

**FINAL YEAR INTERNSHIP REPORT ON  
WEB DESIGN AND DEVELOPMENT**

**BY**

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This Report Presented in Partial Fulfillment of the Requirements for the Degree  
of Bachelor of Science in Computer Science and Engineering

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**DAFFODIL INTERNATIONAL UNIVERSITY**

**DHAKA, BANGLADESH**

**MAY 2018**

## **APPROVAL**

This internship titled “**Web design & development**”, submitted by Md. Enamul Hasan to the Department of computer science and Engineering, Daffodil International University, has been accepted as satisfactory for the partial fulfillment of the requirements for the degree of B.Sc. in computer science and Engineering and approved as to its style and contents. The presentation has been held on 6 May, 2018.

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## **DECLARATION**

I hereby declare that, this internship report has been done by me under the supervision of **Md. Tarek Habib, Assistant Professor, Department of CSE** Daffodil International University. I also declare that neither this internship report nor any part of this has been submitted elsewhere for award of any degree or diploma.

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I fell grateful to and wish my profound our indebtedness to **Md.Tarek Habib**, Assistant Professor, Department of CSE Daffodil International University, Dhaka. He guided me to finish this task successfully. His endless patience ,scholarly guidance, continual encouragement, constant and energetic supervision, constructive criticism, valuable advice ,reading many inferior draft and correcting them at all stage have made it possible to complete this internship.

I would like to express my heartiest gratitude to **Dr. Syed Akhter Hossain**, Professor and Head, Department of CSE, for his kind help to finish my internship and also to other faculty member and the staff of CSE department of Daffodil International University.

Finally, I would like to mention my gratitude to all the programmer's and employees of IT Division, value plus computer system limited, Dhaka for supporting me and giving me pleasurable working experiences and helping me prepare this report.

## **ABSTRACT**

Website design is one of the important aspects of computer professional jobs. This Internship report is aimed to improve and use the knowledge of website design acquired during my internship period. I had internship over “Web Design and Development” at a software company named Value Plus Computer System (VPCS) Limited. It was really a good opportunity to improve my English, know new cultures and new people. VPCS is a software company that provides all quality assured IT services Software Development, Web Development, Mobile Apps Development, Software Development, ERP Software and Ecommerce Solution. I have joined in VPCS. There I had many responsibilities like installing and configuring Different Software, Customer and client support, website design and development, create database, testing the different browsers. In this internship report I basically tried to show that how I managed those things and how efficient I was there in the time of internship. Moreover I tried to present whether my internship was a successful or not.

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# CHAPTER 1

## INTRODUCTION

### 1.1 Introduction

Internship position is known as to increase sensible encounters from the distinctive associations that will help a great deal to make a connection between the hypothetical and viable information. It adds significant experience to the understudy's future vocation way. As an understudy of Computer Science and Engineering (CSE) of Daffodil International University,

I have contemplated a ton of website design, web development, web system, ease of use and cooperation outline, server situations and authoritative structure and process courses amid Last 3 years. Be that as it may, this is inadequate to think about website composition, web advancement, web technique, ease of use and communication outline, server situations and hierarchical structure and process since it's an immense zone of the cutting edge innovation, accordingly to get a sound information about these. I was intrigued to do this temporary position in creating IT.

This Internship Report is "Website architecture and Development" at creating site. This report covers the entire entry level position which I have accomplished more about these.

### 1.2 Motivation

I discovered that creating site has a fantastic notoriety for consumer loyalty and administrations. It is outstanding and famous Software Development & Website Design Company in Bangladesh. I realize that the mix of my experience, training to software engineering and building will make me an advantage for Update.

I hope to inspire me to a few new difficulties and which will give me with a lofty gaining from Update It bd. I trust this temporary position will give me the perfect chance to expand my calling. As I am an understudy, I was contributing creating IT Workflow and learn as much as I can. Creating IT entry level position experience will give me a thought regarding my future life and will be a brutal advance for my future instruction and in my calling.

### **1.3 Internship Objectives**

Internship is known as to gain sensible experiences from the different organizations that will help a lot to make a relation between the theoretical & practical knowledge. It adds valuable experience to the student's future career path. As a student of Computer science & engineering (CSE) of Daffodil International University, I have studied a lot of web design, web strategy, usability and interaction design, server environments and organizational structure and process courses during Last 3 years. But this is insufficient to know about web design, web strategy, usability and interaction design, server environments and organizational structure and process because it's a vast area of the modern technology, As a result to get a sound knowledge about these. I was interested to do this internship in My Value Plus Computer System Limited. This Internship Report is "Web Design & Development" at value plus computer limited. This report covers the whole internship which I have done more about these.

### **1.4 Introduction to the Company**

#### **About Us**

Value Plus Computer Systems Ltd (VPCS) is a software development company. The company was established in 2000 with an aim to provide high quality software for business organizations, educational institutions. Quality assurance in the software development is our first priority persuaded by customer delight.

#### **Mission**

To be an outstanding software company in the world ICT market, utilizing the local expertise, substantially contributing to the country economy.

#### **Vision**

Value plus computer system limited is working to achieve success in developing software focusing on the Bangladesh market. We also want to achieve the following objectives during our development end in the software industry. Building a process-oriented software development team for high quality assurance implementing state of the art software development methodologies by ensuring proper documentations Development and utilization of local IT expertise and talents.

## **Our Development Methodology**

As of now we are utilizing SCRUM, an iterative, incremental process for building up any item, under Agile Development Methodology for building up the product for our customers. We profoundly accentuate on various documentation and quality affirmation instruments and strategies to guarantee most elevated amount of value for the product conveyed to our clients.

Value Plus Computer Systems Ltd.

BDBL Bhaban (5th Floor)

12 Karwan Bazar

Dhaka – 1215

Phone: +8802-8189877

Mobile: +8801914702778

Email:info@vpcsb.com

## **1.5 Report Layout**

The layout of my report is assorted by Chapter 1: Discussion about my Objectives, Motivation and Goal of my internship. Chapter 2: Given some information about My Soft It, their IT Services Offered and foreword in job market. Chapter 3: discussion about the Foreword and Duty, training attended assigned responsibilities and performed tasks during the period of internship. Chapter 4: includes Internship Outcomes, problem and solutions and also learning outcomes. Chapter 5: Conclusion and Future Scopes of the internship.

## **CHAPTER 2**

### **ORGANIZATION**

#### **2.1 Introduction**

Value Plus Computer System Ltd is established in 2000 as a private company. Value Plus Computer System Ltd' founder name is MD. Nahid Ahmed. This is an 'IT' type organization. Business function is Software development and Website Design Company .VPCS maintains business ERP, School & Collage ERP, University ERP, Library Management and provide others software

Having already 30+ clients their service are web development, software development, Domain hosting and online marketing service provided. The company had separate division for Desktop application, web development, software development, and Domain hosting and online marketing service provided [1].

#### **2.2 Product and Market Situation**

The Web Design Services statistical surveying report gives key industry examination and industry insights, measures advertise estimate, investigates present and future industry patterns and shows piece of the pie for the business' biggest organizations. IBIS World distributes the biggest gathering of industry reports so you can see an industry's store network, financial drivers and key purchasers and markets.

The Web Design Services industry contains organizations and specialists that create sites for organizations and people. The omnipresence of the Internet has kept on changing and shape purchaser propensities over the five years to 2016. Sites have rapidly turned into a standard path for organizations to associate with clients, filling interest for website specialists over the period. As indicated by the National Small Business Association's Small Business Technology study, 82.0% of independent ventures have a site. Industry development has been constrained, in any case, by website composition stages that enable people without coding abilities to build up their own sites. These easy to use apparatuses diminish the quantity of organizations and buyers that require website architecture administrations.

Value Plus computer system limited is focused in Software and Web Development, Software Development, e-Commerce, Resort Management etc. They treat each of our clients individually and therefore they do not offer set prices on any service. They offer affordable low cost web design with our web design services for all personal web sites and business web sites. Their professionals believe that the key factor for the success of any ongoing project is to build a spotless communication bond with their client. Some it services which offered by them are given bellow.

### **2.3 Target Group**

While, there are numerous individuals out there who have brought home the bacon working for different organizations, it shouldn't be insane to consider starting a new business for oneself, regardless of whether it be an all day work or low maintenance gig. With the changing financial atmosphere things aren't ensured and, without a doubt, the time spent helping another person accomplish their objectives could be time well spent alone dreams.

As visual creators, outsourcing and making our own private company is typically a really regular idea; it's very nearly guaranteed. Regardless of whether we don't showcase ourselves as consultants, I'm certain a few of us have landed into doing side positions to put some additional trade out our pockets. A few fashioners simply get a kick out of the chance to offer plan administrations while others have full organizations spinning around garments outline or making items, or maybe banding together with another person to offer more items and administrations. Strengths: Software Development, Web Development and Desktop Software Development, iOS and Android App Development, Business Process Automation, Custom Software Development[2].

### **2.4 SWOT Analysis**

SWOT analysis is a strategic planning technique used to help a person or organization identify the *Strengths*, *Weaknesses*, *Opportunities*, and *threats* related to business competition or project planning.

SWOT analysis basically discuss about the strength, weakness, opportunities and threats of any project or work [3].

**Table 2.4: SWOT analysis**

| <b>Strengths</b>              | <b>Weaknesses</b> | <b>Opportunities</b>         | <b>Threats</b>                           |
|-------------------------------|-------------------|------------------------------|--|
| Convenient Locations          | High rental costs | Continued market development | Supermarkets moving to 24 hours          |
| Overall brand equity          | High staff costs  | Increased product offering   | Supermarkets moving to online deliveries |
| Individually branded products | Technical Ability | Exclusive product offerings  | Security                                 |
| Capability                    | Franchisees       | Co-branding locations        | Shoplifting                              |

## 2.5 Organizational Structure

Affiliation structure suggests the regular different leveled plan of lines of master, exchanges, rights and commitments of an affiliation. Various leveled structure chooses how the parts, power and commitments are allotted, controlled, and made, and how information streams between the different levels of organization.

A structure depends upon the affiliation's objectives and method. In a bound together structure, the best layer of organization has a vast bit of the essential authority control and has tight control over workplaces and divisions. In a decentralized structure, the essential initiative control is passed on and the workplaces and divisions may have assorted degrees of opportunity.

Md. Nahid Ahmed is the proprietor of our association and he is furthermore the Managing Director of the association. Generally My value plus computer system ltd take after bound together organization layer structure which suggests Md. Nahid Ahmed is everything considered of the association.

### 2.5: Organizational Structure

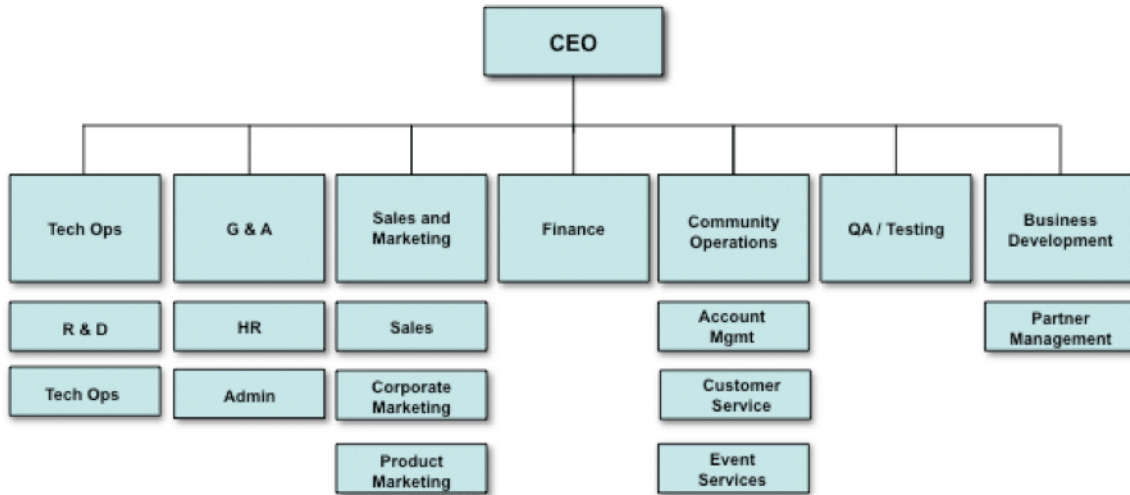


Figure 2.5: Organizational Structure



## CHAPTER 3

### TASKS, PROJECTS AND ACTIVITIES

#### 3.1 Daily Task and Activities

Preparing is vital for temporary job is the primary stage, when an understudy faces some issue amid entry level position, at that point it is required to give preparing to address the issue. Issue has been distinguished and preparing can be understanding it. Preparing can be portrayed aptitudes, ideas, enhanced execution in temporary job condition.

I joined My Soft It as a prepared software engineer. The accompanying things were incorporated into my every day work list:

Design and build websites using HTML 5 and CSS 3.

Work with Forms, Canvas, Audio, Flash, Video and downloadable content.

Web graphics, logo, banner, graphics optimization and Hosting.

Java Script, JQuery, Project Management, Bootstrap Framework.

Testing websites in different browser. And Coding in PHP (Hyper Text Preprocessor).

#### 3.2 Events and Activities

A web designer creates the look, layout, and features of a website. The job involves understanding both graphic design and computer programming. Once a website is created, a designer helps with maintenance and additions to the website. Work with development teams or managers for keeping the site up-to-date and prioritizing needs, among other tasks:

1. Writing and editing content
2. Designing webpage layout
3. Determining technical requirements

4. Updating websites
5. Creating back up files
6. Solving code problems

### **3.3 Project Task and Activities**

Work that have been completed plus the completed portions of work packages already performed. I was many tasks performed in value plus computer system limited those are given bellow.

- Manage ongoing web projects
- Liaise with the client services team
- Report to the managing director
- Assist with general web design and web development tasks
- Website uploads
- Creating server accounts
- Upgrading existing software as the user organization's needs change
- Localizing software products for different international markets
- Testing software to ensure the code is correct, fixing ('debugging') errors where they occur, and rerunning and rechecking the programmed until it produces the correct results
- Working with trainers and technical writers to develop user support materials.
- Determine software and hardware problems & solve the problems, replace faulty components, when necessary.

- Configure Operating system software, hardware software, networking software& others components.
- Performance Monitoring

### **3.3.1 Problems and Solutions**

#### **Install Software**

The Software (For Windows Users: Web storm Atom, Notepad++, and Sublime Text, For Mac Users: Text wrangler, Text mate, Coda) is all in one packages, which installs the basic programs. I will need to get a running.

#### **Front-end Design**

Front-end Design is the most important part in the design section, because user only can see and intact by front-end design. for front-end design of my web design I use HTML5,CSS,Javascript, jQuery and bootstrap.

## Project-01

### 3.1 Restaurant site web page.

Front-end design is the most important part in the design section, because the user only can see and interact by the front-end design. I have tried to design my web site simple and easier as much as possible. I am attaching some front-end design below. This is front-end design of restaurant site. I have designed this webpage using HTML5, CSS, JavaScript, jQuery and Bootstrap.

Restaurant site web page is shown in figure 3.1

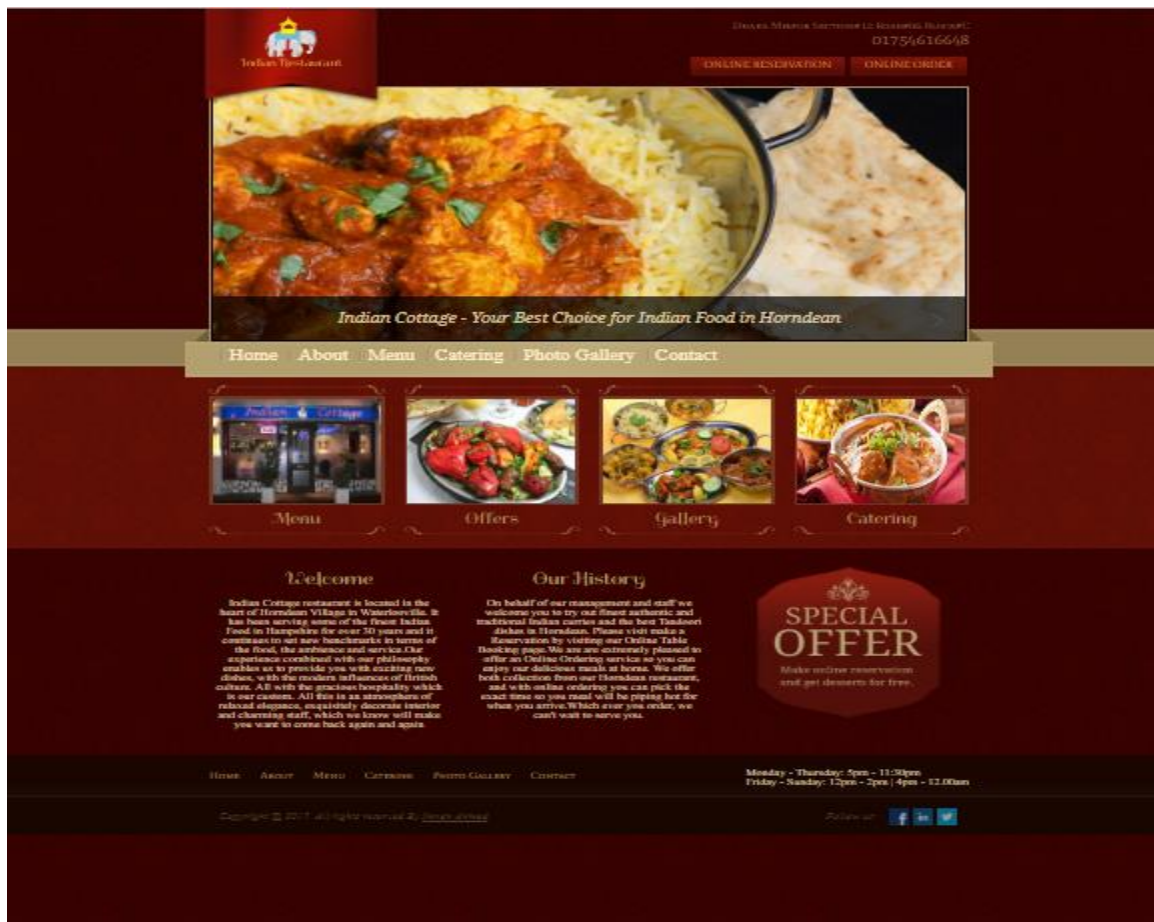


Figure 3.1: Restaurant site web Page

## 3.2 About part

About Part is shown in figure 3.2

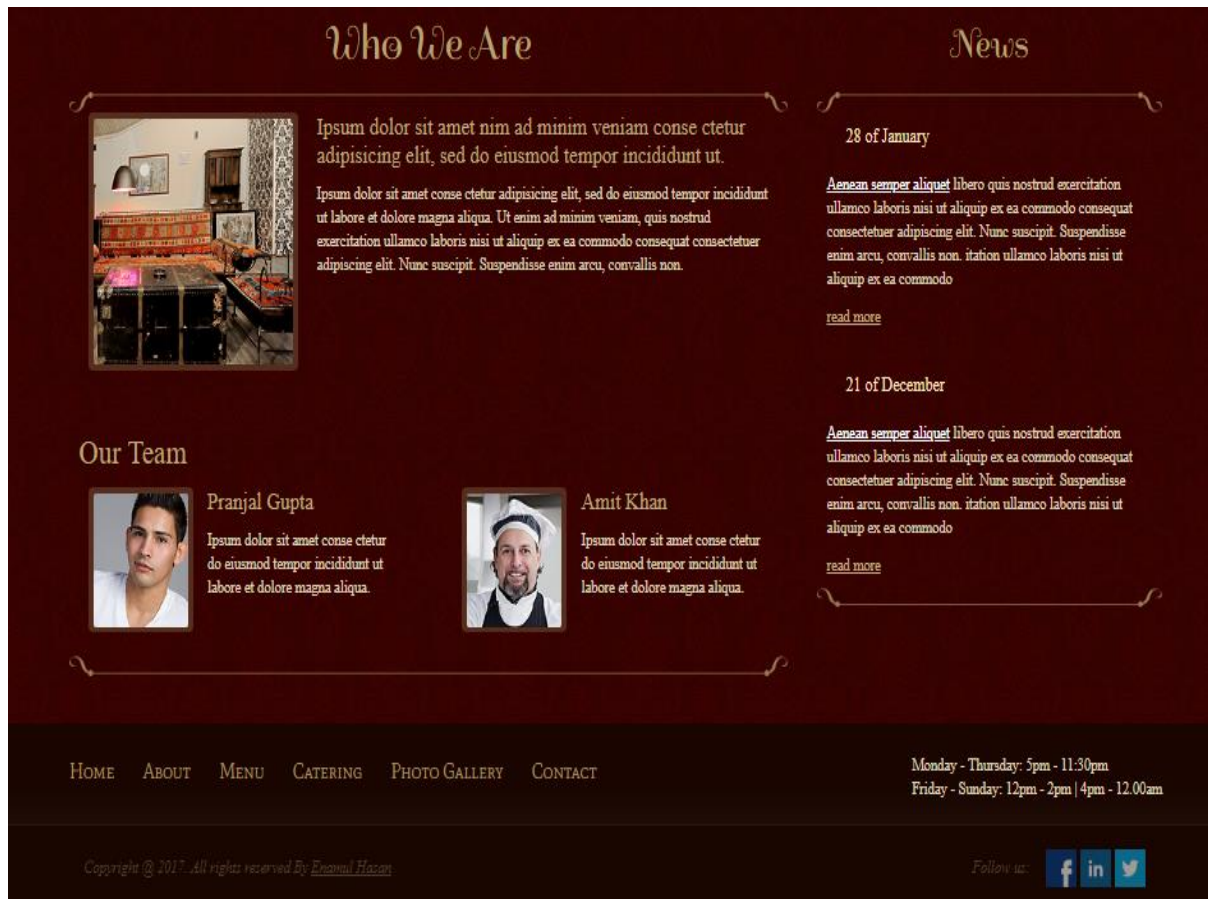


Figure3.2: About Part

### 3.3 Menu part

Menu Part is shown in figure 3.3

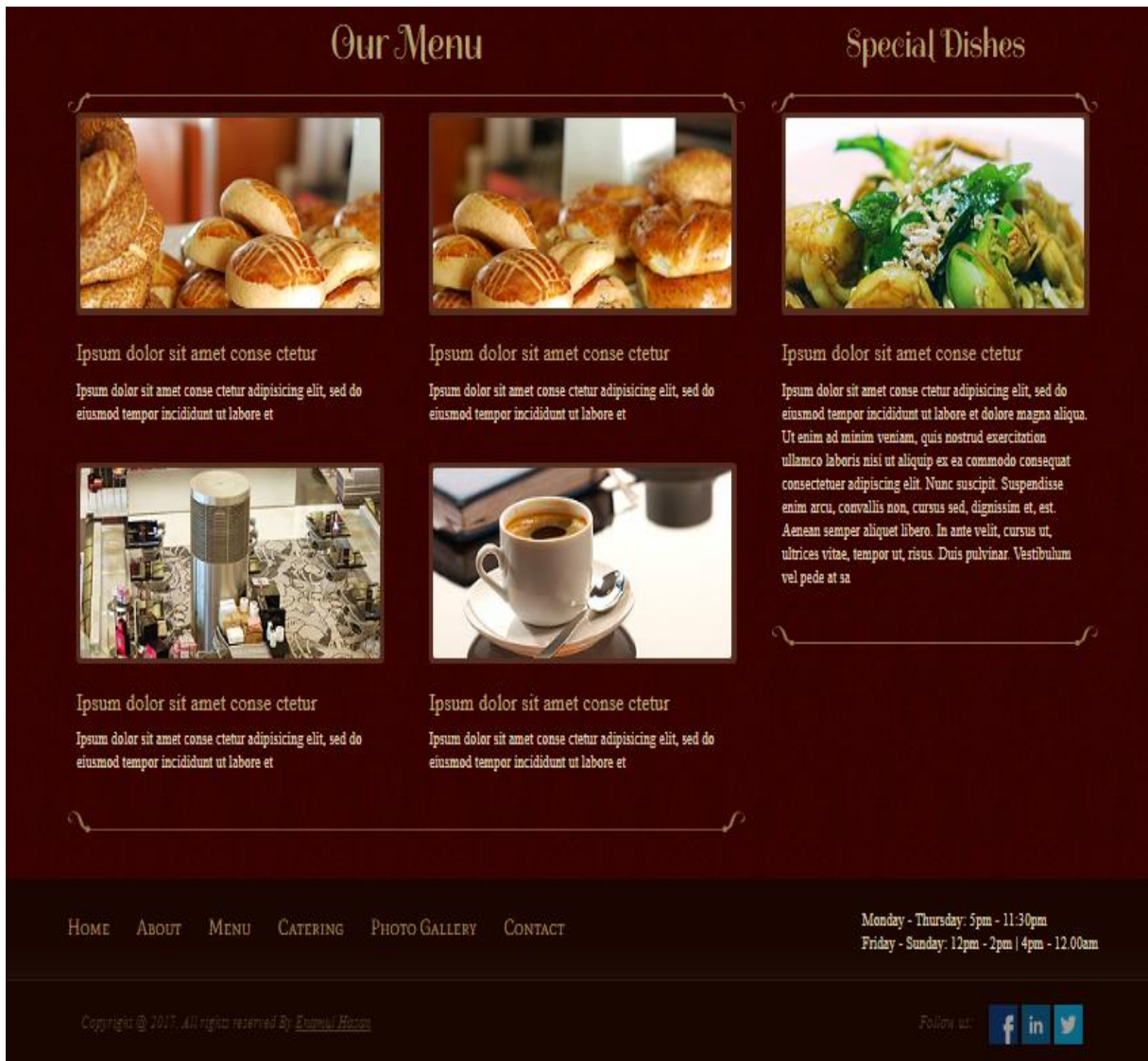


Figure 3.3 Menu Part

### 3.4 Catering part

Catering Part is shown in figure 3.4

The image shows a website layout for a catering business. The main header is "Catering" in a serif font. Below it, there are several sections:

- Catering**: A large image of an outdoor dining area with tables and chairs. Below it is a paragraph of placeholder text: "Ipsum dolor sit amet conse ctetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat consectetur".
- Special Dishes**: A small image of a person holding a bowl of fruit. Below it is a paragraph of placeholder text: "Ipsum dolor sit amet conse ctetur...".
- Catering Dishes**: A section with four smaller images of various dishes. Each image is followed by a paragraph of placeholder text: "Ipsum dolor sit amet conse ctetur...".

At the bottom of the page, there is a navigation menu with links: HOME, ABOUT, MENU, CATERING, PHOTO GALLERY, CONTACT. To the right, there are operating hours: Monday - Thursday: 5pm - 11:30pm, Friday - Saturday: 12pm - 2pm | 4pm - 12:00am. At the very bottom, there is a copyright notice: Copyright © 2017. All rights reserved by: Emma's Pages, and social media icons for Facebook, LinkedIn, and Twitter.

Figure 3.4: Catering Part

### 3.5 Gallery part

Gallery Part is shown in figure 3.5



Figure 3.5: Gallery Part



### 3.6 Contract part

Contract Part is shown in figure 3.6

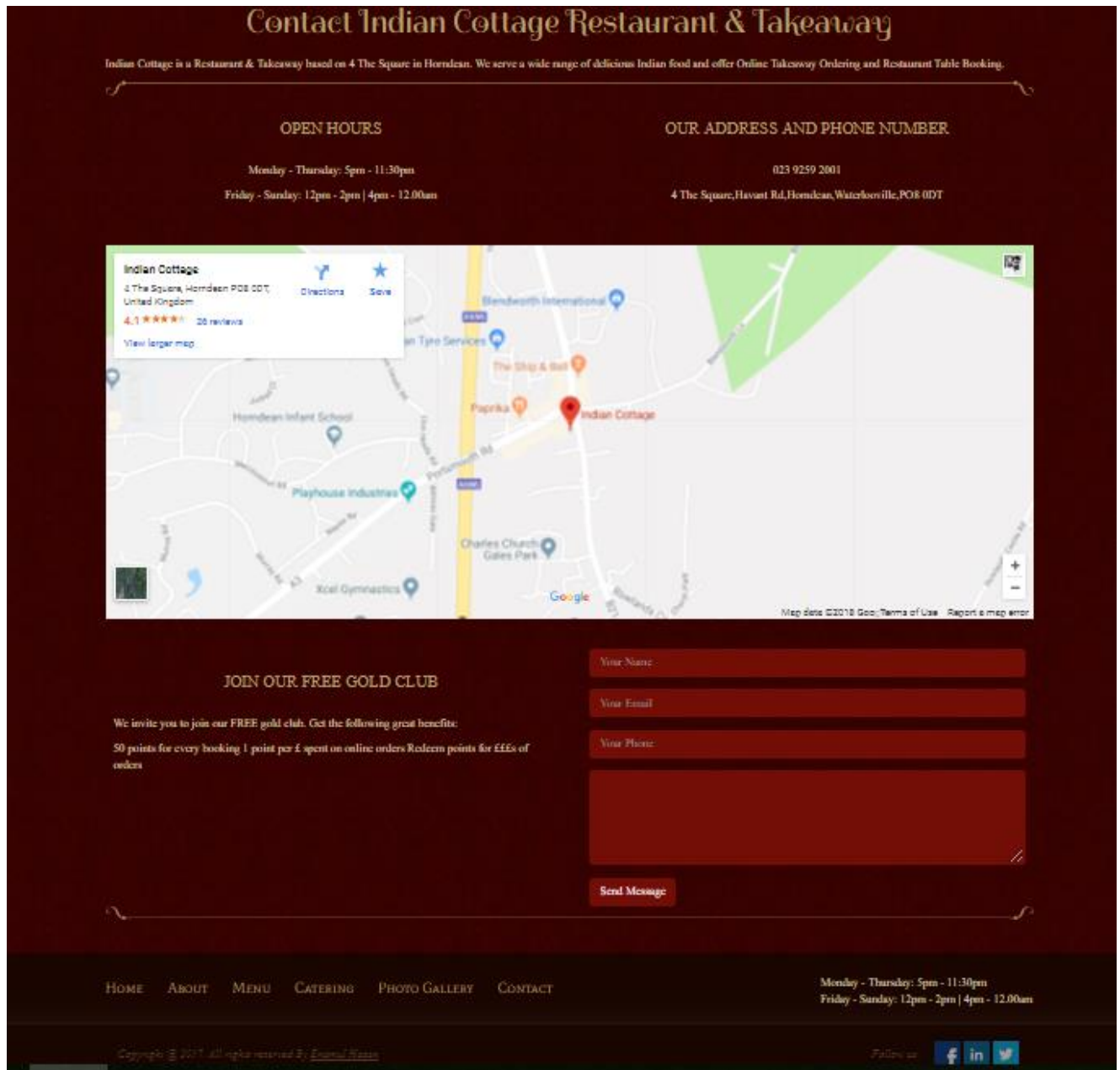


Figure 3.6: Contract Part

### 3.7 Slide part

Slide Part is shown in figure 3.7



Figure 3.7: Slide Part

## Project-2

### 3.8 Restaurant site web page

This is another front-end design

I have completed this webpage with using HTML 5, CSS 3, Bootstrap, JavaScript and jQuery.

Restaurant site web page is shown in figure 3.8

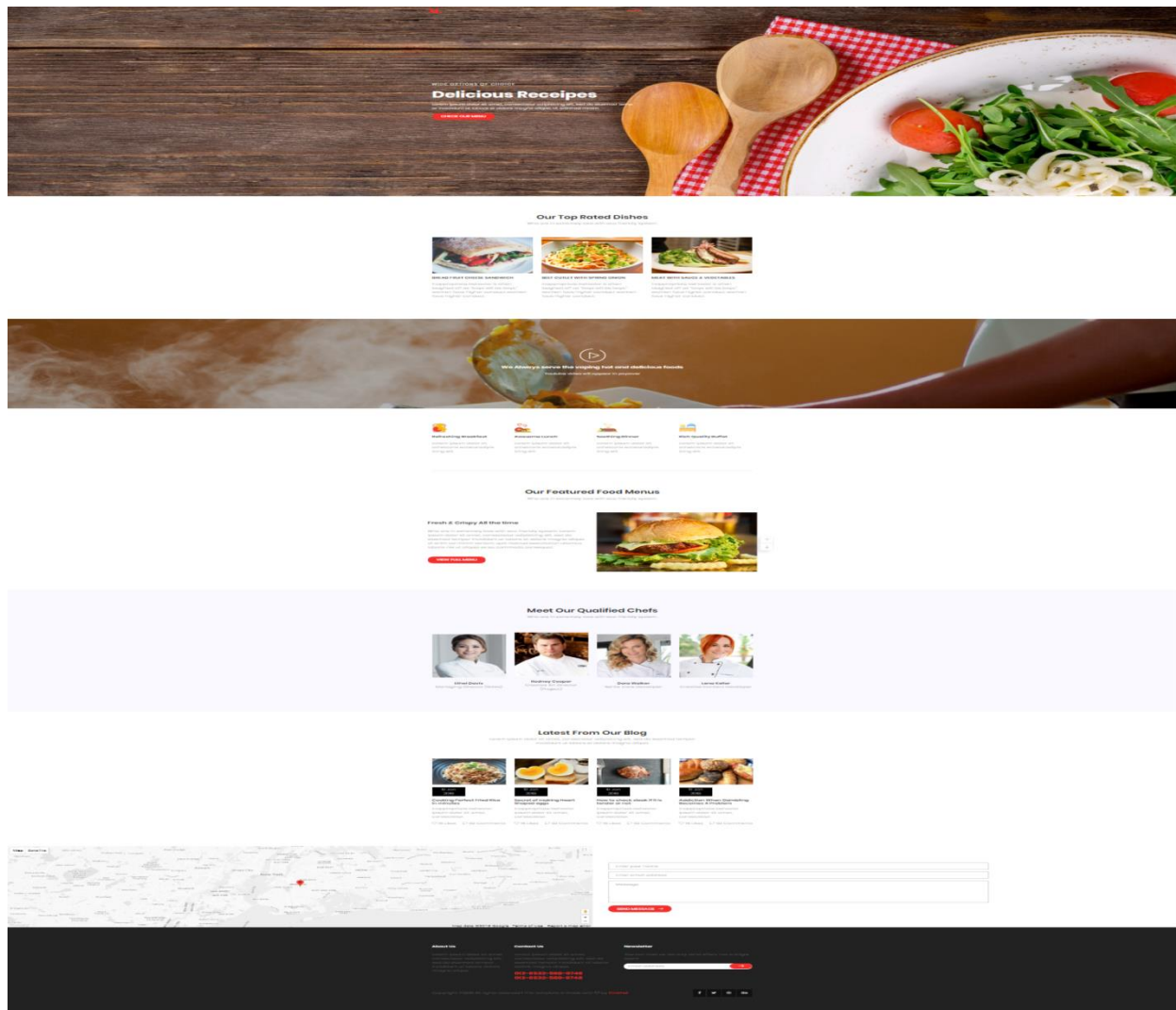


Figure 3.8: restaurant web page.

## Project-3

### 3.9 portfolio design

I have completed this webpage with using HTML 5, CSS 3, Bootstrap and jQuery.

Portfolio design is shown in figure 3.9

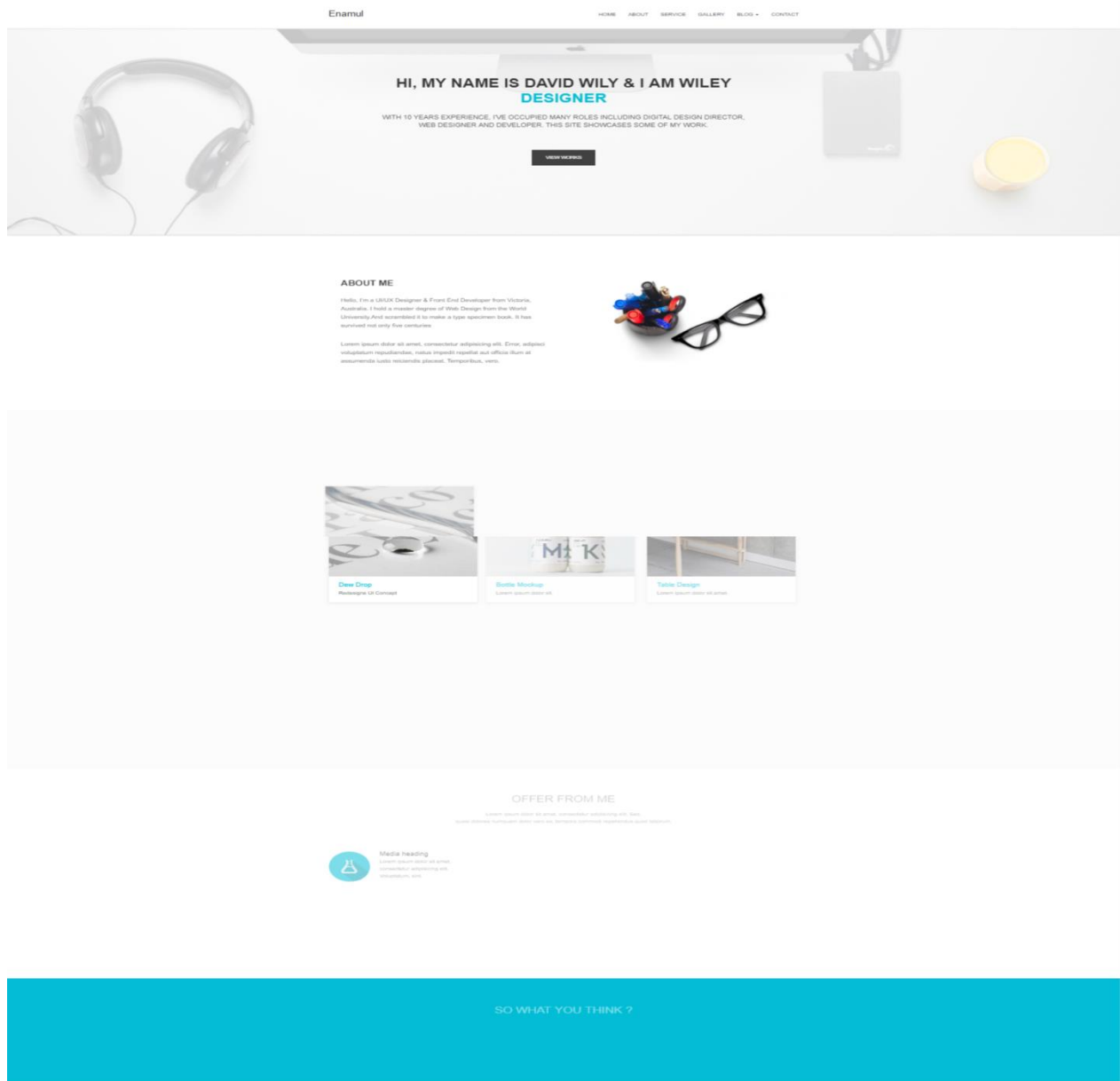


Figure 3.9: Portfolio design

## Project-4

### 3.10 4R recycling

I have completed this webpage with using HTML 5, CSS 3, Bootstrap, JavaScript and jQuery.

4R Recycling is shown in figure 3.10

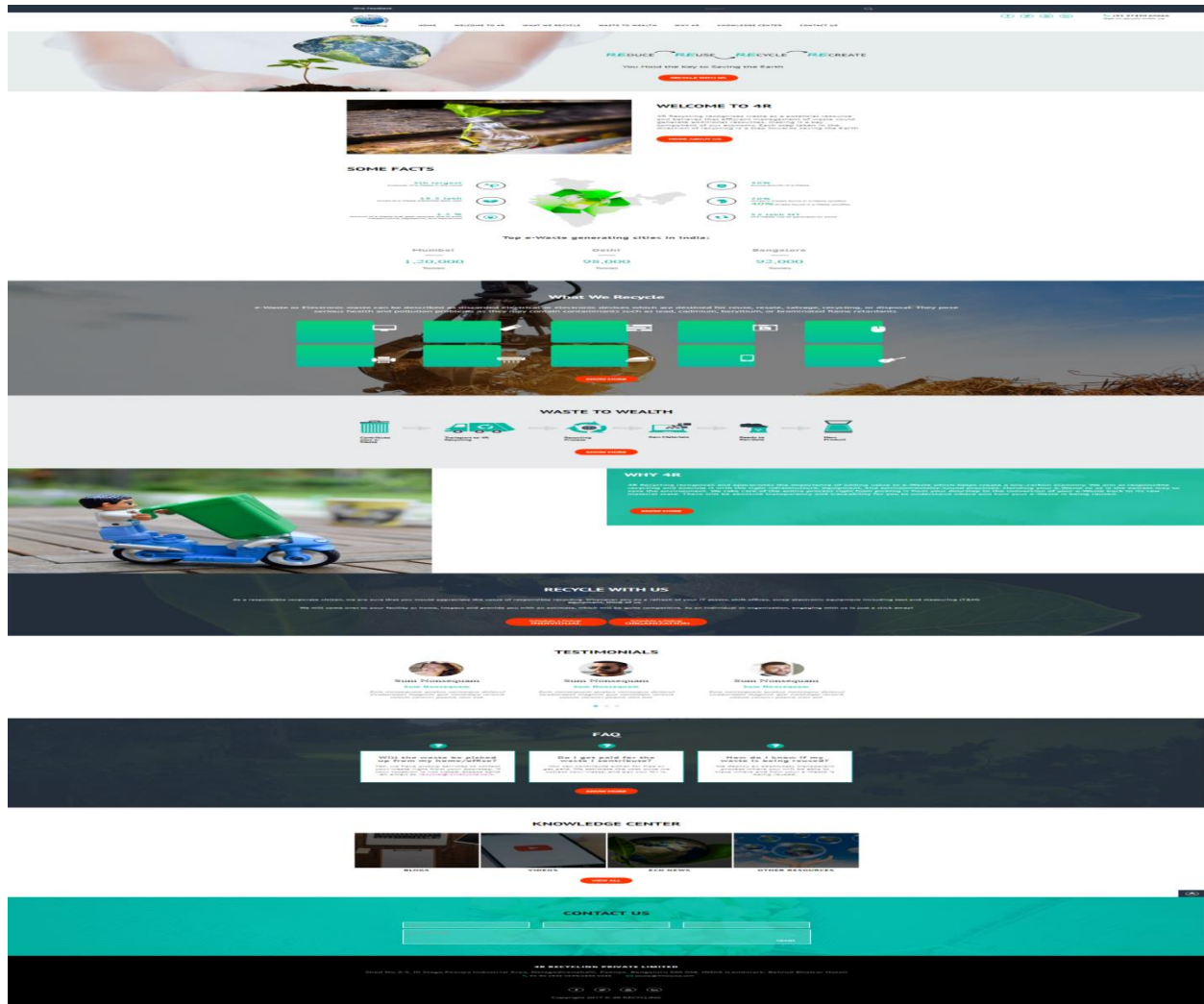


Figure 3.10: 4R Recycling

## **Project-5**

### **3.11 Template design**

I have completed this template design using HTML 5, CSS 3

Simple Template Design is shown in figure 3.11



Figure 3.11: Simple Template Design

## Project-5

### 3.12 Template design

I have completed this webpage with using HTML 5, CSS 3, Bootstrap and jQuery.

Template design is shown in figure 3.12

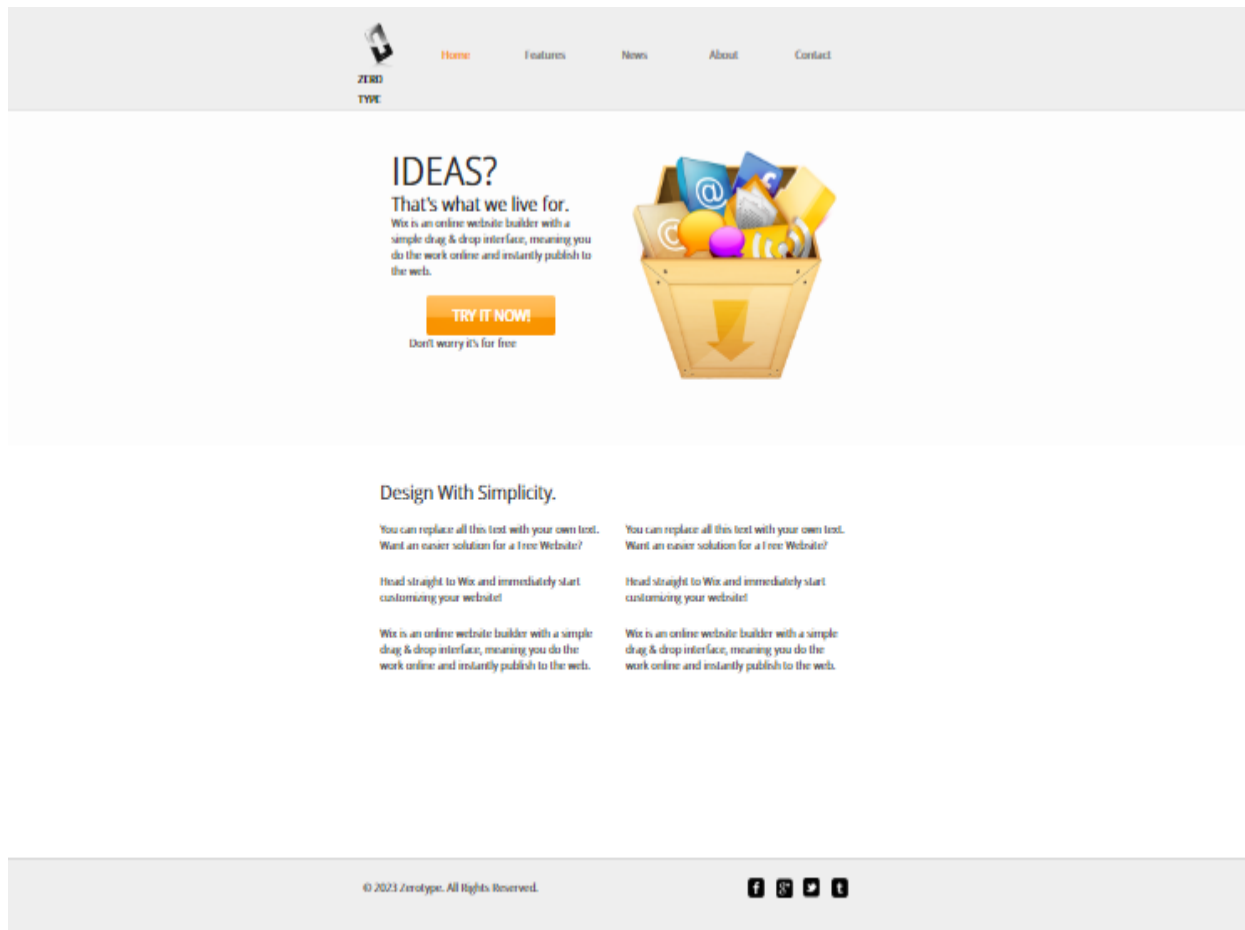


Figure 3.12: Template design



### **3.4 Challenges**

Web design and development is not an easy task. It takes a lot of creativity, uniqueness and brainstorming sessions to come up with a nice web design. Only a web designer can tell about the challenges they go through on regular basis. Web designs which are liked and appreciated by target market and clients are mostly the result of constant PSD conversion and regressive critical thinking. Web sites sync with multiple apps along with its ability to be responsive is just a few factors which are pondered by the web designer. This makes web designing a challenging role. I also faced these problems and tried to solve these. On the contrary, there are some other challenges which I faced during web designing. These challenges are about keeping a website responsive enough so that it can be viewed and accessed on all devices. Sometimes websites take time to load, so in order to provide a better user experience, one of the toughest challenges foe web design and development is to make website load faster [4].

## **CHAPTER 4**

### **COMPETENCIES AND SMART PLAN**

#### **4.1 Competencies Earned**

Web developing is our here and now practicum venture in our Entrap 197 subject. This practicum went on for three months where I got my firsthand experience of maintaining a business with a part of a monetary administrator. Amid the three months of this business undertaking I learned numerous things about monetary control, hazard administration and above all for me, self-control. In this period, I found that more than information what is critical is the state of mind towards work.

#### **4.2 Smart Plan**

- To start with you need to arrange and make the PSD outline.
- Most vital is handmade HTML5 code.
- It is vital to cut into Responsive HTML5.
- Use CSS, CSS3, PHP, MySql, and JavaScript.
- Do legitimate handmade flawless and clam coding.
- Now create website design and development with responsive standpoint and plan with the assistance of some simple steps.
- Testing on numerous gadgets (smart phone, tablets, and widescreens) with distinctive screen resolutions.
- Release your site.

### **4.3 Reflections**

My part is to make an expert web portfolio that presentations substance and Information that would be appeared to a point of view manager. The web empowers us to evacuate land compels and seek after more open doors for work in the expert.

The setting of this site is to present Web Design for the web portfolio task. Be that as it may, I trust the objective is to have the capacity to make an interpretation of these portfolios into the expert circle to show our comprehension and abilities concerning website composition. The group of onlookers of this undertaking is fundamentally the members Introduced to Web Design including the two educators and understudies. An auxiliary group of onlookers would be any point of view worker for whom I would show my Work.

## CHAPTER 5

### CONCLUSION AND FUTURE CAREER

#### 5.1 Discussion and Conclusion

I have gathered a lot of experience and this is a great opportunity for me to complete this internship on “Web Design and Development” at VPCS. During this internship, I considered to web design, database create through MySQL, web development and also there I got change to use and implement many types of plug-in and basic designing knowledge.

Overall, I can say that this internship that I’m discussing about is very useful for my web developing career, I have learned a lot and got chances to implement. It helped me to enrich my working in software based company and learning about enterprise also. Those experiences I gathered from the stated internship will surely help in near future in my career.

#### 5.2 Scope for Further Career

To be real challenge, especially if I don't have any experience. A successful internship can help me turn an experience into a career opportunity. So, as a successful internship my future scopes will be:

Website designer

Knowing various programming language.

To be a Technical Supporter.

To be work in IT company.

To be Software Engineer.

To be a Technical Supporter.

To be system analyst.

To be security Engineer.

To be a project manager.

To be an IT Engineer.

## REFERENCES

[1] Collect information of My Value plus computer system ltd [online]. Available at: <http://www.vpcsbd.com/about-us/>. [Accessed: January 1, 2018]

[2]<https://targetpostgrad.com/subjects/computer-science-and-it/it-job-roles-and-responsibilities-explained/>. [Accessed: April 5, 2018]

[3] [https://en.wikipedia.org/wiki/SWOT\\_analysis/](https://en.wikipedia.org/wiki/SWOT_analysis/). [Accessed: April 5, 2018]

[4] 7 biggest challenges of web design

<https://www.designmantic.com/blog/infographics/7-biggest-web-design-challenges/>. [Accessed: January 5, 2018]

## **Appendix A: Internship Reflection**

Internship position is essentially one of the two decisions for BSC requirements. The other choice is venture work. I pick temporary job rather than venture work since I needed to think about the activity market and employment culture of our nation basically. In the meantime I think this an incredible open door for anybody to learn demonstrable skill too.

As an understudy I picked VPCS because of their fairly estimated worth and notoriety. My advantage additionally coordinated with their administrations. As an understudy in VPCS, my part is to make an expert web portfolio that showcases substance and data that would be appeared to a point of view boss. The web empowers us to evacuate topographical obliges and seek after more open doors for work in the expert.

The setting of this Website is to present Web Design for the web portfolio task. Nonetheless, I trust the objective is to have the capacity to make an interpretation of these portfolios into the expert circle so as to show our comprehension and abilities concerning website architecture. The crowd of this undertaking is principally the members Introduced to Web Design including the two instructors and understudies. An optional crowd would be any viewpoint representative for whom I would show my Work.

I trust one of the greatest things I am will recollect from this experience is the cooperation and exactly how everybody cooperates flawlessly. Everybody here has their place and they continually surpass desires. I'm regarded I had the chance to work with everybody and be a piece of the group despite the fact that it was just for a brief timeframe.

## **Appendix B: Company Detail**

ValuePLUS Computer Systems Ltd.(VPCS) is a software development company. The company was established in 2000 with an aim to provide high quality software for business organizations, educational institutions. Quality assurance in the software development is our first priority persuaded by customer delight.

To be an outstanding software company in the world ICT market, utilizing the local expertise, substantially contributing to the country economy.

VPCS is working to achieve success in developing software focusing on the Bangladesh market.

We also want to achieve the following objectives during our development endeavour in the software industry:

Building a process-oriented software development team for high quality assurance

Implementing state-of-the-art software development methodologies by ensuring proper documentations

Development and utilization of local IT expertise and talents.

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