Manabzamin

The Daily Manabzamin is a newspaper publishes from Dhaka, Bangladesh in Bengali Language. Founded by Matiur Rahman Chowdhury, and published by Mahbuba Chowdhury on 15th February 1997. Matiur Rahman Chowdhury is its editor since the beginning. It is publishes in Tabloid Format. It is the first Tabloid in Bengali Language and considered as largest Bengali newspaper in this format in terms of daily 1,00,000 circulated copies, monthly 11,000,000 page views on its online edition and 770,000 visitors from 179 countries from all over the planet visit the web site every month, making it one of the most visited Bengali-language online publications worldwide. Its online version is 5th most visited Bangladeshi site according to Alexa. The official website of The Daily Manabzamin is ranked 18 in Bangladesh, and is one of the fastest growing news outlets in the country. Daily Manabzamin has 24 pages and it's price is only BDT 8 tk.

The Daily Manabzamin publishes news mainly focusing on Bangladesh. Though, it also has a dedicated page which features world News. Its regular features are first and last page containing news mainly focused on national affairs, Banglarzamin (Regional News), Binodon (Entertainment and Showbiz news, gossip, TV schedules), Motamot (Experts Opinion), Interview (Popular Personalities), News from Campuses, Syudent Politics) Kheladhula (Domestic and International Sports News). Its regular contents also features economy related news and analysis, ICT and Science related articles (such as News, Tips and product price), lifestyle and fashion related features, travel, career related news and tips, educational articles(tips, tutorials, admission news), health and fitness related features (Tips, advice and suggestions), environmental issues and more.

Regular pages published in the Daily ManabZamin

- National
- International
- o Sports
- o Entertainment
- Exclusive

Types of –Edition

- Print Edition- Daily ManabZamin
- Online Edition- www.mzamin.com

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Phone: 8189160-63

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Here is Manabzamin Cover (Front Page)



শনিবার, ৭ই এপ্রিল ২০১৮, ২১তম বর্ষ, সংখ্যা ৫২, ২৪শে চৈত্র ১৪২৪, ১৯শে রজব ১৪৩৯, মূল্য ৮ টাকা www.mzamin.com



সাক্ষাৎ শেষে ফখরুল

স্টাছ রিপোর্টার: কারারুদ্ধ বিএনপি চেয়ারপারসন বেশম খালেনা জিয়ার সঙ্গে সাজাৎ করেছেন দলটির মহাসচিব মির্জা



খালেক, বিএনপির মঞ্জু রাশিমূল ইসলাম, খুলমা থেকে: খুলনা সিটি করপোরেশন নির্বাচনে মেয়র পলে মহানগর আওয়ামী লীগের প্রথম পছন্দ নগর সভাপতি সাবেক মেয়র ভাতুকদার আতুল খালেক পুর্বা ৮ কলাম ১

কাজী সোহাপ: আগামী নিৰ্বাচনে 'বিভৰ্কিভ' নেতাদের বাদ দেয়ার সিদ্ধান্ত নিয়েছে আওয়ামী



6 ভাৰমূৰ্তি ভালো awn cristons সমেলে আনতে চাত ল্পটি। এফন্য পুঠা ১৭ কলাম ৪

ভোটের আগে লেজেগোবরে বাংলাদেশের রাজনীতি

কর্মাল মাহমুদঃ নিৰ্বাচনের বছরে বাংলাদেশ। আর এ বছৰটা राष्ट्रगडिक হালামার মধ্য



হলো সাবেক প্রধানমন্ত্রী খালেলা विद्यादक काराभारत भूगों & क्लाम ३



ফরিদ উদ্দিন আহমেদ: দালালের ভারে ডুবছে জাতীয় অর্থোপেডিক হাসপাতাল ও পুনর্বাসন প্রতিষ্ঠানটি। পঙ্গু হাসপাতাল হিসেবে পরিচিত এ প্রতিষ্ঠানে দুর্ঘটনায় হাত-পা ভাঙা, অঙ্গহানি ও স্পাইনাল কডে আঘাতসহ বিভিন্ন ঘটনায় আহতদের চিকিৎসা দেয়া হয়। প্রতিদিন দেশের পৃষ্ঠা ৮ কলাম ৪ বিভিন্ন অঞ্চল

সিলেটে জোড়াখুন

ভয়েছ বছক, সংগ্ৰহ বেকে ছব নাম জনিয়া। 'ভান্নি' নামেও চিনে অনেতেই। এতাধিক নাম ব্যবহার করে সিলেটে আলোচিক কান্ত্রি। সিসেটের মিরাবাঞ্চারে মা ও ছেলে খুদোর ঘটনার পর ধ্যেক লাপামা

ওয়েছ পুচক, নিলেট থেকে: ছব**় ইতি**মধ্যে পুলিশ বেশ বয়েকজন নারীকে জিজাসাবাদ করেছে। কিন্তু ত্রান্তিকে পুরুষ পাওয়া যাতেছ না। ভার খোঁজে মুম হারাম পুলিশের। ইতিমধ্যে পুলিশি রিমাড়ে থাকা নিহত र्दारक्या भृष्ठी ५ क्लाय ह



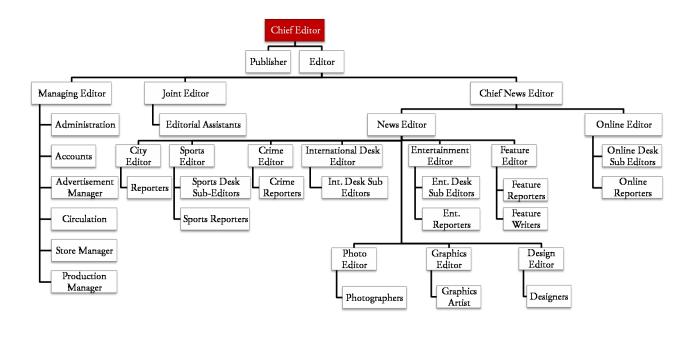
চাঁদা তুলে ভুয়া চিকিৎসকের খরচ জোগান শাহানা

এনা হাসান: উন্নত চিকিৎসার ঝনা হাসান: উল্লভ চিকৎসার বন্য শাহানা দালাপের মাধ্যমে সরকারি হাসপাতাল থেকে থিয়েছিলেন বেসকলারি হাসপাতালে। ডাক্তার পরিচয়ে হাসপাতালের भारतकार कानिस्टासन, अन्ड অপারেশন করতে হবে। নতুবা পৃষ্ঠা ৮ কলাম ১

ঢামেকে বিনা বেতনে কর্মী চাঁদাবাজি

জ্ঞা দেব: ৩রা হাতা মেহিকেল কলেজ হাসপাতালের বিনা বেতনের কর্মী। তালো চিকিৎসার জন্য দেশের প্রথাত্ত অঞ্চল থেকে চুটে আসেন রোগীরা। চিকিৎসা সেবা যেমন হোক না কেন ভামেকে আসার পর জর্মার বিভাগ থেকে বক্ত হয় রোগী ও বোগীর স্বয়নদের ভোগান্তি। জন্তরি বিভাগে ভর্তি মেকে তরু করে বোগীর ছাড়পত্র পাওয়া পর্যন্ত সময়ে রোপীর সঞ্জনদের পৃষ্ঠা ১৭ কলাম ১

Organogram of The Daily Manabzamin



1.5 Supervisor at the Daily Manabzamin

During this internship period at the Daily Manabzamin my supervisor was Md. Lutfur Rahman. He is a chief reporter of the Daily Manabzamin. He helped me a lot during my internship period. He teaches me practically how to collect different types of information at the field and others sources. He gives assignment to me and other reporters. He also works all of vital report.

1.6 Duration of Internship

As an intern journalist at the Daily Manabzamin i have worked there for ten weeks (3months). My internship at the Daily Manabzamin starts at 28th January 2018 and it's officially ended at 17th April 2018.

CHAPTER TWO ACTIVITIES DURING INTERNSHIP

2.1 List of Weekly Activities

First Week (28th January to 3rd February)

- Get instruction from my supervisor Md. Lutfor Rahman about my work at Daily Manabzamin
- Introduce with my other reporters and office stuff.

Second Week (4th February to 10th February)

- Basic idea about news writing
- Reading previous published news
- Going outside for news gathering

Third Week (11th February to 17th February)

- Practice news writing
- Attend different programs
- Monitored different TV news channels
- Discuss news report with other reporter

Fourth Week (18th February to 24th February)

- Gather news information
- Met with different media house reporter
- Make a communication with other reporter and sources
- Practice news writing

Fifth Week (25th February to 3rd March)

- Attend various social & political programs and gathered information
- Practice news writing

Sixth Week (4th March to 10th March)

- Went out for gathering information for news purpose
- Write special news reports
- Monitored different TV news channel

Seventh Week (11th March to 17th March)

- Attend assigned program
- Practice report writing
- Observed how to edit news

Eighth Week (18th March to 24th March)

- Monitored different TV news channels
- Practice news writing
- Attend assigned programs
- Learned how to edit news

Ninth Week (25th March to 31st March)

- Attend assigned programs
- Practice news writing
- Practice online news editing

Tenth Week (1st April to 7th April)

- Went out for information gathering
- Attend assigned programs
- Practice news writing
- Monitor different TV news channel

CHAPTER THREE LEARNING AND EXPERIENCE

3.1 Knowledge Gathering / Learning

During internship at Daily Manabzamin I have learned about how to gather information, find sources, write and edit news as a desk reporter. I discuss about news with other senior reporters and monitored TV news channels and other News paper. Knowledge that I had gathered during this time is listed below-

Earn knowledge about news:

As I have no practical knowledge about news making or gathering information and sources so I discussed about news writing with other reporter's of my house and learned from them a lots of things about news writing. My supervisor helped me to learn practically about news writing and editing. He advised me to read various types of news from different newspaper to develop my news writing skill.

News Editing and Writing:

In this internship period I have learned about the responsibilities of an editor of the newspaper and the fundamental aspects of copy editing. When I have worked as a desk reporter I have to trim and check bangle spelling mistakes and after that I have to submit my edited copy to my supervisor to ensure its accuracy.

Practical Experience:

During this internship I have earned practical experiences of information gathering, colleting news sources to write news.

3.2 Tools & Technologies

During my internship at Daily Manabzamin I used many tools and technologies for covering news and desk work. I used my mobile Sumsang Galaxy J1 for recoding program details .Because sometimes when we are busy in writing what speaker is saying some contents may be missed that time. So recording helps to editing news.

Other hand Daily Manabzamin has its common server so that employees can access the common server and can perform their task easily.

CHAPTER FOUR EVALUATION OF LEARNING

4.1 Academic Learning and Practical Work

It's totally different thing to learn something on classroom and learn something on field work. To acquiring knowledge on something specific internship is the best way. Here we can use our academic knowledge on practical field work. A person who wants to successful in work life should have both practical experience and academic knowledge.

In practical field it's important to maintain time schedule. Because in our news world a information spread so quickly. So if someone doesn't maintain the time, he/she will be stepped away from providing information to mass people. Though in our academic period we always get enough time to complete our assignment but in practical life our time is short but within this short time we have to provide a lot's of information.

On practical work our office gives enough equipment to complete our assignments so that we don't have to face any equipment problem like we face in our academic period. On our academic learning time we have to submit our report on some special issues with includes some expert opinion but that's not much mandatory. But on practical work it's almost important to add expert's opinion on reports.

But at the end there are some similarities also in academic learning and practical work. We have learnt many rules and methods for gathering information and writing reports. How to use 5W's and 1H for news writing, how to build up news using inverted pyramid structure, ethics and standard of journalism, editorial writing process all these terms are similar in both academic learning and practical work.

4.2 Expectation and Outcome

I worked as intern at Bangladesh one of popular known newspaper Daily Manabzamin. Before I worked here as intern I don't expect that my office environment will be so friendly. They helped me to stand on my expectation. They help me to work so hard and learn new things and many news writing methods. Basically as an intern I was interested to work as a reporter in Bangla dailies so my expectation was fulfilled.

4.3 Skills Developed During Internship

During my internship period at Daily Manabzamin as a reporter I had acquired many skills.

Here below I have listed those skills I had developed during my intern period.

- Practical field experience
- Monitoring latest news updates
- Observing news importance
- Collecting news sources
- ***** Exploring new places and roads
- Editing
- ❖ Maintaining Time/ program schedule
- Preparation before visit field
- Professionalism and confidence
- Maintains office rules and regulation
- Developing social relationship and communication
- Collecting experts and audience comments
- ❖ Pick up the right word for report writing
- * Exploring online information for additional news sources

4.4 Experiences and Future Career

After finish my academic learning period, internship give me the opportunity to learn by practical field work. Which give us the flavor of real job experience. To set the base of future career, internship is like an investment. Though this internship I met with various people from various stage of society. I make a connection with them by maintaining professionalism. I build a strong network with various professions people.

These networks will help me to get new references and job opportunities in future. From internship at daily Manabzamin I had learnt a lots of things about news and news writing. I learn the value of time and professionalism and the power of communication. I have earned real life experience of working under pressure in a news media. I think all these things will help me in my future career.

CHAPTER FIVE CONCLUTION

Working on Daily Manabzamin is a great experience for me. My internship at Daily Manabzamin was the first experience for me to work as an intern in any professional field. I feel very lucky to have a chance at Daily Manabzamin, Bangladesh first tabloid newspaper. I worked there 12 weeks as an intern and these 12weeks helped me to gain a lot of experience. During internship I had faced some challenges. I learn how to face challenges in profession way and learnt how to be punctual so that I can finish my work on time.

At Daily Manabzamin my supervisor and all my colleagues helped me a lot. They were always well behaved, good brunch of people, ready to help me whenever i need that. I learned lots of factor and gain any professional knowledge during this period. I believed it will help me in my future career.

I feel proud for completing my graduation from one of reputed private universities in Bangladesh Daffodil International University. I want to give thanks from bottom of my heart to all my teachers and faculties for their help and supports. Without their help it's quite impossible to complete my graduation.

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Annex